



## TOPLINE & METHODOLOGY

### Axios/Ipsos Omicron Coronavirus Variant Poll

Conducted by Ipsos using KnowledgePanel®  
A survey of the American general population (ages 18+)

Interview dates: December 3 – December 6, 2021  
Number of interviews: 1,021

Margin of error: +/-3.4 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents

### Full Annotated Questionnaire

1. How familiar, if at all, are you with the Omicron coronavirus variant?

	<b>Total (N=1,021)</b>
Very familiar	7%
Somewhat familiar	40%
Heard of, but know almost nothing	47%
Have not heard of	5%
Skipped	1%
<i>Familiar (net)</i>	<i>47%</i>
<i>Have at least heard of (net)</i>	<i>94%</i>

2. **[Ask if familiar with or has heard of the Omicron coronavirus variant]** How concerned are you, if at all, about the new Omicron variant spreading in the U.S.?

	<b>Total (N=984)</b>
Extremely concerned	14%
Very concerned	24%
Somewhat concerned	34%
Not very concerned	16%
Not at all concerned	12%
Skipped	1%
<i>Extremely/very concerned (net)</i>	<i>37%</i>
<i>Not concerned (net)</i>	<i>28%</i>



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3. In light of the news about the new Omicron variant, how likely are you, if at all, to do each of the following?

### Total Likely Summary

	<b>Total</b>
Wear a mask indoors at all times, in public	62%
Stop dining indoors at restaurants	33%
Stop having gatherings with friends and family outside of your household	28%
Self-quarantine – that is, stay at home and avoid contact with others for 14 days	28%
Cancel holiday travel plans	23%
<b>[If Employed]</b> Stop going into your office or place of employment	13% <b>(N=589)</b>

- a. Stop dining indoors at restaurants

	<b>Total</b>
Very likely	13%
Somewhat likely	20%
Not very likely	23%
Not at all likely	28%
Not applicable/I am not currently doing this	15%
Skipped	1%
<i>Likely (net)</i>	33%
<i>Not likely (net)</i>	51%

- b. Cancel holiday travel plans

	<b>Total</b>
Very likely	11%
Somewhat likely	11%
Not very likely	20%
Not at all likely	32%
Not applicable/I am not currently doing this	24%
Skipped	1%
<i>Likely (net)</i>	23%
<i>Not likely (net)</i>	52%



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- c. Stop having gatherings with friends and family outside of your household

	<b>Total</b>
Very likely	12%
Somewhat likely	16%
Not very likely	28%
Not at all likely	31%
Not applicable/I am not currently doing this	12%
Skipped	1%
<i>Likely (net)</i>	<i>28%</i>
<i>Not likely (net)</i>	<i>58%</i>

- d. Wear a mask indoors at all times, in public

	<b>Total</b>
Very likely	42%
Somewhat likely	20%
Not very likely	11%
Not at all likely	20%
Not applicable/I am not currently doing this	6%
Skipped	1%
<i>Likely (net)</i>	<i>62%</i>
<i>Not likely (net)</i>	<i>31%</i>

- e. Self-quarantine – that is, stay at home and avoid contact with others for 14 days

	<b>Total</b>
Very likely	12%
Somewhat likely	16%
Not very likely	25%
Not at all likely	35%
Not applicable/I am not currently doing this	12%
Skipped	1%
<i>Likely (net)</i>	<i>28%</i>
<i>Not likely (net)</i>	<i>60%</i>

- f. **[Ask if Employed]** Stop going into your office or place of employment

	<b>Total (N=589)</b>
Very likely	7%
Somewhat likely	6%
Not very likely	20%
Not at all likely	50%
Not applicable/I am not currently doing this	18%
Skipped	*
<i>Likely (net)</i>	<i>13%</i>
<i>Not likely (net)</i>	<i>69%</i>



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### 4. Right now, how frequently should a person wear a face mask in the following situations?

#### Total All the Times/Sometimes Summary

	<b>Total</b>
While in a busy indoor space, like a sports arena or concert venue	68%
While shopping at a grocery or retail store	66%
While dining indoors at a restaurant, but not eating or drinking	56%
While socializing with people outside of your household	56%
While in a busy outdoor space or park	44%
While socializing with people outside of your household who are all vaccinated against COVID-19	42%

#### a. While shopping at a grocery or retail store

	<b>Total</b>
All the times	52%
Sometimes, but not all the time	15%
Occasionally, but not often	14%
Never	19%
Skipped	1%
<i>All the times/sometimes (net)</i>	<b>66%</b>
<i>Occasionally/never (net)</i>	<b>32%</b>

#### b. While dining indoors at a restaurant, but not eating or drinking

	<b>Total</b>
All the times	36%
Sometimes, but not all the time	20%
Occasionally, but not often	17%
Never	26%
Skipped	2%
<i>All the times/sometimes (net)</i>	<b>56%</b>
<i>Occasionally/never (net)</i>	<b>43%</b>

#### c. While in a busy outdoor space or park

	<b>Total</b>
All the times	24%
Sometimes, but not all the time	20%
Occasionally, but not often	22%
Never	32%
Skipped	1%
<i>All the times/sometimes (net)</i>	<b>44%</b>
<i>Occasionally/never (net)</i>	<b>55%</b>



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- d. While in a busy indoor space, like a sports arena or concert venue

	<b>Total</b>
All the times	54%
Sometimes, but not all the time	15%
Occasionally, but not often	12%
Never	18%
Skipped	1%
<i>All the times/sometimes (net)</i>	<i>68%</i>
<i>Occasionally/never (net)</i>	<i>30%</i>

- e. While socializing with people outside of your household who are all vaccinated against COVID-19

	<b>Total</b>
All the times	21%
Sometimes, but not all the time	22%
Occasionally, but not often	25%
Never	32%
Skipped	2%
<i>All the times/sometimes (net)</i>	<i>42%</i>
<i>Occasionally/never (net)</i>	<i>56%</i>

- f. While socializing with people outside of your household

	<b>Total</b>
All the times	30%
Sometimes, but not all the time	26%
Occasionally, but not often	21%
Never	22%
Skipped	2%
<i>All the times/sometimes (net)</i>	<i>56%</i>
<i>Occasionally/never (net)</i>	<i>42%</i>



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5. How much do you support or oppose each of the following in an attempt to control the Omicron variant's spread in the U.S.?

### Total Support Summary

	Total
Individual businesses in your area requiring customers to wear masks indoors	69%
The U.S. issuing travel bans that forbid entry for people from other countries	67%
Airlines requiring proof of COVID-19 vaccination to travel on an airplane	67%
Your city or local government requiring masks to be worn in all indoor public places	65%
<b>[If Employed]</b> Your employer requiring all employees to be vaccinated against COVID-19	56% <b>(N=589)</b>
Individual businesses in your area requiring customers to provide proof of COVID-19 vaccination	52%
The U.S. issuing travel bans that forbid entry for anyone coming into the U.S., including citizens	45%
Temporary lockdowns and business closures in your area	35%

- a. Your city or local government requiring masks to be worn in all indoor public places

	Total
Strongly support	43%
Somewhat support	22%
Somewhat oppose	12%
Strongly oppose	22%
Skipped	2%
<i>Support (net)</i>	65%
<i>Oppose (net)</i>	33%

- b. **[Ask if Employed]** Your employer requiring all employees to be vaccinated against COVID-19

	Total <b>(N=589)</b>
Strongly support	39%
Somewhat support	17%
Somewhat oppose	15%
Strongly oppose	28%
Skipped	1%
<i>Support (net)</i>	56%
<i>Oppose (net)</i>	43%



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- c. Individual businesses in your area requiring customers to wear masks indoors

	<b>Total</b>
Strongly support	47%
Somewhat support	23%
Somewhat oppose	12%
Strongly oppose	17%
Skipped	2%
<i>Support (net)</i>	<i>69%</i>
<i>Oppose (net)</i>	<i>29%</i>

- d. Individual businesses in your area requiring customers to provide proof of COVID-19 vaccination

	<b>Total</b>
Strongly support	29%
Somewhat support	24%
Somewhat oppose	16%
Strongly oppose	30%
Skipped	2%
<i>Support (net)</i>	<i>52%</i>
<i>Oppose (net)</i>	<i>46%</i>

- e. The U.S. issuing travel bans that forbid entry for people from other countries

	<b>Total</b>
Strongly support	34%
Somewhat support	34%
Somewhat oppose	20%
Strongly oppose	11%
Skipped	2%
<i>Support (net)</i>	<i>67%</i>
<i>Oppose (net)</i>	<i>31%</i>

- f. The U.S. issuing travel bans that forbid entry for anyone coming into the U.S., including citizens

	<b>Total</b>
Strongly support	22%
Somewhat support	23%
Somewhat oppose	29%
Strongly oppose	23%
Skipped	2%
<i>Support (net)</i>	<i>45%</i>
<i>Oppose (net)</i>	<i>52%</i>



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g. Temporarily lockdowns and business closures in your area

	<b>Total</b>
Strongly support	13%
Somewhat support	22%
Somewhat oppose	25%
Strongly oppose	38%
Skipped	2%
<i>Support (net)</i>	<i>35%</i>
<i>Oppose (net)</i>	<i>63%</i>

h. Airlines requiring proof of COVID-19 vaccination to travel on an airplane

	<b>Total</b>
Strongly support	46%
Somewhat support	21%
Somewhat oppose	9%
Strongly oppose	22%
Skipped	2%
<i>Support (net)</i>	<i>67%</i>
<i>Oppose (net)</i>	<i>31%</i>

6. Have you received at least one dose of the COVID-19 vaccine

	<b>Total</b>
Yes	79%
No	20%
Skipped	1%





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### About the Study

This Axios/Ipsos Omicron coronavirus variant poll was conducted December 3<sup>rd</sup> to December 6<sup>th</sup>, 2021 by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,021 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, race/ethnicity by gender, race/ethnicity by age, race/ethnicity by education and race/ethnicity by region. The demographic benchmarks came from the 2019 American Community Survey (ACS) from the US Census Bureau with metropolitan status from the 2021 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Asian/Pacific Islander Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.25. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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