



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, February 4, 2022

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
2/1-3, 2022 (N=2,010)	29%	11%	18%	35%	34%	20%	14%	2%
1/18-19, 2022 (N=1,158)	35%	15%	20%	35%	28%	14%	14%	2%
1/4-5, 2022 (N=1,158)	35%	13%	22%	32%	30%	17%	13%	3%
12/7-8, 2021 (N=1,160)	30%	12%	17%	33%	34%	20%	14%	3%
11/22-23, 2021 (N=1,162)	21%	9%	12%	34%	42%	23%	20%	2%
11/9-10, 2021 (N=1,160)	24%	9%	15%	33%	22%	22%	19%	3%
10/26-27, 2021 (N=1,160)	26%	12%	14%	34%	37%	22%	15%	3%
10/12-13, 2021 (N=1,174)	29%	10%	18%	33%	36%	20%	15%	3%
9/28-29, 2021 (N=1,173)	27%	11%	16%	34%	37%	20%	17%	2%
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%





PUBLIC POLL FINDINGS AND METHODOLOGY

1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%
5/14-15, 2020 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%
5/4-5, 2020 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28, 2020 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	3%
4/17-20, 2020 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13, 2020 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%





PUBLIC POLL FINDINGS AND METHODOLOGY

2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
2/1-3, 2022	2%	8%	16%	32%	4%	10%	18%	10%
1/18-19, 2022	2%	12%	23%	32%	2%	7%	15%	8%
1/4-5, 2022	2%	12%	24%	26%	2%	9%	15%	10%
12/7-8, 2021	3%	11%	15%	27%	1%	12%	18%	13%
11/22-23, 2021	4%	5%	16%	25%	4%	12%	22%	13%
11/9-10, 2021	3%	6%	13%	24%	4%	14%	23%	13%
10/26-27, 2021	3%	7%	15%	29%	3%	14%	19%	10%
10/12-13, 2021	2%	7%	17%	28%	2%	15%	18%	10%
9/28-29, 2021	2%	7%	17%	32%	2%	11%	18%	10%
9/14-15, 2021	2%	9%	20%	30%	2%	12%	17%	8%
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%





PUBLIC POLL FINDINGS AND METHODOLOGY

2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic? (*Continued*)

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	-	-	-	4%





PUBLIC POLL FINDINGS AND METHODOLOGY

3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
2/1-3, 2022	9%	23%	44%	24%
1/18-19, 2022	11%	27%	40%	21%
1/4-5, 2022	10%	27%	43%	20%
12/7-8, 2021	8%	20%	47%	24%
11/22-23, 2021	7%	21%	46%	26%
11/9-10, 2021	7%	21%	46%	27%
10/26-27, 2021	10%	21%	46%	23%
10/12-13, 2021	7%	23%	47%	23%
9/28-29, 2021	8%	22%	47%	22%
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%
9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%
8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%





PUBLIC POLL FINDINGS AND METHODOLOGY

4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
2/1-3, 2022	6%	12%	37%	25%	20%
1/18-19, 2022	5%	14%	43%	20%	17%
1/4-5, 2022	6%	13%	42%	23%	17%
12/7-8, 2021	5%	12%	34%	27%	21%
11/22-23, 2021	5%	11%	32%	27%	25%
11/9-10, 2021	4%	11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%



PUBLIC POLL FINDINGS AND METHODOLOGY

5. Are you vaccinated against COVID-19?
If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

	Yes, partially vaccinated	Yes, fully vaccinated	Yes, fully vaccinated and booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	Total partially vaccinated/fully vaccinated/booster
2/1-3, 2022	12%	42%	33%	3%	10%	87%
1/18-19, 2022	11%	45%	31%	3%	10%	87%
1/4-5, 2022	11%	47%	27%	3%	12%	85%
12/7-8, 2021	11%	54%	18%	4%	13%	83%
11/22-23, 2021	9%	62%	11%	5%	13%	82%
11/9-10, 2021	11%	61%	9%	5%	14%	81%

6. In the past month, has your concern over personally contracting COVID-19...

	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021	10/12-13, 2021	10/26-27, 2021	11/9-10, 2021	12/7-8, 2021	1/4-5, 2022	1/18-19, 2022	2/1-3, 2022
Increased a lot	9%	9%	8%	5%	6%	5%	6%	13%	12%	9%
Increased somewhat	28%	28%	24%	16%	14%	11%	18%	27%	26%	20%
Not changed	47%	49%	55%	58%	59%	55%	56%	48%	50%	53%
Decreased somewhat	8%	8%	7%	13%	13%	16%	10%	7%	6%	10%
Decreased a lot	8%	6%	7%	8%	9%	12%	9%	5%	6%	8%
<i>Increased (Net)</i>	<i>38%</i>	<i>37%</i>	<i>32%</i>	<i>21%</i>	<i>20%</i>	<i>16%</i>	<i>25%</i>	<i>40%</i>	<i>38%</i>	<i>29%</i>
<i>Decreased (Net)</i>	<i>15%</i>	<i>14%</i>	<i>13%</i>	<i>21%</i>	<i>22%</i>	<i>28%</i>	<i>20%</i>	<i>12%</i>	<i>12%</i>	<i>18%</i>

7. Which of the following statements most applies to you?

	2/1-3, 2022
I expect that I will get COVID-19 at some point in the future, despite trying to stay as safe as possible.	38%
I do not expect to get COVID-19 at some point in the future.	37%
I expect that I will get COVID-19 at some point in the future, so I have gone about my life as normally as I could.	25%





PUBLIC POLL FINDINGS AND METHODOLOGY

8. For each of the statements below, indicate your level of agreement.

Total Agree Summary

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022
I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)	52%	49%	51%	52%	48%	54%	49%	48%
I believe I will be better off than my parents	42%	42%	44%	45%	44%	47%	46%	44%
After paying my bills, I do not have money left to spend on the things I want	35%	36%	37%	38%	37%	36%	40%	42%
I worry about paying all of my bills each month	31%	33%	34%	37%	34%	32%	36%	42%





PUBLIC POLL FINDINGS AND METHODOLOGY

a. After paying my bills, I do not have money left to spend on the things I want

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022
Strongly agree	13%	16%	16%	17%	17%	15%	16%	20%
Somewhat agree	23%	20%	21%	21%	20%	21%	23%	23%
Neither agree nor disagree	21%	23%	21%	20%	19%	19%	18%	20%
Somewhat disagree	23%	22%	23%	21%	23%	24%	25%	19%
Strongly disagree	20%	20%	19%	20%	21%	20%	18%	19%
<i>Agree (Net)</i>	35%	36%	37%	38%	37%	36%	40%	42%
<i>Disagree (Net)</i>	44%	41%	42%	41%	44%	44%	42%	37%

b. I believe I will be better off than my parents

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022
Strongly agree	15%	17%	18%	19%	18%	18%	18%	19%
Somewhat agree	27%	26%	26%	25%	26%	29%	28%	25%
Neither agree nor disagree	35%	34%	30%	32%	31%	27%	30%	33%
Somewhat disagree	13%	14%	14%	13%	14%	16%	14%	14%
Strongly disagree	10%	10%	11%	10%	11%	10%	9%	9%
<i>Agree (Net)</i>	42%	42%	44%	45%	44%	47%	46%	44%
<i>Disagree (Net)</i>	23%	24%	26%	23%	25%	25%	23%	23%

c. I worry about paying all of my bills each month

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022
Strongly agree	13%	12%	12%	17%	13%	14%	15%	19%
Somewhat agree	18%	21%	22%	20%	20%	18%	21%	23%
Neither agree nor disagree	22%	21%	17%	18%	18%	19%	20%	18%
Somewhat disagree	20%	22%	23%	20%	22%	20%	21%	17%
Strongly disagree	27%	25%	26%	26%	26%	28%	23%	22%
<i>Agree (Net)</i>	31%	33%	34%	37%	34%	32%	36%	42%
<i>Disagree (Net)</i>	47%	46%	49%	45%	49%	49%	44%	39%





PUBLIC POLL FINDINGS AND METHODOLOGY

d. I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022
Strongly agree	21%	18%	20%	20%	19%	22%	18%	21%
Somewhat agree	31%	31%	31%	32%	30%	32%	30%	27%
Neither agree nor disagree	21%	22%	18%	18%	17%	16%	19%	19%
Somewhat disagree	14%	15%	15%	12%	15%	13%	15%	15%
Strongly disagree	13%	14%	15%	18%	19%	17%	17%	19%
<i>Agree (Net)</i>	<i>52%</i>	<i>49%</i>	<i>51%</i>	<i>52%</i>	<i>48%</i>	<i>54%</i>	<i>49%</i>	<i>48%</i>
<i>Disagree (Net)</i>	<i>27%</i>	<i>29%</i>	<i>30%</i>	<i>30%</i>	<i>34%</i>	<i>30%</i>	<i>32%</i>	<i>33%</i>

9. **[IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	1/20-21, 2021 (N=603)	2/2-3,2022 (N=1,086)
Working from home only	48%	24%
Working at my workplace only	34%	56%
Working both from home and at my workplace	18%	20%

10. **[IF EMPLOYED]** Before the pandemic, how many days a week did you commute to your workplace? Please insert a number between 0 and 7 in the box below.

	2/1-3, 2022 (N=1,086)
0	10%
1	2%
2	4%
3	8%
4	8%
5	54%
6	7%
7	7%





PUBLIC POLL FINDINGS AND METHODOLOGY

11. **[IF EMPLOYED]** Currently, how many days a week are you commuting to your workplace?
Please insert a number between 0 and 7 in the box below.

	2/1-3, 2022 (N=1,086)
0	21%
1	4%
2	7%
3	10%
4	10%
5	39%
6	5%
7	5%

12. **[IF EMPLOYED]** When all the coronavirus-related stay at home orders end, do you expect your work commute to change?

	7/21-22, 2020 (N=600)	8/4-5, 2020 (N=607)	9/1-2, 2020 (N=603)	12/9-10, 2020 (N=605)	2/1-3, 2022 (N=1,086)
Yes	33%	37%	37%	26%	24%
No	53%	51%	51%	64%	64%
Don't know	13%	12%	12%	10%	13%

13. **[IF Q12=YES]** How do you expect your work commute to change?

	7/21-22, 2020 (N=196)	9/1-2, 2020 (N=207)	12/9-10, 2020 (N=149)	2/1-3, 2022 (N=233)
I expect to drive to work more often	46%	54%	45%	56%
I expect to commute less, in any form, because I will be working from home more frequently	24%	17%	23%	17%
I expect to walk or bike more often	18%	13%	11%	23%
I expect to take public transportation (bus or rail) more often	17%	21%	22%	18%
Don't know	9%	5%	7%	6%

14. In your opinion, what is closest to the right mix of working from home versus working in an office after pandemic restrictions are lifted?

	3/2-3, 2021	3/15-16, 2021	5/25-26, 2021	6/22-23, 2021	2/1-3, 2022
All at home	9%	12%	11%	10%	11%
Mostly at home	16%	15%	15%	14%	13%
Evenly split at home and at the office	22%	17%	18%	19%	15%
Mostly at the office	14%	12%	9%	13%	10%
All at the office	13%	14%	18%	16%	18%
Don't know/Not applicable	26%	30%	27%	28%	33%





PUBLIC POLL FINDINGS AND METHODOLOGY

15. **[SKIP IF RETIRED]** Which of the following most closely describes your current work or employment situation?

	5/11-12, 2021 (N=899)	2/1-3, 2022 (N=1,523)
I am satisfied with my current job and not looking for another	42%	31%
I would consider another offer if something came up	16%	16%
I am actively looking for a new job	14%	18%
I am unable to look or not interested in looking for work at the moment	11%	14%
I am employed but looking for additional jobs	8%	10%
I am looking for a new position within my current company	4%	3%
Something else	5%	7%

16. Since the beginning of the pandemic, how would you say your faith in the following has changed?

Note: In wave 46, half of the respondents were asked Q16 regarding faith and the other half were asked Q17 regarding trust.

More faith summary

	1/18-19, 2022 (N=1,158)	2/1-3, 2022 (N=1,005)
Yourself	38%	40%
Your family and friends	38%	39%
A higher power watching over you	36%	40%
Science	35%	35%
Medicine	35%	36%
Your religion/spirituality	34%	34%
The idea that things will work out in the long run	34%	36%
Your future	33%	34%
Your community	23%	24%
The future of society	19%	17%
Government	15%	13%





PUBLIC POLL FINDINGS AND METHODOLOGY

16. Since the beginning of the pandemic, how would you say your faith in the following has changed? (*Continued*)

Less faith summary

	1/18-19, 2022	2/1-3, 2022
Government	55%	52%
The future of society	49%	46%
The idea that things will work out in the long run	24%	22%
Your community	22%	22%
Science	21%	20%
Your future	20%	19%
Medicine	20%	18%
A higher power watching over you	13%	9%
Yourself	12%	12%
Your family and friends	12%	10%
Your religion/spirituality	11%	9%

a. Your religion/spirituality

	1/18-19 2022	2/1-3, 2022
Much more faith	17%	20%
Somewhat more faith	17%	15%
No difference	43%	48%
Somewhat less faith	5%	5%
Much less faith	5%	4%
Not applicable	12%	9%
<i>More faith (net)</i>	<i>34%</i>	<i>34%</i>
<i>Less faith (net)</i>	<i>11%</i>	<i>9%</i>

b. Yourself

	1/18-19 2022	2/1-3, 2022
Much more faith	15%	22%
Somewhat more faith	23%	18%
No difference	47%	46%
Somewhat less faith	6%	7%
Much less faith	6%	4%
Not applicable	3%	2%
<i>More faith (net)</i>	<i>38%</i>	<i>40%</i>
<i>Less faith (net)</i>	<i>12%</i>	<i>12%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

16. Since the beginning of the pandemic, how would you say your faith in the following has changed? (*Continued*)

c. The idea that things will work out in the long run

	1/18-19 2022	2/1-3, 2022
Much more faith	13%	18%
Somewhat more faith	21%	19%
No difference	37%	40%
Somewhat less faith	16%	15%
Much less faith	9%	7%
Not applicable	4%	2%
<i>More faith (net)</i>	34%	36%
<i>Less faith (net)</i>	24%	22%

d. Your community

	1/18-19 2022	2/1-3, 2022
Much more faith	5%	7%
Somewhat more faith	18%	17%
No difference	50%	52%
Somewhat less faith	15%	16%
Much less faith	7%	6%
Not applicable	4%	2%
<i>More faith (net)</i>	23%	24%
<i>Less faith (net)</i>	22%	22%

e. Government

	1/18-19 2022	2/1-3, 2022
Much more faith	4%	4%
Somewhat more faith	11%	9%
No difference	26%	30%
Somewhat less faith	26%	24%
Much less faith	28%	28%
Not applicable	4%	4%
<i>More faith (net)</i>	15%	13%
<i>Less faith (net)</i>	55%	52%





PUBLIC POLL FINDINGS AND METHODOLOGY

16. Since the beginning of the pandemic, how would you say your faith in the following has changed? (*Continued*)

f. A higher power watching over you

	1/18-19 2022	2/1-3, 2022
Much more faith	21%	21%
Somewhat more faith	15%	19%
No difference	40%	43%
Somewhat less faith	5%	5%
Much less faith	8%	4%
Not applicable	11%	8%
<i>More faith (net)</i>	36%	40%
<i>Less faith (net)</i>	13%	9%

g. Your future

	1/18-19 2022	2/1-3, 2022
Much more faith	14%	16%
Somewhat more faith	20%	18%
No difference	42%	45%
Somewhat less faith	14%	13%
Much less faith	6%	6%
Not applicable	5%	2%
<i>More faith (net)</i>	33%	34%
<i>Less faith (net)</i>	20%	19%

h. The future of society

	1/18-19 2022	2/1-3, 2022
Much more faith	6%	7%
Somewhat more faith	13%	10%
No difference	27%	34%
Somewhat less faith	31%	30%
Much less faith	18%	15%
Not applicable	5%	4%
<i>More faith (net)</i>	19%	17%
<i>Less faith (net)</i>	49%	46%





PUBLIC POLL FINDINGS AND METHODOLOGY

16. Since the beginning of the pandemic, how would you say your faith in the following has changed? (*Continued*)

i. Your family and friends

	1/18-19 2022	2/1-3, 2022
Much more faith	14%	17%
Somewhat more faith	24%	22%
No difference	46%	49%
Somewhat less faith	8%	6%
Much less faith	4%	3%
Not applicable	4%	2%
<i>More faith (net)</i>	38%	39%
<i>Less faith (net)</i>	12%	10%

j. Science

	1/18-19 2022	2/1-3, 2022
Much more faith	13%	13%
Somewhat more faith	22%	22%
No difference	41%	42%
Somewhat less faith	14%	11%
Much less faith	7%	8%
Not applicable	4%	3%
<i>More faith (net)</i>	35%	35%
<i>Less faith (net)</i>	21%	20%

k. Medicine

	1/18-19 2022	2/1-3, 2022
Much more faith	12%	11%
Somewhat more faith	23%	25%
No difference	41%	45%
Somewhat less faith	13%	13%
Much less faith	7%	5%
Not applicable	4%	1%
<i>More faith (net)</i>	35%	36%
<i>Less faith (net)</i>	20%	18%





PUBLIC POLL FINDINGS AND METHODOLOGY

17. Since the beginning of the pandemic, how would you say your trust in the following has changed?

Note: In wave 46, half of the respondents were asked Q16 regarding faith and the other half were asked Q17 regarding trust.

More trust summary

	2/1-3, 2022 (N=1,005)
Yourself	43%
Your family and friends	39%
A higher power watching over you	37%
Science	37%
Your religion/spirituality	36%
Medicine	33%
The idea that things will work out in the long run	33%
Your future	30%
Your community	23%
Government	16%
The future of society	15%

Less trust summary

	2/1-3, 2022
Government	55%
The future of society	51%
The idea that things will work out in the long run	26%
Medicine	25%
Your community	24%
Science	22%
Your future	21%
A higher power watching over you	12%
Your family and friends	9%
Your religion/spirituality	9%
Yourself	7%

a. Your religion/spirituality

	2/1-3, 2022
Much more trust	21%
Somewhat more trust	15%
No difference	47%
Somewhat less trust	4%
Much less trust	5%
Not applicable	8%
<i>More trust (net)</i>	<i>36%</i>
<i>Less trust (net)</i>	<i>9%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

17. Since the beginning of the pandemic, how would you say your trust in the following has changed? (*Continued*)

b. Yourself

	2/1-3, 2022
Much more trust	21%
Somewhat more trust	22%
No difference	50%
Somewhat less trust	5%
Much less trust	2%
Not applicable	1%
<i>More trust (net)</i>	43%
<i>Less trust (net)</i>	7%

c. The idea that things will work out in the long run

	2/1-3, 2022
Much more trust	12%
Somewhat more trust	21%
No difference	40%
Somewhat less trust	18%
Much less trust	8%
Not applicable	1%
<i>More trust (net)</i>	33%
<i>Less trust (net)</i>	26%

d. Your community

	2/1-3, 2022
Much more trust	9%
Somewhat more trust	14%
No difference	51%
Somewhat less trust	18%
Much less trust	6%
Not applicable	3%
<i>More trust (net)</i>	23%
<i>Less trust (net)</i>	24%



PUBLIC POLL FINDINGS AND METHODOLOGY

17. Since the beginning of the pandemic, how would you say your trust in the following has changed? *(Continued)*

e. Government

	2/1-3, 2022
Much more trust	5%
Somewhat more trust	11%
No difference	28%
Somewhat less trust	25%
Much less trust	30%
Not applicable	1%
<i>More trust (net)</i>	<i>16%</i>
<i>Less trust (net)</i>	<i>55%</i>

f. A higher power watching over you

	2/1-3, 2022
Much more trust	24%
Somewhat more trust	13%
No difference	45%
Somewhat less trust	6%
Much less trust	6%
Not applicable	6%
<i>More trust (net)</i>	<i>37%</i>
<i>Less trust (net)</i>	<i>12%</i>

g. Your future

	2/1-3, 2022
Much more trust	13%
Somewhat more trust	18%
No difference	48%
Somewhat less trust	15%
Much less trust	6%
Not applicable	1%
<i>More trust (net)</i>	<i>30%</i>
<i>Less trust (net)</i>	<i>21%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

17. Since the beginning of the pandemic, how would you say your trust in the following has changed? (*Continued*)

h. The future of society

	2/1-3, 2022
Much more trust	6%
Somewhat more trust	9%
No difference	32%
Somewhat less trust	33%
Much less trust	19%
Not applicable	2%
<i>More trust (net)</i>	<i>15%</i>
<i>Less trust (net)</i>	<i>51%</i>

i. Your family and friends

	2/1-3, 2022
Much more trust	15%
Somewhat more trust	24%
No difference	50%
Somewhat less trust	7%
Much less trust	2%
Not applicable	1%
<i>More trust (net)</i>	<i>39%</i>
<i>Less trust (net)</i>	<i>9%</i>

j. Science

	2/1-3, 2022
Much more trust	13%
Somewhat more trust	24%
No difference	39%
Somewhat less trust	12%
Much less trust	10%
Not applicable	2%
<i>More trust (net)</i>	<i>37%</i>
<i>Less trust (net)</i>	<i>22%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

17. Since the beginning of the pandemic, how would you say your trust in the following has changed? *(Continued)*

k. Medicine

	2/1-3, 2022
Much more trust	11%
Somewhat more trust	22%
No difference	41%
Somewhat less trust	16%
Much less trust	9%
Not applicable	1%
<i>More trust (net)</i>	<i>33%</i>
<i>Less trust (net)</i>	<i>25%</i>

18. **[IF EMPLOYED]** How much do you agree or disagree with the following statement: My company is focused on the right priorities right now.

	5/28-29, 2020 (N=611)	6/8-9, 2020 (N=651)	2/1-3, 2022 (N=1,086)
Strongly agree	38%	39%	25%
Somewhat agree	35%	35%	36%
Neither agree nor disagree	15%	16%	24%
Somewhat disagree	7%	6%	7%
Strongly disagree	3%	2%	4%
Don't know	3%	2%	3%
<i>Agree (Net)</i>	<i>68%</i>	<i>73%</i>	<i>62%</i>
<i>Disagree (Net)</i>	<i>10%</i>	<i>10%</i>	<i>12%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

19. **[IF 18=STRONGLY OR SOMEWHAT AGREE]** What are the specific priorities your company is getting right? You may select up to three.

	5/28-29, 2020 (N=436)	6/8-9, 2020 (N=476)	2/1-3, 2022 (N=676)
Keep employees and customers safe	67%	60%	50%
Protection of jobs in the company	39%	36%	31%
Support employees with adequate healthcare benefits	27%	26%	26%
Making working with them online easier	23%	22%	16%
Equality of opportunity across gender and ethnicity	13%	19%	25%
New products/services that are relevant at this time	13%	14%	16%
Charitable donations and giving back to the community	12%	11%	12%
Action in support of diversity and inclusion	11%	16%	16%
Business practices that protect the environment	9%	10%	11%
Short term payment relief for existing customers	8%	8%	6%
Action to achieve equal pay	6%	7%	12%
Taking a stance on political issues	4%	5%	5%
None of the above	6%	7%	6%

20. **[IF 18=NEITHER AGREE OR DISAGREE OR SOMEWHAT DISAGREE OR STRONGLY DISAGREE]** In your opinion, what should your company focus on more? You may select up to three.

	5/28-29, 2020 (N=159)	6/8-9, 2020 (N=159)	2/1-3, 2022 (N=379)
Keep employees and customers safe	44%	42%	35%
Support employees with adequate healthcare benefits	28%	26%	24%
Protection of jobs in the company	20%	25%	17%
Action to achieve equal pay	12%	10%	19%
Making working with them online easier	12%	10%	11%
Business practices that protect the environment	10%	5%	12%
New products/services that are relevant at this time	10%	14%	7%
Charitable donations and giving back to the community	9%	4%	5%
Equality of opportunity across gender and ethnicity	7%	12%	11%
Short term payment relief for existing customers	6%	6%	10%
Taking a stance on political issues	5%	6%	5%
Action in support of diversity and inclusion	3%	9%	12%
None of the above	20%	18%	20%





PUBLIC POLL FINDINGS AND METHODOLOGY

21. Are you more or less excited for the upcoming Super Bowl in February, compared to...?

Total More Excited Summary

	10/13-14, 2020	2/2-3, 2021	2/1-3, 2022
Last year's Super Bowl*	12%	16%	21%
2020 Super Bowl**	n/a	16%	21%

Total Less Excited Summary

	10/13-14, 2020	2/2-3, 2021	2/1-3, 2022
Last year's Super Bowl*	41%	36%	27%
2020 Super Bowl**	n/a	37%	28%

a. Last year's Super Bowl

	10/13-14, 2020*	2/2-3, 2021	2/1-3, 2022
Much more excited	6%	7%	10%
Somewhat more excited	6%	9%	10%
As excited as last year	29%	36%	36%
Somewhat less excited	14%	15%	12%
Much less excited	28%	21%	15%
Don't know	17%	12%	17%
<i>Excited (Net)</i>	12%	16%	21%
<i>Less excited (Net)</i>	41%	36%	27%

*The Oct. 2020 question was asked as "the last Super Bowl."

**The Feb. 2021 question read "2019 Super Bowl."

b. 2020 Super Bowl

	10/13-14, 2020	2/2-3, 2021**	2/1-3, 2022
Much more excited	n/a	6%	10%
Somewhat more excited	n/a	10%	11%
As excited as last year	n/a	34%	33%
Somewhat less excited	n/a	14%	13%
Much less excited	n/a	22%	16%
Don't know	n/a	14%	18%
<i>Excited (Net)</i>	n/a	16%	21%
<i>Less excited (Net)</i>	n/a	37%	28%

**The Feb. 2021 question read "2019 Super Bowl."





PUBLIC POLL FINDINGS AND METHODOLOGY

22. Thinking about the upcoming Super Bowl in February, to what extent do you agree or disagree with the following statements?

Total Agree Summary

	10/13-14, 2020	2/2-3, 2021	2/1-3, 2022
I expect Super Bowl advertising to focus on topics besides the COVID-19 pandemic	56%	56%	56%
I expect Super Bowl advertising to acknowledge the COVID-19 pandemic and today's situation	52%	57%	42%
There should not be in-person fans at the Super Bowl	44%	41%	25%
I am excited for the advertisements during the Super Bowl	37%	37%	42%
I am more excited for the advertisements during the Super Bowl than the game itself	n/a	n/a	36%

a. I am excited for the advertisements during the Super Bowl

	10/13-14, 2020	2/2-3, 2021	2/1-3, 2022
Strongly agree	12%	11%	15%
Somewhat agree	24%	26%	27%
Neither agree nor disagree	29%	29%	27%
Somewhat disagree	12%	13%	9%
Strongly disagree	17%	16%	16%
Don't know	6%	5%	6%
<i>Agree (Net)</i>	<i>37%</i>	<i>37%</i>	<i>42%</i>
<i>Disagree (Net)</i>	<i>28%</i>	<i>29%</i>	<i>24%</i>

b. I expect Super Bowl advertising to acknowledge the COVID-19 pandemic and today's situation

	10/13-14, 2020	2/2-3, 2021	2/1-3, 2022
Strongly agree	22%	22%	13%
Somewhat agree	30%	35%	29%
Neither agree nor disagree	26%	21%	29%
Somewhat disagree	6%	6%	10%
Strongly disagree	6%	7%	9%
Don't know	10%	9%	10%
<i>Agree (Net)</i>	<i>52%</i>	<i>57%</i>	<i>42%</i>
<i>Disagree (Net)</i>	<i>13%</i>	<i>13%</i>	<i>19%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

22. Thinking about the upcoming Super Bowl in February, to what extent do you agree or disagree with the following statements? *(Continued)*

c. I expect Super Bowl advertising to focus on topics besides the COVID-19 pandemic

	10/13-14, 2020	2/2-3, 2021	2/1-3, 2022
Strongly agree	26%	23%	25%
Somewhat agree	30%	33%	31%
Neither agree nor disagree	25%	25%	22%
Somewhat disagree	5%	5%	5%
Strongly disagree	4%	5%	6%
Don't know	10%	9%	10%
<i>Agree (Net)</i>	<i>56%</i>	<i>56%</i>	<i>56%</i>
<i>Disagree (Net)</i>	<i>9%</i>	<i>10%</i>	<i>11%</i>

d. There should not be in-person fans at the Super Bowl

	10/13-14, 2020	2/2-3, 2021	2/1-3, 2022
Strongly agree	25%	23%	11%
Somewhat agree	19%	18%	14%
Neither agree nor disagree	23%	22%	28%
Somewhat disagree	10%	15%	16%
Strongly disagree	12%	15%	23%
Don't know	11%	7%	8%
<i>Agree (Net)</i>	<i>44%</i>	<i>41%</i>	<i>25%</i>
<i>Disagree (Net)</i>	<i>22%</i>	<i>29%</i>	<i>38%</i>

e. I am more excited for the advertisements during the Super Bowl than the game itself

	2/1-3, 2022
Strongly agree	15%
Somewhat agree	21%
Neither agree nor disagree	26%
Somewhat disagree	13%
Strongly disagree	18%
Don't know	7%
<i>Agree (Net)</i>	<i>36%</i>
<i>Disagree (Net)</i>	<i>31%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of the forty-sixth wave of an Ipsos poll conducted between February 2-3, 2022. For this survey, a sample of 2,010 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021 among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021 among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021 among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021 among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021 among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021 among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021 among 1,162 adults





PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-third wave was conducted December 7-8, 2021 among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022 among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022 among 1,158 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,010, DEFF=1.5, adjusted Confidence Interval=+/-3.5 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

Mallory Newall
Vice President, US
Public Affairs
+1 202 420-2014
mallory.newall@ipsos.com





PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

