# **GLOBAL ADVISOR** 2022 PREDICTIONS

**A Global Advisor Survey** 

December 2021

For more information: https://www.ipsos.com/en-us/news-polls/ipsos-global-advisor-2022-predictions





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# COVID-19

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Global averages



Unlikely % Likely 2020

### Q. COVID-19

For each of the following, please tell me how likely or unlikely you think they are to happen...?

> More than 80% of the world's population will receive at least one dose of a COVID-19 vaccine

56% 34%





Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

More than 80% of the world's population will receive at least one dose of a COVID-19 vaccine

Global Country Average	56%	34%
Peru	81%	15%
China	80%	16%
Malaysia	79%	15%
Brazil	76%	18%
India	75%	19%
Mexico	75%	19%
Argentina	73%	20%
Colombia	72%	21%
Singapore	70%	25%
Chile	69%	24%
Turkey	67%	27%
Australia	65%	26%
South Korea	64%	29%
South Africa	63%	27%
Saudi Arabia	61%	23%
Israel	59%	32%
Russia	59%	31%
Spain	58%	32%
Italy	51%	41%
Canada	50%	38%
Great Britain	47%	43%
Japan	45%	39%
Denmark	43%	48%
France	42%	43%
Romania	41%	44%
Sweden	40%	48%
Netherlands	39%	49%
United States	39%	49%
Belgium	38%	49%
Switzerland	34%	55%
Germany	33%	54%
Poland	33%	52%
Hungary	29%	50%





# ENVIRONMENT

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Global averages



elv

### Q. Environment

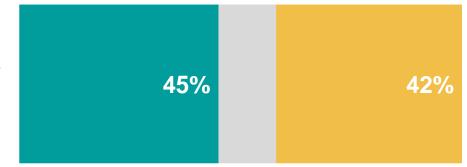
For each of the following, please tell me how likely or unlikely you think they are to happen...? There will be more extreme weather events in my country in 2022 than there were in 2021

60%	23%
-----	-----

Unlikely

% Likely 2020

Base: 22,023 adults aged 18-74 in the United States, Canada, Israel, Malaysia, South Africa, and Turkey, and 16-74 in 27 other countries, October 22 – November 5, 2021. Online samples in in Brazil, Chile, mainland China, Colombia, India, Israel, Malaysia, Mexico, Peru, Romania, Russia, Saudi Arabia, Singapore, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result. People will fly less than they did in 2019







Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

#### There will be more extreme weather events in my country in 2022 than there were in 2021

Global Country Average	60%	23%
Netherlands		72% 16%
Great Britain	69	<mark>% 18%</mark>
Australia	689	<b>20%</b>
Italy	689	<b>6</b> 19%
Canada	67%	20%
Singapore	67%	22%
Belgium	66%	24%
Chile	66%	18%
Denmark	66%	25%
France	66%	17%
Turkey	66%	20%
Israel	63%	20%
Brazil	62%	23%
Hungary	62%	18%
India	62%	26%
Argentina	61%	20%
Japan	61%	20%
Poland	61%	24%
Spain	61%	19%
United States	61%	24%
Malaysia	60%	22%
Sweden	60%	27%
South Africa	59%	25%
China	58%	32%
Colombia	57%	24%
Mexico	57%	24%
Romania	57%	24%
Germany	56%	27%
South Korea	56%	34%
Switzerland	54%	30%
Peru	51%	28%
<sup>1</sup> Russia	51%	29%
Saudi Arabia	27%	35%

Likely



Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

## People will fly less than they did in 2019

Global Country Average	45%	42%
China	68%	23%
Singapore	67%	28%
Malaysia	66%	25%
Australia	57%	31%
South Africa	57%	34%
Great Britain	56%	34%
India	52%	38%
Russia	52%	35%
Canada	51%	36%
Sweden	50%	43%
Denmark	49%	42%
Switzerland	47%	46%
Italy	46%	40%
Israel	44%	48%
Romania	44%	38%
Argentina	43%	44%
Peru	43%	46%
Poland	43%	36%
Chile	42%	44%
United States	42%	43%
Germany	40%	46%
Mexico	40%	45%
France	39%	43%
Turkey	38%	53%
Brazil	37%	45%
Hungary	37%	41%
Spain	37%	41%
Japan	36%	40%
Netherlands	35%	54%
South Korea	35%	54%
<sup>//</sup> Colombia	34%	53%
Saudi Arabia	29%	47%
Belgium	27%	58%



# ECONOMY

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Global averages



Unlikely % Likely 2020

### Economy

For each of the following, please tell me how likely or unlikely you think they are to happen...?

Prices in my country will increase faster than people's incomes



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Likely



Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

#### Prices in my country will increase faster than people's incomes

Global Country Average	75%	18%
Russia	88%	
Chile	85%	11%
Netherlands	85%	10%
Romania	85%	11%
Colombia	84%	10%
Belgium	83%	11%
Malaysia	83%	14%
South Africa	83%	13%
Canada	82%	12%
Poland	82%	12%
Singapore	82%	13%
France	81%	11%
Germany	81%	14%
Argentina	80%	15%
Brazil	80%	15%
Great Britain	79%	13%
United States	78%	13%
Australia	77%	15%
Hungary	77%	12%
Spain	77%	16%
Turkey	77%	17%
Italy	76%	18%
Peru	75%	18%
Mexico	74%	19%
Sweden	73%	20%
Israel	72%	18%
Denmark	69%	21%
India	68%	26%
Switzerland	67%	22%
South Korea	65%	27%
China	46%	48%
<sup>1</sup> Saudi Arabia	45%	37%
Japan	33%	38%





Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

#### Major stock markets around the world will crash

Global Country Average is 5 points lower than the 40% who said in late 2020 they thought it likely to happen in 2021

Global Country Average	35%	42%
Malaysia	56%	26%
Poland	55%	24%
Russia	48%	35%
Singapore	45%	36%
Turkey	43%	41%
South Africa	42%	40%
India	41%	44%
Chile	40%	35%
Australia	38%	38%
Brazil	38%	42%
Spain	38%	37%
United States	37%	37%
Switzerland	36%	42%
Colombia	35%	40%
Germany	35%	34%
Netherlands	35%	38%
Argentina	33%	35%
Romania	33%	43%
Great Britain	32%	46%
Peru	32%	45%
Saudi Arabia	31%	36%
Belgium	30%	44%
Japan	30%	37%
Canada	29%	48%
Italy	29%	47%
Mexico	29%	43%
Denmark	28%	51%
Israel	27%	47%
Sweden	27%	53%
France	26%	47%
South Korea	26%	63%
China	25%	59%
Hungary	24%	50%





# SOCIETY

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Global averages



Unlikely % Likely 2020

### Q. Society

For each of the following, please tell me how likely or unlikely you think they are to happen...? City centers in my country will become busy again as people get back to working in offices on a regular basis



Base: 22,023 adults aged 18-74 in the United States, Canada, Israel, Malaysia, South Africa, and Turkey, and 16-74 in 27 other countries, October 22 – November 5, 2021. Online samples in in Brazil, Chile, mainland China, Colombia, India, Israel, Malaysia, Mexico, Peru, Romania, Russia, Saudi Arabia, Singapore, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result. People in my country will become more tolerant of each other



lp

Likely

Unlikely % Likely 2020

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

City centers in my country will become busy again as people get back to working in offices on a regular basis

Global Country Average	71%	20%
China	87%	9%
Malaysia	86%	10%
Netherlands	81%	12%
Israel	80%	13%
Argentina	78%	15%
Brazil	78%	15%
Colombia	78%	14%
Denmark	77%	15%
Mexico	77%	17%
Peru	77%	17%
Australia	76%	18%
Chile	76%	16%
India	74%	21%
Italy	74%	19%
Singapore	73%	22%
South Africa	73%	22%
Belgium	70%	19%
Turkey	70%	21%
Sweden	69%	24%
Switzerland	69%	21%
Romania	68%	23%
Germany	67%	23%
Canada	66%	25%
Japan	66%	20%
Hungary	65%	20%
South Korea	65%	28%
United States	64%	27%
France	62%	25%
Spain	62%	26%
Poland	61%	27%
Russia	61%	28%
Saudi Arabia	60%	24%
Great Britain	57%	34%



Likely



Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

#### People in my country will become more tolerant of each other

Global Country Average	28%	61%
China		3% 13%
Malaysia	66%	27%
India	60%	31%
Saudi Arabia	59%	20%
Singapore	39%	49%
South Africa	38%	53%
Mexico	33%	56%
Australia	32%	56%
Turkey	32%	61%
Denmark	28%	60%
Peru	28%	61%
Russia	28%	65%
Brazil	27%	62%
Canada	27%	59%
Switzerland	25%	65%
Spain	22%	64%
Colombia	21%	70%
South Korea	21%	71%
Sweden	21%	69%
United States	21%	67%
Germany	20%	67%
Italy	20%	71%
Argentina	19%	73%
Chile	19%	70%
Poland	19%	70%
Great Britain	18%	71%
Romania	18%	69%
Japan	15%	62%
Netherlands	15%	75%
Israel	12%	79%
Belgium	11%	79%
<sup>n</sup> Hungary	10%	76%
France	9%	81%



# TECHNOLOGY

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Global averages

Likely

Unlikely % Likely 2020

## Technology

For each of the following, please tell me how likely or unlikely you think they are to happen...?

Many more people will live their lives in virtual worlds



Base: 22,023 adults aged 18-74 in the United States, Canada, Israel, Malaysia, South Africa, and Turkey, and 16-74 in 27 other countries, October 22 – November 5, 2021. Online samples in in Brazil, Chile, mainland China, Colombia, India, Israel, Malaysia, Mexico, Peru, Romania, Russia, Saudi Arabia, Singapore, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.

Strict rules for large technology companies will be introduced by the Government in my country







Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

#### Many more people will live their lives in virtual worlds

Global Country Average		57%	29%
Turkey		77%	16%
Malaysia		75%	18%
Brazil		74%	19%
Poland		72%	16%
Singapore		72%	20%
Colombia		70%	21%
Peru		70%	20%
Russia		70%	17%
South Africa		68%	25%
Chile		67%	21%
Israel		65%	25%
Argentina		64%	23%
Italy		63%	29%
Hungary		61%	24%
India		60%	28%
Mexico		59%	27%
Romania		59%	31%
South Korea		58%	34%
Spain		55%	27%
Denmark		53%	34%
Switzerland		53%	37%
Canada		52%	29%
Sweden		50%	38%
Australia		49%	33%
Germany		49%	31%
United States		49%	34%
Belgium		48%	34%
France		<b>6%</b>	36%
Netherlands	44%		39%
Great Britain	43%		39%
Saudi Arabia	36%		31%
China	33%		56%
Japan	18%		58%



Likely



Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

Strict rules for large technology companies will be introduced by the Government in my country

Global Country Average	38%	42%
China		74% 15%
India		64% 26%
Malaysia	59%	
Singapore	57%	29%
South Africa	50%	32%
Australia	47%	34%
Turkey	47%	40%
Mexico	45%	36%
United States	44%	36%
Russia	43%	40%
Canada	41%	40%
South Korea	41%	46%
Spain	40%	38%
Argentina	39%	37%
Saudi Arabia	39%	28%
Peru	38%	45%
Brazil	35%	43%
Colombia	35%	47%
Denmark	35%	44%
Poland	35%	43%
Netherlands	34%	46%
Great Britain	32%	50%
Switzerland	31%	50%
Italy	30%	48%
France	28%	48%
Romania	27%	48%
Chile	26%	54%
Sweden	26%	53%
Israel	25%	52%
Germany	24%	57%
Belgium	22%	56%
' Hungary	22%	49%
Japan	21%	45%



# **GLOBAL THREATS**

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	Global averages	Likely	Unlikely	% Likely 2020
Q. Global threats	A natural disaster will hit a major city in my country	39%	40%	-
For each of the following, please tell me how likely or unlikely you think they	Hackers from a foreign government will cause a global IT shutdown	38%	40%	-
are to happen?	Nuclear weapons will be used in a conflict somewhere in the world	34%	46%	-
	A rogue artificial intelligence program that can't be shut down will cause significant havoc globally	27%	50%	-
Base: 22,023 adults aged 18-74 in the United States, Canada, Israel, Malaysia, South Africa, and Turkey, and 16-74 in 27 other countries, October 22 – November 5, 2021.	An asteroid will hit the Earth	16%	59%	▲ +1 pp 15%
Online samples in in Brazil, Chile, mainland China, Colombia, India, Israel, Malaysia, Mexico, Peru, Romania, Russia, Saudi Arabia, Singapore, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.	Aliens will visit Earth	14%	67%	▲ +2 pp 12%
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Likely

Unlikely

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

#### A natural disaster will hit a major city in my country

Global Country Average	39%	40%
United States	63%	20%
Chile	61%	19%
Japan	60%	22%
Turkey	58%	22%
Peru	53%	23%
Malaysia	52%	30%
India	50%	32%
Australia	49%	31%
Spain	49%	24%
Mexico	48%	28%
Colombia	45%	29%
Russia	45%	36%
Belgium	42%	38%
Italy	42%	37%
Brazil	40%	35%
France	40%	34%
Poland	38%	41%
Canada	37%	44%
Germany	36%	41%
Argentina	34%	34%
China	33%	53%
South Korea	33%	56%
Netherlands	30%	51%
Israel	29%	45%
Great Britain	28%	50%
South Africa	28%	51%
Switzerland	28%	58%
Romania	27%	44%
Sweden	24%	62%
Denmark	21%	66%
Saudi Arabia	19%	42%
<sup>7</sup> Singapore	18%	64%
Hungary	16%	57%





Likely

Unlikely

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

#### Hackers from a foreign government will cause a global IT shutdown

Global Country Average	38%	40%
Turkey	55%	27%
Spain	51%	28%
Israel	50%	30%
Malaysia	49%	34%
South Africa	48%	35%
Poland	46%	35%
Australia	44%	36%
Belgium	44%	37%
Singapore	44%	36%
United States	43%	36%
Colombia	41%	34%
India	41%	40%
Sweden	41%	44%
Chile	39%	35%
France	39%	41%
Great Britain	38%	42%
Netherlands	38%	45%
Romania	38%	36%
South Korea	38%	50%
Switzerland	38%	44%
Denmark	35%	48%
Brazil	34%	42%
Canada	34%	46%
Hungary	34%	37%
Argentina	32%	33%
Peru	32%	39%
Germany	31%	46%
Italy	31%	46%
Mexico	31%	36%
Russia	31%	48%
Japan	30%	39%
<sup>n</sup> Saudi Arabia	28%	40%
China	19%	70%



Likely

Unlikely

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

Nuclear weapons will be used in a conflict somewhere in the world

Global Country Average	34%	46%
Malaysia	57%	29%
Turkey	52%	35%
South Africa	51%	31%
Colombia	47%	30%
Chile	44%	36%
Brazil	41%	40%
Israel	41%	39%
Mexico	41%	36%
India	40%	43%
Singapore	40%	43%
Australia	38%	44%
Argentina	37%	37%
Peru	37%	39%
Netherlands	35%	47%
Poland	34%	43%
South Korea	32%	57%
China	31%	57%
Spain	31%	43%
Sweden	30%	58%
Italy	29%	50%
Romania	29%	47%
Saudi Arabia	29%	36%
Switzerland	29%	55%
United States	29%	49%
Belgium	28%	51%
France	27%	49%
Japan	27%	48%
Canada	26%	51%
Russia	25%	57%
Germany	24%	53%
Great Britain	24%	57%
Denmark	23%	62%
Hungary	14%	60%



Global

Likely

Unlikely

Q

For each of the following, please tell me how likely or unlikely you think they are to happen...?

A rogue artificial intelligence program that can't be shut down will cause significant havoc globally

al Country Average	27%		50%
Malaysia	<u> </u>	53%	32%
India		46%	32%
Turkey		3%	<u> </u>
	36%		40%
Singapore South Africa			43% 44%
South Korea	<u>33%</u> 33%		44%56%
Colombia	33%		<u> </u>
Mexico			
Spain	<u>31%</u> 31%		43%
Brazil			43%
Switzerland	30%		47%
Chile	29%		54%
	28%		47% 46%
Argentina Peru	27%		
Australia	27%		46%
	26%		51%
Germany Poland	26%		47%
Saudi Arabia	26%		50%
China	26%		40%
France	25%		62% 50%
Italy	25%		50% 5.49/
	25%		54%
Belgium Romania	24%		50%
Russia	24%		54%
Israel	24%		62% 58%
United States	22%		
	22%		53%
Japan Great Britain	21%		46%
	20%		59% 62%
Canada Denmark	18%		62%
Denmark Netherlands	18%		56%
			58%
Sweden	16%		63%
Hungary	15%		63%



### Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

## An asteroid will hit the Earth

Base: 22,023 adults aged 18-74 in the United States, Canada, Israel, Malaysia, South Africa, and Turkey, and 16-74 in 27 other countries, October 22 – November 5, 2021. Online samples in in Brazil, Chile, mainland China, Colombia, India, Israel, Malaysia, Mexico, Peru, Romania, Russia, Saudi Arabia, Singapore, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.

Global Country Average	16%	59%
Malaysia	33%	38%
India	28%	46%
Turkey	26%	50%
Colombia	21%	46%
Singapore	21%	50%
Australia	20%	59%
Spain	20%	55%
Chile	18%	52%
Denmark	18%	67%
Saudi Arabia	18%	42%
South Africa	18%	53%
Mexico	17%	49%
Argentina	16%	49%
Canada	16%	63%
Russia	16%	62%
Switzerland	16%	66%
Brazil	15%	58%
France	15%	60%
South Korea	15%	70%
China	14%	69%
Netherlands	14%	63%
United States	14%	63%
Germany	13%	67%
Great Britain	13%	70%
Italy	13%	63%
Peru	13%	54%
Poland	13%	64%
Sweden	13%	67%
Romania	12%	62%
Israel	11%	62%
Belgium	10%	67%
Hungary	8%	62%
Japan	8%	62%

Likely

Country



Unlikely

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen...?

#### Aliens will visit Earth

Base: 22,023 adults aged 18-74 in the United States, Canada, Israel, Malaysia, South Africa, and Turkey, and 16-74 in 27 other countries, October 22 – November 5, 2021. Online samples in in Brazil, Chile, mainland China, Colombia, India, Israel, Malaysia, Mexico, Peru, Romania, Russia, Saudi Arabia, Singapore, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.

Global Country Average	14%		67%
India		0%	42%
Saudi Arabia	28%	6	41%
Chile	21%		49%
Mexico	19%		54%
Turkey	19%		66%
Brazil	18%		61%
Australia	17%		67%
Colombia	17%		55%
Romania	17%		57%
Argentina	16%		57%
Malaysia	15%		61%
Russia	15%		68%
South Africa	15%		64%
Denmark	14%		76%
Peru	14%		59%
Singapore	14%		61%
Switzerland	14%		73%
United States	13%		70%
Italy	12%		72%
Canada	11%		71%
China	11%		72%
South Korea	11%		74%
Germany	10%		77%
Great Britain	10%		78%
Japan	10%		65%
Poland	10%		75%
Spain	10%		70%
Hungary	9%		69%
Israel	9%		76%
Netherlands	9%		83%
Sweden	8%		82%
Belgium	6%		77%
France	6%		77%

Likely

Country



# OUTLOOK FOR 2022

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	Global averages	Agree	Disagree	% Agree 2020
Q.				
Outlook for 2022	I am optimistic that 2022 will be a better year for me than it was in 2021	77%	23%	77%
Please indicate if you agree very much, agree somewhat, disagree	2021 was a bad year for my	77%	23%	<b>-</b> 13 pp
somewhat or disagree very much with the	country		2070	90%
following statements:	I will make some personal resolutions to do some specific things for myself or others in 2022		25%	75%
	The global economy will be stronger in 2022 than it was in 2021	61%	39%	▲ +7 pp 54%
Base: 22,023 adults aged 18-74 in the United States, Canada, Israel, Malaysia, South Africa, and Turkey, and 16-74 in 27 other countries, October 22 – November 5, 2021. Online samples in in Brazil, Chile, mainland China, Colombia, India, Israel, Malaysia, Mexico, Peru, Romania, Russia, Saudi Arabia, Singapore, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not	2021 was a bad year for me and my family	58%	42%	<ul><li>−12 pp</li><li>70%</li></ul>
intended to suggest a total result.				



	% Agree	Global average United States	Difference: U.S. vs. Global average
Q. Outlook for 2022	I am optimistic that 2022 will be a better year for me than it was in 2021	77% 71%	-6 pp
Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the	2021 was a bad year for my country	77% 80%	+3 pp
following statements:	I will make some personal resolutions to do some specific things for myself or others in 2022	75% 67%	-8 pp
Base: 22,023 adults aged 18-74 in the United States, Canada, Israel, Malaysia, South Africa, and Turkey, and 16-74 in 27	The global economy will be stronger in 2022 than it was in 2021	61% 54%	-7 pp
other countries, October 22 – November 5, 2021. Online samples in in Brazil, Chile, mainland China, Colombia, India, Israel, Malaysia, Mexico, Peru, Romania, Russia, Saudi Arabia, Singapore, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.		58% 50%	-8 pp



Global

Agree

Disagree

Q.

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

#### I am optimistic that 2022 will be a better year for me than it was in 2021

I Country Average	77%	23%
China	94%	6%
Mexico	90%	10%
Saudi Arabia	90%	10%
Colombia	88%	12%
Peru	87%	13%
Chile	86%	14%
South Africa	84%	16%
India	83%	17%
Australia	82%	18%
Brazil	82%	18%
Malaysia	82%	18%
Israel	80%	20%
Romania	80%	20%
Argentina	79%	21%
Denmark	79%	21%
Hungary	79%	21%
Singapore Sweden	79%	21%
Canada	78%	22%
Switzerland	77% 75%	23% 25%
Netherlands	75%	25%
Italy	73%	20%
Russia	73%	27%
Great Britain	72%	28%
Spain	72%	28%
Poland	71%	29%
South Korea	71%	29%
United States	71%	29%
Germany	65%	35%
France	60%	40%
Turkey	59%	41%
Belgium	58%	42%
Japan	54%	46%



Agree



Q.

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

## 2021 was a bad year for my country

13-point decrease in GlobalCountry Average comparedto 90% who agreed about2020 when asked last year

Global Country Average	77%	23%
Romania	89%	11%
South Korea	89%	11%
Spain	89%	11%
Argentina	88%	12%
Brazil	87%	13%
South Africa	87%	13%
Australia	85%	15%
Belgium	85%	15%
Turkey	85%	15%
Great Britain	84%	16%
Chile	83%	17%
Peru	83%	17%
Mexico	82%	18%
Colombia	80%	20%
Singapore	80%	20%
United States	80%	20%
Canada	79%	21%
Hungary	79%	21%
France	78%	22%
Japan	78%	22%
Italy	77%	23%
Malaysia	77%	23%
Poland	75%	25%
India	73%	27%
Netherlands	73%	27%
Russia	73%	27%
Germany	72%	28%
Israel	68%	32%
Sweden	64%	36%
Switzerland	59%	41%
Denmark	58%	42%
Saudi Arabia	48%	52%
China	41%	59%



Agree



Q.

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

I will make some personal resolutions to do some specific things for myself or others in 2022

Global Country Average	75%	25%
China		96% 4%
Colombia	93	<mark>%</mark> 7%
Mexico	92%	8%
Peru	92%	8%
Argentina	89%	11%
South Africa	89%	11%
Chile	88%	12%
Romania	88%	12%
Spain	85%	15%
Israel	84%	16%
Italy	83%	17%
Brazil	82%	18%
Malaysia	82%	18%
Saudi Arabia	82%	18%
Singapore	81%	19%
India	80%	20%
Denmark	78%	22%
Russia	77%	23%
South Korea	76%	24%
Switzerland	76%	24%
Turkey	74%	26%
Australia	72%	28%
Poland	71%	29%
Germany	70%	30%
France	68%	32%
Canada	67%	33%
United States	67%	33%
Belgium	66%	34%
Great Britain	64%	36%
Hungary	57%	43%
Netherlands	50%	50%
<sup>7</sup> Japan	44%	56%
Sweden	23%	77%



Agree

Disagree

### Q

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

#### The global economy will be stronger in 2022 than it was in 2021

7-point decrease in Global Country Average compared to 54% who agreed about 2021 when asked last year

Global Country Average	61%	39%
China	87%	13%
India	80%	20%
Saudi Arabia	79%	21%
Malaysia	75%	25%
Peru	74%	26%
Mexico	72%	28%
Singapore	71%	29%
Australia	69%	31%
Brazil	65%	35%
Denmark	65%	35%
Sweden	65%	35%
South Africa	64%	36%
Switzerland	64%	36%
Colombia	63%	37%
South Korea	63%	37%
Canada	62%	38%
Japan	62%	38%
Netherlands	59%	41%
Italy	58%	42%
Spain Chile	58%	42% 44%
Great Britain	56% 56%	44% 44%
Great Britain Germany	50%	44%
Israel	54%	46% 46%
United States	54%	46%
Romania	53%	40%
Argentina	52%	47 %
France	49%	51%
Poland	48%	52%
Hungary	47%	53%
Russia	45%	55%
Belgium	44%	56%
Turkey	40%	60%





Q

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

## 2021 was a bad year for me and my family

12-point decrease in Global Country Average compared to 70% who agreed about 2020 when asked last year

Global Country Average	58%	42%
South Africa	77%	23%
South Korea	74%	26%
Turkey	74%	26%
Brazil	70%	30%
Peru	69%	31%
Mexico	68%	32%
Romania	68%	32%
Argentina	66%	34%
Hungary	64%	36%
India	63%	37%
Malaysia	62%	38%
Spain	62%	38%
Chile	61%	39%
Belgium	60%	40%
Italy	60%	40%
Singapore	60%	40%
Australia	59%	41%
Colombia	57%	43%
France	57%	43%
Russia	57%	43%
Great Britain	56%	44%
Canada	54%	46%
Saudi Arabia	53%	47%
Poland	50%	50%
Switzerland	50%	50%
United States	50%	50%
Japan	49%	51%
Denmark	47%	53%
Germany	47%	53%
Israel	47%	53%
Netherlands	42%	58%
<sup>n</sup> Sweden	40%	60%
China	39%	61%



### **TECHNICAL NOTE**

These are the results of a 33-market survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 22,023 adults aged 18-74 in the United States, Canada, Israel, Malaysia, South Africa, and Turkey, and 16-74 in 27 other countries between Friday, October 22 and Friday, November 5, 2021.

The sample consists of approximately 1,000 individuals in each of Australia, Belgium, Brazil, Canada, mainland China, France, Germany, Great Britain, Italy, Japan, Spain, and United States and 500 individuals in each of Argentina, Chile, Colombia, Denmark, Hungary, India, Israel, Malaysia, Mexico, the Netherlands, Peru, Poland, Romania, Russia, Saudi Arabia, South Africa, South Korea, Sweden, Switzerland, and Turkey.

The samples in Argentina, Australia, Belgium, Canada, Denmark, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, Switzerland, and United States can be taken as representative of their general adult population under the age of 75.

The samples in Brazil, Chile, mainland China, Colombia, India, Israel, Malaysia, Mexico, Peru, Romania, Russia, Saudi Arabia, Singapore, South Africa, and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more "connected" segment of their population.

The data is weighted so that each country's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

"The Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of "don't know" or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website. The publication of these findings abides by local rules and regulations.



### **ABOUT IPSOS**

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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### **GAME CHANGERS**

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth: You act better when you are sure.



# THANK YOU



