Ipsos MORI January 2022 Political Monitor
Topline Results

January 2022

Fieldwork: 19th – 25th January 2022

Technical Details

Ipsos MORI interviewed a representative sample of 1059 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 19th – 25th January 2022. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Data are based on all adults unless otherwise stated

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Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1 **How would you vote if there were a General Election tomorrow?**
IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (716)	January 2022	December 2021
	%	*%*
Conservative	**31**	34
Labour	**40**	39
Liberal Democrats (Lib Dem)	**13**	11
Scottish National Party/Plaid Cymru	**4**	6
Green Party	**9**	7
Other	**2**	5
Conservative lead (+%)	**-9**	-5
Would not vote	*	1
Undecided	5	3
Refused	1	3

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How would you vote if there were a General Election tomorrow?**
Q1b **Which party are you most inclined to support?**

	%
Conservative	**30**
Labour	**42**
Liberal Democrats (Lib Dem)	**12**
Scottish National Party/Plaid Cymru	**3**
Green Party	**8**
Other	**3**
Conservative lead (+%)	**-12**
Would not vote	12
Undecided	6
Refused	4

Certainty of voting

Q2   **And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

	%
10 – absolutely certain to vote	**59**
9	**4**
8	**7**
7	**3**
6	**1**
5	**8**
4	**1**
3	**1**
2	**2**
1 – absolutely certain not to vote	**10**
Don't know	**2**

Satisfaction Ratings

Satisfaction among general public aged 18+

Q3   **Are you satisfied or dissatisfied with the way the Government is running the country?**

Q4   **Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?**

Q5   **Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?**

Q6   **Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?**

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q3) **Jan '22**	**25**	**67**	**8**	**-42**
Dec '21	25	65	10	-40
Johnson (Q4) **Jan '22**	**24**	**70**	**6**	**-46**
Dec '21	28	65	7	-37
Starmer (Q5) **Jan '22**	**33**	**48**	**19**	**-15**
Dec '21	28	49	24	-21
Davey (Q6) **Jan '22**	**27**	**28**	**45**	**-1**
Dec '21	19	33	48	-14

Q3 **Are you satisfied or dissatisfied with the way the Government is running the country?**

Q4 **Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?**

Q5 **Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?**

*Base: All party supporters (*Government is based on Conservative supporters)*

	Base	Satisfied %	Dissatisfied %	Don't know %	Net satisfaction ±
Government (Q3) **Jan '22**	**250**	**58**	**31**	**11**	**+27**
Dec '21	250	61	29	10	+32
Johnson (Q4) **Jan '22**	**250**	**57**	**34**	**9**	**+23**
Dec '21	250	67	28	5	+39
Starmer (Q8) **Jan '22**	**349**	**55**	**34**	**11**	**+21**
Dec '21	325	44	40	16	+4

Coronavirus

Q8 Overall, how well or badly do you think each of the following have handled the coronavirus outbreak so far?

	Very well %	Fairly well %	Neither well nor badly %	Fairly badly %	Very badly %	Don't know %	Don't know who they are %	Very/fairly well %	Very/fairly badly %	Net well %
The Government										
Jan 2022	**13**	**24**	**18**	**19**	**25**	**1**	*****	**37**	**44**	**-7**
Dec 2021	9	25	16	23	26	1	*	34	49	-15
Nov 2021	*7*	*29*	*16*	*23*	*25*	*1*	***	*36*	*48*	*-12*
Sept 2021	*8*	*36*	*18*	*17*	*19*	***	***	*44*	*36*	*+8*
August 2021	*8*	*36*	*18*	*18*	*19*	*1*	*-*	*44*	*37*	*+7*
July 2021	*9*	*32*	*15*	*22*	*21*	*1*	***	*41*	*43*	*-2*
June 2021	*15*	*29*	*16*	*18*	*20*	*2*	***	*44*	*38*	*+6*
Apr 2021	*12*	*33*	*9*	*23*	*22*	***	*-*	*45*	*45*	*0*
Mar 2021	*10*	*31*	*13*	*22*	*22*	*1*	***	*41*	*44*	*-3*
Feb 2021	*10*	*28*	*15*	*18*	*28*	*1*	***	*38*	*46*	*-8*
Dec 2020	*6*	*31*	*15*	*23*	*24*	*1*	***	*37*	*47*	*-10*
October 2020	*5*	*25*	*16*	*24*	*26*	*2*	*1*	*30*	*50*	*-20*
Sept 2020	*7*	*25*	*18*	*23*	*27*	***	***	*32*	*50*	*-18*
August 2020	*9*	*33*	*16*	*20*	*20*	*2*	***	*42*	*40*	*+2*
June 2020	*8*	*32*	*14*	*21*	*23*	*1*	***	*40*	*44*	*-4*
March 2020	*10*	*39*	*13*	*20*	*15*	*2*	*1*	*49*	*35*	*+14*

Leadership

Q9. On balance, do you agree or disagree that … has what it takes to be a good Prime Minister?

Base: All respondents.

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Boris Johnson	*Jan '22*	**9**	**14**	**9**	**12**	**52**	**4**	**23**	**64**	**-41**
	Nov '21	11	23	10	18	37	2	34	55	-21
	Jun '21	23	22	10	12	31	2	45	43	+2
	Mar '21	19	24	10	14	31	2	43	45	-2
	Feb '21	17	25	12	16	28	2	42	44	-2
	Aug '20	20	25	11	11	32	1	45	43	+2
	Feb '20	25	24	8	10	30	3	49	40	+9
	July '19	19	19	13	13	30	5	38	43	-5
	June '19	14	20	10	13	40	3	34	53	-19
	May '19	11	14	7	12	52	3	25	64	-39
	Mar '19	8	16	7	15	49	5	24	64	-40
	Sep '18	9	16	8	13	51	3	25	64	-39
	Jul '18	12	13	6	13	53	3	25	66	-41
	Apr '18	7	10	5	19	53	6	17	72	-55
	Jul '16	11	10	5	22	48	4	21	70	-49
	Jul '15	13	19	11	21	31	6	32	52	-20
	Jul '14	12	20	9	20	34	5	32	54	-22
Keir Starmer	*Jan '22*	**12**	**20**	**20**	**14**	**22**	**12**	**32**	**36**	**-4**
	Nov '21	6	19	21	17	24	13	25	41	-16
	Jun '21	6	18	13	19	29	16	24	48	-24
	Mar '21	9	21	22	14	21	14	30	35	-5
	Feb '21	11	25	27	12	13	12	36	25	+11
	Aug '20	14	24	24	10	14	14	38	24	+14
	Feb '20	11	21	20	11	14	22	32	25	+7
Rishi Sunak	*Jan '22*	**12**	**21**	**21**	**14**	**20**	**13**	**33**	**34**	**-1**
	Nov '21	8	21	20	17	21	14	29	38	-9
	Jun '21	11	25	17	12	17	18	36	29	+7
	Mar '21	12	21	24	14	15	13	33	29	+4
	Feb '21	10	22	29	15	11	14	32	26	+6
	Aug '20	13	23	27	10	12	15	36	22	+14
Michael Gove	*Jan '22*	**3**	**6**	**16**	**21**	**42**	**12**	**9**	**63**	**-54**
	Jun '21	3	10	10	17	43	18	13	60	-47
	May '19	4	12	13	17	39	13	16	56	-40
	Mar '19	3	12	11	18	41	15	15	59	-44
	Sep '18	2	9	17	21	35	17	11	56	-45
	Jul '18	3	7	14	20	41	14	10	61	-51
	Apr '18	4	8	10	22	38	18	12	60	-48
	Jul '15	3	10	18	18	35	16	13	53	-40
	Jul '14	2	9	10	18	48	13	11	66	-55
Jeremy Hunt	*Jan '22*	**3**	**13**	**22**	**22**	**27**	**13**	**16**	**49**	**-33**
	Jun '19	7	24	17	17	25	10	31	42	-11
	May '19	4	15	17	16	36	11	19	52	-33
	Mar '19	4	15	13	20	33	16	19	53	-34
	Sep '18	2	12	20	20	33	14	14	53	-39
	Jul '18	4	11	14	18	40	13	15	58	-43

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Sajid Javid	**Jan '22**	**5**	**18**	**22**	**17**	**25**	**12**	**23**	**42**	**-19**
	May '19	*4*	*16*	*18*	*16*	*31*	*15*	*20*	*47*	*-27*
	Mar '19	*5*	*17*	*15*	*19*	*28*	*15*	*22*	*47*	*-25*
	Sep '18	*2*	*15*	*26*	*20*	*18*	*19*	*17*	*38*	*-21*
	Jul '18	*3*	*16*	*20*	*18*	*23*	*20*	*19*	*41*	*-22*
Liz Truss	**Jan '22**	**3**	**10**	**26**	**13**	**27**	**20**	**13**	**40**	**-27**
	Nov '21	*3*	*7*	*31*	*12*	*22*	*25*	*10*	*34*	*-24*
Nadhim Zahawi	**Jan '22**	**2**	**10**	**31**	**17**	**20**	**20**	**12**	**37**	**-25**

Base: Own party supporters

		Base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Boris Johnson	**Jan '22**	**250**	**32**	**31**	**12**	**10**	**15**	*****	**63**	**25**	**+38**
	Nov '21	*281*	*26*	*45*	*11*	*10*	*8*	***	*71*	*18*	*+53*
	Jun '21	*324*	*48*	*31*	*8*	*7*	*5*	*1*	*79*	*12*	*+67*
	Mar '21	*343*	*39*	*42*	*7*	*9*	*3*	*1*	*81*	*12*	*+69*
	Feb '21	*342*	*41*	*38*	*8*	*5*	*7*	*1*	*79*	*12*	*+67*
	Aug '20	*370*	*46*	*41*	*4*	*6*	*2*	*1*	*87*	*8*	*+79*
	Feb '20	*413*	*53*	*35*	*6*	*2*	*2*	*1*	*88*	*4*	*+84*
	July '19	*323*	*46*	*31*	*9*	*6*	*4*	*4*	*77*	*10*	*+67*
	June '19	*252*	*29*	*30*	*11*	*15*	*13*	*1*	*59*	*28*	*+31*
	May '19	*322*	*13*	*23*	*9*	*20*	*33*	*2*	*36*	*53*	*-17*
	Mar '19	*324*	*12*	*20*	*7*	*18*	*40*	*4*	*32*	*58*	*-26*
	Sep '18	*334*	*13*	*26*	*7*	*16*	*35*	*4*	*39*	*51*	*-12*
	Jul '18	*382*	*10*	*21*	*9*	*19*	*38*	*4*	*31*	*57*	*-26*
	Apr '18	*340*	*11*	*15*	*6*	*30*	*32*	*6*	*26*	*62*	*-36*
	Jul '16	*292*	*9*	*14*	*6*	*29*	*39*	*3*	*23*	*68*	*-45*
	Jul '15	*312*	*20*	*27*	*8*	*26*	*16*	*3*	*47*	*42*	*5*
	Jul '14	*242*	*21*	*26*	*12*	*18*	*19*	*4*	*47*	*37*	*10*
Keir Starmer	**Jan '22**	**349**	**22**	**31**	**24**	**11**	**6**	**6**	**53**	**17**	**+36**
	Nov '21	*293*	*13*	*35*	*22*	*13*	*10*	*7*	*48*	*23*	*+25*
	Jun '21	*272*	*18*	*30*	*12*	*16*	*14*	*10*	*48*	*30*	*+18*
	Mar '21	*342*	*21*	*32*	*20*	*10*	*7*	*10*	*53*	*17*	*+36*
	Feb '21	*354*	*23*	*37*	*26*	*7*	*2*	*5*	*60*	*9*	*+51*
	Aug '20	*320*	*25*	*35*	*23*	*5*	*4*	*8*	*60*	*9*	*+51*
	Feb '20	*278*	*20*	*25*	*23*	*9*	*4*	*19*	*45*	*13*	*+32*
Rishi Sunak	**Jan '22**	**250**	**19**	**32**	**18**	**10**	**13**	**8**	**51**	**23**	**+28**
	Nov '21	*281*	*17*	*33*	*15*	*11*	*13*	*11*	*50*	*24*	*+26*
	Jun '21	*324*	*24*	*34*	*13*	*7*	*12*	*10*	*58*	*19*	*+39*
	Mar '21	*343*	*23*	*27*	*27*	*10*	*6*	*8*	*50*	*16*	*+34*
	Feb '21	*342*	*21*	*33*	*25*	*6*	*4*	*11*	*54*	*10*	*+44*
	Aug '20	*370*	*22*	*24*	*23*	*10*	*5*	*16*	*46*	*15*	*+31*
Michael Gove	**Jan '22**	**250**	**5**	**10**	**16**	**30**	**28**	**10**	**15**	**58**	**-43**
	Jun '21	*324*	*6*	*20*	*13*	*20*	*29*	*12*	*26*	*49*	*-23*
	May '19	*222*	*7*	*19*	*14*	*29*	*19*	*12*	*26*	*48*	*-22*
	Mar '19	*324*	*6*	*24*	*12*	*20*	*25*	*13*	*30*	*45*	*-15*
	Sep '18	*334*	*5*	*16*	*16*	*26*	*25*	*12*	*21*	*51*	*-30*
	July '18	*382*	*4*	*10*	*15*	*25*	*35*	*11*	*14*	*60*	*-46*
	Apr '18	*340*	*7*	*12*	*13*	*31*	*26*	*11*	*20*	*56*	*-36*
	Jul '15	*312*	*4*	*12*	*20*	*26*	*22*	*16*	*16*	*53*	*-37*
	Jul '14	*242*	*2*	*13*	*10*	*27*	*37*	*12*	*14*	*64*	*-50*

Jeremy Hunt	**Jan '22**	**250**	**4**	**21**	**24**	**22**	**18**	**10**	**25**	**40**	**-15**
	Jun '19	*252*	*19*	*34*	*16*	*11*	*13*	*7*	*53*	*24*	*+29*
	May '19	*222*	*7*	*22*	*20*	*26*	*15*	*9*	*29*	*41*	*-12*
	Mar '19	*324*	*7*	*25*	*15*	*21*	*15*	*15*	*32*	*36*	*-4*
	Sep '18	*334*	*3*	*19*	*23*	*20*	*22*	*14*	*22*	*43*	*-21*
	Jul '18	*382*	*6*	*16*	*19*	*21*	*24*	*13*	*22*	*45*	*-23*
Sajid Javid	**Jan '22**	**250**	**7**	**29**	**24**	**16**	**14**	**9**	**36**	**30**	**+6**
	May '19	*322*	*5*	*31*	*17*	*19*	*17*	*11*	*36*	*36*	*0*
	Mar '19	*324*	*7*	*25*	*18*	*20*	*20*	*11*	*32*	*40*	*-8*
	Sep '18	*334*	*3*	*23*	*23*	*20*	*13*	*18*	*26*	*33*	*-7*
	Jul '18	*382*	*4*	*14*	*26*	*20*	*20*	*17*	*18*	*40*	*-22*
Liz Truss	**Jan '22**	**250**	**5**	**16**	**30**	**17**	**18**	**14**	**21**	**35**	**-14**
	Nov '21	*281*	*9*	*11*	*31*	*14*	*10*	*25*	*20*	*24*	*-4*
Nadhim Zahawi	**Jan '22**	**250**	**1**	**13**	**33**	**23**	**12**	**17**	**14**	**35**	**-21**

Q10 **Who do you think would make the most capable Prime Minister:**

Boris Johnson or Keir Starmer?

	Boris Johnson /PM %	**Keir Starmer /LoTO %**	Neither %	No difference %	Other %	Don't know %
Jan 2022	**31**	**49**	**10**	**1**	**1**	**9**
Dec 2021	31	44	13	1	1	10
Sept 2021	*38*	*38*	*13*	***	*1*	*9*
March 2021	*47*	*37*	*6*	***	*1*	*10*
June 2020	*43*	*38*	*5*	*1*	*1*	*12*
Boris Johnson v Jeremy Corbyn						
11 Dec 2019	*43*	*29*	*19*	***	*2*	*6*
6 Dec 2019	*47*	*31*	*13*	*1*	***	*6*
Nov 2019	*49*	*30*	*14*	*1*	*2*	*5*
Sept 2019	*50*	*29*	*16*	***	*1*	*3*
July 2019	*52*	*27*	*14*	*1*	***	*6*
June 2019	*51*	*33*	*11*	*1*	***	*4*
Theresa May v Jeremy Corbyn						
Sep 2018	46	37	12	*	*	4
July 2017	*46*	*38*	*8*	*1*	*2*	*5*
7 June 2017	*47*	*36*	*7*	*1*	***	*8*
1 June 2017	*50*	*35*	*6*	***	***	*8*
May 2017	*56*	*29*	*7*	***	*1*	*6*
Apr 2017	*61*	*23*	*6*	*1*	*1*	*7*
David Cameron v Jeremy Corbyn						
Sept 2015	*57*	*28*	*2*	***	*2*	*9*
David Cameron v Ed Miliband						
Apr 2015	*52*	*31*	*12*	*-*	*-*	*4*
Apr 2011	*45*	*25*	*-*	*-*	*7*	*23*
Sep 2010	*50*	*19*	*-*	*-*	*12*	*19*
Gordon Brown v David Cameron						
May 2010	*29*	*33*	*-*	*-*	*19*	*19*
Apr 2010	*28*	*32*	*-*	*-*	*17*	*23*
Feb 2010	*29*	*38*	*12*	*-*	*12*	*8*
Sept 2009	*24*	*41*	*14*	*-*	*16*	*5*
Jan 2008	*37*	*33*	*17*	*-*	*-*	*12*

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Oct 2007	45	29	16	-	-	9
Sept 2007	58	17	17	-	-	8
June 2007	40	22	14	-	5	19

Q11. To what extent, if at all, do you agree or disagree with the following statements

(a) Labour is ready to form the next government

	Strongly agree %	Tend to agree %	Neither agree nor disagree %	Tend to disagree %	Strongly disagree %	Don't know %	**Agree %**	**Disagree %**
Jan '22	**15**	**23**	**17**	**16**	**24**	**6**	**38**	**40**
Sept '21	8	17	20	22	29	4	25	51
Feb '21	9	23	16	19	24	8	32	43
Aug '20	9	20	19	20	27	6	29	47
Nov '19	12	20	8	13	46	1	32	59
Sep '19	12	15	9	16	46	2	27	62
May '17	12	18	6	17	43	4	30	60
May '16	13	14	5	22	41	6	27	63
Feb '15	11	22	12	19	33	3	33	52
Nov '14	7	16	12	26	35	4	23	61
June '14	12	23	9	21	31	4	35	52
Apr '13	10	19	8	23	35	6	29	58
May '11	12	19	7	24	33	5	31	57
Apr '97							55	33
Jan '96							56	33
Dec '94							66	25

(b) The Conservative Government deserves to be re-elected

	Strongly agree %	Tend to agree %	Neither agree nor disagree %	Tend to disagree %	Strongly disagree %	Don't know %	**Agree %**	**Disagree %**
Jan '22	**14**	**14**	**10**	**12**	**44**	**6**	**28**	**56**
Sept '21	15	17	18	12	34	4	32	46

(C) Keir Starmer is ready to be Prime Minister?

		Strongly agree %	Tend to agree %	Neither agree nor disagree %	Tend to disagree %	Strongly disagree %	Don't know %	**Agree %**	**Disagree %**
Keir Starmer	**Jan '22**	**13**	**25**	**15**	**15**	**25**	**8**	**38**	**40**
	Feb '21	12	21	20	18	19	10	33	37
Jeremy Corbyn	Nov '19	11	13	8	12	53	2	24	65
	Sept '19	12	15	9	11	52	1	27	63
	May '17	14	17	4	14	46	5	31	60

	May '16	*10*	*12*	*5*	*19*	*46*	*7*	*22*	*65*
Ed Miliband	*Feb '15*	*8*	*13*	*11*	*20*	*43*	*4*	*21*	*63*
	Jun '14	*7*	*15*	*9*	*22*	*43*	*4*	*22*	*65*
	Apr '13	*8*	*16*	*6*	*24*	*42*	*5*	*24*	*66*
	May '11	*3*	*14*	*7*	*32*	*37*	*7*	*17*	*69*
Tony Blair	*Apr '97*						*13*	*53*	*34*

Q12. **Please tell me to what extent, if at all, you agree or disagree with the following statement:**

The … Party should change its leader before the next general election

Base: All respondents.

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	**Agree**	**Disagree**	**Net agree**
The Labour Party should change its leader before the next general election									
Keir Starmer as leader									
Jan '22	**19**	**18**	**18**	**20**	**18**	**8**	**37**	**38**	**-1**
Jul '21	*21*	*13*	*27*	*14*	*17*	*9*	*34*	*31*	*+3*
Jun '21	*31*	*19*	*15*	*14*	*12*	*9*	*50*	*26*	*+24*
Jeremy Corbyn as leader									
Jul '19	*48*	*14*	*11*	*10*	*13*	*4*	*62*	*23*	*+39*
Jul '18	*37*	*17*	*14*	*10*	*17*	*5*	*55*	*27*	*+28*
Sep '17	*31*	*12*	*12*	*20*	*23*	*2*	*43*	*43*	*0*
Jul '16	*50*	*16*	*6*	*10*	*15*	*3*	*66*	*25*	*+41*
Oct '15	*30*	*12*	*21*	*12*	*19*	*6*	*42*	*31*	*+11*
Ed Miliband as leader									
Jun '14	*27*	*22*	*16*	*16*	*14*	*4*	*49*	*30*	*+19*
The Conservative Party should change its leader before the next general election									
Boris Johnson as leader									
Jan '22	**45**	**16**	**12**	**10**	**13**	**5**	**61**	**23**	**-38**
Jul '21	*26*	*16*	*23*	*11*	*19*	*5*	*42*	*30*	*+12*
Jun '21	*27*	*13*	*14*	*15*	*24*	*7*	*40*	*39*	*-1*
Jul '19	*18*	*11*	*19*	*16*	*31*	*4*	*29*	*47*	*-18*
Theresa May as leader									
Jul '18	*28*	*18*	*18*	*15*	*16*	*4*	*46*	*31*	*+15*
Sep '17	*29*	*16*	*16*	*17*	*21*	*2*	*45*	*38*	*+7*
David Cameron as leader									
Oct '15	*22*	*17*	*25*	*13*	*19*	*5*	*39*	*32*	*+7*
Jun '14	*14*	*13*	*21*	*21*	*26*	*4*	*27*	*37*	*-10*

Base: Own party supporters

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	**Agree**	**Disagree**	**Net agree**
The Labour Party should change its leader before the next general election									
Keir Starmer as leader									
Jan '22	**15**	**13**	**14**	**24**	**30**	**3**	**28**	**54**	**-26**
Jul '21	*20*	*18*	*20*	*19*	*20*	*3*	*38*	*39*	*-1*
Jun '21	*25*	*23*	*10*	*18*	*21*	*3*	*48*	*39*	*+9*
Jeremy Corbyn as leader									
Jul '19	*21*	*16*	*11*	*24*	*26*	*3*	*37*	*50*	*-13*

Jul '18	*22*	*15*	*10*	*16*	*33*	*4*	*37*	*49*	*-12*
Sep '17	*11*	*10*	*11*	*29*	*37*	*1*	*21*	*37*	*-16*
Jul '16	*41*	*13*	*3*	*12*	*29*	*2*	*54*	*41*	*+13*
Oct '15	*16*	*11*	*22*	*17*	*30*	*5*	*27*	*47*	*-20*
Ed Miliband as leader									
Jun '14	*18*	*26*	*9*	*27*	*20*	*1*	*44*	*47*	*-3*
The Conservative Party should change its leader before the next general election									
Boris Johnson as leader									
Jan '22	**17**	**18**	**8**	**22**	**34**	**2**	**35**	**56**	**-21**
Jul '21	*7*	*12*	*15*	*19*	*45*	*2*	*19*	*64*	*-45*
Jun '21	*10*	*12*	*6*	*20*	*50*	*1*	*22*	*70*	*-48*
Jul '19	*5*	*5*	*6*	*17*	*66*	*1*	*10*	*83*	*-73*
Theresa May as leader									
Jul '18	*15*	*19*	*12*	*19*	*32*	*2*	*34*	*51*	*-17*
Sep '17	*13*	*15*	*10*	*22*	*39*	*1*	*28*	*61*	*-33*
David Cameron as leader									
Oct '15	*12*	*13*	*16*	*18*	*37*	*5*	*25*	*55*	*-30*
Jun '14	*4*	*5*	*7*	*21*	*58*	*3*	*9*	*79*	*-70*

Q13. Which party, if any, do you trust most to….?

Base: British adults 18+		**Conserv-atives** %	**Labour** %	**Lib Dems** %	**Another Party** %	**None** %	**Don't know** %
Grow Britain's economy	Jan 2022	37	31	5	7	7	13
	Nov 2013	*36*	*24*	*4*	*10*	*16*	*11*
Reduce you and your family's cost of living	Jan 2022	21	38	6	8	12	14
	Nov 2013	*23*	*31*	*5*	*11*	*19*	*11*
Manage immigration	Jan 2022	23	32	6	12	10	15
Improve the NHS	Jan 2022	18	45	6	8	9	13
Reduce crime	Jan 2022	25	29	7	8	11	19
Set the right level of taxation	Jan 2022	27	37	8	9	7	12
Handle the Coronavirus pandemic	Jan 2022	33	29	3	11	9	13
Protect the environment	Jan 2022	15	17	12	37 (Greens: 26%)	7	12
Reduce the inequalities between different regions of the country, also known as "levelling up"	Jan 2022	14	44	9	8	9	16