

## **Ipsos Misinformation and Conspiracy Theory Poll**

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)

Interview dates: December 3 – December 7, 2021
Number of interviews: 1,111
Number of Republican interviews: 324
Number of Democrat interviews: 356
Number of Independent interviews: 332

Margin of error: +/-3.6 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents

## **Topline Findings**

Washington, DC, January 5, 2022- As the spread of false information tops the list of the public's concerns at the moment, a new Ipsos poll finds that nearly half of Americans get a failing grade (defined as answering 5 or fewer questions correctly, out of 10) when asked to determine if a set of statements related to election, Covid-19, and QAnon conspiracies are true or false. The poll also highlights extremely prominent partisan divides, not only on belief in this set of statements, but on broader beliefs around the 2020 presidential election result, the efficacy of masks and vaccines in the fight against Covid, and critical race theory. For example, while seven in ten say they accept the outcome of the 2020 presidential election, that number falls to fewer than half of Republicans, compared to more than nine in ten Democrats.

#### **Detailed findings:**

- 1. A vast majority of Americans are concerned about the spread of false information generally. However, concerns specifically related to Covid misinformation are closely linked to partisanship.
  - More than eight in ten Americans (84%) say they are very or somewhat concerned about the spread of false information, and that cuts across party lines (83% of Republicans, 89% of Democrats, and 85% of independents).
  - In addition, "the spread of false information" is a top-tier concern right now (selected by 32% as the most worrying issue), alongside Covid (30%), political extremism/polarization (29%), and crime or gun violence (29%).
  - There is also a high level, and bipartisan, concern around false information about coronavirus and vaccines (82%).
  - Yet when we drill down into some of the perceived drivers of false information on the issue, there is less agreement. For example, 49% are concerned about the U.S. government spreading false information about Covid-19, including 70% of





Republicans and 52% of independents, but just 26% of Democrats. Two-thirds are concerned about wellness influencers spreading false information about the virus, but Democrats show a greater level of concern, by 10 percentage points.

- 2. In spite of these concerns around false information, this poll shows that significant portions of the American public continue to believe conspiracy theories around Covid, the election, and QAnon.
  - Overall, for nine of these ten statements about widespread conspiracy theories, a
    majority (at least 53% or more) can identify the correct answers. There is one
    statement where only a plurality (47%) can identify the correct answer.
  - In some instances, however, around one in five buy into the falsehood. For example, though 58% correctly answer "true" to "Joe Biden legitimately won the 2020 presidential election," 22% say this statement is false and another 19% don't know. The disbelief is driven by Republicans nearly half (47%) say it is false that Biden won the election legitimately and another 27% are unsure.
  - In many instances, there is a significant number of people who say they don't know
    if the conspiracy is true or false (on most statements, ranging from about one-fifth of
    the population to one-third), often exceeding the population that believes the theory.
    This suggests a certain degree of confusion about a common reality.
  - When we assign grades based on how Americans answer this set of statements, just over one in three correctly answer nine or 10 (out of 10). More, however, get a failing grade – 48% get five or fewer correct.
  - Most views are relatively stable, compared to around a year ago, when we last asked in December 2020 and January 2021. However, fewer now believe it is true that "a group of Satan-worshipping elites who run a child sex ring are trying to control our politics and media." Just 7% now believe this to be true, versus 18% at the beginning of the year.
- 3. On many of these questions, there are deep partisan divides on what is fact versus fiction. This is particularly true when it comes to views around the outcome of last year's election.
  - In addition to the example above, where there is a 60-percentage point difference between Democrats and Republicans on correctly answering that Biden legitimately won the election, Democrats are also significantly more likely to (correctly) say there is no evidence of widespread voter or election fraud that affected the outcome of last year's election. Eighty-three percent of Democrats say this statement is true, compared to 21% of Republicans (and 57% of independents).
  - Overall, around a quarter (26%) say it is true that "Joe Biden is a 'puppet president' and is being controlled by a group of 'Deep State' elites." However, a majority of Republicans 56% believe this to be the case, compared to just 1% of Democrats.
  - This difference in opinion goes beyond the "knowledge test" on this set of statements. There is little agreement on attitudes around Covid and other key issues facing the country right now.
  - For example, 88% of Democrats and 70% of independents say masks are an effective tool to prevent the spread of Covid-19, compared to 48% of Republicans. On the other hand, 65% of Republicans agree that public schools are teaching children that all white people are racist, by teaching critical race theory. A minority of Democrats (7%) and independents (28%) agree.





## **Full Annotated Questionnaire**

1. Which three of the following topics do you find the most worrying? You may select up to three.

	Total (N=1,111)	Republican (N=324)	Democrat (N=356)	Independent (N=332)
The spread of false information	32%	32%	31%	30%
COVID-19/coronavirus	30%	17%	46%	29%
Political extremism or polarization	29%	32%	30%	28%
Crime or gun violence	29%	21%	38%	31%
Climate change	21%	6%	34%	24%
Immigration	20%	38%	8%	19%
Healthcare	17%	14%	14%	23%
Government budget and debt	16%	32%	3%	15%
Racial injustice	15%	3%	26%	15%
Terrorism	12%	20%	10%	8%
Taxes	11%	19%	4%	12%
Education	8%	11%	3%	11%
Social inequality	7%	*	12%	7%
Opioid or drug addiction	7%	11%	5%	7%
Unemployment	6%	7%	5%	6%
Natural disasters	5%	2%	7%	4%
Nuclear conflict	5%	6%	4%	4%
Other	4%	6%	1%	4%
None of these	4%	2%	2%	4%
Foreign conflicts	3%	6%	2%	3%
Skipped	1%	*	1%	1%





Trending	12/3-7, 2021 (N=1,111)	12/21-22, 2020 (N=1,115)	8/20-21, 2020 (N=1,186)	7/30-31, 2020 (N=1,115)	6/19-20, 2018 (N=1,071)
The spread of false information	32%	-	-	-	-
COVID-19/coronavirus	30%	53%	46%	46%	-
Political extremism or polarization	29%	20%	16%	24%	22%
Crime or gun violence	29%	17%	23%	21%	33%
Climate change	21%	18%	20%	18%	18%
Immigration	20%	12%	14%	11%	25%
Healthcare	17%	25%	26%	25%	37%
Government budget and debt	16%	13%	14%	17%	16%
Racial injustice	15%	20%	18%	22%	-
Terrorism	12%	11%	14%	14%	29%
Taxes	11%	11%	11%	12%	16%
Education	8%	10%	10%	11%	12%
Social inequality	7%	9%	14%	13%	16%
Opioid or drug addiction	7%	8%	9%	7%	-
Unemployment	6%	22%	20%	17%	12%
Natural disasters	5%	7%	6%	6%	11%
Nuclear conflict	5%	4%	5%	4%	12%
Other	4%	5%	3%	4%	5%
None of these	4%	3%	3%	3%	3%
Foreign conflicts	3%	4%	4%	5%	8%
Skipped	1%	-	-	-	-

# 2. Generally speaking, how much do you trust each of the following people or groups?

Total Great Deal/A Fair Amount Summary

	Total	Republican	Democrat	Independent
Your personal doctor or healthcare provider	89%	91%	90%	90%
Police and law enforcement officials	67%	88%	60%	63%
Your faith or spiritual leader	56%	72%	50%	52%
Dr. Anthony Fauci	52%	25%	84%	52%
FBI and CIA agents	51%	50%	60%	49%
The governor of [STATE]	49%	54%	56%	46%
Joe Biden	44%	12%	80%	42%
Donald Trump	33%	73%	5%	28%
Tucker Carlson	19%	46%	3%	14%
Rachel Maddow	17%	3%	36%	14%
Marjorie Taylor Greene	10%	22%	4%	8%



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Total Great Deal/A Fair Amount Summary

Trending	12/3-7, 2021 (N=1,111)	1/14-15, 2021 (N=1,114)	12/21-22, 2020 (N=1,115)
Your personal doctor or healthcare provider	89%	-	85%
Police and law enforcement officials	67%	69%	-
Your faith or spiritual leader	56%	-	61%
Dr. Anthony Fauci	52%	-	59%
FBI and CIA agents	51%	-	-
The governor of [STATE]	49%	53%	53%
Joe Biden	44%	50%	53%
Donald Trump	33%	35%	37%
Tucker Carlson	19%	-	20%
Rachel Maddow	17%	-	25%
Marjorie Taylor Greene	10%	-	-

a. Donald Trump

<u> </u>	ia rramp					
	Total 12/3-7, 2021	1/14-15, 2021	12/21-22, 2020	Republican	Democrat	Independent
A great deal	13%	18%	19%	32%	1%	10%
A fair amount	20%	17%	18%	41%	3%	18%
Not very much	14%	13%	14%	19%	7%	16%
None at all	48%	50%	46%	5%	86%	49%
Don't know/Never heard	3%	2%	3%	2%	2%	3%
Skipped	2%	ı	-	1%	1%	3%
A great deal/a fair amount (net)	33%	35%	37%	73%	5%	28%
Not very much/none at all (net)	62%	63%	60%	25%	93%	66%

## b. Joe Biden

b. Goo Bidon								
	Total 12/3-7, 2021	1/14-15, 2021	12/21-22, 2020	Republican	Democrat	Independent		
A great deal	13%	29%	25%	*	34%	9%		
A fair amount	31%	22%	29%	12%	47%	33%		
Not very much	18%	16%	18%	20%	12%	21%		
None at all	34%	29%	25%	68%	5%	34%		
Don't know/Never heard	3%	4%	4%	1%	2%	2%		
Skipped	1%	-	-	*	1%	1%		
A great deal/a fair amount (net)	44%	50%	53%	12%	80%	42%		
Not very much/none at all (net)	52%	46%	43%	87%	17%	55%		





c. The governor of [STATE]

	Total 12/3-7, 2021	1/14-15, 2021	12/21-22, 2020	Republican	Democrat	Independent
A great deal	14%	19%	20%	16%	18%	10%
A fair amount	35%	35%	32%	38%	37%	35%
Not very much	24%	22%	22%	22%	19%	29%
None at all	20%	20%	20%	19%	21%	18%
Don't know/Never heard	5%	4%	5%	3%	3%	6%
Skipped	1%	1	-	1%	1%	1%
A great deal/a fair amount (net)	49%	53%	53%	54%	56%	46%
Not very much/none at all (net)	44%	42%	42%	41%	40%	47%

d. FBI and CIA agents

d. Fbi and CiA agents				
	Total	Republican	Democrat	Independent
A great deal	9%	6%	13%	9%
A fair amount	42%	44%	47%	40%
Not very much	29%	30%	26%	30%
None at all	13%	15%	7%	14%
Don't know/Never heard	6%	5%	5%	6%
Skipped	1%	-	1%	1%
A great deal/a fair amount (net)	51%	50%	60%	49%
Not very much/none at all (net)	42%	45%	34%	44%

## e. Police and law enforcement officials

					I
	Total	1/14-15,	Republican	Democrat	Independent
	12/3-7, 2021	2021			
A great deal	22%	31%	40%	12%	18%
A fair amount	46%	38%	49%	48%	45%
Not very much	22%	21%	9%	28%	25%
None at all	7%	9%	*	9%	8%
Don't know/Never heard	2%	2%	2%	2%	2%
Skipped	1%	-	*	1%	1%
A great deal/a fair amount (net)	67%	69%	88%	60%	63%
Not very much/none at all (net)	29%	29%	10%	37%	34%





f. Your personal doctor or healthcare provider\*

	Total 12/3-7, 2021	12/21-22, 2020	Republican	Democrat	Independent
A great deal	44%	47%	40%	55%	43%
A fair amount	45%	38%	51%	34%	48%
Not very much	4%	7%	4%	2%	5%
None at all	2%	3%	*	3%	1%
Don't know/Never heard	4%	6%	4%	5%	3%
Skipped	1%	-	1%	1%	1%
A great deal/a fair amount (net)	89%	85%	91%	90%	90%
Not very much/none at all (net)	6%	10%	4%	4%	6%

<sup>\*</sup>In December 2020, survey said "Your personal doctor"

g. Your faith or spiritual leader

g. Tour faith or opinitual leader								
	Total 12/3-7, 2021	12/21-22, 2020	Republican	Democrat	Independent			
A great deal	26%	31%	36%	23%	22%			
A fair amount	30%	30%	37%	27%	30%			
Not very much	8%	9%	7%	7%	12%			
None at all	9%	8%	6%	12%	9%			
Don't know/Never heard	25%	22%	15%	30%	25%			
Skipped	1%	-	*	1%	1%			
A great deal/a fair amount (net)	56%	61%	72%	50%	52%			
Not very much/none at all (net)	18%	18%	13%	19%	21%			

h. Dr. Anthony Fauci

n. Dr. Anthony i addi								
	Total 12/3-7, 2021	12/21-22, 2020	Republican	Democrat	Independent			
A great deal	27%	30%	5%	56%	24%			
A fair amount	26%	29%	20%	29%	28%			
Not very much	14%	13%	22%	5%	12%			
None at all	25%	12%	48%	5%	23%			
Don't know/Never heard	8%	15%	5%	4%	10%			
Skipped	2%	-	*	1%	3%			
A great deal/a fair amount (net)	52%	59%	25%	84%	52%			
Not very much/none at all (net)	38%	25%	70%	10%	36%			





#### i. Tucker Carlson

	Total 12/3-7, 2021	12/21-22, 2020	Republican	Democrat	Independent
A great deal	7%	8%	20%	1%	4%
A fair amount	12%	12%	27%	2%	10%
Not very much	13%	15%	15%	9%	18%
None at all	33%	23%	8%	56%	33%
Don't know/Never heard	34%	41%	31%	31%	34%
Skipped	1%	-	*	1%	1%
A great deal/a fair amount (net)	19%	20%	46%	3%	14%
Not very much/none at all (net)	46%	39%	23%	65%	51%

. Rachel Maddow

j. Nachci Maddow						
	Total 12/3-7, 2021	12/21-22, 2020	Republican	Democrat	Independent	
A great deal	5%	10%	-	13%	3%	
A fair amount	11%	15%	3%	23%	11%	
Not very much	12%	14%	10%	13%	15%	
None at all	25%	18%	42%	10%	23%	
Don't know/Never heard	45%	42%	45%	41%	44%	
Skipped	2%	-	*	1%	3%	
A great deal/a fair amount (net)	17%	25%	3%	36%	14%	
Not very much/none at all (net)	37%	32%	52%	22%	38%	

k. Marjorie Taylor Greene

	Total	Republican	Democrat	Independent
A great deal	3%	6%	*	2%
A fair amount	8%	15%	4%	6%
Not very much	10%	15%	6%	13%
None at all	33%	10%	53%	36%
Don't know/Never heard	45%	53%	36%	42%
Skipped	1%	*	1%	1%
A great deal/a fair amount (net)	10%	22%	4%	8%
Not very much/none at all (net)	43%	25%	59%	49%





- 3. To the best of your knowledge, please indicate whether you believe each of the statements below are true or false. *Correct answers are noted with an asterix.* 
  - A group of Satan-worshipping elites who run a child sex ring are trying to control our politics and media

	Total 12/3-7, 2021	1/14-15, 2021	12/21-22, 2020	Republican	Democrat	Independent
True	7%	18%	17%	11%	1%	9%
False*	61%	49%	47%	52%	73%	63%
Don't know	30%	34%	37%	36%	25%	27%
Skipped	2%	-	-	*	2%	1%

b. There is no evidence of widespread voter or election fraud that affected the outcome of the 2020 presidential election

of the Zeze predictivity election						
	Total 12/3-7, 2021	1/14-15, 2021	Republican	Democrat	Independent	
True*	53%	53%	21%	83%	57%	
False	23%	28%	48%	4%	21%	
Don't know	22%	19%	30%	11%	22%	
Skipped	2%	-	*	2%	1%	

c. There is no evidence vaccinations cause autism

	Total 12/3-7, 2021	12/21-22, 2020	Republican	Democrat	Independent
True*	53%	51%	41%	65%	53%
False	11%	12%	16%	6%	10%
Don't know	35%	37%	43%	27%	36%
Skipped	1%	-	-	2%	1%

d. The people who broke into the U.S. Capitol on January 6th were actually undercover members of Antifa and government agents\*\*

	Total 12/3-7, 2021	1/14-15, 2021	Republican	Democrat	Independent
True	11%	20%	23%	4%	8%
False*	53%	45%	31%	71%	59%
Don't know	35%	34%	47%	23%	32%
Skipped	1%	-	-	2%	1%

\*\*In January 2021, survey said "The people who broke into the U.S. Capitol were actually undercover members of Antifa"





e. Joe Biden legitimately won the 2020 presidential election

	Total 12/3-7, 2021	1/14-15, 2021	Republican	Democrat	Independent
True*	58%	60%	26%	88%	60%
False	22%	25%	47%	2%	20%
Don't know	19%	15%	27%	8%	19%
Skipped	1%	-	-	2%	1%

f. None of the COVID-19 vaccines contain tracking microchips

	Total	Republican	Democrat	Independent
True*	68%	60%	77%	74%
False	7%	6%	4%	8%
Don't know	23%	33%	17%	17%
Skipped	1%	-	2%	1%

g. John F. Kennedy Jr. is still alive

	Total	Republican	Democrat	Independent
True	1%	2%	1%	1%
False*	82%	79%	86%	87%
Don't know	15%	19%	12%	11%
Skipped	1%	-	2%	1%

h. The 2020 presidential results will be de-certified, and Donald Trump will be reinstated as president

	p			
	Total	Republican	Democrat	Independent
True	4%	8%	1%	2%
False*	76%	64%	87%	79%
Don't know	19%	28%	10%	18%
Skipped	1%	-	2%	1%

Joe Biden is a 'puppet president' and is being controlled by a group of 'Deep State' elites

	Total	Republican	Democrat	Independent
True	26%	56%	1%	27%
False*	47%	16%	81%	46%
Don't know	25%	27%	17%	25%
Skipped	2%	1%	2%	1%

j. COVID-19 was planned by a group of global elites, as a way of controlling the population

	Total	Republican	Democrat	Independent
True	13%	21%	3%	14%
False*	59%	44%	74%	62%
Don't know	26%	34%	21%	23%
Skipped	2%	1%	2%	1%

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Total grade for the 10 true/false questions

	Total	Republican	Democrat	Independent
A (10 correct)	25%	5%	47%	26%
B (9 correct)	11%	4%	13%	14%
C (7 or 8 correct)	16%	17%	18%	14%
<b>D</b> (5 correct)	13%	17%	7%	15%
F (4 or fewer correct)	35%	57%	15%	31%

## 4. Do you agree or disagree with the following?

## **Total Agree Summary**

rotar rigroo cummary	Total	Republican	Democrat	Independent
I accept the outcome of the 2020 presidential election	70%	48%	91%	72%
Masks are an effective tool to prevent the spread of COVID-19	69%	48%	88%	70%
Republican efforts to change the results of the 2020 presidential election are damaging the country	53%	30%	81%	51%
Conservatives are unfairly censored on social media platforms	37%	76%	11%	36%
[Split sample A] Public schools are teaching children that all	31%	65%	7%	28%
white people are racist, by teaching critical race theory	(N=559)	(N=162)	(N=171)	(N=182)
Voter fraud helped Joe Biden win the 2020 election	28%	60%	3%	26%
[Split sample B] Public schools are teaching children that all white people are racist, by teaching the history of racism and discrimination in this country	27% (N=552)	51% (N=162)	6% (N=185)	29% (N=1 <b>50</b> )
I prefer to use alternative or homeopathic medicine, rather than traditional medicine, to prevent and treat illness	22%	24%	18%	24%

#### **Total Agree Summary**

Trending	12/3-7, 2021	1/14-15, 2021	12/21-22, 2020
I accept the outcome of the 2020 presidential election	70%	71%	69%
Masks are an effective tool to prevent the spread of COVID-19	69%	-	74%
Republican efforts to change the results of the 2020 presidential election are damaging the country	53%	59%	55%
Conservatives are unfairly censored on social media platforms	37%	-	-
[Split sample A] Public schools are teaching children that all	31%		
white people are racist, by teaching critical race theory	(N=559)	-	-
Voter fraud helped Joe Biden win the 2020 election	28%	33%	33%
[Split sample B] Public schools are teaching children that all white people are racist, by teaching the history of racism and discrimination in this country	27% (N=552)	-	-
I prefer to use alternative or homeopathic medicine, rather than traditional medicine, to prevent and treat illness	22%	-	-



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a. I accept the outcome of the 2020 presidential election

a. I decept the detection of the 2020 presidential election						
	Total 12/3-7, 2021	1/14-15, 2021	12/21-22, 2020	Republican	Democrat	Independent
Strongly agree	51%	53%	51%	20%	82%	51%
Somewhat agree	19%	18%	18%	28%	8%	22%
Somewhat disagree	9%	10%	9%	20%	1%	9%
Strongly disagree	10%	12%	14%	21%	1%	10%
Don't know	9%	7%	8%	10%	6%	7%
Skipped	2%	-	-	2%	2%	1%
Agree (net)	70%	71%	69%	48%	91%	72%
Disagree (net)	19%	22%	23%	40%	2%	19%

b. Voter fraud helped Joe Biden win the 2020 election

	Total	1/14-15,	12/21-22,	Popublican	Domooret	Indopondent	
	12/3-7, 2021	2021	2020	Republican	Democrat	Independent	
Strongly agree	16%	20%	22%	37%	1%	13%	
Somewhat agree	13%	13%	11%	23%	2%	13%	
Somewhat disagree	9%	7%	7%	10%	4%	14%	
Strongly disagree	47%	48%	46%	11%	84%	46%	
Don't know	14%	12%	14%	18%	8%	14%	
Skipped	2%	-	-	1%	2%	1%	
Agree (net)	28%	33%	33%	60%	3%	26%	
Disagree (net)	56%	55%	54%	21%	88%	59%	

c. Republican efforts to change the results of the 2020 presidential election are damaging the country\*

	Total 12/3-7, 2021	1/14-15, 2021	12/21-22, 2020	Republican	Democrat	Independent
Strongly agree	35%	40%	38%	5%	68%	35%
Somewhat agree	18%	18%	17%	26%	14%	16%
Somewhat disagree	12%	12%	12%	22%	2%	15%
Strongly disagree	15%	17%	19%	32%	1%	14%
Don't know	18%	13%	15%	14%	13%	18%
Skipped	2%	-	-	1%	2%	1%
Agree (net)	53%	59%	55%	30%	81%	51%
Disagree (net)	28%	28%	30%	54%	4%	30%

<sup>\*</sup> In December 2020 and January 2021, survey said "Republican efforts to change the results of the election are damaging the country"



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d. **[Split sample A]** Public schools are teaching children that all white people are racist, by teaching critical race theory

	Total (N=559)	Republican (N=162)	Democrat (N=171)	Independent (N=182)
Strongly agree	16%	36%	2%	12%
Somewhat agree	15%	29%	5%	16%
Somewhat disagree	12%	8%	13%	12%
Strongly disagree	35%	12%	61%	36%
Don't know	20%	13%	17%	23%
Skipped	1%	3%	2%	1%
Agree (net)	31%	65%	7%	28%
Disagree (net)	47%	20%	74%	49%

e. **[Split sample B]** Public schools are teaching children that all white people are racist, by teaching the history of racism and discrimination in this country

	Total (N=552)	Republican (N=162)	Democrat (N=185)	Independent (N=150)
Strongly agree	11%	22%	4%	10%
Somewhat agree	16%	29%	2%	19%
Somewhat disagree	14%	17%	9%	19%
Strongly disagree	39%	18%	68%	35%
Don't know	17%	13%	15%	15%
Skipped	2%	-	2%	2%
Agree (net)	27%	51%	6%	29%
Disagree (net)	54%	36%	77%	54%

f. Masks are an effective tool to prevent the spread of COVID-19

	Total 12/3-7, 2021	12/21-22, 2020	Republican	Democrat	Independent
Strongly agree	43%	47%	16%	72%	43%
Somewhat agree	25%	27%	32%	17%	27%
Somewhat disagree	10%	10%	19%	2%	10%
Strongly disagree	13%	9%	27%	2%	13%
Don't know	6%	7%	5%	6%	6%
Skipped	2%	-	1%	2%	1%
Agree (net)	69%	74%	48%	88%	70%
Disagree (net)	23%	19%	46%	4%	22%



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g. I prefer to use alternative or homeopathic medicine, rather than traditional medicine, to prevent and treat illness

to prevent and treat liness						
	Total	Republican	Democrat	Independent		
Strongly agree	6%	6%	4%	6%		
Somewhat agree	17%	18%	14%	18%		
Somewhat disagree	27%	35%	19%	27%		
Strongly disagree	39%	32%	51%	39%		
Don't know	10%	9%	10%	9%		
Skipped	2%	1%	2%	1%		
Agree (net)	22%	24%	18%	24%		
Disagree (net)	66%	66%	70%	65%		

h. Conservatives are unfairly censored on social media platforms

	Total	Republican	Democrat	Independent
Strongly agree	21%	50%	3%	18%
Somewhat agree	16%	27%	8%	17%
Somewhat disagree	11%	8%	13%	14%
Strongly disagree	24%	2%	50%	21%
Don't know	25%	12%	23%	28%
Skipped	2%	1%	2%	1%
Agree (net)	37%	76%	11%	36%
Disagree (net)	36%	10%	63%	35%

5. How concerned, if at all, are you about the following?

**Total Concerned Summary** 

	Total	Republican	Democrat	Independent
The spread of false information	84%	83%	89%	85%
False information about coronavirus and vaccines	82%	83%	88%	81%
Partisan or ideological bias in the media	71%	82%	70%	69%
Wellness influencers spreading false information about COVID-19	66%	63%	73%	64%
The U.S. government spreading false information about COVID-19	49%	70%	26%	52%

**Total Concerned Summary** 

Trending	12/3-7, 2021	1/14-15, 2021	12/21-22, 2020
The spread of false information	84%	86%	83%
False information about coronavirus and vaccines	82%	75%	80%
Partisan or ideological bias in the media	71%	-	-
Wellness influencers spreading false information about COVID-19	66%	-	-
The U.S. government spreading false information about COVID-19	49%	-	-





a. The spread of false information

	Total 12/3-7, 2021	1/14-15, 2021	12/21-22, 2020	Republican	Democrat	Independent
Very concerned	59%	60%	54%	58%	68%	60%
Somewhat concerned	25%	26%	29%	25%	21%	25%
Not very concerned	4%	6%	7%	8%	1%	3%
Not at all concerned	4%	3%	4%	3%	3%	3%
Don't know	6%	5%	7%	5%	6%	7%
Skipped	2%	-	-	1%	2%	1%
Concerned (net)	84%	86%	83%	83%	89%	85%
Not concerned (net)	7%	10%	11%	11%	4%	6%

#### b. False information about coronavirus and vaccines

	Total 12/3-7, 2021	1/14-15, 2021	12/21-22, 2020	Republican	Democrat	Independent
Very concerned	50%	46%	47%	43%	58%	52%
Somewhat concerned	32%	29%	33%	40%	29%	29%
Not very concerned	6%	12%	9%	9%	4%	6%
Not at all concerned	4%	7%	4%	3%	2%	4%
Don't know	6%	7%	7%	4%	4%	8%
Skipped	2%	-	-	-	2%	1%
Concerned (net)	82%	75%	80%	83%	88%	81%
Not concerned (net)	10%	18%	13%	13%	6%	10%

#### c. The U.S. government spreading false information about COVID-19

	Total	Republican	Democrat	Independent
Very concerned	25%	38%	14%	26%
Somewhat concerned	24%	32%	12%	26%
Not very concerned	21%	16%	27%	21%
Not at all concerned	18%	5%	37%	16%
Don't know	10%	8%	9%	10%
Skipped	2%	-	2%	1%
Concerned (net)	49%	70%	26%	52%
Not concerned (net)	39%	22%	63%	37%



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d. Wellness influencers spreading false information about COVID-19

	Total	Republican	Democrat	Independent
Very concerned	36%	30%	43%	36%
Somewhat concerned	30%	33%	30%	28%
Not very concerned	12%	16%	9%	12%
Not at all concerned	6%	7%	4%	7%
Don't know	15%	14%	13%	15%
Skipped	2%	-	2%	1%
Concerned (net)	66%	63%	73%	64%
Not concerned (net)	18%	23%	13%	20%

e. Partisan or ideological bias in the media

	Total	Republican	Democrat	Independent
Very concerned	42%	57%	31%	42%
Somewhat concerned	29%	25%	38%	27%
Not very concerned	7%	5%	9%	7%
Not at all concerned	4%	3%	3%	4%
Don't know	17%	11%	17%	18%
Skipped	2%	*	2%	1%
Concerned (net)	71%	82%	70%	69%
Not concerned (net)	10%	7%	12%	12%

6. As you may know, people broke into the Capitol on Jan. 6 in a riot that left five dead. When it comes to that action, which of the following is closest to your opinion?

	Total	Republican	Democrat	Independent
They are criminals	34%	22%	39%	39%
They are right-wing domestic terrorists	21%	4%	40%	20%
They were well-meaning but got carried away in the moment	12%	23%	5%	12%
They are left-wing terrorists or Antifa	5%	15%	1%	3%
They are patriots who were fighting to preserve our freedoms	4%	6%	3%	3%
Don't know	21%	28%	12%	21%
Skipped	2%	2%	1%	1%



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Trending	12/3-7, 2021	1/14-15, 2021
They are criminals	34%	31%
They are right-wing domestic terrorists	21%	26%
They were well-meaning but got carried away in the moment	12%	11%
They are left-wing terrorists or Antifa	5%	12%
They are patriots who were fighting to preserve our freedoms	4%	4%
Don't know	21%	16%
Skipped	2%	-

## 7. Which of the following is your main source of news?

	Total	Republican	Democrat	Independent
ABC / CBS / NBC News	22%	17%	29%	23%
Digital or online news	15%	14%	15%	17%
Fox News	10%	23%	2%	10%
Public television or radio	8%	3%	11%	8%
Social media	6%	6%	5%	8%
CNN	4%	1%	9%	3%
New York Times or Washington Post	4%	-	8%	4%
Friends or family	4%	6%	4%	3%
Your local newspaper	3%	3%	2%	3%
MSNBC	2%	1%	4%	2%
Conservative online news (e.g., Breitbart, Daily Caller, Instapundit)	1%	2%	-	1%
Other	5%	9%	2%	6%
None of these	14%	14%	7%	13%
Skipped	2%	1%	2%	1%

# 8. In the past year, have you done any of the following **for the first time**, either in person or virtually? Select all that apply.

	Total	Republican	Democrat	Independent
Contact your elected officials	5%	6%	6%	5%
Donate money to a political campaign	4%	4%	6%	4%
Attend a city/town council meeting	2%	3%	2%	2%
Attend a school board meeting	2%	2%	2%	1%
Volunteer for a political campaign	1%	*	1%	1%
Attend a rally or protest	1%	*	1%	1%
No, none of the above	87%	88%	84%	89%
Skipped	2%	-	2%	1%



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9. Are you partially vaccinated against COVID-19, fully vaccinated, fully vaccinated plus a booster, or not?

	Total	Republican	Democrat	Independent
Partially vaccinated	2%	1%	2%	1%
Fully vaccinated	42%	48%	43%	34%
Fully vaccinated plus a booster	34%	21%	46%	40%
No, but I plan to get the vaccine	4%	3%	2%	6%
No, and I do not plan to get the vaccine	17%	25%	4%	19%
Skipped	2%	1%	2%	1%

10. In the 2020 presidential election, who did you vote for?

	Total	Republican	Democrat	Independent
Joe Biden	34%	5%	71%	31%
Donald Trump	30%	75%	3%	24%
Someone else	2%	1%	1%	3%
Did not vote	30%	16%	21%	39%
Skipped	4%	3%	4%	4%

## 11. What is your religion?

	Total	Republican	Democrat	Independent
Evangelical or Protestant Christian (Baptist, Lutheran, Methodist, Presbyterian, Episcopalian, Pentecostal, Church of Christ, etc.)	34%	51%	30%	28%
No religion	26%	13%	29%	30%
Catholic	21%	21%	24%	20%
Other Christian religion	9%	11%	7%	9%
Mormon	2%	1%	1%	4%
Jewish	2%	2%	3%	*
Jehovah's Witness	1%	-	-	1%
Hindu	1%	-	2%	1%
Buddhist	1%	*	1%	4%
Other non-Christian religion	1%	-	1%	2%
Islam/Muslim	*	-	1%	-
Greek or Russian Orthodox	*	*	1%	*
Unitarian (Universalist)	*	*	1%	*
Skipped	1%	-	1%	1%





12. [Ask if Q11 = Catholic, Evangelical or Protestant Christian, Jehovah's Witness, Mormon, Orthodox, or Other Christian religion] Would you describe yourself as a bornagain or evangelical Christian?

	Total (N=733)	Republican (N=276)	Democrat (N=206)	Independent (N=210)
Yes	40%	50%	30%	39%
No	60%	49%	70%	61%
Skipped	-	-	-	-





## **About the Study**

This Ipsos poll was conducted December 3<sup>rd</sup> to December 7<sup>th</sup>, 2021 by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,111 general population adults age 18 or older. The sample includes 324 Republicans, 356 Democrats, and 332 independents.

The margin of sampling error is plus or minus 3.6 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is plus or minus 5.6 percentage points at the 95% confidence level, for Republicans. The margin of sampling error is plus or minus 5.4 percentage points at the 95% confidence level, for Democrats. The margin of sampling error is plus or minus 5.3 percentage points at the 95% confidence level, for Independents. The margin of sampling error takes into account the design effect, which was 1.53. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, race/ethnicity by gender, race/ethnicity by age, race/ethnicity by education and race/ethnicity by region. The demographic benchmarks came from the 2019 American Community Survey (ACS) from the US Census Bureau with metropolitan status from the 2021 March Supplement of the Current Population Survey (CPS).

Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)

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- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Asian/Pacific Islander Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)

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- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

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- Race/Hispanic Ethnicity (White/Other non-Hispanic, Black Non-Hispanic, Hispanic) by gender (Male, Female)
- Race/Hispanic Ethnicity (White/Other non-Hispanic, Black Non-Hispanic, Hispanic) by age (18-44, 45+)
- Race/Hispanic Ethnicity (White/Other non-Hispanic, Black Non-Hispanic, Hispanic) by education (Less than college grad, Bachelor and beyond)

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## **About Ipsos**

lpsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multispecialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

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