

IPSOS PRESS RELEASE : WHAT WORRIES MALAYSIA?

Ipsos Malaysia

18th November 2021

GAME CHANGERS



COVID-19 NO LONGER THE GREATEST CONCERN

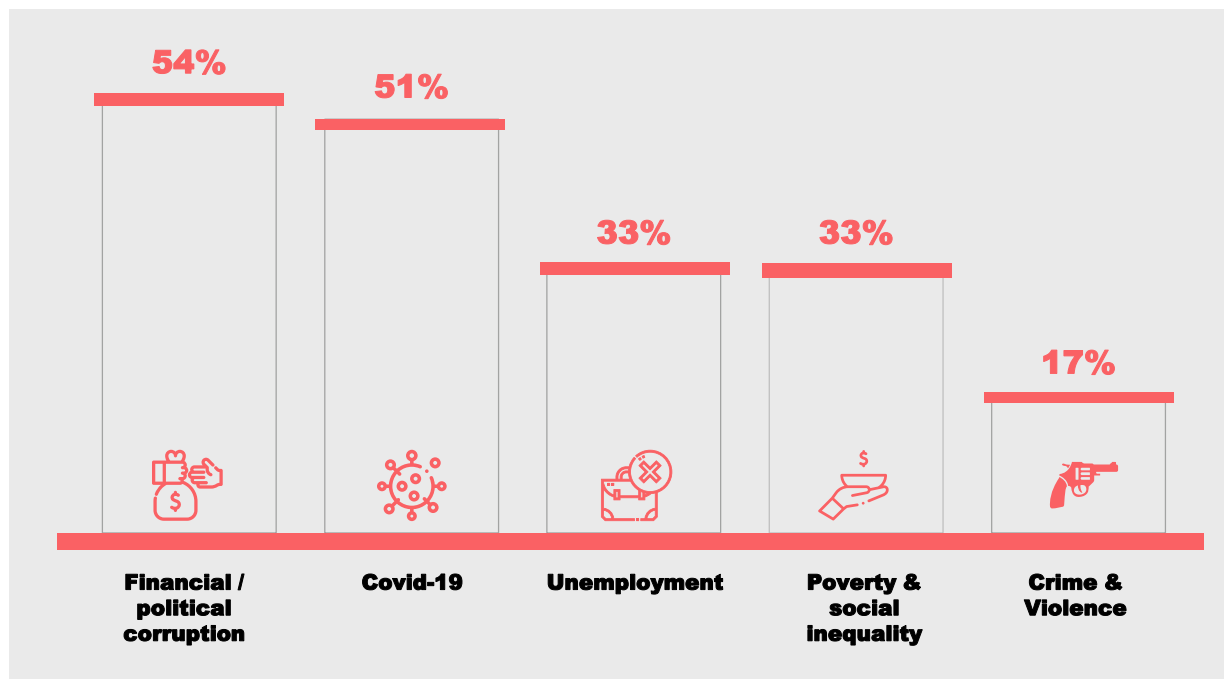
With daily Covid-19 cases gradually subsiding since September, the attention of the public is starting to turn. In November, financial/political corruption is a bigger concern than Covid-19 among Malaysians



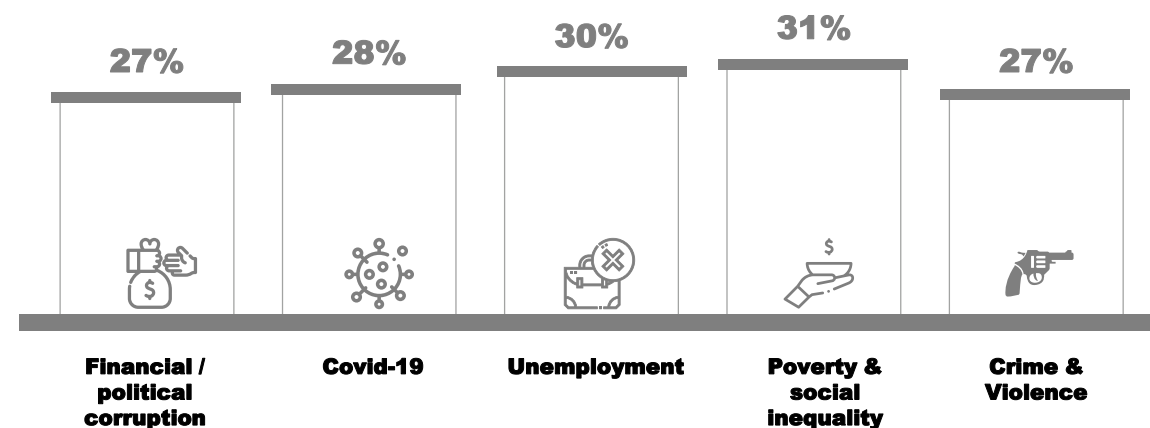
Top 5 worries in November (% worried)



Malaysia



Global Country Average



The survey is conducted monthly in 28 countries around the world via the Ipsos Online Panel system. Malaysia monthly sample is n=500

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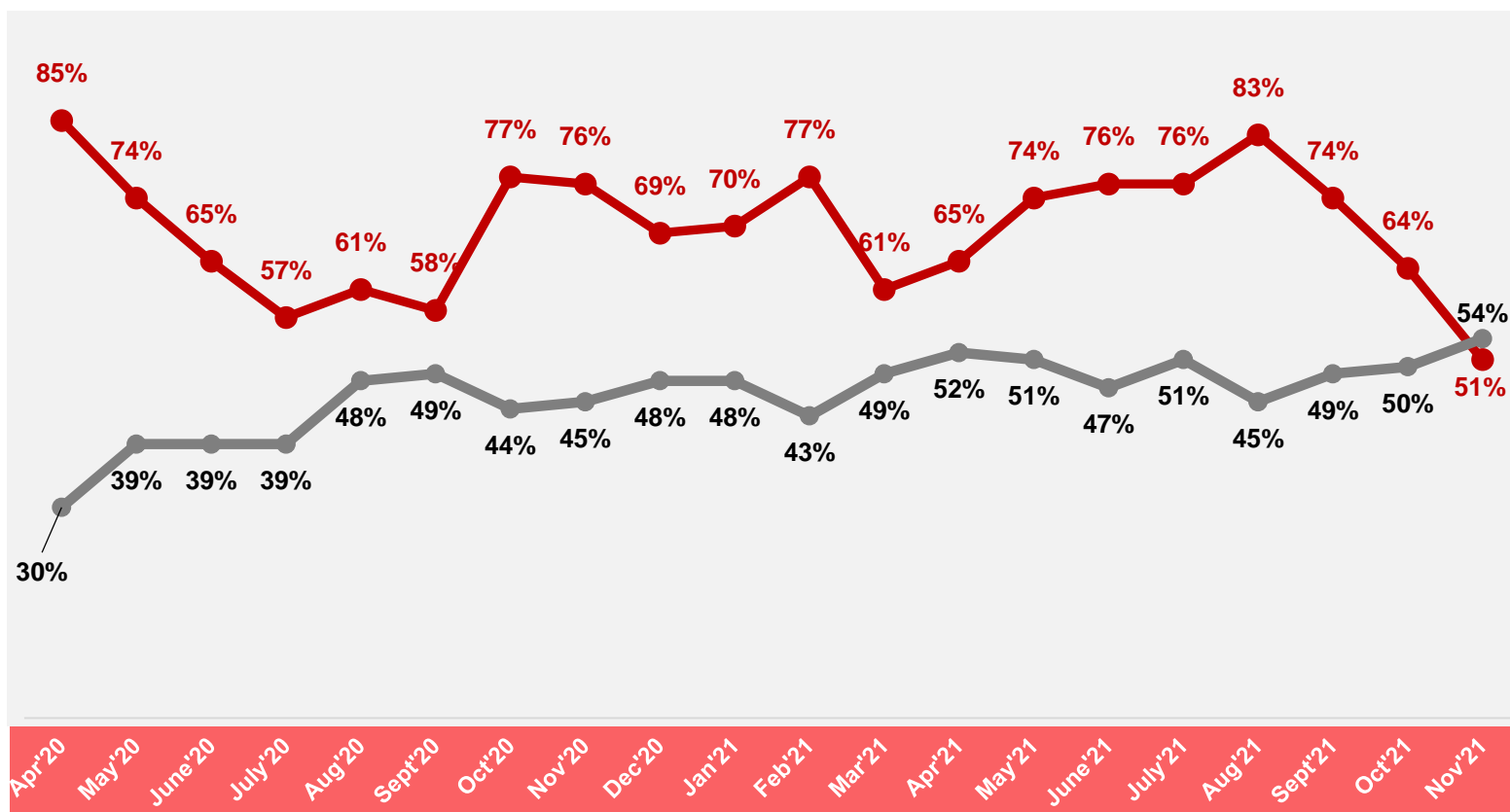
*The Global Country Average" reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result



CONCERN ABOUT COVID-19 LOWEST SINCE START OF PANDEMIC

Concern about Covid-19 reached a high point in August, but with vaccine rollout and lower Covid-19 pressure, the worry about the pandemic is not at lowest point since the April 2020

% of Malaysians worried about Covid-19 & Financial/political corruption



**% Worried about
Coronavirus / Covid-19**



**% Worried about financial/
political corruption**

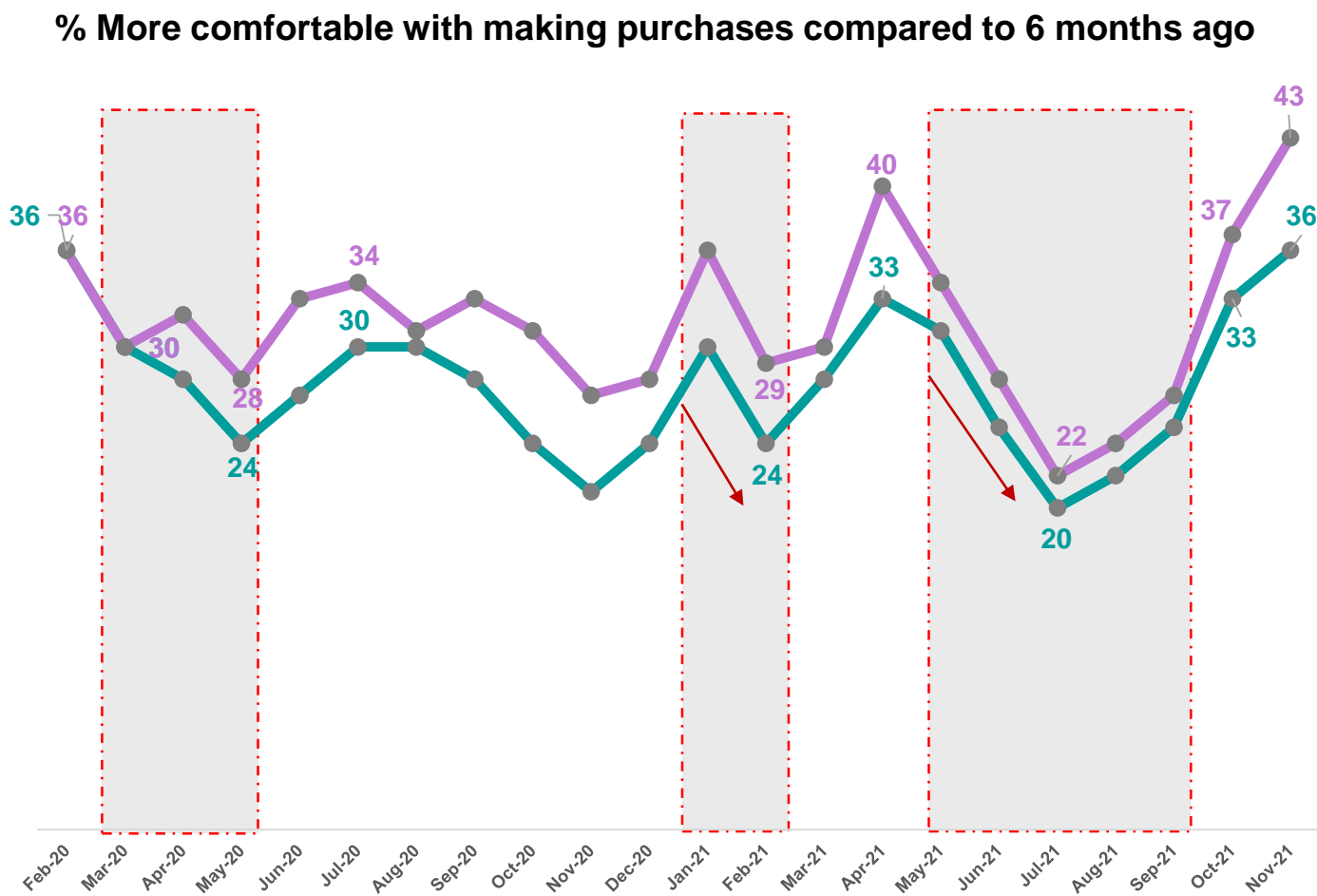
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PURCHASE INTENT BOOMING AS ECONOMY OPENS UP

From a low point in July, when most of the country was still in FMCO, comfort with making purchases has gradually increased. Strong boost in confidence in October/November indicates the public think a recovery is in sight.



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	Highest	Lowest
Household purchases	59 - Jun'18	22 - July'21
Major purchases	53 - Jun'18	20 - July'21

% More comfortable

Boxes indicate period of strictest MCO

What worries Malaysia?

Since the start of the pandemic, Covid has been an all encompassing concern for Malaysians, far exceeding the global country average. As 2021 draws to a close, concern about the pandemic has significantly subsided, and is now at its lowest point since the pandemic started.

With upcoming state elections driving national headlines, the focus is shifting towards non-Covid concerns.

The consumer confidence is improving; comfort with making both regular household and larger purchases is higher than at any time since April'20. A third of Malaysians are now comfortable to make major purchase like property or vehicles.



Lars Erik Lie

Associate Director,
Ipsos Public Affairs

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Game Changers

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This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder.
Ultimately, success comes down to a simple truth:
You act better when you are sure.