Ipsos UK February 2022 Political Pulse

Public

Fieldwork: 1-2 February 2022

Online adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

All Adults aged 18+ in Great Britain

	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?									
	Keir Starmer, Leader of the Labour party	Boris Johnson, Leader of the Conservative Party and Prime Minister	Rishi Sunak, Chancellor of the Exchequer	Sajid Javid, Secretary of State for Health and Social Care	Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs	Priti Patel, Secretary	The Labour Party	The Conservative Party	The Liberal Democrats	The Green Party
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143
Weighted base	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143
Very favourable (2)	109 10% BDEFI	76 7% I	119 10% BDEFHI	60 5%	71 6% I	66 6%	188 16% ABCDEFHIJ	86 7% DI	45 4%	95 8% DFI
Fairly favourable (1)	251 22% BEFHI	155 14%	281 25% BEFHI	264 23% BEFHI	152 13%	163 14%	237 21% BEFI	200 18% BE	184 16%	235 21% BEFI
Neither favourable nor unfavourable (0)	290 25% BFGH	210 18%	309 27% BFGH	329 29% BFGH	383 34% ABCDFGH	241 21%	238 21%	243 21%	437 38% ABCDEFGH	399 35% ABCDFGH
Fairly unfavourable (-1)	232 20% BCEJ	180 16%	177 15%	219 19% CJ	186 16%	238 21% BCEHJ	218 19% J	193 17%	245 21% BCEHJ	170 15%
Very unfavourable (-2)	205 18% IJ	483 42% ACDEFGHIJ	187 16%	185 16%	212 19% IJ	362 32% ACDEGIJ	224 20% IJ	382 33% ACDEGIJ	163 14%	151 13%
Don't know	55 5% BGH	38 3%	70 6% ABGH	86 7% ABGH	139 12% ABCDFGHIJ	72 6% ABGH	38 3%	40 3%	69 6% BGH	93 8% ABCGHI
Net: Favourable	360 32% BEFHI	232 20%	400 35% BDEFHIJ	324 28% BEFI	223 20%	229 20%	425 37% ABDEFHIJ	286 25% BEFI	229 20%	330 29% BEFI
Net: Unfavourable	437 38% CJ	663 58% ACDEFGHIJ	364 32%	405 35% CJ	398 35% J	600 53% ACDEGIJ	442 39% CJ	574 50% ACDEGIJ	408 36% J	321 28%
Net Difference	-77 -7%	-431 -38%	35 3%	-80 -7%	-175 -15%	-371 -32%	-16 -1%	-289 -25%	-179 -16%	9 1%
Mean	-0.16 BEFHI	-0.76	-0.03 BDEFHI	-0.19 BEFH	-0.31 BFH	-0.62 B	-0.05 ABDEFHI	-0.53 BF	-0.28 BFH	-0.04 ABDEFHI

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Very favourable (2)	109 10%	67 12% C	42 7%	48 15% EFGIJKL	33 9%	27 6%	11 9%	38 19% EFGIJKL	19 10%	14 7%	12 7%	15 6%	25 15% OP	41 14% OP	16 6%	27 7%	1 1% **	30 10%	27 8%	22 9% *	29 11%	29 11%	18 6%	17 6%	22 15% WX	5 10% **	17 17% WX*	99 10%	10 7% *	53 8%	47 13%	10 7% *	38 13%	71 8%	44 13% j	65 8%	71 10%	38 8%	99 10%	8 6% *
Fairly favourable (1)	251 22%	132 24%	118 20%	90 28% FGL	80 21%	81 18%	25 20%	65 33% EFGIJKL	40 22%	41 21%	33 19%	48 18%	37 22%	86 30% OP	50 19%	66 18%	12 20% **	69 23%	95 28% TU	39 17% *	48 18%	53 19%	54 18%	63 24%	43 28% W	18 33% **	20 20% *	232 23% c	19 12% *	141 22%	81 23%	29 20% *	65 22%	186 22%	104 30% j	147 19%	162 24%	89 19%	211 21%	38 29% *
Neither favourable nor unfavourable (0)	290 25%	128 23%	162 28%	81 25%	98 26%	112 25%	36 29%	45 23%	51 28%	46 24%	49 28%	62 23%	45 27%	70 24%	68 26%	95 26%	13 21% **	72 24%	72 21%	65 28% *	81 30%	64 24%	81 27%	58 22%	51 33% X	13 24% **	23 23% *	255 26%	36 23% *	155 24%	94 26%	41 28% *	94 32% h	196 23%	84 24%	206 26%	185 27%	105 23%	242 24%	45 35% m*
Fairly unfavourable (-1)	232 20%	109 20%	120 21%	50 15%	69 18%	113 26% DEHIK	24 19%	26 13%	30 16%	39 20%	35 20%	79 30% DEHI	30 18%	35 12%	58 22% N	94 26% N	15 25% **	59 20%	67 20%	59 25% *	47 18%	67 25% Y	56 19%	61 23% Y	19 12%	11 21% **	18 18% *	193 20%	39 25% *	141 22%	62 17%	28 19% *	47 16%	185 22%	69 20%	163 21%	119 18%	114 24% k	217 22% n	14 11% *
Very unfavourable (-2)	205 18%	100 18%	101 17%	31 10%	74 19% DGH	101 23% DGH	14 11%	17 9%	29 16%	44 23% DGH	41 23% DGH	60 22% DGH	15 9%	39 14%	54 21% M	77 21% M	20 33% **	64 21%	61 18%	40 17% *	41 15%	50 18% Y	66 22% Y	50 19% Y	14 9%	4 8% **	20 20% Y*	161 16%	45 29% b*	124 20%	49 14%	32 22% *	39 13%	167 20% g	41 12%	164 21% i	111 16%	95 20%	191 19%	13 10% *
Don't know	55 5%	17 3%	36 6% B	22 7% FL	25 7% FL	8 2%	14 11% DFHKL	8 4%	14 8% FL	11 5% FL	5 3%	3 1%	14 9% P	18 6% P	15 6%	8 2%	- - **	8 3%	14 4%	11 5% *	22 8% R	8 3%	26 9% VWa	14 5%	4 3%	3 5% **	1 1% *	50 5%	5 3% *	22 3%	25 7% d	8 5% *	15 5%	40 5%	9 3%	46 6% i	30 4%	25 5%	41 4%	10 8% *
Net: Favourable	360 32%	200 36% C	159 28%	138 43% EFGIJKL	114 30%	108 24%	35 29%	103 52% DEFGIJKL	59 32%	55 28%	45 26%	63 24%	62 37% OP	127 44% OP	66 25%	92 25%	13 21% **	99 33%	122 36%	62 26% *	77 29%	82 30%	71 24%	80 31%	66 43% VWX	23 42% *	38 38% W*	331 33% c	29 19% *	193 30%	128 36%	39 26% *	103 35%	257 30%	148 42% j	212 27%	233 34%	128 27%	311 31%	46 36% *
Net: Unfavourable	437 38%	210 38%	221 38%	80 25%	143 38% DH	214 48% DEGHI	37 30%	43 22%	60 32%	83 43% DGH	76 43% DGH	139 52% DEGHI	45 27%	74 26%	112 43% MN	171 47% MN	35 58% **	123 41%	128 38%	99 42% *	88 33%	117 43% Y	122 41% Y	111 42% Y	33 21%	16 28% **	39 39% Y*	354 36%	84 54% b*	265 42% g	111 31%	61 41% *	85 29%	352 42% g	110 31%	327 41% i	229 34%	208 45% k	409 41% n	26 21% *
Net Difference	-77 -7%	-10 -2%	-61 -11%	58 18%	-29 -8%	-106 -24%	-2 -2%	60 30%	-1 -1%	-28 -14%	-30 -17%	-76 -28%	17 10%	52 18%	-46 -18%	-78 -21%	-22 -37%	-24 -8%	-5 -2%	-37 -16%	-11 -4%	-35 -13%	-51 -17%	-31 -12%	33 21%	7 14%	-1 -1%	-23 -2%	-54 -35%	-72 -11%	17 5%	-22 -15%	18 6%	-95 -11%	38 11%	-115 -15%	4 1%	-81 -17%	-98 -10%	19 15%
Mean	-0.16	-0.08	-0.22	0.25 EFGIJKL	-0.20	-0.41 FL	-0.05 FL	0.42 DEFGIJKL	-0.07 FL	-0.31	-0.34	-0.46	0.18 OP	0.20 OP	-0.34	-0.36	-0.69 **	-0.19	-0.12	-0.24 *	-0.09	-0.21	-0.36	-0.26	0.27 VWX*	0.16 **	-0.04 *	-0.09 c	-0.59 *	-0.23	0.04 df	-0.32 *	0.06 h	-0.24	0.12 j	-0.29	-0.06 l	-0.31	-0.20	0.13 m*

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse

Public

Fieldwork: 1-2 February 2022

Online adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Very favourable (2)	109 / 10%	15 / 4%	70 / 23% BDE	7 / 10% *	12 / 8% *	57 / 12%	37 / 9%	19 / 7%	71 / 12% KMO	106 / 25% HIKMNO	2 / *	49 / 21% HIKMO	25 / 6% K	59 / 18% HIKMO	14 / 4% K	19 / 8% S	82 / 12% S	109 / 30% PQSTUVWXYZa	-	40 / 10% S	52 / 14% S	34 / 11% S	55 / 14% S	22 / 10% S	61 / 15% PSTa	29 / 13% S	69 / 11% S	94 / 25% cde	-	40 / 13% c	6 / 5% c*
Fairly favourable (1)	251 / 22%	36 / 9%	110 / 36% B	23 / 31% B*	43 / 29% B*	148 / 32% G	57 / 13%	40 / 14%	183 / 32% K	186 / 44% HKMO	21 / 5%	79 / 35% HKMO	56 / 14% K	115 / 35% HKMO	46 / 14% K	33 / 14% S	192 / 29% PSTWXa	251 / 70% PQSTUVWXYZa	-	83 / 21% PS	93 / 26% PS	73 / 23% PS	100 / 25% PS	39 / 18% S	118 / 30% PSTWXa	53 / 23% PS	153 / 26% PS	174 / 46% cde	12 / 4%	84 / 27% c	25 / 19% c*
Neither favourable nor unfavourable (0)	290 / 25%	85 / 23%	63 / 21%	24 / 32% *	44 / 30% *	118 / 26%	86 / 20%	59 / 21%	113 / 20%	81 / 19%	69 / 16%	57 / 25% JKM	65 / 16%	80 / 24% JKM	57 / 18%	50 / 21% RS	148 / 22% RSU	-	-	88 / 22% RS	64 / 17% RS	64 / 20% RS	77 / 19% RS	55 / 25% RS	75 / 19% RS	48 / 21% RS	135 / 22% RSUY	67 / 18%	52 / 16%	80 / 25% bc	31 / 24% *
Fairly unfavourable (-1)	232 / 20%	108 / 29% CE	48 / 16%	12 / 17% *	25 / 16% *	85 / 19%	111 / 26% F	64 / 22%	113 / 20%	28 / 7%	160 / 36% JLN	29 / 13% J	117 / 29% IJLN	49 / 15% J	80 / 25% JLN	45 / 19% R	127 / 20% R	-	232 / 53% PQRTUVWXYZa	78 / 20% R	85 / 23% QR	67 / 21% R	94 / 23% QR	45 / 20% R	81 / 20% R	35 / 15% R	134 / 22% QR	33 / 9%	110 / 34% bde	47 / 15% b	27 / 20% b*
Very unfavourable (-2)	205 / 18%	131 / 35% CDE	11 / 4%	4 / 6% *	21 / 14% C*	46 / 10%	127 / 30% F	99 / 35% IJLN	77 / 13%	10 / 2%	182 / 41% IJLMN	11 / 5%	140 / 34% IJLN	19 / 6%	121 / 38% IJLN	78 / 34% QRUVWYa	96 / 14%	-	205 / 47% PQRTUVWXYZa	109 / 27% QRUWYa	67 / 18% QR	83 / 26% QRYa	78 / 19% QRY	60 / 27% QRUYa	61 / 15% R	64 / 28% QRUWYa	99 / 17% R	9 / 2%	148 / 46% bde	62 / 20% b	33 / 25% b*
Don't know	55 / 5%	2 / 1%	3 / 1%	3 / 4% B*	4 / 3% *	7 / 2%	6 / 1%	4 / 1%	16 / 3%	15 / 4%	8 / 2%	4 / 2%	5 / 1%	9 / 3%	4 / 1%	6 / 3% RSTVWZ	18 / 3% RSTUWYZ	-	-	1 / *	3 / 1%	2 / 1%	1 / *	2 / 1%	2 / 1%	-	11 / 2% RSWY	1 / *	2 / 1%	2 / 1%	9 / 7% bcd*
Net: Favourable	360 / 32%	50 / 13%	180 / 59% BDE	30 / 41% B*	55 / 37% B*	204 / 44% G	94 / 22%	60 / 21%	255 / 44% K	292 / 69% HKMO	22 / 5%	128 / 56% HIKMO	81 / 20% K	174 / 53% HIKMO	59 / 18% K	53 / 23% S	274 / 41% PSTVXa	360 / 100% PQSTUVWXYZa	-	123 / 31% PS	145 / 40% PSTX	108 / 33% PS	155 / 38% PSX	61 / 27% S	179 / 45% PSTVWXa	82 / 36% PSX	222 / 37% PSX	268 / 71% cde	12 / 4%	124 / 39% ce	32 / 24% c*
Net: Unfavourable	437 / 38%	239 / 64% CDE	60 / 20%	17 / 23% *	45 / 30% *	131 / 29%	238 / 56% F	163 / 57% IJLN	191 / 33% JLN	38 / 9%	342 / 77% HIJLMNO	40 / 18% J	257 / 63% IJLN	68 / 20% J	201 / 63% IJLN	123 / 53% QRUVWYZa	223 / 34% R	-	437 / 100% PQRTUVWXYZa	187 / 47% QRYa	152 / 42% QRY	151 / 46% QRY	172 / 43% QRY	105 / 47% QRY	142 / 36% R	99 / 43% QR	233 / 39% QR	42 / 11%	258 / 80% bde	109 / 35% b	59 / 45% b*
Net Difference	-77 / -7%	-189 / -50%	120 / 39%	13 / 18%	10 / 7%	73 / 16%	-144 / -34%	-103 / -36%	64 / 11%	254 / 60%	-320 / -72%	87 / 38%	-176 / -43%	106 / 32%	-142 / -44%	-71 / -30%	52 / 8%	360 / 100%	-437 / -100%	-64 / -16%	-7 / -2%	-43 / -13%	-17 / -4%	-44 / -20%	37 / 9%	-16 / -7%	-11 / -2%	226 / 60%	-246 / -76%	15 / 5%	-28 / -21%
Mean	-0.16	-0.82	0.59 BDE	0.24 B*	0.01 B*	0.19 G	-0.56	-0.65	0.10 K	0.85 HKMO	-1.15	0.55 HIKMO	-0.72 K	0.46 HIKMO	-0.78 K	-0.57 S	0.06 PSTVWXZa	1.30 PQSTUVWXYZa	-1.47	-0.33 PS	-0.06 PSTX	-0.29 PS	-0.10 PST	-0.37 S	0.09 PSTUVWXZa	-0.22 PS	-0.07 PSTVX	0.82 cde	-1.22	-0.03 ce	-0.44 c*

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Overlap formulae used

ColumnProportions (5%): A,B,C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b,c/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b,c/d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK February 2022 Political Pulse

Public

Fieldwork: 1-2 February 2022

Online adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party

All Adults aged 18+ in Great Britain

	Total	The Labour Party : Favourable	The Labour Party : Unfavourable	The Conservative Party : Favourable	The Conservative Party : Unfavourable	The Liberal Democrats : Favourable	The Liberal Democrats : Unfavourable	The Green Party : Favourable	The Green Party : Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1143	452	408	279	610	260	390	360	316
Weighted base	1143	425	442	286	574	229	408	330	321
Very favourable (2)	109 10%	106 25% C	2 *	19 7%	71 12%	49 21% G	25 6%	59 18% I	14 4%
Fairly favourable (1)	251 22%	186 44% C	21 5%	40 14%	183 32% D	79 35% G	56 14%	115 35% I	46 14%
Neither favourable nor unfavourable (0)	290 25%	81 19%	69 16%	59 21%	113 20%	57 25% G	65 16%	80 24%	57 18%
Fairly unfavourable (-1)	232 20%	28 7%	160 36% B	64 22%	113 20%	29 13%	117 29% F	49 15%	80 25% H
Very unfavourable (-2)	205 18%	10 2%	182 41% B	99 35% E	77 13%	11 5%	140 34% F	19 6%	121 38% H
Don't know	55 5%	15 4%	8 2%	4 1%	16 3%	4 2%	5 1%	9 3%	4 1%
Net: Favourable	360 32%	292 69% C	22 5%	60 21%	255 44% D	128 56% G	81 20%	174 53% I	59 18%
Net: Unfavourable	437 38%	38 9%	342 77% B	163 57% E	191 33%	40 18%	257 63% F	68 20%	201 63% H
Net Difference	-77 -7%	254 60%	-320 -72%	-103 -36%	64 11%	87 38%	-176 -43%	106 32%	-142 -44%
Mean	-0.16	0.85 C	-1.15	-0.65	0.10 D	0.55 G	-0.72	0.46 I	-0.78

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Very favourable (2)	76 7%	45 8%	31 5%	28 9% I	17 5%	31 7%	8 6%	20 10% EI	5 3%	12 6%	8 5%	23 9%	15 9%	19 6%	13 5%	18 5%	12 20% **	28 9% S	18 5%	11 5% *	20 7%	17 6%	22 7%	25 10%	7 4%	1 1% **	4 4% *	66 7%	10 7% *	45 7%	20 6%	11 8% *	24 8%	53 6%	17 5%	59 7%	44 6%	32 7%	68 7%	9 7% *
Fairly favourable (1)	155 14%	91 16% C	64 11%	41 13%	49 13%	65 15%	20 16%	21 11%	26 14%	22 12%	26 15%	39 15%	29 17%	30 11%	31 12%	56 15%	9 15% **	40 13%	38 11%	36 15% *	41 15%	33 12%	54 18% a	37 14%	22 14%	4 7% **	6 6% *	129 13%	26 17% *	81 13%	48 13%	26 18% *	49 17%	106 13%	41 12%	114 14%	94 14%	62 13%	137 14%	18 14% *
Neither favourable nor unfavourable (0)	210 18%	83 15%	125 22% B	56 17%	60 16%	94 21% JK	22 18%	34 17%	35 19%	25 13%	28 16%	66 25% EJ	26 15%	55 19%	39 15%	75 20%	16 27% **	48 16%	68 20%	46 19% *	48 18%	43 16%	54 18%	57 22%	29 19%	15 28% **	11 11% *	191 19%	19 12% *	126 20% e	46 13%	38 25% e*	61 20%	149 18%	54 15%	156 20%	121 18%	89 19%	180 18%	29 23% *
Fairly unfavourable (-1)	180 16%	86 16%	92 16%	52 16%	52 14%	75 17%	24 20%	28 14%	22 12%	31 16%	24 14%	51 19%	30 18%	36 13%	40 15%	70 19%	3 5% **	48 16%	45 13%	39 17% *	47 18%	59 22% WX	35 12%	35 13%	31 20% W	6 11% **	12 12% *	155 16%	24 16% *	112 18% f	55 15%	13 9% *	50 17%	130 15%	53 15%	127 16%	101 15%	79 17%	150 15%	27 21% *
Very unfavourable (-2)	483 42%	234 42%	244 42%	133 41%	181 48% FGL	170 38%	44 36%	89 44%	88 48% L	92 47% L	82 47% L	88 33%	63 38%	135 47%	125 48%	141 38%	20 32% **	132 44%	155 46% U	100 42% *	96 36%	112 41%	117 39%	101 38%	61 40%	28 50% **	65 64% VWXY*	411 42%	72 47% *	255 40%	174 48% d	54 37%	104 35%	379 45% g	180 51% j	303 38%	295 44%	188 40%	440 44% n	39 31% *
Don't know	38 3%	15 3%	23 4%	12 4% L	20 5% FL	7 2% L	4 4% L	8 4% L	7 4% L	12 6% FL	7 4% FL	- -	4 3%	14 5%	14 5%	7 2%	- - **	5 2%	12 3%	5 2% *	17 6% R	6 2%	19 6%	7 3%	3 2%	1 2% **	2 2% *	37 4%	2 1% *	17 3%	15 4%	6 4% *	10 3%	28 3%	6 2%	32 4%	22 3%	17 4%	30 3%	6 5% *
Net: Favourable	232 20%	136 25% C	95 16%	69 22%	66 17%	96 22%	28 23%	42 21%	32 17%	34 18%	34 20%	62 23%	44 26% NO	49 17%	44 17%	74 20%	22 35% **	68 23%	56 17%	47 20% *	61 23%	51 19%	76 25% a	62 24% a	28 18%	5 8% *	10 10% *	195 20%	36 24% *	126 20%	68 19%	37 25% *	73 24%	159 19%	59 17%	173 22%	138 20%	94 20%	204 20%	26 21% *
Net: Unfavourable	663 58%	320 58%	337 58%	185 57%	233 62%	245 55%	68 56%	116 58%	110 60%	123 63%	106 60%	139 52%	93 56%	171 59%	165 63%	210 58%	23 38% **	180 60%	201 60%	139 59% *	143 53%	171 63% WX	152 51%	136 52%	92 60%	34 62% **	77 77% WXY*	566 57%	97 63% *	367 58%	229 64% f	67 45%	154 52%	509 60% g	233 66% j	430 54%	396 59%	267 57%	590 59%	66 52% *
Net Difference	-431 -38%	-184 -33%	-242 -42%	-115 -36%	-167 -44%	-148 -34%	-41 -33%	-75 -38%	-79 -43%	-89 -46%	-72 -41%	-77 -29%	-49 -30%	-122 -42%	-122 -47%	-137 -37%	-1 -2%	-112 -37%	-145 -43%	-92 -39%	-82 -30%	-121 -45%	-76 -25%	-74 -28%	-64 -42%	-29 -54%	-67 -67%	-371 -37%	-60 -39%	-241 -38%	-161 -45%	-30 -20%	-81 -27%	-350 -41%	-174 -50%	-257 -32%	-258 -38%	-173 -37%	-386 -38%	-40 -31%
Mean	-0.76	-0.69	-0.82	-0.71	-0.92 EK	-0.66	-0.65	-0.75	-0.91	-0.93	-0.86	-0.53 EIJK	-0.60 O	-0.87	-0.95	-0.72	-0.14 **	-0.73	-0.87	-0.78 *	-0.63	-0.81 a	-0.60 a	-0.59 a	-0.79 a*	-1.05 **	-1.30 *	-0.75	-0.80 *	-0.73	-0.92	-0.51 e*	-0.56 h	-0.83	-0.98 j	-0.66	-0.78	-0.73	-0.78	-0.58 *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Very favourable (2)	76 / 7%	42 / 11% C	4 / 1%	8 / 11% C*	8 / 5% *	16 / 3%	47 / 11% F	65 / 23% IJKLMNO	5 / 1%	29 / 7% I	42 / 9% I	19 / 8% I	35 / 8% I	21 / 6% I	30 / 9% I	76 / 33% QRSTUVWXYZa	-	23 / 6% QUWYa	43 / 10% QUWYa	64 / 16% QRSUWYa	5 / 1% Q	58 / 18% QRSUWYa	6 / 1% Q	52 / 23% QRSTUVWYa	4 / 1% Q	46 / 20% QRSUWYa	15 / 3% QY	19 / 5%	42 / 13% bd	18 / 6%	12 / 9% *
Fairly favourable (1)	155 / 14%	104 / 28% CDE	19 / 6%	2 / 3% *	17 / 12% *	31 / 7%	96 / 23% F	116 / 41% IJKLMNO	9 / 2%	34 / 8% I	96 / 22% I	22 / 10% I	89 / 22% ULN	35 / 11% I	70 / 22% IJLN	155 / 67% QRSTUVWXYZa	-	30 / 8% QYa	81 / 18% QRUWYa	96 / 24% QRSUWYa	19 / 5% Q	92 / 28% QRSUWYa	20 / 5% Q	76 / 34% QRSTUWYa	15 / 4% Q	73 / 32% QRSTUWYa	31 / 5% Q	18 / 5%	93 / 29% bd	41 / 13% b	27 / 21% b*
Neither favourable nor unfavourable (0)	210 / 18%	98 / 26% CD	27 / 9%	6 / 8% *	27 / 18% C*	51 / 11%	88 / 21% F	52 / 18% IJN	27 / 5%	42 / 10% I	94 / 21% IJLMN	27 / 12% I	65 / 16% IJ	35 / 11% I	59 / 18% IJN	-	-	30 / 8% PQU	85 / 19% PQRUWYa	91 / 23% PQRUWXYa	18 / 5% PQ	68 / 21% PQRUWYa	22 / 5% PQ	37 / 17% PQRUWY	30 / 7% PQU	47 / 20% PQRUWYa	70 / 12% PQUWY	25 / 7%	84 / 26% bde	50 / 16% b	20 / 15% b*
Fairly unfavourable (-1)	180 / 16%	63 / 17%	40 / 13%	9 / 13% *	21 / 14% *	62 / 14%	73 / 17%	33 / 11%	94 / 16% J	46 / 11%	74 / 17% H	31 / 13%	63 / 16%	41 / 12%	44 / 14%	-	180 / 27% PRSTUVWXYZa	45 / 13% P	78 / 18% P	70 / 18% P	53 / 15% P	46 / 14% P	65 / 16% P	30 / 13% P	59 / 15% P	38 / 17% P	87 / 15% P	34 / 9%	49 / 15% b	62 / 20% be	12 / 9% *
Very unfavourable (-2)	483 / 42%	63 / 17%	212 / 70% BE	48 / 66% B*	76 / 51% B*	295 / 64% G	112 / 26%	16 / 6%	436 / 76% HJKLMNO	268 / 63% HKLMO	129 / 29% H	128 / 56% HKMO	148 / 36% HK	195 / 59% HKMO	110 / 34% H	-	483 / 73% PRSTVXZa	229 / 64% PSTVXZ	144 / 33% PTVXZ	75 / 19% PXZ	264 / 73% PRSTVXZa	60 / 18% PXZ	288 / 71% PRSTVXZa	28 / 13% P	287 / 72% PRSTVXZa	22 / 10% P	393 / 65% PSTVXZ	282 / 74% cde	51 / 16%	141 / 45% c	55 / 42% c*
Don't know	38 / 3%	6 / 2%	3 / 1%	-	- *	5 / 1%	7 / 2%	4 / 1%	3 / 1%	7 / 2% I	7 / 1%	2 / 1%	9 / 2% I	2 / 1%	8 / 3% I	-	-	3 / 1% Q	6 / 1% Q	4 / 1% Q	5 / 1% Q	1 / *	4 / 1% Q	1 / 1%	4 / 1% Q	4 / 2% PQV	4 / 1% Q	* / *	4 / 1%	4 / 1% b	4 / 3% b*
Net: Favourable	232 / 20%	146 / 39% CDE	23 / 7%	10 / 13% *	25 / 17% C*	47 / 10%	143 / 34% F	181 / 63% IJKLMNO	14 / 2%	63 / 15% I	138 / 31% IJLN	41 / 18% I	123 / 30% IJLN	56 / 17% I	100 / 31% IJLN	232 / 100% QRSTUVWXYZa	-	53 / 15% QUWYa	123 / 28% QRUWYa	159 / 40% QRSUWYa	24 / 7% Q	150 / 46% QRSUWYa	26 / 6% Q	127 / 57% QRSTUVWYa	19 / 5% Q	119 / 52% QRSTUWYa	46 / 8% QY	37 / 10%	135 / 42% bde	59 / 19% b	39 / 30% bd*
Net: Unfavourable	663 / 58%	126 / 34%	253 / 83% BE	57 / 79% B*	97 / 65% B*	358 / 78% G	186 / 44%	49 / 17%	530 / 92% HJKLMNO	314 / 74% HKMO	203 / 46% H	159 / 69% HKMO	211 / 52% HK	236 / 72% HKMO	154 / 48% H	-	663 / 100% PRSTUVWXYZa	274 / 76% PSTVXZ	223 / 51% PTVXZ	145 / 36% PXZ	318 / 87% PRSTVXZa	105 / 33% P	353 / 87% PRSTVXZa	58 / 26% P	346 / 87% PRSTVXZa	60 / 26% P	480 / 80% PSTVXZ	316 / 83% cde	100 / 31%	203 / 64% ce	67 / 51% c*
Net Difference	-431 / -38%	20 / 5%	-230 / -75%	-48 / -65%	-72 / -48%	-311 / -68%	-43 / -10%	132 / 46%	-516 / -90%	-251 / -59%	-65 / -15%	-118 / -51%	-87 / -21%	-180 / -54%	-54 / -17%	232 / 100%	-663 / -100%	-222 / -62%	-100 / -23%	14 / 4%	-294 / -81%	44 / 14%	-327 / -81%	70 / 31%	-327 / -82%	58 / 26%	-434 / -72%	-279 / -74%	35 / 11%	-144 / -46%	-27 / -21%
Mean	-0.76	* CDE	-1.45	-1.20 *	-0.94 C*	-1.30	-0.26 F	0.64 IJKLMNO	-1.66	-1.17 I	-0.35 IJLN	-1.00 I	-0.50 IJLN	-1.08 I	-0.43 IJLN	1.33 QRSTUVWXYZa	-1.73	-1.20 QUWYa	-0.47 QRUWYa	0.01 QRSUWYa	-1.54 Q	0.13 QRSUWYa	-1.52 Q	0.42 QRSTUVWYa	-1.55 Q	0.36 QRSTUVWYa	-1.36 QUWY	-1.43	0.08 bde	-0.86 b	-0.55 b*

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Ipsos UK February 2022 Political Pulse

Public

Fieldwork: 1-2 February 2022

Online adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister

All Adults aged 18+ in Great Britain

	Total	The Labour Party : Favourable	Unfavourable	The Conservative Party : Favourable	Unfavourable	The Liberal Democrats : Favourable	Unfavourable	The Green Party : Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1143	452	408	279	610	260	390	360	316
Weighted base	1143	425	442	286	574	229	408	330	321
Very favourable (2)	76 7%	29 7%	42 9%	65 23% E	5 1%	19 8%	35 8%	21 6%	30 9%
Fairly favourable (1)	155 14%	34 8%	96 22% B	116 41% E	9 2%	22 10%	89 22% F	35 11%	70 22% H
Neither favourable nor unfavourable (0)	210 18%	42 10%	94 21% B	52 18% E	27 5%	27 12%	65 16%	35 11%	59 18% H
Fairly unfavourable (-1)	180 16%	46 11%	74 17%	33 11%	94 16%	31 13%	63 16%	41 12%	44 14%
Very unfavourable (-2)	483 42%	268 63% C	129 29%	16 6%	436 76% D	128 56% G	148 36%	195 59% I	110 34%
Don't know	38 3%	7 2%	7 1%	4 1%	3 1%	2 1%	9 2%	2 1%	8 3%
Net: Favourable	232 20%	63 15%	138 31% B	181 63% E	14 2%	41 18%	123 30% F	56 17%	100 31% H
Net: Unfavourable	663 58%	314 74% C	203 46%	49 17%	530 92% D	159 69% G	211 52%	236 72% I	154 48%
Net Difference	-431 -38%	-251 -59%	-65 -15%	132 46%	-516 -90%	-118 -51%	-87 -21%	-180 -54%	-54 -17%
Mean	-0.76	-1.17	-0.35 B	0.64 E	-1.66	-1.00	-0.50 F	-1.08	-0.43 H

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Very favourable (2)	119 10%	64 11%	54 9%	35 11%	31 8%	52 12%	9 7%	26 13%	18 10%	13 7%	15 9%	37 14%	18 11%	31 11%	18 7%	44 12%	8 14%**	41 14% ST	28 8%	15 6%*	35 13%	29 11%	29 10%	21 8%	23 15% a	12 22%**	4 4%*	105 11%	13 9%*	70 11%	34 9%	15 10%*	29 10%	90 11%	35 10%	83 11%	69 10%	50 11%	98 10%	19 15%*
Fairly favourable (1)	281 25%	132 24%	147 25%	65 20% G	74 20%	142 32% DEGIJK	18 15%	46 23%	42 23%	32 16%	44 25%	98 37% DEGHIJK	27 16%	70 24%	45 17%	114 31% MO	26 42%**	90 30% U	89 26%	52 22%*	51 19%	66 24%	70 23%	70 27%	40 26%	12 23%**	22 22%*	243 25%	38 25%*	169 27%	67 19%	45 31% e*	70 23%	211 25%	89 25%	192 24%	166 25%	115 25%	256 26%	24 19%*
Neither favourable nor unfavourable (0)	309 27%	136 25%	172 30%	90 28%	105 28%	114 26%	32 26%	59 29%	47 25%	58 30%	54 31% F	59 22%	44 26%	79 27%	78 30%	92 25%	16 27%**	77 25%	86 26%	67 28%*	79 29%	65 24%	86 29%	80 31%	46 30%	14 25%**	18 18%*	268 27%	41 27%*	175 28%	97 27%	36 24%*	94 32%	215 25%	99 28%	210 27%	185 27%	124 27%	251 25%	52 41% m*
Fairly unfavourable (-1)	177 15%	97 17% H	78 14%	52 16%	57 15%	68 15%	32 26% DEFHIJK	21 10%	29 16%	28 14%	25 14%	43 16%	38 23% N	34 12%	38 14%	58 16%	9 15%**	36 12%	57 17%	50 21% R*	34 13%	51 19%	39 13%	39 15%	18 11%	6 12%**	24 24% WY*	149 15%	28 18%*	90 14%	66 18%	21 14%*	35 12%	142 17%	52 15%	125 16%	96 14%	81 17%	167 17% n	10 8%*
Very unfavourable (-2)	187 16%	105 19%	81 14%	55 17% GL	82 22% FGL	50 11%	15 12%	40 20% FL	33 18% L	49 25% FGL	28 16% F	23 8%	23 14%	60 21% P	60 23% P	43 12%	1 2%**	47 16%	62 18%	33 14%*	45 17%	48 18%	49 16%	30 12%	24 15%	6 10%**	30 30% VWXY*	165 17%	23 15%*	97 15%	68 19%	22 15%*	53 18%	134 16%	65 18%	122 15%	127 19% l	61 13%	176 18%	11 9%*
Don't know	70 6%	21 4%	47 8% B	25 8% FHL	30 8% FL	15 3%	17 14% DFHKL	8 4%	15 8% L	15 8% L	9 5%	6 2%	17 10% P	16 5%	22 8%	15 4%	- -**	11 4%	15 4%	19 8%*	25 9% R	13 5%	27 9% Ya	21 8% Y	3 2%	5 9%**	1 1%*	60 6%	10 7%*	34 5%	27 8%	9 6%*	17 6%	53 6%	13 4%	58 7% i	34 5%	36 8%	55 5%	12 9%*
Net: Favourable	400 35%	196 35%	201 35%	100 31%	105 28%	195 44% DEGIJK	27 22%	72 36% GJ	60 33%	45 23%	59 34%	136 51% DEFGHIJK	45 27%	100 35%	63 24%	157 43% O	34 56%**	131 43% STU	117 35%	67 28%*	85 32%	95 35%	99 33%	91 35%	64 41%	25 45%**	26 26%*	348 35%	52 33%*	239 38% e*	100 28%	60 41% e*	99 33%	301 36%	124 35%	276 35%	235 35%	164 35%	355 35%	44 34%*
Net: Unfavourable	364 32%	201 36% C	159 27%	107 33%	139 37% FL	118 27%	47 38% FL	60 30%	63 34%	76 39% FL	53 30%	65 25%	61 37% P	94 33%	98 37% P	101 28%	10 17%**	84 28%	118 35% R	83 35%*	80 30%	99 37%	88 29%	70 27%	41 27%	12 22%**	55 54% VWXY*	313 32%	51 33%*	188 30%	134 37% d	43 29%	88 30%	276 33%	117 33%	248 31%	222 33%	142 30%	343 34% n	21 16%*
Net Difference	35 3%	-6 -1%	42 7%	-7 -2%	-34 -9%	76 17%	-19 -16%	12 6%	-2 -1%	-31 -16%	6 3%	70 26%	-16 -10%	6 2%	-34 -13%	56 15%	24 39%	47 16%	-1 *	-16 -7%	6 2%	-5 -2%	11 4%	22 8%	23 15%	13 23%	-28 -28%	35 4%	1 *	51 8%	-33 -9%	17 12%	11 4%	25 3%	7 2%	28 4%	13 2%	22 5%	12 1%	23 18%
Mean	-0.03	-0.09	0.03	-0.09 J	-0.24	0.18 DEGIJK	-0.24	-0.01	-0.11	-0.37	-0.04 J	0.33 DEGHIJK	-0.14	-0.08	-0.32	0.16 MO	0.51**	0.14 S	-0.11	-0.16*	-0.02	-0.09 a	-0.03 a	0.05 a	0.15 a*	0.38**	-0.55*	-0.03	-0.06*	0.04 e	-0.20	0.07*	-0.05	-0.02	-0.07	-0.01	-0.07	0.03	-0.07	0.27 m*

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All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Very favourable (2)	119 10%	72 19% C	11 4%	9 12% C*	18 12% C*	47 10%	59 14%	75 26% IJKLMNO	23 4%	41 10% I	66 15% I	22 9% I	55 14% I	39 12% I	36 11% I	65 28% QRSUWYa	30 5% UWY	45 13% QUWY	53 12% QUWY	119 30% QRSUWYa	-	91 28% QRSUWYa	8 2% U	57 25% QRSUWYa	11 3% U	74 32% QRSUWYa	22 4% UW	27 7%	61 19% be	72 23% be	3 3% *
Fairly favourable (1)	281 25%	148 39% CE	54 18%	24 32% CE*	20 14% *	99 22%	132 31% F	128 45% IJKLMNO	70 12%	78 18% I	139 32% IJMN	71 31% IJN	101 25% IJ	61 18% I	100 31% IJMN	94 40% QRSUWYa	115 17% UWY	78 22% QUWY	134 31% QRUWYa	281 70% PQRSUVWXYZa	-	154 47% QRSUWYa	30 8% U	95 42% QRSUWYa	51 13% UW	99 43% QRSUWYa	117 19% UWY	63 17%	131 40% be	116 37% be	19 15% *
Neither favourable nor unfavourable (0)	309 27%	97 26%	85 28%	13 18% *	37 25% *	118 26%	109 26%	51 18%	144 25% M	117 27% HMN	90 20%	63 28% HM	78 19%	73 22%	67 21%	41 18% TUV	169 25% STUVWYZa	89 25% TUVY	88 20% TUV	-	-	39 12% TU	78 19% TUV	40 18% TUV	73 18% TU	40 17% TUV	133 22% TUVY	93 24%	70 22%	82 26%	25 19% *
Fairly unfavourable (-1)	177 15%	38 10%	62 20% B	11 15% *	33 22% B*	80 17%	60 14%	17 6%	135 24% HJKLN	69 16% H	70 16% H	28 12% H	77 19% H	58 18% H	58 18% H	16 7% T	144 22% PRTVXZ	62 17% PTVXZ	78 18% PTVXZ	-	177 49% PQRSTVWXYZa	27 8% TZ	119 29% PQRSTVXZ	17 7% T	104 26% PQRSTVXZ	10 4% T	142 24% PRSTVXZ	72 19% cd	33 10%	27 9%	29 22% cd*
Very unfavourable (-2)	187 16%	20 5%	90 30% BD	11 15% B*	34 23% B*	106 23% G	52 12%	9 3%	174 30% HJKLMO	100 23% HKO	64 15% H	42 18% H	89 22% HKO	87 26% HKLO	53 17% H	8 3% T	174 26% PSTVXZ	83 23% PTVXZ	74 17% PTVXZ	-	187 51% PQRSTVWXYZa	10 3% T	164 41% PQRSTVXZa	13 6% T	152 38% PQRSTVXZa	6 3% T	172 29% PRSTVXZ	119 31% cd	24 8%	14 4%	42 32% cd*
Don't know	70 6%	1 *	3 1%	6 8% BC*	6 4% B*	9 2%	12 3%	5 2%	28 5% LMO	20 5% L	12 3%	3 1%	8 2%	11 3% L	7 2%	8 3% TUVZ	31 5% RSTUVWYZa	3 1%	10 2% TUZ	-	-	3 1% T	6 1% TU	3 1% T	6 2% TU	* *	15 2% RTU	5 1%	6 2%	4 1%	12 9% bcd*
Net: Favourable	400 35%	220 58% CE	64 21%	32 44% CE*	38 26% *	147 32%	191 45% F	204 71% IJKLMNO	94 16%	120 28% I	206 47% IJMN	92 40% IJN	157 38% IJN	100 30% I	137 43% IJN	159 69% QRSUWYa	145 22% UWY	123 34% QUWY	187 43% QRUWYa	400 100% PQRSUVWXYZa	-	245 76% PQRSUWYa	38 9% U	151 68% QRSUWYa	62 16% UW	173 76% QRSUWXYa	138 23% UWY	90 24%	191 59% be	188 60% be	23 17% *
Net: Unfavourable	364 32%	58 15%	153 50% BD	22 30% B*	67 45% B*	187 41% G	112 26%	26 9%	309 54% HJKLMNO	169 40% HKL	134 30% H	70 31% H	166 41% HKLO	146 44% HKLO	111 35% H	24 10% T	318 48% PRSTVXZ	145 40% PTVXZ	152 35% PTVXZ	-	364 100% PQRSTVWXYZa	37 11% T	283 70% PQRSTVXYZa	29 13% TZ	256 64% PQRSTVXZa	16 7% T	314 52% PQRSTVXZ	191 50% cd	57 18%	41 13%	71 55% cd*
Net Difference	35 3%	162 43%	-88 -29%	10 14%	-29 -19%	-40 -9%	79 19%	177 62%	-215 -37%	-49 -12%	72 16%	22 10%	-9 -2%	-45 -14%	25 8%	135 58%	-172 -26%	-23 -6%	35 8%	400 100%	-364 -100%	208 64%	-245 -61%	122 55%	-194 -49%	157 69%	-176 -29%	-101 -27%	134 41%	147 47%	-49 -37%
Mean	-0.03	0.57 CDE	-0.56	0.12 C*	-0.31 *	-0.22	0.21 F	0.87 IJKLMNO	-0.67	-0.26 I	0.17 IJMN	0.01 IJN	-0.11 I	-0.29 I	0.03 IJN	0.86 QRSUWYa	-0.50 UWY	-0.17 QUWYa	0.03 QUWYa	1.30 PQRSUVWXYZa	-1.51	0.90 QRSUWYa	-1.01 U	0.75 QRSUWYa	-0.85 UW	0.98 QRSUWXYa	-0.56 UWY	-0.52	0.54 be	0.66 be	-0.74 *

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Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	The Labour Party : Favourable	Unfavourable	The Conservative Party : Favourable	Unfavourable	The Liberal Democrats : Favourable	Unfavourable	The Green Party : Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1143	452	408	279	610	260	390	360	316
Weighted base	1143	425	442	286	574	229	408	330	321
Very favourable (2)	119 10%	41 10%	66 15%	75 26% E	23 4%	22 9%	55 14%	39 12%	36 11%
Fairly favourable (1)	281 25%	78 18%	139 32% B	128 45% E	70 12%	71 31%	101 25%	61 18%	100 31% H
Neither favourable nor unfavourable (0)	309 27%	117 27%	90 20%	51 18%	144 25%	63 28% G	78 19%	73 22%	67 21%
Fairly unfavourable (-1)	177 15%	69 16%	70 16%	17 6%	135 24% D	28 12%	77 19%	58 18%	58 18%
Very unfavourable (-2)	187 16%	100 23% C	64 15%	9 3%	174 30% D	42 18%	89 22%	87 26% I	53 17%
Don't know	70 6%	20 5%	12 3%	5 2%	28 5%	3 1%	8 2%	11 3%	7 2%
Net: Favourable	400 35%	120 28%	206 47% B	204 71% E	94 16%	92 40%	157 38%	100 30%	137 43% H
Net: Unfavourable	364 32%	169 40% C	134 30%	26 9%	309 54% D	70 31%	166 41% F	146 44% I	111 35%
Net Difference	35 3%	-49 -12%	72 16%	177 62%	-215 -37%	22 10%	-9 -2%	-45 -14%	25 8%
Mean	-0.03	-0.26	0.17 B	0.87 E	-0.67	0.01	-0.11	-0.29	0.03 H

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid, Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Very favourable (2)	60 5%	35 6%	24 4%	23 7%	14 4%	23 5%	6 5%	17 9% EJ	8 5%	5 3%	6 4%	17 6%	10 6%	21 7% O	6 2%	17 5%	6 10% **	21 7% T	20 6% T	1 1% *	18 7% T	14 5%	15 5%	19 7%	7 5%	2 4% **	3 3% *	56 6%	4 2% *	33 5%	20 6%	7 5% *	23 8%	37 4%	22 6%	38 5%	37 5%	24 5%	53 5%	7 5% *
Fairly favourable (1)	264 23%	129 23%	134 23%	68 21%	78 21%	118 27%	29 23%	39 20%	36 20%	42 21%	38 22%	80 30% E	37 22%	59 20%	52 20%	95 26%	22 36% **	72 24%	67 20%	70 30% *	54 20%	51 19%	68 23%	69 26%	46 30% Va	16 28% **	15 15% *	230 23%	34 22%	168 26% e	65 18%	31 21% *	82 27%	182 22%	83 24%	181 23%	154 23%	110 24%	233 23%	30 23% *
Neither favourable nor unfavourable (0)	329 29%	136 25%	189 33% B	85 26%	106 28%	138 31%	34 28%	52 26%	57 31%	48 25%	56 32%	82 31%	40 24%	82 29%	72 28%	117 32%	17 28% **	95 32%	94 28%	58 24% *	82 31%	87 32%	84 28%	79 30%	41 27%	11 19% **	27 27% *	285 29%	44 29% *	177 28%	106 30%	45 30% *	86 29%	243 29%	100 28%	228 29%	188 28%	140 30%	284 28%	41 32% *
Fairly unfavourable (-1)	219 19%	125 23% C	94 16%	65 20%	72 19%	82 18%	22 18%	43 22%	35 19%	38 19%	38 22%	43 16%	39 24%	49 17%	51 20%	68 18%	12 20% **	48 16%	71 21%	55 23% *	45 17%	50 18%	57 19%	41 16%	36 23%	15 28% **	20 20% *	184 19%	35 23% *	135 21%	63 17%	21 14% *	46 15%	173 21%	67 19%	152 19%	140 21%	79 17%	188 19%	27 21% *
Very unfavourable (-2)	185 16%	100 18%	82 14%	48 15%	79 21% FGL	59 13%	13 11%	35 17%	30 16%	49 25% DFGL	30 17%	29 11%	21 12%	53 19%	60 23% MP	49 13%	2 3% **	55 18%	60 18%	33 14% *	37 14%	51 19% X	49 16%	29 11%	16 10%	8 14% **	33 33% VWXY*	164 17%	21 14% *	87 14%	70 19%	28 19% *	44 15%	141 17%	68 19%	118 15%	117 17%	68 15%	176 18% n	8 6%
Don't know	86 7%	28 5%	55 10% B	33 10% FK	30 8%	23 5%	19 15% DEFHIJKL	14 7%	17 9%	13 7%	6 3%	16 6%	19 12% P	24 8%	20 8%	20 6%	2 4% **	10 3%	25 7% R	19 8% *	31 12% R	19 7%	27 9%	27 10% a	8 5%	3 6% **	2 2% *	70 7%	16 10% *	36 6%	34 10%	15 10% *	17 6%	69 8% i	12 3%	74 9% i	40 6%	45 10%	72 7%	14 11% *
Net: Favourable	324 28%	164 30%	158 27%	91 28%	92 24%	142 32% K	35 28%	56 28%	45 24%	47 24%	45 25%	97 36% EIJ	47 28%	80 28%	58 22%	112 31%	28 46% **	93 31%	87 26%	72 30% *	73 27%	65 24%	83 28%	87 33% a	53 34% a	18 33% *	18 18%	286 29%	38 25%	201 32% h	85 24%	38 26%	105 35%	219 26%	105 30%	219 28%	190 28%	134 29%	286 29%	37 29%
Net: Unfavourable	405 35%	225 41% C	176 30%	113 35%	151 40% G	140 32%	35 29%	78 39% L	65 35%	87 45% FGL	68 39% FL	72 27%	60 36%	102 35%	111 43% P	117 32%	14 23%	103 34%	131 39%	88 37% *	83 31%	101 37% X	106 35%	69 26%	52 34%	23 42% **	53 53% VWXY*	348 35%	56 37%	222 35%	132 37%	50 34%	90 30%	314 37%	135 38%	270 34%	257 38%	147 32%	365 36%	35 28%
Net Difference	-80 -7%	-61 -11%	-18 -3%	-22 -7%	-60 -16%	1 *	-1 -1%	-21 -11%	-20 -11%	-40 -21%	-24 -14%	25 9%	-13 -8%	-23 -8%	-54 -21%	-5 -1%	14 23%	-10 -3%	-44 -13%	-16 -7%	-10 -4%	-35 -13%	-24 -8%	18 7%	1 1%	-5 -9%	-35 -35%	-62 -6%	-18 -12%	-21 -3%	-47 -13%	-12 -8%	15 5%	-95 -11%	-30 -8%	-51 -6%	-67 -10%	-13 -3%	-78 -8%	1 1%
Mean	-0.19	-0.24	-0.14	-0.16	-0.36 J	-0.08 EJK	-0.07 EJ*	-0.21	-0.25	-0.46	-0.28	0.05 EIJK	-0.15 O	-0.21	-0.45 O	-0.11	0.31 **	-0.15	-0.27	-0.22 *	-0.12	-0.28 a	-0.21 a	0.03 Va	-0.06 a*	-0.20 **	-0.66 *	-0.18	-0.26 *	-0.13	-0.30	-0.25 *	-0.02 h	-0.26	-0.25	-0.18	-0.23	-0.14	-0.22	*

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Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid, Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Very favourable (2)	60 5%	30 8% C	10 3%	6 8% *	10 7% *	19 4%	32 8%	40 14% IJKLMNO	12 2%	23 5% I	30 7% I	17 7% I	30 7% I	23 7% I	18 6% I	41 18% QRSUWYa	14 2% WYa	27 8% QUWYa	27 6% QUWYa	51 13% QRSUWYa	8 2% WY	60 19% QRSTUWYa	- -	42 19% QRSTUWYa	3 1% W	42 18% QRSTUWYa	7 1% W	17 5%	31 10% b	28 9% b	8 6% *
Fairly favourable (1)	264 23%	141 38% CE	36 12%	19 27% C*	30 20% *	86 19%	140 33% F	127 44% IJKLMNO	78 14%	85 20% I	139 31% I	52 23% I	107 26% I	73 22% I	96 30% IJ	109 47% QRSUWYa	91 14% UWY	80 22% QUWYa	124 28% QUWYa	195 49% QRSUWYa	29 8% W	264 81% PQRSTUWYZa	- -	112 50% QRSUWYa	34 9% W	118 51% QRSUWYa	83 14% UWY	61 16%	130 40% be	103 33% be	19 14% *
Neither favourable nor unfavourable (0)	329 29%	120 32%	76 25%	20 27%	37 25% *	119 26%	122 29%	69 24%	129 22%	112 26% IN	112 25%	66 29% IN	88 22%	64 20%	82 26%	44 19% UVW	169 25% UVWY	87 24% UVW	102 23% UVW	104 26% PUVWXYZ	33 9% VW	- -	- -	40 18% UVW	75 19% UVW	41 18% UVW	145 24% UVWY	96 25%	85 26%	101 32% b	29 22% *
Fairly unfavourable (-1)	219 19%	51 14%	79 26% B	15 20% *	38 25% B*	109 24% G	63 15%	33 11%	157 27% HJKLMO	89 21% H	80 18% H	47 20% H	80 20% H	82 25% H	56 17% H	21 9% V	180 27% PRSTVXZ	76 21% PTVXZ	84 19% PTVXZ	32 8% V	114 31% PRSTVXZ	- -	219 54% PQRSTUVXYZa	16 7% V	128 32% PRSTVXZ	20 9% V	170 28% PRSTVXZ	81 21% c	42 13%	52 17%	36 28% cd*
Very unfavourable (-2)	185 16%	23 6%	94 31% BD	11 15% B*	32 21% B*	108 24% G	57 13%	8 3%	171 30% HJKLMNO	91 21% H	68 15% H	43 19% H	87 21% HK	78 23% HK	60 19% H	5 2% V	173 26% PSTVXZ	78 22% PTVXZ	88 20% PTVXZ	6 1% V	169 46% PQRSTVXYZa	- -	185 46% PQRSTVXYZa	8 3% V	155 39% PQRSTVXZa	5 2% V	173 29% PRSTVXZ	114 30% cd	27 8%	24 8%	30 23% cd*
Don't know	86 7%	12 3%	10 3%	3 4% *	2 1% *	19 4%	9 2%	9 3%	28 5%	26 6% LN	14 3%	5 2%	15 4%	10 3%	9 3%	12 5% VWYZ	35 5% RUVWYa	11 3% VWY	13 3% VWY	12 3% VWY	11 3% VWY	- -	- -	5 2% VW	3 1% W	4 2% VW	22 4% VWY	9 2%	8 2%	7 2%	10 7% bcd*
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Net: Unfavourable	405 35%	74 20%	174 57% BD	26 35% B*	69 47% B*	217 47% G	120 28%	41 14%	328 57% HJKLMNO	179 42% HK	148 33% H	89 39% H	167 41% HK	160 48% HJKLO	115 36% H	26 11% V	353 53% PRSTVXZ	155 43% PTVXZ	172 39% PTVXZ	38 10% V	283 78% PQRSTVXYZa	- -	405 100% PQRSTUVXYZa	24 11% V	282 71% PQRSTVXZa	25 11% V	342 57% PQRSTVXZ	195 51% cd	69 21%	76 24%	66 51% cd*
Net Difference	-80 -7%	97 26%	-128 -42%	-1 -1%	-29 -20%	-112 -24%	52 12%	126 44%	-238 -41%	-72 -17%	21 5%	-21 -9%	-30 -7%	-64 -19%	-1 *	124 53%	-248 -37%	-47 -13%	-21 -5%	207 52%	-247 -68%	324 100%	-405 -100%	130 58%	-245 -61%	135 59%	-252 -42%	-116 -31%	93 29%	55 17%	-40 -31%
Mean	-0.19	0.29 CDE	-0.72	-0.08 C*	-0.35 C*	-0.46	0.06 F	0.57 IJKLMNO	-0.73	-0.35 I	-0.04 IJMN	-0.21 I	-0.22 I	-0.37 I	-0.13 IJ	0.73 QRSUWYa	-0.65 UWYa	-0.28 QUWYa	-0.19 QUWYa	0.65 QRSUWYa	-1.15 W	1.19 PQRSTUWYZa	-1.46	0.75 QRSUWYa	-1.00 UW	0.77 QRSUWYa	-0.72 UWY	-0.58	0.31 be	0.19 be	-0.51 *

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All Adults aged 18+ in Great Britain

	Total	The Labour Party : Favourable	The Labour Party : Unfavourable	The Conservative Party : Favourable	The Conservative Party : Unfavourable	The Liberal Democrats : Favourable	The Liberal Democrats : Unfavourable	The Green Party : Favourable	The Green Party : Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1143	452	408	279	610	260	390	360	316
Weighted base	1143	425	442	286	574	229	408	330	321
Very favourable (2)	60 5%	23 5%	30 7%	40 14% E	12 2%	17 7%	30 7%	23 7%	18 6%
Fairly favourable (1)	264 23%	85 20%	139 31% B	127 44% E	78 14%	52 23%	107 26%	73 22%	96 30%
Neither favourable nor unfavourable (0)	329 29%	112 26%	112 25%	69 24%	129 22%	66 29%	88 22%	64 20%	82 26%
Fairly unfavourable (-1)	219 19%	89 21%	80 18%	33 11%	157 27% D	47 20%	80 20%	82 25%	56 17%
Very unfavourable (-2)	185 16%	91 21%	68 15%	8 3%	171 30% D	43 19%	87 21%	78 23%	60 19%
Don't know	86 7%	26 6%	14 3%	9 3%	28 5%	5 2%	15 4%	10 3%	9 3%
Net: Favourable	324 28%	108 25%	169 38% B	167 58% E	90 16%	68 30%	137 34%	96 29%	114 36%
Net: Unfavourable	405 35%	179 42% C	148 33%	41 14%	328 57% D	89 39%	167 41%	160 48% I	115 36%
Net Difference	-80 -7%	-72 -17%	21 5%	126 44%	-238 -41%	-21 -9%	-30 -7%	-64 -19%	-1 *
Mean	-0.19	-0.35	-0.04 B	0.57 E	-0.73	-0.21	-0.22	-0.37	-0.13

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Very favourable (2)	71 / 6%	47 / 8% C	24 / 4%	27 / 8% K	16 / 4%	28 / 6% K	6 / 5%	21 / 10% EK	8 / 4%	8 / 4%	3 / 2%	25 / 9% EK	13 / 8%	20 / 7%	11 / 4%	23 / 6%	5 / 8% **	22 / 7%	21 / 6%	7 / 3% *	21 / 8%	19 / 7%	15 / 5%	19 / 7%	12 / 8%	2 / 3% **	4 / 4% *	63 / 6%	7 / 5% *	38 / 6%	22 / 6%	11 / 7% *	24 / 8%	47 / 6%	28 / 8%	43 / 5%	40 / 6%	31 / 7%	59 / 6%	12 / 9% *
Fairly favourable (1)	152 / 13%	77 / 14%	75 / 13%	43 / 13%	31 / 8%	78 / 18% EIJ	15 / 13%	28 / 14%	17 / 9%	14 / 7%	27 / 15% EJ	52 / 19% EIJ	29 / 17% O	29 / 10%	17 / 7%	50 / 14% O	27 / 45% **	47 / 16%	44 / 13%	35 / 15% *	26 / 10%	31 / 12%	46 / 15%	38 / 14%	22 / 14%	7 / 12% **	8 / 8% *	130 / 13%	22 / 14% *	87 / 14%	46 / 13%	20 / 13% *	45 / 15%	107 / 13%	42 / 12%	110 / 14%	80 / 12%	72 / 15%	134 / 13%	18 / 14% *
Neither favourable nor unfavourable (0)	383 / 34%	170 / 31%	210 / 36%	112 / 35%	130 / 34%	142 / 32%	49 / 40%	63 / 32%	62 / 34%	68 / 35%	62 / 35%	80 / 30%	56 / 34%	93 / 32%	98 / 38%	126 / 35%	9 / 15% **	84 / 28%	112 / 33%	81 / 34% *	106 / 40% R	88 / 32%	110 / 36% a	84 / 32%	60 / 39% a	19 / 35% **	23 / 23% *	327 / 33%	56 / 37% *	216 / 34%	118 / 33%	50 / 34% *	102 / 34%	282 / 33%	103 / 29%	281 / 35%	227 / 34%	156 / 33%	324 / 32%	56 / 44% m*
Fairly unfavourable (-1)	186 / 16%	102 / 19%	83 / 14%	44 / 14%	68 / 18%	74 / 17%	15 / 13%	28 / 14%	36 / 20%	32 / 16%	27 / 16%	47 / 18%	25 / 15%	47 / 16%	43 / 17%	64 / 17%	8 / 12% **	58 / 19%	52 / 16%	38 / 16% *	38 / 14%	54 / 20%	37 / 12%	44 / 17%	23 / 15%	6 / 12% **	21 / 21% *	162 / 16%	24 / 16% *	112 / 18%	46 / 13%	28 / 19% *	42 / 14%	144 / 17%	62 / 18%	124 / 16%	118 / 17%	69 / 15%	173 / 17% n	10 / 8% *
Very unfavourable (-2)	212 / 19%	116 / 21%	93 / 16%	51 / 16%	83 / 22% GL	77 / 17%	14 / 12%	37 / 19%	32 / 18%	51 / 26% DFGL	42 / 24% FGL	35 / 13%	21 / 13%	57 / 20%	61 / 23% M	68 / 19%	4 / 7% **	66 / 22% U	68 / 20%	45 / 19% *	34 / 13%	47 / 17%	53 / 18%	37 / 14%	23 / 15%	15 / 27% **	37 / 37% VWXY*	186 / 19%	26 / 17% *	117 / 18%	73 / 20%	21 / 14% *	49 / 16%	163 / 19%	84 / 24% j	128 / 16%	140 / 21%	72 / 15%	199 / 20% n	13 / 10% *
Don't know	139 / 12%	41 / 7%	94 / 16% B	45 / 14%	51 / 13%	43 / 10%	22 / 18% FK	23 / 11%	29 / 16%	22 / 11%	15 / 9%	28 / 10%	23 / 14%	42 / 15%	31 / 12%	35 / 10%	8 / 13% **	25 / 8%	39 / 12%	31 / 13% *	44 / 16% R	32 / 12%	40 / 13%	40 / 15%	14 / 9%	6 / 11% **	7 / 7% *	120 / 12%	19 / 12% *	67 / 11%	53 / 15%	19 / 13% *	37 / 12%	102 / 12%	34 / 10%	105 / 13%	72 / 11%	67 / 14%	114 / 11%	19 / 15% *
Net: Favourable	223 / 20%	124 / 22%	99 / 17%	70 / 22% EJ	46 / 12%	106 / 24% EIJK	22 / 18%	48 / 24% EIJ	25 / 14%	21 / 11%	29 / 17%	77 / 29% EIJKL	41 / 25% O	49 / 17%	28 / 11%	72 / 20% O	32 / 53% **	69 / 23%	65 / 19%	41 / 17% *	48 / 18%	50 / 18%	61 / 20%	57 / 22%	34 / 22%	8 / 15% **	12 / 12% *	194 / 20%	29 / 19% *	125 / 20%	68 / 19%	30 / 20% *	69 / 23%	154 / 18%	70 / 20%	153 / 19%	120 / 18%	103 / 22%	193 / 19%	30 / 23% *
Net: Unfavourable	398 / 35%	219 / 40% C	175 / 30%	95 / 30%	152 / 40% DG	151 / 34%	30 / 24%	65 / 33%	69 / 37% G	83 / 43% DGL	69 / 39% G	82 / 31%	46 / 28%	104 / 36%	105 / 40% M	132 / 36%	12 / 19% **	124 / 41% U	120 / 36%	83 / 35% *	71 / 26%	101 / 37%	91 / 30%	81 / 31%	46 / 30%	21 / 38% VWXY*	58 / 58% VWXY*	348 / 35%	50 / 32% *	229 / 36%	120 / 33%	49 / 33% *	91 / 30%	307 / 36%	146 / 41% j	252 / 32%	257 / 38% l	141 / 30%	372 / 37% n	22 / 18% *
Net Difference	-175 / -15%	-95 / -17%	-76 / -13%	-25 / -8%	-105 / -28%	-45 / -10%	-8 / -6%	-17 / -9%	-44 / -24%	-62 / -32%	-40 / -23%	-5 / -2%	-5 / -3%	-55 / -19%	-77 / -29%	-59 / -16%	20 / 34% **	-55 / -18%	-55 / -16%	-42 / -18% *	-24 / -9%	-51 / -19%	-30 / -10%	-24 / -9%	-11 / -7%	-13 / -23%	-46 / -46%	-154 / -16%	-21 / -13%	-104 / -16%	-52 / -14%	-19 / -13%	-22 / -7%	-153 / -18%	-76 / -22%	-99 / -13%	-137 / -20%	-38 / -8%	-179 / -18%	7 / 6%
Mean	-0.31	-0.32	-0.30	-0.18 EJK	-0.53	-0.24 EJK	-0.16 EJK*	-0.19 EJ*	-0.44	-0.61	-0.49	-0.06 EFIJK	-0.09 O*	-0.37	-0.55	-0.32	0.40 **	-0.36	-0.34	-0.39 *	-0.16	-0.33 a	-0.26 a	-0.19 a	-0.15 a*	-0.53 **	-0.85 *	-0.32	-0.29 *	-0.32	-0.34	-0.23 *	-0.18	-0.36	-0.41	-0.27	-0.39 k	-0.20	-0.36	0.05 m*

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse

Public

Fieldwork: 1-2 February 2022

Online adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Very favourable (2)	71 6%	39 10% C	8 3%	6 8% C*	14 9% C*	18 4%	44 10%	55 19% IJKLMNO	10 2%	31 7% I	35 8% I	20 9% I	38 9% I	33 10% I	25 8% I	51 22% QRSTUVWYa	14 2% Y	34 9% QUWYa	30 7% QWYa	45 11% QSUWYa	13 4% WYa	49 15% QRSTUWYa	6 1% Y	71 32% PQRSTUVWYZa	-	48 21% QRSTUVWYa	7 1% Y	20 5%	28 9%	35 11% b	10 8% *
Fairly favourable (1)	152 13%	93 25% CDE	23 8%	9 12% *	15 10% *	44 10%	80 19% F	89 31% IJKLMNO	31 5%	31 7%	100 23% ILMN	30 13% IJ	71 18% IJN	38 11% IJ	63 20% IJN	77 33% QRSTUVWYa	44 7% WY	27 7% Y	75 17% QRUWYa	106 27% QRSUWYa	16 4% Y	105 32% QRSTUWYa	18 5% Y	152 68% PQRSTUVWYZa	-	76 33% QRSUWYa	39 7% Y	25 7%	83 26% bd	45 14% b	22 17% b*
Neither favourable nor unfavourable (0)	383 34%	152 41% CE	74 24%	22 31% *	35 23% *	129 28%	156 37% F	97 34% IN	145 25%	127 30% I	142 32% I	77 34% IN	119 29%	83 25%	104 32% I	69 30% UWXY	190 29% UWXY	94 26% UWXY	153 35% QRUWXYa	152 38% PQRUWXYa	58 16% XY	113 35% RUWXYa	81 20% UXY	-	-	80 35% RUWXY	160 27% UWXY	92 24%	129 40% be	125 40% be	33 25% *
Fairly unfavourable (-1)	186 16%	42 11%	63 20% B	13 18% *	34 23% B*	96 21% G	54 13%	20 7%	134 23% HJKMNO	78 18% H	69 16% H	44 19% H	67 16% H	55 17% H	50 15% H	16 7% X	147 22% PSTVXZ	70 20% PTVXZ	75 17% PTVXZ	48 12% PXZ	81 22% PTVXZ	33 10% X	98 24% PSTVXZ	-	186 47% PQRSTUVWXZa	16 7% X	140 23% PSTVXZ	65 17%	45 14%	56 18%	16 12% *
Very unfavourable (-2)	212 19%	27 7%	108 35% BD	13 17%	39 26% B*	136 30% G	51 12%	9 3%	198 34% HJKLMO	114 27% HKL	65 15% H	47 20% H	85 21% HK	98 30% HKLMO	65 20% HK	3 1%	199 30% PSTVXZ	109 30% PSTVXZ	67 15% PTVXZ	15 4% VXZ	175 48% PQRSTVXZa	4 1%	184 45% PQRSTVXZa	-	212 53% PQRSTVWXZa	* *	199 33% PQSTVXZ	146 39% cde	19 6%	33 10%	34 26% cd*
Don't know	139 12%	23 6%	30 10%	10 13% *	12 8% *	37 8%	39 9%	17 6%	56 10% LO	45 10% LNO	31 7%	10 5%	29 7%	23 7%	14 4%	17 7% XY	69 10% RUVWXYZ	26 7% XY	38 9% WXYZ	34 8% WXYZ	21 6% XY	19 6% XY	17 4% XY	-	-	9 4% XY	54 9% UWXY	30 8%	19 6%	21 7%	16 13% c*
Net: Favourable	223 20%	132 35% CDE	31 10%	15 21% C*	29 20% C*	62 14%	124 29% F	143 50% IJKLMNO	41 7%	63 15% I	135 31% IJLN	51 22% IJ	109 27% IJ	71 21% IJ	89 28% IJ	127 55% QRSTUVWYa	58 9% WY	61 17% QUWYa	105 24% QUWYa	151 38% QRSUWYa	29 8% Y	154 48% QRSTUWYa	24 6% Y	223 100% PQRSTUVWYZa	-	124 54% QRSTUWYa	47 8% Y	45 12%	111 34% bd	80 25% b	32 24% b*
Net: Unfavourable	398 35%	69 18%	171 56% BD	26 35% B*	73 49% B*	232 50% G	105 25%	29 10%	332 58% HJKLMNO	191 45% HKMO	134 30% H	90 40% HK	151 37% HK	153 46% HKLMO	114 36% H	19 8% X	346 52% PSTVXZ	179 50% PSTVXZ	142 33% PTVXZ	62 16% PVXZ	256 70% PQRSTVXZa	38 12% XZ	282 70% PQRSTVXZa	-	398 100% PQRSTUVWXZa	16 7% X	339 56% PQRSTVXZ	212 56% cde	64 20%	89 28% c	50 38% c*
Net Difference	-175 -15%	63 17%	-139 -46%	-10 -14%	-44 -29%	-170 -37%	19 5%	114 40%	-290 -51%	-129 -30%	1 *	-40 -17%	-42 -10%	-82 -25%	-26 -8%	109 47%	-288 -43%	-118 -33%	-37 -9%	89 22%	-227 -62%	117 36%	-258 -64%	223 100%	-398 -100%	108 47%	-292 -49%	-167 -44%	47 15%	-10 -3%	-18 -14%
Mean	-0.31	0.21 CDE	-0.87	-0.26 C*	-0.50 C*	-0.68	0.03 F	0.60 IJKLMNO	-0.92	-0.55 I	-0.07 ILMN	-0.30 IJ	-0.23 IJN	-0.48 I	-0.21 IJN	0.72 QRSTUVWYa	-0.80 UWYa	-0.57 QUWYa	-0.19 QRUWYa	0.33 QRSUWYa	-1.13 Y	0.53 QRSTUWYa	-1.13 Y	1.32 PQRSTUVWYZa	-1.53	0.71 QRSTUWYa	-0.89 UWY	-0.84	0.19 bde	-0.03 b	-0.37 b*

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Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

	Total	The Labour Party : Favourable	The Labour Party : Unfavourable	The Conservative Party : Favourable	The Conservative Party : Unfavourable	The Liberal Democrats : Favourable	The Liberal Democrats : Unfavourable	The Green Party : Favourable	The Green Party : Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1143	452	408	279	610	260	390	360	316
Weighted base	1143	425	442	286	574	229	408	330	321
Very favourable (2)	71 6%	31 7%	35 8%	55 19% E	10 2%	20 9%	38 9%	33 10%	25 8%
Fairly favourable (1)	152 13%	31 7%	100 23% B	89 31% E	31 5%	30 13%	71 18%	38 11%	63 20% H
Neither favourable nor unfavourable (0)	383 34%	127 30%	142 32%	97 34% E	145 25%	77 34%	119 29%	83 25%	104 32%
Fairly unfavourable (-1)	186 16%	78 18%	69 16%	20 7%	134 23% D	44 19%	67 16%	55 17%	50 15%
Very unfavourable (-2)	212 19%	114 27% C	65 15%	9 3%	198 34% D	47 20%	85 21%	98 30% I	65 20%
Don't know	139 12%	45 10%	31 7%	17 6%	56 10%	10 5%	29 7%	23 7%	14 4%
Net: Favourable	223 20%	63 15%	135 31% B	143 50% E	41 7%	51 22%	109 27%	71 21%	89 28%
Net: Unfavourable	398 35%	191 45% C	134 30%	29 10%	332 58% D	90 40%	151 37%	153 46% I	114 36%
Net Difference	-175 -15%	-129 -30%	1 *	114 40%	-290 -51%	-40 -17%	-42 -10%	-82 -25%	-26 -8%
Mean	-0.31	-0.55 B	-0.07	0.60 E	-0.92	-0.30	-0.23	-0.48 H	-0.21

n accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I   Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Priti Patel, Secretary

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)	Minority ethnic group (n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Very favourable (2)	66 6%	43 8% C	23 4%	32 10% EFJK	16 4%	18 4%	8 6% K	24 12% K	9 5%	7 4%	3 2%	15 6%	15 9% O	26 9% O	7 3%	15 4%	2 4% **	24 8% S	13 4%	9 4% *	19 7%	15 6%	9 3%	18 7%	13 8% W	7 13% **	3 3% *	65 7% c	1 *	32 5%	26 7%	8 5% *	21 7%	44 5%	18 5%	47 6%	42 6%	23 5%	60 6%	6 5% *
Fairly favourable (1)	163 14%	91 16%	71 12%	47 15%	53 14%	64 15% K	14 12%	32 16%	27 15%	26 13%	16 9%	48 18% K	26 15%	41 14%	34 13%	55 15%	8 13% **	42 14%	47 14%	39 16% *	35 13%	40 15%	49 16%	35 13%	29 19%	3 5% **	8 8% *	146 15%	17 11% *	105 16%	42 12%	17 11% *	51 17%	112 13%	51 15%	112 14%	97 14%	66 14%	140 14%	24 18% *
Neither favourable nor unfavourable (0)	241 21%	109 20%	132 23%	69 21%	86 23%	86 19%	31 25%	38 19%	43 23%	44 22%	40 23%	45 17%	38 23%	60 21%	61 23%	67 18%	16 26% **	60 20%	71 21%	43 18% *	68 25%	57 21%	68 23%	58 22%	32 21%	11 21% **	15 15% *	204 21%	37 24% *	131 21%	86 24%	25 17% *	73 25%	168 20% i	58 16%	184 23% i	136 20%	105 22%	211 21%	28 22% *
Fairly unfavourable (-1)	238 21%	98 18%	137 24%	56 17%	64 17%	118 27% DEHIJ	28 23% D	28 14%	29 16%	35 18%	41 23%	77 29% DEHIJ	30 18%	49 17%	43 17%	97 27% NO	19 32% **	59 20%	61 18%	67 28% S*	50 19%	63 23%	52 17%	65 25%	26 17%	14 25% **	18 18% *	199 20%	39 25% *	139 22% e	50 14%	49 33% de*	60 20%	178 21%	65 19%	173 22%	137 20%	101 22%	211 21%	24 19% *
Very unfavourable (-2)	362 32%	190 34%	168 29%	86 27%	136 36% DG	141 32% G	21 17%	65 33% DG	64 35% G	71 37% DG	69 39% DFGL	71 27%	37 22%	95 33% M	100 38% M	118 32%	12 20% **	105 35% U	127 38% U	63 27%	66 25%	87 32% U	92 31%	60 23%	49 32%	18 32% **	56 56% VWXY*	310 31%	52 34% *	198 31%	125 35%	39 26% *	71 24%	291 34% g	148 42% j	214 27%	226 33%	136 29%	325 32%	33 26% *
Don't know	72 6%	23 4%	48 8% B	32 10% FHKL	25 6%	16 4%	21 17% DEFHIJKL	11 6%	12 7%	12 6%	6 3%	10 4%	22 13% OP	19 7%	16 6%	14 4%	2 4% **	10 3%	16 5%	16 7% *	30 11% RS	9 3%	30 10% VYa	27 10% VYa	4 3%	2 4% **	*	64 7%	8 5% *	32 5%	29 8%	12 8% *	21 7%	51 6% i	12 3%	61 8% i	37 5%	35 8%	56 6%	13 10% *
Net: Favourable	229 20%	134 24% C	94 16%	79 24% GK	69 18%	82 18% K	22 18%	57 28% EFJK	36 19%	33 17%	19 11%	63 24% FK	41 25%	66 23%	41 16%	71 19%	11 18% **	67 22%	60 18%	48 20% *	55 20%	55 20%	58 19%	53 20%	42 27% a	10 18% *	11 11% *	211 21%	18 12% c	137 22%	68 19%	24 16% *	73 24%	157 19%	70 20%	160 20%	140 21%	90 19%	200 20%	30 23% *
Net: Unfavourable	600 53%	288 52%	305 53%	142 44%	199 53%	259 59% DGH	49 40%	93 47%	93 51%	106 54% G	110 63% G	148 56% G	66 40%	144 50%	143 55% M	215 59% M	32 52% **	165 55% U	188 56% U	130 55% *	117 43%	150 55%	145 48%	125 48%	75 49%	32 57% **	74 74% VWXY*	509 51%	91 59% *	337 53%	176 49%	88 59% *	131 44%	469 56% g	213 61% j	387 49%	363 54%	237 51%	536 53%	57 45% *
Net Difference	-371 -32%	-154 -28%	-211 -36%	-63 -20%	-130 -34%	-177 -40%	-27 -22%	-37 -18%	-58 -31%	-73 -37%	-92 -52%	-85 -32%	-25 -15%	-78 -27%	-103 -39%	-144 -39%	-21 -35%	-98 -33%	-128 -38%	-83 -35%	-62 -23%	-95 -35%	-86 -29%	-72 -27%	-33 -21%	-22 -40%	-63 -63%	-298 -30%	-73 -48%	-200 -31%	-108 -30%	-63 -43%	-58 -20%	-313 -37%	-144 -41%	-227 -29%	-224 -33%	-147 -32%	-336 -34%	-28 -22%
Mean	-0.62	-0.57	-0.67	-0.40 EFJK	-0.70	-0.70 K	-0.39 EFJK*	-0.41	-0.66	-0.75	-0.93 K	-0.55	-0.32 OP	-0.55	-0.80	-0.70	-0.53 **	-0.62	-0.76	-0.62 *	-0.46 S	-0.64 a	-0.62 a	-0.48 a	-0.46 a*	-0.61 **	-1.17 *	-0.59	-0.85 *	-0.60	-0.63	-0.69 *	-0.39 h	-0.70	-0.80 i	-0.54	-0.64	-0.60	-0.64 i	-0.48 *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Priti Patel, Secretary

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Very favourable (2)	66 / 6%	29 / 8% C	8 / 3%	5 / 7% *	18 / 12% C*	21 / 4%	33 / 8%	49 / 17% IJKLMNO	6 / 1%	34 / 8%	28 / 6% I	22 / 10% I	28 / 7% I	35 / 11% IO	17 / 5% I	36 / 16% QSUWYa	11 / 2% a	38 / 11% QSUWYa	20 / 5% QUWYa	59 / 15% QSUWYa	5 / 2% a	58 / 18% QRSUWYa	3 / 1% a	39 / 18% QRSUWYa	6 / 2% a	66 / 29% PQRSTUVWXYa	- / -	19 / 5%	26 / 8% e	34 / 11% be	3 / 2% *
Fairly favourable (1)	163 / 14%	101 / 27% CDE	33 / 11%	4 / 5% *	17 / 11% *	44 / 9%	95 / 22% F	89 / 31% IJKLMNO	30 / 5%	47 / 11% I	91 / 21% IJLN	28 / 12% I	87 / 21% ULN	41 / 12% I	68 / 21% IJLN	82 / 35% QRSUWYa	49 / 7% UYa	44 / 12% QUWYa	79 / 18% QUWYa	114 / 29% QRSUWYa	11 / 3% a	102 / 31% QRSUWYa	22 / 5% UYa	85 / 38% QRSTUWYa	10 / 2% a	163 / 71% PQRSTUVWXYa	- / -	29 / 8%	82 / 25% be	62 / 20% b	19 / 15% b*
Neither favourable nor unfavourable (0)	241 / 21%	98 / 26% CDE	42 / 14%	8 / 11% *	23 / 15% *	69 / 15%	99 / 23% F	72 / 25% IJLMN	67 / 12%	65 / 15% I	91 / 21% ILMN	30 / 13%	63 / 15%	40 / 12%	72 / 22% ILMN	57 / 24% QRUWYZa	98 / 15% UWYZa	48 / 13% UWZa	95 / 22% QRUWYZa	78 / 19% RUWYZa	28 / 8% Za	66 / 20% QRUWYZa	32 / 8% Za	49 / 22% QRUWYZa	39 / 10% Za	- / -	- / -	46 / 12%	82 / 25% b	59 / 19% b	22 / 17% *
Fairly unfavourable (-1)	238 / 21%	90 / 24%	55 / 18%	16 / 22% *	27 / 18% *	85 / 18%	98 / 23%	49 / 17%	127 / 22% JN	65 / 15%	110 / 25% HJN	43 / 19%	94 / 23% JN	50 / 15%	69 / 22%	37 / 16% Z	144 / 22% RZ	53 / 15% Z	118 / 27% PQRTVXYZ	83 / 21% RZ	80 / 22% RZ	58 / 18% Z	89 / 22% RZ	33 / 15% Z	76 / 19% Z	- / -	238 / 40% PQRSTUVWXYZ	59 / 16%	75 / 23% b	65 / 21%	30 / 23% *
Very unfavourable (-2)	362 / 32%	50 / 13%	161 / 53% B	37 / 50% B*	62 / 42% B*	228 / 49% G	89 / 21%	21 / 7%	324 / 56% HJKLMNO	197 / 46% HKMO	107 / 24% H	100 / 44% HKMO	121 / 30% HK	154 / 47% HKMO	87 / 27% H	9 / 4% Z	335 / 51% PSTVXZ	169 / 47% PSTVXZ	114 / 26% PTVXZ	56 / 14% PVXZ	234 / 64% PQRSTVXZ	33 / 10% PZ	254 / 63% PQRSTVXZ	14 / 6% Z	263 / 66% PQRSTVXZa	- / -	362 / 60% PQRSTVXZ	217 / 57% cde	53 / 16%	89 / 28% c	49 / 37% c*
Don't know	72 / 6%	8 / 2%	8 / 3%	3 / 4% *	3 / 2% *	14 / 3%	9 / 2%	6 / 2%	21 / 4%	17 / 4%	15 / 3%	5 / 2%	14 / 3%	10 / 3%	7 / 2%	10 / 4% WXYZa	24 / 4% UWYZa	8 / 2% Za	10 / 2% Za	10 / 3% Za	6 / 2% a	7 / 2% Za	5 / 1% a	3 / 1% a	4 / 1% a	- / -	- / -	9 / 2%	6 / 2%	6 / 2%	8 / 6% c*
Net: Favourable	229 / 20%	130 / 34% CD	40 / 13%	9 / 12% *	34 / 23% C*	64 / 14%	129 / 30% F	138 / 48% IJKLMNO	37 / 6%	81 / 19% I	118 / 27% IJ	50 / 22%	116 / 28% IJ	76 / 23%	85 / 27% IJ	119 / 51% QRSUWYa	60 / 9% UWYa	82 / 23% QUWYa	99 / 23% QUWYa	173 / 43% QRSUWYa	16 / 4% a	160 / 49% QRSUWYa	25 / 6% Ya	124 / 55% QRSUWYa	16 / 4% a	229 / 100% PQRSTUVWXYa	- / -	48 / 13%	108 / 33% be	96 / 31% be	22 / 17% *
Net: Unfavourable	600 / 53%	140 / 37%	215 / 71% B	53 / 72% B*	89 / 60% B*	313 / 68% G	187 / 44%	70 / 24%	451 / 78% HJKLMNO	263 / 62% HKMO	217 / 49% H	143 / 63% HKO	216 / 53% H	204 / 62% HKMO	157 / 49% H	46 / 20% Z	480 / 72% PRSTVXZ	222 / 62% PTVXZ	233 / 53% PTVXZ	138 / 35% PVXZ	314 / 86% PQRSTVXZ	91 / 28% PXZ	342 / 85% PQRSTVXZ	47 / 21% Z	339 / 85% PQRSTVXZ	- / -	600 / 100% PQRSTUVWXYZ	277 / 73% cde	128 / 40%	154 / 49% c	79 / 60% c*
Net Difference	-371 / -32%	-10 / -3%	-175 / -57%	-44 / -60%	-54 / -37%	-248 / -54%	-58 / -14%	68 / 24%	-414 / -72%	-182 / -43%	-99 / -22%	-93 / -41%	-100 / -24%	-128 / -39%	-71 / -22%	72 / 31%	-420 / -63%	-139 / -39%	-134 / -31%	35 / 9%	-298 / -82%	69 / 21%	-318 / -79%	77 / 34%	-323 / -81%	229 / 100%	-600 / -100%	-229 / -60%	-20 / -6%	-58 / -18%	-57 / -43%
Mean	-0.62	-0.09 CDE	-1.10	-1.08 *	-0.67 C*	-1.02	-0.27 F	0.35 IJKLMNO	-1.32	-0.85 I	-0.42 IJLN	-0.77 I	-0.49 ULN	-0.77 I	-0.45 IJLN	0.45 QRSTUWYa	-1.16 UWYa	-0.77 QUWYa	-0.53 QRUWYa	0.10 QRSUWYa	-1.47 a	0.30 QRSTUWYa	-1.42 a	0.46 QRSTUWYa	-1.47 a	1.29 PQRSTUVWXYa	-1.60	-1.15	-0.15 be	-0.37 be	-0.84 b*

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Priti Patel, Secretary

All Adults aged 18+ in Great Britain

	Total	The Labour Party : Favourable	Unfavourable	The Conservative Party : Favourable	Unfavourable	The Liberal Democrats : Favourable	Unfavourable	The Green Party : Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1143	452	408	279	610	260	390	360	316
Weighted base	1143	425	442	286	574	229	408	330	321
Very favourable (2)	66 6%	34 8%	28 6%	49 17% E	6 1%	22 10%	28 7%	35 11% I	17 5%
Fairly favourable (1)	163 14%	47 11%	91 21% B	89 31% E	30 5%	28 12%	87 21% F	41 12%	68 21% H
Neither favourable nor unfavourable (0)	241 21%	65 15%	91 21%	72 25% E	67 12%	30 13%	63 15%	40 12%	72 22% H
Fairly unfavourable (-1)	238 21%	65 15%	110 25% B	49 17%	127 22%	43 19%	94 23%	50 15%	69 22%
Very unfavourable (-2)	362 32%	197 46% C	107 24%	21 7%	324 56% D	100 44% G	121 30%	154 47% I	87 27%
Don't know	72 6%	17 4%	15 3%	6 2%	21 4%	5 2%	14 3%	10 3%	7 2%
Net: Favourable	229 20%	81 19%	118 27% B	138 48% E	37 6%	50 22%	116 28%	76 23%	85 27%
Net: Unfavourable	600 53%	263 62% C	217 49%	70 24%	451 78% D	143 63%	216 53%	204 62% I	157 49%
Net Difference	-371 -32%	-182 -43%	-99 -22%	68 24%	-414 -72%	-93 -41%	-100 -24%	-128 -39%	-71 -22%
Mean	-0.62	-0.85	-0.42 B	0.35 E	-1.32	-0.77	-0.49 F	-0.77	-0.45 H

n accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I   Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults aged 18+ in Great Britain

	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)	Minority ethnic group (n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Very favourable (2)	188 16%	111 20% C	78 13%	102 32% EFGIJKL	47 12%	40 9%	31 26% EFJKL	71 35% EFIJKL	28 15%	18 9%	15 9%	25 9%	54 32% OP	71 25% OP	26 10%	37 10%	- **	42 14%	48 14%	44 18% *	55 20%	45 17% X	48 16%	24 9%	41 27% VWX	11 20% **	19 19% X*	176 18% c	12 8% *	96 15%	76 21% df	16 11% *	56 19%	132 16%	55 16%	134 17%	129 19% l	59 13%	152 15%	36 29% m*
Fairly favourable (1)	237 21%	98 18%	135 23% FL	79 25% FL	92 24% FL	66 15%	29 23% FL	50 25% FL	49 26% FL	43 22% L	33 19%	33 12%	36 22%	79 27% P	58 22%	56 15%	8 13% **	65 22%	78 23%	40 17% *	54 20%	46 17%	59 20%	52 20%	45 29% v	17 31% **	19 19% *	214 22%	23 15% *	137 21%	78 22%	23 15% *	76 25%	162 19%	105 30% j	132 17%	154 23%	83 18%	206 21%	28 22% *
Neither favourable nor unfavourable (0)	238 21%	106 19%	129 22%	68 21%	81 21%	89 20%	30 25%	37 19%	43 23%	38 19%	36 21%	53 20%	32 19%	66 23%	53 20%	74 20%	13 21% **	61 20%	73 22%	42 18% *	62 23%	57 21%	64 21%	57 22%	29 19%	10 19% **	20 20% *	200 20%	38 25% *	125 20%	79 22%	35 23% *	68 23%	170 20%	78 22%	160 20%	148 22%	90 19%	200 20%	34 27% *
Fairly unfavourable (-1)	218 19%	104 19%	114 20%	36 11%	75 20% DH	106 24% DH	19 15%	18 9%	36 20% DH	39 20% DH	36 20% DH	71 27% DGH	23 14%	34 12%	61 23% MN	88 24% MN	12 20% **	60 20%	59 18%	61 26% U*	37 14%	61 23%	47 16%	63 24% Y	20 13%	7 13% **	20 20% *	188 19%	29 19% *	131 21%	59 16%	28 19% *	56 19%	162 19%	57 16%	161 20%	113 17%	105 23%	211 21% n	6 5% *
Very unfavourable (-2)	224 20%	124 22%	97 17%	27 9%	63 17%	133 30% DEGHI	11 9%	17 8%	19 11%	43 22% DEGHI	48 28% DEGHI	85 32% DEGHI	19 12%	25 9%	49 19% N	102 28% MNO	28 46% **	68 22%	67 20%	40 17% *	49 18%	55 20% Y	68 23% Y	60 23% Y	16 10%	6 11% **	20 20% *	175 18%	49 32% b*	131 21%	51 14%	41 28% e*	35 12%	189 22% g	48 14%	175 22% i	109 16%	115 25% k	207 21%	16 13%
Don't know	38 3%	10 2%	27 5% B	10 3%	21 6% L	7 2%	3 2%	7 3%	8 4%	13 7% FL	7 4% FL	- -	3 2%	14 5%	14 5%	7 2%	- **	6 2%	11 3%	9 4%	13 5%	7 3%	15 5%	8 3%	3 2%	3 6% **	2 2% *	36 4%	2 2% *	17 3%	15 4%	5 3% *	7 2%	31 4%	9 2%	29 4%	24 3%	14 3%	27 3%	7 6% *
Net: Favourable	425 37%	209 38%	212 37%	181 56% EFGIJKL	139 37% FL	106 24%	60 49% EFIJKL	121 61% EFIJKL	77 42% FKL	62 32%	48 27%	58 22%	90 54% OP	150 52% OP	84 32%	93 26%	8 13% **	107 35%	126 37%	83 35% *	109 40%	91 33%	107 36%	76 29%	86 56% VWXa	28 51% *	38 38% *	390 39% c	35 23% *	233 37%	154 43%	39 26% *	132 44% h	294 35%	159 45% j	266 34%	283 42% l	142 31%	358 36%	65 51% m*
Net: Unfavourable	442 39%	229 41%	211 36%	64 20%	138 36% DGH	240 54% DGHIJK	29 24%	34 17%	56 30% DH	82 42% DEGHI	84 48% DEGHI	156 58% DEGHIJ	42 25%	59 20%	110 42% MN	191 52% MN	40 66% **	128 42% U	126 38%	102 43% *	85 32%	116 43% Y	115 38% Y	122 46% Y	35 23%	13 24% *	40 40% Y*	363 37%	79 51% b*	262 41%	110 31%	70 47% e*	91 31%	350 41% g	105 30%	336 43% i	221 33%	220 47% k	418 42% n	22 17%
Net Difference	-16 -1%	-20 -4%	2 *	117 36%	1 *	-134 -30%	31 25%	87 43%	22 12%	-21 -11%	-36 -21%	-98 -37%	48 29%	92 32%	-25 -10%	-97 -27%	-33 -54%	-21 -7%	* *	-18 -8%	23 9%	-25 -9%	-8 -3%	-46 -18%	51 33%	15 27%	-2 -2%	27 3%	-44 -28%	-29 -5%	44 12%	-31 -21%	40 14%	-57 -7%	54 15%	-70 -9%	62 9%	-78 -17%	-60 -6%	43 34%
Mean	-0.05	-0.06	-0.03	0.61 EFGIJKL	-0.04 FJKL	-0.52	0.43 EFJKL	0.73 EFIJKL	0.17 EFJKL	-0.25 L	-0.41	-0.60	0.50 OP	0.50 OP	-0.19	-0.45	-1.00 **	-0.16	-0.06	-0.07 *	0.12	-0.13	-0.10	-0.32	0.50 VWXa*	0.39 **	-0.02 *	0.03 c	-0.53 *	-0.10	0.20 df	-0.40 *	0.21 h	-0.14	0.18 j	-0.15	0.13 l	-0.30	-0.12	0.53 m*

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Very favourable (2)	188 16%	21 6%	131 43% BDE	4 5% *	19 13% B*	101 22% G	49 12%	38 13% K	129 22% HKMO	188 44% HIKLMNO	- -	62 27% HKMO	41 10% K	106 32% HIKMO	27 8% K	34 15% S	135 20% ST	155 43% PQSTUVWXYZa	8 2%	58 15% S	90 25% PQSTVa	49 15% S	88 22% ST	38 17% S	85 21% ST	47 21% ST	113 19% S	143 38% cde	5 2%	62 20% c	31 23% c*
Fairly favourable (1)	237 21%	25 7%	103 34% B	25 34% B*	42 28% B*	129 28% G	59 14%	35 12% K	172 30% HKMO	237 56% HIKLMNO	- -	85 37% HIKMO	47 12% K	106 32% HKMO	31 10% K	29 13% S	180 27% PSTUVWXZ	136 38% PQSTUVWXYZa	30 7%	62 15% S	79 22% S	58 18% PSX	92 23% SX	25 11% S	106 27% PSTUVXZ	34 15% S	150 25% PSTVXZ	154 41% cde	10 3%	77 25% c	19 14% c*
Neither favourable nor unfavourable (0)	238 21%	64 17%	38 12%	20 27% C*	38 25% C*	105 23% G	61 14%	35 12% JK	92 16% JKM	- -	- -	47 21% HJKMO	43 10% JK	59 18% JKM	39 12% JK	29 12%	134 20% PRSVX	44 12%	52 12%	71 18% RSX	61 17%	46 14%	72 18% RS	25 11%	69 17% RS	30 13%	115 19% RSX	53 14%	38 12%	51 16%	15 12% *
Fairly unfavourable (-1)	218 19%	115 31% CE	25 8%	17 23% C*	28 19% C*	79 17%	99 23%	58 20% JLN	95 17% JLN	- -	218 49% HIJLMNO	24 11% J	113 28% HIJLN	36 11% J	88 27% HIJLN	41 18% R	113 17% R	18 5%	145 33% PQRTUVWXYZa	90 23% R	67 19% R	75 23% QR	70 17% R	52 23% R	75 19% R	41 18% R	118 20% QR	21 6%	102 32% bde	67 21% b	20 15% b*
Very unfavourable (-2)	224 20%	150 40% CDE	8 3%	7 10% C*	19 13% C*	41 9%	149 35% F	121 42% IJLN	77 13% JLN	- -	224 51% HIJLMNO	10 4% J	163 40% IJLN	23 7% J	134 42% IJLN	97 42% QRTUVWYZa	90 14% R	5 1%	197 45% QRTUVWYZa	116 29% R	66 18% R	93 29% QRUWYa	78 19% QR	83 37% QRUWYa	59 15% R	78 34% QRUWYa	99 17% QR	5 1%	165 51% bde	56 18% b	40 30% bd*
Don't know	38 3%	1 *	* *	* *	3 2% *	4 1%	6 1% *	- -	9 2% JKMN	- -	- -	* *	- -	1 *	3 1% KM	2 1%	12 2% RUa	2 1%	5 1%	4 1%	* *	2 1%	6 1% U	* *	3 1%	- -	5 1% U	2 *	1 *	1 *	7 5% bcd*
Net: Favourable	425 37%	45 12%	234 77% BDE	29 39% B*	61 41% B*	230 50% G	109 26%	73 25% KO	301 52% HKMO	425 100% HIKLMNO	- -	147 64% HKMO	89 22% K	212 64% HIKMO	58 18% K	63 27% S	314 47% PSTVWXZa	292 81% PQSTUVWXYZa	38 9%	120 30% S	169 46% PSTVXZ	108 33% S	179 44% PSTVX	63 28% S	191 48% PSTVXZa	81 35% PS	263 44% PSTVX	297 78% cde	16 5%	139 44% c	49 38% c*
Net: Unfavourable	442 39%	266 71% CDE	33 11%	24 33% C*	47 31% C*	120 26%	248 58% F	179 63% IJLN	172 30% JLN	- -	442 100% HIJLMNO	34 15% J	276 68% IJLN	59 18% J	222 69% IJLN	138 60% QRTUVWYa	203 31% R	22 6%	342 78% PQRTUVWXYZa	206 51% R	134 37% QR	169 52% QRUWYa	148 36% QR	135 61% QRUWYa	134 34% R	118 52% QRUWYa	217 36% QR	27 7%	268 83% bde	124 39% b	60 46% b*
Net Difference	-16 -1%	-221 -59%	200 66%	4 6%	15 10%	110 24%	-139 -33%	-106 -37%	129 22%	425 100%	-442 -100%	112 49%	-188 -46%	153 46%	-164 -51%	-75 -32%	111 17%	269 75%	-304 -70%	-86 -21%	35 10%	-61 -19%	32 8%	-72 -32%	57 14%	-38 -16%	45 8%	270 71%	-252 -78%	15 5%	-10 -8%
Mean	-0.05	-0.93 BDE	1.06 B*	0.01 B*	0.10 G	0.37	-0.57	-0.66 K	0.32 HKMO	1.44 HIKLMNO	-1.51	0.72 HIKMO	-0.76 K	0.71 HIKMO	-0.85 K	-0.60 S	0.24 PSTVWXZa	1.17 PQSTUVWXYZa	-1.14	-0.36 PS	0.16 PSTVXZ	-0.33 PS	0.10 PSTVXZ	-0.53 S	0.21 PSTVXZ	-0.30 PS	0.10 PSTVXZ	1.08 cde	-1.28	0.07 c	-0.16 c*

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F/G,H/I/J/K/L/M/N,O,P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c/d/e   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F/G,H/I/J/K/L/M/N,O,P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Labour Party

All Adults aged 18+ in Great Britain

	Total	'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid, Secretary of State for Health and Social Care' :		'Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs' :		Priti Patel, Secretary' :	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1143	392	415	226	697	407	368	319	404	226	429	220	626
Weighted base	1143	360	437	232	663	400	364	324	405	223	398	229	600
Very favourable (2)	188 16%	155 43% C	8 2%	34 15%	135 20%	58 15%	90 25% F	49 15%	88 22%	38 17%	85 21%	47 21%	113 19%
Fairly favourable (1)	237 21%	136 38% C	30 7%	29 13%	180 27% D	62 15%	79 22%	58 18%	92 23%	25 11%	106 27% J	34 15%	150 25% L
Neither favourable nor unfavourable (0)	238 21%	44 12%	52 12%	29 12%	134 20% D	71 18%	61 17%	46 14%	72 18%	25 11%	69 17%	30 13%	115 19%
Fairly unfavourable (-1)	218 19%	18 5%	145 33% B	41 18%	113 17%	90 23%	67 19%	75 23%	70 17%	52 23%	75 19%	41 18%	118 20%
Very unfavourable (-2)	224 20%	5 1%	197 45% B	97 42% E	90 14%	116 29% G	66 18%	93 29% I	78 19%	83 37% K	59 15%	78 34% M	99 17%
Don't know	38 3%	2 1%	5 1%	2 1%	12 2%	4 1%	* *	2 1%	6 1%	* *	3 1%	- -	5 1%
Net: Favourable	425 37%	292 81% C	38 9%	63 27%	314 47% D	120 30%	169 46% F	108 33%	179 44% H	63 28%	191 48% J	81 35%	263 44%
Net: Unfavourable	442 39%	22 6%	342 78% B	138 60% E	203 31%	206 51% G	134 37%	169 52% I	148 36%	135 61% K	134 34%	118 52% M	217 36%
Net Difference	-16 -1%	269 75%	-304 -70%	-75 -32%	111 17%	-86 -21%	35 10%	-61 -19%	32 8%	-72 -32%	57 14%	-38 -16%	45 8%
Mean	-0.05	1.17 C	-1.14	-0.60	0.24 D	-0.36	0.16 F	-0.33	0.10 H	-0.53	0.21 J	-0.30	0.10 L

ork was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M   Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK February 2022 Political Pulse
Public
Fieldwork: 1-2 February 2022
Online adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Very favourable (2)	86 7%	50 9%	35 6%	23 7%	19 5%	44 10% EK	5 4%	18 9%	10 5%	9 5%	8 5%	36 13% EGUK	15 9%	16 5%	12 4%	30 8%	13 21% **	27 9%	20 6%	14 6% *	26 10%	16 6%	26 9%	27 10%	11 7%	2 4% **	4 4% *	72 7%	13 9% *	43 7%	29 8%	14 9% *	20 7%	65 8%	20 6%	65 8%	49 7%	36 8%	74 7%	12 9% *
Fairly favourable (1)	200 18%	105 19%	94 16%	59 18% I	47 12%	95 22% EI	25 21% EI	33 17%	18 10%	29 15%	35 20% EI	60 22% EI	34 20%	38 13%	35 13%	78 21% NO	16 26% **	58 19%	57 17%	33 14% *	52 19%	54 20%	56 19%	35 13%	30 19%	13 24% **	12 12% *	167 17%	33 21% *	129 20% e	41 11%	30 20% e*	60 20%	140 17%	66 19%	134 17%	106 16%	94 20%	177 18%	22 17% *
Neither favourable nor unfavourable (0)	243 21%	108 19%	133 23%	66 21%	77 20% J	100 23%	24 19%	43 22%	46 25%	31 16%	35 20%	65 25%	30 18%	67 23%	49 19%	86 24%	11 18% **	57 19%	70 21%	57 24% *	58 22%	57 21%	69 23%	59 22%	29 19%	10 18% **	20 20% *	210 21%	34 22% *	136 21%	69 19%	38 25% *	76 25%	167 20% i	53 15%	190 24% i	144 21%	99 21%	207 21%	34 26% *
Fairly unfavourable (-1)	193 17%	97 18%	94 16%	61 19% H	58 15%	74 17%	33 27% DEFHIJL	27 14%	25 14%	33 17%	30 17%	44 17%	34 20%	44 15%	43 17%	60 17%	11 18% **	58 19%	51 15%	45 19% *	39 14%	46 17%	44 15%	60 23% Wa	28 18%	5 9% **	10 10% *	174 18%	19 12% *	116 18%	61 17%	15 10% *	54 18%	139 16%	56 16%	137 17%	112 17%	80 17%	168 17%	22 17% *
Very unfavourable (-2)	382 33%	178 32%	199 34%	100 31% G	157 41% DFGL	125 28%	29 23%	72 36% GL	76 41% FGL	81 42% DFGL	63 36% FGL	62 23%	47 28%	109 38%	110 42% MP	106 29%	10 17% **	94 31%	128 38%	81 34% *	79 30%	89 33%	89 30%	74 28%	52 34%	24 43% **	54 54% VWXY*	329 33%	53 35% *	193 30%	141 39% d	47 32% *	79 27%	303 36% g	147 42% j	235 30%	242 36%	140 30%	349 35% n	30 24% *
Don't know	40 3%	16 3%	23 4% *	13 4% FL	21 6% FL	5 1% L	7 5% FL	6 3%	10 5% FL	12 6% FL	5 3% FL	- -	7 4%	15 5% P	13 5% P	5 1%	- - **	8 3%	10 3%	7 3% *	15 6%	10 4%	16 5%	7 3%	6 4%	1 2% **	* *	38 4%	2 1% *	18 3%	16 4%	5 3% *	9 3%	31 4%	9 3%	31 4%	24 3%	16 3%	31 3%	9 7% m*
Net: Favourable	286 25%	155 28%	130 22%	82 25% EI	66 17%	139 31% EIJK	30 25%	51 26% I	27 15%	38 20%	43 25%	95 36% DEIJ	49 29% NO	54 19%	47 18%	108 29% NO	29 48% **	84 28%	77 23%	47 20% *	78 29%	70 26%	82 27%	62 24%	40 26%	16 28% *	16 16% *	240 24%	46 30% *	172 27%	70 20%	44 29% *	80 27%	206 24%	87 25%	199 25%	155 23%	131 28%	252 25%	33 26% *
Net: Unfavourable	574 50%	275 50%	293 51%	161 50%	215 57% FL	198 45%	62 51%	99 50%	101 55% L	114 59% FL	92 53% FL	106 40%	81 48%	153 53%	153 59% P	167 46%	21 35% **	152 51%	178 53%	126 53% *	118 44%	134 50%	134 44%	135 51%	79 51%	28 52% **	65 64% VW*	502 51%	72 47% *	310 49%	203 57% f	62 42% *	133 45%	442 52% i	203 58% j	371 47%	354 52%	221 47%	517 52%	52 41% *
Net Difference	-289 -25%	-120 -22%	-164 -28%	-79 -25%	-149 -39%	-60 -14%	-32 -26%	-48 -24%	-74 -40%	-76 -39%	-49 -28%	-11 -4%	-32 -19%	-99 -34%	-106 -41%	-59 -16%	8 13%	-68 -23%	-101 -30%	-79 -33%	-40 -15%	-65 -24%	-51 -17%	-73 -28%	-39 -25%	-13 -23%	-49 -49%	-263 -27%	-26 -17%	-138 -22%	-133 -37%	-18 -12%	-53 -18%	-236 -28%	-117 -33%	-172 -22%	-198 -29%	-90 -15%	-266 -26%	-18 -14%
Mean	-0.53	-0.46	-0.59	-0.51 EJ	-0.80	-0.32 EIJK	-0.47 EIJ	-0.53	-0.80	-0.81	-0.61	-0.14 DEFHIJK	-0.40 O	-0.70	-0.82	-0.37 NO	0.17 **	-0.46	-0.64	-0.64 *	-0.37	-0.53 a	-0.40 a	-0.47 a	-0.54 a*	-0.63 **	-0.99 *	-0.55	-0.43	-0.47 e	-0.72	-0.36 e*	-0.39	-0.58	-0.71 j	-0.45 i	-0.60	-0.43	-0.55	-0.31 *

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Very favourable (2)	86 / 7%	54 / 14% CE	8 / 3%	7 / 10% C*	7 / 4% *	21 / 5%	49 / 11% F	86 / 30%	-	21 / 5% I	62 / 14% IJKLMNO	20 / 9% IJ	49 / 12% IJN	21 / 6% IJN	36 / 11% IJ	73 / 32% QRSTUVWYa	8 / 1%	19 / 5% QUWYa	51 / 12% QRUWYa	71 / 18% QRSUWYa	2 / 1%	67 / 21% QRSUWYa	10 / 3% QU	58 / 26% QRSTUVWYa	5 / 1%	58 / 25% QRSTUVWYa	14 / 2% QU	15 / 4%	54 / 17% bd	27 / 8% b	14 / 11% b*
Fairly favourable (1)	200 / 18%	141 / 38% CDE	16 / 5%	5 / 7% *	20 / 14% C*	54 / 12%	113 / 27% IJKLMNO	200 / 70%	-	51 / 12% I	117 / 26% IJMN	45 / 20% IJ	80 / 20% IJ	51 / 16% I	75 / 23% IJN	108 / 46% QRSTUVWYZa	41 / 6%	41 / 11% QUY	112 / 26% QRUWYa	132 / 33% QRSUWYa	24 / 7%	100 / 31% QRUWYa	31 / 8%	85 / 38% QRSUVWYa	24 / 6%	80 / 35% QRSUWYa	56 / 9% QUY	23 / 6%	108 / 33% bde	67 / 21% b	26 / 20% b*
Neither favourable nor unfavourable (0)	243 / 21%	96 / 25% C	36 / 12%	10 / 14% *	24 / 16% *	78 / 17%	93 / 22%	-	-	46 / 11% HI	87 / 20% HIJN	30 / 13% HI	73 / 18% HIJN	33 / 10% HI	67 / 21% HIJLN	34 / 15%	78 / 12% UW	43 / 12% U	78 / 18% QUWYa	95 / 24% PQRSTUVWXYa	27 / 7%	62 / 19% QRUWYa	35 / 9%	38 / 9%	37 / 9% UWY	52 / 23% PQRUWYa	75 / 13% UWY	34 / 9%	82 / 25% be	67 / 21% b	16 / 12% *
Fairly unfavourable (-1)	193 / 17%	51 / 14%	47 / 15%	22 / 30% BC*	34 / 23% B*	66 / 14%	80 / 19%	-	193 / 34% HJKLMNO	72 / 17% H	78 / 18% H	37 / 16% H	73 / 18% H	47 / 14% H	56 / 17% H	12 / 5%	162 / 24% PRSTUVWXYZa	65 / 18% PZ	80 / 18% PTZ	51 / 13% P	66 / 18% PZ	54 / 17%	74 / 18% PZ	29 / 13%	79 / 20% PTZ	21 / 9%	121 / 20% PTZ	59 / 16%	50 / 15%	62 / 20%	20 / 15% *
Very unfavourable (-2)	382 / 33%	31 / 8%	196 / 64% BDE	29 / 40% B*	63 / 43% B*	237 / 52% G	86 / 20%	-	382 / 66% HJKLMNO	229 / 54% HKLMO	94 / 21% H	95 / 42% HKMO	130 / 32% HKO	176 / 53% HKLMO	82 / 26% H	2 / 1%	368 / 56% PSTVXZ	190 / 53% PSTVXZ	111 / 25% PTVXZ	51 / 11% PX	243 / 67% PQRSTVXZa	36 / 11%	253 / 63% PQRSTVXZa	12 / 6% P	253 / 64% PQRSTVXZa	15 / 7%	330 / 55% PSTVXZ	244 / 64% cde	24 / 7%	87 / 27% c	51 / 39% c*
Don't know	40 / 3%	3 / 1%	2 / 1%	-	1 / *	3 / 1%	4 / 1%	-	-	6 / 1% I	4 / 1% I	1 / 1%	2 / 1%	1 / *	5 / 2% HI	3 / 1%	6 / 1% WY	2 / 1%	6 / 1% WY	7 / 2% WY	2 / 1%	5 / 2%	* / *	1 / *	* / *	2 / 1%	4 / 1% Y	3 / 1%	5 / 2%	5 / 2%	4 / 3% *
Net: Favourable	286 / 25%	195 / 52% CDE	24 / 8%	12 / 17% C*	27 / 18% C*	75 / 16%	161 / 38% F	286 / 100% IJKLMNO	-	73 / 17% I	179 / 40% IJLMNO	65 / 28% IJN	129 / 32% IJN	73 / 22% IJN	111 / 35% IJN	181 / 78% QRSTUVWYZa	49 / 7%	60 / 17% QUWYa	163 / 37% QRUWYa	204 / 51% QRSUWYa	26 / 7%	167 / 52% QRSUWYa	41 / 10%	143 / 64% QRSTUVWYa	29 / 7%	138 / 60% QRSTUVWYa	70 / 12% QUY	38 / 10%	163 / 50% bde	94 / 30% b	40 / 30% b*
Net: Unfavourable	574 / 50%	82 / 22%	243 / 80% BE	51 / 70% B*	97 / 65% B*	304 / 66% G	166 / 39%	-	574 / 100% HJKLMNO	301 / 71% HKLMO	172 / 39% H	133 / 58% HKO	203 / 50% HKO	223 / 68% HKLMO	138 / 43% H	14 / 6%	530 / 80% PRSTVXZa	255 / 71% PSTVXZ	191 / 44% PTVXZ	94 / 23% PZ	309 / 85% PQRSTVWXZa	90 / 28% PXZ	328 / 81% PRSTVXZa	41 / 19% P	332 / 83% PRSTVXZa	37 / 16% P	451 / 75% PSTVXZ	303 / 80% cde	74 / 23%	149 / 47% c	71 / 54% c*
Net Difference	-289 / -25%	113 / 30%	-219 / -72%	-39 / -53%	-71 / -48%	-229 / -50%	-4 / -1%	286 / 100%	-574 / -100%	-228 / -54%	7 / 2%	-68 / -30%	-74 / -18%	-151 / -46%	-27 / -9%	167 / 72%	-481 / -73%	-195 / -54%	-28 / -6%	110 / 28%	-283 / -78%	77 / 24%	-287 / -71%	102 / 46%	-303 / -76%	102 / 44%	-381 / -63%	-265 / -70%	89 / 28%	-55 / -17%	-31 / -24%
Mean	-0.53	0.36 CDE	-1.34	-0.83 C*	-0.86 C*	-0.97	-0.10 F	1.30 IJKLMNO	-1.66	-1.04 I	-0.06 IJLMNO	-0.63 IJN	-0.38 IJN	-0.93 I	-0.23 IJLN	1.04 QRSTUVWXYZa	-1.28	-1.02 UY	-0.21 QUWYa	0.35 QRUWYa	-1.44	0.34 QRSUWYa	-1.31	0.67 QRSTUVWYa	-1.39 U	0.64 QRSTUVWYa	-1.17 QUWY	-1.31	0.37 bde	-0.37 b	-0.53 b*

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Conservative Party

All Adults aged 18+ in Great Britain

	Total	'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid, Secretary of State for Health and Social Care' :		'Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs' :		Priti Patel, Secretary' :	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1143	392	415	226	697	407	368	319	404	226	429	220	626
Weighted base	1143	360	437	232	663	400	364	324	405	223	398	229	600
Very favourable (2)	86 7%	19 5%	51 12% B	73 32% E	8 1%	71 18% G	2 1%	67 21% I	10 3%	58 26% K	5 1%	58 25% M	14 2%
Fairly favourable (1)	200 18%	41 11%	112 26% B	108 46% E	41 6%	132 33% G	24 7%	100 31% I	31 8%	85 38% K	24 6%	80 35% M	56 9%
Neither favourable nor unfavourable (0)	243 21%	43 12%	78 18%	34 15%	78 12%	95 24% G	27 7%	62 19% I	35 9%	38 17% K	37 9%	52 23% M	75 13%
Fairly unfavourable (-1)	193 17%	65 18%	80 18%	12 5%	162 24% D	51 13%	66 18%	54 17%	74 18%	29 13%	79 20%	21 9%	121 20% L
Very unfavourable (-2)	382 33%	190 53% C	111 25%	2 1%	368 56% D	43 11%	243 67% F	36 11%	253 63% H	12 6%	253 64% J	15 7%	330 55% L
Don't know	40 3%	2 1%	6 1%	3 1%	6 1%	7 2%	2 1%	5 2%	* *	1 *	* *	2 1%	4 1%
Net: Favourable	286 25%	60 17%	163 37% B	181 78% E	49 7%	204 51% G	26 7%	167 52% I	41 10%	143 64% K	29 7%	138 60% M	70 12%
Net: Unfavourable	574 50%	255 71% C	191 44%	14 6%	530 80% D	94 23%	309 85% F	90 28%	328 81% H	41 19%	332 83% J	37 16%	451 75% L
Net Difference	-289 -25%	-195 -54%	-28 -6%	167 72%	-481 -73%	110 28%	-283 -78%	77 24%	-287 -71%	102 46%	-303 -76%	102 44%	-381 -63%
Mean	-0.53	-1.02	-0.21 B	1.04 E	-1.28	0.35 G	-1.44	0.34 I	-1.31	0.67 K	-1.39	0.64 M	-1.17

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)	Minority ethnic group (n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Very favourable (2)	45 4%	30 5%	15 3%	22 7% FJK	14 4% J	10 2%	6 5%	16 8% FJK	11 6% JK	3 1%	2 1%	7 3%	12 7% OP	19 7% OP	6 2%	7 2%	1 2% **	17 6%	9 3%	7 3% *	13 5%	10 4%	9 3%	10 4%	11 7%	2 3% **	5 5% *	43 4%	2 2% *	23 4%	18 5%	5 3% *	19 6% h	26 3%	28 8% j	17 2%	33 5%	12 3%	38 4%	7 6% *
Fairly favourable (1)	184 16%	100 18%	81 14%	69 21% FIK	56 15%	59 13% K	23 19% K	45 23% FIK	21 12%	34 18% K	14 8%	45 17% K	35 21% P	51 18%	39 15%	42 11%	17 28% **	61 20% T	61 18% T	17 7% *	44 16% T	38 14%	44 15%	43 16%	33 22%	8 14% **	18 18% *	165 17%	19 12% *	100 16%	68 19%	16 11% *	55 19%	128 15%	72 20% j	112 14%	114 17%	70 15%	165 16%	17 13% *
Neither favourable nor unfavourable (0)	437 38%	191 34%	243 42% B	123 38%	149 39%	165 37%	47 38%	76 38%	81 44%	68 35%	79 45% FL	86 32%	60 36%	115 40%	103 39%	135 37%	24 39% **	108 36%	132 39%	97 41% *	99 37%	112 41%	113 37%	92 35%	59 38%	27 49% **	35 35% *	379 38%	58 37% *	234 37%	136 38%	67 45% *	115 39%	322 38%	135 38%	302 38%	271 40%	166 36%	382 38%	50 40% *
Fairly unfavourable (-1)	245 21%	120 22%	124 21%	67 21%	70 18%	108 24%	29 24%	38 19%	35 19%	35 18%	39 22%	69 26%	39 24%	51 18%	48 18%	95 26%	12 19% **	65 22%	73 22%	68 29% U*	39 14%	60 22%	57 19%	65 25%	31 20%	7 12% **	24 24% *	204 21%	40 26% *	144 23%	71 20%	30 20% *	67 23%	177 21%	71 20%	173 22%	139 20%	106 23%	214 21%	30 24% *
Very unfavourable (-2)	163 14%	96 17% C	65 11%	24 7%	55 15% DGI	84 19% DGHI	8 7%	15 8%	16 9%	39 20% DEGHI	33 19% DGHI	51 19% DGHI	10 6%	27 10%	46 18% MN	73 20% MN	8 12% **	42 14%	46 14%	27 11% *	48 18%	32 12%	52 17% Y	42 16%	13 8%	7 13% **	17 17% *	135 14%	28 18% *	100 16%	42 12%	21 14% *	25 8%	138 16% g	32 9%	131 17% i	80 12%	84 18% k	151 15%	12 9% *
Don't know	69 6%	17 3%	51 9% B	18 6%	36 9% FL	15 3%	9 7%	10 5%	20 11% FL	16 8% F	8 4%	8 3%	9 5%	25 9%	20 8%	15 4%	- - **	9 3%	15 5%	20 8% R*	25 9% R	20 7%	26 9%	10 4%	6 4%	5 9% **	2 2% *	62 6%	7 5% *	36 6%	24 7%	9 6% *	16 5%	53 6%	14 4%	56 7%	40 6%	29 6%	53 5%	11 9% *
Net: Favourable	229 20%	130 24%	96 17%	90 28% EFIK	69 18%	69 16%	30 24%	61 30% EFIK	32 18%	37 19% K	17 9%	52 20% K	48 29% OP	70 24% P	44 17%	48 13%	18 30% **	78 26% T	70 21% T	24 10% *	57 21%	47 17%	52 17%	53 20%	44 29% VW	9 17%	23 23% *	208 21%	21 14% *	123 19%	85 24%	21 14% *	74 25% h	155 18%	100 28% j	129 16%	146 22%	82 18%	203 20%	24 19% *
Net: Unfavourable	408 36%	216 39%	189 33%	91 28%	125 33%	192 44% DEGHI	38 31%	53 27%	51 28%	74 38%	72 41% DHI	121 45% DEGHI	49 30%	78 27%	94 36%	167 46% MN	19 31% **	107 35%	119 35%	95 40% *	87 32%	92 34%	109 36%	108 41% Y	44 28%	14 26% **	41 41% *	340 34%	68 44% *	244 38%	113 32%	51 34% *	93 31%	315 37%	103 29%	304 38% k	218 32%	190 41%	365 36%	42 33% *
Net Difference	-179 -16%	-85 -15%	-93 -16%	* *	-55 -15%	-123 -28%	-8 -6%	8 4%	-18 -10%	-37 -19%	-55 -31%	-68 -26%	-2 -1%	-8 -3%	-50 -19%	-119 -33%	-1 -2%	-29 -10%	-49 -15%	-71 -30%	-30 -11%	-45 -17%	-57 -19%	-55 -21%	1 *	-5 -8%	-19 -19%	-132 -13%	-47 -31%	-121 -19%	-28 -8%	-30 -20%	-18 -6%	-161 -19%	-3 -1%	-176 -22%	-72 -11%	-107 -23%	-162 -16%	-18 -14%
Mean	-0.28	-0.28	-0.27	-0.01 EFJKL	-0.28 JK	-0.46	-0.09 FJKL	0.04 EFJKL	-0.14 FJKL	-0.41	-0.51	-0.43	0.01 OP	-0.06 OP	-0.37	-0.53	-0.13 **	-0.19	-0.27	-0.42 *	-0.27	-0.27	-0.36	-0.34	-0.01 VWX*	-0.21 **	-0.31 *	-0.24	-0.50 *	-0.33	-0.16 c	-0.33 *	-0.09	-0.34 h	-0.02 j	-0.39	-0.19 l	-0.41	-0.29	-0.19 *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse
Public
Fieldwork: 1-2 February 2022
Online adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Very favourable (2)	45	7	8	15	11	23	18	20	21	34	6	45	-	29	6	17	22	24	11	24	8	25	10	20	9	20	21	27	4	20	4
	4%	2%	3%	21% BCE*	7% B*	5%	4%	7% KMO	4% KM	8% IKMO	1% M	20% HIJKMNO	-	9% IKMO	2% M	7% SUWY	3%	7% QSUWYa	2%	6% QSUWY	2%	8% QSUWYa	3%	9% QSUWYa	2%	9% QSUWYa	4%	7% c	1%	6% c	3% *
Fairly favourable (1)	184	33	69	34	26	125	30	45	111	113	29	184	-	102	24	24	136	103	30	68	62	43	79	31	82	30	122	114	17	73	16
	16%	9%	23% B	46% BCE*	18% B*	27% G	7%	16% KMO	19% KMO	27% HIKMO	6% M	80% HIJKMNO	-	31% HIKMO	7% M	10%	21% PSVZ	29% PQSTUVWXYZa Za	7%	17%	17%	13% PS	20% S	14% S	21% PS	13% S	20% PSV	30% cde	5%	23% ce	12% c*
Neither favourable nor unfavourable (0)	437	137	127	18	52	189	135	85	219	173	124	-	-	117	66	57	265	143	124	142	118	114	140	59	152	60	224	143	108	108	38
	38%	36%	42% D	24% *	35% *	41% G	32%	30% LMO	38% KLMO	41% HKLMO	28% LMO	-	-	35% LMO	20% LM	24%	40% PSUWXYZ	40% PSUXZ	28%	36% PSXZ	32%	35%	35%	26%	38% PSUXZ	26%	37% PSUXZ	38%	33%	34%	29%
Fairly unfavourable (-1)	245	106	69	5	37	79	123	76	118	62	145	-	245	56	107	70	125	58	132	88	99	77	101	61	94	63	141	60	98	66	32
	21%	28% D	23% D	7% *	25% D*	17%	29% F	26% JLN	21% JL	15% L	33% IJLN	-	60% HIJKLNO	17% L	33% IJLN	30% QRT	19%	16%	30% QRTYa	22% R	27% QR	24% R	25% QR	27% QR	24% QR	28% QR	24% QR	16%	30% bd	21%	24% *
Very unfavourable (-2)	163	88	25	1	18	35	104	53	85	26	131	-	163	21	116	53	85	23	125	69	67	60	66	48	57	52	74	23	92	40	28
	14%	23% CDE	8%	2% *	12% D*	8%	24% F	19% JLN	15% JLN	6% L	30% HIJLN	-	40% HIJKLN	6% L	36% HIJKLN	23% QRYa	13% R	6%	29% QRTUVWYa	17% Ra	18% QRYa	18% QRa	16% QRa	22% QRa	14% R	23% QRYa	12% R	6%	28% bd	13% b	21% b*
Don't know	69	5	7	-	4	10	15	7	20	17	7	-	-	6	3	11	29	8	16	8	10	5	8	4	4	3	18	12	5	8	13
	6%	1%	2%	- *	3% *	2%	3%	2% LM	4% LMO	4% LMNO	2% M	-	-	2% LM	1% M	5% VYZ	4% RVWYa	2%	4% Y	2%	3% Y	1%	2%	2%	1%	1%	3% Y	3%	2%	2%	10% bcd*
Net: Favourable	229	40	77	49	37	148	47	65	133	147	34	229	-	131	30	41	159	128	40	92	70	68	89	51	90	50	143	141	21	93	20
	20%	11%	25% B	67% BCE*	25% B*	32% G	11%	23% KMO	23% KMO	34% HIKMO	8% M	100% HIJKMNO	-	40% HIKMO	9% M	18% S	24% SU	35% PQSTUVWXYZa Za	9%	23% S	19% S	21% S	22% S	23% S	23% S	22% S	24% SU	37% cde	6%	29% ce	15% c*
Net: Unfavourable	408	195	95	6	56	114	227	129	203	89	276	-	408	77	223	123	211	81	257	157	166	137	167	109	151	116	216	83	190	106	59
	36%	52% CDE	31% D	9% *	37% D*	25%	54% F	45% IJLN	35% JLN	21% L	63% HIJLN	-	100% HIJKLN	23% L	69% HIJKLN	53% QRTUVWYa	32% QR	23%	59% QRTUVWYa	39% QR	46% QRYa	42% QR	41% QRa	49% QRTVYa	38% QR	51% QRTVYa	36% QR	22%	59% bde	34% b	45% b*
Net Difference	-179	-155	-17	43	-18	34	-180	-64	-70	58	-242	229	-408	54	-193	-82	-52	46	-216	-64	-96	-69	-78	-59	-61	-66	-73	58	-169	-14	-40
	-16%	-41%	-6%	59%	-12%	7%	-42%	-22%	-12%	14%	-55%	100%	-100%	16%	-60%	-36%	-8%	13%	-49%	-16%	-26%	-21%	-19%	-26%	-15%	-29%	-12%	15%	-52%	-4%	-30%
Mean	-0.28	-0.64 B	-0.12 B	0.78 BCE*	-0.18 B*	0.05 G	-0.65	-0.35 KMO	-0.24 KMO	0.16 HIKMO	-0.85 M	1.20 HIJKMNO	-1.40	0.19 HIKMO	-0.95 M	-0.54 S	-0.18 PSUWXYZ	0.13 PQSTUVWXYZa Za	-0.78	-0.28 PS	-0.44 S	-0.32 PS	-0.34 SU	-0.40 S	-0.28 PSU	-0.43 S	-0.22 PSUW	0.17 cde	-0.81	-0.11 ce	-0.54 c*

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid, Secretary of State for Health and Social Care' :		'Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs' :		'Priti Patel, Secretary' :	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1143	392	415	226	697	407	368	319	404	226	429	220	626
Weighted base	1143	360	437	232	663	400	364	324	405	223	398	229	600
Very favourable (2)	45 4%	24 7% C	11 2%	17 7%	22 3%	24 6% G	8 2%	25 8% I	10 3%	20 9% K	9 2%	20 9% M	21 4%
Fairly favourable (1)	184 16%	103 29% C	30 7%	24 10%	136 21% D	68 17%	62 17%	43 13%	79 20%	31 14%	82 21%	30 13%	122 20%
Neither favourable nor unfavourable (0)	437 38%	143 40% C	124 28%	57 24%	265 40% D	142 36%	118 32%	114 35%	140 35%	59 26%	152 38% J	60 26%	224 37% L
Fairly unfavourable (-1)	245 21%	58 16%	132 30% B	70 30% E	125 19%	88 22%	99 27%	77 24%	101 25%	61 27%	94 24%	63 28%	141 24%
Very unfavourable (-2)	163 14%	23 6%	125 29% B	53 23% E	85 13%	69 17%	67 18%	60 18%	66 16%	48 22%	57 14%	52 23% M	74 12%
Don't know	69 6%	8 2%	16 4%	11 5%	29 4%	8 2%	10 3%	5 1%	8 2%	4 2%	4 1%	3 1%	18 3%
Net: Favourable	229 20%	128 35% C	40 9%	41 18%	159 24%	92 23%	70 19%	68 21%	89 22%	51 23%	90 23%	50 22%	143 24%
Net: Unfavourable	408 36%	81 23%	257 59% B	123 53% E	211 32%	157 39%	166 46%	137 42%	167 41%	109 49% K	151 38%	116 51% M	216 36%
Net Difference	-179 -16%	46 13%	-216 -49%	-82 -36%	-52 -8%	-64 -16%	-96 -26%	-69 -21%	-78 -19%	-59 -26%	-61 -15%	-66 -29%	-73 -12%
Mean	-0.28	0.13 C	-0.78	-0.54	-0.18 D	-0.28	-0.44	-0.32	-0.34	-0.40	-0.28	-0.43	-0.22

rk was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M   Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK February 2022 Political Pulse
Public
Fieldwork: 1-2 February 2022
Online adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Very favourable (2)	95 / 8%	52 / 9%	40 / 7%	44 / 14% FGJKL	32 / 8%	19 / 4%	11 / 9%	33 / 17% EFJKL	19 / 10% FK	13 / 6%	6 / 4%	13 / 5%	23 / 14% OP	38 / 13% OP	16 / 6%	17 / 5%	2 / 4% **	22 / 7%	34 / 10%	12 / 5% *	27 / 10%	18 / 7%	22 / 7%	26 / 10%	11 / 7%	9 / 17% **	9 / 9% *	82 / 8%	13 / 9% *	43 / 7%	40 / 11% d	12 / 8% *	27 / 9%	68 / 8%	39 / 11% j	56 / 7%	60 / 9%	35 / 7%	89 / 9%	5 / 4% *
Fairly favourable (1)	235 / 21%	136 / 25% C	96 / 17%	96 / 30% EFGJKL	76 / 20%	63 / 14%	27 / 22%	69 / 34% EFGJKL	43 / 24% FL	33 / 17%	28 / 16%	35 / 13%	45 / 27% OP	85 / 30% OP	43 / 16%	55 / 15%	7 / 11% **	66 / 22% U	74 / 22%	57 / 24% *	38 / 14%	39 / 14%	71 / 24% V	40 / 15%	40 / 26% VX	16 / 29% **	29 / 29% VX*	209 / 21%	26 / 17% *	136 / 21%	80 / 22%	19 / 13% *	67 / 23%	168 / 20%	99 / 28% j	136 / 17%	162 / 24% l	73 / 16%	197 / 20%	38 / 30% m*
Neither favourable nor unfavourable (0)	399 / 35%	150 / 27%	249 / 43% B	89 / 28%	134 / 35%	175 / 40% DH	38 / 31%	52 / 26%	60 / 33%	74 / 38% DH	71 / 40% DH	104 / 39% DH	42 / 25%	92 / 32%	101 / 38% M	139 / 38% M	26 / 43% **	100 / 33%	119 / 35%	73 / 31% *	107 / 40%	125 / 46% WXa	105 / 35% a	85 / 32% a	56 / 36% a	15 / 26% **	14 / 14% *	348 / 35%	51 / 33% *	229 / 36%	109 / 31%	60 / 41% *	121 / 40%	278 / 33% i	101 / 29%	298 / 38%	232 / 34%	167 / 36%	344 / 34%	51 / 40% *
Fairly unfavourable (-1)	170 / 15%	94 / 17%	74 / 13%	46 / 14%	48 / 13%	76 / 17%	23 / 19%	23 / 11%	22 / 12%	26 / 13%	35 / 20%	41 / 15%	31 / 19% N	27 / 9%	37 / 14%	71 / 20% N	3 / 5% **	49 / 16%	44 / 13%	39 / 16% *	38 / 14%	32 / 12%	42 / 14%	51 / 19%	18 / 12%	8 / 15% **	18 / 18% *	143 / 14%	27 / 18% *	97 / 15%	53 / 15%	19 / 13% *	40 / 13%	130 / 15%	54 / 15%	117 / 15%	94 / 14%	76 / 16%	158 / 16%	12 / 9% *
Very unfavourable (-2)	151 / 13%	91 / 16% C	59 / 10%	20 / 6%	47 / 12% DHI	85 / 19% DEGHI	9 / 8%	10 / 5%	14 / 7%	33 / 17% DEGHI	27 / 15% DHI	58 / 22% DEGHI	11 / 6%	17 / 6%	40 / 15% MN	63 / 17% MN	20 / 32% **	48 / 16%	41 / 12%	31 / 13% *	32 / 12%	30 / 11%	36 / 12%	42 / 16%	15 / 10%	2 / 3% **	26 / 26% VWY*	127 / 13%	24 / 16% *	92 / 14%	36 / 10%	22 / 15% *	22 / 7%	129 / 15% g	40 / 11%	111 / 14%	72 / 11%	79 / 17% k	144 / 14% n	8 / 6% *
Don't know	93 / 8%	30 / 5%	61 / 11% B	27 / 8%	42 / 11% FK	23 / 5%	14 / 12% FK	13 / 6%	26 / 14% FHKL	16 / 8%	8 / 5%	15 / 6%	15 / 9%	29 / 10%	25 / 10%	20 / 6%	3 / 5% **	17 / 5%	24 / 7%	24 / 10% *	27 / 10%	27 / 10%	25 / 8%	19 / 7%	13 / 9%	5 / 9% **	4 / 4% *	81 / 8%	11 / 7%	38 / 6%	39 / 11% d	15 / 10% *	21 / 7%	72 / 9%	18 / 5%	75 / 9% i	55 / 8%	37 / 8%	70 / 7%	15 / 11% *
Net: Favourable	330 / 29%	188 / 34%	136 / 23%	140 / 44% EFGJKL	107 / 28%	82 / 19%	38 / 31%	102 / 51% DEFGJKL	62 / 34% FKL	45 / 23%	34 / 19%	48 / 18%	68 / 41% OP	123 / 43% OP	58 / 22%	72 / 20%	9 / 15% **	88 / 29%	108 / 32%	69 / 29% *	65 / 24%	58 / 21%	92 / 31% V	66 / 25%	51 / 33% V	25 / 46% **	38 / 38% V*	291 / 29%	40 / 26% *	179 / 28%	120 / 34% f	31 / 21% *	95 / 32%	235 / 28%	139 / 39% l	191 / 24%	222 / 33% l	108 / 23%	286 / 29%	43 / 34% *
Net: Unfavourable	321 / 28%	185 / 33% C	133 / 23%	65 / 20%	95 / 25% l	161 / 36% DEHI	32 / 26%	33 / 17%	35 / 19%	59 / 30% DEHI	62 / 35% DEHI	99 / 37% DEHI	42 / 25%	45 / 15%	77 / 30% N	135 / 37% MN	23 / 38% **	97 / 32%	85 / 25%	70 / 30% *	70 / 26%	62 / 23%	78 / 26%	93 / 36% VWY	33 / 22%	10 / 18% **	44 / 44% VWY*	269 / 27%	52 / 34% *	190 / 30%	90 / 25%	42 / 28% *	62 / 21%	260 / 31% g	94 / 27%	227 / 29%	167 / 25%	155 / 33% k	301 / 30% n	19 / 15% *
Net Difference	9 / 1%	3 / 1%	3 / *	75 / 23%	13 / 3%	-79 / -18%	6 / 5%	69 / 35%	27 / 15%	-14 / -7%	-28 / -16%	-50 / -19%	26 / 16%	78 / 27%	-19 / -7%	-63 / -17%	-14 / -23%	-8 / -3%	23 / 7%	-1 / *	-5 / -2%	-5 / -2%	15 / 5%	-27 / -10%	17 / 11%	15 / 28%	-6 / -6%	21 / 2%	-12 / -8%	-11 / -2%	31 / 9%	-11 / -7%	33 / 11%	-24 / -3%	45 / 13%	-36 / -5%	56 / 8%	-47 / -10%	-15 / -1%	23 / 18%
Mean	-0.04	-0.07	-0.03	0.34 EFGJKL	-0.01	-0.34	0.07 FKL	0.49 DEFGJKL	0.20 EFJKL	-0.20	-0.29	-0.38	0.25 OP	0.38 OP	-0.18	-0.32	-0.54 **	-0.12	0.05	-0.09 *	-0.04	-0.07	*	-0.18	0.09 *	0.46 **	-0.24 *	-0.03	-0.16 *	-0.10	0.11 d	-0.16 *	0.14 h	-0.11	0.13 j	-0.13	0.07 l	-0.21	-0.07	0.18 *

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party

All Adults aged 18+ in Great Britain

Column group headers:
- **General Election 2019 Vote**: Conservative (B), Labour (C), Liberal Democrats (D), Other (E)
- **Referendum 2016 vote**: Remain (F), Leave (G)
- **Favourable to parties**: Favourable to Cons (H), Unfavourable to Cons (I), Favourable to Lab (J), Unfavourable to Lab (K), Favourable to Lib Dems (L), Unfavourable to Lib Dems (M), Favourable to Green Party (N), Unfavourable to Green Party (O)
- **Favourable to politicians**: Favourable to Johnson (P), Unfavourable to Johnson (Q), Favourable to Starmer (R), Unfavourable to Starmer (S), Favourable to Sunak (T), Unfavourable to Sunak (U), Favourable to Sajid Javid (V), Unfavourable to Sajid Javid (W), Favourable to Liz Truss (X), Unfavourable to Liz Truss (Y), Favourable to Priti Patel (Z), Unfavourable to Priti Patel (a)
- **Would these governments do a better or worse job than current government**: Starmer's Lab Gov would do a better job (b), Starmer's Lab Gov would do a worse job (c), Sunak's Cons Gov would do a better job (d), Sunak's Cons Gov would do a worse job (e)

	Total (A)	Con (B)	Lab (C)	Lib Dem (D)	Other (E)	Remain (F)	Leave (G)	Fav Cons (H)	Unfav Cons (I)	Fav Lab (J)	Unfav Lab (K)	Fav Lib Dems (L)	Unfav Lib Dems (M)	Fav Green (N)	Unfav Green (O)	Fav Johnson (P)	Unfav Johnson (Q)	Fav Starmer (R)	Unfav Starmer (S)	Fav Sunak (T)	Unfav Sunak (U)	Fav Javid (V)	Unfav Javid (W)	Fav Truss (X)	Unfav Truss (Y)	Fav Patel (Z)	Unfav Patel (a)	Starmer Lab better (b)	Starmer Lab worse (c)	Sunak Cons better (d)	Sunak Cons worse (e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Very favourable (2)	95 / 8%	7 / 2%	36 / 12% B	7 / 10% B*	40 / 27% BCD*	57 / 12% G	27 / 6%	23 / 8% KMO	65 / 11% KMO	68 / 16% HIKMO	11 / 2% O	47 / 20% HIKMO	14 / 4% O	95 / 29% HIJKLMO	- / -	21 / 9% S	67 / 10% S	59 / 16% PQSTWYa	13 / 3%	31 / 8% S	44 / 12% SW	37 / 12% ST	37 / 9% S	24 / 11% S	44 / 11% S	27 / 12% S	56 / 9% S	65 / 17% cd	9 / 3%	29 / 9% c	13 / 10% c*
Fairly favourable (1)	235 / 21%	29 / 8%	110 / 36% B	19 / 26% B*	44 / 30% B*	136 / 30% G	54 / 13%	49 / 17% KO	158 / 28% HKMO	144 / 34% HIKMO	48 / 11% O	84 / 37% HIKMO	62 / 15% KO	235 / 71% HIJKLMO	- / -	35 / 15%	169 / 26% PSTV	115 / 32% PQSTVXZa	55 / 12%	69 / 17% S	101 / 28% PSTV	58 / 18% S	122 / 30% PQSTVXZa	47 / 21% S	109 / 27% PSTV	50 / 22% S	149 / 25% PSTV	120 / 32% cde	18 / 5%	73 / 23% c	26 / 20% c*
Neither favourable nor unfavourable (0)	399 / 35%	125 / 33%	110 / 36%	25 / 34% *	36 / 24% *	148 / 32%	149 / 35%	92 / 32% MNO	181 / 31% MNO	135 / 32% MNO	143 / 32% MNO	64 / 28% NO	100 / 24% NO	- / -	- / -	64 / 28%	225 / 34% UWY	111 / 31%	144 / 33% U	144 / 36% PUXZ	90 / 25%	102 / 31%	115 / 28%	60 / 27%	119 / 30% U	62 / 27%	205 / 34% UWY	119 / 31%	108 / 33%	112 / 35%	31 / 24% *
Fairly unfavourable (-1)	170 / 15%	102 / 27% CE	20 / 6%	13 / 17% C*	15 / 10% *	55 / 12%	86 / 20% F	55 / 19% IJLN	67 / 12% JLN	35 / 8% N	100 / 23% IJLN	16 / 7% N	98 / 24% IJLN	- / -	170 / 53% HIJKLMN	40 / 17% R	83 / 12%	37 / 10%	97 / 22% QRTUVWYZa	66 / 16% R	56 / 16% R	47 / 14%	62 / 15% R	36 / 16%	64 / 16% QR	32 / 14%	94 / 16% QR	32 / 9%	81 / 25% bd	46 / 15% b	22 / 17% b*
Very unfavourable (-2)	151 / 13%	98 / 26% CDE	18 / 6%	7 / 9% *	9 / 6% *	34 / 7%	95 / 22% F	56 / 20% IJLN	71 / 12% JLN	23 / 5% N	122 / 28% HIJLN	14 / 6% N	125 / 31% HIJLN	- / -	151 / 47% HIJKLMN	60 / 26% QRTUWYa	71 / 11%	22 / 6%	104 / 24% QRTUVWYa	70 / 18% QRa	55 / 15% QRa	68 / 21% QRWYa	53 / 13% R	52 / 23% QRUWYa	50 / 13% R	53 / 23% QRWYa	63 / 10% R	25 / 7%	96 / 30% bd	44 / 14% b	26 / 20% b*
Don't know	93 / 8%	16 / 4%	11 / 4%	3 / 4% *	4 / 3% *	30 / 6%	13 / 3%	11 / 4% NO	32 / 6% LMNO	21 / 5% LMNO	18 / 4% MNO	4 / 2% NO	8 / 2% NO	- / -	- / -	11 / 5% X	47 / 7% RUWXYZ	16 / 4%	25 / 6% X	19 / 5% X	17 / 5%	12 / 4%	15 / 4%	3 / 1%	12 / 3%	5 / 2%	34 / 6% WXY	18 / 5%	12 / 4%	11 / 3%	12 / 9% *
Net: Favourable	330 / 29%	36 / 10%	146 / 48% B	26 / 36% B*	84 / 57% BD*	193 / 42% G	81 / 19%	73 / 25% KO	223 / 39% HKMO	212 / 50% HIKMO	59 / 13% O	131 / 57% HIJKMO	77 / 19% KO	330 / 100% HIJKLMO	- / -	56 / 24% S	236 / 36% PST	174 / 48% PQSTUVWXYZa	68 / 15%	100 / 25% S	146 / 40% PSTVa	96 / 30% S	160 / 39% PSTVa	71 / 32% S	153 / 38% PSTVa	76 / 33% PST	204 / 34% PST	185 / 49% cde	26 / 8%	103 / 33% c	40 / 30% c*
Net: Unfavourable	321 / 28%	200 / 53% CDE	38 / 12%	20 / 27% C*	24 / 16% *	89 / 19%	181 / 43% F	111 / 39% IJLN	138 / 24% JLN	58 / 14% N	222 / 50% HIJLN	30 / 13% N	223 / 55% HIJLN	- / -	321 / 100% HIJKLMN	100 / 43% QRTUVWYa	154 / 23%	59 / 16%	201 / 46% QRTUVWXYa	137 / 34% QRa	111 / 31% QRa	114 / 35% QRa	115 / 29% QR	89 / 40% QRWYa	114 / 29% QR	85 / 37% QRa	157 / 26% QR	57 / 15%	177 / 55% bde	90 / 28% b	49 / 37% b*
Net Difference	9 / 1%	-163 / -43%	109 / 36%	6 / 9%	60 / 40%	104 / 23%	-100 / -24%	-38 / -13%	85 / 15%	154 / 36%	-163 / -37%	101 / 44%	-146 / -36%	330 / 100%	-321 / -100%	-44 / -19%	82 / 12%	115 / 32%	-134 / -31%	-36 / -9%	34 / 9%	-19 / -6%	44 / 11%	-18 / -8%	39 / 10%	-9 / -4%	48 / 8%	128 / 34%	-151 / -47%	13 / 4%	-9 / -7%
Mean	-0.04	-0.71	0.43 BD	0.09 B*	0.64 BD*	0.30 G	-0.41	-0.26 KMO	0.15 HKMO	0.49 HIKMO	-0.65 O	0.60 HIKMO	-0.64 O	1.29 HIJKLMO	-1.47	-0.37	0.13 PSTVXZ	0.44 PQSTUVWXYZa	-0.54	-0.20 S	0.07 PSTX	-0.16 PS	0.07 PSTX	-0.21 S	0.09 PSTVX	-0.15 S	0.07 PSTVX	0.47 cde	-0.76	* c	-0.18 c*

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Green Party

All Adults aged 18+ in Great Britain

	Total	'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid, Secretary of State for Health and Social Care' :		'Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs' :		Priti Patel, Secretary' :	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1143	392	415	226	697	407	368	319	404	226	429	220	626
Weighted base	1143	360	437	232	663	400	364	324	405	223	398	229	600
Very favourable (2)	95 8%	59 16% C	13 3%	21 9%	67 10%	31 8%	44 12%	37 12%	37 9%	24 11%	44 11%	27 12%	56 9%
Fairly favourable (1)	235 21%	115 32% C	55 12%	35 15%	169 26% D	69 17%	101 28% F	58 18%	122 30% H	47 21%	109 27%	50 22%	149 25%
Neither favourable nor unfavourable (0)	399 35%	111 31%	144 33%	64 28%	225 34%	144 36% G	90 25%	102 31%	115 28%	60 27%	119 30%	62 27%	205 34%
Fairly unfavourable (-1)	170 15%	37 10%	97 22% B	40 17%	83 12%	66 17%	56 16%	47 14%	62 15%	36 16%	64 16%	32 14%	94 16%
Very unfavourable (-2)	151 13%	22 6%	104 24% B	60 26% E	71 11%	70 18%	55 15%	68 21% I	53 13%	52 23% K	50 13%	53 23% M	63 10%
Don't know	93 8%	16 4%	25 6%	11 5%	47 7%	19 5%	17 5%	12 4%	15 4%	3 1%	12 3%	5 2%	34 6%
Net: Favourable	330 29%	174 48% C	68 15%	56 24%	236 36% D	100 25%	146 40% F	96 30%	160 39% H	71 32%	153 38%	76 33%	204 34%
Net: Unfavourable	321 28%	59 16%	201 46% B	100 43% E	154 23%	137 34%	111 31%	114 35%	115 29%	89 40% K	114 29%	85 37% M	157 26%
Net Difference	9 1%	115 32%	-134 -31%	-44 -19%	82 12%	-36 -9%	34 9%	-19 -6%	44 11%	-18 -8%	39 10%	-9 -4%	48 8%
Mean	-0.04	0.44 C	-0.54	-0.37	0.13 D	-0.20	0.07 F	-0.16	0.07	-0.21	0.09 J	-0.15	0.07

...rk was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M   Minimum Base: 30(**) Small Base: 100(*)

Q2A_Q2B. Do you think...would do a better job running the country than the current government, a worse job, or would it make no difference? - Summary

All Adults aged 18+ in Great Britain

	Q2A_Q2B. Do you think...would do a better job running the country than the current government, a worse job, or would it make no difference?	
	Labour Government led by Keir Starmer	Conservative Government led by Rishi Sunak
	(A)	(B)
Unweighted base	1143	1143
Weighted base	1143	1143
A better job (1)	379 33% B	315 28%
Make no difference (0)	305 27%	522 46% A
A worse job (-1)	324 28% B	131 11%
Don't know	135 12%	175 15% A
Mean	0.06	0.19 A

ts of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B   Minimum Base: 30(**) Small Base: 100(*)

Q2A. Do you think a Labour Government led by Keir Starmer would do a better job running the country than the current government, a worse job, or would it make no difference?

All Adults aged 18+ in Great Britain

	Total	Gender		Age								Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
A better job (1)	379 33%	201 36%	175 30%	141 44% EFGJKL	128 34% FL	110 25%	41 34% L	99 50% EFGIJKL	63 34% L	66 34% L	52 29%	58 22%	66 40% P	129 45% OP	78 30%	96 26%	9 15% **	112 37%	118 35%	61 26% T	89 33%	82 30%	94 31%	71 27%	65 43% VX	20 36% **	48 47% VWX*	342 35%	37 24%	194 30%	147 41% df	38 26% *	104 35%	275 33%	161 46% j	218 28%	251 37% l	128 27%	334 33%	42 33% *
Make no difference (0)	305 27%	157 28%	147 25%	117 36% FKL	111 29% FL	77 18%	51 42% EFJKL	66 33% FKL	57 31% FL	54 28% FL	36 21%	41 15%	66 39% P	86 30% P	80 31% P	62 17%	11 18% **	66 22%	81 24%	74 31% *	84 31% R	71 26%	72 24%	79 30%	38 25%	23 42% **	21 21% *	272 27%	33 22%	165 26%	106 29%	34 23% *	98 33%	207 25%	75 21%	230 29% i	195 29%	110 24%	253 25%	48 38% m*
A worse job (-1)	324 28%	147 27%	173 30%	34 10%	88 23% DGH	202 46% DEGHIJ	14 11%	20 10%	38 21% DH	50 26% DGH	71 41% DEGHIJ	130 49% DEGHIJ	19 11%	38 13%	72 27% MN	165 45% MNO	31 51% **	99 33% U	104 31% U	66 28% *	54 20%	83 31%	94 31%	81 31%	34 22%	10 17% **	22 22% *	264 27%	60 39% b*	207 33% e	58 16%	59 40% e*	63 21%	260 31% g	85 24%	239 30%	163 24%	161 34% k	302 30% n	20 16%
Don't know	135 12%	48 9%	84 15% B	31 10%	52 14%	53 12%	16 13%	15 7%	26 14%	25 13%	16 9%	37 14%	16 10%	35 12%	32 12%	43 12%	10 16% **	25 8%	33 10%	35 15% *	42 16% R	35 13%	40 13%	33 12%	16 10%	3 5% **	9 9% *	112 11%	24 15%	71 11%	48 13%	17 11% *	33 11%	103 12%	31 9%	104 13%	67 10%	68 15%	113 11%	17 14% *
Mean	0.06	0.11	*	0.37 EFGIJKL	0.12 FKL	-0.24	0.26 FKL*	0.43 EFGIJKL	0.16 FKL	0.09 FKL	-0.12 F	-0.31	0.32 OP	0.36 OP	0.03 P	-0.21	-0.43 **	0.05	0.05	-0.03 *	0.15	*	*	-0.04	0.23 VWX*	0.19 **	0.27 VWX*	0.09 c	-0.18 *	-0.02	0.29 df	-0.16 *	0.15	0.02	0.24 j	-0.03	0.14 l	-0.08	0.04	0.20 *

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Ipsos UK February 2022 Political Pulse
Public
Fieldwork: 1-2 February 2022
Online adults aged 18+ in GB

Q2A. Do you think a Labour Government led by Keir Starmer would do a better job running the country than the current government, a worse job, or would it make no difference?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
A better job (1)	379 33%	40 11%	201 66% BDE	33 45% B*	59 40% B*	233 51% G	85 20%	38 13%	303 53% K	297 70% HKMO	27 6%	141 62% HIKLMNO	83 20% HK	185 56% HKMO	57 18% K	37 16% S	316 48% PSTVXZ	268 75% PQSTUVWXYZa	42 10%	90 22% PS	191 52% PSTVXZa	79 24% PS	195 48% PSTVXZ	45 20% S	212 53% PQSTVWXZa	48 21% S	277 46% PSTVXZ	379 100% cde	-	129 41% ce	34 26% c*
Make no difference (0)	305 27%	88 23%	71 23%	18 25% *	54 36% BC*	112 24%	105 25%	74 26%	147 26%	90 21%	123 28% J	53 23%	116 28% JO	100 30% JLO	69 22%	49 21%	173 26%	68 19%	113 26% R	97 24%	88 24%	73 23%	113 28% Ra	58 26%	95 24%	65 28% R	141 24% R	-	-	77 24% bc	32 24% bc*
A worse job (-1)	324 28%	230 61% CDE	15 5%	12 17% C*	19 13% C*	72 16%	203 48% F	163 57% IJLMN	74 13%	16 4%	268 61% IJLMN	21 9% J	190 47% IJLN	26 8%	177 55% IJLMN	135 58% QRTUVWYZa	100 15%	12 3%	258 59% QRTUVWXYZa	191 48% QRUWYa	57 16% R	162 50% QRUWYa	69 17% R	111 50% QRUWYa	64 16% R	108 47% QRUWYa	128 21% QRUWY	-	324 100% bde	95 30% b	56 43% b*
Don't know	135 12%	19 5%	18 6%	10 14% BC*	17 11% *	44 9%	31 7%	12 4%	50 9% JMN	23 5%	24 5%	14 6%	19 5%	19 6%	18 6%	11 5%	73 11% PRSTUVWXYZa	12 3%	24 5%	22 5%	28 8% RV	10 3%	27 7% R	8 4%	27 7% R	9 4%	54 9% RSVX	-	-	14 4% bc	9 7% bc*
Mean	0.06	-0.53	0.65 BDE	0.33 B*	0.30 B*	0.39 G	-0.30	-0.45	0.44 K	0.70 HKMO	-0.58	0.56 HIKMO	-0.27	0.51 HKO	-0.39	-0.44	0.37 PSTVXZa	0.74 PQSTUVWXYZa	-0.52	-0.27	0.40 PS	-0.26	0.33 PS	-0.31	0.40 PSTVXZ	-0.27	0.27 PSTVXZ	1.00 de	-1.00	0.11 ce	-0.18 c*

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q2B. Do you think a Conservative Government led by Rishi Sunak would do a better job running the country than the current government, a worse job, or would it make no difference?

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
A better job (1)	315 28%	154 28%	159 27%	95 30%	104 28%	115 26%	31 25%	65 32%	49 27%	55 28%	39 22%	76 29%	39 24%	95 33%	68 26%	105 29%	8 13% **	112 37% SU	74 22%	64 27% *	66 24%	71 26%	68 23%	66 25%	67 44% VWxa	20 37% **	23 23% *	270 27%	45 29% *	189 30%	89 25%	37 25% *	86 29% j	229 27%	125 36% j	190 24%	211 31% l	104 22%	272 27%	40 31% *
Make no difference (0)	522 46%	277 50% c	238 41%	144 45%	178 47%	200 45%	53 43%	91 45%	87 47%	91 47%	79 45%	122 46%	72 43%	130 45%	126 48%	160 44%	35 57% **	142 47%	179 53% TU	91 39% *	110 41%	121 45%	130 43%	132 50% Y	53 35%	22 39% **	64 64% VWY*	454 46%	68 44% *	301 47%	161 45%	60 40% *	127 43%	396 47%	162 46%	360 45%	301 44%	221 47%	478 48% n	42 33% *
A worse job (-1)	131 11%	66 12%	63 11%	46 14% L	42 11%	43 10%	19 16% L	27 14%	23 12%	19 10%	26 15% FL	17 6%	35 21% NOP	24 8%	33 13%	31 8%	8 13% **	28 9%	35 10%	33 14% *	36 13%	22 8%	54 18% VXa	22 8%	16 10%	9 16% **	8 8% *	118 12%	12 8% *	60 9%	52 14% d	19 13% *	49 17% h	81 10%	31 13%	100 13%	85 11%	46 10%	106 11%	23 18% m*
Don't know	175 15%	57 10%	119 20% B	37 11%	55 14%	84 19% DH	20 16% D	17 8%	26 14%	29 15%	32 18% H	52 19% DH	20 12%	39 13%	35 13%	70 19%	11 18% **	21 7%	48 14% R	48 20% R*	58 22% R	58 21% Ya	48 16% a	43 17% a	17 11%	4 8% **	5 5% *	146 15%	29 19% *	86 14%	57 16%	33 22% *	35 12%	140 17%	33 9%	142 18% i	80 12%	96 20% k	147 15%	22 17% *
Mean	0.19	0.18	0.21	0.17	0.19	0.20 K	0.11 *	0.20	0.17	0.22	0.09	0.28 K	0.03	0.28 M	0.15	0.25 M	* **	0.30 SU	0.14	0.17 *	0.14	0.23 W	0.05	0.20	0.38 Wxa*	0.23 **	0.16 *	0.18	0.26 *	0.24 e	0.12	0.15 *	0.14	0.21	0.30 j	0.14	0.21	0.16	0.19	0.16 *

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Q2B. Do you think a Conservative Government led by Rishi Sunak would do a better job running the country than the current government, a worse job, or would it make no difference?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
A better job (1)	315 28%	129 34%	80 26%	33 45% CE*	36 24% *	155 34%	111 26%	94 33%	149 26%	139 33% I	124 28%	93 41% IJKMNO	106 26%	103 31% I	90 28%	59 25% U	203 31% SUWYa	124 34% PSUWYa	109 25% UW	188 47% PQRSUVWXYa	41 11%	131 41% PQSUWYa	76 19% U	80 36% PSUWYa	89 22% U	96 42% PQSUWYa	154 26% UW	129 34% e	95 29% e	315 100% bce	- *
Make no difference (0)	522 46%	164 44%	155 51% D	26 36% *	80 54% D*	224 49%	202 48%	112 39%	303 53% HKL	210 49% H	196 44%	102 45%	196 48% H	171 52% HL	152 47% H	93 40%	322 49% TVZ	189 53% PTVXZ	210 48% TZ	146 37%	225 62% PQRSTVXZa	133 41%	232 57% PQSTVXZa	92 41%	229 58% PQSTVXZa	86 38%	304 51% PTVXZ	199 52% cde	127 39% de	- -	- *
A worse job (-1)	131 11%	33 9%	47 15% B	6 8% *	16 11% *	33 7%	57 13% F	40 14%	71 12%	49 12%	60 14%	20 9%	59 15%	40 12%	49 15% L	39 17% QRTVZ	67 10% T	32 9%	59 14% TV	23 6%	71 20% QRSTVYZa	26 8%	66 16% QRTVYa	32 14%	50 12% T	22 10%	79 13% QRTV	34 9% d	56 17% bd	- -	131 100% bcd*
Don't know	175 15%	50 13%	23 8%	8 11% *	17 12% *	48 11%	54 13%	40 14% JLN	52 9% JN	28 7%	62 14% IJLNO	14 6%	46 11% JN	17 5%	31 10%	40 17% QRTUVWXYZa	72 11% RUWY	16 4%	59 14% RUWY	43 11% R	27 7%	34 10% R	30 7%	20 9%	30 8% R	25 11% R	63 10% RUWY	17 5% de	46 14% bde	- -	- *
Mean	0.19	0.30 C	0.12	0.42 CE*	0.15 *	0.29 G	0.15	0.22	0.15	0.23 I	0.17	0.34 IJKMNO	0.13	0.20	0.14	0.10 U	0.23 SUWYa	0.27 PSUWYa	0.13 UW	0.46 PQRSUVWXYZa	-0.09	0.36 PQSUWXYa	0.03 U	0.23 PUW	0.11 UW	0.36 PQSUWXYa	0.14 UW	0.26 e	0.14 e	1.00 bc	-1.00 *

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ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK February 2022 Political Pulse

Public

Fieldwork: 1-2 February 2022

Online adults aged 18+ in GB

Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - Summary

All Adults aged 18+ in Great Britain

	Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson?									
	He is an honest person	He is in touch with ordinary people	He has a lot of personality	He is a capable leader	He is a Prime Minister I am proud of	He understands the problems facing Britain	He puts the needs of the country first	He is good in a crisis	He pays attention to detail	He is a strong leader
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143
Weighted base	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143
Does apply	159	237	588	305	202	387	292	362	206	314
	14%	21%	51%	27%	18%	34%	26%	32%	18%	28%
		AE	ABDEFGHIJ	ABEI	A	ABDEGIJ	ABEI	ABDEGIJ	A	ABEI
Does not apply	819	757	460	695	785	627	697	653	769	697
	72%	66%	40%	61%	69%	55%	61%	57%	67%	61%
	BCDEFGHIJ	CDFGHJ		CFH	CDFGHJ	C	CFH	C	CDFGHJ	CFH
Don't know	164	149	96	142	156	129	154	128	169	132
	14%	13%	8%	12%	14%	11%	13%	11%	15%	12%
	CFHJ	C		C	C	C	C	C	CFHJ	C

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Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J   Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK February 2022 Political Pulse
Public
Fieldwork: 1-2 February 2022
Online adults aged 18+ in GB

Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He is an honest person
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	159 14%	95 17% C	62 11%	68 21% EFJKL	44 12%	47 11%	26 21% EFJK	42 21% EFJK	28 15%	16 8%	15 9%	32 12%	38 23% OP	52 18% OP	22 8%	34 9%	12 20% **	53 17% S	31 9%	33 14% *	43 16%	31 11%	41 14%	44 17%	21 14%	11 20% **	11 11% *	144 15%	16 10% *	94 15%	48 13%	17 12% *	62 21% h	97 12%	39 11%	121 15%	100 15%	60 13%	127 13%	31 25% m*
Does not apply	819 72%	393 71%	420 73%	218 68%	286 71% H	315 71%	87 71%	131 66%	135 73%	152 78% DH	130 74%	185 69%	113 68%	199 69%	206 79% MN	266 73%	36 58% **	215 71%	255 76% S	169 72% *	180 67%	200 74%	209 70%	178 68%	110 72%	40 73% **	82 82% X*	709 72%	110 71% *	460 72%	260 73%	99 67% *	205 69%	615 73%	277 79% j	542 69%	493 73%	326 70%	732 73% n	80 62% *
Don't know	164 14%	66 12%	97 17%	35 11%	49 13%	80 18% DG	9 8%	26 13%	22 12%	27 14%	30 17% G	50 19% G	15 9%	37 13%	33 13%	65 18% M	13 22% **	34 11%	50 15%	34 15% *	46 17%	40 15%	50 17%	41 16%	22 15%	4 7% **	7 7% *	136 14%	28 18% *	83 13%	50 14%	32 21% *	31 10%	134 16%	36 10%	128 16%	84 12%	81 17%	144 14%	17 13% *

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Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He is an honest person

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	159 14%	72 19% C	22 7%	9 12% *	33 22% C*	32 7%	89 21% F	97 34% IJKLMNO	28 5%	61 14% I	68 15% I	34 15% I	74 18% I	53 16% I	52 16% I	104 45% QRSTUVWXYa	25 4%	56 16% QUWYa	63 14% QUWYa	96 24% QRSUWYa	26 7% QW	102 31% QRSTUWYa	19 5%	74 33% QRSTUWYa	21 5%	88 38% QRSTUVWYa	30 5%	39 10%	62 19% b	43 14%	28 21% b*
Does not apply	819 72%	226 60%	264 86% BE	62 85% BE*	103 69% *	394 86% G	266 63%	120 42%	531 92% HJKLMNO	342 80% HKMO	291 66% H	183 80% HKMO	276 68% H	259 78% HKMO	221 69% H	62 27%	616 93% PRSTVXZa	288 80% PSTVXZ	305 70% PTVXZ	233 58% PVXZ	329 90% PRSTVXZ	163 50% P	379 94% PRSTUVXZa	101 45% P	367 92% PRSTVXZ	98 43% P	533 89% PRSTVXZ	329 87% cde	186 58%	249 79% ce	86 66% *
Don't know	164 14%	78 21% CDE	20 6%	2 3% *	13 8% *	34 7%	69 16% F	69 24% IJLMNO	16 3%	23 5%	82 19% IJLMN	12 5%	58 14% IJLN	18 6% I	49 15% IJLN	66 29% QRSTUVWYZa	22 3%	15 4%	69 16% W	70 18% W	10 3%	60 18% QRUWYa	7 2%	47 21% QRUWYa	10 2%	43 19% QRUWYa	37 6%	11 3%	75 23% bde	23 7% b	17 13% b*

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Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He is in touch with ordinary people

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	237 21%	142 26% C	94 16%	85 26% EFHJK	71 19%	81 18%	43 35% DEFHIJKL	42 21%	40 22%	31 16%	29 17%	52 19%	50 30% OP	67 23%	41 16%	65 18%	15 24% **	64 21%	59 18%	49 21% *	64 24%	42 16%	69 23%	63 24%	36 23%	14 25% **	13 13% *	209 21%	28 18% *	153 24% e	55 15%	29 20% *	95 32% h	141 17%	67 19%	170 22%	142 21%	95 20%	203 20%	34 26% *
Does not apply	757 66%	352 64%	399 69%	193 60%	260 69% DG	304 69% DG	66 54%	127 64%	118 64%	142 73% DG	120 69% G	183 69% G	90 54%	184 64%	191 73% MN	254 69% M	38 62% **	208 69% U	235 70% U	154 65% *	160 59%	194 72% W	181 60%	165 63%	101 66%	34 61% **	81 81% WXY*	649 66%	108 70% *	418 66%	250 70%	89 60% *	165 55%	592 70% g	254 72% j	503 64%	454 67%	303 65%	680 68% n	69 54% *
Don't know	149 13%	60 11%	87 15%	45 14%	48 13%	57 13%	14 11%	31 16%	25 14%	22 11%	26 15%	32 12%	27 16%	38 13%	29 11%	47 13%	8 14% **	30 10%	42 13%	32 14% *	45 17% R	35 13%	50 17% a	34 13%	17 11%	8 14% **	6 6% *	132 13%	18 12%	66 10%	53 15%	31 21% d*	37 13%	112 13%	31 9%	118 15% i	81 12%	69 15%	120 12%	25 19% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n   Minimum Base: 30(**) Small Base: 100(*)

Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He is in touch with ordinary people

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	237 21%	126 33% CD	28 9%	11 15% *	36 24% C*	56 12%	127 30% F	141 49% IJKLMNO	35 6%	82 19% I	116 26% I	46 20% I	126 31% IJLN	66 20% I	96 30% IJLN	142 61% QRSTUVWXYZa	33 5%	69 19% QUWYa	104 24% QUWYa	145 36% QRSUWYa	37 10% QW	141 44% QRSTUWYa	29 7% Q	98 44% QRSTUWYa	32 8% Q	109 47% QRSTUWYa	59 10% QW	40 11%	104 32% bde	74 24% b	25 19% b*
Does not apply	757 66%	203 54%	255 84% BE	58 80% B*	98 66% *	372 81% G	249 59%	91 32%	524 91% HJKLMNO	321 76% HKMO	263 60% H	167 73% HKMO	246 60% H	239 72% HKMO	193 60% H	43 18%	612 92% PRSTUVWXYZa	276 77% PSTVXZ	286 65% PTVXZ	193 48% PVXZ	320 88% PRSTVXZ	131 40% P	360 89% PRSTVXZa	85 38% P	350 88% PRSTVXZa	89 39% P	508 85% PRSTVXZ	327 86% cde	167 51%	219 70% c	86 66% c*
Don't know	149 13%	48 13%	22 7%	4 6% *	14 9% *	32 7%	48 11%	54 19% IJLMNO	15 3%	22 5% I	62 14% IJLMNO	16 7% I	36 9% I	25 8% I	32 10% IJ	47 20% QRSUWYa	18 3%	15 4%	47 11% QRUWYa	62 16% QRSUWYa	7 2%	52 16% QRSUWYa	15 4% U	40 18% QRSUWYa	15 4%	31 14% QRUWYa	33 6% QU	12 3%	54 17% bd	22 7% b	20 15% bd*

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e Minimum Base: 30(**) Small Base: 100(*)

Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He has a lot of personality

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	588 51%	319 58% C	265 46%	154 48%	172 45%	261 59% DEGU	57 47%	97 49%	78 42%	94 48%	99 56% EI	162 61% DEGU	84 51%	123 43%	125 48%	212 58% NO	44 73% **	180 59% U	179 53% U	117 49% *	112 42%	141 52%	147 49%	161 61% WYa	74 48%	25 45% **	40 40% *	496 50%	91 59% *	350 55% e	163 46%	74 50% *	152 51%	435 51%	197 56%	390 49%	355 53%	232 50%	531 53% n	53 42% *
Does not apply	460 40%	202 36%	256 44% B	143 44% FL	169 44% FL	148 33%	58 47% FL	85 43%	84 46% FL	84 43%	64 36%	84 32%	74 44%	132 46% P	116 44% P	122 33%	17 27% **	105 35%	126 38%	109 46% R*	120 44% R	110 41%	124 41%	80 30%	66 43% X	26 47% **	54 54% X*	404 41%	56 36% *	248 42%	158 44%	54 36% *	125 42%	335 40%	134 38%	326 41%	271 40%	189 40%	398 40%	56 44% *
Don't know	96 8%	33 6%	58 10%	24 8%	38 10%	33 7%	7 6%	17 9%	22 12%	16 8%	13 7%	20 8%	9 5%	34 12%	20 8%	32 9%	- - **	17 6%	31 9%	10 4% *	37 14% RT	20 7%	30 10%	22 8%	13 9%	5 8% **	6 6% *	89 9%	7 5% *	38 6%	37 10% d	21 14% d*	20 7%	75 9%	20 6%	75 9%	50 7%	46 10%	74 7%	18 14% m*

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Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He has a lot of personality

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	588 51%	277 74% CDE	117 38%	37 51% *	68 46% *	222 48%	262 62% F	220 77% IJKLMNO	229 40%	176 41%	285 65% IJLMNO	109 48% I	239 59% IJLN	164 50% IJ	188 59% IJL	187 81% QRSTUVWXYZa	279 42% U	164 46% UW	262 60% QRUWYa	276 69% QRSUWYa	127 35%	229 71% QRSUWYa	155 38%	163 73% QRSUWYa	160 40% U	153 67% QRUWYa	272 45% QUWY	163 43%	233 72% bde	199 63% be	65 50% *
Does not apply	460 40%	79 21%	174 57% B	34 46% B*	69 47% B*	220 48% G	135 32%	53 19%	326 57% HKLMNO	230 54% HKMNO	137 31% H	111 49% HKMO	148 36% H	153 46% HKMO	112 35% H	28 12%	364 55% PSTVXZa	180 50% PSTVXZ	157 36% PTVXZ	97 24% P	228 62% PQRSTVXZa	75 23% P	240 59% PRSTVXZa	46 20% P	228 57% PRSTVXZa	59 26% P	308 51% PSTVXZ	204 54% cd	72 22%	109 35% c	60 46% c*
Don't know	96 8%	21 6%	14 5%	2 3% *	12 8% *	18 4%	27 6%	13 4%	19 3%	19 4%	19 4%	8 4%	22 5%	13 4%	21 6% I	17 7% QUWYa	20 3%	16 4%	19 4%	27 7% QUWYa	10 3%	21 6% QWY	10 2%	14 6%	9 2%	17 8% QUWYa	19 3%	11 3%	19 6% d	7 2%	5 4% *

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e Minimum Base: 30(**) Small Base: 100(*)

Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He is a capable leader
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	305 27%	156 28%	146 25%	78 24% G	87 23%	140 32% EGJ	22 18%	56 28%	47 25%	41 21%	51 29% G	89 33% EGJ	38 23%	73 25%	57 22%	114 31% O	23 38% **	87 29%	85 25%	69 29% *	64 24%	65 24%	90 30%	82 31%	40 26%	10 17% **	18 18% *	261 26%	45 29% *	182 29%	79 22%	44 30% *	95 32%	210 25%	77 22%	228 29% i	178 26%	127 27%	267 27%	37 29% *
Does not apply	695 61%	342 62%	348 60%	210 65% FL	251 66% FL	234 53%	85 70% FL	125 62% L	116 63% L	135 69% FL	107 61% FL	127 48%	112 67% P	181 63%	180 69% P	194 53%	27 45% **	187 62%	198 59%	143 61% *	167 62%	167 62%	170 56%	146 55%	96 63%	38 69% **	79 79% VWXY*	611 62%	85 55% *	375 59%	241 67% df	79 53% *	175 59%	520 62%	241 68% j	455 57%	425 63%	271 58%	612 61%	77 60% *
Don't know	142 12%	57 10%	85 15%	34 11%	40 11%	68 15% K	15 12%	19 10%	21 11%	19 10%	18 10%	51 19% DEHJK	17 10%	34 12%	24 9%	58 16%	10 17% **	27 9%	54 16% R	24 10% *	37 14%	39 15% a	41 14% a	35 13% a	17 11%	7 14% **	3 3%	118 12%	25 16% *	79 12%	39 11%	25 17% *	27 9%	115 14%	34 10%	108 14%	74 11%	69 15%	125 12%	14 11% *

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Ipsos UK February 2022 Political Pulse
Public
Fieldwork: 1-2 February 2022
Online adults aged 18+ in GB

Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He is a capable leader

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	305 27%	188 50% CDE	29 10%	11 16% *	30 20% C*	57 12%	187 44% F	183 64% IJKLMNO	35 6%	70 17% I	187 42% IJLN	44 19% I	151 37% IJLN	65 20% I	129 40% IJLN	183 79% QRSTUVWXYZa	41 6%	64 18% QUWY	169 39% QRUWYa	186 47% QRSUWYa	42 12% Q	166 51% QRSUWYa	44 11% Q	122 55% QRSTUWYa	46 11% Q	122 53% QRSUWYa	92 15% QUWY	37 10%	178 55% bde	77 24% b	54 41% bd*
Does not apply	695 61%	138 37%	259 85% BE	55 75% B*	109 73% B*	360 78% G	190 45%	68 24%	518 90% HJKLMNO	338 80% HKMO	200 45% H	173 76% HKMO	222 54% HK	252 76% HKMO	158 49% H	26 11%	590 89% PRSTUVWXYZa	285 79% PSTVXZ	213 49% PTVXZ	162 41% PX	306 84% PSTVXZa	122 38% P	346 86% PRSTVXZa	69 31% P	336 84% PRSTVXZa	79 35% P	478 80% PSTVXZ	335 89% cde	98 30%	213 68% ce	70 53% c*
Don't know	142 12%	51 13% C	17 6%	7 10% *	10 7% *	43 9%	47 11%	35 12% IJLN	22 4%	17 4%	54 12% IJLMN	11 5%	35 9% IJN	13 4%	35 11% IJLN	23 10% QRUWYa	32 5%	11 3%	55 13% QRUWYa	52 13% QRUWYa	16 4%	36 11% QRUWYa	14 4%	32 14% QRUWYa	17 4%	28 12% QRUWYa	30 5%	6 2%	48 15% bde	25 8% b	7 6% b*

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Overlap formulae used

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Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He is a Prime Minister I am proud of

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	202 18%	122 22%	78 13% C	77 24% EFJ	54 14%	71 16%	25 20%	52 26% EFJK	30 17%	24 12%	27 15%	44 16%	43 26% OP	61 21% O	29 11%	54 15%	15 25% **	57 19%	48 14%	42 18% *	55 20%	47 17%	54 18%	55 21% a	25 16%	10 19% **	10 10% *	177 18%	26 17% *	114 18%	64 18%	24 16% *	74 25% h	128 15%	51 15%	151 19%	124 18%	78 17%	175 17%	27 21% *
Does not apply	785 69%	366 66%	411 71%	213 66%	262 69%	310 70%	86 70%	126 63%	121 66%	140 72%	125 71%	185 69%	109 66%	188 65%	190 73%	261 71%	37 60% **	210 69%	238 71%	164 70% *	173 64%	193 71%	197 65%	172 65%	103 67%	43 78% **	77 77% *	678 69%	107 69% *	439 69%	246 69%	100 68% *	184 69%	601 71%	262 74% j	523 66%	460 68%	325 70%	697 69%	80 63%
Don't know	156 14%	65 12%	90 16%	32 10%	63 17% D	61 14%	11 9%	21 10%	32 17% D	31 16%	24 13%	38 14%	14 8%	40 14%	42 16%	51 14%	9 14% **	35 12%	50 15%	29 12% *	42 15%	31 11%	50 17%	36 14%	25 16%	2 3% **	13 13% *	135 14%	22 14% *	84 13%	49 14%	24 16% *	39 13%	117 14%	39 11%	118 15%	92 14%	64 14%	132 13%	20 16% *

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Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He is a Prime Minister I am proud of

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
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Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
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Does not apply	785 69%	197 52% BE	261 85% B*	62 84% B*	106 71% B*	378 82% G	247 58%	100 35%	536 93% HJKLMNO	336 79% HKMO	268 61% H	180 79% HKMO	261 64% H	251 76% HKMO	206 64% H	40 17%	625 94% PRSTUVWXYZa	285 79% PSTVXZ	280 64% PTVXZ	205 51% PVXZ	323 89% PRSTVXZ	147 45% P	364 90% PRSTVXZa	89 40% P	360 91% PRSTVXZa	91 40% P	516 86% PRSTVXZ	330 87% cde	167 52%	235 74% ce	76 58% *
Don't know	156 14%	75 20% CDE	16 5%	2 3% *	11 8% *	43 9%	56 13%	45 16% IJLN	18 3%	25 6% I	67 15% IJLN	10 5%	52 13% IJLN	23 7% I	42 13% IJLN	42 18% QRUWYa	17 3%	17 5% Q	59 14% QRUWYa	68 17% QRUVWYa	14 4%	42 13% QRUWYa	17 4% Q	35 16% QRUWYa	17 4% Q	40 18% QRUWYa	36 6% QU	11 3%	59 18% bd	35 11% b	15 12% b*

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Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He understands the problems facing Britain

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
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Does apply	387 34%	198 36%	187 32%	111 34%	101 27%	175 40% EUK	44 36%	66 33%	48 26%	53 27%	54 31%	121 45% DEUK	66 40% NO	83 29%	67 26%	141 39% NO	30 49% **	113 37%	105 31%	84 35% *	85 32%	87 32%	107 35% a	104 40% a	54 35% a	16 28% **	19 19% *	327 33%	60 39% *	233 37% e	100 28%	54 36% *	127 43% h	260 31%	103 29%	284 36% i	228 34%	159 34%	337 34%	48 37% *
Does not apply	627 55%	307 55%	314 54%	175 54%	228 60% FL	224 51%	63 51%	112 56%	106 57%	122 63% FL	105 60% FL	120 45%	81 49%	167 58%	165 63% MP	191 52%	23 38% **	170 56%	187 56%	132 56% *	138 51%	155 57%	155 52%	126 48%	85 56%	30 55% **	76 76% VWXY*	548 55%	79 51% *	352 55%	210 59% f	64 43% *	138 46%	489 58% g	222 63% j	405 51%	371 55%	256 55%	557 56%	64 50% *
Don't know	129 11%	49 9%	78 13%	37 11%	50 13%	42 10%	15 12%	22 11%	30 16%	19 10%	17 10%	25 10%	19 12%	38 13%	29 11%	34 9%	8 13% **	19 6%	43 13% R	20 9% *	46 17% R	29 11%	39 13%	32 12%	14 9%	9 17% **	5 5% *	114 12%	15 10% *	51 8%	47 13% d	30 21% d*	32 11%	97 13%	27 8%	102 13% i	77 11%	52 11%	109 11%	16 13% *

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
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Don't know	129 11%	36 10%	19 6%	7 10% *	14 10% *	35 8%	35 8%	24 8% I	24 4%	19 4%	36 8% I	15 7%	24 6%	17 5%	24 8% I	19 8% UWY	32 5% WY	19 5% WY	34 8% QUWYa	42 11% QRUVWYa	12 3%	23 7% WY	11 3%	18 8% WY	8 2%	21 9% QUWYa	26 4% Y	18 5%	28 9%	15 5%	11 8% *

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Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He puts the needs of the country first
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
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Don't know	154 13%	65 12%	89 15%	36 11%	43 11%	75 17%	17 14%	19 9%	19 10%	24 12%	31 17%	44 17%	19 11%	33 12%	28 11%	67 18% O	6 10% **	30 10%	46 14%	26 11% *	52 19% R	34 12%	44 15%	38 14%	21 14%	8 14% **	9 9% *	124 13%	30 19% *	72 11%	57 16%	24 16% *	30 10%	124 15% i	32 9%	121 15% j	81 12%	72 15%	132 13%	18 14% *

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Does apply	292 26%	160 43% CDE	28 9%	10 14% *	42 29% C*	70 15%	159 37% F	167 58% IJKLMNO	42 7%	85 20% I	160 36% IJLN	58 25% I	131 32% IJN	70 21% I	117 36% IULN	164 71% QRSTUVWXYZa	52 8%	74 21% QUWYa	150 34% QRUWYa	174 44% QRSUWYa	44 12% QW	158 49% QRSUWYa	37 9%	116 52% QRSTUWYa	41 10%	121 53% QRSTUWYa	82 14% QWY	48 13%	152 47% bde	85 27% b	43 33% b*
Does not apply	697 61%	155 41%	258 84% BE	58 80% B*	96 64% B*	354 77% G	205 48%	81 28%	513 89% HJKLMNO	322 76% HKMO	226 51% H	163 71% HKMO	236 58% HKO	247 75% HKMO	163 51% H	34 15%	580 88% PSTVXZa	276 77% PSTVXZ	232 53% PTVXZ	160 40% P	307 84% PRSTVXZa	121 37% P	356 88% PRSTUVXZa	79 35% P	342 86% PRSTVXZa	81 36% P	474 79% PSTVXZ	320 84% cde	123 38%	212 67% c	79 61% c*
Don't know	154 13%	61 16% CE	20 7%	4 6% *	11 7% *	37 8%	60 14% F	38 13% IJLN	20 3%	18 4%	56 13% IJLN	8 3%	41 10% IJLN	14 4%	42 13% IJLN	34 15% QRUWYa	30 5%	10 3%	56 13% QRUWYa	66 16% QRUWYa	14 4%	45 14% QRUWYa	12 3%	28 12% QRUWYa	15 4%	27 12% QRUWY	44 7%	11 3%	48 15% QRUWY	18 6% bde	8 6% *

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e Minimum Base: 30(**) Small Base: 100(*)

Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He is good in a crisis

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	362 32%	184 33%	177 31%	97 30%	104 27%	161 36% EG	30 24%	67 34%	51 28%	53 27%	55 31%	106 40% EGU	47 28%	88 30%	70 27%	132 36%	27 44% **	104 34%	106 32%	75 32% *	78 29%	76 28%	108 36% a	97 37% a	46 30%	17 31% **	19 19% *	310 31%	53 34% *	217 34% e	89 25%	57 38% e*	108 36%	254 30%	96 27%	266 34%	221 33%	141 30%	327 33%	33 26% *
Does not apply	653 57%	315 57%	332 57%	182 57%	233 61%	238 54%	76 62%	107 54%	110 60%	123 63%	100 57%	137 52%	96 58%	162 56%	168 64% P	198 54%	29 47% **	171 57%	188 56%	144 61% *	151 56%	163 60%	156 52%	135 51%	89 58%	35 64% **	75 75% VWXY*	570 58%	83 54% *	361 57%	219 61%	73 49% *	164 55%	489 58%	224 64% j	429 54%	382 56%	271 58%	578 58%	69 54% *
Don't know	128 11%	55 10%	70 12%	43 13%	42 11%	43 10%	17 14%	26 13%	23 13%	19 10%	20 11%	23 9%	24 14%	39 14%	23 9%	36 10%	6 9% **	27 9%	42 13%	17 7% *	41 15%	33 12%	37 12%	31 12%	19 12%	3 5% **	6 6% *	110 11%	18 12% *	58 9%	50 14%	19 13% *	26 9%	102 12%	31 9%	97 12%	73 11%	54 12%	98 10%	26 20% m*

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Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He is good in a crisis

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	362 32%	220 59% CDE	41 14%	18 25% C*	33 22% *	87 19%	212 50% F	215 75% IJKLMNO	62 11%	94 22% I	213 48% IJLMN	49 21% I	170 42% IJLN	83 25% I	139 43% IJLN	186 80% QRSTUVWXYZa	82 12%	78 22% QUWY	196 45% QRUWYa	224 56% QRSUWYa	49 13%	201 62% QRSTUWYa	50 12%	141 63% QRSUWYa	52 13%	148 65% QRSTUWYa	116 19% QUWY	47 12%	202 62% bde	112 36% b	54 41% b*
Does not apply	653 57%	124 33%	245 80% BE	50 68% B*	93 63% B*	340 74% G	178 42%	50 18%	482 84% HJKLMNO	307 72% HKMO	195 44% H	159 70% HKMO	208 51% HK	223 67% HKMO	158 49% H	22 10%	550 83% PSTVXZa	258 72% PSTVXZ	213 49% PTVXZ	135 34% PXZ	302 83% PRSTVXZa	96 30% P	341 84% PRSTVXZa	59 27% P	331 83% PRSTVXZa	61 27% P	455 76% PSTVXZ	312 82% cde	95 29%	176 56% c	69 53% c*
Don't know	128 11%	32 8%	20 6%	5 7% *	23 15% C*	33 7%	34 8%	21 7%	31 5%	24 6%	34 8%	21 9% IJ	29 7%	25 7%	25 8%	24 10% QUWYa	31 5%	24 7% WY	28 6% W	41 10% QSUWYa	14 4%	27 8% QUWY	13 3%	22 10% QUWYa	14 4% UWY	20 9%	29 5%	20 5%	27 8%	27 8%	8 6% *

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Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He pays attention to detail
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
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Does apply	206 18%	116 21%	90 16%	76 24% EIJK	52 14%	77 17%	31 25% EIJK	45 23% E	24 13%	28 14%	24 14%	53 20%	41 25% O	54 19%	35 13%	62 17%	14 23% **	61 20%	49 15%	44 18% *	52 19%	43 16%	53 18%	57 22%	31 20%	11 19% **	11 11% *	174 18%	32 21% *	128 20%	57 16%	21 14% *	69 23% h	137 16%	55 16%	151 19%	129 19%	77 17%	174 17%	31 24% *
Does not apply	769 67%	383 69%	379 65%	199 62%	270 71% DG	299 68%	73 59%	127 64%	127 69%	143 73% DG	124 71%	174 65%	105 63%	181 63%	198 76% MN	252 69%	33 55% **	211 70%	221 66%	161 68% *	175 65%	190 70%	192 64%	159 60%	106 69%	43 79% **	79 78% WX*	666 67%	103 67% *	436 69%	242 67%	91 61% *	182 61%	586 69% g	265 75% j	504 64%	460 68%	309 66%	684 68%	77 61% *
Don't know	169 15%	56 10%	110 19% B	46 14%	56 15%	66 15%	19 15%	27 14%	32 18%	24 12%	27 15%	39 15%	21 12%	54 19% O	29 11%	52 14%	14 22% **	30 10%	66 20% R	31 13% *	42 15%	38 14%	55 18%	47 18%	17 11%	1 2% **	10 10% *	149 15%	19 12% *	72 11%	60 17%	37 25% d*	46 16%	122 14%	32 9%	136 17% i	88 13%	81 17%	145 14%	19 15% *

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Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He pays attention to detail

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
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Does apply	206 18%	115 31% CD	21 7%	12 16% C*	31 21% C*	52 11%	111 26% F	123 43% IJKLMNO	30 5%	70 16% I	96 22% I	40 18% I	87 21% I	53 16% I	73 23% I	118 51% QRSTUVWXYZa	32 5%	57 16% QUWYa	95 22% QUWYa	122 30% QRSUWYa	25 7%	113 35% QRSUWYa	24 6%	88 40% QRSTUVWYa	29 7%	82 36% QRSUWYa	61 10% QUWY	39 10%	93 29% bde	66 21% b	24 18% *
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Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - He is a strong leader
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
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Does apply	314 28%	169 31%	141 24%	98 30%	92 24%	125 28%	39 32%	59 30%	44 24%	47 24%	47 27%	77 29%	56 34% O	75 26%	60 23%	105 29%	19 31% **	91 30%	81 24%	75 32% *	68 25%	61 22%	95 32%	82 31%	41 27%	17 30% **	19 19% *	276 28%	38 25% *	187 29%	81 22%	47 32% *	112 38% h	202 24%	89 25%	226 29%	197 29%	117 25%	277 28%	34 27% *
Does not apply	697 61%	336 61%	357 62%	196 61%	239 63%	262 59%	73 59%	124 62%	110 60%	128 66%	106 60%	156 58%	96 58%	179 62%	172 66%	214 58%	35 58% **	185 61%	208 62%	145 61% *	158 59%	175 64%	167 56%	151 57%	93 61%	37 67% **	74 74% wx*	597 60%	100 65% *	386 61%	237 66% f	73 49% *	161 54%	535 63% g	232 66% j	464 59%	407 60%	289 62%	617 62%	74 58% *
Don't know	132 12%	49 9%	81 14% B	28 9%	49 13%	56 13%	11 9%	16 8%	29 16% D	19 10%	22 13%	34 13%	14 9%	34 12%	29 11%	47 13%	7 11% **	26 9%	47 14% R	16 7% *	43 16% RT	36 13%	39 13%	30 11%	19 12%	2 3% **	7 7% *	116 12%	16 10% *	63 10%	41 11%	28 19% d*	24 8%	108 13% g	31 9%	101 13%	72 11%	60 13%	108 11%	19 15% *

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
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Does apply	314	164	41	19	42	81	169	174	58	89	162	48	143	86	116	172	62	77	145	190	44	175	48	133	46	132	94	49	156	102	48
	28%	44%	13%	25%	28%	18%	40%	61%	10%	21%	37%	21%	35%	26%	36%	74%	9%	21%	33%	48%	12%	54%	12%	60%	12%	58%	16%	13%	48%	32%	37%
		CDE		C*	C*		F	IJKLMNO		I	IJLN	I	IJLN	I	IJLN	QRSTUVWXYZa		QUWYa	QRUWYa	QRSUWYa		QRSTUWYa		QRSTUWYa		QRSTUWYa	QUWY		bd	b	b*
Does not apply	697	159	248	52	97	351	210	76	498	319	228	170	231	232	174	29	582	272	245	162	308	122	344	69	339	73	476	313	121	195	71
	61%	42%	81%	71%	65%	76%	50%	27%	87%	75%	52%	74%	57%	70%	54%	13%	88%	76%	56%	40%	85%	37%	85%	31%	85%	32%	79%	83%	37%	62%	55%
			BE	B*	B*	G			HJKLMNO	HKMO	H	HKMO	H	HKMO	H		PSTVXZa	PSTVXZ	PTVXZ	PXZ	PRSTVXZa	P	PRSTVXZa	P	PRSTVXZa	P	PSTVXZ	cde	c		c*
Don't know	132	53	16	2	10	28	45	36	19	17	52	11	34	13	32	30	19	11	47	48	12	27	12	21	13	24	30	18	47	18	11
	12%	14%	5%	3%	6%	6%	11%	13%	3%	4%	12%	5%	8%	4%	10%	13%	3%	3%	11%	12%	3%	8%	3%	10%	3%	10%	5%	5%	14%	6%	8%
		CD		*	*			IJLN			IJLMN		IJN		IJN	QRUVWYa			QRUWYa	QRUWYa		QRUWY		QRUWYa		QW			bd		*

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - Summary

All Adults aged 18+ in Great Britain

	Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer?									
	He is an honest person	He is in touch with ordinary people	He has a lot of personality	He is a capable leader	He would be a Prime Minister I am proud of	He understands the problems facing Britain	He puts the needs of the country first	He is good in a crisis	He pays attention to detail	He is a strong leader
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143
Weighted base	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143
Does apply	456	422	306	422	326	544	471	320	516	363
	40%	37%	27%	37%	29%	48%	41%	28%	45%	32%
	CEHJ	CEHJ		CEHJ		ABCDEGHJ	BCDEHJ		ABCDEGHJ	CEH
Does not apply	313	430	566	413	465	347	339	356	290	467
	27%	38%	50%	36%	41%	30%	30%	31%	25%	41%
		AFGHI	ABDEFGHIJ	AFGHI	ADFGHI	I	I	AI		ADFGHI
Don't know	374	291	271	308	352	253	333	467	337	313
	33%	25%	24%	27%	31%	22%	29%	41%	29%	27%
	BCDFGIJ	F		CF	BCDFJ		BCF	ABCDEFGIJ	BCF	CF

out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J   Minimum Base: 30(**) Small Base: 100(*)

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He is an honest person

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	456 40%	263 47% C	189 33%	134 42%	161 43%	161 36%	48 39%	87 43%	81 44%	80 41%	64 37%	96 36%	78 47%	120 41%	102 39%	144 39%	13 21% **	136 45% U	139 41%	91 38% *	91 34%	112 41%	101 34%	92 35%	79 52% WX	31 57% **	41 41% *	407 41%	49 32% *	263 41%	145 40%	49 33% *	123 41%	333 39%	185 53% j	272 34%	294 43% l	163 35%	406 40%	44 34% *
Does not apply	313 27%	160 29%	151 26%	92 29%	105 28% I	116 26%	38 31%	54 27%	40 22%	64 33% EI	42 24%	75 28%	49 29%	72 25%	83 32%	88 24%	22 36% **	86 29%	88 26%	49 21% *	90 33% T	69 25%	88 29%	77 29%	37 24%	9 16% **	34 34% *	269 27%	44 29% *	177 28%	98 27%	39 26% *	85 29%	228 27%	72 20%	241 30% i	181 27%	132 28%	273 27%	40 31% *
Don't know	374 33%	131 24%	239 41% B	96 30%	113 30%	165 37% J	37 30%	58 29%	63 34%	50 26%	69 39% J	96 36%	40 24%	97 34%	77 29%	134 37% M	26 43% **	80 27%	109 32%	96 41% R*	88 33%	90 33%	112 37% Y	94 36% Y	37 24%	15 27% **	26 26% *	313 32%	61 39% *	197 31%	116 32%	61 41% *	89 30%	284 34%	95 27%	278 35% i	202 30%	172 37%	325 32%	44 34% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n   Minimum Base: 30(**) Small Base: 100(*)

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He is an honest person

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	456 40%	102 27% BDE	192 63%	35 48% B*	70 47% B*	255 55% G	125 30%	96 33%	288 50% K	282 66% HKMNO	105 24%	147 64% HIKMO	125 31% K	195 59% HIKMO	94 29% K	64 28% S	326 49% PSTX	268 74% PQSTUVWXYZa	71 16%	159 40% PS	169 46% PSX	139 43% PS	204 50% PSTX	81 36% PS	218 55% PQSTUVXZa	100 43% PS	279 47% PSTX	266 70% cde	61 19%	166 53% ce	40 31% c*
Does not apply	313 27% CD	157 42%	55 18%	11 16% *	44 29% C*	95 21%	168 39% F	113 39% IJLN	137 24% JLN	55 13%	200 45% IJLN	35 15%	174 43% IJLN	62 19% J	138 43% IJLN	97 42% QRTUVWYa	156 23% R	38 10%	230 53% PQRTUVWXYZa	126 32% QR	115 32% QRYa	108 33% QRa	115 28% QR	82 37% QRYa	103 26% R	86 37% QRYa	155 26% R	42 11%	157 48% bd	89 28% b	55 42% bd*
Don't know	374 33% C	117 31%	59 19%	27 37% C*	35 24% *	110 24%	131 31%	77 27%	149 26% J	89 21%	137 31% JLN	47 21%	109 27%	73 22%	89 28%	71 30% RVWYZ	182 27% RUWYZ	55 15%	137 31% RUVWYZ	115 29% RVWYZ	81 22% R	77 24% R	85 21% R	61 27% RZ	77 19%	44 19%	166 28% RUWY	71 19%	106 33% bd	59 19%	36 27% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He is in touch with ordinary people

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	422 37%	210 38%	209 36%	142 44% FGKL	144 38%	135 30%	46 38%	96 48% FJKL	77 42% F	67 34%	53 30%	81 31%	63 38%	143 50% MOP	82 31%	122 33%	11 18% **	120 40%	131 39%	73 31% *	97 36%	89 33%	89 30%	91 35%	82 54% VWX	26 47% **	44 44% W*	383 39% c	38 25% *	231 36%	142 40%	48 32% *	137 46% h	285 34%	168 48% j	253 32%	257 38%	164 35%	362 36%	56 44% *
Does not apply	430 38%	229 41%	198 34%	102 32%	136 36%	192 43% DHI	41 34%	61 31%	58 32%	78 40%	73 42%	118 44% DHI	59 35%	79 27%	112 43% N	149 41% N	32 53% **	115 38%	135 40%	96 41% *	84 31%	103 38% Y	132 44% Y	104 40% Y	40 26%	12 22% **	39 39% *	361 36%	70 45% *	248 39%	121 34%	62 42% *	91 30%	340 40% g	110 31%	321 41% i	255 38%	176 38%	388 39%	42 33% *
Don't know	291 25%	115 21%	172 30% B	77 24%	98 26%	116 26%	35 28%	42 21%	49 27%	50 25%	49 28%	67 25%	45 27%	66 23%	68 26%	95 26%	17 28% **	67 22%	70 21%	67 28% *	88 33% RS	79 29%	79 26%	68 26%	31 20%	17 31% **	17 17% *	245 25%	46 30% *	158 25%	95 27%	38 26% *	70 24%	221 26%	74 21%	217 27% i	164 24%	127 27%	254 25%	30 24% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n   Minimum Base: 30(**) Small Base: 100(*)

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He is in touch with ordinary people

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	422 37%	80 21% BE	176 58% B*	39 53% B*	61 41%	226 49% G	116 27%	77 27% K	278 48% HKMO	285 67% HIKMNO	61 14%	144 63% HIKMO	87 21% K	190 58% HIKMO	73 23% K	53 23% S	310 47% PSTVWXZa	276 77% PQSTUVWXYZa	51 12%	139 35% PS	161 44% PSTX	124 38% PSX	168 42% PSX	63 28% S	198 50% PSTUVWXZa	86 37% PSX	259 43% PSTX	269 71% cde	38 12%	140 44% ce	34 26% c*
Does not apply	430 38%	216 58% CDE	80 26%	18 25% *	52 35% *	135 29%	219 52% F	149 52% IJLN	187 33% JLN	71 17%	295 67% HIULMNO	46 20%	237 58% IJLN	87 26% JL	193 60% HIJLN	126 54% QRTUVWYa	215 32% R	41 11%	307 70% PQRTUVWXYZa	176 44% QRYa	144 40% QR	140 43% QR	174 43% QRYa	117 52% QRTUVWYa	144 36% R	113 49% QRYa	222 37% QR	52 14%	232 72% bde	123 39% b	71 55% bd*
Don't know	291 25%	80 21%	49 16%	16 22% *	36 24% *	99 22%	88 21%	61 21%	109 19%	70 16%	85 19%	40 17%	84 21%	53 16%	56 17%	53 23% RYZ	139 21% RUWYZ	43 12% R	79 18%	84 21% RYZ	59 16%	60 19% R	62 15%	43 19% R	56 14%	30 13%	119 20% RWY	57 15%	54 17%	52 17%	26 20% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b,c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He has a lot of personality

All Adults aged 18+ in Great Britain

	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	306 27%	171 31%	132 23% C	138 43% EFGIJKL	99 26% FJL	69 16%	43 35% FJKL	94 47% EFIJKL	58 31% FKL	41 21%	34 19%	36 13%	69 42% OP	115 40% OP	54 21%	59 16%	8 13% **	79 26%	96 29%	59 25% *	73 27%	63 23%	68 23%	66 25%	63 41% VWX	18 34% **	27 27% *	284 29% c	22 14% *	166 26%	110 31%	30 20% *	112 38% h	195 23%	109 31%	197 25%	210 31% l	96 21%	249 25%	56 44% m*
Does not apply	566 50%	270 49%	292 50%	105 33%	181 48% DGH	280 63% DEGHI	42 34%	63 32%	77 42%	104 53% DGH	112 64% DEGHI	168 63% DEGHI	52 31%	102 35%	144 55% MN	227 62% MN	40 65% **	170 56% U	169 50%	118 50% *	109 41%	137 50% Y	154 51% Y	134 51% Y	58 38%	24 43% **	58 58% Y*	472 48%	94 61% b*	341 54% e	145 40%	80 54% e*	119 40%	447 53%	174 49%	392 50% g	318 47%	248 53%	525 52% n	37 29% *
Don't know	271 24%	113 20%	155 27% B	79 25%	99 26%	93 21%	37 30% DFK	42 21%	49 27%	50 25%	30 17%	63 23%	45 27%	71 25%	63 24%	79 22%	13 21% **	53 18%	71 21%	60 25% *	87 32% RS	71 26%	78 26%	63 24%	32 21%	13 23% **	14 14% *	233 24%	38 25% *	129 20%	103 29% d	39 26% e*	67 20%	204 24%	69 20%	202 26% i	149 22%	122 26%	230 23%	35 27% *

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Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He has a lot of personality

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	306 27%	54 14% BE	146 48%	25 34% B*	43 29% B*	146 32% G	92 22%	75 26% KMO	187 33% KMO	225 53% HIKLMNO	43 10%	99 43% HIKMO	79 19% K	142 43% HIKMO	59 18% K	60 26% S	204 31% STa	207 57% PQSTUVWXYZa	36 8%	97 24% S	117 32% Sa	91 28% S	124 31% S	68 30% S	119 30% S	76 33% ST	161 27% S	186 49% cde	22 7%	94 30% c	41 31% c*
Does not apply	566 50%	276 73% CDE	110 36%	31 43% *	71 48% *	224 49%	262 62% F	176 62% IJLN	270 47% JLN	120 28%	337 76% HIULMNO	90 40%	274 67% IJLN	125 38% J	223 69% HIJLN	133 57% R	317 48% R	97 27%	340 78% PQRTUVWXYZa	237 59% QRU	179 49% R	183 56% QR	209 52% R	127 57% R	209 52% QR	125 55% R	322 54% QR	128 34%	265 82% bde	180 57% b	67 51% b*
Don't know	271 24%	46 12%	49 16%	17 23% B*	34 23% B*	90 20%	70 17%	34 12%	117 20% HKMO	81 19% HMO	61 14%	40 17%	54 13%	63 19% H	40 12%	39 17%	142 21% RSVWXYZ	57 16%	61 14%	66 17%	68 19%	50 15%	71 18%	29 13%	70 18%	28 12%	117 20% S	65 17%	36 11%	40 13%	23 18% *

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He is a capable leader

All Adults aged 18+ in Great Britain

Column groups: **Total** (A) · **Gender**: Male (B), Female (C) · **Age**: 18-34 (D), 35-54 (E), 55+ (F), 18-24 (G), 25-34 (H), 35-44 (I), 45-54 (J), 55-64 (K), 65+ (L) · **Generation**: Gen Z (M), Millennials (N), Gen X (O), Baby Boomers (P), Pre-War (Q) · **Social grade**: AB (R), C1 (S), C2 (T), DE (U) · **Region**: North (V), Midlands (W), South (X), London (Y), Wales (Z), Scotland (a) · **Urban/Rural**: Urban (b), Rural (c) · **Marital Status**: Married/Living as Married (d), Single (e), Widowed/Divorced/Separated (f) · **Pres of children HH (17 or under)**: At least one child present (g), No children present (h) · **Education**: Graduate (i), Non-graduate (j) · **Employment status**: Working (k), Not working (l) · **Ethnicity**: White ethnic group (m), Minority ethnic group (n)

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	326	817	582	561	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	422 37%	223 40%	193 33%	152 47% FGKL	151 40% FKL	119 27%	49 40% FL	103 52% EFJKL	75 41% FL	76 39% FL	51 29%	68 25%	73 44% P	137 47% OP	95 36%	107 29%	9 15% **	122 40%	126 38%	79 33% *	95 35%	88 33%	95 32%	87 33%	75 49% VWX	29 52% **	49 48% VWX*	377 38%	44 29% *	238 37%	139 39%	45 30% *	128 43% h	293 35%	178 50% j	244 31%	278 41% l	143 31%	366 37%	51 40% *
Does not apply	413 36%	210 38%	201 35%	84 26%	134 35% DH	196 44% DEGHIK	36 29%	47 24%	56 30%	78 40% DH	66 38% DH	130 49% DEGHI	51 30%	68 23%	109 42% MN	157 43% MN	30 49% **	111 37%	127 38%	88 37% *	87 32%	107 40%	114 38%	98 37%	51 33%	10 19% **	32 32% *	343 35%	71 46% b*	239 38%	108 30%	66 45% e*	96 32%	318 38%	100 28%	313 40% i	233 34%	181 39%	369 37%	44 34% *
Don't know	308 27%	121 22%	185 32% B	87 27%	94 25%	127 29%	38 31%	49 25%	53 29%	41 21%	58 33% J	69 26%	43 26%	84 29%	58 22%	102 28%	22 36% **	69 23%	83 25%	69 29% *	87 32% R	75 28%	92 30% Y	78 30% Y	28 18%	16 29% **	19 19% *	269 27%	39 25% *	159 25%	111 31%	38 25% *	74 25%	234 28%	74 21%	234 30% i	166 24%	143 31%	268 27%	33 26% *

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Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He is a capable leader

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	422 37%	76 20% BE	184 60% B*	35 48% B*	64 43%	232 50% G	117 27%	72 25%	288 50% K	295 69% HKMO	54 12%	147 64% HIKMNO	90 22%	198 60% HIKMO	68 21% K	48 21%	319 48% S	284 79% PSTVXZ	43 10%	130 32% PS	170 47% PSTVXZ	114 35% PS	182 45% PSTVXZ	69 31% PS	194 49% PSTVXZ	75 33% PS	270 45% PSTVXZ	284 75% cde	26 8%	147 47% ce	39 30% c*
Does not apply	413 36%	221 59% CDE	68 22%	21 28% *	48 32% *	125 27%	221 52% F	163 57% IJLN	168 29% JLN	63 15%	297 67% HIJLMNO	42 18%	246 60% IJLN	70 21% J	192 60% IJLN	138 59% QRTUVWYa	189 28% R	36 10%	306 70% PQRTUVWXYZa	189 47% QRUWYa	130 36% QR	158 49% QRUWYa	141 35% QR	120 54% QRUWYa	124 31% R	124 54% QRUWYa	196 33% QR	43 11%	245 76% bde	126 40% b	62 47% b*
Don't know	308 27%	79 21%	53 17%	17 24% *	37 25% *	103 22%	86 20%	52 18%	118 21% J	68 16%	90 20%	40 17%	71 17%	63 19%	61 19%	47 20% RZ	155 23% RUVXZ	40 11%	89 20% RZ	81 20% RZ	64 18% R	52 16%	82 20% R	34 15%	80 20% R	30 13%	134 22% RUZ	52 14%	52 16%	42 13%	30 23% *

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He would be a Prime Minister I am proud of

All Adults aged 18+ in Great Britain

	Total	Gender Male	Gender Female	Age 18-34	Age 35-54	Age 55+	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	326 29%	186 34% C	138 24%	136 42% EFIJKL	110 29% FKL	80 18%	54 44% EFIJKL	81 41% EFJKL	56 31% FL	54 28% FL	35 20%	46 17%	74 44% OP	108 38% OP	65 25%	70 19%	9 15% **	91 30%	99 30%	62 26% *	73 27%	63 23%	77 26%	66 25%	61 40% VWX	24 44% **	34 34% *	302 31%	24 16% c	179 28% f	122 34% f	25 17% *	101 34% h	225 27%	137 39% j	189 24%	230 34% l	96 21%	278 28%	46 36% *
Does not apply	465 41%	220 40%	241 42%	89 28%	150 39% DG	227 51% DEGHIK	30 25%	59 29%	65 35%	85 44% DGH	80 45% DGH	147 55% DEGHI	44 27%	85 29%	120 46% MN	179 49% MN	37 61% **	134 44%	132 39%	94 40% *	105 39%	110 40%	129 43%	110 42%	55 36%	17 31% **	44 44% *	387 39%	79 51% b*	276 43% e	116 32%	73 49% e*	101 34%	365 44%	118 34%	347 44% g	246 36%	220 47% k	423 42%	41 32% *
Don't know	352 31%	148 27%	200 34% B	98 30%	119 31%	135 30%	38 31%	59 30%	63 34%	56 29%	61 35%	74 28%	49 29%	96 33%	76 29%	117 32%	14 24% **	77 25%	104 31%	80 34% *	90 34%	98 36% Ya	94 31%	86 33%	37 24%	14 25% **	22 22% *	300 30%	51 33% *	181 28%	120 34%	50 34% *	96 32%	256 30%	96 28%	255 34%	201 30%	151 32%	302 30%	41 32% *

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n   Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK February 2022 Political Pulse
Public
Fieldwork: 1-2 February 2022
Online adults aged 18+ in GB

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He would be a Prime Minister I am proud of

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	326 29%	53 14%	165 54% BDE	27 37% B*	48 32% B*	186 41% G	83 20%	58 20% K	221 39% HKMO	260 61% HIKLMNO	24 5%	121 53% HIKMO	68 17% K	156 47% HIKMO	56 17% K	41 18% S	233 35% PSTX	241 67% PQSTUVWXYZa	28 6%	106 27% PS	129 35% PSTX	96 30% PS	134 33% PS	56 25% PS	156 39% PSTVWXZa	63 28% PS	201 34% PST	246 65% cde	6 2%	122 39% ce	29 22% c*
Does not apply	465 41%	254 68% CDE	60 20%	22 31% *	59 39% C*	145 31%	247 58% F	179 63% IJLN	182 32% JLN	59 14%	331 75% HIJLMNO	53 23%	260 64% J	80 24%	205 64% IJLN	141 61% QRUWYa	218 33% R	39 11%	345 79% PQRTUVWXYZa	214 53% QRUWYa	137 38% QR	173 53% QRUWYa	152 38% QR	131 59% QRUWYa	136 34% R	127 55% QRUWYa	225 37% QR	42 11%	283 87% bde	133 42% b	60 46% b*
Don't know	352 31%	69 18%	80 26%	24 33% B*	42 28% *	129 28%	94 22%	48 17%	171 30% HJKMO	107 25% H	87 20%	55 24%	80 20%	94 28% HKMO	60 19%	49 21% S	212 32% PRSTUVXYZa	81 22% S	64 15%	80 20% S	98 27% SVXZ	55 17%	118 29% RSTVXZ	37 16%	106 27% STVXZ	39 17%	174 29% RSTVXZ	91 24% c	35 11%	60 19% c	42 32% cd*

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He understands the problems facing Britain

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
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Does apply	544 48%	268 48%	270 47%	166 51% GL	185 49%	193 44%	55 45%	111 55% FL	93 50%	93 48%	86 49%	107 40%	73 44%	167 58% MOP	117 45%	173 47%	13 22% **	151 50%	165 49%	104 44% *	123 46%	123 45%	123 41%	116 44%	96 62% VWX	32 58% **	54 54% *	491 50% c	52 34% *	303 48%	170 47%	70 47% *	151 51% j	393 46%	212 60% j	332 42%	342 51%	201 43%	482 48%	57 44% *
Does not apply	347 30%	183 33%	163 28%	79 24%	114 30%	154 35% DH	32 26%	47 24%	49 26%	65 34%	53 30%	101 38% DH	47 28%	59 20%	93 36% N	120 33% N	28 46% **	92 30%	106 32%	78 33% *	70 26%	82 30%	97 32%	89 34%	35 23%	11 21% **	33 33% *	284 29%	63 41% b*	205 32%	94 26%	48 32% *	79 27%	268 32% i	81 23%	266 34% i	194 29%	152 33%	310 31%	36 29% *
Don't know	253 22%	103 19%	147 25% B	78 24%	79 21%	95 22%	36 29% J	42 21%	43 23%	37 19%	37 21%	59 22%	46 28%	63 22%	51 19%	73 20%	19 32% **	59 20%	65 19%	54 23% *	75 28% R	66 24%	81 27% Ya	58 22%	22 14%	12 22% **	13 13% *	214 22%	39 25% *	129 20%	94 26%	30 20% *	68 23%	185 22%	59 17%	194 24% i	140 21%	113 24%	212 21%	34 27% *

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n   Minimum Base: 30(**) Small Base: 100(*)

69

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He understands the problems facing Britain

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	544 48%	122 32% BE	218 71% B*	49 66% B*	77 52% B*	296 64% G	163 38%	94 33% K	359 63% HKMO	332 78% HIKLMNO	100 23%	157 69% HKMO	129 32% K	226 68% HIKMO	101 32% K	70 30% S	398 60% PSTVXZ	309 86% PQSTUVWXYZa	94 21%	178 45% PSX	203 56% PSTXZ	154 48% PSX	225 56% PSTXZ	78 35% S	257 64% PQSTUVWXZa	97 42% PS	346 58% PSTVXZ	321 85% cde	62 19%	186 59% ce	40 31% c*
Does not apply	347 30%	186 50% CDE	56 18%	10 14% *	39 26% *	91 20%	192 45% F	130 45% IJLN	142 25% JLN	46 11%	256 58% HIJLMN	38 17%	210 51% IJLN	58 18% J	170 53% IJLN	106 46% QRTUVWYa	164 25% R	26 7%	269 62% PQRTUVWXYZa	151 38% QRYa	118 32% QRY	116 36% QRYa	133 33% QRYa	95 42% QRUYa	106 27% R	97 42% QRYa	171 29% QR	26 7%	209 65% bde	91 29% b	59 45% bd*
Don't know	253 22%	68 18% C	31 10%	14 19% *	32 22% C*	74 16%	69 16%	62 22% IJN	73 13%	48 11%	86 19%	33 15%	69 17% J	46 14%	50 16%	55 24% QRSTUVWYZa	101 15% RWY	24 7%	74 17% RWY	70 18% RWY	44 12% R	54 17% RY	47 12% R	50 22% QRUVWYZa	36 9%	35 15% R	83 14% RY	31 8%	52 16%	38 12%	31 24% bd*

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Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He puts the needs of the country first

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	471 41%	256 46% C	212 37%	155 48% FGL	155 41%	161 36%	48 39%	107 54% EFGJKL	77 42%	77 40%	67 38%	94 35%	74 44%	145 50% OP	95 36%	144 39%	14 22% **	137 45%	153 46%	81 34% *	100 37%	113 42%	96 32%	101 38%	81 52% WX	31 57% **	49 49% W*	424 43% c	46 30% *	257 40%	159 44%	54 37% *	130 44% j	340 40%	191 54% j	280 35%	294 43%	177 38%	418 42% n	48 37% *
Does not apply	339 30%	173 31%	164 28%	80 25%	111 29%	148 33% DH	36 29%	44 22%	47 26%	64 33%	53 30%	94 35% DH	50 30%	59 21%	89 34% N	116 32% N	24 39% **	91 30%	94 28%	82 35% *	72 27%	83 31%	98 32% Y	94 36% Y	32 21%	6 12% **	26 26% *	276 28%	63 41% b*	201 32%	90 25%	48 33% *	80 27%	259 31%	82 23%	257 32% i	199 29%	140 30%	304 30%	35 27% *
Don't know	333 29%	125 23%	203 35% B	87 27%	113 30%	133 30%	39 32%	48 24%	60 32%	54 27%	55 31%	78 29%	43 26%	84 29%	77 29%	106 29%	24 39% **	74 25%	89 26%	74 31% *	97 36% RS	75 28%	107 36% X	68 26%	41 27%	17 32% **	25 25% *	289 29%	45 29% *	179 28%	109 30%	46 31% *	87 29%	246 29%	79 22%	255 32% i	184 27%	150 32%	281 28%	45 35% *

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Ipsos UK February 2022 Political Pulse
Public
Fieldwork: 1-2 February 2022
Online adults aged 18+ in GB

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He puts the needs of the country first

All Adults aged 18+ in Great Britain

	Total (A)	Conservative (B)	Labour (C)	Liberal Democrats (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Cons (H)	Unfavourable to Cons (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to Johnson (P)	Unfavourable to Johnson (Q)	Favourable to Starmer (R)	Unfavourable to Starmer (S)	Favourable to Sunak (T)	Unfavourable to Sunak (U)	Favourable to Sajid Javid (V)	Unfavourable to Sajid Javid (W)	Favourable to Liz Truss (X)	Unfavourable to Liz Truss (Y)	Favourable to Priti Patel (Z)	Unfavourable to Priti Patel (a)	Starmer's Lab Gov would do a better job (b)	Starmer's Lab Gov would do a worse job (c)	Sunak's Cons Gov would do a better job (d)	Sunak's Cons Gov would do a worse job (e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	471 41%	84 22% BE	216 71%	42 57% B*	66 45% B*	264 57% G	133 31%	78 27% K	315 55% HKMO	309 73% HIKLMNO	75 17%	149 65% HIKMO	104 26% K	210 64% HIKMO	81 25% K	59 25% S	354 53% PSTVXZa	299 83% PQSTUVWXYZa	70 16%	162 41% PSX	181 50% PSTXZ	141 44% PSX	201 50% PSTXZ	72 32% S	228 57% PSTUVWXZa	88 38% PS	287 48% PSTX	301 79% cde	46 14%	158 50% ce	35 27% c*
Does not apply	339 30%	188 50% CDE	54 18%	12 16% *	38 26% *	92 20%	192 45% F	141 49% IJLN	132 23% JLN	44 10%	258 58% HIJLNO	28 12%	218 53% IJLN	50 15% J	167 52% IJLN	118 51% QRTUVWYa	147 22% R	24 7%	259 59% PQRTUVWXYZa	136 34% QRYa	112 31% QRY	120 37% QRYa	117 29% QR	97 43% QRTUWYa	101 25% R	111 48% QRTUVWYa	160 27% QR	26 7%	202 62% bde	88 28% b	64 49% bd*
Don't know	333 29%	104 28% C	36 12%	19 26% C*	44 30% C*	104 23%	99 23%	67 23%	127 22% J	73 17%	108 25% J	51 22%	86 21%	69 21% J	73 23%	55 24% RZ	161 24% RUYZ	38 10%	108 25% RYZ	102 25% RVYZ	71 20% R	63 20% RZ	87 22% RYZ	54 24% RZ	69 17% R	30 13%	153 25% RUWYZ	52 14%	76 23% b	69 22% b	32 24% b*

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Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He is good in a crisis

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
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Does apply	320 28%	175 32% C	142 24%	123 38% EFJKL	112 30% FL	85 19%	44 36% FKL	79 40% FJKL	59 32% FL	53 27% L	40 23%	45 17%	59 35% P	112 39% OP	68 26%	75 21%	7 12% **	89 30%	100 30%	54 23% *	77 29%	69 25%	68 23%	70 27%	64 42% VWX	18 33% **	31 31% *	292 30% c	28 18% *	172 27%	116 32%	32 21% *	96 32% j	224 26%	129 37% j	191 24%	218 32% l	102 22%	274 27%	44 34% *
Does not apply	356 31%	178 32%	177 31%	86 27%	118 31%	153 35%	31 25%	55 27%	47 26%	71 36%	56 32%	97 36%	48 29%	69 24%	93 34% N	125 34% N	21 35% **	111 37% U	103 31%	72 31% *	71 26%	88 33% Y	112 37% Y	81 31%	31 20%	11 20% **	33 33% *	295 30%	62 40% b*	215 34% e	93 26%	47 32% *	88 29%	269 32%	92 26%	264 33% i	209 31%	147 32%	315 31%	40 32% *
Don't know	467 41%	201 36%	261 45% B	113 35%	149 39%	204 46% DH	48 39%	66 33%	78 42%	71 37%	80 46% H	124 46% DH	60 36%	108 37%	101 38%	166 45%	33 54% **	102 34%	134 40%	110 46% R*	121 45% R	114 42%	120 40%	112 43%	58 38%	26 47% **	36 36% *	402 41%	64 42% *	249 39%	149 41%	69 47% *	114 38%	353 42%	130 37%	336 42%	249 37%	218 47% k	414 41%	44 34% *

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73

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	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
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	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	516 45%	114 30% BE	201 66%	47 65% BE*	70 47% B*	270 59% G	158 37%	90 31% K	344 60% HKMO	311 73% HIKLMNO	106 24%	150 66% HKMO	138 34% K	218 66% HIKMO	114 35% K	65 28% S	383 58% PSTVXZ	305 85% PQSTUVWXYZa	89 20%	167 42% PS	199 55% PSTXZ	155 48% PSTX	229 57% PSTXZ	81 36% PS	250 63% PQSTUVWXZa	92 40% PS	335 56% PSTVXZ	300 79% cde	73 23%	183 58% ce	40 31% *
Does not apply	290 25%	148 39% CD	51 17%	9 12% *	42 28% CD*	94 21%	145 34% F	111 39% IJLN	117 20% JN	47 11%	203 46% HIJLN	35 15%	170 42% IJLN	48 15%	132 41% IJLN	91 39% QRTUVWYa	132 20% R	20 5%	225 52% PQRTUVWXYZa	125 31% QRYa	96 26% QR	102 31% QRYa	102 25% QR	79 35% QRWYa	91 23%	88 38% QRTUWYa	137 23% QR	29 8%	159 49% bd	77 24% b	50 38% bd*
Don't know	337 29%	114 30% C	53 17%	17 23% *	37 25% *	95 21%	122 29% F	85 30% IJLN	114 20% J	67 16%	133 30% IJLMNO	43 19%	99 24% J	64 19%	75 23% J	76 33% QRUVWYZa	148 22% RWY	35 10%	123 28% QRUVWYa	108 27% RUVWYa	70 19% RY	68 21% R	74 18% RY	63 28% RUVWY	57 14%	49 21% R	128 21% RY	49 13%	91 28% bd	55 17%	41 31% bd*

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He is a strong leader

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	363 32%	193 35%	166 29%	142 44% EFJKL	123 32% FL	99 22%	50 40% FKL	92 46% EFJKL	66 36% FL	57 29%	47 27%	52 20%	72 43% OP	126 43% OP	69 27%	91 25%	6 9% **	102 34%	111 33%	61 26% *	89 33%	76 28%	78 26%	81 31%	64 42% VW	24 43% **	39 39% W*	331 33%	32 21% *	195 31%	130 36%	38 26% *	115 39% h	248 29%	139 40% j	224 28%	240 36% l	123 26%	313 31%	48 37% *
Does not apply	467 41%	239 43%	226 39%	93 29%	150 40% DGH	224 51% DEGHI	35 29%	58 29%	66 36%	84 43% DGH	86 49% DGHI	138 52% DEGHI	50 30%	86 30%	119 45% MN	184 50% MN	28 46% **	135 45% U	130 39%	108 46% *	93 35%	123 45%	125 42%	113 43%	51 33%	17 30% **	38 38% *	385 39%	81 53% b*	279 44% e	120 33%	68 46% e*	112 38%	354 42%	129 37%	338 43%	272 40%	195 42%	420 42%	44 34% *
Don't know	313 27%	122 22%	187 32% B	87 27%	107 28%	119 27%	38 31%	50 25%	52 28%	54 28%	43 24%	77 29%	45 27%	77 27%	73 28%	91 25%	27 44% **	66 22%	94 28%	66 28% *	87 32% R	72 27%	97 32%	68 26%	39 25%	15 26% **	23 22%	273 28%	41 26% *	163 26%	109 30%	42 28% *	71 24%	243 29%	84 24% k	230 29%	164 24%	149 32%	270 27%	36 28% *

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Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - He is a strong leader

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	363 32%	62 16%	166 54% BDE	26 35% B*	58 39% B*	189 41% G	104 24%	68 24% K	240 42% HKMO	265 62% HIKLMNO	39 9%	122 53% HIKMO	86 21% K	167 50% HIKMO	65 20% K	56 24% S	255 39% PSTVX	257 71% PQSTUVWXYZa	34 8%	118 29% S	144 39% PSTVX	99 31% S	150 37% PS	63 28% S	163 41% PSTVXa	77 34% PS	216 36% PST	246 65% cde	20 6%	117 37% c	37 28% c*
Does not apply	467 41%	243 65% CDE	78 26%	33 45% C*	56 38% C*	163 35%	238 56% F	171 60% IJLN	201 35%	75 18%	325 74% HIJLMNO	65 28%	253 62% IJLN	87 26%	209 65% IJLN	134 58% QRUWYa	233 35% R	45 13%	322 74% PQRTUVWXYZa	208 52% QRUWYa	141 39% R	171 53% QRUWYa	160 40% QR	125 56% QRUWYa	148 37% R	125 55% QRUWYa	244 41% QR	67 18%	253 78% bde	146 46% b	66 51% b*
Don't know	313 27%	71 19%	61 20%	15 20% *	35 23% *	108 23%	82 19%	47 16%	133 23% KMO	85 20%	77 17%	43 19%	69 17%	76 23% O	48 15%	42 18% Z	174 26% RSTUVXYZa	57 16%	81 19% Z	74 19% Z	79 22% RZ	54 17%	94 23% RZ	35 16%	87 22% RZ	27 12%	141 23% RVZ	67 18%	50 15%	52 17%	28 21% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK February 2022 Political Pulse

Public

Fieldwork: 1-2 February 2022

Online adults aged 18+ in GB

Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - Summary

All Adults aged 18+ in Great Britain

	Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak?									
	He is an honest person	He is in touch with ordinary people	He has a lot of personality	He is a capable leader	He would be a Prime Minister I am proud of	He understands the problems facing Britain	He puts the needs of the country first	He is good in a crisis	He pays attention to detail	He is a strong leader
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143
Weighted base	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143
Does apply	401	285	346	368	293	480	430	453	573	347
	35%	25%	30%	32%	26%	42%	38%	40%	50%	30%
	BCEJ		BE	BE		ABCDEGJ	BCDEJ	ABCDEJ	ABCDEFGHJ	BE
Does not apply	324	505	478	357	418	374	372	310	246	356
	28%	44%	42%	31%	37%	33%	33%	27%	22%	31%
	I	ADEFGHIJ	ADEFGHIJ	AHI	ADFGHIJ	AHI	AHI	I		HI
Don't know	418	352	318	418	432	289	340	380	324	441
	37%	31%	28%	37%	38%	25%	30%	33%	28%	39%
	BCFGI	F		BCFGHI	BCFGHI		F	CFGI	F	BCFGHI

out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J   Minimum Base: 30(**) Small Base: 100(*)

Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He is an honest person
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	401 35%	227 41% C	171 29%	112 35%	111 29%	178 40% EJ	42 34%	70 35%	56 31%	55 28%	66 38%	112 42% EJ	57 34%	100 35%	71 27%	146 40% O	27 44% **	134 44% STU	113 34%	63 26% *	91 34%	93 34%	96 32%	90 34%	69 45% Wa	25 46% **	27 27% *	346 35%	55 36% *	252 40% e	106 30%	43 29% *	122 37%	279 34%	130 37%	271 34%	247 36%	154 33%	352 35%	48 38% *
Does not apply	324 28%	173 31%	148 25%	118 37% FL	121 32% FL	85 19% L	43 35% FL	75 38% FL	57 31% FL	64 33% FL	52 30% FL	33 13%	67 40% P	92 32% P	88 34% P	75 21%	1 2% **	80 26%	91 27%	76 32% *	77 29%	84 31% X	84 28%	52 20%	42 28%	10 18% **	51 51% VWXY*	282 29%	42 27% *	160 25%	127 35% d	37 25% *	84 28%	240 28%	105 30%	220 28%	214 32% l	110 24%	279 28%	44 35% *
Don't know	418 37%	154 28%	261 45% B	93 29%	147 39% DH	179 40% DHK	38 31%	55 27%	71 39%	76 39% D	58 33%	121 45% DGHK	42 25%	97 34%	103 39% M	144 39% M	33 54% **	88 29%	132 39% R	97 41% R*	101 37%	94 35%	120 40% Ya	120 46% VYa	42 27%	20 36% **	22 22% *	361 36%	57 37% *	224 35%	126 35%	68 46% *	92 31%	326 39% g	117 33%	301 38% i	216 32%	202 43% k	372 37%	35 28% *

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Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He is an honest person

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
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Does apply	401 35%	193 51% CE	84 27%	32 43% C*	44 29% *	158 34%	181 43% F	173 60% IJKLMNO	123 21%	139 33% I	179 40% IN	94 41% IJN	159 39% I	106 32% I	130 40% I	131 57% QRSUWYa	175 26% UW	132 37% QUWYa	151 35% QUWYa	269 67% PQRSUWYa	45 12%	203 63% QRSUWYa	71 18% U	135 60% QRSUWYa	91 23% UW	152 66% PQRSUWYa	145 24% UW	105 28% e	159 49% be	188 60% bce	19 14% *
Does not apply	324 28%	53 14%	147 48% BD	16 22% *	61 41% BD*	168 36% G	97 23%	39 14%	252 44% HJKLMO	160 38% HKO	111 25% H	72 31% H	133 33% HKO	130 39% HKLO	88 27% H	35 15%	252 38% PSTVXZ	123 34% PTVXZ	136 31% PTVXZ	31 8%	229 63% PQRSTVWXYZa	29 9%	230 57% PQRSTVXYZa	33 15% TV	203 51% PQRSTVXZa	34 15% TV	250 42% PQRSTVXZ	169 45% cd	49 15%	36 12%	70 53% cd*
Don't know	418 37%	130 35% C	74 24%	25 35% *	45 30% *	134 29%	146 34%	74 26% HJLMN	199 35%	126 30% HM	152 34%	63 28%	116 28%	94 28%	104 32%	66 28% Z	236 36% RTUVWXYZ	106 29% Z	150 34% TUWXYZ	100 25% Z	90 25%	92 28% Z	103 26%	55 25%	104 26%	43 19%	206 34% TUWXYZ	105 28%	115 36%	90 29%	42 32% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e Minimum Base: 30(**) Small Base: 100(*)

Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He is in touch with ordinary people

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	285 25%	157 28% C	126 22%	96 30%	85 22%	105 24%	40 33% EJ	56 28%	43 23%	42 21%	38 22%	67 25%	56 34% OP	77 27%	50 19%	85 23%	17 29% **	89 30%	82 25%	55 23% *	59 22%	58 21%	75 25%	58 22%	57 37% VWXa	22 39% **	15 15% *	250 25%	36 23% *	174 27%	82 23%	30 20% *	92 31% h	194 23%	84 24%	202 25%	189 28% l	96 21%	236 24%	48 38% m*
Does not apply	505 44%	261 47%	239 41%	136 42% G	181 48% G	188 42%	42 34%	94 47% G	79 43%	103 53% GL	82 47% G	106 40%	66 39%	124 43%	138 53% M	159 43%	18 30% **	137 45%	154 46%	105 44% *	110 41%	132 49%	123 41%	101 39%	64 41%	22 40% **	64 64% VWXY*	437 44%	69 45% *	272 43%	173 48%	61 41% *	111 37%	395 47% g	177 50% j	328 42%	306 45%	199 43%	453 45%	47 37% *
Don't know	352 31%	136 25%	213 37% B	90 28%	113 30%	150 34%	41 33%	49 25%	62 34%	50 26%	55 32%	94 35%	45 27%	87 30%	73 28%	122 33%	25 41% **	76 25%	99 30%	76 32% *	100 37% R	81 30%	102 34% Y	104 39% Ya	33 21%	11 21% **	21 21% *	303 31%	49 32% *	191 30%	104 29%	58 39% *	95 32%	257 30%	91 26%	261 33% k	181 27%	171 37% i	314 31%	32 25% *

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Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He is in touch with ordinary people

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	285 25%	153 41% CDE	59 19%	15 21% *	33 22% *	117 25%	121 29%	140 49% IJKLMNO	73 13%	100 23% I	136 31% I	60 26% I	125 31% IJ	80 24% I	91 28% I	115 50% QRSUWYa	105 16% UWY	93 26% QUWYa	117 27% QUWYa	198 50% QRSUWYa	21 6%	160 49% QRSUWYa	45 11% U	111 50% QRSUWYa	46 12% U	126 55% QRSUWYa	85 14% U	66 17%	119 37% be	140 44% be	18 14% *
Does not apply	505 44%	92 24%	199 65% BD	35 48% B*	88 59% B*	246 54% G	162 38%	58 20%	371 65% HJKLMNO	240 56% HKLMO	172 39% H	110 48% H	183 45% HK	186 56% HKLMO	128 40% H	49 21%	395 60% PSTVXZ	210 58% PSTVXZ	194 44% PTVXZ	91 23%	288 79% PQRSTVWXYZa	89 27% T	288 71% PQRSTVXZa	53 24%	288 72% PQRSTVXZa	60 26%	368 61% PSTVXZ	252 66% cd	105 33%	96 31%	78 60% cd*
Don't know	352 31%	131 35% CE	48 16%	23 32% C*	27 18% *	97 21%	141 33% F	88 31% JN	131 23%	86 20%	134 30% IJMN	60 26% JN	100 25%	63 19%	102 32% IJMN	68 29% RUWYZ	163 25% RUWY	58 16%	126 29% RUWYZ	111 28% RUWYZ	55 15%	75 23% RUY	71 18%	59 26% RUWYZ	64 16%	43 19%	147 24% RUWY	61 16%	100 31% b	79 25% b	35 27% b*

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Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He has a lot of personality

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	346 30%	181 33% G	162 28%	104 32%	101 27%	142 32% K	32 26%	72 36% J	53 29%	47 24%	44 25%	97 37% EJ	53 32%	92 32%	64 24%	114 31%	23 38% **	110 37% S	97 29%	62 26% *	77 29%	70 26%	101 34% a	93 35% a	53 34% a	14 25% **	16 16% *	299 30%	47 31% *	209 33%	100 28%	37 25% *	92 31%	254 30%	113 32%	233 29%	217 32%	129 28%	289 29%	57 45% m*
Does not apply	478 42%	247 45%	227 39%	137 43%	157 41% I	184 42% L	56 46%	81 41%	62 34%	94 48% EIL	90 51% FIL	94 35%	73 44%	110 38%	118 45%	157 43%	20 33% **	129 43%	139 41%	112 47% *	99 37%	115 42%	104 35%	99 38%	68 44%	26 48% **	67 66% VWXY*	412 42%	66 43% *	270 42%	152 42%	56 38% *	118 40%	360 43%	154 44%	324 41%	285 42%	194 41% n	437 44%	36 28% *
Don't know	318 28%	126 23%	190 33% B	81 25%	122 32%	116 26%	34 28%	47 23%	69 37% DFHK	53 27%	41 23%	75 28%	41 24%	86 30%	80 30%	95 26%	18 29% **	63 21%	100 30% R	62 26% *	93 35% R	86 32% a	96 32% a	71 27%	33 21%	15 27% **	18 18% *	278 28%	40 26% *	157 25%	107 30%	54 37% d*	87 29%	231 27%	84 24%	234 30%	174 26%	144 31%	277 28%	34 27% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n   Minimum Base: 30(**) Small Base: 100(*)

Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He has a lot of personality

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	346 30%	165 44% CE	80 26%	25 35% *	36 24% *	142 31%	146 34%	135 47% IJKLMNO	131 23%	120 28% I	152 34% I	86 37% IJ	139 34% I	106 32% I	108 34% I	112 48% QRSUWYa	166 25% UWYa	117 33% QUWYa	142 32% QUWYa	218 55% QRSUWYa	32 9%	164 51% QRSUWYa	67 17% U	105 47% QRSUWYa	78 20% U	122 53% QRSUWYa	125 21% UW	101 27% e	127 39% be	161 51% bce	20 15% *
Does not apply	478 42%	113 30%	172 56% BD	29 40% *	83 56% B*	233 51% G	162 38%	81 28% G	330 57% HJKLMO	222 52% HKMO	179 41% H	107 47% H	181 44% H	173 52% HKO	135 42% H	59 25%	347 52% PSTVXZ	183 51% PTVXZ	194 44% PTVXZ	95 24%	274 75% PQRSTVWXYZa	93 29% T	269 67% PQRSTVXZa	72 32% T	258 65% PQRSTVXZa	59 26%	357 59% PQRSTVXZ	218 58% cd	116 36%	95 30%	80 61% cd*
Don't know	318 28%	98 26% C	53 18%	18 25% *	30 20% *	85 18%	117 27% F	70 24% LN	114 20%	83 20%	110 25% LN	36 16%	88 22%	51 15%	78 24% LN	61 27% RUWY	151 23% RUWYa	60 17%	101 23% UWY	86 22% Y	58 16%	67 21%	68 17%	46 21%	62 16%	48 21%	118 20% Y	60 16%	81 25% b	58 19%	30 23% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He is a capable leader

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	368 32%	174 31%	191 33%	102 32%	121 32%	146 33%	33 27%	69 35%	55 30%	65 34%	53 30%	93 35%	48 29%	99 34%	80 31%	121 33%	21 35% **	122 41% STU	103 31%	62 26% *	81 30%	78 29%	88 29%	86 33%	67 44% VWa	20 37% **	28 28% *	313 32%	55 36% *	231 36% e	99 28%	39 26% *	113 38% h	255 30%	126 36%	242 31%	237 35%	131 28%	324 32%	42 33% *
Does not apply	357 31%	204 37% C	150 26%	122 38% FL	126 33% FL	108 24%	49 40% FL	74 37% FL	56 30%	71 36% FL	50 29%	57 22%	70 42% NP	90 31%	94 36% P	94 26%	8 13% **	81 27%	100 30%	88 37% *	87 32%	89 33%	90 30%	71 27%	43 28%	14 26% **	49 49% VWXY*	308 31%	48 31% *	188 30%	128 36%	41 28% *	95 32%	261 31%	114 32%	243 31%	222 33%	135 29%	310 31%	43 34% *
Don't know	418 37%	176 32%	238 41% B	98 30%	132 35%	188 43% DHJ	41 33%	57 28%	73 40%	59 30%	72 41% DH	117 44% DHJ	49 29%	100 35%	87 33%	150 41% M	32 53% **	98 32%	133 40%	86 36% *	101 38%	104 38% a	122 41% Ya	105 40% a	43 28%	20 37% **	23 23% *	367 37%	51 33% *	217 34%	132 37%	69 46% d*	89 30%	329 39% g	112 32%	306 39% i	217 32%	201 43% k	369 37%	42 33% *

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

86

Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He is a capable leader

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
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Does apply	368 32%	181 48% CE	65 21%	29 40% C*	48 32% *	154 33%	156 37%	148 52% IJKLMNO	129 22%	134 32% I	164 37% I	82 36% I	140 34% I	100 30% I	118 37% I	113 49% QRSUWYa	173 26% UWY	116 32% QUWYa	152 35% QUWYa	241 60% PQRSUWYa	29 8%	184 57% PQRSUWYa	62 15% U	128 57% PQRSUWYa	82 21% UW	133 58% PQRSUWYa	143 24% UW	101 27% e	153 47% be	200 63% bce	11 9% *
Does not apply	357 31%	61 16%	157 51% BD	13 18% *	59 40% BD*	156 34%	117 28%	56 20%	260 45% HJKLMO	170 40% HKLO	130 29% H	72 31% H	145 36% HK	140 42% HKLO	98 31% H	43 19%	265 40% T	148 41% PTVXZ	145 33% PTVXZ	40 10%	246 68% PQRSTVWXYZa	52 16% T	238 59% PQRSTVXYZa	41 18% T	209 52% PQRSTVXZa	43 19% T	267 45% PQSTVXZ	165 44% cd	67 21% d	36 12%	81 62% bcd*
Don't know	418 37%	134 36%	84 27%	31 43% C*	41 28% *	150 33%	151 36%	82 29%	185 32%	121 28%	148 33%	75 33%	123 30%	91 28%	105 33%	76 33% XZ	224 34% RUWXYZ	97 27%	140 32% UWZ	119 30%	89 24%	88 27%	105 26%	54 24%	107 27%	53 23%	190 32% UWY	113 30%	103 32%	79 25%	39 30% *

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Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He would be a Prime Minister I am proud of

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
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Does apply	293 26%	157 28%	135 23%	101 31% EJK	82 22%	109 25%	34 28%	67 34% EJK	44 24%	38 20%	37 21%	72 27%	55 33% O	81 28% O	51 19%	93 25%	13 21% **	99 33% TU	88 26%	43 18% *	63 23%	62 23%	74 25%	58 22%	54 35% VXa	26 47% **	19 19% *	252 25%	41 26% *	180 28%	85 24%	27 18% *	89 30%	203 24%	103 29%	190 24%	189 28%	104 22%	249 25%	43 33% *
Does not apply	418 37%	223 40% C	189 33%	121 37%	138 36%	160 36%	45 37%	76 38%	63 34%	75 38%	73 41%	87 33%	61 37%	103 36%	105 40%	133 36%	17 27% **	106 35%	130 39%	85 36% *	96 36%	103 38%	114 38%	84 32%	55 36%	10 17% **	53 53% VWXY*	366 37%	52 34% *	221 35%	138 39%	59 40% *	97 33%	321 38%	136 39%	282 36%	245 36%	173 37%	370 37%	46 36% *
Don't know	432 38%	174 31%	255 44% B	100 31%	159 42% DH	173 39% H	43 35%	57 28%	77 42% DH	82 42% DH	66 38%	107 40%	50 30%	104 36%	106 41%	140 38%	32 52% **	96 32%	118 35%	108 46% R*	110 41%	107 39%	113 38%	121 46% Ya	44 29%	19 35% **	28 28% *	371 38%	61 40% *	235 37%	135 38%	62 42% *	111 37%	321 38%	113 32%	319 40% i	242 36%	190 41%	384 38%	39 31% *

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All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	293 26%	144 38% C	55 18%	24 32% C*	41 28% *	107 23%	135 32% F	140 49% IJKLMNO	88 15%	100 24% I	148 34% IJ	67 29% I	119 29% I	88 27% I	104 32% IJ	101 43% QRSUWYa	124 19% UWYa	90 25% QUWYa	135 31% QUWYa	206 52% PQRSUWYa	28 8%	167 52% PQRSUWYa	54 13% U	126 57% PQRSUWYa	61 15% U	129 56% PQRSUWYa	87 14% U	76 20%	129 40% be	165 52% bce	21 16% *
Does not apply	418 37%	81 22%	172 56% BD	25 35% B*	65 44% B*	200 43% G	134 32%	55 19%	310 54% HJKLMNO	209 49% HKMO	140 32% H	99 43% HK	158 39% HK	156 47% HKMO	110 34% H	49 21% T	315 48% PSTVXZ	174 48% PSTVXZ	167 38% PTVXZ	53 13%	276 76% PQRSTVWXYZa	54 17%	265 66% PQRSTVXZa	39 17%	244 61% PQSTVXZa	33 15%	323 54% PQSTVXZ	203 54% cd	85 26% d	55 17%	77 59% cd*
Don't know	432 38%	151 40% C	78 26%	24 33% *	42 29% *	154 33%	155 37%	91 32%	177 31%	117 27%	154 35%	63 28%	130 32% N	86 26%	107 33%	83 36% RUWXY	223 34% RUWY	96 27% U	135 31% UWY	141 35% RUWXY	61 17%	103 32% UWY	86 21% U	58 26% U	93 23% U	67 29% U	191 32% UWY	100 26%	110 34%	96 30%	32 25% *

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He understands the problems facing Britain

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	480 42%	247 45%	230 40%	129 40%	136 36%	215 49% EIJ	50 41%	80 40%	64 35%	71 37%	77 44%	138 52% DEIJ	72 43%	104 36%	92 35%	172 47% NO	40 65% **	160 53% STU	138 41%	87 37% *	95 35%	106 39%	122 41%	114 43%	74 48%	25 45% **	39 39% *	413 42%	66 43% *	286 45%	139 39%	55 37% *	126 42%	354 42%	161 46%	319 40%	278 41%	202 43%	422 42%	57 45% *
Does not apply	374 33%	202 36% C	169 29%	111 34% L	146 39% FL	117 27%	42 34% L	69 35% L	64 35% L	82 42% FL	58 33% F	60 22%	55 33%	102 35%	108 41% P	104 28%	5 9% **	86 29%	114 34%	83 35% *	92 34%	94 35%	97 32%	73 28%	52 34%	14 26% **	44 44% X*	329 33%	45 29% *	209 33%	123 34%	43 29% *	101 34%	274 32%	120 34%	255 32%	235 35%	139 30%	328 33%	40 32% *
Don't know	289 25%	105 19%	181 31% B	82 25%	97 26%	110 25%	31 25%	51 26%	56 30%	41 21%	41 23%	69 26%	39 24%	83 29%	61 23%	90 25%	16 26% **	56 19%	84 25%	66 28% *	82 31% R	71 26%	82 27%	76 29% Y	27 18%	16 30% **	17 17% *	247 25%	42 27% *	142 22%	97 27%	50 33% d*	71 24%	218 26%	72 20%	217 27% i	163 24%	126 27%	253 25%	30 24% *

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Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He understands the problems facing Britain

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	480 42%	239 63% CDE	95 31%	34 47% C*	49 33% *	190 41%	202 48%	196 68% IJKLMNO	163 28%	157 37% I	232 52% IJMN	104 45% IJN	187 46% IJ	126 38% I	165 52% IJN	145 63% QRSUWYa	228 34% UWYa	140 39% UWYa	212 48% QRUWYa	299 75% PQRSUWYa	51 14%	231 71% PQRSUWYa	99 24% U	156 70% QRSUWYa	109 27% U	165 72% PQRSUWYa	185 31% UW	126 33%	196 61% be	216 69% be	33 25% *
Does not apply	374 33%	65 17%	159 52% BD	20 27% *	67 45% BD*	187 41% G	117 28%	42 15%	295 51% HJKLMNO	190 45% HKLMO	124 28% H	75 33% H	147 36% HKO	144 44% HKLO	94 29% H	38 16%	289 44% T	155 43% PSTVXZ	141 32% PSTVXZ	38 9%	253 69% PQRSTVWXYZa	44 14% T	245 60% PQRSTVXZa	39 18% T	229 57% PQRSTVXZa	36 16% T	290 48% PQSTVXZ	186 49% cd	65 20%	58 19%	64 49% cd*
Don't know	289 25%	72 19%	51 17%	19 26% *	33 22% *	84 18%	105 25%	48 17%	117 20%	79 19%	86 19%	50 22%	74 18%	60 18%	62 19%	49 21% VXZ	146 22% TUVWXYZ	66 18%	85 19% Z	63 16%	60 16%	49 15%	61 15%	28 13%	60 15%	29 12%	125 21% UWXYZ	67 18%	62 19% d	40 13%	34 26% d*

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Overlap formulae used

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Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He puts the needs of the country first

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	430 38%	209 38%	219 38%	112 35%	119 31%	200 45% DEGIJK	38 31%	74 37%	53 29%	66 34%	65 37%	135 51% DEGHIJK	57 34%	100 34%	78 30%	155 42% O	42 68% **	138 46% TU	131 39%	75 32% *	86 32%	98 36%	103 34%	110 42% a	72 47% Wa	22 41% **	25 25% *	376 38%	55 35% *	258 40% e	115 32%	58 39% *	115 41%	315 37%	144 41%	287 36%	253 37%	177 38%	379 38%	51 40% *
Does not apply	372 33%	208 37% C	162 28%	117 36% FL	140 37% FL	115 26% L	42 34% L	75 37% FL	62 34% L	78 40% FL	63 36% FL	52 20%	65 39% P	96 33%	105 40% P	101 28%	6 10% **	87 29%	111 33%	88 37% *	86 32%	89 33%	104 35%	70 27%	45 29%	14 25% **	51 51% VWXY*	324 33%	48 31% *	198 31%	132 37%	42 28% *	92 31%	281 33%	120 34%	252 32%	234 35%	139 30%	322 32%	47 37% *
Don't know	340 30%	137 25%	198 34% B	94 29%	120 32% J	127 29%	43 35%	51 26%	69 37% HJ	51 26%	47 27%	79 30%	46 27%	93 32%	79 30%	110 30%	13 22% **	77 25%	94 28%	73 31% *	96 36% R	84 31%	93 31%	83 32%	37 24%	19 34% **	24 24% *	289 29%	51 33% *	181 28%	111 31%	48 33% *	90 30%	250 30%	88 25%	252 32% i	189 28%	151 32%	302 30%	30 23% *

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

92

Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He puts the needs of the country first

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	430 / 38%	223 / 59% CE	62 / 20%	35 / 48% C*	48 / 32% C*	167 / 36%	189 / 45%	188 / 66% IJKLMNO	136 / 24%	129 / 30% I	218 / 49%	101 / 44% IJMN	169 / 41% IJN	107 / 32% IJN	157 / 49% IJMN	130 / 56% QRSUWYa	195 / 29% UWY	128 / 36% QUWYa	195 / 45% QRUWYa	272 / 68% PQRSUWYa	43 / 12%	227 / 70% PQRSUWYa	69 / 17% U	153 / 68% PQRSUWYa	82 / 21% U	157 / 68% PQRSUWYa	163 / 27% UWY	99 / 26%	190 / 59% be	203 / 64% be	22 / 17% *
Does not apply	372 / 33%	63 / 17%	171 / 56% BDE	19 / 26% *	62 / 41% B*	182 / 39% G	118 / 28%	45 / 16%	285 / 50% HJKLMO	189 / 45% HKLO	122 / 28% H	71 / 31% H	157 / 39% HKO	153 / 46% HKLO	95 / 30% H	42 / 18%	286 / 43% TV	149 / 41% PSTVXZ	140 / 32% PSTVXZ	34 / 8%	260 / 71% PQRSTVWXYZa	41 / 13%	256 / 63% T	41 / 18%	230 / 58% PQRSTVXYZa	37 / 16% T	287 / 48% PQRSTVXZ	186 / 49% cd	60 / 18%	48 / 15%	74 / 57% cd*
Don't know	340 / 30%	90 / 24%	73 / 24%	19 / 26% *	39 / 26% *	111 / 24%	117 / 28%	53 / 19%	154 / 27% HMN	107 / 25%	101 / 23%	57 / 25%	82 / 20%	70 / 21%	69 / 21%	59 / 26% UVXZ	182 / 27% UVWXYZ	83 / 23% UXZ	102 / 23% UVXZ	94 / 23% VXZ	61 / 17%	56 / 17%	80 / 20%	29 / 13%	86 / 22% UX	35 / 15%	150 / 25% UVWXZ	94 / 25%	74 / 23%	65 / 21%	35 / 27% *

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Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He is good in a crisis

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
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Does apply	453 40%	229 41%	222 38%	128 40%	129 34%	197 45% EIK	48 39%	80 40%	61 33%	68 35%	61 35%	136 51% DEFIJK	69 42%	107 37%	84 32%	153 42%	40 66% **	137 45%	131 39%	82 35% *	104 39%	96 36%	112 37%	117 45% a	72 47% a	29 52% **	27 27% *	393 40%	61 39% *	257 40%	129 36%	67 45% *	122 41%	332 39%	147 42%	306 39%	274 40%	180 39%	400 40%	53 41% *
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Don't know	380 33%	152 27%	225 39% B	98 30%	127 33%	155 35%	45 37% D	53 27%	69 37%	58 30%	67 38%	89 33%	48 29%	93 32%	89 34%	130 36%	20 32% **	87 29%	111 33%	83 35% *	98 36%	98 36%	104 35%	96 36% a	40 26%	19 35% **	23 23%	326 33%	53 35% *	207 33%	125 35%	48 32% *	92 31%	288 34%	107 32%	272 35%	205 30%	174 37%	330 33%	39 31% *

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All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	453 40%	213 57% CE	91 30%	39 53% C*	55 37% *	183 40%	191 45%	182 64% IJKLMNO	169 29%	153 36% I	209 47% IJ	108 47% IJN	178 44% IJ	130 39% I	150 47% IJ	132 57% QRSUWYa	221 33% UWYa	134 37% UWYa	197 45% QUWYa	282 70% PQRSUWYa	52 14%	229 71% PQRSUWYa	86 21% U	157 70% PQRSUWYa	103 26% UW	156 68% PQRSUWYa	182 30% UWY	122 32%	180 56% be	223 71% bce	30 23% *
Does not apply	310 27%	55 15%	137 45% BD	14 19% *	51 34% BD*	148 32%	109 26%	38 13%	233 40% HKLMO	156 37% HKLO	104 24% H	64 28% H	125 31% HK	122 37% HKLO	84 26% H	31 13%	240 36% PSTVXZ	130 36% PTVXZ	126 29% PTVXZ	35 9%	218 60% PQRSTVVWXYZa	35 11%	214 53% PQRSTVXZa	24 11%	196 49% PQRSTVXZa	36 16% T	235 39% PSTVXZ	157 41% cd	51 16% d	28 9%	62 47% cd*
Don't know	380 33%	108 29%	78 25%	21 28% *	43 29% *	129 28%	124 29%	66 23%	173 30% N	117 27%	128 29%	57 25%	105 26%	78 24%	87 27%	69 30% TVXZ	201 30% TVWXYZ	96 27% VXZ	115 26% VZ	83 21%	94 26% Z	61 19%	104 26% Z	42 19%	99 25% Z	38 16%	183 31% TUVWXYZ	100 26% d	93 29% d	65 21%	39 29% *

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a,b/c/d/e   Minimum Base: 30(**) Small Base: 100(*)

Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He pays attention to detail

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
Weighted base	1143	554	579	322	379	442	122	200	184	195	176	267	167	289	261	366	61	302	336	236	269	271	300	263	154	55	100	989	154	636	358	148	298	845	352	791	676	467	1003	128
Does apply	573 50%	305 55% C	264 46%	132 41%	184 49% G	256 58% DEGHIK	44 36%	88 44%	79 43%	105 54% DG	91 52% G	165 62% DEGHI	65 39%	123 43%	134 51% M	209 57% MN	42 69% **	185 61% STU	162 48%	108 46% *	117 44%	130 48%	143 47%	137 52%	88 57%	30 54% **	45 45% *	484 49%	88 57% *	343 54% e	157 44%	72 49% *	138 46%	435 51%	201 57% j	371 47%	346 51%	227 49%	506 50%	63 49% *
Does not apply	246 22%	131 24%	113 20%	94 29% FKL	84 22% L	68 15%	39 32% EFJKL	54 27% FL	43 24% L	41 21%	34 19%	35 13%	53 32% P	71 25% P	60 23%	61 17%	1 2% **	57 19%	78 23%	52 22% *	59 22%	60 22%	58 19%	44 17%	35 23%	9 17% **	40 40% VWXY*	219 22%	27 17% *	131 21%	87 24%	28 19% *	74 25%	172 20%	77 22%	169 21%	153 23%	93 20%	211 21%	32 25% *
Don't know	324 28%	118 21%	202 35% B	96 30%	111 29%	117 27%	39 32%	57 29%	62 34%	49 25%	51 29%	67 25%	48 29%	94 33%	68 26%	96 26%	18 29% **	60 20%	96 29% R	76 32% R*	92 34% R	80 30% a	100 33% Ya	82 31% Ya	31 20%	16 29% **	15 15% *	285 29%	39 25% *	162 26%	114 32%	48 32% *	86 29%	238 28%	74 21%	251 32% j	178 26%	146 31%	286 29%	32 25% *

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

96

Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He pays attention to detail

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians												Would these governments do a better or worse job than current government			
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Starmer's Lab Gov would do a better job	Starmer's Lab Gov would do a worse job	Sunak's Cons Gov would do a better job	Sunak's Cons Gov would do a worse job
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1143	351	326	88	145	508	384	279	610	452	408	260	390	360	316	226	697	392	415	407	368	319	404	226	429	220	626	428	302	346	123
Weighted base	1143	376	305	73	149	460	424	286	574	425	442	229	408	330	321	232	663	360	437	400	364	324	405	223	398	229	600	379	324	315	131
Does apply	573 50%	268 71% CE	128 42%	46 63% CE*	62 41% *	239 52%	244 58%	206 72% IJKLMNO	232 40%	204 48% I	259 59%	134 59% IJMN	214 53% IJN	162 49% I	183 57% IJ	152 66% QRSUWYa	301 45% UWY	195 54% QUWYa	236 54% QUWYa	309 77% PQRSUWYa	92 25%	236 73% PQRSUWYa	135 33% U	163 73% QRSUWYa	157 39% UW	178 78% PQRSUWYa	254 42% UW	180 47% e	217 67% be	253 80% bce	30 23% *
Does not apply	246 22%	40 11%	101 33% BD	10 14%	47 32% BD*	112 24%	81 19%	24 9%	192 33% HJKLMNO	116 27% HL	97 22% H	48 21% H	106 26% H	91 27% HL	76 24% H	22 10%	192 29% PTVXZ	94 26% PTVXZ	104 24% PTVXZ	28 7%	183 50% PQRSTVWXYZa	33 10% T	170 42% PQRSTVXZa	25 11%	154 39% PQRSTVXZa	26 12% T	183 31% PSTVXZ	112 29% cd	50 15% d	21 7%	59 45% bcd*
Don't know	324 28%	68 18%	76 25%	16 23% *	40 27% *	109 24%	99 23%	56 19%	151 26% KO	106 25%	86 19%	47 21%	88 22%	77 23%	62 19%	57 25% TVXZ	170 26% RTVXYZ	71 20% Z	98 22% TZ	62 16%	89 24% TVXZ	55 17% Z	99 24% TZ	36 16%	87 22% TZ	24 11%	163 27% RTVXYZ	88 23% d	57 18%	41 13%	41 31% cd*

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Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - He is a strong leader

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1143	559	574	366	402	375	164	202	192	210	199	176	194	313	279	318	39	539	323	109	172	274	293	264	155	57	100	987	156	655	371	117	326	817	582	561	753	390	977	151
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Does apply	347 30%	175 32%	170 29%	132 41% EFIJKL	102 27%	113 25%	56 45% EFIJKL	76 38% EFIK	47 26%	55 28%	37 21%	76 29%	83 50% NOP	87 30%	68 26%	90 24%	20 32% **	108 36% S	89 26%	68 29% *	83 31%	72 27%	85 28%	75 29%	65 43% VWXa	25 46% **	24 24% *	310 31%	37 24% *	199 31%	112 31%	36 24% *	113 38% h	233 28%	111 31%	236 30%	232 34% l	115 25%	298 30%	47 37% *
Does not apply	356 31%	199 36% C	151 26%	103 32% G	128 34% L	124 28%	31 25%	72 36% L	54 29%	74 38% FGL	63 36% FL	61 23%	46 28%	94 33%	100 38%	108 30%	7 12% **	88 29%	108 32%	75 32% *	84 31%	95 35% X	90 30%	65 25%	44 29%	9 16% **	53 53% VWXY*	307 31%	49 32% *	189 30%	121 34%	45 30% *	85 28%	271 32%	119 34%	236 30%	213 31%	143 31%	313 31%	41 32% *
Don't know	441 39%	180 32%	258 45% B	87 27%	149 39% DHJ	205 46% DGHJ	36 29%	51 26%	83 45% DGH	66 34%	76 43% DGH	129 48% DGHJ	38 23%	107 37% M	94 36% M	168 46% MO	34 56% **	106 35%	139 41%	93 39% *	102 38%	104 38% a	126 42% Ya	123 47% Ya	44 29%	21 37% **	23 23%	372 38%	69 45%	248 39%	125 35%	68 46% *	99 33%	341 40%	122 35%	319 40%	231 34%	209 45% k	392 39%	39 31% *

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
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Does apply	347 30%	157 42% C	76 25%	25 34% *	52 35% *	142 31%	138 33%	150 52% IJKLMNO	112 19%	138 32% I	146 33% I	95 41% IJN	133 33% I	106 32% I	114 36% I	111 48% QRSUWYa	158 24% UWYa	123 34% QUWYa	133 30% QUWYa	218 55% QRSUWYa	33 9%	168 52% QRSUWYa	69 17% U	134 60% PQRSUVWYa	76 19% U	144 63% PQRSTUVWYa	113 19% U	98 26%	129 40% be	178 56% bce	20 16% *
Does not apply	356 31%	71 19%	148 49% BDE	19 26% *	52 35% B*	175 38% G	110 26%	45 16%	267 46% HJKLMNO	167 39% HKL	132 30% H	69 30% H	137 33% H	128 39% HKL	100 31% H	41 18%	272 41% PTVXZ	136 38% PTVXZ	159 36% PTVXZ	51 13%	247 68% PQRSTVVWXYZa	50 15%	231 57% PQRSTVXZa	38 17%	209 52% PQRSTVXZa	29 13%	284 47% PQRSTVXZ	175 46% cd	78 24% d	39 12%	72 55% cd*
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