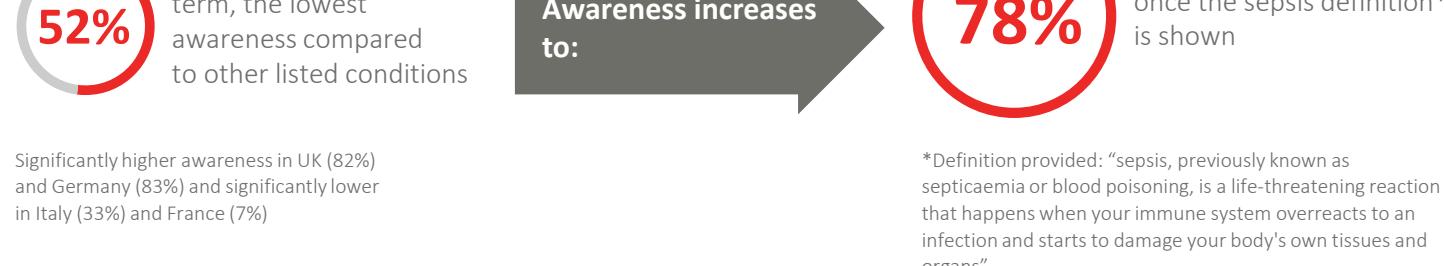


# ONLY 1 IN 2 SURVEYED ADULTS HAVE HEARD OF SEPSIS

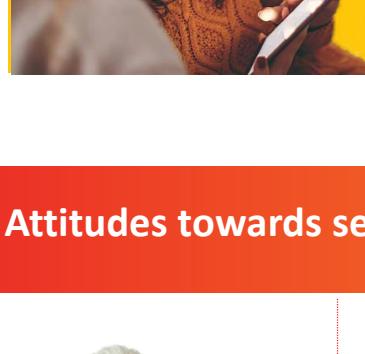
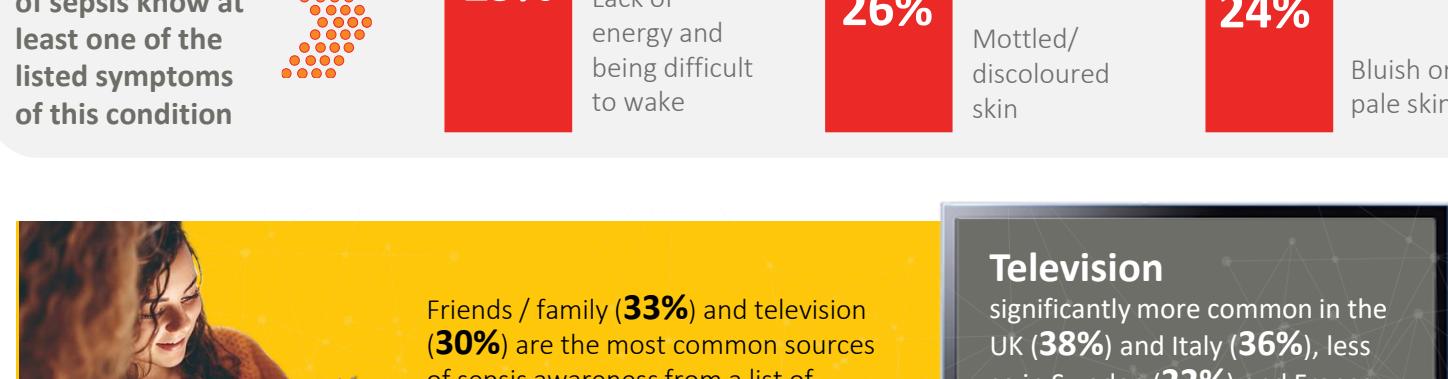
## adults (18+) general population



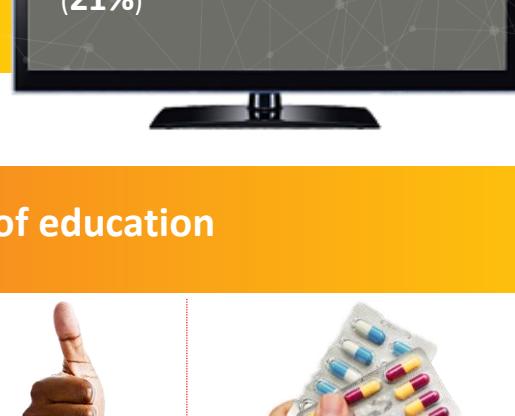
## Top symptoms aware of

1. **What is the primary purpose of the study?** The study aims to evaluate the effectiveness of a new treatment for hypertension in a diverse population.

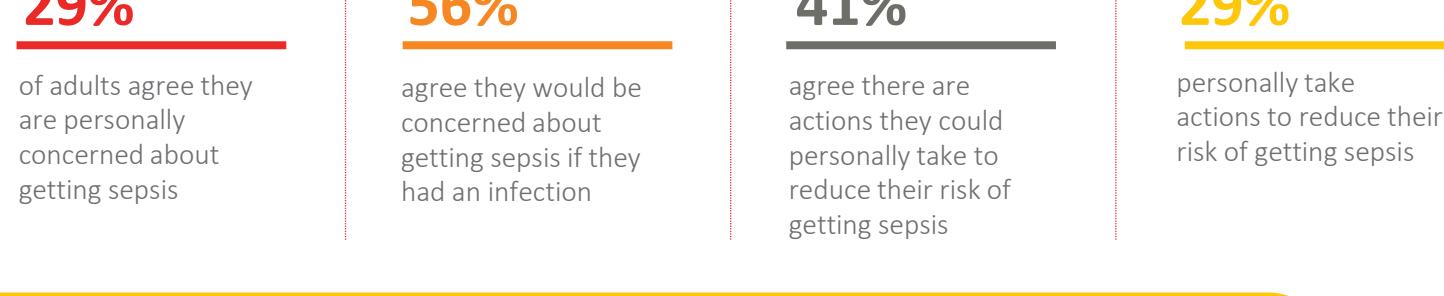
Only 50%  
of those aware



## sis highlights the importan



A horizontal row of three colored squares. From left to right, the colors are red, orange, and grey. Each square is a solid color and has a thin white border. The red square is on the far left, the orange square is in the middle, and the grey square is on the far right.



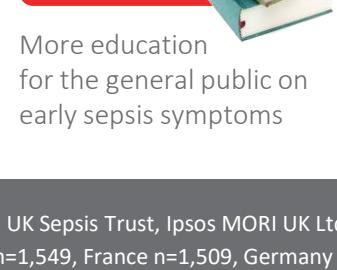
A 3D rendering of a virus particle, likely a coronaviridae, showing a spiky, orange-red surface against a blue background.



# Health systems, drug manufacturers, diagnostic manufacturers

Most likely to agree that the following would improve the management of sepsis

## problem of antimicrobial resistance...



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used to con-



representative sample of 7,701 adults  
between 1<sup>st</sup> June and 22<sup>nd</sup> June 2021

To identify a representative sample of adults aged 18+, quotas were set by age within gender, geographic area of residence, level of education and work status. Weighting has been applied to bring the sample in line with the known population profile of these audiences. The overall total results are based on country averages across the five countries and each country was weighted equally.