

Obs'COP 2021 INTERNATIONAL OBSERVATORY ON CLIMATE AND

PUBLIC OPINION A new, broad scope study conducted by Ipsos for the 3rd

consecutive year

Every year, EDF produces an international status report on opinions, knowledge, expectations and levels of commitment pertaining to climate change, to nurture thinking on the subject and contribute to the constructive search for solutions for the future.

countries

Including the C02 emitters

2/3 of the world's

population represented The environment is within the top 3 most concerning topics among the UK population, with Britons slightly more



lpsos

worried vs the global average **CONCERN FOR THE ENVIRONMENT IS STEADILY GROWING** IN THE UK Cost of living (inflation, purchasing power, etc.)

52

50 The healthcare system **Environment** The Coronavirus global of Britons think that

42

Air

48%

Nearly 8 out of 10

37

31

29

23

22

22

Poverty and inequality **Terrorism Immigration** Delinquency, crime Corruption **Taxes** Unemployment

Education, schooling **Pensions** Other

EXTREME WEATHER EVENTS ARE AN INCREASING CONCERN

63%

-4 change

vs 2020

TOP 4 ENVIRONMENTAL CONCERNS Extreme Climate climate events change

average 41%

the growth of the economy.

Eco-anxiety

is affecting

of Britons

2/3

priority should be

environment ahead of

given to the

pollution Waste

49%

+3 change

vs 2020

according to Britons

CLIMATE CHANGE WITH CONCRETE EFFECTS

Globally

59%

The regions that have noticed climate change the most ...

North

America

South

America

than elsewhere

CLIMATE CHANGE

Coal, gas or fuel-ol-fired

The destruction of forests

Heating and air-con

Waste processing

Industrial activity

Cars, tracks

power plants

SELECTED AS LEADING CAUSES OF

67%

UK

62%

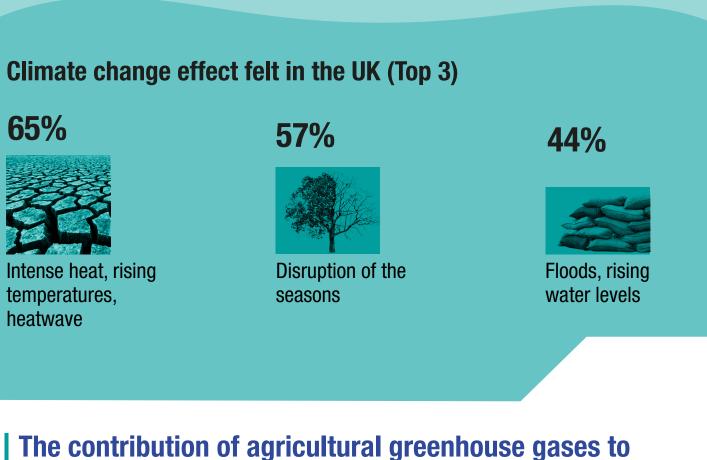
81% **Asia** 81% 91% 60%

have already noticed the effects of climate change, with

extreme weather events the most observable effect

Europe

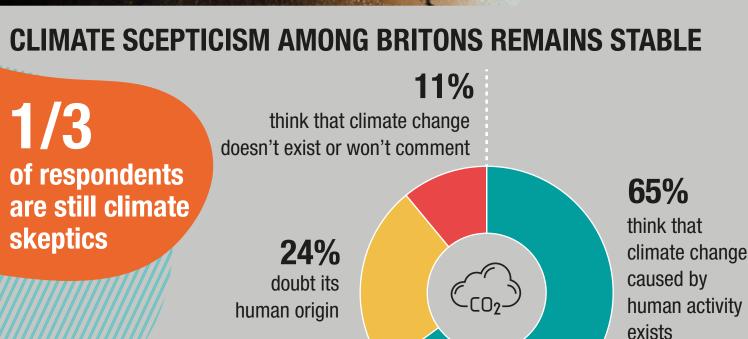
Africa/Middle East **Australia**

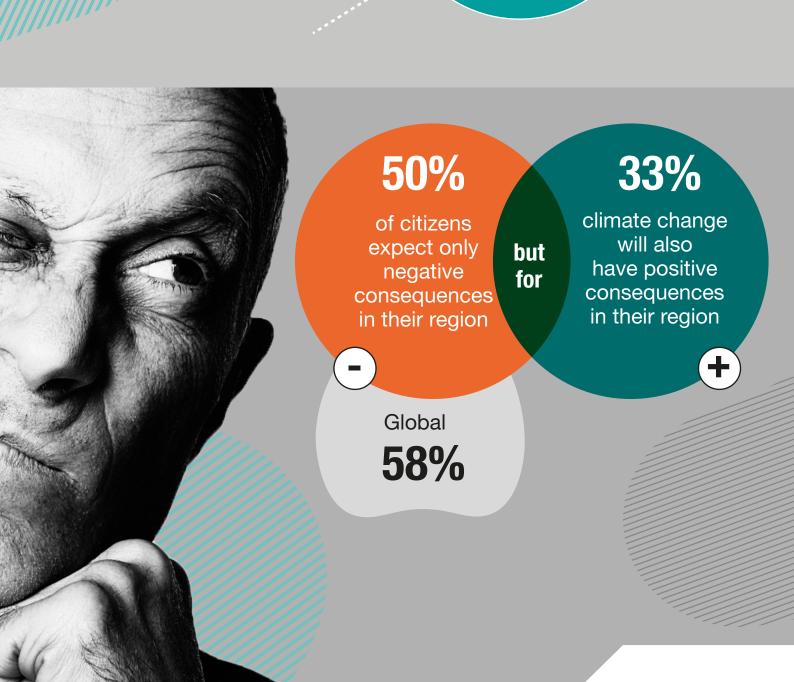


climate change was identified more clearly by Britons

(Top 7)

Agriculture, livestock farming Global av.





CITIZENS AFFIRM THE NEED TO ACT ON THEIR OWN LEVEL ...

innovation

... ALTHOUGH THAT CAN BE DIFFICULT TO TRANSLATE INTO

29%

It can't be limited

Denies that climate

change exists

Bottom 3: Practical Actions

2%

8%

Don't know

Citizens torn between need to act and

The preferred solution for fighting climate change

Technological advancement and

IMPACTFUL ACTION IN THEIR EVERYDAY LIVES

A change in our lifestyles

rejection of constraints

53%

Top 3: Practical Actions

K-W 74% **87% 55%** 39% **75**% Limiting Sorting Choosing Limiting Travelling Using waste products heating meat renewable by bike and AC with the consumption energy least packaging

19%

76%

Scientists

39%

54%

Installing solar panels wherever it is possible to do so **Electricty** production Building a lot of onshore wind turbines Building a lot of offshore wind turbines Replacing coal- or fuel-oil-fired power

polluting car Making energy sources that produce CO2 more expensive, like gas, gasoline, etc. Increasing the tax on household waste to

Limiting access to city centers to electric or hybrid cars only

Setting up an urban tollbooth at the 39% entrance to big cities

For free public access to the complete observatory, please visit

www.edf.fr/en/climate-international-observatory-results

And many lack the know-how of Britons feel that they know what they can do on a personal level to fight climate change do not know what to do CITIZENS DEMAND THAT THEIR GOVERNMENT DO MORE... **73**% **42%** 47% 32%

The Government

62%

and employment. However, a

the environment (23%, +9)

larger number vs last year said

Private Citizens/ Companies Consumers SHOULD TAKE ACTION IS REALLY TAKING ACTION of Britons consider that priority will be given to the economy

... WHILE STRUGGLING TO ACCEPT MEASURES WITH A RESTRICTIVE OR FINANCIAL IMPACT ON THEIR EVERYDAY LIVES

> 69% **59%**

85%

78%

78%

64%

Introducing a tax on plane tickets

Acceptability of potential measures to reduce GHG emissions

Incentives and taxes

plants with nuclear power plants Obliging owners to insulate their home Introducing a tax when purchasing a

encourage people to waste less

45%

52% 48%

Banning short-haul flights when it is possible to take the train **Travel**

54% 58%