

FACTUM

Strong Majority (83%) of Canadians Support Some Form of Boycott of Beijing Winter Olympics

Half (50%) of Canadians Over 55 'Strongly Support' Boycott Over Human Rights Violations

Toronto, ON, January 28, 2021 – With the 2022 Winter Olympics starting in a matter of weeks, the world's attention has turned to Beijing as it puts the finishing touches on what will certainly be a unique edition of the Olympic and Paralympic games. While much of the attention during previous games has been paid to who was in attendance – be they foreign dignitaries or athletes – it seems a bigger question for this year's Olympics may be who *doesn't* show up.

A recent Ipsos poll carried out on behalf of Global News has found that over eight in ten (83%) say they support (45% strongly/38%somewhat) the Canadian Olympic Committee, Canadian Paralympic Committee, and Government of Canada boycotting the 2022 Olympic Winter Games in Beijing in protest of China's human rights record. At such a high level of support, it is understandable that there are no major differences when it comes to gender, age, or region. However, it is notable that half (50%) of those aged 55 and over say they 'strongly support' the decision (v. 39% among 18-34, 43% among 35-54).

Canada is not alone in taking this stance over the host country's record of human rights abuses; joining recent decisions by Australia, the United Kingdom, and the United States. While Canadian athletes tend to shine during the Winter Olympics, interest in the games may be muted as relations between the two countries become more strained, with the <u>arrests of Meng Wanzhou, Michael Korvig, and Michael Spavor only being the most prominent examples as of late.</u>

Finally, it remains to be seen whether an unexpected guest will make an appearance – the Omicron variant. Recent claims by Chinese health authorities that <u>mail from Canada may have introduced this highly transmissible variant into the country's capital</u> have only further irritated Sino-Canadian relations.





FACTUM

About the Study

These are some of the findings of an Ipsos poll conducted between January 14-17, 2022, on behalf of Global News. For this survey, a sample of 1,001 Canadians aged 18+ was interviewed. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.5 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

For more information on this news release, please contact:

Darrell Bricker CEO, Ipsos Global Public Affairs +1 416 324 2001 Darrell.Bricker@ipsos.com

About Ipsos

lpsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multispecialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

