

Did you end up spending more than you intended to during the holiday season?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
Yes	661	76	56	45	279	156	49
	33%	28%	26%	35%	36%	32%	35%
					AB		
No	1339	192	156	85	488	325	93
	67%	72%	74%	65%	64%	68%	65%
		D	D				

How much over your originally-intended budget did you go?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: Spent More Than Intended During Holiday Season (unwtd)	649	68	55	58	263	137	68
Base: Spent More Than Intended During Holiday Season (wtd)	661	76	56	45	279	156	49
0	8	-	-	2	7	-	-
	1%	-	-	3%	2%	-	-
		*	*	E*			*
1-100	163	23	8	11	67	42	12
	25%	30%	15%	25%	24%	27%	25%
		*	*	*			*
101-200	127	10	17	7	55	32	6
	19%	13%	30%	15%	20%	21%	12%
		*	AF*	*			*
201-300	71	9	7	9	27	14	5
	11%	12%	12%	20%	10%	9%	10%
		*	*	*			*
301-400	27	5	2	1	11	7	1
	4%	6%	3%	3%	4%	4%	3%
		*	*	*			*
401-500	54	6	4	2	27	10	4
	8%	8%	8%	5%	10%	6%	9%
		*	*	*			*
501-600	14	-	1	2	5	7	-
	2%	-	2%	4%	2%	4%	-
		*	*	*			*
601-700	9	1	1	2	2	3	1
	1%	1%	2%	4%	1%	2%	1%
		*	*	*			*
701-800	13	2	-	-	9	1	1
	2%	2%	-	-	3%	1%	3%
		*	*	*			*
801-900	1	-	-	-	-	1	-
	*	-	-	-	-	*	-
		*	*	*			*
901-1000	27	1	3	3	10	9	2
	4%	1%	5%	6%	3%	6%	4%
		*	*	*			*
1000+	28	3	4	*	10	9	1
	4%	4%	8%	1%	4%	6%	1%
		*	*	*			*
I don't know	118	17	9	7	49	22	15
	18%	22%	16%	16%	17%	14%	31%
		*	*	*			DE*
Summary							
Mean (Incl. 0)	407.3	453.9	435.8	306.8	378.7	476.3	320.4
		*	*	*		*	*
Std. Dev.	677.51	986.77	615.18	284.56	581.48	819.98	292.38
Std. Err.	29.37	138.18	89.73	41.96	39.11	75.81	41.35
Mean (Excl. 0)	413.6	453.9	435.8	319.9	390	476.3	320.4
		*	*	*		*	*
Std. Dev.	680.82	986.77	615.18	283.23	586.41	819.98	292.38
Std. Err.	29.44	128.31	89.45	46.88	39.23	70.74	50.26
Median	200	199.5	200	211.3	200	200	200

In general, when you think of your holiday spending, how do you pay for most of it?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
Cash/ Debit (Net)	966	108	89	71	361	252	84
	48%	40%	42%	55%	47%	52%	59%
				AB		AB	ABD
Cash	365	42	30	30	121	106	36
	18%	16%	14%	23%	16%	22%	25%
						BD	ABD
Debit Card	601	66	59	41	240	146	48
	30%	25%	28%	32%	31%	30%	33%
Annual bonus	22	1	*	2	11	5	3
	1%	*	*	1%	1%	1%	2%
Credit card(s)	866	132	106	48	350	184	46
	43%	49%	50%	37%	46%	38%	32%
		CEF	CEF		EF		
Line of credit	19	*	3	3	4	7	2
	1%	*	1%	2%	1%	1%	1%
				AD			
Redeem rewards points for gift cards and merchandise	52	14	8	2	20	6	2
	3%	5%	4%	1%	3%	1%	1%
		E					
Gift cards	75	14	6	4	20	26	6
	4%	5%	3%	3%	3%	5%	4%
						D	

How much "extra" do you think you could save each month, on top of what you already regularly save (if anything), without having to make any lifestyle changes?

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
	A	B	C	D	E	F	
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
0	66 3%	11 4%	6 3%	4 3%	24 3%	14 3%	7 5%
1	3 *	- *	* *	- *	3 *	- *	- *
2	1 *	- *	- *	- *	1 *	- *	- *
4	1 *	- *	- *	- *	1 *	- *	- *
5	4 *	- *	- *	- *	1 *	3 1%	- *
10	7 *	- *	3 1%	3 2% ADE	1 *	- *	1 *
15	1 *	- *	- *	- *	- *	1 *	- *
20	19 1%	5 2%	1 *	* *	6 1%	6 1%	2 1%
22	1 *	- *	- *	- *	1 *	- *	- *
25	7 *	- *	- *	2 2% AD	2 *	3 1%	- *
28	2 *	- *	- *	- *	- *	- *	2 1% DE
30	5 *	2 1%	1 *	- *	1 *	* *	1 1% D
35	1 *	1 *	- *	- *	- *	- *	- *
40	5 *	- *	- *	- *	4 1%	* *	- *
44	1 *	- *	- *	- *	1 *	- *	- *
50	94 5%	13 5%	11 5%	9 7%	33 4%	19 4%	8 6%
55	1 *	- *	- *	- *	1 *	- *	- *
58	1 *	- *	- *	- *	* *	* *	- *
60	4 *	- *	- *	1 *	3 *	* *	* *
74	3 *	- *	- *	- *	3 *	- *	- *
75	7 *	1 *	- *	2 1% D	1 *	3 1%	1 1%
85	* *	- *	- *	- *	- *	- *	* *
90	1 *	- *	- *	- *	- *	1 *	- *
100	143 7%	11 4%	12 6%	7 5%	70 9%	30 6%	13 9%
102	1 *	- *	- *	- *	1 *	- *	- *
120	1 *	- *	- *	* *	- *	* *	- *
125	1 *	- *	- *	- *	1 *	- *	- *
150	23 1%	2 1%	3 2%	1 *	8 1%	7 2%	2 1%
190	1 *	- *	- *	- *	1 *	- *	- *
200	90 4%	13 5%	8 4%	6 5%	37 5%	21 4%	4 3%
231	1 *	- *	- *	- *	1 *	- *	- *
250	20 1%	3 1%	1 *	- *	8 1%	4 1%	3 2%
275	2 *	- *	2 1% D	- *	- *	- *	- *
290	3 *	- *	- *	- *	- *	3 1%	- *
300	26 1%	4 1%	5 2%	1 1%	11 1%	9 1%	1 *
350	2 *	- *	- *	2 1% DE	- *	- *	- *
400	11 1%	4 1% D	4 2% D	- *	1 *	2 *	1 *
425	1 *	- *	- *	- *	1 *	- *	- *
500	41 2%	9 4% F	4 2%	2 1%	19 3%	7 1%	* *
502	3 *	- *	- *	- *	3 *	- *	- *
534	1 *	- *	- *	- *	1 *	- *	- *
550	1 *	- *	- *	- *	- *	1 *	- *
600	6 *	* *	- *	1 1%	3 *	2 *	- *
700	1 *	- *	- *	- *	1 *	- *	- *
800	2 *	- *	- *	- *	2 *	- *	- *
1000	19 1%	3 1%	1 *	* *	10 1%	3 1%	1 *
1100	1 *	1 *	- *	- *	- *	- *	- *
1200	1 *	- *	- *	1 *	- *	1 *	- *
1500	3 *	3 1% D	- *	- *	- *	- *	- *
2000	3 *	1 *	- *	- *	3 *	- *	- *
2500	2 *	* *	- *	- *	2 *	- *	- *
3000	3 *	1 *	- *	- *	1 *	- *	- *
4000	* *	- *	- *	- *	- *	- *	* *
5000	5 *	- *	- *	- *	3 *	2 *	- *
No idea	900 45%	106 40%	97 46%	59 45%	322 42%	253 53%	62 44%
I'm not saving regularly now, so not expecting to save anything "extra"	450 22%	73 27%	52 25%	30 23%	172 22%	90 19%	34 24%
Summary							
Mean (incl D)	82.7	106.1	51.6	46.4	106.4	67.1	42.3
Std. Dev.	341.85	333.31	125.82	133.67	419.52	345.53	186.92
Std. Err.	7.64	21.12	8.74	10.22	15.72	16.27	12.9
Mean (Excl D)	283.1	365.3	190.5	162.9	327	262.4	153.7
Std. Dev.	562.4	517.54	179.74	205.69	661.36	616.91	313.57
Std. Err.	21.11	55.81	21.64	26.55	39.52	51.59	36.95
Median	100	150	100	75	100	100	100

Considering your holiday-season spending, how do you feel about your financial health for the coming year?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
Great - I stuck to what I planned to spend; I stayed on track	839	138	90	48	321	183	58
	42%	51%	43%	37%	42%	38%	41%
		CDE					
Good - I spent a bit more than anticipated, but I'm back on track	512	68	50	46	195	114	39
	26%	25%	24%	36%	25%	24%	27%
				BDE			
Okay - I spent more than expected, but I've got a plan to get back on track by or before April	475	46	55	21	181	141	31
	24%	17%	26%	16%	24%	29%	22%
			A			AC	
Bad - I spent more than expected, and it will take me until May or June or longer to get back on track	112	11	6	10	43	33	10
	6%	4%	3%	7%	6%	7%	7%
Terrible - I spent more than expected, and I don't know how I will ever get back on track	62	6	11	4	27	10	4
	3%	2%	5%	3%	4%	2%	3%

Appreciating all of the competing financial demands everyone has, are you planning to do any of the following to help you pay off your holiday expenses?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Answering (unwtd)	649	68	55	58	263	137	68
	661	76	56	45	279	156	49
Base: All Answering (wtd)							
Rely on my credit card as much as possible and pay off the balance right away	106	6	11	8	53	21	7
	16%	8%	19%	18%	19%	14%	13%
		*	*	*			*
Rely on my credit card as much as possible and pay off the balance within two months or more	84	10	10	4	39	14	5
	13%	13%	18%	10%	14%	9%	10%
		*	*	*			*
Use my line of credit	48	1	8	2	20	13	4
	7%	2%	15%	4%	7%	8%	8%
		*	A*	*			*
Try to save in other areas and put what I save towards my other expenses	183	24	13	11	82	40	14
	28%	31%	23%	25%	29%	26%	28%
		*	*	*			*
Spend less on entertainment and/or other discretionary items and put what I save towards my other expenses	182	18	16	14	80	46	8
	27%	24%	28%	30%	29%	30%	16%
		*	*	*			*
No changes necessary, I've been able to pay off my holiday expenses already	216	30	16	15	91	45	19
	33%	39%	29%	32%	33%	29%	39%
		*	*	*			*
I don't know how I will pay my holiday season over-expenditures yet	48	4	4	3	19	15	4
	7%	5%	7%	6%	7%	9%	8%
		*	*	*			*

How much did you spend across the following gift categories this holiday season (December 2021)?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
0	1137	177	134	69	419	261	77
	57%	66%	63%	53%	55%	54%	54%
		CDEF					
1-100	517	64	35	35	212	131	38
	26%	24%	17%	27%	28%	27%	27%
				B	B	B	B
101-200	150	12	20	14	51	38	15
	7%	4%	10%	11%	7%	8%	10%
				A			A
201-300	70	4	11	4	29	19	3
	3%	1%	5%	3%	4%	4%	2%
			A				
301-400	25	2	2	2	11	6	1
	1%	1%	1%	2%	1%	1%	1%
401-500	51	7	6	2	22	9	4
	3%	3%	3%	2%	3%	2%	3%
501-600	16	*	-	1	8	7	1
	1%	*	-	1%	1%	1%	*
601-700	4	-	-	-	2	1	1
	*	-	-	-	*	*	*
701-800	10	-	-	-	4	4	2
	*	-	-	-	1%	1%	1%
801-900	4	1	2	-	1	-	-
	*	*	1%	-	*	-	-
901-1000	4	1	2	-	1	-	1
	*	*	1%	-	*	-	*
1000+	14	1	-	2	6	5	1
	1%	*	-	1%	1%	1%	*
Summary							
Mean	88.9	93.8	74.4	80.8	94.3	85.7	90.2
Std. Dev.	462.49	1094.78	160.28	221.84	298.93	192.87	254.39
Std. Err.	10.34	69.38	11.14	16.96	11.2	9.08	17.55
Median	-	-	-	-	-	-	-

How much did you spend across the following gift categories this holiday season (December 2021)?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
0	1430	224	169	87	520	327	103
	72%	83%	80%	67%	68%	68%	73%
		CDEF	CDE				
1-100	270	21	22	25	105	78	20
	14%	8%	10%	19%	14%	16%	14%
				AB	A	A	
101-200	93	4	9	5	38	30	6
	5%	2%	4%	4%	5%	6%	4%
						A	
201-300	51	5	4	2	20	15	4
	3%	2%	2%	1%	3%	3%	3%
301-400	50	4	*	1	28	12	5
	2%	1%	*	1%	4%	2%	3%
					B		B
401-500	29	3	1	2	20	2	2
	1%	1%	*	2%	3%	*	1%
					E		
501-600	6	-	*	1	5	*	-
	*	-	*	*	1%	*	-
601-700	11	-	1	*	5	4	1
	1%	-	*	*	1%	1%	1%
701-800	7	*	1	2	3	1	-
	*	*	1%	1%	*	*	-
801-900	3	-	-	1	*	2	-
	*	-	-	*	*	*	-
901-1000	26	3	1	2	15	5	1
	1%	1%	1%	1%	2%	1%	1%
1000+	23	4	3	4	8	4	-
	1%	2%	1%	3%	1%	1%	-
				F			
Summary							
Mean	90.2	74.7	65.6	175.1	104.7	72.8	59.2
				E			
Std. Dev.	344.09	355.58	286.79	876.7	284.86	201.8	146.32
Std. Err.	7.69	22.53	19.93	67.04	10.68	9.5	10.1
Median	-	-	-	-	-	-	-

How much did you spend across the following gift categories this holiday season (December 2021)?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
0	1269	191	140	83	464	319	74
	63%	71%	66%	64%	60%	66%	52%
		DF	F	F		F	
1-100	542	59	51	38	210	128	56
	27%	22%	24%	29%	27%	27%	39%
							ABDE
101-200	93	10	11	4	48	12	8
	5%	4%	5%	3%	6%	2%	6%
					E		E
201-300	44	3	3	4	20	12	2
	2%	1%	1%	3%	3%	2%	1%
301-400	9	1	2	-	4	3	*
	*	*	1%	-	*	1%	*
401-500	22	3	1	1	12	3	2
	1%	1%	1%	1%	2%	1%	2%
501-600	7	1	1	-	2	3	-
	*	*	*	-	*	1%	-
601-700	1	-	-	1	-	-	-
	*	-	-	1%	-	-	-
701-800	4	-	1	-	1	3	-
	*	-	*	-	*	1%	-
901-1000	5	-	-	-	5	-	*
	*	-	-	-	1%	-	*
1000+	3	1	1	-	1	-	-
	*	*	1%	-	*	-	-
Summary							
Mean	58.1	123	54.3	38.3	54.2	38.9	46
Std. Dev.	807.87	2180.18	238.63	89.14	134.99	100.23	89.82
Std. Err.	18.06	138.16	16.59	6.82	5.06	4.72	6.2
Median	-	-	-	-	-	-	-

Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

How much did you spend across the following gift categories this holiday season (December 2021)?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
0	1391	191	139	95	512	367	88
	70%	71%	65%	73%	67%	76%	62%
				F		BDF	
1-100	521	71	60	30	212	97	51
	26%	27%	28%	23%	28%	20%	36%
					E		CDE
101-200	49	2	7	2	27	10	2
	2%	1%	3%	1%	4%	2%	1%
					A		
201-300	13	1	2	3	6	1	*
	1%	*	1%	2%	1%	*	*
				E			
301-400	9	1	-	*	2	6	*
	*	*	-	*	*	1%	*
401-500	7	*	2	-	4	1	-
	*	*	1%	-	*	*	-
501-600	1	-	1	-	-	-	-
	*	-	1%	-	-	-	-
601-700	1	1	-	-	-	-	-
	*	*	-	-	-	-	-
701-800	1	-	-	-	1	-	-
	*	-	-	-	*	-	-
901-1000	2	-	1	-	1	-	1
	*	-	1%	-	*	-	*
1000+	3	1	-	-	3	-	-
	*	*	-	-	*	-	-
Summary							
Mean	25.6	20.9	32.6	19.4	31.8	18.3	20.6
Std. Dev.	104.97	96.47	108.61	54.38	136.04	58.53	73.89
Std. Err.	2.35	6.11	7.55	4.16	5.1	2.76	5.1
Median	-	-	-	-	-	-	-

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

How much did you spend across the following gift categories this holiday season (December 2021)?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
0	928	144	118	57	330	220	59
	46%	54%	56%	44%	43%	46%	41%
		DF	DEF				
1-100	547	65	46	47	211	142	37
	27%	24%	22%	36%	28%	30%	26%
				AB			
101-200	260	30	20	15	92	75	28
	13%	11%	9%	12%	12%	16%	20%
							ABD
201-300	98	15	10	5	52	9	8
	5%	5%	5%	4%	7%	2%	5%
		E			E		E
301-400	39	4	4	1	15	15	1
	2%	2%	2%	*	2%	3%	*
401-500	60	7	9	2	29	9	4
	3%	3%	4%	1%	4%	2%	3%
501-600	10	-	1	1	3	4	1
	1%	-	1%	1%	*	1%	1%
601-700	8	-	-	-	4	2	2
	*	-	-	-	1%	*	1%
701-800	8	*	-	1	4	1	1
	*	*	-	1%	1%	*	1%
801-900	7	*	-	-	6	-	-
	*	*	-	-	1%	-	-
901-1000	17	1	2	-	13	1	1
	1%	*	1%	-	2%	*	*
1000+	18	2	2	2	8	3	1
	1%	1%	1%	2%	1%	1%	*
Summary							
Mean	114.6	82.3	115.3	92.9	139.9	98.5	112
					AE		
Std. Dev.	258.49	160.64	350.98	221.35	292.34	220.56	180.48
Std. Err.	5.78	10.18	24.4	16.93	10.96	10.39	12.45
Median	20	-	-	25	25	22.9	26.9

How much did you spend across the following gift categories this holiday season (December 2021)?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
0	1214	165	125	85	447	309	84
	61%	61%	59%	65%	58%	64%	59%
1-100	353	44	44	23	130	82	29
	18%	16%	21%	18%	17%	17%	21%
101-200	156	15	14	5	74	38	10
	8%	5%	6%	4%	10%	8%	7%
201-300	77	11	14	4	32	16	1
	4%	4%	6%	3%	4%	3%	1%
			F				
301-400	48	5	5	3	14	16	5
	2%	2%	3%	2%	2%	3%	3%
401-500	53	6	4	2	28	11	1
	3%	2%	2%	2%	4%	2%	1%
501-600	16	4	*	-	5	3	4
	1%	2%	*	-	1%	1%	3%
							BCDE
601-700	9	2	*	1	3	1	1
	*	1%	*	1%	*	*	1%
701-800	12	2	*	*	8	*	1
	1%	1%	*	*	1%	*	1%
801-900	2	*	-	-	1	*	-
	*	*	-	-	*	*	-
901-1000	16	2	*	2	10	1	1
	1%	1%	*	2%	1%	*	1%
1000+	43	13	5	4	15	3	3
	2%	5%	2%	3%	2%	1%	2%
		DE		E			
Summary							
Mean	159.6	385.6	162.8	115.6	138.2	85.5	134.5
		DE					
Std. Dev.	868.16	2042.79	785.85	319.69	455.44	321.34	398.51
Std. Err.	19.41	129.46	54.62	24.45	17.07	15.13	27.5
Median	-	-	-	-	-	-	-

How much did you spend across the following gift categories this holiday season (December 2021)?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
0	1523	180	154	111	570	405	104
	76%	67%	73%	85%	74%	84%	73%
				ABDF		ABDF	
1-100	330	52	33	15	143	56	31
	16%	19%	15%	12%	19%	12%	22%
		E			E		CE
101-200	56	14	10	2	16	10	4
	3%	5%	5%	1%	2%	2%	3%
		D					
201-300	31	8	5	1	11	6	1
	2%	3%	2%	1%	1%	1%	1%
301-400	7	1	1	-	2	2	1
	*	*	*	-	*	*	1%
401-500	26	2	4	2	17	1	1
	1%	1%	2%	1%	2%	*	*
					E		
501-600	1	-	1	-	-	-	-
	*	-	*	-	-	-	-
601-700	2	2	-	-	-	-	-
	*	1%	-	-	-	-	-
		D					
701-800	2	2	-	-	-	-	-
	*	1%	-	-	-	-	-
801-900	1	-	-	-	1	-	-
	*	-	-	-	*	-	-
901-1000	8	4	1	-	3	1	-
	*	1%	*	-	*	*	-
1000+	11	2	5	*	4	-	-
	1%	1%	2%	*	1%	-	-
			E				
Summary							
Mean	70.1	264.5	82.6	19.7	49.5	16.2	24.2
			E		E		
Std. Dev.	1507.5	4086.46	333.91	95	228.38	68.25	62.39
Std. Err.	33.71	258.97	23.21	7.26	8.56	3.21	4.31
Median	-	-	-	-	-	-	-

If you found some extra money during the upcoming year, what would you do with it?

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2000	249	207	171	712	451	210
Base: All Respondents (wtd)	2000	268	212	130	767	480	142
Put it into general savings	658	94	70	35	272	132	54
	33%	35%	33%	27%	36%	28%	38%
					E		E
Save for a particular purpose or objective	510	75	61	32	206	101	35
	25%	28%	29%	25%	27%	21%	24%
Pay down debt	644	70	73	39	215	192	56
	32%	26%	34%	30%	28%	40%	39%
						ACD	AD
Invest it	422	44	46	30	197	87	18
	21%	16%	22%	23%	26%	18%	13%
				F	AEF		
Treat myself (or family/friends) to something I otherwise couldn't afford	403	45	33	19	146	141	19
	20%	17%	16%	14%	19%	29%	14%
						ABCDF	
Give to charity	131	21	16	6	64	18	6
	7%	8%	8%	5%	8%	4%	4%
		E			E		
No idea	115	13	7	12	33	39	11
	6%	5%	3%	9%	4%	8%	8%
				BD		D	