

To what extent do you agree or disagree with the following: - More competition between businesses means more choice for consumers and lower prices.

	Total	Gender		AGE			EDUCATION				Age 1			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1001	424	577	233	379	389	60	188	432	321	81	280	289	351
Base: All Respondents (wtd)	1001	490	511	281	346	373	146	276	335	243	109	289	261	341
More competition between businesses means more choice for consumers and lower prices.	882	453	429	231	301	350	127	242	293	221	88	242	230	322
	88%	93%	84%	82%	87%	94%	87%	88%	87%	91%	80%	84%	88%	94%
		B				CD	*				*			JKL
More competition between businesses will lead to better quality products and more innovation in Canada.	847	423	424	221	294	332	122	226	281	218	86	234	223	303
	85%	86%	83%	79%	85%	89%	83%	82%	84%	90%	79%	81%	85%	89%
						C	*			GH	*			JK
We need more competition because it's too easy for big businesses to take advantage of Canadians.	880	442	438	236	306	339	135	241	292	211	90	249	229	312
	88%	90%	86%	84%	88%	91%	93%	87%	87%	87%	82%	86%	88%	92%
		B				C	*				*			J
We need to take steps so that small and medium size businesses can compete.	897	434	463	240	307	350	129	244	303	221	94	244	239	320
	90%	89%	90%	85%	89%	94%	88%	88%	90%	91%	86%	84%	91%	94%
						CD	*				*		K	K
Less competition from within Canada means that Canadian companies are more protected so that they can compete with larger companies from other countries.	483	228	255	168	153	162	83	155	142	104	63	158	115	147
	48%	47%	50%	60%	44%	43%	57%	56%	42%	43%	58%	55%	44%	43%
				DE			H*	HI			M*	LM		

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Base: All Respondents (unwtd)	1001	424	577	233	379	389	60	188	432	321	81	280	289	351
Base: All Respondents (wtd)	1001	490	511	281	346	373	146	276	335	243	109	289	261	341
More competition between businesses means more choice for consumers and lower prices.	119	36	83	50	45	23	20	34	43	22	21	47	31	20
	12%	7%	16%	18%	13%	6%	13%	12%	13%	9%	20%	16%	12%	6%
			A	E	E		*				M*	M	M	
More competition between businesses will lead to better quality products and more innovation in Canada.	154	66	88	60	52	42	24	51	54	25	23	55	38	38
	15%	14%	17%	21%	15%	11%	17%	18%	16%	10%	21%	19%	15%	11%
				E			*	I	I		M*	M		
We need more competition because it's too easy for big businesses to take advantage of Canadians.	121	48	73	46	41	35	11	35	43	32	19	40	32	29
	12%	10%	14%	16%	12%	9%	7%	13%	13%	13%	18%	14%	12%	8%
			A	E			*				M*			
We need to take steps so that small and medium size businesses can compete.	104	55	49	41	40	23	17	33	33	22	15	45	23	21
	10%	11%	10%	15%	11%	6%	12%	12%	10%	9%	14%	16%	9%	6%
				E	E		*				*	LM		
Less competition from within Canada means that Canadian companies are more protected so that they can compete with larger companies from other countries.	518	261	257	114	193	211	64	122	194	139	46	131	147	194
	52%	53%	50%	40%	56%	57%	43%	44%	58%	57%	42%	45%	56%	57%
					C	C	*		FG	G	*		K	JK

