



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, December 9, 2021

### 1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>12/7-8, 2021 (N=1,160)</b>	30%	12%	17%	33%	34%	20%	14%	3%
<b>11/22-23, 2021 (N=1,162)</b>	21%	9%	12%	34%	42%	23%	20%	2%
<b>11/9-10, 2021 (N=1,160)</b>	24%	9%	15%	33%	22%	22%	19%	3%
<b>10/26-27, 2021 (N=1,160)</b>	26%	12%	14%	34%	37%	22%	15%	3%
<b>10/12-13, 2021 (N=1,174)</b>	29%	10%	18%	33%	36%	20%	15%	3%
<b>9/28-29, 2021 (N=1,173)</b>	27%	11%	16%	34%	37%	20%	17%	2%
<b>9/14-15, 2021 (N=1,177)</b>	30%	12%	18%	31%	36%	21%	15%	2%
<b>8/31-9/1, 2021 (N= 1,166)</b>	29%	12%	17%	35%	34%	19%	15%	1%
<b>8/18-19, 2021 (N=1,177)</b>	28%	12%	16%	36%	33%	18%	15%	3%
<b>8/3-4, 2021 (N=1,174)</b>	28%	11%	16%	33%	36%	19%	17%	3%
<b>7/20-21, 2021 (N=1,137)</b>	25%	12%	13%	30%	43%	22%	22%	2%
<b>7/6-7, 2021 (N=1,179)</b>	19%	8%	11%	29%	50%	24%	25%	2%
<b>6/22-23, 2021 (N=1,176)</b>	18%	7%	11%	27%	53%	26%	27%	2%
<b>6/8-9, 2021 (N=1,177)</b>	17%	6%	11%	28%	54%	27%	26%	2%
<b>5/25-26, 2021 (N=1,178)</b>	22%	9%	13%	29%	46%	24%	23%	2%
<b>5/11-12, 2021 (N=1,167)</b>	25%	10%	15%	25%	48%	22%	26%	2%
<b>4/27-28, 2021 (N=1,115)</b>	25%	10%	15%	30%	43%	23%	20%	2%
<b>4/13-14, 2021 (N=1,115)</b>	26%	10%	15%	32%	42%	21%	20%	1%
<b>3/30-31, 2021 (N=1,115)</b>	27%	11%	16%	33%	37%	18%	19%	3%
<b>3/15-16, 2021 (N=1,115)</b>	34%	15%	19%	32%	32%	18%	14%	2%
<b>3/2-3, 2021 (N=1,115)</b>	33%	14%	19%	35%	32%	19%	12%	1%
<b>2/17-18, 2021 (N=1,115)</b>	34%	15%	19%	34%	30%	15%	15%	2%



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## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%
5/14-15, 2020 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%
5/4-5, 2020 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28, 2020 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	3%
4/17-20, 2020 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13, 2020 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%



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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
12/7-8, 2021	3%	11%	15%	27%	1%	12%	18%	13%
11/22-23, 2021	4%	5%	16%	25%	4%	12%	22%	13%
11/9-10, 2021	3%	6%	13%	24%	4%	14%	23%	13%
10/26-27, 2021	3%	7%	15%	29%	3%	14%	19%	10%
10/12-13, 2021	2%	7%	17%	28%	2%	15%	18%	10%
9/28-29, 2021	2%	7%	17%	32%	2%	11%	18%	10%
9/14-15, 2021	2%	9%	20%	30%	2%	12%	17%	8%
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%





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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
<b>8/18-19, 2020</b>	2%	9%	20%	42%	5%	13%	7%	3%
<b>8/4-5, 2020</b>	2%	9%	21%	42%	3%	11%	9%	3%
<b>7/21-22, 2020</b>	3%	11%	20%	38%	4%	12%	8%	4%
<b>6/23-24, 2020</b>	3%	7%	17%	33%	9%	18%	9%	4%
<b>6/8-9, 2020</b>	3%	5%	15%	27%	21%	10%	6%	3%
<b>5/28-29, 2020</b>	2%	5%	13%	37%	18%	13%	8%	4%
<b>5/14-15, 2020</b>	2%	5%	16%	33%	22%	10%	7%	5%
<b>5/4-5, 2020</b>	2%	6%	18%	41%	17%	5%	8%	3%
<b>4/27-28, 2020</b>	2%	5%	17%	41%	-	-	-	4%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
<b>12/7-8, 2021</b>	8%	20%	47%	24%
<b>11/22-23, 2021</b>	7%	21%	46%	26%
<b>11/9-10, 2021</b>	7%	21%	46%	27%
<b>10/26-27, 2021</b>	10%	21%	46%	23%
<b>10/12-13, 2021</b>	7%	23%	47%	23%
<b>9/28-29, 2021</b>	8%	22%	47%	22%
<b>9/14-15, 2021</b>	7%	26%	45%	22%
<b>8/31-9/1, 2021</b>	6%	23%	48%	23%
<b>8/18-19, 2021</b>	8%	23%	48%	21%
<b>8/3-4, 2021</b>	8%	23%	47%	22%
<b>7/20-21, 2021</b>	9%	17%	47%	28%
<b>7/6-7, 2021</b>	6%	14%	49%	30%
<b>6/22-23, 2021</b>	6%	17%	47%	29%
<b>6/8-9, 2021</b>	7%	16%	50%	27%
<b>5/25-26, 2021</b>	9%	20%	49%	23%
<b>5/11-12, 2021</b>	9%	18%	47%	26%
<b>4/27-28, 2021</b>	8%	18%	53%	21%
<b>4/13-14, 2021</b>	9%	19%	49%	23%
<b>3/30-31, 2021</b>	9%	23%	48%	20%
<b>3/15-16, 2021</b>	10%	21%	49%	20%
<b>3/2-3, 2021</b>	9%	24%	52%	16%
<b>2/17-18, 2021</b>	10%	26%	46%	18%
<b>2/2-3, 2021</b>	7%	29%	47%	17%
<b>1/20-21, 2021</b>	7%	28%	46%	19%
<b>12/9-10, 2020</b>	9%	28%	46%	17%
<b>11/24-25, 2020</b>	9%	29%	46%	16%
<b>11/10-11, 2020</b>	9%	31%	46%	14%
<b>10/27-28, 2020</b>	12%	32%	42%	13%
<b>10/13-14, 2020</b>	11%	30%	43%	16%
<b>9/29-30, 2020</b>	11%	29%	43%	18%
<b>9/15-16, 2020</b>	10%	29%	43%	18%
<b>9/1-2, 2020</b>	9%	32%	42%	16%
<b>8/18-19, 2020</b>	11%	33%	44%	13%
<b>8/4-5, 2020</b>	9%	31%	45%	15%
<b>7/21-22, 2020</b>	10%	32%	46%	12%
<b>6/23-24, 2020</b>	7%	32%	46%	15%
<b>6/8-9, 2020</b>	7%	30%	46%	18%
<b>5/28-29, 2020</b>	7%	28%	48%	18%
<b>5/14-15, 2020</b>	10%	30%	42%	18%
<b>5/4-5, 2020</b>	9%	33%	44%	15%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
12/7-8, 2021	5%	12%	34%	27%	21%
11/22-23, 2021	5%	11%	32%	27%	25%
11/9-10, 2021	4%	11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%



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5. Are you vaccinated against COVID-19?  
If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

	Yes, partially vaccinated	Yes, fully vaccinated	Yes, fully vaccinated and booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	Total partially vaccinated/fully vaccinated/booster
<b>12/7-8, 2021</b>	11%	54%	18%	4%	13%	83%
<b>11/22-23, 2021</b>	9%	62%	11%	5%	13%	82%
<b>11/9-10, 2021</b>	11%	61%	9%	5%	14%	81%

6. In the past month, has your concern over personally contracting COVID-19...

	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021	10/12-13, 2021	10/26-27, 2021	11/9-10, 2021	12/7-8, 2021
Increased a lot	9%	9%	8%	5%	6%	5%	6%
Increased somewhat	28%	28%	24%	16%	14%	11%	18%
Not changed	47%	49%	55%	58%	59%	55%	56%
Decreased somewhat	8%	8%	7%	13%	13%	16%	10%
Decreased a lot	8%	6%	7%	8%	9%	12%	9%
<i>Increased (Net)</i>	<i>38%</i>	<i>37%</i>	<i>32%</i>	<i>21%</i>	<i>20%</i>	<i>16%</i>	<i>25%</i>
<i>Decreased (Net)</i>	<i>15%</i>	<i>14%</i>	<i>13%</i>	<i>21%</i>	<i>22%</i>	<i>28%</i>	<i>20%</i>

7. How likely, if at all, are you to stop or do less of the following activities, specifically because of concerns about the new coronavirus variant?

### Total Likely Summary

	7/20-21, 2021	8/3-4, 2021	8/18-19, 2021	8/31-9/1, 2021	9/28-29, 2021	12/7-8, 2021
Going to crowded places	54%	50%	52%	50%	50%	49%
Dining out at a restaurant	47%	50%	50%	48%	45%	47%
Visiting city centers	46%	45%	46%	45%	41%	43%
Going to concerts or shows	48%	43%	47%	46%	43%	42%
Visiting large cities for vacation	47%	44%	46%	46%	42%	41%
<b>[IF EMPLOYED]</b> Going to your place of work	42%	41%	41%	37%	41%	38%
Going to sporting events	43%	39%	43%	43%	41%	36%



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7. How likely, if at all, are you to stop or do less of the following activities, specifically because of concerns about the new coronavirus variant?

a. Visiting city centers

	7/20-21, 2021	8/3-4, 2021	8/18-19, 2021	8/31-9/1, 2021	9/28-29, 2021	12/7-8, 2021
Very likely	20%	20%	20%	19%	17%	16%
Somewhat likely	26%	25%	25%	26%	25%	27%
Not very likely	22%	23%	22%	23%	25%	22%
Not at all likely	20%	19%	19%	19%	18%	18%
Not applicable/I do not do this	12%	14%	13%	13%	16%	17%
<i>Likely (Net)</i>	46%	45%	46%	45%	41%	43%
<i>Not likely (Net)</i>	42%	42%	42%	42%	43%	41%

b. Visiting large cities for vacation

	7/20-21, 2021	8/3-4, 2021	8/18-19, 2021	8/31-9/1, 2021	9/28-29, 2021	12/7-8, 2021
Very likely	23%	22%	23%	22%	19%	17%
Somewhat likely	24%	22%	23%	24%	22%	24%
Not very likely	21%	23%	22%	20%	23%	22%
Not at all likely	20%	19%	20%	21%	20%	21%
Not applicable/I do not do this	12%	13%	12%	12%	16%	16%
<i>Likely (Net)</i>	47%	44%	46%	46%	42%	41%
<i>Not likely (Net)</i>	41%	42%	42%	41%	43%	43%

c. Going to sporting events

	7/20-21, 2021	8/3-4, 2021	8/18-19, 2021	8/31-9/1, 2021	9/28-29, 2021	12/7-8, 2021
Very likely	21%	21%	25%	22%	20%	17%
Somewhat likely	22%	18%	18%	21%	21%	18%
Not very likely	17%	18%	17%	16%	19%	19%
Not at all likely	20%	20%	21%	21%	19%	20%
Not applicable/I do not do this	20%	23%	19%	20%	22%	26%
<i>Likely (Net)</i>	43%	39%	43%	43%	41%	36%
<i>Not likely (Net)</i>	38%	38%	38%	37%	37%	38%

d. Going to concerts or shows

	7/20-21, 2021	8/3-4, 2021	8/18-19, 2021	8/31-9/1, 2021	9/28-29, 2021	12/7-8, 2021
Very likely	26%	24%	27%	25%	23%	20%
Somewhat likely	22%	18%	20%	21%	21%	22%
Not very likely	17%	20%	17%	18%	18%	18%
Not at all likely	21%	21%	21%	20%	20%	21%
Not applicable/I do not do this	14%	16%	15%	16%	18%	20%
<i>Likely (Net)</i>	48%	43%	47%	46%	43%	42%
<i>Not likely (Net)</i>	38%	41%	39%	38%	39%	39%







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7. How likely, if at all, are you to stop or do less of the following activities, specifically because of concerns about the new coronavirus variant?

e. **[IF EMPLOYED]** Going to your place of work

	<b>7/20-21, 2021 (N=655)</b>	<b>8/3-4, 2021 (N=645)</b>	<b>8/18-19, 2021 (N=665)</b>	<b>8/31-9/1, 2021 (N=622)</b>	<b>9/28-29, 2021 (N=622)</b>	<b>12/7-8, 2021 (N=620)</b>
Very likely	21%	18%	21%	20%	22%	23%
Somewhat likely	21%	23%	20%	17%	18%	15%
Not very likely	21%	21%	17%	19%	18%	15%
Not at all likely	34%	33%	36%	38%	35%	43%
Not applicable/I do not do this	4%	6%	6%	5%	6%	4%
<i>Likely (Net)</i>	<b>42%</b>	<b>41%</b>	<b>41%</b>	<b>37%</b>	<b>41%</b>	<b>38%</b>
<i>Not likely (Net)</i>	<b>54%</b>	<b>53%</b>	<b>53%</b>	<b>57%</b>	<b>53%</b>	<b>58%</b>

f. Dining out at a restaurant

	<b>7/20-21, 2021</b>	<b>8/3-4, 2021</b>	<b>8/18-19, 2021</b>	<b>8/31-9/1, 2021</b>	<b>9/28-29, 2021</b>	<b>12/7-8, 2021</b>
Very likely	20%	21%	22%	19%	18%	18%
Somewhat likely	27%	29%	28%	29%	28%	29%
Not very likely	24%	23%	23%	25%	26%	24%
Not at all likely	24%	23%	24%	23%	23%	25%
Not applicable/I do not do this	4%	3%	3%	4%	5%	4%
<i>Likely (Net)</i>	<b>47%</b>	<b>50%</b>	<b>50%</b>	<b>48%</b>	<b>45%</b>	<b>47%</b>
<i>Not likely (Net)</i>	<b>49%</b>	<b>47%</b>	<b>46%</b>	<b>48%</b>	<b>49%</b>	<b>49%</b>

g. Going to crowded places

	<b>7/20-21, 2021</b>	<b>8/3-4, 2021</b>	<b>8/18-19, 2021</b>	<b>8/31-9/1, 2021</b>	<b>9/28-29, 2021</b>	<b>12/7-8, 2021</b>
Very likely	27%	27%	28%	28%	24%	22%
Somewhat likely	27%	22%	23%	22%	26%	27%
Not very likely	17%	21%	19%	21%	21%	24%
Not at all likely	22%	21%	23%	22%	22%	19%
Not applicable/I do not do this	7%	8%	7%	7%	7%	8%
<i>Likely (Net)</i>	<b>54%</b>	<b>50%</b>	<b>52%</b>	<b>50%</b>	<b>50%</b>	<b>49%</b>
<i>Not likely (Net)</i>	<b>39%</b>	<b>43%</b>	<b>42%</b>	<b>43%</b>	<b>43%</b>	<b>43%</b>

8. **[ASK OF PARENTS OF CHILDREN UNDER 18]** Do you currently have any children attending in-person school, kindergarten through 12<sup>th</sup> grade?

	<b>9/14-15, 2021 (N=276)</b>	<b>9/28-29, 2021 (N=267)</b>	<b>10/26-27, 2021 (N=261)</b>	<b>12/7-8, 2021 (N=264)</b>
Yes	71%	72%	76%	79%
No	29%	28%	24%	21%



## PUBLIC POLL FINDINGS AND METHODOLOGY

9. **[ASK IF Q8 = YES]** Thinking about the time period since this school year (2021-22) started, which of the following describe the situation at your child(ren)'s school(s)? Select all that apply.

	9/14-15, 2021 (N=202)	9/28-29, 2021 (N=199)	10/26-27, 2021 (N=201)	12/7-8, 2021 (N=202)
My child(ren) are required to wear masks in the classroom	12%	14%	53%	49%
There have been COVID-19 cases at my child(ren)'s school this school year	62%	62%	45%	48%
Children in other grades and/or classrooms at my child(ren)'s school have had to quarantine this school year due to COVID-19	31%	34%	25%	34%
My school has encouraged children to get vaccinated	N/A	N/A	N/A	32%
There have been COVID-19 cases in my child(ren)'s classroom this school year	42%	52%	29%	25%
My child(ren) have had to quarantine due to COVID-19 this school year	31%	27%	19%	20%
My school has offered COVID-19 vaccination clinics for kids	N/A	N/A	N/A	20%
My school requires frequent testing for students	N/A	9%	9%	18%
None of the above	9%	8%	13%	7%

10. How do you expect your total household spending to change over the next three months compared to now?

	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021	11/9-10, 2021	12/7-8, 2021
It will increase a lot	6%	4%	6%	6%	8%	9%	8%
It will increase a little	21%	22%	18%	20%	19%	21%	20%
It will not change	51%	52%	54%	51%	52%	46%	49%
It will decrease a little	9%	10%	11%	11%	11%	12%	12%
It will decrease a lot	6%	5%	5%	5%	5%	6%	5%
Don't know	8%	7%	6%	8%	5%	7%	6%
<i>Increase (Net)</i>	<i>26%</i>	<i>26%</i>	<i>24%</i>	<i>26%</i>	<i>27%</i>	<i>30%</i>	<i>28%</i>
<i>Decrease (Net)</i>	<i>15%</i>	<i>15%</i>	<i>16%</i>	<i>16%</i>	<i>16%</i>	<i>17%</i>	<i>18%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

11. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?

### Total Higher Summary

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021
Gasoline	78%	80%	77%	79%	78%
Your total grocery bill	68%	70%	72%	73%	76%
Meat	66%	69%	71%	73%	74%
Fresh fruit and vegetables	60%	66%	65%	69%	69%
Food at restaurants	58%	60%	59%	61%	62%
Your total household expenses (rent/mortgage, utilities, maintenance, etc.)	N/A	N/A	N/A	49%	54%
Electricity	43%	52%	46%	51%	52%
Clothing	N/A	N/A	N/A	46%	44%
Entertainment	N/A	N/A	N/A	41%	41%

#### a. Meat

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021
Much higher	25%	32%	32%	32%	40%
Somewhat higher	41%	37%	39%	38%	34%
About the same	24%	20%	19%	20%	15%
Somewhat lower	3%	3%	1%	2%	3%
Much lower	1%	1%	1%	1%	2%
Not applicable	3%	3%	2%	3%	2%
Don't know	4%	4%	5%	4%	3%
<i>Higher (Net)</i>	66%	69%	71%	70%	74%
<i>Lower (Net)</i>	4%	4%	2%	3%	5%

#### b. Fresh fruit and vegetables

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021
Much higher	16%	22%	20%	24%	23%
Somewhat higher	44%	44%	44%	45%	47%
About the same	32%	25%	27%	24%	21%
Somewhat lower	2%	3%	2%	3%	4%
Much lower	1%	2%	1%	1%	2%
Not applicable	1%	*	1%	1%	1%
Don't know	3%	3%	5%	3%	3%
<i>Higher (Net)</i>	60%	66%	65%	69%	69%
<i>Lower (Net)</i>	4%	5%	3%	3%	6%



## PUBLIC POLL FINDINGS AND METHODOLOGY

11. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?

c. Your total grocery bill

	<b>7/6-7, 2021</b>	<b>7/20-21, 2021</b>	<b>8/31-9/1, 2021</b>	<b>11/9-10, 2021</b>	<b>12/7-8, 2021</b>
Much higher	23%	27%	28%	32%	33%
Somewhat higher	45%	43%	45%	40%	43%
About the same	27%	22%	21%	20%	17%
Somewhat lower	2%	3%	2%	3%	2%
Much lower	2%	2%	1%	2%	2%
Not applicable	*	*	1%	*	*
Don't know	1%	2%	3%	2%	2%
<i>Higher (Net)</i>	<b>68%</b>	<b>70%</b>	<b>72%</b>	<b>73%</b>	<b>76%</b>
<i>Lower (Net)</i>	<b>3%</b>	<b>5%</b>	<b>2%</b>	<b>5%</b>	<b>4%</b>

d. Gasoline

	<b>7/6-7, 2021</b>	<b>7/20-21, 2021</b>	<b>8/31-9/1, 2021</b>	<b>11/9-10, 2021</b>	<b>12/7-8, 2021</b>
Much higher	47%	50%	44%	55%	51%
Somewhat higher	31%	30%	33%	24%	26%
About the same	13%	9%	13%	11%	11%
Somewhat lower	3%	3%	2%	3%	3%
Much lower	1%	1%	1%	1%	2%
Not applicable	3%	3%	3%	4%	3%
Don't know	2%	3%	3%	3%	2%
<i>Higher (Net)</i>	<b>78%</b>	<b>80%</b>	<b>77%</b>	<b>79%</b>	<b>78%</b>
<i>Lower (Net)</i>	<b>4%</b>	<b>5%</b>	<b>3%</b>	<b>4%</b>	<b>6%</b>

e. Electricity

	<b>7/6-7, 2021</b>	<b>7/20-21, 2021</b>	<b>8/31-9/1, 2021</b>	<b>11/9-10, 2021</b>	<b>12/7-8, 2021</b>
Much higher	13%	19%	15%	17%	15%
Somewhat higher	30%	32%	31%	34%	37%
About the same	46%	37%	42%	38%	35%
Somewhat lower	3%	3%	2%	4%	4%
Much lower	1%	2%	1%	1%	1%
Not applicable	2%	1%	2%	2%	4%
Don't know	5%	5%	7%	5%	4%
<i>Higher (Net)</i>	<b>43%</b>	<b>52%</b>	<b>46%</b>	<b>51%</b>	<b>52%</b>
<i>Lower (Net)</i>	<b>4%</b>	<b>4%</b>	<b>3%</b>	<b>5%</b>	<b>5%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

11. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?

f. Food at restaurants

	<b>7/6-7, 2021</b>	<b>7/20-21, 2021</b>	<b>8/31-9/1, 2021</b>	<b>11/9-10, 2021</b>	<b>12/7-8, 2021</b>
Much higher	14%	20%	19%	18%	23%
Somewhat higher	43%	40%	40%	41%	39%
About the same	31%	26%	26%	27%	23%
Somewhat lower	2%	4%	3%	3%	4%
Much lower	2%	2%	1%	2%	3%
Not applicable	3%	4%	4%	4%	4%
Don't know	4%	5%	7%	5%	4%
<i>Higher (Net)</i>	<b>58%</b>	<b>60%</b>	<b>59%</b>	<b>59%</b>	<b>62%</b>
<i>Lower (Net)</i>	<b>4%</b>	<b>5%</b>	<b>4%</b>	<b>4%</b>	<b>7%</b>

g. Clothing

	<b>11/9-10, 2021</b>	<b>12/7-8, 2021</b>
Much higher	12%	13%
Somewhat higher	34%	31%
About the same	35%	36%
Somewhat lower	4%	5%
Much lower	2%	3%
Not applicable	5%	5%
Don't know	8%	7%
<i>Higher (Net)</i>	<b>46%</b>	<b>44%</b>
<i>Lower (Net)</i>	<b>6%</b>	<b>8%</b>

h. Entertainment

	<b>11/9-10, 2021</b>	<b>12/7-8, 2021</b>
Much higher	15%	14%
Somewhat higher	25%	28%
About the same	35%	31%
Somewhat lower	4%	5%
Much lower	2%	3%
Not applicable	10%	11%
Don't know	9%	9%
<i>Higher (Net)</i>	<b>41%</b>	<b>41%</b>
<i>Lower (Net)</i>	<b>6%</b>	<b>7%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

11. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?

i. Your total household expenses (rent/mortgage, utilities, maintenance, etc.)

	<b>11/9-10, 2021</b>	<b>12/7-8, 2021</b>
Much higher	19%	19%
Somewhat higher	31%	35%
About the same	41%	37%
Somewhat lower	2%	4%
Much lower	1%	1%
Not applicable	3%	2%
Don't know	4%	2%
<i>Higher (Net)</i>	<i>49%</i>	<i>54%</i>
<i>Lower (Net)</i>	<i>3%</i>	<i>5%</i>

12. How, if at all, will inflation or current price increases impact your purchasing habits over the next few months? Select all that apply

	<b>12/7-8, 2021</b>
I'm likely to buy brands on sale/promotion	41%
I'm likely to buy fewer products overall	39%
I'm likely to buy cheaper brands	34%
I'm likely to buy private label/store brands	24%
I don't expect my purchasing habits to change	20%

13. With winter coming, how likely, if at all, are you to do each of the following?

### Total Likely Summary

	<b>11/9-10, 2021</b>	<b>12/7-8, 2021</b>
Do more indoor activities	69%	76%
[ASK IF PARENT] Allow your child(ren) to have more indoor playdates	70%	60%
Get carry-out and delivery more, rather than dine indoors	55%	54%
See family and friends less, because you're not comfortable being indoors with people outside of your household	39%	49%
Eat indoors at restaurants more than you did this summer or fall	52%	46%





## PUBLIC POLL FINDINGS AND METHODOLOGY

13. With winter coming, how likely, if at all, are you to do each of the following?

a. Eat indoors at restaurants more than you did this summer or fall

	11/9-10, 2021	12/7-8, 2021
Very likely	18%	16%
Somewhat likely	34%	30%
Not very likely	26%	30%
Not at all likely	14%	16%
Not applicable	8%	7%
<i>Higher (Net)</i>	<i>52%</i>	<i>46%</i>
<i>Lower (Net)</i>	<i>39%</i>	<i>47%</i>

b. See family and friends less, because you're not comfortable being indoors with people outside of your household

	11/9-10, 2021	12/7-8, 2021
Very likely	13%	17%
Somewhat likely	27%	32%
Not very likely	31%	26%
Not at all likely	21%	20%
Not applicable	8%	4%
<i>Higher (Net)</i>	<i>39%</i>	<i>49%</i>
<i>Lower (Net)</i>	<i>52%</i>	<i>46%</i>

c. **[ASK IF PARENT]** Allow your child(ren) to have more indoor playdates

	11/9-10, 2021	12/7-8, 2021
Very likely	28%	20%
Somewhat likely	42%	40%
Not very likely	14%	18%
Not at all likely	5%	8%
Not applicable	11%	14%
<i>Higher (Net)</i>	<i>70%</i>	<i>60%</i>
<i>Lower (Net)</i>	<i>19%</i>	<i>26%</i>



## PUBLIC POLL FINDINGS AND METHODOLOGY

13. With winter coming, how likely, if at all, are you to do each of the following?

d. Do more indoor activities

	<b>11/9-10, 2021</b>	<b>12/7-8, 2021</b>
Very likely	27%	32%
Somewhat likely	42%	44%
Not very likely	19%	13%
Not at all likely	6%	7%
Not applicable	6%	5%
<i>Higher (Net)</i>	<i>69%</i>	<i>76%</i>
<i>Lower (Net)</i>	<i>25%</i>	<i>19%</i>

e. Get carry-out and delivery more, rather than dine indoors

	<b>11/9-10, 2021</b>	<b>12/7-8, 2021</b>
Very likely	20%	17%
Somewhat likely	35%	37%
Not very likely	23%	24%
Not at all likely	10%	13%
Not applicable	12%	9%
<i>Higher (Net)</i>	<i>55%</i>	<i>54%</i>
<i>Lower (Net)</i>	<i>33%</i>	<i>37%</i>

14. Which of the following best describes your travel plans for the upcoming winter holidays?

	<b>12/7-8, 2021</b>
I plan to stay home with only people in my household	22%
I plan to travel locally to celebrate with friends and/or family	19%
I plan to travel by car, outside of my local area, to celebrate with friends and/or family	15%
I plan to stay home and host friends and/or family from outside my household	15%
I plan to travel by plane to celebrate with friends and/or family	6%
I don't plan to celebrate at all	8%
I don't know what my plans are yet	15%







## PUBLIC POLL FINDINGS AND METHODOLOGY

15. When you think about your holiday shopping this year, how much do you agree or disagree with the following?

### Total Agree Summary

	<b>12/7-8, 2021</b>
I trust large businesses to be able to fulfill my orders even with shortages	60%
I trust small businesses to be able to fulfill my orders even with shortages	59%
I'm shopping as I normally did before the pandemic	59%
I'm shopping online from large retailers more than in previous years	52%
I'm shopping online from small businesses more than in previous years	43%
I'm shopping in person from small businesses more than in previous years	43%
I've already experienced shipping delays for gifts I've purchased	41%
I'm worried about not getting some gifts on time	41%
I'm shopping in person from large retailers more than in previous years	33%

a. I trust small businesses to be able to fulfill my orders even with shortages

	<b>12/7-8, 2021</b>
Strongly agree	16%
Somewhat agree	42%
Somewhat disagree	20%
Strongly disagree	7%
Don't know/Not applicable	14%
<i>Agree (Net)</i>	<i>59%</i>
<i>Disagree (Net)</i>	<i>27%</i>

b. I trust large businesses to be able to fulfill my orders even with shortages

	<b>12/7-8, 2021</b>
Strongly agree	15%
Somewhat agree	45%
Somewhat disagree	21%
Strongly disagree	7%
Don't know/Not applicable	12%
<i>Agree (Net)</i>	<i>60%</i>
<i>Disagree (Net)</i>	<i>28%</i>



15. When you think about your holiday shopping this year, how much do you agree or disagree with the following?

c. I'm shopping online from small businesses more than in previous years

	<b>12/7-8, 2021</b>
Strongly agree	13%
Somewhat agree	31%
Somewhat disagree	29%
Strongly disagree	11%
Don't know/Not applicable	16%
<i>Agree (Net)</i>	<i>43%</i>
<i>Disagree (Net)</i>	<i>40%</i>

d. I'm shopping in person from small businesses more than in previous years

	<b>12/7-8, 2021</b>
Strongly agree	11%
Somewhat agree	33%
Somewhat disagree	30%
Strongly disagree	14%
Don't know/Not applicable	14%
<i>Agree (Net)</i>	<i>43%</i>
<i>Disagree (Net)</i>	<i>43%</i>

e. I'm shopping online from large retailers more than in previous years

	<b>12/7-8, 2021</b>
Strongly agree	17%
Somewhat agree	35%
Somewhat disagree	24%
Strongly disagree	12%
Don't know/Not applicable	12%
<i>Agree (Net)</i>	<i>52%</i>
<i>Disagree (Net)</i>	<i>36%</i>

f. I'm shopping in person from large retailers more than in previous years

	<b>12/7-8, 2021</b>
Strongly agree	10%
Somewhat agree	22%
Somewhat disagree	37%
Strongly disagree	21%
Don't know/Not applicable	10%
<i>Agree (Net)</i>	<i>33%</i>
<i>Disagree (Net)</i>	<i>58%</i>



## PUBLIC POLL FINDINGS AND METHODOLOGY

15. When you think about your holiday shopping this year, how much do you agree or disagree with the following?

g. I've already experienced shipping delays for gifts I've purchased

	<b>12/7-8, 2021</b>
Strongly agree	14%
Somewhat agree	26%
Somewhat disagree	23%
Strongly disagree	19%
Don't know/Not applicable	18%
<i>Agree (Net)</i>	<i>41%</i>
<i>Disagree (Net)</i>	<i>42%</i>

h. I'm worried about not getting some gifts on time

	<b>12/7-8, 2021</b>
Strongly agree	11%
Somewhat agree	30%
Somewhat disagree	28%
Strongly disagree	18%
Don't know/Not applicable	13%
<i>Agree (Net)</i>	<i>41%</i>
<i>Disagree (Net)</i>	<i>46%</i>

i. I'm shopping as I normally did before the pandemic

	<b>12/7-8, 2021</b>
Strongly agree	21%
Somewhat agree	37%
Somewhat disagree	25%
Strongly disagree	11%
Don't know/Not applicable	5%
<i>Agree (Net)</i>	<i>59%</i>
<i>Disagree (Net)</i>	<i>37%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

16. Thinking back over the last 12 months, how would you rate how this year went for each of the following, on a scale from 1 to 10, where 1 means it was not good at all, and 10 means it was an extremely good year? You can use any number from 1-10.

### Mean Summary

	<b>12/9-10, 2020</b>	<b>12/7-8, 2021</b>
My job	N/A	6.2
My immediate family	5.2	5.9
Me personally	5.1	5.7
My community	4.5	5.6
My state	4.0	5.3
The country	3.4	4.3

### a. My immediate family

	<b>12/9-10, 2020</b>	<b>12/7-8, 2021</b>
1 – not a good year at all	8%	5%
2	5%	2%
3	7%	6%
4	13%	10%
5	23%	17%
6	13%	18%
7	15%	17%
8	8%	13%
9	4%	6%
10 – an extremely good year	3%	4%
Don't know/not applicable	2%	3%
<i>1-3 (Net)</i>	<i>20%</i>	<i>12%</i>
<i>8-10 (Net)</i>	<i>14%</i>	<i>23%</i>
<i>Mean</i>	<i>5.2</i>	<i>5.9</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

16. Thinking back over the last 12 months, how would you rate how this year went for each of the following, on a scale from 1 to 10, where 1 means it was not good at all, and 10 means it was an extremely good year? You can use any number from 1-10.

b. Me personally

	12/9-10, 2020	12/7-8, 2021
1 – not a good year at all	10%	8%
2	4%	3%
3	9%	7%
4	13%	9%
5	19%	16%
6	14%	17%
7	16%	16%
8	8%	11%
9	3%	6%
10 – an extremely good year	3%	5%
Don't know/not applicable	1%	2%
<i>1-3 (Net)</i>	<i>23%</i>	<i>18%</i>
<i>8-10 (Net)</i>	<i>14%</i>	<i>22%</i>
<i>Mean</i>	<i>5.1</i>	<i>5.7</i>

c. My job

	12/7-8, 2021 (N=620)
1 – not a good year at all	4%
2	2%
3	5%
4	7%
5	17%
6	16%
7	15%
8	17%
9	7%
10 – an extremely good year	7%
Don't know/not applicable	2%
<i>1-3 (Net)</i>	<i>12%</i>
<i>8-10 (Net)</i>	<i>31%</i>
<i>Mean</i>	<i>6.2</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

16. Thinking back over the last 12 months, how would you rate how this year went for each of the following, on a scale from 1 to 10, where 1 means it was not good at all, and 10 means it was an extremely good year? You can use any number from 1-10.

d. My community

	<b>12/9-10, 2020</b>	<b>12/7-8, 2021</b>
1 – not a good year at all	12%	4%
2	5%	3%
3	12%	6%
4	18%	9%
5	21%	20%
6	13%	23%
7	9%	15%
8	4%	7%
9	2%	3%
10 – an extremely good year	2%	3%
Don't know/not applicable	2%	6%
<i>1-3 (Net)</i>	30%	13%
<i>8-10 (Net)</i>	8%	13%
<i>Mean</i>	4.5	5.6

e. My state

	<b>12/9-10, 2020</b>	<b>12/7-8, 2021</b>
1 – not a good year at all	19%	7%
2	9%	5%
3	15%	8%
4	15%	10%
5	17%	21%
6	10%	19%
7	5%	12%
8	4%	9%
9	1%	3%
10 – an extremely good year	2%	3%
Don't know/not applicable	2%	4%
<i>1-3 (Net)</i>	43%	20%
<i>8-10 (Net)</i>	7%	141%
<i>Mean</i>	4.0	5.3





## PUBLIC POLL FINDINGS AND METHODOLOGY

16. Thinking back over the last 12 months, how would you rate how this year went for each of the following, on a scale from 1 to 10, where 1 means it was not good at all, and 10 means it was an extremely good year? You can use any number from 1-10.

f. The country

	<b>12/9-10, 2020</b>	<b>12/7-8, 2021</b>
1 – not a good year at all	28%	18%
2	14%	7%
3	15%	12%
4	13%	13%
5	12%	19%
6	7%	13%
7	4%	7%
8	2%	4%
9	2%	2%
10 – an extremely good year	2%	2%
Don't know/not applicable	1%	3%
<i>1-3 (Net)</i>	<i>58%</i>	<i>36%</i>
<i>8-10 (Net)</i>	<i>5%</i>	<i>9%</i>
<i>Mean</i>	<i>3.4</i>	<i>4.3</i>

17. Thinking ahead to 2022, how do you think next year will rate for each of the following, on a scale from 1 to 10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? You can use any number from 1-10.

Mean Summary

	<b>12/7-8, 2021</b>
My job	6.7
My immediate family	6.5
Me personally	6.4
My community	6.1
My state	5.7
The country	5.1





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17. Thinking ahead to 2022, how do you think next year will rate for each of the following, on a scale from 1 to 10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? You can use any number from 1-10.

a. My immediate family

	<b>12/7-8, 2021</b>
1 – not a good year at all	2%
2	1%
3	3%
4	4%
5	18%
6	18%
7	18%
8	17%
9	8%
10 – an extremely good year	6%
Don't know/not applicable	6%
<i>1-3 (Net)</i>	6%
<i>8-10 (Net)</i>	30%
<i>Mean</i>	6.5

b. Me personally

	<b>12/7-8, 2021</b>
1 – not a good year at all	3%
2	2%
3	4%
4	7%
5	14%
6	18%
7	15%
8	18%
9	8%
10 – an extremely good year	7%
Don't know/not applicable	5%
<i>1-3 (Net)</i>	9%
<i>8-10 (Net)</i>	33%
<i>Mean</i>	6.4





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17. Thinking ahead to 2022, how do you think next year will rate for each of the following, on a scale from 1 to 10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? You can use any number from 1-10.

c. My job

	<b>12/7-8, 2021 (N=620)</b>
1 – not a good year at all	3%
2	1%
3	4%
4	6%
5	13%
6	15%
7	19%
8	14%
9	9%
10 – an extremely good year	11%
Don't know/not applicable	5%
<i>1-3 (Net)</i>	8%
<i>8-10 (Net)</i>	34%
<i>Mean</i>	6.7

d. My community

	<b>12/7-8, 2021</b>
1 – not a good year at all	3%
2	1%
3	3%
4	6%
5	21%
6	21%
7	16%
8	13%
9	4%
10 – an extremely good year	3%
Don't know/not applicable	9%
<i>1-3 (Net)</i>	7%
<i>8-10 (Net)</i>	20%
<i>Mean</i>	6.1





## PUBLIC POLL FINDINGS AND METHODOLOGY

17. Thinking ahead to 2022, how do you think next year will rate for each of the following, on a scale from 1 to 10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? You can use any number from 1-10.

e. My state

	<b>12/7-8, 2021</b>
1 – not a good year at all	4%
2	4%
3	5%
4	8%
5	19%
6	19%
7	16%
8	8%
9	5%
10 – an extremely good year	3%
Don't know/not applicable	8%
<i>1-3 (Net)</i>	<i>13%</i>
<i>8-10 (Net)</i>	<i>16%</i>
<i>Mean</i>	<i>5.7</i>

f. The country

	<b>12/7-8, 2021</b>
1 – not a good year at all	11%
2	6%
3	6%
4	11%
5	18%
6	15%
7	14%
8	6%
9	3%
10 – an extremely good year	3%
Don't know/not applicable	7%
<i>1-3 (Net)</i>	<i>22%</i>
<i>8-10 (Net)</i>	<i>12%</i>
<i>Mean</i>	<i>5.1</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the forty-third wave of an Ipsos poll conducted between December 7-8, 2021. For this survey, a sample of 1,160 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021 among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021 among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021 among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021 among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021 among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021 among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021 among 1,162 adults





## PUBLIC POLL FINDINGS AND METHODOLOGY

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education. Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,160, DEFF=1.5, adjusted Confidence Interval=+/-4.8 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, and forty second waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

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## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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