

Ipsos MRBI

National Survey on Cancer Awareness and Attitudes Participant Information Sheet

You are being invited to take part in a research study. You have been chosen at random to take part. This leaflet explains why the research is being done and what it will involve. You can then decide if you want to take part.

Please listen or read the following information about the research.

Take time to ask questions. Don't feel rushed.

Taking part is voluntary. It is up to you to decide to take part or not.

Who is doing this research?

The HSE National Cancer Control Programme Ireland (NCCP for short).

Why is this study being done?

The survey aims to find out more about awareness and attitudes to cancer in Ireland. The results will be used to improve information and services for people, to help them

- 1. know how to reduce their risk of cancer
- 2. be confident to contact their GP if they notice a possible early sign of cancer.

Why am I being asked to take part?

We are asking adults aged 18+ living in Ireland to complete this survey. You have been chosen at random to take part. A total of 2,825 people will take part in this research.

Who is organising the study?

Ipsos MRBI are doing the survey on behalf of the HSE's National Cancer Control Programme Ireland (NCCP).

What will happen if I agree to take part?

If you decide to take part, we will ask you the survey questions over the telephone at a time that suits you. Your answers will be anonymous. We will take note of your answers. It will take about 20 minutes. A member of the trained interviewing team will ask you the questions.

Taking part is voluntary. It is up to you to decide to take part or not. If you do decide to take part we will ask for your consent.

You can still change your mind at any time during the survey interview without giving a reason. You won't be able to change your mind when the survey is completely finished. That is because we won't be able to tell which answers are yours, as they will not have any details that will connect them with you

Benefits

The results will be used to improve information and services for people living in Ireland, to help them know how to reduce their risk of cancer and noticing a possible early sign of cancer.

After completing the survey you may

- learn how to take action to reduce your own cancer risk
- recognise a sign or symptom of cancer from the survey in yourself or family member/friend. If you do, contact your GP or encourage your family member/friend to contact their GP.

Risks

The survey questions are about cancer awareness. You may be upset by the topic of cancer if you, or someone close to you, has had cancer.

You may hear about a sign or symptom in the survey which worries you. If you are worried about a possible sign of cancer, please contact your GP to discuss.

Information Resources

If you want to learn more about cancer risk reduction or early signs of symptoms cancer please see information sources below

- NCCP cancer prevention and early detection webpage: https://www.hse.ie/eng/services/list/5/cancer/prevention/
- NCCP leaflets and booklets: https://www.hse.ie/eng/services/list/5/cancer/patient/leaflets/
- Irish Cancer Society Support line: https://www.cancer.ie/cancer-information-and-support/cancer-support/find-support/support-line / Freephone 1800 200 700

Confidentiality

All the information collected will be anonymous and kept strictly confidential. There will be no means of connecting survey answers with participants. Your personal data will be held in line with the General Data Protection Regulation (GDPR) and Data Protection Act 2018.

Information collected

Any information that you give the interviewer will be strictly confidential. The data collected will be encrypted on a password protected device. The confidential information will not be disclosed to anyone outside of the research team. The research team includes Ipsos MRBI and the NCCP. Only Ipsos MRBI will have access to all of the data. The NCCP will only have access to the unidentified data, i.e. the data without information that could lead to an individual being identified.

The research data will remain confidential at all times. Everyone's answers will be grouped together so that no individual's responses will be identified. It will not be possible to identify you from the published information, research or dataset.

The unidentified data will be kept for further analysis, including comparisons for future surveys. The data will not be used for commercial purposes or given to commercial organisations for analysis. Unidentified data may be analysed in the future by different

researchers and health service personnel, from other organisations outside the NCCP, under agreed conditions.

A copy of this information sheet and our data protection privacy notice can be sent to you if you wish.

Thank you for taking the time to listen to this information sheet. If you have any further questions now or at any time please contact

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Cancer Prevention Function
National Cancer Control Programme
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