

Who from the following would you expect to be on Santa's naughty list this year?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>1001</b>	<b>406</b>	<b>595</b>	<b>275</b>	<b>340</b>	<b>386</b>	<b>60</b>	<b>185</b>	<b>422</b>	<b>334</b>
<b>Base: All Respondents (wtd)</b>	<b>1001</b>	<b>490</b>	<b>511</b>	<b>281</b>	<b>346</b>	<b>373</b>	<b>146</b>	<b>276</b>	<b>335</b>	<b>243</b>
Justin Trudeau	401	217	184	88	149	165	64	116	130	91
	40%	44%	36%	31%	43%	44%	44%	42%	39%	37%
		B			C		*			
Dr. Theresa Tam	124	74	49	27	53	43	17	35	43	29
	12%	15%	10%	10%	15%	12%	12%	13%	13%	12%
		B					*			
Dr. Anthony Fauci	122	71	51	25	50	47	22	31	42	27
	12%	15%	10%	9%	14%	13%	15%	11%	12%	11%
		B					*			
Joe Biden	236	131	105	53	91	92	43	76	76	41
	24%	27%	21%	19%	26%	25%	29%	28%	23%	17%
		B					I*			
Chrystia Freeland	105	69	37	17	40	48	17	30	32	26
	11%	14%	7%	6%	11%	13%	11%	11%	10%	11%
		B				C	*			
Boris Johnson	167	81	85	49	53	64	15	45	51	56
	17%	17%	17%	17%	15%	17%	10%	16%	15%	23%
		B					*			FH
Vladimir Putin	441	239	202	100	125	216	39	128	157	116
	44%	49%	40%	36%	36%	58%	27%	46%	47%	48%
		B				CD	*	F	F	F
Healthcare staff (doctors, nurses, etc.)	53	25	29	19	20	15	13	10	13	18
	5%	5%	6%	7%	6%	4%	9%	4%	4%	7%
		B					*			
Sidney Crosby	49	28	21	17	18	15	13	13	11	11
	5%	6%	4%	6%	5%	4%	9%	5%	3%	5%
		B					*			
Andre De Grasse	30	14	16	10	12	8	6	9	8	7
	3%	3%	3%	4%	3%	2%	4%	3%	2%	3%
		B					*			
The Queen	92	49	43	32	36	25	14	31	24	24
	9%	10%	8%	11%	10%	7%	10%	11%	7%	10%
		B					*			
Greta Thunberg	104	69	34	19	38	47	12	31	36	25
	10%	14%	7%	7%	11%	13%	8%	11%	11%	10%
		B				C	*			
Prince Harry and Meghan Markle	166	90	75	23	51	91	23	40	53	50
	17%	18%	15%	8%	15%	24%	16%	14%	16%	20%
		B			C	CD	*			
Dan Levy	29	19	10	12	11	5	4	14	4	6
	3%	4%	2%	4%	3%	1%	3%	5%	1%	3%
		B					*	H		
Simu Liu	36	15	21	13	9	14	5	14	10	7
	4%	3%	4%	5%	3%	4%	4%	5%	3%	3%
		B					*			
Ryan Reynolds	54	21	33	23	22	9	17	16	11	9
	5%	4%	6%	8%	6%	2%	12%	6%	3%	4%
		B			E		HI*			
Julie Payette	216	124	92	35	62	119	29	46	75	66
	22%	25%	18%	13%	18%	32%	20%	17%	22%	27%
		B				CD	*			G
Mary Simon	30	18	12	7	14	9	4	14	6	5
	3%	4%	2%	2%	4%	2%	3%	5%	2%	2%
		B					*	H		
Doug Ford	291	152	139	72	103	116	34	84	104	69
	29%	31%	27%	26%	30%	31%	23%	30%	31%	29%
		B					*			
Jason Kenney	189	110	79	43	55	90	16	48	65	59
	19%	22%	15%	15%	16%	24%	11%	17%	19%	24%
		B				CD	*			F
Jagmeet Singh	112	71	41	13	38	61	23	26	37	26
	11%	15%	8%	4%	11%	16%	16%	10%	11%	11%
		B			C	C	*			
Annamie Paul	93	60	34	16	33	45	6	26	32	29
	9%	12%	7%	6%	9%	12%	4%	10%	9%	12%
		B				C	*			
Erin O' Toole	220	100	120	46	68	107	28	57	75	60
	22%	20%	23%	16%	19%	29%	19%	20%	22%	25%
		B				CD	*			
Justin Bieber	170	98	72	58	52	61	27	52	53	38
	17%	20%	14%	21%	15%	16%	19%	19%	16%	15%
		B					*			
Drake	141	66	76	56	48	38	23	49	41	29
	14%	13%	15%	20%	14%	10%	15%	18%	12%	12%
		B			E		*			
Elon Musk	217	117	100	84	71	63	21	60	73	64
	22%	24%	20%	30%	20%	17%	14%	22%	22%	26%
		B			DE		*			
Jeff Bezos	257	139	118	89	88	80	29	74	89	65
	26%	28%	23%	32%	25%	21%	20%	27%	26%	27%
		B			E		*			
Xi Jinping	262	167	95	46	85	131	24	62	91	84
	26%	34%	19%	16%	25%	35%	17%	23%	27%	35%
		B			C	CD	*			FGH
Mark Zuckerberg	325	178	147	82	124	120	34	80	113	98
	32%	36%	29%	29%	36%	32%	23%	29%	34%	40%
		B					*			FG
Maxime Bernier	203	110	93	35	70	98	10	49	79	66
	20%	22%	18%	12%	20%	26%	7%	18%	23%	27%
		B			C	C	*	F		FG
Sigma	4936	2724	2211	1208	1688	2040	636	1366	1633	1301
	493%	556%	432%	429%	488%	546%	435%	495%	487%	535%

Who from the following would you expect to be on Santa's nice list this year?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>1001</b>	<b>406</b>	<b>595</b>	<b>275</b>	<b>340</b>	<b>386</b>	<b>60</b>	<b>185</b>	<b>422</b>	<b>334</b>
<b>Base: All Respondents (wtd)</b>	<b>1001</b>	<b>490</b>	<b>511</b>	<b>281</b>	<b>346</b>	<b>373</b>	<b>146</b>	<b>276</b>	<b>335</b>	<b>243</b>
Justin Trudeau	181	92	89	46	57	79	15	53	66	48
	18%	19%	17%	16%	16%	21%	10%	19%	20%	20%
							*			
Dr. Theresa Tam	227	106	121	44	71	112	19	45	96	68
	23%	22%	24%	16%	20%	30%	13%	16%	29%	28%
									FG	FG
Dr. Anthony Fauci	194	106	88	42	53	98	18	43	73	60
	19%	22%	17%	15%	15%	26%	12%	15%	22%	25%
										FG
Joe Biden	159	82	77	38	47	73	19	39	60	40
	16%	17%	15%	14%	14%	20%	13%	14%	18%	16%
Chrystia Freeland	102	58	44	18	28	56	7	16	47	32
	10%	12%	9%	6%	8%	15%	5%	6%	14%	13%
									G	G
Boris Johnson	58	38	20	9	15	33	11	16	19	11
	6%	8%	4%	3%	4%	9%	8%	6%	6%	5%
Vladimir Putin	38	23	15	8	20	10	9	16	7	7
	4%	5%	3%	3%	6%	3%	6%	6%	2%	3%
								H		
Healthcare workers (doctors, nurses, etc.)	536	244	293	129	164	243	72	130	187	146
	54%	50%	57%	46%	47%	65%	50%	47%	56%	60%
			A			CD	*			G
Sidney Crosby	203	123	79	47	69	88	21	60	81	41
	20%	25%	16%	17%	20%	23%	14%	22%	24%	17%
			B				*			I
Andre De Grasse	125	78	47	20	52	53	13	28	49	35
	13%	16%	9%	7%	15%	14%	9%	10%	15%	14%
			B		C		*			
The Queen	245	109	137	54	59	133	28	68	96	53
	25%	22%	27%	19%	17%	36%	19%	25%	29%	22%
Greta Thunberg	222	112	110	72	76	74	19	43	93	67
	22%	23%	22%	26%	22%	20%	13%	16%	28%	27%
									FG	FG
Prince Harry and Meghan Markle	165	69	96	53	56	57	18	61	53	34
	16%	14%	19%	19%	16%	15%	12%	22%	16%	14%
Dan Levy	105	41	64	29	42	34	9	25	41	29
	10%	8%	13%	10%	12%	9%	6%	9%	12%	12%
Simu Liu	76	33	43	34	30	12	17	26	22	12
	8%	7%	8%	12%	9%	3%	11%	9%	6%	5%
				E	E		*			
Ryan Reynolds	294	138	156	85	107	102	26	93	110	65
	29%	28%	31%	30%	31%	27%	18%	34%	33%	27%
							*	F	F	
Julie Payette	36	17	19	17	12	7	10	10	11	5
	4%	4%	4%	6%	4%	2%	7%	4%	3%	2%
				E			*			
Mary Simon	71	36	35	14	17	40	6	18	28	19
	7%	7%	7%	5%	5%	11%	4%	7%	8%	8%
Doug Ford	101	61	40	23	28	50	17	32	29	23
	10%	12%	8%	8%	8%	14%	11%	11%	9%	10%
Jason Kenney	39	15	23	10	16	13	9	13	10	7
	4%	3%	5%	3%	5%	3%	6%	5%	3%	3%
							*			
Jagmeet Singh	194	92	102	63	62	69	26	47	70	51
	19%	19%	20%	23%	18%	18%	18%	17%	21%	21%
							*			
Annamie Paul	48	24	24	10	18	21	2	14	20	11
	5%	5%	5%	3%	5%	6%	1%	5%	6%	5%
							*			
Erin O' Toole	68	39	29	10	29	29	12	21	21	14
	7%	8%	6%	4%	8%	8%	8%	8%	6%	6%
Justin Bieber	139	49	90	44	52	44	33	50	37	20
	14%	10%	18%	16%	15%	12%	22%	18%	11%	8%
							HH	HI		
Drake	73	32	41	29	25	19	13	21	23	16
	7%	7%	8%	10%	7%	5%	9%	8%	7%	7%
				E			*			
Elon Musk	107	65	43	33	48	26	20	26	34	28
	11%	13%	8%	12%	14%	7%	13%	9%	10%	11%
							*			
Jeff Bezos	51	23	29	19	15	17	12	13	17	10
	5%	5%	6%	7%	4%	5%	8%	5%	5%	4%
							*			
Xi Jinping	27	15	12	6	15	6	7	8	9	4
	3%	3%	2%	2%	4%	2%	4%	3%	3%	1%
							*			
Mark Zuckerberg	47	23	25	16	23	9	11	16	15	5
	5%	5%	5%	6%	7%	2%	7%	6%	5%	2%
							*			
Maxime Bernier	48	31	17	9	26	12	4	18	13	12
	5%	6%	3%	3%	8%	3%	3%	7%	4%	5%
							*			
Sigma	3980	1971	2009	1029	1332	1618	501	1069	1439	971
	398%	403%	393%	366%	385%	433%	342%	387%	429%	399%