

IPSOS PRESS RELEASE :

INTERNATIONAL WOMEN'S DAY 2021

11 March 2021



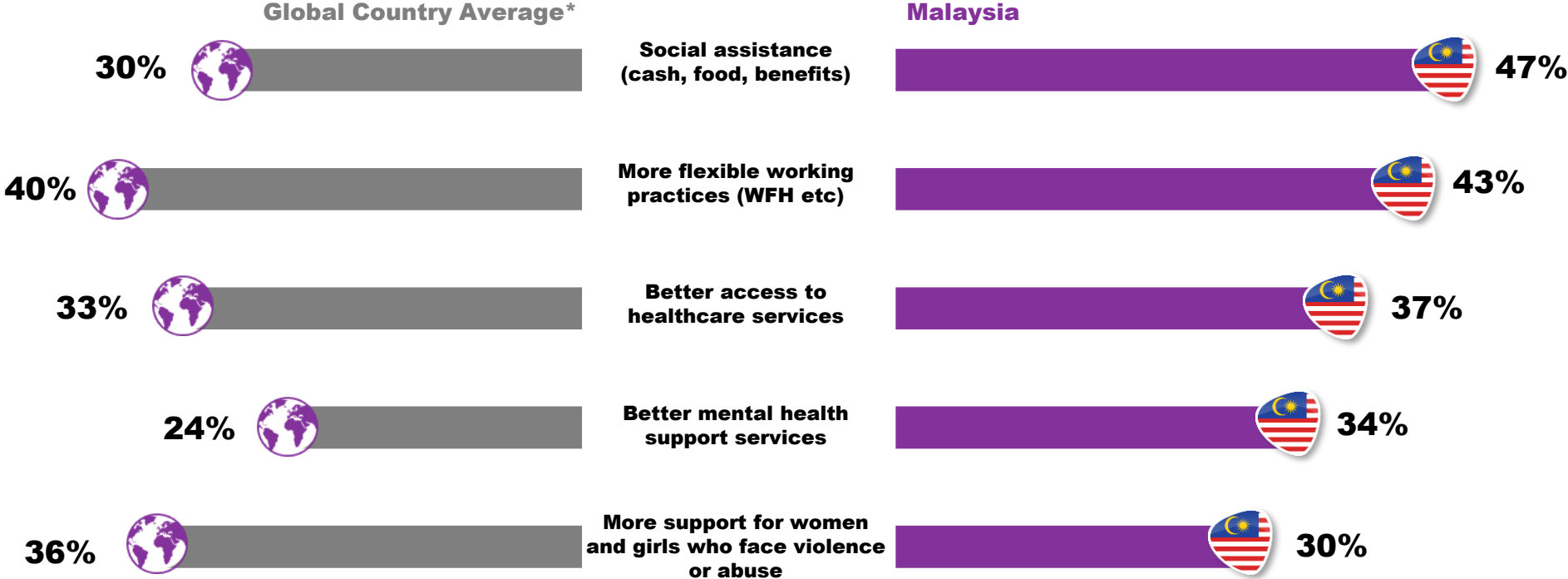
GAME CHANGERS



SOCIAL ASSISTANCE REQUIRED TO HELP WOMEN POST COVID

Social assistance such as cash and food support is viewed as core element for women’s post pandemic recovery, followed by flexible working hours and access to healthcare. Compared to the global country average, Malaysians are less likely to highlight support for women who face violence or abuse.

Most important in order to ensure pandemic recovery addresses issues facing women



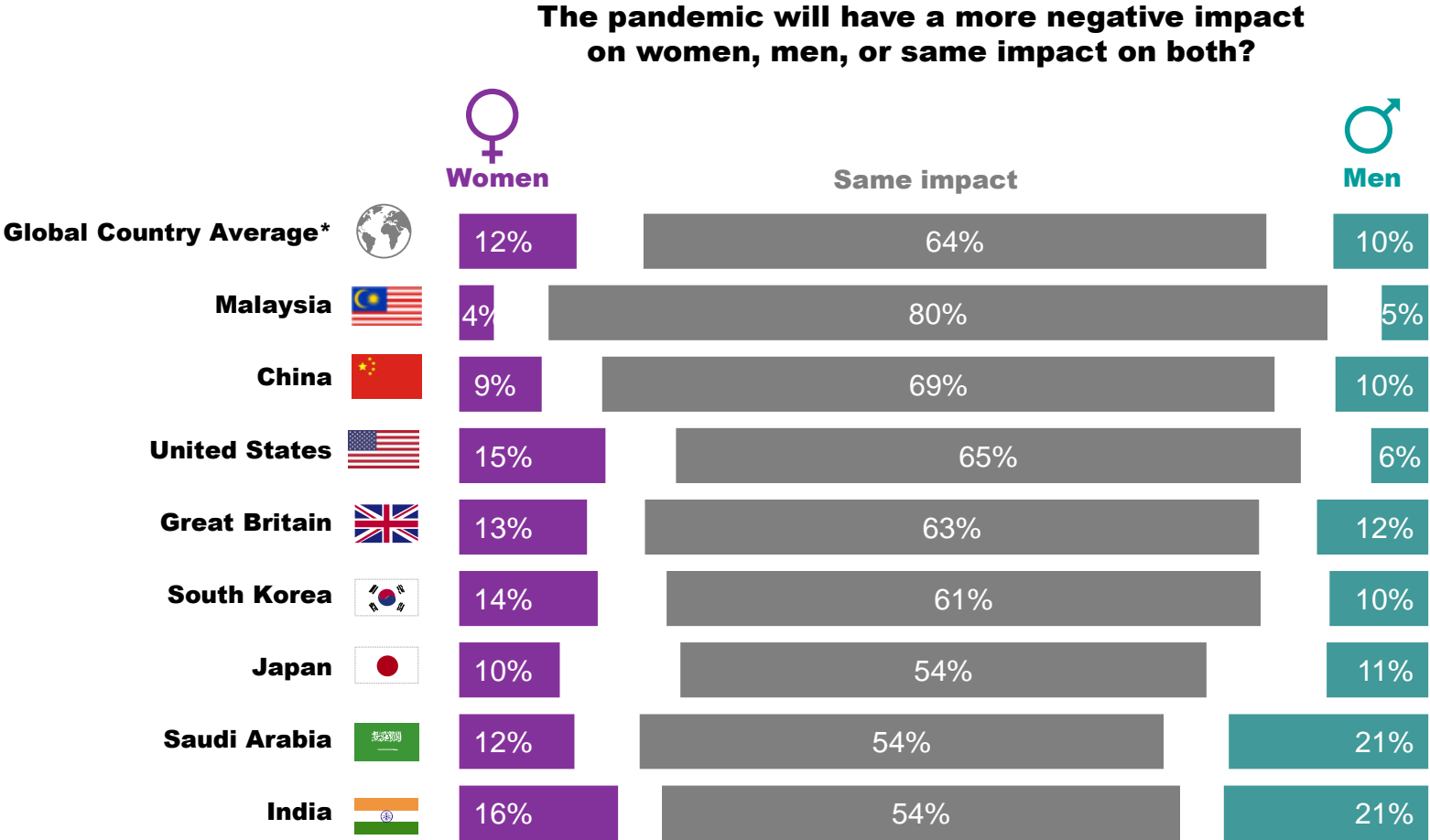
2 – Base: 20,520 online adults aged 16-74 across 28 countries, 22 Jan - 5 Feb 2021

*The Global Country Average” reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result



MALAYSIANS; PANDEMIC IMPACT DOESN'T DIFFER BY GENDER

While people from some countries see the pandemic having a more adverse impact on one gender than the other, Malaysians don't tend to think of the negative outcomes as gender specific.



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International Women's Day 2021

Almost exactly to a year after the pandemic became a truly global crisis, much has been said about the impact it has had across different communities and demographic groups, including the implications it has for women.

Malaysians point to social assistance, flexible work practices and access to healthcare to ensure the pandemic recovery efforts are addressing issues that women are facing.

In some countries people tend to think the negative impacts of Covid is felt more strongly by one gender than the other - Malaysians are more inclined to feel it has hit both genders equally hard.



Wan Nuradiah
Head of Public Affairs,
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Game Changers

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You act better when you are sure.