

The Economist Brexit Identities polling

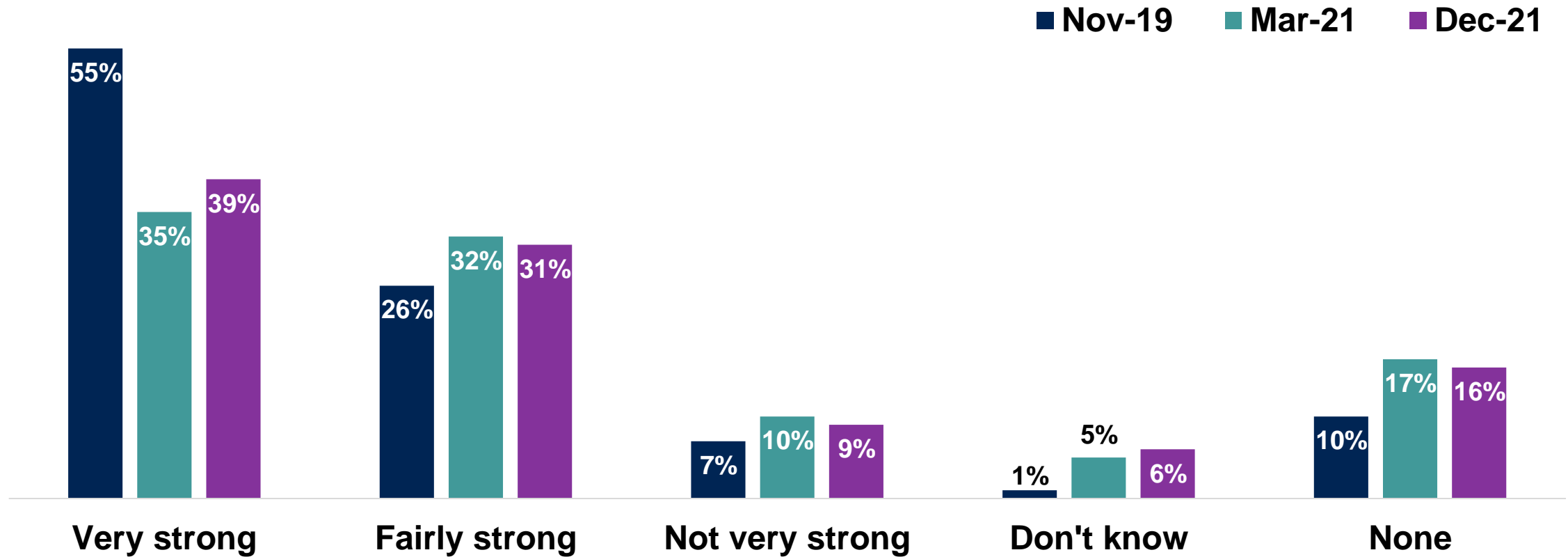
December 2021

PLEASE TAKE
ME BACK

Brexit identities have softened since 2019 but have remained constant during 2021

Generally speaking, do you think of yourself as a supporter of...

Would you call yourself a very strong Remainer/Leaver, fairly strong or not very strong?



Base: December 2021: 2,333 Online British adults aged 16+, 3 – 7 December 2021

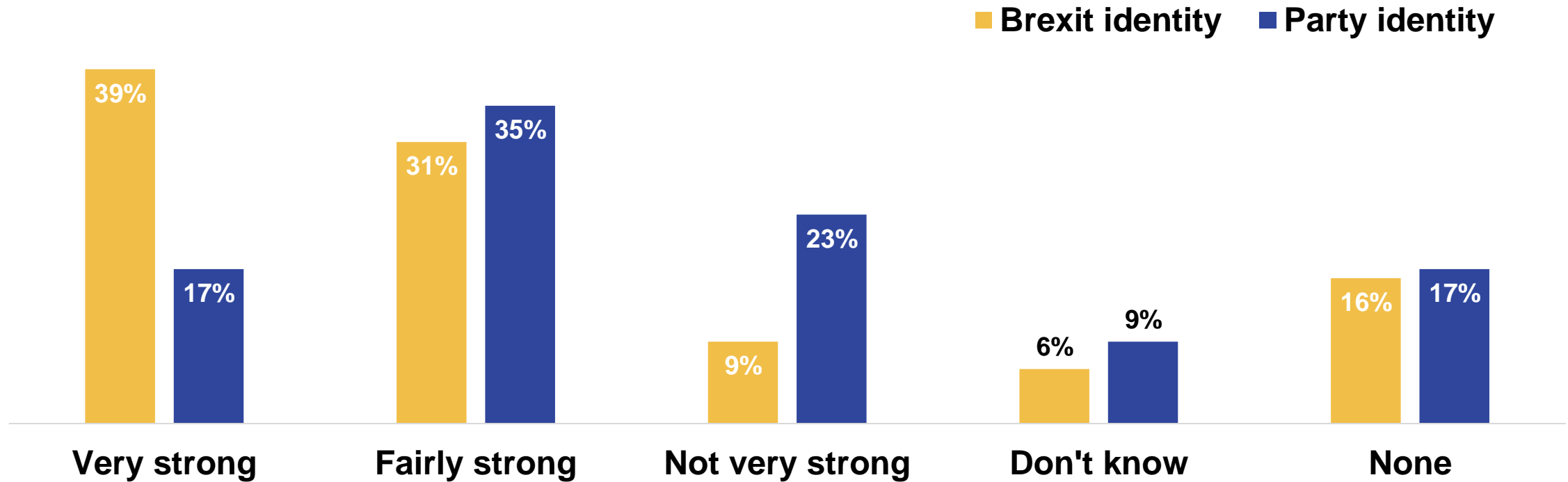
March 2021: 2,385 Online British adults aged 16+, 12 – 15 March 2021

November 2021: 2,213 Online British adults aged 16+, 27 – 29 November 2019

Brexit identities are still stronger than party identities

Would you call yourself a very strong Remainer/Leaver, fairly strong or not very strong?

Would you call yourself a very strong, fairly strong, or not very strong supporter of your party?

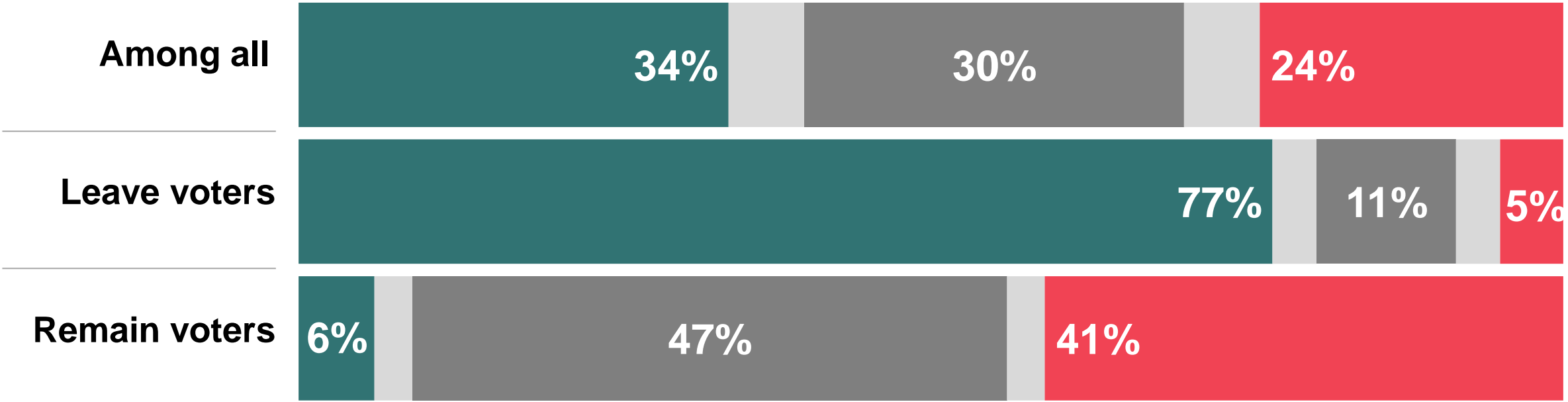


Base: December 2021: 2,333 Online British adults aged 16+, 3 – 7 December 2021

Many Remain voters are pragmatic about what Britain should do next with Brexit

And which one of these statements, if any, is closest to your opinion?

- We were right to leave the European Union**
- We were wrong to leave the European Union, but now that we have done so we should work to make the best of Britain's position outside the EU
- We were wrong to leave the EU and should concentrate on reversing that decision as soon as possible**



Base: December 2021: 2,333 Online British adults aged 16+, 3 – 7 December 2021

For more information

Gideon Skinner
Head of Political Research
Gideon.skinner@ipsos.com

Dylan Spielman
Research Executive
Dylan.spielman@ipsos.com