

12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1009	524	474	92	147	137	189	168	276	239	326	444	227	345	160	194	572	354	1009
WEIGHTED BASE	1009	488	510	111*	172	162	173	156	235	283	335	391	266	243	203	236	509	440	1009
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	24%	20%	23%	50%	44%	100%
Pollution/ Environment/ Climate change	216 21%di	101 21%	113 22%	21 19%	18 11%	35 22% d	30 18%	50 32% zd	61 26% zd	39 14%	66 20% d	111 28% zd	58 22%	52 21%	41 20%	53 22%	111 22%	94 21%	220 22%
Coronavirus/ pandemic diseases	130 13%g	64 13%	64 12%	19 17% g	24 14%	27 17% fg	14 8%	12 7%	34 15% gk	43 15%	41 12% f	46 12%	41 15%	27 11%	26 13%	27 11%	67 13%	53 12%	136 13%
Common Market/ Brexit/EU/Europe/ Euro	101 10%hk	54 11%	47 9%	9 8%	23 14% hk	22 13% hk	23 14% hk	12 8%	11 5%	32 11% hk	45 13% zhk	24 6%	35 13% o	23 10%	23 11%	14 6%	58 11%	37 8%	95 9%
Economy/Economic situation	90 9%oq	53 11%	37 7%	7 6%	20 12%	11 7%	25 14% zhj	11 7%	16 7%	27 10%	35 11%	27 7%	36 14% zo	26 11% oq	14 7%	10 4%	63 12% zoq	24 5%	99 10%
Poverty/Inequality	63 6%k	26 5%	37 7%	13 12% eg hk	18 10% egh k	5 3%	13 7%	5 3%	10 4%	30 11% zeg hjk	18 5%	15 4%	12 4%	16 7%	15 8%	20 8%	28 5%	35 8%	56 6%
National health service/Hospitals/ Healthcare	61 6%ai	17 3%	45 9% za	2 2%	6 3%	13 8%	18 11% zcd hi	12 8%	11 5%	8 3%	31 9% zci	23 6%	20 8%	12 5%	14 7%	13 6%	32 6%	27 6%	59 6%
Lack of faith in politics / politicians / government	45 4%	22 5%	21 4%	1 1%	8 4%	8 5%	11 6%	7 4%	11 5%	9 3%	18 5%	18 5%	12 5%	16 6% oq	7 3%	5 2%	28 5%	12 3%	48 5%
Immigration/ immigrants	45 4%lp	28 6%	15 3%	4 4%	3 2%	7 4%	6 4%	8 5%	16 7% zd	8 3%	14 4%	24 6%	4 2%	11 5% p	14 7% l	13 6% l	15 3%	27 6% l	43 4%
Inflation/Prices	20 2%l	12 2%	8 2%	2 1%	4 2%	10 6% zfg hk	1 1%	* *	4 2%	5 2%	11 3% f	4 1%	* *	7 3% lp	1 1%	10 4% zln p	7 1% l	11 3% ln	18 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th November - 11th November 2021
 Source : Ipsos MORI (JN Q218)

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE							UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)		
UNWEIGHTED BASE	1009	524	474	92	147	137	189	168	276	239	326	444	227	345	160	194	572	354	1009	
WEIGHTED BASE	1009	488	510	111*	172	162	173	156	235	283	335	391	266	243	203	236	509	440	1009	
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	24%	20%	23%	50%	44%	100%	
Education/Schools	14	5	9	2	3	6	-	1	1	5	6	3	8	2	2	2	9	4	11	
	1%	1%	2%	2%	2%	4%zk	-	1%	1%	2%	2%	1%	3%	1%	1%	1%	2% ^m	1%	1%	
						k														
Unemployment/ Factory closure/ Lack of industry	13	4	9	1	6	1	1	*	3	7	3	3	4	5	1	2	9	3	12	
	1%	1%	2%	1%	4%zk	1%	1%	*	1%	3%	1%	1%	1%	2%	1%	1%	2%	1%	1%	
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	13	2	10	3	2	1	4	1	2	5	5	3	2	3	-	5	5	5	11	
	1% ^a	*	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	-	2%	1%	1%	1%	
Mental health/ well-being	12	5	6	5	-	-	5	1	1	5	5	2	1	1	5	4	2	9	9	
	1% ^p	1%	1%	5%zde	-	-	3%k	1%	*	2%	1%	*	*	*	3% ^p	2%	*	2% ^p	1%	
				hk																
Population levels/ Overpopulation	10	6	4	-	1	-	-	4	5	1	-	9	-	3	2	5	3	6	12	
	1%	1%	1%	-	1%	-	-	3% ^j	2% ^j	*	-	2% ^{zj}	-	1%	1%	2%	1%	1%	1%	
Housing	9	1	8	4	-	-	-	1	3	4	-	5	2	1	2	2	3	4	9	
	1% ^a	*	2% ^a	4%zde	-	-	-	1%	1% ^j	2%	-	1%	1%	*	1%	1%	1%	1%	1%	
				fj																
Low pay/Minimum wage/Fair wages	8	3	5	-	3	3	-	1	2	3	3	3	-	5	3	1	5	4	7	
	1%	1%	1%	-	2%	2%	-	1%	1%	1%	1%	1%	-	2%zlp	1%	*	1%	1%	1%	
Petrol prices/Fuel	6	3	3	-	2	-	3	-	1	2	3	1	-	1	2	3	1	6	3	
	1% ^p	1%	1%	-	1%	-	2%k	-	*	1%	1%	*	-	*	1%	1%	*	1%	*	
Defence/Foreign affairs/ International terrorism	6	2	4	2	1	1	-	2	1	3	1	2	1	2	2	2	3	4	5	
	1%	*	1%	2%	1%	1%	-	1%	*	1%	*	1%	*	1%	1%	1%	*	1%	*	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNW/TD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1009	524	474	92	147	137	189	168	276	239	326	444	227	345	160	194	572	354	1009
WEIGHTED BASE	1009	488	510	111*	172	162	173	156	235	283	335	391	266	243	203	236	509	440	1009
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	24%	20%	23%	50%	44%	100%
Taxation	6 1%	5 1%	- -	1 1%	2 1%	- -	1 1%	- -	2 1%	3 1%	1 *	2 *	2 1%	2 1%	- -	1 *	4 1%	1 *	6 1%
Race relations	5 1%	4 1%	1 *	1 1%	2 1%	- -	1 1%	1 *	1 *	3 1%	1 *	1 *	1 1%	1 *	2 1%	1 1%	2 *	3 1%	5 *
Ageing population/ Social care for the elderly	5 *	1 *	4 1%	- -	- -	- -	1 *	- -	4 2%zi	- -	1 *	4 1%	4 2%q	1 *	- -	- -	5 1%	- -	5 *
Local government/ Council tax	4 *	1 *	3 1%	- -	1 1%	- -	1 *	1 1%	1 *	1 *	1 *	2 1%	- -	2 1%	1 1%	1 *	2 *	2 *	4 *
Morality/ Individual behaviour/ Lifestyle	3 *	3 1%	- -	- -	- -	- -	- -	* *	3 1%z	- -	- -	3 1%	1 *	* *	- -	1 1%	1 *	1 *	4 *
UK union/ devolution/reform	3 *	3 1%	- -	- -	- -	- -	1 1%	1 1%	* *	- -	1 *	2 *	- -	* *	1 1%	1 *	* *	2 1%	3 *
Pensions/Social security/Benefits	2 *	- -	2 *	1 1%	1 *	- -	* *	- -	- -	2 1%	* *	- -	- -	* *	2 1%	- -	* *	2 *	3 *
Nationalisation/ Government control of institutions	2 *	2 *	1 *	- -	- -	- -	- -	1 1%	1 *	- -	- -	2 1%	- -	2 1%	- -	1 *	2 *	1 *	5 *
Privatisation	2 *	1 *	1 *	- -	1 *	1 1%	- -	- -	- -	1 *	1 *	- -	- -	1 *	- -	1 *	1 *	1 *	2 *
Drug abuse	1 *	- -	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -	1 *	1 *
Food production/ farming	1 *	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	1 *	1 *

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UNWEIGHTED BASE	1009	524	474	92	147	137	189	168	276	239	326	444	227	345	160	194	572	354	1009	
WEIGHTED BASE	1009	488	510	111*	172	162	173	156	235	283	335	391	266	243	203	236	509	440	1009	
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	24%	20%	23%	50%	44%	100%	
Animal welfare	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	1	
	*	-	-	-	-	-	1%	-	-	-	*	-	*	-	-	-	*	-	*	
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
Public services in general	1	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	1	
	*	*	-	-	*	-	-	-	-	*	-	-	-	*	-	-	*	-	*	
Countryside/Rural life	*	-	*	-	*	-	-	-	-	*	-	-	-	*	-	-	*	-	1	
	*	-	*	-	*	-	-	-	-	*	-	-	-	*	-	-	*	-	*	
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	58	34	24	1	14	8	8	10	17	15	16	27	11	12	16	16	23	33	57	
	6%	7%	5%	1%	8%	5%	4%	6%	7% ^c	5% ^c	5%	7%	4%	5%	8%	7%	5%	7%	6%	
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.01 ^z	1.00	1.00	1.00	1.00	1.00	
STANDARD ERROR	*	0.00	*	0.00	0.01	0.00	0.00	0.00	0.00	*	0.00	0.00	0.00	*	0.00	0.00	*	0.00	*	
ERROR VARIANCE	*	0.00	*	0.00	*	0.00	0.00	0.00	0.00	*	0.00	0.00	0.00	*	0.00	0.00	*	0.00	*	
Don't know	54	26	28	12	11	4	3	12	14	22	7	25	10	11	6	19	20	26	59	
	5% ^{fj}	5%	6%	10% ^{efj}	6%	2%	2%	7% ^{fj}	6% ^{fj}	8% ^{fj}	2%	6% ^{fj}	4%	4%	3%	8%	4%	6%	6%	

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BASE: ALL ADULTS AGED 18+

UNWEIGHTED BASE WEIGHTED BASE International trade/trade deals	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
	1009	524	474	92	147	137	189	168	276	239	326	444	227	345	160	194	572	354	1009
	1009	488	510	111*	172	162	173	156	235	283	335	391	266	243	203	236	509	440	1009
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	24%	20%	23%	50%	44%	100%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1009	829	65	115	340	225	330	265	339	119	220	401	309	130	107	710	237	210	190	372	180	1009
WEIGHTED BASE	1009	874	48*	87*	327	240	310	262	373	137*	236	371	312	135*	119*	683	254	236	219	309	187	1009
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	37%	31%	13%*	12%*	68%	25%	23%	22%	31%	18%	100%
Pollution/ Environment/ Climate change	216 21% n	192 22%	12 24%	12 14%	58 18%	46 19%	68 22%	56 21%	90 24% i	23 17%	67 29% za cdeh i	99 27% zn q	65 21% n	14 10%	30 25% nq	164 24% zn	44 17% n	46 20%	35 16%	68 22%	53 28% zs	220 22%
Coronavirus/ pandemic diseases	130 13%	110 13%	7 15%	12 14%	43 13%	30 13%	34 11%	27 10%	53 14%	22 16%	31 13%	52 14%	42 14%	13 10%	12 10%	94 14%	25 10%	29 13%	35 16%	39 13%	19 10%	136 13%
Common Market/ Brexit/EU/Europe/ Euro	101 10% au	76 9%	5 11%	19 22% za defgh ik	35 11% e	15 6%	32 10%	26 10%	34 9%	11 8%	23 10%	32 9%	36 12%	10 7%	12 11%	69 10%	22 9%	16 7%	19 9%	48 16% zru	10 5%	95 9%
Economy/Economic situation	90 9% oqu	83 9%	1 2%	6 7%	31 9%	24 10%	27 9% b	26 10%	32 9%	8 6%	24 10%	37 10% oq	41 13% zoq	10 7%	1 1%	79 11% zoq	11 4% o	17 7%	25 11% u	38 12% zu	8 4%	99 10%
Poverty/Inequality	63 6% l	52 6%	2 3%	10 11% zdf g	22 7%	12 5%	15 5%	13 5%	27 7%	11 8%	16 7%	12 3%	29 9% zl p	14 11% l	4 4%	41 6% l	19 7% l	12 5%	23 11% zu	19 6%	7 4%	56 6%
National health service/Hospitals/ Healthcare	61 6%	53 6%	3 6%	5 6%	22 7%	17 7%	20 6%	17 7%	19 5%	10 7%	9 4%	21 6%	21 7%	15 11% zoq	3 2%	42 6%	18 7% o	23 10% zsu	8 4%	19 6%	7 4%	59 6%
Lack of faith in politics / politicians / government	45 4%	35 4%	3 7%	7 8%	14 4%	7 3%	11 4%	8 3%	20 5%	7 5%	13 5%	14 4%	11 3%	8 6%	9 7%	24 4%	17 7%	10 4%	7 3%	17 6%	6 3%	48 5%
Immigration/ immigrants	45 4% mst	44 5%	* 1%	1 1%	9 3%	8 3%	11 4%	11 4%	25 7% zcd	9 6%	16 7% cd	21 6% mp	6 2%	11 8% m	3 3%	27 4% m	14 6%	21 9% zst	3 1%	5 2%	14 8% st	43 4%
Inflation/Prices	20 2%	16 2%	4 9% zac defgh k	- -	6 2%	6 3%	7 2% g	3 1%	7 2%	3 2%	4 2%	6 2%	5 2%	2 1%	2 2%	11 2%	4 1%	7 3%	9 4% u	5 2%	- -	18 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1009	829	65	115	340	225	330	265	339	119	220	401	309	130	107	710	237	210	190	372	180	1009
WEIGHTED BASE	1009	874	48*	87*	327	240	310	262	373	137*	236	371	312	135*	119*	683	254	236	219	309	187	1009
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	37%	31%	13%*	12%*	68%	25%	23%	22%	31%	18%	100%
Education/Schools	14 1%l	14 2%	1 1%	- -	3 1%	3 1%	6 2%	5 2%	5 1%k	4 3%	* *	1 *	11 4%zlp q	- -	1 1%	13 2%l	1 *	- -	2 1%	7 2%r	3 1%	11 1%
Unemployment/ Factory closure/ Lack of industry	13 1%	13 1%	- -	* *	7 2%	6 3%	4 1%	4 2%	3 1%	2 1%	1 *	4 1%	6 2%	- -	3 2%	9 1%	3 1%	1 1%	3 1%	4 1%	2 1%	12 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	13 1%fp	12 1%f	- -	* *	5 1%	4 2%	1 *	1 *	8 2%k	7 5%zaf gk	1 *	3 1%	1 *	5 4%zlm p	3 2%	4 1%	8 3%zmp	5 2%	2 1%	3 1%	2 1%	11 1%
Mental health/ well-being	12 1%	9 1%	2 4%i	1 1%	3 1%	3 1%	5 2%	3 1%	3 1%	- -	3 1%	4 1%	3 1%	2 2%	1 1%	7 1%	3 1%	7 3%zt	3 1%	1 *	1 *	9 1%
Population levels/ Overpopulation	10 1%	9 1%	1 2%	* *	5 2%	5 2%	3 1%	2 1%	2 *	- -	2 1%	6 2%	2 1%	3 2%	- -	7 1%	3 1%	1 *	2 1%	2 *	5 3%z	12 1%
Housing	9 1%p	8 1%	- -	1 1%	2 1%	2 1%	2 1%	2 1%	4 1%	3 2%	1 1%	3 1%	- -	4 3%mp	2 2%	3 *	6 2%mp	1 1%	3 1%	2 1%	3 1%	9 1%
Low pay/Minimum wage/Fair wages	8 1%	8 1%	- -	* *	1 *	1 *	7 2%zah k	7 3%zad hk	- -	- -	- -	2 1%	3 1%	1 1%	- -	5 1%	1 *	5 2%t	3 1%	* *	* *	7 1%
Petrol prices/Fuel	6 1%	6 1%	- -	- -	3 1%	3 1%	- -	- -	3 1%	- -	3 1%	1 *	2 1%	- -	3 3%zlp	3 *	3 1%	- -	- -	2 1%	4 2%z	3 *
Defence/Foreign affairs/ International terrorism	6 1%	6 1%	- -	- -	4 1%	4 2%z	1 *	1 *	1 *	1 1%	- -	2 1%	- -	3 2%m	- -	2 *	3 1%	1 *	3 1%	1 *	2 1%	5 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th November - 11th November 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

12 Nov 2021

Table 2

Q.PL01

What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1009	829	65	115	340	225	330	265	339	119	220	401	309	130	107	710	237	210	190	372	180	1009
WEIGHTED BASE	1009	874	48*	87*	327	240	310	262	373	137*	236	371	312	135*	119*	683	254	236	219	309	187	1009
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	37%	31%	13%*	12%*	68%	25%	23%	22%	31%	18%	100%
Taxation	6	6	-	-	-	-	2	2	4	2	2	2	2	-	2	4	2	-	2	3	1	6
	1%	1%	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	-	1%	1%	*	1%
Race relations	5	5	1	-	-	-	4	3	1	1	-	1	-	-	3	1	3	-	1	3	1	5
	1%^p	1%	1% ^d	-	-	-	1%	1%	*	1%	-	*	-	-	2% ^{mp}	*	1%	-	1%	1%	*	*
Ageing population/ Social care for the elderly	5	5	-	-	3	3	2	2	-	-	-	4	1	-	-	5	-	2	-	1	2	5
	*	1%	-	-	1%	1%	1%	1%	-	-	-	1%	*	-	-	1%	-	1%	-	*	1%	*
Local government/ Council tax	4	4	-	-	1	1	1	1	2	-	2	2	-	2	-	2	2	1	1	-	2	4
	*	*	-	-	*	*	*	*	1%	-	1%	*	-	1%	-	*	1%	*	*	-	1%	*
Morality/ Individual behaviour/ Lifestyle	3	2	-	1	1	*	2	2	-	-	-	1	1	-	*	3	*	*	-	1	2	4
	*	*	-	1%	*	*	1%	1%	-	-	-	*	*	-	*	*	*	*	-	-	*	1%
UK union/ devolution/reform	3	-	-	3	3	-	-	-	-	-	-	2	-	1	-	2	1	-	1	-	1	3
	*	-	-	3% ^{zad} efghk	1% ^a	-	-	-	-	-	-	*	-	1%	-	*	*	-	1%	-	1%	*
Pensions/Social security/Benefits	2	2	*	-	1	1	2	1	-	-	-	1	1	-	-	2	-	*	-	1	-	3
	*	*	1%	-	*	*	*	*	-	-	-	*	*	-	-	*	-	*	-	*	-	*
Nationalisation/ Government control of institutions	2	1	-	2	2	-	-	-	1	-	1	2	*	-	-	2	-	1	1	*	-	5
	*^a	*	-	2% ^{zaf} g	*	-	-	-	*	-	*	*	*	-	-	*	-	*	*	*	-	*
Privatisation	2	2	-	-	-	-	2	2	-	-	-	1	1	-	-	2	-	-	1	1	-	2
	*	*	-	-	-	-	1%	1%	-	-	-	*	*	-	-	*	-	-	*	*	-	*
Drug abuse	1	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1	1
	*	*	-	-	*	1%	-	-	-	-	-	-	*	-	-	*	-	-	-	-	1%	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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12 Nov 2021

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1009	829	65	115	340	225	330	265	339	119	220	401	309	130	107	710	237	210	190	372	180	1009
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	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	37%	31%	13%*	12%*	68%	25%	23%	22%	31%	18%	100%
Food production/ farming	1 *	-	1 3% zad efghk	-	-	-	1 *	-	-	-	-	-	1 *	-	-	1 *	-	-	1 1%	-	-	1 *
Animal welfare	1 *	1 *	-	-	-	-	-	-	1 *	-	1 *	1 *	-	-	-	1 *	-	-	-	1 *	-	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Public services in general	1 *	1 *	-	-	-	-	-	-	1 *	-	1 *	-	1 *	-	-	1 *	-	-	1 *	-	-	1 *
Countryside/Rural life	* *	* *	-	-	-	-	-	-	* *	-	* *	-	* *	-	-	* *	-	-	* *	-	-	* *
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	58 6%	53 6%	2 4%	3 4%	23 7%	20 8%	17 5%	15 6%	18 5%	7 5%	11 5%	22 6%	10 3%	9 7%	14 12%zmp	32 5%	23 9%zmp	18 7%	11 5%	13 4%	14 7%	57 6%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	*	*	*	0.00	*	0.00	*	0.00	0.00	*	0.00	0.00	0.01	*	0.00	*

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ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

12 Nov 2021

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	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	37%	31%	13%*	12%*	68%	25%	23%	22%	31%	18%	100%
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	*	*	*	0.00	*	0.00	*	0.00	0.00	*	0.00	0.00	*	*	0.00	*
Don't know	54	48	3	3	19	16	25	22	10	6	4	15	8	9	11	23	21	10	17	6	18	59
	5%hkmpt	5%hkm	6%hk	4%	6%k	7%hk	8%zhk	8%zahk	3%	5%	1%	4%	3%	7%	10%mp	3%	8%mp	4%	8%t	2%	10%zt	6%
International	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
trade/trade deals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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12 Nov 2021

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1009	385	90	431	232	274	81	262	163	185	259	252	1009
WEIGHTED BASE	1009	382	99*	421	225	280	87*	268	156	180	258	276	1009
	100%	38%	10%*	42%	22%	28%	9%*	27%	15%	18%	26%	27%	100%
Pollution/ Environment/ Climate change	216 21%a	65 17%	33 33%za	90 21%	47 21%	61 22%	17 20%	46 17%	26 16%	45 25%	54 21%	55 20%	220 22%
Coronavirus/ pandemic diseases	130 13% ^m	47 12%	12 12%	62 15%	34 15%	29 11%	10 12%	38 14%	19 12%	14 8%	35 13%	41 15%	136 13%
Common Market/ Brexit/EU/Europe/ Euro	101 10% ^{cf}	53 14% ^{zc}	12 12%	25 6%	11 5%	26 9%	30 35% ^{zfg}	15 5%	12 8%	13 7%	49 19% ^{zl}	31 11%	95 9%
Economy/Economic situation	90 9%	44 11%	8 8%	31 7%	35 15% ^{zg}	21 8%	8 9%	22 8%	16 10%	13 7%	35 13% ^z	35 13%	99 10%
Poverty/Inequality	63 6% ^f	27 7%	10 10%	23 5%	6 3%	26 9% ^f	3 4%	18 7%	9 6%	22 12% ^{zn}	9 4%	12 5%	56 6%
National health service/Hospitals/ Healthcare	61 6%	22 6%	6 6%	26 6%	15 7%	19 7%	4 4%	19 7%	10 6%	14 8%	13 5%	10 4%	59 6%
Lack of faith in politics / politicians / government	45 4%	19 5%	1 1%	17 4%	5 2%	20 7% ^f	3 3%	9 3%	7 4%	9 5%	10 4%	13 5%	48 5%
Immigration/ immigrants	45 4% ^{an}	10 3%	4 4%	20 5%	20 9% ^{zgh}	6 2%	- -	11 4%	9 6%	8 4%	5 2%	9 3%	43 4%
Inflation/Prices	20 2%	12 3%	2 2%	6 1%	5 2%	10 3%	* *	1 1%	3 2%	9 5% ^z	4 2%	11 4%	18 2%
Education/Schools	14 1%	9 2%	- -	4 1%	4 2%	3 1%	4 4%	3 1%	1 *	2 1%	6 2%	6 2%	11 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Respondent type : GB Adults 18+
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	100%	38%	10%*	42%	22%	28%	9%*	27%	15%	18%	26%	27%	100%
Unemployment/ Factory closure/ Lack of industry	13 1%	6 1%	3 3%	4 1%	3 1%	4 2%	- -	5 2%	* *	1 1%	6 2%	4 2%	12 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	13 1%	5 1%	- -	7 2%	1 *	6 2%	- -	6 2%	4 3%n	1 1%	- -	6 2%	11 1%
Mental health/ well-being	12 1%	9 2%z	- -	3 1%	- -	- -	1 1%	8 3%	1 1%	* *	1 *	4 2%	9 1%
Population levels/ Overpopulation	10 1%	1 *	* 1%	7 2%	1 *	1 *	- -	6 2%	2 1%	2 1%	- -	1 *	12 1%
Housing	9 1%	2 1%	- -	6 1%	1 *	6 2%	- -	1 *	1 1%	2 1%	- -	2 1%	9 1%
Low pay/Minimum wage/Fair wages	8 1%	6 1%	- -	3 1%	- -	7 2%zf	- -	1 *	* *	1 1%	2 1%	4 1%	7 1%
Petrol prices/Fuel	6 1%	3 1%	- -	3 1%	- -	3 1%	- -	3 1%	3 2%zn	- -	- -	- -	3 *
Defence/Foreign affairs/ International terrorism	6 1%	1 *	- -	5 1%	3 1%	2 1%	1 1%	1 *	- -	2 1%	1 *	1 *	5 *
Taxation	6 1%	3 1%	- -	1 *	2 1%	2 1%	- -	1 *	- -	2 1%	3 1%	- -	6 1%

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Race relations	5	1	-	4	-	4	2	-	3	-	-	1	5
	1%	*	-	1%	-	1%	2%	-	2%zn	-	-	1%	*
Ageing population/ Social care for the elderly	5	1	-	4	3	1	1	-	3	1	-	-	5
	*	*	-	1%	1%	*	1%	-	2%	1%	-	-	*
Local government/ Council tax	4	1	-	3	-	2	-	-	1	1	1	2	4
	*	*	-	1%	-	1%	-	-	1%	1%	*	1%	*
Morality/ Individual behaviour/ Lifestyle	3	1	-	2	2	-	-	*	1	*	1	-	4
	*	*	-	*	1%	-	-	*	1%	*	*	-	*
UK union/ devolution/reform	3	-	-	2	*	-	-	-	1	1	*	1	3
	*	-	-	1%	*	-	-	-	1%	1%	*	*	*
Pensions/Social security/Benefits	2	1	-	-	*	1	-	1	-	1	-	1	3
	*	*	-	-	*	*	-	*	-	*	-	*	*
Nationalisation/ Government control of institutions	2	1	*	1	*	*	-	1	-	*	-	*	5
	*	*	*	*	*	*	-	*	-	*	-	*	*
Privatisation	2	1	-	1	-	-	-	2	1	-	-	1	2
	*	*	-	*	-	-	-	1%	1%	-	-	*	*
Drug abuse	1	-	-	1	1	-	-	-	1	-	-	-	1
	*	-	-	*	1%	-	-	-	1%	-	-	-	*
Food production/ farming	1	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	-	-	*

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1009	385	90	431	232	274	81	262	163	185	259	252	1009
WEIGHTED BASE	1009	382	99*	421	225	280	87*	268	156	180	258	276	1009
	100%	38%	10%*	42%	22%	28%	9%*	27%	15%	18%	26%	27%	100%
Animal welfare	1	1	-	-	1	-	-	-	-	-	-	-	1
	*	*	-	-	*	-	-	-	-	-	-	-	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Public services in general	1	1	-	-	-	-	-	1	-	-	-	-	1
	*	*	-	-	-	-	-	*	-	-	-	-	*
Countryside/Rural life	*	*	-	-	-	*	-	-	-	-	*	-	1
	*	*	-	-	-	*	-	-	-	-	*	-	*
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	58	21	1	29	14	7	*	26	9	9	19	15	57
	6%g	6%	1%	7%	6%	3%	1%	10%	6%	5%	8%	5%	6%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.01	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	*	0.00	0.00	0.00	0.01	0.00	*	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	*	0.00	0.00	0.00	*	0.00	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th November - 11th November 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

12 Nov 2021

Table 3

Q.PL01**What would you say is the most important issue facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1009	385	90	431	232	274	81	262	163	185	259	252	1009
WEIGHTED BASE	1009	382	99*	421	225	280	87*	268	156	180	258	276	1009
	100%	38%	10%*	42%	22%	28%	9%*	27%	15%	18%	26%	27%	100%
Don't know	54	12	7	30	11	12	2	24	12	6	4	10	59
	5%an	3%	7%	7%za	5%	4%	2%	9%	8%an	3%	2%	4%	6%
International trade/trade deals	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

Table 4

Q.PL01

What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1009	232	220	58	107	224	98	444	332	233	884	116	210	344	1009
WEIGHTED BASE	1009	214	220	59*	109*	225	101*	459	336	214	868	134*	103	452	1009
	100%	21%	22%	6%*	11%*	22%	10%*	45%	33%	21%	86%	13%*	10%	45%	100%
Pollution/ Environment/ Climate change	216 21%tk	44	42	9	13	46	21	92	68	56	204	13	19	99	220
		21%	19%	15%	12%	21%	21%	20%	20%	26%	23%zk	9%	18%	22%	22%
Coronavirus/ pandemic diseases	130 13%bf	27	17	5	9	33	6	48	58	24	108	22	17	50	136
		12%	8%	8%	8%	15%bf	6%	10%	17%zg	11%	12%	16%	17%	11%	13%
Common Market/ Brexit/EU/Europe/ Euro	101 10%a	8	27	2	8	101	8	41	35	25	90	9	7	65	95
		4%	12%a	3%	8%	45%zabc ft	8%	9%	10%	12%	10%	7%	7%	14%zi	9%
Economy/Economic situation	90 9%	90	27	10	6	12	10	41	32	16	83	7	10	48	99
		42%zbc eft	12%e	16%et	6%	5%	10%	9%	10%	8%	10%	5%	10%	11%	10%
Poverty/Inequality	63 6%abe	1	6	2	2	2	7	24	22	17	51	12	7	29	56
		*	3%	4%	2%	1%	7%abe	5%	7%	8%	6%	9%	7%	6%	6%
National health service/Hospitals/ Healthcare	61 6%e	15	61	5	5	5	14	32	21	9	51	10	9	22	59
		7%e	28%zace ft	9%e	4%	2%	14%zet	7%	6%	4%	6%	7%	9%	5%	6%
Lack of faith in politics / politicians / government	45 4%j	5	4	3	2	5	7	20	15	10	33	12	5	23	48
		3%	2%	4%	2%	2%	7%be	4%	4%	5%	4%	9%j	4%	5%	5%
Immigration/ immigrants	45 4%l	4	5	5	45	6	4	27	12	6	35	8	1	23	43
		2%	2%	8%	41%zabc ef	2%	4%	6%	4%	3%	4%	6%	1%	5%	4%
Inflation/Prices	20 2%	3	1	1	4	1	-	9	8	4	17	4	2	12	18
		1%	*	1%	3%e	*	-	2%	2%	2%	2%	3%	2%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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Respondent type : GB Adults 18+
 Fieldwork dates : 5th November - 11th November 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1009	232	220	58	107	224	98	444	332	233	884	116	210	344	1009
WEIGHTED BASE	1009	214	220	59*	109*	225	101*	459	336	214	868	134*	103	452	1009
	100%	21%	22%	6%*	11%*	22%	10%*	45%	33%	21%	86%	13%*	10%	45%	100%
Education/Schools	14	-	4	-	-	1	14	8	5	2	11	4	1	9	11
	1%	-	2%	-	-	*	14% et	2%	1%	1%	1%	3%	1%	2%	1%
Unemployment/ Factory closure/ Lack of industry	13	2	5	*	-	*	-	10	2	1	9	4	2	7	12
	1%	1%	2%	1%	-	*	-	2%	*	1%	1%	3%	2%	2%	1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	13	1	2	13	-	-	1	9	3	1	12	1	-	6	11
	1%	*	1%	22% ft	zabe	-	1%	2%	1%	*	1%	1%	-	1%	1%
Mental health/ well-being	12	1	1	-	-	-	-	6	5	1	9	3	*	4	9
	1%	*	1%	-	-	-	-	1%	1%	*	1%	2%	*	1%	1%
Population levels/ Overpopulation	10	1	2	*	1	*	-	4	3	3	10	-	*	2	12
	1%	*	1%	1%	1%	*	-	1%	1%	1%	1%	-	*	*	1%
Housing	9	-	1	-	-	-	-	5	2	2	6	3	1	1	9
	1%^j	-	1%	-	-	-	-	1%	*	1%	1%	3%	1%	*	1%
Low pay/Minimum wage/Fair wages	8	-	-	-	-	*	1	3	5	*	8	-	*	5	7
	1%	-	-	-	-	*	1%	1%	2%	*	1%	-	*	1%	1%
Petrol prices/Fuel	6	-	-	-	-	-	-	2	-	4	4	2	-	3	3
	1%	-	-	-	-	-	-	1%	-	2% zh	*	2%	-	1%	*
Defence/Foreign affairs/ International terrorism	6	1	2	-	-	-	-	3	1	2	5	1	-	1	5
	1%	*	1%	-	-	-	-	1%	*	1%	1%	1%	-	*	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

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UNWEIGHTED BASE	1009	232	220	58	107	224	98	444	332	233	884	116	210	344	1009
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	100%	21%	22%	6%*	11%*	22%	10%*	45%	33%	21%	86%	13%*	10%	45%	100%
Taxation	6 1%	-	-	-	1	-	1	1	2	3	5	1	1	2	6 1%
Race relations	5 1%j	-	-	-	1	1	-	5	1	-	3	2	-	1	5 *
Ageing population/ Social care for the elderly	5 *	-	1	1	-	1	-	1	2	2	5	-	1	-	5 *
Local government/ Council tax	4 *	1	-	1	1	1	1	3	-	1	4	-	-	1	4 *
Morality/ Individual behaviour/ Lifestyle	3 *	1	-	-	-	-	-	1	2	-	3	-	-	1	4 *
UK union/ devolution/reform	3 *	-	-	-	-	-	-	1	-	2	3	-	-	*	3 *
Pensions/Social security/Benefits	2 *	-	-	1	-	-	-	1	1	*	2	-	1	1	3 *
Nationalisation/ Government control of institutions	2 *	1	-	-	-	-	-	1	-	1	2	-	*	1	5 *
Privatisation	2 *	-	-	-	-	-	1	1	1	-	2	-	-	1	2 *
Drug abuse	1 *	-	-	-	-	-	-	-	1	-	1	-	-	-	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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12 Nov 2021

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UNWEIGHTED BASE	1009	232	220	58	107	224	98	444	332	233	884	116	210	344	1009
WEIGHTED BASE	1009	214	220	59*	109*	225	101*	459	336	214	868	134*	103	452	1009
	100%	21%	22%	6%*	11%*	22%	10%*	45%	33%	21%	86%	13%*	10%	45%	100%
Food production/ farming	1 *	-	-	-	-	-	-	-	1	-	1	-	-	1	1
Animal welfare	1 *	-	-	-	-	-	-	-	1	-	-	-	-	1	1
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Public services in general	1 *	-	-	-	-	-	-	-	1	-	1	-	1	-	1
Countryside/Rural life	* *	-	-	-	-	*	-	*	-	-	*	-	* z	-	1
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	58 6% ^a	5	9	3	6	11	4	29	17	12	50	8	8	19	57
		2%	4%	5%	6%	5%	4%	6%	5%	5%	6%	6%	7%	4%	6%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	0.00	*	0.00	0.00	*	0.01	*	0.00	*	*	0.00	*	*	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

Table 4

Q.PL01

What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1009	232	220	58	107	224	98	444	332	233	884	116	210	344	1009
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	100%	21%	22%	6%*	11%*	22%	10%*	45%	33%	21%	86%	13%*	10%	45%	100%
ERROR VARIANCE	*	0.00	*	0.00	0.00	*	*	*	0.00	*	*	0.00	*	*	*
Don't know	54 5%abeh m	4 2%	1 1%	- -	4 4%e	1 *	1 1%	32 7%h	11 3%	11 5%	45 5%	8 6%	9 9%zm	14 3%	59 6%
International trade/trade deals	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

12 Nov 2021

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE							UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)		
UNWEIGHTED BASE	1009	524	474	92	147	137	189	168	276	239	326	444	227	345	160	194	572	354	1009	
WEIGHTED BASE	1009	488	510	111*	172	162	173	156	235	283	335	391	266	243	203	236	509	440	1009	
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	24%	20%	23%	50%	44%	100%	
Pollution/ Environment/ Climate change	406 40%di	193 40%	211 41%	37 34%	39 22%	78 48%di	67 39%di	76 49%zc di	109 46%zd i	76 27%	145 43%di	186 47%zc di	123 46%	98 40%	79 39%	85 36%	221 43%	164 37%	434 43%	
Coronavirus/ pandemic diseases	270 27%fk	128 26%	141 28%	40 36%fk	48 28%	56 34%fk k	34 20%	36 23%	57 24%	88 31%fk	90 27%fk	92 24%	85 32%	59 24%	48 24%	57 24%	144 28% m	105 24%	277 27%	
Common Market/ Brexit/EU/Europe/ Euro	225 22%bh koq	133 27%zb	91 18%	20 18%	42 25%hk	56 34%zc ghik	45 26%hk	29 18%	34 14%	62 22%	101 30%zc ghk	62 16%	82 31%zm oq	50 21%	42 21%	38 16%	132 26%zm oq	80 18%	224 22%	
National health service/Hospitals/ Healthcare	220 22%ad hi	86 18%	131 26%za	15 14%	24 14%	49 30%zc dhik	51 30%zc dhik	44 28%cd hik	36 16%	39 14%	100 30%zc dhik	80 21%h oq	79 30%zm oq	50 21%	41 20%	42 18%	129 25%zm q	83 19%	220 22%	
Economy/Economic situation	214 21%bn q	121 25%zb	91 18%	17 16%	34 19%	38 23%	44 25%	37 23%	45 19%	51 18%	81 24%	82 21%	72 27%zn oq	63 26%zn oq	30 15%	42 18%	135 26%zn oq	71 16%	232 23%	
Poverty/Inequality	147 15%ak	53 11%	91 18%za	23 21%gk	37 22%ze ghjk	17 11%	25 15%	16 10%	28 12%	61 21%ze ghjk	43 13%	44 11%	42 16%	39 16%	26 13%	34 15%	81 16%	61 14%	141 14%	
Lack of faith in politics / politicians / government	116 11%ci	62 13%	52 10%	3 3%	25 14%ci	18 11%	25 15%ci	16 10%	28 12%ci	28 10%ci	43 13%ci	44 11%ci	35 13%	33 13%	19 10%	20 8%	68 13%	39 9%	124 12%	
Immigration/ immigrants	109 11%bl p	71 15%zb	36 7%	13 11%	11 6%	11 7%	18 10%	18 12%	38 16%zde ij	24 8%	29 9%	56 14%zde j	14 5%	27 11%lp p	33 16%zl p	30 13%l	41 8%	63 14%zl p	107 11%	
Education/Schools	101 10%ahk	29 6%	71 14%za	8 8%	25 15%hk	22 14%hk	20 11%h	14 9%	12 5%	33 12%hk	42 12%hk	26 7%	36 14%	22 9%	15 7%	22 9%	59 12% m	37 8%	98 10%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th November - 11th November 2021
 Source : Ipsos MORI (JN Q218)

12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1009	524	474	92	147	137	189	168	276	239	326	444	227	345	160	194	572	354	1009
WEIGHTED BASE	1009	488	510	111*	172	162	173	156	235	283	335	391	266	243	203	236	509	440	1009
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	24%	20%	23%	50%	44%	100%
Housing	98	41	56	24	25	10	13	9	18	49	23	27	16	28	30	22	44	52	92
	10%kl	8%	11%	22%ze fghjk	14%gjk	6%	7%	6%	7%	17%zef ghjk	7%	7%	6%	11%lp	15%zlp	9%	9%	12%l	9%
Inflation/Prices	77	39	37	7	12	20	19	7	12	19	39	19	13	21	13	25	35	38	77
	8%k	8%	7%	6%	7%	12%gh k	11%hk	5%	5%	7%	12%zgh k	5%	5%	9%p	6%	11%	7%	9%	8%
Unemployment/ Factory closure/ Lack of industry	73	27	47	6	26	6	12	3	21	32	18	24	22	22	13	15	44	28	67
	7%g	6%	9%	6%	15%zef gjk	4%	7%	2%	9%gk	11%zce gjk	5%	6%g	8%	9%	6%	6%	9%	6%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	59	19	39	13	5	7	17	6	11	18	24	18	15	14	9	15	29	24	58
	6%a	4%	8%a	12%zdi k	3%	4%	10%zdk	4%	5%	6%d	7%	5%	5%	6%	4%	6%	6%	5%	6%
Low pay/Minimum wage/Fair wages	57	28	29	7	10	15	9	3	14	17	24	16	14	21	12	8	34	21	54
	6%g	6%	6%	6%	6%	9%gk	5%	2%	6%k	6%	7%g	4%	5%	9%zo	6%	4%	7%	5%	5%
Race relations	48	24	23	5	14	10	5	3	13	19	15	15	15	13	5	13	28	19	47
	5%	5%	5%	4%	8%g	6%	3%	2%	5%	7%	4%	4%	6%	5%	3%	6%	5%	4%	5%
Ageing population/ Social care for the elderly	40	14	25	1	2	11	5	11	10	3	16	21	19	11	1	8	31	8	42
	4%inq	3%	5%	1%	1%	7%di	3%	7%di	4%i	1%	5%i	5%i	7%znq	5%n	*	3%	6%znq	2%n	4%
Mental health/ well-being	34	14	19	8	5	8	8	2	3	13	16	5	11	5	10	5	16	16	29
	3%hk	3%	4%	7%hk	3%	5%hk	5%hk	2%	1%	5%hk	5%hk	1%	4%	2%	5%	2%	3%	4%	3%
Taxation	32	11	19	4	6	6	7	4	5	10	13	9	8	7	*	14	15	14	31
	3%n	2%	4%	3%	3%	4%	4%	3%	2%	3%	4%	2%	3%	3%n	*	6%nq	3%	3%n	3%
Public services in general	29	14	15	1	5	5	7	5	7	6	11	12	10	6	7	6	16	13	33
	3%	3%	3%	1%	3%	3%	4%	3%	3%	2%	3%	3%	4%	3%	3%	2%	3%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th November - 11th November 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1009	524	474	92	147	137	189	168	276	239	326	444	227	345	160	194	572	354	1009
WEIGHTED BASE	1009	488	510	111*	172	162	173	156	235	283	335	391	266	243	203	236	509	440	1009
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	24%	20%	23%	50%	44%	100%
Defence/Foreign affairs/ International terrorism	29 3%	18 4%	9 2%	6 5%	2 1%	3 2%	4 2%	7 4%	6 3%	8 3%	7 2%	13 3%	4 1%	7 3%	11 5%	7 3%	10 2%	18 4%	31 3%
Population levels/ Overpopulation	28 3%lp	18 4%	11 2%	1 1%	1 1%	1 1%	5 3%	7 5%	13 6%zde ij	2 1%	6 2%	20 5%zde ij	1 *	6 2%p	10 5%lp	8 3%	7 1%	18 4%lp	32 3%
Pensions/Social security/Benefits	27 3%	8 2%	19 4%	2 2%	3 2%	7 4%	5 3%	4 3%	6 3%	5 2%	12 4%	10 3%	9 3%	6 2%	6 3%	6 3%	15 3%	12 3%	30 3%
Transport/Public transport	26 3%koq	16 3%	8 2%	1 1%	6 3%	9 5%gk	5 3%	1 1%	5 2%	6 2%	14 4%k	6 1%	14 5%zoq	6 2%o	4 2%	-	19 4%zmo q	4 1%	27 3%
Petrol prices/Fuel	24 2%k	13 3%	11 2%	3 3%	6 4%	3 2%	7 4%k	1 1%	4 2%	9 3%	10 3%	5 1%	4 2%	7 3%	5 2%	7 3%	11 2%	12 3%	26 3%
Local government/ Council tax	13 1%	6 1%	6 1%	2 1%	2 1%	2 1%	1 *	4 3%	3 1%	4 1%	2 1%	7 2%	1 1%	4 1%	2 1%	5 2%	5 1%	7 2%	16 2%
Nationalisation/ Government control of institutions	13 1%	9 2%	4 1%	1 1%	1 *	-	3 2%	4 2%	5 2%	1 *	3 1%	9 2%	3 1%	3 1%	3 1%	4 2%	6 1%	7 2%	18 2%
Privatisation	11 1%	4 1%	7 1%	1 1%	5 3%	2 1%	* *	1 1%	2 1%	5 2%	2 1%	3 1%	4 1%	3 1%	2 1%	3 1%	6 1%	5 1%	13 1%
International trade/trade deals	10 1%	7 1%	3 1%	1 1%	3 2%	-	4 2%	1 *	1 *	4 1%	4 1%	2 *	3 1%	3 1%	2 1%	2 1%	6 1%	4 1%	13 1%
Morality/ Individual behaviour/ Lifestyle	10 1%	6 1%	4 1%	1 1%	* *	2 1%	-	1 1%	6 2%z	1 *	2 1%	6 2%	1 *	2 1%	-	5 2%	3 1%	5 1%	11 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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UNWEIGHTED BASE	1009	524	474	92	147	137	189	168	276	239	326	444	227	345	160	194	572	354	1009
WEIGHTED BASE	1009	488	510	111*	172	162	173	156	235	283	335	391	266	243	203	236	509	440	1009
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	24%	20%	23%	50%	44%	100%
Food production/ farming	8 1%	2 *	6 1%	2 2%	2 1%	-	2 1%	1 1%	1 *	4 2%	2 *	2 1%	-	3 1%p	2 1%	3 1%	3 1%	5 1%	9 1%
UK union/ devolution/reform	6 1%	5 1%	1 *	-	-	-	3 1%	3 2%zi	*	-	3 1%	4 1%h	2 1%	2 1%	1 1%	1 1%	4 1%	3 1%	11 1%
Northern Ireland	5 1%	2 *	3 1%	-	1 1%	2 1%	-	2 1%	*	1 *	2 *	3 1%	4 1%	1 1%	-	*	5 1%	*	5 *
Countryside/Rural life	5 1%	1 *	4 1%	-	*	2 1%	1 1%	*	1 *	*	3 1%	1 *	3 1%	2 1%	-	-	5 1%	-	7 1%
Drug abuse	5 1%	2 *	4 1%	3 2%zj	-	-	-	1 1%	1 1%	3 1%	-	3 1%	-	1 *	-	3 1%	1 *	3 1%	6 1%
Animal welfare	5 *	1 *	3 1%	-	1 1%	2 1%	2 1%	-	-	1 *	4 1%	-	3 1%	1 *	-	1 *	4 1%	1 *	4 *
Pound/Exchange rate/Value of pound	5 *	1 *	4 1%	1 1%	1 1%	-	2 1%	-	1 1%	2 1%	2 1%	1 *	1 *	2 1%	-	1 1%	3 1%	1 *	6 1%
Trade unions/ Strikes	4 *	1 *	3 1%	1 1%	2 1%	-	-	1 *	*	3 1%	-	1 *	-	1 1%	1 1%	1 1%	1 *	3 1%	5 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	144 14%	74 15%	69 13%	9 9%	22 13%	24 15%	31 18%	21 13%	37 16%	32 11%	55 16%	58 15%	34 13%	36 15%	34 17%	34 14%	70 14%	68 16%	147 15%
MEAN NUMBER OF MENTIONS	2.85h k	2.82	2.88	2.82	2.82	3.15z ghk	3.01h k	2.70	2.68	2.82	3.08z ghk	2.69	3.09z nq	2.93	2.69	2.74	3.01z nq	2.72	2.92
STANDARD ERROR	0.05	0.06	0.08	0.25	0.14	0.14	0.10	0.12	0.09	0.13	0.08	0.07	0.12	0.07	0.09	0.16	0.07	0.09	0.06
ERROR VARIANCE	*	*	0.01	0.06	0.02	0.02	0.01	0.01	0.01	0.02	0.01	*	0.01	0.01	0.01	0.03	*	0.01	*

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Ipsos MORI

12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

Table 5

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

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	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1009	524	474	92	147	137	189	168	276	239	326	444	227	345	160	194	572	354	1009
WEIGHTED BASE	1009	488	510	111*	172	162	173	156	235	283	335	391	266	243	203	236	509	440	1009
	100%	48%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	26%	24%	20%	23%	50%	44%	100%
Don't know	144	75	67	28	31	12	14	23	35	59	27	58	22	26	30	52	48	82	141
	14%ef jlm	15%	13%	26%ze fjk	18%efj	8%	8%	15%j	15%j	21%zef j	8%	15%j	8%	11%	15%	22%zlm p	9%	19%zlm mp	14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

12 Nov 2021

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1009	829	65	115	340	225	330	265	339	119	220	401	309	130	107	710	237	210	190	372	180	1009
WEIGHTED BASE	1009	874	48*	87*	327	240	310	262	373	137*	236	371	312	135*	119*	683	254	236	219	309	187	1009
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	37%	31%	13%*	12%*	68%	25%	23%	22%	31%	18%	100%
Pollution/ Environment/ Climate change	406 40%in qs	348 40%i	20 41%	39 45%i	139 43%i	100 42%i	125 40%i	105 40%i	142 38%i	36 26%	106 45%hi	176 47%zn q	133 43%nq	36 27%	45 38%	309 45%zn q	81 32%	90 38%	69 32%	147 47%zs	80 43%	434 43%
Coronavirus/ pandemic diseases	270 27%	232 27%	13 27%	26 29%	94 29%	68 29%	71 23%	58 22%	105 28%	39 28%	67 28%	90 24%	103 33%zl pq	31 23%	28 24%	192 28%l	60 23%	55 23%	66 30%	92 30%	40 21%	277 27%
Common Market/ Brexit/EU/Europe/ Euro	225 22%ag nu	179 21%	17 35%za efgk	29 33%za defgh k	80 24%	51 21%	61 20%g	44 17%	84 23%	34 25%	49 21%	82 22%n	79 25%n	16 12%	28 24%n	161 24%n	44 17%n	42 18%	38 18%	101 33%zr su	26 14%	224 22%
National health service/Hospitals/ Healthcare	220 22%u	192 22%	9 19%	18 21%	72 22%	54 22%	67 22%	58 22%	80 22%	23 17%	57 24%	75 20%	81 26%	30 22%	28 23%	156 23%	58 23%	50 21%	43 20%	85 27%zu	29 16%	220 22%
Economy/Economic situation	214 21%q	192 22%	6 13%	16 18%	66 20%	50 21%	63 20%	56 22%	85 23%	22 16%	64 27%zb h	82 22%	87 28%zn oq	23 17%	17 15%	169 25%zq	40 16%	47 20%	50 23%	76 25%u	30 16%	232 23%
Poverty/Inequality	147 15%	125 14%	6 14%	15 18%	49 15%	34 14%	36 11%	29 11%	63 17%	23 16%	40 17%	49 13%	50 16%	22 16%	19 16%	99 14%	40 16%	24 10%	44 20%zru	52 17%	19 10%	141 14%
Lack of faith in politics / politicians / government	116 11%e	92 10%e	5 10%	19 22%za defgh	35 11%e	16 7%	33 11%	29 11%	47 13%	16 12%	30 13%	40 11%	33 11%	18 13%	15 13%	73 11%	33 13%	27 11%	22 10%	43 14%	16 8%	124 12%
Immigration/ immigrants	109 11%cm t	100 11%	4 9%	4 5%	27 8%	22 9%	38 12%	34 13%c	44 12%	12 9%	32 13%c	59 16%zmo p	15 5%	21 16%m	8 7%	74 11%m	29 12%m	43 18%zst	21 9%	18 6%	23 12%t	107 11%

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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
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UNWEIGHTED BASE	1009	829	65	115	340	225	330	265	339	119	220	401	309	130	107	710	237	210	190	372	180	1009
WEIGHTED BASE	1009	874	48*	87*	327	240	310	262	373	137*	236	371	312	135*	119*	683	254	236	219	309	187	1009
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	37%	31%	13%*	12%*	68%	25%	23%	22%	31%	18%	100%
Education/Schools	101	88	5	8	24	16	33	28	45	20	25	25	44	12	14	69	26	23	16	42	12	98
	10%l	10%	11%	9%	7%	7%	11%	11%	12%	15%de	10%	7%	14%zlp	9%	12%	10%l	10%	10%	8%	14%zu	7%	10%
Housing	98	90	3	6	36	30	30	27	33	16	17	28	26	24	14	54	38	20	31	31	12	92
	10%p	10%	6%	6%	11%	13%	10%	10%	9%	12%	7%	8%	8%	18%zlp	12%	8%	15%zlm	9%	14%u	10%	7%	9%
														mp			p					
Inflation/Prices	77	66	7	4	18	14	31	24	28	7	21	19	26	9	14	45	23	24	21	26	5	77
	8%lu	8%	14%cd	4%	5%	6%	10%	9%	8%	5%	9%	5%	8%	7%	12%l	7%	9%	10%u	10%u	8%u	3%	8%
Unemployment/ Factory closure/ Lack of industry	73	66	5	2	23	21	23	18	27	15	12	29	20	6	10	49	16	17	15	26	11	67
	7%	8%	10%cd	3%	7%cd	9%	8%	7%	7%k	11%cd	5%	8%	6%	5%	9%	7%	6%	7%	7%	8%	6%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	59	57	1	2	17	15	12	11	30	17	13	20	17	12	6	37	18	16	15	10	13	58
	6%t	6%fd	1%	2%	5%	6%	4%	4%	8%k	12%zab	6%	5%	5%	9%	5%	5%	7%	7%	7%	3%	7%	6%
										cdg												
Low pay/Minimum wage/Fair wages	57	52	2	3	7	4	28	26	21	6	15	13	16	11	5	29	16	11	13	23	10	54
	6%del	6%de	5%	4%	2%	2%	9%zade	10%zade	6%de	5%	6%de	4%	5%	8%	4%	4%	6%	4%	6%	7%	5%	5%
Race relations	48	45	2	2	11	9	18	16	19	11	8	10	19	3	12	29	15	3	13	17	9	47
	5%lr	5%	4%	2%	3%	4%	6%	6%	5%k	8%	3%	3%	6%	2%	10%zlp	4%l	6%ln	1%	6%r	5%r	5%	5%
															p							
Ageing population/ Social care for the elderly	40	37	1	1	14	12	11	10	15	5	10	19	14	1	2	34	3	10	5	17	7	42
	4%q	4%	3%	2%	4%	5%	4%	4%	4%	4%	4%	5%nq	5%q	1%	1%	5%zq	1%	4%	2%	5%	4%	4%
Mental health/ well-being	34	30	3	1	10	9	9	6	15	2	13	8	16	3	4	24	7	11	9	13	1	29
	3%u	3%	5%	1%	3%	4%	3%	2%	4%	2%	6%	2%	5%	2%	3%	4%l	3%	5%u	4%u	4%u	*	3%

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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1009	829	65	115	340	225	330	265	339	119	220	401	309	130	107	710	237	210	190	372	180	1009
WEIGHTED BASE	1009	874	48*	87*	327	240	310	262	373	137*	236	371	312	135*	119*	683	254	236	219	309	187	1009
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	37%	31%	13%*	12%*	68%	25%	23%	22%	31%	18%	100%
Taxation	32	26	2	4	9	4	9	7	14	2	12	10	9	4	5	20	9	4	9	11	8	31
	3%	3%	4%	5%	3%	2%	3%	3%	4%	2%	5%	3%	3%	3%	4%	3%	4%	2%	4%	4%	4%	3%
Public services in general	29	26	2	1	6	5	10	8	13	4	8	10	11	1	5	21	6	8	8	9	3	33
	3%	3%	5%	1%	2%	2%	3%	3%	3%	3%	4%	3%	4%	1%	4%	3%	2%	3%	3%	3%	2%	3%
Defence/Foreign affairs/International terrorism	29	26	-	3	15	12	8	8	5	4	1	14	6	4	1	20	5	5	9	8	4	31
	3%k	3%hk	-	4%k	5%zhk	5%hk	3%	3%k	1%k	3%	*	4%	2%	3%	1%	3%	2%	2%	4%	2%	2%	3%
Population levels/Overpopulation	28	23	4	2	11	9	9	5	8	1	8	15	6	3	2	22	5	7	5	3	11	32
	3%t	3%	8%zaf ghi	3%	3%	4%	3%	2%	2%	*	3%	4%	2%	2%	2%	3%	2%	3%	2%	1%	6%zt	3%
Pensions/Social security/Benefits	27	22	1	4	7	3	9	8	12	3	8	7	7	9	2	14	11	2	9	6	6	30
	3%	3%	2%	4%	2%	1%	3%	3%	3%	2%	4%	2%	2%	7%zlm p	2%	2%	4%	1%	4%	2%	3%	3%
Transport/Public transport	26	21	1	4	8	4	6	5	12	5	7	9	14	1	*	22	2	7	3	14	2	27
	3%	2%	2%	4%	2%	2%	2%	2%	3%	4%	3%	2%	4%q	1%	*	3%	1%	3%	1%	4%z	1%	3%
Petrol prices/Fuel	24	20	-	4	12	8	3	3	9	5	4	3	10	3	6	13	9	3	3	10	7	26
	2%l	2%	-	4%f	4%	3%	1%	1%	2%	3%	2%	1%	3%	3%	5%l	2%l	4%l	1%	1%	3%	4%	3%
Local government/Council tax	13	10	3	-	3	3	6	3	4	1	4	8	1	3	2	9	4	3	1	6	3	16
	1%	1%	7%zac defgh ik	-	1%	1%	2%g	1%	1%	*	2%	2%	*	2%	1%	1%	2%	1%	*	2%	2%	2%
Nationalisation/Government control of institutions	13	8	2	4	5	1	6	4	3	1	2	7	3	2	1	10	3	5	1	3	4	18
	1%a	1%	4%aeh ehk	4%zad ehk	1%e	*	2%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	*	1%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th November - 11th November 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

12 Nov 2021

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1009	829	65	115	340	225	330	265	339	119	220	401	309	130	107	710	237	210	190	372	180	1009
WEIGHTED BASE	1009	874	48*	87*	327	240	310	262	373	137*	236	371	312	135*	119*	683	254	236	219	309	187	1009
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	37%	31%	13%*	12%*	68%	25%	23%	22%	31%	18%	100%
Privatisation	11	11	-	-	2	2	3	3	6	5	1	5	4	2	-	9	2	2	1	7	1	13
	1%	1%	-	-	1%	1%	1%	1%	1%k	3%	*	1%	1%	1%	-	1%	1%	1%	*	2%z	*	1%
International trade/trade deals	10	10	-	*	2	2	5	5	3	1	2	4	4	-	*	8	*	3	3	3	-	13
	1%	1%	-	*	1%	1%	2%	2%	1%	1%	1%	1%	1%	-	*	1%	*	1%	1%	1%	-	1%
Morality/ Individual behaviour/ Lifestyle	10	8	*	1	1	*	5	4	4	2	2	5	3	-	*	8	*	*	-	4	5	11
	1%	1%	1%	1%	*	*	2%	2%	1%	1%	1%	1%	1%	-	*	1%	*	*	-	1%	3% ^s	1%
Food production/ farming	8	4	2	2	3	2	2	-	2	-	2	2	1	4	1	3	4	2	4	2	1	9
	1%a	*	5%zae fghi	2%g	1%	1%	1%	-	1%	-	1%	1%	*	3%zp	1%	*	2%	1%	2%	1%	*	1%
UK union/ devolution/reform	6	1	*	5	5	-	1	*	*	-	*	4	1	1	-	5	1	-	2	2	1	11
	1%a	*	1%	6%zad efghi k	2%za	-	*	*	*	-	*	1%	*	1%	-	1%	1%	-	1%	1%	1%	1%
Northern Ireland	5	5	-	-	2	2	2	2	2	-	2	-	5	-	-	5	-	-	3	1	-	5
	1%	1%	-	-	*	1%	1%	1%	1%	-	1%	-	2%zl	-	-	1%	-	-	1%	*	-	*
Countryside/Rural life	5	5	1	-	-	-	5	4	*	-	*	2	2	-	1	5	1	-	1	3	1	7
	1%	1%	2%de	-	-	-	2%zad	2%ad	*	-	*	1%	1%	-	1%	1%	*	-	1%	1%	1%	1%
Drug abuse	5	5	-	1	3	2	1	1	2	2	-	1	3	1	-	3	1	1	1	1	3	6
	1%	1%	-	1%	1%	1%	*	*	1%	1%	-	*	1%	1%	-	*	*	1%	*	*	1%	1%
Animal welfare	5	5	-	-	3	3	-	-	2	-	2	2	3	-	-	5	-	-	-	5	-	4
	*	1%	-	-	1%	1%	-	-	1%	-	1%	1%	1%	-	-	1%	-	-	-	2%z	-	*
Pound/Exchange rate/Value of pound	5	4	1	1	1	-	1	-	4	3	1	1	3	-	-	4	-	-	1	4	1	6
	*	*	1%	1%	*	-	*	-	1%	2%	*	*	1%	-	-	1%	-	-	*	1%	*	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
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Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1009	829	65	115	340	225	330	265	339	119	220	401	309	130	107	710	237	210	190	372	180	1009
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	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%*	23%	37%	31%	13%*	12%*	68%	25%	23%	22%	31%	18%	100%
Trade unions/ Strikes	4 *	4 *	-	-	-	-	-	-	4 1%	3 2%zdf	1 *	*	2 1%	-	2 2%	2 *	2 1%	-	*	3 1%	-	5 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	144 14%mp	126 14%	6 12%	13 15%	52 16%	39 16%	39 13%	34 13%	53 14%	16 12%	37 16%	59 16%mp	29 9%	20 15%	25 21%mp	87 13%mp	45 18%mp	32 14%	30 14%	40 13%	30 16%	147 15%
MEAN NUMBER OF MENTIONS	2.85u	2.84	2.98	2.89	2.78	2.74	2.82	2.79	2.95	2.83	3.01	2.79	3.04	2.63	2.91	2.91l	2.76	2.71	2.85	3.18z ru	2.54	2.92
STANDARD ERROR	0.05	0.06	0.20	0.16	0.09	0.10	0.08	0.09	0.10	0.21	0.10	0.06	0.12	0.10	0.17	0.06	0.09	0.09	0.11	0.11	0.11	0.06
ERROR VARIANCE	*	*	0.04	0.03	0.01	0.01	0.01	0.01	0.01	0.05	0.01	*	0.01	0.01	0.03	*	0.01	0.01	0.01	0.01	0.01	*
Don't know	144 14%pt	126 14%	9 19%	9 10%	39 12%	29 12%	55 18%	46 18%	50 14%	24 17%	27 11%	41 11%	43 14%	20 15%	23 19%	85 12%	43 17%	41 17%t	35 16%t	23 7%	40 21%zt	141 14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1009	385	90	431	232	274	81	262	163	185	259	252	1009
WEIGHTED BASE	1009	382	99*	421	225	280	87*	268	156	180	258	276	1009
	100%	38%	10%*	42%	22%	28%	9%*	27%	15%	18%	26%	27%	100%
Pollution/ Environment/ Climate change	406 40%a	128 34%	50 50%a	181 43%a	89 40%	111 40%	47 54%zg	89 33%	58 37%	72 40%	117 45%	98 36%	434 43%
Coronavirus/ pandemic diseases	270 27% ^m	106 28%	20 20%	120 28%	59 26%	75 27%	28 33%	67 25%	39 25%	33 18%	85 33% ^{zm}	93 34%	277 27%
Common Market/ Brexit/EU/Europe/ Euro	225 22% ^c	107 28% ^{zc}	26 26%	71 17%	41 18%	62 22%	46 53% ^{zf}	35 13%	27 17%	31 17%	100 39% ^{zl}	68 25%	224 22%
National health service/Hospitals/ Healthcare	220 22%	92 24%	24 25%	79 19%	52 23%	64 23%	23 26%	51 19%	31 20%	37 21%	78 30% ^{zl}	67 24%	220 22%
Economy/Economic situation	214 21%	86 23%	21 22%	85 20%	71 32% ^{zg}	48 17%	21 24%	50 19%	32 20%	38 21%	69 27% ^z	69 25%	232 23%
Poverty/Inequality	147 15% ^f	58 15%	19 19%	57 13%	18 8%	56 20% ^{zf}	14 16%	28 10%	21 14%	40 22% ^{zn}	34 13%	40 14%	141 14%
Lack of faith in politics / politicians / government	116 11% ^f	50 13%	5 5%	42 10%	9 4%	43 15% ^f	17 19% ^{zf}	24 9%	19 12%	20 11%	29 11%	29 10%	124 12%
Immigration/ immigrants	109 11% ^g	34 9%	5 5%	50 12%	40 18% ^{zgh}	19 7%	4 5%	25 9%	21 14%	17 10%	24 9%	19 7%	107 11%
Education/Schools	101 10%	47 12%	11 11%	33 8%	23 10%	32 11%	9 11%	22 8%	13 8%	23 13%	32 12%	42 15%	98 10%
Housing	98 10%	43 11%	7 7%	38 9%	14 6%	35 13% ^{fh}	2 3%	28 11%	10 6%	26 14% ^l	21 8%	32 12%	92 9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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What do you see as the main/other important issues facing Britain today?
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	100%	38%	10%*	42%	22%	28%	9%*	27%	15%	18%	26%	27%	100%
Inflation/Prices	77 8% ^c	34 9% ^c	16 16% ^{zc}	19 5%	19 8%	20 7%	7 8%	22 8%	17 11%	25 14% ^{zn}	14 5%	33 12%	77 8%
Unemployment/ Factory closure/ Lack of industry	73 7%	32 8%	5 5%	29 7%	16 7%	21 7%	2 3%	28 11%	6 4%	14 8%	17 7%	18 7%	67 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	59 6% ^m	18 5%	4 4%	34 8% ^z	13 6%	22 8%	3 3%	17 6%	8 5%	4 2%	12 5%	18 7%	58 6%
Low pay/Minimum wage/Fair wages	57 6% ^c	23 6%	11 11% ^c	17 4%	9 4%	29 10% ^{zf}	4 5%	9 3%	9 6%	9 5%	18 7%	21 8%	54 5%
Race relations	48 5%	22 6%	3 3%	18 4%	12 5%	14 5%	4 5%	16 6%	8 5%	7 4%	13 5%	12 4%	47 5%
Ageing population/ Social care for the elderly	40 4%	17 4%	2 2%	15 4%	7 3%	10 4%	6 7%	11 4%	6 4%	9 5%	12 4%	8 3%	42 4%
Mental health/ well-being	34 3% ^f	17 4%	1 1%	9 2%	1 1%	4 1%	4 4%	16 6%	3 2%	3 2%	13 5%	14 5%	29 3%
Taxation	32 3%	11 3%	3 4%	13 3%	3 1%	9 3%	1 1%	10 4%	3 2%	9 5%	9 3%	9 3%	31 3%
Public services in general	29 3%	11 3%	8 8% ^{zc}	8 2%	5 2%	7 3%	- -	12 5%	3 2%	6 3%	11 4%	8 3%	33 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Ipsos MORI

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	100%	38%	10%*	42%	22%	28%	9%*	27%	15%	18%	26%	27%	100%
Defence/Foreign affairs/ International terrorism	29 3%	11 3%	1 1%	14 3%	8 4%	5 2%	1 1%	8 3%	2 1%	5 3%	4 2%	6 2%	31 3%
Population levels/ Overpopulation	28 3%	6 2%	3 3%	17 4%	4 2%	3 1%	- -	13 5%	6 4%	4 2%	3 1%	3 1%	32 3%
Pensions/Social security/Benefits	27 3%n	7 2%	2 2%	13 3%	3 2%	10 4%	2 3%	8 3%	8 5%n	7 4%n	2 1%	9 3%	30 3%
Transport/Public transport	26 3% c	16 4% zc	1 1%	5 1%	8 3%	6 2%	2 2%	5 2%	- -	5 3%	12 5% zl	7 3%	27 3%
Petrol prices/Fuel	24 2%	12 3%	2 2%	9 2%	3 1%	12 4%	2 2%	4 2%	6 4%	1 1%	7 3%	6 2%	26 3%
Local government/ Council tax	13 1%	4 1%	1 1%	7 2%	1 *	5 2%	1 1%	2 1%	3 2%	4 2%	2 1%	5 2%	16 2%
Nationalisation/ Government control of institutions	13 1%	4 1%	1 1%	7 2%	1 *	4 1%	- -	2 1%	3 2%	3 2%	1 1%	2 1%	18 2%
Privatisation	11 1%	5 1%	1 1%	3 1%	- -	5 2%	1 1%	3 1%	1 1%	5 3%	3 1%	1 1%	13 1%
International trade/trade deals	10 1% c	9 2% zc	* *	1 *	4 2%	2 1%	- -	3 1%	- -	4 2%	2 1%	4 2%	13 1%
Morality/ Individual behaviour/ Lifestyle	10 1%	3 1%	- -	3 1%	6 3% z	1 *	- -	1 *	3 2%	2 1%	1 1%	2 1%	11 1%

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Food production/ farming	8 1%	1 *	1 1%	5 1%	* *	- -	- -	3 1%	2 1%	- -	- -	2 1%	9 1%
UK union/ devolution/reform	6 1%	2 *	- -	4 1%	2 1%	1 *	* *	- -	2 1%	2 1%	2 1%	1 *	11 1%
Northern Ireland	5 1%	2 *	2 2%	2 *	2 1%	2 1%	- -	2 1%	- -	2 1%	3 1%	1 *	5 *
Countryside/Rural life	5 1%	3 1%	- -	2 *	2 1%	1 *	- -	1 *	- -	* *	2 1%	2 1%	7 1%
Drug abuse	5 1%	1 *	- -	4 1%	1 1%	2 1%	- -	2 1%	2 1%	- -	1 *	1 *	6 1%
Animal welfare	5 *	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 1%	3 1%	- -	4 *
Pound/Exchange rate/Value of pound	5 *	3 1%	- -	1 *	2 1%	- -	1 1%	2 1%	- -	- -	4 1%	1 *	6 1%
Trade unions/ Strikes	4 *	2 *	1 1%	1 *	1 *	1 *	1 1%	1 *	- -	* *	2 1%	- -	5 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	144 14%	56 15%	7 7%	64 15%	36 16%	31 11%	5 6%	44 16%	29 19%	25 14%	40 15%	44 16%	147 15%
MEAN NUMBER OF MENTIONS	2.85c	2.97	2.82	2.71	2.73	2.86	3.06	2.71	2.72	2.88	3.19z I	3.03	2.92
STANDARD ERROR	0.05	0.10	0.17	0.07	0.09	0.10	0.15	0.11	0.10	0.14	0.13	0.10	0.06

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th November - 11th November 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

Table 7

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1009	385	90	431	232	274	81	262	163	185	259	252	1009
WEIGHTED BASE	1009	382	99*	421	225	280	87*	268	156	180	258	276	1009
	100%	38%	10%*	42%	22%	28%	9%*	27%	15%	18%	26%	27%	100%
ERROR VARIANCE	*	0.01	0.03	*	0.01	0.01	0.02	0.01	0.01	0.02	0.02	0.01	*
Don't know	144	50	16	66	29	29	6	63	25	24	22	38	141
	14% _n	13%	16%	16%	13%	10%	7%	24%	16% _n	13%	9%	14%	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1009	232	220	58	107	224	98	444	332	233	884	116	210	344	1009
WEIGHTED BASE	1009	214	220	59*	109*	225	101*	459	336	214	868	134*	103	452	1009
	100%	21%	22%	6%*	11%*	22%	10%*	45%	33%	21%	86%	13%*	10%	45%	100%
Pollution/ Environment/ Climate change	406 40%tk	94 44%t	97 44%t	19 32%	25 23%	100 44%t	40 39%t	176 38%	119 35%	111 52%zgh	369 43%zk	36 27%	44 43%	172 38%	434 43%
Coronavirus/ pandemic diseases	270 27%	54 25%	49 22%	13 21%	23 21%	85 38%zab cft	22 22%	119 26%	96 28%	55 26%	229 26%	41 30%	34 33%z	115 26%	277 27%
Common Market/ Brexit/EU/Europe/ Euro	225 22%	43 20%	55 25%	9 14%	24 22%	225 100%zab cft	19 19%	96 21%	79 24%	49 23%	199 23%	24 18%	24 23%	127 28%z	224 22%
National health service/Hospitals/ Healthcare	220 22%	69 32%zt	220 100%zac eft	19 32%t	17 15%	55 24%	53 53%zac et	100 22%	69 20%	51 24%	193 22%	26 20%	31 30%z	104 23%	220 22%
Economy/Economic situation	214 21%k eft	214 100%zbc	69 31%zet	18 31%t	16 15%	43 19%	27 27%	93 20%	78 23%	43 20%	200 23%zk	14 10%	28 28%z	102 22%	232 23%
Poverty/Inequality	147 15%	24 11%	23 11%	5 9%	14 13%	27 12%	28 28%zab cet	62 13%	47 14%	38 18%	131 15%	16 12%	19 19%	61 13%	141 14%
Lack of faith in politics / politicians / government	116 11%	19 9%	19 9%	6 9%	6 6%	31 14%t	18 18%abt	54 12%	31 9%	31 14%	96 11%	19 14%	12 12%	57 13%	124 12%
Immigration/ immigrants	109 11%l	16 8%	17 8%	8 13%	109 100%zab cef	24 11%	8 8%	45 10%	37 11%	27 13%	96 11%	11 9%	5 5%	51 11%l	107 11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th November - 11th November 2021
 Source : Ipsos MORI (JN Q218)

12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1009	232	220	58	107	224	98	444	332	233	884	116	210	344	1009
WEIGHTED BASE	1009	214	220	59*	109*	225	101*	459	336	214	868	134*	103	452	1009
	100%	21%	22%	6%*	11%*	22%	10%*	45%	33%	21%	86%	13%*	10%	45%	100%
Education/Schools	101	27	53	9	8	19	101	48	26	27	81	20	15	44	98
	10%	13%	24% t	15%	7%	9%	100% cet	10%	8%	12%	9%	15%	14% z	10%	10%
Housing	98	27	28	7	9	13	20	49	27	23	89	10	12	37	92
	10%	12% e	13% e	11%	8%	6%	20% zet	11%	8%	11%	10%	7%	12%	8%	9%
Inflation/Prices	77	15	19	5	10	17	8	38	25	14	64	13	9	45	77
	8%	7%	9%	8%	9%	7%	7%	8%	7%	7%	7%	10%	8%	10%	8%
Unemployment/ Factory closure/ Lack of industry	73	17	20	4	9	12	4	38	22	14	56	18	7	35	67
	7%	8% j	9%	7%	8%	5%	4%	8%	7%	6%	6%	13% zi	7%	8%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	59	18	19	59	8	9	9	30	23	6	50	10	5	23	58
	6%	9% e	9% e	100% zabe ft	7%	4%	9%	7%	7%	3%	6%	7%	5%	5%	6%
Low pay/Minimum wage/Fair wages	57	8	12	4	3	13	13	22	24	10	50	7	4	30	54
	6%	4%	5%	6%	2%	6%	13% zabe t	5%	7%	5%	6%	6%	4%	7%	5%
Race relations	48	6	7	4	5	10	9	23	19	6	39	9	6	23	47
	5%	3%	3%	7%	4%	4%	9% ab	5%	6%	3%	4%	7%	6%	5%	5%
Ageing population/ Social care for the elderly	40	8	18	5	2	10	9	13	15	12	36	4	7	16	42
	4%	4%	8% zat	9% t	2%	4%	9% zt	3%	4%	6%	4%	3%	7% z	3%	4%
Mental health/ well-being	34	8	12	5	3	8	11	16	12	6	29	5	4	15	29
	3%	4%	6%	8%	3%	3%	10% zaet	3%	4%	3%	3%	4%	4%	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

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Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1009	232	220	58	107	224	98	444	332	233	884	116	210	344	1009
WEIGHTED BASE	1009	214	220	59*	109*	225	101*	459	336	214	868	134*	103	452	1009
	100%	21%	22%	6%*	11%*	22%	10%*	45%	33%	21%	86%	13%*	10%	45%	100%
Taxation	32	9	10	2	3	10	8	11	15	6	29	3	4	13	31
	3%	4%	5%	3%	3%	4%	8%z	2%	5%	3%	3%	2%	4%	3%	3%
Public services in general	29	9	21	3	5	9	10	11	11	6	27	2	6	12	33
	3%	4%	9%zae	6%	4%	4%	10%z	2%	3%	3%	3%	2%	6%zm	3%	3%
Defence/Foreign affairs/ International terrorism	29	6	6	3	7	8	2	13	8	9	25	2	3	13	31
	3%	3%	3%	4%	7%z	4%	2%	3%	2%	4%	3%	2%	3%	3%	3%
Population levels/ Overpopulation	28	5	6	4	6	4	1	9	15	5	27	1	2	9	32
	3%	2%	3%	6%	5%	2%	1%	2%	4%	2%	3%	1%	2%	2%	3%
Pensions/Social security/Benefits	27	4	13	2	4	3	8	10	12	5	26	1	5	7	30
	3%	2%	6%zae	3%	4%	1%	8%zae	2%	4%	2%	3%	1%	5%zm	2%	3%
Transport/Public transport	26	9	10	3	4	7	9	6	12	8	21	3	4	16	27
	3%g	4%	5%	5%	4%	3%	9%z	1%	4%	4%	2%	2%	4%	3%	3%
Petrol prices/Fuel	24	2	3	1	2	9	3	13	4	7	15	9	3	12	26
	2%j	1%	1%	2%	2%	4%	3%	3%	1%	3%	2%	7%zj	3%	3%	3%
Local government/ Council tax	13	3	1	1	2	2	2	6	4	3	12	2	2	3	16
	1%	1%	*	2%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%
Nationalisation/ Government control of institutions	13	3	2	2	2	5	3	3	7	4	13	-	2	5	18
	1%	2%	1%	4%	2%	2%	3%	1%	2%	2%	2%	-	2%	1%	2%
Privatisation	11	2	6	2	1	4	6	7	4	-	9	2	3	6	13
	1%	1%	3%z	3%	1%	2%	6%za	2%	1%	-	1%	1%	2%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1009	232	220	58	107	224	98	444	332	233	884	116	210	344	1009
WEIGHTED BASE	1009	214	220	59*	109*	225	101*	459	336	214	868	134*	103	452	1009
	100%	21%	22%	6%*	11%*	22%	10%*	45%	33%	21%	86%	13%*	10%	45%	100%
International trade/trade deals	10	5	6	2	2	4	6	3	5	2	10	-	4	5	13
	1%	2%	3%z	3%	2%	2%	6%z	1%	1%	1%	1%	-	4%zm	1%	1%
Morality/ Individual behaviour/ Lifestyle	10	4	2	1	3	1	2	4	5	1	8	1	1	5	11
	1%	2%	1%	1%	3%e	*	2%	1%	1%	*	1%	1%	1%	1%	1%
Food production/ farming	8	1	2	1	1	2	1	5	3	1	8	-	*	3	9
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	-	*	1%	1%
UK union/ devolution/reform	6	3	2	*	-	3	2	3	2	2	6	-	1	1	11
	1%	1%	1%	1%	-	1%	2%	1%	*	1%	1%	-	1%	*	1%
Northern Ireland	5	2	2	*	-	2	2	1	2	2	5	-	*	1	5
	1%	1%	1%	1%	-	1%	2%	*	1%	1%	1%	-	*	*	*
Countryside/Rural life	5	2	3	1	1	1	*	3	3	-	4	1	1	2	7
	1%	1%	2%	3%	1%	*	*	1%	1%	-	1%	1%	1%	*	1%
Drug abuse	5	1	1	3	2	2	2	3	2	1	4	1	1	1	6
	1%	1%	*	5%zb	2%	1%	2%	1%	1%	*	*	1%	1%	*	1%
Animal welfare	5	1	1	2	-	1	1	3	1	1	4	-	-	5	4
	*	*	*	3%z	-	*	1%	1%	*	*	*	-	-	1%	*
Pound/Exchange rate/Value of pound	5	4	2	2	1	2	1	2	1	1	5	-	1	3	6
	*	2%z	1%	3%z	1%	1%	1%	*	*	1%	1%	-	1%	1%	1%
Trade unions/ Strikes	4	3	2	1	1	2	1	3	1	*	4	-	1	2	5
	*	1%	1%	1%	1%	1%	1%	1%	*	*	*	-	1%	*	*
Median	2	3	3	3	2	2	4	2	2	2	2	2	2	2	2

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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Ipsos MORI

12 Nov 2021

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1009	232	220	58	107	224	98	444	332	233	884	116	210	344	1009
WEIGHTED BASE	1009	214	220	59*	109*	225	101*	459	336	214	868	134*	103	452	1009
	100%	21%	22%	6%*	11%*	22%	10%*	45%	33%	21%	86%	13%*	10%	45%	100%
Other	144	23	27	13	17	29	16	60	50	34	125	17	17	59	147
	14%	11%	12%	22%	15%	13%	16%	13%	15%	16%	14%	13%	16%	13%	15%
MEAN NUMBER OF MENTIONS	2.85	3.63z	3.96zt	4.21z	3.33z	3.62z	4.81za bet	2.77	2.85	3.03	2.90	2.62	3.36zm	2.87	2.92
STANDARD ERROR	0.05	0.16	0.17	0.52	0.26	0.17	0.33	0.07	0.11	0.10	0.06	0.12	0.20	0.08	0.06
ERROR VARIANCE	*	0.03	0.03	0.27	0.07	0.03	0.11	*	0.01	0.01	*	0.01	0.04	0.01	*
Don't know	144	9	3	4	8	4	2	72	45	27	121	23	16	58	141
	14%abef t	4%	1%	6%	7%be	2%	2%	16%	13%	13%	14%	17%	16%	13%	14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Ipsos MORI

ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

Page 41

12 Nov 2021

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1009	126	73	219	87	227	194	1009
WEIGHTED BASE	1009	132*	118*	199	124*	178	197	1009
	100%	13%*	12%*	20%	12%*	18%	20%	100%
Pollution/ Environment/ Climate change	406 40%ab	39 29%	28 23%	100 50%za bd	40 33%	81 46%ab	97 49%za bd	434 43%
Coronavirus/ pandemic diseases	270 27%	40 31%	36 30%	58 29%	28 22%	46 26%	42 21%	277 27%
Common Market/ Brexit/EU/Europe/ Euro	225 22%f	30 22%	25 21%	69 35%za ef	29 23%	33 19%	26 13%	224 22%
National health service/Hospitals/ Healthcare	220 22%	20 15%	16 13%	68 34%za bef	30 24%	41 23%	37 19%	220 22%
Economy/Economic situation	214 21%	32 24%	16 13%	58 29%zb f	22 18%	45 25%	34 17%	232 23%
Poverty/Inequality	147 15%	30 23%ze f	26 22%f	28 14%	15 12%	23 13%	20 10%	141 14%
Lack of faith in politics / politicians / government	116 11%	15 11%	9 7%	27 14%	13 10%	26 14%	18 9%	124 12%
Immigration/ immigrants	109 11%c	10 7%	12 10%	12 6%	17 13%	20 11%	35 18%za c	107 11%
Education/Schools	101 10%f	15 11%	15 13%	30 15%zef	11 9%	14 8%	11 6%	98 10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

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ISSUES INDEX NOVEMBER 2021 (PUBLIC - FINAL)

12 Nov 2021

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1009	126	73	219	87	227	194	1009
WEIGHTED BASE	1009	132*	118*	199	124*	178	197	1009
	100%	13%*	12%*	20%	12%*	18%	20%	100%
Housing	98 10%e	20 15%ce	29 25%zcd ef	13 7%	9 7%	11 6%	14 7%	92 9%
Inflation/Prices	77 8%	8 6%	8 7%	18 9%	20 16%zae f	8 5%	10 5%	77 8%
Unemployment/ Factory closure/ Lack of industry	73 7%	25 19%zbc def	6 5%	11 5%	6 5%	8 5%	15 8%	67 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	59 6%	8 6%	5 4%	11 6%	12 10%	9 5%	7 3%	58 6%
Low pay/Minimum wage/Fair wages	57 6%	10 8%	5 4%	13 7%	11 8%	11 6%	5 3%	54 5%
Race relations	48 5%	10 8%	7 6%	11 5%	4 3%	7 4%	8 4%	47 5%
Ageing population/ Social care for the elderly	40 4%	1 1%	2 1%	15 7%zad	1 1%	15 8%zab df	6 3%	42 4%
Mental health/ well-being	34 3%e	3 2%	8 7%e	12 6%e	4 3%	1 1%	4 2%	29 3%
Taxation	32 3%	3 2%	4 4%	9 5%	3 2%	3 1%	7 3%	31 3%
Public services in general	29 3%	1 1%	5 4%	8 4%	3 2%	7 4%	5 2%	33 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th November - 11th November 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

12 Nov 2021

Table 9

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1009	126	73	219	87	227	194	1009
WEIGHTED BASE	1009	132*	118*	199	124*	178	197	1009
	100%	13%*	12%*	20%	12%*	18%	20%	100%
Defence/Foreign affairs/ International terrorism	29 3%	1 1%	7 6%	5 2%	3 2%	5 3%	9 4%	31 3%
Population levels/ Overpopulation	28 3%	1 1%	1 1%	1 1%	4 4%	4 2%	13 6%zac	32 3%
Pensions/Social security/Benefits	27 3%	3 2%	2 2%	8 4%	4 3%	4 2%	7 3%	30 3%
Transport/Public transport	26 3%	5 4%	1 1%	11 5%zf	2 2%	4 2%	1 1%	27 3%
Petrol prices/Fuel	24 2%	4 3%	4 4%	5 3%	5 4%	2 1%	3 1%	26 3%
Local government/ Council tax	13 1%	1 1%	2 1%	1 *	2 1%	3 2%	4 2%	16 2%
Nationalisation/ Government control of institutions	13 1%	1 *	1 1%	2 1%	1 1%	4 2%	5 2%	18 2%
Privatisation	11 1%	2 1%	4 3%	1 1%	1 1%	3 2%	- -	13 1%
International trade/trade deals	10 1%	2 2%	2 2%	3 1%	1 1%	1 1%	* *	13 1%
Morality/ Individual behaviour/ Lifestyle	10 1%	- -	1 1%	1 1%	- -	2 1%	4 2%	11 1%
Food production/ farming	8 1%	2 1%	2 2%	- -	2 1%	2 1%	1 *	9 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1009	132*	118*	199	124*	178	197	1009
	100%	13%*	12%*	20%	12%*	18%	20%	100%
UK union/ devolution/reform	6 1%	- -	- -	1 1%	1 1%	2 1%	1 1%	11 1%
Northern Ireland	5 1%	1 1%	- -	2 1%	- -	2 1%	* *	5 *
Countryside/Rural life	5 1%	* *	- -	3 2%	- -	1 1%	- -	7 1%
Drug abuse	5 1%	1 1%	1 1%	- -	- -	- -	3 1%	6 1%
Animal welfare	5 *	- -	1 1%	4 2%z	- -	- -	- -	4 *
Pound/Exchange rate/Value of pound	5 *	1 1%	1 1%	2 1%	- -	1 *	1 *	6 1%
Trade unions/ Strikes	4 *	1 1%	2 2%	- -	- -	* *	1 *	5 *
Median	2	2	2	2	2	2	2	2
Other	144 14%	15 11%	15 13%	28 14%	25 20%	27 15%	28 14%	147 15%
MEAN NUMBER OF MENTIONS	2.85f	2.83	2.89	3.30z ade	2.77	2.83	2.58	2.92
STANDARD ERROR	0.05	0.12	0.31	0.11	0.14	0.11	0.10	0.06
ERROR VARIANCE	*	0.02	0.10	0.01	0.02	0.01	0.01	*
Don't know	144 14% ^c	14 11% ^c	35 30% ^{zac}	8 4%	18 14% ^c	26 15% ^c	29 15% ^c	141 14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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