

Will you make a New Year's resolution about..? - Your physical health

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	125	118	109	385	161	103	275	178	281	209	265	736
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	302	185	262	191	259	742
Yes	484	62	51	24	180	133	34	151	88	118	106	144	340
	48%	46%	45%	39%	47%	56%	51%	50%	47%	45%	55%	56%	46%
No	377	58	41	29	159	67	21	95	79	106	70	72	305
	38%	43%	37%	48%	41%	28%	32%	31%	43%	41%	37%	28%	41%
		E*	*	EF*	E		*		G				K
I'm not sure yet	140	14	21	9	46	39	12	56	19	38	15	43	97
	14%	10%	18%	14%	12%	16%	17%	19%	10%	14%	8%	17%	13%
		*	*	*			*	HJ					
Sigma	1001	134	113	62	385	239	67	302	185	262	191	259	742
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

What will your resolution be?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Answering (unwtd)	412	48	40	44	156	83	41	120	71	112	91	142	270
Base: All Answering (wtd)	410	48	37	26	153	122	25	135	72	99	86	136	274
Pay off debt	195	19	20	15	82	41	18	68	32	49	34	67	128
	48%	41%	55%	57%	54%	33%	71%	51%	45%	49%	40%	49%	47%
Save for a rainy day	150	17	14	15	66	27	12	57	25	37	25	49	101
	36%	35%	38%	58%	43%	22%	48%	42%	35%	37%	29%	36%	37%
		*	*	AE*	E	*	AE*	*	*	*	*		
Save for retirement	141	15	14	8	57	41	7	34	26	45	32	49	93
	34%	31%	37%	31%	38%	33%	28%	25%	36%	46%	37%	36%	34%
		*	*	*	*	*	*	*	*	G*	*		
Make and stick to a budget	185	17	19	12	72	53	12	61	37	42	40	74	112
	45%	35%	51%	49%	47%	43%	49%	45%	51%	42%	46%	54%	41%
		*	*	*	*	*	*	*	*	*	*	L	
Investing more	141	20	17	9	59	28	9	27	31	39	35	51	90
	34%	43%	45%	34%	39%	23%	34%	20%	43%	40%	41%	38%	33%
		E*	E*	*	E	*	*	*	G*	G*	G*		
Learn about finances	93	11	12	5	35	25	5	35	10	18	22	35	58
	23%	23%	32%	19%	23%	20%	21%	26%	15%	18%	26%	26%	21%
		*	*	*	*	*	*	*	*	*	*		
Something else	51	6	2	3	19	20	2	23	7	9	9	11	40
	12%	12%	6%	10%	12%	16%	8%	17%	9%	9%	10%	8%	15%
		*	*	*	*	*	*	*	*	*	*		
Sigma	956	104	97	66	389	234	64	306	168	238	197	334	621
	233%	219%	265%	258%	255%	191%	259%	226%	234%	241%	229%	247%	226%

Thinking about your current situation, what is the greatest barrier to financial security for you and your family?

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	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1001	125	118	109	385	161	103	275	178	281	209	265	736
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	302	185	262	191	259	742
Taxes	171	33	19	15	67	27	11	33	26	55	43	41	130
	17%	25%	16%	24%	17%	11%	16%	11%	14%	21%	23%	16%	18%
		E*	*	E*			*			G	G		
Debt (Net)	203	18	26	19	68	54	18	62	49	43	37	61	142
	20%	13%	23%	31%	18%	22%	28%	20%	26%	16%	19%	24%	19%
		*	*	AD*			AD*			I			
Credit card debt	201	18	25	19	68	53	18	61	48	43	36	60	140
	20%	13%	22%	31%	18%	22%	27%	20%	26%	16%	19%	23%	19%
		*	*	AD*			A*			I			
Student debt/ tuition	3	-	1	-	1	1	*	1	1	-	1	1	2
	*	-	1%	-	*	*	1%	*	1%	-	*	*	*
		*	*	*			*						
Low wages	153	22	16	7	65	33	9	53	42	37	16	30	122
	15%	17%	14%	12%	17%	14%	14%	17%	23%	14%	9%	12%	17%
		*	*	*			*	J	I				
Inability to find work	76	7	19	6	25	14	5	36	13	17	7	19	58
	8%	5%	17%	10%	7%	6%	7%	12%	7%	6%	4%	7%	8%
		*	ADEF*	*			*	J					
Housing costs (e.g. mortgage, rent)	307	51	32	15	149	48	12	95	53	80	63	91	216
	31%	38%	28%	24%	39%	20%	18%	31%	29%	31%	33%	35%	29%
		CEF*	*	*	CEF		*						
Healthcare costs	105	15	10	9	39	30	3	44	18	28	12	19	86
	11%	11%	9%	15%	10%	13%	4%	15%	10%	11%	6%	7%	12%
		*	*	F*		F	*	J					
Paying for my kids' education	34	1	3	*	16	12	2	1	6	10	17	34	-
	3%	1%	2%	1%	4%	5%	3%	*	3%	4%	9%	13%	-
		*	*	*			*		G	G	GH	L	
Looking after an elderly parent or loved one	44	8	3	*	17	13	3	8	12	15	8	15	29
	4%	6%	3%	1%	4%	5%	4%	3%	6%	6%	4%	6%	4%
		*	*	*			*						
Groceries/food costs	479	64	54	28	187	113	31	186	96	114	62	111	368
	48%	48%	48%	46%	49%	47%	47%	62%	52%	43%	33%	43%	50%
		*	*	*			*	I	J	J			
Transportation (e.g. gas prices, auto expenses, etc.)	204	29	23	16	80	39	17	61	36	54	40	50	155
	20%	21%	20%	26%	21%	16%	26%	20%	19%	21%	21%	19%	21%
		*	*	*			*						
Ability to save	207	20	30	11	86	44	16	74	41	56	30	50	157
	21%	15%	27%	18%	22%	18%	24%	25%	22%	21%	16%	19%	21%
		*	A*	*			*	J					
Rising interest rates	101	10	15	7	41	22	6	25	19	28	22	27	74
	10%	8%	13%	11%	11%	9%	9%	8%	10%	11%	12%	10%	10%
		*	*	*			*						
Childcare costs	35	5	5	4	8	11	3	11	2	9	11	35	-
	4%	4%	4%	6%	2%	5%	4%	4%	1%	3%	6%	14%	-
		*	*	*			*				H	L	
Health problems	3	1	-	1	1	-	-	2	-	1	1	-	3
	*	1%	-	1%	*	-	-	*	-	*	*	-	*
		*	*	*			*						
Inflation/ Cost of Living/ Utilities	8	1	1	-	3	2	-	2	1	1	4	1	7
	1%	1%	1%	-	1%	1%	-	1%	1%	*	2%	*	1%
		*	*	*			*						
On disability/ Pension/ Senior Pay	1	-	-	*	-	-	1	1	-	-	-	-	1
	*	-	-	1%	-	-	1%	*	-	-	-	-	*
		*	*	*			D*						
Covid	2	1	-	-	1	-	-	-	-	2	-	2	-
	*	1%	-	-	*	-	-	-	-	1%	-	1%	-
		*	*	*			*						
Other	3	-	-	2	2	-	-	2	1	-	-	2	2
	*	-	-	2%	*	-	-	1%	*	-	-	1%	*
		*	*	DE*			*						
No barriers, I/we already have financial security	137	24	11	8	46	37	11	23	15	44	36	21	116
	14%	18%	10%	13%	12%	15%	17%	7%	8%	17%	19%	8%	16%
		*	*	*			*			GH	GH		K
Dk/ns	1	1	-	-	-	-	-	-	-	1	-	-	1
	*	1%	-	-	-	-	-	-	-	*	-	-	*
		*	*	*			*						
Sigma	2275	312	266	149	901	500	148	718	429	593	411	607	1668
	227%	233%	235%	240%	234%	209%	221%	238%	231%	226%	215%	235%	225%