|  | Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Keirir } \\ \substack{\text { Searent } \\ \text { tene ofor } \\ \text { the earar } \\ \text { party }} \end{gathered}$ | Boris <br> Johnson, <br> Leader of <br> the <br> Conservati <br> ve Party <br> and Prime <br> Minister |  |  | $\begin{aligned} & \text { Liz Truss, } \\ & \text { Secretary } \\ & \text { of State } \\ & \text { for } \\ & \text { Foreign, } \\ & \text { Commonw } \\ & \text { ealth and } \\ & \text { Developm } \\ & \text { ent Affairs } \end{aligned}$ | Priti Patel, Secretary |  | (tane |  | Theremen |
| Unweighed base | 1143 | ${ }_{1143}$ | 1143 | 1143 | ${ }_{1143}$ | 1143 | ${ }_{1143}$ | 1143 | 1143 | 1143 |
| Weighted base | 1143 | 1143 | 1143 | 1143 | ${ }_{1143}$ | 1143 | ${ }_{1143}$ | ${ }_{1143}$ | 1143 | 119 |
| Veve fevourale (2) | $\begin{gathered} 109 \\ \substack{100 \\ \text { gocf }} \\ \hline \text { on } \end{gathered}$ | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & \substack{10 \% \\ \text { nosen } \\ \text { bose }} \end{aligned}$ | $\begin{gathered} 60 \\ 5 \% \end{gathered}$ | $\begin{gathered} 71 \\ 6 \% \end{gathered}$ | $\begin{gathered} 66 \\ 6 \% \end{gathered}$ | $\begin{gathered} 188 \\ \text { and } \\ \text { Acocestum } \end{gathered}$ | $\begin{gathered} 86 \\ \substack{86 \\ 06 \\ 01} \end{gathered}$ | $\begin{aligned} & 45 \\ & 4 \% \end{aligned}$ |  |
| Fairy favurabe (1) | $\begin{gathered} 251 \\ \substack{258 \\ \text { ateft }} \end{gathered}$ | $\begin{aligned} & 155 \\ & 148 \\ & { }_{145} \end{aligned}$ | $\begin{gathered} 281 \\ \substack{285 \\ \text { asfer }} \end{gathered}$ | $\begin{gathered} 264 \\ \substack{238 \\ \text { asefy }} \end{gathered}$ | $\underset{\substack{152 \\ 13 \%}}{ }$ | (193\% | $\begin{aligned} & 237 \\ & \text { anc } \\ & \text { affir } \end{aligned}$ |  | 184 <br> $16 \%$ | (ext |
| Neithe fravurable nor unfavourale (0) |  | $\begin{gathered} 210 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 309 \\ & \text { anc } \\ & \text { broct } \end{aligned}$ | $\begin{gathered} 329 \\ \text { arbect } \\ \text { arcer } \end{gathered}$ | $\begin{gathered} 383 \\ \text { 388 } \\ \text { Accocor } \end{gathered}$ | $\underset{\substack{241 \\ 21 \%}}{ }$ | (238 |  | $\begin{gathered} 437 \\ \text { asy } \\ \text { necosereft } \end{gathered}$ | $\begin{gathered} 399 \\ \text { 35\% } \\ \text { ABCocer } \end{gathered}$ |
| Fairly unfoumabele(-1) | $\begin{gathered} 232 \\ \substack{208 \\ \text { ace }} \\ \text { act } \end{gathered}$ | $\begin{gathered} 180 \\ 16 \% \end{gathered}$ | $\begin{gathered} 177 \\ { }_{15 \%} \end{gathered}$ | $\begin{gathered} 219 \\ \text { and } \\ \text { 198 } \end{gathered}$ | $\begin{gathered} 186 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 238 \\ & \text { ase } \\ & \text { accef } \end{aligned}$ | $\begin{gathered} 218 \\ 19 \% \end{gathered}$ | $\begin{gathered} 193 \\ 17 \% \end{gathered}$ |  | 170 |
| Verunfavourble (2) | $\begin{gathered} 205 \\ 18 \% \end{gathered}$ | $\begin{gathered} 483 \\ \substack{428 \\ \text { Acotestulu }} \end{gathered}$ | 187 <br> $16 \%$ | $\begin{gathered} 185 \\ 16 \% \end{gathered}$ | $\begin{gathered} 212 \\ 19 \% \end{gathered}$ | $\begin{gathered} 362 \\ \text { 3ne } \\ \text { acocev } \end{gathered}$ | $\begin{aligned} & 224 \\ & 20 \% \end{aligned}$ |  | (163\% | (131 |
| Dont thow | $\begin{gathered} 55 \\ \substack{56 \\ \text { seft }} \\ \hline \end{gathered}$ | $\begin{aligned} & 38 \\ & 3 \% \\ & 38 \end{aligned}$ | $\substack { 70 \\ \begin{subarray}{c}{6 \% \\ \text { asest }{ 7 0 \\ \begin{subarray} { c } { 6 \% \\ \text { asest } } } \\ {\hline} \end{subarray}$ | $\begin{gathered} 86 \\ \substack{86 \\ \text { nestr }} \\ \hline \end{gathered}$ | $\begin{gathered} 139 \\ \text { 1228} \\ \text { secocsert1 } \end{gathered}$ | $\substack { 72 \\ \begin{subarray}{c}{6 \% \\ \text { ascost }{ 7 2 \\ \begin{subarray} { c } { 6 \% \\ \text { ascost } } } \\ {\hline} \end{subarray}$ | $\begin{gathered} 38 \\ 3 \% \\ 38 \end{gathered}$ | $\begin{aligned} & 40 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{gathered} 69 \\ \substack{6 \% \\ \text { est }} \\ \hline \end{gathered}$ |  |
| Ne: Favurable | $\begin{gathered} 300 \\ \text { anc } \\ \text { axefl\| } \end{gathered}$ | $\begin{aligned} & 232 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 400 \\ \substack{\text { ang } \\ \text { soperul }} \end{gathered}$ |  | 223 $20 \%$ | $\begin{aligned} & 229 \\ & 20 \% \\ & \end{aligned}$ | $\begin{gathered} 425 \\ \text { anc } \\ \text { nocefulu } \end{gathered}$ | $\begin{gathered} 286 \\ \substack{255 \\ \text { aff } \\ \text { bef }} \end{gathered}$ | $\begin{aligned} & 229 \\ & 20 \% \end{aligned}$ |  |
| Net Unfavourabe | $\substack{438 \\ \text { an8 } \\ 0 \\ 0}$ | $\begin{gathered} 663 \\ \substack{688 \\ \text { Acorgetuly }} \end{gathered}$ | $\begin{aligned} & 364 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 405 \\ \substack{45 \% \\ c} \\ c \end{gathered}$ | $\begin{aligned} & 398 \\ & 35 \% \end{aligned}$ |  | $\begin{gathered} 442 \\ 396 \\ c \end{gathered}$ | $\begin{gathered} 574 \\ \substack{50 \% \\ \text { Acosenu }} \end{gathered}$ | $\begin{aligned} & 408 \\ & 36 \% \end{aligned}$ | (321 |
| Netifference | $\begin{gathered} -77 \\ -7 \% \end{gathered}$ | $\begin{gathered} -431 \\ -388 \end{gathered}$ | $\begin{aligned} & 35 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{gathered} -80 \\ -7 \% \end{gathered}$ | $\begin{gathered} -175 \\ -156 \end{gathered}$ | $\begin{aligned} & -371 \\ & -328 \end{aligned}$ | $\begin{gathered} -16 \\ -1 \% \end{gathered}$ | $\begin{aligned} & -289 \\ & -258 \\ & -250 \end{aligned}$ | $\begin{gathered} -179 \\ -168 \end{gathered}$ | 9\% |
|  |  | 0.76 | $\begin{gathered} -0.03 \\ \text { ouever } \end{gathered}$ | $\begin{gathered} -0.19 \\ \text { ofer } \end{gathered}$ |  | ${ }_{8}^{-0.62}$ |  |  |  | $\substack{\text {-.0. } \\ \text { Aevert }}$ | All Adults aged 18+ in Great Britain


|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Socailgrade |  |  |  | Region |  |  |  |  |  | Urian/Ruual |  | Martat staus |  |  | Pres of children HH (17 or under) |  | Eudation |  | Employmentstatus |  | Etemicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male (B) | Female <br> (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | $55+$ (F) | 18-24 <br> (G) | $25-34$ <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> (N) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | C2 (T) | DE <br> (U) | North <br> (V) | Midlands <br> (W) | South <br> (x) | London (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweghed base | ${ }^{1143}$ | 559 | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | ${ }_{176}$ | 194 | ${ }^{31}$ | 279 | 318 | 39 | 539 | ${ }^{33}$ | 109 | 172 | 274 | ${ }^{23}$ | 264 | 155 | 57 | 100 | ${ }_{98} 7$ | 156 | ${ }_{655}$ | ${ }_{37}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 330 | 97 | 151 |
| Weigheed base | ${ }^{1143}$ | 554 | 579 | 32 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 16 | 289 | 261 | ${ }^{366}$ | ${ }_{61}$ | 302 | ${ }_{36}$ | 236 | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | ${ }^{154}$ | ${ }^{636}$ | ${ }_{38}$ | ${ }^{148}$ | 298 | ${ }_{84} 4$ | 352 | ${ }^{79}$ | 676 | 467 | 1003 | 128 |
| Verfisuorabe (2) | 109 $10 \%$ | $\begin{gathered} 67 \\ 12 \% \\ c \end{gathered}$ | ${ }_{7 \%}^{42}$ | $\begin{gathered} 48 \\ 15 \% \\ \text { EFGJKL } \end{gathered}$ | ${ }_{\substack{33 \\ 98}}$ | ${ }_{6}^{27}$ | ${ }_{9 \%}^{11}$ | $\begin{gathered} 38 \\ 19 \% \\ \text { EFGJKL } \end{gathered}$ | 19 $10 \%$ | ${ }_{7}^{14}$ | ${ }_{7}^{12}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 25 \\ 15 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 41 \\ 14 \% \\ \text { op } \end{gathered}$ | $\underbrace{16}_{6 \%}$ | ${ }_{7 \%}^{27}$ | $\begin{gathered} 1 \\ 1 \% \\ * * \end{gathered}$ | $\begin{gathered} 30 \\ 10 \% \end{gathered}$ | ${ }_{8 \%}^{27}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | ${ }_{\substack{18 \\ 6 \%}}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 22 \\ 15 \% \\ w x \end{gathered}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{gathered} 17 \\ 17 \% \\ w x^{*} \end{gathered}$ | $\begin{gathered} 99 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | ( ${ }_{\text {5 }}^{88}$ | $\begin{gathered} 47 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 38 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 44 \\ 13 \% \\ j \end{gathered}$ | $\begin{aligned} & 65 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 71 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 99 \\ 10 \% \end{gathered}$ | 8 68 |
| Fairy favourbe (1) | 251 22\% | $\begin{aligned} & 132 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 90 \\ 28 \% \\ \text { FGL } \end{gathered}$ | 80 | $\begin{gathered} 81 \\ 18 \% \end{gathered}$ | $\begin{gathered} 25 \\ 20 \% \end{gathered}$ | 65 <br> 33\% <br> EFGJKL | 40 <br> 22\% | 41 <br> 21\% | $\begin{gathered} 33 \\ 19 \% \end{gathered}$ | 48 <br> 18\% | $\begin{gathered} 37 \\ 22 \% \end{gathered}$ | $\begin{gathered} 86 \\ 30 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 50 \\ 19 \% \end{gathered}$ | $\begin{gathered} 66 \\ 18 \% \end{gathered}$ | $\begin{gathered} 12 \\ 20 \% \\ * * \end{gathered}$ | $\begin{gathered} 69 \\ 23 \% \end{gathered}$ | 95 <br> 28\% <br> TU | 39 <br> 17\% | 48 <br> 18\% | 53 <br> 198 | ${ }_{\substack{54 \\ \text { 18\% }}}$ | $\begin{gathered} 63 \\ 24 \% \end{gathered}$ | $\begin{gathered} 43 \\ 28 \% \\ w \end{gathered}$ | $\begin{gathered} 18 \\ 33 \% \end{gathered}$ | $\begin{gathered} 20 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 232 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 19 \\ 12 \% \end{gathered}$ | $\underset{\substack{141 \\ 228}}{ }$ | $\underset{\substack{81 \\ 23 \%}}{ }$ | $\begin{gathered} 29 \\ 20 \% \end{gathered}$ | ${ }_{\substack{65 \\ 22 \%}}$ | ${ }_{\substack{186 \\ 22 \%}}$ | $\begin{gathered} 104 \\ 30 \% \\ j \end{gathered}$ | ${ }_{\substack{197 \\ 19 \%}}$ | 162 <br> $24 \%$ | $\xrightarrow[\substack{89 \\ 19 \%}]{ }$ | ${ }_{211}^{211}$ | ( $\begin{gathered}38 \\ 29 \%\end{gathered}$ |
| Neither fauuabel encruntwurabe (0) | - 290 | 128 23\% | (162 | $\begin{gathered} 81 \\ 25 \% \end{gathered}$ | 98 $26 \%$ | $\begin{aligned} & 112 \\ & 25 \% \end{aligned}$ | 36 $29 \%$ | $\begin{gathered} 45 \\ 23 \% \end{gathered}$ | 51 28\% |  | 49 <br> 28\% | $\begin{gathered} 62 \\ 23 \% \end{gathered}$ | $\begin{gathered} 45 \\ 27 \% \end{gathered}$ | $\begin{gathered} 70 \\ 24 \% \end{gathered}$ | $\begin{gathered} 68 \\ 26 \% \end{gathered}$ | ${ }_{\substack{\text { 95 } \\ 26 \%}}$ | $\begin{gathered} 13 \\ 21 \% \\ * * \end{gathered}$ | $\begin{gathered} 72 \\ 24 \% \end{gathered}$ | $\begin{gathered} 72 \\ 21 \% \end{gathered}$ | 65 28\% | 81 <br> 30\% | $\begin{gathered} 64 \\ 24 \% \end{gathered}$ | ${ }_{\substack{81 \\ 27 \%}}$ | 58 22\% | $\begin{gathered} 51 \\ 33 \% \\ \mathrm{x} \end{gathered}$ | $\begin{gathered} 13 \\ 24 \% \end{gathered}$ | ${ }_{\substack{238 \\ 238}}$ | ${ }_{\text {255 }}^{258}$ | $\begin{gathered} 36 \\ 23 \% \end{gathered}$ | 155 <br> 248 <br> 2 | 26\% | $\begin{gathered} 41 \\ 28 \% \end{gathered}$ | $\begin{gathered} 94 \\ 32 \% \\ \mathrm{~h} \end{gathered}$ | ${ }_{\substack{\text { a } \\ \text { 23\% }}}$ | 84 $24 \%$ | 206\% | 185 27\% | ${ }_{\text {cos }}^{\text {105 }}$ | ${ }_{24 \%}^{224}$ | $\substack { 45 \\ \begin{subarray}{c}{45 \% \\ m \%{ 4 5 \\ \begin{subarray} { c } { 4 5 \% \\ m \% } } \\{m} \end{subarray}$ |
| Faitry unfourable (i) | 232 208 | $\begin{aligned} & 109 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 21 \% \end{aligned}$ | 50 <br> 15\% | $\begin{gathered} 69 \\ 18 \% \end{gathered}$ | $\begin{gathered} 113 \\ 26 \% \\ \text { DEHIK } \end{gathered}$ | $\begin{gathered} 24 \\ 19 \% \end{gathered}$ | 26 <br> 13\% | 30 <br> 16\% | $\begin{gathered} 39 \\ 20 \% \end{gathered}$ | $\begin{gathered} 35 \\ 20 \% \end{gathered}$ | 79 <br> 30\% <br> DEHI | $\begin{gathered} 30 \\ 18 \% \end{gathered}$ | $\begin{gathered} 35 \\ 12 \% \end{gathered}$ | $\begin{gathered} 58 \\ 22 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 94 \\ 26 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 15 \\ 25 \% \end{gathered}$ | $\begin{gathered} 59 \\ 20 \% \end{gathered}$ | 67 <br> 20\% | $\begin{gathered} 59 \\ 25 \% \end{gathered}$ | 47 18\% | $\begin{gathered} 67 \\ 25 \% \\ y \end{gathered}$ | $\begin{gathered} 56 \\ 19 \% \end{gathered}$ | $\begin{gathered} 61 \\ 23 \% \\ y \end{gathered}$ | $\begin{gathered} 19 \\ 12 \% \end{gathered}$ | $\begin{gathered} 11 \\ 21 \% \end{gathered}$ | $\begin{gathered} 18 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 193 \\ & 20 \% \end{aligned}$ | 39 <br> 25\% | ${ }_{\substack{141 \\ 228}}$ | ${ }_{\substack{62 \\ 17 \%}}^{18}$ | $\begin{gathered} 28 \\ 19 \% \end{gathered}$ | $\begin{gathered} 47 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 185 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 69 \\ 20 \% \end{gathered}$ | ${ }_{\substack{163 \\ 218}}$ | (19\% | $\begin{gathered} 114 \\ 24 \% \\ k \end{gathered}$ | $\begin{gathered} 217 \\ 22 \% \\ n \end{gathered}$ | (19\% |
| Very unfavurabele (2) | 205 18\% | $\begin{aligned} & 100 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 31 \\ 10 \% \end{gathered}$ | 74 <br> 19\% <br> DGH | $\begin{aligned} & 101 \\ & 23 \% \\ & \text { DGH } \end{aligned}$ | $\begin{gathered} 14 \\ 11 \% \end{gathered}$ | $\begin{gathered} 17 \\ 9 \% \end{gathered}$ | 29 16\% | 44 <br> 23\% <br> DGH | 41 <br> 23\% <br> DGH | 60 <br> 22\% <br> DGH | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 39 \\ 14 \% \end{gathered}$ | $\begin{gathered} 54 \\ 21 \% \\ \mathrm{M} \end{gathered}$ | $\begin{gathered} 77 \\ 21 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 20 \\ 33 \% \end{gathered}$ | 64 21\% | 61 <br> 18\% | 40 <br> 17\% | 41 <br> 15\% | $\begin{gathered} 50 \\ 18 \% \\ \gamma \end{gathered}$ | $\begin{gathered} 66 \\ 22 \% \\ r \end{gathered}$ | $\begin{gathered} 50 \\ 19 \% \\ \text { y } \end{gathered}$ | ${ }_{9 \%}^{14}$ | 4 <br> 8\% | $\begin{gathered} 20 \\ 20 \% \\ y^{*} \end{gathered}$ | $\begin{aligned} & 161 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 45 \\ 29 \% \\ b^{*} \end{gathered}$ | 124 $19 \%$ | $\begin{gathered} 49 \\ 14 \% \end{gathered}$ | $\begin{gathered} 32 \\ 22 \% \end{gathered}$ | 39\% 13\% | $\begin{gathered} 167 \\ 20 \% \\ \mathrm{~g} \end{gathered}$ | ¢ | $\begin{aligned} & 164 \\ & 21 \% \end{aligned}$ | ${ }_{\text {che }}^{111}$ | $\begin{gathered} 95 \\ 20 \% \end{gathered}$ | $\begin{gathered} 191 \\ 19 \% \\ n \end{gathered}$ | 13 10\% |
| Dontrkow | $\underset{\substack{55 \\ 5 \%}}{ }$ | ${ }_{\text {3\% }}^{17}$ | $\begin{gathered} 36 \\ 6 \% \\ \text { B } \end{gathered}$ | $\begin{aligned} & 22 \\ & 7 \% \\ & \text { FL } \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \\ & \text { FL } \end{aligned}$ | \% | $\begin{gathered} 14 \\ 11 \% \\ \text { DFHKL } \end{gathered}$ | ${ }_{4}^{8}$ | $\begin{gathered} 14 \\ 8 \% \\ \text { FL } \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \\ & \text { FL } \end{aligned}$ | 5\% | 3 $1 \%$ | $\begin{gathered} 14 \\ 9 \% \\ \mathrm{p} \end{gathered}$ | $\begin{gathered} 18 \\ 6 \% \\ p \end{gathered}$ | ${ }_{6 \%}^{15}$ | - ${ }_{2}^{8}$ | .. | \% | ${ }_{4 \%}^{14}$ | ${ }_{5 \%}^{11}$ | $\begin{gathered} 22 \\ 8 \% \\ \mathrm{R} \end{gathered}$ | 880 | 26 <br> 9\% <br> VYa | $\underset{\substack{14 \\ 5 \%}}{ }$ | ${ }_{3 \%}^{4}$ | $\begin{gathered} 3 \\ 5 \% \end{gathered}$ | ${ }_{1}^{16}$ | ¢ ${ }_{\substack{50 \\ 5 \%}}$ | 5 | ${ }_{\substack{22 \\ 3 \%}}$ | $\begin{gathered} 25 \\ 7 \% \\ d \end{gathered}$ | \% | ${ }_{\substack{15 \\ 5 \%}}$ | $\underbrace{}_{\substack{40 \\ 5 \%}}$ | ${ }_{3}^{9}$ | 46 $6 \%$ $6 \%$ | 30 $4 \%$ $4 \%$ | ${ }_{\text {ck }}^{25}$ | ${ }_{4 \%}^{4 \%}$ | ${ }_{8}^{10}$ |




|  | Total <br> Total <br> (A) | General Election 2019 Vote |  |  |  | Referendum 2016vote |  | Favourale to parties |  |  |  |  |  |  |  | Favourale to ooliticians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or <br> worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conserati <br> (8) <br> (8) | $\begin{gathered} \text { Labour } \\ \text { (c) } \end{gathered}$ | $\begin{gathered} \text { Lieneal } \\ \text { Democats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (E) } \end{aligned}$ | Remain <br> (F) | $\begin{gathered} \text { Leave } \\ (6) \\ \hline \end{gathered}$ | $\begin{gathered} \text { Favourab } \\ \text { eto Con } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { blue to } \\ & \text { cons } \\ & \text { Cos } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} \text { favurabl } \\ \text { foto (ab } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to Lab } \\ \text { (K) } \end{gathered}$ | $\begin{gathered} \text { Favourab } \\ \text { Cave } \\ \text { eto oub } \\ \text { Dems } \end{gathered}$ | $\begin{array}{\|} \text { Unfavoura } \\ \text { ble to Lib } \\ \text { Dems } \\ \text { (M) } \end{array}$ | $\begin{gathered} \text { cavourbl } \\ \substack{\text { feotroen } \\ \text { party }} \end{gathered}$ |  | $\begin{gathered} \text { Favourab } \\ \text { ent } \\ \text { sohson } \\ (\text { P) } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Johnson } \\ & \text { (Q) } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Statmer } \\ \text { (R) } \end{gathered}$ |  | $\begin{gathered} \text { cavoural } \\ \text { etos sumak } \\ (T) \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \substack{\text { betere } \\ \text { Sunak }} \\ & \text { (1) } \end{aligned}$ |  | $\begin{aligned} & \text { Untavour } \\ & \text { Sliet tan } \\ & \text { Said avid } \end{aligned}$ | $\begin{aligned} & \text { Favourab } \\ & \text { ent } \\ & \text { eturiz } \\ & \text { Truss } \\ & (x) \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Liz } \\ & \text { Truss } \end{aligned}$ (v) |  | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Priti } \\ & \text { Patel } \end{aligned}$ (a) | Sarmeres Lablo would a beter iob (b) (b) |  |  |  |
| Unweighted base | 1143 | 351 | 326 | ${ }^{88}$ | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | ${ }^{42}$ | 220 | ${ }^{626}$ | 428 | 302 | ${ }^{346}$ | 123 |
| Weighed base | ${ }^{1143}$ | 376 | 305 | 73 | 199 | 460 | ${ }^{42}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | ${ }^{321}$ | 232 | ${ }_{66}$ | 360 | ${ }_{4}{ }^{7}$ | 400 | 364 | ${ }^{324}$ | 405 | ${ }^{223}$ | 398 | 229 | 600 | 379 | ${ }^{324}$ | 315 | ${ }^{131}$ |
| Verf favourale (2) | 109 $10 \%$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ |  | $\underset{10 \%}{7}$ | $\begin{aligned} & 12 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 57 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \\ & { }_{k}^{2} \end{aligned}$ | $\begin{aligned} & 71 \\ & \left.\begin{array}{c} 12 \% \\ \text { kno } \end{array}\right) \end{aligned}$ | $\begin{gathered} 106 \\ \text { 25\% } \\ \text { Hkkwno } \end{gathered}$ | $?$ | $\begin{gathered} 49 \\ \substack{41 \% \\ \text { H} \\ \text { Humo }} \end{gathered}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 59 \\ \substack{\text { che } \\ \text { Hukno }} \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 109 \\ \text { 30\% } \\ \text { possumux } \end{gathered}$ | : | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 55 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 61 \\ \substack{\text { sis } \\ \text { pssa }} \end{gathered}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 69 \\ 11 \% \end{gathered}$ | $\begin{gathered} 94 \\ \text { c5 } \\ \text { cide } \\ \text { cid } \end{gathered}$ | : | $\begin{aligned} & 40 \\ & 13 \% \end{aligned}$ | 6 <br> $5 \%$ <br> 8 |
| Fairy favourabe (1) | $\begin{aligned} & 251 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & \substack{218 \\ \text { B }} \end{aligned}$ | $\begin{gathered} 43 \\ \text { a } \\ \text { 29\% } \\ 8^{*} \end{gathered}$ | $\begin{aligned} & 148 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & { }_{13 \%} \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & \text { and } \\ & \text { Hexum } \end{aligned}$ | $\begin{gathered} 186 \\ \substack{186 \\ \text { H4k\%mo } \\ \text { HkMo }} \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & \substack{35 \% \\ \text { hkxo }} \end{aligned}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & \text { 35\% } \\ & \text { Hukn } \end{aligned}$ | $\begin{aligned} & 46 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 192 \\ \text { 296 } \\ \text { esswxa } \end{gathered}$ |  | : | $\begin{gathered} 83 \\ \substack{811_{6} \\ p \mathrm{p}} \end{gathered}$ | $\begin{gathered} 93 \\ \text { 268 } \\ \hline 89 \end{gathered}$ | $\begin{gathered} 73 \\ \substack{238 \\ \text { ps }} \end{gathered}$ | $\begin{aligned} & 100 \\ & { }_{2}^{25 \%} \end{aligned}$ | $\begin{gathered} 39 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 30 \% \\ & \text { 30\% } \\ & \text { sswuxa } \end{aligned}$ | $\begin{gathered} 53 \\ \substack{23 \% \\ \text { ps }} \end{gathered}$ |  | $\begin{aligned} & 174 \\ & \begin{array}{l} \text { 468 } \\ \text { cte } \end{array} \end{aligned}$ | 12 $4 \%$ | 84 87\% 27\% $c$ | 25 19\% $c$ |
| Neither favourable nor unfavourale (0) | $\begin{aligned} & 290 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 63 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 21 \% \\ & \end{aligned}$ | $\begin{aligned} & 113 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 69 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & \text { 25\% } \\ & \mathrm{kxn} \end{aligned}$ | $\begin{aligned} & 65 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 24 \% \\ & 2 \times n \\ & k \times 8 \end{aligned}$ | $\begin{gathered} 57 \\ 18 \% \end{gathered}$ | $\begin{gathered} 50 \\ \substack{51 \% \\ \text { ps } \\ \hline} \end{gathered}$ | $\begin{aligned} & 148 \\ & \substack{128 \\ \text { asu } \\ \text { Rsu }} \end{aligned}$ | : | : | $\begin{gathered} 88 \\ \substack{82 \% \\ \text { ps } \\ \text { ps }} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 64 \\ \text { 17\% } \\ \text { Rs } \end{array} \end{aligned}$ | $\begin{gathered} 64 \\ \substack{\text { and } \\ \text { ps }} \end{gathered}$ | $\begin{gathered} 77 \\ \substack{19 \% \\ \text { ps }} \end{gathered}$ | $\begin{gathered} 55 \\ \substack{55 \% \\ \text { s. }} \\ \hline \end{gathered}$ | $\begin{gathered} 75 \\ \text { ns } \\ \text { ps } \\ \text { ps } \end{gathered}$ | $\begin{gathered} 48 \\ \substack{41 \% \\ \text { ps } \\ \text { ps }} \end{gathered}$ | $\begin{aligned} & 123 \\ & \substack{128 \\ \text { psovir }} \end{aligned}$ | $\begin{aligned} & 67 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 52 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 250 \\ & \text { 25\% } \\ & \text { bc } \end{aligned}$ | ( $\begin{gathered}31 \\ 24 \% \\ 24\end{gathered}$ |
| Fariry unfovurable (-1) | $\begin{aligned} & 232 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{gathered} 108 \\ \substack{109 \\ c \in \\ c} \end{gathered}$ | $\begin{aligned} & 48 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 199 \end{aligned}$ | $\begin{aligned} & 111 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & \text { 22\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 113 \\ & \text { a0\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1.00 \\ & \text { c6\% } \\ & \text { Huumo } \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & \begin{array}{l} \text { 29\% } \\ \text { wnen } \end{array} \end{aligned}$ | $\begin{aligned} & 49 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 25 \% \\ & \text { 20 } \end{aligned}$ | $\begin{aligned} & 45 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 19 \% \\ & 19 \% \end{aligned}$ |  |  | $\begin{aligned} & 78 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 85 \\ \text { 23\% } \\ \text { ar } \end{gathered}$ | $\begin{aligned} & 67 \\ & \text { 21\% } \end{aligned}$ | $\begin{gathered} 94 \\ \text { c3\% } \\ \text { ar } \\ \text { or } \end{gathered}$ | $\begin{aligned} & 45 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & \text { 12\% } \\ & \text { or } \end{aligned}$ | 33 $9 \%$ | $\begin{aligned} & 110 \\ & \begin{array}{l} 34 \% \\ \text { bide } \end{array} \end{aligned}$ | $\begin{aligned} & 47 \\ & \text { 15\% } \end{aligned}$ | $\underset{\substack{20 \% \\ \text { 20\% }}}{\substack{\text { che }}}$ |
| Very unfavourale (-2) | $\begin{aligned} & 205 \\ & 18 \% \\ & \\ & \hline \end{aligned}$ | $\begin{aligned} & 131 \\ & 35 \% \\ & \text { cos } \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 4 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & { }_{14 \%}^{24 \%} \end{aligned}$ | $\begin{aligned} & 46 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 30 \% \end{aligned}$ | $\begin{gathered} \text { 99 } \\ \substack{\text { 35\% } \\ \text { unw }} \end{gathered}$ | $\begin{aligned} & 77 \\ & 13 \% \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 11 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 34 \% \\ & \text { 34\% } \\ & \text { unN } \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 38 \% \\ & \text { une } \end{aligned}$ | $\begin{gathered} 78 \\ 34 \% \\ \text { ouvwra } \end{gathered}$ | $\begin{gathered} 96 \\ 14 \% \end{gathered}$ | $\therefore$ |  | $\begin{gathered} 109 \\ \text { cover } \\ \text { pevura } \end{gathered}$ | $\begin{gathered} 67 \\ \begin{array}{c} \text { 18\% } \\ \text { or } \end{array} \end{gathered}$ |  | $\begin{aligned} & 78 \\ & \begin{array}{l} 19 \% \\ \text { apr } \end{array} \end{aligned}$ | $\begin{gathered} 60 \\ \substack{67 \% \\ \text { chur } \\ \text { cher }} \end{gathered}$ | $\begin{aligned} & 61 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 64 \\ \substack{288 \\ \text { aruwa }} \end{gathered}$ | $\begin{aligned} & 99 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & \text { che } \\ & \text { bide } \end{aligned}$ | $\begin{gathered} 62 \\ 20 \% \\ 20 \\ 6 \end{gathered}$ | ¢ |
| Doort know | $\begin{aligned} & 55 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 3 \\ \substack{3 \% \\ { }_{8}^{*}} \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{gathered} 5 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 6 \\ \text { 3\% } \\ \text { sscwwz } \end{gathered}$ | $\begin{gathered} 18 \\ \text { 3\% } \\ \text { Bstuwr } \end{gathered}$ | - | : | $\stackrel{1}{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{gathered} 11 \\ \substack{2 \% \\ \text { nsww }} \end{gathered}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\stackrel{2}{1 \%}$ | $\underset{\substack{7 \\ \text { bcto }}}{\substack{\text { co }}}$ |


| Net: Favourable | $\begin{aligned} & 360 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \\ & 13 \% \end{aligned}$ | $\begin{gathered} 180 \\ \substack{189 \\ \text { boe }} \end{gathered}$ | $\begin{gathered} 30 \\ \begin{array}{c} 30 \\ \text { 41\% } \\ 8^{*} \end{array} \end{gathered}$ | $\begin{gathered} 55 \\ \substack{57 \% \\ 8.0 \\ 8} \end{gathered}$ | $\begin{aligned} & 204 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 60 \\ \substack{\text { 21\% } \\ k} \end{gathered}$ | $\begin{aligned} & 255 \\ & \begin{array}{l} 254 \\ \text { 44en } \\ \text { Heno } \end{array} \end{aligned}$ | $\begin{gathered} 292 \\ \substack{\text { 69\% } \\ \text { HKLumo }} \end{gathered}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 81 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & \substack{176 \\ \text { Husen } \\ \text { Hukn }} \end{aligned}$ | $\begin{gathered} 59 \\ \substack{18 \% \\ k} \end{gathered}$ | $\begin{aligned} & 53 \\ & \text { 23\% } \\ & \hline \end{aligned}$ | $\begin{gathered} 274 \\ \substack{410 \\ \text { pesxa }} \end{gathered}$ | $\begin{gathered} 360 \\ \text { 100\% } \\ \text { poavrumux } \\ \text { pe } \end{gathered}$ |  | $\begin{aligned} & 123 \\ & \text { 318 } \\ & \text { 318 } \end{aligned}$ | $\begin{aligned} & 145 \\ & \substack{100 \\ \text { prix }} \end{aligned}$ | $\begin{gathered} 108 \\ \substack{33_{8} \\ p s} \end{gathered}$ | $\begin{gathered} 155 \\ \substack{1588 \\ p 58} \end{gathered}$ | $\begin{aligned} & 61 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 179 \\ \substack{\text { 455\% } \\ \text { prswuxa }} \end{gathered}$ | $\begin{aligned} & 82 \\ & \substack{86 \% \\ \text { sex }} \end{aligned}$ | $\begin{gathered} 222 \\ \substack{37 \% \\ \text { psx }} \end{gathered}$ | $\begin{aligned} & 268 \\ & \begin{array}{l} 268 \\ \text { cipe } \end{array} \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 39 \% \end{aligned}$ | 32 22\% $c$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourable | $\begin{aligned} & 437 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 239 \\ & \left.\begin{array}{c} 239 \\ 604 \\ \text { co } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 60 \\ & 20 \% \\ & \end{aligned}$ | $\begin{aligned} & 17 \\ & 236 \end{aligned}$ | $\begin{aligned} & 45 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 29 \% \\ & 29 \% \end{aligned}$ | $\begin{gathered} 238 \\ 56 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 163 \\ & \begin{array}{l} \text { 57\% } \\ \text { unw } \end{array} \end{aligned}$ | $\begin{aligned} & 191 \\ & \text { a3\% } \\ & \text { sun } \end{aligned}$ | $\begin{aligned} & 38 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 342 \\ \text { 37\% } \\ \text { Hulumo } \end{gathered}$ | $\begin{aligned} & 40 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 257 \\ & \substack{25 \% \\ \text { unis }} \end{aligned}$ | $\begin{aligned} & 68 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & \text { and } \\ & \text { une } \end{aligned}$ | $\begin{gathered} 123 \\ \text { 53\% } \\ \text { counwaz } \end{gathered}$ | $\begin{gathered} 223 \\ 34 \% \end{gathered}$ | $\therefore$ |  | $\begin{aligned} & 187 \\ & \begin{array}{l} 47 \% \\ \text { apro } \end{array} . \end{aligned}$ | $\begin{aligned} & 152 \\ & \left.\begin{array}{c} 152 \\ \text { are } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 151 \\ & \substack{456 \\ \text { afr }} \\ & \hline 06 \end{aligned}$ | $\begin{aligned} & 172 \\ & \substack{438 \\ \text { agr }} \end{aligned}$ | $\begin{aligned} & 105 \\ & \begin{array}{l} 47 \% \\ \text { ary } \end{array} \end{aligned}$ | $\begin{aligned} & 142 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 99 \\ \substack{936 \\ 0 \\ 0} \end{gathered}$ | $\begin{aligned} & 233 \\ & \left.\begin{array}{c} 23 \% \\ 08 \end{array}\right) \end{aligned}$ | $\begin{gathered} 42 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 258 \\ & \begin{array}{l} \text { 20\% } \\ \text { bide } \end{array} \end{aligned}$ | $\begin{aligned} & 109 \\ & 35 \% \end{aligned}$ | 59 $45 \%$ 6. |
| Net Difference | $\begin{aligned} & -77 \\ & -7 \% \end{aligned}$ | $\begin{gathered} -189 \\ -50 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 188 \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 73 \\ 16 \% \end{gathered}$ | $\begin{aligned} & -144 \\ & -348 \\ & -348 \end{aligned}$ | $\begin{aligned} & -103 \\ & -36 \% \\ & \end{aligned}$ | $\begin{gathered} 64 \\ \text { 64 } \\ 11 \% \end{gathered}$ | $\begin{gathered} 254 \\ 60 \% \\ \hline \end{gathered}$ | $\begin{aligned} & .320 \\ & -72 \% \end{aligned}$ | $\begin{gathered} 87 \\ 38 \% \end{gathered}$ | $\begin{aligned} & -176 \\ & -43 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & -142 \\ & -14 \% \end{aligned}$ | $\begin{aligned} & -71 \\ & -30 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 360 \\ & 100 \% \\ & 10 \end{aligned}$ | $\begin{gathered} -437 \\ -4020 \end{gathered}$ | $\begin{gathered} -64 \\ -16 \% \end{gathered}$ | $\begin{aligned} & -7 \\ & -2 \% \end{aligned}$ | $\begin{aligned} & -43 \\ & -138 \end{aligned}$ | $\begin{aligned} & -17 \\ & -4 \% \end{aligned}$ | $\begin{gathered} -42 \\ -20 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & -16 \\ & -7 \% \end{aligned}$ | $\begin{aligned} & -11 \\ & -2 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 60 \% \\ & 60 \% \end{aligned}$ | $\begin{aligned} & -246 \\ & -76 \% \\ & -7 \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \\ & 5 \% \end{aligned}$ | -28 $-21 \%$ |

Public
Online adults aged $18+$ in $G B$
Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party
All Aduits aged $18+$ in Great Brita

|  |  | The labour Party:Favoural Unfuvoura |  | The Conservative Party: |  | The Liberal Democrats |  | The Green Party : |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | e | ыe | e | be | e | ыe | e | ble |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (G) | (H) | (1) |
| Unweighted base | 114 | 452 | 408 | 279 | 610 | 260 | 390 | 360 | 316 |
| Weighted base | 1143 | 425 | 442 | 286 | 574 | 229 | 408 | 330 |  |
| Very favourale (2) | $\begin{aligned} & 109 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 25 \% \end{aligned}$ | $\stackrel{2}{2}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 49 \\ \substack{41 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 18 \% \end{aligned}$ | ${ }_{4 \%}^{14}$ |
| Fairly favurable (1) | $\begin{aligned} & 251 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 183 \\ 32 \% \\ 0 \end{gathered}$ | $\begin{gathered} 79 \\ 35 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 35 \% \end{aligned}$ | - 46 |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 290 \\ & 250 \\ & 250 \end{aligned}$ | $\begin{aligned} & 81 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 57 \\ \substack{55 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 65 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 24 \% \end{aligned}$ | ¢ $\begin{gathered}57 \\ 18 \%\end{gathered}$ |
| Fairly unfavurable (-1) | $\begin{aligned} & 232 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 29 \% \\ & 29 \end{aligned}$ | $\begin{aligned} & 49 \\ & 15 \% \end{aligned}$ | 80 25\% \% $H$ |
| Very unfavourable(-2) | $\begin{aligned} & 205 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 182 \\ 41 \% \\ 48 \end{gathered}$ | $\begin{gathered} 99 \\ 35 \% \\ E \end{gathered}$ | $\begin{aligned} & 77 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | 121 <br> $\left.\begin{array}{c}38 \% \\ H\end{array}\right)$ |
| Don't know | $\begin{aligned} & 55 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | 4 $1 \%$ |


| Net: Favourale | $\begin{aligned} & 360 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 292 \\ \substack{29 \% \\ c} \end{gathered}$ | $\begin{aligned} & 22 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 255 \\ 44 \% \\ 0 \end{gathered}$ | $\begin{gathered} 128 \\ 56 \% \\ \sigma \end{gathered}$ | $\begin{aligned} & 81 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 53 \% \end{aligned}$ | 59 18\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourable | $\begin{aligned} & 437 \\ & 38 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 38 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 342 \\ 77 \% \\ 8 \end{gathered}$ |  | $\begin{aligned} & 191 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 257 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 20 \% \end{aligned}$ | 201 63\% $H$ |
| Net Difference | $\begin{aligned} & -77 \\ & -7 \% \end{aligned}$ | 254 $-50 \%$ | $\begin{aligned} & -320 \\ & -72 \% \\ & -7 \end{aligned}$ | -103 $-36 \%$ | $\begin{gathered} 64 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 38 \% \end{aligned}$ | $\begin{gathered} { }^{-176} \\ -43 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 32 \% \end{aligned}$ | -142 <br> $-44 \%$ |

## accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

 overacoformude used

Public All Adults aged $18+$ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Ase |  |  |  |  |  |  |  |  | Generation |  |  |  |  | Socaig gade |  |  |  | Region |  |  |  |  |  | Uram/fuural |  | Martat staus |  |  |  |  | Education |  | Emplowmentstaus |  | Etumicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ${ }_{\substack{\text { Male } \\ \text { (8) }}}^{\text {a }}$ | $\underset{\substack{\text { remale } \\ \text { c) }}}{\text { c }}$ | 18-34 <br> (D) | 35-54 (E) | $\begin{aligned} & \text { 55+ } \\ & \text { (F) } \end{aligned}$ | 18-24 <br> (G) | $\begin{gathered} 25-34 \\ (\mathrm{H}) \end{gathered}$ | $\begin{aligned} & 35-44 \\ & \text { (I) } \end{aligned}$ | 45-54 <br> (J) |  | ${ }_{\text {(1) }}{ }^{\text {(1) }}$ | (enz | Millennials <br> ( N ) | Gen X <br> (0) | Baby Boomers (P) | $\underset{\substack{\text { Pre.ewar } \\ \text { (a) }}}{\text { a }}$ | AB <br> (R) | C1 <br> (S) | (1) | DE (U) | North (V) | Midlands <br> (W) | South <br> (X) | London <br> (Y) | ${ }_{\text {Wales }}^{\text {(2) }}$ | Scotland <br> (a) | Urban <br> (b) | Rual cc) c | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) |  | White ethnic group (m) | Minority ethnic group ( $n$ ) |
| Unveigheed bse | ${ }^{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | 39 | 539 | ${ }^{33}$ | 109 | 172 | 274 | 293 | 264 | 155 | 57 | 100 | ${ }^{987}$ | ${ }^{156}$ | ${ }_{65}$ | ${ }^{371}$ | 117 | 326 | 817 | 582 | ${ }_{561}$ | ${ }^{753}$ | 390 | 97 | 151 |
| Weghted base | ${ }^{1143}$ | 554 | 579 | 32 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | 366 | ${ }_{6}$ | ${ }^{302}$ | 336 | 236 | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | ${ }^{989}$ | 154 | ${ }_{6}^{66}$ | ${ }_{3} 5$ | ${ }^{148}$ | 298 | 845 | 352 | 791 | 676 | 467 | 103 | ${ }^{128}$ |
| very fuvourabe (2) | 76 $7 \%$ | ${ }_{\substack{45 \\ 8 \%}}$ | ${ }_{\substack{31 \\ 5 \%}}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | ${ }_{5 \%}^{17}$ | ${ }_{\substack{31 \\ 7 \%}}$ | ${ }_{6}^{8}$ | $\begin{gathered} 20 \\ 10 \% \\ \text { EI } \end{gathered}$ | ${ }^{5}$ | ${ }_{6 \%}^{12}$ | ${ }_{5 \%}^{8}$ | 23 98 | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ | ${ }_{\substack{19 \\ 6 \%}}$ | ${ }_{\substack{13 \\ 5 \%}}$ | ${ }_{\substack{18 \\ 5 \%}}$ | $\begin{gathered} 12 \\ 20 \% \\ * * \end{gathered}$ | $\begin{gathered} 28 \\ 9 \% \\ \mathrm{~s} \end{gathered}$ | 18 <br> $5 \%$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | ${ }_{\substack{20 \\ 7 \%}}$ | ${ }_{6 \%}^{17}$ | ${ }_{7 \%}^{22}$ | 25 $10 \%$ | ${ }_{4 \%}^{7}$ | $\begin{gathered} 1 \\ 1 \% \\ * * \end{gathered}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | ${ }_{\substack{66 \\ 7 \%}}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | ${ }_{\substack{45 \\ 78}}$ | ${ }_{\substack{20 \\ 6 \%}}$ | $\begin{aligned} & 11 \\ & 8 \% \end{aligned}$ | - ${ }_{8 \%}^{24}$ | ( ${ }_{\substack{53 \\ 6 \%}}$ | ${ }_{5 \%}^{17}$ | ${ }_{\substack{59 \\ 78 \\ \hline}}$ | ${ }_{6 \%}^{44}$ | ${ }_{\substack{32 \\ 7 \%}}$ | ${ }_{\substack{68 \\ 7 \%}}$ | ${ }_{7}^{9 \%}$ |
| Friny favorabe (1) | 155 $19 \%$ | $\begin{gathered} 91 \\ 16 \% \\ c \end{gathered}$ | ${ }_{\substack{6 \\ 11 \%}}^{11}$ | 41 <br> 138 <br> 1 |  | ${ }_{\text {c }}^{\text {65 }}$ | 20 $16 \%$ | 21 $11 \%$ | ${ }_{\substack{26 \\ 19 \%}}$ | $\underset{\substack{22 \\ 12 \%}}{ }$ | 26 15\% | - $\begin{aligned} & \text { 39 } \\ & \text { 15\% }\end{aligned}$ | 29 $17 \%$ | 30 $11 \%$ | $\begin{gathered} 31 \\ 12 \% \end{gathered}$ | $\begin{gathered} 56 \\ 15 \% \end{gathered}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{gathered} 40 \\ 13 \% \end{gathered}$ | - $\begin{gathered}38 \\ 11 \%\end{gathered}$ | $\begin{gathered} 36 \\ 15 \% \end{gathered}$ | $\substack{41 \\ \text { 15\% }}^{\text {c }}$ | ( $\begin{aligned} & 33 \\ & 12 \%\end{aligned}$ | $\begin{gathered} 54 \\ 18 \% \\ a \end{gathered}$ | 37 14\% | ${ }_{\substack{22 \\ 148}}$ | $\begin{gathered} 4 \\ 7 \% \\ * * \end{gathered}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | 129 <br> $13 \%$ | $\begin{gathered} 26 \\ 17 \% \end{gathered}$ | ${ }_{\substack{81 \\ 13 \%}}$ | - 48 | $\begin{gathered} 26 \\ 18 \% \end{gathered}$ | ${ }_{\substack{49 \\ 17 \%}}$ | ${ }_{\text {13\% }}^{106}$ | ${ }_{\substack{41 \\ 12 \%}}$ | (194 | ${ }_{\substack{94 \\ 19 \%}}$ | ${ }_{\substack{62 \\ 13 \%}}$ | ${ }_{\substack{137 \\ 14 \%}}$ | 18 $19 \%$ |
| Nether ${ }^{\text {a }}$ | (210 | ( | $\begin{gathered} 125 \\ 22 \% \\ \text { B } \end{gathered}$ | 56 $17 \%$ | 60 $16 \%$ | $\begin{gathered} 94 \\ 21 \% \\ \text { נא } \end{gathered}$ | 22 <br> 188 | 34 $17 \%$ | $\begin{gathered} 35 \\ 19 \% \end{gathered}$ | 25\% | 28 $16 \%$ | $\begin{gathered} 66 \\ 25 \% \\ \text { £ } \end{gathered}$ | 26\% | ${ }_{\substack{55 \\ 19 \%}}$ | $\underset{\substack{39 \\ 15 \%}}{ }$ | $\begin{gathered} 75 \\ 20 \% \end{gathered}$ | $\begin{gathered} 16 \\ 27 \% \end{gathered}$ | $\begin{gathered} 48 \\ 16 \% \end{gathered}$ | cos | 46 <br> 19\% | 48 <br> 18\% | ${ }_{\substack{43 \\ 16 \%}}$ | ${ }_{\substack{54 \\ 18 \%}}$ | ${ }_{\text {27\% }}^{5}$ | $\underset{\substack{29 \\ 198}}{ }$ | 15 <br> 28\% <br> ** | $\begin{gathered} 11 \\ 11 \% \end{gathered}$ | 191 198 | $\begin{gathered} 19 \\ 12 \% \end{gathered}$ | $\begin{gathered} 126 \\ 20 \% \\ e \end{gathered}$ | ${ }_{\text {c }}^{46}$ | $\begin{gathered} 38 \\ 25 \% \\ e^{*} \end{gathered}$ | ${ }_{\substack{61 \\ 20 \%}}$ | ${ }_{\substack{199 \\ 18 \%}}$ | ${ }_{\substack{54 \\ \text { 15\% }}}$ | 156 20\% | (18\% | (19\% | ${ }_{1}^{180} 1$ | ${ }_{\substack{29 \\ 23 \%}}$ |
| Fairy unfuvurabe (1) | 180 16\% | ${ }_{\substack{86 \\ 16 \%}}^{\text {a }}$ | $\underset{\substack{92 \\ 16 \%}}{ }$ | $\begin{gathered} 52 \\ 16 \% \end{gathered}$ | 52 <br> $19 \%$ | $\begin{gathered} 75 \\ 17 \% \end{gathered}$ | 29 $20 \%$ | 28 $14 \%$ | $\begin{gathered} 22 \\ 12 \% \end{gathered}$ | ¢ | 24 <br> 148 | 51 <br> 19\% | $\begin{gathered} 30 \\ 18 \% \end{gathered}$ | $\begin{gathered} 36 \\ 13 \% \end{gathered}$ | $\begin{gathered} 40 \\ 15 \% \end{gathered}$ | \% ${ }_{\text {7 }}^{19 \%}$ | $\begin{gathered} 3 \\ 5 \% \end{gathered}$ | $\begin{gathered} 48 \\ 16 \% \end{gathered}$ | $\begin{gathered} 45 \\ 13 \% \end{gathered}$ | $\begin{gathered} 39 \\ 17 \% \end{gathered}$ | $\begin{gathered} 47 \\ 18 \% \end{gathered}$ | 59 <br> 22\% <br> wx | $\xrightarrow{35}$ | 35 13\% | $\begin{gathered} 31 \\ 20 \% \\ w \end{gathered}$ | 6 <br> 11\% | ¢ | 155 $16 \%$ | 24 168 | $\begin{gathered} 112 \\ 18 \% \\ f \end{gathered}$ |  | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | 50 | - | ${ }_{\substack{53 \\ \text { 15\% }}}$ | ${ }_{\text {che }}^{\substack{127 \\ 16 \%}}$ | (101 | $\xrightarrow{79} 17$ | ${ }_{150}^{150}$ | $\underset{21}{27}$ |
| Verruntavouale ( 2 (2) | ${ }_{4}^{483}$ | (234 | ${ }_{42 \%}^{24}$ | 133 415 | $\begin{aligned} & 181 \\ & 48 \% \\ & \text { FGL } \end{aligned}$ | ${ }_{\text {38\% }}^{17}$ | $\begin{gathered} 44 \\ 36 \% \end{gathered}$ | ¢ | $\begin{gathered} 88 \\ 48 \% \\ L \end{gathered}$ | $\begin{gathered} 92 \\ 47 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 82 \\ 47 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 88 \\ 33 \% \end{gathered}$ | ${ }_{\substack{63 \\ \text { 38\% }}}$ | ${ }_{\text {cki }}^{135}$ | $\begin{aligned} & 125 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 20 \\ 32 \% \\ * * \end{gathered}$ | $\begin{aligned} & 132 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 155 \\ 46 \% \\ u \end{gathered}$ | $\begin{aligned} & 100 \\ & 42 \% \end{aligned}$ | ${ }_{\substack{96 \\ 36 \%}}$ | $\substack{112 \\ 41 \%}$ | ${ }_{\substack{117 \\ 39 \%}}$ | $\begin{aligned} & 101 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 61 \\ 40 \% \end{gathered}$ | $\begin{gathered} 28 \\ 50 \% \\ * * \end{gathered}$ | 65 <br> 64\% <br> vwXY* | ${ }_{4}^{411}$ | $\begin{gathered} 72 \\ 47 \% \end{gathered}$ | ${ }_{40 \%}^{255}$ | $\begin{gathered} 174 \\ 48 \% \\ \text { d } \end{gathered}$ | 54 <br> $37 \%$ | $\underset{\substack{109 \\ 35 \%}}{ }$ | $\begin{gathered} 379 \\ 45 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 180 \\ 51 \% \\ \text { j } \end{gathered}$ | ${ }_{\substack{303 \\ 38 \%}}$ | ${ }^{295}$ | (188) | $\begin{gathered} 440 \\ 44 \% \\ \mathrm{n} \end{gathered}$ | 39 318 |
| Donttrow | 38 3\% | ${ }_{\substack{15 \\ 3 \%}}$ | ${ }_{4 \%}^{23}$ | $\begin{gathered} 12 \\ 4 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{aligned} & 20 \\ & 5 \% \\ & \text { FL } \end{aligned}$ | $\begin{gathered} 7 \\ 2 \% \\ \mathrm{~L} \end{gathered}$ | $\underset{4}{4}$ | $\stackrel{8}{8 \%}$ | $\begin{gathered} 7 \\ 4 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \\ & \text { FL } \end{aligned}$ | $\begin{gathered} 7 \\ 4 \% \\ \text { FL } \end{gathered}$ |  | ${ }_{3 \%}^{4}$ | ${ }_{\text {c }}^{14}$ | ${ }_{\substack{14 \\ 5 \%}}$ | ${ }_{2 \%}$ | $\therefore$ | 5 ${ }_{5}^{5}$ | $\underset{\substack{12 \\ 3 \%}}{ }$ | 5 $2 \%$ | $\begin{gathered} 17 \\ 6 \% \\ \mathrm{R} \end{gathered}$ | ${ }_{2 \%}^{6}$ | ${ }_{6 \%}^{19}$ | ${ }_{3 \%}^{7}$ | 2\% | $\begin{gathered} 1 \\ 2 \% \\ * * \end{gathered}$ | ${ }_{2}^{2 \%}$ | 37 $4 \%$ | $\stackrel{2}{1 \%}$ | ${ }_{\text {c }}^{17}$ | ${ }_{4 \%}^{15}$ | ${ }^{6} \times$ | (10 | $\underset{\substack{28 \\ 3 \%}}{ }$ | ${ }_{2 \%}^{6}$ | 32 $4 \%$ | $\underbrace{\substack{22}}_{\text {22 }}$ | ${ }_{4 \%}^{17}$ | - ${ }_{3 \%}^{29}$ | ${ }_{5}^{6 \%}$ |


| Net: Favurable | 238 208 | $\begin{gathered} 136 \\ 25 \% \\ c \end{gathered}$ | ${ }_{\substack{95 \\ 16 \%}}$ | ${ }^{69}$ | ${ }_{\substack{66 \\ 17 \%}}^{\text {17 }}$ | ${ }_{\substack{96 \\ 228 \\ \\ \hline}}$ | 28 | 42 $21 \%$ | 32 $17 \%$ | 34 $18 \%$ | 34 20\% | ${ }_{\text {23\% }}^{62}$ | $\begin{gathered} 44 \\ 26 \% \\ \text { no } \end{gathered}$ | 4980 | 44 <br> 17\% | $\begin{gathered} 74 \\ 20 \% \end{gathered}$ | 22 <br> 35\% <br> ** | $\begin{gathered} 68 \\ 23 \% \end{gathered}$ | $\begin{gathered} 56 \\ 17 \% \end{gathered}$ | 47 <br> 20\% | $\begin{gathered} 61 \\ 23 \% \end{gathered}$ | $\begin{gathered} 51 \\ 19 \% \end{gathered}$ | $\begin{gathered} 76 \\ 25 \% \\ a \end{gathered}$ | $\begin{gathered} 62 \\ 24 \% \end{gathered}$ | 28 188 | $\begin{gathered} 5 \\ 8 \% \\ * * \end{gathered}$ | 10 <br> 10\% | $\begin{aligned} & 195 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 36 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 20 \% \end{aligned}$ | ( $\begin{aligned} & \text { 68 } \\ & \text { 19\% }\end{aligned}$ | $\begin{gathered} 37 \\ 25 \% \end{gathered}$ | 73 24\% | 1998 | 59 $17 \%$ | ${ }_{\substack{173 \\ 278}}$ | ${ }_{\substack{138 \\ 20 \%}}$ | ${ }_{20}^{90}$ | ${ }_{204}^{200}$ | - 26 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ne: Unfavourable | ${ }_{\substack{663 \\ 58 \%}}$ | (320 | ${ }_{\substack{337 \\ 58 \%}}$ | $\underset{\substack{185 \\ 57 \%}}{\substack{\text { che }}}$ | ${ }_{6}^{233}$ | $\underset{\substack{245 \\ 55 \%}}{\substack{ \\ \\\hline}}$ | ${ }_{\substack{68 \\ 56 \%}}$ | (116 | (10\% | ${ }_{\text {cosm }}^{123}$ | ${ }_{\substack{106 \\ 60 \%}}$ | $\underset{\substack{139 \\ 52 \%}}{\substack{\text { che }}}$ | 93 <br> 56\% | $\substack{171 \\ 59 \%}_{\substack{\text { che }}}$ | $\begin{aligned} & 165 \\ & 63 \% \end{aligned}$ | (200 | 23 <br> 38\% | 180 <br> 60\% | 201 | $\begin{aligned} & 139 \\ & 59 \% \end{aligned}$ | ${ }_{\substack{143 \\ \text { c3\% }}}$ | 171 <br> 63\% <br> wx | ${ }_{\substack{152 \\ 51 \%}}$ | ${ }_{\substack{136 \\ 52 \%}}$ | 92 $60 \%$ | $\begin{gathered} 34 \\ 62 \% \end{gathered}$ | 77 <br> 77\% <br> wxy* | ${ }_{\substack{566 \\ 5 \%}}$ | $\begin{gathered} 97 \\ 63 \% \end{gathered}$ | 367 <br> 58\% <br> f | $\begin{gathered} 229 \\ 64 \% \\ f \end{gathered}$ | ${ }_{4}^{67}$ | ${ }_{\substack{154 \\ 52 \%}}$ | 509 <br> 60\% <br> g | 233 <br> 66\% <br> j | ${ }_{\substack{430 \\ 54 \%}}$ | ${ }_{\text {che }}^{396}$ | $\underset{\substack{267 \\ 57 \%}}{ }$ | ${ }_{59 \%}^{590}$ | ${ }_{\substack{66 \\ 52 \%}}$ |
| Net iffer | $\begin{aligned} & -431 \\ & -38 \% \end{aligned}$ | $\begin{aligned} & -184 \\ & -33 \% \end{aligned}$ | $\begin{aligned} & -242 \\ & -42 \% \end{aligned}$ | $\begin{aligned} & -115 \\ & -36 \% \end{aligned}$ | $\begin{aligned} & -167 \\ & -44 \% \end{aligned}$ | $\begin{aligned} & -148 \\ & -34 \% \end{aligned}$ | $\begin{gathered} -41 \\ -33 \% \end{gathered}$ | $\begin{gathered} -75 \\ -38 \% \end{gathered}$ | $\begin{gathered} -79 \\ -43 \% \end{gathered}$ | -89 <br> -46\% | -72 $-41 \%$ | $\begin{aligned} & -77 \\ & -29 \% \end{aligned}$ | $\begin{gathered} -49 \\ -30 \% \end{gathered}$ | $\begin{aligned} & -122 \\ & -42 \% \end{aligned}$ | $\begin{aligned} & -122 \\ & -47 \% \end{aligned}$ | $\begin{aligned} & -137 \\ & -37 \% \end{aligned}$ | $\begin{gathered} -1 \\ -2 \% \end{gathered}$ | $\begin{aligned} & -112 \\ & -37 \% \end{aligned}$ | $\begin{aligned} & -145 \\ & -43 \% \end{aligned}$ | $\begin{gathered} -92 \\ -39 \% \end{gathered}$ | $\begin{gathered} -82 \\ -30 \% \end{gathered}$ | $\begin{aligned} & -121 \\ & -45 \% \end{aligned}$ | $\begin{gathered} -76 \\ -25 \% \end{gathered}$ | $\begin{gathered} -74 \\ -28 \% \end{gathered}$ | $\begin{gathered} -64 \\ -42 \% \end{gathered}$ | $\begin{gathered} -29 \\ -54 \% \end{gathered}$ | $\begin{gathered} -67 \\ -67 \% \end{gathered}$ | $\begin{aligned} & -371 \\ & -37 \% \end{aligned}$ | $\begin{gathered} -60 \\ -39 \% \end{gathered}$ | $\begin{aligned} & -241 \\ & -38 \% \end{aligned}$ | -161 <br> -45\% | $\begin{gathered} -30 \\ -20 \% \end{gathered}$ | $\begin{gathered} -81 \\ -27 \% \end{gathered}$ | -350 <br> -41\% | $\begin{aligned} & -174 \\ & -50 \% \end{aligned}$ | $\underset{\substack{257 \\ .328 \\ \hline}}{ }$ | $\begin{aligned} & -258 \\ & -38 \% \end{aligned}$ | -17\% <br> -37\% | $\begin{aligned} & -386 \\ & -38 \% \end{aligned}$ | - 40 |



|  | Total | General lection 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourale to parties |  |  |  |  |  |  |  | Favourale to ooliticians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Consevatit ve (B) | ${ }_{\text {c }}^{\text {cabour }}$ | Liberal Democrats | ${ }_{\text {Oter }}^{\text {Other }}$ | ${ }_{\text {Remain }}^{\text {(f) }}$ | Leave | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Cons } \\ & \text { (H) } \end{aligned}$ |  | $\begin{gathered} \text { Favourabl } \\ \text { e to Lab } \\ \text { (I) } \end{gathered}$ |  | $\begin{gathered} \text { Favourabl } \\ \text { e to Lib } \\ \text { Dems } \end{gathered}$ |  | Favoural eto pareen part | ble to <br> Party <br> (0) | $\begin{gathered} \text { Favourabl } \\ \text { etr } \\ \text { sohnson } \end{gathered}$ |  | $\text { Pavoural } \begin{gathered} \text { feto } \\ \text { Starmer } \end{gathered}$ | Unfavoura ble to Starmer | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Sunak } \end{aligned}$ | ble to <br> Sunak <br> (U) | $\begin{gathered} \text { Favourabl } \\ \text { eotapid } \\ \text { Saviv } \end{gathered}$ $\begin{aligned} & \text { Javid } \\ & \text { (v) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { Shaid thad } \\ & \text { Said avid } \end{aligned}$ |  |  | $\begin{gathered} \text { Favourabl } \\ \text { etoporiti } \\ \text { patel } \end{gathered}$ $\begin{aligned} & \text { Patel } \\ & \text { (z) } \end{aligned}$ |  |  | $\begin{aligned} & \text { Stamers } \\ & \text { Sats oov } \\ & \text { wouldo od } \\ & \text { aworse } \\ & \text { job } \end{aligned}$ |  | $\begin{gathered} \text { Sunk's } \\ \substack{\text { Sons sov } \\ \text { could do } \\ \text { a worse } \\ \text { iob }} \end{gathered}$ |
| Unweighted base | ${ }^{1143}$ | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | ${ }^{1143}$ | 376 | 305 | ${ }^{73}$ | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 22 | 408 | 330 | 321 | 232 | ${ }_{6} 6$ | 360 | ${ }^{437}$ | 400 | 364 | 324 | 405 | ${ }^{223}$ | 398 | 229 | 600 | 379 | 324 | 315 | ${ }^{131}$ |
| Very favourale (2) | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 47 \\ 11 \% \\ F \end{gathered}$ | $\begin{gathered} 65 \\ \text { 23\% } \\ \text { ukxMmo } \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 19 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 3 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 76 \\ \text { 336 } \\ \text { ascumux } \\ \text { and } \end{gathered}$ | : | $\begin{gathered} 23 \\ \substack{6 \% \\ \text { auwn }} \end{gathered}$ | $\begin{gathered} 43 \\ \text { cov } \\ \text { couvr } \\ \text { cut } \end{gathered}$ | $\begin{gathered} 64 \\ \text { 169\% } \\ \text { Qoscuwa } \end{gathered}$ | $\begin{aligned} & 5 \\ & { }_{1}^{1 \%} \\ & { }_{a}^{2} \end{aligned}$ | $\begin{gathered} 58 \\ \text { 18\% } \\ \text { arsuwn } \end{gathered}$ | $\begin{gathered} 6 \\ \left.\begin{array}{c} 6 \\ 1 \% \\ a \end{array}\right) \end{gathered}$ | $\begin{gathered} 52 \\ \text { 236 } \\ \text { assuwn } \end{gathered}$ | $\begin{gathered} 4 \\ 1 \% \\ { }_{a}^{4} \end{gathered}$ | $\begin{gathered} 46 \\ \text { 20\% } \\ \text { orsswrur } \end{gathered}$ | $\begin{aligned} & 15 \\ & \begin{array}{c} 3 \% \\ \mathrm{cor} \end{array} \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | 12 $9 \%$ |
| Farit favurabe (1) | $\begin{aligned} & 115 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & \begin{array}{l} 188 \\ \text { cos } \\ \text { cos } \end{array} \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | 31 $7 \%$ | $\begin{aligned} & 96 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 116 \\ \text { 41\% } \\ \text { ukMmo } \end{gathered}$ | $\stackrel{9}{2 \%}$ | $\begin{aligned} & 34 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 96 \\ \text { ang } \\ \text { vise } \end{gathered}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 89 \\ \text { 228 } \\ \text { unew } \end{gathered}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 70 \\ \begin{array}{c} 72 \% \\ \\ \\ \\ \hline \text { un } \end{array} \end{gathered}$ | $\begin{gathered} 155 \\ \substack{157 \\ \text { a } \\ \text { ascumux } \\ z_{9}} \end{gathered}$ |  | $\begin{aligned} & 30 \\ & 8 \% \\ & \text { gro } \\ & \text { or } \end{aligned}$ | $\begin{gathered} 81 \\ \substack{18 \% \\ \text { oruwr }} \end{gathered}$ | $\begin{gathered} 96 \\ \begin{array}{c} 986 \\ \text { apsownara } \end{array} \end{gathered}$ | $\begin{gathered} 19 \\ 5 \% \\ 0 \end{gathered}$ | $\begin{gathered} 92 \\ \text { 28\% } \\ \text { ossumu } \end{gathered}$ | $\begin{gathered} 20 \\ 5 \% \\ 0 \\ 0 \end{gathered}$ | $\begin{gathered} 76 \\ \text { 34\% } \\ \text { arsuwn } \end{gathered}$ | $\begin{gathered} 15 \\ \substack{4 \% \\ 0 \\ 0} \end{gathered}$ | $\begin{gathered} 73 \\ \text { 32\% } \\ \text { Qescruwr } \end{gathered}$ | $\begin{gathered} 31 \\ 5 \% \\ 5 \% \\ 0 \end{gathered}$ | (18) | $\begin{gathered} 93 \\ \substack{998 \\ \text { bo }} \end{gathered}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\substack{27 \\ 21 \\ \text { 21\% }}$ |
| Neither favourable nor unfevourable (0) | $\begin{aligned} & 210 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 98 \\ 268 \\ \text { 26\% } \\ \text { co } \end{gathered}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 6 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 88 \\ \substack{81 / \% \\ F} \end{gathered}$ |  | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 94 \\ \begin{array}{c} \text { 21, } \\ \text { wumun } \end{array} \end{gathered}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 65 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 59 \\ \left.\begin{array}{c} \text { 189\% } \\ \text { un } \end{array}\right) \end{gathered}$ | $:$ | $\vdots$ | $\begin{aligned} & 30 \\ & 8 \% \\ & \text { sou } \\ & \text { pao } \end{aligned}$ | $\begin{gathered} 85 \\ \text { 19\% } \\ \text { poreuva } \end{gathered}$ | $\begin{gathered} 91 \\ 236 \\ \text { paruwnra } \end{gathered}$ | $\begin{aligned} & 18 \\ & \left.\begin{array}{c} 18 \\ 5 \% \\ \mathrm{pa} \end{array}\right) \end{aligned}$ | $\begin{gathered} 68 \\ \text { 21\% } \\ \text { perourwr } \end{gathered}$ | $\begin{aligned} & 22 \\ & \left.\begin{array}{c} 2 \% \\ \text { po } \end{array}\right) \end{aligned}$ | $\begin{gathered} 37 \\ \begin{array}{c} \text { n7 } \\ \text { paruwr } \end{array} \end{gathered}$ | $\begin{aligned} & 30 \\ & \text { 3\% } \\ & \text { rau } \\ & \text { pau } \end{aligned}$ | $\begin{gathered} 47 \\ \text { 20\% } \\ \text { porourva } \end{gathered}$ | $\begin{gathered} 70 \\ \substack{126 \\ \text { pauwr }} \end{gathered}$ | ${ }_{\text {2 }}^{25}$ |  | $\begin{aligned} & 50 \\ & 16 \% \end{aligned}$ | ¢ $\begin{gathered}\text { 20 } \\ \text { 15\% } \\ \text { b }\end{gathered}$ |
| Fariry unfevourable (-1) | $\begin{aligned} & 180 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | $\begin{gathered} 21 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 94 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $\therefore$ | $\begin{gathered} 180 \\ \text { perver } \\ \text { prsumxaz } \end{gathered}$ | $\begin{aligned} & 45 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 78 \\ 18 \% \end{gathered}$ | $\begin{gathered} 70 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 46 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \\ & 13 \% \end{aligned}$ | $\begin{gathered} 59 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 17 \% \\ & 18 \end{aligned}$ | $\begin{aligned} & 87 \\ & 15 \% \end{aligned}$ | 34 $9 \%$ | $\begin{aligned} & 49 \\ & \text { 15\% } \end{aligned}$ | $\begin{gathered} 62 \\ \begin{array}{c} 60 \% \\ \text { be } \end{array} \\ \hline \end{gathered}$ | 12 <br> $9 \%$ |
| Verru unfavarable (-2) | $\begin{aligned} & 483 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & \left.\begin{array}{c} 20 \% \\ \text { of } \end{array}\right) \end{aligned}$ | $\begin{gathered} 48 \\ \substack{46 \% \\ \text { 6\% }} \\ \hline \end{gathered}$ | $\begin{gathered} 76 \\ \substack{71 \% \\ 8_{0}^{*}} \end{gathered}$ | $\begin{aligned} & 295 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 436 \\ \text { 46\% } \\ \text { HKklumo } \end{gathered}$ | $\begin{aligned} & 268 \\ & \substack{263 \% \\ \text { Hkxo }} \end{aligned}$ | $\begin{aligned} & 129 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 5 \% \\ & \text { HkNo } \end{aligned}$ | $\begin{aligned} & 148 \\ & 36 \% \\ & \text { HK } \end{aligned}$ | $\begin{aligned} & 195 \\ & \substack{19 \% \\ \text { Hexuo }} \end{aligned}$ | $\begin{aligned} & 110 \\ & 34 \% \end{aligned}$ | $\therefore$ | $\begin{gathered} \text { 483 } \\ \text { A3\% } \\ \text { pesswxas } \end{gathered}$ | $\begin{aligned} & 229 \\ & \substack{24 \% \\ \text { pssux }} \end{aligned}$ | $\begin{aligned} & 143 \\ & \substack{33 \% \\ \text { prove }} \end{aligned}$ | $\begin{aligned} & 75 \\ & \text { 19\% } \\ & \text { prx } \end{aligned}$ | $\begin{gathered} 264 \\ \text { 23\% } \\ \text { pessuxa } \end{gathered}$ | $\begin{gathered} 60 \\ \substack{\text { cis } \\ \mathrm{prz}} \end{gathered}$ | $\begin{gathered} 288 \\ \text { 278 } \\ \text { pessuxas } \end{gathered}$ | $\begin{aligned} & 28 \\ & 13 \% \end{aligned}$ | $\begin{gathered} \text { 287 } \\ \text { 27\% } \\ \text { passwar } \end{gathered}$ | $\begin{aligned} & 22 \\ & 10 \% \\ & 10 \% \end{aligned}$ | $\begin{gathered} 393 \\ \substack{35 \% \\ \text { pssvay }} \end{gathered}$ | $\begin{aligned} & 282 \\ & \begin{array}{l} 28 \% \\ \text { cid } \end{array} \end{aligned}$ | $\begin{aligned} & 51 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 45 \% \end{aligned}$ | 55 $42 \%$ 40 $c$ |
| Don't know | $\begin{aligned} & 38 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & 1 \% \end{aligned}$ |  |  | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\underset{2 \%}{7}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\because$ | - | $\begin{aligned} & 3 \\ & { }_{3}^{1 \%} \\ & 0 \end{aligned}$ | $\begin{aligned} & 6 \\ & \left.\begin{array}{c} 6 \\ 1 \% \\ 0 \end{array}\right) \end{aligned}$ | $\begin{gathered} 4 \\ { }_{4}^{1 \%} \\ a \end{gathered}$ | $\begin{gathered} 5 \\ { }_{5}^{1 \%} \\ { }_{0}^{6} \end{gathered}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 4 \\ & { }_{1}^{1 / 6} \\ & 0 \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & { }_{1 \%}^{1 \%} \\ & 0 \end{aligned}$ | $\underset{\substack{2 \% \\ \text { pav }}}{\substack{4 \% \\ \text { no }}}$ | $\begin{aligned} & 4 \\ & 1 \% \\ & { }_{a}^{2} \end{aligned}$ | * | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |  |
| Net: Favurable | $\begin{aligned} & 232 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 39 \% \\ & \text { cos } \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 25 \\ \begin{array}{c} 17 \% \\ c . \end{array} \end{gathered}$ | $\begin{aligned} & 47 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 34 \% \end{aligned}$ |  | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 31 \% \\ & \text { une } \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 30 \% \\ & \text { wis } \end{aligned}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 31 \% \\ & \text { wwn } \end{aligned}$ | $\begin{gathered} 232 \\ \text { coow } \\ \text { apstruwn } \\ z_{1} \end{gathered}$ | : | $\begin{gathered} 53 \\ 15 \% \\ \text { 15\% } \\ \text { unwa } \end{gathered}$ | $\begin{gathered} 123 \\ 28 \% \\ \text { arown } \\ \text { ore } \end{gathered}$ | $\begin{gathered} 159 \\ \text { cow } \\ \text { arsuwra } \end{gathered}$ | $\begin{gathered} 24 \\ 7 \% \\ 0 \% \end{gathered}$ | $\begin{gathered} 150 \\ 456 \\ \text { assuwn } \end{gathered}$ | $\begin{gathered} 26 \\ 6 \% \\ 0 \end{gathered}$ | $\begin{gathered} 127 \\ \begin{array}{c} 177 \\ \text { ossuvura } \end{array} \end{gathered}$ | $\begin{aligned} & 19 \\ & 5 \% \\ & 0 \% \end{aligned}$ | $\begin{gathered} 119 \\ 529 \\ \text { cessuwr } \end{gathered}$ | $\begin{aligned} & 46 \\ & \begin{array}{l} \text { 8\% } \\ \text { or } \end{array} \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & \left.\begin{array}{l} 12 \% \\ \text { bed } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 59 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & \text { 30\% } \\ & \text { bof } \end{aligned}$ |
| Net: Unfavourble | $\begin{gathered} 63 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 253 \\ 83 \% \\ \text { BE } \end{gathered}$ | $\begin{gathered} 57 \\ \substack{59 \% \\ 8^{\circ}} \end{gathered}$ | $\begin{gathered} 97 \\ 65 \% \\ \text { co } \end{gathered}$ | $\begin{aligned} & 358 \\ & \text { 38\% } \end{aligned}$ | $\begin{aligned} & 186 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 530 \\ \text { 52\% } \\ \text { HKKMunv } \end{gathered}$ |  | $\begin{aligned} & 203 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 159 \\ 69 \% \\ \text { НКМО } \end{gathered}$ | $\begin{aligned} & 211 \\ & 52 \% \\ & \\ & \text { HK } \end{aligned}$ |  | $\begin{aligned} & 154 \\ & 48 \% \end{aligned}$ | $\therefore$ | $\begin{gathered} 663 \\ \substack{600 \\ \text { pessumwnax }} \\ \hline \end{gathered}$ | $\begin{gathered} 274 \\ \substack{74 \% \\ \text { psswa }} \end{gathered}$ | $\begin{gathered} 223 \\ \substack{218 \\ \text { frox }} \end{gathered}$ | $\begin{aligned} & 145 \\ & \substack{10 \% \\ \text { ox }} \end{aligned}$ | $\begin{gathered} 318 \\ \text { sivy } \\ \text { prasvasa } \end{gathered}$ | $\begin{aligned} & 105 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 353 \\ \text { B7\% } \\ \text { pesmaza } \end{gathered}$ | $\begin{aligned} & 58 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 346 \\ 87 \% \\ \text { pasurxa } \end{gathered}$ | $\begin{aligned} & 60 \\ & 26 \% \\ & 268 \end{aligned}$ |  | $\begin{aligned} & 316 \\ & 83 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 64 \% \end{aligned}$ |  |
| Net Difference | $\begin{gathered} -431 \\ -38 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & -230 \\ & -75 \% \end{aligned}$ | $\begin{gathered} -48 \\ -65 \% \\ \hline \end{gathered}$ | $\begin{gathered} -72 \\ -48 \% \end{gathered}$ | $\begin{gathered} -311 \\ -68 \% \end{gathered}$ | $\begin{gathered} -43 \\ -10 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & -516 \\ & -90 \% \\ & \hline-9 \end{aligned}$ | $\begin{gathered} -251 \\ -59 \% \end{gathered}$ | $\begin{gathered} .65 \\ -15 \% \end{gathered}$ | $\begin{aligned} & -118 \\ & -51 \% \\ & . \end{aligned}$ | $\begin{gathered} -87 \\ -21 \% \end{gathered}$ | $\begin{gathered} -180 \\ -54 \% \end{gathered}$ | $\begin{gathered} -54 \\ -17 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 232 \\ & 100 \% \\ & \end{aligned}$ | $\begin{gathered} -663 \\ -100 \% \end{gathered}$ | $\begin{gathered} -222 \\ -62 \% \end{gathered}$ | $\begin{gathered} -100 \\ -236 \\ -236 \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} -294 \\ -81 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $\begin{gathered} -327 \\ -81 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 70 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & -327 \\ & -82 \% \\ & -82 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 26 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & -434 \\ & -72 \% \end{aligned}$ | $\begin{aligned} & -279 \\ & -74 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & -144 \\ & -46 \% \\ & \hline \end{aligned}$ | ${ }_{-27}^{-27}$ |
| Mean | ${ }^{-0.76}$ | ${ }_{\text {coe }}{ }^{\text {c }}$ | ${ }^{1.45}$ | ${ }^{-1.20}$ | $\stackrel{-0.94}{c}$ | ${ }^{-1.30}$ | $\stackrel{-0.26}{\text { ¢ }}$ | ${ }_{\text {0, }}^{0.64}$ ukimo | ${ }^{-1.66}$ | ${ }^{-1.17}$ | $\underbrace{\substack{0.35 \\ \text { uin }}}_{\text {- }}$ | ${ }^{-1.00}$ | ${ }_{\text {- }}^{\text {-0.50 }}$ | $-1.08$ | $\underbrace{\substack{0.43 \\ \text { uis }}}_{\text {- }}$ |  | ${ }^{-1.73}$ | - $\begin{array}{r}\text { - } 1.20 \\ \text { auw }\end{array}$ |  | ${ }_{\substack{0.01 \\ \text { ORSum, }}}$ | $\stackrel{-1.54}{9}$ | (0.13 | $\stackrel{-1.52}{4}$ |  | $\stackrel{-1.55}{0}$ |  | ${ }_{\text {- }}^{\text {- } 1.36}$ aur | ${ }^{-1.43}$ | $\underbrace{}_{\substack{0.08 \\ \text { bee }}}$ | ${ }_{-0.86}^{66}$ | $\stackrel{-0.55}{\substack{6}}$ |

Fieldwork: | Public |
| :---: |

Online adults aged $18+$ in GB
Q2. To what extent, if a all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris sohnson, Leader of the Conservative Party and Prime Minister
All Adults aged 18 + in Great Brita

|  | Total | The Labour Party |  | $\begin{gathered} \text { The Conservative } \\ \text { Party : } \end{gathered}$ |  | The Liberal Democrats |  | The Green Party : |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | ble | e | ble | e | ble | e | ble |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (6) | (H) | (1) |
| Unweighted base | 1143 | 452 | 408 | 279 | 610 | 260 | 390 | 360 | 316 |
| Weighted base | 1143 | 425 | 442 | 286 | 574 | 229 | 408 | 330 | 321 |
| Very favourabe (2) | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | 30 $9 \%$ |
| Fairly favourale (1) | $\begin{aligned} & 155 \\ & 14 \% \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{gathered} 96 \\ 22 \% \\ { }_{8}^{96} \end{gathered}$ | $\begin{aligned} & 116 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | 70 22\% $H$ |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 210 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 52 \\ 18 \% \\ 18 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | 59 18\% $H$ $H$ |
| Fairly unfavourable ( -1 ) | 180 $16 \%$ | $\begin{aligned} & 46 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 33 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \\ & \text { 13\% } \end{aligned}$ | $\begin{aligned} & 63 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ |
| Very unfavourale (-2) | $\begin{aligned} & 483 \\ & \begin{array}{l} 48 \% \end{array} \end{aligned}$ | $\begin{aligned} & 268 \\ & 63 \% \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 436 \\ 76 \% \\ 0 \end{gathered}$ | $\begin{gathered} 128 \\ 56 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 148 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 59 \% \end{aligned}$ | 110 $34 \%$ |
| Don't know | $\begin{aligned} & 38 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - ${ }_{\text {3\% }}$ |
| Net: Favourable | $\begin{aligned} & 232 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 138 \\ \substack{131 \\ 8 \\ 8} \end{gathered}$ | $\begin{aligned} & 181 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ | $\underset{\substack { \text { 100 } \\ \begin{subarray}{c}{1 \% \\ H{ \text { 100 } \\ \begin{subarray} { c } { 1 \% \\ H } }\end{subarray}}{ }$ |
| Net: Unfavourable | 663 $58 \%$ | $\begin{aligned} & 314 \\ & 74 \% \end{aligned}$ | 203 $46 \%$ | $\begin{aligned} & 49 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 530 \\ 92 \% \\ 0 \\ 0 \end{gathered}$ | $\begin{gathered} 159 \\ 69 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 211 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 48 \% \\ & \end{aligned}$ |
| Net Difference | $\begin{aligned} & -431 \\ & -38 \% \\ & -381 \end{aligned}$ | $\begin{aligned} & -251 \\ & -59 \% \\ & -59 \end{aligned}$ | $\begin{gathered} -65 \\ -15 \% \\ -156 \end{gathered}$ | $\begin{aligned} & 1322 \\ & 46 \% \end{aligned}$ | $\begin{gathered} -516 \\ -90 \% \\ -90 \% \end{gathered}$ | $\begin{gathered} -118 \\ -51 \% \\ -518 \end{gathered}$ | $\begin{aligned} & -87 \\ & -21 \% \end{aligned}$ | $\begin{aligned} & -180 \\ & -54 \% \\ & -54 \% \end{aligned}$ | $\begin{aligned} & -54 \\ & -17 \% \end{aligned}$ |
| mean | $-0.76$ | -1.17 | $\begin{gathered} -0.35 \\ 8 \end{gathered}$ | $\underset{\varepsilon}{0.64}$ | -1.66 | -1.00 | $\stackrel{-0.50}{¢}$ | -1.08 | $\stackrel{-0.43}{4}$ |

## 1 accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.


 All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Social gade |  |  |  | Region |  |  |  |  |  | Urian/Ruual |  | Martat staus |  |  | Pres of children HH (17 or under) |  | Etuation |  | Emplopmentstas |  | Etemicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male (B) | Female <br> (C) | 18-34 <br> (D) | 35-54 <br> (E) | $55+$ (F) | 18-24 <br> (G) | $25-34$ <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | 55-64 <br> (K) | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> (N) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | C2 (T) | DE <br> (U) | North <br> (V) | Midlands <br> (W) | South <br> (x) | London (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | Minority ethnic group ( $n$ ) |
| Invegheed bse | ${ }^{1143}$ | 559 | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{31}$ | 279 | 318 | 39 | 539 | ${ }_{3} 3$ | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | ${ }_{57}$ | 100 | ${ }_{98} 7$ | 156 | ${ }_{655}$ | ${ }_{37}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 330 | 97 | 151 |
| Weigheed base | ${ }^{1143}$ | 554 | 579 | 32 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 26 | 16 | 289 | 261 | ${ }_{366}$ | ${ }_{61}$ | 302 | ${ }_{36}$ | 236 | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | ${ }^{154}$ | ${ }_{636}$ | ${ }^{358}$ | ${ }^{148}$ | 298 | 845 | ${ }_{3} 5$ | ${ }^{79}$ | 676 | 467 | 1003 | 128 |
| Verfisuorabe (2) | 119 10\% | 64 $11 \%$ | ${ }_{\text {c }}^{54}$ | $\begin{gathered} 35 \\ 11 \% \end{gathered}$ | 31 <br> $8 \%$ <br> $8 \%$ | $\begin{gathered} 52 \\ 12 \% \end{gathered}$ | 7\% | $\begin{gathered} 26 \\ 13 \% \end{gathered}$ | $\begin{gathered} 18 \\ 10 \% \end{gathered}$ | $\underset{\substack{13 \\ 7 \%}}{ }$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 37 \\ 14 \% \end{gathered}$ | $\begin{gathered} 18 \\ 11 \% \end{gathered}$ | $\begin{gathered} 31 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 44 \\ 12 \% \end{gathered}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{gathered} 41 \\ 14 \% \\ \text { st } \end{gathered}$ | $\begin{aligned} & 28 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | $\begin{gathered} 29 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 23 \\ 15 \% \\ a \end{gathered}$ | $\begin{gathered} 12 \\ 22 \% \\ * * \end{gathered}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 70 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 15 \\ 10 \% \\ * \end{gathered}$ | $\begin{gathered} 29 \\ 10 \% \end{gathered}$ | $\begin{gathered} 90 \\ 11 \% \end{gathered}$ | $\begin{gathered} 35 \\ 10 \% \end{gathered}$ | $\begin{gathered} 83 \\ 11 \% \end{gathered}$ | $\begin{gathered} 69 \\ 10 \% \end{gathered}$ | $\begin{gathered} 50 \\ 11 \% \end{gathered}$ | $\begin{gathered} 98 \\ 10 \% \end{gathered}$ | - 19 |
| Fairy favourbe (1) | 281 25\% | 132 24\% | $\begin{aligned} & 147 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 65 \\ 20 \% \\ 6 \end{gathered}$ | 74 <br> 20\% | $\begin{gathered} 142 \\ 32 \% \\ \text { DEGJK } \end{gathered}$ | (18\% | $\begin{gathered} 46 \\ 23 \% \end{gathered}$ | $\begin{gathered} 42 \\ 23 \% \end{gathered}$ | $\begin{gathered} 32 \\ 16 \% \end{gathered}$ | $\begin{gathered} 44 \\ 25 \% \end{gathered}$ | 98 <br> 37\% <br> DEGHIJK | $\begin{gathered} 27 \\ 16 \% \end{gathered}$ | ${ }_{\text {20\% }}^{24}$ | $\begin{gathered} 45 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & \text { 31\% } \\ & \text { мо } \end{aligned}$ | $\begin{gathered} 26 \\ 42 \% \end{gathered}$ | $\begin{gathered} 90 \\ 30 \% \\ u \end{gathered}$ | 89 <br> 26\% | 52 22\% | 51 <br> 19\% | $\begin{gathered} 66 \\ 24 \% \end{gathered}$ | ${ }_{\substack{70 \\ 23 \%}}$ | $\begin{gathered} 70 \\ 27 \% \end{gathered}$ | $\begin{gathered} 40 \\ 26 \% \end{gathered}$ | $\begin{gathered} 12 \\ 23 \% \end{gathered}$ | $\begin{gathered} 22 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 243 \\ & 25 \% \end{aligned}$ | 38 25\% | $\begin{gathered} 169 \\ 27 \% \\ \text { e } \end{gathered}$ | 97 | 45 <br> 31\% <br> ${ }^{\text {e* }}$ | ${ }_{\substack{70 \\ 23 \%}}$ | (211 | ¢ | 192\% 24 | ${ }_{\text {ck }}^{\text {26\% }}$ | ${ }_{\text {25\% }}^{115}$ | ${ }_{26 \%}^{256}$ | 24 |
| Neither fauuabel encruntwurabe (0) | 309 27\% | 136 25\% | $\begin{aligned} & 172 \\ & 30 \% \end{aligned}$ | 90 <br> 28\% | $\begin{aligned} & 105 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 26 \% \end{aligned}$ | 32 $26 \%$ | 59 29\% | 47 $25 \%$ | ¢88 | $\begin{gathered} 54 \\ 31 \% \\ F \end{gathered}$ | $\begin{gathered} 59 \\ 22 \% \end{gathered}$ | $\begin{gathered} 44 \\ 26 \% \end{gathered}$ | ${ }_{\text {27\% }}^{79}$ | $\begin{gathered} 78 \\ 30 \% \end{gathered}$ | $\begin{gathered} 92 \\ 25 \% \end{gathered}$ | $\begin{gathered} 16 \\ 27 \% \end{gathered}$ | 77 25\% | ( $\begin{gathered}86 \\ 26 \%\end{gathered}$ | 67 <br> 28\% | 79 29\% | $\begin{gathered} 65 \\ 24 \% \end{gathered}$ | ${ }_{\substack{86 \\ 29 \%}}$ | ${ }_{\substack{80 \\ \text { 31\% }}}$ | ${ }_{\substack{46 \\ 30 \%}}$ | 14 <br> 25\% | ${ }_{\substack{18 \\ \text { 18\% }}}$ | 268 278 | 41 <br> 27\% | ${ }_{\text {28\% }}^{175}$ | ${ }_{27}^{97}$ | $\begin{gathered} 36 \\ 24 \% \end{gathered}$ | ${ }_{\substack{94 \\ 32 \%}}$ | ${ }_{25 \%}^{215}$ | ${ }_{\substack{98 \\ \text { 28\% }}}$ | ${ }_{\text {27\% }}^{210}$ | 185 <br> 27\% | ${ }_{\text {27\% }}^{124}$ | ${ }_{25 \%}^{251}$ | ¢ |
| Faitry unfourable (i) | 177 15\% | $\begin{gathered} 97 \\ 17 \% \end{gathered}$ | 78 14\% | $\begin{gathered} 52 \\ 16 \% \\ \text { H } \end{gathered}$ | $\underset{\substack{57 \\ 15 \%}}{\text { a }}$ | 68 <br> 15\% | 32 <br> 26\% <br> DEFHJK | 21 <br> 10\% | 29 <br> 16\% | 28 <br> 14\% | 25 <br> 14\% | 43 <br> 16\% | $\begin{gathered} 38 \\ 23 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 34 \\ 12 \% \end{gathered}$ | $\begin{gathered} 38 \\ 14 \% \end{gathered}$ | $\begin{gathered} 58 \\ 16 \% \end{gathered}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{gathered} 36 \\ 12 \% \end{gathered}$ | $\begin{gathered} 57 \\ 17 \% \end{gathered}$ | $\begin{gathered} 50 \\ 21 \% \\ \mathrm{R}^{*} \end{gathered}$ | 34 <br> 13\% | $\begin{gathered} 51 \\ 19 \% \end{gathered}$ | $\begin{gathered} 39 \\ 13 \% \end{gathered}$ | $\begin{gathered} 39 \\ 15 \% \end{gathered}$ | $\begin{gathered} 18 \\ 11 \% \end{gathered}$ | 6 <br> 12\% <br> ** | $\begin{gathered} 24 \\ 24 \% \\ w y^{*} \end{gathered}$ | $\begin{aligned} & 149 \\ & 15 \% \end{aligned}$ | 28 <br> 18\% | $\begin{gathered} 90 \\ 14 \% \end{gathered}$ | $\begin{gathered} 66 \\ 18 \% \end{gathered}$ | $\begin{gathered} 21 \\ 14 \% \end{gathered}$ | $\begin{gathered} 35 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 142 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 52 \\ 15 \% \end{gathered}$ | (125 | $\underset{\substack{96 \\ 14}}{ }$ | ${ }_{\substack{81 \\ 17 \%}}$ | $\begin{gathered} 167 \\ 17 \% \\ \mathrm{n} \end{gathered}$ | ${ }_{8}^{10}$ |
| Very unfovorabele (2) | 187 $16 \%$ | $\begin{aligned} & 105 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 81 \\ 14 \% \end{gathered}$ | 55 <br> 17\% <br> GL | $\begin{gathered} 82 \\ 22 \% \\ \text { FGL } \end{gathered}$ | 50 <br> 11\% | $\begin{gathered} 15 \\ 12 \% \end{gathered}$ | $\begin{gathered} 40 \\ 20 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 33 \\ 18 \% \\ \mathrm{~L} \end{gathered}$ | 49 <br> 25\% <br> FGL | $\begin{gathered} 28 \\ 16 \% \\ \mathrm{~F} \end{gathered}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 23 \\ 14 \% \end{gathered}$ | $\begin{gathered} 60 \\ 21 \% \\ \text { p } \end{gathered}$ | $\begin{gathered} 60 \\ 23 \% \\ \text { p } \end{gathered}$ | $\begin{gathered} 43 \\ 12 \% \end{gathered}$ | $\begin{gathered} 1 \\ 2 \% \end{gathered}$ | 47 <br> 16\% | 62 <br> $18 \%$ | 33 <br> 14\% | 45 <br> 17\% | $\begin{gathered} 48 \\ 18 \% \end{gathered}$ | $\begin{gathered} 49 \\ 16 \% \end{gathered}$ | $\begin{gathered} 30 \\ 12 \% \end{gathered}$ | $\begin{gathered} 24 \\ 15 \% \end{gathered}$ | 6 <br> 10\% | 30 <br> 30\% <br> vWXY* | $\begin{aligned} & 165 \\ & 17 \% \end{aligned}$ | 23 <br> 15\% | $\underset{\substack{97 \\ \text { 15\% }}}{ }$ | $\begin{gathered} 68 \\ 19 \% \end{gathered}$ | $\begin{gathered} 22 \\ 15 \% \end{gathered}$ | $\begin{gathered} 53 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 65 \\ 18 \% \end{gathered}$ | (15\% | $\begin{gathered} 127 \\ 19 \% \\ \text { । } \end{gathered}$ | (13\% | $\begin{gathered} 176 \\ 18 \% \\ \mathrm{n} \end{gathered}$ | ${ }_{96}^{11}$ |
| Dont kow | \% | 21 <br> 4\% | $\begin{gathered} 47 \\ 8 \% \\ \text { B } \end{gathered}$ | 25 <br> 8\% <br> FHL | 30 <br> 8\% <br> FL | - ${ }_{\text {ck }}^{\text {3\% }}$ | 17 <br> 14\% <br> DFHKL | \% | $\begin{gathered} 15 \\ 8 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 15 \\ 8 \% \\ \text { L } \end{gathered}$ | $\stackrel{9}{9 \%}$ | ${ }_{2 \%}^{6 \%}$ | $\begin{gathered} 17 \\ 10 \% \\ p \end{gathered}$ |  | ${ }_{8 \%}^{22}$ | ${ }_{4 \%}^{15}$ | .. | ${ }_{4 \%}^{11}$ | 15 | ¢ | $\begin{gathered} 25 \\ 9 \% \\ \mathrm{R} \end{gathered}$ | ${ }_{5 \%}^{13}$ | $\begin{aligned} & 27 \\ & 9 \% \\ & \text { ya } \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \\ & \mathrm{y} \end{aligned}$ | ${ }_{2}^{3 \%}$ | 5 <br> 9\% | ${ }_{1}^{16}$ | ${ }_{\substack{60 \\ 6 \%}}$ | ${ }_{7 \%}^{10}$ | $\underset{\substack{34 \\ 5 \%}}{ }$ | ${ }_{8 \%}^{27}$ | $\stackrel{9}{6 \%}$ | $\underbrace{17}_{6 \%}$ | ${ }_{\substack{53 \\ 6 \%}}$ | ${ }_{4 \%}^{13}$ | $\underset{\substack{58 \\ 78 \\ \hline 1}}{ }$ | $\underset{\substack{34 \\ 5 \%}}{ }$ | ${ }_{\substack{36 \\ 8 \%}}$ | ${ }_{\substack{55 \\ 5 \%}}$ | ${ }_{9 \%}^{12}$ |


| Net: Favouable | 400 35\% | ${ }_{\substack{\text { ces } \\ \text { 35\% }}}$ | 201 35\% | $\begin{gathered} 100 \\ 31 \% \\ 6 \end{gathered}$ | 105 28\% | 195 <br> 44\% <br> degik | ${ }_{2}^{27}$ | 72 <br> 36\% <br> GJ | ${ }_{\substack{\text { 60 } \\ \text { 33\% }}}$ | 45 23\% | 59\% 34\% | 136 <br> 51\% <br> DEFGHIJK | ${ }^{45}$ | $\begin{gathered} 100 \\ 35 \% \\ 0 \end{gathered}$ | 63 24\% | 157 <br> 43\% <br> MO | $\begin{gathered} 34 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 43 \% \\ & \text { STU } \end{aligned}$ | ${ }_{\text {35\% }}^{11}$ | ${ }_{\text {c }}^{67}$ | ${ }_{\substack{85 \\ 32 \%}}$ | ${ }_{\substack{\text { 95 } \\ \text { 35\% }}}$ | ${ }_{\text {c }}^{\text {33\% }}$ ( | 91 35\% | ${ }_{\substack{64 \\ 41 \%}}$ | $\begin{gathered} 25 \\ 45 \% \\ * * \end{gathered}$ | $\begin{gathered} 26 \\ 26 \% \end{gathered}$ | $\underbrace{}_{\substack{348 \\ 35 \%}}$ | 52 336 | $\begin{gathered} 239 \\ 38 \% \\ e \end{gathered}$ | 100 28\% | $\begin{gathered} 60 \\ 41 \% \\ \mathrm{e}^{*} \end{gathered}$ | 936 33\% | 301 $36 \%$ | 124 35\% | ${ }_{\text {3 }}^{\text {35\% }}$ | ${ }_{\text {235 }}^{\text {235 }}$ | 169 35\% | $\underbrace{\text { a }}_{\substack{355 \\ 35 \%}}$ | $\substack{44 \\ 348}_{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Untwourable | $\underset{\substack{364 \\ 32 \%}}{ }$ | $\begin{gathered} 201 \\ 36 \% \\ c \end{gathered}$ | 159 27\% | (107 | $\begin{gathered} 139 \\ 37 \% \\ \text { FL } \end{gathered}$ | 118 $27 \%$ | $\begin{gathered} 47 \\ 38 \% \\ \text { FL } \end{gathered}$ | ${ }_{\substack{60 \\ \text { 30\% }}}$ | 63 34\% | $\begin{gathered} 76 \\ 39 \% \\ \text { FL } \end{gathered}$ | S $\begin{aligned} & 53 \\ & \text { 30\% }\end{aligned}$ | ${ }_{\text {c }}^{\text {c5\% }}$ | ${ }_{\substack{61 \\ 37 \%}}$ | ¢ ${ }_{\text {3 }}^{\text {3\% }}$ | $\begin{gathered} 98 \\ 37 \% \\ \mathrm{p} \end{gathered}$ | (101 | $\begin{gathered} 10 \\ 17 \% \end{gathered}$ | $\underset{\substack{84 \\ 28 \%}}{ }$ | $\begin{gathered} 118 \\ 35 \% \\ \mathrm{R} \end{gathered}$ | $\underbrace{}_{\substack{83 \\ 35 \%}}$ | $\begin{gathered} 80 \\ 30 \% \end{gathered}$ | 99\% 37\% | 88 29\% | 70 2\% | 41 $27 \%$ | $\begin{gathered} 12 \\ 22 \% \end{gathered}$ ** | 55 <br> 54\% <br> vwxy* | ${ }_{\substack{313 \\ 328}}$ | 51 <br> 336 | (188) | $\begin{gathered} 134 \\ 37 \% \\ d \end{gathered}$ | $\begin{gathered} 43 \\ 29 \% \end{gathered}$ | 88 <br> 30\% | $\begin{gathered} 276 \\ 33 \% \end{gathered}$ | ${ }_{\substack{117 \\ 338}}$ | $\begin{aligned} & 248 \\ & 31 \% \end{aligned}$ | ${ }_{\substack{228 \\ 336}}$ | 142 308 | $\begin{gathered} 343 \\ 34 \% \\ \mathrm{n} \end{gathered}$ | ${ }_{16}^{21}$ |
|  | 35 <br> 3\% | $\begin{gathered} -6 \\ -1 \% \end{gathered}$ | ${ }_{7}^{42}$ | ${ }_{2} .7$ | - ${ }_{\text {a }}^{\text {a }}$ | 76 $17 \%$ | $\begin{gathered} -19 \\ -16 \% \end{gathered}$ | ${ }_{\substack{12 \\ 6 \%}}$ | - | $\begin{gathered} -31 \\ -16 \% \end{gathered}$ | 6 <br> 3\% | $\begin{gathered} 70 \\ 26 \% \end{gathered}$ | $\begin{gathered} -16 \\ -10 \% \end{gathered}$ | ${ }_{2 \%}^{6}$ | $\begin{gathered} -34 \\ -13 \% \end{gathered}$ | 56 <br> 15\% | 24 39\% | 47 <br> 16\% | - | $\begin{aligned} & -16 \\ & -7 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | - 5 | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | ${ }_{\text {2\% }}^{22}$ | $\begin{gathered} 23 \\ 15 \% \end{gathered}$ | $\begin{gathered} 13 \\ 23 \% \end{gathered}$ | $\begin{gathered} -28 \\ -28 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 4 \% \end{aligned}$ | $\stackrel{1}{ }$ | $\begin{aligned} & 51 \\ & 8 \% \end{aligned}$ |  | $\begin{gathered} 17 \\ 12 \% \end{gathered}$ | ${ }_{\substack{11 \\ 4 \%}}$ | 258 | ${ }_{2 \%}^{7}$ | ${ }_{4 \%}^{28}$ | ${ }_{2 \%}^{13}$ | ${ }_{5 \%}^{22}$ | ${ }_{1}^{12}$ |  |


| near |
| :---: |
|  |  |

Q2. To what extent, if fatll, do vou have a favourable or unfavourable opinion of the following politicians and political parties?- Rishi Sunak, Chancello of the Exchequer

|  | Total <br> Total | General lection 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favurable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or <br> worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve | Labour | Liberal Democrats | Other | Remain | Leave | Favourabl e to Cons | ble to <br> Cons | Favourabl e to Lab | Unfavoura <br> ble to Lab | Favourab e to Lib Dems | Unfavoura ble to Lib Dems $\square$ | Favourabl e to Green Party |  | $\begin{gathered} \text { Favurabl } \\ \text { Sohron } \\ \text { Johson } \end{gathered}$ | ble to <br> Johnso | $\text { A favoubal } \begin{gathered} \text { eto } \\ \text { Starmer } \end{gathered}$ | Unfavoura ble to <br> Starmer | Favourabl e to Sunak | ble to <br> Sunak |  | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Sajid Javid } \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Liz } \\ & \text { Truss } \end{aligned}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to Liz } \\ \text { Truss } \end{gathered}$ |  | Unfavoura ble to Prit Patel $\qquad$ |  |  | $\begin{gathered} \text { Sunk's } \\ \text { cons soon } \\ \text { wouddod } \\ \text { a beter } \\ \text { iob } \end{gathered}$ | $\begin{gathered} \text { Sunk's } \\ \substack{\text { Sons sov } \\ \text { could do } \\ \text { a worse } \\ \text { iob }} \end{gathered}$ |
| Unweighted base | ${ }_{1143}$ | ${ }_{351}$ | 326 | 88 | 145 | 508 | 384 | 279 | 610 | ${ }_{4} 5$ | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 22 | 626 | 428 | 302 | ${ }^{346}$ | 123 |
| Weighed base | 1143 | 376 | 305 | ${ }^{73}$ | 149 | 460 | ${ }_{42}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | ${ }_{47}$ | 400 | ${ }_{364}$ | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| very favurable (2) | $\begin{aligned} & 119 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 9 \\ \substack{9 \\ c \\ c} \end{gathered}$ | $\begin{gathered} 18 \\ \left.\begin{array}{c} 12 \% \\ c \end{array}\right) \end{gathered}$ | $\begin{aligned} & 47 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 75 \\ \text { 26\% } \\ \text { ukenvo } \end{gathered}$ | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 66 \\ 15 \% \\ 106 \end{gathered}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 55 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 65 \\ \text { 688 } \\ \text { arsuwr } \end{gathered}$ | $\begin{aligned} & 30 \\ & 5 \% \\ & \text { cwo } \\ & \text { uwn } \end{aligned}$ |  | $\begin{gathered} 53 \\ \begin{array}{c} 126 \\ \text { auwr } \end{array} \end{gathered}$ | $\begin{gathered} 119 \\ \text { co\% } \\ \text { arsuwr } \end{gathered}$ | : | $\begin{gathered} 91 \\ \text { 28\% } \\ \text { arsuwr } \end{gathered}$ | $\begin{gathered} 8 \\ \substack{8 \\ 0 \% \\ 0} \end{gathered}$ | $\begin{gathered} 57 \\ \text { c5\% } \\ \text { arsuwr } \end{gathered}$ | $\begin{aligned} & 11 \\ & 3 \% \\ & { }_{3 \%} \end{aligned}$ | $\begin{gathered} 74 \\ \text { 32\% } \\ \text { arsuwr } \end{gathered}$ | $\begin{aligned} & 22 \\ & 4 \% \\ & \text { uw } \end{aligned}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & \left.\begin{array}{c} 69 \% \\ \text { be } \end{array}\right) \end{aligned}$ | $\begin{gathered} 72 \\ 23 \% \\ \text { 23\% } \\ \text { be } \end{gathered}$ | 3\% |
| Fariry favurabele (1) | $\begin{aligned} & 281 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 148 \\ \substack{14 \% \\ c \\ c \in} \end{gathered}$ | $\begin{aligned} & 54 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \begin{array}{c} \text { 22\% } \\ \text { ce } \end{array} \end{aligned}$ | $\begin{aligned} & 20 \\ & \text { 14\% } \end{aligned}$ | $\begin{aligned} & 99 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & \begin{array}{c} 45 \\ \text { uksump } \end{array} \end{aligned}$ | $\begin{aligned} & 70 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 18 \% \end{aligned}$ |  | $\begin{aligned} & 71 \\ & \text { 318, } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 101 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 61 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & \text { ane } \\ & \text { unvion } \end{aligned}$ |  | $\begin{aligned} & 115 \\ & \text { 17\% } \\ & \text { uwv } \end{aligned}$ | $\begin{aligned} & 78 \\ & \begin{array}{c} 72 \% \\ \text { aunr } \end{array} \end{aligned}$ | $\begin{gathered} 134 \\ 31 \% \\ \text { arwor } \\ \text { orowr } \end{gathered}$ | $\begin{gathered} 281 \\ \substack{2 \% \\ \text { porsumur } \\ \text { pas }} \end{gathered}$ | : | $\begin{gathered} 154 \\ \text { anto } \\ \text { arsuwr } \end{gathered}$ | $\begin{gathered} 30 \\ 8 \% \\ 0 \% \\ 0 \end{gathered}$ | $\begin{gathered} 95 \\ \text { a2\% } \\ \text { orsuwn } \end{gathered}$ | $\begin{aligned} & 51 \\ & \text { siz } \\ & \text { uw } \end{aligned}$ | $\begin{gathered} 99 \\ \text { 438 } \\ \text { oscuwro } \end{gathered}$ | $\begin{aligned} & 117 \\ & \text { ang } \\ & \text { uww } \end{aligned}$ | - ${ }_{\text {63 }}^{17 \%}$ | $\begin{aligned} & 131 \\ & \begin{array}{l} 130 \\ \text { 0\% } \\ \text { be } \end{array} \end{aligned}$ | $\begin{aligned} & 116 \\ & 37 \% \end{aligned}$ | 19\% |
| Neither favurable nor unfavourble (0) | $\begin{aligned} & 390 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 97 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 1244 \\ & 25 \% \\ & \end{aligned}$ | $\begin{aligned} & 117 \\ & \text { n7\% } \\ & \text { HMNu } \end{aligned}$ | $\begin{aligned} & 90 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 63 \\ \begin{array}{c} \text { 28\% } \\ \text { hm } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 78 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 21 \% \end{aligned}$ |  | $\begin{gathered} 169 \\ \text { 255\% } \\ \text { suruwras } \end{gathered}$ | $\begin{aligned} & 89 \\ & \begin{array}{c} 85 \% \\ \text { tur } \end{array} \end{aligned}$ | $\begin{aligned} & 88 \\ & \text { 20\% } \\ & \text { Tov } \end{aligned}$ | : | : | $\begin{aligned} & 39 \\ & \text { 39\% } \\ & \text { rut } \end{aligned}$ | $\begin{aligned} & 78 \\ & \text { 79\% } \\ & \text { tuv } \end{aligned}$ | $\begin{aligned} & 40 \\ & \text { 48\% } \\ & \text { ruv } \end{aligned}$ | $\begin{gathered} 73 \\ \text { 188 } \\ \text { ru } \end{gathered}$ | $\begin{aligned} & 40 \\ & \text { 40\% } \\ & \text { tuv } \end{aligned}$ |  | $\begin{aligned} & 93 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 26 \% \end{aligned}$ | 25 <br> 19\% |
| Fairly unfavurable -1 ) | $\begin{aligned} & 177 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 11 \\ 15 \% \end{gathered}$ | $\begin{gathered} 33 \\ \text { 22\% } \\ { }_{8}^{2 \%} \end{gathered}$ | $\begin{aligned} & 80 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & .19 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & \begin{array}{c} 134 \\ \text { HKKN } \end{array}{ }^{2} \end{aligned}$ | $\begin{gathered} 69 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 19 \% \end{aligned}$ |  | $\begin{aligned} & 58 \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \\ & 7 \\ & \hline \end{aligned}$ | $\begin{gathered} 144 \\ \substack{12 \% \\ \text { prrua }} \end{gathered}$ | $\begin{gathered} 62 \\ \begin{array}{c} 17 \% \\ \text { prox } \end{array} \end{gathered}$ | $\begin{gathered} 78 \\ \begin{array}{c} 188 \\ \text { prox } \end{array} \end{gathered}$ | $\therefore$ |  | $\begin{aligned} & 27 \\ & 8 \% \\ & \square \end{aligned}$ | $\begin{gathered} 119 \\ \text { 2998 } \\ \text { 2assmaza } \end{gathered}$ | $\begin{aligned} & 17 \\ & 7 \\ & \hline \end{aligned}$ | $\begin{gathered} 104 \\ 26 \% \\ \text { perssnx } \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 142 \\ \substack{24 \% \\ \text { pessuc }} \end{gathered}$ | $\begin{aligned} & 72 \\ & 19 \% \end{aligned}$ | 33 $10 \%$ | 27 |  |
| Verrunfavorable (-2) | $\begin{aligned} & 187 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 30\% } \\ & \text { yo } \end{aligned}$ | $\begin{gathered} 11 \\ \substack{15 \% \\ { }_{8}} \end{gathered}$ | $\begin{gathered} 34 \\ \substack{32 \% \\ \text { B. }} \end{gathered}$ | $\begin{gathered} 106 \\ \substack{12 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{aligned} & 52 \\ & \\ & \hline 12 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 30 \% \\ & \text { Hккмо } \end{aligned}$ | $\begin{aligned} & 100 \\ & \text { a3\% } \\ & \text { HKo } \end{aligned}$ | $\begin{aligned} & 64 \\ & 15 \% \\ & \end{aligned}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 89 \\ \left.\begin{array}{c} 29 \% \\ \text { Hko } \end{array}\right) \end{gathered}$ |  | $\begin{gathered} 53 \\ \text { 57\% } \\ H \end{gathered}$ | $\begin{gathered} 8 \\ 3 \% \\ 5 \end{gathered}$ | $\begin{gathered} 174 \\ \substack{26 \% \\ \text { psyxuz }} \end{gathered}$ | $\begin{gathered} 83 \\ \begin{array}{c} 236 \\ \text { prox } \end{array} \end{gathered}$ | $\begin{aligned} & 74 \\ & \begin{array}{c} 17 \% \\ \text { prox } \end{array} \end{aligned}$ | $\cdots$ |  | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 164 \\ 414 \\ \text { passwxa } \end{gathered}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 152 \\ \text { a88 } \\ \text { papsrxas } \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 172 \\ \substack{296 \\ \text { pessxa }} \end{gathered}$ | $\begin{aligned} & 119 \\ & 31 \% \end{aligned}$ | 8\% | 14 $4 \%$ |  |
| Don't know | $\begin{aligned} & 70 \\ & 6 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{gathered} 6 \\ \substack{8 \% \\ \text { sc } \\ \text { sc }} \end{gathered}$ | $\begin{gathered} 6 \\ \substack{4 \% \\ 8 \\ 8} \end{gathered}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \\ & 3 \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 58 \\ & \text { 5no } \\ & \text { ino } \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \\ & 5 \% \end{aligned}$ | (12) | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | 8 | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3 \% \\ \text { tovz } \end{gathered}$ | $\begin{gathered} 31 \\ 5 \% \\ \text { sstuwraa } \end{gathered}$ | 3 | $\begin{aligned} & 10 \\ & \left.\begin{array}{l} 2 \% \\ \mathrm{Tvu} \end{array}\right) \end{aligned}$ | - | : | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 6 \\ \left.\begin{array}{c} 6 \\ 1 \% \\ T u \end{array}\right) \end{gathered}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{gathered} 6 \\ \substack{6 \% \\ { }_{u}^{2}} \end{gathered}$ | * | $\begin{aligned} & 15 \\ & \left.\begin{array}{l} 25 \\ \text { aru } \end{array}\right) \end{aligned}$ | 5 | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\underset{\substack{12 \\ 9 \% \\ \text { bact }}}{ }$ |
| Net: Favurable | $\begin{aligned} & 400 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 220 \\ \substack{28 \% \\ c \varepsilon \\ c} \end{gathered}$ | $\begin{aligned} & 64 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 448 \\ & \text { cer } \\ & \text { ce } \end{aligned}$ | $\begin{aligned} & 38 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 191 \\ \substack{19 \% \\ F} \end{gathered}$ | $\begin{gathered} 204 \\ \text { 21\% } \\ \text { wkenwo } \end{gathered}$ | $\begin{aligned} & 94 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 28 \% \end{aligned}$ |  | $\begin{aligned} & 92 \\ & \text { 90\% } \\ & \text { in } \end{aligned}$ | $\begin{aligned} & 157 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & \begin{array}{l} 3 \% \\ \text { un } \end{array} \end{aligned}$ | $\begin{gathered} 159 \\ \text { 69\% } \\ \text { arsuwa } \end{gathered}$ | $\begin{aligned} & 125 \\ & \text { a28 } \\ & \text { uwur } \end{aligned}$ | $\begin{aligned} & 123 \\ & \begin{array}{l} 134 \\ \text { auwr } \end{array} . \end{aligned}$ | $\begin{gathered} 187 \\ 43 \% \\ \text { arkwr } \\ \text { aro } \end{gathered}$ |  | - | $\begin{gathered} 245 \\ \text { rabs } \\ \text { passumxa } \end{gathered}$ | $\begin{gathered} 38 \\ 9 \% \\ 0 \% \end{gathered}$ | $\begin{gathered} 151 \\ \text { 68\% } \\ \text { coscuwa } \end{gathered}$ |  | $\begin{gathered} 173 \\ \text { che } \\ \text { arsuwnra } \end{gathered}$ | $\begin{aligned} & 138 \\ & \begin{array}{l} 138 \\ \text { uww } \end{array} \end{aligned}$ | $\begin{aligned} & 90 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 191 \\ \substack{59 \% \\ \text { be } \\ \text { be }} \end{gathered}$ | $\begin{aligned} & 188 \\ & \text { bo\% } \\ & \text { be } \end{aligned}$ | 23 $17 \%$ |
| Net: Unfavourable | $\begin{aligned} & 364 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 153 \\ \text { so\% } \\ \text { 80\% } \end{gathered}$ | $\begin{aligned} & 22 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 67 \\ \substack{65 \% \\ 8.0} \\ \hline \end{gathered}$ | $\begin{aligned} & 187 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 309 \\ 54 \% \\ \text { HxKMMO } \end{gathered}$ | $\begin{aligned} & 169 \\ & \text { ace } \\ & \text { Hkx } \end{aligned}$ | $\begin{aligned} & 134 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 70 \\ \left.\begin{array}{c} 71 \% \\ H \end{array}\right) \end{gathered}$ | $\begin{aligned} & 166 \\ & \left.\begin{array}{l} 16 \\ \text { 41\% } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 146 \\ & \begin{array}{l} 44 \% \\ \text { 4nko } \end{array} \end{aligned}$ | $\begin{aligned} & 111 \\ & \text { 35\% } \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 318 \\ 48 \% \\ \text { passwx } \end{gathered}$ | $\begin{aligned} & 145 \\ & \begin{array}{l} 100 \\ \text { prow } \end{array} \end{aligned}$ | $\begin{aligned} & 152 \\ & \substack{35 \% \\ \text { prox }} \end{aligned}$ | $\therefore$ |  | $\begin{gathered} 37 \\ \text { B1\% } \\ \hline \end{gathered}$ | $\begin{gathered} 283 \\ \text { coassuras } \\ \text { pas } \end{gathered}$ | $\begin{aligned} & 29 \\ & \begin{array}{c} 13 \% \\ \square 2 \end{array} \end{aligned}$ | $\begin{gathered} 256 \\ \text { 264\% } \\ \text { passmxaa } \end{gathered}$ | $\begin{aligned} & 16 \\ & { }_{c}^{16} \\ & \hline \end{aligned}$ | $\begin{gathered} 314 \\ 52 \% \\ \text { possyxyz } \end{gathered}$ | $\begin{gathered} 191 \\ \substack{19 \% \\ c \\ c} \end{gathered}$ | $\begin{aligned} & 57 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 41 \\ 13 \% \\ \hline \end{gathered}$ | 71 $\substack{75 \% \\ c{ }^{\text {ct }}}$ |
| Net ifference | $\begin{aligned} & 35 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 43 \% \\ & \end{aligned}$ | $\begin{gathered} -88 \\ -29 \% \\ -29 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & -29 \\ & -19 \% \end{aligned}$ | $\begin{aligned} & -40 \\ & -9 \% \\ & .90 \end{aligned}$ | $\begin{aligned} & 79 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & -215 \\ & -37 \% \end{aligned}$ | $\begin{gathered} -49 \\ -12 \% \end{gathered}$ | $\begin{gathered} 72 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & -9 \\ & -2 \% \end{aligned}$ | $\begin{gathered} -45 \\ -14 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 135 \\ 58 \% \end{gathered}$ | $\begin{gathered} -172 \\ -26 \% \end{gathered}$ | $\begin{aligned} & -23 \\ & -6 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 400 \\ & \text { 400\% } \end{aligned}$ | $\begin{gathered} -364 \\ -100 \% \end{gathered}$ | $\begin{aligned} & 208 \\ & 64 \% \end{aligned}$ | $\begin{gathered} -245 \\ -61 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 55 \% \\ & \end{aligned}$ | $\begin{aligned} & -194 \\ & -49 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & -176 \\ & -29 \% \\ & \end{aligned}$ | $\begin{gathered} -101 \\ -27 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 134 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 47 \% \end{aligned}$ | - 49 $-37 \%$ |
| Mean | ${ }^{-0.03}$ | ${ }_{\substack{0.57 \\ \text { cof }}}$ | -0.56 | $\stackrel{\substack{0.12 \\ c}}{\substack{\text { c }}}$ | -0.31 | -0.22 | ${ }_{¢}^{0.21}$ | ${ }_{\text {und }}^{0.87}$ | ${ }^{-0.67}$ | ${ }^{-0.26}$ | ${ }^{0.17}$ i.inv | ${ }_{\substack{0.01 \\ \text { in }}}$ | ${ }^{-0.11}$ | -0,29 | ${ }_{\substack{0.03 \\ i n}}$ | ${ }_{\text {a }}^{\text {arsuma }}$ | $\stackrel{-0.50}{\text { our }}$ | ${ }_{\text {- }}^{\text {- }}$ - 17 | ${ }^{\text {a }}$ aiws | $\begin{gathered} 1.30 \\ \text { PQRSUVWXY } \end{gathered}$ | -1.51 | ${ }_{\text {a }}^{\text {asiog }}$ a | $\stackrel{-1.01}{0}$ | (0.75 | ${ }_{\substack{-0.85 \\ 0 w}}^{\text {um }}$ |  |  | -0.52 | ${ }_{\substack{0.54 \\ \text { be }}}$ | ${ }_{0}^{0.66}$ be | $-.74$ |

fieldwork: 1
Online adults aged $18+$ in GB
Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Chancellor of the Exchequer
All Adults aged $18+$ in Great brita

|  |  | The Labour Party : Favourabl Unfavour |  | The Conservative Party : |  | The Liberal Democrats |  | The Green Party: |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | ${ }_{\text {e }}$ | ble | e | be | e | ble | e | ble |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (G) | (H) | (I) |
| Unweighted base | 1143 | 452 | 408 | 279 | 610 | 260 | 390 | 360 | 316 |
| Weighted base | 1143 | 425 | 442 | 286 | 574 | 229 | 408 | 330 | 321 |
| Very favourabe (2) | $\begin{aligned} & 119 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \\ & \end{aligned}$ | $\begin{aligned} & 66 \\ & 15 \% \\ & \end{aligned}$ | $\begin{gathered} 75 \\ \substack{26 \% \\ \varepsilon} \end{gathered}$ | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | 36 $11 \%$ 11 |
| Fairly favurable (1) | $\begin{aligned} & 281 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 18 \% \end{aligned}$ | 100 $31 \%$ $H$ |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 309 \\ & 27 \% \\ & 27 \end{aligned}$ | $\begin{aligned} & 117 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 63 \\ \begin{array}{c} 68 \% \\ 6 \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 78 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 22 \% \end{aligned}$ | 67 $21 \%$ |
| Fairly unfavourable ( -1 ) | $\begin{aligned} & 177 \\ & \text { 15\% } \end{aligned}$ | $\begin{gathered} 69 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 135 \\ 24 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 28 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 77 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 18 \% \end{aligned}$ | 58 $18 \%$ |
| Very unfavourale (-2) | $\begin{aligned} & 187 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 100 \\ 23 \% \\ c \end{gathered}$ | $\begin{aligned} & 64 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 177 \\ \text { 30\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 26 \% \end{aligned}$ | 53 $17 \%$ |
| Don't know | $\begin{aligned} & 70 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | ${ }^{7}$ |


| Net: Favourable | $\begin{aligned} & 400 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & \text { 120 } \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 204 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 30 \% \end{aligned}$ | 137 $43 \%$ 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourable | $\begin{aligned} & 364 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 309 \\ 54 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 70 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 44 \% \end{aligned}$ | 111 35\% |
| Net Difference | $\begin{aligned} & 35 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{gathered} -49 \\ -12 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & -215 \\ & -37 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & -9 \\ & -2 \% \end{aligned}$ | $\begin{gathered} -45 \\ -14 \% \\ -46 \end{gathered}$ | 25 $8 \%$ |
| Mean | -0.03 | -0.26 | 0.17 | ${ }^{0.87}$ | -0.67 | 0.01 | -0.11 | -0.29 | ${ }^{0.03}$ |

## 1 accordance with the requirements of the international quality standard for market research, ISO 20252 and with the IPsos UK Terms and Conditions.

 overacoformude used


Public All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Genter |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Social gade |  |  |  | Region |  |  |  |  |  | Urban/Rural |  | Martas staus |  |  | Pres of children HH (17 or under) |  | Eucation |  | Employmentstatu |  | Etmmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male <br> (B) | Female (C) | 18-34 <br> (D) | 35-54 <br> (E) | 55+ (F) | 18-24 <br> (G) | $25-34$ <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> (N) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \text { C2 } \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North <br> (V) | Midlands <br> (W) | South <br> (X) | London <br> (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working | White ethnic group (m) | Minority ethnic group (n) |
| Unwegheed base | ${ }^{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | 210 | 199 | ${ }_{176}$ | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | 39 | 539 | ${ }_{3} 33$ | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | ${ }_{57}$ | 100 | 987 | 156 | 655 | ${ }^{371}$ | ${ }_{17}$ | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | ${ }_{30}$ | 97 | ${ }^{151}$ |
| Shed bse | ${ }^{1143}$ | ${ }_{5} 5$ | 579 | 322 | ${ }^{379}$ | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }_{36}$ | ${ }_{61}$ | 302 | ${ }_{336}$ | 236 | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{38}$ | ${ }^{148}$ | 298 | 845 | ${ }_{3} 52$ | ${ }_{71}$ | 676 | 467 | 1003 | 128 |
| Very favorabe (2) | ${ }_{\substack{60 \\ 5 \%}}$ | 35 $6 \%$ | ${ }_{4 \%}^{24}$ | ${ }_{\substack{23 \\ 7 \%}}$ | 19 $4 \%$ | $\underset{5}{23}$ | ${ }_{5 \%}^{6}$ | $\begin{gathered} 17 \\ 9 \% \\ \text { E } \end{gathered}$ | ¢ | ${ }_{\substack{5 \\ 3 \%}}$ | ${ }_{\text {a }}^{6}$ | ${ }_{6}^{17}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 21 \\ 7 \% \\ 0 \end{gathered}$ | ${ }_{2 \%}^{6}$ | ¢ | $\begin{gathered} 6 \\ 10 \% \\ * * \end{gathered}$ | $\begin{gathered} 21 \\ 7 \% \\ \mathrm{~T} \end{gathered}$ | 20 <br> 6\% <br> T | 1 <br> 1\% | 18 <br> 7\% <br> T | ${ }_{5 \%}^{14}$ | ${ }_{\text {c }}^{15}$ | ${ }_{7 \%}^{19}$ | ${ }_{5 \%}^{7}$ | $\begin{gathered} 2 \\ 4 \% \\ * * \end{gathered}$ | $\begin{gathered} 3 \\ 3 \% \end{gathered}$ | ${ }_{\substack{56 \\ 6 \%}}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | ${ }_{\substack{33 \\ 5 \%}}$ | ${ }_{\substack{20 \\ 6 \%}}$ | $\begin{gathered} 7 \\ 5 \% \end{gathered}$ | ${ }_{\substack{23 \\ 8 \%}}$ | ${ }_{\text {c }}^{37}$ | ${ }_{\substack{22 \\ 6 \%}}$ | ( $\begin{gathered}38 \\ 5 \%\end{gathered}$ | $\underset{\substack{37 \\ 5 \%}}{ }$ | (24 | $\underset{\substack{53 \\ 5 \%}}{ }$ | ${ }_{5}^{7}$ |
| Fairy favumbele (1) | 264 23\% | 129 23\% | $\begin{aligned} & 134 \\ & 23 \% \end{aligned}$ | 68 <br> $21 \%$ | 78 <br> 21\% | $\begin{aligned} & 118 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 29 \\ 23 \% \end{gathered}$ | 39 <br> 20\% | 36 <br> 20\% | $\begin{gathered} 42 \\ 21 \% \end{gathered}$ | 38 <br> 22\% | 80 $30 \%$ E | $\begin{gathered} 37 \\ 22 \% \end{gathered}$ | $\begin{gathered} 59 \\ 20 \% \end{gathered}$ | $\begin{gathered} 52 \\ 20 \% \end{gathered}$ | $\begin{gathered} 95 \\ 26 \% \end{gathered}$ | $\begin{gathered} 22 \\ 36 \% \\ * * \end{gathered}$ | 72 24\% | 67 <br> 20\% | 70 30\% | 54 20\% | $\begin{gathered} 51 \\ 19 \% \end{gathered}$ | ${ }_{\substack{68 \\ \text { 23\% }}}$ | ${ }_{\text {c }}^{69}$ | $46$ $30 \%$ <br> Va | 16 <br> 28\% | 15 <br> 15\% | $\begin{gathered} 230 \\ 23 \% \end{gathered}$ | 34 <br> 22\% | $168$ 26\% | 65 <br> 18\% | $\begin{gathered} 31 \\ 21 \% \end{gathered}$ | ${ }_{\substack{82 \\ 27 \%}}$ | 182 228 2\% |  | (1818 | ${ }_{\substack{154 \\ 236}}$ | 110 <br> $24 \%$ | ${ }_{23 \%}^{238}$ | 30 <br> 23, <br> 1. |
| Neither favurable ero unfuvurabe (0) | 329 29\% | 136 25\% | $\begin{gathered} 189 \\ 33 \% \\ \text { B } \end{gathered}$ | ${ }_{\substack{85 \\ 26 \%}}$ | 106 | ¢ | 39 $28 \%$ | $\begin{gathered} 52 \\ 26 \% \end{gathered}$ | $\begin{gathered} 57 \\ 31 \% \end{gathered}$ | $\begin{gathered} 48 \\ 25 \% \end{gathered}$ | $\begin{gathered} 56 \\ 32 \% \end{gathered}$ | 82 <br> 31\% | $\begin{gathered} 40 \\ 24 \% \end{gathered}$ | 82 298 | $\begin{gathered} 72 \\ 28 \% \end{gathered}$ | ${ }_{3}^{117}$ 32\% | $\begin{gathered} 17 \\ 28 \% \end{gathered}$ | $\begin{gathered} 95 \\ 32 \% \end{gathered}$ | ¢ $\begin{aligned} & 94 \\ & 28 \%\end{aligned}$ | $\begin{gathered} 58 \\ 24 \% \end{gathered}$ | $\begin{gathered} 82 \\ 31 \% \end{gathered}$ | $\begin{gathered} 87 \\ 32 \% \end{gathered}$ | ${ }_{\substack{84 \\ 28 \%}}$ | 79 $30 \%$ | ${ }_{27}^{41}$ | $\begin{gathered} 11 \\ 19 \% \\ * * \end{gathered}$ | $\begin{gathered} 27 \\ 27 \% \end{gathered}$ | ${ }_{\text {c }}^{285}$ | 48 29\% | ${ }_{\text {28\% }}^{177}$ | 106 30\% | $\begin{gathered} 45 \\ 30 \% \end{gathered}$ | ${ }_{\substack{86 \\ 29 \%}}$ | - | (100 | (298 | 188 28\% | ${ }_{\text {c }}^{\substack{100 \\ 30 \%}}$ | ${ }_{28}^{288}$ |  |
| Faity unfuourabe (-1) | 219 $19 \%$ | $\begin{gathered} 125 \\ 23 \% \\ c \end{gathered}$ | 94 <br> 16\% | $\begin{gathered} 65 \\ 20 \% \end{gathered}$ | $\begin{gathered} 72 \\ 19 \% \end{gathered}$ | $\begin{gathered} 82 \\ 18 \% \end{gathered}$ | $\begin{gathered} 22 \\ 18 \% \end{gathered}$ | 43 <br> 22\% | 35 <br> 19\% | $\begin{gathered} 38 \\ 19 \% \end{gathered}$ | $\begin{gathered} 38 \\ 22 \% \end{gathered}$ | 43 16\% | $\begin{gathered} 39 \\ 24 \% \end{gathered}$ | $\begin{gathered} 49 \\ 17 \% \end{gathered}$ | $\begin{gathered} 51 \\ 20 \% \end{gathered}$ | $\begin{gathered} 68 \\ 18 \% \end{gathered}$ | $\begin{gathered} 12 \\ 20 \% \end{gathered}$ | 48 <br> 16\% | $\begin{gathered} 71 \\ 21 \% \end{gathered}$ | $\begin{gathered} 55 \\ 23 \% \end{gathered}$ | 45 <br> 17\% | 50 <br> 18\% | $\begin{gathered} 57 \\ 19 \% \end{gathered}$ | $\begin{gathered} 41 \\ 16 \% \end{gathered}$ | $\begin{gathered} 36 \\ 23 \% \end{gathered}$ | $\begin{gathered} 15 \\ 28 \% \end{gathered}$ | $\begin{gathered} 20 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 184 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 35 \\ 23 \% \end{gathered}$ | 135 21\% | 63 <br> 17\% | $\begin{gathered} 21 \\ 14 \% \end{gathered}$ | $\begin{gathered} 46 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 173 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 67 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 21 \% \end{aligned}$ | 79 | $\begin{aligned} & 188 \\ & 19 \% \end{aligned}$ | ${ }_{21}^{27}$ |
| Very unfavarabe (-2) | (185 | $\begin{aligned} & 100 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 82 \\ 14 \% \end{gathered}$ | 48 <br> 15\% | 79 <br> 21\% <br> FGL | $\begin{gathered} 59 \\ 13 \% \end{gathered}$ | $\begin{gathered} 13 \\ 11 \% \end{gathered}$ | $\begin{gathered} 35 \\ 17 \% \end{gathered}$ | $\begin{gathered} 30 \\ 16 \% \end{gathered}$ | 49 <br> 25\% <br> DFGL | $\begin{gathered} 30 \\ 17 \% \end{gathered}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | $\begin{gathered} 21 \\ 12 \% \end{gathered}$ | $\begin{gathered} 53 \\ 19 \% \end{gathered}$ | $\begin{gathered} 60 \\ 23 \% \\ \text { MP } \end{gathered}$ | $\begin{gathered} 49 \\ 13 \% \end{gathered}$ | $\begin{gathered} 2 \\ 3 \% \\ * \end{gathered}$ | $\begin{gathered} 55 \\ 18 \% \end{gathered}$ | $\begin{gathered} 60 \\ 18 \% \end{gathered}$ | $\begin{gathered} 33 \\ 14 \% \end{gathered}$ | $\begin{gathered} 37 \\ 14 \% \end{gathered}$ | $\begin{gathered} 51 \\ 19 \% \\ x \end{gathered}$ | $\begin{gathered} 49 \\ 16 \% \end{gathered}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | 16 | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ ** | 33 <br> 33\% <br> vWXY* | $\begin{gathered} 164 \\ 17 \% \end{gathered}$ | 21 <br> 14\% | ${ }_{\substack{87 \\ 14 \%}}$ | $\begin{gathered} 70 \\ 19 \% \end{gathered}$ | $\begin{gathered} 28 \\ 19 \% \end{gathered}$ | ${ }_{\substack{44 \\ 15 \%}}$ |  | $\begin{gathered} 68 \\ 19 \% \end{gathered}$ | (15\% | $\underset{\substack{117 \\ 17 \%}}{ }$ | (15\% | $\begin{gathered} 176 \\ 18 \% \\ \mathrm{n} \end{gathered}$ | ${ }_{\substack{8 \\ 6 \%}}$ |
| Donttroun | 86 $7 \%$ | $\underset{\substack{28 \\ 5 \%}}{ }$ | $\begin{gathered} 55 \\ 10 \% \\ \text { в } \end{gathered}$ | $\begin{gathered} 33 \\ 10 \% \\ \text { FK } \end{gathered}$ | 30 | ${ }_{\substack{23 \\ 5 \%}}$ | 19 <br> 15\% <br> DEFHJKL | ${ }_{7}^{14}$ | ${ }_{9 \%}^{17}$ | ${ }_{7}^{13}$ | ( ${ }_{\text {3\% }}$ | 16 6\% | $\begin{gathered} 19 \\ 12 \% \\ p \end{gathered}$ | ${ }_{8 \%}^{24}$ | ${ }_{8}^{20}$ | ${ }_{\substack{20 \\ 6 \%}}$ | $\begin{gathered} 2 \\ 4 \% \end{gathered}$ | , $\begin{aligned} & \text { 10 } \\ & 3 \%\end{aligned}$ | $\begin{gathered} 25 \\ 7 \% \\ \mathrm{R} \end{gathered}$ | 19 <br> 8\% | $\begin{gathered} 31 \\ 12 \% \\ \mathrm{R} \end{gathered}$ | ${ }_{7 \%}^{19}$ | ${ }_{9 \%}^{27}$ | $\begin{gathered} 27 \\ 10 \% \\ a \end{gathered}$ | 8\% | $\begin{gathered} 3 \\ 6 \% \end{gathered}$ | $\begin{gathered} 2 \\ 2 \% \end{gathered}$ | ${ }_{7}^{70}$ | 16 $10 \%$ | $\underbrace{}_{\substack{36 \\ 6 \%}}$ | 34 108 | $\begin{gathered} 15 \\ 10 \% \end{gathered}$ | ${ }_{6 \%}^{17}$ | ${ }_{\substack{69 \\ 8 \%}}$ | $\underbrace{}_{\substack{12 \\ 3 \%}}$ | 74 <br> $9 \%$ <br> 1 | ${ }_{6 \%}^{40}$ | 45 a 10\% | ${ }_{7 \%}^{68}$ | $\underset{\substack{14 \\ 11 \%}}{ }$ |


| Net: Favorable | $\underset{\substack{324 \\ 28 \%}}{ }$ | ${ }_{\substack{164 \\ 30 \%}}$ | ${ }_{\substack{158 \\ 27 \%}}$ | ${ }_{\text {c }}^{91}$ | ${ }_{\substack{92 \\ 24 \%}}$ | $\begin{gathered} 142 \\ 32 \% \\ k \end{gathered}$ | 35 28\% | ${ }_{\substack{56 \\ 28 \%}}$ | 45 24\% | ${ }_{27}^{47}$ | ${ }_{\substack{45 \\ 25 \%}}$ | 97 <br> 36\% <br> EIJ | ${ }_{\substack{47 \\ 288}}$ | 80 28\% | ¢ | ${ }_{\substack{112 \\ 31 \%}}$ | $\begin{gathered} 28 \\ 46 \% \\ * * \end{gathered}$ | ${ }_{\text {318 }}^{\text {93\% }}$ | 87 26\% | 72 30\% | 73 $27 \%$ | 65 $24 \%$ | 83 28\% | $\begin{gathered} 87 \\ 33 \% \\ a \end{gathered}$ | $\begin{gathered} 53 \\ 34 \% \\ a \end{gathered}$ | $\begin{gathered} 18 \\ 33 \% \end{gathered}$ | $\begin{gathered} 18 \\ 18 \% \end{gathered}$ | 286 296 | 38 <br> 25\% | $\begin{gathered} 201 \\ 32 \% \\ e \end{gathered}$ | 85 24\% | 38 26\% | 105 $\substack{\text { 35\% } \\ n}$ $n$ | 219 $26 \%$ | 105 30\% | (219 | 190 28\% | - | 296 | 37 $29 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Avours | $\underset{\substack{405 \\ 35 \%}}{ }$ | $\begin{gathered} 225 \\ 41 \% \\ c \end{gathered}$ | ${ }_{\substack{176 \\ 30 \%}}$ | $\begin{gathered} 113 \\ 35 \% \\ G \end{gathered}$ | $\begin{gathered} 151 \\ 40 \% \\ \text { GL } \end{gathered}$ | ${ }_{\substack{100 \\ 32 \%}}$ | $\begin{gathered} 35 \\ 29 \% \end{gathered}$ | $\begin{gathered} 78 \\ 39 \% \\ \mathrm{~L} \end{gathered}$ | ${ }_{\substack{\text { c } \\ \text { 35\% }}}$ | $\begin{gathered} 87 \\ 45 \% \\ \text { FGL } \end{gathered}$ | $\begin{gathered} 68 \\ 39 \% \\ \text { FL } \end{gathered}$ | ${ }_{\substack{72 \\ 27 \%}}$ | $\begin{gathered} 60 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 111 \\ 43 \% \\ p \end{gathered}$ | ${ }_{328}^{117}$ | $\begin{gathered} 14 \\ 23 \% \\ * * \end{gathered}$ | 103 34\% | $\begin{aligned} & 131 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 88 \\ 37 \% \end{gathered}$ | 83 316 | $\begin{gathered} 101 \\ 37 \% \\ x \end{gathered}$ | (106 | ${ }_{\text {c }}^{69}$ | 52 <br> 346 | $\begin{gathered} 23 \\ 42 \% \\ * * \end{gathered}$ | 53 <br> 53\% <br> vwxy* | ( $\begin{aligned} & 348 \\ & 35 \%\end{aligned}$ | $\begin{gathered} 56 \\ 37 \% \end{gathered}$ | 222 <br> $35 \%$ | 132 $37 \%$ | $\begin{gathered} 50 \\ 34 \% \end{gathered}$ | 90 30\% | 314 $37 \%$ | (135 | $\underset{\substack{270 \\ 34 \%}}{ }$ | ${ }_{\substack{257 \\ 38 \%}}$ | ${ }_{\substack{147 \\ 32 \%}}$ | ${ }_{\substack{365}}^{36 \%}$ | ${ }^{35}$ |
| Ne offifeence | ${ }_{-7 \%}$ | -61 | - ${ }^{-18}$ | -22 | $\begin{gathered} -60 \\ -16 \% \end{gathered}$ | $\stackrel{1}{ }$ | -1 | $\begin{gathered} -21 \\ -11 \% \end{gathered}$ | $\begin{gathered} -20 \\ -11 \% \end{gathered}$ | $\begin{gathered} -40 \\ -21 \% \end{gathered}$ | -24 <br> -14\% | ${ }_{9}^{25}$ | $\begin{gathered} -13 \\ -8 \% \end{gathered}$ | - ${ }_{\text {28 }}^{23}$ | -54 <br> -21\% | - 5 | $\begin{gathered} 14 \\ 23 \% \end{gathered}$ | - $\begin{aligned} & \text {-10 } \\ & \text {-3\% }\end{aligned}$ | -44 $-13 \%$ | ${ }_{\substack{16 \\-7 \%}}$ | - ${ }_{\text {- }}^{\text {4\% }}$ | $\begin{gathered} -35 \\ -13 \% \end{gathered}$ | ${ }_{\text {2 }}^{24}$ | ${ }_{7 \%}^{18}$ | 1 $1 \%$ | - | -35 <br> $-35 \%$ | ${ }_{\text {c }}^{6}$ | - 18 | ${ }_{\text {- }}^{\text {21\% }}$ | -47 | ${ }_{\substack{12 \\-8 \%}}$ | ${ }_{\text {15 }}^{15}$ | .95 -118 | - ${ }_{\text {3\% }}^{\text {3\% }}$ |  |  | ${ }_{1}^{13}$ | $\xrightarrow{-78}$ |  |

Mean $\square$

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| :--- | :--- |

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|  | Total | General lection 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourale to parties |  |  |  |  |  |  |  | Favurable to ooliticians |  |  |  |  |  |  |  |  |  |  |  | Would these goverments doo better orWorse ofot than uurent governent |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ${ }_{\text {Total }}$（A） | $\begin{gathered} \text { conserati } \\ \text { ve } \\ \text { (3) } \end{gathered}$ | ${ }_{\text {Labour }}^{\text {（c）}}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | ${ }_{\text {Oter }}^{\text {（E）}}$ | Remain | Leave | Favourabl e to Cons e to Con | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Cons } \end{aligned}$ | Favourabl e to Lab | Unfavoura ble to Lab |  | $\begin{gathered} \text { Unfavoura } \\ \text { ble to Lib } \\ \text { Dems } \end{gathered}$ (M) | Favourabl e to Green Party | Untavoura <br> ble to <br> Green <br> Party | Favurabl Johnoson | Unfaveura beto Johnson | $\begin{gathered} \text { Favurab } \\ \text { Starmer } \\ \text { Star } \end{gathered}$ | Unfavoura <br> Starmer <br> （S） | Favourabl <br> e to Sunak | ble to <br> Sunak |  | Unfavoura ble to Sajid Javid | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Liz } \\ & \text { Truss } \end{aligned}$ | Unfavoura ble to Liz Truss | $\begin{gathered} \text { Favourabl } \\ \text { e to Priti } \\ \text { Patel } \end{gathered}$ |  | $\begin{aligned} & \text { Starmers } \\ & \text { Lab oov } \\ & \text { woudd od } \\ & \text { a beter } \\ & \text { iob } \end{aligned}$ |  |  |  |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighed base | ${ }_{1143}$ | 376 | 305 | ${ }_{3}$ | 199 | 460 | ${ }^{24}$ | 286 | 574 | 425 | 442 | 22 | 408 | 330 | ${ }^{321}$ | 232 | 663 | 360 | ${ }_{47}$ | 400 | 364 | ${ }^{324}$ | 405 | ${ }^{223}$ | 398 | 229 | 600 | 379 | ${ }^{324}$ | 315 | 131 |
| very favurable（2） | $\begin{aligned} & 60 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \\ c \\ c \end{gathered}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 40 \\ \text { 40\% } \\ \text { wkenvo } \end{gathered}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 41 \\ 18 \% \\ \text { assumva } \end{gathered}$ | $\begin{aligned} & 14 \\ & \begin{array}{c} 2 \% \\ w= \\ w= \end{array} \end{aligned}$ | $\begin{gathered} 27 \\ 8 \% \\ \text { auwr } \end{gathered}$ | $\underset{\substack{27 \\ \text { auwn } \\ \text { auw }}}{ }$ | $\begin{gathered} 51 \\ \text { s. } 136 \\ \text { ossuwr } \end{gathered}$ | $\begin{gathered} 8 \\ \begin{array}{c} 8 \\ \text { 2\% } \\ w v \end{array} \end{gathered}$ | $\begin{gathered} 60 \\ 19 \% \\ \text { Qostuwra } \end{gathered}$ |  | $\begin{gathered} 42 \\ \text { 49\% } \\ \text { Qersuma } \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & { }_{w}^{3} \end{aligned}$ | $\begin{gathered} 42 \\ \text { 48\% } \\ \text { Qestuwna } \end{gathered}$ | $\begin{aligned} & 7 \\ & \frac{7}{1 \%} \\ & w \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \\ & 9 \end{aligned}$ | 8\％ |
| Fairly favourble（1） | $\begin{aligned} & 264 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 191 \\ \begin{array}{c} \text { anc } \\ \text { ce } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 19 \\ 27 \% \\ c \end{gathered}$ | $\begin{aligned} & 30 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 127 \\ \text { 42\% } \\ \text { ukxMmo } \end{gathered}$ | $\begin{gathered} 78 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & \begin{array}{c} 31 \% \\ \text { weun } \end{array} \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \\ & 23 \end{aligned}$ | $\begin{aligned} & 107 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 30 \% \end{aligned}$ | $\begin{gathered} \text { 109 } \\ \text { 47\% } \\ \text { arsuwr } \end{gathered}$ | $\begin{aligned} & 91 \\ & \text { 9146 } \\ & \text { uww } \end{aligned}$ | $\begin{gathered} 80 \\ \begin{array}{c} 82 \% \\ \text { a2ur } \end{array} \end{gathered}$ | $\begin{aligned} & 124 \\ & \begin{array}{c} 128 \\ \text { auwr } \end{array}{ }^{288} \end{aligned}$ | $\begin{gathered} 195 \\ \substack{1996 \\ \text { aqsuwn } \\ \text { Qobs }} \end{gathered}$ | $\begin{aligned} & { }^{29} \\ & { }_{8 \%} \\ & \mathrm{w} \end{aligned}$ |  | ： | $\begin{gathered} 112 \\ \substack{112 \\ \text { coscuwn }} \end{gathered}$ | $\begin{aligned} & 34 \\ & 9 \% \\ & \mathrm{w} \end{aligned}$ | $\begin{gathered} 118 \\ \substack{118 \\ \text { arsuwr }} \end{gathered}$ | $\begin{aligned} & 83 \\ & 14 \% \\ & \text { uww } \end{aligned}$ | $\begin{gathered} 61 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 130 \\ & \text { 40\% } \\ & \text { be } \end{aligned}$ | $\begin{aligned} & 103 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ |
| Neither favourable nor unfavurable（0） | $\begin{aligned} & 329 \\ & 29 \% \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 22 \% \\ & \end{aligned}$ | $\begin{gathered} 112 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{gathered} 66 \\ 29 \% \\ \text { 29\% } \\ \text { wo } \end{gathered}$ | $\begin{aligned} & 88 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 20 \% \\ & \end{aligned}$ | $\begin{aligned} & 82 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & \text { 49\% } \\ & \text { uww } \end{aligned}$ | $\begin{gathered} 169 \\ 25 \% \\ \text { UVWY } \end{gathered}$ | $\begin{aligned} & 87 \\ & \text { 84\% } \\ & \text { uww } \end{aligned}$ | $\begin{aligned} & 102 \\ & \text { a3g } \\ & \mathrm{uww} \end{aligned}$ | $\begin{gathered} 104 \\ \text { cer } \\ \text { cuwwr } \end{gathered}$ | $\begin{aligned} & 33 \\ & 9 \% \\ & 9 w \\ & v w \end{aligned}$ | － | ： |  | $\begin{aligned} & 75 \\ & \text { 79\% } \\ & \text { uww } \end{aligned}$ | $\begin{gathered} 41 \\ \text { 48\% } \\ \text { uww } \end{gathered}$ | $\begin{aligned} & 125 \\ & \begin{array}{l} 14 \% \\ \text { unwr } \end{array} \end{aligned}$ | $\begin{aligned} & 96 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 26 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 32 \% \end{aligned}$ | $\stackrel{29}{22 \%}$ |
| Fariry unfevourable（－1） | $\begin{aligned} & 219 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 79 \\ \substack{76 \% \\ 8 \\ 8} \end{gathered}$ | $\begin{aligned} & 15 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 38 \\ \text { c5\% } \\ \text { s. } \end{gathered}$ | $\begin{aligned} & \text { 199 } \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 150 \\ & 15 \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 157 \\ \text { 27\% } \\ \text { HkRwo } \end{gathered}$ | $\begin{aligned} & 89 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 80 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 20 \% \\ & \end{aligned}$ | $\begin{aligned} & 82 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 180 \\ \text { 27\% } \\ \text { pervxr } \end{gathered}$ | $\begin{aligned} & 76 \\ & \begin{array}{c} 216 \\ \text { prox } \end{array} \end{aligned}$ | $\begin{gathered} 84 \\ \text { per } \\ \text { prove } \end{gathered}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 114 \\ \text { 31\% } \\ \text { 3pswxy } \end{gathered}$ | $\therefore$ | $\begin{gathered} 21 \\ \text { S.54\% } \\ \text { parsurvx } \end{gathered}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 128 \\ \text { 328 } \\ \text { parssx } \end{gathered}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 170 \\ \substack{178 \% \\ \text { pesswaz }} \end{gathered}$ | $\begin{aligned} & 81 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 17 \% \end{aligned}$ | ction |
| Verru univourable（－2） | $\begin{aligned} & 185 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & \begin{array}{c} 91 \% \\ \text { si\% } \\ 80 \end{array} \end{aligned}$ | $\begin{aligned} & 11 \\ & \text { 15\% } \\ & \text { B\% } \end{aligned}$ |  | $\begin{aligned} & 108 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 171 \\ \text { 30\% } \\ \text { H⿰亻⿱丶⿻工二十⿴⿱冂一⿰丨丨一𧘇} \end{gathered}$ | $\begin{gathered} 91 \\ \substack{91 \% \\ H} \end{gathered}$ | $\begin{aligned} & 68 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & \text { an } \\ & \hline \end{aligned}$ | $\begin{gathered} 87 \\ { }_{21 \%} \\ \text { Hk } \end{gathered}$ | $\begin{gathered} 78 \\ \left.\begin{array}{c} 73 \% \\ \text { Hk } \end{array}\right) \end{gathered}$ | $\begin{gathered} 60 \\ \\ \substack{19 \% \\ H} \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & \text { 173 } \\ & \text { 25\% } \\ & \text { pswxyz } \end{aligned}$ | $\begin{aligned} & 78 \\ & \begin{array}{c} 228 \\ \text { proxa } \end{array} \end{aligned}$ | $\begin{gathered} 88 \\ .80 \% \\ \text { prox } \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 169 \\ \text { 4. } \\ \text { passurncra } \end{gathered}$ | $\because$ | $\begin{gathered} 145 \\ \text { chesk } \\ \text { parsuxra } \end{gathered}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{gathered} \text { 155 } \\ \text { 30askxas } \end{gathered}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{gathered} 173 \\ \text { 27\% } \\ \text { perswx } \end{gathered}$ | $\begin{aligned} & 114 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ |  |
| Don＇t know | $\begin{aligned} & 86 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \\ & \text { } 60 \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \\ & \text { } \\ & \text { wwr } \end{aligned}$ | $\begin{gathered} 35 \\ \substack{35 \\ \text { numwa } \\ \text { num }} \end{gathered}$ | $\begin{aligned} & 11 \\ & \left.\begin{array}{l} 3 \% \\ w w w \end{array}\right) \end{aligned}$ | $\begin{aligned} & 13 \\ & \left.\begin{array}{l} 13 \\ 3 w \\ w w w \end{array}\right) \end{aligned}$ | $\begin{aligned} & 12 \\ & \left.\begin{array}{c} 12 \\ 3 \% \\ w w v \end{array}\right) \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \\ & \text { 3ww } \end{aligned}$ | $\vdots$ | $\vdots$ | $\begin{aligned} & 5 \\ & \left.\begin{array}{c} 5 \\ \text { 2\% } \\ w w \end{array}\right) \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 / 6 \\ & w \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \\ & \text { 2\% } \end{aligned}$ | $\begin{aligned} & 22 \\ & 4 \% \\ & 4 w v \end{aligned}$ | $\stackrel{9}{2 \%}$ | \％${ }_{2}^{8}$ | ${ }_{2 \%}^{7}$ |  |
| Net：Favurable | $\begin{aligned} & 324 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 171 \\ 45 \% \\ c \in \\ c \end{gathered}$ | $\begin{aligned} & 46 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & { }_{c}^{27 \%} \\ & c \end{aligned}$ | $\begin{aligned} & 105 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 172 \\ \substack{11 \% \\ F} \end{gathered}$ | $\begin{aligned} & 167 \\ & \text { 58\% } \\ & \text { ukxMmo } \end{aligned}$ | $\begin{aligned} & 90 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & \left.\begin{array}{l} 189 \\ \text { un } \\ \text { un } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 68 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 1114 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 150 \\ 65 \% \\ \text { assuwr } \end{gathered}$ | $\begin{aligned} & 105 \\ & \text { cow } \\ & \text { uwu } \end{aligned}$ | $\begin{aligned} & 108 \\ & \text { ave } \\ & \text { auwn } \end{aligned}$ | $\begin{aligned} & 151 \\ & \left.\begin{array}{l} 346 \\ \text { auwr } \end{array}\right) \end{aligned}$ | $\begin{gathered} 245 \\ \text { 6110 } \\ \text { orsuwr } \end{gathered}$ | $\begin{aligned} & 37 \\ & 10 \% \\ & w \end{aligned}$ | $\begin{gathered} 324 \\ \text { coum } \\ \text { paosuruwny } \end{gathered}$ | － | $\begin{gathered} 154 \\ \text { 159\% } \\ \text { apssuwr } \end{gathered}$ | $\begin{aligned} & 38 \\ & 9 \% \\ & w \end{aligned}$ | $\begin{gathered} 160 \\ \text { 160\% } \\ \text { Qessuwr } \end{gathered}$ | $\begin{aligned} & 91 \\ & \begin{array}{l} 15 \% \\ \text { uww } \end{array} \end{aligned}$ | $\begin{aligned} & 79 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & \text { 50\% } \\ & \text { be } \end{aligned}$ | $\begin{aligned} & 131 \\ & \text { a2\% } \\ & \text { be } \end{aligned}$ | 26 20\％ |
| Net：Unfavourale | $\begin{aligned} & 405 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 57 \% \\ & \text { sip } \\ & \text { 80 } \end{aligned}$ | $\begin{gathered} 26 \\ \substack{25 \% \\ \text { s. }} \end{gathered}$ | $\begin{aligned} & 69 \\ & 47 \% \\ & { }_{8}{ }^{\circ} \end{aligned}$ | $\begin{aligned} & 217 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & \text { 120 } \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 328 \\ \text { 35\% } \\ \text { Hkkuno } \end{gathered}$ | $\begin{aligned} & 179 \\ & \left.\begin{array}{l} 17 \% \\ \text { 2k } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 148 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & { }_{146} \\ & \text { Hk } \end{aligned}$ | $\begin{aligned} & 140 \\ & \begin{array}{c} 48 \% \\ \text { anko } \end{array} \end{aligned}$ | $\begin{aligned} & 115 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{gathered} \text { 353 } \\ \text { 53\% } \\ \text { perswa } \end{gathered}$ | $\begin{aligned} & 155 \\ & \begin{array}{l} 436 \\ \text { prox } \end{array} \end{aligned}$ | $\begin{aligned} & 177 \\ & \begin{array}{l} 396 \\ \text { frox } \end{array}{ }^{2} \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 283 \\ \text { 288 } \\ \text { poassuxras } \end{gathered}$ | $\therefore$ | $\begin{gathered} 405 \\ \substack{400 \% \\ \text { papservurun }} \end{gathered}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 282 \\ 71 . \\ \text { papswxaa } \\ \text { pal } \end{gathered}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 342 \\ 572 \\ \text { possonxe } \end{gathered}$ | $\begin{gathered} 195 \\ \substack{19 \% \\ c \\ c} \end{gathered}$ | $\begin{aligned} & 69 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 24 \% \end{aligned}$ |  |
| Net Difference | $\begin{aligned} & -80 \\ & -7 \% \\ & .7 \% \end{aligned}$ | $\begin{gathered} 97 \\ 26 \% \end{gathered}$ | $\begin{gathered} -128 \\ -428 \\ -428 \end{gathered}$ | $\begin{aligned} & -1 \\ & -1 \% \end{aligned}$ | $\begin{gathered} -29 \\ -20 \% \\ \end{gathered}$ | $\begin{aligned} & -112 \\ & -24 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 52 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 44 \% \end{aligned}$ | $\begin{gathered} -238 \\ -11 \% \\ \hline \end{gathered}$ | $\begin{gathered} -72 \\ -17 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & -21 \\ & -9 \% \end{aligned}$ | $\begin{aligned} & -30 \\ & -7 \% \end{aligned}$ | $\begin{gathered} -64 \\ -196 \\ . \end{gathered}$ | $\stackrel{-1}{*}$ | $\begin{aligned} & 124 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & -248 \\ & -37 \% \\ & -37 \% \end{aligned}$ | $\begin{aligned} & .47 \\ & -13 \% \end{aligned}$ | $\begin{aligned} & -21 \\ & -5 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 52 \% \\ & 52 \% \end{aligned}$ | $\begin{gathered} -247 \\ -68 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 324 \\ & 100 \% \end{aligned}$ | $\begin{gathered} .405 \\ -100 \% \end{gathered}$ | $\begin{gathered} 130 \\ 58 \% \end{gathered}$ | $\begin{aligned} & -245 \\ & -61 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 135 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & -252 \\ & -42 \% \\ & -226 \end{aligned}$ | $\begin{aligned} & -116 \\ & -31 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 93 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & -40 \\ & .31 \% \end{aligned}$ |
| Mean | ${ }^{-0.19}$ | ${ }_{\substack{0.29 \\ \text { cof }}}$ | －0．72 | $\stackrel{-0.08}{\substack{\text { c．}}}$ | $\stackrel{.0 .35}{\substack{\text { c．}}}$ | ${ }^{-0.46}$ | $\stackrel{0.06}{¢}$ | ${ }_{\text {a }}^{0.57}$ wkimo | ${ }^{-0.73}$ | $\stackrel{-0.35}{15}$ | $\stackrel{-0.04}{\sim}$ | ${ }^{-0.21}$ | ${ }^{-0.22}$ | ${ }^{-0.37}$ | $\stackrel{-0.13}{13}$ | a ${ }_{\text {a }}^{\text {arsuwr }}$ |  | ${ }_{\text {a }}^{\substack{-0.288 \\ \text { auwa }}}$ | － $\begin{array}{r}-0.19 \\ \text { auwr } \\ \hline\end{array}$ | ${ }_{\text {a }}^{0.65}$ | ${ }_{\text {－1．15 }}$ | $\begin{gathered} 1.19 \\ \text { PQRSTUWXY } \end{gathered}$ | ${ }^{1.46}$ |  | ${ }_{\text {－}}^{\text {－1．00 }}$ | O．7．7 |  | －0．58 | ${ }_{\substack{0.31 \\ \text { be }}}$ | ${ }_{\substack{0.19 \\ \text { be }}}$ | ${ }^{-0.51}$ |

Fieldwork: 1
Online adults aged $18+$ in $G B$
Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Saidd Javid, Sccretary of State for Heath and social Care
All Aduits aged $18+$ in Great Brita

|  | Total | The labour Party:Favuorabl Unfavoura |  | The Conservative Party: |  | The Liberal Democrats |  | The Green Party : |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Favourabl | Unfavoura <br> ble | Favourab | Unfavoura | Favourabl | Unfavoura <br> ble | $\underset{\text { Favoural }}{\substack{\text { el }}}$ | $\underbrace{}_{\substack{\text { Unfavoura } \\ \text { ble }}}$ |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (G) | (H) | (1) |
| Unweighted base | 1143 | 452 | 408 | 279 | 610 | 260 | 390 | 360 | 316 |
| Weighted base | 1143 | 425 | 442 | 286 | 574 | 229 | 408 | 330 | 321 |
| Very favourabe (2) | $\begin{aligned} & 60 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 40 \\ 14 \% \\ E \end{gathered}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ |
| Fariry favurable (1) | $\begin{aligned} & 264 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 26 \% \\ & \end{aligned}$ | $\begin{aligned} & 73 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 30 \% \end{aligned}$ |
| Neither favurable nor unfavurable (0) | $\begin{aligned} & 329 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 1112 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 69 \\ 24 \% \\ 29 \end{gathered}$ | $\begin{aligned} & 129 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 29 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 88 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 64 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 26 \% \end{aligned}$ |
| Fairly unfavurable (-1) | $\begin{aligned} & 219 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 157 \\ \text { c7\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 47 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ |
| Very unfavourable (-2) | $\begin{aligned} & 185 \\ & 16 \% \\ & 168 \end{aligned}$ | $\begin{aligned} & 91 \\ & 21 \% \\ & \end{aligned}$ | $\begin{aligned} & 68 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 171 \\ \text { 130\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 19 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 86 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 9 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | 9 ${ }_{3}$ |


| Net: Favurable | $\begin{aligned} & 324 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 58 \% \\ & \end{aligned}$ | $\begin{aligned} & 90 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 34 \% \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 29 \% \end{aligned}$ | 114 $36 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourable | $\begin{aligned} & 405 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 179 \\ c 2 \% \\ c \end{gathered}$ | $\begin{aligned} & 148 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 328 \\ 5 \% \\ 5 \\ \hline \end{gathered}$ | $\begin{aligned} & 89 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 48 \% \\ & 48 \% \end{aligned}$ | 115 $36 \%$ |
| Net Difference | $\begin{aligned} & -80 \\ & -7 \% \end{aligned}$ | $\begin{aligned} & -72 \\ & -17 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 126 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & -238 \\ & -41 \% \end{aligned}$ | $\begin{aligned} & -21 \\ & -9 \% \end{aligned}$ | $\begin{aligned} & -30 \\ & -7 \% \end{aligned}$ | $\begin{aligned} & -64 \\ & -19 \% \end{aligned}$ | ${ }^{-1}$ |
| mean | -0.19 | ${ }^{-0.35}$ | $-0.04$ | $\underset{\varepsilon}{0.57}$ | -0.73 | -0.21 | -0.22 | ${ }^{-0.37}$ | -0.13 |

## I accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

## ellop formue used


Colummens

Publi All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Social grade |  |  |  | Region |  |  |  |  |  | Uram/fuural |  | Martat staus |  |  | Pres of children HH (17 or under) |  | Eucation |  | mplomentsta |  | Etemicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male <br> (B) | Female (C) | 18-34 <br> (D) | 35-54 <br> (E) | $\begin{aligned} & \text { 55+ } \\ & \text { (F) } \end{aligned}$ | 18-24 <br> (G) | 25-34 (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} \text { 45-54 } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | $65+$ (L) | Gen Z <br> (M) | Millennials <br> (N) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South <br> (X) | London (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Non- <br> graduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweghed base | ${ }^{1143}$ | ${ }_{5} 5$ | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | 318 | ${ }^{39}$ | 539 | ${ }^{33}$ | 109 | 172 | 274 | 293 | ${ }^{264}$ | 155 | 57 | 100 | ${ }^{987}$ | ${ }^{156}$ | ${ }^{655}$ | ${ }^{371}$ | ${ }^{117}$ | 326 | ${ }^{817}$ | 582 | ${ }_{561}$ | 753 | 390 | 97 | 151 |
| Weigheed base | ${ }^{1143}$ | 554 | 579 | 32 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }_{366}$ | ${ }_{61}$ | ${ }^{302}$ | ${ }_{3} 36$ | 236 | 269 | 271 | 300 | 263 | 154 | ${ }_{55}$ | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | 298 | 845 | ${ }_{352}$ | ${ }^{79}$ | ${ }_{676}$ | ${ }_{467}$ | 1003 | ${ }^{128}$ |
| Verfavourabe (2) | 71 $6 \%$ | $\begin{gathered} 47 \\ 8 \% \\ c \end{gathered}$ | $\underset{4 \%}{24}$ | $\begin{gathered} 27 \\ 8 \% \\ \text { k } \end{gathered}$ | 16 $4 \%$ | $\begin{gathered} 28 \\ 6 \% \\ k \end{gathered}$ | $\begin{gathered} 6 \\ 5 \% \end{gathered}$ | $\begin{gathered} 21 \\ 10 \% \\ \text { EK } \end{gathered}$ | 8 <br> 4\% | 8 4\% | $\begin{gathered} 3 \\ 2 \% \end{gathered}$ | 25 <br> 9\% <br> EK | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | 5 <br> $8 \%$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 7 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | ${ }_{\text {c }}^{15}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | ${ }_{\substack{12 \\ 8 \%}}$ | $\begin{gathered} 2 \\ 3 \% \end{gathered}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 7 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ | ${ }_{6}^{47}$ | $\begin{aligned} & 28 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 5 \% \end{aligned}$ | ${ }_{6 \%}^{40}$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 6 \% \end{aligned}$ | 12 <br> $9 \%$ |
| Fairy favourabe (1) | 152 $13 \%$ | $\begin{gathered} 77 \\ 14 \% \end{gathered}$ | $\begin{gathered} 75 \\ 13 \% \end{gathered}$ | $\begin{gathered} 43 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 78 \\ 18 \% \\ \text { EIJ } \end{gathered}$ | $\begin{gathered} 15 \\ 13 \% \end{gathered}$ | $\begin{gathered} 28 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 27 \\ 15 \% \\ \text { EJ } \end{gathered}$ | $\begin{gathered} 52 \\ 19 \% \\ \text { EIJ } \end{gathered}$ | $\begin{gathered} 29 \\ 17 \% \\ 0 \end{gathered}$ | 29 $10 \%$ | ${ }_{7}^{17}$ | $\begin{gathered} 50 \\ 14 \% \\ 0 \end{gathered}$ | $\begin{gathered} 27 \\ 45 \% \end{gathered}$ | $\begin{gathered} 47 \\ 16 \% \end{gathered}$ | $\begin{gathered} 44 \\ 13 \% \end{gathered}$ | $\begin{gathered} 35 \\ 15 \% \end{gathered}$ | $\begin{gathered} 26 \\ 10 \% \end{gathered}$ | $\begin{gathered} 31 \\ 12 \% \end{gathered}$ | ${ }_{\substack{46 \\ 15 \%}}$ | $\begin{gathered} 38 \\ 14 \% \end{gathered}$ | (228 | $\begin{gathered} 7 \\ 12 \% \\ * * \end{gathered}$ | $\begin{gathered} 8 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 130 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 22 \\ 14 \% \end{gathered}$ | 87 <br> $19 \%$ | $\begin{gathered} 46 \\ 13 \% \end{gathered}$ | $\begin{gathered} 20 \\ 13 \% \end{gathered}$ | ${ }_{\substack{45 \\ 15 \%}}$ | 107\% 13\% | ${ }_{\substack{42 \\ 12 \%}}$ | (10\% | (120 | $\underset{\substack{72 \% \\ 15 \%}}{ }$ |  | 18 $14 \%$ |
| Neither fauurabe nor unfuwurbel (0) | ${ }_{\substack{383 \\ 34 \%}}$ | ${ }_{\substack{170 \\ 318}}$ | (210 | ${ }_{\substack{112 \\ 35 \%}}$ | (130 | $\begin{aligned} & 142 \\ & 32 \% \end{aligned}$ | 49 40\% | $\begin{gathered} 63 \\ 32 \% \end{gathered}$ | $\begin{gathered} 62 \\ 34 \% \end{gathered}$ | $\begin{gathered} 68 \\ 35 \% \end{gathered}$ | $\begin{gathered} 62 \\ 35 \% \end{gathered}$ | 80 30\% | $\begin{gathered} 56 \\ 34 \% \end{gathered}$ | ${ }_{\substack{93 \\ 32 \%}}$ | $\begin{gathered} 98 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | 84 28\% | ${ }_{\substack{112 \\ 336}}$ | $\begin{gathered} 81 \\ 34 \% \end{gathered}$ | $\begin{gathered} 106 \\ 40 \% \\ \text { R } \end{gathered}$ | (888 | $\begin{gathered} 110 \\ 36 \% \\ a \end{gathered}$ | ${ }_{\text {82\% }}^{\text {82\% }}$ | $\begin{gathered} 60 \\ 39 \% \\ a \end{gathered}$ | $\begin{gathered} 19 \\ 35 \% \end{gathered}$ | ${ }_{\substack{23 \\ 238}}$ | ${ }_{\substack{327 \\ 336}}$ | ${ }_{\substack{56 \\ 37 \%}}$ | ${ }_{\substack{216 \\ 34 \%}}$ | 118 <br> $33 \%$ | 50 $34 \%$ 30\% | 102 <br> $34 \%$ | $\underset{\text { 33\% }}{\substack{282}}$ | (103 | $\underset{\substack{281 \\ 35 \%}}{ }$ | ${ }_{\substack{278 \\ 348}}$ | ${ }_{\substack{156 \\ 336}}$ | ${ }_{\substack{324 \\ 324}}$ |  |
| Farly unfoumable (1) | (186\% | $\begin{aligned} & 102 \\ & 19 \% \end{aligned}$ | 83 <br> 14\% | 44 <br> 14\% | 68 <br> 18\% | $\begin{gathered} 74 \\ 17 \% \end{gathered}$ | $\begin{gathered} 15 \\ 13 \% \end{gathered}$ | 28 <br> 14\% | $\begin{gathered} 36 \\ 20 \% \end{gathered}$ | $\begin{gathered} 32 \\ 16 \% \end{gathered}$ | $\begin{gathered} 27 \\ 16 \% \end{gathered}$ | $\begin{gathered} 47 \\ 18 \% \end{gathered}$ | $\begin{gathered} 25 \\ 15 \% \end{gathered}$ | $\begin{gathered} 47 \\ 16 \% \end{gathered}$ | $\begin{gathered} 43 \\ 179 \end{gathered}$ | $\begin{gathered} 64 \\ 17 \% \end{gathered}$ | $\begin{gathered} 8 \\ 12 \% \\ * * \end{gathered}$ | $\begin{gathered} 58 \\ 19 \% \end{gathered}$ | $\begin{gathered} 52 \\ 16 \% \end{gathered}$ | 38 <br> 16\% | 38 <br> 14\% | $\begin{gathered} 54 \\ 20 \% \end{gathered}$ | $\begin{gathered} 37 \\ 12 \% \end{gathered}$ | $\begin{gathered} 44 \\ 17 \% \end{gathered}$ | $\begin{gathered} 23 \\ 15 \% \end{gathered}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ ** | $\begin{gathered} 21 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 162 \\ & 16 \% \end{aligned}$ | 24 <br> 16\% | ${ }_{\text {18\% }}^{112}$ | $\begin{gathered} 46 \\ 13 \% \end{gathered}$ | $\begin{gathered} 28 \\ 19 \% \end{gathered}$ | $\begin{gathered} 42 \\ 14 \% \end{gathered}$ | $\xrightarrow{194} 17$ | $\begin{gathered} 62 \\ 18 \% \end{gathered}$ | (16\% | (178 | $\underset{\substack{69 \\ \text { 15\% }}}{ }$ | $\begin{gathered} 173 \\ 17 \% \\ n \end{gathered}$ | ${ }_{8}^{10}$ |
| Very untauouble (2) | 212 $19 \%$ | ${ }_{\text {ckis }}^{116}$ | $\begin{gathered} 93 \\ 16 \% \end{gathered}$ | $\begin{gathered} 51 \\ 16 \% \end{gathered}$ | $\begin{gathered} 83 \\ 22 \% \\ \text { GL } \end{gathered}$ | $\begin{gathered} 77 \\ 17 \% \end{gathered}$ | $\begin{gathered} 14 \\ 12 \% \end{gathered}$ | $\begin{gathered} 37 \\ 19 \% \end{gathered}$ | $\begin{gathered} 32 \\ 18 \% \end{gathered}$ | $\begin{gathered} 51 \\ 26 \% \\ \text { DFGL } \end{gathered}$ | $\begin{gathered} 42 \\ 24 \% \\ \text { FGL } \end{gathered}$ | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | $\begin{gathered} 21 \\ 13 \% \end{gathered}$ | $\begin{gathered} 57 \\ 20 \% \end{gathered}$ | $\begin{gathered} 61 \\ 23 \% \\ \text { м } \end{gathered}$ | $\begin{gathered} 68 \\ 19 \% \end{gathered}$ | $\begin{gathered} 4 \\ 7 \% \end{gathered}$ | 66 <br> 22\% <br> u | $\begin{gathered} 68 \\ 20 \% \end{gathered}$ | 45 <br> 19\% | $\begin{gathered} 34 \\ 13 \% \end{gathered}$ | $\begin{gathered} 47 \\ 17 \% \end{gathered}$ | ${ }_{\substack{58 \\ 18 \%}}$ | $\begin{gathered} 37 \\ 14 \% \end{gathered}$ | ${ }^{23} 15$ | 15 <br> 27\% <br> ** | 37 <br> 37\% <br> vwxy* | $\begin{aligned} & 186 \\ & 19 \% \end{aligned}$ | 26 <br> 17\% | ${ }_{18}^{117}$ | $\begin{gathered} 73 \\ 20 \% \end{gathered}$ | $\begin{gathered} 21 \\ 14 \% \end{gathered}$ | $\begin{gathered} 49 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 163 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 84 \\ 24 \% \\ j \end{gathered}$ | (168 | (100 | ${ }_{1}^{72}$ | $\begin{gathered} 199 \\ 20 \% \\ \mathrm{n} \end{gathered}$ | 138 |
| Donttrow | 139 $12 \%$ | ${ }_{\substack{41 \\ 7 \%}}$ | $\begin{gathered} 94 \\ 16 \% \\ \text { B } \end{gathered}$ | ${ }_{\substack{45 \\ 19 \%}}$ | ${ }_{\substack{51 \\ 13 \%}}$ | ${ }_{\text {cos }}^{\substack{43 \\ 10 \%}}$ | $\begin{gathered} 22 \\ 18 \% \\ \text { FK } \end{gathered}$ | 23 $11 \%$ | 29\% | 22 $11 \%$ | (15 | (28 | 23 148 | ${ }_{\substack{42 \\ \text { 4\% }}}$ | $\begin{gathered} 31 \\ 12 \% \end{gathered}$ | ${ }_{\substack{35 \\ 108}}$ | 8 <br> 13\% | ${ }_{8}^{25}$ | 39 $12 \%$ | $\begin{gathered} 31 \\ 13 \% \end{gathered}$ | $\begin{gathered} 44 \\ 16 \% \\ \mathrm{R} \end{gathered}$ | 32 <br> $12 \%$ | ${ }_{\substack{40 \\ 13 \%}}$ | 40 15\% | ${ }_{9 \%}^{14}$ | 6 <br> 11\% <br> ** | ${ }^{7 \%}$ | 120 $12 \%$ | 19 <br> $12 \%$ | 67 117 | $\underset{\substack{53 \\ 15 \%}}{ }$ | - 19 | ${ }_{\substack{37 \\ 12 \%}}$ | 102 $12 \%$ | ${ }_{\substack{34 \\ 10 \%}}$ | ${ }_{\substack{105 \\ 13 \%}}$ | $\xrightarrow{n}$ | ${ }_{\text {che }}^{67}$ | 114 $11 \%$ | $\underset{\substack{19 \\ 15 \%}}{ }$ |


| Net: Favorable | ${ }_{2}^{223}$ 20\% | ${ }_{\substack{124 \\ 22 \%}}$ | ${ }^{\text {97\% }}$ | $\begin{gathered} 70 \\ 22 \% \\ \text { EJ } \end{gathered}$ | 46\% 12\% | $\begin{aligned} & 106 \\ & 24 \% \\ & \text { EIJK } \end{aligned}$ | ${ }_{\text {2 }}^{28}$ | 48 <br> 24\% <br> EIJ | ${ }_{2}^{25} 1$ | ${ }_{2}^{21}$ | 29\% 17\% | 77 <br> 29\% <br> EIJK | $\begin{gathered} 41 \\ 25 \% \\ 0 \end{gathered}$ | ${ }_{\text {c }}^{49} 17$ | ¢ 28 | $\begin{gathered} 72 \\ 20 \% \\ 0 \end{gathered}$ | $\begin{gathered} 32 \\ 53 \% \end{gathered}$ | $\underset{\substack{69 \\ \text { 23\% }}}{ }$ |  | $\begin{gathered} 41 \\ 17 \% \end{gathered}$ | 48 $18 \%$ | 50 $18 \%$ | 61 20\% | ${ }_{\text {che }}^{57}$ | 38 22\% | $\begin{gathered} 8 \\ 15 \% \end{gathered}$ | $\begin{gathered} 12 \\ 12 \% \end{gathered}$ | 199 $20 \%$ | 29 198 | 125 $20 \%$ | 68 19\% | 30 20\% | - ${ }_{\text {6 }}^{\text {23\% }}$ | 154 18\% | 70 20\% | 153 $19 \%$ | 120 18\% | ${ }_{\text {l }}^{103}$ | ${ }_{198}^{193}$ | 30 23\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Saurs | $\underset{\substack{398 \\ 35 \%}}{ }$ | $\begin{gathered} 219 \\ 40 \% \\ c \end{gathered}$ | ${ }_{\substack{175 \\ 30 \%}}$ | ${ }_{\substack{95 \\ 30 \%}}$ | $\begin{gathered} 152 \\ 40 \% \\ \text { DG } \end{gathered}$ | ${ }_{\substack{151 \\ 34 \%}}$ | 30 $24 \%$ | ${ }_{\substack{\text { c5 } \\ \text { 33\% }}}$ | $\begin{gathered} 69 \\ 37 \% \\ 6 \end{gathered}$ | $\begin{gathered} 83 \\ 43 \% \\ \text { DGL } \end{gathered}$ | $\begin{gathered} 69 \\ 39 \% \\ 6 \end{gathered}$ | 82 $31 \%$ 3 | $\begin{gathered} 46 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 105 \\ 40 \% \\ \text { M } \end{gathered}$ | $\begin{aligned} & 132 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 12 \\ 19 \% \\ * * \end{gathered}$ | $\begin{gathered} 124 \\ 41 \% \\ u \end{gathered}$ | $\begin{aligned} & 120 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 83 \\ 35 \% \end{gathered}$ | ${ }_{\text {2 }}^{7}$ | 101 $37 \%$ | 91 30\% | 81 31\% | $\begin{gathered} 46 \\ 30 \% \end{gathered}$ | $\begin{gathered} 21 \\ 38 \% \\ * * \end{gathered}$ | 58 <br> 58\% <br> vwxy* | ( $\begin{aligned} & 348 \\ & \text { 35\% }\end{aligned}$ | $\begin{gathered} 50 \\ 32 \% \end{gathered}$ | (229 | 120 336 | $\begin{gathered} 49 \\ 33 \% \end{gathered}$ | 91 30\% | 307 <br> $36 \%$ | $\begin{gathered} 146 \\ 41 \% \\ j \end{gathered}$ | ${ }_{\substack{252 \\ 32 \%}}$ | $\begin{gathered} 257 \\ 38 \% \\ \text { । } \end{gathered}$ | ${ }_{30 \%}^{141}$ | $\substack{\begin{subarray}{c}{372 \\ 378 \\ n} }} \\{n} \end{subarray}$ | ${ }_{2}^{28}$ |
| Ne offifeence | - 175 | - 95 |  | . ${ }_{\text {- }}^{\text {- }}$ | $\begin{aligned} & -105 \\ & -28 \% \end{aligned}$ | - 45 | -8 | ${ }_{\text {- }}^{\text {-17 }}$ | -44 $-24 \%$ | $\begin{gathered} -62 \\ -32 \% \end{gathered}$ | $\begin{gathered} -40 \\ -23 \% \end{gathered}$ | - 5 | -5 <br> -3\% | $\begin{gathered} -55 \\ -19 \% \end{gathered}$ | $\begin{aligned} & -77 \\ & -29 \% \end{aligned}$ | $\begin{gathered} -59 \\ -16 \% \end{gathered}$ | $\begin{gathered} 20 \\ 34 \% \end{gathered}$ | $\begin{gathered} -55 \\ -18 \% \end{gathered}$ | $\begin{gathered} -55 \\ -16 \% \end{gathered}$ | $\begin{gathered} -42 \\ -18 \% \end{gathered}$ | ${ }_{\text {24 }}^{24}$ | - | $\begin{aligned} & -30 \\ & -10 \% \end{aligned}$ | - ${ }_{-9 \%}$ | ${ }_{\substack{-11 \\-7 \%}}$ | $\begin{gathered} -13 \\ -23 \% \end{gathered}$ | ${ }^{-46}$ | $\begin{aligned} & -154 \\ & -16 \% \end{aligned}$ | - $\begin{array}{r}\text { 21 } \\ -138\end{array}$ | - $\begin{gathered}\text {-104 } \\ -16 \%\end{gathered}$ | - 5 | - $\begin{gathered}\text {-19 } \\ \text {-13\% }\end{gathered}$ | ${ }_{\substack{22 \\-7 \%}}^{\text {22 }}$ | -153 | - $\begin{gathered}.76 \\ -228\end{gathered}$ | $\xrightarrow{\text { - }}$-138\% | -137 $-20 \%$ | - ${ }_{\text {a }}^{\text {38 }}$ | - ${ }_{\text {- }}^{189}$ | ${ }_{6}^{7}$ |


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| :---: |
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|  | Total | General Election 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favurable to parties |  |  |  |  |  |  |  | Favourale to ooliticians |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conserati <br> (B) <br> (B) | $\begin{aligned} & \text { Labour } \\ & \text { (C) } \end{aligned}$ | $\begin{gathered} \text { Liberal } \\ \text { Demerats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { other } \\ & \text { (E) } \end{aligned}$ | $\underset{\substack{\text { Remain } \\(f)}}{ }$ | $\begin{gathered} \text { Leave } \\ \text { (G) } \end{gathered}$ | $\begin{gathered} \text { Favoural } \\ \text { eto Cons } \\ \text { (H) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Cons } \end{gathered}$ (I) | $\begin{gathered} \text { Favurabl } \\ \text { Fato } \\ \text { etab } \\ \text { (1) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to Lab } \\ \text { (K) } \end{gathered}$ |  | $\begin{gathered} \text { Untavoura } \\ \text { beto toib } \\ \text { pems } \\ \text { nem } \end{gathered}$ |  | Untavoura but ete Grean Party (0) (0) | $\begin{gathered} \text { Favourabl } \\ \text { e to } \\ \text { Johnson } \end{gathered}$ (P) | $\begin{gathered} \text { Untavura } \\ \text { Sento } \\ \text { sohson } \\ \text { (a) } \end{gathered}$ | $\begin{gathered} \text { Favourab } \\ \text { etat } \\ \text { Stamer } \\ \text { (R) } \end{gathered}$ | $\begin{gathered} \text { Uninavura } \\ \begin{array}{c} \text { hleto } \\ \text { Starmer } \\ \text { (s) } \end{array} \end{gathered}$ | $\begin{gathered} \text { Fevouble } \\ \text { eno sunak } \\ (T) \end{gathered}$ | Unfavoura <br> ble to <br> Sunak <br> (U) | $\begin{gathered} \text { favoural } \\ \text { feto } \\ \substack{\text { ovidid } \\ \text { (vd }} \end{gathered}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { Syidid thave } \\ & \text { Side } \\ & \text { (w) } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \text { de iul } \\ & \text { etuss } \\ & \text { Trus } \end{aligned}$ | $\begin{gathered} \text { Untavoura } \\ \text { beto } \\ \text { Truss } \\ \text { (1) } \end{gathered}$ | $\begin{gathered} \text { cavoural } \\ \substack{\text { etop potiti } \\ \text { Patel }} \\ (z) \end{gathered}$ | $\begin{gathered} \text { Unfuvura } \\ \text { Ulopotit } \\ \text { patetit } \\ \text { (a) } \end{gathered}$ | $\begin{aligned} & \text { Saramers } \\ & \text { Sual } \\ & \text { wouldo } \\ & \text { a } a \text { beter } \\ & \text { iob } \\ & \text { (b) } \end{aligned}$ | $\begin{aligned} & \text { Starmers } \\ & \text { Lablo } \\ & \text { woud do } \\ & \text { a worse } \\ & \text { obe } \\ & \text { (c) } \end{aligned}$ |  |  |
| Unveighted base | ${ }^{1143}$ | 351 | ${ }^{326}$ | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | ${ }^{346}$ | 123 |
| Weighted base | ${ }_{143}$ | 376 | 305 | 73 | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | ${ }^{321}$ | 232 | ${ }_{663}$ | 360 | 437 | 400 | 364 | ${ }^{324}$ | 405 | ${ }^{223}$ | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Verv fevurable (2) | $\begin{aligned} & 71 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{gathered} 6 \\ \left.\begin{array}{c} 6 \% \\ c \end{array}\right) \end{gathered}$ | $\begin{aligned} & 14 \\ & \begin{array}{c} 14 \\ 9 \% \\ c \end{array} \end{aligned}$ | 18 $4 \%$ | $\begin{aligned} & 44 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 55 \\ \substack{19 \% \\ \text { whemwo }} \end{gathered}$ | 10 $2 \%$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 51 \\ \text { 22\% } \\ \text { arsuwn } \end{gathered}$ | $\begin{aligned} & 14 \\ & \begin{array}{l} 28 \\ \% \end{array} \end{aligned}$ | $\begin{gathered} 34 \\ 10 \% \\ \text { couvra } \end{gathered}$ | $\begin{aligned} & 30 \\ & 7 \% \\ & \text { awn } \\ & \text { awn } \end{aligned}$ | $\begin{gathered} 45 \\ \text { 418 } \\ \text { ascuwr } \end{gathered}$ | $\begin{aligned} & 13 \\ & 4 \% \\ & { }_{4}^{2 \%} \end{aligned}$ | $\begin{gathered} 49 \\ \text { a } 5 \% \\ \text { arsuwrama } \end{gathered}$ | $\begin{gathered} 6 \\ 1 \% \\ \substack{6 \\ \gamma} \end{gathered}$ |  | $\vdots$ | $\begin{gathered} 48 \\ \text { aly } \\ \text { arsumura } \end{gathered}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | 20 | 28 $9 \%$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ |
| Fairl favurabe (1) | $\begin{aligned} & \text { 152 } \\ & \text { 13\% } \end{aligned}$ | $\begin{aligned} & 93 \\ & \left.\begin{array}{c} \text { 250 } \\ \text { cos } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 23 \\ & { }_{8 \%}^{23} \end{aligned}$ | $\stackrel{9}{12 \%}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 89 \\ \text { 31\% } \\ \text { uncuwn } \end{gathered}$ | 31 $5 \%$ | ${ }^{31}$ |  | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & \text { y } 18 \% \\ & \text { un } \end{aligned}$ | $\begin{gathered} 38 \\ 11 \% \\ 18 \\ 18 \end{gathered}$ | $\begin{aligned} & 63 \\ & \text { an } \\ & \text { un } \\ & \text { un } \end{aligned}$ | $\begin{gathered} 77 \\ \text { 33\% } \\ \text { assuwr } \end{gathered}$ | $\begin{aligned} & 44 \\ & \left.\begin{array}{c} 48 \\ 7 \% \\ w r \end{array}\right) \end{aligned}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 75 \\ \text { a } 17 \% \\ \text { oruwr } \end{gathered}$ | $\begin{gathered} 106 \\ \text { 2nvo } \\ \text { assuma } \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 105 \\ \text { apsuwn } \\ \text { arsuw } \end{gathered}$ | $\begin{aligned} & 18 \\ & 5 \% \\ & 5 \% \end{aligned}$ |  |  | $\begin{gathered} 76 \\ 336 \\ \text { assura } \end{gathered}$ | $\begin{aligned} & 39 \\ & 7 \% \end{aligned}$ | ${ }^{25}$ | $\begin{gathered} 83 \\ \substack{82 \% \\ \text { bo } \\ \text { bo }} \end{gathered}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 383 \\ & 34 \% \\ & 34 \% \end{aligned}$ |  | $\begin{aligned} & 74 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 97 \\ \left.\begin{array}{c} 97 \% \\ 1 \end{array}\right) \end{gathered}$ | $\begin{aligned} & 145 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & \begin{array}{c} 37 \% \\ 14 \% \end{array} \end{aligned}$ | $\begin{aligned} & 119 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & \begin{array}{l} 608 \\ \text { unver } \end{array} \end{aligned}$ | $\begin{gathered} 190 \\ 29 \% \\ \text { UWXY } \end{gathered}$ | $\begin{aligned} & 94 \\ & \begin{array}{c} 26 \% \\ \text { unvy } \end{array} \end{aligned}$ | $\begin{gathered} \text { 153 } \\ \text { 35\% } \\ \text { oruxxa } \end{gathered}$ | $\begin{gathered} 152 \\ \text { s.8\% } \\ \text { porivxux } \end{gathered}$ | $\begin{gathered} 58 \\ \text { cow } \\ \text { xr } \end{gathered}$ | $\begin{gathered} 113 \\ \text { 35\% } \\ \text { Runxra } \end{gathered}$ |  | : | : |  | $\begin{gathered} 160 \\ 27 \% \\ \text { UWXY } \end{gathered}$ | $\begin{aligned} & 92 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & \substack{129 \% \\ \text { a0\% } \\ \text { be }} \end{aligned}$ | $\begin{aligned} & 125 \\ & \text { a0\% } \\ & \text { be } \end{aligned}$ | - $\begin{aligned} & 33 \\ & 25 \%\end{aligned}$ |
| Fariry unfevourble (-1) | $\begin{aligned} & 186 \\ & 16 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 34 \\ \substack{32 \% \\ 8^{*}} \end{gathered}$ | $\begin{gathered} 96 \\ \substack{21 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 54 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ |  | $\begin{gathered} 78 \\ 18 \% \end{gathered}$ | $\begin{gathered} 69 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 67 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 15 \% \\ & 15 \% \end{aligned}$ | $\begin{gathered} 16 \\ 7 \% \\ 7 \\ \times \end{gathered}$ | $\begin{gathered} 147 \\ \substack{128 \\ \text { psswaz }} \end{gathered}$ | $\begin{gathered} 70 \\ \substack{20 \% \\ \text { prove }} \end{gathered}$ | $\begin{gathered} 75 \\ \substack{17 \% \\ \text { prove }} \end{gathered}$ | $\begin{aligned} & 48 \\ & \substack{42 \% \\ \mathrm{px}} \end{aligned}$ | $\begin{aligned} & 81 \\ & \begin{array}{c} 226 \\ \text { prove } \end{array} \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 98 \\ \substack{246 \\ \text { psswo }} \end{gathered}$ | $\therefore$ |  | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{gathered} \text { cine } \\ \text { pssxaz } \\ \text { psiz } \end{gathered}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 18 \% \\ & \text { 18\% } \end{aligned}$ | 16 $12 \%$ |
| Verrunfavourable (-2) | $\begin{aligned} & 212 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & \begin{array}{l} \text { 35\% } \\ \text { 80 } \end{array} \end{aligned}$ | $\begin{aligned} & 13 \\ & \substack{17 \% \\ \text { 8. } \\ \hline} \end{aligned}$ | $\begin{gathered} 39 \\ \text { 26\% } \\ { }_{8}{ }^{\circ} \end{gathered}$ | $\begin{aligned} & 136 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 198 \\ \text { 34\% } \\ \text { 3krewo } \end{gathered}$ |  | $\begin{aligned} & \text { 65 } \\ & \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 85 \\ { }_{c}^{21 \%} \\ \text { Hk } \end{gathered}$ | $\begin{gathered} 98 \\ \text { 30\% } \\ \text { 3kkMo } \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 65 \\ \text { 20\% } \\ \mathrm{Hk} \end{array} \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \\ { }_{1}^{3} \\ \times \end{gathered}$ | $\begin{aligned} & \text { con } \\ & \substack{39 \% \\ \text { psswa }} \end{aligned}$ | $\begin{aligned} & 109 \\ & \substack{\text { 30\% } \\ \text { psywn }} \end{aligned}$ | $\begin{gathered} 67 \\ \begin{array}{c} 156 \\ \text { prove } \end{array} \end{gathered}$ | $\begin{aligned} & 15 \\ & \begin{array}{l} 45 \\ v \times x \end{array} \end{aligned}$ | $\begin{gathered} 175 \\ \text { 488\% } \\ \text { passwxaz } \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 184 \\ \text { A55 } \\ \text { apesswas } \end{gathered}$ | : |  | : | $\begin{gathered} 192 \\ \substack{13 \% \\ \text { posswaz }} \end{gathered}$ | $\begin{aligned} & 146 \\ & \begin{array}{l} \text { 30\% } \\ \text { cide } \end{array} \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & \text { and } \\ & \text { cat } \\ & \text { cct } \end{aligned}$ |
| Don't know | $\begin{aligned} & 139 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & \text { 10\% } \\ & \text { 10\% } \end{aligned}$ |  | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ |  | $\begin{gathered} 69 \\ \text { 10\% } \\ \text { Ruwxr } \end{gathered}$ |  | $\begin{aligned} & 38 \\ & 9 \% \\ & \text { wx } \end{aligned}$ | $\begin{aligned} & 34 \\ & \begin{array}{c} 3 \% \\ \text { wxaz } \end{array} \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \\ & x \gamma \\ & x \% \end{aligned}$ | $\begin{aligned} & 19 \\ & \left.\begin{array}{c} 6 \% \\ x \gamma \end{array}\right) \end{aligned}$ | $\begin{aligned} & 17 \\ & \left.\begin{array}{c} 4 \% \\ x \gamma \end{array}\right) \end{aligned}$ | $\therefore$ | : | $\begin{gathered} 9 \\ \substack{4 \% \\ x y \\ x y} \end{gathered}$ | $\begin{gathered} 54 \\ \substack{5 \% \\ \text { ownr } \\ \text { und }} \end{gathered}$ | $\begin{aligned} & 30 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ |  |
| Net: Favurable | $\begin{aligned} & 223 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & \left.\begin{array}{c} 35 \% \\ c o s \\ c o s \end{array}\right) \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \\ & 10 \end{aligned}$ | $\begin{gathered} 15 \\ \substack{15 \\ c \\ c} \end{gathered}$ | $\begin{gathered} 29 \\ \substack{20 \% \\ c} \end{gathered}$ | $\begin{aligned} & 62 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 143 \\ \substack{50 \% \\ \text { ukenvo }} \end{gathered}$ | $\begin{aligned} & 41 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 63 \\ \text { 155 } \end{gathered}$ | $\begin{aligned} & 135 \\ & \text { ane } \\ & \text { une } \end{aligned}$ | $\begin{aligned} & 51 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 1090 \\ & \text { 27\% } \end{aligned}$ | $\begin{aligned} & 71 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 288 \end{aligned}$ | $\begin{gathered} 127 \\ \text { 55s\% } \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 58 \\ & 9 \% \\ & 9 \% \\ & \mathrm{wr} \end{aligned}$ | $\begin{gathered} 61 \\ \text { cive } \\ \text { auwna } \end{gathered}$ | $\begin{aligned} & 105 \\ & 24 \% \\ & \text { auwr } \end{aligned}$ | $\begin{gathered} \text { 151 } \\ \text { 38\% } \\ \text { ossuwn } \end{gathered}$ | $\begin{aligned} & 29 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 154 \\ \text { 488 } \\ \text { Qestuwr } \end{gathered}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ |  | $\vdots$ | $\begin{gathered} 124 \\ 54 \\ \text { assuwra } \end{gathered}$ | $\begin{aligned} & 47 \\ & { }_{8 \%} \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & \left.\begin{array}{l} 14 \% \\ \text { ado } \\ \text { bo } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 80 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 24 \% \\ & 24 \% \end{aligned}$ |
| Net: Unfevourale | $\begin{aligned} & 398 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 56 \% \\ & \text { so } \\ & \text { 80 } \end{aligned}$ | $\begin{gathered} 26 \\ \substack{26 \% \\ \text { 35\% } \\ \text { 8. }} \end{gathered}$ | $\begin{gathered} 73 \\ \substack{49 \% \\ \text { 9.8. }} \end{gathered}$ | $\begin{gathered} 232 \\ 50 \% \\ \text { 50\% } \end{gathered}$ | $\begin{aligned} & 105 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 332 \\ \text { s8\% } \\ \text { HKKMwo } \end{gathered}$ | $\begin{aligned} & 191 \\ & \begin{array}{c} \text { 4550} \\ \text { Hexuo } \end{array} \end{aligned}$ | $\begin{aligned} & 134 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 90\% } \\ & \text { Hk } \end{aligned}$ | $\begin{aligned} & 151 \\ & 37 \% \\ & \text { Hk } \end{aligned}$ | $\begin{aligned} & 153 \\ & \substack{45 \% \\ \text { Hkw }} \end{aligned}$ | $\begin{aligned} & 1114 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 19 \\ \left.\begin{array}{c} 8 \% \\ \times \end{array}\right) \end{gathered}$ | $\begin{gathered} 346 \\ \substack{32 \% \\ \text { pssux }} \end{gathered}$ | $\begin{gathered} \substack{179 \\ \text { pescrax }} \end{gathered}$ | $\begin{gathered} 142 \\ \substack{33 \% \\ \text { prow }} \end{gathered}$ |  | $\begin{gathered} \text { 256 } \\ \text { 20\% } \\ \text { passwaza } \end{gathered}$ | $\begin{aligned} & 38 \\ & \text { 312\% } \\ & \text { xz } \end{aligned}$ | $\begin{gathered} 282 \\ \text { cos } \\ \text { posswxas } \end{gathered}$ | : |  | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 339 \\ \substack{35 \% \\ \text { poasswx }} \end{gathered}$ | $\begin{aligned} & 212 \\ & \substack{50 \% \\ \text { cide }} \end{aligned}$ | $\begin{gathered} 64 \\ 20 \% \\ 20 \% \end{gathered}$ | $\begin{gathered} 89 \\ 28 \% \end{gathered}$ | 50 38\% $c$ |
| Net ifference | $\begin{aligned} & -175 \\ & -15 \% \\ & -15 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & -139 \\ & -46 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -10 \\ & -14 \% \end{aligned}$ | $\begin{aligned} & -44 \\ & -29 \% \end{aligned}$ | $\begin{aligned} & -170 \\ & .37 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & -290 \\ & -51 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -129 \\ & -30 \% \\ & \hline \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & -40 \\ & -17 \% \end{aligned}$ | $\begin{gathered} -42 \\ -10 \% \end{gathered}$ | $\begin{gathered} -82 \\ -25 \% \end{gathered}$ | $\begin{aligned} & -26 \\ & -8 \% \\ & -8 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 47 \% \\ & \hline \end{aligned}$ | $\begin{gathered} -288 \\ -436 \end{gathered}$ | $\begin{gathered} -1118 \\ -33 \% \end{gathered}$ | $\begin{aligned} & -37 \\ & -9 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 22 \% \end{aligned}$ | $\begin{gathered} -227 \\ -2.2 \% \end{gathered}$ | $\begin{aligned} & 117 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & -258 \\ & -64 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 223 \\ 100 \% \end{gathered}$ | $\begin{gathered} -398 \\ -300 \% \\ -100 \end{gathered}$ | $\begin{aligned} & 108 \\ & 47 \% \\ & 47 \end{aligned}$ | $\begin{gathered} -292 \\ -49 \% \end{gathered}$ | $\begin{aligned} & -167 \\ & -4.4 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & -10 \\ & -3 \% \end{aligned}$ | -18 $-14 \%$ |
| mean | ${ }^{0.31}$ |  | ${ }^{-0.87}$ | $\stackrel{-0.26}{c}$ | $\stackrel{-0.50}{c}$ | ${ }^{-0.68}$ | $\stackrel{0.03}{¢}$ | ${ }^{0.60}$ | ${ }^{-0.92}$ | ${ }^{-0.55}$ | ${ }_{\text {- }}^{\text {- }}$ | $\stackrel{-0.30}{0}$ | ${ }_{\text {- }}^{\text {-0, }}$ | $\stackrel{-0.48}{ }$ | $\stackrel{-0.21}{\text { ON }}$ |  | ${ }_{\text {coind }}^{\text {O.80 }}$ | $\underbrace{}_{\substack{-0.57 \\ \text { auve }}}$ | - $\begin{gathered}-0.19 \\ \text { quilw }\end{gathered}$ | ${ }_{\text {a }}^{0.33}$ ascuwa | $\stackrel{-1.13}{\gamma^{\prime}}$ | ${ }_{\text {a }}^{0.53}$ | $\stackrel{-1.13}{\gamma}$ | $\begin{gathered} 1.32 \\ \text { PQRSTUVWY } \end{gathered}$ | -1.5 | ${ }_{\text {a }}^{\text {arsuwn }}$ | -0.89 | -0.84 | O. ${ }_{\text {de }}^{\text {be }}$ | ${ }_{\text {- }}^{\text {-0, }}$ | ${ }_{6}^{0.37}$ |


| Public |
| :---: |
| Fieldwork: $1-2$ Februar |

Online adults aged $18+$ in $G B$
Q2. To what extent, if a tall, do vou have a favourable or unfavourable opinion of the following politicians and political parties?- Lii Truss, Secretary of State for Foreign, Commonwealth and Development Affairs
All Adults aged $18+$ in Great Britai

|  | Total | The Labour Party : |  | The Conservative Party : |  | The Liberal Democrats |  | The Green Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Favourab | ${ }_{\text {Untavara }}^{\text {ble }}$ | $\underset{\text { Favourab }}{\text { e }}$ | Untaua |  | ${ }^{\text {Untavoura }}$ ble | Favourab | ${ }_{\text {Unte }}^{\substack{\text { ble }}}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) |
| Unweighted base | 1143 | 452 | 408 | 279 | 610 | 260 | 390 | 360 | 316 |
| Weighted base | 1143 | 425 | 442 | 286 | 574 | 229 | 408 | 330 | 321 |
| Very favourabe (2) | $\begin{aligned} & 71 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 98 \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ |
| Fairly favurable (1) | $\begin{aligned} & 152 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 100 \\ \substack{23 \% \\ 8 \\ 8} \end{gathered}$ | $\begin{aligned} & 89 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 20 \% \end{aligned}$ |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 383 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & \text { 145 } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 32 \% \end{aligned}$ |
| Fairly unfavourable ( -1 ) | $\begin{aligned} & 186 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 134 \\ \substack{13 \% \\ 0} \\ 0 \end{gathered}$ | $\begin{aligned} & 44 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ |
| Very unfavourale (-2) | $\begin{aligned} & 212 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 198 \\ \begin{array}{c} 14 \% \\ 0 \end{array} \end{gathered}$ | $\begin{aligned} & 47 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 30 \% \end{aligned}$ | 65 20\% |
| Don't know | $\begin{aligned} & 139 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | 14 $4 \%$ |
| Net: Favurable | $\begin{aligned} & 223 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 135 \\ 31 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{aligned} & 143 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 28 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 398 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 191 \\ { }_{45 \%} \\ c \end{gathered}$ | $\begin{aligned} & 134 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 332 \\ 58 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 90 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 37 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 153 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 36 \% \end{aligned}$ |
| Net Difference | $\begin{aligned} & -175 \\ & -15 \% \\ & -15 \end{aligned}$ | $\begin{gathered} -129 \\ -30 \% \\ -30 \end{gathered}$ | $1$ | $\begin{aligned} & 114 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & -290 \\ & -51 \% \\ & \\ & \hline \end{aligned}$ | $\begin{aligned} & -40 \\ & -17 \% \end{aligned}$ | $\begin{gathered} -42 \\ -10 \% \end{gathered}$ | $\begin{gathered} -82 \\ -25 \% \\ \hline \end{gathered}$ | $\begin{aligned} & -26 \\ & -8 \% \end{aligned}$ |
| mean | ${ }^{0.31}$ | ${ }^{-0.55}$ | ${ }^{-0.07}$ | ${ }_{\substack{0.60}}^{\text {¢ }}$ | ${ }^{-0.92}$ | -0.30 | -0.23 | -0.48 | $\underset{H}{-0.21}$ |

## I accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

## overopoformuce used




Publi All Adults aged $18+$ in Great Britain

|  | Total <br> Total <br> (A) | Genter |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Social gade |  |  |  | Region |  |  |  |  |  | Urbar/Rural |  | Martatastas |  |  | Pres of children HH (17 or under) |  | Eucation |  | Employmentstatu |  | Etmmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male <br> (B) | Female (C) | 18-34 <br> (D) | 35-54 <br> (E) | 55+ (F) | 18-24 <br> (G) | $25-34$ <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \text { C2 } \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North <br> (V) | Midlands <br> (W) | South <br> (X) | London <br> (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working | White ethnic group (m) | Minority ethnic group (n) |
| Unwegheed base | ${ }^{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | 210 | 199 | ${ }_{176}$ | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | 39 | 539 | ${ }_{3} 33$ | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | ${ }_{57}$ | 100 | 987 | 156 | 655 | ${ }^{371}$ | ${ }_{17}$ | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | ${ }_{30}$ | 97 | ${ }^{151}$ |
| hted base | ${ }^{1143}$ | ${ }_{5} 5$ | 579 | 322 | ${ }^{379}$ | 442 | 122 | 200 | 184 | 195 | ${ }^{176}$ | 267 | 16 | 289 | 261 | ${ }_{366}$ | ${ }_{61}$ | 302 | ${ }_{336}$ | 236 | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{38}$ | ${ }^{148}$ | 298 | 845 | ${ }_{3} 52$ | ${ }_{79}$ | 676 | 467 | 1003 | 128 |
| Very favorabe (2) | ${ }_{\text {c }}^{6 \%}$ | $\begin{gathered} 43 \\ 8 \% \\ c \end{gathered}$ | ${ }_{4 \%}^{23}$ | $\begin{gathered} 32 \\ 10 \% \\ \text { EFJK } \end{gathered}$ | ${ }_{\text {16 }}^{16}$ | $\begin{gathered} 18 \\ 4 \% \\ k \end{gathered}$ | $\begin{gathered} 8 \\ 6 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 24 \\ 12 \% \\ \text { EFIJK } \end{gathered}$ | $\stackrel{9}{5 \%}$ | 4\% | $\begin{gathered} 3 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \\ 0 \end{gathered}$ | $\begin{gathered} 26 \\ 9 \% \\ 0 \end{gathered}$ | ${ }_{3 \%}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \\ & * * \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \\ \mathrm{~s} \end{gathered}$ | 13 $4 \%$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | 19 $7 \%$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | 3\% | ${ }_{7 \%}^{18}$ | $\begin{aligned} & 13 \\ & 8 \% \\ & w \end{aligned}$ | $\begin{gathered} 7 \\ 13 \% \end{gathered}$ | $\begin{gathered} 3 \\ 3 \% \end{gathered}$ | $\begin{gathered} 65 \\ 7 \% \\ c \end{gathered}$ | $1$ | (32) | ${ }_{7 \%}^{26}$ | $\begin{gathered} 8 \\ 5 \% \end{gathered}$ | ${ }_{7 \%}^{21}$ | $\underbrace{49}_{5 \%}$ | (18) | ${ }_{6 \%}^{47}$ | ${ }_{6}^{42}$ | ${ }_{\substack{23 \\ 5 \%}}$ | ${ }_{6}^{60}$ | ${ }_{\substack{6 \\ 5 \%}}$ |
| Fairy favumbele (1) | 163 $14 \%$ | $\begin{gathered} 91 \\ 16 \% \end{gathered}$ | 71 $12 \%$ | 47 <br> 15\% | 53 <br> 14\% | $\begin{gathered} 64 \\ 15 \% \\ \text { K } \end{gathered}$ | $\begin{gathered} 14 \\ 12 \% \end{gathered}$ | $\begin{gathered} 32 \\ 16 \% \end{gathered}$ | $\begin{gathered} 27 \\ 15 \% \end{gathered}$ | $\begin{gathered} 26 \\ 13 \% \end{gathered}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{gathered} 48 \\ 18 \% \\ k \end{gathered}$ | $\begin{gathered} 26 \\ 15 \% \end{gathered}$ | $\begin{gathered} 41 \\ 14 \% \end{gathered}$ | $\begin{gathered} 34 \\ 13 \% \end{gathered}$ | $\begin{gathered} 55 \\ 15 \% \end{gathered}$ | $\begin{gathered} 8 \\ 13 \% \\ * * \end{gathered}$ | $\begin{gathered} 42 \\ 14 \% \end{gathered}$ | 47 <br> 14\% | 39 <br> 16\% | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | $\begin{gathered} 40 \\ 15 \% \end{gathered}$ | ${ }_{\substack{49 \\ 16 \%}}$ | 35 $13 \%$ | co | $\begin{gathered} 3 \\ 5 \% \\ * * \end{gathered}$ | $\begin{gathered} 8 \\ 8 \% \\ * \end{gathered}$ | $\begin{aligned} & 146 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 17 \\ 11 \% \end{gathered}$ | 105 <br> $16 \%$ | $\begin{gathered} 42 \\ 12 \% \end{gathered}$ | $\begin{gathered} 17 \\ 11 \% \end{gathered}$ | 51 <br> $17 \%$ <br> 1 | $\underset{\text { 13\% }}{112}$ | ${ }_{\substack{51 \\ 15 \%}}$ | ${ }_{\text {121 }}^{112}$ | 97 <br> $14 \%$ | ${ }_{\substack{66 \\ 19 \%}}$ | ${ }_{1}^{120} 1$ | 24 <br> 18. <br> 18 |
| Neither favurable ero unfuvurabe (0) | 241 $21 \%$ | 109 $20 \%$ | 132 23\% | ${ }_{\substack{69 \\ 21 \%}}$ | ¢ | $\begin{gathered} 86 \\ 19 \% \end{gathered}$ | $\begin{gathered} 31 \\ 25 \% \end{gathered}$ | 38 $19 \%$ | $\begin{gathered} 43 \\ 23 \% \end{gathered}$ | ${ }_{\substack{44 \\ 22 \%}}$ | 40 23\% | $\begin{gathered} 45 \\ 17 \% \end{gathered}$ | $\begin{gathered} 38 \\ 23 \% \end{gathered}$ | ${ }_{\substack{60 \\ 21 \%}}$ | $\begin{gathered} 61 \\ 23 \% \end{gathered}$ | ${ }_{\text {18\% }}^{67}$ | $\begin{gathered} 16 \\ 26 \% \end{gathered}$ | 60 20\% | 71 21\% | 43 <br> 18\% | $\begin{gathered} 68 \\ 25 \% \end{gathered}$ | $\begin{gathered} 57 \\ 21 \% \end{gathered}$ | ${ }_{\substack{68 \\ 23 \%}}$ | 58 <br> 22\% | ${ }_{3}^{32}$ | $\begin{gathered} 11 \\ 21 \% \\ * * \end{gathered}$ | $\begin{gathered} 15 \\ 15 \% \end{gathered}$ | 209 | 37 24, | ${ }_{\substack{131 \\ 21 \%}}$ | 86 248 | $\begin{gathered} 25 \\ 17 \% \end{gathered}$ | ¢ ${ }_{\text {25\% }}$ | 108 $20 \%$ | ¢ ${ }_{\substack{58 \\ 16 \%}}$ | $\begin{aligned} & 184 \\ & 23 \% \end{aligned}$ | 136 206 | ${ }_{\substack{105 \\ 22 \%}}$ | ${ }_{21 \%}^{211}$ | ${ }_{2}^{28}$ |
| Faity unfuourabe (-1) | 238 218 | 98 <br> 18\% | $\begin{aligned} & 137 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 56 \\ 17 \% \end{gathered}$ | 64 17\% | $\begin{gathered} 118 \\ 27 \% \\ \text { DEHIJ } \end{gathered}$ | $\begin{gathered} 28 \\ 23 \% \\ \mathrm{D} \end{gathered}$ | 28 <br> 14\% | 29 <br> 16\% | $\begin{gathered} 35 \\ 18 \% \end{gathered}$ | 41 <br> 23\% | 77 <br> 29\% <br> DEHIJ | $\begin{gathered} 30 \\ 18 \% \end{gathered}$ | $\begin{gathered} 49 \\ 17 \% \end{gathered}$ | $\begin{gathered} 43 \\ 17 \% \end{gathered}$ | $\begin{gathered} 97 \\ \text { 27\% } \\ \text { No } \end{gathered}$ | $\begin{gathered} 19 \\ 32 \% \\ * * \end{gathered}$ | $\begin{gathered} 59 \\ 20 \% \end{gathered}$ | 61 18\% | $\begin{gathered} 67 \\ 28 \% \\ \mathrm{~s}^{*} \end{gathered}$ | 50 19\% | $\begin{gathered} 63 \\ 23 \% \end{gathered}$ | 520 | $\begin{gathered} 65 \\ 25 \% \end{gathered}$ | $\begin{gathered} 26 \\ 17 \% \end{gathered}$ | $\begin{gathered} 14 \\ 25 \% \end{gathered}$ | $\begin{gathered} 18 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 199 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 39 \\ 25 \% \end{gathered}$ | $\begin{gathered} 139 \\ 22 \% \\ e \end{gathered}$ | 50 <br> 148 | $\begin{gathered} 49 \\ 33 \% \\ \mathrm{de}^{*} \end{gathered}$ | ${ }_{\substack{60 \\ 20 \%}}$ | $\begin{aligned} & 178 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 65 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 173 \\ & 22 \% \end{aligned}$ | ${ }_{20}^{137}$ | (101 | ${ }_{21 \%}^{211}$ | $\underset{\substack{24 \\ 19 \%}}{ }$ |
| Verrunfavourbele (2) | 362 $32 \%$ | $\begin{aligned} & 190 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 29 \% \end{aligned}$ | 86 <br> 27\% <br> G | $\begin{gathered} 136 \\ 36 \% \\ \text { DG } \end{gathered}$ | $\begin{gathered} 141 \\ 32 \% \\ 6 \end{gathered}$ | $\begin{gathered} 21 \\ 17 \% \end{gathered}$ | 65 <br> 33\% <br> DG | 64 35\% <br> G | $\begin{gathered} 71 \\ 37 \% \\ \text { DG } \end{gathered}$ | 69 <br> 39\% <br> DFGL | 71 <br> 27\% | $\begin{gathered} 37 \\ 22 \% \end{gathered}$ | $\begin{gathered} 95 \\ 33 \% \\ \mathrm{M} \end{gathered}$ | $\begin{gathered} 100 \\ 38 \% \\ \text { M } \end{gathered}$ | $\begin{aligned} & 118 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 12 \\ 20 \% \end{gathered}$ | $\begin{gathered} 105 \\ 35 \% \\ u \end{gathered}$ | $\begin{gathered} 127 \\ 38 \% \\ u \end{gathered}$ | 63 27\% | 66 25\% | $\begin{gathered} 87 \\ 32 \% \end{gathered}$ | $\begin{gathered} 92 \\ 31 \% \end{gathered}$ | 60 23\% | $\begin{gathered} 49 \\ 32 \% \end{gathered}$ | $\begin{gathered} 18 \\ 32 \% \end{gathered}$ | 56 <br> 56\% <br> vwxy* | $\begin{gathered} 310 \\ 31 \% \end{gathered}$ | 52 <br> 34\% | (198 | 125 35\% | $\begin{gathered} 39 \\ 26 \% \end{gathered}$ | ${ }_{\substack{71 \\ 24 \\ \hline}}$ | $\begin{gathered} 291 \\ 34 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 148 \\ 42 \% \\ j \end{gathered}$ | ${ }_{\substack{219 \\ 27 \%}}$ | ${ }_{\substack{226 \\ 33 \%}}$ | 136 29\% | $\begin{aligned} & 325 \\ & 32 \% \end{aligned}$ | - |
| Dont ${ }^{\text {chean }}$ | ${ }_{\substack{72 \\ 6 \%}}$ | $\begin{gathered} 23 \\ 4 \% \end{gathered}$ | $\begin{gathered} 48 \\ 8 \% \\ \text { B } \end{gathered}$ | 32 <br> 10\% <br> FHKL | ${ }_{\substack{25 \\ 6 \%}}$ | ${ }_{\text {c }}^{16}$ 4\% | 21 <br> 17\% <br> DEFHJKL | ${ }_{6}^{11}$ | $\begin{aligned} & 12 \\ & 7 \% \end{aligned}$ | ${ }_{6}^{12}$ | 3\% | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{gathered} 22 \\ 13 \% \\ \text { op } \end{gathered}$ | ${ }_{7 \%}^{19}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | ${ }_{4 \%}^{14}$ | $\begin{gathered} 2 \\ 4 \% \\ * \end{gathered}$ | (10 | ¢ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 30 \\ 11 \% \\ \text { RS } \end{gathered}$ | $\stackrel{9}{3 \%}$ | $\begin{gathered} 30 \\ 10 \% \\ \mathrm{vYa} \end{gathered}$ | $\begin{gathered} 27 \\ 10 \% \\ \text { vYa } \end{gathered}$ | ${ }_{3}^{4}$ | $\begin{gathered} 2 \\ 4 \% \\ * * \end{gathered}$ | : | ${ }_{\substack{64 \\ 7 \%}}$ | \% | $\underset{\substack{32 \\ 5 \%}}{\text { cos }}$ | ${ }_{8 \%}^{29}$ | ${ }_{8 \%}^{12}$ | ${ }_{7 \%}^{21}$ | $\substack{51 \\ 6 \%}^{\text {c }}$ | $\substack{12 \\ 3 \%}_{\text {3/ }}$ | $\begin{gathered} 61 \\ 8 \% \\ i \end{gathered}$ | ${ }_{5 \%}^{37}$ | ( ${ }_{\text {3\% }}^{35}$ | ¢ | $\underset{\substack{13 \\ \text { 10\% }}}{ }$ |


| Net: Favurable | 229 208 | $\begin{gathered} 134 \\ 24 \% \\ c \end{gathered}$ | $\underset{\substack{94 \\ 16 \%}}{ }$ | $\begin{gathered} 79 \\ 24 \% \\ \text { GK } \end{gathered}$ |  | $\begin{gathered} 82 \\ 18 \% \\ \text { к } \end{gathered}$ | 22 | $\begin{gathered} 57 \\ 28 \% \\ \text { EFJK } \end{gathered}$ | 36 | 33 $17 \%$ | 19 $11 \%$ | $\begin{gathered} 63 \\ 24 \% \\ \text { FK } \end{gathered}$ | ${ }_{21}^{41}$ | ${ }_{\substack{66 \\ 238}}$ | $\begin{gathered} 41 \\ 16 \% \end{gathered}$ | 71 <br> 19\% | 11 <br> 18\% <br> ** | $\begin{gathered} 67 \\ 22 \% \end{gathered}$ | 60 18\% | 48 <br> 20\% | 55 <br> 20\% | 55 <br> 20\% | ( 58 | $\begin{gathered} 53 \\ 20 \% \end{gathered}$ | $\begin{gathered} 42 \\ 27 \% \end{gathered}$ | $\begin{gathered} 10 \\ 18 \% \end{gathered}$ $* *$ | $\begin{gathered} 11 \\ 11 \% \end{gathered}$ | $\begin{gathered} 211 \\ 21 \% \\ c \end{gathered}$ | $\begin{gathered} 18 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 22 \% \end{aligned}$ | ( $\begin{aligned} & \text { 68 } \\ & \text { 19\% }\end{aligned}$ | 24 16\% | 73 24\% | $\begin{aligned} & 157 \\ & 19 \% \end{aligned}$ | 70 20\% | 160 20\% | ${ }_{21 \%}^{120}$ | ${ }_{\text {g }}^{\text {g }}$ | ${ }_{200}^{200}$ | 30 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ne: Unfavourable | ${ }_{\substack{\text { cos } \\ \text { 53\% }}}$ | (288 | $\underset{\substack{305 \\ 53 \%}}{ }$ | (122 | $\begin{gathered} 199 \\ 53 \% \\ 6 \end{gathered}$ | $\begin{gathered} 259 \\ 59 \% \\ \text { DGH } \end{gathered}$ | ${ }_{\substack{49 \\ 40 \%}}$ | ${ }_{\substack{93 \\ 47 \%}}$ | ${ }_{\substack{93 \\ 51 \%}}$ | $\begin{gathered} 106 \\ 54 \% \\ \text { G } \end{gathered}$ | 110 <br> 63\% <br> DGH | $\begin{gathered} 148 \\ 56 \% \\ \text { DG } \end{gathered}$ | ${ }_{40 \%}^{66}$ | (149 | $\begin{gathered} 143 \\ 55 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 215 \\ 59 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 32 \\ 52 \% \end{gathered}$ | $\begin{gathered} 165 \\ 55 \% \\ u \end{gathered}$ | $\begin{gathered} 188 \\ 56 \% \\ u \end{gathered}$ | $\begin{aligned} & 130 \\ & 55 \% \end{aligned}$ | ${ }_{\text {43\% }}^{117}$ | ${ }_{\substack{\text { 150 } \\ \text { 55\% }}}$ | ${ }_{\substack{145 \\ 488}}$ | 125 <br> 488 | ${ }^{75}$ | $\begin{gathered} 32 \\ 57 \% \end{gathered}$ | 74 <br> 74\% <br> vWXY* | ¢ 5 | ${ }_{59}^{91}$ | ${ }_{\substack{337 \\ 53 \%}}$ | ${ }_{49 \%}^{176}$ | ( ${ }_{\text {88\% }}^{58}$ | ${ }_{\substack{131 \\ 448}}$ | $\begin{gathered} 469 \\ 56 \% \\ \mathrm{~g} \end{gathered}$ | 213 <br> 61\% <br> j | $\underset{\substack{387 \\ 49 \%}}{ }$ | ${ }_{\substack{363 \\ 548}}$ | ${ }_{\text {cki\% }}^{237}$ | ${ }_{53 \%}^{536}$ | ${ }_{45 \%}^{57}$ |
| Net | - | $\begin{aligned} & -154 \\ & -28 \% \end{aligned}$ | $\begin{aligned} & -211 \\ & -36 \% \end{aligned}$ | $\begin{gathered} -63 \\ -20 \% \end{gathered}$ | $\begin{aligned} & -130 \\ & -34 \% \end{aligned}$ | $\begin{aligned} & -177 \\ & -40 \% \end{aligned}$ | $\begin{gathered} -27 \\ -22 \% \end{gathered}$ | $\begin{gathered} -37 \\ -18 \% \end{gathered}$ | $\begin{gathered} -58 \\ -31 \% \end{gathered}$ | $\begin{gathered} -73 \\ -37 \% \end{gathered}$ | $\begin{gathered} -92 \\ -52 \% \end{gathered}$ | $\begin{gathered} -85 \\ -32 \% \end{gathered}$ | $\begin{gathered} -25 \\ -15 \% \end{gathered}$ | $\begin{gathered} -78 \\ -27 \% \end{gathered}$ | $\begin{aligned} & -103 \\ & -39 \% \end{aligned}$ | $\begin{aligned} & -144 \\ & -39 \% \end{aligned}$ | $\begin{gathered} -21 \\ -35 \% \end{gathered}$ | -98 <br> -33\% | $\begin{aligned} & -128 \\ & -38 \% \end{aligned}$ | $\begin{gathered} -83 \\ -35 \% \end{gathered}$ | $\begin{gathered} -62 \\ -23 \% \end{gathered}$ | $\begin{gathered} -95 \\ -35 \% \end{gathered}$ | $\begin{gathered} -86 \\ -29 \% \end{gathered}$ | $\begin{gathered} -72 \\ -27 \% \end{gathered}$ | $\begin{gathered} -33 \\ -21 \% \end{gathered}$ | $\begin{gathered} -22 \\ -40 \% \end{gathered}$ | -63 <br> -63\% | $\begin{aligned} & -298 \\ & -30 \% \end{aligned}$ | $-73$ $-48 \%$ | $\begin{aligned} & -200 \\ & -31 \% \end{aligned}$ | -108 <br> -30\% | $\begin{gathered} -63 \\ -43 \% \end{gathered}$ | $\begin{gathered} -58 \\ -20 \% \end{gathered}$ | -313 <br> -37\% | $\begin{aligned} & -144 \\ & -41 \% \end{aligned}$ | 227 <br> .298 | $\begin{aligned} & -224 \\ & -33 \% \end{aligned}$ | - | $\begin{aligned} & -336 \\ & -34 \% \end{aligned}$ | - 28 |



Q2. To what extent, if atall, do you have a favourable or unfavourable opinion of the following politicinns and political parties?- Priti Patel, Secretary
Q2. To what extent, if fat all, do vou
All Adults aged $18+$ in Great ritian

|  | Total | General Election 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favurable to parties |  |  |  |  |  |  |  | Favourale to ooliticians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better orworse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | $\begin{gathered} \text { Conserati } \\ \text { ven } \\ \text { (8) } \end{gathered}$ | $\begin{gathered} \text { Labour } \\ \text { (c) } \end{gathered}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \hline \text { (D) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (E) } \end{aligned}$ | Remain (F) | $\begin{gathered} \text { Leave } \\ (\mathrm{G}) \end{gathered}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Cons } \\ & \text { (H) } \end{aligned}$ | Unfavoura <br> ble to Cons (I) | $\begin{gathered} \text { Favourabl } \\ \text { e to Lab } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to Lab } \\ \text { (K) } \end{gathered}$ | $\begin{gathered} \text { Favourab } \\ \text { ato eub } \\ \text { eome } \\ \text { Dems } \end{gathered}$ |  | $\begin{gathered} \text { a favurab } \\ \text { coto } \left.\begin{array}{c} \text { earaen } \\ \text { party } \end{array}\right) \end{gathered}$ | Unfavaura <br> beteren <br> Grean <br> party <br> (0) <br> (0) | $\begin{gathered} \text { Favourabl } \\ \substack{\text { etro } \\ \text { Johnson }} \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { ad favourab } \\ \text { Stor } \\ \text { Starmer } \\ \text { (R) } \end{gathered}$ | Unfavoura ble to Starmer (S) | $\begin{gathered} \text { Favourabl } \\ \text { e to Sunak } \\ \hline \text { (T) } \end{gathered}$ | $\begin{aligned} & \text { Unfovara } \\ & \text { Nota } \\ & \text { kunak } \\ & \text { Sunak } \end{aligned}$ | $\begin{gathered} \text { anvoural } \\ \substack{\text { fetosyid } \\ \text { favidid }} \end{gathered}$ |  | $\begin{gathered} \text { Favourabl } \\ \substack{\text { etuliz } \\ \text { Truss } \\ \text { (x) }} \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { be to Liz } \\ & \text { Truss } \\ & \text { (Y) } \end{aligned}$ | $\begin{gathered} \text { anaurabl } \\ \substack{\text { etoporiti } \\ \text { Patel } \\ (1)} \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to Priti } \\ \text { Patel } \end{gathered}$ (a) | Starmers Lab ou woud a beter iob ib (b) | Starmers Lab oud woud a worose iob oc) (c) |  |  |
| Unweighted base | ${ }_{1143}$ | ${ }^{351}$ | 326 | 88 | 145 | 508 | 384 | 279 | ${ }_{610}$ | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | ${ }^{346}$ | 123 |
| Weighed base | 1143 | 376 | 305 | 73 | 199 | 460 | ${ }^{42}$ | 286 | 574 | 425 | 442 | 22 | 408 | 330 | 321 | 232 | ${ }_{66}$ | 360 | ${ }^{437}$ | 400 | ${ }^{364}$ | 324 | 405 | ${ }^{223}$ | 398 | 229 | 600 | 379 | ${ }^{324}$ | 315 | 131 |
| Very favourble (2) | $\begin{aligned} & 66 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & \text { 12\% } \\ & c \end{aligned}$ | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{gathered} 49 \\ \text { un\% } \\ \text { wkKMwo } \end{gathered}$ | ${ }_{\text {1\% }}^{6}$ | $\begin{aligned} & 34 \\ & 3 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 36 \\ \text { 16\% } \\ \text { ascuwa } \end{gathered}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 38 \\ \text { 3110 } \\ \text { ascuwr } \end{gathered}$ | $\begin{aligned} & 20 \\ & \begin{array}{c} \text { an } \\ \text { auwr } \end{array} \end{aligned}$ | $\begin{gathered} 59 \\ \text { 156 } \\ \text { csuwr } \end{gathered}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{gathered} 58 \\ \text { 18\% } \\ \text { Qssowr } \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 39 \\ \text { 18\% } \\ \text { cosuwa } \end{gathered}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{gathered} 66 \\ \text { 2egr } \\ \text { popsruwn } \end{gathered}$ | - | 19\% | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & { }_{1}^{11 \%} \end{aligned}$ | 3\% |
| Fairy favourabe (1) | $\begin{aligned} & 163 \\ & 148 \end{aligned}$ | $\begin{aligned} & 101 \\ & \begin{array}{c} 270 \\ c o v \end{array} \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 4 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 95 \\ \substack{22 \%} \\ \end{gathered}$ | $\begin{gathered} 89 \\ \text { 31\% } \\ \text { wkewwo } \end{gathered}$ | $\begin{aligned} & 30 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 91 \\ \text { 21\% } \\ \text { unur } \end{gathered}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & \begin{array}{l} 81 \% \\ \text { 12\% } \end{array} \end{aligned}$ | $\begin{aligned} & 41 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & \begin{array}{c} 61 \% \\ \text { wiwn } \end{array} \end{aligned}$ | $\begin{gathered} 82 \\ 35 \\ \text { assuwr } \\ \text { opsuw } \end{gathered}$ | $\begin{gathered} 49 \\ \begin{array}{c} 49 \\ 7 \\ \text { ura } \end{array} \end{gathered}$ | $\begin{aligned} & 44 \\ & \begin{array}{c} 42 \% \\ \text { auwn } \end{array} . \end{aligned}$ | $\begin{gathered} 79 \\ 18 \% \\ \text { ouwr } \end{gathered}$ | $\begin{gathered} 114 \\ \begin{array}{c} 19 \\ \text { assumr } \end{array} \end{gathered}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 22 \\ & 5 \% \\ & \text { ur } \end{aligned}$ | $\begin{gathered} 85 \\ 38 \% \\ \text { arsuuwn } \end{gathered}$ | $\begin{gathered} 10 \\ \substack{2 \% \\ 0 \\ \hline} \end{gathered}$ |  | - | 298 | $\begin{gathered} 82 \\ \begin{array}{c} 82 \% \\ \text { 52\% } \\ \text { be } \end{array} \end{gathered}$ | $\begin{gathered} 62 \\ 20 \% \end{gathered}$ | 19 19\% b |
| Neither favourale nor unfavurable (0) | $\begin{aligned} & 241 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 268 \\ & \text { cov } \\ & \text { cov } \end{aligned}$ | $\begin{aligned} & 42 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 99 \\ \substack{93 \% \\ F} \end{gathered}$ | $\begin{gathered} 72 \\ \substack{25 \% \\ \text { welun }} \end{gathered}$ | $\begin{aligned} & 67 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 15 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 91 \\ & \left.\begin{array}{c} 916 \\ \text { numw } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 15 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 72 \\ \text { n28 } \\ \text { numu } \end{gathered}$ | $\begin{gathered} \text { 57 } \\ \text { 24\% } \\ \text { arulurar } \end{gathered}$ | $\begin{aligned} & 98 \\ & \text { 95\% } \\ & \text { uwras } \end{aligned}$ | $\begin{aligned} & 48 \\ & \begin{array}{l} 486 \\ \text { uwza } \end{array} \end{aligned}$ | $\begin{gathered} 95 \\ \text { 22\% } \\ \text { quumra } \end{gathered}$ | $\begin{gathered} 78 \\ \text { cos } \\ \text { Ruvras } \end{gathered}$ | $\begin{aligned} & 28 \\ & 8 \% \\ & { }_{2}^{28} \\ & { }_{2} \end{aligned}$ | $\begin{gathered} 66 \\ \text { 20\% } \\ \text { oruwza } \end{gathered}$ | $\begin{aligned} & 32 \\ & 8 \% \\ & { }_{20} \end{aligned}$ | $\begin{gathered} 49 \\ \text { 22\% } \\ \text { oruwra } \end{gathered}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | : | : | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 59 \\ 19 \% \\ 19 \% \end{gathered}$ | $\begin{gathered} 22 \\ 17 \% \end{gathered}$ |
| Farity unfovurable (-1) | $\begin{aligned} & 238 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 27 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 236 \end{aligned}$ | $\begin{aligned} & 49 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 22 \% \\ & \text { 10\% } \end{aligned}$ | $\begin{aligned} & 65 \\ & 15 \% \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 110 \\ & \text { 25\% } \\ & \text { HNN } \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 94 \\ \text { c3\% } \\ \mathrm{Nm} \end{gathered}$ | $\begin{aligned} & 50 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 69 \\ & 22 \% \\ & 29 \end{aligned}$ | $\begin{gathered} 37 \\ 16 \% \\ 27 \end{gathered}$ | $\begin{aligned} & 144 \\ & \begin{array}{c} 12 \% \\ \mathrm{kz} \end{array} \end{aligned}$ | $\begin{aligned} & 53 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 118 \\ \text { 27\% } \\ \text { pearxxra } \end{gathered}$ | $\begin{gathered} 83 \\ { }_{c}^{21 \%} \\ \text { nz } \end{gathered}$ | $\begin{gathered} 80 \\ \left.\begin{array}{c} 82 \% \\ \mathrm{nz} \\ \mathrm{nz} \end{array}\right) \end{gathered}$ | $\begin{aligned} & 58 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 89 \\ \substack{\text { n2\% } \\ \mathrm{nz}} \end{gathered}$ | $\begin{aligned} & 33 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 19 \% \end{aligned}$ | $\therefore$ | $\begin{gathered} 238 \\ \text { 4eow } \\ \text { paesumux } \\ 12 \end{gathered}$ | 59 $16 \%$ | $\begin{aligned} & 75 \\ & 23 \% \end{aligned}$ | 65 21\% | 30 23\% |
| Verr unfavourable (-2) | $\begin{aligned} & 362 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 151 \\ 538 \\ 8 \end{gathered}$ | $\begin{aligned} & 37 \\ & 50 \% \\ & \text { so\% } \\ & \text { 8\% } \end{aligned}$ | $\begin{gathered} 62 \\ { }_{c}^{62 \%} \\ { }_{8} \cdot \end{gathered}$ | $\begin{gathered} 228 \\ 49 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 89 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 324 \\ \text { 35\% } \\ \text { HKkMwo } \end{gathered}$ | $\begin{aligned} & 197 \\ & \begin{array}{l} 47 \% \\ \text { 4hevo } \end{array} \end{aligned}$ | $\begin{aligned} & 107 \\ & 24 \% \\ & 24 \% \end{aligned}$ |  | $\begin{aligned} & 121 \\ & 30 \% \\ & \text { Hk } \end{aligned}$ | $\begin{aligned} & 154 \\ & \text { 47\% } \\ & \text { 4neo } \end{aligned}$ | $\begin{aligned} & 87 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 335 \\ \substack{318 \\ \text { psyxur }} \end{gathered}$ | $\begin{gathered} 169 \\ \substack{47 \% \\ \text { psswa }} \end{gathered}$ | $\begin{gathered} 111 \\ \substack{26 \% \\ \text { prox }} \end{gathered}$ | $\begin{aligned} & 56 \\ & \text { an } \\ & \text { pex } \end{aligned}$ | $\begin{gathered} 234 \\ \substack{244 \\ \text { cassura }} \end{gathered}$ | $\begin{aligned} & 33 \\ & { }^{30 \%} \\ & { }_{p 2} \end{aligned}$ |  | $\begin{gathered} 14 \\ \substack{6 \% \\ 2} \end{gathered}$ | $\begin{gathered} 263 \\ \text { 26\% } \\ \text { peasmxasa } \end{gathered}$ | $\vdots$ | $\begin{gathered} 362 \\ \text { com } \\ \text { poaswna } \end{gathered}$ | $\begin{aligned} & 217 \\ & \begin{array}{c} 27 \% \\ \text { cide } \end{array} \end{aligned}$ | $\begin{aligned} & 53 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 28 \% \\ & 29 \end{aligned}$ | $\begin{aligned} & 49 \\ & 37 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 72 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \% \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ \begin{array}{c} 10 \\ \text { wxras } \end{array} \end{gathered}$ | $\begin{aligned} & 24 \\ & 4 \% \\ & \text { uwra } \\ & \text { unk } \end{aligned}$ | $\begin{gathered} 8 \\ 2 \% \\ 2 \% \\ 20 \end{gathered}$ | $\begin{aligned} & 10 \\ & \left.\begin{array}{l} 2 \% \\ 2 \% \\ 20 \end{array}\right) \end{aligned}$ | $\begin{aligned} & 10 \\ & \left.\begin{array}{l} 3 \% \\ 2 \% \end{array}\right) \end{aligned}$ | $\underset{2 \%}{6}$ | $\begin{gathered} 7 \\ \substack{2 \% \\ 2 \%} \\ y_{0} \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | . | - | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | 8 <br> $6 \%$ <br> 6 |
| Net: Favourable | $\begin{aligned} & 229 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & \begin{array}{l} 13 \% \\ \text { an\% } \\ c 0 \end{array} \end{aligned}$ | $\begin{aligned} & 40 \\ & 13 \% \end{aligned}$ | $\underset{12 \%}{9}$ | $\begin{aligned} & 34 \\ & \text { 32\% } \\ & \text { c3\% } \end{aligned}$ | $\begin{aligned} & 64 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 30 \% \\ & 30 \% \end{aligned}$ | $\begin{gathered} 138 \\ \text { a88\% } \\ \text { wRemoo } \end{gathered}$ | $\begin{aligned} & 37 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 27 \% \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 119 \\ \begin{array}{c} 19 \\ \text { Sestuwn } \end{array} \end{gathered}$ | $\begin{aligned} & \text { co } \\ & \text { co } \\ & \text { cuwn } \end{aligned}$ |  | $\begin{gathered} 99 \\ 23 \% \\ \text { auwr } \end{gathered}$ | $\begin{gathered} \text { 173 } \\ \text { a } 436 \\ \text { orsuwr } \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} \text { 160 } \\ \text { apssuwn } \end{gathered}$ | $\begin{aligned} & 25 \\ & \substack{6 \% \\ r_{r}} \end{aligned}$ | $\begin{gathered} 124 \\ \text { 55\% } \\ \text { assuwna } \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ |  | : | $\begin{aligned} & 48 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & \substack{10 \% \\ \text { be } \\ \text { en }} \end{aligned}$ | $\begin{gathered} 96 \\ \substack{91 \% \\ \text { be }} \end{gathered}$ | $\stackrel{22}{17 \%}$ |
| Net: Unfavourable | $\begin{aligned} & 600 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 215 \\ 71 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 53 \\ & \substack{52 \% \\ 8 * \\ 8 *} \end{aligned}$ | $\begin{gathered} 89 \\ \substack{80 \% \\ 80 \% \\ 8} \end{gathered}$ | $\begin{gathered} 311 \\ 68 \% \\ 68 \\ 6 \end{gathered}$ | $\begin{aligned} & 187 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 451 \\ \text { 45\% } \\ \text { Hxkumo } \end{gathered}$ |  | $\begin{aligned} & 217 \\ & 49 \% \end{aligned}$ |  | $\begin{gathered} 216 \\ 53 \% \end{gathered}$ |  | $\begin{aligned} & 1575 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 46 \\ \substack{40 \% \\ z} \end{gathered}$ | $\begin{gathered} 480 \\ \text { and } \\ \text { pesxwa } \end{gathered}$ | $\begin{gathered} 222 \\ \substack{626 \\ \text { prvar }} \end{gathered}$ | $\begin{aligned} & 233 \\ & \substack{238 \\ \text { prox }} \end{aligned}$ | $\begin{aligned} & 138 \\ & 35 \% \\ & \text { pxx } \end{aligned}$ | $\begin{gathered} 314 \\ \text { 89\% } \\ \text { panswx } \end{gathered}$ | $\begin{gathered} 91 \\ \substack{98 \% \\ \text { pra }} \end{gathered}$ | $\begin{gathered} 342 \\ \text { spy } \\ \text { sposswx } \end{gathered}$ | $\underset{\substack{47 \\ \underset{2}{21 \%}}}{\substack{2}}$ | $\begin{gathered} 339 \\ 895 \\ \text { parsux } \\ \text { porn } \end{gathered}$ | : |  | $\begin{aligned} & 277 \\ & \substack{27 \% \\ \text { cde }} \end{aligned}$ | $\begin{aligned} & 128 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 79 \\ 60 \% \end{gathered}$ |
| Net Difference | $\begin{aligned} & -371 \\ & -32 \% \\ & .328 \end{aligned}$ | $\begin{aligned} & -10 \\ & -3 \% \end{aligned}$ | $\begin{aligned} & -175 \\ & -57 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -44 \\ & -60 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & .54 \\ & -37 \% \end{aligned}$ | $\begin{aligned} & -248 \\ & -54 \% \\ & \hline \end{aligned}$ | $\begin{gathered} .58 \\ -14 \% \\ .14 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 24 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & -414 \\ & -72 \% \end{aligned}$ | $\begin{gathered} -182 \\ -438 \\ -438 \end{gathered}$ | $\begin{gathered} .99 \\ -22 \% \end{gathered}$ | $\begin{gathered} .93 \\ -416 \end{gathered}$ | $\begin{aligned} & \left.\begin{array}{l} -100 \\ -24 \% \end{array}\right) \end{aligned}$ | $\begin{aligned} & -128 \\ & -39 \% \end{aligned}$ | $\begin{aligned} & .71 \\ & -22 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & -420 \\ & -638 \\ & -636 \end{aligned}$ | $\begin{gathered} -139 \\ -398 \\ -39 \end{gathered}$ | $\begin{aligned} & -134 \\ & -31 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{gathered} -298 \\ -826 \end{gathered}$ | $\begin{aligned} & 69 \\ & 21 \% \end{aligned}$ | $\begin{gathered} -318 \\ -79 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & .323 \\ & -81 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 229 \\ & \text { 100\% } \end{aligned}$ | $\begin{gathered} -600 \\ -100 \% \\ -10 \% \end{gathered}$ | $\begin{gathered} -229 \\ -60 \% \\ \hline \end{gathered}$ | $\begin{aligned} & -20 \\ & -6 \% \end{aligned}$ | $\begin{gathered} .58 \\ -188 \\ \hline \end{gathered}$ | $\begin{aligned} & .57 \\ & -438 \end{aligned}$ |
| Mean | ${ }^{-0.62}$ | $\xrightarrow{-0.09}$ cos | ${ }^{-1.10}$ | ${ }^{-1.08}$ | $\stackrel{\substack{-0.67 \\ c}}{\substack{\text { che }}}$ | ${ }^{1.02}$ | $\stackrel{-0.27}{7}$ | $\underbrace{\substack{0.35 \\ \text { ukimum }}}_{\text {a }}$ | ${ }^{1.32}$ | ${ }^{-0.85}$ | ${ }_{\text {cose }}^{-0.42}$ | -0.77 | ${ }_{\text {- }}^{\text {-0.49 }}$ | -0.77 |  | ${ }_{\text {a }}^{\text {0.45 }}$ | - $\begin{gathered}-1.16 \\ \text { uws }\end{gathered}$ |  | $\underset{\substack{-0.53 \\ \text { ORuwr }}}{\text { a }}$ | ${ }_{\text {a }}^{0.10}$ arsuwr | $\stackrel{-1.47}{8}$ | ${ }_{\text {a }}^{\text {a }}$ O.30 ${ }^{\text {arsuwa }}$ | ${ }_{-1.42}^{9}$ | ${ }_{\substack{0.46 \\ \text { orstuwr }}}$ | ${ }_{-1.47}^{8}$ | 1.29 PQRSTUVWX | ${ }^{-1.60}$ | ${ }^{-1.15}$ | ${ }_{\substack{0.15 \\ \text { be }}}$ | $\underset{\substack{-0.37 \\ \text { be }}}{ }$ | $\underset{\substack{-0.84 \\ 84}}{ }$ |

Fieldwork: $\begin{gathered}\text { Public } \\ \text { Feb }\end{gathered}$
Online adults aged $18+$ in GB
Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- Priti Patel, Secretan
All Adults aged $18+$ in Great Brita

|  | Total | The Labour Party: |  | The Conservative Party: |  | The Liberal Democrats |  | The Green Party: |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Favourabl | Unfavoura bl | Favourabl | Unfavoura | Favourabl | Unfavoura <br> ble | ${ }_{\text {favourab }}^{\text {e }}$ | Unfavoura ble |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) |
| Unweighted base | 1143 | 452 | 408 | 279 | 610 | 260 | 390 | 360 | 316 |
| Weighted base | 1143 | 425 | 442 | 286 | 574 | 22 | 408 | 330 | 321 |
| Very favourabe (2) | $\begin{aligned} & 66 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 3 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 49 \\ 17 \% \\ \varepsilon \end{gathered}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | 17 |
| Fairly favurable (1) | $\begin{aligned} & 163 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 91 \\ { }_{21 \%}^{91} \\ 8 \end{gathered}$ | $\begin{gathered} 89 \\ \left.\begin{array}{c} 81 \% \\ \varepsilon \end{array}\right) \end{gathered}$ | $\begin{aligned} & 30 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 12 \% \end{aligned}$ |  |
| Neither favurable nor unfavurable (0) | $\begin{aligned} & 241 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 72 \\ 25 \% \\ \underset{\varepsilon}{27} \end{gathered}$ | $\begin{aligned} & 67 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 30 \\ 13 \% \\ 13 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\underset{\substack{72 \\ \text { 22\% } \\ 4}}{\substack{\text { a }}}$ |
| Fairly unfavurable ( -1 ) | $\begin{aligned} & 238 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 1110 \\ \substack{5 \% \\ 8 \\ 8} \end{gathered}$ | $\begin{aligned} & 49 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 22 \% \end{aligned}$ |
| Verr unfavourable (-2) | $\begin{aligned} & 362 \\ & 32 \% \\ & 32 \% \end{aligned}$ | $\begin{gathered} 197 \\ \substack{19 \% \\ c} \end{gathered}$ | $\begin{aligned} & 107 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 322 \\ 56 \% \\ 0 \end{gathered}$ | $\begin{gathered} 100 \\ 44 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 121 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 47 \% \end{aligned}$ | 87 27\% |
| Don't know | $\begin{aligned} & 72 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \\ & 3 \% \end{aligned}$ | 7 ${ }_{2}$ |


| Net: Favurable | $\begin{aligned} & 229 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 1118 \\ \substack{27 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 138 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 76 \\ 23 \% \end{gathered}$ | 85 $27 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourable | $\begin{aligned} & 600 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 263 \\ & 62 \% \\ & 62 \end{aligned}$ | $\begin{aligned} & 217 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 451 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 63 \% \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 204 \\ & 62 \% \end{aligned}$ | 157 $49 \%$ |
| Net Difference | $\begin{aligned} & -371 \\ & -32 \% \end{aligned}$ | $\begin{gathered} -182 \\ -43 \% \end{gathered}$ | $\begin{gathered} -99 \\ -22 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 24 \% \\ 24 \% \end{gathered}$ | $\begin{gathered} -414 \\ -72 \% \end{gathered}$ | $\begin{aligned} & -93 \\ & -41 \% \end{aligned}$ | $\begin{gathered} -100 \\ -24 \% \\ -24 \% \end{gathered}$ | $\begin{gathered} -128 \\ -39 \% \\ -39 \end{gathered}$ | -71 $-22 \%$ |
| mean | -0.62 | ${ }^{-0.85}$ | ${ }^{-0.42}$ | ${ }_{0}^{0.35}$ | -1.32 | -0.77 | -0.49 | -0.77 | -0.45 |

## 1 accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.




|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Socaigrade |  |  |  | Region |  |  |  |  |  | Urian/Ruual |  | Martal Staus |  |  |  |  | Eucaction |  | Employmentstatus |  | Etemicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male <br> (B) | Female <br> (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | $\begin{aligned} & 55+ \\ & \text { (F) } \end{aligned}$ | 18-24 <br> (G) | $25-34$ <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | 55-64 <br> (K) | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> (N) | Gen X <br> (O) | Baby Boomers (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | $\begin{aligned} & \text { South } \\ & \text { (x) } \end{aligned}$ | London (Y) | Wales | ${ }_{\substack{\text { sotand } \\ \text { (a) }}}^{\text {a }}$ | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unveghed base | ${ }^{1143}$ | 559 | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{31}$ | 279 | 318 | 39 | 539 | ${ }^{33}$ | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | 987 | 156 | ${ }_{655}$ | ${ }_{37}$ | 117 | 326 | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 330 | 97 | 151 |
| Weigheed base | ${ }^{1143}$ | 554 | 579 | 32 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 16 | 289 | 261 | ${ }^{366}$ | ${ }_{61}$ | 302 | ${ }_{36}$ | 236 | 269 | 271 | 300 | 263 | 154 | ${ }_{5}$ | 100 | 989 | 154 | ${ }^{636}$ | ${ }_{35}$ | ${ }^{148}$ | 298 | ${ }_{84}$ | ${ }_{3} 5$ | ${ }^{79}$ | 676 | 467 | 1003 | 128 |
| Verfisuorabe (2) | (188 | $\begin{gathered} 111 \\ 20 \% \\ c \end{gathered}$ | 78 <br> $13 \%$ | $\begin{gathered} 102 \\ 32 \% \\ \text { EFGUKL } \end{gathered}$ | ${ }_{\substack{47 \\ 12 \%}}$ | ${ }_{\text {a }}^{40}$ | $\begin{gathered} 31 \\ 26 \% \\ \text { EFJKL } \end{gathered}$ | $\begin{gathered} 71 \\ 35 \% \\ \text { EFIJKL } \end{gathered}$ | 28 $15 \%$ | ¢ | ${ }_{9 \%}^{15}$ | ${ }_{96}^{25}$ | $\begin{gathered} 54 \\ 32 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 71 \\ 25 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 26 \\ 10 \% \end{gathered}$ | 37 $10 \%$ |  | 42 14\% | ${ }_{\substack{48 \\ 19 \%}}$ | 44 18\% $\qquad$ | 55 $20 \%$ | $\begin{gathered} 45 \\ 17 \% \end{gathered}$ | ${ }_{\substack{48 \\ 16 \%}}$ | ${ }_{96}^{24}$ | 41 <br> 27\% <br> vwx | 11 <br> 20\% <br> ** | $\begin{gathered} 19 \\ 19 \% \\ x^{*} \end{gathered}$ | $\begin{gathered} 176 \\ 18 \% \\ c \end{gathered}$ | $\begin{aligned} & 12 \\ & 8 \% \\ & * \end{aligned}$ | $\underset{\substack{96 \\ \text { 15\% }}}{ }$ | $\begin{gathered} 76 \\ 21 \% \\ \mathrm{df} \end{gathered}$ | $\begin{gathered} 16 \\ 11 \% \\ * \end{gathered}$ | $\begin{gathered} 56 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 55 \\ 16 \% \end{gathered}$ | ${ }_{\substack{134 \\ 17 \%}}$ | $\begin{gathered} 129 \\ 19 \% \\ 1 \end{gathered}$ | ¢9\% | ${ }_{15 \%}^{152}$ |  |
| Fairy favourbe (1) | 237 21\% | (188) | $\underbrace{}_{\substack{135 \\ 23 \%}}$ | $\begin{gathered} 79 \\ 25 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 92 \\ 24 \% \\ \text { fL } \end{gathered}$ | ${ }_{\substack{66 \\ 15 \%}}$ | $\begin{gathered} 29 \\ 23 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 50 \\ 25 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 49 \\ 26 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 43 \\ 22 \% \\ L \end{gathered}$ | $\begin{gathered} 33 \\ 19 \% \end{gathered}$ | 33 $12 \%$ | $\begin{gathered} 36 \\ 22 \% \end{gathered}$ | $\begin{gathered} 79 \\ 27 \% \\ p \end{gathered}$ | $\underset{\substack{58 \\ 228}}{ }$ | ${ }_{\substack{56 \\ 15 \%}}$ | $\begin{gathered} 8 \\ 13 \% \\ * * \end{gathered}$ | $\begin{gathered} 65 \\ 22 \% \end{gathered}$ | 78 <br> 23\% | 40 <br> 17\% | $\begin{gathered} 54 \\ 20 \% \end{gathered}$ | 46 $17 \%$ | 59 $20 \%$ | 52 $20 \%$ | $\begin{gathered} 45 \\ 29 \% \\ v \end{gathered}$ | $\begin{gathered} 17 \\ 31 \% \end{gathered}$ | $\begin{gathered} 19 \\ 19 \% \\ * \end{gathered}$ | $\begin{aligned} & 214 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 23 \\ 15 \% \end{gathered}$ | ${ }_{21 \%}^{137}$ | ${ }_{\substack{78 \\ 28 \\ \text { 2\% }}}$ | ${ }_{\substack{23 \\ 15 \%}}$ | ${ }_{\substack{76 \\ 25 \%}}$ | $\underset{\substack{162 \\ 19 \%}}{ }$ | $\begin{gathered} 105 \\ 30 \% \\ j \end{gathered}$ | $\underset{\substack{132 \\ 17 \%}}{ }$ | $\underset{\substack{\text { 154 } \\ \text { 23\% }}}{ }$ |  | ${ }_{21 \%}^{206}$ | 280 |
| Neither fuvura | - 238 | ${ }_{\substack{106 \\ 19 \%}}$ | ${ }_{\substack{129 \\ 22 \%}}$ | 68 $21 \%$ | $\begin{gathered} 81 \\ 21 \% \end{gathered}$ | ${ }^{89} 8$ | 30 | $\begin{gathered} 37 \\ 19 \% \end{gathered}$ | 43 <br> 23\% | $\begin{gathered} 38 \\ 19 \% \end{gathered}$ | ${ }^{36}$ 21\% | $\begin{gathered} 53 \\ 20 \% \end{gathered}$ | $\begin{gathered} 32 \\ 19 \% \end{gathered}$ | $\begin{gathered} 66 \\ 23 \% \end{gathered}$ | $\begin{gathered} 53 \\ 20 \% \end{gathered}$ | $\begin{gathered} 74 \\ 20 \% \end{gathered}$ | $\begin{gathered} 13 \\ 21 \% \end{gathered}$ | 61 20\% | $\begin{gathered} 73 \\ 22 \% \end{gathered}$ | $\begin{gathered} 42 \\ 18 \% \end{gathered}$ | $\begin{gathered} 62 \\ 23 \% \end{gathered}$ | $\begin{gathered} 57 \\ 21 \% \end{gathered}$ | ${ }_{\substack{64 \\ 21 \%}}$ | $\begin{gathered} 57 \\ 22 \% \end{gathered}$ | ${ }_{19 \%}^{29}$ | 10 19\% | $\begin{gathered} 20 \\ 20 \% \\ * \end{gathered}$ | $\begin{aligned} & 200 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 38 \\ 25 \% \end{gathered}$ | ${ }^{1205}$ | $\begin{gathered} 79 \\ 22 \% \end{gathered}$ | $\begin{gathered} 35 \\ 23 \% \end{gathered}$ |  | $\begin{aligned} & 170 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 78 \\ 22 \% \end{gathered}$ | 160 <br> $20 \%$ |  | ¢ ${ }_{\substack{90 \\ 190}}$ | ${ }_{200}^{200}$ | 34 <br> 37\% |
| Faitry unfourable (i) | (218 | ${ }_{\substack{104 \\ 19 \%}}$ | 114 $20 \%$ | 36 <br> 11\% | $\begin{gathered} 75 \\ 20 \% \\ \text { DH } \end{gathered}$ | $\begin{gathered} 106 \\ 24 \% \\ \text { DH } \end{gathered}$ | $\begin{gathered} 19 \\ 15 \% \end{gathered}$ | ${ }_{9 \%}^{18}$ | $\begin{gathered} 36 \\ 20 \% \\ \text { DH } \end{gathered}$ | $\begin{gathered} 39 \\ 20 \% \\ \text { DH } \end{gathered}$ | 36 <br> 20\% <br> DH | 71 <br> 27\% <br> DGH | 23 <br> 14\% | $\underset{\substack{34 \\ 12 \%}}{ }$ | $\begin{gathered} 61 \\ 23 \% \\ \text { MN } \end{gathered}$ | 88 <br> 24\% <br> MN | $\begin{gathered} 12 \\ 20 \% \\ * * \end{gathered}$ | 60 <br> 20\% | 59 188 | $\begin{gathered} 61 \\ 26 \% \\ \text { U }^{*} \end{gathered}$ | ${ }_{\text {c }}^{\substack{37 \\ 148}}$ | $\begin{gathered} 61 \\ 23 \% \end{gathered}$ | ${ }_{10}^{47}$ | $\begin{gathered} 63 \\ 24 \% \\ \mathrm{y} \end{gathered}$ | - ${ }_{\text {20 }}^{\text {13\% }}$ | 7 <br> 13\% <br> ** | 20 $20 \%$ | 188 198 | $\begin{gathered} 29 \\ 19 \% \end{gathered}$ | ${ }_{\substack{131 \\ 21 \%}}$ | ¢ | $\begin{gathered} 28 \\ 19 \% \end{gathered}$ | ${ }_{\substack{56 \\ 19 \%}}$ | ${ }_{\text {cher }}^{\substack{162 \\ 19 \%}}$ | ${ }_{\substack{57 \\ 16 \%}}$ | ${ }_{\substack{161 \\ 20 \%}}$ | ${ }_{\substack{113 \\ 17 \%}}$ | $\underset{\substack{105 \\ 23 \%}}{ }$ | $\begin{gathered} 211 \\ 21 \% \\ \mathrm{n} \end{gathered}$ | ${ }_{\substack{6 \\ 5 \%}}$ |
| Very unfovousbele(2) | 224 $20 \%$ | (124 | $\begin{gathered} 97 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | 63 17\% <br> DGHI | $\begin{gathered} 133 \\ 30 \% \\ \text { DEGHI } \end{gathered}$ | $\begin{aligned} & 11 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 19 \\ 11 \% \end{gathered}$ | 43 <br> 22\% <br> DEGHI | 48 <br> 28\% <br> DEGHI | 85 <br> 32\% <br> DEGH | $\begin{gathered} 19 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 49 \\ 19 \% \\ N \end{gathered}$ | $\begin{aligned} & 102 \\ & 28 \% \\ & \text { MNo } \end{aligned}$ | $\begin{gathered} 28 \\ 46 \% \end{gathered}$ | $68$ 22\% | $\begin{gathered} 67 \\ 20 \% \end{gathered}$ | 40 <br> 17\% | 49 <br> 18\% | $\begin{gathered} 55 \\ 20 \% \\ \gamma \end{gathered}$ | $\begin{gathered} 68 \\ 23 \% \\ \mathrm{r} \end{gathered}$ | $\begin{gathered} 60 \\ 23 \% \\ \mathrm{r} \end{gathered}$ | 16 10\% | 6 <br> 11\% | $\begin{gathered} 20 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 175 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 49 \\ 32 \% \\ b^{*} \end{gathered}$ | $\begin{gathered} 131 \\ 21 \% \\ e \end{gathered}$ | S1 | $\begin{gathered} 41 \\ 28 \% \\ \mathrm{e}^{*} \end{gathered}$ | 35 12\% | $\begin{gathered} 189 \\ 22 \% \\ \mathrm{~g} \end{gathered}$ | ¢ 48 | $\begin{aligned} & 175 \\ & 22 \% \end{aligned}$ | (16\% | $\begin{gathered} 115 \\ 25 \% \\ \text { k } \end{gathered}$ | ${ }_{21}^{207}$ | (16\% |
| Dont kow | (38 | (10 | $\begin{gathered} 27 \\ 5 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{aligned} & 21 \\ & 6 \% \\ & \text { FL } \end{aligned}$ | $\begin{gathered} 7 \\ 2 \% \\ \text { L } \end{gathered}$ | $\begin{gathered} 3 \\ 2 \% \\ \mathrm{~L} \end{gathered}$ | 7 <br> $3 \%$ <br> L | 8 <br> 4\% <br> L | $\begin{aligned} & 13 \\ & 7 \% \\ & \text { FL } \end{aligned}$ | $\begin{gathered} 7 \\ 4 \% \\ \mathrm{FL} \end{gathered}$ |  | - ${ }_{2}$ | ${ }_{\substack{14 \\ 5 \%}}$ | $\underset{5 \%}{14}$ | 2\% | $\therefore$ | ${ }_{2}^{6}$ | $\substack{11 \\ 3 \%}_{\text {d, }}^{\substack{\text { a }}}$ | ${ }_{4 \%}$ | ${ }_{5 \%}^{13}$ | ${ }_{3 \%}$ | ${ }_{5 \%}^{15}$ | 年 | 2\% | $\begin{gathered} 3 \\ 6 \% \end{gathered}$ | ${ }_{2}^{2 \%}$ | ${ }_{\substack{36 \\ 4 \%}}$ | ${ }_{2}^{2 \%}$ | $\underset{3 \%}{17}$ | ${ }_{4 \%}^{15}$ | 5\% | ${ }_{2}^{7}$ | ${ }_{4 \%}^{31}$ | ${ }_{2 \%}^{9}$ | ${ }_{48}^{29}$ | ${ }_{3 \%}^{24}$ | ${ }_{3}^{14}$ | $\underset{3 \%}{27}$ | ${ }_{6 \%}^{7}$ |


| Net: Favurable | ${ }_{\substack{425 \\ 37 \%}}$ | ${ }_{\substack{209 \\ 38 \%}}$ | 212 $37 \%$ | 181 <br> 56\% <br> EFGIJKL | $\begin{gathered} 139 \\ 37 \% \\ \text { FL } \end{gathered}$ |  | 60 <br> 49\% <br> EfJKL | $\begin{gathered} 121 \\ 61 \% \\ \text { EFIJKL } \end{gathered}$ | $\begin{gathered} 77 \\ 42 \% \\ \text { FKL } \end{gathered}$ | ${ }_{3}^{62}$ | ${ }_{\substack{48 \\ 27 \%}}$ | ¢ $\begin{gathered}58 \\ \text { 2\% }\end{gathered}$ | $\begin{gathered} 90 \\ 54 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 150 \\ 52 \% \\ \text { op } \end{gathered}$ | ${ }_{\substack{84 \\ 32 \%}}$ | 93 $26 \%$ | $\begin{gathered} 8 \\ 13 \% \\ \text { ** } \end{gathered}$ | $\underset{\substack{107 \\ 35 \%}}{ }$ | ${ }_{\text {cher }}^{126}$ | $\begin{gathered} 83 \\ 35 \% \end{gathered}$ | ${ }_{\substack{109 \\ 40 \%}}$ | ${ }_{\text {3 }}^{\text {33\% }}$ | ${ }_{\substack{107 \\ 36 \%}}$ | 76 29 | $\begin{gathered} 86 \\ 56 \% \\ \text { vwxa } \end{gathered}$ | $\begin{gathered} 28 \\ 51 \% \\ * * \end{gathered}$ | $\begin{gathered} 38 \\ 38 \% \end{gathered}$ | $\begin{gathered} 390 \\ 39 \% \\ c \end{gathered}$ | $\begin{gathered} 35 \\ 23 \% \end{gathered}$ | ${ }_{\substack{233 \\ 37 \%}}$ | $\begin{gathered} 154 \\ 43 \% \\ f \end{gathered}$ | $\begin{gathered} 39 \\ 26 \% \end{gathered}$ | $\begin{gathered} 132 \\ 44 \% \\ h \end{gathered}$ | - 294 | $\begin{gathered} 159 \\ 45 \% \\ j \end{gathered}$ | ${ }_{\substack{266 \\ 34 \%}}$ | $\begin{gathered} 283 \\ 42 \% \\ 1 \end{gathered}$ | (192 | ${ }_{\substack{358 \\ 36 \%}}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unaxaumble | ${ }_{\substack{442 \\ 39 \%}}$ | ${ }_{\text {412 }}^{229}$ | 211 <br> $36 \%$ | 69 $20 \%$ | 138 <br> 36\% <br> DGHI | 240 <br> 54\% <br> DEGHIJK | $\underset{29}{29}$ | 34 $17 \%$ | 56 <br> 30\% <br> DH | 82 <br> 42\% <br> DEGHI | 84 <br> 48\% <br> DEGHI | 156 <br> 58\% <br> DEGHIJ | 42 $25 \%$ | 59 208 | $\begin{aligned} & 110 \\ & 42 \% \\ & \text { MN } \end{aligned}$ | $\begin{aligned} & 191 \\ & 52 \% \\ & \text { ммо } \end{aligned}$ | 40 66\% ** | $\begin{gathered} 128 \\ 42 \% \\ u \end{gathered}$ | ${ }_{\substack{126 \\ 38 \%}}$ | $\begin{aligned} & 102 \\ & 43 \% \end{aligned}$ | 85 <br> 32\% | $\begin{gathered} 116 \\ 43 \% \\ \text { y } \end{gathered}$ | $\begin{gathered} 115 \\ 38 \% \\ y \end{gathered}$ | $\begin{gathered} 122 \\ 46 \% \\ \gamma \end{gathered}$ | ¢ | $\begin{gathered} 13 \\ 24 \% \end{gathered}$ | $\begin{gathered} 40 \\ 40 \% \\ \gamma^{*} \end{gathered}$ | ${ }_{\substack{363 \\ 37 \%}}$ | $\begin{gathered} 79 \\ 51 \% \\ b^{*} \end{gathered}$ | $\begin{gathered} 262 \\ 41 \% \\ e \end{gathered}$ | (10) | $\begin{gathered} 70 \\ 47 \% \\ \mathrm{e}^{*} \end{gathered}$ | $\underset{\substack{91 \\ 318}}{ }$ | 350 <br> 41\% <br> g | (105 | $\stackrel{\substack{336 \\ 436 \\ \hline}}{\substack{\text { a }}}$ | - 231 |  | $\begin{gathered} 418 \\ 42 \% \\ n \end{gathered}$ | $\underset{\substack{22 \\ 17 \%}}{ }$ |
| Neto offere | -16 -18 | -20 <br> -4\% | $\stackrel{2}{ }$ | $\begin{aligned} & 117 \\ & 36 \% \end{aligned}$ | $\stackrel{1}{1}$ | $\begin{aligned} & -134 \\ & -30 \% \end{aligned}$ | $\begin{gathered} 31 \\ 25 \% \end{gathered}$ | $\begin{gathered} 87 \\ 43 \% \end{gathered}$ | $\begin{gathered} 22 \\ 12 \% \end{gathered}$ | $\begin{gathered} -21 \\ -11 \% \end{gathered}$ | $\begin{gathered} -36 \\ -21 \% \end{gathered}$ | $\begin{gathered} -98 \\ -37 \% \end{gathered}$ | 48 <br> 29\% | $\begin{gathered} 92 \\ 32 \% \end{gathered}$ | $\begin{gathered} -25 \\ -10 \% \end{gathered}$ | $\begin{gathered} -97 \\ -27 \% \end{gathered}$ | $\begin{gathered} -33 \\ -54 \% \end{gathered}$ | $\begin{aligned} & -21 \\ & -7 \% \end{aligned}$ | : | $\begin{aligned} & -18 \\ & -8 \% \end{aligned}$ | 23 <br> 9\% | $\begin{aligned} & -25 \\ & -9 \% \end{aligned}$ | $\begin{gathered} -8 \\ -3 \% \end{gathered}$ | $\begin{gathered} -46 \\ -18 \% \end{gathered}$ | $\begin{gathered} 51 \\ 33 \% \end{gathered}$ | $\begin{gathered} 15 \\ 27 \% \end{gathered}$ | $\begin{gathered} -2 \\ -2 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 3 \% \end{aligned}$ | -44 <br> -28\% | $\begin{gathered} -29 \\ -5 \% \end{gathered}$ | $\begin{gathered} 44 \\ 12 \% \end{gathered}$ | $\begin{gathered} -31 \\ -21 \% \end{gathered}$ | $\begin{gathered} 40 \\ 14 \% \end{gathered}$ | $\begin{aligned} & -57 \\ & -7 \% \end{aligned}$ | $\begin{gathered} 54 \\ 15 \% \end{gathered}$ | $\begin{aligned} & -70 \\ & -9 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 9 \% \end{aligned}$ | $\begin{gathered} -78 \\ -17 \% \end{gathered}$ | -60 | ¢ 43 |



Q2. To what extent, if fat all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The labour Party Q2. To what extent, ffat all, do vou
All Adults aged $18+$ in Great Britian

|  | Total <br> Total | General Election 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favourable to ooliticians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve (8) | ${ }_{\text {Labour }}$ | Liberal Democrats | ${ }_{\text {Other }}^{\text {Ofer }}$ | Remain | Leave | Favourabl e to Cons | Unfavoura <br> ble to <br> Cons | Favourabl e to Lab | Unfavoura <br> ble to Lab | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Lib } \\ & \text { Dems } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Lib } \\ & \text { Dems } \end{aligned}$ | $\begin{gathered} \text { Favourabl } \\ \text { e to Green } \\ \text { Party } \end{gathered}$ | Unfavoura ble to Green Party | Favourabl e to Johnson | Unfavoura Johnso | $\begin{aligned} & \text { Favourabl } \\ & \text { e to } \\ & \text { Starmer } \end{aligned}$ | Unfavoura ble to Starmer | Favourabl e to Sunak | $\begin{gathered} \text { Untavaura } \\ \text { Sutate } \\ \text { Sunak } \\ \text { Sunk } \end{gathered}$ | $\begin{gathered} \text { cavoural } \\ \text { ato } \\ \text { favidid } \\ \text { avid } \end{gathered}$ |  | $\begin{gathered} \text { Favourabl } \\ \substack{\text { etefir } \\ \text { Truss }} \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Liz } \\ & \text { Truss } \end{aligned}$ |  | Unfavoura ble to Priti Patel |  |  |  | Sunks's consoon wouldo a worose job |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (v) | (v) | (w) | (x) | (r) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | ${ }_{1143}$ | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | ${ }^{123}$ |
| Weighted base | ${ }^{1143}$ | 376 | 305 | ${ }^{73}$ | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | ${ }^{42}$ | 229 | 408 | 330 | 321 | 232 | 663 | 360 | ${ }^{437}$ | 400 | 364 | ${ }^{324}$ | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| very favourble (2) | $\begin{aligned} & 188 \\ & 16 \% \\ & \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 131 \\ \text { a38 } \\ \text { Boe } \end{gathered}$ | $\begin{gathered} 4 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & \left.\begin{array}{c} 13 \% \\ { }_{8} \end{array}\right) \end{aligned}$ | $\begin{aligned} & 101 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & \begin{array}{c} 122 \\ \text { hexo } \end{array} \end{aligned}$ | $\begin{gathered} 188 \\ \text { 44\% } \\ \text { HKKMNo } \end{gathered}$ | : |  | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & \text { and } \\ & \text { Hexvo } \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \\ & k \end{aligned}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 135 \\ \substack{10 \% \\ 5} \\ 5 \end{gathered}$ |  | - | $\begin{aligned} & 58 \\ & \text { 15\% } \end{aligned}$ | $\begin{gathered} 90 \\ \begin{array}{c} \text { 25\% } \\ \text { passur } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 49 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 88 \\ \text { 22\% } \\ \text { st } \end{gathered}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & \text { 21\% } \\ & 218 \end{aligned}$ | $\begin{aligned} & 47 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & \left.\begin{array}{c} 18 \% \\ c \mathrm{c}+ \end{array}\right) \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 62 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 23 \% \\ & 23 \% \end{aligned}$ |
| Fairy favourale (1) | $\begin{aligned} & 237 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 34 \% \\ & { }_{8}^{25} \end{aligned}$ | $\begin{gathered} 42 \\ \begin{array}{c} \text { 28\% } \\ \text { 8. } \end{array} \end{gathered}$ | $\begin{aligned} & 129 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 14 \% \\ & 19 \end{aligned}$ | $\begin{aligned} & 35 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & \begin{array}{c} \text { now } \\ \text { Hexuo } \end{array} \end{aligned}$ | $\begin{gathered} 237 \\ 56 \% \\ \text { HKKMNo } \end{gathered}$ | : | $\begin{aligned} & 85 \\ & 37 \% \\ & \text { Hukno } \\ & \text { Hum } \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & \text { 32\% } \\ & \text { Heme } \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ |  | $\begin{gathered} 136 \\ 38 \% \\ \text { Besturuxy } \\ \text { Pas } \end{gathered}$ | 30 | $\begin{aligned} & 62 \\ & 15 \% \\ & 15 \end{aligned}$ | $\begin{aligned} & 79 \\ & \text { 228 } \\ & \text { psx } \end{aligned}$ | $\begin{gathered} 58 \\ \text { } \begin{array}{c} 18 \% \\ 5 x \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 92 \\ \substack{936 \\ \text { psix }} \end{gathered}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 106 \\ \text { a7\% } \\ \text { prsuwaz } \end{gathered}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & \text { psyyy } \\ & \text { psywa } \end{aligned}$ | $\begin{aligned} & 154 \\ & \begin{array}{l} 11 \% \\ \text { cid } \end{array} \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 77 \\ 25 \% \end{gathered}$ | 19 14\% $c$ |
| Neither favourale nor unfavourale (0) | $\begin{aligned} & 238 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{gathered} 64 \\ 17 \% \\ \end{gathered}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 20 \\ \substack{27 \% \\ c} \end{gathered}$ | $\begin{aligned} & 38 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { 105 } \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 14 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 35 \\ & \text { 32\% } \\ & \mathrm{k} \end{aligned}$ | $\begin{aligned} & 92 \\ & \begin{array}{c} 16 \% \\ 1 \times n \end{array} \end{aligned}$ | $\because$ | $\because$ | $\begin{gathered} 47 \\ \begin{array}{c} 21 \% \\ \text { Hkwe } \end{array} 0 . \end{gathered}$ | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{gathered} \text { 59 } \\ \text { cisy } \\ \text { אкn } \end{gathered}$ | $\begin{aligned} & 39 \\ & 12 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & \substack{120 \\ \text { prose }} \end{aligned}$ | $\begin{aligned} & 44 \\ & 12 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 52 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 71 \\ \begin{array}{c} 18 \% \\ \text { nsx } \end{array} \end{gathered}$ | $\begin{aligned} & 61 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 72 \\ \text { n28 } \\ \text { ps } \\ \text { ps } \end{gathered}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 69 \\ \substack{67 \% \\ \text { pe }} \end{gathered}$ | $\begin{aligned} & 30 \\ & 13 \% \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & \substack{19 \% \\ \text { nsx }} \end{aligned}$ | 53 $14 \%$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | 51 $16 \%$ | 15 12\% |
| Farity unfavurable (-1) | $\begin{aligned} & 218 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 115 \\ 315 \\ c є \\ c \in \end{gathered}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 17 \\ \left.\begin{array}{c} 13 \% \\ c \end{array}\right) \end{gathered}$ | $\begin{aligned} & 28 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 236 \end{aligned}$ | $\begin{aligned} & 58 \\ & \text { 50\% } \\ & \text { N1N } \end{aligned}$ | $\begin{aligned} & 95 \\ & \text { anc } \\ & \text { Nu/ } \end{aligned}$ | $\therefore$ | $\begin{gathered} 218 \\ \text { 49\% } \\ \text { Hyumu } \end{gathered}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ |  | $\begin{gathered} 36 \\ 11 \% \\ 18 \end{gathered}$ |  | $\begin{aligned} & 41 \\ & 18 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 113 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ |  | $\begin{gathered} 90 \\ \substack{\text { 236 } \\ \mathrm{or}} \end{gathered}$ | $\begin{aligned} & 67 \\ & 19 \% \end{aligned}$ |  | $\begin{gathered} 70 \\ \substack{17 \% \\ R} \end{gathered}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 1118 \\ & \text { and } \\ & \text { or } \\ & \text { or } \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & \text { 32\% } \\ & \text { bed } \end{aligned}$ | $\begin{aligned} & 67 \\ & 21 \% \end{aligned}$ | ¢ $\begin{gathered}20 \\ \text { 15\% } \\ \text { b\% }\end{gathered}$ |
| Very unfavourable (-2) | $\begin{aligned} & 224 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & \text { a0\% } \\ & \text { coe } \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | ${ }_{10 \%}^{7}$ | $\begin{aligned} & 19 \\ & \left.\begin{array}{l} 13 \% \\ c \end{array}\right) \end{aligned}$ | $\begin{aligned} & 41 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 35 \% \\ & 35 \end{aligned}$ | $\begin{aligned} & 121 \\ & \text { a2\% } \\ & \text { unN } \end{aligned}$ | $\begin{aligned} & 77 \\ & \text { nis } \\ & \text { sun } \end{aligned}$ | $\therefore$ | $\begin{gathered} 224 \\ 51 \\ \text { Huw } \\ \text { Humo } \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & \text { ano } \\ & \text { oun } \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & \left.\begin{array}{l} 12 \% \\ \\ \text { uwn } \end{array}\right) \end{aligned}$ | $\begin{gathered} 97 \\ \text { arver } \\ \text { aruwn } \end{gathered}$ | $\begin{aligned} & 90 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 197 \\ \text { a } 45 \% \\ \text { aruwnas } \end{gathered}$ | $\begin{gathered} 116 \\ \begin{array}{c} 12 \% \\ \text { aruma } \\ \text { orum } \end{array} \end{gathered}$ | $\begin{gathered} 66 \\ \text { an } \\ \text { or } \\ \text { or } \end{gathered}$ | $\begin{gathered} 93 \\ 29 \\ \text { arowrar } \end{gathered}$ | $\begin{aligned} & 78 \\ & \text { 79\% } \\ & \text { arer } \end{aligned}$ | $\begin{gathered} 83 \\ \begin{array}{c} 87 \% \\ \text { aruvura } \end{array} \end{gathered}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 78 \\ 34 \% \\ \text { arowr } \\ \text { arw } \end{gathered}$ | $\begin{aligned} & \text { g9 } \\ & \text { ap } \\ & \text { or } \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & \substack{165 \\ \text { 5de } \\ \text { bde }} \end{aligned}$ | $\begin{gathered} 56 \\ \text { 18\% } \\ \text { 18\% } \end{gathered}$ | $\begin{aligned} & 40 \\ & \text { and } \\ & \text { bod } \\ & \text { bat } \end{aligned}$ |
| Don't know | $\begin{aligned} & 38 \\ & 3 \% \end{aligned}$ | $\stackrel{1}{ }$ | * | : | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\because$ |  | $\because$ | : | : | $\because$ | $\stackrel{1}{ }$ | $\begin{aligned} & 3 \\ & 1 \% \\ & \text { km } \\ & \text { kn } \end{aligned}$ | $\underset{1}{2}$ | $\begin{aligned} & 12 \\ & \text { 2\% } \\ & \text { Rua } \end{aligned}$ | 2 $1 \%$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 6 \\ { }_{6}^{6 \%} \\ 0 \end{gathered}$ | : | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\because$ | $\begin{aligned} & 5 \\ & \begin{array}{c} 5 \\ 1 \% \\ 0 \end{array} \end{aligned}$ | $\stackrel{2}{ }$ | $\stackrel{1}{*}$ | $\stackrel{1}{.}$ | $\underset{\substack{\text { bed } \\ \text { bed }}}{7}$ |
| Net: Favurable | $\begin{aligned} & 425 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 234 \\ & 77 \% \\ & \text { BoE } \end{aligned}$ | $\begin{aligned} & 29 \\ & 39 \% \\ & 8{ }^{29} \end{aligned}$ | $\begin{gathered} 61 \\ { }_{c}^{61,} \\ { }_{8}^{4} \end{gathered}$ | $\begin{gathered} 230 \\ 50 \% \end{gathered}$ | $\begin{aligned} & \text { 109 } \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & \text { 25\% } \\ & \text { ko } \end{aligned}$ | $\begin{aligned} & 301 \\ & \text { 328 } \\ & \text { Hexo } \end{aligned}$ | $\begin{aligned} & 425 \\ & \text { cos } \\ & \text { Hexkumo } \end{aligned}$ | : | $\begin{gathered} 147 \\ \substack{\text { anc } \\ \text { HukNo }} \end{gathered}$ | $\begin{aligned} & 89 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & \substack{44 \% \\ \text { Hukno }} \end{aligned}$ | $\begin{aligned} & 58 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 63 \\ 27 \% \\ 5 \\ 5 \end{gathered}$ | $\begin{gathered} 319 \\ 47 \% \\ \text { psywxas } \end{gathered}$ |  | $\begin{aligned} & 38 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 169 \\ \substack{46 \% \\ \text { pssux }} \end{gathered}$ | $\begin{aligned} & 108 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & \substack{\text { perrix }} \end{aligned}$ | $\begin{aligned} & 63 \\ & 28 \% \end{aligned}$ | $\begin{gathered} \text { 491 } \\ \text { 488 } \\ \text { pssmxas } \end{gathered}$ | $\begin{gathered} 81 \\ \substack{85 \% \\ \text { ps }} \end{gathered}$ | $\begin{aligned} & 263 \\ & \substack{436 \\ \text { prsux }} \end{aligned}$ | $\begin{aligned} & 278 \\ & \substack{288 \\ \text { cide }} \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | 139 $44 \%$ | $\begin{gathered} 49 \\ 38 \% \end{gathered}$ |
| Net: Unfavourable | $\begin{aligned} & 442 \\ & 39 \% \end{aligned}$ |  | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 33 \% \\ & \text { 34\% } \end{aligned}$ | $\begin{gathered} 47 \\ \left.\begin{array}{c} 41 \% \\ c \end{array}\right) \end{gathered}$ | $\begin{aligned} & 120 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 248 \\ \substack{28 \% \\ 5} \end{gathered}$ | $\begin{aligned} & 179 \\ & 63 \% \\ & \text { unw } \end{aligned}$ | $\begin{aligned} & 172 \\ & \substack{10 \% \\ \text { 3N }} \end{aligned}$ | $\because$ | $\begin{aligned} & 442 \\ & \begin{array}{l} 400 \% \\ \text { Humbu } \end{array} \end{aligned}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 276 \\ & \begin{array}{c} 28 \% \\ \text { win } \end{array} \end{aligned}$ | $\begin{gathered} 59 \\ 188 \end{gathered}$ | $\begin{aligned} & 222 \\ & \text { 29\% } \\ & \text { unen } \end{aligned}$ | $\begin{gathered} 138 \\ \text { 660 } \\ \text { Qruwwra } \end{gathered}$ | $\begin{aligned} & 203 \\ & 312 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 342 \\ 788 \\ \text { parumuxy } \\ \text { pa } \end{gathered}$ | $\begin{gathered} 206 \\ \text { 206 } \\ \text { Soruma } \\ \text { or } \end{gathered}$ | $\begin{aligned} & 134 \\ & \begin{array}{l} 37 \% \\ o \mathrm{oR} \end{array} \end{aligned}$ | $\begin{aligned} & 169 \\ & \left.\begin{array}{c} \text { 52\% } \\ \text { gever } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 148 \\ & \begin{array}{l} 148 \\ \text { or } \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} 135 \\ \text { 6616 } \\ \text { oruwnas } \end{gathered}$ | $\begin{aligned} & 134 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 118 \\ \substack{18 \\ \text { peruwr } \\ \text { per }} \end{gathered}$ | $\begin{aligned} & 217 \\ & 36 \% \\ & \text { ar } \\ & \text { or } \end{aligned}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 268 \\ & 838 \\ & \text { bed } \\ & \text { be } \end{aligned}$ | $\begin{aligned} & 124 \\ & 39 \% \end{aligned}$ | 60 46\% b* |
| Net Difference | $\begin{aligned} & -16 \\ & -1 \% \end{aligned}$ | $\begin{aligned} & -221 \\ & -59 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 200 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 4 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & -139 \\ & -33 \% \end{aligned}$ | $\begin{aligned} & -106 \\ & -37 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 425 \\ & 100 \% \\ & 10 \end{aligned}$ | $\begin{gathered} .442 \\ -400 \% \\ -10 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 49 \% \end{aligned}$ | $\begin{gathered} -188 \\ -46 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 46 \% \end{aligned}$ | $\begin{gathered} -164 \\ -51 \% \\ -18 \end{gathered}$ | $\begin{aligned} & -75 \\ & -328 \\ & -328 \end{aligned}$ | $\begin{aligned} & 111 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & -304 \\ & -70 \% \\ & \hline \end{aligned}$ | $\begin{gathered} -86 \\ -21 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 10 \% \end{aligned}$ | $\begin{gathered} -61 \\ -19 \% \\ -19 \end{gathered}$ | $\begin{aligned} & 32 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{gathered} -72 \\ -32 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 57 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & -38 \\ & -16 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 270 \\ & 71 \% \end{aligned}$ | $\begin{gathered} -252 \\ -78 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | -10 $-8 \%$ |
| mean | ${ }^{-0.05}$ | -0.93 | $\underbrace{1.06}_{\text {80¢ }}$ | ${ }_{\substack{0 \\ 8.01}}$ | ${ }_{0}^{0.10}{ }_{8}$ | $\stackrel{0}{0.37}$ | ${ }^{-0.57}$ | ${ }_{-0.06}^{\substack{\text { k }}}$ | ${ }_{\substack{0.32 \\ \text { HexNo }}}$ | (1.44 | ${ }^{1.51}$ | ${ }_{\text {a }}^{0.72}$ Hikmo | ${ }_{\substack{-0.76 \\ k}}$ | ${ }_{\text {a }}^{0.71}$ | ${ }_{0}^{-0.85}$ | $\stackrel{-0.60}{5}$ |  | $\underset{\substack{\text { posicivurx } \\ \text { posa }}}{\substack{1.0}}$ | ${ }^{-1.14}$ | ${ }_{\text {cs }}^{\text {Ps }}$ | $\underbrace{}_{\substack{0.16 \\ \text { psux }}}$ | ${ }_{\substack{\text { Ps }}}^{-0.33}$ | ${ }_{\substack{0.10 \\ \text { pesva }}}$ | $\stackrel{-0.53}{5}$ |  | ${ }_{\substack{-0.30 \\ \text { ps }}}$ | ${ }_{\substack{0.10 \\ \text { psinve }}}$ | ${ }_{\substack{\text { ciog } \\ \text { ce }}}$ | ${ }^{-1.28}$ | $\stackrel{0.07}{9}$ | ${ }_{c}^{-0.16}$ |


| Ipsos UK February ${ }_{\text {2022 }}$ Public Political Pulse |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fieldwork: 1-2 February 2022 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Online adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Labour Party All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 'Keir Starmer, Leader of the Labour party' |  |  |  | 'Rishi Sunak, <br> Chancellor of the <br> Exchequer Unfavoura |  | 'Sajid Javid, Secretary of State for Health and Social Care' : |  | Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs |  | Priti Patel, Favourable | Secretary' :Unfavoura Unfavourable |
|  | Total | Favourale | be | Favourale | ble | Favourable | ble | Favourable | ыe | Favourabe | ble |  |  |
|  | (A) | (8) | (c) | ${ }^{(0)}$ | (E) | (F) | (G) | (H) | (1) | (1) | (k) | (1) | (M) |
| Unveighted base | 1143 | 392 | 415 | 226 | 697 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 |
| Weighted base | ${ }^{1143}$ | 360 | 437 | 232 | 663 | 400 | 364 | 324 | 405 | ${ }^{223}$ | 398 | 229 | 600 |
| very favurable (2) | $\begin{aligned} & 188 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 25\% } \end{aligned}$ | $\begin{aligned} & 49 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 22 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 19 \% \end{aligned}$ |
| Fairly favourabe (1) | $\begin{aligned} & 237 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{gathered} \text { 180 } \\ \text { 27\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 62 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & \text { 27\% } \\ & \hline, \end{aligned}$ | $\begin{aligned} & 34 \\ & \text { 15\% } \end{aligned}$ | $\underset{\substack { \text { 150 } \\ \text { 25\% } \\ \begin{subarray}{c}{\text { c/ }{ \text { 150 } \\ \text { 25\% } \\ \begin{subarray} { c } { \text { c/ } } }\end{subarray}}{ }$ |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 238 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 72 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 19 \% \end{aligned}$ |
| Farity unfavurable (-1) | $\begin{aligned} & 218 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 67 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | 118 $20 \%$ |
| Verru unavourable (-2) | $\begin{aligned} & 224 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\underset{\substack{197 \\ 45 \% \\ 8}}{\substack{07}}$ | $\begin{gathered} 97 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 111 \\ \substack{29 \% \\ 6} \\ \hline \end{gathered}$ | $\begin{aligned} & 66 \\ & 18 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 93 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 34 \% \\ & m \\ & m \end{aligned}$ | 99 $17 \%$ |
| Don'tknow | $\begin{aligned} & 38 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | : | 5 $1 \%$ |
| Net: Favourble | $\begin{aligned} & 225 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 292 \\ & 81 \% \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 314 \\ 47 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 120 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & \substack{16 \% \\ F \\ F} \end{aligned}$ | $\begin{aligned} & 108 \\ & 33 \% \end{aligned}$ | $\underset{\substack{179 \\ H}}{\substack{179}}$ | $\begin{aligned} & 63 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 191 \\ 48 \% \\ \hline 1 \end{gathered}$ | $\begin{aligned} & 81 \\ & 35 \% \\ & 31 \end{aligned}$ | $\begin{aligned} & 263 \\ & 44 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 442 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 342 \\ & 788 \\ & \text { 788 } \end{aligned}$ | $\begin{aligned} & 1388 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 200 \\ 51 \% \\ 6 \\ \hline \end{gathered}$ | $\begin{aligned} & 134 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 61 \% \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 34 \% \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 52 \% \end{aligned}$ | ${ }_{36 \%}^{217}$ |
| Net Difference | $\begin{aligned} & -16 \\ & -1 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 75 \% \end{aligned}$ | $\begin{gathered} -304 \\ -70 \% \\ \hline \end{gathered}$ | $\begin{aligned} & -75 \\ & -32 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 17 \% \end{aligned}$ | $\begin{gathered} -86 \\ -21 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 10 \% \end{aligned}$ | $\begin{gathered} .61 \\ -19 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & -72 \\ & -32 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 14 \% \end{aligned}$ | $\begin{gathered} -38 \\ -16 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 8 \% \\ & 8 \% \end{aligned}$ |
| Mean | ${ }^{-0.05}$ | ${ }_{1.17}^{1.17}$ | ${ }^{-1.14}$ | ${ }^{-0.60}$ | ${ }_{0}^{0.24}$ | ${ }^{-0.36}$ | ${ }_{\substack{0.16}}$ | ${ }^{-0.33}$ | ${ }_{\substack{0.10}}$ | ${ }^{-0.53}$ | ${ }^{0.21}$ | ${ }^{-0.30}$ | 0.10 |


|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Social grade |  |  |  | Region |  |  |  |  |  | Uram/fuural |  | Martatastaus |  |  | Pres of children HH (17 or under) |  | Eucation |  | Emplowmentsta |  | Etemicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male <br> (B) | Female (C) | 18-34 <br> (D) | 35-54 <br> (E) | $\begin{aligned} & \text { 55+ } \\ & \text { (F) } \end{aligned}$ | 18-24 <br> (G) | 25-34 (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} \text { 45-54 } \\ \text { (J) } \end{gathered}$ | 55-64 <br> (K) | $65+$ (L) | Gen Z <br> (M) | Millennials <br> (N) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE (U) | North (V) | Midlands <br> (W) | South <br> (X) | London (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | Minority ethnic group ( $n$ ) |
| Unveighed base | ${ }^{1143}$ | ${ }_{5} 5$ | ${ }^{574}$ | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | 318 | ${ }^{39}$ | 539 | ${ }^{33}$ | 109 | ${ }^{172}$ | 274 | 293 | ${ }^{264}$ | 155 | 57 | 100 | ${ }^{987}$ | ${ }^{156}$ | ${ }^{655}$ | ${ }^{371}$ | 117 | 326 | ${ }^{817}$ | 582 | ${ }_{561}$ | ${ }^{2} 3$ | 390 | 97 | 151 |
| Weighet base | ${ }^{1143}$ | 554 | 579 | 32 | 379 | 442 | ${ }^{122}$ | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }_{6}$ | ${ }^{302}$ | ${ }_{3} 36$ | 236 | 269 | 271 | ${ }^{30}$ | 263 | ${ }^{154}$ | 55 | 100 | 989 | ${ }^{154}$ | ${ }_{636}$ | ${ }_{38}$ | ${ }^{148}$ | 298 | ${ }_{845}$ | ${ }_{352}$ | ${ }^{791}$ | ${ }^{676}$ | 467 | 1003 | ${ }^{128}$ |
| Verfavourabe (2) | 86 <br> $7 \%$ <br> 8 | $\begin{gathered} 50 \\ 9 \% \end{gathered}$ | $\underset{\substack{35 \\ 6 \%}}{ }$ | 23 $7 \%$ | ${ }_{\substack{19 \\ 5 \%}}$ | 44 <br> 10\% <br> EK | $\begin{gathered} 5 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | 9 <br> 5\% | $\begin{gathered} 8 \\ 5 \% \end{gathered}$ | 36 <br> 13\% <br> EGIJK | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 13 \\ 21 \% \end{gathered}$ | $\begin{gathered} 27 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | 14 6\% | 26 10\% | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 27 \\ 10 \% \end{gathered}$ | ${ }_{7 \%}^{11}$ | $\begin{gathered} 2 \\ 4 \% \end{gathered}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\underbrace{}_{\substack{43 \\ 7 \%}}$ | $\begin{aligned} & 29 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | ${ }_{7}^{20}$ | ${ }_{\substack{65 \\ 88}}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 8 \% \end{aligned}$ | ${ }_{7}^{49}$ | $\begin{aligned} & 36 \\ & 8 \% \end{aligned}$ | ${ }_{7 \%}^{74}$ | 12 <br> $9 \%$ |
| Fairy favourabe (1) | 200 18\% | $\begin{aligned} & 105 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 94 \\ 16 \% \end{gathered}$ | $\begin{gathered} 59 \\ 18 \% \\ \text { । } \end{gathered}$ | $\begin{gathered} 47 \\ 12 \% \end{gathered}$ | $\begin{gathered} 95 \\ 22 \% \\ \text { E1 } \end{gathered}$ | $\begin{gathered} 25 \\ 21 \% \\ \text { E1 } \end{gathered}$ | $\begin{gathered} 33 \\ 17 \% \end{gathered}$ | $\begin{gathered} 18 \\ 10 \% \end{gathered}$ | $\begin{gathered} 29 \\ 15 \% \end{gathered}$ | $\begin{gathered} 35 \\ 20 \% \\ \text { EI } \end{gathered}$ | $\begin{gathered} 60 \\ \text { 22\% } \\ \text { EI } \end{gathered}$ | $\begin{gathered} 34 \\ 20 \% \end{gathered}$ | 38 $13 \%$ | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | $\begin{gathered} 78 \\ \text { 21\% } \\ \text { no } \end{gathered}$ | $\begin{gathered} 16 \\ 26 \% \end{gathered}$ | $\begin{gathered} 58 \\ 19 \% \end{gathered}$ | $\begin{gathered} 57 \\ 17 \% \end{gathered}$ | $\begin{gathered} 33 \\ 14 \% \end{gathered}$ | $\begin{gathered} 52 \\ 19 \% \end{gathered}$ | $\begin{gathered} 54 \\ 20 \% \end{gathered}$ | ${ }_{\substack{56 \\ 19 \%}}$ | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | 30 $19 \%$ | $\begin{gathered} 13 \\ 24 \% \end{gathered}$ | $\begin{gathered} 12 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 33 \\ 21 \% \end{gathered}$ | $\begin{gathered} 129 \\ 20 \% \\ e \end{gathered}$ | $\begin{gathered} 41 \\ 11 \% \end{gathered}$ | $\begin{gathered} 30 \\ 20 \% \\ \mathrm{e}^{*} \end{gathered}$ | ${ }^{60} \times$ |  | ${ }_{\substack{66 \\ 19 \%}}$ | $\underset{\substack{134 \\ 17 \%}}{ }$ | (106 | ${ }^{99}$ | ${ }_{18}^{177}$ | 22 $17 \%$ |
| Nether favurabe no un | 243 218 | (108 | 133 23\% | ${ }_{\substack{66 \\ 21 \%}}$ | $\begin{gathered} 77 \\ 20 \% \\ \text { ر } \end{gathered}$ | $\begin{aligned} & 100 \\ & 23 \% \end{aligned}$ | $\underset{19}{24}$ | ${ }_{\substack{43 \\ 22 \%}}$ | $\begin{gathered} 46 \\ 25 \% \end{gathered}$ | ${ }_{\substack{31 \\ 16 \%}}$ | $\begin{gathered} 35 \\ 20 \% \end{gathered}$ | $\begin{gathered} 65 \\ 25 \% \end{gathered}$ | $\begin{gathered} 30 \\ 18 \% \end{gathered}$ | ${ }_{\text {c }}^{27}$ | $\begin{gathered} 49 \\ 19 \% \end{gathered}$ | $\begin{gathered} 86 \\ 24 \% \end{gathered}$ | $\begin{gathered} 11 \\ 18 \% \end{gathered}$ | $\begin{gathered} 57 \\ 19 \% \end{gathered}$ | $\xrightarrow{70}$ | 57 <br> 24\% | $\begin{gathered} 58 \\ 22 \% \end{gathered}$ | $\begin{gathered} 57 \\ 21 \% \end{gathered}$ | ${ }_{\substack{69 \\ \text { 23\% }}}$ | ${ }_{\text {5 }}^{59}$ | 29 $19 \%$ | $\begin{gathered} 10 \\ 18 \% \end{gathered}$ | $\begin{gathered} 20 \\ 20 \% \end{gathered}$ | 210 $21 \%$ | 38 22\% |  | ${ }_{\substack{69 \\ 19 \%}}$ | 38 25\% | ( ${ }_{\text {25\% }}$ | ${ }_{\text {l }}^{167}$ | ${ }_{\substack{\text { s3 } \\ \text { 15\% }}}$ | ${ }_{\text {l }}^{\text {190 }}$ | ${ }_{\substack{194 \\ 218}}$ | ${ }_{\text {21\% }} 9$ | ${ }_{21}^{207}$ | 34 $26 \%$ |
| Farity unavourabe (1) | 193 $17 \%$ | $\begin{gathered} 97 \\ 18 \% \end{gathered}$ | $\begin{gathered} 94 \\ 16 \% \end{gathered}$ | $\begin{gathered} 61 \\ 19 \% \\ \text { н } \end{gathered}$ | $\begin{gathered} 58 \\ 15 \% \end{gathered}$ | $\begin{gathered} 74 \\ 17 \% \end{gathered}$ | 33 <br> 27\% <br> DEFHILL | $\begin{gathered} 27 \\ 14 \% \end{gathered}$ | $\begin{gathered} 25 \\ 14 \% \end{gathered}$ | $\begin{gathered} 33 \\ 17 \% \end{gathered}$ | $30$ 17\% | 44 <br> 17\% | $\begin{gathered} 34 \\ 20 \% \end{gathered}$ | $\begin{gathered} 44 \\ 15 \% \end{gathered}$ | $\begin{gathered} 43 \\ 179 \end{gathered}$ | $\begin{gathered} 60 \\ 17 \% \end{gathered}$ | $\begin{gathered} 11 \\ 18 \% \\ * * \end{gathered}$ | $\begin{gathered} 58 \\ 19 \% \end{gathered}$ | $\begin{gathered} 51 \\ 15 \% \end{gathered}$ | 45 <br> 19\% | $\begin{gathered} 39 \\ 14 \% \end{gathered}$ | $\begin{gathered} 46 \\ 17 \% \end{gathered}$ | $\begin{gathered} 44 \\ 15 \% \end{gathered}$ | $\begin{gathered} 60 \\ 23 \% \\ \text { Wa } \end{gathered}$ | $\begin{gathered} 28 \\ 18 \% \end{gathered}$ | $\begin{gathered} 5 \\ 9 \% \end{gathered}$ | $\begin{gathered} 10 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 174 \\ & 18 \% \end{aligned}$ | 19 <br> 12\% | ${ }_{\text {18\% }}^{116}$ | $\begin{gathered} 61 \\ 17 \% \end{gathered}$ | $\begin{gathered} 15 \\ 10 \% \end{gathered}$ | $\begin{gathered} 54 \\ 18 \% \end{gathered}$ | - | $\begin{gathered} 56 \\ 16 \% \end{gathered}$ | ${ }_{\substack{137 \\ 17 \%}}$ | ${ }_{\substack{112 \\ 17 \%}}$ | $\begin{gathered} 80 \\ 17 \% \end{gathered}$ | ${ }_{1}^{168} 1$ | 22 |
| Very unfouourale (2) | ${ }_{\substack{382 \\ 33 \%}}$ | $\begin{aligned} & 178 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 100 \\ 31 \% \\ 6 \end{gathered}$ | 157 <br> 41\% <br> DFGL | $\begin{aligned} & 125 \\ & 28 \% \end{aligned}$ | 29 <br> 23\% | 72 <br> 36\% <br> GL | 76 <br> 41\% <br> FGL | 81 <br> 42\% <br> DFGL | 63 <br> 36\% <br> FGL | 62 <br> 23\% | $\begin{gathered} 47 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 110 \\ 42 \% \\ \text { MP } \end{gathered}$ | $\begin{aligned} & 106 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 10 \\ 17 \% \end{gathered}$ | 94 31\% | $\begin{aligned} & 128 \\ & 38 \% \end{aligned}$ | 81 <br> 34\% | 79 30\% | $\begin{gathered} 89 \\ 33 \% \end{gathered}$ | ¢ | $\begin{gathered} 74 \\ 28 \% \end{gathered}$ | $\begin{gathered} 52 \\ 34 \% \end{gathered}$ | 24 <br> 43\% <br> ** | 54 <br> 54\% <br> vwxy* | $\begin{aligned} & 329 \\ & 33 \% \end{aligned}$ | 53 <br> 35\% | $\begin{aligned} & 193 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 141 \\ 39 \% \\ d \end{gathered}$ | $\begin{gathered} 47 \\ 32 \% \end{gathered}$ | ${ }_{\substack{79 \\ \text { 27\% }}}$ | $\begin{gathered} 303 \\ 36 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 147 \\ 42 \% \\ j \end{gathered}$ | ${ }_{\substack{235 \\ 30 \%}}$ | ${ }_{\substack{242 \\ 36 \%}}$ | (100 | $\begin{gathered} 349 \\ 35 \% \\ n \end{gathered}$ | 30 |
| Dort thow | 40 $3 \%$ | 16 $3 \%$ | (238 | $\begin{gathered} 13 \\ 4 \% \\ \text { FL } \end{gathered}$ | 21 <br> 6\% <br> FL | 5 <br> 1\% <br> ᄂ | $\begin{gathered} 7 \\ 5 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 6 \\ 3 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{aligned} & 10 \\ & 5 \% \\ & \text { FL } \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \\ & \text { FL } \end{aligned}$ | $\begin{gathered} 5 \\ 3 \% \\ \text { FL } \end{gathered}$ |  | ${ }_{4 \%}$ | $\begin{gathered} 15 \\ 5 \% \\ p \end{gathered}$ | $\begin{gathered} 13 \\ 5 \% \\ p \end{gathered}$ | 5 | . | 8\% | - ${ }_{\text {3\% }}^{\text {3\% }}$ | \% | (15 | ${ }_{4 \%}^{10}$ | $\underset{\substack{16 \\ 5 \%}}{ }$ | $\underset{\text { 3\% }}{7}$ | ${ }_{4 \%}^{6}$ | $\begin{gathered} 1 \\ 2 \% \end{gathered}$ | : | ${ }_{\substack{38 \\ 48}}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | (18) | ${ }_{\substack{16 \\ 4 \%}}$ | 5\% | ${ }_{3}^{\text {3\% }}$ | ${ }_{4}^{31}$ | $\stackrel{9}{3 \%}$ | ${ }_{4}^{31}$ | ${ }_{3 \%}^{24}$ | (16) | $\underset{\substack{27 \\ 3 \%}}{ }$ |  |


| Net: Foumable | (286 | (155 | 130 22\% | $\begin{gathered} 82 \\ 25 \% \\ \text { EI } \end{gathered}$ | ${ }^{\text {66 }}$ | $\begin{gathered} 139 \\ 31 \% \\ \text { EIJK } \end{gathered}$ | 30 | $\begin{gathered} 51 \\ 26 \% \\ \text { । } \end{gathered}$ | $\underset{\text { 15\% }}{27}$ | 38 $20 \%$ | $\begin{gathered} 43 \\ 25 \% \\ 1 \end{gathered}$ | 95 <br> 36\% <br> DEIJ | $\begin{gathered} 49 \\ 29 \% \\ \text { NO } \end{gathered}$ | ${ }_{\substack{54 \\ 19 \%}}$ |  | $\begin{aligned} & 108 \\ & 29 \% \\ & \text { No } \end{aligned}$ | 29 48\% ** | 84 $28 \%$ | ${ }_{\text {23\% }}^{23}$ | 47 <br> 20\% | (78 | 70 $26 \%$ | 82 27\% | 62 29\% | 40 $26 \%$ | $\begin{gathered} 16 \\ 28 \% \\ * * \end{gathered}$ | 16 16\% | 240 | $\begin{gathered} 46 \\ 30 \% \end{gathered}$ |  | 70 20\% | 49 $29 \%$ | ${ }_{\text {8 }}^{\text {80 }}$ 27\% | 206 24\% | 87 25\% | 199 25\% | 155 23\% | 131 28\% | ¢ | ${ }_{\substack{33 \\ 26 \%}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Unfavourable | ¢ | ¢ 275 | $\underset{\substack{238 \\ 51 \%}}{ }$ | $\begin{aligned} & 161 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 215 \\ 57 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 198 \\ 45 \% \end{gathered}$ | ${ }_{\substack{\text { ci\% } \\ \text { 12\% }}}$ | ${ }_{\text {cos }}^{\text {90\% }}$ | $\begin{aligned} & 101 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 114 \\ 59 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 92 \\ 53 \% \\ \text { FL } \end{gathered}$ | 106 $40 \%$ | $\begin{gathered} 81 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 153 \\ 59 \% \\ \mathrm{p} \end{gathered}$ | $\begin{aligned} & 167 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 21 \\ 35 \% \end{gathered}$ |  | ${ }_{\substack{\text { cis } \\ \text { 53\% }}}$ | $\begin{aligned} & 126 \\ & 53 \% \end{aligned}$ | ${ }^{118} 4$ | ${ }_{\substack{134 \\ 50 \%}}$ | 134 <br> $44 \%$ | $\underset{\substack{135 \\ 51 \%}}{\text { St }}$ | $\underset{\text { 51\% }}{\substack{79 \\ \hline}}$ | $\begin{gathered} 28 \\ 52 \% \\ * * \end{gathered}$ | 65 <br> 64\% <br> vw* |  | $\begin{gathered} 72 \\ 47 \% \end{gathered}$ | 310 $49 \%$ | $\begin{gathered} 203 \\ 57 \% \\ f \end{gathered}$ | $\begin{gathered} 62 \\ 42 \% \end{gathered}$ | 138 458 | $\underset{\substack{442 \\ 52 \%}}{ }$ | ${ }_{\substack{203 \\ 58 \%}}$ | ${ }_{\substack{371 \\ 47 \%}}$ | $\underbrace{}_{\substack{354 \\ 52 \%}}$ | ${ }_{\substack{221 \\ 47 \%}}$ | ${ }_{\substack{517 \\ 52 \%}}$ | $\underset{\substack{52 \\ 41 \%}}{ }$ |
|  | 289 -25\% | $\begin{aligned} & -120 \\ & -22 \% \end{aligned}$ | $\begin{aligned} & -164 \\ & -28 \% \end{aligned}$ | $\begin{gathered} -79 \\ -25 \% \end{gathered}$ | $\begin{aligned} & -149 \\ & -39 \% \end{aligned}$ | $\begin{gathered} -60 \\ -14 \% \end{gathered}$ | $\begin{gathered} -32 \\ -26 \% \end{gathered}$ | $\begin{gathered} -48 \\ -24 \% \end{gathered}$ | -74 -40\% | -76 <br> $-39 \%$ | -49 <br> -28\% | - ${ }^{-11}$ | $\begin{gathered} -32 \\ -19 \% \end{gathered}$ | $\begin{gathered} -99 \\ -34 \% \end{gathered}$ | $\begin{aligned} & -106 \\ & -41 \% \end{aligned}$ | $\begin{gathered} -59 \\ -16 \% \end{gathered}$ | 8 <br> 13\% | $\begin{gathered} -68 \\ -23 \% \end{gathered}$ | $\begin{aligned} & -101 \\ & -30 \% \end{aligned}$ | $\begin{gathered} -79 \\ -33 \% \end{gathered}$ | $\begin{gathered} -40 \\ -15 \% \end{gathered}$ | $\begin{gathered} -65 \\ -24 \% \end{gathered}$ | $\begin{gathered} -51 \\ -17 \% \end{gathered}$ | $\begin{gathered} -73 \\ -28 \% \end{gathered}$ | $\begin{gathered} -39 \\ -25 \% \end{gathered}$ | $\begin{gathered} -13 \\ -23 \% \end{gathered}$ | $\begin{gathered} -49 \\ -49 \% \end{gathered}$ | $\begin{aligned} & -263 \\ & -27 \% \end{aligned}$ | $\begin{gathered} -26 \\ -17 \% \end{gathered}$ | -138 <br> -228 | $\begin{aligned} & -133 \\ & -37 \% \end{aligned}$ | - $\begin{gathered}\text {-18 } \\ -128\end{gathered}$ | $\begin{gathered} -53 \\ -18 \% \end{gathered}$ | 236 -288 | ${ }_{\text {- }}^{\substack{17 \\ \text { 336 }}}$ | -122 $-22 \%$ | --198 <br> -298 | - 90 | - 266 | - 18 |



|  | Total <br> Total | General lection 2019 Vote |  |  |  | $\begin{aligned} & \text { Referendum } 2016 \\ & \text { vote } \end{aligned}$ |  | Favourale to parties |  |  |  |  |  |  |  | Favourabe to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do beteter orWorse of obthan uurent goverment |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ \text { (R) } \end{gathered}$ | $\underset{\text { ca }}{\text { Labour }}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (E) } \end{aligned}$ | Remain | Leave | Favourabl e to Cons | Unfavoura ble to Cons | Favourabl e to Lab | Unfavoura <br> ble to Lab |  | Unfavoura ble to Lib Dems | $\begin{aligned} & \text { Favoural } \\ & \text { e to freen } \\ & \text { Party } \end{aligned}$ | Unfavoura <br> ble to <br> Green <br> Part |  | Unfavoura ble to ble to Johnson (Q) | $\text { Favoural } \begin{gathered} \text { eto } \\ \text { Starmer } \end{gathered}$ |  | Favourabl e to Sunak |  | $\begin{gathered} \text { Favourab } \\ \text { ent fosidid } \\ \text { Savid } \end{gathered}$ $\begin{aligned} & \text { Javid } \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Sajid Javid } \end{aligned}$ |  | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Liz } \\ & \text { Truss } \end{aligned}$ (v) |  |  |  |  | $\begin{aligned} & \text { Sunks } \\ & \text { conk } \\ & \text { con } \\ & \text { would do } \\ & \text { abeter } \\ & \text { iob } \end{aligned}$ |  |
| Unweighted base | ${ }^{1143}$ | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | ${ }_{1143}$ | 376 | 305 | 73 | 149 | 460 | ${ }^{24}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | ${ }^{321}$ | 232 | ${ }_{66}$ | 360 | ${ }_{4} 37$ | 400 | 364 | ${ }^{324}$ | 405 | ${ }^{223}$ | 398 | 229 | 600 | 379 | ${ }^{324}$ | 315 | ${ }^{131}$ |
| Verv favourale (2) | $\begin{aligned} & 86 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 54 \\ \left.\begin{array}{c} 14 \% \\ c \in \end{array}\right) \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | ${ }_{10 \%}^{7}$ | $7$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 49 \\ 11 \% \\ F \end{gathered}$ | $\begin{gathered} 86 \\ \text { 30\% } \\ \text { 3xMmo } \end{gathered}$ | $\because$ | $\begin{aligned} & 21 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & \text { 62 } \\ & 140 \\ & 102 \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & 49 \\ & \text { an } \\ & \text { 12\% } \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 36 \\ \text { 36 } \\ 11 \% \end{gathered}$ | $\begin{gathered} 73 \\ \text { a38 } \\ \text { arsumva } \end{gathered}$ | $\begin{gathered} 8 \\ 1 \% \end{gathered}$ |  | $\begin{gathered} 51 \\ \text { 51\% } \\ \text { arumr } \\ \text { orin } \end{gathered}$ | $\begin{gathered} 71 \\ 18 \% \\ \text { ossumr } \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 67 \\ \text { 21\% } \\ \text { arsumr } \end{gathered}$ | $\begin{aligned} & 10 \\ & \text { 3\% } \\ & \text { 30 } \end{aligned}$ | $\begin{gathered} 58 \\ \text { 26\% } \\ \text { ossuwna } \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{gathered} 58 \\ \text { 55\% } \\ \text { opstuwr } \end{gathered}$ | $\begin{aligned} & 14 \\ & \begin{array}{l} 14 \\ \text { 2\% } \\ \text { au } \end{array} \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & \text { 54\% } \\ & \text { bo } \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | 14 11\% c. |
| Fairly favurabe (1) | $\begin{gathered} 200 \\ 18 \% \\ \end{gathered}$ | $\begin{aligned} & 141 \\ & 38 \% \\ & c o s \\ & c \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & \text { a14\%} \\ & c \end{aligned}$ | $\begin{aligned} & 54 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 1113 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 200 \\ 7 \\ \text { 7火\% } \\ \text { wxamo } \end{gathered}$ | $\because$ | $\begin{aligned} & 51 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & \left.\begin{array}{l} 12 \% \\ \text { unim } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 45 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 80 \\ 20 \% \\ 20 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 23 \% \\ & \text { un } \\ & \text { un } \end{aligned}$ | $\begin{gathered} 108 \\ \text { a } 48 \% \\ \text { aersumr } \end{gathered}$ | $\begin{aligned} & 41 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & \begin{array}{l} 41 \% \\ \text { aur } \end{array} \end{aligned}$ | $\begin{aligned} & 112 \\ & 26 \% \\ & \text { oruwr } \\ & \text { orim } \end{aligned}$ | $\begin{gathered} 132 \\ \text { 33\% } \\ \text { ascownar } \end{gathered}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 100 \\ \text { 131\% } \\ \text { ceruwara } \end{gathered}$ | 31 $8 \%$ | $\begin{gathered} 85 \\ 38 \% \\ \text { Qosumura } \end{gathered}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 80 \\ 35 \% \\ \text { 3ssuwr } \\ \text { osi } \end{gathered}$ | $\begin{aligned} & 56 \\ & 9 \% \\ & \text { aur } \\ & \text { aut } \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & \left.\begin{array}{l} 33 \% \\ \text { bice } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 67 \\ & \\ & \hline 27 \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \end{aligned}$ |
| Neither favourable nor unfavourale (0) | $\begin{aligned} & 243 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & \text { 25\% } \end{aligned}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 24 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 22 \% \end{aligned}$ | $\because$ | $\because$ | $\begin{aligned} & 46 \\ & \text { 46 } \\ & \text { 11\% } \end{aligned}$ | $\begin{aligned} & 87 \\ & \text { 820 } \\ & \text { HuNu } \end{aligned}$ | $\begin{aligned} & 30 \\ & \text { 30\% } \\ & \text { k11 } \end{aligned}$ | $\begin{aligned} & 73 \\ & \text { y } 18 \% \\ & \text { HuN } \end{aligned}$ | $\begin{aligned} & 33 \\ & \text { 10\% } \end{aligned}$ | $\begin{gathered} 67 \\ \text { 21\% } \\ \text { Hun } \end{gathered}$ | $\begin{aligned} & 34 \\ & \substack{35 \% \\ u \\ \hline} \end{aligned}$ | $\begin{aligned} & 78 \\ & \text { 72\% } \\ & \text { uw } \end{aligned}$ | $\begin{aligned} & 43 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 78 \\ \begin{array}{c} 18 \% \\ \text { auwa } \end{array} \end{gathered}$ |  | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 62 \\ \substack{19 \% \\ \text { quwwra }} \end{gathered}$ | $\begin{aligned} & 35 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & \substack{17 \% \\ \hline} \end{aligned}$ | $\begin{aligned} & 37 \\ & 9 \% \\ & 9 \% \end{aligned}$ |  | $\begin{aligned} & 75 \\ & \begin{array}{l} 15 \\ \text { 13w } \\ \text { uwr } \end{array} \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \\ & 9 \% \end{aligned}$ |  | $\begin{aligned} & 67 \\ & 21 \% \end{aligned}$ | 16 $12 \%$ |
| Fairly unfavourable -1 ) | $\begin{aligned} & 193 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 14 \% \\ & \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & \left.\begin{array}{l} 20 \% \\ \text { sce } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 34 \\ & \begin{array}{c} 33 \% \\ \text { an } \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & 66 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 80 \\ 19 \% \end{gathered}$ | $\because$ | $\begin{gathered} 193 \\ \text { 3k\% } \\ \text { Hexkwo } \end{gathered}$ | $\begin{aligned} & 72 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 73 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 162 \\ \substack{164 \\ \text { persumwnc }} \\ \hline \end{gathered}$ | $\begin{gathered} 65 \\ \text { cis } \\ \text { pr } \end{gathered}$ | $\begin{aligned} & 80 \\ & \text { sor } \\ & \text { pro } \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 66 \\ \text { a } 18 \% \\ \text { pr } \end{gathered}$ | $\begin{aligned} & 54 \\ & \text { sip } \\ & \text { pro } \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { y } 18 \% \\ & \text { pr } \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & \text { 70\% } \\ & \text { pro } \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & \text { 20\% } \\ & \text { pro } \end{aligned}$ | $\begin{gathered} 59 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ |
| Very unfavourable (-2) | $\begin{aligned} & 382 \\ & 33 \% \\ & 3 \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \\ & 8 \% \end{aligned}$ |  | $\begin{aligned} & 29 \\ & 40 \% \\ & \text { a0\% } \\ & 80 \end{aligned}$ | $\begin{gathered} 63 \\ \substack{43 \% \\ 8 . \\ 8 .} \end{gathered}$ | $\begin{gathered} 237 \\ \substack{22 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{aligned} & 86 \\ & 20 \% \end{aligned}$ | $\because$ | $\begin{gathered} 332 \\ 66 \% \\ \text { HexkMo } \end{gathered}$ | $\begin{aligned} & 222 \\ & \begin{array}{c} 24 \% \\ 4 k \times m o \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & 94 \\ & \text { 21\% } \end{aligned}$ |  | $\begin{aligned} & 130 \\ & \left.\begin{array}{l} 12 \% \\ \text { Hko } \end{array}\right) \end{aligned}$ |  | $\begin{aligned} & 82 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 368 \\ \substack{56 \% \\ \text { psyxy }} \end{gathered}$ | $\begin{gathered} 100 \\ \substack{153 / \\ \text { psswaz }} \end{gathered}$ | $\begin{gathered} 111 \\ \substack{25 \% \\ \text { prox }} \end{gathered}$ | $\begin{aligned} & 43 \\ & \text { 411\% } \\ & \text { pex } \end{aligned}$ | $\begin{gathered} 243 \\ \text { a67\% } \\ \text { posswaza } \end{gathered}$ | $\begin{aligned} & 36 \\ & \left.\begin{array}{c} 36 \\ 11 \% \\ p \times z \end{array}\right) \end{aligned}$ | $\begin{gathered} \text { 253 } \\ \text { coasmaza } \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 253 \\ 648 \\ \text { rassmxas } \end{gathered}$ | $\begin{aligned} & 15 \\ & 7 \\ & 7 \end{aligned}$ | $\begin{gathered} 330 \\ \substack{35 \% \\ \text { pssux }} \end{gathered}$ | $\begin{aligned} & 244 \\ & \substack{24 \% \\ \text { cide } \\ \text { cie }} \end{aligned}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 27 \% \end{aligned}$ | 51 $39 \%$ com $c$ |
| Don't know | $\begin{aligned} & 40 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $1$ | $\begin{gathered} 3 \\ 1 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $:$ | : | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\stackrel{1}{1}$ | $\begin{gathered} 5 \\ \begin{array}{c} 5 \% \\ 2 \% \\ 41 \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 6 \\ \left.\begin{array}{c} 6 \\ 1 \% \\ w r \end{array}\right) \end{gathered}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 6 \\ \left.\begin{array}{c} 6 \\ 1 \% \\ w w \end{array}\right) \end{gathered}$ | $\begin{gathered} 7 \\ 2 \% \\ w w \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | : | $\stackrel{1}{*}$ | * | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \\ 1 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | 4 <br> $3 \%$ |
| Net: Favurable | $\begin{aligned} & 286 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & \substack{15 \% \\ c o s \\ \text { cos }} \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 12 \\ 17 \% \\ c \\ c \end{gathered}$ | $\begin{gathered} 27 \\ \substack{18 \% \\ c} \\ c \end{gathered}$ | $\begin{aligned} & 75 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 38 \% \\ & 38 \% \end{aligned}$ | $\begin{gathered} 286 \\ \text { 200\% } \\ \text { 10xMmo } \end{gathered}$ | . | $\begin{aligned} & 73 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & \begin{array}{l} \text { 020\% } \\ \text { wumpo } \end{array} \end{aligned}$ | $\begin{gathered} 65 \\ \text { 28\% } \\ \text { and } \end{gathered}$ | $\begin{aligned} & 129 \\ & 32 \% \\ & \text { un } \end{aligned}$ | $\begin{gathered} 73 \\ \text { n2\% } \\ 02 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & \text { a5\% } \\ & \text { 10\% } \end{aligned}$ |  | $\begin{aligned} & 49 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 60 \\ 17 \% \\ \text { cuwr } \\ \text { auw } \end{gathered}$ | $\begin{gathered} 163 \\ 37 \% \\ \text { aruma } \\ \text { orim } \end{gathered}$ | $\begin{gathered} \text { 204 } \\ \text { 5 51\% } \\ \text { arswwr } \end{gathered}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 167 \\ 5 \% \\ \text { arsuwr } \end{gathered}$ | $\begin{aligned} & 41 \\ & \text { 410 } \\ & \text { aur } \end{aligned}$ |  | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 138 \\ \text { 60\% } \\ \text { gestuwna } \end{gathered}$ | $\begin{aligned} & 70 \\ & \text { 72\% } \\ & \text { aur } \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 1.3 \\ & \substack{\text { and } \\ \text { bide }} \end{aligned}$ | $\begin{aligned} & 94 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 30 \% \end{aligned}$ |
| Net: Unfavurable | $\begin{gathered} 574 \\ 50 \% \\ 50 \end{gathered}$ | $\begin{aligned} & 82 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 80 \% \\ & \text { BE } \end{aligned}$ | $\begin{aligned} & 51 \\ & \substack{50 \\ \text { on } \\ 80} \end{aligned}$ | $\begin{aligned} & 97 \\ & \substack{97 \% \\ 8 . \\ 8 .} \end{aligned}$ | $\begin{aligned} & 304 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 39 \% \end{aligned}$ | $\because$ | $\begin{gathered} 574 \\ \text { siow } \\ \text { HKkMno } \end{gathered}$ | $\begin{aligned} & 301 \\ & \text { nk } \\ & \text { Hkwo } \end{aligned}$ | $\begin{aligned} & 172 \\ & 39 \% \end{aligned}$ |  |  |  | $\begin{aligned} & 1388 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 530 \\ \text { 80\% } \\ \text { persway } \end{gathered}$ | $\begin{aligned} & 255 \\ & \text { 25\% } \\ & \text { psswxa } \end{aligned}$ | $\begin{aligned} & 191 \\ & \substack{44 \% \\ \text { prox }} \end{aligned}$ | $\begin{gathered} 94 \\ \substack{93 \% \\ \mathrm{p} \% \\ \hline} \end{gathered}$ | $\begin{gathered} 309 \\ \text { spasswnxa } \\ \text { peas } \end{gathered}$ | $\begin{gathered} 90 \\ \left.\begin{array}{c} 288 \\ \mathrm{px} \end{array}\right) \end{gathered}$ | $\begin{gathered} 328 \\ 81 \% \\ \text { pesswxaz } \end{gathered}$ | $\begin{aligned} & 41 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 332 \\ 833 \\ \text { pasvxas } \end{gathered}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 451 \\ & \begin{array}{c} 456 \\ \text { pssux } \end{array} \end{aligned}$ | $\begin{gathered} 303 \\ 80 \% \\ \text { cid } \\ \text { cio } \end{gathered}$ | $\begin{aligned} & 74 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 47 \% \end{aligned}$ | 71 $54 \%$ $c$ |
| Net ifference | $\begin{gathered} -289 \\ -25 \% \\ -25 \% \end{gathered}$ | $\begin{aligned} & 113 \\ & 30 \% \end{aligned}$ | $\begin{gathered} -219 \\ -72 \% \end{gathered}$ | $\begin{aligned} & -39 \\ & -53 \% \end{aligned}$ | $\begin{aligned} & -71 \\ & -48 \% \end{aligned}$ | $\begin{aligned} & -229 \\ & -50 \% \end{aligned}$ | $\begin{gathered} -4 \\ -1 \% \end{gathered}$ | $\begin{gathered} 286 \\ 100 \% \\ \hline \end{gathered}$ | $\begin{gathered} -574 \\ -100 \% \\ -10 \% \end{gathered}$ | $\begin{gathered} -228 \\ -54 \% \end{gathered}$ | $\underset{2 \%}{7}$ | $\begin{gathered} .68 \\ -30 \% \end{gathered}$ | $\begin{aligned} & -74 \\ & -18 \% \end{aligned}$ | $\begin{aligned} & -151 \\ & -16 \% \\ & -46 \end{aligned}$ | $\begin{gathered} -27 \\ .-9 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 7296 \end{aligned}$ | $\begin{aligned} & -481 \\ & -736 \end{aligned}$ | $\begin{gathered} -195 \\ -54 \% \\ -54 \% \end{gathered}$ | $\begin{gathered} -28 \\ -6 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 28 \% \end{aligned}$ | $\begin{gathered} -283 \\ -788 \end{gathered}$ | $\begin{aligned} & 77 \\ & 24 \% \end{aligned}$ | $\begin{gathered} -287 \\ -71 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 46 \% \end{aligned}$ | $\begin{gathered} .303 \\ -36 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & -381 \\ & -63 \% \\ & -63 \% \end{aligned}$ | $\begin{gathered} -265 \\ -70 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{gathered} .55 \\ -17 \% \end{gathered}$ | - $\begin{aligned} & \text {-31 } \\ & -24 \%\end{aligned}$ |
| mean | ${ }^{-0.53}$ | ${ }_{\substack{0.36 \\ \text { cof }}}^{\text {cen }}$ | -1.34 | $\stackrel{-0.83}{\substack{c}}$ | $\stackrel{-0.86}{8 .}$ | ${ }^{-0.97}$ | $\stackrel{-0.10}{¢}$ | ${ }_{\substack{1.30 \\ \text { ukemo }}}$ | ${ }^{-1.66}$ | ${ }^{-1.04}$ |  | $\stackrel{-0.63}{\text { in }}$ | ${ }_{\substack{-0.38 \\ \text { in }}}$ | ${ }^{-0.93}$ | ${ }_{\substack{-0.23 \\ \text { und }}}$ |  | ${ }_{\text {crer }}^{\substack{1.28 \\ \text { ur }}}$ | ${ }_{\text {a }}^{\text {a }}$ | $\underset{\substack{\text {-0.21 } \\ \text { geuwa }}}{ }$ | ${ }_{\substack{0.35 \\ \text { ossuma }}}^{\text {a }}$ | ${ }^{-1.44}$ | ${ }_{\substack{0.34 \\ \text { assuwr }}}^{\text {a }}$ | ${ }_{-1.31}^{\substack{13}}$ |  | -1.39 |  | ${ }_{\text {- }}^{\text {-17 }}$ auw | ${ }^{1.31}$ | $\underset{\substack{0.37 \\ \text { bide }}}{\text { a }}$ | ${ }_{-0.37}^{-0 .}$ | $\underset{\substack{-0.53 \\ 6 .}}{ }$ |


| Ipsos UK February 2022 Political Pulse Public <br> Fieldwork: 1-2 February 2022 <br> Online adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { er, Leader } \\ & \text { pur party': } \\ & \text { Unfavoura } \end{aligned}$ |  |  |  | unak, <br> of of the Unfavoura | 'Sajid Javid, of State for Social | $\begin{aligned} & \text { Secretary } \\ & \text { Health and } \\ & \text { Care' : } \\ & \text { Unfavoura } \end{aligned}$ |  |  |  | Secrear': |
|  | Total | Favourable | ble <br> (C) | Favourable | $\begin{gathered} \text { nnavou } \\ \text { ble } \end{gathered}$ | Favourable | $\begin{gathered} \text { Untivour } \\ \text { ble } \\ \text { (G) } \end{gathered}$ | Favourable | ble | Favourale (I) | (k) | favourale | ble (M) |
| Unweighted base | ${ }_{1143}$ | 392 | 415 | 226 | 697 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 |
| Weighed base | ${ }^{1143}$ | 360 | ${ }^{437}$ | 232 | 663 | 400 | 364 | 324 | 405 | ${ }^{223}$ | 398 | 229 | 600 |
| verr fevourale (2) | $\begin{aligned} & 86 \\ & 7 \% \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 51 \\ \substack{12 \% \\ 8} \\ \hline 18 \end{gathered}$ | $\begin{aligned} & 73 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 71 \\ \substack{18 \% \\ 6} \\ \hline \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 58 \\ \substack{58 \% \\ m \\ m} \end{gathered}$ | 14 $2 \%$ |
| Fairly favourabe (1) | $\begin{gathered} 200 \\ 18 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\underset{\substack { 112 \\ \begin{subarray}{c}{26 \% \\ 8{ 1 1 2 \\ \begin{subarray} { c } { 2 6 \% \\ 8 } }\end{subarray}}{\substack{2 \\ \hline}}$ | $\begin{aligned} & 108 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{gathered} 133 \\ \substack{13 \% \\ 6} \\ \hline \end{gathered}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 38 \% \\ & \text { 35\% } \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 80 \\ 35 \% \\ m \\ m \end{gathered}$ | 56 |
| Neither favourable nor unfavourale (0) | $\begin{aligned} & 243 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 95 \\ \substack{94 \% \\ 6} \\ \hline \end{gathered}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 62 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 38 \\ 17 \% \\ k \end{gathered}$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 52 \\ \substack{23 \% \\ M \\ M} \end{gathered}$ | $\begin{gathered} 75 \\ 13 \% \end{gathered}$ |
| Fairly unfevurable $(-1)$ | $\begin{aligned} & 193 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 18 \% \\ & 18 \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 51 \\ & 13 \% \\ & \text { 13\% } \end{aligned}$ | $\begin{aligned} & 66 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 17 \% \\ & \end{aligned}$ | $\begin{gathered} 74 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 79 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 20 \% \end{aligned}$ |
| Verru unfaurable (-2) | $\begin{aligned} & 382 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 190 \\ 538 \\ c \\ c \end{gathered}$ | $\begin{aligned} & 111 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 368 \\ 56 \% \\ \text { com } \\ \hline \end{gathered}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 36 \\ 11 \% \end{gathered}$ | $\underset{\substack{\text { 253\% } \\ H}}{\substack{23 \%}}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 253 \\ 64 \% \\ \hline 1 \end{gathered}$ | $\begin{aligned} & 15 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 330 \\ & 55 \% \end{aligned}$ |
| Don'tknow | $\begin{aligned} & 40 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ |  | $\stackrel{1}{ }$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 4 ${ }_{1}^{4}$ |
| Net: Favourable | $\begin{aligned} & 286 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 163 \\ 37 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 181 \\ & 788 \end{aligned}$ | $\begin{aligned} & 49 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 204 \\ \substack{21 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 64 \% \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 60 \% \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 12 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 574 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 255 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 530 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 236 \end{aligned}$ | $\begin{aligned} & 309 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 328 \\ & \begin{array}{c} 31 \% \\ H \end{array} \end{aligned}$ | $\begin{aligned} & 41 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 332 \\ & 836 \end{aligned}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 451 \\ & 55 \% \end{aligned}$ |
| Net Difference | $\begin{aligned} & -289 \\ & -25 \% \\ & \hline \end{aligned}$ | $\begin{gathered} -195 \\ -54 \% \\ -54 \% \end{gathered}$ | $\begin{gathered} -28 \\ -6 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 72 \% \end{aligned}$ | $\begin{gathered} -481 \\ -73 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 28 \% \end{aligned}$ | $\begin{gathered} -283 \\ -78 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 24 \% \end{aligned}$ | $\begin{gathered} -287 \\ -71 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 46 \% \end{aligned}$ | $\begin{gathered} -303 \\ -76 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 44 \% \end{aligned}$ | $\begin{gathered} -381 \\ -63 \% \\ -63 \% \end{gathered}$ |
| mean | ${ }^{0.53}$ | 1.02 | $\stackrel{-0.21}{8}$ | $\underset{\varepsilon}{\substack{1.04}}$ | ${ }^{-1.28}$ | $\stackrel{0.35}{6}$ | ${ }^{1.44}$ | ${ }^{0.34}$ | ${ }^{-1.31}$ | ${ }_{\substack{0.67 \\ k}}$ | ${ }^{-1.39}$ | $\stackrel{0.64}{\substack{0}}$ | -1.17 |


|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Social grade |  |  |  | Region |  |  |  |  |  | Uriam/Rural |  | Martat staus |  |  |  |  | Eucation |  | mplomentsta |  | Etemicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male <br> (B) | Female (C) | 18-34 <br> (D) | 35-54 <br> (E) | $\begin{aligned} & \text { 55+ } \\ & \text { (F) } \end{aligned}$ | 18-24 <br> (G) | 25-34 (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} \text { 45-54 } \\ \text { (J) } \end{gathered}$ | 55-64 <br> (K) | $65+$ (L) | Gen Z <br> (M) | Millennials <br> (N) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | C2 <br> (T) | DE <br> (U) | North (V) | Midlands <br> (W) | South <br> (X) | London (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Non- <br> graduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweghed base | ${ }^{1143}$ | ${ }_{5} 5$ | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | 318 | ${ }^{39}$ | 539 | ${ }^{33}$ | 109 | 172 | 274 | 293 | ${ }^{264}$ | 155 | 57 | 100 | ${ }^{987}$ | ${ }^{156}$ | ${ }^{655}$ | ${ }^{371}$ | ${ }^{117}$ | 326 | ${ }^{817}$ | 582 | ${ }_{561}$ | 753 | 390 | 97 | 151 |
| Weighed base | ${ }^{1143}$ | ${ }_{5} 54$ | 579 | 32 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | ${ }^{261}$ | ${ }^{366}$ | ${ }_{61}$ | 302 | ${ }_{36}$ | 236 | 269 | 271 | 300 | 263 | ${ }^{154}$ | ${ }_{5}$ | 100 | 989 | ${ }^{154}$ | ${ }_{636}$ | ${ }^{358}$ | ${ }^{148}$ | 298 | ${ }_{84} 4$ | ${ }_{3} 32$ | ${ }^{79}$ | ${ }_{676}$ | 467 | 1003 | ${ }^{128}$ |
| Verfavourabe (2) | 45 $4 \%$ $4 \%$ | $\begin{aligned} & 30 \\ & 5 \% \end{aligned}$ | - | $\begin{aligned} & 22 \\ & 7 \% \\ & \text { FJK } \end{aligned}$ | $\begin{gathered} 14 \\ 4 \% \\ \text { J } \end{gathered}$ | 10 $2 \%$ | $\begin{gathered} 6 \\ 5 \% \end{gathered}$ | 16 <br> 8\% <br> FJK | $\begin{aligned} & 11 \\ & 6 \% \\ & \text { Јк } \end{aligned}$ | 3 $1 \%$ | $\underset{1 \%}{2}$ | $\begin{gathered} 7 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 7 \% \\ & \text { op } \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \\ & \text { op } \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | ${ }_{2 \%}$ | $\begin{gathered} 1 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 9 \\ 3 \% \end{gathered}$ | $\begin{gathered} 7 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | 3\% | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | ${ }_{7 \%}^{11}$ | $\begin{gathered} 2 \\ 3 \% \end{gathered}$ | $\begin{gathered} 5 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 2 \\ 2 \% \end{gathered}$ | ${ }_{4 \%}^{23}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 5 \\ 3 \% \end{gathered}$ | $\begin{gathered} 19 \\ 6 \% \\ \mathrm{~h} \end{gathered}$ | ${ }_{\text {ck }}^{26}$ | 28 <br> 8\% <br> j | ${ }_{2 \%}^{17}$ | ${ }_{\substack{33 \\ 5 \%}}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 4 \% \end{aligned}$ | ${ }_{6}^{7}$ |
| Fairy favourabe (1) | 184 $16 \%$ | $\begin{aligned} & 100 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 81 \\ 14 \% \end{gathered}$ | $\begin{gathered} 69 \\ 21 \% \\ \text { FIK } \end{gathered}$ | $\begin{gathered} 56 \\ 15 \% \end{gathered}$ | $\begin{gathered} 59 \\ 13 \% \\ k \end{gathered}$ | $\begin{gathered} 23 \\ 19 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 45 \\ 23 \% \\ \text { FIK } \end{gathered}$ | $\begin{gathered} 21 \\ 12 \% \end{gathered}$ | $\begin{gathered} 34 \\ 18 \% \\ k \end{gathered}$ | $\begin{aligned} & 14 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 45 \\ 17 \% \\ \text { к } \end{gathered}$ | $\begin{gathered} 35 \\ 21 \% \\ \mathrm{p} \end{gathered}$ | ¢18\% | $\begin{gathered} 39 \\ 15 \% \end{gathered}$ | $\begin{gathered} 42 \\ 11 \% \end{gathered}$ | $\begin{gathered} 17 \\ 28 \% \\ * * \end{gathered}$ | $\begin{gathered} 61 \\ 20 \% \\ \text { T } \end{gathered}$ | $\begin{gathered} 61 \\ 18 \% \\ T \end{gathered}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 44 \\ 16 \% \\ T \end{gathered}$ | $\begin{gathered} 38 \\ 14 \% \end{gathered}$ | ${ }_{\substack{44 \\ 15 \%}}$ | $\begin{gathered} 43 \\ 16 \% \end{gathered}$ | ${ }_{\substack{33 \\ 286}}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{gathered} 18 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 165 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 19 \\ 12 \% \end{gathered}$ | 100 $16 \%$ | ( $\begin{gathered}68 \\ 19 \%\end{gathered}$ | $\begin{gathered} 16 \\ 11 \% \end{gathered}$ | $\begin{gathered} 55 \\ 19 \% \end{gathered}$ | (15\% | $\begin{gathered} 72 \\ 20 \% \\ \text { j } \end{gathered}$ | 112 <br> $19 \%$ <br> 1 | 119 <br> $17 \%$ | $\xrightarrow{70}$ 15\% | ${ }_{168}^{165}$ | 17\% |
| Neither fauurabe nor unfuwurbel (0) | ${ }_{\substack{437 \\ 38 \%}}$ | ${ }_{\substack{191 \\ 34 \%}}$ | $\begin{gathered} 243 \\ 42 \% \\ \text { B } \end{gathered}$ | $\underset{\substack{123 \\ 38 \%}}{1}$ | $\underset{\substack{199 \\ 39 \%}}{ }$ | $\begin{aligned} & 165 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 47 \\ 38 \% \end{gathered}$ | $\begin{gathered} 76 \\ 38 \% \end{gathered}$ | 81 44\% | $\begin{gathered} 68 \\ 35 \% \end{gathered}$ | $\begin{gathered} 79 \\ 45 \% \\ \text { FL } \end{gathered}$ | 86 <br> 32\% | $\begin{gathered} 60 \\ 36 \% \end{gathered}$ | ${ }_{40 \%}^{115}$ | $\begin{aligned} & 103 \\ & 39 \% \end{aligned}$ | ${ }_{\substack{135 \\ 37 \%}}$ | $\begin{gathered} 24 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 39 \% \end{aligned}$ | 97 <br> 41\% | $\begin{gathered} 99 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 41 \% \end{aligned}$ | $\underbrace{113}_{\text {cher }}$ | ${ }_{\text {c }}^{\text {3 }}$ 3\% |  | 27 <br> 49\% | $\begin{gathered} 35 \\ 35 \% \end{gathered}$ | 379 388 | 58 <br> 37\% | - |  | $\begin{gathered} 67 \\ 45 \% \end{gathered}$ | ${ }_{\substack{115 \\ 39 \%}}$ | $\underset{\substack{322 \\ 38 \%}}{ }$ | ${ }_{\substack{135 \\ 38 \%}}$ | (302 <br> 388 | ${ }_{40 \%}^{271}$ | ${ }_{\substack{166 \\ 368}}$ | ${ }_{\substack{382 \\ 38 \%}}$ | so 40\% |
| Farly unfoumable (1) | (245 | (120 | $\begin{aligned} & 124 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 67 \\ 21 \% \end{gathered}$ | $\begin{gathered} 70 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 29 \\ 24 \% \end{gathered}$ | 38 <br> 19\% | $\begin{gathered} 35 \\ 19 \% \end{gathered}$ | $\begin{gathered} 35 \\ 18 \% \end{gathered}$ | $\begin{gathered} 39 \\ 22 \% \end{gathered}$ | 69 <br> 26\% | $\begin{gathered} 39 \\ 24 \% \end{gathered}$ | $\begin{gathered} 51 \\ 18 \% \end{gathered}$ | $\begin{gathered} 48 \\ 18 \% \end{gathered}$ | $\begin{gathered} 95 \\ 26 \% \end{gathered}$ | $\begin{gathered} 12 \\ 19 \% \end{gathered}$ | $\begin{gathered} 65 \\ 22 \% \end{gathered}$ | 73 <br> 22\% | 68 <br> 29\% <br> U* | 39 | $\begin{gathered} 60 \\ 22 \% \end{gathered}$ | ${ }_{\substack{57 \\ \text { 19\% }}}$ | $\begin{gathered} 65 \\ 25 \% \end{gathered}$ | $\begin{gathered} 31 \\ 20 \% \end{gathered}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ ** | $\begin{gathered} 24 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 204 \\ & 21 \% \end{aligned}$ | 40 <br> 26\% | $\underset{\substack{194 \\ 23 \%}}{ }$ | $\begin{gathered} 71 \\ 20 \% \end{gathered}$ | $\begin{gathered} 30 \\ 20 \% \end{gathered}$ | $\begin{gathered} 67 \\ 230 \end{gathered}$ | ${ }_{\substack{177 \\ 21 \%}}$ | $\begin{gathered} 71 \\ 20 \% \end{gathered}$ | (173 | (139 | (106 | ${ }_{218}^{214}$ | 30 34\% |
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| Doort kow | $\underset{\substack{69 \\ 6 \%}}{ }$ | ${ }_{\substack{17 \\ 3 \%}}$ | $\begin{gathered} 51 \\ 9 \% \\ \text { B } \end{gathered}$ | 18 $6 \%$ | $\begin{gathered} 36 \\ 9 \% \\ \text { FL } \end{gathered}$ | , ${ }_{3 \%}^{15}$ | ${ }_{7}^{7}$ | ${ }_{\substack{10 \\ 5 \%}}$ | $\begin{gathered} 20 \\ 11 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 16 \\ 8 \% \\ \mathrm{~F} \end{gathered}$ | \% ${ }_{4}^{8}$ | \% | ${ }_{5 \%}^{9}$ | ${ }_{9 \%}^{25}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | ${ }_{4 \%}^{15}$ | $\vdots$ | 3\% | ${ }_{\substack{15 \\ 5 \%}}$ | $\begin{aligned} & 20 \\ & 8 \% \\ & \mathrm{R}^{*} \end{aligned}$ | $\begin{gathered} 25 \\ 9 \% \\ \mathrm{R} \end{gathered}$ | ${ }_{\substack{20 \\ 7 \%}}$ | ${ }_{9 \%}^{26}$ | (10 | ${ }_{4 \%}^{6}$ | $\begin{gathered} 5 \\ 9 \% \end{gathered}$ | ${ }^{2 \%}$ | ${ }_{\substack{62 \\ 6 \%}}$ | 5\% | $\underbrace{36}_{6}$ | ${ }_{7 \%}^{24}$ | ¢ 6 | ${ }_{\substack{16 \\ 5 \%}}$ |  | ${ }_{48}^{14}$ | ${ }_{\substack{56 \\ 7 \%}}$ | ${ }_{\substack{40 \\ 6 \%}}$ | ${ }_{6 \%}^{29}$ | $\underbrace{}_{\substack{53 \\ 5 \%}}$ | ${ }_{9 \%}^{11}$ |




Q2. To what extent, ifta all, do you have a favourable or unfavourable opinion of the following politicians and oolitical parties?- The Liberal Democrats
Q2. To what extent, if $f$ all, do vou
All Adults $s$ ged $18+$ in Great Britiain

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
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\hline Unweighted base \& \({ }_{1143}\) \& \({ }_{351}\) \& 326 \& 88 \& 145 \& 508 \& 384 \& 279 \& 610 \& \({ }_{4} 5\) \& 408 \& 260 \& 390 \& 360 \& 316 \& 226 \& 697 \& 392 \& 415 \& 407 \& 368 \& 319 \& 404 \& 226 \& 429 \& 22 \& 626 \& 428 \& 302 \& \({ }^{346}\) \& 123 \\
\hline Weighed base \& 1143 \& 376 \& 305 \& 73 \& 149 \& 460 \& \({ }_{42}\) \& 286 \& 574 \& 425 \& 442 \& 229 \& 408 \& 330 \& 321 \& 232 \& 663 \& 360 \& \({ }_{47}\) \& 400 \& 364 \& 324 \& 405 \& 223 \& 398 \& 229 \& 600 \& 379 \& 324 \& 315 \& 131 \\
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\substack{80 \% \\
\text { Hyxumo }}
\end{gathered}
\] \& : \& \[
\begin{aligned}
\& 102 \\
\& \text { che } \\
\& \text { hukno }
\end{aligned}
\] \& \[
\begin{aligned}
\& 24 \\
\& 7 \% \\
\& M
\end{aligned}
\] \& \[
\begin{aligned}
\& 24 \\
\& 10 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 136 \\
\& \begin{array}{l}
126 \\
\text { psyz }
\end{array}
\end{aligned}
\] \& \[
\begin{gathered}
103 \\
\text { ceave } \\
\text { eastumy }
\end{gathered}
\] \& 30
\(7 \%\) \& \[
\begin{gathered}
68 \\
\text { ci7\% } \\
\text { ps }
\end{gathered}
\] \& \[
\begin{aligned}
\& 62 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 43 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{gathered}
79 \\
\text { yon } \\
\text { ps }
\end{gathered}
\] \& \[
\begin{aligned}
\& 31 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 82 \\
\& \text { 218 } \\
\& \text { psv }
\end{aligned}
\] \& \[
\begin{aligned}
\& 30 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 122 \\
\& \text { 208 } \\
\& \text { pss }
\end{aligned}
\] \& \[
\begin{aligned}
\& 114 \\
\& 30 \%
\end{aligned}
\] \& 17
\(5 \%\) \& \[
\begin{aligned}
\& 73 \\
\& 23 \%
\end{aligned}
\] \& 16
12\%
\(c\) \\
\hline Neither favurable nor unfavourble (0) \& \[
\begin{aligned}
\& 437 \\
\& 38 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 137 \\
\& 36 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 127 \\
\& 42 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 18 \\
\& 24 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 52 \\
\& \text { 35\% }
\end{aligned}
\] \& \[
\begin{aligned}
\& 189 \\
\& 41 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 135 \\
\& 32 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 85 \\
\& \begin{array}{l}
\text { 30\% } \\
\text { co }
\end{array}
\end{aligned}
\] \& \[
\begin{aligned}
\& 219 \\
\& \begin{array}{c}
38 \\
\text { kimo }
\end{array}
\end{aligned}
\] \&  \& \[
\begin{aligned}
\& 122 \\
\& \text { 28\% } \\
\& \text { cho }
\end{aligned}
\] \& \(\because\) \& \(:\) \& \[
\begin{aligned}
\& 117 \\
\& \begin{array}{l}
\text { 15\% } \\
\text { Lno }
\end{array}
\end{aligned}
\] \& \[
\begin{gathered}
\text { 66 } \\
\text { 20\% } \\
\text { cm }
\end{gathered}
\] \& \[
\begin{aligned}
\& 57 \\
\& 24 \%
\end{aligned}
\] \& \[
\begin{gathered}
265 \\
\text { 205 } \\
\text { psuwx }
\end{gathered}
\] \& \[
\begin{gathered}
143 \\
\substack{\text { pesux } \\
\text { pux }}
\end{gathered}
\] \& \[
\begin{aligned}
\& 122 \\
\& 28 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 192 \\
\& \begin{array}{l}
108 \\
\text { fosx }
\end{array}
\end{aligned}
\] \& \[
\begin{aligned}
\& 118 \\
\& 32 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 111 \\
\& \substack{15 \% \\
\text { prx }}
\end{aligned}
\] \& \[
\begin{aligned}
\& 190 \\
\& \begin{array}{c}
\text { 35\% } \\
\text { ps }
\end{array}
\end{aligned}
\] \& \[
\begin{aligned}
\& 59 \\
\& 26 \%
\end{aligned}
\] \& \[
\begin{gathered}
152 \\
\substack{188 \\
\text { psux }}
\end{gathered}
\] \& \[
\begin{aligned}
\& 60 \\
\& 26 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 227 \\
\& \substack{37 \% \\
\text { psyux }}
\end{aligned}
\] \& \[
\begin{aligned}
\& 143 \\
\& 38 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 108 \\
\& 33 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 108 \\
\& 34 \%
\end{aligned}
\] \& 38

29\% <br>

\hline Farrly unfavourale e(1) \& $$
\begin{aligned}
& 245 \\
& 21 \% \\
&
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 106 \\
& 288
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
\text { 69} \\
\substack{23 \% \\
0}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 5 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
37 \\
\substack{35 \% \\
0^{*}}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 79 \\
& 17 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 123 \\
& 29 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 76 \\
& 26 \% \\
& \text { un }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 118 \\
& 21 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 62 \\
& 15 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 145 \\
& 33 \% \\
& \text { uwn }
\end{aligned}
$$

\] \& $:$ \& \[

$$
\begin{gathered}
245 \\
\substack{240 \\
\text { HexkNo }}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 56 \\
& 17 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 107 \\
& 33 \% \\
& \text { uwn }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 70 \\
& \text { 30\% } \\
& \text { ari }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 125 \\
& 19 \%
\end{aligned}
$$
\] \& 58

$16 \%$ \& \[
$$
\begin{aligned}
& 132 \\
& \begin{array}{l}
\text { 30\% } \\
\text { corra }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 88 \\
& 22 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
99 \\
\substack{97 \% \\
\text { or }}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 77 \\
& 24 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 101 \\
& \text { 25\% } \\
& \text { or }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
61 \\
\begin{array}{c}
67 \% \\
\text { or }
\end{array}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
94 \\
24 \% \\
\text { ar }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
63 \\
\begin{array}{c}
\text { 28\% } \\
\text { or }
\end{array}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 141 \\
& \begin{array}{c}
24 \% \\
\text { or }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
60 \\
16 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 98 \\
& 30 \% \\
& \text { bd }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 66 \\
& 21 \%
\end{aligned}
$$

\] \& | 32 |
| :--- |
| 32\% | <br>

\hline Very unfavourable (-2) \& $$
\begin{aligned}
& 163 \\
& 14 \%
\end{aligned}
$$ \& \[

$$
\begin{gathered}
88 \\
\left.\begin{array}{c}
238 \\
c o t
\end{array}\right)
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 25 \\
& 8 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 1 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 18 \\
& \text { 12\% } \\
& 0 .
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 35 \\
& 8 \% \\
& 8 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 104 \\
& 24 \%
\end{aligned}
$$

\] \&  \& \[

$$
\begin{aligned}
& 85 \\
& \text { s5\% } \\
& \text { sno }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 26 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 131 \\
& \text { and } \\
& \text { Hunc }
\end{aligned}
$$

\] \& $:$ \& \[

$$
\begin{aligned}
& 163 \\
& \substack{10 \% \\
\text { HukN } \\
\text { Hun }}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 21 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 116 \\
& \substack{36 \% \\
\text { HukN }}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 53 \\
& \begin{array}{c}
53, \\
\text { ary } \\
\text { ara }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 85 \\
& 13 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 23 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
125 \\
\text { qeruwn } \\
\text { q. }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
\text { 69 } \\
\text { civo } \\
\text { Roo }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
67 \\
\text { cis\% } \\
\text { ary }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& \text { 60 } \\
& \text { co } \\
& \text { 18\% }
\end{aligned}
$$

\] \&  \& \[

$$
\begin{aligned}
& 48 \\
& \begin{array}{c}
\text { a2\% } \\
\text { 22\% }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 57 \\
& 14 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
52 \\
\left.\begin{array}{c}
23 \% \\
\text { arya }
\end{array}\right)
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 74 \\
& 12 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 23 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
92 \\
\begin{array}{c}
98 \% \\
\text { bd }
\end{array}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
40 \\
\text { cis } \\
\text { che }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
28 \\
\left.\begin{array}{c}
28 \% \\
{ }_{6}
\end{array}\right)
\end{gathered}
$$
\] <br>

\hline Don't know \& $$
\begin{gathered}
69 \\
6 \%
\end{gathered}
$$ \& \[

$$
\begin{gathered}
5 \\
1 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 7 \\
& 2 \%
\end{aligned}
$$

\] \&  \& \[

$$
\begin{aligned}
& 4 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 10 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 15 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 7 \\
& \text { 2\% } \\
& \text { im }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 20 \\
& 4 \% \\
& \text { 4no }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 17 \\
& 4 \% \\
& \text { 4MNo }
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
7 \\
2 \% \\
m
\end{gathered}
$$

\] \& $\because$ \& $:$ \& \[

$$
\begin{gathered}
6 \\
\text { 2\% } \\
\text { } \stackrel{6}{2 \%}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
3 \\
1 \% \\
1 / 2
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 11 \\
& \begin{array}{c}
11 \\
\mathrm{sq}
\end{array} \mathbf{n}
\end{aligned}
$$

\] \&  \& \[

$$
\begin{aligned}
& 8 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 16 \\
& 4 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 8 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 10 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 5 \\
& 1 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 8 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
4 \\
2 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 4 \\
& 1 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 3 \\
& 1 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 18 \\
& 3 \% \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 12 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 5 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 8 \\
& 2 \%
\end{aligned}
$$
\] \& ( <br>

\hline Net: Favurable \& $$
\begin{aligned}
& 229 \\
& 20 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 40 \\
& 11 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
77 \\
25 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
49 \\
\substack{47 \% \\
\text { bect }}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 37 \\
& 25 \% \\
& \text { 25\% } \\
& \text { B\% }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 148 \\
& 32 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 47 \\
& 11 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
65 \\
\begin{array}{c}
63 \% \\
\text { kno }
\end{array}
\end{gathered}
$$

\] \&  \& \[

$$
\begin{aligned}
& 147 \\
& 34 \% \\
& \text { nkwn }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 34 \\
& 8 \% \\
& 8 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
229 \\
\text { 20\% } \\
\text { Hukwno }
\end{gathered}
$$

\] \& $:$ \& \[

$$
\begin{gathered}
131 \\
\substack{40 \% \\
\text { Hexko }}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 30 \\
& 9 \% \\
& m \\
& m
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 41 \\
& 18 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 129 \\
& \begin{array}{l}
196 \\
\text { su }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
128 \\
\text { 35\% } \\
\text { Basumury } \\
\text { Pas }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 40 \\
& 9 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 92 \\
& 23 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
70 \\
\substack{79 \% \\
5}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 68 \\
& \text { 21\% }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 89 \\
& 29 \\
& 29 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
51 \\
\substack{53 / \\
5 \\
5}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
90 \\
23 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 50 \\
& 22 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 143 \\
& \text { a48 } \\
& \text { su }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 191 \\
& \begin{array}{l}
178 \\
\text { cid }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 21 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
93 \\
\text { 29\% } \\
\text { ce }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 20 \\
& 15 \%
\end{aligned}
$$
\] <br>

\hline Net: Unfixuurable \& $$
\begin{aligned}
& 408 \\
& 36 \%
\end{aligned}
$$ \& \[

$$
\begin{gathered}
195 \\
\begin{array}{c}
\text { 25 } \\
\text { coe }
\end{array}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 95 \\
& 31 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 6 \\
& 9 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
56 \\
\substack{57 \% \\
07 \% \\
0 .}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 114 \\
& 25 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
227 \\
54 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 129 \\
& \text { a5\% } \\
& \text { une }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 203 \\
& \text { a3\% } \\
& \text { sis }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 89 \\
& 21 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
276 \\
\substack{276 \\
\text { Huxu }}
\end{gathered}
$$

\] \& $\because$ \& \[

$$
\begin{gathered}
400 \\
\text { H00\% } \\
\text { Hukno }
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
77 \\
23 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
223 \\
\substack{23 \% \\
\text { Huwn } \\
\text { Hut }} \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
123 \\
5 \% \\
\text { chrwr }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 211 \\
& 32 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 81 \\
& 23 \% \\
& 23
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
\text { 257 } \\
\text { carvurna }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 157 \\
& \text { a9\% } \\
& \text { ar }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 166 \\
& \text { a6\% } \\
& \text { oary }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 147 \\
& { }_{\text {24\% }} \\
& \text { ar }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 167 \\
& \begin{array}{l}
167 \\
\text { ar8 }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 190 \\
& \begin{array}{c}
498 \\
\text { arrio }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 151 \\
& \text { s8\% } \\
& \text { or }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 116 \\
& \text { s. } \\
& \text { serva }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 216 \\
& \text { 36\% } \\
& \text { or }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 83 \\
& 22 \% \\
& 28
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 190 \\
& \begin{array}{c}
19 \% \\
\text { bede }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 106 \\
& 34 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 59 \\
& 45 \%
\end{aligned}
$$
\] <br>

\hline Net Difference \& $$
\begin{aligned}
& -179 \\
& -16 \%
\end{aligned}
$$ \& \[

$$
\begin{gathered}
-155 \\
-41 \% \\
-16
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& -17 \\
& -6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 43 \\
& 59 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
-18 \\
-12 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 34 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& \begin{array}{c}
-180 \\
-42 \%
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
-64 \\
-22 \% \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& -70 \\
& -12 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 58 \\
& 14 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 242 \\
& -55 \% \\
& -59 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
229 \\
100 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
-408 \\
-100 \% \\
-10 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 54 \\
& 16 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& -193 \\
& -60 \% \\
& \hline
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
-82 \\
-36 \% \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
-52 \\
.8 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 46 \\
& 13 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
-216 \\
-49 \% \\
\hline 96
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
-64 \\
-16 \% \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
.96 \\
-26 \% \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
-69 \\
-21 \% \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& -78 \\
& -198 \\
& \hline
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
.59 \\
-26 \% \\
.
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
-61 \\
-15 \% \\
-15 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
.66 \\
-29 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
.73 \\
-12 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 58 \\
& 15 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& -169 \\
& -52 \% \\
&
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& -14 \\
& -4 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
-40 \\
-30 \%
\end{gathered}
$$
\] <br>

\hline Mean \& ${ }^{-0.28}$ \& -0.64 \& $\stackrel{-0.12}{8}$ \& ${ }_{\substack{0.78 \\ \text { gece }}}$ \& ${ }_{\substack{0 \\ 0 \\ 0}}^{0.18}$ \& $\stackrel{0.05}{6}$ \& ${ }^{-0.65}$ \& - $\begin{gathered}-0.35 \\ \text { kno }\end{gathered}$ \& - $\begin{gathered}-.24 \\ \text { kno }\end{gathered}$ \& 0.16
Hismo \& $\stackrel{-0.85}{m}$ \& $\underbrace{\substack{1.20 \\ \text { Hukwo }}}_{\text {chen }}$ \& ${ }^{-1.40}$ \& 0.19

Hikno \& $\stackrel{-0.95}{4}$ \& $\stackrel{-0.54}{5}$ \& ${ }_{\text {- }}^{\text {- } 0.18}$ \& $$
\begin{gathered}
0.13 \\
\text { posurumurr } \\
z_{a}
\end{gathered}
$$ \& -0.78 \& ${ }_{\substack{-0.28 \\ p,}}$ \& $\stackrel{-0.94}{5}$ \& ${ }_{\substack{-0.32 \\ p s}}^{\text {pe }}$ \& $\underset{\substack{-0.34 \\ s u}}{ }$ \& $\stackrel{-0.40}{5}$ \& ${ }_{\substack{\text { - } 0.28 \\ \text { pus }}}$ \& $\stackrel{-0.43}{5}$ \& $\underbrace{\substack{\text { O.22 } \\ \text { psuw }}}_{\text {- }}$ \& ${ }_{\substack{0.17 \\ \text { cid }}}$ \& -0.81 \& $\underset{\substack{-0.11 \\ \text { ce }}}{\text { coser }}$ \& $\stackrel{-0.54}{c}$ <br>

\hline
\end{tabular}

[^0]|  |  |  | ISos UK Fe <br> Fieldw <br> Online |  | 2 Politica <br> bruary 202 d 18+ in | Pulse <br> 22 <br> GB |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Adults aged 18 + in Great Sritain |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 'Keir Starm of the Lab | $\begin{aligned} & \text { er, Leader } \\ & \text { ur party' : } \end{aligned}$ |  |  | $\begin{gathered} \text { Risisis } \\ \text { Chancello } \\ \text { Excheq } \end{gathered}$ |  |  | Secretary $\begin{aligned} & \text { Health } \\ & \text { Care' : } \end{aligned}$ | $\begin{aligned} & \text { 'Liz Truss, S } \\ & \text { State for } \\ & \text { Commonw } \\ & \text { Developme } \end{aligned}$ | Sceterar of Foreign veath nend t Affairs' | Pritipat | Secetary': |
|  | Total | Favourable | ble | Favourable | Univura | favourable | cie | favourale | ble | favourable | ( ntavour | favou |  |
|  | (A) | (8) | (c) | ${ }^{(0)}$ | (E) | (F) | (G) | (H) | (1) | ${ }^{(1)}$ | (k) | (1) | (M) |
| Unweighted base | 1143 | 392 | 415 | 226 | 697 | 407 | ${ }^{368}$ | 319 | 404 | 226 | 429 | 220 | 626 |
| Weighted base | ${ }^{1143}$ | 360 | 437 | 232 | 663 | 400 | ${ }^{364}$ | 324 | 405 | ${ }^{223}$ | 398 | 229 | 600 |
| very favurable (2) | $\begin{aligned} & 45 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 24 \\ 7 \% \\ c \\ c \end{gathered}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 24 \\ \substack{6 \% \\ 6 \\ \hline} \end{gathered}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \\ & k \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \\ & M \end{aligned}$ | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ |
| Fairly favourabe (1) | $\begin{aligned} & 184 \\ & 16 \% \\ & \end{aligned}$ | $\begin{aligned} & 103 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 136 \\ \substack{136 \\ 0 \\ \hline} \end{gathered}$ | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 79 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 20 \% \end{aligned}$ |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 437 \\ & 38 \% \\ & 38 \end{aligned}$ | $\begin{aligned} & 143 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 265 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 35 \% \\ & 35 \end{aligned}$ | $\begin{aligned} & 59 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 38 \% \\ & 38 \end{aligned}$ | $\begin{aligned} & 60 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 224 \\ & 37 \% \end{aligned}$ |
| Farity unfavurable (-1) | $\begin{aligned} & 245 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 99 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 94 \\ 24 \% \\ 246 \end{gathered}$ | $\begin{aligned} & 63 \\ & 28 \% \\ & 28 \end{aligned}$ | 141 $24 \%$ |
| Verru unavourable (-2) | $\begin{aligned} & 163 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\underset{\substack{125 \\ 8 \\ 8}}{\substack{129 \\ \hline}}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 188 \end{aligned}$ | $\begin{gathered} 60 \\ 18 \% \\ \end{gathered}$ | $\begin{gathered} 66 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 52 \\ \begin{array}{c} 23 \% \\ m \\ m \end{array} \end{gathered}$ | $\begin{aligned} & 74 \\ & 12 \% \end{aligned}$ |
| Don'tknow | $\begin{gathered} 69 \\ 6 \% \\ \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 3 \% \end{aligned}$ |
| Net: Favourble | $\begin{aligned} & 229 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 24 \% \\ & 24 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 408 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 236 \\ & 236 \end{aligned}$ | $\begin{gathered} 257 \\ \substack{59 \\ 8} \end{gathered}$ | $\begin{aligned} & 123 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & \begin{array}{l} 116 \end{array} \end{aligned}$ | $\begin{aligned} & 109 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 338 \end{aligned}$ | $\begin{aligned} & 116 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 36 \% \end{aligned}$ |
| Net Difference | $\begin{aligned} & -179 \\ & \\ & -16 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & -216 \\ & -49 \% \\ & \hline \end{aligned}$ | $\begin{gathered} -82 \\ -36 \% \end{gathered}$ | $\begin{gathered} -52 \\ -8 \% \\ -82 \end{gathered}$ | $\begin{gathered} -64 \\ -16 \% \end{gathered}$ | $\begin{aligned} & -96 \\ & -26 \% \end{aligned}$ | $\begin{gathered} -69 \\ -21 \% \end{gathered}$ | $\begin{aligned} & -78 \\ & -19 \% \end{aligned}$ | $\begin{gathered} -59 \\ -26 \% \end{gathered}$ | $\begin{aligned} & -61 \\ & -156 \\ & \hline \end{aligned}$ | $\begin{gathered} -66 \\ -29 \% \end{gathered}$ | $\begin{gathered} -73 \\ -12 \% \end{gathered}$ |
| mean | ${ }^{-0.28}$ | ${ }_{0}^{0.13}$ | ${ }^{-0.78}$ | -0.54 | ${ }^{0.18}$ | ${ }^{-0.28}$ | -0.44 | ${ }^{-0.32}$ | ${ }^{-0.34}$ | -0.40 | -0.28 | -0.43 | -0.22 |


|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |  | Social grade |  |  |  | Region |  |  |  |  |  | Urian/Rural |  | Martat staus |  |  | Pres of children HH (17 or under) |  | Eucaction |  | Emplowmentsta |  | Etemicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male <br> (B) | Female (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | $\begin{aligned} & 55+ \\ & \text { (F) } \end{aligned}$ | 18-24 <br> (G) | 25-34 (H) | $\begin{aligned} & 35-44 \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | $65+$ (L) | Gen Z <br> (M) | Millennials <br> (N) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | $\begin{aligned} & \text { C1 } \\ & \text { (S) } \end{aligned}$ | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (x) | London (Y) | Wales (2) c | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ Divorced/ Separated <br> (f) | At least one child present (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | Minority ethnic group ( $n$ ) |
| Inveghed base | ${ }^{1143}$ | 559 | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | ${ }_{176}$ | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | 539 | ${ }^{33}$ | 109 | 172 | 274 | ${ }^{293}$ | ${ }^{264}$ | 155 | 57 | 100 | ${ }_{98} 7$ | 156 | ${ }_{655}$ | ${ }_{371}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | ${ }^{390}$ | 97 | ${ }^{151}$ |
| Weigheed base | ${ }^{1143}$ | 554 | 579 | 32 | 379 | 442 | 122 | 200 | 184 | 195 | ${ }^{176}$ | 267 | 16 | 289 | ${ }^{261}$ | 366 | ${ }_{61}$ | 302 | ${ }_{36}$ | 236 | 269 | 271 | 300 | 263 | ${ }^{154}$ | ${ }_{5}$ | 100 | 989 | 154 | ${ }^{636}$ | ${ }_{38}$ | ${ }^{148}$ | 298 | ${ }_{845}$ | ${ }_{32}$ | ${ }^{79}$ | ${ }_{676}$ | 467 | 1003 | ${ }^{128}$ |
| Verf favourble (2) | ¢ ${ }_{\text {9\% }}^{85}$ | $\begin{aligned} & 52 \\ & 9 \% \end{aligned}$ | ${ }_{7 \%}^{40}$ | $\begin{gathered} 44 \\ 14 \% \\ \text { FGJKL } \end{gathered}$ | ${ }_{\substack{32 \\ 8 \%}}$ | ${ }_{\text {4\% }}^{19}$ | $\begin{aligned} & 11 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 33 \\ 17 \% \\ \text { EFJKL } \end{gathered}$ | $\begin{gathered} 19 \\ 10 \% \\ \text { FK } \end{gathered}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 23 \\ 14 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 38 \\ 13 \% \\ \text { op } \end{gathered}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 2 \\ 4 \% \\ * * \end{gathered}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 34 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | ${ }_{\text {c }}^{27}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | ${ }_{7 \%}^{22}$ | $\begin{gathered} 26 \\ 10 \% \end{gathered}$ | ${ }_{7 \%}^{11}$ | $\begin{gathered} 9 \\ 17 \% \end{gathered}$ | $\begin{gathered} 9 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | ${ }_{7 \%}^{43}$ | $\begin{gathered} 40 \\ 11 \% \\ \mathrm{~d} \end{gathered}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 68 \\ 8 \% \end{gathered}$ | $\begin{gathered} 39 \\ 11 \% \\ \text { j } \end{gathered}$ | $\begin{aligned} & 56 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 9 \% \end{aligned}$ | 5 |
| Fairy favourabe (1) | 235 218 | $\begin{gathered} 136 \\ 25 \% \\ c \end{gathered}$ | 96 $17 \%$ | $\begin{gathered} 96 \\ 30 \% \\ \text { EFGJKL } \end{gathered}$ | 76 208 | $\begin{gathered} 63 \\ 14 \% \end{gathered}$ | $\begin{gathered} 27 \\ 22 \% \end{gathered}$ | 69 <br> 34\% <br> EFGJKL | $\begin{gathered} 43 \\ 24 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 33 \\ 17 \% \end{gathered}$ | $\begin{gathered} 28 \\ 16 \% \end{gathered}$ | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | $\begin{gathered} 45 \\ 27 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 85 \\ 30 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 43 \\ 16 \% \end{gathered}$ | $\begin{gathered} 55 \\ 15 \% \end{gathered}$ | $\begin{gathered} 7 \\ 11 \% \\ * * \end{gathered}$ | $\begin{gathered} 66 \\ 22 \% \\ u \end{gathered}$ | $\begin{gathered} 74 \\ 22 \% \end{gathered}$ | $\begin{gathered} 57 \\ 24 \% \end{gathered}$ | $\begin{gathered} 38 \\ 14 \% \end{gathered}$ | $\begin{gathered} 39 \\ 14 \% \end{gathered}$ | $\begin{gathered} 71 \\ 24 \% \\ v \end{gathered}$ | $\begin{gathered} 40 \\ 15 \% \end{gathered}$ | $\begin{gathered} 40 \\ 26 \% \\ \text { vx } \end{gathered}$ | $\begin{gathered} 16 \\ 29 \% \end{gathered}$ | $\begin{gathered} 29 \\ 29 \% \\ \text { vx*} \end{gathered}$ | 209 $21 \%$ | $\begin{gathered} 26 \\ 17 \% \end{gathered}$ | ${ }_{\text {l }}^{136}$ | ¢ | $\begin{gathered} 19 \\ 13 \% \end{gathered}$ | ${ }_{\text {che }}^{67}$ | ${ }_{\substack{168 \\ 20 \%}}$ | $\begin{gathered} 99 \\ 28 \% \\ \text { j } \end{gathered}$ | ${ }_{\substack{136 \\ 17 \%}}$ | $\begin{gathered} 162 \\ 24 \% \\ 1 \end{gathered}$ | $\underset{\substack{73 \\ 168}}{ }$ | ${ }_{20 \%}^{197}$ |  |
| Neither favurable | 399\% | $\begin{aligned} & 150 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 249 \\ 43 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 89 \\ 28 \% \end{gathered}$ | (134 | $\begin{gathered} 175 \\ 40 \% \\ \text { DH } \end{gathered}$ | 38 $31 \%$ | $\begin{gathered} 52 \\ 26 \% \end{gathered}$ | $\begin{gathered} 60 \\ 33 \% \end{gathered}$ | 74 <br> 38\% <br> DH | 71 <br> 40\% <br> DH | $\begin{gathered} 104 \\ 39 \% \\ \text { DH } \end{gathered}$ | $\begin{gathered} 42 \\ 25 \% \end{gathered}$ | ${ }_{\substack{92 \\ 32}}$ | $\begin{gathered} 101 \\ 38 \% \\ \mathrm{M} \end{gathered}$ | $\begin{gathered} 139 \\ 38 \% \\ \mathrm{M} \end{gathered}$ | $\begin{gathered} 26 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 33 \% \end{aligned}$ | (119 | 73 <br> 31\% | ${ }_{\text {lo }}^{107}$ | 125 <br> 46\% <br> WXa | $\begin{gathered} 105 \\ 35 \% \\ a \end{gathered}$ | $\begin{gathered} 85 \\ 32 \% \\ a \end{gathered}$ | $\begin{gathered} 56 \\ 37 \% \\ a \end{gathered}$ | $\begin{gathered} 15 \\ 26 \% \end{gathered}$ | ${ }_{1}^{19}$ | 348 35\% | ${ }_{\substack{51 \\ 336}}$ | ${ }_{\text {che }}^{229}$ | ${ }_{\substack{109 \\ 318}}$ | $\begin{gathered} 60 \\ 41 \% \end{gathered}$ | ${ }_{\substack{121 \\ 40 \%}}$ | ${ }_{\text {che }}^{\text {378 }}$ | (101 | (198 | ${ }_{\text {cher }}^{\substack{232 \\ 34 \%}}$ | ${ }_{\substack{167 \\ 36 \%}}$ | ${ }_{\substack{344 \\ 34 \%}}$ | ( ${ }_{\substack{51 \\ 40 \%}}$ |
| Farly unfoumable (1) | (170 | $\begin{gathered} 94 \\ 17 \% \end{gathered}$ | $\begin{gathered} 74 \\ 13 \% \end{gathered}$ | 46 <br> 14\% | $\begin{gathered} 48 \\ 13 \% \end{gathered}$ | $\begin{gathered} 76 \\ 17 \% \end{gathered}$ | $\begin{gathered} 23 \\ 19 \% \end{gathered}$ | $\begin{gathered} 23 \\ 11 \% \end{gathered}$ | $\begin{gathered} 22 \\ 12 \% \end{gathered}$ | $\begin{gathered} 26 \\ 13 \% \end{gathered}$ | $\begin{gathered} 35 \\ 20 \% \end{gathered}$ | 41 <br> 15\% | $\begin{gathered} 31 \\ 19 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 37 \\ 14 \% \end{gathered}$ | $\begin{gathered} 71 \\ 20 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 3 \\ 5 \% \end{gathered}$ | 49 <br> 16\% | 44 <br> 13\% | 39 <br> 16\% | 38 <br> 14\% | $\begin{gathered} 32 \\ 12 \% \end{gathered}$ | $\begin{gathered} 42 \\ 14 \% \end{gathered}$ | $\begin{gathered} 51 \\ 19 \% \end{gathered}$ | $\begin{gathered} 18 \\ 12 \% \end{gathered}$ | 8 <br> 15\% <br> ** | $\begin{gathered} 18 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 143 \\ & 14 \% \end{aligned}$ | 27 <br> 18\% | $\underset{\substack{97 \\ \text { 15\% }}}{ }$ | ¢ 5 | $\begin{gathered} 19 \\ 13 \% \end{gathered}$ | $\begin{gathered} 40 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 130 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 54 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 117 \\ & 15 \% \end{aligned}$ | ¢ ${ }_{\text {94\% }}^{\text {14\% }}$ | $\begin{gathered} 76 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 16 \% \end{aligned}$ | 12 $9 \%$ |
| Vervuntaumable (2) | 151 $13 \%$ 180 | $\begin{gathered} 91 \\ 16 \% \\ \text { c } \end{gathered}$ | $\begin{gathered} 59 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 47 \\ 12 \% \\ \text { DHI } \end{gathered}$ | 85 <br> 19\% <br> DEGHI | $\begin{gathered} 9 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | 14 7\% | 33 <br> 17\% <br> DEGHI | 27 <br> 15\% <br> DHI | 58 <br> 22\% <br> DEGHI | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 40 \\ 15 \% \\ \text { MN } \end{gathered}$ | 63 <br> 17\% <br> MN | $\begin{gathered} 20 \\ 32 \% \end{gathered}$ | 48 <br> 16\% | 41 <br> 12\% | 31 <br> 13\% | 32 <br> $12 \%$ | $\begin{gathered} 30 \\ 11 \% \end{gathered}$ | ${ }_{\substack{36 \\ 12 \%}}$ | $\begin{gathered} 42 \\ 16 \% \end{gathered}$ | 15 $10 \%$ | $\begin{gathered} 2 \\ 3 \% \end{gathered}$ | 26 <br> 26\% <br> vwy* | $\begin{aligned} & 127 \\ & 13 \% \end{aligned}$ | 24 <br> 16\% | ¢ ${ }_{\text {92\% }}$ | - | $\begin{gathered} 22 \\ 15 \% \end{gathered}$ | ${ }_{7 \%}^{22}$ | $\begin{gathered} 129 \\ 15 \% \\ \mathrm{~g} \end{gathered}$ | - ${ }_{\text {40 }}^{\text {10\% }}$ | 111 $19 \%$ | ¢ | $\begin{gathered} 79 \\ 17 \% \\ \text { k } \end{gathered}$ | $\begin{gathered} 144 \\ 14 \% \\ n \end{gathered}$ | ¢ |
| Donttran | ${ }^{93}$ | ¢ | $\begin{gathered} 61 \\ 11 \% \\ \text { B } \end{gathered}$ | ${ }_{8 \%}^{27}$ | $\begin{gathered} 42 \\ 11 \% \\ \text { FK } \end{gathered}$ | (23 | $\begin{gathered} 14 \\ 12 \% \\ \text { FK } \end{gathered}$ | ${ }_{\substack{13 \\ 6 \%}}$ | 26 <br> 14\% <br> FHKL | ${ }_{\substack{16 \\ 8 \%}}$ | ¢ | ¢ | ${ }_{9 \%}^{15}$ | $\underset{\substack{29 \\ 10 \%}}{ }$ | $\begin{gathered} 25 \\ 10 \% \end{gathered}$ | ${ }_{\substack{20 \\ 6 \%}}$ | $\begin{gathered} 3 \\ 5 \% \end{gathered}$ | ${ }_{\text {c }}^{17}$ | ${ }_{7 \%}^{24}$ | 24 10\% | ${ }_{10 \%}^{27}$ | ${ }_{\text {27 }}^{\text {10\% }}$ | ${ }_{8 \%}^{25}$ | $\underset{\substack{19 \\ 7 \%}}{ }$ | ${ }_{9 \%}^{13}$ | $5$ 9\% | ${ }_{4}^{4 \%}$ | ${ }_{\substack{81 \\ 8 \%}}$ | ${ }_{7 \%}^{11}$ | ${ }_{\substack{38 \\ 6 \%}}$ | $\begin{gathered} 39 \\ 11 \% \\ d \end{gathered}$ | 15 10\% | ${ }_{7 \%}^{21}$ | $\xrightarrow{7 \%}$ | $\underset{5 \%}{18}$ | ${ }_{9 \%}^{75}$ | ${ }_{\substack{55 \\ 8 \%}}$ | $\stackrel{37}{37}$ | ${ }_{7 \%}^{72}$ | 15 $11 \%$ |


| Net: Favouable | 330 29\% | $\begin{gathered} 188 \\ 34 \% \\ c \end{gathered}$ | 136 23\% | 140 <br> 44\% <br> EFGJKL | $\begin{aligned} & 107 \\ & 28 \% \\ & \text { FlL } \end{aligned}$ | 82 198 | 38 <br> 31\% <br> FKL | 102 <br> 51\% <br> DEFGIJKL | $\begin{gathered} 62 \\ 34 \% \\ \text { FKL } \end{gathered}$ | 45 23\% | 34 3\% | $\begin{gathered} 48 \\ 18 \% \end{gathered}$ | 68 <br> 41\% <br> OP | $\begin{gathered} 123 \\ 43 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 58 \\ 22 \% \end{gathered}$ | ${ }_{\text {20 }}^{20}$ | 9 <br> 15\% | 88 $29 \%$ | ${ }_{\substack{108 \\ 32 \%}}$ | 69 296 | 65 24\% | 58 21\% | $\begin{gathered} 92 \\ 31 \% \\ \mathrm{v} \end{gathered}$ | ( ${ }_{\text {6\% }}^{\text {25\% }}$ | $\begin{gathered} 51 \\ 33 \% \\ v \end{gathered}$ | $\begin{gathered} 25 \\ 46 \% \\ * * \end{gathered}$ | $\begin{gathered} 38 \\ 38 \% \\ \mathrm{v}^{*} \end{gathered}$ | 291 298 | $\begin{gathered} 40 \\ 26 \% \end{gathered}$ | 179 28\% | $\begin{gathered} 120 \\ 34 \% \\ \mathrm{f} \end{gathered}$ | $\begin{gathered} 31 \\ 21 \% \end{gathered}$ | ${ }_{\text {92 }}^{\text {32\% }}$ | ${ }_{\text {cher }}^{235}$ | $\underset{\substack{139 \\ 398 \\ i}}{ }$ | 191 24\% | $\underset{\substack{228 \\ \text { 33, } \\ 1}}{ }$ | 108 23\% | 286 | $\underset{\substack{43 \\ 348}}{ }$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| avor | 321 <br> 28\% <br> 8 | $\begin{gathered} 185 \\ 33 \% \\ c \end{gathered}$ | 133 23\% | 65 208 | $\stackrel{\text { as }}{\substack{\text { 25\% } \\ \\ 1}}$ | $\begin{aligned} & 161 \\ & 36 \% \\ & \text { DEHI } \end{aligned}$ | $\begin{gathered} 32 \\ 26 \% \\ D \end{gathered}$ | cis | 35 $19 \%$ | 59 <br> 30\% <br> DEHI | $\begin{gathered} 62 \\ 35 \% \\ \text { DEHI } \end{gathered}$ | $\begin{gathered} 99 \\ 37 \% \\ \text { DEHI } \end{gathered}$ | $\begin{gathered} 42 \\ 25 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 45 \\ 15 \% \end{gathered}$ | $\begin{gathered} 77 \\ 30 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 135 \\ & 37 \% \\ & \text { мN } \end{aligned}$ | $\begin{gathered} 23 \\ 38 \% \\ * * \end{gathered}$ | ${ }_{3}^{97}$ | $\begin{gathered} 85 \\ 25 \% \end{gathered}$ | $\begin{gathered} 70 \\ 30 \% \end{gathered}$ | $\begin{gathered} 70 \\ 26 \% \end{gathered}$ | 628 23\% | $\begin{gathered} 78 \\ 26 \% \end{gathered}$ | 93 <br> 36\% <br> vwy | $\begin{gathered} 33 \\ 22 \% \end{gathered}$ | $\begin{gathered} 10 \\ 18 \% \end{gathered}$ | 44 44\% vwY* | ${ }_{\substack{269 \\ 27 \%}}$ | $\begin{gathered} 52 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 190 \\ & 30 \% \end{aligned}$ | (90 | $\begin{gathered} 42 \\ 28 \% \end{gathered}$ | ${ }_{\text {22\% }}^{62}$ | $\begin{gathered} 260 \\ 31 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 94 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 227 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 155 \\ 33 \% \\ k \end{gathered}$ | $\begin{gathered} 301 \\ 30 \% \\ \mathrm{n} \end{gathered}$ | ${ }_{15}^{19}$ |
|  | $\stackrel{9}{1 \%}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\stackrel{3}{ }$ | 75 <br> 23\% | ${ }_{\text {13 }}^{13}$ | $\begin{gathered} -79 \\ -18 \% \end{gathered}$ | 6 $5 \%$ | cion | $\begin{gathered} 27 \\ 15 \% \end{gathered}$ | $\begin{gathered} -14 \\ -7 \% \end{gathered}$ | $\begin{gathered} -28 \\ -16 \% \end{gathered}$ | $\begin{gathered} -50 \\ -19 \% \end{gathered}$ | 26 <br> 16\% | 78 <br> 27\% | $\begin{aligned} & -19 \\ & -7 \% \end{aligned}$ | $\begin{gathered} -63 \\ -17 \% \end{gathered}$ | $\begin{gathered} -14 \\ -23 \% \end{gathered}$ | - | ${ }_{7}^{23}$ | 1 | $\begin{gathered} -5 \\ -2 \% \end{gathered}$ | - 5 | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & -27 \\ & -10 \% \end{aligned}$ | $\begin{gathered} 17 \\ 11 \% \end{gathered}$ | $\begin{gathered} 15 \\ 28 \% \end{gathered}$ | -6 <br> -6\% | $\begin{aligned} & 21 \\ & 2 \% \end{aligned}$ | ${ }_{\substack{\text {-12 } \\ 38 \%}}$ | $\begin{aligned} & -11 \\ & -2 \% \end{aligned}$ | 31 $9 \%$ | $\begin{aligned} & -11 \\ & -7 \% \end{aligned}$ | 33 <br> 116 <br> 18 | $\begin{aligned} & -24 \\ & -3 \% \end{aligned}$ | 45 <br> 138 |  | ¢ ${ }_{\substack{56 \\ 8 \%}}$ | $\begin{gathered} -47 \\ -10 \% \end{gathered}$ | - 15 |  |


| near |
| :---: |
|  |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.
Overlap formulae used
ColumnProportions (5\%): A,B/C,D/E/F/G/H//I//K/L,M/N/O/P/QR/S/T//U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k//,m/n Minimum Base: $30\left({ }^{* *}\right)$ Small Base: $100\left({ }^{*}\right)$

|  | Total <br> Tota | General lection 2019 Vote |  |  |  | $\begin{aligned} & \text { Referendum } 2016 \\ & \text { vote } \end{aligned}$ |  | Favourale to parties |  |  |  |  |  |  |  | Favourabe to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do beteter orWorse of obthan uurent goverment |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ \text { (R) } \end{gathered}$ | ${ }_{\text {Labur }}^{\text {(c) }}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | Unfavoura ble to Cons | Favourabl e to Lab | Unfavoura <br> ble to Lab |  | Unfavoura ble to Lib Dems | $\begin{aligned} & \text { Favoural } \\ & \text { e to foren } \\ & \text { Party } \end{aligned}$ | Unfavoura <br> ble to <br> Green <br> Part |  | Unfavoura ble to ble to Johnson <br> (Q) | $\begin{gathered} \text { Favoural } \\ \text { Stat } \\ \text { Stamer } \end{gathered}$ | Unfavoura ble to Starme |  | Unfavoura ble to Sunak (U) | $\begin{gathered} \text { Favoural } \\ \text { entoraid } \\ \text { avidid } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Sajid Javid } \end{aligned}$ |  | $\begin{gathered} \text { Unfavoura } \\ \text { ble to Liz } \\ \text { Truss } \end{gathered}$ | $\begin{gathered} \text { Favoural } \\ \text { entoritit } \\ \text { Patel } \end{gathered}$ |  | $\begin{gathered} \text { Stamers } \\ \text { Sats } \\ \text { Lato } \\ \text { would do } \\ \text { a } \\ \text { beter } \\ \text { iob } \end{gathered}$ |  | $\begin{aligned} & \text { Sunak's } \\ & \text { Cons Gov } \\ & \text { would do } \\ & \text { a better } \\ & \text { iob } \end{aligned}$ | $\begin{aligned} & \text { Sunks } \\ & \text { Suns } \\ & \text { Cons ovo } \\ & \text { would od } \\ & \text { aworse } \\ & \text { jobe } \end{aligned}$ |
| Unweighted base | ${ }^{1143}$ | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | ${ }^{123}$ |
| Weighted base | ${ }_{1143}$ | 376 | 305 | 73 | 149 | 460 | ${ }^{24}$ | 286 | 574 | 425 | 442 | 22 | 408 | 330 | ${ }^{321}$ | 232 | 663 | 360 | ${ }_{4} 37$ | 400 | ${ }^{364}$ | ${ }^{324}$ | 405 | ${ }^{223}$ | 398 | 229 | 600 | 379 | ${ }^{324}$ | 315 | 131 |
| Very favurable (2) | $\begin{aligned} & 95 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ | $\begin{gathered} 36 \\ \text { ciz } \\ 8 \end{gathered}$ |  |  | $\begin{gathered} 57 \\ \substack{57 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 27 \\ & 6 \% \end{aligned}$ |  | $\begin{aligned} & 65 \\ & \text { 65 } \\ & \text { kno } \end{aligned}$ | $\begin{gathered} 68 \\ \substack{16 \% \\ \text { Hukno }} \end{gathered}$ | $\begin{gathered} 11 \\ 2 \% \\ 2 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 47 \\ & \text { 20\% } \\ & \text { HhkNo } \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{gathered} 95 \\ \text { 29\% } \\ \text { Huкам } \end{gathered}$ |  | $\begin{aligned} & 21 \\ & 9 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 67 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 59 \\ \text { 59\% } \\ \text { posiwr } \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \\ & { }_{8}^{31} \end{aligned}$ | $\begin{aligned} & 44 \\ & \left.\begin{array}{l} \text { 42\% } \\ 5 w \end{array}\right) \end{aligned}$ | $\begin{aligned} & 37 \\ & \begin{array}{l} 12 \% \\ 5 \pi \end{array} \end{aligned}$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 44 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{gathered} \text { 65 } \\ \substack{17 \% \\ c d} \\ c \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ |
| Fairly favurabe (1) | $\begin{aligned} & 235 \\ & 21 \% \\ & 218 \end{aligned}$ | $\begin{gathered} 29 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 1100 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 26 \% \\ & { }_{c} \end{aligned}$ | $\begin{gathered} 44 \\ \begin{array}{c} 40 \% \\ \text { on } \end{array} \\ \hline 8 \end{gathered}$ | $\begin{aligned} & 136 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & \text { 49 } \\ & \text { 17\% } \\ & \text { ko } \end{aligned}$ | $\begin{aligned} & 158 \\ & 288 \\ & \text { Hene } \end{aligned}$ | $\begin{aligned} & 149 \\ & \begin{array}{l} 346 \\ \text { Hikno } \end{array}{ }^{2} \end{aligned}$ | $\begin{gathered} 48 \\ 111 \% \\ 0 \end{gathered}$ | $\begin{gathered} 84 \\ 37 \% \\ \text { Hurao } \end{gathered}$ | $\begin{aligned} & 62 \\ & 15 \% \\ & \text { ko } \end{aligned}$ | $\begin{gathered} 235 \\ 71 \% \\ \text { HukMo } \end{gathered}$ | $\because$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & \substack{\text { an\% } \\ \text { psiv }} \end{aligned}$ | $\begin{gathered} 115 \\ 328 \\ \text { passuxa } \end{gathered}$ | $\begin{aligned} & 55 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & \text { ars } \\ & \text { pssiv } \end{aligned}$ | $\begin{aligned} & 58 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 122 \\ \text { 30\% } \\ \text { parsux } \end{gathered}$ | $\begin{aligned} & 47 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & \text { 27\% } \\ & \text { psive } \end{aligned}$ | $\begin{aligned} & 50 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 149 \\ & \begin{array}{l} \text { 25\% } \\ \text { pswv } \end{array} \end{aligned}$ | $\begin{aligned} & 120 \\ & \begin{array}{l} 12 \% \\ \text { cde } \end{array} \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \end{aligned}$ |
| Neither favurable nor unfivurable (0) | $\begin{aligned} & 399 \\ & 35 \% \\ & 35 \end{aligned}$ | $\begin{aligned} & 125 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & \text { 3110 } \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & \text { 148 } \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & \begin{array}{l} 32 \% \\ \text { Mno } \end{array} \mathbf{l} \end{aligned}$ | $\begin{aligned} & 181 \\ & \begin{array}{l} 181 \\ \text { 3180 } \end{array} \end{aligned}$ |  | $\begin{aligned} & 143 \\ & \begin{array}{l} 12 \% \\ \text { 32\% } \end{array} \end{aligned}$ | $\begin{aligned} & 64 \\ & \begin{array}{c} 68 \% \\ \text { no } \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \\ & \begin{array}{l} \text { 24\% } \\ \text { No } \end{array} \end{aligned}$ | $\because$ | $\vdots$ | 64 28\% | $\begin{aligned} & 225 \\ & \begin{array}{l} 34 \% \\ \text { unve } \end{array} \end{aligned}$ | $\begin{aligned} & 111 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & \begin{array}{l} \text { and } \\ \text { fex } \end{array} \end{aligned}$ | $\begin{aligned} & 90 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 62 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 205 \\ & 346 \\ & \text { 34v } \\ & \text { unv } \end{aligned}$ | $\begin{aligned} & 119 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 35 \% \end{aligned}$ | 31 <br> 24\% <br>  |
| Fairly unfavurable -1 ) | $\begin{aligned} & 170 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 27 \% \\ & c \varepsilon \\ & c \varepsilon \end{aligned}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 17 \% \\ & c \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 20 \% \end{aligned}$ |  | $\begin{gathered} 67 \\ \text { n2\% } \\ \text { rn } \end{gathered}$ | $\begin{aligned} & 35 \\ & \left.\begin{array}{c} 3, \\ \mathrm{~N} \end{array}\right) \end{aligned}$ | $\begin{aligned} & 100 \\ & \text { 23\% } \\ & \text { uwn } \end{aligned}$ | $\begin{gathered} 16 \\ 7 \% \\ N \\ N \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 98 \\ \text { 246 } \\ \text { wwin } \end{array} \end{aligned}$ | $\therefore$ | $\begin{gathered} 170 \\ 530 \\ \text { Hykxuw } \end{gathered}$ | $\begin{aligned} & 40 \\ & \text { 17\% } \end{aligned}$ | $\begin{aligned} & 83 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 97 \\ \text { artuwra } \\ \text { orta } \end{gathered}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 62 \\ \text { cis\% } \\ { }_{8} \end{gathered}$ | $\begin{gathered} 36 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & \text { cick } \\ & \text { or } \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & \begin{array}{l} 16 \% \\ \text { or } \end{array}, ~ \end{aligned}$ | $\begin{aligned} & 32 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & \text { 25\% } \\ & \text { bd } \end{aligned}$ | $\begin{gathered} 46 \\ \\ \substack{15 \% \\ b} \end{gathered}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ |
| Very unfavourable (-2) | $\begin{aligned} & 151 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 268 \\ & \text { cot } \\ & \text { cot } \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $6 \%$ | $\begin{aligned} & 34 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 95 \\ \substack{22 \% \\ F} \end{gathered}$ | $\begin{aligned} & 56 \\ & \text { 20\% } \\ & \text { winn } \end{aligned}$ | $\begin{aligned} & 71 \\ & \begin{array}{l} 12 \% \\ \text { un } \end{array} \end{aligned}$ | $\begin{gathered} 23 \\ 5 \% \\ N \end{gathered}$ | $\begin{aligned} & 122 \\ & \begin{array}{c} 18 \% \\ \text { Hunn } \end{array} \end{aligned}$ | $\begin{gathered} 14 \\ \substack{6 \% \\ N} \end{gathered}$ | $\begin{aligned} & 125 \\ & \text { 13\% } \\ & \text { Hunc } \end{aligned}$ | - | $\begin{gathered} 151 \\ 47 \% \\ \text { Huwnem } \end{gathered}$ | $\begin{gathered} 60 \\ \text { 26\% } \\ \text { oruwwr } \end{gathered}$ | $\begin{gathered} 71 \\ \substack{11 / \\ k} \\ \hline \end{gathered}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 104 \\ 24 \% \\ \text { arruwr } \end{gathered}$ | $\begin{gathered} 70 \\ \begin{array}{c} \text { a } \\ \text { ofo } \end{array} \\ \text { ofo } \end{gathered}$ | $\begin{aligned} & \text { 55 } \\ & \text { cos } \\ & \text { ora } \end{aligned}$ | $\begin{gathered} 68 \\ \text { 68 } \\ \text { 21\% } \\ \text { corwar } \end{gathered}$ | $\begin{gathered} 53 \\ \text { s3\% } \\ \text { R } \end{gathered}$ | $\begin{gathered} 52 \\ \text { 23\% } \\ \text { arowry } \end{gathered}$ | $\begin{gathered} 50 \\ \text { } \left.\begin{array}{c} 3 \% \\ R \end{array}\right) \end{gathered}$ | $\begin{gathered} 53 \\ \text { 23\% } \\ \text { corma } \end{gathered}$ | $\begin{aligned} & 63 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 96 \\ \substack{90 \% \\ \text { bo }} \end{gathered}$ | $\begin{gathered} 44 \\ \left.\begin{array}{c} 44 \% \\ \mathrm{c} \end{array}\right) \end{gathered}$ | $\begin{gathered} 26 \\ 20 \% \\ \text { 20\% } \\ b_{0} \end{gathered}$ |
| Don't know | $\begin{aligned} & 93 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 4 \% \end{gathered}$ | $\begin{gathered} 4 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & \begin{array}{l} 1 \% \\ \text { no } \\ \text { No } \end{array} \end{aligned}$ |  | $\begin{aligned} & 21 \\ & \left.\begin{array}{l} 21 \\ \text { chmo } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 18 \\ & 4 \% \\ & \text { 4\% } \end{aligned}$ | $\begin{gathered} 4 \\ \begin{array}{c} 4 \% \\ \text { no } \\ \text { no } \end{array} \end{gathered}$ | $\begin{gathered} 8 \\ \left.\begin{array}{c} 8 \\ 2 \% \\ \text { no } \end{array}\right) \end{gathered}$ | $\because$ | : | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 47 \\ \text { 7\% } \\ \text { ruwxzz } \end{gathered}$ | 16 $4 \%$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \\ & 5 \\ & \times \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & \begin{array}{c} 3 \% \\ 6 \times x \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \\ & 3 \% \end{aligned}$ | 12 $9 \%$ |
| Net: Favurable | $\begin{aligned} & 330 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 36 \% \\ & \text { ser } \\ & 8 \end{aligned}$ | $\begin{aligned} & 84 \\ & \begin{array}{c} 87 \% \\ 50 \% \\ 80 \end{array}, ~ \end{aligned}$ | $\begin{aligned} & 193 \\ & 42 \% \end{aligned}$ G | $\begin{aligned} & 81 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & \text { 25\% } \\ & \text { ko } \end{aligned}$ | $\begin{aligned} & 223 \\ & \left.\begin{array}{l} 238 \\ \text { humo } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 212 \\ & \substack{\text { an } \\ \text { furvo }} \end{aligned}$ | $\begin{gathered} 59 \\ \text { 13\% } \\ 0 \end{gathered}$ |  | $\begin{aligned} & 77 \\ & \text { 19\% } \\ & \text { ko } \end{aligned}$ | $\begin{aligned} & 330 \\ & \text { cos } \\ & \text { Hukeren } \end{aligned}$ | $\because$ | $\begin{aligned} & 56 \\ & 24 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 236 \\ & \text { 36\% } \\ & \text { pss } \end{aligned}$ | $\begin{gathered} 174 \\ \substack{178 \\ \text { passumux } \\ \text { Pas }} \end{gathered}$ | $\begin{aligned} & 68 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & \substack{\text { ano } \\ \text { pssva }} \end{aligned}$ | $\begin{aligned} & 96 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & \substack{\text { 398 } \\ \text { pesva }} \end{aligned}$ | $\begin{aligned} & 71 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 153 \\ \substack{\text { 388\% } \\ \text { psyva }} \end{gathered}$ | $\begin{aligned} & 76 \\ & 33 \% \\ & \text { pss } \end{aligned}$ | $\begin{aligned} & 204 \\ & \substack{24 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 1 \begin{array}{l} 15 \\ \text { a98 } \\ \text { cde } \end{array} \end{aligned}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | 103 $33 \%$ | coin $\begin{gathered}40 \\ 30 \% \\ c\end{gathered}$ |
| Net: Unfivuurable | $\begin{aligned} & 321 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 200 \\ 53 \% \\ \text { cos } \end{gathered}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 27 \% \\ & c \end{aligned}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 43 \% \\ & \text { 4 } \end{aligned}$ | $\begin{aligned} & 111 \\ & 39 \% \\ & \text { unN } \end{aligned}$ | $\begin{aligned} & 138 \\ & \text { 24\% } \\ & \text { 3N } \end{aligned}$ | $\begin{aligned} & 58 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & \text { and } \\ & \text { Hunw } \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & \text { and } \\ & \text { Huwn } \end{aligned}$ | - | $\begin{gathered} 321 \\ \text { 300\% } \\ \text { Huxkuwn } \end{gathered}$ | $\begin{gathered} 100 \\ \text { 43\% } \\ \text { Qeruwra } \end{gathered}$ | $\begin{aligned} & 154 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 201 \\ \text { artuwnas } \\ \text { orto } \end{gathered}$ | $\begin{aligned} & 137 \\ & \begin{array}{l} 34 \% \\ \text { ofa } \end{array} \end{aligned}$ |  | $\begin{aligned} & 114 \\ & \begin{array}{l} 15 \% \\ \text { 35\% } \end{array} \end{aligned}$ | $\begin{aligned} & 115 \\ & 29 \% \\ & \text { or } \end{aligned}$ | $\begin{gathered} 89 \\ \begin{array}{c} 80 \% \\ \text { oprwa } \end{array} . \end{gathered}$ | $\begin{aligned} & 114 \\ & 29 \% \\ & \text { or } \end{aligned}$ | $\begin{aligned} & 85 \\ & \begin{array}{c} 37 \% \\ \text { ofa } \end{array} \end{aligned}$ | $\begin{aligned} & 157 \\ & \begin{array}{l} 15 \% \\ \text { or } \end{array} \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & \substack{15 \% \\ \text { bid }} \end{aligned}$ | $\begin{gathered} 90 \\ 28 \% \\ \text { 28\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 49 \\ & 37 \% \\ & b . \end{aligned}$ |
| Net Difference | $\begin{gathered} 9 \\ 1 \% \end{gathered}$ | $\begin{aligned} & -163 \\ & -436 \end{aligned}$ | $\begin{aligned} & 109 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 40 \% \\ & 40 \end{aligned}$ | $\begin{aligned} & 104 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & -100 \\ & -24 \% \\ & -24 \% \end{aligned}$ | $\begin{gathered} -38 \\ -13 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 36 \% \end{aligned}$ | $\begin{gathered} -163 \\ -37 \\ -37 \end{gathered}$ | $\begin{aligned} & 101 \\ & 44 \% \end{aligned}$ | $\begin{gathered} -146 \\ -36 \% \end{gathered}$ | $\begin{aligned} & 330 \\ & 100 \% \end{aligned}$ | $\begin{gathered} -321 \\ -100 \% \\ -1021 \end{gathered}$ | $\begin{aligned} & .44 \\ & -19 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & -134 \\ & -318 \\ & -318 \end{aligned}$ | $\begin{gathered} -36 \\ .9 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{gathered} -19 \\ -6 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & -18 \\ & -8 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & -9 \\ & -4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 48 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & -151 \\ & -177 \\ & -178 \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | -9\% |
| mean | ${ }^{-0.04}$ | -0.71 | $\underbrace{}_{\substack{0.43 \\ 80}}$ | ${ }_{\substack{0 \\ 8 \\ 8}}^{0.09}$ | ${ }_{\substack{0.64 \\ 80}}^{0.0}$ | $\stackrel{0.30}{6}$ | -0.41 | (-2.26 | ${ }_{\substack{0.15 \\ \text { Hikno }}}$ | (0.49 | ${ }_{0}^{-0.65}$ | ${ }_{\substack{0.60 \\ \text { Hikno }}}$ | ${ }_{-0.64}$ | ${ }_{\substack{\text { H.29 }}}^{\text {Hexwo }}$ | -1.47 | -0.37 | $\underbrace{}_{\substack{0.13 \\ \text { pisuz }}}$ | $\begin{gathered} 0.44 \\ \text { PQSTUVWXY } \\ \text { Za } \end{gathered}$ | -0.54 | $\stackrel{-0.20}{5}$ | $\underbrace{}_{\substack{0.07 \\ \text { pis }}}$ | ${ }_{\substack{-0.16 \\ i s}}$ | $\underbrace{0.07}_{\text {pax }}$ | $\stackrel{-0.21}{5}$ |  | $\stackrel{-0.15}{5}$ | ${ }_{\substack{0.07 \\ \text { pisv }}}$ | ${ }_{\substack{0.47 \\ \text { cide }}}$ | -0.76 | * | $\stackrel{-0.18}{\substack{c}}$ |


| Ipsos UK February 2022 Political Pulse |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PublicFieldwork: $1-2$ February 2022 Online adults aged $18+$ in $G B$ |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Green Party All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 'Keir Starmer, Leader <br> of the Labour party <br> Unfavour |  |  | 'Boris Johnson, Leader Party and Prime Minister' |  | 'Rishi Sunak, Chancellor of thExchequer': Exchequer |  | 'Sajid Javid, Secretary of State for Health and Social Care' |  | Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs |  | Priti Patel, <br> Favourable | $\begin{aligned} & \text { Secretary' : } \\ & \text { Unfavoura } \\ & \text { e ble } \end{aligned}$ |
|  | Total | Favourale | ble | Favourable | be | Favourabe | ые | Favourale | ble | Favourable | ble |  |  |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (1) | (M) |
| Unweighted base | ${ }_{114}$ | 392 | 415 | 226 | 697 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ |
| Weighed base | ${ }^{1143}$ | 360 | ${ }_{4} 7$ | 232 | 663 | 400 | 364 | 324 | 405 | ${ }^{223}$ | ${ }^{398}$ | 229 | 600 |
| Very favurable (2) | $\begin{aligned} & 95 \\ & { }_{8 \%} \end{aligned}$ | $\begin{aligned} & 59 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | ( ${ }_{\text {56 }}^{\text {9\% }}$ |
| Fairly favourabe (1) | $\begin{aligned} & 235 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 55 \\ 12 \% \\ 12 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{gathered} \text { 169 } \\ \substack{268 \\ 0} \end{gathered}$ | $\begin{aligned} & 69 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{gathered} 58 \\ 18 \% \end{gathered}$ | $\begin{gathered} 122 \\ \left.\begin{array}{c} 12 \% \\ H \end{array}\right) \end{gathered}$ | $\begin{aligned} & 47 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 27 \% \end{aligned}$ | 50 2\% | - ${ }_{\text {259 }}^{149}$ |
| Neither favurable nor unfuvurable (0) | $\begin{aligned} & 399 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 1444 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 64 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 225 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 27 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 119 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & 34 \% \end{aligned}$ |
| Fariry unfevurable (-1) | 170 15\% | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 97 \\ \substack{928 \\ 8} \end{gathered}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | 94 $16 \%$ |
| Verr unfevourable (-2) | $\begin{aligned} & 151 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\underset{\substack{104 \\ 248 \\ 8}}{\substack{04 \\ \hline}}$ | $\begin{aligned} & 60 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 68 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 50 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | (10\% |
| Don't know | $\begin{aligned} & 93 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | 34 $6 \%$ |
| Net: Favurable | $\begin{aligned} & \begin{array}{l} 330 \\ 29 \% \end{array} \end{aligned}$ | $\begin{aligned} & 174 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 236 \\ 36 \% \end{gathered}$ | $\begin{aligned} & \text { 100 } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 96 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 160 \\ & \begin{array}{l} 169 \% \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & 71 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 33 \% \end{aligned}$ | 204 |
| Net: Unfavourable | $\begin{aligned} & 321 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 59 \\ 16 \% \end{gathered}$ | $\begin{gathered} 201 \\ 468 \% \\ 8 \end{gathered}$ | $\begin{gathered} 1000 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 89 \\ 40 \% \\ k \end{gathered}$ | $\begin{aligned} & 114 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 37 \% \end{aligned}$ | ${ }^{157}$ |
| Net Difference | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & -134 \\ & -31 \% \end{aligned}$ | $\begin{gathered} -44 \\ -196 \\ \hline \end{gathered}$ | $\begin{gathered} 82 \\ 122 \% \end{gathered}$ | $\begin{gathered} -36 \\ -9 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & -19 \\ & -6 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & -18 \\ & -8 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & -9 \\ & -4 \% \end{aligned}$ | 48 $8 \%$ |
| Mean | ${ }^{-0.04}$ | $\stackrel{0.44}{\text { c }}$ | -0.54 | ${ }^{-0.37}$ | ${ }_{0}^{0.13}$ | -0.20 | $\stackrel{0.07}{¢}$ | ${ }^{-0.16}$ | ${ }^{0.07}$ | -0.21 | ${ }^{0.09}$ | -0.15 | 0.07 |

All Adults aged 18+ in Great ritain

|  | Q2A_Q2B. Do you think...would do a better job running the country than the current government, a worse job, or would it make no difference? Conservati |  |
| :---: | :---: | :---: |
|  | Labour <br> Governme nt led by Keir Starmer |  |
|  | (A) | (8) |
| Unweighted base | 1143 | 1143 |
| Weighted base | 1143 | 1143 |
| A better job (1) | $\begin{aligned} & 379 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 315 \\ & 28 \% \\ & 28 \% \end{aligned}$ |
| Make no difference (0) | $\begin{aligned} & 305 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 522 \\ 46 \% \\ \mathrm{~A} \end{gathered}$ |
| A worse job (-1) | $\begin{gathered} 324 \\ 28 \% \\ { }_{8} \end{gathered}$ | $\begin{aligned} & 131 \\ & 11 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 135 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 15 \% \end{aligned}$ |


| Mean | 0.06 | 0.19 |
| :--- | :--- | :--- |

## Is of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

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Small Bese: 1001
All Adults aged $18+$ in Great Britain

|  | Total <br> Total | General Election 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {Labur }}^{\text {(c) }}$ | Liberal Democrats (D) | Other | $\underset{\text { Remain }}{\text { (F) }}$ | ${ }_{\text {Leave }}^{\text {(G) }}$ | $\begin{aligned} & \text { Favourab } \\ & \text { e to Cons } \end{aligned}$ (H) | ble to Cons (I) | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Lab } \end{aligned}$ (J) | Unfavoura ble to Lab (K) (K) | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | Unfavoura ble to Lib Dems (M) | Favourabl e to Green Party (N) | Unfavoura ble to Green Party | $\begin{gathered} \text { Favourab } \\ \text { etoo } \\ \text { Johson } \end{gathered}$ | ble to <br> Johnson <br> (a) | $\begin{gathered} \text { Favourabl } \\ \text { e to } \\ \text { Starmer } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Starmer } \end{aligned}$ Starmer <br> (s) | $\begin{aligned} & \text { Favourab } \\ & \text { e to Sunak } \end{aligned}$ (T) | Unfavoura ble to Sunak (U) | $\begin{aligned} & \text { Favourab } \\ & \text { e to Sajid } \\ & \text { Javid } \\ & \hline \text { (V) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Sajid Javid } \\ & \text { (W) } \end{aligned}$ |  | Unfavoura <br> ble to Liz Truss (Y) | Favourabl e to Priti Patel (z) | Unfavoura <br> ble to Priti Pate (a) | Lab Gov would do bette (b) b) |  |  |  |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | ${ }^{428}$ | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | ${ }^{437}$ | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | ${ }^{131}$ |
| A better job (1) | $\begin{aligned} & 379 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 66 \% \\ & \text { BoE } \end{aligned}$ | $\begin{gathered} 33 \\ 45 \% \\ 8^{\circ} \end{gathered}$ | $\begin{gathered} 59 \\ 40 \% \\ \mathrm{~g}^{*} \end{gathered}$ | $\begin{aligned} & 233 \\ & 51 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 85 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 38 \\ 13 \% \\ k \end{gathered}$ | $\begin{aligned} & 303 \\ & 53 \% \\ & \text { Heme } \\ & \text { He } \end{aligned}$ | $\begin{gathered} 297 \\ 70 \% \\ \text { HIKMNO } \end{gathered}$ | $\begin{aligned} & 27 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & \text { 62\% } \\ & \text { Hikno } \end{aligned}$ | $\begin{gathered} 83 \\ 20 \% \\ \text { HK } \end{gathered}$ | $\begin{aligned} & 185 \\ & 550 \\ & -4 k M 0 \end{aligned}$ | $\begin{gathered} 57 \\ 18 \% \\ k \end{gathered}$ | $\begin{gathered} 37 \\ 16 \% \\ 5 \end{gathered}$ | $\begin{gathered} 316 \\ \begin{array}{c} 48 \% \\ \text { psrrxz } \end{array} \end{gathered}$ | $\begin{gathered} 268 \\ \text { 25\% } \\ \text { postuwxrz } \end{gathered}$ | $\begin{aligned} & 42 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 22 \% \\ & \text { ps } \\ & \text { 2\% } \end{aligned}$ | $\begin{gathered} 191 \\ \begin{array}{c} 192 \% \\ \text { pssuxaz } \end{array} \end{gathered}$ | $\begin{aligned} & 79 \\ & 24 \% \\ & \text { ps } \end{aligned}$ | $\begin{gathered} 195 \\ \substack{18 \% \\ \text { psswaz }} \end{gathered}$ | $\begin{gathered} 45 \\ 20 \% \\ 5 \\ 5 \end{gathered}$ | $\begin{gathered} 212 \\ \begin{array}{c} 212 \\ \text { pastrwxaa } \end{array} . \end{gathered}$ | $\begin{gathered} 48 \\ 21 \% \\ 5 \\ 5 \end{gathered}$ | $\begin{gathered} 277 \\ \substack{24 \% \\ \text { psrraz }} \end{gathered}$ | $\begin{aligned} & 379 \\ & \text { 100\% } \\ & \text { cd } \end{aligned}$ |  | $\begin{aligned} & 129 \\ & 41 \% \\ & \text { ce } \end{aligned}$ | 34 26\% co $c^{*}$ |
| Make no difference (0) | $\begin{aligned} & 305 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 36 \% \\ & \text { scc } \\ & \text { bc } \end{aligned}$ | $\begin{aligned} & 112 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 123 \\ 28 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & \text { 128\% } \\ & \text { so } \end{aligned}$ | $\begin{aligned} & 100 \\ & 30 \% \\ & \text { 1ı0 } \end{aligned}$ | $\begin{aligned} & 69 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 49 \\ 21 \% \\ 29 \end{gathered}$ | $\begin{gathered} 177 \\ { }_{26 \%} \\ { }_{R} \end{gathered}$ | $\begin{aligned} & \text { 68 } \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 113 \\ 28 \% \\ \text { Ray } \\ \mathrm{R}^{2} \end{gathered}$ | $\begin{aligned} & 58 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 65 \\ 28 \% \\ \text { 28\% } \\ \text { R } \end{gathered}$ | $\begin{gathered} 141 \\ { }_{24 \%}^{124} \\ R \end{gathered}$ | - | - | $\begin{gathered} 77 \\ 24 \% \\ \text { bc } \end{gathered}$ | 32 24\% be |
| A worse job (-1) | $\begin{aligned} & 324 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 61 \% \\ & \text { co } \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 17 \% \\ & c^{*} \end{aligned}$ | $\begin{gathered} 19 \\ { }^{13 \%} \\ c^{*} \end{gathered}$ | $\begin{aligned} & 72 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 203 \\ 48 \% \\ \text { F } \end{gathered}$ | $\begin{aligned} & 163 \\ & 57 \% \\ & \end{aligned}$ | $\begin{aligned} & 74 \\ & 13 \% \\ & \mathrm{JN} \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 268 \\ 6 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & \text { 47\% } \\ & \text { vivi } \end{aligned}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 177 \\ 55 \% \\ \text { IJLMN } \end{gathered}$ | $\begin{gathered} 135 \\ \text { 13\% } \\ \text { q.ruwwar } \end{gathered}$ | $\begin{aligned} & 100 \\ & 15 \% \\ & \beta \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 258 \\ \text { 259 } \\ \text { arvuwxrIz } \end{gathered}$ | $\begin{gathered} 191 \\ \text { 188\% } \\ \text { oruwra } \end{gathered}$ | $\begin{gathered} 57 \\ 16 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 162 \\ \text { 50\% } \\ \text { ORuWr } \end{gathered}$ | $\begin{aligned} & 69 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 111 \\ \text { 15\% } \\ \text { oruwra } \end{gathered}$ | $\begin{gathered} 64 \\ \text { 64\% } \\ \text { R } \end{gathered}$ | $\begin{gathered} 108 \\ 47 \% \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 128 \\ & \text { 12\% } \\ & \text { quurur } \end{aligned}$ | - | $\begin{gathered} 324 \\ 100 \% \\ \text { bide } \end{gathered}$ | $\begin{aligned} & 95 \\ & 30 \% \end{aligned}$ | 56 $43 \%$ b* |
| Don't know | $\begin{aligned} & 135 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \\ & \text { sc } \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 8 \% \\ & \text { Rv } \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 27 \\ 7 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | 27 <br> $7 \%$ <br> 8 | 9 $4 \%$ |  | . |  | 14 $4 \%$ 40 | 9 $7 \%$ bc |
| Mean | 0.06 | -0.53 | ${ }_{\substack{0.65 \\ \text { PoE }}}^{\text {a }}$ | ${ }_{\substack{0.33 \\ 8}}^{\substack{\text { a }}}$ | ${ }_{\substack{0 \\ 8.30}}^{\substack{\text { ¢ }}}$ | $\stackrel{0.39}{6}$ | ${ }^{-0.30}$ | ${ }^{-0.45}$ | 0.44 Hex |  | ${ }^{0.58}$ | ${ }_{\substack{0.56 \\ \text { Hikno }}}$ | ${ }_{-0}^{-0.27}$ H0\% | ${ }_{\substack{0.51 \\ \text { HkNo }}}$ | $\stackrel{-0.39}{k}$ | -0.44 | ${ }_{\text {P }}^{\text {psinxa }}$ | $\begin{gathered} 0.74 \\ \text { PQSTUVWXYZ } \end{gathered}$ | -0.52 | $\stackrel{-0.27}{\text { ps }}$ |  | ${ }_{-0.26}^{-0.26}$ | ${ }_{\substack{0.33 \\ \text { pswxz }}}$ | ${ }_{\substack{-0.31 \\ p s}}^{\text {ps }}$ |  | $\stackrel{-0.27}{\text { ps }}$ |  | ${ }^{1.00}$ de | ${ }^{-1.00}$ | $\underbrace{}_{\substack{0.11 \\ \text { ce }}}$ | $\overbrace{\text { coin }}^{\substack{0.18 \\ c}}$ |

 All Adults aged $18+$ in Great Britain

|  | Toas | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Socialgade |  |  |  | Region |  |  |  |  |  | Urana/fural |  | Martat staus |  |  | Pres of children HH (17 or under) |  | Eucation |  | Enplomm |  | Etemicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | 18-34 (D) | 35-54 (E) | $55+$ (F) | $\begin{gathered} 18-24 \\ \text { (G) } \end{gathered}$ | 25-34 (H) | 35-44 (I) | $45-54$ (J) | 55-64 (К) | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> (N) | $\text { Gen } \mathrm{X}$ <br> (O) | Baby Boomers (P) | Prewar | ${ }_{\text {A }}^{\text {AB }}$ | C1 <br> (S) | C2 <br> (T) | DE <br> (U) | North <br> (V) | Midlands <br> (W) | South <br> (X) | London (Y) | ${ }_{\text {Wates }}^{\substack{\text { (2) }}}$ | Scotland <br> (a) | Urban <br> (b) | ${ }_{\text {Rual }}^{\text {Rual }}$ | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present (g) | No children present (h) | Graduate <br> (i) | Nongraduate (i) | Working <br> (k) | Not working (I) | White ethnic group (m) |  |
| weibheed base | ${ }_{1143}$ | 559 | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | ${ }_{176}$ | 194 | ${ }^{31}$ | 279 | ${ }^{318}$ | 39 | 539 | ${ }^{33}$ | 109 | 172 | 274 | 293 | 264 | 155 | 57 | 100 | ${ }_{98} 7$ | ${ }^{156}$ | ${ }_{655}$ | ${ }^{371}$ | 117 | ${ }^{326}$ | 817 | 582 | ${ }_{561}$ | 753 | 390 | 97 | ${ }^{151}$ |
| Veghee base | 1143 | 554 | 579 | 32 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }_{366}$ | ${ }^{61}$ | 302 | ${ }^{36}$ | 236 | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | 154 | ${ }^{636}$ | ${ }_{38}$ | 148 | 298 | 845 | ${ }_{352}$ | ${ }^{79}$ | ${ }_{67}$ | ${ }_{467}$ | 1003 | 128 |
| Abeteriof (1) | $\begin{aligned} & 315 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 28 \% \end{aligned}$ | ${ }_{\substack{\text { 159\% } \\ \text { 27\% }}}$ | 95 30\% | $\begin{aligned} & 104 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 31 \\ 25 \% \end{gathered}$ | $\begin{gathered} 65 \\ 32 \% \end{gathered}$ | $\begin{gathered} 49 \\ 27 \% \end{gathered}$ | ${ }_{\substack{55 \\ 28 \%}}$ | $\begin{gathered} 39 \\ 22 \% \end{gathered}$ | 76 29\% | $\begin{gathered} 39 \\ 24 \% \end{gathered}$ | ${ }_{\substack{\text { 95 } \\ \text { 33\% }}}$ | $\begin{gathered} 68 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{gathered} 112 \\ 37 \% \\ \text { su } \end{gathered}$ | $\begin{gathered} 74 \\ 22 \% \end{gathered}$ | 64 27\% | 66 24\% | $\begin{gathered} 71 \\ 26 \% \end{gathered}$ | ${ }_{\substack{68 \\ 23 \%}}$ | $\begin{gathered} 66 \\ 25 \% \end{gathered}$ | 67 <br> 44\% <br> vwXa | $\begin{gathered} 20 \\ 37 \% \end{gathered}$ | $\begin{gathered} 23 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 270 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 45 \\ 29 \% \end{gathered}$ | ${ }_{\substack{189 \\ 30 \%}}$ | $\begin{gathered} 89 \\ 25 \% \end{gathered}$ | $\begin{gathered} 37 \\ 25 \% \end{gathered}$ | ${ }_{\substack{86 \\ 29 \%}}$ | $\begin{aligned} & 229 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 125 \\ 36 \% \\ j \end{gathered}$ | (190 | $\begin{aligned} & 211 \\ & 31 \% \end{aligned}$ | ${ }_{\substack{109 \\ 22 \%}}$ | ${ }_{27 \%}^{272}$ | ${ }_{\substack{40 \\ 31 \%}}$ |
| Mare o odifierence | $\begin{gathered} 522 \\ 46 \% \end{gathered}$ | $\begin{gathered} 277 \\ 50 \% \\ c \end{gathered}$ | ${ }_{\substack{238 \\ 418}}$ | ${ }_{\substack{194 \\ 45 \%}}$ | $\begin{aligned} & 178 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 200 \\ 45 \% \end{gathered}$ | $\begin{gathered} 53 \\ 43 \% \end{gathered}$ | $\begin{gathered} 91 \\ 45 \% \end{gathered}$ | 87 47\% | 91 47\% | $\begin{gathered} 79 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 72 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 130 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 35 \\ 57 \% \end{gathered}$ | 142 <br> 47\% | $\begin{gathered} 179 \\ 53 \% \\ \text { тט } \end{gathered}$ | 91 39\% | $\begin{aligned} & 110 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 45 \% \end{aligned}$ | ${ }_{\text {cki }}^{\substack{130 \\ 43 \%}}$ | $\begin{gathered} 132 \\ 50 \% \\ y \end{gathered}$ | $\begin{gathered} 53 \\ 35 \% \end{gathered}$ | 22 <br> 39\% ** | 64 64\% vwy* | $\begin{aligned} & 454 \\ & 46 \% \end{aligned}$ | 68 <br> 44\% | ${ }_{\substack{301 \\ 47 \%}}$ | $\begin{aligned} & 161 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 60 \\ 40 \% \end{gathered}$ | ${ }_{438}^{127}$ | ${ }_{\substack{396 \\ 47 \%}}$ | $\begin{aligned} & 162 \\ & 46 \% \end{aligned}$ | ${ }_{\text {a }}^{\text {a }}$ 30\% | $301$ 44\% | ${ }_{\substack{221 \\ 47 \%}}$ | 478 <br> 48\% <br> n |  |
| A wosse iob (1) | 131 $11 \%$ | 66 <br> 12\% | $\begin{gathered} 63 \\ 11 \% \end{gathered}$ | $\begin{gathered} 46 \\ 14 \% \\ \mathrm{~L} \end{gathered}$ | 42 <br> 11\% | 43 <br> 10\% | $\begin{gathered} 19 \\ 16 \% \\ \mathrm{~L} \end{gathered}$ | 27 $19 \%$ | $\begin{gathered} 23 \\ 12 \% \end{gathered}$ | 19 $10 \%$ | $\begin{gathered} 26 \\ 15 \% \\ \text { FL } \end{gathered}$ | ¢ | 35 <br> 21\% <br> NOP | ${ }_{8 \%}^{24}$ | $\begin{gathered} 33 \\ 13 \% \end{gathered}$ | ${ }_{\substack{31 \\ 8 \%}}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | 28 | 35 <br> 10\% | $\begin{gathered} 33 \\ 14 \% \end{gathered}$ | 36 <br> 13\% | ${ }_{8 \%}^{22}$ | $\begin{gathered} 54 \\ 18 \% \\ \mathrm{vxa} \end{gathered}$ | ${ }_{\substack{22 \\ 8 \%}}$ | ${ }_{\substack{16 \\ 10 \%}}$ | 9 <br> 16\% <br> ** | $\begin{gathered} 8 \\ 8 \% \end{gathered}$ | ${ }_{\substack{118 \\ 128}}$ | ${ }_{8 \%}^{12}$ | ¢00 ${ }_{\text {6\% }}$ | $\begin{gathered} 52 \\ 14 \% \\ d \end{gathered}$ | ${ }^{13 \%}$ | $\begin{gathered} 49 \\ 17 \% \\ \mathrm{~h} \end{gathered}$ | ${ }_{\substack{81 \\ 10 \%}}$ | 31 $9 \%$ | 100 13\% | ${ }_{\substack{85 \\ 13 \%}}^{\text {13, }}$ | ${ }_{\substack{46 \\ 10 \%}}$ | ${ }_{\substack{106 \\ 118}}$ | ¢ |
| Pont ${ }^{\text {c }}$ | $\begin{aligned} & 175 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 57 \\ 10 \% \end{gathered}$ | $\begin{gathered} 119 \\ 20 \% \\ \text { в } \end{gathered}$ | 37 $11 \%$ | $\begin{gathered} 55 \\ 14 \% \end{gathered}$ | 84 <br> 19\% <br> DH | $\begin{gathered} 20 \\ 16 \% \\ \mathrm{D} \end{gathered}$ | ${ }_{8 \%}^{17}$ | 26 <br> 14\% | 29\% | $\begin{gathered} 32 \\ 18 \% \\ \text { H } \end{gathered}$ | 52 <br> 19\% <br> DH | $\begin{gathered} 20 \\ 12 \% \end{gathered}$ | 39\% | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | $\begin{gathered} 70 \\ 19 \% \end{gathered}$ | $\begin{gathered} 11 \\ 18 \% \\ * * \end{gathered}$ | ${ }_{7}^{21}$ | $\begin{gathered} 48 \\ 14 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 48 \\ 20 \% \\ \mathrm{R}^{*} \end{gathered}$ | 58 <br> 22\% <br> R | $\begin{gathered} 58 \\ 21 \% \\ \text { үa } \end{gathered}$ | $\begin{gathered} 48 \\ 16 \% \\ a \end{gathered}$ | $\begin{gathered} 43 \\ 17 \% \end{gathered}$ | (17\% | $\begin{gathered} 4 \\ 8 \% \end{gathered}$ | 5\% | (146 | 29 <br> 19\% | 86 $14 \%$ 18 | $\underset{\substack{57 \\ 16 \%}}{ }$ | $\begin{gathered} 33 \\ 22 \% \end{gathered}$ | ( ${ }_{\text {35 }}^{\text {32\% }}$ | (100 | (33 | $\underset{188}{\substack{192}}$ | $\underset{\substack{80 \\ 12 \%}}{ }$ | ${ }_{\substack{96 \\ 208 \\ \times 8}}$ | ${ }_{15}^{147}$ | 220 |



This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

|  | Total | General Election 2019 Vote |  |  |  | $\begin{aligned} & \text { Referendum } 2016 \\ & \text { vote } \end{aligned}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favourale to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { ve } \end{gathered}$ | Labour | $\underset{\text { Democrats }}{\text { Liberal }}$ | Other | Remain | Leave | Favourabl e to Cons | Unfavoura ble to Cons | Favourabl e to Lab | Unfavoura be to tab | $\begin{aligned} & \text { Favoural } \\ & \text { ento } \begin{array}{l} \text { etib } \\ \text { Dems } \end{array} \end{aligned}$ | Unfavoura ble to Lib Dem | $\begin{gathered} \text { a Favoural } \\ \text { e to freen } \\ \text { Party } \end{gathered}$ | Unfavour ble to Green Party | $\begin{array}{\|c} \text { Favourab } \\ \text { efo } \\ \text { Johnson } \end{array}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { Slat to } \\ & \text { Johnson } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | $\begin{aligned} & 1 \text { Unfavoura } \\ & \text { buta } \\ & \text { Starmer } \end{aligned}$ | Favourabl e to Sunak | Unfavoura ble to sunal | $\begin{gathered} \text { Favoural } \\ \text { en ofosaid } \\ \text { Javid } \end{gathered}$ | Unfavoura ble to Sajid Javid | $\begin{gathered} \text { Favoural } \\ \text { eto uliz } \\ \text { Tuss } \end{gathered}$ | Unfavoura Truss | $\begin{gathered} \text { Favourab } \\ \text { eto oriti } \\ \text { Patel } \end{gathered}$ | Unfavoura ble to Priti Patel | Lab Gov would do a better job | Lab Gov would do a worse job | $\begin{gathered} \text { Sunak's } \\ \text { Cons Gov } \\ \text { would do } \\ \text { a better } \\ \text { job } \end{gathered}$ |  |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (G) | (H) | (1) | (1) | (k) | (1) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (v) | (v) | (w) | (x) | (r) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| A better job (1) | $\begin{aligned} & 315 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 45 \% \\ & \text { ce } \end{aligned}$ | $\begin{gathered} 36 \\ 24 \% \\ 24 \% \end{gathered}$ | $\begin{aligned} & 155 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 94 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 139 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 41 \% \\ & \text { ukNuo } \end{aligned}$ | $\begin{aligned} & 106 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 59 \\ \text { 25\% } \\ \text { un } \end{gathered}$ | $\begin{aligned} & 203 \\ & \text { 311\% } \\ & \text { suwra } \end{aligned}$ | $\begin{gathered} 124 \\ \text { 134\% } \\ \text { psuwra } \end{gathered}$ | $\begin{aligned} & 109 \\ & \text { 159 } \\ & \text { uw } \end{aligned}$ | $\begin{gathered} 188 \\ 47 \% \\ \text { Parsumwx } \end{gathered}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 131 \\ 41 \% \\ \text { pasuwr } \end{gathered}$ | $\begin{gathered} 76 \\ 19 \% \\ 0 \end{gathered}$ | $\begin{gathered} 80 \\ 36 \% \\ \text { psuwn } \end{gathered}$ | $\begin{gathered} 89 \\ \text { 22\% } \\ 0 \end{gathered}$ | $\begin{gathered} 96 \\ 42 \% \\ \text { Pasuwra } \end{gathered}$ | $\begin{aligned} & 154 \\ & \text { 26\% } \\ & \text { uw } \end{aligned}$ | $\begin{aligned} & 129 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 315 \\ & \text { 100\% } \\ & \text { bce } \end{aligned}$ |  |
| Make no difference (0) | $\begin{aligned} & 522 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 155 \\ 51 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 26 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 80 \\ 540 \\ 50 \\ 0 \times \end{gathered}$ | $\begin{aligned} & 224 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 48 \% \\ & \end{aligned}$ | $\begin{aligned} & 112 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 303 \\ & 53 \% \\ & \text { HKL } \end{aligned}$ | $\begin{aligned} & 210 \\ & 49 \% \\ & H \end{aligned}$ | $\begin{aligned} & 196 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & \begin{array}{l} 19 \% \\ H \end{array} \end{aligned}$ | $\begin{aligned} & 171 \\ & 52 \% \\ & \mathrm{HL} \end{aligned}$ | $\begin{aligned} & 152 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 322 \\ & \begin{array}{l} 99 \% \\ \mathrm{Nz} \end{array} \end{aligned}$ | $\begin{aligned} & 189 \\ & 536 \\ & \text { provx } \end{aligned}$ | $\begin{aligned} & 210 \\ & 48 \% \\ & \square \end{aligned}$ | $\begin{aligned} & 146 \\ & 37 \% \end{aligned}$ |  | $\begin{aligned} & 133 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 232 \\ 57 \% \\ \text { passrxa } \end{gathered}$ | $\begin{aligned} & 92 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 229 \\ 58 \% \\ \text { pascrxaza } \end{gathered}$ | $\begin{aligned} & 86 \\ & 38 \% \\ & 38 \end{aligned}$ | $\begin{aligned} & 304 \\ & \begin{array}{l} 31 \% \\ \text { prox } \end{array} . \end{aligned}$ | $\begin{aligned} & 199 \\ & 52 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & 127 \\ & 39 \% \\ & \text { de } \end{aligned}$ | $\square$ | : |
| A worse job (-1) | $\begin{aligned} & 131 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 47 \\ \text { 45\% } \\ 8 \end{gathered}$ | $\begin{gathered} 6 \\ 8 \% \end{gathered}$ | $\begin{gathered} 16 \\ \text { 11\% } \\ \text { 11\% } \end{gathered}$ | $\begin{aligned} & 33 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 57 \\ 13 \% \\ F \end{gathered}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 49 \\ 15 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 39 \\ & \text { 17\% } \\ & \text { arrv2 } \end{aligned}$ | $\begin{gathered} 67 \\ 10 \% \\ T \end{gathered}$ | $\begin{aligned} & 32 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 14 \% \\ & \text { iv } \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 71 \\ \text { 20\% } \\ \text { orswras } \end{gathered}$ | $\begin{gathered} 26 \\ 80 \end{gathered}$ | $\begin{gathered} 66 \\ \text { 16\% } \\ \text { armar } \end{gathered}$ | $\begin{gathered} 32 \\ 14 \% \\ \tau \% \end{gathered}$ | $\begin{gathered} 50 \\ 12 \% \\ 1 \\ \hline \end{gathered}$ | $\begin{gathered} 22 \\ 10 \% \\ T \end{gathered}$ | $\begin{aligned} & 79 \\ & \text { 13\% } \\ & \text { arv } \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 17 \% \\ & b d \end{aligned}$ | : | $\begin{gathered} 131 \\ 100 \% \\ \text { bect } \end{gathered}$ |
| Don't know | $\begin{aligned} & 175 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \\ & \text { رı } \end{aligned}$ | $\begin{aligned} & 52 \\ & 9 \% \\ & \mathrm{jN} \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & \text { 62\% } \\ & \text { wivo } \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & \text { 41\% } \\ & \text { jN } \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 40 \\ \text { 17\% } \\ \text { QRruwwra } \end{gathered}$ | $\begin{aligned} & 72 \\ & \text { 11\% } \\ & \text { Ruwr } \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & \text { 14\% } \\ & \text { Ruwr } \end{aligned}$ | $\begin{gathered} 43 \\ 11 \% \\ k \end{gathered}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 34 \\ \text { 10\% } \\ \text { R } \end{gathered}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \\ & \mathrm{R} \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 25 \\ 11 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 63 \\ \text { (10\% } \\ \text { Ruwr } \end{gathered}$ | $\begin{aligned} & 17 \\ & 5 \% \\ & \text { de } \end{aligned}$ | $\begin{aligned} & 46 \\ & \text { 46\% } \\ & \text { bde } \end{aligned}$ | ; | : |
| mean | 0.19 | $\underset{c}{0.30}$ | 0.12 | $\underset{\substack{0.42 \\ c c^{+}}}{\text {a }}$ | 0.15 | $\underset{6}{0.29}$ | 0.15 | 0.22 | 0.15 | $\stackrel{0.23}{1}$ | 0.17 | \% $\begin{gathered}0.34 \\ \text { uknwo }\end{gathered}$ | 0.13 | 0.20 | 0.14 | $\stackrel{0.10}{0}$ |  |  | ${ }_{\text {c. }}^{0.13}$ | $\begin{gathered} \text { Pa.46 } \\ \text { Parsuruxux } \end{gathered}$ | -0.09 | ${ }_{\text {posisuxa }}^{0.36}$ | $\stackrel{0.03}{0}$ | ${ }_{\substack{0.23 \\ \text { puw }}}$ | ${ }_{0}^{0.11}$ | $\begin{gathered} 0.36 \\ \text { pasuwxa } \end{gathered}$ | ${ }_{\substack{0.14 \\ \text { uw }}}$ | ${ }_{\text {e }}^{0.26}$ | $\stackrel{0.14}{\text { e }}$ | ${ }_{\substack{1.00 \\ \text { bc }}}$ | ${ }^{-1.00}$ |

[^1]$\qquad$
$\qquad$

## psos UK February 2022 Political Pulse

## Public

Fieldwork: 1-2 February 2022
Online adults aged 18+ in GB
Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? - Summary All Adults aged 18+ in Great Britain

|  | Q3A. Do you think each of the following statements does or does not apply to The Prime Minister Boris Johnson? |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | He is an honest person | He is in touch with ordinary people | He has a lot of personalit $y$ | He is a capable leader | He is a Prime Minister I am proud of | understan ds the problems facing Britain | He puts the needs of the country first | He is good in a crisis | He pays attention to detail | He is a strong leader |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) |
| Unweighted base | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 |
| Weighted base | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 |
| Does apply | 159 | 237 | 588 | 305 | 202 | 387 | 292 | 362 | 206 | 314 |
|  | 14\% | 21\% | 51\% | 27\% | 18\% | 34\% | 26\% | 32\% | 18\% | 28\% |
|  |  | ${ }_{\text {aE }}$ | ABDEFGHIJ | ABEI | A | AbDEGIJ | Abel | Abdegij | A | ABEI |
| Does not apply | 819 | 757 | 460 | 695 | 785 | 627 | 697 | 653 | 769 | 697 |
|  | 72\% | 66\% | 40\% | 61\% | 69\% | 55\% | 61\% | 57\% | 67\% | 61\% |
|  | BCDEFGHIJ | CDFGH |  | сғн | CDFGH | c | сғн | c | CDFGH | С¢н |
| Don't know | 164 | 149 | 96 | 142 | 156 | 129 | 154 | 128 | 169 | 132 |
|  | 14\% | 13\% | 8\% | 12\% | 14\% | 11\% | 13\% | 11\% | 15\% | 12\% |
|  | сFн | c |  | c | c | c | c | c | CFH | c |

## out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used
ColumnProportions (5\%): A/B///D//////G/H/H/J Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5\%): A/B/C/D/E/F/G/H/H/J Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK February 2022 Political Pulse Public

|  | Total | Gender |  | age |  |  |  |  |  |  |  |  | Generation |  |  |  |  | Social gate |  |  |  | Region |  |  |  |  |  | Urram/Ruxal |  | Maritas staus |  |  |  |  | Eucation |  | Emporment staus |  | Etetmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\text { Total }}{\text { (A) }}$ | Male <br> (B) | $\underset{\substack{\text { remale } \\ \text { c) }}}{\text { col }}$ | 18-34 <br> (D) | 35-54 <br> (E) | 55+ <br> (F) | 18-24 <br> (G) | 25-34 <br> (H) | 35-44 <br> (I) | 45-54 <br> (J) | $55-64$ (K) | ${ }_{\text {(1) }}^{65}$ | (men) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | (1) | OE (u) | Nort | Midlands <br> (W) | South (X) | London <br> (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | ${ }_{\text {Rural }}^{\text {(c) }}$ | Married/ <br> Living as Married <br> (d) | ${ }_{\substack{\text { Singe } \\ \text { (e) }}}^{\text {en }}$ | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweighed base | ${ }^{114}$ | 559 | 574 | ${ }_{366}$ | 402 | ${ }^{375}$ | 164 | ${ }^{202}$ | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }^{539}$ | ${ }^{323}$ | 109 | 172 | 274 | ${ }^{23}$ | 264 | 155 | 57 | 100 | ${ }^{987}$ | 156 | ${ }^{655}$ | ${ }^{371}$ | 117 | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{753}$ | ${ }_{30}$ | 977 | 151 |
| Weighed base | ${ }^{1143}$ | 554 | 579 | 32 | 379 | 442 | ${ }^{122}$ | 200 | 184 | ${ }^{195}$ | ${ }^{176}$ | ${ }^{267}$ | 167 | 289 | 261 | 366 | ${ }_{61}$ | ${ }^{302}$ | ${ }^{336}$ | 236 | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | 154 | ${ }^{636}$ | ${ }_{38}$ | ${ }^{148}$ | 298 | ${ }^{845}$ | ${ }_{32}$ | ${ }^{99}$ | ${ }^{676}$ | 467 | 1003 | ${ }^{128}$ |
| Doesp | 159 198 | $\begin{gathered} 95 \\ 17 \% \\ c \end{gathered}$ | ¢ | 68 <br> 21\% <br> EfJKL | $\underset{\substack{44 \\ 12 \%}}{ }$ | ${ }^{47} 11 \%$ | 26 <br> 21\% <br> EFJK | $\begin{gathered} 42 \\ 21 \% \\ \text { EFJK } \end{gathered}$ | 28 158 | ${ }_{8 \%}^{16}$ | ${ }_{96}^{15}$ | 32 | $\begin{gathered} 38 \\ 23 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 52 \\ 18 \% \\ \text { op } \end{gathered}$ | ${ }_{8 \%}^{22}$ | 34 $9 \%$ | $\begin{gathered} 12 \\ 20 \% \end{gathered}$ | $\begin{gathered} 53 \\ 17 \% \\ \mathrm{~s} \end{gathered}$ | 31 $9 \%$ | $\begin{gathered} 33 \\ 14 \% \end{gathered}$ | 43 $16 \%$ | $\begin{gathered} 31 \\ 11 \% \end{gathered}$ | $\underset{\substack{41 \\ 19 \%}}{ }$ | ${ }_{\substack{47 \\ 17 \%}}$ | $\underset{\substack{21 \\ 19 \%}}{ }$ | $\begin{gathered} 11 \\ 20 \% \end{gathered}$ | $\begin{gathered} 11 \\ 11 \% \end{gathered}$ | $\underset{1}{194}$ | 16 108 | ${ }_{\substack{94 \\ 15 \%}}$ | ${ }_{\substack{48 \\ \text { 13\% }}}$ | 17\% 12\% | $\underset{\substack{62 \\ 218 \\ n}}{\substack{\text { a }}}$ | ${ }_{\text {12\% }}^{97}$ | 39 $11 \%$ | (15\% | (100 | ¢0 | ${ }_{\substack{127 \\ 13 \%}}$ |  |
| Does not apply | 819 $12 \%$ | 393 $71 \%$ | ${ }_{7}^{420}$ | $\begin{aligned} & 218 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 286 \\ 76 \% \\ \text { H } \end{gathered}$ | $\begin{gathered} 315 \\ 71 \% \end{gathered}$ | $\begin{gathered} 87 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 66 \% \end{aligned}$ | 135 738 | $\begin{gathered} 152 \\ 78 \% \\ \text { סH } \end{gathered}$ | 130 $74 \%$ | $\begin{aligned} & 185 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 79 \% \\ & \text { MN } \end{aligned}$ | ${ }_{73 \%}^{266}$ | $\begin{gathered} 36 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 215 \\ & 71 \% \end{aligned}$ | ${ }_{76 \%}^{255}$ | $\begin{aligned} & 169 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 74 \% \end{aligned}$ | ${ }_{\substack{209 \\ 70 \%}}$ | $\begin{aligned} & 178 \\ & 68 \% \end{aligned}$ | ${ }_{\text {12\% }}^{110}$ | $\begin{gathered} 40 \\ 73 \% \\ * * \end{gathered}$ | $\begin{gathered} 82 \\ 82 \% \\ x^{*} \end{gathered}$ | $\xrightarrow{798}$ | 110 $71 \%$ | ${ }_{\text {a }}^{420}$ | $\begin{aligned} & 260 \\ & 73 \% \end{aligned}$ | ${ }_{\text {67\% }}^{99}$ | $\begin{aligned} & 205 \\ & 69 \% \end{aligned}$ | ${ }_{\substack{615 \\ 73 \%}}$ | $\begin{gathered} 277 \\ 79 \% \\ j \end{gathered}$ |  | ${ }_{\substack{433 \\ 73 \%}}$ | $\underset{\substack{326 \\ 70 \%}}{ }$ | $\begin{gathered} 732 \\ 73 \% \\ \mathrm{n} \end{gathered}$ | $\underset{\substack{80 \\ 62 \%}}{ }$ |
| Dontt ${ }^{\text {cow }}$ | 164 19\% | $\begin{gathered} 66 \\ 12 \% \end{gathered}$ | 97 | $\begin{gathered} 35 \\ 11 \% \end{gathered}$ | 49 <br> 13\% | 80 <br> 18\% <br> DG | ${ }_{8 \%}^{9}$ | ${ }_{\substack{26 \\ 13 \%}}$ | ${ }_{\substack{22 \\ 12 \%}}$ | $\begin{gathered} 27 \\ 14 \% \end{gathered}$ | $\begin{gathered} 30 \\ 17 \% \\ G \end{gathered}$ | $\begin{gathered} 50 \\ 19 \% \\ G \end{gathered}$ | ${ }_{9 \%}^{15}$ | 37 13\% | $\begin{gathered} 33 \\ 13 \% \end{gathered}$ | $\begin{gathered} 65 \\ 18 \% \\ \text { м } \end{gathered}$ | $\begin{gathered} 13 \\ 22 \% \end{gathered}$ | 34 <br> 11\% | S0 | 34 15\% | $\begin{gathered} 46 \\ 17 \% \end{gathered}$ | $\begin{gathered} 40 \\ 15 \% \end{gathered}$ | so 17\% | 41 $16 \%$ | $\underset{\substack{22 \\ 15 \%}}{ }$ | $\begin{gathered} 4 \\ 7 \% \end{gathered}$ | ${ }_{7}^{7}$ | (136 | 28 | ( ${ }_{\text {83\% }}^{\text {13\% }}$ | 50 $14 \%$ | $\begin{gathered} 32 \\ 21 \% \end{gathered}$ | 31 10\% | 134 $16 \%$ | 36 30\% | 128 $16 \%$ 10 | (84 | ${ }_{\substack{81 \\ 17 \%}}$ | 144 <br> $14 \%$ | ${ }_{\text {c }}^{13 \%}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.
verlap formulae used
This



|  | Total <br> Total | General lection 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to ooliticians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \end{gathered}$ | Labur | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourab <br> e to Cons | Unfavoura ble to <br> Con | Favourabl e to Lab | Unfavoura <br> ble to Lab | $\begin{aligned} & \text { Favourabl } \\ & \text { a e to Lib } \\ & \text { Dems } \end{aligned}$ | Unfavoura ble to Lib Dems | $\begin{aligned} & \text { a Favourab } \\ & \text { e to Green } \\ & \text { Party } \end{aligned}$ |  |  | Unfavoura ble to Johnson | $\begin{gathered} \text { Favaurab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Starmer } \end{aligned}$ Starme | Favourabl e to Sunak | $\begin{aligned} & \text { Unfavoura } \\ & \text { Un but } \\ & \text { ble to } \\ & \text { Sunak } \end{aligned}$ | $\begin{gathered} \text { a Favourab } \\ \text { e e of Syid } \\ \text { favid } \end{gathered}$ | $\begin{aligned} & \text { bl Unfavoura } \begin{array}{c} \text { U } \\ \text { d } \\ \text { Sle to } \\ \text { Sajid Javid } \end{array} \end{aligned}$ | Favourab <br> e to <br> liz Truss | $\begin{gathered} 1 \text { Unfavourara } \\ \text { he to to iz } \\ \text { Truss } \end{gathered}$ | $\begin{gathered} \text { Favourabl } \\ \text { en or oriti } \\ \text { Patel } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Priti } \end{aligned}$ Patel | $\begin{gathered} \text { Lab Gov } \\ \text { would do } \\ \text { a better } \\ \text { job } \end{gathered}$ | $\begin{gathered} \text { Lab Gov } \\ \text { would do } \\ \text { a worse } \\ \text { job } \end{gathered}$ | $\begin{gathered} \text { Cons } \mathrm{Gov}_{\text {ov }}^{\text {wauld do }} \\ \text { a beter } \\ \text { job } \end{gathered}$ | $\begin{gathered} \text { Cons Gov } \\ \text { would do } \\ \text { a worse } \\ \text { job } \end{gathered}$ |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (G) | (H) | (1) | (1) | ${ }^{(k)}$ | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (r) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 159 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 72 \\ 19 \% \\ c \end{gathered}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 92 \% \\ 12 \% \end{gathered}$ | $\begin{gathered} 33 \\ 22 \% \\ c \\ c \end{gathered}$ | $\begin{aligned} & 32 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 89 \\ 21 \% \\ \underset{\varepsilon}{89} \end{gathered}$ | $\begin{gathered} 97 \\ 34 \% \\ \text { 3kㅆㅆㅇ } \end{gathered}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 74 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 104 \\ 45 \% \\ \text { apstuwxy } \end{gathered}$ | $\begin{aligned} & 25 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 56 \\ \text { 56\% } \\ \text { auwra } \end{gathered}$ | $\begin{gathered} 63 \\ { }^{64 \%} \\ \text { auwra } \end{gathered}$ | $\begin{gathered} 96 \\ 24 \% \\ \text { apsuwra } \end{gathered}$ | $\begin{aligned} & 26 \\ & 7 \% \\ & \text { aw } \end{aligned}$ | $\begin{gathered} 102 \\ 31 \% \\ \text { QRstuwra } \end{gathered}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 74 \\ 33 \% \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 88 \\ 38 \% \\ \text { arsuwwra } \end{gathered}$ | $\begin{aligned} & 30 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 62 \\ 19 \% \\ b \end{gathered}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 28 \\ 21 \% \\ { }_{c}^{28} \end{gathered}$ |
| Does notapply | $\begin{aligned} & 819 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 264 \\ & 80 \% \\ & \text { be } \end{aligned}$ | $\begin{aligned} & 62 \\ & 85 \% \\ & 8 \varepsilon^{2} \end{aligned}$ | $\begin{aligned} & 103 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 394 \\ 86 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 266 \\ & 63 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { 120 } \\ & 42 \% \end{aligned}$ | $\begin{gathered} 531 \\ 92 \% \\ \text { HKKMNO } \end{gathered}$ | $\begin{aligned} & 342 \\ & 80 \% \\ & \text { Hkno } \end{aligned}$ | $\begin{aligned} & 291 \\ & 66 \% \\ & H \end{aligned}$ | $\begin{aligned} & 183 \\ & 80 \% \\ & \text { Humo } \end{aligned}$ | $\begin{aligned} & 276 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 259 \\ 78 \% \\ \text { Hkno } \end{gathered}$ | $\begin{gathered} 221 \\ \substack{22 \% \\ H} \end{gathered}$ | $\begin{aligned} & 62 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 616 \\ \begin{array}{c} 63 \% \\ \text { prssnzaz } \end{array} \end{gathered}$ | $\begin{gathered} 288 \\ \substack{28 \% \\ \text { pssxyz }} \end{gathered}$ | $\begin{aligned} & 305 \\ & \text { 30\% } \\ & \text { proxz } \end{aligned}$ | $\begin{aligned} & 233 \\ & \substack{23 \% \\ \text { pxxz }} \end{aligned}$ | $\begin{gathered} 329 \\ 90 \% \\ \text { prswxy } \end{gathered}$ | $\begin{aligned} & 163 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 379 \\ 94 \% \\ \text { PRSTuvza } \end{gathered}$ | $\begin{aligned} & 101 \\ & \text { 45\% } \end{aligned}$ | $\begin{gathered} 367 \\ \begin{array}{c} 32 \% \\ \text { prssvxa } \end{array} \end{gathered}$ | $\begin{gathered} 98 \\ 43 \% \\ \text { 48\% } \end{gathered}$ | $\begin{gathered} 533 \\ \text { 599\% } \\ \text { pessyxz } \end{gathered}$ | $\begin{aligned} & 329 \\ & 87 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & 186 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 249 \\ & 79 \% \\ & \text { ce } \end{aligned}$ | 86 $66 \%$ |
| Don't know | $\begin{aligned} & 164 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & \text { 21\% } \\ & \text { cog } \end{aligned}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 69 \\ 16 \% \\ \mathrm{~F} \end{gathered}$ | $\begin{gathered} 69 \\ \text { c4\% } \\ \text { wexuno } \end{gathered}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 19 \% \\ & \text { wiun } \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & \text { 14\% } \\ & \text { wew } \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & \text { 49 } \\ & \text { 15\% } \\ & \text { uIN } \end{aligned}$ | $\begin{gathered} 66 \\ \text { 29\% } \\ \text { apsuwwra } \end{gathered}$ | $\begin{aligned} & 22 \\ & 3 \% \\ & w \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \\ & w \end{aligned}$ | $\begin{gathered} 69 \\ 16 \% \\ \text { aruwra } \end{gathered}$ | $\begin{gathered} 70 \\ 18 \% \\ \text { aruwa } \end{gathered}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 60 \\ 18 \% \\ \text { aruwra } \end{gathered}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ | $\begin{gathered} 47 \\ \begin{array}{c} \text { 21\% } \\ \text { oruwra } \end{array} \end{gathered}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 43 \\ 19 \% \\ \text { aruwra } \end{gathered}$ | $\begin{gathered} 37 \\ 6 \% \\ \text { auwr } \end{gathered}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & \begin{array}{c} 23 \% \\ \text { bde } \end{array} \end{aligned}$ | $\begin{gathered} 23 \\ 7 \% \\ b \end{gathered}$ | 17 13\% b* |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse Public

|  | Toal | neer |  | Age |  |  |  |  |  |  |  |  | Seneation |  |  |  |  | Socialgade |  |  |  | Region |  |  |  |  |  | Urian/Rural |  | Martal Staus |  |  | Pres of children HH (17 or under) |  | Education |  | Enpoumentstaus |  | Etmmicty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | $\begin{gathered} 18-34 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) ct | Married/ <br> Living as Married <br> (d) | Single (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweghed base | ${ }_{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | ${ }^{210}$ | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | 33 | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | 987 | ${ }^{156}$ | 655 | ${ }_{371}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 380 | 97 | ${ }_{151}$ |
| Weighed base | ${ }^{1143}$ | 554 | 579 | 322 | 379 | 442 | 122 | 200 | ${ }^{184}$ | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }^{302}$ | ${ }^{336}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | ${ }^{98}$ | 154 | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | ${ }^{298}$ | 845 | ${ }_{352}$ | ${ }^{79}$ | ${ }_{676}$ | 467 | 103 | 128 |
| Doss pply | 237 21\% | $\begin{gathered} 142 \\ 26 \% \\ c \end{gathered}$ | $\underset{\substack{94 \\ 16 \%}}{ }$ | $\begin{gathered} 85 \\ 26 \% \\ \text { EFHUK } \end{gathered}$ | $\begin{gathered} 71 \\ 19 \% \end{gathered}$ | $\begin{gathered} 81 \\ 18 \% \end{gathered}$ | $\begin{gathered} 43 \\ 35 \% \\ \text { DEFHIJKL } \end{gathered}$ | ${ }_{\substack{42 \\ 218}}$ | 40 <br> 22\% | 31 $16 \%$ | $\underset{\text { 29\% }}{\text { 17\% }}$ | 52 <br> 19\% | $\begin{gathered} 50 \\ 30 \% \\ \text { op } \end{gathered}$ | ${ }_{\text {che }}^{67}$ | $\begin{gathered} 41 \\ 16 \% \end{gathered}$ | $\begin{gathered} 65 \\ 18 \% \end{gathered}$ | $\begin{gathered} 15 \\ 24 \% \end{gathered}$ | 64 21\% | 598 | $\begin{gathered} 49 \\ 21 \% \end{gathered}$ | 64 24\% | $\begin{gathered} 42 \\ 16 \% \end{gathered}$ | $\begin{gathered} 69 \\ 23 \% \end{gathered}$ | $\begin{gathered} 63 \\ 24 \% \end{gathered}$ | $\begin{gathered} 36 \\ 23 \% \end{gathered}$ | $\begin{gathered} 14 \\ 25 \% \end{gathered}$ | $\begin{gathered} 13 \\ 13 \% \end{gathered}$ | 209 | $\begin{gathered} 28 \\ 18 \% \end{gathered}$ | $\begin{gathered} 153 \\ 24 \% \\ e \end{gathered}$ | ${ }_{\substack{\text { 55 } \\ \text { 15\% }}}$ | $\begin{gathered} 29 \\ 20 \% \end{gathered}$ | $\begin{gathered} 95 \\ 32 \% \\ \mathrm{~h} \end{gathered}$ | $\begin{aligned} & 141 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 67 \\ 109 \end{gathered}$ | (170 | $\underset{\substack{122 \\ 218}}{ }$ | ${ }^{95}$ | ${ }_{208}^{203}$ | ( 36 |
| Does notapi | ${ }_{\substack{757 \\ 668}}$ | $\begin{aligned} & 352 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 399 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 260 \\ 69 \% \\ \text { DG } \end{gathered}$ | $\begin{aligned} & 304 \\ & 69 \% \\ & \text { DG } \end{aligned}$ | $\begin{gathered} 66 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 142 \\ 73 \% \\ \text { DG } \end{gathered}$ | $\begin{gathered} 120 \\ 69 \% \\ 6 \end{gathered}$ | $\begin{gathered} 183 \\ 69 \% \\ G \end{gathered}$ | $\begin{gathered} 90 \\ 54 \% \end{gathered}$ | ${ }_{\substack{184 \\ 64 \%}}$ | $\begin{aligned} & 191 \\ & 73 \% \\ & \text { мN } \end{aligned}$ | $\begin{gathered} 254 \\ 69 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 38 \\ 62 \% \\ * * \end{gathered}$ | $\begin{gathered} 208 \\ 69 \% \\ u \end{gathered}$ | $\begin{gathered} 235 \\ 70 \% \\ u \end{gathered}$ | $\begin{aligned} & 154 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 194 \\ 72 \% \\ w \end{gathered}$ | ${ }_{\substack{181 \\ 60 \%}}$ | $\begin{aligned} & 165 \\ & 63 \% \end{aligned}$ | ${ }_{\substack{101 \\ 668}}$ | $\begin{gathered} 34 \\ 61 \% \\ * * \end{gathered}$ | $\begin{gathered} 81 \\ 81 \% \\ w X y^{*} \end{gathered}$ | $\underbrace{}_{\substack{699 \\ 66 \%}}$ | $\begin{aligned} & 108 \\ & 70 \% \end{aligned}$ | ${ }_{6}^{418}$ | ${ }_{\text {cos }}^{250}$ | $\begin{gathered} 89 \\ 60 \% \end{gathered}$ | $\underbrace{\text { den }}_{\substack{165 \\ \text { 55\% }}}$ | $\begin{gathered} 592 \\ 70 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 254 \\ 72 \% \\ j \end{gathered}$ |  | $\underbrace{\text { a }}_{\substack{454 \\ 67 \%}}$ | ${ }_{\text {cki }}^{\text {303 }}$ | 680 $\substack{68 \% \\ n}$ $n$ | ${ }_{\substack{\text { ci } \\ \text { 54\% }}}$ |
| Dont krow | 199 $13 \%$ | 60 <br> 11\% | 87 | 45 $14 \%$ | $\begin{gathered} 48 \\ 13 \% \end{gathered}$ | $\begin{gathered} 57 \\ 13 \% \end{gathered}$ | $\begin{gathered} 14 \\ 11 \% \end{gathered}$ | 31 $16 \%$ | $\begin{gathered} 25 \\ 14 \% \end{gathered}$ | $\begin{gathered} 22 \\ 11 \% \end{gathered}$ | $\begin{gathered} 26 \\ 15 \% \end{gathered}$ | $\begin{gathered} 32 \\ 12 \% \end{gathered}$ | 27 | $\begin{gathered} 38 \\ 13 \% \end{gathered}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | $\begin{gathered} 47 \\ 13 \% \end{gathered}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | 30 10\% | $\begin{gathered} 42 \\ 13 \% \end{gathered}$ | $\begin{gathered} 32 \\ 14 \% \end{gathered}$ | $\begin{gathered} 45 \\ 17 \% \\ \text { R } \end{gathered}$ | ${ }_{\substack{35 \\ 13 \%}}$ | $\begin{gathered} 50 \\ 17 \% \\ a \end{gathered}$ | $\underset{\substack{34 \\ 13 \%}}{ }$ | 17 117 | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | ${ }^{6}$ | (132 | $\stackrel{\substack{18 \\ 12 \%}}{ }$ | ${ }^{66}$ (0\% | ${ }_{\substack{53 \\ \text { 15\% }}}$ | $\begin{gathered} 31 \\ 21 \% \\ \mathrm{~d}^{*} \end{gathered}$ | ${ }_{\substack{37 \\ \text { 3\%\% }}}$ | $\underset{\substack{112 \\ 13 \%}}{ }$ | ( $\begin{aligned} & 31 \\ & 9 \%\end{aligned}$ | $\underset{\substack{118 \\ 15 \% \\ \hline \\ \hline}}{ }$ | (12\% | ${ }_{\text {cos }}^{69}$ | ${ }_{120}^{120}$ | (25 |

Dverlap formulae use
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.



|  | Total <br> Tota | General Election 2019 vote |  |  |  | $\begin{aligned} & \text { Referendum } 2016 \\ & \text { vote } \end{aligned}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favourable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve | Labur | ${ }_{\text {Democrats }}^{\text {Liberal }}$ | Other | Remain | Leave | Favourabl e to Cons | Unfavoura ble to Con | Favourabl e to Lab | Unfavoura ble to Lab | Favourabl e to lib Dems | Unfavoura ble to Lib Dems | Favourbl e to Green Party | Unfavoura <br> ble to <br> Green <br> Part | $\begin{gathered} \text { Favourab } \\ \text { eeto } \\ \text { Johnson } \end{gathered}$ | Unfavoura ble to Johnson | $\begin{gathered} \text { a Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Starmer } \end{aligned}$ Starme | Favourabl e to Sunak | $\begin{aligned} & \text { Unfavoura } \\ & \text { Un } \\ & \text { kne te to } \\ & \text { Sunak } \end{aligned}$ | Favourab eto Sajid Javid |  | $\begin{aligned} & \text { Favourab } \\ & \text { eto } \end{aligned}$ Truss | Unfavoura Truss Trus | $\begin{gathered} \text { arourabl } \\ \text { entor } \\ \text { eto } \\ \text { Patitel } \end{gathered}$ | Unfavoura ble to Prit Pate | Starmers Lab Gov would do a better job | Lab Gov would do a worse job | Sunak's Cons Gov would do a better job | $\begin{aligned} & \text { Sunaks } \\ & \text { Cons sov } \\ & \text { could do } \\ & \text { a worse } \\ & \text { job } \end{aligned}$ |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (G) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | ${ }^{(R)}$ | (s) | (T) | (U) | (v) | (w) | (x) | (r) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 237 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 126 \\ \left.\begin{array}{c} 13 \% \\ c \end{array}\right) \end{gathered}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 36 \\ { }^{24 \%} \\ \text { ce } \end{gathered}$ | $\begin{aligned} & 56 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & \text { 149 } \\ & \text { ukiMno } \end{aligned}$ | $\begin{aligned} & 35 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 31 \% \\ & 1110 \end{aligned}$ | $\begin{gathered} 66 \\ \text { 20\% } \end{gathered}$ | $\begin{aligned} & 96 \\ & 30 \% \\ & \text { wiwn } \end{aligned}$ | $\begin{gathered} 142 \\ 61 \% \\ \text { arstumux } \end{gathered}$ | $\begin{aligned} & 33 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 69 \\ 19 \% \\ \text { auwra } \end{gathered}$ | $\begin{aligned} & 104 \\ & 24 \% \\ & \text { auwra } \end{aligned}$ | $\begin{gathered} 145 \\ 36 \% \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 37 \\ & 10 \% \\ & \mathrm{aw} \end{aligned}$ | $\begin{gathered} 141 \\ \text { 44\% } \\ \text { QRstuwra } \end{gathered}$ | $\begin{gathered} 29 \\ 7 \% \\ a \end{gathered}$ | $\begin{gathered} 98 \\ 44 \% \\ \text { arsuwra } \end{gathered}$ | $\begin{gathered} 32 \\ 8 \% \\ a \end{gathered}$ | $\begin{gathered} 109 \\ \text { 47\% } \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 59 \\ & \text { 10\% } \\ & \text { aw } \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & \begin{array}{l} 23 \% \\ \text { bde } \end{array} \end{aligned}$ | $\begin{aligned} & 74 \\ & 24 \% \\ & \text { 24\% } \end{aligned}$ | 25 19\% b* |
| Does notapply | $\begin{aligned} & 757 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 255 \\ 84 \% \\ \text { BE } \end{gathered}$ | $\begin{gathered} 58 \\ 80 \% \\ 8^{*} \end{gathered}$ | $\begin{gathered} 98 \\ 66 \% \end{gathered}$ | $\begin{gathered} 372 \\ 81 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 249 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 524 \\ 91 \% \\ \text { HKKMNO } \end{gathered}$ | $\begin{aligned} & 321 \\ & \text { 37\% } \\ & \text { Hex } \end{aligned}$ | $\begin{aligned} & 263 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & \text { 173\% } \\ & \text { Hkno } \end{aligned}$ | $\begin{gathered} 246 \\ 60 \% \\ H \end{gathered}$ | $\begin{aligned} & 239 \\ & 72 \% \\ & \text { Hene } \end{aligned}$ | $\begin{aligned} & 193 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 18 \% \end{aligned}$ |  | $\begin{gathered} 276 \\ \substack{27 \% \\ \text { psrrxz }} \end{gathered}$ | $\begin{aligned} & 286 \\ & 65 \% \\ & \text { proz } \end{aligned}$ | $\begin{aligned} & 193 \\ & \begin{array}{c} 18 \% \\ \text { pxyz } \end{array} \end{aligned}$ | $\begin{gathered} 320 \\ \begin{array}{c} 38 \% \\ \text { PRsrxz } \end{array} \end{gathered}$ | $\begin{aligned} & 131 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 360 \\ 889 \\ \text { PrsTx_2a } \end{gathered}$ | $\begin{aligned} & 85 \\ & 38 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 350 \\ \begin{array}{c} 38 \% \\ \text { PRSINXaz } \end{array} \end{gathered}$ | $\begin{aligned} & 89 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 508 \\ 85 \% \\ \text { Pessxyz } \end{gathered}$ | $\begin{aligned} & 327 \\ & 86 \% \\ & \text { cde } \end{aligned}$ | $\begin{aligned} & 167 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 70 \% \end{aligned}$ | 86 $66 \%$ $c^{*}$ |
| Don't know | $\begin{aligned} & 149 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 4 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 54 \\ 19 \% \\ \text { wenno } \end{gathered}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{gathered} 62 \\ 14 \% \\ \text { welun } \end{gathered}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \\ & 10 \end{aligned}$ | $\begin{gathered} 47 \\ \text { 20\% } \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 18 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 47 \\ 11 \% \\ \text { aruwra } \end{gathered}$ | $\begin{gathered} 62 \\ 16 \% \\ \text { onsuwra } \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 52 \\ 16 \% \\ \text { assuwra } \end{gathered}$ | $\begin{gathered} 15 \\ 4 \% \\ 0 \end{gathered}$ | $\begin{gathered} 40 \\ \text { 18\% } \\ \text { opsuwra } \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 31 \\ 14 \% \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 33 \\ & 6 \% \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 179 \\ & \text { bd } \end{aligned}$ | $\begin{gathered} 22 \\ 7 \% \\ b \end{gathered}$ | 20 20\% bd* |

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| Total | Sender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Socialgrade |  |  |  | Resion |  |  |  |  |  | Uran/Rural |  | Martala Staus |  |  | Pres of children HH (17 or under) |  | Eduation |  | Employ |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total <br> (A) | ${ }_{\text {Male }}^{\text {Male }}$ | $\begin{aligned} & \text { Female } \\ & \text { (c) } \end{aligned}$ | 18.34 <br> (0) |  | $\underset{\substack{55+\\(f)}}{ }$ | $\underset{(18)}{1824}$ | 25.34 <br> $(\mathrm{H})$ | 35-44 | 45.54 <br> (1) | 55-64 <br> (k) | $\begin{aligned} & 654 \\ & (4) \end{aligned}$ | Gen Z | Millemias | $\begin{gathered} \text { Gen } X \\ \text { (0) } \end{gathered}$ | $\underset{\substack{\text { Baoby } \\(\mathrm{f})}}{\substack{\text { Bays }}}$ | $\begin{gathered} \text { Pre-War } \\ \text { (Q) } \end{gathered}$ | $\begin{gathered} \text { AB } \\ (R) \end{gathered}$ | $\begin{aligned} & c 1 \\ & \text { (s) } \end{aligned}$ | $\begin{aligned} & c 2 \\ & (\pi) \end{aligned}$ | DE <br> (u) | North <br> (v) | Midlands (W) | South <br> (X) | $\begin{gathered} \text { London } \\ (M) \end{gathered}$ | Wales <br> (Z) | Scotland (a) | Uran <br> (b) | Rural <br> (c) | $\begin{gathered} \text { Married } \\ \substack{\text { Liniges } \\ \text { Married }} \\ \text { (1i) } \end{gathered}$ | Single <br> (e) | $\begin{gathered} \text { Widowealf } \\ \text { Dovered } \\ \text { Separated } \end{gathered}$ | $\begin{gathered} \text { At least } \\ \text { one child } \\ \text { present } \\ \text { (g) } \end{gathered}$ | $\begin{gathered} \text { chior } \\ \text { piesenten } \\ \text { peren } \end{gathered}$ | Graduate <br> (i) | $\begin{aligned} & \text { Non- } \\ & \text { graduate } \\ & \text { (j) } \end{aligned}$ | $\begin{aligned} & \text { Working } \\ & \text { (k) } \end{aligned}$ | $\begin{aligned} & \text { Working } \\ & \text { work } \\ & (1) \end{aligned}$ | $\begin{gathered} \text { White } \\ \text { entricicicp } \\ \text { roup } \\ (1) \end{gathered}$ | $\begin{gathered} \text { Minority } \\ \substack{\text { elfricic } \\ \text { group }} \\ \text { (n) } \end{gathered}$ |
| 143 | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | 313 | 279 | 318 | 39 | ${ }_{539}$ | ${ }^{323}$ | 109 | 172 | 274 | 293 | 264 | 155 | 57 | 100 | ${ }_{98} 8$ | 156 | ${ }_{6} 65$ | ${ }^{371}$ | 117 | ${ }^{326}$ | 817 | 582 | 561 | ${ }_{7} 53$ | 390 | 97 | 151 |
| 143 | ${ }_{5} 54$ | 579 | ${ }^{32}$ | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | 366 | ${ }^{61}$ | 302 | ${ }_{3} 36$ | 236 | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | 154 | ${ }_{63}$ | ${ }^{358}$ | ${ }^{148}$ | 298 | 845 | 352 | 791 | 676 | 467 | 1003 | ${ }^{128}$ |
| ${ }_{\substack{588 \\ 51 \%}}^{\text {51\% }}$ | $\begin{gathered} 319 \\ 58 \% \end{gathered}$ | 265 $46 \%$ 468 | 154 $488 \%$ | 172 <br> $45 \%$ | $\begin{gathered} 261 \\ \substack{596 \\ 0660} \\ \hline 060 \end{gathered}$ | $\underset{47 \%}{57}$ | ${ }_{49 \%}^{97}$ | $\begin{gathered} 78 \\ 42 \% \end{gathered}$ | $\begin{gathered} 94 \\ 98 \% \end{gathered}$ | $\begin{gathered} 99 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 162 \\ & \substack{162 \\ \text { oiccu }} \end{aligned}$ | 84 $51 \%$ | ${ }_{\substack{123 \\ 43 \%}}$ | 125 488 48, | $\begin{gathered} 212 \\ \substack{28 \% \\ \text { no }} \\ \hline \end{gathered}$ | $\begin{gathered} 44 \\ 73 \% \end{gathered}$ | $\begin{gathered} 180 \\ 5 \% \% \end{gathered}$ | $\begin{aligned} & 179 \\ & 53 \% \end{aligned}$ | ${ }_{49 \%}^{117}$ | $\begin{aligned} & 112 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 52 \% \end{aligned}$ | ${ }_{\text {a }}^{49 \%}$ | $\begin{aligned} & 161 \\ & \substack{161 \\ k_{0} \\ w_{0}} \end{aligned}$ | 74 48\% | $\begin{aligned} & 25 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 40 \\ 40 \% \end{gathered}$ | 496 $50 \%$ | $\begin{gathered} 91 \\ 59 \% \end{gathered}$ | 350 $55 \%$ 5 | $\begin{aligned} & 163 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 74 \\ 50 \% \end{gathered}$ | $\underset{\substack{152 \\ 51 \%}}{ }$ | 435 $51 \%$ | $\underset{\text { ck\% }}{\substack{\text { 56\% }}}$ | 390 $49 \%$ | ¢ ${ }_{\substack{355 \\ \text { 53\% }}}$ | (232 | $\underset{\substack{531 \\ 53 \%}}{ }$ | ${ }_{4}^{53 \%}$ |
| $\begin{aligned} & 460 \\ & 40 \% \\ & 40 \% \end{aligned}$ | 202 $36 \%$ | $\begin{aligned} & 256 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 143 \\ \substack{143 \\ n \\ n} \\ \hline \end{gathered}$ | $\begin{aligned} & 169 \\ & 48 \% \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 58 \\ \substack{57 \% \\ n} \\ n \end{gathered}$ | $\begin{aligned} & 85 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 84 \\ \substack{86 \% \\ 4 \\ r} \end{gathered}$ | $\begin{gathered} 84 \\ 438 \\ 48 \end{gathered}$ | $\begin{gathered} 64 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 132 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 116 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 17 \\ 27 \% \\ 27 . \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 35 \% \\ & 35 \% \end{aligned}$ | $\begin{gathered} 126 \\ 38 \% \end{gathered}$ | $\begin{gathered} 109 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 448 \end{aligned}$ | $\begin{aligned} & 110 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 124 \\ { }_{41 \%} \end{gathered}$ | $\begin{aligned} & 80 \\ & 30 \% \\ & 30 \% \end{aligned}$ | $\begin{gathered} 66 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 47 \% \\ & 48 \end{aligned}$ | $\begin{gathered} 54 \\ 54 \% \\ 54 \end{gathered}$ | $\begin{aligned} & 404 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 56 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 248 \\ & 39 \% \\ & 39 \end{aligned}$ | $\begin{aligned} & 158 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 54 \\ 36 \% \end{gathered}$ | $\begin{gathered} 125 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 335 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 134 \\ 38 \% \end{gathered}$ | ${ }_{\text {cher }}^{3126}$ | $\begin{aligned} & 271 \\ & 40 \% \end{aligned}$ | (189 | $\begin{aligned} & 398 \\ & 40 \% \\ & 40 \% \end{aligned}$ | ${ }_{\substack{56 \\ 44 \%}}$ |
| $\begin{aligned} & 96 \\ & 8 \% \\ & 8 \% \end{aligned}$ | 33 $6 \%$ | $\begin{aligned} & 58 \\ & 108 \\ & 108 \end{aligned}$ | $\begin{gathered} { }_{8 \%}^{24} \\ \hline \end{gathered}$ | $\begin{aligned} & 38 \\ & 10 \% \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 7 \% \end{aligned}$ | $\underset{6 \%}{7}$ | $\begin{gathered} 17 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 222 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & { }_{8 \%}^{66} \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ | $\begin{gathered} 34 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 88 \end{aligned}$ | $\begin{aligned} & 32 \\ & 9 \% \\ & 9 \% \end{aligned}$ |  | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 148 \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 30 \\ 10 \% \\ 10 \% \end{gathered}$ | $\begin{gathered} 22 \\ 8 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 5 \\ 8 \% \end{gathered}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 9 \% \\ & \end{aligned}$ | $\underset{5 \%}{7}$ | $\begin{gathered} 38 \\ 6 \% \\ 6 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 21 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 75 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 50 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 7 \% \end{aligned}$ | 18 <br> 148 <br> 18 |


|  | Total <br> Tota | General Election 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve | Labur | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \end{aligned}$ Cons | Favourabl e to Lab | Unfavoura ble to Lab | $\begin{aligned} & \text { Favourabl } \\ & \text { eato } \begin{array}{l} \text { etib } \\ \text { Dems } \end{array} \end{aligned}$ | $\begin{gathered} \text { Untavourarab } \\ \text { ble to Lib } \\ \text { Dems } \end{gathered}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Green } \end{aligned}$ Party | Unfavoura ble to Green Party |  | Unfavoura ble to Johnson | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | Unfavoura ble to Starmer | Favourabl e to Sunak | Unfavoura ble to Suna | Favourab et os Said Javid | Unfavoura ble to Sajid Javid | $\begin{aligned} & \text { Favourab } \\ & \text { e to } \\ & \hline \end{aligned}$ Truss | Unfavoura Truss trus | Favourab e to priti Patel | Unfavoura ble to Priti Patel | Ltarmer would do a better job | Lab Gov would do a worse job | $\begin{gathered} \text { Sunak's } \\ \text { Cons Gov } \\ \text { would do } \\ \text { a better } \\ \text { job } \end{gathered}$ | $\begin{aligned} & \text { Sunak's } \\ & \text { Cons Gov } \\ & \text { wound do } \\ & \text { a worse } \\ & \text { iob } \end{aligned}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (v) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 588 \\ & 51 \% \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 277 \\ & \begin{array}{l} 74 \% \\ \text { cog } \end{array} \end{aligned}$ | $\begin{aligned} & 117 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 68 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 222 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 262 \\ 62 \% \\ { }_{2} \end{gathered}$ | $\begin{gathered} 220 \\ \text { unk } \\ \text { ukisun } \end{gathered}$ | $\begin{aligned} & 229 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 41 \% \end{aligned}$ |  | $\begin{aligned} & 109 \\ & 48 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 239 \\ & 59 \% \\ & \text { une } \end{aligned}$ | $\begin{aligned} & 164 \\ & 50 \% \\ & y \end{aligned}$ | $\begin{aligned} & 188 \\ & 59 \\ & \text { y\% } \end{aligned}$ |  | $\begin{gathered} 279 \\ 22 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 164 \\ & \text { 46\% } \\ & \text { uw } \end{aligned}$ | $\begin{aligned} & 262 \\ & 60 \% \\ & \text { opuwra } \end{aligned}$ | $\begin{gathered} 276 \\ 69 \% \\ \text { QRsuwra } \end{gathered}$ | $\begin{aligned} & 127 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 229 \\ 71 \% \\ \text { Rasuwra } \end{gathered}$ | $\begin{aligned} & 155 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 163 \\ 73 \% \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 160 \\ & \text { 40\% } \\ & 0 \end{aligned}$ | $\begin{aligned} & 153 \\ & \text { c7\% } \\ & \text { oruwra } \end{aligned}$ | $\begin{aligned} & 272 \\ & \begin{array}{l} 45 \% \\ \text { aunr } \end{array}{ }_{2}^{2} \end{aligned}$ | $\begin{aligned} & 163 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & \begin{array}{l} 23 \% \\ \text { bie } \end{array} \end{aligned}$ | $\begin{aligned} & 199 \\ & \begin{array}{c} 19 \% \\ \text { be } \end{array} \end{aligned}$ | 50\% |
| Does notapply | $\begin{aligned} & 460 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 174 \\ 57 \% \\ 8 \end{gathered}$ | $\begin{gathered} 34 \\ 46 \% \\ { }^{46 \%} \end{gathered}$ | $\begin{gathered} 69 \\ 47 \% \\ { }_{8}^{69} \end{gathered}$ | $\begin{gathered} 220 \\ 48 \% \\ 48 \end{gathered}$ | $\begin{aligned} & 135 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 326 \\ & 57 \% \\ & \text { HKKMNO } \end{aligned}$ | $\begin{aligned} & 230 \\ & 54 \% \\ & \text { Hкмno } \end{aligned}$ | $\begin{gathered} 137 \\ 31 \% \\ H \end{gathered}$ | $\begin{aligned} & 111 \\ & \begin{array}{l} \text { 49\% } \\ \text { Hkno } \end{array} \end{aligned}$ | $\begin{gathered} 148 \\ 36 \% \\ H \end{gathered}$ | $\begin{aligned} & 153 \\ & \text { 46\% } \\ & \text { Hkno } \end{aligned}$ | $\begin{aligned} & 1112 \\ & \begin{array}{c} 15 \% \\ H \end{array} \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 364 \\ 55 \% \\ \text { PsNKza } \end{gathered}$ | $\begin{aligned} & 100 \\ & \text { po\% } \\ & \text { pssxaz } \end{aligned}$ | $\begin{aligned} & 157 \\ & 36 \% \\ & \text { proz } \end{aligned}$ | $\begin{gathered} 97 \\ \text { 24\% } \end{gathered}$ | $\begin{gathered} 228 \\ \begin{array}{c} 22 \% \\ \text { papsrnza } \end{array}{ }_{2}^{2} \end{gathered}$ | $\begin{gathered} 75 \\ 23 \% \\ \text { 23\% } \end{gathered}$ | $\begin{gathered} 240 \\ 59 \% \\ \text { prssxzaz } \end{gathered}$ | $\begin{gathered} 46 \\ \text { 20\% } \\ \rho \end{gathered}$ | $\begin{gathered} 228 \\ 57 \% \\ \text { pessuza } \end{gathered}$ | $\begin{gathered} 59 \\ 26 \% \end{gathered}$ | $\begin{gathered} 38 \\ 51 \% \\ \text { pssxaz } \end{gathered}$ | $\begin{gathered} 204 \\ 54 \% \\ c \mathrm{~cd} \end{gathered}$ | $\begin{aligned} & 72 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 35 \% \end{aligned}$ | 60 $46 \%$ $c^{*}$ |
| Don't know | $\begin{aligned} & 96 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 17 \\ 7 \% \\ \text { auwra } \end{gathered}$ | $\begin{aligned} & 20 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 0 \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 27 \\ 7 \% \\ \text { auwra } \end{gathered}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \\ & \text { awr } \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ | $\begin{gathered} 17 \\ 8 \% \\ \text { auwra } \end{gathered}$ | $\begin{aligned} & 19 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | 19 6\% d | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\stackrel{5}{4 \%}$ |

Ipsos UK February 2022 Political Pulse Public

|  | Toal | neer |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Sociagrade |  |  |  | Region |  |  |  |  |  | Urian/fural |  | Marital staus |  |  | Pres of children HH (17 or under) |  | Eduation |  | Emplowmentstaus |  | Etemmicty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | $\begin{gathered} 18-34 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $45-54$ <br> (J) | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | $65+$ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | ${ }_{\substack{\text { Ruar } \\ \text { c) }}}^{\text {ce }}$ | Married/ <br> Living as <br> Married <br> (d) | $\underbrace{\text { (e) }}_{\text {Singe }}$ | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | ${ }_{\text {chatate }}^{\text {a }}$ | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweghted base | ${ }^{1143}$ | 559 | 574 | 366 | 402 | ${ }_{375}$ | 164 | 202 | 192 | 210 | 199 | ${ }^{176}$ | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | ${ }_{33} 3$ | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | ${ }^{987}$ | 156 | ${ }_{655}$ | 37 | ${ }_{17}$ | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | 753 | 390 | 97 | ${ }_{151}$ |
| Shted bse | ${ }^{1143}$ | ${ }^{554}$ | 579 | ${ }^{322}$ | 379 | 442 | 122 | 200 | ${ }^{184}$ | 195 | 176 | 267 | 167 | 289 | 261 | 366 | ${ }^{61}$ | ${ }^{302}$ | 336 | ${ }^{236}$ | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{38} 8$ | ${ }^{148}$ | ${ }^{298}$ | 845 | ${ }_{352}$ | ${ }^{99}$ | ${ }^{676}$ | 467 | 1003 | ${ }^{128}$ |
| Dosspaply | 305 27\% | $\begin{aligned} & 156 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 78 \\ 24 \% \\ G \end{gathered}$ | ¢ | $\begin{gathered} 140 \\ 32 \% \\ \text { EGJ } \end{gathered}$ | 22 <br> 18\% | ${ }_{\substack{56 \\ 288}}$ | 47 <br> 25\% | $\begin{gathered} 41 \\ 21 \% \end{gathered}$ | $\begin{gathered} 51 \\ 29 \% \\ G \end{gathered}$ | 89 <br> 33\% <br> EGJ | $\begin{gathered} 38 \\ 23 \% \end{gathered}$ | - 73 | $\begin{gathered} 57 \\ 22 \% \end{gathered}$ | $\begin{gathered} 114 \\ 31 \% \\ 0 \end{gathered}$ | $\begin{gathered} 23 \\ 38 \% \end{gathered}$ | 87 $29 \%$ | 85 25\% | $\begin{gathered} 69 \\ 29 \% \end{gathered}$ |  | $\begin{gathered} 65 \\ 24 \% \end{gathered}$ | ${ }_{\substack{90 \\ \text { 30\% }}}$ | $\begin{gathered} 82 \\ 31 \% \end{gathered}$ | ${ }_{\substack{40 \\ 26 \%}}$ | $\begin{gathered} 10 \\ 17 \% \end{gathered}$ | $\begin{gathered} 18 \\ 18 \% \end{gathered}$ | ${ }_{268}^{261}$ | $45$ | 182 298 | ${ }_{\substack{79 \\ 228}}$ | $\begin{gathered} 44 \\ 30 \% \end{gathered}$ | ${ }_{\substack{95 \\ 32 \%}}$ | 210 | ${ }_{27}^{77}$ | (288 | ${ }_{268}^{178}$ | ${ }_{27}^{127}$ | ${ }_{27}^{267}$ | 37 29\% |
| Does notapply | $\underset{\substack{\text { 695 } \\ 61 \%}}{ }$ | $\begin{gathered} 342 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 348 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 210 \\ 65 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 251 \\ 66 \% \\ \text { FL } \end{gathered}$ | $\begin{aligned} & 234 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 85 \\ 70 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 125 \\ 62 \% \\ 1 \end{gathered}$ | $\begin{gathered} 116 \\ 63 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 135 \\ 69 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 107 \\ 61 \% \\ \text { FL } \end{gathered}$ | $\begin{aligned} & 127 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 112 \\ 67 \% \\ p \end{gathered}$ | $\underset{\substack{181 \\ 63 \%}}{ }$ | $\begin{gathered} 180 \\ 69 \% \\ \text { p } \end{gathered}$ | ${ }_{\substack{\text { ch } \\ \text { 53\% }}}$ | $\begin{gathered} 27 \\ 45 \% \\ * * \end{gathered}$ | $\begin{aligned} & 187 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 198 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 143 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 62 \% \end{aligned}$ | $\substack{167 \\ 62 \%}_{\text {che }}$ | ${ }_{\substack{170 \\ 56 \%}}$ | 146 55\% | ${ }_{\substack{96 \\ 63 \%}}$ | $\begin{gathered} 38 \\ 69 \% \\ * * \end{gathered}$ | 79 <br> 79\% <br> vWXY* | ${ }_{62 \%}^{611}$ | $\begin{gathered} 85 \\ 55 \% \end{gathered}$ | ${ }_{\substack{375 \\ 59 \%}}$ | $\begin{gathered} 241 \\ 67 \% \\ \text { df } \end{gathered}$ | $\begin{gathered} 79 \\ 53 \% \end{gathered}$ | ${ }_{\substack{175 \\ 59 \%}}$ | $\underset{\substack{520 \\ 620}}{ }$ | $\begin{gathered} 241 \\ 68 \% \\ j \end{gathered}$ | $\underbrace{}_{\substack{455 \\ 57 \%}}$ | ${ }_{\text {che }}^{425}$ | ${ }_{\substack{271 \\ 58 \%}}^{2}$ | ${ }_{61 \%}^{612}$ | ${ }_{60 \%}^{71}$ |
| Dont krow | 142 $12 \%$ | 57 | 85 | 34 11\% | $\begin{gathered} 40 \\ 11 \% \end{gathered}$ | $\begin{gathered} 68 \\ 15 \% \\ k \end{gathered}$ | $\begin{gathered} 15 \\ 12 \% \end{gathered}$ | 19 108 | 21 <br> 11\% | $\begin{gathered} 19 \\ 10 \% \end{gathered}$ | $\begin{gathered} 18 \\ 10 \% \end{gathered}$ | 51 <br> 19\% <br> DEHJK | 17 10\% | 34 12\% | 24 $9 \%$ | $\underset{\substack{58 \\ 16 \%}}{ }$ | $\begin{gathered} 10 \\ 17 \% \\ * * \end{gathered}$ | ${ }_{96}^{27}$ | $\begin{gathered} 54 \\ 16 \% \\ R \end{gathered}$ | 29 <br> 108 | 37 $14 \%$ | $\begin{gathered} 39 \\ 15 \% \\ a \end{gathered}$ | $\begin{gathered} 41 \\ 14 \% \\ a \end{gathered}$ | $\begin{gathered} 35 \\ 13 \% \\ a \end{gathered}$ | 17 117 | $\begin{gathered} 7 \\ 14 \% \end{gathered}$ | $\begin{gathered} 3 \\ 3 \% \\ * \end{gathered}$ |  | $\begin{gathered} 25 \\ 16 \% \end{gathered}$ | (79\% |  | 25 | ${ }_{96}^{27}$ | (145 | 34 $10 \%$ | 108 <br> $19 \%$ | 74 $11 \%$ | ${ }_{\text {cos }}^{69}$ | ${ }_{128}^{125}$ | ${ }_{114}^{14}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.
Jverlap formulae used



|  | Total <br> Total | General lection 2019 vote |  |  |  | $\begin{aligned} & \text { Referendum } 2016 \\ & \text { vote } \end{aligned}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \end{gathered}$ | Labur | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Cons } \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e eto ab } \end{aligned}$ | Unfavoura ble to Lab | $\begin{aligned} & \text { Favourab } \\ & \begin{array}{c} \text { atout } \\ \text { evo ibe } \\ \text { Dems } \end{array} \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Lib } \end{aligned}$ Dems | Favourab e to Green Party | Unfavoura ble to Green Party |  | Unfavoura ble to Johnson | $\begin{gathered} \text { Favourab } \\ \text { e eto } \\ \text { Starmer } \end{gathered}$ | Unfavoura ble to Starmer | Favourabl e to Sunak | Unfavoura ble to Sunak | $\begin{array}{\|l} \text { Favourabl } \\ \text { e to Sajid } \\ \text { Javid } \end{array}$ | Unfavoura ble to Sajid Javid | $\begin{aligned} & \text { Favourab } \\ & \text { eto } 12 \\ & \text { Truss } \end{aligned}$ | Unfavoura ble to Liz Truss | Favourabl et o priti Patel | Unfavoura ble to Priti Patel | Starmer's would do a better job | Starmer's Lab Gov a worse job | Sunak's would do a better job | Sunak's would do a worse job |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (r) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 305 \\ & 27 \% \\ & 27 \end{aligned}$ | $\begin{aligned} & 188 \\ & 50 \% \\ & \text { coo } \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 30 \\ \text { co } \\ \text { co } \end{gathered}$ | $\begin{aligned} & 57 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 44 \% \end{aligned}$ |  | $\begin{aligned} & 35 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & { }_{22 \%} \\ & \text { vin } \end{aligned}$ | $\begin{aligned} & 44 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 37 \% \\ & \\ & \hline \end{aligned}$ | $\begin{aligned} & 65 \\ & 20 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 129 \\ & \text { 120\% } \\ & \text { vun } \end{aligned}$ | $\begin{gathered} 183 \\ 7 \\ \text { 7esturuwx } \\ \text { ar } \end{gathered}$ | $\begin{aligned} & 41 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & \text { 64\% } \\ & \text { auwr } \end{aligned}$ | $\begin{gathered} 169 \\ 39 \% \\ \text { aruwa } \end{gathered}$ | $\begin{gathered} 186 \\ 47 \% \\ \text { apuwra } \end{gathered}$ | $\begin{gathered} 42 \\ \text { 42\% } \\ \alpha \end{gathered}$ | $\begin{gathered} 166 \\ 51 \% \\ \text { sesuwra } \end{gathered}$ | $\begin{gathered} 44 \\ 11 \% \\ \alpha \end{gathered}$ | $\begin{gathered} 122 \\ 55 \% \\ \text { opstuwra } \end{gathered}$ | $\begin{gathered} 46 \\ 11 \% \\ \alpha \end{gathered}$ | $\begin{gathered} 122 \\ \text { 123 } \\ \text { Spuwra } \end{gathered}$ | $\begin{aligned} & 92 \\ & \text { 92\% } \\ & \text { auwr } \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & \text { 55\% } \\ & \text { bde } \end{aligned}$ | $\begin{aligned} & 77 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 41 \% \\ & \text { bd } \end{aligned}$ |
| Does not apply | $\begin{aligned} & 695 \\ & 61 \% \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 259 \\ 85 \% \\ \text { BE } \\ \text { 85 } \end{gathered}$ | $\begin{gathered} 55 \\ 75 \% \\ { }^{5}+ \end{gathered}$ | $\begin{gathered} 109 \\ 73 \% \\ { }^{10 \%} \\ 8^{*} \end{gathered}$ | $\begin{gathered} 360 \\ 78 \% \\ 68 \end{gathered}$ | $\begin{aligned} & 190 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 518 \\ 90 \% \\ \text { HKKMNo } \end{gathered}$ | $\begin{aligned} & 338 \\ & 30 \% \\ & \text { Hкм } \end{aligned}$ | $\begin{gathered} 200 \\ 45 \% \\ 4 \\ H \end{gathered}$ | $\begin{aligned} & 177 \\ & \begin{array}{l} 176 \\ \text { Hkno } \end{array} \end{aligned}$ | $\begin{aligned} & 222 \\ & 54 \% \\ & \text { HK } \end{aligned}$ | $\begin{aligned} & 252 \\ & 76 \% \\ & \text { Hkм } \\ & \text { Hk } \end{aligned}$ | $\begin{gathered} 158 \\ 49 \% \\ H \\ H \end{gathered}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 599 \\ { }_{89} 99 \% \\ \text { Pestuwnzr } \end{gathered}$ | $\begin{aligned} & 285 \\ & 79 \% \\ & \text { psixaz } \end{aligned}$ | $\begin{aligned} & 213 \\ & 49 \% \\ & \text { prox } \end{aligned}$ | $\begin{aligned} & 162 \\ & 41 \% \\ & \text { px } \end{aligned}$ | $\begin{gathered} 306 \\ 84 \% \\ \text { pstrxza } \end{gathered}$ | $\begin{gathered} 122 \\ \substack{12 \% \\ \rho} \end{gathered}$ | $\begin{gathered} 346 \\ 88 \% \\ \text { PRSTrxa } \end{gathered}$ | $\begin{gathered} 69 \\ 31 \% \\ \rho \end{gathered}$ | $\begin{gathered} 336 \\ 846 \\ \text { PRssxza } \end{gathered}$ | $\begin{gathered} 79 \\ 35 \% \\ p \end{gathered}$ | $\begin{aligned} & 478 \\ & 80 \% \\ & \text { psixxz } \end{aligned}$ | $\begin{aligned} & 335 \\ & 89 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & 98 \\ & 3020 \end{aligned}$ | $\begin{aligned} & 213 \\ & 68 \% \\ & \text { ce } \end{aligned}$ | 70 53\% cos |
| Don't know | $\begin{aligned} & 142 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 51 \\ 13 \% \\ c \end{gathered}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & \text { 12\% } \\ & 1 \text { unn } \end{aligned}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & \text { 512\% } \\ & \text { wiln } \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & \text { 3\% } \\ & \text { וא } \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ |  | $\begin{gathered} 23 \\ 10 \% \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 32 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 55 \\ 13 \% \\ \text { aruwa } \end{gathered}$ | $\begin{gathered} 52 \\ 13 \% \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 36 \\ 11 \% \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 32 \\ 14 \% \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 28 \\ 12 \% \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 30 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & \text { 45\% } \\ & \text { bde } \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \\ & \text { b } \end{aligned}$ | 7 6\% 6 |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse Public

|  | Toal | ender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Sociagrade |  |  |  | Region |  |  |  |  |  | Urian/fural |  | Marital staus |  |  | Pres of children HH (17 or under) |  | Education |  | Enpoumentstaus |  | Ethmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ <br> (F) | $\begin{gathered} 18-24 \\ \text { (G) } \end{gathered}$ | 25-34 (H) | 35-44 <br> (I) | 45-54 <br> (J) | 55-64 <br> (K) | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \text { C2 } \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as <br> Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | ${ }_{\text {chatate }}^{\text {a }}$ | Nongraduate <br> (j) | Working <br> (k) | Not working | White ethnic group (m) | Minority ethnic group (n) |
| Unveghted base | ${ }^{1143}$ | 559 | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | 539 | ${ }^{323}$ | 109 | 172 | 274 | 238 | 264 | 155 | 57 | 100 | ${ }^{98}$ | ${ }^{156}$ | ${ }^{655}$ | ${ }^{37}$ | ${ }^{117}$ | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{53}$ | 390 | 97 | ${ }^{151}$ |
| Weigheo base | ${ }^{1143}$ | ${ }_{5} 54$ | 579 | 322 | ${ }^{379}$ | 442 | 122 | 200 | 184 | 195 | 176 | ${ }^{267}$ | 167 | 289 | 261 | ${ }^{366}$ | ${ }_{61}$ | ${ }^{302}$ | ${ }^{336}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | ${ }^{154}$ | ${ }_{55}$ | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{388}$ | ${ }^{148}$ | 298 | ${ }_{84} 4$ | ${ }_{3} 32$ | ${ }^{79}$ | ${ }_{67}$ | ${ }_{467}$ | 103 | ${ }^{128}$ |
| Doespaply | (202 | $\begin{gathered} 122 \\ 22 \% \\ c \end{gathered}$ | ${ }_{\substack{78 \\ 13 \%}}^{\text {cher }}$ | $\begin{gathered} 77 \\ 24 \% \\ \text { EFJ } \end{gathered}$ | 54 <br> 14\% | $\begin{gathered} 71 \\ 16 \% \end{gathered}$ | $\begin{gathered} 25 \\ 20 \% \end{gathered}$ | $\begin{gathered} 52 \\ 26 \% \\ \text { EFJK } \end{gathered}$ | 30 178 | 24 $12 \%$ | 27\% | 44 16\% | $\begin{gathered} 43 \\ 26 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 61 \\ 21 \% \\ 0 \end{gathered}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | 54 | $\begin{gathered} 15 \\ 25 \% \end{gathered}$ | $\begin{gathered} 57 \\ 19 \% \end{gathered}$ |  | $\begin{gathered} 42 \\ 18 \% \end{gathered}$ | 55 208 | $\begin{gathered} 47 \\ 17 \% \end{gathered}$ | 54 | 55 21\% a | 25 | $\begin{gathered} 10 \\ 19 \% \end{gathered}$ | $\begin{gathered} 10 \\ 10 \% \end{gathered}$ | ${ }_{18}^{177}$ | $\underset{\substack{26 \\ 17 \%}}{15}$ | ${ }_{\substack{119 \\ 18 \%}}$ | ¢ | $\begin{gathered} 24 \\ 16 \% \end{gathered}$ | $\begin{gathered} 74 \\ 25 \% \\ h \end{gathered}$ | (15\% | 51 | ${ }_{\substack{151 \\ 19 \%}}$ | ${ }_{\text {18\% }}^{124}$ | (78 | ${ }_{1}^{175}$ | ${ }_{2}^{27}$ |
| Does notapply | ${ }_{\substack{785 \\ 69 \%}}$ | 366 66\% | $\begin{aligned} & 411 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 66 \% \end{aligned}$ | 262 <br> 69\% | $\begin{aligned} & 310 \\ & 70 \% \end{aligned}$ | 86 70\% | $\begin{aligned} & 126 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 71 \% \end{aligned}$ | 185 <br> 69\% | 109 <br> 66\% | $\begin{aligned} & 188 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 73 \% \end{aligned}$ | $\underset{\substack{261 \\ 71 \%}}{ }$ | $37$ 60\% | 210 69\% | $\begin{aligned} & 238 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 70 \% \end{aligned}$ | 173 <br> 64\% | $\begin{aligned} & 193 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 65 \% \end{aligned}$ | $\underset{\substack{103 \\ 67 \%}}{ }$ | $\begin{gathered} 43 \\ 78 \% \end{gathered}$ | $\begin{gathered} 77 \\ 77 \% \end{gathered}$ | $\begin{gathered} 678 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 69 \% \end{aligned}$ | - | $\begin{gathered} 246 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 601 \\ 71 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 262 \\ 74 \% \\ j \end{gathered}$ | ${ }_{\substack{523 \\ 66 \%}}$ |  | $\underset{\substack{325 \\ 70 \%}}{\substack{ \\ \\\hline}}$ | ${ }_{\substack{697 \\ 69 \%}}^{\text {cher }}$ | ¢ |
| Dont trow | (156 | ( ${ }_{\text {c }}^{65}$ | ¢ | $\begin{gathered} 32 \\ 10 \% \end{gathered}$ | $\begin{gathered} 63 \\ 17 \% \\ \text { D } \end{gathered}$ | ${ }_{\substack{61 \\ 19 \%}}$ | $\underset{9 \%}{11}$ | $\underset{108}{21}$ | $\begin{gathered} 32 \\ 17 \% \\ \text { D } \end{gathered}$ | 31 <br> 16\% | $\underset{\substack{24 \\ 13 \%}}{ }$ | 38 <br> $14 \%$ | ${ }_{\substack{14 \\ 8 \%}}$ | ${ }_{\substack{40 \\ 19 \%}}$ | 42 <br> 16\% | 518 | 9 <br> 14\% | 35 <br> $12 \%$ | 50 <br> 15\% | $\begin{gathered} 29 \\ 12 \% \end{gathered}$ | $\begin{gathered} 42 \\ 15 \% \end{gathered}$ | 31 <br> 11\% | 50 17\% | 36 <br> $14 \%$ | (25 | 2 <br> 3\% | $\begin{gathered} 13 \\ 13 \% \end{gathered}$ | $\underset{\substack{135 \\ 14 \%}}{1}$ | 22 | $\xrightarrow[\substack{89 \\ 13 \%}]{ }$ | ${ }_{\text {c }}^{49} 10$ | ¢ | ( ${ }_{\text {39\% }}^{\text {13\% }}$ | 117 <br> $14 \%$ | 39 $11 \%$ | (188 | ${ }_{\substack{92 \\ 14}}$ | ${ }_{\substack{64 \\ 19 \%}}$ | ${ }_{\text {che }}^{132} 1$ | (16\% |

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verlap formulae used
This

ColumnMeans (5\%): : $B, B / C, D / E / F / G / H / / / J / K / L, M / N / O / P / Q, R / S / T / U, V / W / X / Y / Z / a, b / C, d / e / f, g / h, i / j, k / /, m / n$ Minimum Base: $30(* *)$ Small Base: 100(*)

|  | Total <br> Total | General lection 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve | Labur | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Cons } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { Une te to } \\ & \text { Cons } \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { eto ao } \end{aligned}$ | Unfavoura ble to Lab | $\begin{aligned} & \text { Favourab } \\ & \text { a } \begin{array}{c} \text { e to Libl } \\ 0 \end{array} \text { Dems }^{2} \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Lib } \\ & \text { Dems } \end{aligned}$ | Favourabl e to Green Party | Unfavoura ble to Green Party | $\begin{aligned} & \text { Favourab } \\ & \text { euto } \\ & \text { Johnson } \end{aligned}$ | Unfavoura ble to Johnso | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | Unfavoura ble to Starmer | Favourab eto Sunak | Unfavoura ble to Sunak | $\begin{aligned} & \text { Favourabl } \\ & \text { et eo said } \\ & \text { favid } \end{aligned}$ | Unfavoura Sajid Javid | $\begin{aligned} & \text { Favourabl } \\ & \text { etouli } \\ & \text { Truss } \end{aligned}$ | Unfavoura Truss Trus | $\begin{gathered} \text { Favourabl } \\ \text { e to or oriti } \\ \text { Patel } \end{gathered}$ | Unfavoura ble to Prit Pate | $\begin{aligned} & \text { Starmer's } \\ & \text { Lab ouv } \\ & \text { would od } \\ & \text { a benter } \\ & \text { job } \end{aligned}$ | Starmer's <br> Lab Gov <br> would do <br> job | Sunak's would do a better job | $\begin{gathered} \text { Sunak's } \\ \text { Cong Gov } \\ \text { would do } \\ \text { a worse } \\ \text { job } \end{gathered}$ |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (v) | (v) | (w) | (x) | (v) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | ${ }^{145}$ | 508 | 384 | 279 | ${ }_{610}$ | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | ${ }^{73}$ | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | ${ }^{42}$ | 229 | 408 | 330 | 321 | 232 | ${ }_{6} 6$ | 360 | ${ }^{437}$ | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 202 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & \text { 28\% } \\ & c \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | $\begin{gathered} 32 \\ 21 \% \\ c^{+} \end{gathered}$ | $\begin{aligned} & 39 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & \begin{array}{c} 129 \\ \text { 29\% } \end{array} \end{aligned}$ |  | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 24 \% \\ & \text { un } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 39 \\ & \text { 17\% } \end{aligned}$ | $\begin{gathered} 94 \\ 23 \% \\ 24 \end{gathered}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 73 \\ 23 \% \\ { }_{10} \end{gathered}$ | $\begin{gathered} 149 \\ 64 \% \\ \text { QRstumx } \end{gathered}$ | $\begin{aligned} & 21 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 57 \\ \text { co } \\ \text { auwr } \end{gathered}$ | $\begin{gathered} 98 \\ \text { 22\% } \\ \text { auwra } \end{gathered}$ | $\begin{gathered} 127 \\ \begin{array}{c} 127 \\ \text { apsuwra } \end{array} \end{gathered}$ | $\begin{gathered} 27 \\ 8 \% \\ 0 \\ 0 \end{gathered}$ | $\begin{gathered} 135 \\ \text { 42\% } \\ \text { arsuwra } \end{gathered}$ | $\begin{gathered} 24 \\ 6 \% \\ a \end{gathered}$ | $\begin{gathered} 99 \\ 44 \% \\ \text { arstuwra } \end{gathered}$ | $\begin{gathered} 21 \\ 5 \% \\ a \\ a \end{gathered}$ | $\begin{gathered} 97 \\ 43 \% \\ \text { arstuwra } \end{gathered}$ | $\begin{aligned} & 48 \\ & 8 \% \\ & \text { ar } \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 30 \% \\ & \text { bd } \end{aligned}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 30 \% \\ & \text { bd } \end{aligned}$ |
| Does not apply | $\begin{aligned} & 785 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 261 \\ 85 \% \\ \text { 8E } \end{gathered}$ | $\begin{gathered} 62 \\ 84 \% \\ { }_{8} 82 \end{gathered}$ | $\begin{gathered} 106 \\ { }_{1} 1 \% \\ { }_{8 *} \end{gathered}$ | $\begin{aligned} & 378 \\ & 82 \% \end{aligned}$ | $\begin{aligned} & 247 \\ & 58 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 536 \\ 93 \% \\ \text { HккıмNo } \end{gathered}$ | $\begin{aligned} & 336 \\ & 79 \% \\ & \text { Hкмo } \end{aligned}$ | $\begin{aligned} & 268 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 79 \% \\ & \text { Hkno } \\ & \text { He } \end{aligned}$ | $\begin{aligned} & 261 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 251 \\ & 76 \% \\ & \text { Hkno } \\ & \text { He } \end{aligned}$ | $\begin{gathered} 206 \\ 64 \% \\ H \end{gathered}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 625 \\ 949 \% \\ \text { Pessuwwra } \end{gathered}$ | $\begin{aligned} & 285 \\ & 799 \\ & \text { pssxz } \end{aligned}$ | $\begin{aligned} & 280 \\ & 646 \\ & \text { pryzz } \end{aligned}$ | $\begin{aligned} & 205 \\ & 51 \% \\ & \text { pxxz } \end{aligned}$ | $\begin{gathered} 323 \\ 89 \% \\ \text { prssxaz } \end{gathered}$ | $\begin{aligned} & 147 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 364 \\ \text { 30\% } \\ \text { pRSTrya } \end{gathered}$ | $\begin{gathered} 89 \\ 40 \% \\ \mathrm{p} \end{gathered}$ |  | $\begin{aligned} & 91 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 516 \\ \begin{array}{c} 56 \% \\ \text { pesrrxz } \end{array} \end{gathered}$ | $\begin{aligned} & 330 \\ & 87 \% \\ & \text { cde } \end{aligned}$ | $\begin{aligned} & \text { 167 } \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 235 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 58 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 156 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 20 \% \\ & \text { co } \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 2 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 43 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 16 \% \\ & \text { 1uw } \end{aligned}$ | $\begin{aligned} & 18 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & \text { 67\% } \\ & \text { wiwn } \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 13 \% \\ & \text { wiwn } \end{aligned}$ | $\begin{gathered} 23 \\ 7 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 42 \\ & 13 \% \\ & \text { vive } \end{aligned}$ | $\begin{gathered} 42 \\ \text { 48\% } \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 17 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \\ a \end{gathered}$ | $\begin{gathered} 59 \\ 14 \% \\ \text { aruwra } \end{gathered}$ | $\begin{gathered} 68 \\ 17 \% \\ \text { Reuvwra } \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 42 \\ 13 \% \\ \text { aruwa } \end{gathered}$ | $\begin{gathered} 17 \\ 4 \% \\ a \end{gathered}$ | $\begin{gathered} 35 \\ 156 \\ \text { aruwra } \end{gathered}$ | $\begin{gathered} 17 \\ 4 \% \\ a \end{gathered}$ | $\begin{gathered} 40 \\ 18 \% \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 36 \\ & 6 \% \\ & 6 \% \\ & \text { Qu } \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & \text { 18\% } \\ & \text { bd } \end{aligned}$ | $\begin{gathered} 35 \\ 11 \% \\ b \end{gathered}$ | $\underset{\substack{15 \\ \text { 12\% } \\ \text { c* }}}{ }$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse Public

|  | Total | Gender |  | age |  |  |  |  |  |  |  |  | Generation |  |  |  |  | Social gate |  |  |  | Region |  |  |  |  |  | Urram/Ruxal |  | Maritas staus |  |  |  |  | Eucation |  | Empoomentstats |  | Etetmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\text { Total }}{\text { (A) }}$ | Male <br> (B) | $\underset{\substack{\text { remale } \\ \text { c) }}}{\text { col }}$ | 18-34 <br> (D) | 35-54 <br> (E) | $55+$ <br> (F) | 18-24 <br> (G) | 25-34 <br> (H) | 35-44 <br> (I) | $45-54$ <br> (J) | $55-64$ (K) | ${ }^{654}$ | (men) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | (1) | OE (u) | North (V) | Midlands <br> (W) | South (X) | London <br> (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | ${ }_{\text {Rural }}^{\text {(c) }}$ | Married/ <br> Living as Married <br> (d) | ${ }_{\substack{\text { Singe } \\(\text { e) }}}^{\text {en }}$ | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweighed base | ${ }^{114}$ | 559 | 574 | ${ }_{366}$ | 402 | ${ }^{375}$ | 164 | ${ }^{202}$ | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }^{539}$ | ${ }^{323}$ | 109 | 172 | 274 | ${ }^{23}$ | 264 | 155 | 57 | 100 | ${ }^{987}$ | 156 | ${ }_{65}$ | ${ }^{371}$ | 117 | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{753}$ | ${ }_{30}$ | 977 | 151 |
| Weighed base | ${ }^{1143}$ | 554 | 579 | ${ }^{32}$ | ${ }^{379}$ | 442 | ${ }^{122}$ | 200 | 184 | ${ }^{195}$ | ${ }^{176}$ | ${ }^{267}$ | 167 | 289 | 261 | ${ }^{366}$ | ${ }_{61}$ | 302 | ${ }^{366}$ | 236 | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }^{38}$ | ${ }^{148}$ | 298 | ${ }^{845}$ | ${ }_{32}$ | 791 | ${ }^{676}$ | 467 | 1003 | ${ }^{128}$ |
| Does | (387 | (198) | $\underset{\substack{187 \\ 32 \%}}{ }$ | ${ }_{\substack{111 \\ 34 \%}}$ | ${ }_{\substack{101 \\ 27 \%}}$ | 175 <br> 40\% <br> EIJK | ${ }_{\text {c }}^{46}$ | ${ }_{\text {c }}^{\substack{66 \\ 33 \%}}$ | ${ }_{\substack{48 \\ 26 \%}}$ | ${ }_{\substack{53 \\ 276}}$ | ${ }_{\substack{54 \\ 31 \%}}$ | 121 <br> 45\% <br> DEIJK | 66 40\% no | ( $\begin{aligned} & 83 \\ & \text { 29\% }\end{aligned}$ | ${ }_{26 \%}^{67}$ | $\begin{aligned} & 141 \\ & 39 \% \\ & \text { No } \end{aligned}$ | $\begin{gathered} 30 \\ 49 \% \end{gathered}$ | ${ }_{3}^{113} 3$ | ${ }_{\substack{105 \\ 31 \%}}$ | $\begin{gathered} 84 \\ 35 \% \end{gathered}$ | ${ }_{\substack{85 \\ 32 \%}}$ | 87 $32 \%$ | $\begin{gathered} 107 \\ 35 \% \\ a \end{gathered}$ | $\begin{gathered} 104 \\ 40 \% \\ a \end{gathered}$ | $\begin{gathered} 54 \\ 35 \% \\ a \end{gathered}$ | $\begin{gathered} 16 \\ 28 \% \end{gathered}$ | $\begin{gathered} 19 \\ 19 \% \end{gathered}$ | ¢ | $\begin{gathered} 60 \\ 39 \% \end{gathered}$ | $\begin{gathered} 233 \\ 37 \% \\ e \end{gathered}$ | 100 | ${ }_{\substack{54 \\ 36 \%}}$ | $\begin{gathered} 127 \\ 43 \% \\ h \end{gathered}$ | ${ }_{\substack{260 \\ 316}}$ | ${ }_{\substack{103 \\ 296}}$ | ${ }_{\substack{284 \\ 36 \%}}$ | $\underset{\substack{228 \\ 34 \%}}{ }$ | ${ }_{\substack{159 \\ 34 \%}}$ | ${ }_{\substack{337 \\ 34 \%}}$ | $\underbrace{}_{\substack{48 \\ 37 \%}}$ |
| Does not apply | ${ }_{\substack{627 \\ 55 \%}}$ | $\underset{\substack{307 \\ 55 \%}}{ }$ | ${ }_{\substack{314 \\ 54 \%}}$ | $\begin{gathered} 175 \\ 54 \% \end{gathered}$ | $\begin{gathered} 228 \\ 60 \% \\ \text { FL } \end{gathered}$ | $\begin{aligned} & 224 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 63 \\ 51 \% \end{gathered}$ | ${ }_{\substack{112 \\ 56 \%}}$ | $\begin{aligned} & 106 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 122 \\ 63 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 105 \\ 60 \% \\ \text { FL } \end{gathered}$ | $\begin{array}{r} 120 \\ 45 \% \end{array}$ | $\begin{gathered} 81 \\ 49 \% \end{gathered}$ | ${ }_{\substack{167 \\ 58 \%}}$ | $\begin{aligned} & 165 \\ & 63 \% \\ & \text { MP } \end{aligned}$ | $\begin{aligned} & 191 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 23 \\ 38 \% \\ * * \end{gathered}$ | $\begin{aligned} & 170 \\ & 56 \% \end{aligned}$ | ${ }_{\substack{187 \\ 56 \%}}^{\text {cor }}$ | $\begin{aligned} & 132 \\ & 56 \% \end{aligned}$ | $\underset{\substack{138 \\ 51 \%}}{\substack{\text { cos }}}$ | $\begin{aligned} & 155 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 85 \\ 56 \% \end{gathered}$ | $\begin{gathered} 30 \\ 55 \% \end{gathered}$ | 76 <br> 76\% <br> vwxy* |  | $\underset{\substack{79 \\ 51 \%}}{ }$ | $\underbrace{\substack{\text { che }}}_{\substack{352 \\ 55 \%}}$ | $\begin{gathered} 210 \\ 59 \% \\ f \end{gathered}$ | $\begin{gathered} 64 \\ 43 \% \end{gathered}$ | ${ }_{46 \%}^{138}$ | $\begin{gathered} 489 \\ 58 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 222 \\ 63 \% \\ j \end{gathered}$ |  | ${ }_{\substack{371 \\ 55 \%}}^{\substack{\text { a }}}$ | 25\% | $\underbrace{}_{\substack{557 \\ 56 \%}}$ | ${ }_{\substack{64 \\ 50 \%}}$ |
| Dont thoun | 129 $11 \%$ | $\begin{aligned} & 49 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 78 \\ 13 \% \end{gathered}$ | $\begin{gathered} 37 \\ 11 \% \end{gathered}$ | $\begin{gathered} 50 \\ 13 \% \end{gathered}$ | $\begin{gathered} 42 \\ 10 \% \end{gathered}$ | $\begin{gathered} 15 \\ 12 \% \end{gathered}$ | $\begin{gathered} 22 \\ 11 \% \end{gathered}$ | $\begin{gathered} 30 \\ 16 \% \end{gathered}$ | $\begin{gathered} 19 \\ 10 \% \end{gathered}$ | $\begin{gathered} 17 \\ 10 \% \end{gathered}$ | $\begin{gathered} 25 \\ 10 \% \end{gathered}$ | $\begin{gathered} 19 \\ 12 \% \end{gathered}$ | $\begin{gathered} 38 \\ 13 \% \end{gathered}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | 19 <br> 6\% | $\begin{gathered} 43 \\ 13 \% \\ \text { R } \end{gathered}$ | $\begin{gathered} 20 \\ 9 \% \end{gathered}$ | $\begin{gathered} 46 \\ 17 \% \\ \mathrm{R} \end{gathered}$ | $\underset{11}{29}$ | (39\% | 32 <br> $12 \%$ <br> 12\% | ${ }_{9 \%}^{14}$ | $\begin{gathered} 9 \\ 17 \% \end{gathered}$ | ${ }_{\text {c/ }}^{5 \%}$ | 114 $12 \%$ | 15 $10 \%$ | ${ }_{\substack{51 \\ 8 \%}}$ | $\begin{gathered} 47 \\ 13 \% \\ d \end{gathered}$ | $\begin{gathered} 30 \\ 21 \% \\ \mathrm{~d}^{*} \end{gathered}$ | (11\% | 17\% 17\% | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\stackrel{\substack{102 \\ 13 \%}}{1}$ | 71\% | ¢ | 109 $11 \%$ | - |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.
verlap formulae used
This



|  | Total <br> Total | General Election 2019 vote |  |  |  | $\begin{aligned} & \text { Referendum } 2016 \\ & \text { vote } \end{aligned}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to ooliticians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \end{gathered}$ | Labur | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Cons } \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e eto ab } \end{aligned}$ | Unfavoura ble to Lab | $\begin{aligned} & \text { Favourab } \\ & \begin{array}{c} \text { atout } \\ \text { evo ibe } \\ \text { Dems } \end{array} \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Lib } \end{aligned}$ Dems | $\begin{gathered} \text { Favourabl } \\ \text { e to Green } \\ \text { Party } \end{gathered}$ | Unfavoura ble to Green Party |  | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Johnson } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | Unfavoura ble to Starmer | Favourabl e to Suna | Unfavoura ble to Sunak | $\begin{gathered} \text { Favourab } \\ \text { ento said } \\ \text { favid } \end{gathered}$ | Unfavoura ble to Sajid Javid | $\begin{aligned} & \text { Favourabl } \\ & \text { e touli } \\ & \text { Truss } \end{aligned}$ | $\begin{aligned} & 1 \text { Unfavoura } \\ & \text { ble to Lia } \\ & \text { Truss } \end{aligned}$ | Favourabl et o priti Patel | Unfavoura ble to Priti Patel | $\begin{gathered} \text { Starmers } \\ \text { tab Gov } \\ \text { would do } \\ \text { a beteter } \\ \text { job } \end{gathered}$ | Starmer＇s Lab Gov a worse job | Sunak＇s would do a better job | Sunak＇s Cons Gov a worse job |
|  | （A） | （B） | （c） | （0） | （E） | （F） | （6） | （H） | （1） | （1） | （k） | （L） | （M） | （N） | （0） | （P） | （a） | （R） | （s） | （T） | （U） | （v） | （w） | （x） | （v） | （2） | （a） | （b） | （c） | （d） | （e） |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 387 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 56 \% \\ & \text { com } \end{aligned}$ | $\begin{aligned} & 46 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 47 \\ \begin{array}{c} 42 \% \\ c^{*} \end{array} \end{gathered}$ | $\begin{aligned} & \text { 102 } \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & \text { 48\% } \end{aligned}$ | $\begin{gathered} 210 \\ 73 \% \\ \text { wкıMNo } \end{gathered}$ | $\begin{aligned} & 76 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 250 \\ & \text { 25\% } \\ & \text { wenvo } \end{aligned}$ | $\begin{gathered} 63 \\ 28 \% \end{gathered}$ |  | $\begin{gathered} 98 \\ 30 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 138 \\ & \text { 13\% } \\ & \text { vin } \end{aligned}$ | $\begin{gathered} 189 \\ 88 \% \\ \text { QRSTumx } \\ \text { Za } \end{gathered}$ | $\begin{aligned} & 94 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 21 \% \\ & \text { auw } \end{aligned}$ | $\begin{gathered} 203 \\ 40 \% \\ \text { aruwa } \end{gathered}$ | $\begin{gathered} 225 \\ 56 \% \\ \text { orsuwra } \end{gathered}$ | $\begin{aligned} & 48 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 209 \\ 64 \% \\ \text { Qestuwra } \end{gathered}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 154 \\ 69 \% \\ \text { QRstuwra } \end{gathered}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 147 \\ \begin{array}{c} 147 \% \\ \text { apsuwra } \end{array} . \end{gathered}$ | $\begin{aligned} & 128 \\ & \text { 121\% } \\ & \text { auwr } \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & \text { 262\% } \\ & \text { bbe } \end{aligned}$ | $\begin{aligned} & 116 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 39 \% \end{aligned}$ |
| Does not apply | $\begin{aligned} & 627 \\ & 55 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1300 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 240 \\ & 79 \% \\ & \text { BoE } \end{aligned}$ | $\begin{gathered} 48 \\ 66 \% \\ 8_{8}^{*} \end{gathered}$ | $\begin{gathered} 87 \\ 59 \% \\ { }^{87} \end{gathered}$ | $\begin{gathered} 324 \\ 70 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 184 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 475 \\ \begin{array}{c} 43 \% \\ \text { нк⿺𠃊⿴囗十 } \end{array} \end{gathered}$ | $\begin{gathered} 303 \\ \text { HK1\% } \\ \text { HKMNo } \end{gathered}$ | $\begin{gathered} 185 \\ 42 \% \\ H \end{gathered}$ | $\begin{aligned} & 100 \\ & \text { H6\% } \\ & \text { Hkno } \end{aligned}$ | $\begin{aligned} & 208 \\ & 51 \% \\ & \mathrm{Hk} \end{aligned}$ | $\begin{aligned} & 215 \\ & 65 \% \\ & \text { Hkм } \\ & \text { Hk } \end{aligned}$ | $\begin{aligned} & 159 \\ & 49 \% \\ & 4 \mathrm{Hk} \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 537 \\ \begin{array}{c} 51 \% \\ \text { Pesrxxa } \end{array} \end{gathered}$ | $\begin{aligned} & 264 \\ & \substack{23 \% \\ \text { pssxyz }} \end{aligned}$ | $\begin{aligned} & 201 \\ & \substack{26 \% \\ \text { prox }} \end{aligned}$ | $\begin{aligned} & 133 \\ & 33 \% \\ & \mathrm{px} \end{aligned}$ | $\begin{gathered} 303 \\ \begin{array}{c} 33 \% \\ \text { PRSSx_z } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 92 \\ 28 \% \\ \text { 28\% } \end{gathered}$ | $\begin{gathered} 338 \\ 884 \\ \text { PRSTrxa } \end{gathered}$ | $\begin{gathered} 51 \\ \text { 23\% } \\ \underset{\rho}{23} \end{gathered}$ | $\begin{gathered} 324 \\ 81 \% \\ \text { Pesnxaza } \end{gathered}$ | $\begin{gathered} 61 \\ 26 \% \\ \text { 26\% } \end{gathered}$ | $\begin{aligned} & 447 \\ & \begin{array}{c} 44 \% \\ \text { pssxyz } \end{array} . \end{aligned}$ | $\begin{aligned} & 308 \\ & 81 \% \\ & \text { ci } \end{aligned}$ | $\begin{aligned} & 95 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & \text { 184 } \\ & 58 \% \end{aligned}$ | 68 58 5\％ $c^{*}$ |
| Don＇t know | $\begin{aligned} & 129 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\underset{10 \%}{7}$ | $\begin{aligned} & 14 \\ & \text { 10\% } \end{aligned}$ | $\begin{aligned} & 35 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 19 \\ & { }^{8 \%} \\ & \text { uww } \end{aligned}$ | $\begin{aligned} & 32 \\ & 5 \% \\ & \text { wr } \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \\ & \text { wr } \end{aligned}$ | $\begin{gathered} 34 \\ 8 \% \\ \text { auwra } \\ \text { aut } \end{gathered}$ | $\begin{gathered} 42 \\ 11 \% \\ \text { 12 } \\ \text { quuwra } \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \\ & w w \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \\ & \text { uwn } \end{aligned}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & \text { 9\% } \\ & \text { auwra } \end{aligned}$ | $\begin{aligned} & 26 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | 11 <br> $8 \%$ |

Ipsos UK February 2022 Political Pulse Public

|  | Total | Gender |  | age |  |  |  |  |  |  |  |  | Seneration |  |  |  |  | Social gate |  |  |  | Region |  |  |  |  |  | Urram/Ruxal |  | Maritas staus |  |  |  |  | Eucation |  | Empoomentstats |  | Etetmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\text { Total }}{\text { (A) }}$ | Male <br> (B) | $\underset{\substack{\text { remale } \\ \text { c) }}}{\text { col }}$ | 18-34 <br> (D) | 35-54 <br> (E) | ${ }_{\text {fis }}^{\text {f5 }}$ | 18-24 <br> (G) | 25-34 <br> (H) | 35-44 <br> (I) | 45-54 <br> (J) | $55-64$ (K) | ${ }^{654}$ | ${ }_{\text {ben }}(\mathrm{m})$ | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | (1) | OE (u) | Nort | Midlands <br> (W) | South (X) | London <br> (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | ${ }_{\text {Rural }}^{\text {(c) }}$ | Married/ <br> Living as Married <br> (d) | ${ }_{\substack{\text { Singe } \\ \text { (e) }}}^{\text {en }}$ | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweighed base | ${ }^{114}$ | 559 | 574 | ${ }_{366}$ | 402 | ${ }^{375}$ | 164 | ${ }^{202}$ | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }^{539}$ | ${ }^{32}$ | 109 | 172 | 274 | ${ }^{23}$ | 264 | 155 | 57 | 100 | ${ }^{987}$ | 156 | ${ }_{65}$ | ${ }^{371}$ | 117 | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{753}$ | ${ }_{30}$ | 977 | 151 |
| Weighed base | ${ }^{1143}$ | 554 | ${ }^{579}$ | ${ }^{32}$ | ${ }^{379}$ | 442 | ${ }^{122}$ | 200 | 184 | ${ }^{195}$ | ${ }^{176}$ | ${ }^{267}$ | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }^{302}$ | ${ }^{336}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | ${ }^{154}$ | ${ }_{636}$ | ${ }_{38}$ | ${ }^{148}$ | 298 | ${ }^{845}$ | 352 | ${ }^{99}$ | ${ }^{676}$ | 467 | 1003 | ${ }^{128}$ |
| Doos spp | 292 <br> $26 \%$ | $\begin{gathered} 167 \\ 30 \% \\ c \end{gathered}$ | ${ }_{21 \%}^{121}$ | ${ }_{\substack{86 \\ \text { 27\% }}}$ | $\begin{gathered} 85 \\ 23 \% \\ 1 \end{gathered}$ | $\begin{gathered} 121 \\ 27 \% \\ \text { JK } \end{gathered}$ | 33 $27 \%$ | $\underset{\substack{53 \\ 27 \%}}{ }$ | 51 28\% | $\underset{\substack{35 \\ 18 \%}}{ }$ | 38 28 2\% | $\begin{gathered} 82 \\ 31 \% \\ 1 \end{gathered}$ | $\begin{gathered} 50 \\ 30 \% \\ 0 \end{gathered}$ | ${ }^{73}$ | 50 19\% | ${ }_{\substack{95 \\ 26 \%}}$ | $\begin{gathered} 24 \\ 39 \% \\ * * \end{gathered}$ | $\begin{gathered} 86 \\ 29 \% \\ s \end{gathered}$ | 72 22\% | 68 <br> 29\% | 65 248 | ${ }_{\substack{73 \\ 27 \%}}$ | ${ }_{\substack{69 \\ 238 \\ \hline}}$ | $\begin{gathered} 86 \\ 33 \% \\ w_{\mathrm{a}} \end{gathered}$ | 39 $26 \%$ 20, | $\begin{gathered} 10 \\ 19 \% \end{gathered}$ | $\begin{gathered} 15 \\ 15 \% \end{gathered}$ | ${ }_{27 \%}^{262}$ | $\begin{gathered} 30 \\ 19 \% \end{gathered}$ | $\begin{gathered} 173 \\ 27 \% \\ e \end{gathered}$ | 20\% | $\begin{gathered} 49 \\ 33 \% \\ \mathrm{e}^{*} \end{gathered}$ |  | ${ }_{\substack{193 \\ 236}}$ | ${ }_{\text {22\% }}^{79}$ | ${ }_{27 \%}^{213}$ | ${ }_{\text {cki }}^{167}$ | ${ }_{\substack{125 \\ 27 \%}}$ | ${ }_{26 \%}^{259}$ | 31 24\% |
| Does not apply | $\underset{\substack{697 \\ 61 \%}}{\text { cer }}$ | ${ }_{\substack{322 \\ 58 \%}}$ | ${ }_{\substack{370 \\ 64 \%}}^{\substack{\text { che }}}$ | $\begin{aligned} & 200 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 251 \\ 66 \% \\ \text { FL } \end{gathered}$ | $\begin{aligned} & 246 \\ & 56 \% \end{aligned}$ | ${ }_{\substack{73 \\ 59 \%}}^{\text {c }}$ | ${ }_{\substack{127 \\ 64 \%}}$ | 114 $62 \%$ | $\begin{gathered} 137 \\ 70 \% \\ \text { FL } \end{gathered}$ | 106 $61 \%$ | $\underset{\substack{100 \\ 52 \%}}{\substack{\text { 2 }}}$ | $\begin{gathered} 98 \\ 59 \% \end{gathered}$ | $\underbrace{}_{\substack{182 \\ 63 \%}}$ | $\begin{gathered} 183 \\ 70 \% \\ \mathrm{p} \end{gathered}$ | (209 | $\begin{gathered} 31 \\ 51 \% \\ * * \end{gathered}$ | $\begin{aligned} & 186 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 60 \% \end{aligned}$ | ¢ | $\begin{aligned} & 165 \\ & 61 \% \end{aligned}$ | ${ }_{\text {ck }}^{187}$ | $\begin{aligned} & 139 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 93 \\ 61 \% \end{gathered}$ | $\begin{gathered} 37 \\ 67 \% \end{gathered}$ | 77 <br> 77\% <br> vwxy* | $\substack{\text { cos } \\ 61 \%}_{\text {6, }}$ | ${ }_{\substack{\text { as } \\ \text { 61\% }}}$ | $\begin{aligned} & 391 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 231 \\ 64 \% \\ f \end{gathered}$ | $\begin{gathered} 75 \\ 51 \% \end{gathered}$ | $\underset{\substack{169 \\ 57 \%}}{ }$ | $\underbrace{\text { cos }}_{\substack{59 \\ 63 \%}}$ | $\begin{gathered} 241 \\ 68 \% \\ j \end{gathered}$ | $\underbrace{\substack{45 \\ \text { 5\% }}}_{\text {cis\% }}$ | $\underbrace{\substack{48}}_{\text {cis }}$ | $\underset{\substack{269 \\ 58 \%}}{2}$ | $\underbrace{}_{\substack{612 \\ 61 \%}}$ | ${ }_{\text {c }}^{\text {62\% }}$ |
| oont ${ }^{\text {n }}$ | 154 13\% | $\begin{gathered} 65 \\ 12 \% \end{gathered}$ | ¢ | $\begin{gathered} 36 \\ 11 \% \end{gathered}$ | 43 <br> 11\% | 75 $17 \%$ | $\begin{gathered} 17 \\ 14 \% \end{gathered}$ | ${ }_{9 \%}^{19}$ | $\begin{gathered} 19 \\ 10 \% \end{gathered}$ | 24 <br> 12\% | $\begin{gathered} 31 \\ 17 \% \end{gathered}$ | $\begin{gathered} 44 \\ 17 \% \end{gathered}$ | $\begin{gathered} 19 \\ 11 \% \end{gathered}$ | $\begin{gathered} 33 \\ 12 \% \end{gathered}$ | $\begin{gathered} 28 \\ 11 \% \end{gathered}$ | $\begin{gathered} 67 \\ 18 \% \\ 0 \end{gathered}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | 30 $10 \%$ | $\begin{gathered} 46 \\ 14 \% \end{gathered}$ | $\begin{gathered} 26 \\ 11 \% \end{gathered}$ | $\begin{gathered} 52 \\ 19 \% \\ \mathrm{R} \end{gathered}$ | $\underset{\substack{34 \\ 12 \%}}{12}$ | ¢ | 38 148 | (19\% | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | ${ }_{9 \%}$ | (124 | 30 $19 \%$ | ¢ | ${ }_{\text {che }}^{57}$ |  | 30 30\% | (15\% | ${ }_{\substack{32 \\ 9 \%}}$ | $\stackrel{\substack{121 \\ 15 \% \\ \hline}}{1}$ | ( | (15\% | 132 $13 \%$ | (18) |

Dverlap formulae used
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions

ColumnMeans (5\%): : $B, B / C, D / E / F / G / H / / J / / K / L, M / N / O / P / Q, R / S / T / U, V / W / X / Y / Z / a, b / C, d / e / f, g / h, i / j, k / /, m / n$ Minimum Base: $30(* *)$ Small Base: 100(*)

|  | Total <br> Total | General Election 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {(c) }}^{\text {Labour }}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (D) } \end{gathered}$ | ${ }_{\text {Ofer }}^{\text {Other }}$ | $\underset{\text { (F) }}{\text { Remain }}$ | $\underset{\text { Leave }}{\text { (6) }}$ | Favourabl e to Cons (H) | $\begin{array}{\|c} \text { Unfavoura } \\ \text { ble to } \\ \text { Cons } \end{array}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Lab } \end{aligned}$ (J) | Unfavoura ble to Lab (K) (K) | $\begin{gathered} \text { Favourabl } \\ \text { eto Lib } \\ \text { Dems } \\ \text { (L) } \end{gathered}$ | Unfavoura ble to Lib Dems (M) | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Green } \\ & \text { Party } \\ & \text { (N) } \end{aligned}$ |  | $\begin{gathered} \text { Favourabl } \\ \text { e eot } \\ \text { Johnson } \\ \text { (P) } \end{gathered}$ | Unfavoura ble to (Q) | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \\ \text { (R) } \end{gathered}$ | Unfavoura ble to Starmer (S) | Favourabl e to Sunak <br> (T) | Unfavoura ble to Sunak (U) | Favourab e to said Javid Javid (v) | Unfavoura ble to Sajid Javid (w) | $\begin{aligned} & \text { Favourab } \\ & \text { e to it } \\ & \text { Truss } \\ & \text { (x) } \end{aligned}$ | Unfavoura <br> ble to Liz <br> Truss <br> (Y) | Favourab e to Priti Patel (z) | Unfavoura ble to Priti Patel (a) |  | $\begin{array}{\|l} \text { Starmer's } \\ \text { Lab Gov } \\ \text { would do } \\ \text { a worose } \\ \text { job } \\ \text { (c) } \end{array}$ | $\begin{aligned} & \text { cons } \begin{array}{c} \text { cov } \\ \text { would do } \\ \text { a better } \\ \text { job } \\ \hline \text { (d) } \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Sunak's } \\ \text { Cons ov } \\ \text { conld do } \\ \text { wawlo do } \\ \text { a oobe } \\ \text { job } \\ \text { (e) } \end{gathered}$ |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | ${ }^{437}$ | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 292 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 43 \% \\ & \text { cob } \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & \text { 10 } \\ & 14 \% \end{aligned}$ | $\begin{gathered} 42 \\ 29 \% \\ c \end{gathered}$ | $\begin{aligned} & 70 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 37 \% \end{aligned}$ |  | $\begin{aligned} & 42 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 36 \% \\ & \text { IJLN } \end{aligned}$ | $\begin{aligned} & 58 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & \text { 12\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 70 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 36 \% \\ & \text { uive } \end{aligned}$ | $\begin{gathered} 164 \\ 71 \% \\ \text { arsturwxy } \\ \text { ca } \end{gathered}$ | $\begin{aligned} & 52 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{gathered} 74 \\ \begin{array}{c} 21 \% \\ \text { auwra } \end{array} \end{gathered}$ | $\begin{gathered} 150 \\ 34 \% \\ \text { aruwa } \end{gathered}$ | $\begin{gathered} 174 \\ 44 \% \\ \text { apsuwr } \end{gathered}$ | $\begin{aligned} & 44 \\ & 12 \% \\ & \text { aw } \end{aligned}$ | $\begin{gathered} 158 \\ 49 \% \\ \text { qasuwra } \end{gathered}$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 1116 \\ 52 \% \\ \text { opsuwra } \end{gathered}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 121 \\ 53 \% \\ \text { assuwna } \end{gathered}$ | $\begin{aligned} & 82 \\ & \text { 14\% } \\ & \text { awn } \end{aligned}$ | $\begin{aligned} & 48 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & \begin{array}{l} \text { an\% } \\ \text { bde } \end{array} \end{aligned}$ | $\begin{aligned} & 85 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 43 \\ 33 \% \\ n \end{gathered}$ |
| Does not apply | $\begin{aligned} & 697 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 258 \\ 84 \% \\ \text { BE } \end{gathered}$ | $\begin{aligned} & 58 \\ & 80 \% \end{aligned}$ | $\begin{gathered} 96 \\ 64 \% \\ { }_{8}^{*} \end{gathered}$ | $\begin{gathered} 354 \\ 77 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 205 \\ & 48 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 81 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{gathered} 513 \\ 89 \% \\ \text { HKKLLNo } \end{gathered}$ |  | $\begin{gathered} 226 \\ { }_{51 \%}^{2} \\ H \end{gathered}$ | $\begin{aligned} & 163 \\ & \text { H71\% } \\ & \text { Hkno } \end{aligned}$ | $\begin{aligned} & 236 \\ & \begin{array}{l} 28 \% \\ \text { Hko } \end{array} \text { } \end{aligned}$ |  | $\begin{aligned} & 163 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 580 \\ 88 \% \\ \text { Ps5x̌za } \end{gathered}$ | $\begin{gathered} 276 \\ \substack{77 \% \\ \text { pssxaz }} \end{gathered}$ | $\begin{aligned} & 232 \\ & \begin{array}{c} 23 \% \\ \text { proxaz } \end{array}{ }_{2}^{2} \end{aligned}$ | $\begin{aligned} & 160 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 307 \\ 84 \% \\ \text { Ps5xx2a } \end{gathered}$ | $\begin{aligned} & 121 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 356 \\ 886 \\ \text { PRSTuxyza } \end{gathered}$ | $\begin{gathered} 79 \\ 35 \% \end{gathered}$ | $\begin{gathered} 342 \\ 86 \% \\ \text { Pessx̌2a } \end{gathered}$ | $\begin{aligned} & 81 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 474 \\ & \substack{49 \% \\ \text { pssxaz }} \end{aligned}$ | $\begin{aligned} & 320 \\ & \begin{array}{l} 34 \% \\ \text { cd } \end{array} . \end{aligned}$ | $\begin{aligned} & 123 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 67 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 79 \\ 61 \% \\ c^{*} \end{gathered}$ |
| Don't know | $\begin{aligned} & 154 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 61 \\ \begin{array}{c} 61 \\ \text { cE } \end{array} \end{gathered}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 4 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 60 \\ 14 \% \\ F \end{gathered}$ | $\begin{aligned} & 38 \\ & 13 \% \\ & \text { uıN } \end{aligned}$ | $\begin{aligned} & 20 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 13 \% \\ & 1 u 2 \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \\ & \text { uen } \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & \text { 13\% } \\ & \text { ver } \end{aligned}$ | $\begin{gathered} 34 \\ \text { 15\% } \\ \text { aruwr } \end{gathered}$ | $\begin{aligned} & 30 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 56 \\ \text { 13\% } \\ \text { aruwr } \end{gathered}$ | $\begin{gathered} 66 \\ \text { 16\% } \\ \text { aruwr } \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 45 \\ \text { 14\% } \\ \text { apuwra } \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 28 \\ 12 \% \\ \text { aruwr } \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 27 \\ \text { 12\% } \\ \text { aruwr } \end{gathered}$ | $\begin{gathered} 44 \\ 7 \% \\ \text { oruwr } \end{gathered}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & \text { } 50 \\ & \text { bde } \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | 8 $6 \%$ 6 |

Ipsos UK February 2022 Political Pulse Public

|  | Toal | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |  | Socailgrade |  |  |  | Region |  |  |  |  |  | Urban/Rural |  | Martal Staus |  |  |  |  | Eucatio |  | Emploments |  | Etetricity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female <br> (C) | 18-34 <br> (D) | 35-54 <br> (E) | $55+$ <br> (F) | $\begin{gathered} 18-24 \\ \text { (G) } \end{gathered}$ | 25-34 <br> ( H ) | $\begin{aligned} & 35-44 \\ & \text { (I) } \end{aligned}$ | $45-54$ (J) | $55-64$ (K) | $65+$ (L) | Gen Z <br> (M) | Milemils | Gen X <br> (O) | Baby Boomers (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | C2 <br> (T) | OE (v) | North <br> (V) | Midlands <br> (W) | South <br> (X) | London <br> (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural <br> (c) | Married/ Living as Married (d) | $\underbrace{\substack{\text { ce) }}}_{\text {Single }}$ | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduat (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unvegheded base | ${ }^{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | 20 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | ${ }^{33}$ | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | 987 | ${ }^{156}$ | ${ }_{655}$ | 37 | ${ }_{17}$ | ${ }^{36}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 330 | 97 | ${ }^{151}$ |
| Weighed base | ${ }^{1143}$ | ${ }_{54} 5$ | 579 | ${ }^{32}$ | ${ }^{379}$ | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }_{366}$ | ${ }_{61}$ | ${ }_{302}$ | ${ }_{36}$ | ${ }^{236}$ | 269 | 271 | 300 | ${ }^{263}$ | 154 | 55 | 100 | ${ }^{989}$ | 154 | ${ }^{636}$ | ${ }_{388}$ | ${ }^{148}$ | 298 | 845 | 352 | ${ }^{79}$ | 676 | 467 | 1003 | ${ }^{128}$ |
| Doespaply | 362 388 32\% | $\begin{aligned} & 184 \\ & 33 \% \end{aligned}$ | ${ }_{\substack{177 \\ 31 \%}}$ | $\begin{gathered} 97 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 161 \\ 36 \% \\ \text { EG } \end{gathered}$ | 30 24\% | ${ }_{\text {c }}^{67}$ | $\begin{gathered} 51 \\ 28 \% \end{gathered}$ | ${ }_{\substack{53 \\ 27 \%}}$ | $\begin{gathered} 55 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 40 \% \\ & \text { EGII } \end{aligned}$ | $\begin{gathered} 47 \\ 28 \% \end{gathered}$ | $\begin{gathered} 88 \\ 30 \% \end{gathered}$ | $\begin{gathered} 70 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 27 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 34 \% \end{aligned}$ | ${ }_{\substack{106 \\ 328}}$ | $\begin{gathered} 75 \\ 32 \% \\ \hline \end{gathered}$ | $\begin{gathered} 78 \\ 29 \% \end{gathered}$ | $\begin{gathered} 76 \\ 28 \% \end{gathered}$ | $\begin{gathered} 108 \\ 36 \% \\ a \end{gathered}$ | $\begin{gathered} 97 \\ 37 \% \\ \text { a } \end{gathered}$ | $\begin{gathered} 46 \\ 30 \% \end{gathered}$ | $\begin{gathered} 17 \\ 31 \% \end{gathered}$ | $\begin{gathered} 19 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 310 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 53 \\ 34 \% \end{gathered}$ | $\begin{gathered} 217 \\ 34 \% \\ e \end{gathered}$ | $\begin{gathered} 89 \\ 25 \% \end{gathered}$ | $\begin{gathered} 57 \\ 38 \% \\ \mathrm{e}^{*} \end{gathered}$ | $\begin{aligned} & 108 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 30 \% \end{aligned}$ | ${ }_{\text {27\% }} 9$ | (266 | $\underbrace{}_{\substack{221 \\ 33 \%}}$ | ${ }_{30 \%}^{191}$ | $\underbrace{}_{\substack{327 \\ 338}}$ | 33 <br> $26 \%$ |
| Does | $\underbrace{}_{\substack{653 \\ 57 \%}}$ | $\begin{aligned} & 315 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 332 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 238 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 76 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 96 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 162 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 168 \\ 64 \% \\ p \end{gathered}$ | ${ }_{\substack{\text { che } \\ 54 \\ \text { 5\% }}}$ | $\begin{gathered} 29 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 171 \\ & 57 \% \end{aligned}$ | 188 <br> 56\% | $\begin{aligned} & 144 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 89 \\ 58 \% \end{gathered}$ | $\begin{gathered} 35 \\ 64 \% \end{gathered}$ | 75 <br> 75\% <br> vWXY* | ¢ | $\begin{gathered} 83 \\ 54 \% \end{gathered}$ | $\underset{\substack{361 \\ 57 \%}}{ }$ | $\begin{aligned} & 219 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 73 \\ 49 \% \end{gathered}$ | ${ }_{\substack{164 \\ 55 \%}}^{\substack{\text { che }}}$ | $\underset{\substack{489 \\ 58 \%}}{\substack{\text { cen }}}$ | 224 <br> 64\% <br> j | ${ }_{54 \%}^{429}$ | ${ }_{\substack{382 \\ 56 \%}}^{\substack{\text { a }}}$ | ${ }_{58}^{271}$ | ${ }_{\substack{578 \\ 58 \%}}$ | $\underset{\substack{69 \\ 54 \%}}{ }$ |
| oont ${ }^{\text {n }}$ | 128 118 | $\begin{gathered} 55 \\ 10 \% \end{gathered}$ | $\begin{gathered} 70 \\ 12 \% \end{gathered}$ | $\begin{gathered} 43 \\ 13 \% \end{gathered}$ | $\begin{gathered} 42 \\ 11 \% \end{gathered}$ | $\begin{gathered} 43 \\ 10 \% \end{gathered}$ | $\begin{gathered} 17 \\ 14 \% \end{gathered}$ | $\begin{gathered} 26 \\ 13 \% \end{gathered}$ | $\begin{gathered} 23 \\ 13 \% \end{gathered}$ | $\begin{gathered} 19 \\ 10 \% \end{gathered}$ | $\begin{gathered} 20 \\ 11 \% \end{gathered}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{gathered} 24 \\ 14 \% \end{gathered}$ | (14\% | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 36 \\ 10 \% \end{gathered}$ | $\begin{gathered} 6 \\ 9 \% \\ \text { ** } \end{gathered}$ | $\begin{gathered} 27 \\ 9 \% \end{gathered}$ | 42 <br> 13\% | $\begin{gathered} 17 \\ 7 \% \\ * \end{gathered}$ | $\begin{gathered} 41 \\ 15 \% \end{gathered}$ | 33 $12 \%$ | 37 128 | ${ }_{\substack{31 \\ 12 \%}}$ | 19 $12 \%$ | $\begin{gathered} 3 \\ 5 \% \end{gathered}$ | $\begin{gathered} 6 \\ 6 \% \\ * \end{gathered}$ | $\substack{110 \\ 11 \%}$ | $\begin{gathered} 18 \\ 12 \% \end{gathered}$ | ${ }_{\substack{58 \\ 9 \%}}$ | ¢ | $\stackrel{19}{13 \%}$ | ${ }_{9 \%}^{26}$ | $\begin{aligned} & 102 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \end{aligned}$ | ${ }^{97}$ | 73 118 | ¢54 <br> $12 \%$ | 98 108 108 | ¢ |

overlap formulae used
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions



|  | Total <br> Total | General lection 2019 vote |  |  |  | Referendum 2016 vote |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to ooliticians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \end{gathered}$ | Labur | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | $\begin{aligned} & \text { Unfavaura } \\ & \text { bele to } \\ & \text { Cons } \end{aligned}$ | $\begin{aligned} & \text { Favourab } \\ & \text { eto Lab } \end{aligned}$ | Unfavoura <br> ble to Lab | $\begin{aligned} & \text { Favourab } \\ & \text { eato } \begin{array}{c} \text { etolb } \\ \text { Dems } \end{array} \end{aligned}$ Dems | Unfavoura ble to Lib Dems | Favourabl e to Green Party | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Green } \\ & \text { Party } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Johnson } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Johnson } \end{gathered}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Starmer } \end{aligned}$ | Favourabl e to Sunak | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Sunak } \end{gathered}$ | $\begin{aligned} & \text { Favourab } \\ & \text { e to Sajid } \\ & \text { Javid } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { Sale to } \\ & \text { Sajid avivid } \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { eto Liz } \\ & \text { Truss } \end{aligned}$ | $\begin{aligned} & 1 \text { Unfavoura } \\ & \text { ble to Lia } \\ & \text { Truss } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { ento } \\ \text { eto priti } \\ \text { Patel } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to Priti } \\ \text { Patel } \end{gathered}$ | Starmer's would do a better job | Starmer's would do a worse job | Sunak's Cons Gov a better job | $\begin{gathered} \text { Sunak's } \\ \text { Cons sove } \\ \text { would do } \\ \text { a worse } \\ \text { job } \end{gathered}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (v) | (v) | (w) | (x) | (v) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | ${ }^{1143}$ | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | ${ }^{1143}$ | 376 | 305 | ${ }^{73}$ | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | ${ }^{321}$ | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | ${ }^{131}$ |
| Does apply | $\begin{aligned} & 362 \\ & 32 \% \end{aligned}$ |  | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 18 \\ 25 \% \\ c \end{gathered}$ | $\begin{aligned} & 33 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 87 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 215 \\ 75 \% \\ \text { wאкMNo } \end{gathered}$ | $\begin{gathered} 62 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 213 \\ & \text { 48\%\% } \\ & \text { wunn } \end{aligned}$ | $\begin{aligned} & 49 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & { }^{172 \%} \\ & \text { vin } \end{aligned}$ | $\begin{aligned} & 83 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 43 \% \\ & 4 \end{aligned}$ | $\begin{gathered} 186 \\ \text { 8\% } \\ \text { QRSUumx } \\ \text { ca } \end{gathered}$ | $\begin{aligned} & 82 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 78 \\ 22 \% \\ \text { auwr } \end{gathered}$ | $\begin{gathered} 196 \\ 45 \% \\ \text { aruwr } \end{gathered}$ | $\begin{gathered} 224 \\ 56 \% \\ \text { opsuwra } \end{gathered}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 201 \\ \text { 202\% } \\ \text { QRsuwra } \end{gathered}$ | $\begin{aligned} & 50 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 141 \\ \begin{array}{c} 143 \\ \text { arsuwra } \end{array} \end{gathered}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 148 \\ \text { 65\% } \\ \text { ORSTuwra } \end{gathered}$ | $\begin{aligned} & 16 \\ & \text { 19\% } \\ & \text { auwr } \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 62 \% \\ & \text { bde } \end{aligned}$ | $\begin{aligned} & 112 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 54 \\ 41 \% \\ { }^{4} \% \end{gathered}$ |
| Does not apply | $\begin{aligned} & 653 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 245 \\ & 80 \% \\ & 8 \mathrm{E} \end{aligned}$ | $\begin{gathered} 50 \\ 68 \% \\ { }^{68 \%} \end{gathered}$ | $\begin{aligned} & 93 \\ & 63 \% \\ & 8_{8} \end{aligned}$ | $\begin{gathered} 340 \\ 74 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 178 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 482 \\ 84 \% \\ \text { HKKMNO } \end{gathered}$ | $\begin{aligned} & 307 \\ & \text { 37\% } \\ & \text { Hkno } \end{aligned}$ | $\begin{gathered} 195 \\ 44 \% \\ H \end{gathered}$ | $\begin{aligned} & 159 \\ & 70 \% \\ & \text { Hkno } \end{aligned}$ | $\begin{aligned} & 208 \\ & 51 \% \\ & \text { Hk } \end{aligned}$ | $\begin{gathered} 223 \\ \substack{67 \% \\ \text { Hkno }} \end{gathered}$ | $\begin{gathered} 158 \\ { }_{49}^{19 \%} \\ H \end{gathered}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ |  | $\begin{gathered} 258 \\ \substack{27 \% \\ \text { psrraz } \\ \hline} \end{gathered}$ | $\begin{aligned} & 213 \\ & \begin{array}{l} 49 \% \\ \text { prox } \end{array} . \end{aligned}$ | $\begin{aligned} & 135 \\ & 346 \\ & \text { pxz } \end{aligned}$ | $\begin{gathered} 302 \\ 83 \% \\ \text { prssuzaz } \end{gathered}$ | $\begin{aligned} & 96 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 341 \\ \begin{array}{c} 34 \% \\ \text { PRSTrxa } \end{array} \end{gathered}$ | $\begin{aligned} & 59 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 331 \\ \begin{array}{c} 331 \\ \text { Pesrxyza } \end{array} \end{gathered}$ | $\begin{gathered} \text { 61} \\ \text { 27\% } \\ p \end{gathered}$ | $\begin{aligned} & 455 \\ & \begin{array}{c} 46 \% \\ \text { pssxy } \end{array} \end{aligned}$ | $\begin{aligned} & 312 \\ & 82 \% \\ & \text { cie } \end{aligned}$ | $\begin{aligned} & 95 \\ & 29 \% \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 69 \\ 53 \% \\ c^{*} \end{gathered}$ |
| Don't know | $\begin{aligned} & 128 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $20$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \\ & c \end{aligned}$ | $\begin{aligned} & 33 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $31$ | $\begin{aligned} & 24 \\ & 6 \end{aligned}$ | $\begin{aligned} & 34 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \\ & \text { 9\% } \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{gathered} 24 \\ \text { 20\% } \\ \text { auwra } \end{gathered}$ | $\begin{aligned} & 31 \\ & \\ & \hline \end{aligned}$ | $\begin{aligned} & 24 \\ & 7 \% \\ & w r \end{aligned}$ | $\begin{aligned} & 28 \\ & 6 \% \\ & w \end{aligned}$ | $\begin{gathered} 41 \\ 10 \% \\ \text { asuwra } \end{gathered}$ | $14$ | $\begin{aligned} & 27 \\ & 8 \% \\ & \text { auwr } \end{aligned}$ | $\begin{aligned} & 13 \\ & 0 \end{aligned}$ | $\begin{gathered} 22 \\ 10 \% \\ \text { courra } \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \\ & \text { unu } \end{aligned}$ | $29$ | $\begin{gathered} 20 \\ 0 \end{gathered}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | 8 8 6 |

Ipsos UK February 2022 Political Pulse Public

|  | Toal | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Sociagrade |  |  |  | Region |  |  |  |  |  | Urian/fural |  | Marital staus |  |  | Pres of children HH (17 or under) |  | Education |  | Enpoumentstaus |  | Ethmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ <br> (F) | $\begin{gathered} 18-24 \\ \text { (G) } \end{gathered}$ | 25-34 (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | 45-54 <br> (J) | 55-64 <br> (K) | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \text { C2 } \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London <br> (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as <br> Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | ${ }_{\text {chatate }}^{\text {a }}$ | Nongraduate <br> (j) | Working <br> (k) | Not working | White ethnic group (m) | Minority ethnic group (n) |
| Unveghted base | ${ }^{1143}$ | 559 | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | 39 | 539 | ${ }^{323}$ | 109 | 172 | 274 | 238 | 264 | 155 | 57 | 100 | ${ }^{98}$ | ${ }^{156}$ | ${ }^{655}$ | ${ }^{37}$ | ${ }^{117}$ | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{53}$ | 390 | 97 | ${ }^{151}$ |
| Weigheed base | ${ }^{1143}$ | ${ }_{5} 54$ | 579 | 322 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }_{302}$ | ${ }^{336}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{388}$ | ${ }^{198}$ | 298 | 845 | ${ }_{352}$ | 791 | ${ }_{67}$ | 467 | 1003 | ${ }^{128}$ |
| Doespaply | (206 | $\begin{aligned} & 116 \\ & 21 \% \end{aligned}$ | ¢ | $\begin{gathered} 76 \\ 24 \% \\ \text { EנK } \end{gathered}$ | $\begin{gathered} 52 \\ 14 \% \end{gathered}$ | $\begin{gathered} 77 \\ 17 \% \end{gathered}$ | $\begin{gathered} 31 \\ 25 \% \\ \text { EUKK } \end{gathered}$ | $\begin{gathered} 45 \\ 23 \% \\ E \end{gathered}$ | 24 13\% | 28 <br> 14\% | 24 148 | 53 <br> 20\% | $\begin{gathered} 41 \\ 25 \% \\ 0 \end{gathered}$ | ¢ ${ }_{\text {54 }}^{\text {19\% }}$ | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | ${ }_{\substack{62 \\ 17 \%}}$ | $\begin{gathered} 14 \\ 23 \% \end{gathered}$ | 61 <br> 20\% | 49\% | $\begin{gathered} 44 \\ 18 \% \end{gathered}$ | 528 | ¢ 43 | 538 | ${ }_{\substack{57 \\ 228}}$ | 31 <br> 208 | $\begin{gathered} 11 \\ 19 \% \end{gathered}$ | $\begin{gathered} 11 \\ 11 \% \end{gathered}$ | ${ }_{\text {184 }}^{178}$ | 32 218 | ${ }^{128}$ 20\% | $\underset{18}{57}$ | $\begin{gathered} 21 \\ 14 \% \end{gathered}$ | $\begin{gathered} 69 \\ 23 \% \\ h \end{gathered}$ | ${ }_{\text {1 }}^{137}$ | ${ }_{\substack{55 \\ 16 \%}}$ | ${ }_{\substack{151 \\ 19 \%}}$ | ${ }_{\text {19\% }}^{129}$ | 77\% | ${ }_{17}^{174}$ | ${ }_{\substack{31 \\ 24 \%}}$ |
| Does notapply | ${ }_{\substack{769 \\ 67 \%}}$ | 383 69\% | $\begin{aligned} & 379 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 270 \\ 71 \% \\ \text { DG } \end{gathered}$ | $\begin{gathered} 299 \\ 68 \% \end{gathered}$ | 73 59\% | $\begin{aligned} & 127 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 143 \\ 73 \% \\ \text { DG } \end{gathered}$ | 124 $71 \%$ | $\begin{gathered} 174 \\ 65 \% \end{gathered}$ | 105 <br> 63\% | $\begin{aligned} & 181 \\ & 63 \% \end{aligned}$ | 198 <br> 76\% <br> MN | $\begin{aligned} & 252 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 33 \\ 55 \% \end{gathered}$ | 211 <br> 70\% | 221 <br> 66\% | 161 68\% | $\begin{aligned} & 175 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 70 \% \end{aligned}$ | ${ }_{\substack{192 \\ 64 \%}}$ | $\begin{aligned} & 159 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 43 \\ 79 \% \end{gathered}$ | 79 <br> 78\% <br> wx* | ${ }_{6 \%}^{66}$ | 103 <br> 67\% |  | $\begin{gathered} 242 \\ 67 \% \end{gathered}$ | $\begin{gathered} 91 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 182 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 586 \\ 69 \% \\ \mathrm{~g} \end{gathered}$ | 265 <br> 75\% <br> j | $\substack{\text { cos } \\ 64 \%}_{\text {cos }}$ |  | 309 <br> 668 | ${ }_{\substack{689 \\ 68 \%}}$ | ${ }_{617}^{61 \%}$ |
| Dont trow | (169 | S6 | $\begin{gathered} 110 \\ 19 \% \\ \text { в } \end{gathered}$ | ${ }_{\substack{46 \\ 19 \%}}$ | 56 15\% | 66 <br> 15\% | $\begin{gathered} 19 \\ 15 \% \end{gathered}$ | $\underset{14}{27}$ | 32 <br> 18\% | 24 <br> 12\% | 27 <br> 15\% | 39 <br> 15\% | $\begin{gathered} 21 \\ 12 \% \end{gathered}$ | $\begin{gathered} 54 \\ 19 \% \\ 0 \end{gathered}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | ¢ ${ }_{\text {s2 }}^{\text {14\% }}$ | $\begin{gathered} 14 \\ 22 \% \end{gathered}$ | 30 <br> 10\% | $\begin{gathered} 66 \\ \text { 20\% } \\ \text { R } \end{gathered}$ | 31 $13 \%$ <br> 13\% | $\underset{\substack{42 \\ 15 \%}}{ }$ | 38 $19 \%$ | ${ }_{\substack{\text { 55 } \\ \text { 18\% }}}$ | 47 188 | 17 117 | 1 <br> 2\% | $\begin{gathered} 10 \\ 10 \% \end{gathered}$ | ${ }_{15}^{199}$ | ${ }^{19} 12$. | 72 $11 \%$ | ${ }_{\substack{60 \\ 17 \%}}^{\text {17 }}$ | 37 <br> 25\% <br> $\mathrm{d}^{*}$ | ${ }_{\substack{46 \\ 16 \%}}$ | ${ }_{\substack{122 \\ 14 \%}}$ | ${ }_{9}^{32}$ | $\stackrel{\substack{136 \\ 17 \%}}{\substack{\text { a }}}$ | $\underbrace{}_{\substack{88 \\ 13 \%}}$ | ${ }_{\substack{81 \\ 17 \%}}$ |  | $\underset{\substack{19 \\ \text { 15\% }}}{\text { cos }}$ |

Overlap formulae used
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.



|  | Total <br> Total | General lection 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favourale to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {Labour }}^{\text {(c) }}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (D) } \end{gathered}$ | Other | $\underset{\substack{\text { Remain } \\ \text { (F) }}}{\substack{n}}$ | $\begin{gathered} \text { Leave } \\ \text { (G) } \end{gathered}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Cons } \end{aligned}$ <br> (H) | ble to Cons (I) | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Lab } \end{aligned}$ (J) | Unfavoura ble to Lab (K) | $\begin{aligned} & \text { Favourab } \\ & \text { e to tii } \\ & \text { Dems } \\ & \text { DLL } \end{aligned}$ | Unfavoura ble to Lib Dems (M) | Favourabl e to Green Party (N) | Unfavoura ble to Green Party | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Johson } \end{gathered}$ | Unfavoura ble to Johnson (Q) | $\begin{aligned} & \text { Favourab } \\ & \text { eto } \\ & \text { Starmer } \\ & \text { (R) } \end{aligned}$ | Unfavoura ble to (S) | Favourabl e to Sunak <br> (T) | Unfavoura ble to Sunak (U) | Favourabl e to Sajid Javid (v) | Unfavoura ble to Sajid Javid Sajid Jav | Favourab e to Liz Trus (X) | Unfavoura ble to Liz Truss (Y) | $\begin{gathered} \text { Favoural } \\ \text { entor } \text { etiti } \\ \text { Patel } \\ \text { (2) } \end{gathered}$ | Unfavoura ble to Priti Patel (a) | Lab Gov would do a better job (b) | Starmer's Lab Gov wuld do a worse job (c) | $\begin{aligned} & \text { Sunak's } \\ & \text { Cons Gov } \\ & \text { would do } \\ & \text { a better } \\ & \text { job } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \text { Sunak's } \\ \text { Cons Gov } \\ \text { would do } \\ \text { a worse } \\ \text { job } \\ \text { (e) } \end{gathered}$ |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | ${ }^{346}$ | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 206 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 115 \\ 31 \% \\ c 0 \end{gathered}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 12 \\ 16 \% \\ c^{*} \end{gathered}$ | $\begin{gathered} 31 \\ 21 \% \\ { }_{c} \end{gathered}$ | $\begin{aligned} & 52 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 26 \% \end{aligned}$ |  | $\begin{aligned} & 30 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 40 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 53 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 118 \\ 5 \% \\ \text { arsumuxy } \\ \text { Qas } \end{gathered}$ | $\begin{aligned} & 32 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 57 \\ \text { cow } \\ \text { auwra } \end{gathered}$ | $\begin{aligned} & 95 \\ & \text { 92\% } \\ & \text { auwr } \end{aligned}$ | $\begin{gathered} 122 \\ 30 \% \\ \text { ossuwra } \end{gathered}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 113 \\ 35 \% \\ \text { apsuwra } \end{gathered}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 88 \\ \text { 40\% } \\ \text { QRstuwra } \end{gathered}$ | $\begin{gathered} 29 \\ 7 \% \\ a \end{gathered}$ | $\begin{gathered} 82 \\ 36 \% \\ \text { ossuwra } \end{gathered}$ | $\begin{gathered} 61 \\ \text { 10\% } \\ \text { auwr } \end{gathered}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 29 \% \\ & \text { bde } \end{aligned}$ | $\begin{gathered} 66 \\ 21 \% \\ \text { 26 } \end{gathered}$ | 24 |
| Does notapply | $\begin{aligned} & 769 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & \begin{array}{l} 27 \% \\ \text { BoE } \end{array} \end{aligned}$ | $\begin{gathered} 55 \\ 76 \% \\ { }_{8}^{56 \%} \end{gathered}$ | $\begin{gathered} 108 \\ \substack{17 \% \\ 8^{*}} \end{gathered}$ | $\begin{gathered} 370 \\ 80 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 254 \\ & 60 \% \\ & 6 \end{aligned}$ | $\begin{aligned} & 1177 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 505 \\ \text { 58\% } \\ \text { HKKMNo } \end{gathered}$ | $\begin{aligned} & 333 \\ & \text { 37\% } \\ & \text { Hkno } \end{aligned}$ | $\begin{gathered} 272 \\ \underset{62 \%}{ } \\ H \end{gathered}$ | $\begin{gathered} 176 \\ \substack{17 \% \\ \text { Hкм }} \end{gathered}$ | $\begin{aligned} & 277 \\ & 67 \% \\ & \text { Hк } \end{aligned}$ | $\begin{aligned} & 257 \\ & 78 \% \\ & \text { Hкм } \\ & \text { нко } \end{aligned}$ | $\begin{aligned} & 213 \\ & 66 \% \\ & 66 \end{aligned}$ | $\begin{aligned} & 70 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 586 \\ \text { 58\% } \\ \text { pRST } \times 2 a \end{gathered}$ | $\begin{aligned} & 285 \\ & \substack{79 \% \\ \text { pssxyz }} \end{aligned}$ | $\begin{aligned} & 281 \\ & \begin{array}{c} 24 \% \\ \text { proxz } \end{array} \end{aligned}$ | $\begin{gathered} 218 \\ 54 \% \\ \text { pv } \end{gathered}$ | $\begin{gathered} 315 \\ 87 \% \\ \text { Ps5xxza } \end{gathered}$ | $\begin{aligned} & 158 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 363 \\ 99 \% \\ \text { PRSTuxza } \end{gathered}$ | $\begin{aligned} & 108 \\ & 48 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 349 \\ \text { 38\% } \\ \text { prsivxa } \end{gathered}$ | $\begin{aligned} & 121 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 491 \\ & \begin{array}{l} 42 \% \\ \text { pstraz } \end{array} \end{aligned}$ | $\begin{aligned} & 326 \\ & \begin{array}{l} 38 \% \\ \text { cie } \end{array} \end{aligned}$ | $\begin{aligned} & 170 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 72 \% \end{aligned}$ | 91 $70 \%$ |
| Don't know | $\begin{aligned} & 169 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 60 \\ 16 \% \\ \text { cE } \end{gathered}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & \text { 46\% } \\ & \text { wiwn } \end{aligned}$ | $\begin{aligned} & 39 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 74 \\ 17 \% \\ \text { wiman } \end{gathered}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & \text { 12\% } \\ & \text { wive } \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 35 \\ \text { 31\% } \\ 110 \end{gathered}$ | $\begin{gathered} 44 \\ \text { 19\% } \\ \text { QRunvaa } \end{gathered}$ | $\begin{aligned} & 45 \\ & 7 \% \\ & w \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 61 \\ { }^{614 \%} \\ \text { aruwra } \end{gathered}$ | $\begin{gathered} 60 \\ \text { 15\% } \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 24 \\ & 7 \% \\ & w \end{aligned}$ | $\begin{gathered} 53 \\ 16 \% \\ \text { QRuwra } \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & \text { apr } \\ & \text { apr } \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & \text { n11\% } \\ & \text { Rww } \end{aligned}$ | $\begin{aligned} & 48 \\ & 8 \% \\ & \text { Rwr } \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 61 \\ \text { } \begin{array}{c} 9 \% \\ \text { bd } \end{array} \end{gathered}$ | $\begin{gathered} 23 \\ 7 \% \\ b \end{gathered}$ | 16 $12 \%$ 12\% b |

## This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions

[^2]Ipsos UK February 2022 Political Pulse Public

|  | Toal | Gender |  | age |  |  |  |  |  |  |  |  | Seneation |  |  |  |  | Socaiagade |  |  |  | Region |  |  |  |  |  | Urama/Rural |  | Maritas staus |  |  |  |  | Eduation |  | Employmentstaus |  | Etetmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ${ }_{\text {Total }}^{\text {Tat }}$ | Male <br> (B) | Female <br> (C) | 18-34 <br> (D) | 35-54 <br> (E) | $\begin{aligned} & 55+ \\ & \text { (F) } \end{aligned}$ | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | ${ }_{\text {a }}{ }^{65}$ | ${ }_{\text {cen }}(\mathrm{m})$ | Millennials <br> (N) | Gen X <br> (O) | Baby Boomers (P) | Pre-War <br> (Q) | $A B$ <br> (R) | C1 <br> (S) | $\begin{aligned} & \text { C2 } \\ & \text { (T) } \end{aligned}$ | OE (u) | North <br> (V) | Midlands <br> (W) | $\begin{aligned} & \text { South } \\ & \text { (X) } \end{aligned}$ | London <br> (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | ${ }_{\text {Rural }}^{\text {(c) }}$ | Married/ <br> Living as Married <br> (d) | Singe (e) en | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) |  | Working <br> (k) | Not working <br> (I) | White ethnic group (m) |  |
| Unweighed base | ${ }^{114}$ | 559 | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | 539 | ${ }^{323}$ | 109 | 172 | 274 | ${ }^{23}$ | ${ }^{264}$ | 155 | 57 | 100 | ${ }^{987}$ | 156 | ${ }_{65}$ | ${ }^{371}$ | 117 | ${ }^{326}$ | ${ }^{817}$ | 582 | ${ }^{561}$ | ${ }^{75}$ | ${ }_{30}$ | 97 | 151 |
| Weighed base | ${ }^{1143}$ | ${ }^{554}$ | ${ }^{579}$ | 322 | 379 | 442 | ${ }^{122}$ | 200 | 184 | 195 | ${ }^{176}$ | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }_{61}$ | 302 | ${ }^{366}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | 154 | ${ }^{636}$ | ${ }_{38}$ | ${ }^{148}$ | 298 | ${ }_{84} 4$ | 352 | ${ }^{79}$ | 676 | 467 | 1003 | ${ }^{128}$ |
| Docspa | 314 28\% | ${ }_{\substack{169 \\ 31 \%}}$ | ${ }_{24}^{141}$ | 98 | 92 $24 \%$ | ${ }_{\text {l }}^{125}$ | ${ }_{\substack{39 \\ 32 \%}}$ | 59, | ${ }_{24}^{44}$ | 47 <br> $24 \%$ | ${ }_{27}^{47}$ | 77 298 | $\begin{gathered} 56 \\ 34 \% \\ 0 \end{gathered}$ | ${ }_{\text {25 }} 7$ | ${ }_{\substack{\text { 60 } \\ \text { 23\% }}}$ | ${ }_{\substack{105 \\ 29 \%}}$ | $\begin{gathered} 19 \\ 31 \% \end{gathered}$ | ${ }_{3}^{91}$ | 81 248 24, | 75 32\% | ${ }_{\substack{68 \\ \text { 25\% }}}$ | ${ }^{61}$ | ${ }_{\substack{95 \\ 32 \%}}$ | ¢ | ${ }_{\substack{41 \\ 27 \%}}$ | $\begin{gathered} 17 \\ 30 \% \end{gathered}$ | $\begin{gathered} 19 \\ 19 \% \end{gathered}$ | (276 | $\begin{gathered} 38 \\ 25 \% \end{gathered}$ | 187 298 | 81 22\% | ${ }_{3}^{47}$ | $\begin{gathered} 112 \\ 38 \% \\ \mathrm{~h} \end{gathered}$ | (202 | - 29 | 296 | ${ }_{\text {cki }}^{197}$ | ¢ | ${ }_{28 \%}^{277}$ | 378 |
| notap | $\underset{\substack{697 \\ 61 \%}}{ }$ | $\underbrace{\substack{\text { che }}}_{\substack{336 \\ 61 \%}}$ | ${ }_{\substack{357 \\ 62 \%}}^{\substack{\text { c }}}$ | $\begin{gathered} 196 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 239 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 262 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 73 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 124 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 96 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 179 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 35 \\ 58 \% \\ * * \end{gathered}$ | $\begin{aligned} & 185 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 61 \% \end{aligned}$ | (1588 | $\begin{aligned} & 175 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 93 \\ 61 \% \end{gathered}$ | $\begin{gathered} 37 \\ 67 \% \end{gathered}$ | $\begin{gathered} 74 \\ 74 \% \\ w x^{*} \end{gathered}$ | $597$ 60\% | $\begin{aligned} & 100 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 386 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 237 \\ 66 \% \\ f \end{gathered}$ | $\begin{gathered} 73 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 161 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 535 \\ 63 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 232 \\ 66 \% \\ j \end{gathered}$ | ${ }_{\substack{469 \\ 59}}^{4}$ | ${ }_{60 \%}^{407}$ | ${ }_{\substack{289 \\ 628}}^{2}$ | ${ }_{6}^{62 \%}$ | $\underset{\substack{74 \\ 58 \%}}{ }$ |
| oont | 132 $12 \%$ | $\begin{aligned} & 49 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 81 \\ 14 \% \\ \text { B } \end{gathered}$ | ${ }_{9 \%}^{28}$ | $\begin{gathered} 49 \\ 13 \% \end{gathered}$ | $\begin{gathered} 56 \\ 13 \% \end{gathered}$ | ${ }_{9 \%}^{11}$ | ${ }_{8}^{16}$ | $\begin{gathered} 29 \\ 16 \% \\ \mathrm{D} \end{gathered}$ | 19 $10 \%$ | 22 <br> 13\% | 34 <br> $13 \%$ | ${ }_{9 \%}^{14}$ | $\begin{gathered} 34 \\ 12 \% \end{gathered}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | $\begin{gathered} 47 \\ 13 \% \end{gathered}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 47 \\ 14 \% \\ \text { R } \end{gathered}$ | $\begin{gathered} 16 \\ 7 \% \end{gathered}$ | 43 <br> 16\% <br> RT | ( $\begin{aligned} & 36 \\ & 13 \%\end{aligned}$ | 39 $13 \%$ | 30 $11 \%$ | $\underset{\text { 12\% }}{19}$ | $\begin{gathered} 2 \\ 3 \% \end{gathered}$ | $\begin{gathered} 7 \\ 7 \% \end{gathered}$ | (116 | $\begin{gathered} 16 \\ 10 \% \end{gathered}$ | ( $\begin{gathered}63 \\ \text { 10\% }\end{gathered}$ | 41 $11 \%$ | $\begin{gathered} 28 \\ 19 \% \\ d^{*} \end{gathered}$ | ${ }_{8 \%}^{24}$ | (108 | ${ }_{\substack{31 \\ 9 \%}}$ | ${ }_{13 \%}^{101}$ | $\xrightarrow[\substack{71 \% \\ 11 \%}]{ }$ | ${ }_{\text {13\% }}^{\text {co }}$ | 108 116 | $\underset{\substack{19 \\ \text { 15\% }}}{ }$ |

Dverlap formulae used
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions



|  | Total <br> Total | General Election 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ver } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {(c) }}^{\text {Labour }}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (D) } \end{gathered}$ | ${ }_{\text {Ofer }}^{\text {Other }}$ | $\underset{\text { (F) }}{\text { Remain }}$ | $\underset{\text { Leave }}{\text { (6) }}$ | Favourabl e to Cons (H) | $\begin{array}{\|c} \text { Unfavoura } \\ \text { ble to } \\ \text { Cons } \end{array}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Lab } \end{aligned}$ (J) | Unfavoura ble to Lab (K) (K) | $\begin{gathered} \text { Favourabl } \\ \text { eto Lib } \\ \text { Dems } \\ \text { (L) } \end{gathered}$ | Unfavoura ble to Lib Dems (M) | Favourab e to Green Party (N) | Unfavoura ble to Green Party | $\begin{gathered} \text { Favourabl } \\ \text { eto } \\ \text { Johnson } \\ \text { (P) } \end{gathered}$ | Unfavoura ble to (Q) | $\begin{gathered} \text { Favourabl } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ (R) | Unfavour Starmer (S) | Favourabl e to Sunak <br> (T) | Unfavoura ble to Sunak (U) | Favourab e to said Javid Javid (v) | Unfavoura ble to Sajid Javid (w) | $\begin{aligned} & \text { Favourab } \\ & \text { e to it } \\ & \text { Truss } \\ & \text { (x) } \end{aligned}$ | Unfavoura <br> ble to Liz <br> Truss <br> (Y) | Favourab e to Priti Patel (z) | Unfavoura <br> ble to Priti Pate (a) | $\begin{aligned} & \text { Starmer's } \\ & \text { Lab Gov } \\ & \text { would do } \\ & \text { a better } \\ & \text { job } \\ & \text { (b) } \end{aligned}$ | $\begin{array}{\|l} \text { Starmer's } \\ \text { Lab Gov } \\ \text { would do } \\ \text { a worose } \\ \text { job } \\ \text { (c) } \end{array}$ | $\begin{aligned} & \text { cons } \begin{array}{c} \text { cov } \\ \text { would do } \\ \text { a better } \\ \text { job } \\ \hline \text { (d) } \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Sunak's } \\ & \text { Cons sov } \\ & \text { would do } \\ & \text { aworse } \\ & \text { iobe } \end{aligned}$ |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | ${ }^{437}$ | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 314 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 164 \\ & 44 \% \\ & \text { cot } \end{aligned}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 19 \\ 25 \% \\ c^{*} \end{gathered}$ | $\begin{gathered} 42 \\ 28 \% \\ c^{*} \end{gathered}$ | $\begin{aligned} & 81 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 40 \% \end{aligned}$ |  | $\begin{aligned} & 58 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 37 \% \\ & \text { union } \end{aligned}$ | $\begin{aligned} & 48 \\ & { }_{21}^{21 \%} \end{aligned}$ | $\begin{aligned} & 143 \\ & \text { 35\% } \\ & \text { vuw } \end{aligned}$ | $\begin{aligned} & 86 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 36 \% \\ & \text { uıw } \end{aligned}$ | $\begin{gathered} 172 \\ 774 \\ \text { arstuwnx } \\ \text { ca } \end{gathered}$ | $\begin{aligned} & 62 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 77 \\ { }_{21 \%} \\ \text { auwrar } \end{gathered}$ | $\begin{gathered} 145 \\ 33 \% \\ \text { aruwra } \end{gathered}$ | $\begin{gathered} 190 \\ \text { 48\% } \\ \text { apsuwra } \end{gathered}$ | $\begin{aligned} & 44 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 175 \\ \text { 54\% } \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 133 \\ \begin{array}{c} 130 \\ \text { QRSTuWra } \end{array} \end{gathered}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 132 \\ 58 \% \\ \text { sestuwra } \end{gathered}$ | $\begin{gathered} 94 \\ 16 \% \\ \text { auwr } \end{gathered}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & \text { 48\% } \\ & \text { bd } \end{aligned}$ | $\begin{gathered} 102 \\ 32 \% \\ b \end{gathered}$ | $\begin{aligned} & 48 \\ & 37 \% \end{aligned}$ |
| Does not apply | $\begin{aligned} & 697 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 1599 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 248 \\ 81 \% \\ \text { BE } \end{gathered}$ | $\begin{gathered} 52 \\ 71 \% \\ { }_{8}{ }^{*} \end{gathered}$ | $\begin{aligned} & 97 \\ & 65 \% \\ & { }_{8}^{85} \end{aligned}$ | $\begin{gathered} 351 \\ 76 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 210 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 27 \% \end{aligned}$ | $\begin{gathered} \text { 498 } \\ 87 \% \\ \text { HкKMNo } \end{gathered}$ | $\begin{gathered} 31 \\ 75 \% \\ \text { Hkno } \\ \text { Hen } \end{gathered}$ | $\begin{gathered} 228 \\ { }_{22 \%} \\ H \end{gathered}$ | $\begin{aligned} & 170 \\ & \begin{array}{l} 176 \\ \text { Hkno } \end{array} \end{aligned}$ | $\begin{aligned} & 231 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 232 \\ & 00 \% \\ & \text { Hkno } \\ & \text { Hk } \end{aligned}$ | $\begin{gathered} 177 \\ 54 \% \\ H \end{gathered}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 582 \\ 88 \% \\ \text { Ps5x̌za } \end{gathered}$ | $\begin{gathered} 272 \\ \substack{76 \% \\ \text { pssxaz }} \end{gathered}$ | $\begin{gathered} 245 \\ \begin{array}{c} 25 \% \\ \text { proxaz } \end{array} \end{gathered}$ | $\begin{aligned} & 162 \\ & \text { a\% } \\ & \text { pxz } \end{aligned}$ | $\begin{gathered} 308 \\ 85 \% \\ \text { Ps5rxza } \end{gathered}$ | $\begin{aligned} & 122 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 344 \\ 885 \\ \text { PRSNK2a } \end{gathered}$ | $\begin{aligned} & 69 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 339 \\ 85 \% \\ \text { pRSTNXZa } \end{gathered}$ | $\begin{gathered} 73 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 476 \\ & \substack{49 \% \\ \text { pssxaz }} \end{aligned}$ | $\begin{aligned} & 311 \\ & 83 \% \\ & \text { cie } \end{aligned}$ | $\begin{aligned} & 121 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 55 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 132 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \\ & c 0 \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & \text { 13\% } \\ & \text { ueve } \end{aligned}$ | $\begin{aligned} & 19 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & \text { 12\% } \\ & \text { wimn } \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 8 \% \\ & \text { in } \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \\ & \text { un } \end{aligned}$ | $\begin{gathered} 30 \\ 13 \% \\ \text { aruwna } \end{gathered}$ | $\begin{aligned} & 19 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 47 \\ \text { 411\% } \\ \text { aruwr } \end{gathered}$ | $\begin{gathered} 48 \\ \text { 12\% } \\ \text { aruwwr } \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 27 \\ \begin{array}{c} 8 \% \\ \text { aruwr } \end{array} \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 21 \\ \text { 10\% } \\ \text { aruwr } \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 24 \\ \text { 10\% } \\ \text { aruwr } \end{gathered}$ | $\begin{aligned} & 30 \\ & 5 \% \\ & \text { aw } \\ & \text { aw } \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 14 \% \\ & \text { bd } \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | 11 $8 \%$ |

## This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the IPsos UK Terms and Conditions.

[^3]ther

## Ipsos UK February 2022 Political Pulse

## Public

Fieldwork: 1-2 February 2022
Online adults aged $18+$ in GB
Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? - Summary All Adults aged 18+ in Great Britain

|  | Q3B. Do you think each of the following statements does or does not apply to The Leader of the Labour party, Keir Starmer? |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | He is an honest person | He is in touch with ordinary people | He has a lot of personalit y | He is a capable leader | He would be a Prime Minister I am proud of | He understan ds the problems facing Britain | He puts the needs of the country first | He is good in a crisis | He pays attention to detail | He is a strong leader |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (I) | (J) |
| Unweighted base | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 |
| Weighted base | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 |
| Does apply | $\begin{aligned} & 456 \\ & 40 \% \\ & \text { сЕнנ } \end{aligned}$ | $\begin{aligned} & 422 \\ & 37 \% \\ & \text { CEHJ } \end{aligned}$ | $\begin{aligned} & 306 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 422 \\ & 37 \% \\ & \text { c巨нנ } \end{aligned}$ | $\begin{aligned} & 326 \\ & 29 \% \end{aligned}$ |  | $\begin{gathered} 471 \\ 41 \% \\ \text { BCDEH } \end{gathered}$ | $\begin{aligned} & 320 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 516 \\ 45 \% \\ \text { ABCDEGHJ } \end{gathered}$ | $\begin{gathered} 363 \\ 32 \% \\ \text { CEH } \end{gathered}$ |
| Does not apply | $\begin{aligned} & 313 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 430 \\ 38 \% \\ \text { AFGH } \end{gathered}$ | $\begin{gathered} 566 \\ 50 \% \\ \text { ABDEFGHI } \end{gathered}$ | $\begin{gathered} 413 \\ 36 \% \\ \text { AFGH } \end{gathered}$ | $\begin{gathered} 465 \\ 41 \% \\ \text { ADFGHII } \end{gathered}$ | $\begin{gathered} 347 \\ 30 \% \\ 1 \end{gathered}$ | $\begin{gathered} 339 \\ 30 \% \\ 1 \end{gathered}$ | $\begin{gathered} 356 \\ 31 \% \\ \text { Al } \end{gathered}$ | $\begin{aligned} & 290 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 467 \\ 41 \% \\ \text { ADFGHI } \end{gathered}$ |
| Don't know | $\begin{gathered} 374 \\ 33 \% \\ \text { BCDFGI } \end{gathered}$ | $\begin{gathered} 291 \\ 25 \% \\ \mathrm{~F} \end{gathered}$ | $\begin{aligned} & 271 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 308 \\ 27 \% \\ \text { CF } \end{gathered}$ | $\begin{aligned} & 352 \\ & 31 \% \\ & \text { BCDF } \end{aligned}$ | $\begin{aligned} & 253 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 333 \\ 29 \% \\ \text { BCF } \end{gathered}$ | 467 <br> 41\% <br> ABCDEFGIJ | $\begin{gathered} 337 \\ 29 \% \\ \text { BCF } \end{gathered}$ | $\begin{gathered} 313 \\ 27 \% \\ \mathrm{CF} \end{gathered}$ |

## out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used
ColumnProportions (5\%): A/B///D//////G/H/H/J Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5\%): A/B/C/D/E/F/G/H/HIJ Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK February 2022 Political Pulse Public

|  | Toal | Gender |  | Age |  |  |  |  |  |  |  |  | Seneration |  |  |  |  | Social grate |  |  |  | Region |  |  |  |  |  | Uramor/ural |  | Martal Staus |  |  | Pres of children HH (17 or under) |  | Education |  | Emplowmentstaus |  | Etemmicty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | $\begin{aligned} & 65+ \\ & \text { (L) } \end{aligned}$ | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unveghted base | ${ }_{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | ${ }^{210}$ | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | 33 | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | 987 | ${ }^{156}$ | 655 | ${ }_{371}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 380 | 97 | ${ }_{151}$ |
| Ihted base | ${ }^{114}$ | 554 | 579 | 322 | 379 | 442 | 122 | 200 | ${ }^{184}$ | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }_{302}$ | 336 | ${ }^{236}$ | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | ${ }^{298}$ | 845 | ${ }_{352}$ | 79 | ${ }_{676}$ | 467 | 103 | ${ }^{128}$ |
| Doespoply | 456 <br> 40\% | $\begin{gathered} 263 \\ 47 \% \\ c \end{gathered}$ | $\substack{189 \\ 33 \%}$ | $\begin{aligned} & 134 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 36 \% \end{aligned}$ | 48 39\% | 87 <br> 43\% | 81 44\% | 80 41\% | $\begin{gathered} 64 \\ 37 \% \end{gathered}$ | 96 <br> 36\% | 78 <br> 47\% | $\begin{aligned} & 120 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 13 \\ 21 \% \end{gathered}$ | $\begin{gathered} 136 \\ 45 \% \\ u \end{gathered}$ | ${ }_{\substack{139 \\ 41 \%}}$ | $\begin{gathered} 91 \\ 38 \% \end{gathered}$ | 91 34\% | $\begin{aligned} & 112 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 92 \\ 35 \% \end{gathered}$ | $\begin{gathered} 79 \\ 52 \% \\ w x \end{gathered}$ | $\begin{gathered} 31 \\ 57 \% \end{gathered}$ | $\begin{gathered} 41 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 407 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 49 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 263 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 49 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 333 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 185 \\ 53 \% \\ \text { j } \end{gathered}$ | ${ }_{\text {34\% }}^{272}$ | 294 <br> 43\% <br> । |  | ${ }_{406}^{406}$ | ${ }_{\substack{44 \\ 34 \%}}$ |
| Doses notaply | 313 276 | $\begin{aligned} & 160 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 92 \\ 29 \% \end{gathered}$ | 105 <br> 28\% <br> । | $\begin{aligned} & 116 \\ & 26 \% \end{aligned}$ | 38 <br> 31\% | 54 27\% | 40 <br> 22\% | 64 33\% <br> EI | $\begin{gathered} 42 \\ 24 \% \end{gathered}$ | 75 <br> 28\% | 49 <br> 29\% | $\begin{gathered} 72 \\ 25 \% \end{gathered}$ | $\begin{gathered} 83 \\ 32 \% \end{gathered}$ | ${ }_{\substack{88 \\ 24 \%}}$ | $\begin{gathered} 22 \\ 36 \% \end{gathered}$ | 86 29\% | 88 <br> 26\% | $\begin{gathered} 49 \\ 21 \% \end{gathered}$ | $\begin{gathered} 90 \\ 33 \% \\ T \end{gathered}$ | $\begin{gathered} 69 \\ 25 \% \end{gathered}$ | 88 29\% | 77 29\% | 37 24\% | 9 <br> 16\% | $\begin{gathered} 34 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 269 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 44 \\ 29 \% \end{gathered}$ | ${ }_{\substack{177 \\ 28 \%}}$ | $\begin{gathered} 98 \\ 27 \% \end{gathered}$ | $\begin{gathered} 39 \\ 26 \% \end{gathered}$ | 85 29\% | 228 | $\begin{gathered} 72 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 241 \\ & 30 \% \end{aligned}$ | $\underset{\substack{181 \\ 27 \%}}{ }$ | ${ }_{\substack{132 \\ 28 \%}}$ | ${ }_{27}^{273}$ | ${ }_{\substack{40 \\ 31 \%}}$ |
| Don | 374 $33 \%$ | $\begin{aligned} & 131 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 239 \\ 41 \% \\ \text { B } \end{gathered}$ | ( $\begin{aligned} & 96 \\ & \text { 30\% }\end{aligned}$ | $\begin{aligned} & 113 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 165 \\ 37 \% \\ \hline \end{gathered}$ | $3{ }^{37}$ 30\% | ( 58 | -63 | $\begin{gathered} 50 \\ 26 \% \end{gathered}$ | $\begin{gathered} 69 \\ 39 \% \\ 1 \end{gathered}$ | 960 | 40 $24 \%$ | ${ }_{34 \%}^{97}$ | 77 296 | $\begin{gathered} 134 \\ 37 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 26 \\ 43 \% \end{gathered}$ | 80 <br> 27\% | (109 | $\begin{gathered} 96 \\ 41 \% \\ \mathrm{R}^{*} \end{gathered}$ | $\begin{gathered} 88 \\ 33 \% \end{gathered}$ | ${ }_{\substack{\text { 90 } \\ \text { 33\% }}}$ | $\begin{gathered} 112 \\ 37 \% \\ Y \end{gathered}$ | $\begin{gathered} 94 \\ 36 \% \\ \gamma \end{gathered}$ | 37 24\% | $\begin{gathered} 15 \\ 27 \% \end{gathered}$ | $\begin{gathered} 26 \\ 26 \% \end{gathered}$ | ${ }_{\substack{313 \\ 32 \%}}$ | $\begin{gathered} 61 \\ 39 \% \end{gathered}$ | 197\% 31\% | ${ }_{\substack{116 \\ 326}}$ | ${ }_{41}^{61}$ | $\underset{\substack{89 \\ \text { 30\% }}}{ }$ | $\underset{\substack{284 \\ 34 \%}}{ }$ | ${ }_{\substack{95 \\ 27 \%}}$ | $\underset{\substack{278 \\ 35 \% \\ 1}}{ }$ | 202 <br> $30 \%$ | ${ }_{37 \%}^{172}$ | ${ }_{\substack{325 \\ 32 \%}}$ | $\underbrace{}_{\substack{44 \\ 39 \%}}$ |

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Overlap formulae used



|  | Total <br> Tota | General lection 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve | Labour | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \end{aligned}$ Con: | Favourabl e to Lab | Unfavoura ble to Lab | $\begin{aligned} & \text { Favourabl } \\ & \text { a eto Lib } \\ & \text { evems } \end{aligned}$ | $\begin{gathered} \text { Untavourarat } \\ \text { He to to ib } \\ \text { Dems } \end{gathered}$ | $\begin{gathered} \text { a Favourabl } \\ \text { a } \\ \text { e to Green } \\ \text { Party } \end{gathered}$ | Unfavoura ble to Green Party | $\begin{gathered} \text { Favourab } \\ \text { e eto } \\ \text { Johnson } \end{gathered}$ | Unfavoura ble to Johnson | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | Unfavoura Ste to Starme | Favourabl e to Sunak | Unfavoura ble to Suna | Favourab e to saiid Javid | $\begin{aligned} & \text { Unfavoura } \\ & \text { Saje tha tovid } \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { eto to } \\ & \text { Truss } \end{aligned}$ | Unfavoura Tuss Trus | Favourab e to priti Patel | Unfavoura ble to Priti Patel | Starmer Lab Gov would do a better job | Starmers Lab Gov would do a worse job | Sunak's Cons Gov would do a better job | Sunaks Cons Gov would do a worse job |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (1) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (v) | (v) | (w) | (x) | (v) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | ${ }^{1143}$ | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | ${ }^{1143}$ | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | ${ }^{43}$ | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 456 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & \begin{array}{l} 36 \% \\ \text { BoE } \end{array}, ~ \end{aligned}$ | $\begin{gathered} 35 \\ \text { a8\% } \\ 8_{8 *} \end{gathered}$ | $\begin{aligned} & 70 \\ & 47 \% \\ & 8_{8}^{*} \end{aligned}$ | $\begin{aligned} & 255 \\ & 55 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 125 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 96 \\ 33 \% \\ k \end{gathered}$ | $\begin{aligned} & 288 \\ & 50 \% \\ & \text { Hkno } \end{aligned}$ | $\begin{gathered} 282 \\ 66 \% \\ \text { HKKMNO } \end{gathered}$ | $\begin{aligned} & 105 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & \begin{array}{c} 14 \% \\ \text { Hikno } \end{array} \end{aligned}$ | $\begin{aligned} & 125 \\ & 31 \% \\ & k \end{aligned}$ | $\begin{aligned} & 195 \\ & 59 \% \\ & \text { Hikno } \end{aligned}$ | $\begin{aligned} & 94 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 326 \\ & \text { 39\% } \\ & \text { pstix } \end{aligned}$ |  | $\begin{aligned} & 71 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 40 \% \\ & \text { po } \end{aligned}$ | $\begin{aligned} & 169 \\ & \text { 46\% } \\ & \text { PSx } \end{aligned}$ | $\begin{aligned} & 139 \\ & \begin{array}{l} 13 \% \\ \text { ps } \end{array} \end{aligned}$ | $\begin{aligned} & 204 \\ & 50 \% \\ & \text { pss } \end{aligned}$ | $\begin{aligned} & 81 \\ & \begin{array}{l} 36 \% \\ \text { ps } \end{array} \end{aligned}$ | $\begin{gathered} 218 \\ \begin{array}{c} 218 \\ \text { pastuxzaz } \end{array} \end{gathered}$ | $\begin{aligned} & 100 \\ & \text { 34\% } \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 279 \\ & \begin{array}{l} 47 \% \\ \text { psix } \end{array} . \end{aligned}$ | $\begin{aligned} & 266 \\ & \begin{array}{l} 260 \\ \text { co } \end{array} . \end{aligned}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & \substack{16 \% \\ \text { ce }} \end{aligned}$ | 40 31\% $c^{*}$ |
| Does not apply | $\begin{aligned} & 313 \\ & 27 \% \\ & 27 \end{aligned}$ | $\begin{gathered} 157 \\ 42 \% \\ c 0 \\ c \end{gathered}$ | $\begin{aligned} & 55 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 44 \\ 29 \% \\ c \end{gathered}$ | $\begin{aligned} & 95 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 168 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 39 \% \\ & \text { une } \end{aligned}$ | $\begin{aligned} & 137 \\ & \text { 24\% } \\ & \text { נn } \end{aligned}$ | $\begin{aligned} & 55 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & \text { 25\% } \\ & \text { wiwn } \end{aligned}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 43 \% \\ & \omega 1 \\ & \text { vin } \end{aligned}$ | $\begin{gathered} 62 \\ 19 \% \\ \hline 1 \end{gathered}$ | $\begin{aligned} & 138 \\ & \text { 43\% } \\ & \text { wiwn } \end{aligned}$ | $\begin{gathered} 97 \\ 42 \% \\ \text { QRTuwnra } \end{gathered}$ | $\begin{gathered} 156 \\ 23 \% \\ R \end{gathered}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 230 \\ 53 \\ \text { Partuwnvx } \end{gathered}$ | $\begin{gathered} 126 \\ 32 \% \\ \text { QR } \end{gathered}$ |  | $\begin{aligned} & 108 \\ & 33 \% \\ & \text { aro } \end{aligned}$ | $\begin{gathered} 115 \\ 28 \% \\ \text { QR } \\ \hline \end{gathered}$ | $\begin{aligned} & 82 \\ & 37 \% \\ & \text { arya } \end{aligned}$ | $\begin{aligned} & 103 \\ & 26 \% \\ & { }_{\mathrm{R}} \end{aligned}$ | $\begin{aligned} & 86 \\ & 37 \% \\ & \text { arya } \end{aligned}$ | $\begin{gathered} 155 \\ \begin{array}{c} 26 \% \\ \mathrm{R} \end{array} \end{gathered}$ | $\begin{gathered} 42 \\ 11 \% \end{gathered}$ | $\begin{gathered} 157 \\ 48 \% \\ \text { bd } \\ \text { bo } \end{gathered}$ | $\begin{gathered} 89 \\ 28 \% \\ \mathrm{~b} \end{gathered}$ | 55 $42 \%$ bd |
| Don't know | $\begin{aligned} & 374 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 31 \% \\ & c \end{aligned}$ | $\begin{aligned} & 59 \\ & 199 \end{aligned}$ | $\begin{aligned} & 27 \\ & 37 \% \\ & c \end{aligned}$ | $\begin{aligned} & 35 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 31 \% \\ & \text { נı } \end{aligned}$ | $\begin{aligned} & 47 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 30 \% \\ & \text { Ruwrr } \end{aligned}$ | $\begin{aligned} & 182 \\ & \substack{17 \% \\ \text { Ruwrr }} \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 137 \\ 31 \% \\ \text { 3uwnr } \\ \text { Run } \end{gathered}$ | $\begin{aligned} & 115 \\ & \substack{19 \% \\ \text { Rvwr }} \end{aligned}$ | $\begin{aligned} & 81 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & \text { 21\% } \end{aligned}$ | $\begin{gathered} 61 \\ 27 \% \\ \text { R2 } \end{gathered}$ | $\begin{aligned} & 77 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & \begin{array}{l} 28 \% \\ \text { Ruwr } \end{array} \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 33 \% \\ & \text { bd } \end{aligned}$ | $\begin{aligned} & 59 \\ & 19 \% \end{aligned}$ | 36 $27 \%$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse Public

|  | Total | Gender |  | age |  |  |  |  |  |  |  |  | Seneration |  |  |  |  | Social gate |  |  |  | Region |  |  |  |  |  | Urram/Ruxal |  | Maritas staus |  |  |  |  | Eucation |  | Emporment staus |  | Etetmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\text { Total }}{\text { (A) }}$ | Male <br> (B) | $\underset{\substack{\text { remale } \\ \text { c) }}}{\text { col }}$ | 18-34 <br> (D) | 35-54 <br> (E) | 55+ <br> (F) | 18-24 <br> (G) | 25-34 <br> (H) | 35-44 <br> (I) | 45-54 <br> (J) | $55-64$ (K) | ${ }^{654}$ | (men) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | ${ }_{\text {(T) }}^{\text {c/ }}$ | OE (u) | Nort | Midlands <br> (W) | South (X) | London <br> (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | ${ }_{\text {Rural }}^{\text {(c) }}$ | Married/ <br> Living as Married <br> (d) | ${ }_{\substack{\text { Singe } \\ \text { (e) }}}^{\text {en }}$ | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweighed base | ${ }^{114}$ | 559 | 574 | ${ }_{366}$ | 402 | ${ }^{375}$ | 164 | ${ }^{202}$ | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }^{539}$ | ${ }^{323}$ | 109 | 172 | 274 | ${ }^{23}$ | 264 | 155 | 57 | 100 | ${ }^{987}$ | 156 | ${ }_{65}$ | ${ }^{371}$ | 117 | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{753}$ | ${ }_{30}$ | 97 | 151 |
| Weighed base | ${ }^{1143}$ | 554 | 579 | ${ }^{32}$ | 379 | ${ }_{42}$ | ${ }^{122}$ | 200 | 184 | 195 | ${ }^{176}$ | ${ }^{267}$ | 167 | 289 | 261 | ${ }^{366}$ | ${ }_{61}$ | 302 | ${ }^{366}$ | 236 | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | ${ }^{154}$ | ${ }_{636}$ | ${ }^{38}$ | ${ }^{148}$ | 298 | ${ }^{845}$ | ${ }_{32}$ | ${ }^{99}$ | ${ }^{676}$ | 467 | 1003 | ${ }^{128}$ |
| Does | ${ }_{\substack{422 \\ 37 \%}}$ | (210 | $\substack{209 \\ 36 \%}$ | $\begin{aligned} & 142 \\ & 44 \% \\ & \text { FGKL } \end{aligned}$ | ${ }_{\text {che }}^{194}$ | ${ }_{\substack{135 \\ 30 \%}}$ | ${ }_{\substack{46 \\ 38 \%}}$ | 96 <br> 48\% <br> FJKL | $\begin{gathered} 77 \\ 42 \% \\ \mathrm{~F} \end{gathered}$ | ${ }_{\text {34\% }}^{67}$ | ${ }_{\substack{53 \\ 30 \%}}$ | ${ }_{\substack{81 \\ 31 \%}}$ | ${ }^{63}$ | $\begin{aligned} & 143 \\ & 50 \% \\ & \text { MOP } \end{aligned}$ | ${ }_{\substack{82 \\ 31 \%}}$ | ${ }_{\substack{122 \\ 33 \%}}$ | $\begin{gathered} 11 \\ 18 \% \end{gathered}$ | ${ }_{40 \%}^{120}$ | ${ }_{\substack{131 \\ 39 \%}}$ | $\begin{gathered} 73 \\ 31 \% \end{gathered}$ | 37 | ¢ | ${ }_{\substack{89 \\ \text { 30\% }}}$ | ${ }_{\substack{91 \\ 35 \%}}$ | $\begin{gathered} 82 \\ 54 \% \\ \text { vwx } \end{gathered}$ | $\begin{gathered} 26 \\ 47 \% \end{gathered}$ | $\begin{gathered} 44 \\ 44 \% \\ \mathrm{w}^{*} \end{gathered}$ | $\begin{gathered} 383 \\ 39 \% \\ c \end{gathered}$ | ( $\begin{aligned} & 38 \\ & \text { 25\% } \\ & .\end{aligned}$ | ${ }_{\text {che }}^{231}$ | ${ }_{\substack{142 \\ 40 \%}}$ | ${ }_{\substack{48 \\ 32 \%}}$ | $\begin{gathered} 137 \\ 46 \% \\ h \end{gathered}$ | cos | $\begin{gathered} 168 \\ 48 \% \\ j \end{gathered}$ | ${ }_{\text {32\% }}^{253}$ | ${ }_{\substack{257 \\ 38 \%}}$ | ${ }_{\substack{164 \\ 35 \%}}$ | $\underset{\substack{362 \\ 36 \%}}{ }$ | ${ }_{\substack{56 \\ 44 \%}}$ |
| Does not apply | ( ${ }_{\text {430 }}^{\text {38\% }}$ | ${ }_{\text {218 }}^{229}$ | (198 | $\begin{aligned} & 102 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 192 \\ 43 \% \\ \text { DHI } \end{gathered}$ | ${ }_{\substack{41 \\ 34 \%}}$ | ${ }_{\substack{61 \\ 31 \%}}$ | $\begin{gathered} 58 \\ 32 \% \end{gathered}$ | $\begin{gathered} 78 \\ 40 \% \end{gathered}$ | ${ }_{4}^{73}$ | $\begin{aligned} & 118 \\ & 44 \% \\ & \text { DHI } \end{aligned}$ | $\begin{gathered} 59 \\ 35 \% \end{gathered}$ | $\begin{gathered} 79 \\ 27 \% \end{gathered}$ | $\begin{gathered} 112 \\ 43 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 149 \\ 41 \% \\ N \end{gathered}$ | $\begin{gathered} 32 \\ 53 \% \\ * * \end{gathered}$ | $\begin{aligned} & 115 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 96 \\ 41 \% \end{gathered}$ | 84 31\% | $\begin{gathered} 103 \\ 38 \% \\ y \end{gathered}$ | $\begin{gathered} 132 \\ 44 \% \\ r \end{gathered}$ | $\begin{gathered} 104 \\ 40 \% \\ y \end{gathered}$ | ${ }_{\text {cke }}^{40}$ | $\begin{gathered} 12 \\ 22 \% \end{gathered}$ | $\begin{gathered} 39 \\ 39 \% \end{gathered}$ | ¢ | $\begin{gathered} 70 \\ 45 \% \end{gathered}$ | $\underset{\substack{248 \\ 39 \%}}{ }$ |  | $\begin{gathered} 62 \\ 42 \% \end{gathered}$ | $\underset{\substack{91 \\ 30 \%}}{ }$ | $\begin{gathered} 340 \\ 40 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{aligned} & 110 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 321 \\ & 41 \% \end{aligned}$ | ${ }_{\text {38\% }}^{255}$ | ${ }_{\substack{176 \\ 38 \%}}$ | ${ }_{\substack{388 \\ 39 \%}}$ | ${ }_{\substack{42 \\ 33 \%}}$ |
| Dontt ${ }^{\text {cow }}$ | 291 25\% | $\begin{aligned} & 115 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 172 \\ 30 \% \\ \text { B } \end{gathered}$ | ${ }_{\text {24\% }}$ | 98 <br> 26\% | $\begin{aligned} & 116 \\ & 26 \% \end{aligned}$ | 35 <br> 28\% | ${ }_{\substack{42 \\ 21 \%}}$ | $\begin{gathered} 49 \\ 27 \% \end{gathered}$ | $\begin{gathered} 50 \\ 25 \% \end{gathered}$ | $\begin{gathered} 49 \\ 28 \% \end{gathered}$ | $\begin{gathered} 67 \\ 25 \% \end{gathered}$ | $\begin{gathered} 45 \\ 27 \% \end{gathered}$ | ${ }_{\substack{66 \\ 23 \%}}$ | $\begin{gathered} 68 \\ 26 \% \end{gathered}$ | $\begin{gathered} 95 \\ 26 \% \end{gathered}$ | $\begin{gathered} 17 \\ 28 \% \end{gathered}$ | ${ }_{2}^{67}$ | 70 $21 \%$ | 67 $28 \%$ | 88 <br> 33\% <br> RS | ${ }_{29}^{79}$ | ${ }_{2}^{79}$ | ${ }_{\text {ck }}^{68}$ | 31 $20 \%$ 20, | $\begin{gathered} 17 \\ 31 \% \end{gathered}$ | $\begin{gathered} 17 \\ 17 \% \end{gathered}$ | 245 | $\begin{gathered} 46 \\ 30 \% \end{gathered}$ | $\underset{\substack{158 \\ 25 \%}}{ }$ | ${ }_{\text {2\% }}^{\text {25\% }}$ | 38 36\% | ${ }_{\substack{70 \\ 24 \%}}$ | (20\% | ${ }_{\text {ck }}^{74}$ | ${ }_{\substack{27 \\ 276 \\ \hline 1}}$ | (164 | ${ }_{\substack{127 \\ 27 \%}}$ | ${ }_{\text {ck }}^{254}$ | (en |

Dverlap formulae use
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.



|  | Total <br> Total | General lection 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favourale to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \end{gathered}$ | Labur | $\underset{\substack{\text { Liberal } \\ \text { Democrats }}}{ }$ | Other | Remain | Leave |  | Unfavoura <br> ble to <br> Cons | $\begin{aligned} & \text { Favourab } \\ & \text { eto Lab } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Lab } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \begin{array}{c} \text { ato } \\ \text { eto o oib } \\ \text { Dems } \end{array} \end{aligned}$ | Unfavoura ble to Lib Dems | $\begin{gathered} \text { Favourabl } \\ \text { e to Green } \\ \text { Party } \end{gathered}$ | ble to <br> Green Party | $\begin{gathered} \text { Favourabl } \\ \text { e to } \\ \text { Johnson } \end{gathered}$ | Unfavoura ble to Johnson | $\begin{gathered} \text { Favourabl } \\ \text { e to } \\ \text { Starmer } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Starmer } \end{aligned}$ | Favourabl | $\begin{array}{\|c\|c\|} \hline \text { Unfavoura } \\ \hline \text { ble to } \\ \text { k } & \text { Sunak } \\ \hline \end{array}$ | $\begin{gathered} \text { Favourab } \\ \text { e to Sajid } \\ \text { Javid } \end{gathered}$ | Unfavoura <br> ble to Sajid Javid | $\begin{gathered} \text { Favourabl } \\ \text { e to Liz } \\ \text { Truss } \end{gathered}$ | Unfavoura ble to Liz Truss | $\begin{array}{\|c} \text { Favourabl } \\ \text { eto poriti } \\ \text { Patel } \end{array}$ | Unfavoura ble to Priti Patel | would do a better job | would do a worse job | would do <br> a better <br> job | $\begin{gathered} \text { Cons } \begin{array}{c} \text { wouv do do } \\ \text { a worse } \\ \text { job } \end{array} \end{gathered}$ |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (6) | (H) | (1) | (1) | ${ }^{(k)}$ | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (5) | (T) | (U) | (v) | (w) | (x) | (r) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | ${ }^{1143}$ | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | ${ }^{223}$ | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 422 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 176 \\ 58 \% \\ \text { bE } \end{gathered}$ | $\begin{gathered} 39 \\ 53 \% \\ { }_{8}^{43} \end{gathered}$ | $\begin{gathered} 61 \\ 41 \% \\ { }_{8}{ }^{*} \end{gathered}$ | $\begin{gathered} 226 \\ 99 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 116 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 27 \% \end{aligned}$ |  | $\begin{gathered} 285 \\ 67 \% \\ \text { нкммо } \end{gathered}$ | $\begin{aligned} & 61 \\ & 14 \% \end{aligned}$ |  | $\begin{aligned} & 87 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 190 \\ \text { 58\% } \\ \text { HkxMo } \end{gathered}$ | $\begin{gathered} 73 \\ 23 \% \\ k \end{gathered}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 310 \\ 47 \% \\ \text { pstwxaz } \end{gathered}$ | $\begin{gathered} 276 \\ 77 \% \\ \text { pastuw } \end{gathered}$ | $\begin{aligned} & 51 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 35 \% \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 161 \\ & \begin{array}{l} 44 \% \\ \text { estix } \end{array} \end{aligned}$ | $\begin{aligned} & 124 \\ & \text { 38\% } \\ & \text { psc } \end{aligned}$ | $\begin{aligned} & 168 \\ & 42 \% \\ & \text { psx } \end{aligned}$ | $\begin{gathered} 63 \\ \text { 28\% } \\ 58 \end{gathered}$ | $\begin{gathered} 198 \\ 55 \% \\ \text { pstuwxaa } \end{gathered}$ | $\begin{aligned} & 86 \\ & 37 \% \\ & \text { psx } \end{aligned}$ | $\begin{aligned} & 259 \\ & \begin{array}{l} 23 \% \\ \text { pstix } \end{array}, ~ \end{aligned}$ | $\begin{aligned} & 269 \\ & 71 \% \\ & \text { cde } \end{aligned}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 44 \% \\ & 4 \end{aligned}$ | 34 $26 \%$ $c^{*}$ |
| Does notapply | $\begin{aligned} & 430 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 58 \% \\ & \text { cot } \end{aligned}$ | $\begin{aligned} & 80 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 52 \% \\ & \text { viwn } \end{aligned}$ | $\begin{aligned} & 187 \\ & \begin{array}{l} 13 \% \\ \text { un } \end{array} \end{aligned}$ | $\begin{aligned} & 71 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 295 \\ \text { 267\% } \\ \text { HuMMo } \end{gathered}$ | $\begin{aligned} & 46 \\ & 20 \% \end{aligned}$ |  | $\begin{gathered} 87 \\ 26 \% \\ \pi \end{gathered}$ | $\begin{aligned} & 193 \\ & \begin{array}{l} 60 \% \\ \text { Huwn } \end{array}, ~ \end{aligned}$ | $\begin{gathered} 126 \\ 54 \% \\ \text { artuwra } \end{gathered}$ | $\begin{aligned} & 215 \\ & 32 \% \\ & k \end{aligned}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 307 \\ 7 \\ \text { Porvumur } \\ \text { Pa } \end{gathered}$ | $\begin{aligned} & 176 \\ & 44 \% \\ & \text { QRYa } \end{aligned}$ | $\begin{aligned} & 144 \\ & 40 \% \\ & \text { QR } \end{aligned}$ | $\begin{aligned} & 140 \\ & \text { 14\% } \\ & \text { QR } \end{aligned}$ | $\begin{aligned} & 174 \\ & 43 \% \\ & \text { QRYa } \end{aligned}$ | $\begin{gathered} 117 \\ \text { 15\% } \\ \text { arruva } \end{gathered}$ | $\begin{aligned} & 144 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 49 \% \\ & \text { arka } \end{aligned}$ | $\begin{gathered} 222 \\ \begin{array}{c} 37 \% \\ \text { ar } \end{array} \end{gathered}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 232 \\ & 72 \% \\ & \text { bie } \end{aligned}$ | $\begin{aligned} & 123 \\ & 39 \% \end{aligned}$ | 71 55\% bd* |
| Don't know | $\begin{aligned} & 291 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 88 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & \text { 21\% } \end{aligned}$ | $\begin{gathered} 53 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 23 \% \\ & \text { erz } \end{aligned}$ | $\begin{aligned} & 139 \\ & \begin{array}{l} 12 \% \\ \text { Ruwr } \end{array}{ }_{2} \end{aligned}$ | $\begin{aligned} & 43 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & \text { 21\% } \\ & \text { Rr2 } \end{aligned}$ | $\begin{aligned} & 59 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 60 \\ 19 \% \\ R \end{gathered}$ | $\begin{aligned} & 62 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 43 \\ 19 \% \\ k \end{gathered}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 20 \% \\ & \text { Rwv } \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 17 \% \end{aligned}$ | 26 <br> $20 \%$ |

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|  | Toal | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Sociagrade |  |  |  | Region |  |  |  |  |  | Urian/fural |  | Marital staus |  |  | Pres of children HH (17 or under) |  | Eduation |  | Emplowmentstaus |  | Etemmicty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | $\begin{gathered} 18-34 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ <br> (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) ct | Married/ <br> Living as Married <br> (d) | Single (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unveghted base | ${ }_{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | ${ }^{210}$ | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | 33 | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | 987 | ${ }^{156}$ | 655 | ${ }_{371}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 380 | 97 | ${ }_{151}$ |
| Shled base | ${ }^{114}$ | 554 | 579 | 322 | 379 | 442 | 122 | 200 | ${ }^{184}$ | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }_{302}$ | ${ }^{336}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | ${ }^{298}$ | 845 | ${ }_{352}$ | ${ }^{79}$ | ${ }_{676}$ | 467 | 103 | 128 |
| Dosespop | 306 27\% | $\begin{gathered} 171 \\ 31 \% \\ c \end{gathered}$ | ${ }_{23 \%}^{132}$ | 138 <br> 43\% <br> EFGIJKL | $\begin{gathered} 99 \\ 26 \% \\ \text { FJL } \end{gathered}$ | $69$ 16\% | 43 <br> 35\% <br> FJKL | 94 47\% EFIJKL | 58 <br> 31\% <br> FKL | ${ }_{\text {a }}^{41}$ | 39 3\% | 36 $13 \%$ | $\begin{gathered} 69 \\ 42 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 115 \\ 40 \% \\ \text { OP } \end{gathered}$ | $\begin{gathered} 54 \\ 21 \% \end{gathered}$ | 59 | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | 79 26\% | $\begin{gathered} 96 \\ 29 \% \end{gathered}$ | $\begin{gathered} 59 \\ 25 \% \end{gathered}$ | $\begin{gathered} 73 \\ 27 \% \end{gathered}$ | $\begin{gathered} 63 \\ 23 \% \end{gathered}$ | $\begin{gathered} 68 \\ 23 \% \end{gathered}$ | $\begin{gathered} 66 \\ 25 \% \end{gathered}$ | 63 <br> 41\% <br> vwx | $\begin{gathered} 18 \\ 34 \% \end{gathered}$ | $\begin{gathered} 27 \\ 27 \% \end{gathered}$ | $\begin{gathered} 284 \\ 29 \% \\ c \end{gathered}$ | 22 <br> 198 <br> 1 | ${ }_{\substack{166 \\ 26 \%}}$ | $\begin{aligned} & 110 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 30 \\ 20 \% \end{gathered}$ | $\begin{gathered} 112 \\ 38 \% \\ h \end{gathered}$ | (195 | (109 | ${ }_{\text {ck }}^{197}$ | $\begin{gathered} 210 \\ 31 \% \\ 1 \end{gathered}$ | ${ }_{21}^{96}$ | ${ }_{25 \%}^{29}$ |  |
| Does notapi | ${ }_{\substack{566 \\ \text { so\% }}}$ | (270 | ${ }_{50 \%}^{292}$ | $\begin{aligned} & 105 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 48 \% \\ & \text { DGH } \end{aligned}$ | 280 <br> 63\% <br> DEGHI | $\begin{gathered} 42 \\ 34 \% \end{gathered}$ | $\begin{gathered} 63 \\ 32 \% \end{gathered}$ | $\begin{gathered} 77 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 53 \% \\ & \text { DGH } \end{aligned}$ | $\begin{gathered} 112 \\ 64 \% \\ \text { DEGHI } \end{gathered}$ | $\begin{gathered} 168 \\ 63 \% \\ \text { DEGHI } \end{gathered}$ | ¢ | $\begin{aligned} & 102 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 55 \% \\ & \text { MN } \end{aligned}$ | $\begin{aligned} & 227 \\ & 62 \% \\ & \text { MN } \end{aligned}$ | $\begin{gathered} 40 \\ 65 \% \\ * * \end{gathered}$ | $\begin{gathered} 170 \\ 56 \% \\ u \end{gathered}$ | $\begin{aligned} & 169 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 118 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 137 \\ 50 \% \\ y \end{gathered}$ | $\begin{gathered} 154 \\ 51 \% \\ y \end{gathered}$ | $\begin{gathered} 134 \\ 51 \% \\ y \end{gathered}$ | ¢ 58 | $\begin{gathered} 24 \\ 43 \% \\ * * \end{gathered}$ | $\begin{gathered} 58 \\ 58 \% \\ y^{*} \end{gathered}$ | 472 488 | $\begin{gathered} 94 \\ 61 \% \\ \mathrm{~b}^{*} \end{gathered}$ | $\begin{gathered} 341 \\ 54 \% \\ e \end{gathered}$ | (145 | $\begin{gathered} 80 \\ 54 \% \\ \mathrm{e}^{*} \end{gathered}$ | 119 $40 \%$ | $\begin{gathered} 447 \\ 53 \% \\ \mathrm{~g} \end{gathered}$ | ${ }_{\substack{174 \\ 49 \%}}$ | ${ }_{\substack{392 \\ 50 \%}}$ | 318 $47 \%$ | ${ }_{\substack{248 \\ 53 \%}}^{2}$ | 525 $\substack{52 \% \\ n}$ $n$ | 37 298 |
| Dont krow | 271 24\% | 113 $20 \%$ | $\begin{gathered} 155 \\ 27 \% \\ \text { в } \end{gathered}$ | ¢9\% | $\begin{gathered} 99 \\ 26 \% \\ \mathrm{k} \end{gathered}$ | 93 21\% | 37 <br> 30\% <br> DFK | ${ }_{\substack{42 \\ 21 \%}}$ | ${ }_{\substack{49 \\ 27 \%}}$ | $\begin{gathered} 50 \\ 25 \% \end{gathered}$ | 30 | $\begin{gathered} 63 \\ 23 \% \end{gathered}$ | 45 $27 \%$ | ${ }_{2}^{71}$ | $\begin{gathered} 63 \\ 24 \% \end{gathered}$ | ${ }_{\text {27 }}^{79}$ | $\begin{gathered} 13 \\ 21 \% \\ * * \end{gathered}$ | 53 <br> 18\% | $\begin{gathered} 71 \\ 21 \% \end{gathered}$ | $\begin{gathered} 60 \\ 25 \% \end{gathered}$ | $\begin{gathered} 87 \\ 32 \% \\ \text { RS } \end{gathered}$ | 71 $26 \%$ | 78 26\% | 63 24\% | ${ }_{21}^{32}$ | $\begin{gathered} 13 \\ 23 \% \end{gathered}$ | $\begin{gathered} 14 \\ 14 \% \end{gathered}$ | 233 246 | $\begin{gathered} 38 \\ 25 \% \end{gathered}$ | (1208 | $\begin{gathered} 103 \\ 29 \% \\ d \end{gathered}$ | ( 39 | ${ }_{\text {27\% }}^{67}$ | (204 | ${ }_{\text {20\% }}^{69}$ | $\underset{\substack{202 \\ 268 \\ 1}}{1}$ | $\underset{\substack{199 \\ 22 \%}}{ }$ | ${ }_{26 \%}^{122}$ | 230 | ${ }^{37}$ |

Dverlap formulae used
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions



|  | Total <br> Total | General Election 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favourale to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ \hline \text { (B) } \end{gathered}$ | ${ }_{\text {Labour }}^{\text {(c) }}$ | Liberal Democrats <br> (D) | Other | $\underset{\text { (F) }}{\text { Remain }}$ | $\begin{aligned} & \text { Leave } \\ & \text { (G) } \end{aligned}$ | Favourabl e to Cons (H) | Unfavoura ble to Cons (I) | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Lab } \end{aligned}$ (J) | Unfavoura (K) <br> (K) | $\begin{gathered} \text { Favourabl } \\ \text { a } \\ 0 \\ 0 \\ \text { e to } \mathrm{c} \text { ib } \\ \text { Dems } \\ \text { (L) } \end{gathered}$ | Unfavoura ble to Lib Dems (M) | Favourab e to Green Party ( N ) | Unfavoura ble to Green Party (0) | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Johnson } \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Johnson } \\ \text { (Q) } \end{gathered}$ | $\begin{gathered} \text { Favourabl } \\ \text { e to } \\ \text { Starmer } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Starmer } \end{aligned}$ (S) | Favourabl e to Sunak <br> (T) | ble to Sunak (U) | $\begin{gathered} \begin{array}{c} \text { Favourab } \\ \text { e to Sajid } \\ \text { Javid } \end{array} \\ \text { (V) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Sajid Javid } \\ \text { (W) } \end{gathered}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { eto Liz } \\ & \text { Truss } \end{aligned}$ | Unfavoura ble to Liz Truss (Y) | $\begin{aligned} & \text { Favourabl } \\ & \text { eto portit } \\ & \text { Patel } \end{aligned}$ | Unfavoura ble to Priti Patel (a) | Lab Gov would do a better job (b) | $\begin{aligned} & \text { Starmer's } \\ & \text { Lab Gov } \\ & \text { would do } \\ & \text { a worse } \\ & \text { job } \\ & \text { (c) } \end{aligned}$ | Sunak's would do a better job (d) | Sunak's <br> Cons oov <br> would do <br> a worse <br> job <br> (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 306 \\ & 27 \% \\ & 27 \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 146 \\ 48 \% \\ \text { BE } \end{gathered}$ | $\begin{gathered} 25 \\ \begin{array}{c} 34 \% \\ { }^{34} \end{array} \end{gathered}$ | $\begin{gathered} 43 \\ \text { 29\% } \\ 8^{\circ} \end{gathered}$ | $\begin{gathered} 146 \\ \substack{28 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 92 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & \begin{array}{c} 76 \% \\ \text { kno } \end{array} \end{aligned}$ | $\begin{aligned} & 187 \\ & \text { k3\% } \\ & \text { kno } \end{aligned}$ |  | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 99 \\ \substack{93 \% \\ \text { H1kNo }} \end{gathered}$ | $\begin{gathered} 79 \\ 19 \% \\ k \end{gathered}$ | $\begin{aligned} & 142 \\ & \begin{array}{c} 43 \% \\ \text { H1kno } \end{array} \end{aligned}$ | $\begin{gathered} 59 \\ \text { 58\% } \\ k \end{gathered}$ | $\begin{gathered} 60 \\ \text { 26\% } \\ 5 \end{gathered}$ | $\begin{aligned} & 204 \\ & \begin{array}{l} 1 \% \\ \text { sTa } \end{array} \end{aligned}$ | $\begin{gathered} 207 \\ 57 \% \\ \text { Pastuwxra } \end{gathered}$ | $\begin{aligned} & 36 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 97 \\ 24 \% \\ 5 \end{gathered}$ | $\begin{gathered} 117 \\ \left.\begin{array}{c} 12 \% \\ 5 a \\ 5 \end{array}\right) \end{gathered}$ | $\begin{aligned} & 91 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 122 \\ 31 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 68 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 76 \\ 33 \% \\ 54 \end{gathered}$ | $\begin{aligned} & 161 \\ & \substack{167 \\ 5} \end{aligned}$ | $\begin{aligned} & 186 \\ & \text { a9\% } \\ & \text { cde } \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 30 \% \end{aligned}$ | 41 $31 \%$ $c^{*}$ |
| Does not apply | $\begin{aligned} & 566 \\ & 50 \% \end{aligned}$ |  | $\begin{aligned} & 110 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 224 \\ & 49 \% \end{aligned}$ |  | $\begin{aligned} & 176 \\ & { }_{26 \%}^{2 \%} \\ & \text { vun } \end{aligned}$ | $\begin{aligned} & 270 \\ & \text { a7\% } \\ & 3 \text { un } \end{aligned}$ | $\begin{aligned} & \text { 1200 } \\ & 28 \% \end{aligned}$ |  | $\begin{aligned} & 90 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 67 \% \\ & 11 / N \end{aligned}$ | $\begin{aligned} & 125 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & \text { 29\% } \\ & \text { Hunv } \end{aligned}$ | $\begin{aligned} & 1333 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 317 \\ \left.\begin{array}{c} 38 \% \\ \mathrm{R} \end{array}\right) \end{gathered}$ | $\begin{aligned} & 97 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 340 \\ \begin{array}{c} 38 \% \\ \text { Parruwxr } \end{array} \end{gathered}$ | $\begin{aligned} & 237 \\ & \begin{array}{l} \text { 59\% } \\ \text { aru } \end{array} \end{aligned}$ | $\begin{gathered} 179 \\ { }_{49 \%} \\ { }_{R} \end{gathered}$ | $\begin{aligned} & 183 \\ & 56 \% \\ & \text { ar } \end{aligned}$ | $\begin{gathered} 209 \\ 52 \% \\ \beta \end{gathered}$ | $\begin{gathered} 127 \\ 57 \% \\ \mathrm{p} \end{gathered}$ | $\begin{gathered} 209 \\ \begin{array}{c} 29 \\ \text { ar } \end{array} \end{gathered}$ | $\begin{gathered} 125 \\ { }_{5}^{12 \%} \\ R \end{gathered}$ | $\begin{aligned} & 322 \\ & 54 \% \\ & \mathrm{ar} \end{aligned}$ | $\begin{aligned} & 128 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 265 \\ & 82 \% \\ & \text { bde } \end{aligned}$ | $\begin{aligned} & 180 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 67 \\ 51 \% \\ { }_{6} \end{gathered}$ |
| Don't know | $\begin{aligned} & 271 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 17 \\ 23 \% \\ { }_{8}^{23} \end{gathered}$ | $\begin{gathered} 34 \\ 23 \% \\ { }_{8}^{23} \\ { }^{*} \end{gathered}$ | $\begin{gathered} 90 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & \text { 12\% } \\ & \text { Hkno } \end{aligned}$ | $\begin{aligned} & 81 \\ & 19 \% \\ & \text { HMO } \end{aligned}$ | $\begin{aligned} & 61 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 199 \end{aligned}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 17 \% \end{aligned}$ |  | $\begin{aligned} & 57 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 117 \\ \text { 20\% } \\ 5 \end{gathered}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 13 \% \end{aligned}$ | 23 <br> 18\% |

Ipsos UK February 2022 Political Pulse Public

|  | Toal | ander |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Sociagrade |  |  |  | Region |  |  |  |  |  | Uramor/ural |  | Martala Staus |  |  | Pres of children HH (17 or under) |  | Eduation |  | Emplowmentstaus |  | Etemmicty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | $\begin{gathered} 18-34 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ <br> (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $45-54$ <br> (J) | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | $65+$ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | ${ }_{\substack{\text { Ruar } \\ \text { c) }}}^{\text {ce }}$ | Married/ <br> Living as Married <br> (d) | Single (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweghed base | ${ }_{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | 33 | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | 987 | ${ }^{156}$ | 655 | ${ }_{371}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 380 | 97 | ${ }_{151}$ |
| Shled base | ${ }^{114}$ | 554 | 579 | 322 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }_{302}$ | ${ }^{336}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | ${ }^{298}$ | 845 | ${ }_{352}$ | 79 | ${ }_{676}$ | 467 | 103 | 128 |
| Doespoply | ${ }_{\substack{422 \\ 37 \%}}$ | $\begin{gathered} 223 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 193 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 47 \% \\ & \text { FGKL } \end{aligned}$ | $\begin{aligned} & 151 \\ & 40 \% \\ & \text { FKL } \end{aligned}$ | $\begin{aligned} & 119 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 49 \\ 40 \% \\ \text { FL } \end{gathered}$ | $\begin{aligned} & 103 \\ & 52 \% \\ & \text { EFJKL } \end{aligned}$ | $\begin{gathered} 75 \\ 41 \% \\ \text { FL } \end{gathered}$ | 76 <br> 39\% <br> FL | 51 298 | $\begin{gathered} 68 \\ 25 \% \end{gathered}$ | $\begin{gathered} 73 \\ 44 \% \\ \mathrm{p} \end{gathered}$ | $\begin{gathered} 137 \\ 47 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 95 \\ 36 \% \end{gathered}$ | 107 29\% | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 40 \% \end{aligned}$ | 126 38\% | $\begin{gathered} 79 \\ 33 \% \end{gathered}$ | ${ }_{\substack{\text { 95 } \\ \text { 35\% }}}$ | $\begin{gathered} 88 \\ 33 \% \end{gathered}$ | $\begin{gathered} 95 \\ 32 \% \end{gathered}$ | $\begin{gathered} 87 \\ 33 \% \end{gathered}$ | $\begin{gathered} 75 \\ 49 \% \\ \mathrm{vwx} \end{gathered}$ | $\begin{gathered} 29 \\ 52 \% \end{gathered}$ | 49 <br> 48\% <br> vwX* | ${ }_{\substack{378 \\ 388}}$ | $\begin{gathered} 44 \\ 29 \% \end{gathered}$ | $\underset{\substack{238 \\ 37 \%}}{\text { a }}$ | ${ }_{\substack{139 \\ 39 \%}}$ | $\begin{gathered} 45 \\ 30 \% \end{gathered}$ | $\begin{gathered} 128 \\ 43 \% \\ h \end{gathered}$ | $\underset{\substack{233 \\ 35 \%}}{ }$ | $\begin{gathered} 178 \\ 50 \% \\ \text { j } \end{gathered}$ | $\underset{316}{24}$ | $\begin{gathered} 278 \\ 41 \% \\ 1 \end{gathered}$ | $\underbrace{193}_{31 \%}$ |  | 51 $40 \%$ 4, |
| Doses notapi | 413 $36 \%$ | ( 210 | $\substack{201 \\ 35 \%}_{\substack{\text { 2 }}}$ | $\begin{gathered} 84 \\ 26 \% \end{gathered}$ | $\begin{gathered} 134 \\ 35 \% \\ \text { DH } \end{gathered}$ | 196 <br> 44\% <br> DEGHIK | $\begin{gathered} 36 \\ 29 \% \end{gathered}$ | $\begin{gathered} 47 \\ 24 \% \end{gathered}$ | $\begin{gathered} 56 \\ 30 \% \end{gathered}$ | $\begin{gathered} 78 \\ 40 \% \\ \text { DH } \end{gathered}$ | $\begin{gathered} 66 \\ 38 \% \\ \text { DH } \end{gathered}$ | $\begin{aligned} & 130 \\ & 49 \% \\ & \text { DEGH } \end{aligned}$ | $\begin{gathered} 51 \\ 30 \% \end{gathered}$ | ( ${ }_{\text {c }}^{\text {23\% }}$ | $\begin{aligned} & 109 \\ & 42 \% \\ & \text { MN } \end{aligned}$ | $\begin{aligned} & 157 \\ & 43 \% \\ & \text { мN } \end{aligned}$ | $\begin{gathered} 30 \\ 49 \% \\ * * \end{gathered}$ | $\begin{aligned} & 111 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 88 \\ 37 \% \end{gathered}$ | $\begin{gathered} 87 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 40 \% \end{aligned}$ | ${ }_{\substack{114 \\ 38 \%}}$ | $\begin{gathered} 98 \\ 37 \% \end{gathered}$ | ${ }_{\substack{51 \\ 33 \%}}$ | $\begin{gathered} 10 \\ 19 \% \end{gathered}$ | $\begin{gathered} 32 \\ 32 \% \end{gathered}$ | 343 $35 \%$ | $\begin{gathered} 71 \\ 46 \% \\ \mathrm{~b}^{*} \end{gathered}$ | ${ }_{\substack{239 \\ 388}}$ | (108 | $\begin{gathered} 66 \\ 45 \% \\ \mathrm{e}^{*} \end{gathered}$ | ${ }_{\substack{96 \\ 32 \%}}$ | (318 <br> $38 \%$ | $\begin{gathered} 99 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 314 \\ & 40 \% \end{aligned}$ | ${ }_{\substack{233 \\ 348}}$ | ${ }_{\substack{181 \\ 39 \%}}$ | $\underset{\substack{369 \\ 37 \%}}{ }$ | ${ }_{\substack{44 \\ 348}}$ |
| Dont krow | 308 27\% | ${ }_{\substack{121 \\ 22 \%}}$ | $\begin{gathered} 185 \\ 32 \% \\ \text { B } \end{gathered}$ | 87 27\% | $\begin{gathered} 94 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 29 \% \end{aligned}$ | 38 | ${ }_{\substack{49 \\ 25 \%}}$ | $\begin{gathered} 53 \\ 29 \% \end{gathered}$ | $\begin{gathered} 41 \\ 21 \% \end{gathered}$ | $\begin{gathered} 58 \\ 33 \% \\ \hline \end{gathered}$ | $\begin{gathered} 69 \\ 26 \% \end{gathered}$ | 43 $26 \%$ | ${ }_{\text {24 }}^{89}$ | $\begin{gathered} 58 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 22 \\ 36 \% \end{gathered}$ | 69 <br> 23\% | $\begin{gathered} 83 \\ 25 \% \end{gathered}$ | $69$ 29\% | $\begin{gathered} 87 \\ 32 \% \\ \mathrm{R} \end{gathered}$ | ¢ ${ }_{\text {7 }}^{288}$ | $\begin{gathered} 92 \\ 30 \% \\ r \end{gathered}$ | $\begin{gathered} 78 \\ 30 \% \\ \mathrm{y} \end{gathered}$ | ( ${ }_{\text {28\% }}^{\text {188 }}$ | $\begin{gathered} 16 \\ 29 \% \end{gathered}$ | $\begin{gathered} 19 \\ 19 \% \end{gathered}$ | ${ }^{269}$ | $\begin{gathered} 39 \\ 25 \% \end{gathered}$ | ${ }_{\substack{159 \\ 25 \%}}$ | 111 $31 \%$ | 38 25\% |  | 234 288 | ${ }_{\text {c }}^{25}$ | $\stackrel{\substack{233 \\ 298 \\ \hline}}{\substack{\text { a }}}$ | 166 24\% | $\underbrace{193}_{31 \%}$ | ${ }_{27}^{268}$ | ${ }^{336}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.
Overlap formulae used



|  | Total <br> Total | General lection 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to ooliticians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve | ${ }_{\text {Labour }}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | Unfavoura ble to Cons | Favourabl e to Lab | Unfavoura ble to Lab | $\begin{aligned} & \text { Favourabl } \\ & \text { eato } \begin{array}{l} \text { etib } \\ \text { Dems } \end{array} \end{aligned}$ | Unfavoura ble to Lib Dems | $\begin{aligned} & \text { a Favoural } \\ & \text { a e to raeen } \\ & \text { Parry } \end{aligned}$ | Unfavoura ble to Green Party | Favourab Johnson | Unfavoura ble to Johnson |  | Unfavoura ble to Starmer | Favourabl e to Sunak | Unfavoura ble to Sunak | Favourabl e to Sajid Javid |  | Favourabl e to Liz Truss | Unfavoura ble to Liz Truss | Favourab e to priti Patel | Unfavoura ble to Priti Patel | Starmer's would do a better job | $\begin{gathered} \text { Starmer's } \\ \text { Lab Gov } \\ \text { would do } \\ \text { a worse } \\ \text { job } \end{gathered}$ | Sunak's would do a better job | Sunak's would do a worse job |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (J) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (v) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 422 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 76 \\ 20 \% \end{gathered}$ | $\begin{gathered} 184 \\ 60 \% \\ \text { BE } \end{gathered}$ | $\begin{gathered} 35 \\ \text { a } 48 \\ \text { 88\% } \end{gathered}$ | $\begin{gathered} 64 \\ \text { 43\% } \\ 8_{8 *} \end{gathered}$ | $\begin{gathered} 232 \\ 50 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 117 \\ & 27 \% \\ & 27 \% \end{aligned}$ | $\begin{gathered} 72 \\ 25 \% \\ 25 \end{gathered}$ | $\begin{aligned} & 288 \\ & 50 \% \\ & \text { Hkno } \end{aligned}$ | $\begin{gathered} 295 \\ \text { 29\% } \\ \text { HKKMNo } \end{gathered}$ | $\begin{aligned} & 54 \\ & 12 \% \end{aligned}$ |  | $\begin{gathered} 90 \\ \text { 22\% } \\ \hline \end{gathered}$ | $\begin{gathered} 198 \\ \begin{array}{c} 19 \% \\ \text { H1kNo } \end{array} \end{gathered}$ | $\begin{gathered} 68 \\ \text { 61\% } \\ \text { 21\% } \end{gathered}$ | $\begin{gathered} 48 \\ \text { a1\% } \\ 5 \end{gathered}$ | $\begin{aligned} & 319 \\ & \text { s8\% } \\ & \text { pssxaz } \end{aligned}$ |  | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 32 \% \\ & \text { ps } \end{aligned}$ | $\begin{gathered} 170 \\ \substack{17 \% \\ \text { pssraz }} \end{gathered}$ | $\begin{gathered} 114 \\ 35 \% \\ \text { ps } \end{gathered}$ | $\begin{aligned} & 182 \\ & \substack{15 \% \\ \text { pssryz }} \end{aligned}$ | $\begin{gathered} 69 \\ 31 \% \\ \text { ps } \\ \text { p } \end{gathered}$ | $\begin{gathered} 194 \\ \text { c9\% } \\ \text { pstrax } \end{gathered}$ | $\begin{aligned} & 75 \\ & 33 \% \\ & \text { ps } \\ & \hline \end{aligned}$ | $\begin{aligned} & 270 \\ & \text { 45\% } \\ & \text { pstrx } \end{aligned}$ | $\begin{aligned} & 284 \\ & 75 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 30 \% \end{aligned}$ |
| Does not apply | $\begin{aligned} & 413 \\ & 36 \% \end{aligned}$ |  | $\begin{gathered} 68 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 221 \\ 52 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 163 \\ & 5 \% \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 168 \\ & \text { 19\% } \\ & \text { נı } \end{aligned}$ | $\begin{aligned} & 63 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 297 \\ 67 \% \\ \text { fulluno } \end{gathered}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 60 \% \\ & 0 \text { un } \end{aligned}$ | $\begin{aligned} & 70 \\ & \text { 21\% } \\ & \hline 1 \end{aligned}$ | $\begin{aligned} & 192 \\ & \text { ono } \\ & \text { vict } \end{aligned}$ | $\begin{gathered} 138 \\ \text { 139 } \\ \text { artuwra } \end{gathered}$ | $\begin{gathered} 189 \\ \text { 18\% } \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 306 \\ 7 \\ \text { PaRưumx } \\ \text { Pa } \end{gathered}$ | $\begin{gathered} 189 \\ 47 \% \\ \text { aruwr } \end{gathered}$ | $\begin{aligned} & 130 \\ & 36 \% \\ & \text { QR } \end{aligned}$ | $\begin{gathered} 158 \\ \text { 49\% } \\ \text { quuwra } \end{gathered}$ | $\begin{aligned} & 141 \\ & \begin{array}{l} 35 \% \\ \text { or } \end{array} \end{aligned}$ | $\begin{gathered} 120 \\ 54 \% \\ \text { aruwra } \end{gathered}$ | $\begin{gathered} 124 \\ 31 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 124 \\ \begin{array}{c} 124 \\ \text { 54\% } \\ \text { oruwra } \end{array} \end{gathered}$ | $\begin{gathered} 196 \\ \begin{array}{c} 13 \% \\ \text { QR } \end{array} \end{gathered}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 245 \\ & \begin{array}{l} 26 \% \\ \text { bde } \end{array} \end{aligned}$ | $\begin{aligned} & 126 \\ & 40 \% \end{aligned}$ |  |
| Don't know | $\begin{aligned} & 308 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & \text { 25\% } \end{aligned}$ | $\begin{aligned} & 103 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 20 \% \\ & \text { R2 } \end{aligned}$ | $\begin{aligned} & 155 \\ & \substack{123 \% \\ \text { Ruvx }} \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & \text { 20\% } \\ & \text { R2 } \end{aligned}$ | $\begin{gathered} 81 \\ 20 \% \\ \text { R2 } \end{gathered}$ | $\begin{gathered} 64 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 80 \\ \text { 20\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & \text { 22\% } \\ & \text { Ruz } \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | 30 23\% \% |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse Public

|  | Toal | Gender |  | Age |  |  |  |  |  |  |  |  | Seneation |  |  |  |  | Socialgade |  |  |  | Region |  |  |  |  |  | Urian/Rural |  | Marital staus |  |  | Pres of children HH (17 or under) |  | Eduation |  | Emplowmentstaus |  | Etemmicty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | $\begin{gathered} 18-34 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ <br> (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | ${ }_{\text {(1) }}^{65}$ | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North <br> (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (z) | Scotland <br> (a) | Urban <br> (b) | ${ }_{\substack{\text { Ruar } \\ \text { c) }}}^{\text {ce }}$ | Married/ <br> Living as Married <br> (d) | Single (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | ${ }_{\text {Gradate }}^{\text {(i) }}$ | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweghed base | ${ }_{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | ${ }^{210}$ | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | 33 | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | 987 | ${ }^{156}$ | 655 | ${ }_{371}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 380 | 97 | ${ }_{151}$ |
| Weighed base | ${ }^{1143}$ | ${ }_{5} 54$ | 579 | 322 | 379 | 442 | 122 | 200 | ${ }^{184}$ | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }_{302}$ | 336 | ${ }^{236}$ | 269 | ${ }^{271}$ | 300 | 263 | 154 | 55 | 100 | ${ }^{98}$ | 154 | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | ${ }^{298}$ | 845 | ${ }_{352}$ | ${ }^{79}$ | ${ }_{676}$ | 467 | 103 | ${ }^{128}$ |
| Doespap | 326 $29 \%$ | $\begin{gathered} 186 \\ 34 \% \\ c \end{gathered}$ |  | 136 <br> 42\% <br> EFIJKL | $\begin{aligned} & 110 \\ & 29 \% \\ & \text { FKL } \end{aligned}$ | 80 | 54 <br> 44\% <br> EFIJKL | 81 <br> 41\% <br> EFJKL | $\begin{gathered} 56 \\ 31 \% \\ \text { FL } \end{gathered}$ | 54 <br> 28\% <br> FL | 35 $20 \%$ | 46 | 74 <br> 44\% <br> OP | 108 <br> 38\% <br> op | ${ }_{\substack{65 \\ \text { 25\% }}}$ | \% ${ }_{19}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | 91 <br> 30\% | 99\% | $\begin{gathered} 62 \\ 26 \% \end{gathered}$ | ${ }_{27} 7$ | $\begin{gathered} 63 \\ 23 \% \end{gathered}$ | ${ }_{26} 7$ | $\begin{gathered} 66 \\ 25 \% \end{gathered}$ | $\begin{gathered} 61 \\ 40 \% \\ \mathrm{vwx} \end{gathered}$ | 24 44\% ** | $\begin{gathered} 34 \\ 34 \% \end{gathered}$ | $\begin{gathered} 302 \\ 31 \% \\ c \end{gathered}$ | $\begin{gathered} 24 \\ 16 \% \end{gathered}$ | $\begin{gathered} 179 \\ 28 \% \\ f \end{gathered}$ | $\begin{gathered} 122 \\ 34 \% \\ f \end{gathered}$ | $\begin{gathered} 25 \\ 17 \% \end{gathered}$ | $\begin{gathered} 101 \\ 34 \% \\ h \end{gathered}$ | ${ }_{\text {225 }}^{225}$ | 137 <br> 39\% <br> j | 189 24\% | $\begin{gathered} 230 \\ 34 \% \\ 1 \end{gathered}$ | ${ }_{21}^{96}$ | ${ }_{\text {28\% }}^{278}$ | ${ }_{\substack{46 \\ 36 \%}}$ |
| Doses notapi | ${ }_{4}^{465}$ | $\begin{aligned} & 220 \\ & 40 \% \end{aligned}$ | ${ }_{428}^{241}$ | $\begin{gathered} 89 \\ 28 \% \end{gathered}$ | $\begin{gathered} 150 \\ 39 \% \\ \text { DG } \end{gathered}$ | $\begin{gathered} 227 \\ 51 \% \\ \text { DEGHIK } \end{gathered}$ | $\begin{gathered} 30 \\ 25 \% \end{gathered}$ | $\begin{gathered} 59 \\ 29 \% \end{gathered}$ | $\begin{gathered} 65 \\ 35 \% \end{gathered}$ | 85 <br> 44\% <br> DGH | $\begin{gathered} 80 \\ 45 \% \\ \text { DGH } \end{gathered}$ | $\begin{gathered} 147 \\ \text { 55\% } \\ \text { DEGHI } \end{gathered}$ | $\begin{gathered} 44 \\ 27 \% \end{gathered}$ | $\begin{gathered} 85 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 46 \% \\ & \text { MN } \end{aligned}$ | $\begin{aligned} & 179 \\ & 49 \% \\ & \text { MN } \end{aligned}$ | $\begin{gathered} 37 \\ 61 \% \\ * * \end{gathered}$ | $\begin{aligned} & 134 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 132 \\ 39 \% \end{gathered}$ | $\begin{gathered} 94 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 40 \% \end{aligned}$ | ${ }_{\text {43\% }}^{129}$ | $\begin{aligned} & 110 \\ & 42 \% \end{aligned}$ | ¢ | $\begin{gathered} 17 \\ 31 \% \\ * * \end{gathered}$ | $\begin{gathered} 44 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 387 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 79 \\ 51 \% \\ \mathrm{~b}^{*} \end{gathered}$ | $\begin{gathered} 276 \\ 43 \% \\ \mathrm{e} \end{gathered}$ | (168 | $\begin{gathered} 73 \\ 49 \% \\ \mathrm{e}^{*} \end{gathered}$ | $\underset{\substack{101 \\ 34 \%}}{ }$ | $\begin{gathered} 365 \\ 43 \% \\ \mathrm{~g} \end{gathered}$ | (118 | $\begin{gathered} 347 \\ 44 \% \end{gathered}$ | ${ }_{\text {cki }}^{246}$ | ${ }_{\substack{20 \\ 47 \% \\ 4}}$ | ${ }_{428}^{423}$ | ${ }_{3}^{41}$ |
| Dont krow | ${ }_{\substack{352 \\ 318}}$ | 148 27\% | $\begin{gathered} 200 \\ 34 \% \\ \text { B } \end{gathered}$ | 98 | $\begin{aligned} & 119 \\ & 31 \% \end{aligned}$ | ${ }_{\substack{135 \\ 30 \%}}$ | 38, | 59\% | ${ }_{\text {c }}^{63}$ 34\% |  | $\begin{gathered} 61 \\ 35 \% \end{gathered}$ | $\begin{gathered} 74 \\ 28 \% \end{gathered}$ | ( ${ }_{\text {4 }}^{29}$ | ${ }_{\text {3 }}^{\text {36\% }}$ | $\begin{gathered} 76 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 117 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 14 \\ 24 \% \end{gathered}$ | $\begin{gathered} 77 \\ 25 \% \end{gathered}$ | 109 $31 \%$ | $\begin{gathered} 80 \\ 34 \% \end{gathered}$ | ¢00 | $\begin{gathered} 98 \\ 36 \% \\ \text { Ya } \end{gathered}$ | ${ }_{\substack{94 \\ 31 \%}}$ | 86 33\% | 24\% | $\begin{gathered} 14 \\ 25 \% \end{gathered}$ | $\begin{gathered} 22 \\ 22 \% \end{gathered}$ | 300 | $\begin{gathered} 51 \\ 33 \% \end{gathered}$ | 181 28\% | ${ }_{\substack{120 \\ 34 \%}}$ | 50 | ${ }_{\substack{96 \\ 32 \%}}$ | - | ${ }_{\substack{96 \\ 2 \%}}$ | ${ }_{\text {cher }}^{255}$ | 201 <br> $30 \%$ | ${ }_{321}^{151}$ | ( | ${ }_{\substack{41 \\ 326}}$ |

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verlap formulae used
ColumnProportions (5\%): A,B/C,D/E/F/G/H//I/////L/M/N/O/P/P/QR/S/T//U,V/W/X/Y///a,b//,d///f,g/h,i/j,K/I,m/n Minimum Base: 30(**)Small Base: 100(*)


|  | Total <br> Total | General lection 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve | ${ }_{\text {Labour }}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | Unfavoura ble to Con | Favourabl e to Lab | Unfavoura ble to Lab | Favourabl e to Lib Dem | Unfavoura ble to Lib Dems | Favourabl <br> e to Green Party | Unfavoura ble to Green Party | Favourabl e to Johnson | Unfavoura ble to Johnson | $\begin{aligned} & \text { Favourabl } \\ & \text { e to } \\ & \text { Starmer } \end{aligned}$ | Unfavoura ble to <br> Starmer | Favourabl e to Sunak | $\begin{array}{\|c} \text { Unfavoura } \\ \text { ble to } \\ \text { kunak } \\ \hline \end{array}$ | $\begin{aligned} & \text { FFourab } \\ & \text { eto said } \end{aligned}$ Javid lavic | Unfavoura Sajid Javid Sajid Javid | Favourab e to Liz Trus | Unfavoura ble to Liz Truss | Favourabl e to priti Patel | Unfavoura ble to Priti Patel | Starmer's would do a better job | Starmer's Lab Gov a worse job | Sunak's would do a better job | Sunak's would do a worse job |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (v) | (v) | (w) | (x) | (v) | (z) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 326 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 53 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 165 \\ & 54 \% \\ & 80 \mathrm{C} \end{aligned}$ | $\begin{gathered} 27 \\ 37 \% \\ 8_{8^{*}} \end{gathered}$ | $\begin{gathered} 48 \\ 32 \% \\ 8^{*} \end{gathered}$ | $\begin{gathered} 186 \\ 41 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 83 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 58 \\ 20 \% \\ k \end{gathered}$ | $\begin{aligned} & 221 \\ & \text { 39\% } \\ & \text { Hkmo } \end{aligned}$ | $\begin{gathered} 260 \\ 61 \% \\ \text { HKk.4nvo } \end{gathered}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 121 \\ \begin{array}{c} 123 \\ \text { Hkxno } \end{array} \end{gathered}$ | $\begin{gathered} 68 \\ 17 \% \\ k \end{gathered}$ | $\begin{aligned} & 156 \\ & \begin{array}{c} 47 \% \\ \text { Hikno } \end{array} \end{aligned}$ | $\begin{gathered} 56 \\ 17 \% \\ k \end{gathered}$ | $\begin{gathered} 41 \\ 18 \% \\ s \end{gathered}$ | $\begin{aligned} & 233 \\ & \text { a3\% } \\ & \text { psx } \end{aligned}$ |  | $\begin{aligned} & 28 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 27 \% \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 129 \\ & \text { s5\% } \\ & \text { pstx } \end{aligned}$ | $\begin{aligned} & 96 \\ & 30 \% \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 134 \\ & 33 \% \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 56 \\ & \text { 25\% } \\ & \text { ps } \end{aligned}$ | $\begin{gathered} 156 \\ \text { 139\% } \\ \text { pstwxza } \end{gathered}$ | $\begin{gathered} 63 \\ \begin{array}{c} 68 \% \\ \text { ps } \end{array} \end{gathered}$ | $\begin{aligned} & 201 \\ & 349 \\ & \text { pst } \end{aligned}$ | $\begin{aligned} & 246 \\ & 65 \% \\ & \text { cde } \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{gathered} 122 \\ 39 \% \\ c e \end{gathered}$ | $\begin{aligned} & 29 \\ & 22 \% \end{aligned}$ |
| Does not apply | $\begin{aligned} & 465 \\ & 41 \% \end{aligned}$ |  | $\begin{gathered} 60 \\ 20 \% \\ 20 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 59 \\ \begin{array}{c} 59 \% \\ c \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 145 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 247 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 63 \% \\ & \text { uwn } \end{aligned}$ |  | $\begin{aligned} & 59 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 331 \\ \text { 755 } \\ \text { Hulluno } \end{gathered}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 260 \\ & 64 \% \\ & \text { vive } \end{aligned}$ | $\begin{aligned} & 80 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & 64 \% \\ & \text { wien } \end{aligned}$ | $\begin{gathered} 141 \\ \begin{array}{c} 61 \% \\ \text { 6Ruwra } \end{array} \end{gathered}$ | $\begin{aligned} & 218 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 345 \\ 79 \% \\ \text { PaRruwnry } \end{gathered}$ | $\begin{gathered} 214 \\ \left.\begin{array}{c} 24 \% \\ \text { seuwra } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 137 \\ & 38 \% \\ & \text { ar } \end{aligned}$ | $\begin{gathered} 177 \\ \text { 153\% } \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 152 \\ & 38 \% \\ & \text { QR } \end{aligned}$ | $\begin{gathered} 131 \\ \text { 139 } \\ \text { cruwra } \end{gathered}$ | $\begin{gathered} 136 \\ 34 \% \\ R \end{gathered}$ | $\begin{gathered} 127 \\ 55 \% \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 225 \\ & 37 \% \\ & \text { QR } \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 283 \\ & 87 \% \\ & \text { hnd } \end{aligned}$ | $\begin{aligned} & 133 \\ & 42 \% \end{aligned}$ | 60 $46 \%$ $46 \%$ 6 |
| Don't know | $\begin{aligned} & 352 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 24 \\ 33 \% \\ 8_{8} \end{gathered}$ | $\begin{aligned} & 42 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 12929 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ |  | $\begin{gathered} 107 \\ { }_{25 \%} \\ { }_{4} \end{gathered}$ | $\begin{aligned} & 87 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 94 \\ \begin{array}{c} 98 \% \\ \text { HkNo } \end{array} \end{gathered}$ | $\begin{aligned} & 60 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 21 \% \end{aligned}$ |  | $\begin{aligned} & 81 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 64 \\ 150 \end{gathered}$ | $\begin{gathered} 80 \\ \text { 20\% } \end{gathered}$ | $\begin{gathered} 98 \\ 27 \% \\ \text { svxz } \end{gathered}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 118 \\ \substack{29 \% \\ \text { RSTXI }} \end{gathered}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & \begin{array}{l} 27 \% \\ \text { crux } \end{array} \end{aligned}$ | $\begin{aligned} & 39 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & \substack{19 \% \\ \text { Rssxaz }} \end{aligned}$ | $\begin{aligned} & 91 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 19 \% \end{aligned}$ | 42 $32 \%$ ct |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse Public

|  | Total | Gender |  | age |  |  |  |  |  |  |  |  | Seneration |  |  |  |  | Social gate |  |  |  | Region |  |  |  |  |  | Urram/Ruxal |  | Maritas staus |  |  |  |  | Eucation |  | Emporment staus |  | Etetmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\text { Total }}{\text { (A) }}$ | Male <br> (B) | $\underset{\substack{\text { remale } \\ \text { c) }}}{\text { col }}$ | 18-34 <br> (D) | 35-54 <br> (E) | ${ }_{\text {fis }}^{\text {f5 }}$ | 18-24 <br> (G) | 25-34 <br> (H) | 35-44 <br> (I) | $45-54$ <br> (J) | $55-64$ (K) | ${ }_{\text {(1) }}^{65}$ | (men) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | ${ }_{\text {(T) }}^{\text {c/ }}$ | OE (u) | Nort | Midlands <br> (W) | South (X) | London <br> (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | ${ }_{\text {Rural }}^{\text {(c) }}$ | Married/ <br> Living as Married <br> (d) | ${ }_{\substack{\text { Singe } \\ \text { (e) }}}^{\text {en }}$ | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweighed base | ${ }^{114}$ | 559 | 574 | ${ }_{366}$ | 402 | ${ }^{375}$ | 164 | ${ }^{202}$ | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }^{539}$ | ${ }^{323}$ | 109 | 172 | 274 | ${ }^{23}$ | 264 | 155 | 57 | 100 | ${ }^{987}$ | 156 | ${ }_{65}$ | ${ }^{371}$ | 117 | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{753}$ | ${ }_{30}$ | 977 | 151 |
| Weighed base | ${ }^{1143}$ | 554 | 579 | ${ }^{32}$ | ${ }^{379}$ | 442 | ${ }^{122}$ | 200 | 184 | ${ }^{195}$ | ${ }^{176}$ | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }_{61}$ | ${ }^{302}$ | ${ }^{366}$ | 236 | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | 154 | ${ }^{636}$ | ${ }^{358}$ | ${ }^{148}$ | 298 | ${ }^{845}$ | ${ }_{32}$ | ${ }^{99}$ | ${ }^{676}$ | 467 | 1003 | ${ }^{128}$ |
| Does | ${ }_{\substack{544 \\ 488 \\ \hline}}$ | $\underset{\substack{268 \\ 48 \%}}{ }$ | ${ }_{47 \%}^{270}$ | $\begin{gathered} 166 \\ 51 \% \\ \text { GL } \end{gathered}$ | $\underset{\substack{185 \\ 498}}{ }$ | (193\% | ${ }_{\text {che }}^{\text {55\% }}$ | $\begin{gathered} 111 \\ 55 \% \\ \text { FL } \end{gathered}$ | ${ }_{\substack{93 \\ 50 \%}}$ | ${ }_{\text {c }}^{\text {988 }}$ | 86 $49 \%$ | ${ }_{\text {10\% }}^{107}$ | 73 448 | $\begin{aligned} & 167 \\ & 58 \% \\ & \text { мор } \end{aligned}$ | ${ }_{45 \%}^{117}$ | ${ }_{47 \%}^{173}$ | $\begin{gathered} 13 \\ 22 \% \\ * * \end{gathered}$ | ¢ | ${ }_{\substack{165 \\ 498}}$ | 104 44\% | ${ }_{\substack{123 \\ 468}}$ | $\begin{aligned} & 123 \\ & 45 \% \end{aligned}$ | ${ }_{\substack{123 \\ 41 \%}}$ |  | 96 <br> 62\% <br> VWX | $\begin{gathered} 32 \\ 58 \% \end{gathered}$ | $\begin{gathered} 54 \\ 54 \% \end{gathered}$ | $\begin{gathered} 491 \\ 50 \% \\ c \end{gathered}$ | ¢52 <br> $39 \%$ | $\underset{\substack{303 \\ 48 \%}}{ }$ | 170 $47 \%$ | ${ }_{4}^{70}$ |  | ${ }_{\substack{393 \\ 46 \%}}$ | $\begin{gathered} 212 \\ 60 \% \\ j \end{gathered}$ | ${ }_{423}^{332}$ | $\underbrace{}_{\substack{312 \\ 51 \%}}$ | $\underset{\substack{201 \\ 438}}{ }$ | ${ }_{\substack{482 \\ 48 \%}}$ | ${ }_{\text {44\% }}^{57}$ |
| Does not apply | 347 <br> $30 \%$ | $\begin{aligned} & 183 \\ & 33 \% \end{aligned}$ | $\underset{\text { 28\% }}{163}$ | $\begin{gathered} 79 \\ 24 \% \end{gathered}$ | ${ }_{\substack{114 \\ 30 \%}}$ | $\begin{gathered} 154 \\ 35 \% \\ \text { DH } \end{gathered}$ | 32 <br> $26 \%$ | ${ }_{\substack{47 \\ 24 \% \\ \\ \hline}}$ | 49 268 | $\begin{gathered} 65 \\ 34 \% \end{gathered}$ | ${ }_{\substack{53 \\ 30 \%}}$ | $\begin{gathered} 101 \\ 38 \% \\ \text { DH } \end{gathered}$ | ${ }_{\text {c }}^{48}$ | $\begin{gathered} 59 \\ 20 \% \end{gathered}$ | $\begin{gathered} 93 \\ 36 \% \\ N \end{gathered}$ | $\begin{gathered} 120 \\ 33 \% \\ N \end{gathered}$ | $\begin{gathered} 28 \\ 46 \% \\ * * \end{gathered}$ | 92 <br> 30\% | ${ }_{\substack{106 \\ 32 \%}}$ | $\begin{gathered} 78 \\ 33 \% \end{gathered}$ | 70 $26 \%$ | $\begin{gathered} 82 \\ 30 \% \end{gathered}$ | ${ }_{3}^{97}$ | $\begin{gathered} 89 \\ 34 \% \end{gathered}$ | $\begin{gathered} 35 \\ 23 \% \end{gathered}$ | $\begin{gathered} 11 \\ 21 \% \end{gathered}$ | $\begin{gathered} 33 \\ 33 \% \end{gathered}$ | (284 | $\begin{gathered} 63 \\ 41 \% \\ \mathrm{~b}^{*} \end{gathered}$ | ${ }_{\substack{205 \\ 32 \%}}$ | ${ }_{\substack{96 \\ 26 \%}}$ | $\begin{gathered} 48 \\ 32 \% \end{gathered}$ | ${ }_{\substack{79 \\ 27 \%}}$ | ${ }_{\substack{268 \\ 328}}$ | $\begin{gathered} 81 \\ 23 \% \end{gathered}$ | $\begin{gathered} 266 \\ 34 \% \end{gathered}$ | $\underset{\substack{199 \\ 298}}{ }$ | $\underbrace{}_{\substack{152 \\ 33 \%}}$ | 310 | ( ${ }_{\substack{36 \\ 29 \%}}$ |
| Dontt ${ }^{\text {cow }}$ | - 238 | $\begin{aligned} & 103 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 147 \\ 25 \% \\ \text { B } \end{gathered}$ | 78 24\% | 79 <br> 21\% | $\begin{gathered} 95 \\ 22 \% \end{gathered}$ | $\begin{gathered} 36 \\ 29 \% \\ J \end{gathered}$ | $\underset{\substack{42 \\ 21 \%}}{ }$ | ${ }_{\substack{43 \\ 238}}$ | $\begin{gathered} 37 \\ 19 \% \end{gathered}$ | $\begin{gathered} 37 \\ 21 \% \end{gathered}$ | 59 <br> 22\% | $\begin{gathered} 46 \\ 28 \% \end{gathered}$ | ${ }_{\text {che }}^{63}$ | $\begin{gathered} 51 \\ 19 \% \end{gathered}$ | $\begin{gathered} 73 \\ 20 \% \end{gathered}$ | $\begin{gathered} 19 \\ 32 \% \end{gathered}$ | 59 <br> 20\% | 65 <br> 19\% | $\begin{gathered} 54 \\ 23 \% \end{gathered}$ | $\begin{gathered} 75 \\ 28 \% \\ \text { R } \end{gathered}$ | ${ }_{29}^{66}$ | $\begin{gathered} 81 \\ 27 \% \\ \text { ya } \end{gathered}$ | ${ }_{\substack{58 \\ 22 \%}}$ | 220 | $\begin{gathered} 12 \\ 22 \% \end{gathered}$ | $\begin{gathered} 13 \\ 13 \% \end{gathered}$ | 214 | ¢ | 129 $20 \%$ | ${ }_{\text {che }}^{\text {26\% }}$ | 30 30\% | ( ${ }_{\substack{68 \\ \text { 23\% }}}$ | (185 | 59\% | 198 <br>  <br> 248 | (100 | (113 | ${ }_{\text {21\% }}^{212}$ | ¢ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.
verlap formulae used
This



|  | Total <br> Total | General lection 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favourale to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \end{gathered}$ | Labur | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl <br> e to Cons | $\begin{aligned} & \text { Unfavoura } \\ & \begin{array}{c} \text { ble to } \\ \text { Cons } \end{array} \end{aligned}$ | $\begin{aligned} & \text { Favourab } \\ & \text { eto Lab } \end{aligned}$ | Unfavoura <br> ble to Lab | $\begin{aligned} & \text { Favarabl } \\ & \text { eot Libl } \\ & \text { Dems } \end{aligned}$ | Unfavoura ble to Lib Dems | $\begin{aligned} & \text { a Favourab } \\ & \text { e to Green } \end{aligned}$ Party | Unfavoura ble to Green Party | $\begin{gathered} \text { Favourab } \\ \text { Johnson } \\ \text { Johnson } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { Une to } \\ & \text { Sohnson } \end{aligned}$ | $\begin{aligned} & \text { a Favourab } \\ & \text { etor } \\ & \text { Starme } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { he to } \\ & \text { Starmer } \end{aligned}$ | Favourab e to Sunak | $\begin{aligned} & \text { Unfavoura } \\ & \begin{array}{l} \text { Unt } \\ \text { k } \\ \text { ble to } \end{array} \end{aligned}$ | $\begin{gathered} \text { Favoural } \\ \text { en of said } \\ \text { Javid } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { Sale tov } \\ & \text { Said Javid } \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { eto uis } \\ & \text { Truss } \end{aligned}$ | Unfavoura ble to Liz Truss | $\begin{gathered} \text { Favourabl } \\ \text { en en or fiti } \\ \text { Patel } \end{gathered}$ | Unfavoura ble to Prit Pate | Starmeo Lab would do a better job | Starmers Lab Gov would do a worse job | $\begin{gathered} \text { Sunak's } \\ \text { Cons Gov } \\ \text { would do } \\ \text { a better } \\ \text { job } \end{gathered}$ |  |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (6) | (H) | (1) | (1) | ${ }^{(k)}$ | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (5) | (T) | (U) | (v) | (w) | (x) | (r) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | ${ }^{346}$ | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | ${ }^{131}$ |
| Does apply | $\begin{aligned} & 544 \\ & 48 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 122 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 218 \\ 71 \% \\ \text { bE } \end{gathered}$ | $\begin{gathered} 49 \\ 66 \% \\ 8^{8^{*}} \end{gathered}$ | $\begin{gathered} 77 \\ 52 \% \\ 8^{8} \end{gathered}$ | $\begin{gathered} 296 \\ 64 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 163 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 94 \\ 33 \% \\ k \end{gathered}$ | $\begin{gathered} 359 \\ 63 \% \\ \text { Hкм } \\ \text { Hк } \end{gathered}$ | $\begin{gathered} 332 \\ 78 \% \\ \text { HikMNo } \end{gathered}$ | $\begin{aligned} & 100 \\ & 23 \% \end{aligned}$ |  | $\begin{aligned} & 129 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 226 \\ \begin{array}{c} 28 \% \\ \text { Hikno } \end{array} \end{gathered}$ | $\begin{gathered} 101 \\ 32 \% \\ k \end{gathered}$ | $\begin{gathered} 70 \\ 30 \% \\ 5 \\ 5 \end{gathered}$ | $\begin{gathered} 398 \\ \text { powncz } \\ \text { psraz } \end{gathered}$ | $\begin{gathered} 309 \\ 88 \% \\ \text { Pastuwwxr } \end{gathered}$ | $\begin{aligned} & 94 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 178 \\ & \text { 45\% } \\ & \text { pss } \end{aligned}$ | $\begin{aligned} & 203 \\ & 55 \% \\ & \text { pstra } \end{aligned}$ | $\begin{aligned} & 154 \\ & \text { 48\% } \\ & \text { pss } \end{aligned}$ | $\begin{aligned} & 225 \\ & 56 \% \\ & \text { pssxz } \end{aligned}$ | $\begin{gathered} 78 \\ 35 \% \\ 5 \end{gathered}$ | $\begin{gathered} 257 \\ \text { 64\% } \\ \text { pastumxza } \end{gathered}$ | $\begin{gathered} 97 \\ 42 \% \\ \text { 9p } \\ \hline \end{gathered}$ | $\begin{gathered} 346 \\ \begin{array}{c} 35 \% \\ \text { pstraz } \end{array} \end{gathered}$ | $\begin{aligned} & 321 \\ & 85 \% \\ & \text { cde } \end{aligned}$ | $\begin{aligned} & 62 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 186 \\ 59 \% \\ c e \end{gathered}$ | 40 $31 \%$ $c^{*}$ |
| Does notapply | $\begin{aligned} & 347 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 50 \% \\ & \text { cot } \end{aligned}$ | $\begin{aligned} & 56 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & \text { } 48 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & \text { } 52 \% \\ & \text { נı } \end{aligned}$ | $\begin{gathered} 46 \\ 11 \% \end{gathered}$ | $\begin{gathered} 256 \\ 58 \% \\ \text { Hulunn } \end{gathered}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 51 \% \\ & \text { wion } \end{aligned}$ | $\begin{gathered} 58 \\ 18 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 170 \\ & 53 \% \\ & \text { } \begin{array}{l} 1,0 \end{array} \end{aligned}$ | $\begin{gathered} 106 \\ 46 \% \\ \text { aruwra } \end{gathered}$ | $\begin{gathered} 164 \\ { }_{c}^{15 \%} \\ { }_{\mathrm{R}} \end{gathered}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ |  | $\begin{aligned} & 151 \\ & 38 \% \\ & \text { ary } \end{aligned}$ | $\begin{aligned} & 118 \\ & \begin{array}{l} 32 \% \\ \text { afr } \end{array} \end{aligned}$ | $\begin{aligned} & 116 \\ & \begin{array}{l} 36 \% \\ \text { apra } \end{array} \text { } \end{aligned}$ | $\begin{aligned} & 133 \\ & 33 \% \\ & \text { QRYa } \end{aligned}$ | $\begin{gathered} 95 \\ \begin{array}{c} \text { 42\% } \\ \text { arvara } \end{array} \end{gathered}$ | $\begin{gathered} 106 \\ \substack{10 \% \\ \beta} \end{gathered}$ | $\begin{aligned} & 97 \\ & 42 \% \\ & \text { arra } \\ & \text { ar } \end{aligned}$ | $\begin{gathered} 171 \\ \text { 29\% } \\ \text { QR } \end{gathered}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 65 \% \\ & \text { bide } \end{aligned}$ | $\begin{aligned} & 91 \\ & 29 \% \end{aligned}$ | 59 $45 \%$ bd* |
| Don't know | $\begin{aligned} & 253 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 68 \\ \text { } \begin{array}{c} 18 \% \\ c \end{array} \end{gathered}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 32 \\ 22 \% \\ c^{*} \end{gathered}$ | $\begin{aligned} & 74 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 69 \\ 16 \% \end{gathered}$ | $\begin{gathered} 62 \\ \text { 22\% } \\ \text { un } \end{gathered}$ | $\begin{aligned} & 73 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 86 \\ 19 \% \\ 10 \end{gathered}$ | $\begin{aligned} & 33 \\ & 15 \% \end{aligned}$ | $\begin{gathered} \left.\begin{array}{c} 69 \\ 17 \% \\ \hline \end{array}\right) \end{gathered}$ | $\begin{aligned} & 46 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 55 \\ \text { 24\% } \\ \text { Qestuwnza } \end{gathered}$ | $\begin{aligned} & 101 \\ & \text { 15\% } \\ & \text { Rww } \end{aligned}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 17\% } \\ & \text { RMY } \end{aligned}$ | $\begin{aligned} & 70 \\ & \text { 18\% } \\ & \text { Rww } \end{aligned}$ | $\begin{gathered} 44 \\ \text { 42\% } \\ R \end{gathered}$ | $\begin{aligned} & 54 \\ & 17 \% \\ & \text { Ry } \end{aligned}$ | $\begin{gathered} 47 \\ \text { 41\% } \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 50 \\ 22 \% \\ \text { 2Ruwnaa } \end{gathered}$ | $\begin{aligned} & 36 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 35 \\ \text { 15\% } \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 83 \\ \begin{array}{c} 84 \% \\ \text { Ry } \end{array} \end{gathered}$ | $\begin{aligned} & 31 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 52 \\ 16 \% \\ b \end{gathered}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | 31 24\% bd |

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Ipsos UK February 2022 Political Pulse Public

|  | Toal | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Sociagrade |  |  |  | Region |  |  |  |  |  | Urian/fural |  | Marital staus |  |  | Pres of children HH (17 or under) |  | Education |  | Enpoumentstaus |  | Ethmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ (F) | $\begin{gathered} 18-24 \\ \text { (G) } \end{gathered}$ | 25-34 (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | 45-54 <br> (J) | 55-64 <br> (K) | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as <br> Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | ${ }_{\text {chatate }}^{\text {a }}$ | Nongraduate <br> (j) | Working <br> (k) | Not working | White ethnic group (m) | Minority ethnic group (n) |
| Unveghted base | ${ }^{1143}$ | 559 | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | 539 | ${ }^{323}$ | 109 | 172 | 274 | 238 | 264 | 155 | 57 | 100 | ${ }^{98}$ | ${ }^{156}$ | ${ }^{655}$ | ${ }^{37}$ | ${ }^{117}$ | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{53}$ | 390 | 97 | ${ }^{151}$ |
| Weigheed base | ${ }^{1143}$ | 554 | 579 | 322 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }_{302}$ | ${ }^{336}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{388}$ | ${ }^{198}$ | 298 | 845 | ${ }_{352}$ | 791 | ${ }_{676}$ | 467 | 103 | ${ }^{128}$ |
| Doespaply | ${ }_{4}^{471}$ | $\begin{gathered} 256 \\ 46 \% \\ c \end{gathered}$ | ${ }_{37}^{212}$ | $\begin{aligned} & 155 \\ & 48 \% \\ & \text { FGL } \end{aligned}$ | $\begin{aligned} & 155 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 36 \% \end{aligned}$ | 48 39\% | $\begin{gathered} 107 \\ 54 \% \\ \text { EFGJKL } \end{gathered}$ | $\begin{gathered} 77 \\ 42 \% \end{gathered}$ | 77 40\% | ${ }_{\substack{67 \\ 386}}$ | 94 <br> 35\% | 74 <br> 44\% | $\begin{gathered} 145 \\ 50 \% \\ \text { op } \end{gathered}$ | 95 36\% | ${ }_{\substack{144 \\ 39 \%}}$ | $\begin{gathered} 14 \\ 22 \% \\ * * \end{gathered}$ | $\begin{gathered} 137 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 81 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 96 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 81 \\ 52 \% \\ \text { wx } \end{gathered}$ | $\begin{gathered} 31 \\ 57 \% \end{gathered}$ | 49 <br> 49\% <br> w* | $\begin{gathered} 424 \\ 43 \% \\ c \end{gathered}$ | $46$ $30 \%$ | ${ }_{40 \%}^{257}$ | ${ }_{448}^{159}$ | $\begin{gathered} 54 \\ 37 \% \end{gathered}$ | (130 | 300 <br> 400 | $\begin{gathered} 191 \\ 54 \% \\ j \end{gathered}$ | (280 | ${ }_{\text {a }}^{29}$ | $\substack{17 \\ 38 \%}$ | ${ }_{428}^{418}$ | ${ }_{\substack{48 \\ 37 \%}}$ |
| Does notapply | (339 <br> $30 \%$ | $\begin{aligned} & 173 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 80 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 148 \\ 33 \% \\ \text { DH } \end{gathered}$ | 36 29\% | 44 22\% | 47 26\% | 64 33\% | $\begin{gathered} 53 \\ 30 \% \end{gathered}$ | 94 <br> 35\% <br> DH | $\begin{gathered} 50 \\ 30 \% \end{gathered}$ | $\begin{gathered} 59 \\ 21 \% \end{gathered}$ | $\begin{gathered} 89 \\ 34 \% \\ N \end{gathered}$ | $\begin{gathered} 116 \\ 32 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 24 \\ 39 \% \end{gathered}$ | 91 30\% | 94 28\% | $\begin{gathered} 82 \\ 35 \% \end{gathered}$ | $\begin{gathered} 72 \\ 27 \% \end{gathered}$ | $\begin{gathered} 83 \\ 31 \% \end{gathered}$ | $\begin{gathered} 98 \\ 32 \% \\ \gamma \end{gathered}$ | 94 <br> 36\% <br> Y | $\underset{\substack{32 \\ 21 \%}}{ }$ | 6 <br> $12 \%$ | $\begin{gathered} 26 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 276 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 63 \\ 41 \% \\ \mathrm{~b}^{*} \end{gathered}$ | ${ }_{\substack{201 \\ 328}}$ | $\begin{gathered} 90 \\ 25 \% \end{gathered}$ | $\begin{gathered} 48 \\ 33 \% \end{gathered}$ | 80 | 259 | $\begin{gathered} 82 \\ 23 \% \end{gathered}$ | ${ }_{\substack{25 \\ 328}}$ | $\underset{\substack{199 \\ 298}}{ }$ | (1a0 | (304 | ${ }_{\substack{35 \\ 27 \%}}^{\text {a }}$ |
| Dont trow | 333 29\% | ${ }_{\substack{125 \\ 23 \%}}$ | $\begin{gathered} 203 \\ 35 \% \\ \text { в } \end{gathered}$ | ${ }_{\substack{87 \\ \text { 27\% }}}$ | $\begin{aligned} & 113 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 30 \% \end{aligned}$ | ${ }_{\substack{39 \\ 32 \%}}$ | (48 <br> 248 | 60 32\% | 54 <br> 27\% | $\begin{gathered} 55 \\ 31 \% \end{gathered}$ | 78 <br> 29\% | 43 <br> 26\% | ${ }_{29}^{89}$ | 77 <br> 29\% | $\begin{aligned} & 106 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 24 \\ 39 \% \end{gathered}$ | 74 <br> 25\% | ¢ | $\begin{gathered} 74 \\ 31 \% \end{gathered}$ | $\begin{gathered} 97 \\ 36 \% \\ \text { RS } \end{gathered}$ | 75 288 | $\begin{gathered} 107 \\ 36 \% \\ \mathrm{x} \end{gathered}$ | 68 268 | ${ }_{\substack{41 \\ 27 \%}}$ | $\begin{gathered} 17 \\ 32 \% \end{gathered}$ | $\begin{gathered} 25 \\ 25 \% \end{gathered}$ | $\underset{298}{289}$ | $\begin{gathered} 45 \\ 29 \% \end{gathered}$ | - | ${ }_{\substack{109 \\ 30 \%}}$ | ${ }_{\substack{46 \\ 31 \%}}$ | ${ }_{\substack{87 \\ 298}}$ | 246 296 | ${ }_{\substack{79 \\ 228}}$ | $\underset{\substack{258 \\ 328 \\ 1}}{1}$ | ${ }_{\substack{\text { 184 } \\ \text { 27\% }}}$ | $\underset{\substack{150 \\ 32 \%}}{ }$ | ${ }_{28 \%}^{281}$ | ${ }_{\substack{45 \\ 35 \%}}^{\text {a }}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.
Overlap formulae used

ColumnProportions (5\%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/QR/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i/j,k/l,m/n Minimum Base: 30 (**) Small Base: 100 (*)


|  | Total <br> Total | General Election 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \end{gathered}$ | Labur | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | Unfavoura ble to Con | Favourab <br> e to | Unfavoura ble to Lab | $\begin{aligned} & \text { Favoural } \\ & \text { Fato } \\ & \text { eto Lib } \\ & \text { Dems } \end{aligned}$ | Untavoura Dems | Favourab e to Green Party |  | $\begin{gathered} \text { Favourab } \\ \text { Soto } \\ \text { Johnson } \end{gathered}$ | Unfavoura ble to Johnson | $\begin{array}{\|c\|c\|} \hline \text { Favourabl } \\ \text { e to } \\ \text { Starmer } \end{array}$ | Unfavoura ble to Starmer | Favourab e to Sunak |  | $\begin{gathered} \text { Favourab } \\ \text { ento said } \\ \text { Javid } \end{gathered}$ | Unfavoura ble to Sajid Javid |  | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Liz } \end{aligned}$ Truss | $\begin{gathered} \text { Favourabl } \\ \text { e to or } \begin{array}{c} \text { Preti } \\ \text { Patel } \end{array} \end{gathered}$ | Unfavoura ble to Priti Patel | Lab Gov would do a better job | $\begin{aligned} & \text { Starmer's } \\ & \text { Lab Gov } \\ & \text { wouldo do } \\ & \text { a worse } \\ & \text { job } \end{aligned}$ | $\begin{gathered} \begin{array}{c} \text { Sunak's } \\ \text { Cons Gov } \\ \text { would do do } \\ \text { a better } \\ \text { job } \end{array} \end{gathered}$ | $\begin{aligned} & \text { Sunak's } \\ & \text { Cons sov } \\ & \text { would do o } \\ & \text { a worse } \\ & \text { job } \end{aligned}$ |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | ${ }^{(R)}$ | (s) | (T) | (U) | (v) | (w) | (x) | (r) | (z) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 471 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 216 \\ 71 \% \\ \text { BE } \end{gathered}$ | $\begin{gathered} 42 \\ 57 \% \\ { }_{8}^{4 *} \end{gathered}$ | $\begin{gathered} 66 \\ 45 \% \\ { }_{8}{ }^{8 \%} \end{gathered}$ | $\begin{gathered} 264 \\ 57 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 133 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 78 \\ 27 \% \\ k \end{gathered}$ | $\begin{aligned} & 315 \\ & 55 \\ & \text { Hkno } \\ & \text { Hk } \end{aligned}$ | $\begin{gathered} 309 \\ \text { 37\% } \\ \text { HसkLMNO } \end{gathered}$ | $\begin{aligned} & 75 \\ & 17 \% \end{aligned}$ |  | $\begin{aligned} & 104 \\ & \text { 26\% } \\ & k \end{aligned}$ | $\begin{aligned} & 210 \\ & \substack{21 \% \\ \text { H4kNo }} \end{aligned}$ | $\begin{gathered} 81 \\ \begin{array}{c} 85 \% \\ k \end{array} \end{gathered}$ | $\begin{aligned} & 59 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 354 \\ 53 \% \\ \text { 5s5xzaz } \end{gathered}$ | $\begin{gathered} 299 \\ \text { 83\% } \\ \text { Pastuwxrz } \end{gathered}$ | $\begin{aligned} & 70 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & \text { 41\% } \\ & \text { psx } \end{aligned}$ | $\begin{aligned} & 181 \\ & 50 \% \\ & \text { pstrz } \end{aligned}$ | $\begin{aligned} & 141 \\ & \begin{array}{l} 446 \\ \text { Psx } \end{array} \end{aligned}$ | $\begin{aligned} & 201 \\ & 50 \% \\ & \text { pstxa } \end{aligned}$ | $\begin{gathered} 72 \\ 32 \% \\ 5 \end{gathered}$ | $\begin{gathered} 228 \\ 57 \% \\ \text { pstuwxza } \end{gathered}$ | $\begin{aligned} & 88 \\ & \begin{array}{l} 88 \\ 38 \% \\ \text { ps } \end{array} \end{aligned}$ | $\begin{aligned} & 287 \\ & \begin{array}{c} 48 \% \\ \text { psix } \end{array} \end{aligned}$ | $\begin{aligned} & 301 \\ & 79 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & 46 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 158 \\ 50 \% \\ c \end{gathered}$ |  |
| Does notapply | $\begin{aligned} & 339 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 50 \% \\ & \text { cob } \end{aligned}$ | $\begin{aligned} & 54 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 1929 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & \text { } \begin{array}{l} 99 \% \\ \text { vue } \end{array} \end{aligned}$ | $\begin{aligned} & 132 \\ & 23 \% \\ & \text { נn } \end{aligned}$ | $\begin{aligned} & 44 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 258 \\ 58 \% \\ \text { Huluo } \\ \text { Hut } \end{gathered}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 53 \% \\ & \text { wiwn } \end{aligned}$ | $\begin{gathered} 50 \\ \text { 15\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 107 \\ & { }_{2}^{2} 2 \% \\ & \text { uive } \end{aligned}$ | $\begin{gathered} 118 \\ 51 \% \\ \text { aruvwra } \end{gathered}$ | $\begin{aligned} & 147 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 259 \\ 59 \\ \text { poarumuxy } \\ \text { ca } \end{gathered}$ | $\begin{aligned} & 136 \\ & 346 \\ & \text { arya } \end{aligned}$ | $\begin{aligned} & 112 \\ & 31 \% \\ & \text { are } \end{aligned}$ | $\begin{aligned} & 120 \\ & \begin{array}{l} 37 \% \\ \text { arka } \end{array} . \end{aligned}$ | $\begin{gathered} 117 \\ \text { 29\% } \\ \text { QR } \end{gathered}$ | $\begin{gathered} 97 \\ \text { 43\% } \\ \text { arruwra } \end{gathered}$ | $\begin{aligned} & 101 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 111 \\ \text { 48\% } \\ \text { arturura } \end{gathered}$ | $\begin{gathered} 160 \\ 27 \% \\ \text { or } \end{gathered}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & \text { c2\% } \\ & \text { bde } \end{aligned}$ | $\begin{aligned} & 88 \\ & 28 \% \\ & 28 \% \end{aligned}$ | 64 $49 \%$ bd* |
| Don't know | $\begin{aligned} & 333 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 104 \\ 28 \% \\ c \end{gathered}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 23 \% \\ & \end{aligned}$ | $\begin{aligned} & 99 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & \text { 127 } \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 86 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 55 \\ 24 \% \\ \text { Rz } \end{gathered}$ | $\begin{aligned} & 161 \\ & \begin{array}{l} 24 \% \\ \text { Rurz } \end{array} \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & \text { 25\% } \\ & \text { R } \end{aligned}$ | $\begin{aligned} & 102 \\ & \text { an } \\ & \text { Ryyz } \end{aligned}$ | $\begin{aligned} & 71 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 63 \\ 20 \% \\ \text { Rz } \end{gathered}$ | $\begin{aligned} & 87 \\ & 22 \% \\ & \text { R12 } \end{aligned}$ | $\begin{gathered} 54 \\ 24 \% \\ \text { Rz } \end{gathered}$ | $\begin{aligned} & 69 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & \begin{array}{l} 15 \% \\ \text { Ruwn } \\ \text { Run } \end{array} \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & \\ & 22 \% \end{aligned}$ | 32 $24 \%$ 60 |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse Public

|  | Toal | Gender |  | Age |  |  |  |  |  |  |  |  | Seneration |  |  |  |  | Social grate |  |  |  | Region |  |  |  |  |  | Uramor/ural |  | Martat staus |  |  | Pres of children HH (17 or under) |  | Eduatio |  | Emplowmentstaus |  | Etemmicty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $45-54$ <br> (J) | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | $\begin{aligned} & 65+ \\ & \text { (L) } \end{aligned}$ | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unveghted base | ${ }_{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | 33 | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | 987 | ${ }^{156}$ | 655 | ${ }_{371}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 330 | 97 | ${ }_{151}$ |
| fited base | ${ }^{1143}$ | ${ }_{5} 5$ | 579 | 322 | 379 | 442 | 122 | 200 | ${ }^{184}$ | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }^{302}$ | 336 | ${ }^{236}$ | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | ${ }^{298}$ | 845 | ${ }_{352}$ | ${ }_{79}$ | ${ }_{676}$ | 467 | 103 | ${ }^{128}$ |
| Doespoply | 320 28\% | $\begin{gathered} 175 \\ 32 \% \\ c \end{gathered}$ | $\begin{aligned} & 142 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 38 \% \\ & \text { EfJKL } \end{aligned}$ | $\begin{gathered} 112 \\ 30 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 85 \\ 19 \% \end{gathered}$ | 44 <br> 36\% <br> FKL | 79 <br> 40\% <br> FJKL | $\begin{gathered} 59 \\ 32 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 53 \\ 27 \% \end{gathered}$ L | $\begin{gathered} 40 \\ 23 \% \end{gathered}$ | 45 <br> 17\% | $\begin{gathered} 59 \\ 35 \% \\ \mathrm{p} \end{gathered}$ | $\begin{gathered} 112 \\ 39 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 68 \\ 26 \% \end{gathered}$ | ${ }_{\text {21\% }} 7$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | 89 <br> 30\% | $\begin{aligned} & 100 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 54 \\ 23 \% \end{gathered}$ | $\begin{gathered} 77 \\ 29 \% \end{gathered}$ | $\begin{gathered} 69 \\ 25 \% \end{gathered}$ | $\begin{gathered} 68 \\ 23 \% \end{gathered}$ | $\begin{gathered} 70 \\ 27 \% \end{gathered}$ | 64 <br> 42\% <br> vwx | $\begin{gathered} 18 \\ 33 \% \end{gathered}$ | $\begin{gathered} 31 \\ 31 \% \end{gathered}$ | $\begin{gathered} 292 \\ 30 \% \\ c \end{gathered}$ | $\begin{gathered} 28 \\ 18 \% \end{gathered}$ | $\underset{\substack{172 \\ 27 \%}}{ }$ | $\begin{aligned} & 116 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 32 \\ 21 \% \end{gathered}$ | ${ }_{\substack{96 \\ 32 \%}}$ | $\begin{aligned} & 224 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 129 \\ 37 \% \\ \text { j } \end{gathered}$ | ${ }_{\substack{191 \\ 248}}$ | $\begin{gathered} 218 \\ 32 \% \\ \text { । } \end{gathered}$ | ${ }_{\text {128 }}^{102}$ | ${ }_{27}^{274}$ | ${ }_{\substack{44 \\ 34 \%}}$ |
| Does not apply | 356 31\% | $\begin{aligned} & 178 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 86 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 31 \\ 25 \% \end{gathered}$ | $55$ 27\% | 47 26\% | $\begin{gathered} 71 \\ 36 \% \end{gathered}$ | $\begin{gathered} 56 \\ 32 \% \end{gathered}$ | 97 <br> 36\% | $\begin{gathered} 48 \\ 29 \% \end{gathered}$ | $\begin{gathered} 69 \\ 24 \% \end{gathered}$ | $\begin{gathered} 93 \\ 36 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 125 \\ 34 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 21 \\ 35 \% \\ * * \end{gathered}$ | $\begin{gathered} 111 \\ 37 \% \\ u \end{gathered}$ | $\begin{gathered} 103 \\ 31 \% \end{gathered}$ | 72 31\% | $\begin{gathered} 71 \\ 26 \% \end{gathered}$ | $\begin{gathered} 88 \\ 33 \% \\ r \end{gathered}$ | $\begin{gathered} 112 \\ 37 \% \\ r \end{gathered}$ | ${ }_{\substack{81 \\ 31 \%}}$ | 31 30\% | $\begin{gathered} 11 \\ 20 \% \end{gathered}$ | $\begin{gathered} 33 \\ 33 \% \end{gathered}$ | $\begin{gathered} 295 \\ 30 \% \end{gathered}$ | $\begin{gathered} 62 \\ 40 \% \\ b^{*} \end{gathered}$ | $\begin{gathered} 215 \\ 34 \% \\ e \end{gathered}$ | $\begin{gathered} 93 \\ 26 \% \end{gathered}$ | $\begin{gathered} 47 \\ 32 \% \end{gathered}$ | (880 | ${ }_{\substack{269 \\ 326}}$ | $\begin{gathered} 92 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 264 \\ & 33 \% \end{aligned}$ | - | ${ }_{\substack{197 \\ 32 \%}}$ | ¢ 315 | ${ }_{\substack{40 \\ 32 \%}}$ |
| oon | ${ }_{4}^{467}$ | $\begin{aligned} & 201 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 261 \\ 45 \% \\ \text { B } \end{gathered}$ | ${ }_{\substack{113 \\ 35 \%}}$ | ${ }_{\substack{199 \\ 39 \%}}$ | $\begin{gathered} 204 \\ 46 \% \\ \text { DH } \end{gathered}$ | ${ }_{\substack{48 \\ 39 \%}}$ | ${ }_{\text {che }}^{\text {36\% }}$ | 78 <br> 42\% | $\begin{gathered} 71 \\ 37 \% \end{gathered}$ | $\begin{gathered} 80 \\ 46 \% \\ \text { H } \end{gathered}$ | $\begin{gathered} 124 \\ 46 \% \\ \text { DH } \end{gathered}$ | ¢0 | 108 37\% | $\begin{aligned} & 101 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 33 \\ 54 \% \end{gathered}$ | 102 <br> 34\% | 134 $40 \%$ | $\begin{gathered} 110 \\ 46 \% \\ \mathrm{R}^{*} \end{gathered}$ | $\begin{gathered} 121 \\ 45 \% \\ \mathrm{R} \end{gathered}$ | ${ }_{\substack{114 \\ 42 \%}}$ | (120 |  | ${ }_{\substack{\text { 58 } \\ \text { 38\% }}}$ | 26 47\% ** | $\begin{gathered} 36 \\ 36 \% \end{gathered}$ | ${ }_{\substack{41 \% \\ 41 \%}}$ | $64$ 42\% | (249 | ${ }_{\substack{199 \\ 41 \%}}$ | ${ }_{\substack{69 \\ 476}}$ | (114 | ${ }_{\substack{333 \\ 428}}$ | ${ }_{\substack{130 \\ 37 \%}}$ | ${ }_{\substack{336 \\ 42 \%}}$ | ${ }_{\text {a }}^{\text {a }}$ 29\% | $\underset{\substack{218 \\ 478 \\ k}}{\substack{ \\\hline}}$ | ${ }_{4}^{419}$ | ${ }_{\substack{44 \\ 34 \%}}$ |

Overlap formulae used
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.



|  | Total <br> Tota | General Election 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservatit } \\ \text { ve } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {L }}^{\text {Labur }}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (D) } \end{gathered}$ | ${ }_{\text {Ofer }}^{\text {Other }}$ | $\underset{\text { (F) }}{\text { Remain }}$ | $\underset{\text { Leave }}{\text { (6) }}$ | Favourabl e to Cons (H) | $\begin{array}{\|c} \text { Unfavoura } \\ \text { ble to } \\ \text { Cons } \end{array}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Lab } \end{aligned}$ (J) | Unfavoura ble to Lab (K) (K) | $\begin{gathered} \text { Favourabl } \\ \text { eto Lib } \\ \text { Dems } \\ \text { (L) } \end{gathered}$ | Unfavoura ble to Lib Dems (M) | Favourab e to Green Party (N) |  | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Johnson } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Johnson } \end{aligned}$ (a) | $\begin{gathered} \text { Favourabl } \\ \text { e to } \\ \text { Starmer } \end{gathered}$ (R) | Unfavoura ble to Starmer (S) | Favourabl e to Sunak <br> (T) | Unfavoura ble to Sunak (U) | Favourab e to said Javid Javid (v) | $\begin{aligned} & \begin{array}{l} \text { Unfavoura } \\ \text { said to to } \\ \text { Sjid ad } \end{array} \\ & \text { (w) } \end{aligned}$ | Favourab e to Liz Truss (x) | Unfavoura ble to Liz Truss (Y) | Favourab e to Priti Patel (z) | Unfavoura ble to Priti Patel (a) | $\begin{gathered} \text { Starmer's } \\ \text { Lab Gov } \\ \text { a would do } \\ \text { it a beter } \\ \text { job } \\ \text { (b) } \end{gathered}$ | $\begin{array}{\|l} \text { Starmer's } \\ \text { Lab Gov } \\ \text { would do } \\ \text { a worose } \\ \text { job } \\ \text { (c) } \end{array}$ | $\begin{aligned} & \text { cons } \begin{array}{c} \text { cov } \\ \text { would do } \\ \text { a better } \\ \text { job } \\ \hline \text { (d) } \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Sunak's } \\ \text { Cons ov } \\ \text { conld do } \\ \text { wawld } \begin{array}{c} \text { a worse } \\ \text { job } \end{array} \\ \hline \text { (e) } \end{gathered}$ |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | ${ }^{123}$ |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | ${ }^{437}$ | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 320 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 151 \\ 49 \% \\ \begin{array}{c} 15 \% \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 29 \\ 39 \% \\ { }_{8}^{29} \end{gathered}$ | $\begin{gathered} 52 \\ 35 \% \\ { }_{8}^{*} \end{gathered}$ | $\begin{aligned} & 183 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & \text { 22\% } \\ & \text { kno } \end{aligned}$ | $\begin{aligned} & 216 \\ & 38 \% \\ & \text { Hkno } \end{aligned}$ | $\begin{gathered} 249 \\ 55 \% \\ \text { HKLuNo } \end{gathered}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & \text { n2\% } \\ & \text { Hkxno } \end{aligned}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & \text { Hive } \\ & \text { Hkx } \end{aligned}$ | $\begin{gathered} 50 \\ 16 \% \\ k \end{gathered}$ | $\begin{gathered} 48 \\ \begin{array}{c} 41 \% \\ s \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 233 \\ & \text { 235 } \\ & \text { psrux } \end{aligned}$ | $\begin{gathered} 233 \\ 65 \% \\ \text { pastumxrz } \end{gathered}$ | $\begin{aligned} & 27 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 107 \\ \substack{107 \\ \mathrm{~s}} \end{gathered}$ | $\begin{aligned} & 127 \\ & 35 \% \\ & \text { psx } \end{aligned}$ | $\begin{aligned} & 86 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 33 \% \\ & \text { ps } \end{aligned}$ | $\begin{gathered} 56 \\ 25 \% \\ \text { 26 } \end{gathered}$ | $\begin{gathered} 157 \\ 39 \% \\ \text { Pstrwxaa } \end{gathered}$ | $\begin{gathered} 67 \\ 29 \% \\ \text { ps } \end{gathered}$ | $\begin{gathered} 195 \\ 32 \% \\ \text { ps } \end{gathered}$ | $\begin{aligned} & 230 \\ & \begin{array}{l} 23 \% \\ \text { cde } \end{array} . \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 37 \% \end{aligned}$ | 23 18\% $c$ |
| Does notapply | $\begin{aligned} & 356 \\ & 31 \% \end{aligned}$ |  | $\begin{aligned} & 61 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 189 \\ 45 \% \\ \mathrm{~F} \end{gathered}$ | $\begin{aligned} & 139 \\ & \begin{array}{l} 19 \% \\ 1,0 \end{array} \end{aligned}$ | $\begin{aligned} & 150 \\ & \begin{array}{l} 126 \% \\ \text { נn } \end{array} \end{aligned}$ | $\begin{aligned} & 53 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 258 \\ \begin{array}{c} 28 \% \\ \text { Humn } \end{array}{ }^{2} \end{gathered}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 51 \% \\ & \text { union } \end{aligned}$ | $\begin{gathered} 66 \\ 20 \% \\ 20 \% \end{gathered}$ | $\begin{aligned} & 170 \\ & \text { 53\% } \\ & \text { uic } \end{aligned}$ | $\begin{gathered} 114 \\ \begin{array}{c} 19 \% \\ \text { arruwr } \end{array} \end{gathered}$ | $\begin{gathered} 170 \\ \begin{array}{c} 16 \% \\ \mathrm{R} \end{array} \end{gathered}$ | $\begin{aligned} & 28 \\ & 8 \% \end{aligned}$ |  | $\begin{aligned} & 160 \\ & \text { 40\% } \\ & \text { orwa } \end{aligned}$ | $\begin{gathered} 118 \\ 32 \% \\ \text { or } \end{gathered}$ | $\begin{gathered} 135 \\ 42 \% \\ \text { aruwr } \end{gathered}$ | $\begin{gathered} 126 \\ 31 \% \\ \text { ar } \end{gathered}$ |  | $\begin{gathered} 114 \\ \left.\begin{array}{c} 12 \% \\ \kappa \end{array}\right) \end{gathered}$ | $\begin{gathered} 106 \\ 46 \% \\ \text { aruwr } \end{gathered}$ | $\begin{aligned} & 175 \\ & \text { 129\% } \\ & \text { QR } \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 203 \\ 63 \% \\ \text { bd } \end{gathered}$ | $\begin{aligned} & 96 \\ & 31 \% \end{aligned}$ | 70 $54 \%$ bd* |
| Don't know | $\begin{aligned} & 467 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 29 \% \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 160 \\ \begin{array}{c} 36 \% \\ H \end{array} \end{gathered}$ | $\begin{aligned} & 77 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & \begin{array}{l} 29 \% \\ \text { rsubr } \end{array}, ~ \end{aligned}$ | $\begin{aligned} & 99 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 132 \\ 33 \% \\ z \end{gathered}$ | $\begin{aligned} & 119 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 103 \\ 32 \% \\ z \end{gathered}$ | $\begin{gathered} 143 \\ 35 \% \\ \mathrm{kz} \end{gathered}$ | $\begin{aligned} & 71 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 38 \% \\ & \text { Resur } \end{aligned}$ | $\begin{aligned} & 115 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 32 \% \end{aligned}$ | 37 28\% $\cdot$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse Public

|  | Toal | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Sociagrade |  |  |  | Region |  |  |  |  |  | Uramor/ural |  | Marital staus |  |  | Pres of children HH (17 or under) |  | Education |  | Emplowmentstaus |  | Etemmicty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | $\begin{aligned} & 65+ \\ & \text { (L) } \end{aligned}$ | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unveghted base | ${ }^{1143}$ | 559 | 574 | 366 | 402 | ${ }_{375}$ | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | ${ }_{33} 3$ | 109 | 172 | 274 | 293 | 264 | 155 | 57 | 100 | ${ }^{987}$ | 156 | 655 | 371 | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }_{753}$ | 330 | 97 | ${ }_{151}$ |
| Weigheed base | ${ }^{1143}$ | 554 | 579 | 322 | 379 | 442 | 122 | 200 | ${ }^{184}$ | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }_{302}$ | ${ }^{36}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | ${ }^{298}$ | 845 | ${ }_{352}$ | 79 | ${ }_{67}$ | 467 | 103 | 128 |
| Doespoply | 516 $45 \%$ | $\begin{gathered} 280 \\ 51 \% \\ c \end{gathered}$ | $\begin{gathered} 232 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 53 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 53 \% \end{aligned}$ | 87 <br> 47\% | $\begin{gathered} 81 \\ 41 \% \end{gathered}$ | $\begin{gathered} 82 \\ 47 \% \end{gathered}$ | $\begin{gathered} 109 \\ 41 \% \end{gathered}$ | 71 43\% | $\begin{gathered} 150 \\ 52 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 109 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 20 \\ 33 \% \end{gathered}$ | $\begin{gathered} 157 \\ 52 \% \\ u \end{gathered}$ | $\begin{aligned} & 159 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 42 \% \end{aligned}$ | 86 <br> 56\% <br> wx | $\begin{gathered} 32 \\ 59 \% \end{gathered}$ | 60 <br> 60\% <br> vwx* | $\begin{aligned} & 455 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 61 \\ 40 \% \end{gathered}$ | ${ }_{46 \%}^{293}$ | $\begin{aligned} & 161 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 61 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 379 \\ 45 \% \end{gathered}$ | $\begin{gathered} 207 \\ 59 \% \\ \text { j } \end{gathered}$ | 309 $39 \%$ | ${ }_{\substack{320 \\ 47 \%}}$ | ${ }_{426}^{196}$ | ${ }_{458}^{45}$ | ${ }_{\substack{58 \\ 45 \%}}^{\text {a }}$ |
| Doses not ppoly | 290 25\% | $\begin{aligned} & 145 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 77 \\ 24 \% \end{gathered}$ | 100 <br> 26\% <br> I | $\begin{gathered} 113 \\ 26 \% \\ k \end{gathered}$ | 34 28\% | 43 22\% | 38 <br> 20\% | $\begin{gathered} 62 \\ 32 \% \\ \text { EIK } \end{gathered}$ | ${ }_{\substack{34 \\ 19 \%}}$ | 79 <br> 30\% | 47 <br> 28\% | $\begin{gathered} 58 \\ 20 \% \end{gathered}$ | 78 <br> 30\% <br> N | ${ }_{\substack{89 \\ 24 \%}}$ | $\begin{gathered} 18 \\ 29 \% \end{gathered}$ | 81 27\% | $\begin{gathered} 85 \\ 25 \% \end{gathered}$ | 56 <br> 24\% | $\begin{gathered} 68 \\ 25 \% \end{gathered}$ | 60 <br> 22\% | $\underbrace{}_{\substack{92 \\ 31 \%}}$ | 74 28\% | $\underset{\substack{\text { as } \\ \text { 23\% }}}{ }$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{gathered} 22 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 242 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 48 \\ 31 \% \end{gathered}$ | 168 <br> $26 \%$ | $\begin{gathered} 79 \\ 22 \% \end{gathered}$ | $\begin{gathered} 44 \\ 30 \% \end{gathered}$ | ${ }_{\substack{78 \\ 26 \%}}$ | (212 | $\begin{gathered} 71 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 219 \\ & 28 \% \end{aligned}$ | - | ${ }_{\text {26\% }}^{121}$ | ${ }_{261}^{268}$ | ${ }_{\text {23\% }}^{29}$ |
| Oont | 337 3\% | ${ }_{\substack{128 \\ 23 \%}}$ | $\begin{gathered} 204 \\ 35 \% \\ \text { B } \end{gathered}$ | 87 27\% | $\begin{aligned} & 111 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 138 \\ 31 \% \end{gathered}$ | $\begin{gathered} 35 \\ 29 \% \end{gathered}$ | ${ }_{\substack{52 \\ 26 \%}}$ | 59 32\% | $\begin{gathered} 52 \\ 27 \% \end{gathered}$ | $\begin{gathered} 60 \\ 34 \% \end{gathered}$ | 78 <br> 29\% | $\begin{gathered} 49 \\ 29 \% \end{gathered}$ | ¢ | 73 28\% | $\begin{aligned} & 112 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 23 \\ 37 \% \end{gathered}$ | 64 21\% | $\begin{gathered} 93 \\ 28 \% \end{gathered}$ | $\begin{gathered} 80 \\ 34 \% \\ \mathrm{R}^{*} \end{gathered}$ | $\begin{gathered} 100 \\ 37 \% \\ \text { RS } \end{gathered}$ | $\begin{gathered} 92 \\ 34 \% \\ \text { Ya } \end{gathered}$ | $\begin{gathered} 99 \\ 33 \% \\ \text { ya } \end{gathered}$ | 79 $30 \%$ | - $\begin{gathered}33 \\ 21 \%\end{gathered}$ | $\begin{gathered} 16 \\ 30 \% \end{gathered}$ | $\begin{gathered} 19 \\ 19 \% \end{gathered}$ | 292 $30 \%$ | $\begin{gathered} 45 \\ 29 \% \end{gathered}$ | 175 288 | ${ }_{\text {139 }}^{\text {33\% }}$ | ${ }_{\substack{43 \\ 29 \%}}$ | ( $\begin{aligned} & 83 \\ & \text { 28\% }\end{aligned}$ | ¢ | $\underset{\substack{74 \\ 21 \%}}{ }$ | $\underset{\substack{263 \\ 338 \\ 1}}{\substack{\text { a }}}$ | ${ }_{\text {cki }}^{187} \times$ | ${ }_{3}^{150} 8$ | 291 | ${ }_{\substack{41 \\ 32 \%}}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.
Overlap formulae used
This



|  | Total <br> Total | General Election 2019 vote |  |  |  | $\begin{aligned} & \text { Referendum } 2016 \\ & \text { vote } \end{aligned}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favourable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati <br> ve | Labur | ${ }_{\text {Democrats }}^{\text {Liberal }}$ | Other | Remain | Leave | Favourabl e to Cons | Unfavoura Con Con | Favourabl e to Lab | Unfavoura ble to Lab | $\begin{aligned} & \text { Favourabl } \\ & \text { eato iolb } \\ & \text { Dems } \end{aligned}$ Dems | Unfavoura ble to Lib Dem | $\begin{aligned} & \text { Favourab } \\ & \text { e to Green } \\ & \text { Party } \end{aligned}$ | Unfavoura <br> ble to <br> Green <br> Party | $\begin{gathered} \text { Favourab } \\ \text { Soto } \\ \text { Johnson } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \end{aligned}$ Johnson | $\begin{gathered} \text { a Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Starmer } \end{aligned}$ | Favourabl e to Sunak | $\begin{aligned} & \text { Unfavoura } \\ & \begin{array}{l} \text { Un } \\ \text { kne to } \\ \text { Sunak } \end{array} \end{aligned}$ | $\begin{aligned} & \text { Favourab } \\ & \text { ento ayad } \\ & \text { Javid } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { She to } \\ & \text { Sajid Javid } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto Liz } \\ & \text { Truss } \end{aligned}$ | Unfavoura Truss Truss | $\begin{aligned} & \text { Favoura } \\ & \text { e to priti } \end{aligned}$ Patel | Unfavoura ble to Priti Pate | Starmers Lab Gou would do a better job | Lab Gov would do a worse job | $\begin{gathered} \text { Sunak's } \\ \text { Cons Gov } \\ \text { would do } \\ \text { a a better } \\ \text { job } \end{gathered}$ | Sunak's would do a worse job |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (G) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (v) | (v) | (w) | (x) | (v) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unveighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | ${ }^{123}$ |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 516 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 1114 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 201 \\ 66 \% \\ \text { BE } \end{gathered}$ | $\begin{aligned} & 47 \\ & \begin{array}{l} 57 \% \\ 8 e^{*} \end{array} \end{aligned}$ | $\begin{gathered} 70 \\ 47 \% \\ 8^{\circ} \end{gathered}$ | $\begin{aligned} & 270 \\ & 59 \% \\ & 59 \end{aligned}$ | $\begin{aligned} & 158 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 90 \\ 31 \% \\ k \end{gathered}$ | $\begin{aligned} & 34 \\ & \begin{array}{l} 30 \% \\ \text { Hkno } \end{array} \end{aligned}$ | $\begin{gathered} 311 \\ \text { 37\% } \\ \text { HikLMNo } \end{gathered}$ | $\begin{aligned} & 106 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 606 \\ & \text { HkNo } \\ & \text { HkM } \end{aligned}$ | $\begin{aligned} & 138 \\ & 34 \% \\ & k \end{aligned}$ | $\begin{gathered} 218 \\ 68 \% \\ \text { HKMO } \\ \text { HikNo } \end{gathered}$ | $\begin{aligned} & 111 \\ & \left.\begin{array}{l} 115 \% \\ k 5 \end{array}\right) \end{aligned}$ | $\begin{gathered} 65 \\ \text { 28\% } \\ \text { 28\% } \end{gathered}$ | $\begin{gathered} 383 \\ \substack{38 \% \\ \text { psswxz } \\ \hline} \end{gathered}$ | $\begin{gathered} 305 \\ \text { 85\% } \\ \text { postuwnrz } \end{gathered}$ | $\begin{aligned} & 89 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & \text { 42\% } \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 199 \\ & \begin{array}{c} 19 \% \\ \text { pssxaz } \end{array} \end{aligned}$ |  | $\begin{aligned} & 229 \\ & \left.\begin{array}{c} 297 \\ \text { ps5x } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 81 \\ & 36 \% \\ & \text { ps } \end{aligned}$ | $\begin{gathered} 250 \\ \text { 63\% } \\ \text { Pastuwnxaz } \end{gathered}$ | $\begin{aligned} & 92 \\ & 40 \% \\ & \text { ps } \\ & \text { 40 } \end{aligned}$ | $\begin{gathered} 335 \\ \substack{35 \% \\ \text { pssryz }} \end{gathered}$ | $\begin{aligned} & 300 \\ & 79 \% \\ & \text { cd } \end{aligned}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & \begin{array}{c} \text { 58\% } \\ \text { ce } \end{array} \end{aligned}$ | 40 $31 \%$ |
| Does not apply | $\begin{aligned} & 290 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{gathered} 148 \\ 39 \% \\ c 0 \end{gathered}$ | $\begin{aligned} & 51 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 9 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 28 \% \\ & \text { c0\% } \end{aligned}$ | $\begin{aligned} & 94 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 344 \end{aligned}$ | $\begin{aligned} & 111 \\ & 39 \% \\ & \text { vive } \end{aligned}$ | $\begin{aligned} & 117 \\ & 20 \% \\ & \mathrm{jN} \end{aligned}$ | $\begin{aligned} & 47 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & \text { 46\% } \\ & \text { HuN } \end{aligned}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & \text { 42\% } \\ & \text { wiwn } \end{aligned}$ | $\begin{aligned} & 48 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & \text { 41\% } \\ & \text { viwn } \end{aligned}$ | $\begin{gathered} 91 \\ 39 \% \\ \text { Qrtuwnra } \end{gathered}$ | $\begin{aligned} & 132 \\ & 20 \% \\ & { }_{\mathrm{R}}^{2 \%} \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 225 \\ 5 \% \\ \text { SaRuvury } \\ \text { Pas } \end{gathered}$ | $\begin{aligned} & 125 \\ & \begin{array}{l} 31 \% \\ \text { arya } \end{array} . \end{aligned}$ | $\begin{gathered} 96 \\ 26 \% \\ \text { QR } \end{gathered}$ | $\begin{aligned} & 102 \\ & 31 \% \\ & \text { arra } \end{aligned}$ | $\begin{aligned} & 102 \\ & \begin{array}{l} \text { 25\% } \\ \text { QR } \end{array} \end{aligned}$ | $\begin{gathered} 79 \\ 350 \\ \text { armwa } \end{gathered}$ | $\begin{gathered} 91 \\ 23 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 88 \\ \text { 38\% } \\ \text { arruwra } \end{gathered}$ | $\begin{gathered} 137 \\ \begin{array}{c} \text { an } \\ \text { QR } \end{array} \end{gathered}$ | $\begin{aligned} & 29 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 49 \% \\ & \text { bd } \end{aligned}$ | $\begin{gathered} 77 \\ 24 \% \\ b \end{gathered}$ | 50 $38 \%$ bdd |
| Don't know | $\begin{aligned} & 337 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 114 \\ 30 \% \\ c \end{gathered}$ | $\begin{aligned} & 53 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{aligned} & 95 \\ & 21 \% \\ & 25 \end{aligned}$ | $\begin{aligned} & 122 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & \text { 30\% } \\ & \text { wiwn } \end{aligned}$ | $\begin{aligned} & 111 \\ & \text { 20\% } \\ & \hline \end{aligned}$ | $\begin{aligned} & 67 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & \text { 10\% } \\ & \text { wienso } \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 99 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 75 \\ 23 \% \\ \text { 23\% } \end{gathered}$ | $\begin{gathered} 76 \\ 33 \% \\ \text { aruwra } \end{gathered}$ | $\begin{aligned} & 148 \\ & \text { R2\% } \\ & \text { Rur } \end{aligned}$ | $\begin{aligned} & 35 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 123 \\ \text { 28\% } \\ \text { QRuwra } \end{gathered}$ | $\begin{gathered} 108 \\ \text { 27\% } \\ \text { Ruwwa } \end{gathered}$ | $\begin{aligned} & 70 \\ & \text { 19\% } \\ & \text { Ry } \end{aligned}$ | $\begin{gathered} 68 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & \text { 18\% } \\ & \text { RY } \end{aligned}$ | $\begin{gathered} 63 \\ \substack{68 \% \\ \text { Ruvwr }} \end{gathered}$ | $\begin{gathered} 57 \\ \substack{59 \% \\ R} \end{gathered}$ | $\begin{aligned} & 49 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & \begin{array}{c} 12 \% \\ \text { Ry } \end{array} \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 91 \\ \begin{array}{c} 98 \% \\ b d \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Ipsos UK February 2022 Political Pulse Public

|  | Toaal | Ender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Social grade |  |  |  | Region |  |  |  |  |  | Uramerfural |  | Marital staus |  |  | Pres of children HH (17 or under) |  | Eucation |  | Emplome |  | Etetrictry |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male (B) | Female (C) | $\begin{gathered} 18-34 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ <br> (F) | $\begin{gathered} 18-24 \\ \text { (G) } \end{gathered}$ | 25-34 (H) | 35-44 <br> (I) | 45-54 <br> (J) | $\begin{gathered} \text { 55-64 } \\ \text { (K) } \end{gathered}$ | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \text { C2 } \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South <br> (X) | London (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | $\underset{\substack{\text { Gratuate } \\ \text { (1) }}}{ }$ | Nongraduate <br> (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | $\underbrace{\text { a }}_{\substack{\text { Minority } \\ \text { entice } \\ \text { gious } \\ \text { (n) }}}$ |
| Unweighed be | ${ }^{114}$ | 559 | 574 | 366 | 402 | ${ }^{375}$ | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | 539 | ${ }^{33}$ | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | ${ }_{98}$ | ${ }^{156}$ | ${ }_{655}$ | ${ }_{37}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | ${ }_{561}$ | ${ }^{753}$ | 390 | 97 | ${ }^{151}$ |
| Weighee base | ${ }^{1143}$ | 54 | ${ }^{579}$ | 322 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }^{302}$ | 336 | 236 | 269 | 271 | 300 | 263 | 154 | ${ }_{55}$ | 100 | 989 | 154 | ${ }_{636}$ | ${ }^{358}$ | ${ }^{148}$ | 298 | 845 | ${ }_{3} 3$ | 791 | ${ }_{676}$ | 467 | 1003 | 128 |
| Dosespoply | ${ }_{\substack{363 \\ 328}}$ | $\begin{aligned} & 193 \\ & 35 \% \end{aligned}$ | ${ }_{29 \%}^{166}$ | $\begin{aligned} & 142 \\ & 44 \% \\ & \text { EfJKL } \end{aligned}$ | $\begin{gathered} 123 \\ 32 \% \\ \text { FL } \end{gathered}$ | 29\% | 50 <br> 40\% <br> FKL | 92 <br> 46\% <br> EFJKL | $\begin{gathered} 66 \\ 36 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 57 \\ 29 \% \end{gathered}$ | $\begin{gathered} 47 \\ 27 \% \end{gathered}$ | $\begin{gathered} 52 \\ 20 \% \end{gathered}$ | $\begin{gathered} 72 \\ 43 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 126 \\ 43 \% \\ \text { OP } \end{gathered}$ | ${ }_{\substack{69 \\ \text { 27\% }}}$ | $\begin{gathered} 91 \\ 25 \% \end{gathered}$ | $\begin{gathered} 6 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 33 \% \end{aligned}$ | 61 26\% | $\begin{gathered} 89 \\ 33 \% \end{gathered}$ | $\begin{gathered} 76 \\ 28 \% \end{gathered}$ | 78 $26 \%$ | $\begin{gathered} 81 \\ 31 \% \end{gathered}$ | 64 42\% <br> VW | $\begin{gathered} 24 \\ 43 \% \end{gathered}$ | $\begin{gathered} 39 \\ 39 \% \\ w^{*} \end{gathered}$ | $\begin{gathered} 331 \\ 33 \% \\ c \end{gathered}$ | $\begin{gathered} 32 \\ 21 \% \end{gathered}$ | ${ }_{\substack{195 \\ 31 \%}}$ | $\begin{gathered} 130 \\ 36 \% \end{gathered}$ | $\begin{gathered} 38 \\ 26 \% \end{gathered}$ | $\begin{gathered} 115 \\ 39 \% \\ h \end{gathered}$ | 2988 | $\begin{gathered} 139 \\ 40 \% \\ j \end{gathered}$ | ${ }_{\text {228 }}^{224}$ | $\begin{gathered} 240 \\ 36 \% \end{gathered}$ | ${ }_{\substack{123 \\ 26 \%}}$ | 313 | $\substack{48 \\ 37 \%}^{\text {a }}$ |
| Does not apply | ${ }_{4}^{467}$ | $\begin{array}{r} 239 \\ 43 \% \end{array}$ |  | $\begin{gathered} 93 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 40 \% \\ & \text { DGH } \end{aligned}$ | $\begin{gathered} 224 \\ 51 \% \\ \text { DEGHI } \end{gathered}$ | $\begin{gathered} 35 \\ 29 \% \end{gathered}$ | $\begin{gathered} 58 \\ 29 \% \end{gathered}$ | $\begin{gathered} 66 \\ 36 \% \end{gathered}$ | 84 <br> 43\% <br> DGH | $\begin{gathered} 86 \\ 49 \% \\ \text { DGHI } \end{gathered}$ | $\begin{gathered} 138 \\ 52 \% \\ \text { DEGHI } \end{gathered}$ | $\begin{gathered} 50 \\ 30 \% \end{gathered}$ | $\begin{gathered} 86 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 45 \% \\ & \text { MN } \end{aligned}$ | $\begin{aligned} & 184 \\ & 50 \% \\ & \text { MN } \end{aligned}$ | $\begin{gathered} 28 \\ 46 \% \\ * * \end{gathered}$ | $\begin{gathered} 135 \\ 45 \% \\ u \end{gathered}$ | $\begin{aligned} & 130 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 108 \\ 46 \% \end{gathered}$ | $\begin{gathered} 93 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 45 \% \end{aligned}$ | ${ }_{428}^{125}$ | $\begin{aligned} & 113 \\ & 43 \% \end{aligned}$ | ${ }_{\substack{51 \\ 33 \%}}$ | $\begin{gathered} 17 \\ 30 \% \end{gathered}$ | $\begin{gathered} 38 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 385 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 81 \\ 53 \% \\ b^{*} \end{gathered}$ | $\begin{gathered} 279 \\ 44 \% \\ e \end{gathered}$ | 120 | $\begin{gathered} 68 \\ 46 \% \\ \mathrm{e}^{*} \end{gathered}$ | $\underset{\substack{112 \\ 388}}{ }$ | ${ }_{\substack{354 \\ 42 \%}}$ | ${ }_{\substack{129 \\ 37 \%}}$ | $\underbrace{\substack{338 \\ \text { 43\% }}}_{\text {a }}$ | ${ }_{\substack{272 \\ 408}}$ | ${ }_{\substack{195 \\ 42 \%}}$ | ${ }_{428}^{420}$ | $\underset{\substack{44 \\ 34 \%}}{\text { a }}$ |
| Dont trow | 313 $27 \%$ | 122 22\% | $\begin{gathered} 187 \\ 32 \% \\ \text { B } \end{gathered}$ | 87 27\% | $\begin{aligned} & 107 \\ & 28 \% \end{aligned}$ | ¢ | 38 | 50 | $\begin{gathered} 52 \\ 28 \% \end{gathered}$ | 54 <br> 28\% |  | $\begin{gathered} 77 \\ 29 \% \end{gathered}$ | $\begin{gathered} 45 \\ 27 \% \end{gathered}$ | ${ }_{27}^{77}$ | 73 288 | ¢ ${ }_{\text {2 }}^{29}$ | $27$ 44\% | $66$ 22\% | ¢ $\begin{aligned} & 98 \\ & 288\end{aligned}$ | $\begin{gathered} 66 \\ 28 \% \end{gathered}$ | $\begin{gathered} 87 \\ 32 \% \\ \text { R } \end{gathered}$ | ${ }_{\substack{72 \\ 278}}$ | ${ }_{3}^{97}$ | 68 $26 \%$ | 39\% | $\begin{gathered} 15 \\ 26 \% \end{gathered}$ | ${ }^{23} \times$ | ${ }_{\text {28\% }}^{273}$ | ¢ | (163 | ${ }_{\substack{109 \\ 30 \%}}$ | ( ${ }_{\text {4 }}^{288}$ | ${ }_{\text {che }}^{71}$ | 243 296 | ${ }_{\substack{84 \\ 24 \\ \hline}}$ | 230 29\% | (164 | (198\% | ${ }_{27}^{270}$ | 36 38\% |

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Dverlap formulae used



|  | Total <br> Tota | General Election 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve | ${ }_{\text {Labour }}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | Unfavoura ble to Cons | Favourabl e to Lab | Unfavoura <br> ble to Lab | $\begin{aligned} & \text { Favourabl } \\ & \text { eto Lib } \\ & \text { Dems } \end{aligned}$ | Unfavoura ble to Lib Dem | Favourabl <br> e to Gree <br> Party | Unfavoura ble to Green Party |  | Unfavoura ble to Johnson |  | Unfavoura Starmer Starme | Favourabl e to Sunak | Unfavoura ble to Sunak | Favourabl e to Sajid Javid | ble to Sajid Javid | Favourab e to Liz Truss | Unfavoura ble to Liz Truss | Favourabl e to Prit Pate | Unfavoura ble to Priti Patel | $\begin{gathered} \text { Starmer's } \\ \text { Lab Gov } \\ \text { would do } \\ \text { a better } \\ \text { job } \\ \text { (b) } \end{gathered}$ | Lab Gov a worse job | Sunak's would do a better job | Sunak's would do a worse job |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (6) | (H) | (1) | ()) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (r) | (z) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 363 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & \begin{array}{l} 46 \\ \text { BoE } \end{array} \end{aligned}$ | $\begin{gathered} 26 \\ 35 \% \\ { }^{5} 5 \end{gathered}$ | $\begin{gathered} 58 \\ \begin{array}{c} 59 \% \\ \text { 89\% } \end{array} \end{gathered}$ | $\begin{gathered} 189 \\ { }^{18 \%} \\ \hline 6 \end{gathered}$ | $\begin{aligned} & 104 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 68 \\ \left.\begin{array}{c} 64 \% \\ k \end{array}\right) \end{gathered}$ | $\begin{aligned} & 240 \\ & 42 \% \\ & \text { Hkм } \\ & \text { Hk } \end{aligned}$ | $\begin{gathered} 265 \\ 62 \% \\ \text { HikMNO } \end{gathered}$ | $\begin{aligned} & 39 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & \text { 53\% } \\ & \text { Hikno } \end{aligned}$ | $\begin{gathered} 86 \\ 21 \% \\ k \end{gathered}$ | $\begin{aligned} & 167 \\ & 50 \% \\ & \text { HikMo } \end{aligned}$ | $\begin{gathered} 65 \\ \text { 20\% } \\ k \end{gathered}$ | $\begin{aligned} & 56 \\ & 24 \% \\ & \hline 24 \end{aligned}$ | $\begin{aligned} & 255 \\ & 39 \% \\ & \text { pstrx } \end{aligned}$ |  | $\begin{aligned} & 34 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 118 \\ 29 \% \\ 2 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 144 \\ & \text { 199\% } \\ & \text { pssrx } \end{aligned}$ | $\begin{gathered} 99 \\ 31 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 150 \\ & 37 \% \\ & \text { ps } \end{aligned}$ | $\begin{gathered} 63 \\ \text { 28\% } \\ 5 \end{gathered}$ | $\begin{aligned} & 163 \\ & \substack{1 \% \\ \text { pssrxa }} \end{aligned}$ | $\begin{gathered} 77 \\ 34 \% \\ \text { ps } \end{gathered}$ | $\begin{aligned} & 216 \\ & \begin{array}{l} 36 \% \\ \text { pst } \end{array} \end{aligned}$ | $\begin{aligned} & 246 \\ & \begin{array}{l} 56 \% \\ \text { cie } \end{array} \end{aligned}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 28 \% \end{aligned}$ |
| Does notapply | $\begin{aligned} & 467 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 65 \% \\ & \text { cog } \end{aligned}$ | $\begin{gathered} 78 \\ 26 \% \end{gathered}$ | $\begin{gathered} 33 \\ 45 \% \\ c^{*} \end{gathered}$ | $\begin{gathered} 56 \\ 38 \% \\ c \end{gathered}$ | $\begin{aligned} & 163 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 238 \\ 56 \% \\ F \end{gathered}$ |  | $\begin{aligned} & 201 \\ & 35 \% \\ & \text { נn } \end{aligned}$ | $\begin{aligned} & 75 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 325 \\ & \begin{array}{c} 32 \% \\ \text { Hutuno } \end{array} \end{aligned}$ | $\begin{aligned} & 65 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & \text { 22\% } \\ & \text { vun } \end{aligned}$ | $\begin{aligned} & 87 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 65 \% \\ & \text { } \begin{array}{l} 209 \end{array} \end{aligned}$ | $\begin{gathered} 134 \\ 58 \% \\ \text { aruwra } \end{gathered}$ | $\begin{gathered} 233 \\ { }_{23 \%} \\ \beta \end{gathered}$ | $\begin{aligned} & 45 \\ & 13 \% \end{aligned}$ |  | $\begin{gathered} 208 \\ 52 \% \\ \text { aruwr } \end{gathered}$ | $\begin{gathered} 141 \\ 39 \% \\ R \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 171 \\ 53 \% \\ \text { arvuwn } \end{array} \end{aligned}$ | $\begin{aligned} & 160 \\ & 40 \% \\ & \text { QR } \end{aligned}$ | $\begin{gathered} 125 \\ 56 \% \\ \text { aruwr } \end{gathered}$ | $\begin{aligned} & 148 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 125 \\ 55 \% \\ \text { aruwr } \end{gathered}$ | $\begin{aligned} & 244 \\ & 41 \% \\ & \text { QR } \end{aligned}$ | $\begin{aligned} & 67 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & 78 \% \\ & \text { bde } \end{aligned}$ | $\begin{aligned} & 146 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 66 \\ 51 \% \\ b^{*} \end{gathered}$ |
| Don't know | $\begin{aligned} & 313 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 23 \% \\ & \text { kмо } \end{aligned}$ | $\begin{aligned} & 85 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 76 \\ 23 \% \\ \text { 23\% } \end{gathered}$ | $\begin{aligned} & 48 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 174 \\ 26 \% \\ \text { Rstuxrza } \end{gathered}$ | $\begin{aligned} & 57 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 81 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 199 \end{aligned}$ | $\begin{gathered} 79 \\ 22 \% \\ \text { k2 } \end{gathered}$ | $\begin{aligned} & 54 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 94 \\ \text { 23\% } \\ \text { kz } \end{gathered}$ | $\begin{aligned} & 35 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 22 \% \\ & \text { R27 } \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & \begin{array}{c} 23 \% \\ \text { Rv2 } \end{array} \end{aligned}$ | $\begin{aligned} & 67 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 52 \\ 17 \% \end{gathered}$ | $\stackrel{28}{21 \%}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

## Ipsos UK February 2022 Political Pulse

## ublic

Fieldwork: 1-2 February 2022
Online adults aged 18+ in GB
Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? - Summary All Adults aged 18+ in Great Britain

|  | Q3C. Do you think each of the following statements does or does not apply to The Chancellor of the Exchequer, Rishi Sunak? |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | He is an honest person | He is in touch with ordinary people | He has a lot of personalit $y$ | He is a capable leader | He would be a Prime Minister I am proud of | He understan ds the problems facing Britain | He puts the needs of the country first | He is good in a crisis | He pays attention to detail | He is a strong leader |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (I) | (J) |
| Unweighted base | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 |
| Weighted base | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 | 1143 |
| Does apply | $\begin{aligned} & 401 \\ & 35 \% \\ & \text { BC } \end{aligned}$ | $\begin{aligned} & 285 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 346 \\ 30 \% \\ \text { BE } \end{gathered}$ | $\begin{gathered} 368 \\ 32 \% \\ \text { BE } \end{gathered}$ | $\begin{aligned} & 293 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 480 \\ 42 \% \\ \text { ABCDEGJ } \end{gathered}$ | $\begin{gathered} 430 \\ 38 \% \\ \text { BCDE } \end{gathered}$ | $\begin{gathered} 453 \\ 40 \% \\ \text { ABCDE } \end{gathered}$ | 573 <br> 50\% ABCDEFGHJ | $\begin{gathered} 347 \\ 30 \% \\ \text { BE } \end{gathered}$ |
| Does not apply | $\begin{gathered} 324 \\ 28 \% \\ 1 \end{gathered}$ | $\begin{gathered} 505 \\ 44 \% \\ \text { ADEFGHJ } \end{gathered}$ | $\begin{gathered} 478 \\ 42 \% \\ \text { ADEFGHIJ } \end{gathered}$ | $\begin{aligned} & 357 \\ & 31 \% \\ & \text { AH1 } \end{aligned}$ | $\begin{gathered} 418 \\ 37 \% \\ \text { ADFGHIJ } \end{gathered}$ | $\begin{gathered} 374 \\ 33 \% \\ \text { AHI } \end{gathered}$ | $\begin{gathered} 372 \\ 33 \% \\ \text { AHI } \end{gathered}$ | $\begin{gathered} 310 \\ 27 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 246 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 356 \\ 31 \% \\ \mathrm{HI} \end{gathered}$ |
| Don't know | $\begin{aligned} & 418 \\ & 37 \% \\ & \text { BCFGI } \end{aligned}$ | $\begin{gathered} 352 \\ 31 \% \\ \mathrm{~F} \end{gathered}$ | $\begin{aligned} & 318 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 418 \\ 37 \% \\ \text { BCFGHI } \end{gathered}$ | $\begin{gathered} 432 \\ 38 \% \\ \text { BCFGH } \end{gathered}$ | $\begin{aligned} & 289 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 340 \\ 30 \% \\ F \end{gathered}$ | $\begin{aligned} & 380 \\ & 33 \% \\ & \text { cFG1 } \end{aligned}$ | $\begin{gathered} 324 \\ 28 \% \\ F \end{gathered}$ | $\begin{gathered} 441 \\ 39 \% \\ \text { BCFGH1 } \end{gathered}$ |

## out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

Overlap formulae used
ColumnProportions (5\%): A/B///D//////G/H/H/J Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5\%): A/B/C/D/E/F/G/H/HIJ Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK February 2022 Political Pulse Public

|  | Total | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |  | Social grade |  |  |  | Region |  |  |  |  |  | Uram/fural |  | Marital stus |  |  |  |  | Eucaction |  | Emplomentstats |  | Ethmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female <br> (C) | 18-34 <br> (D) | 35-54 (E) | 55+ <br> (F) |  | 25-34 <br> (H) | $35-44$ (I) | $45-54$ (J) | 55-64 <br> (K) | $65+$ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | $A B$ <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North <br> (V) | Midlands <br> (W) | South <br> (X) | London (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | $\underset{\substack{\text { Rural } \\ \text { (c) }}}{\text { c }}$ | Married/ <br> Living as Married <br> (d) | ${ }_{\substack{\text { Singe } \\ \text { (e) }}}^{\text {en }}$ | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | $\underset{\substack{\text { Minority } \\ \text { eftice } \\ \text { grup } \\ \text { (n) }}}{\text { cen }}$ |
| Unveghted base | ${ }^{1143}$ | ${ }_{5} 59$ | 574 | ${ }_{366}$ | ${ }_{402}$ | ${ }^{375}$ | 164 | ${ }^{202}$ | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{53}$ | ${ }^{32}$ | 109 | 172 | 274 | ${ }^{23}$ | 264 | 155 | ${ }^{57}$ | 100 | ${ }^{987}$ | ${ }^{156}$ | ${ }_{655}$ | ${ }_{37}$ | 117 | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{753}$ | ${ }^{390}$ | 97 | ${ }^{151}$ |
| Weighed base | ${ }^{143}$ | 54 | 579 | ${ }_{32}$ | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 16 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | 302 | ${ }_{336}$ | 236 | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | ${ }^{154}$ | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | 298 | 845 | ${ }_{3} 3$ | 791 | 676 | 467 | 103 | 128 |
| Doess pply | ${ }_{\substack{401 \\ 35 \%}}$ | $\begin{gathered} 227 \\ 41 \% \\ c \end{gathered}$ | ${ }_{29}^{171}$ | $\begin{aligned} & 112 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 178 \\ 40 \% \\ \text { EJ } \end{gathered}$ | ${ }_{\substack{42 \\ 34 \%}}$ | ${ }_{\substack{70 \\ 35 \%}}$ | ${ }_{\substack{56 \\ 316}}$ | $\begin{gathered} 55 \\ 28 \% \end{gathered}$ | $\begin{gathered} 66 \\ 38 \% \end{gathered}$ | $\begin{gathered} 112 \\ 42 \% \\ \text { EJ } \end{gathered}$ | $\underset{\substack{57 \\ 34 \%}}{\substack{\text { a }}}$ |  | ${ }_{\text {27\% }}^{71}$ | $\begin{gathered} 146 \\ 40 \% \\ \circ \end{gathered}$ | $27$ $44 \%$ | $\begin{gathered} 134 \\ 44 \% \\ \text { STU } \end{gathered}$ | 113 <br> $34 \%$ | $\begin{gathered} 63 \\ 26 \% \end{gathered}$ | 91 <br> $34 \%$ <br> 4 | ${ }_{\substack{93 \\ 34 \%}}$ | ${ }_{\substack{96 \\ 32 \%}}$ | ${ }_{\substack{90 \\ 34 \%}}$ | $\begin{gathered} 69 \\ 45 \% \\ w_{a} \end{gathered}$ | $\begin{gathered} 25 \\ 46 \% \end{gathered}$ | $\begin{gathered} 27 \\ 27 \% \end{gathered}$ | ${ }_{\substack{346 \\ 35 \%}}^{\substack{\text { a }}}$ | $\begin{gathered} 55 \\ 36 \% \end{gathered}$ | $\begin{gathered} 252 \\ 40 \% \\ \mathrm{e} \end{gathered}$ | ${ }_{\text {cos }}^{\text {cos }}$ | ${ }_{\substack{43 \\ 298}}$ | $\begin{gathered} 122 \\ 41 \% \\ h \end{gathered}$ | ¢ 27 | 130 <br> $37 \%$ | ${ }_{\substack{271 \\ 34 \%}}$ | ${ }_{36 \%}^{247}$ | ${ }_{\substack{159 \\ 33 \%}}$ | ${ }_{\substack{352 \\ 35 \%}}^{\substack{\text { 3, }}}$ | ${ }_{\substack{48 \\ 38 \%}}$ |
| Does not apply |  | $\begin{aligned} & 173 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 259 \end{aligned}$ | $\begin{gathered} 118 \\ 37 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 121 \\ 32 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 85 \\ 19 \% \\ \text { L } \end{gathered}$ | $\begin{gathered} 43 \\ 35 \% \\ \text { FL } \end{gathered}$ | 75 <br> 38\% <br> FL | $\begin{gathered} 57 \\ 31 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 64 \\ 33 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 52 \\ 30 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 33 \\ 13 \% \end{gathered}$ | $\begin{gathered} 67 \\ 40 \% \\ p \end{gathered}$ | $\begin{gathered} 92 \\ 32 \% \\ \mathrm{p} \end{gathered}$ | $\begin{gathered} 88 \\ 34 \% \\ p \end{gathered}$ | $\begin{gathered} 75 \\ 21 \% \end{gathered}$ | $\begin{gathered} 1 \\ 2 \% \end{gathered}$ | $\begin{gathered} 80 \\ 26 \% \end{gathered}$ | $\begin{gathered} 91 \\ 27 \% \end{gathered}$ | $\begin{gathered} 76 \\ 32 \% \end{gathered}$ | $\begin{gathered} 77 \\ 29 \% \end{gathered}$ | $\begin{gathered} 84 \\ 31 \% \\ \mathrm{x} \end{gathered}$ | ¢ | $\begin{gathered} 52 \\ 20 \% \end{gathered}$ | $\begin{gathered} 42 \\ 28 \% \end{gathered}$ | $\begin{gathered} 10 \\ 18 \% \end{gathered}$ | 51 <br> 51\% <br> vwxy* | 288 298 | $\begin{gathered} 42 \\ 27 \% \end{gathered}$ | (160 | $\begin{gathered} 127 \\ 35 \% \\ d \end{gathered}$ | $37$ $25 \%$ | ${ }_{\substack{84 \\ 288}}$ | 220\% | ${ }_{\substack{105 \\ 30 \%}}$ | 220 | 214 <br> 32\% <br> I |  | ${ }_{28 \%}^{279}$ | $\underset{\substack{44 \\ 35 \%}}{ }$ |
| Dort know | 418 <br> 37\% | $\begin{aligned} & 154 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 261 \\ 45 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 93 \\ 29 \% \end{gathered}$ | $\begin{gathered} 147 \\ 39 \% \\ \text { DH } \end{gathered}$ | 179 <br> 40\% <br> DHK | $\begin{gathered} 38 \\ 31 \% \end{gathered}$ | $\begin{gathered} 55 \\ 27 \% \end{gathered}$ | $\begin{gathered} 71 \\ 39 \% \end{gathered}$ | $\begin{gathered} 76 \\ 39 \% \\ \text { D } \end{gathered}$ | $\begin{gathered} 58 \\ 33 \% \end{gathered}$ | 121 <br> 45\% <br> DGHK | $\begin{gathered} 42 \\ 25 \% \end{gathered}$ | $\begin{gathered} 97 \\ 34 \% \end{gathered}$ | $\begin{gathered} 103 \\ 39 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 144 \\ 39 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 33 \\ 54 \% \end{gathered}$ | $\begin{gathered} 88 \\ 29 \% \end{gathered}$ | $\begin{gathered} 132 \\ 39 \% \\ R \end{gathered}$ | $\begin{gathered} 97 \\ 41 \% \\ \mathrm{R}^{*} \end{gathered}$ | $\begin{aligned} & 101 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 94 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 40 \% \\ & \text { ya } \end{aligned}$ | 120 <br> 46\% <br> VYa | ${ }_{\substack{42 \\ 27 \%}}$ | $\begin{gathered} 20 \\ 36 \% \end{gathered}$ | $\begin{gathered} 22 \\ 22 \% \end{gathered}$ | ${ }_{\substack{361 \\ 36 \%}}$ | ¢ | $\underset{\substack{224 \\ 35 \%}}{ }$ | (126 | $\begin{gathered} 68 \\ 46 \% \end{gathered}$ | ${ }_{\substack{92 \\ 316}}$ | (326 <br> 396 | ${ }_{\substack{117 \\ 33 \%}}$ | (in ${ }_{\substack{301 \\ 38 \%}}$ | - | 202 436 $k$ | ${ }_{\substack{372 \\ 37 \%}}^{\substack{\text { a }}}$ | ${ }_{\substack{35 \\ 28 \%}}$ |

Dverlap formulae use
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|  | Total <br> Total | General Election 2019 vote |  |  |  | $\begin{aligned} & \text { Referendum } 2016 \\ & \text { vote } \end{aligned}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favuurale to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {(c) }}^{\text {Labour }}$ | Liberal Democrats (D) | Other | $\begin{gathered} \text { Remain } \\ \text { (F) } \end{gathered}$ | $\begin{gathered} \text { Leave } \\ (\mathrm{G}) \end{gathered}$ | Favourabl e to Cons (H) ( H ) | $\begin{array}{\|c} \text { Unfavoura } \\ \text { ble to } \\ \text { Cons } \end{array}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { eto ab } \\ & \text { (J) } \end{aligned}$ | Unfavoura ble to Lab (k) | $\begin{gathered} \text { Favourabl } \\ \text { a } \\ 0 \\ 0 \\ \text { e to } \mathrm{c} \text { ib } \\ \text { Dems } \\ \text { (L) } \end{gathered}$ | Unfavoura ble to Lib Dems (M) | Favourabl e to Green Party (N) | Unfavoura ble to Green Party (0) | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Johnson } \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Johnson } \end{aligned}$ (Q) | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | Unfavoura ble to Starmer (S) | $\begin{aligned} & \text { Favourab } \\ & \text { e to Sunak } \\ & \text { (T) } \end{aligned}$ | Unfavoura ble to Sunak (U) | Favourabl e to Sajid Javid (v) | Unfavoura ble to Sajid Javid (w) | $\begin{aligned} & \text { Favourab } \\ & \text { e to } \\ & \text { truss } \\ & \text { This } \end{aligned}$ | Unfavoura ble to Liz Truss (Y) | Favourab e to Priti Patel (Z) | Unfavoura <br> ble to Priti Pate (a) | $\begin{aligned} & \text { Lab Gov } \\ & \text { would do } \\ & \text { a better } \\ & \text { job } \\ & \text { (b) } \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { Starmers } \\ \text { Lab Gov } \\ \text { wouldo do } \\ \text { a worse } \\ \text { job } \end{array}$ | $\begin{aligned} & \text { Cons Gov } \\ & \text { would do } \\ & \text { a better } \\ & \text { job } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { Sunaks } \\ & \text { consove } \\ & \text { would do } \\ & \text { a worse } \\ & \text { job } \end{aligned}$ |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 401 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & \substack{19 \\ c \in} \end{aligned}$ | $\begin{aligned} & 84 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 32 \\ { }_{c}^{3 \%} \\ c \end{gathered}$ | $\begin{aligned} & 44 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 173 \\ \text { 173 } \\ \text { ט6кMMo } \end{gathered}$ | $\begin{aligned} & 123 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & \text { 10\% } \\ & \text { iN } \end{aligned}$ | $\begin{aligned} & 94 \\ & 41 \% \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 159 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 131 \\ 57 \% \\ \text { orsuwra } \end{gathered}$ | $\begin{aligned} & 175 \\ & \text { 26\% } \\ & \text { uw } \end{aligned}$ | $\begin{aligned} & 132 \\ & \begin{array}{l} 37 \% \\ \text { auvra } \end{array} \end{aligned}$ | $\begin{aligned} & 151 \\ & \text { s5\% } \\ & \text { auwr } \end{aligned}$ | $\begin{gathered} 269 \\ 67 \% \\ \text { parsuwra } \end{gathered}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 203 \\ 63 \% \\ \text { orsuwra } \end{gathered}$ | $\begin{aligned} & 71 \\ & 18 \% \\ & 0 \end{aligned}$ | $\begin{gathered} 135 \\ \text { co\% } \\ \text { apuwra } \end{gathered}$ | $\begin{aligned} & 91 \\ & 23 \% \\ & \text { uw } \end{aligned}$ | $\begin{gathered} 152 \\ { }_{c}^{16 \%} \\ \text { Parsuwra } \end{gathered}$ | $\begin{aligned} & 145 \\ & 246 \\ & \text { uw } \end{aligned}$ | $\begin{aligned} & \text { 105 } \\ & 28 \% \end{aligned}$ | $\begin{gathered} 159 \\ \begin{array}{c} \text { a } 99 \% \\ \text { be } \end{array} \end{gathered}$ | $\begin{aligned} & 188 \\ & 60 \% \\ & \text { bec } \end{aligned}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ |
| Does notapply | $\begin{aligned} & 324 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 147 \\ \begin{array}{c} 48 \% \\ 80 \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 16 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 61 \\ { }_{8}^{61 \%} \\ 80^{*} \end{gathered}$ | $\begin{aligned} & 168 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 252 \\ \begin{array}{c} 25 \% \\ \text { 4火火(Mo } \end{array} \end{gathered}$ | $\begin{aligned} & 160 \\ & 38 \% \\ & \text { HKo } \end{aligned}$ | $\begin{gathered} 111 \\ 25 \% \\ { }_{H}^{2} \end{gathered}$ | $\begin{gathered} 72 \\ 31 \% \\ H \end{gathered}$ | $\begin{aligned} & 133 \\ & \begin{array}{l} 13 \% \\ \text { HKo } \end{array} \end{aligned}$ | $\begin{aligned} & 130 \\ & 39 \% \\ & \text { Hkio } \end{aligned}$ | $\begin{gathered} 88 \\ 27 \% \\ \text { 28\% } \end{gathered}$ | $\begin{aligned} & 35 \\ & \text { 35\% } \\ & \mathrm{Tv} \end{aligned}$ |  | $\begin{aligned} & 123 \\ & 34 \% \\ & \text { PTrXZ } \end{aligned}$ | $\begin{aligned} & 136 \\ & 31 \% \\ & \text { proxz } \end{aligned}$ | $\begin{aligned} & 31 \\ & \\ & 81 \end{aligned}$ | $\begin{gathered} 229 \\ 63 \\ \text { Parsivwrra } \end{gathered}$ | $\begin{aligned} & 29 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 230 \\ 57 \\ \text { Papsrxxrza } \end{gathered}$ | $\begin{gathered} 33 \\ \text { } \begin{array}{c} 53 \% \\ \pi v \end{array} \end{gathered}$ | $\begin{gathered} 203 \\ 5 \text { 51\% } \\ \text { papsNxaz } \end{gathered}$ | $\begin{gathered} 34 \\ \text { } \begin{array}{c} 5 \% \\ \pi \end{array} \end{gathered}$ | $\begin{gathered} 250 \\ \text { 42\% } \\ \text { papswxz } \end{gathered}$ | $\begin{aligned} & 1 \begin{array}{l} 19 \\ \text { a5\% } \\ \text { cd } \end{array} \end{aligned}$ | $\begin{aligned} & 49 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | 70 $53 \%$ ct |
| Don't know | $\begin{aligned} & 418 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & \left.\begin{array}{c} 13 \% \\ c \end{array}\right) \end{aligned}$ | $\begin{aligned} & 74 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & \text { 135\% } \\ & \text { Hunn } \end{aligned}$ | $\begin{aligned} & 126 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 34 \% \\ & 4 \mathrm{H} \end{aligned}$ | $\begin{aligned} & 63 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 66 \\ 28 \% \\ 26 \end{gathered}$ | $\begin{gathered} 236 \\ 36 \% \\ \text { RTuwwrra } \end{gathered}$ | $\begin{gathered} 106 \\ 29 \% \\ z \end{gathered}$ | $\begin{aligned} & 150 \\ & 34 \% \\ & \text { TuWx } \end{aligned}$ | $\begin{aligned} & 100 \\ & \text { 25\% } \\ & z \end{aligned}$ | $\begin{aligned} & 90 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 92 \\ 28 \% \\ z \end{gathered}$ | $\begin{aligned} & 103 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 206 \\ 34 \% \\ \text { Tunxrz } \end{gathered}$ | $\begin{aligned} & 105 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 29 \% \end{aligned}$ | $\stackrel{42}{32 \%}$ |

Ipsos UK February 2022 Political Pulse Public All Adults aged 18+ in Great Britain

|  | Toal | Gender |  | Age |  |  |  |  |  |  |  |  | Seneration |  |  |  |  | Socialgade |  |  |  | Region |  |  |  |  |  | Urian/Rural |  | Martala Staus |  |  | Pres of children HH (17 or under) |  | Education |  | Empoumenstas |  | Etemicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | $\begin{gathered} 18-34 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $45-54$ <br> (J) | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | ${ }_{\substack{\text { Ruar } \\ \text { c) }}}^{\text {ce }}$ | Married/ <br> Living as Married <br> (d) | Single (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweghed base | ${ }_{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | 33 | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | 987 | ${ }^{156}$ | 655 | ${ }_{371}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 380 | 97 | ${ }_{151}$ |
| Shed base | ${ }^{1143}$ | ${ }_{5} 54$ | 579 | 332 | 379 | 442 | 122 | 200 | ${ }^{184}$ | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }_{61}$ | ${ }^{302}$ | ${ }^{336}$ | 236 | 269 | 271 | 300 | 263 | 154 | 55 | 100 | ${ }^{98}$ | 154 | ${ }_{636}$ | ${ }^{358}$ | ${ }^{148}$ | 298 | ${ }_{84} 4$ | ${ }_{352}$ | ${ }^{79}$ | ${ }_{676}$ | 467 | 1003 | 128 |
| Dosapply | 285 25\% | $\begin{gathered} 157 \\ 28 \% \\ c \end{gathered}$ | $\underset{\text { 22\% }}{126}$ | $\begin{gathered} 96 \\ 30 \% \end{gathered}$ | 85 22\% | $\begin{aligned} & 105 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 40 \\ 33 \% \\ \text { EJ } \end{gathered}$ | ${ }_{\substack{56 \\ 288}}$ | 43 <br> 23\% | $\begin{gathered} 42 \\ 21 \% \end{gathered}$ | 38 28 | $\underset{\substack{67 \\ 250}}{ }$ | $\begin{gathered} 56 \\ 34 \% \\ \text { op } \end{gathered}$ | ${ }_{27}^{77}$ | $\begin{gathered} 50 \\ 19 \% \end{gathered}$ | $\begin{gathered} 85 \\ 23 \% \end{gathered}$ | $\begin{gathered} 17 \\ 29 \% \end{gathered}$ | 89 <br> 30\% | 82 25\% | $\begin{gathered} 55 \\ 23 \% \end{gathered}$ | $\begin{gathered} 59 \\ 22 \% \end{gathered}$ | $\begin{gathered} 58 \\ 21 \% \end{gathered}$ | $\begin{gathered} 75 \\ 25 \% \end{gathered}$ | ${ }_{\substack{58 \\ 22 \%}}$ | 57 <br> 37\% <br> vwxa | $\begin{gathered} 22 \\ 39 \% \end{gathered}$ | $\begin{gathered} 15 \\ 15 \% \end{gathered}$ | 250 25\% | $\begin{gathered} 36 \\ 23 \% \end{gathered}$ | (174 | ( $\begin{gathered}82 \\ 23 \%\end{gathered}$ | $\begin{gathered} 30 \\ 20 \% \end{gathered}$ | $\begin{gathered} 92 \\ 31 \% \\ \mathrm{~h} \end{gathered}$ | (194 | ${ }_{\substack{84 \\ 298 \\ \hline}}$ | ${ }_{\text {20\% }}^{202}$ | $\begin{gathered} 189 \\ 28 \% \\ \text { । } \end{gathered}$ | ${ }_{21}^{96}$ | 29\% | ¢ |
| Does notapi | 505 448 | $\begin{gathered} 261 \\ 47 \% \end{gathered}$ | $\underset{418}{239}$ | $\begin{gathered} 136 \\ 42 \% \\ G \end{gathered}$ | $\begin{gathered} 181 \\ 48 \% \\ \mathrm{G} \end{gathered}$ | $\begin{aligned} & 188 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 42 \\ 34 \% \end{gathered}$ | $\begin{gathered} 94 \\ 47 \% \\ 6 \end{gathered}$ | $\begin{gathered} 79 \\ 43 \% \end{gathered}$ | $\begin{gathered} 103 \\ 53 \% \\ \text { GL } \end{gathered}$ | $\begin{gathered} 82 \\ 47 \% \\ 6 \end{gathered}$ | $\begin{gathered} 106 \\ 40 \% \end{gathered}$ | $\begin{gathered} 66 \\ 39 \% \end{gathered}$ | ${ }_{\text {43\% }}^{124}$ | $\begin{gathered} 138 \\ 53 \% \\ M \end{gathered}$ | ${ }_{\substack{159 \\ 43 \%}}$ | $\begin{gathered} 18 \\ 30 \% \\ * * \end{gathered}$ | $\begin{aligned} & 137 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 154 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 49 \% \end{aligned}$ | ${ }_{\text {41\% }}^{123}$ | $\begin{aligned} & 101 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 64 \\ 41 \% \end{gathered}$ | $\begin{gathered} 22 \\ 40 \% \\ * * \end{gathered}$ | 64 64\% vwXY* | 437 <br> $44 \%$ | $\begin{gathered} 69 \\ 45 \% \end{gathered}$ | ${ }_{\substack{272 \\ 436}}$ | ${ }_{\substack{173 \\ 48 \%}}$ | $\begin{gathered} 61 \\ 41 \% \end{gathered}$ | ${ }_{37 \%}^{11}$ | $\begin{gathered} 395 \\ 47 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{gathered} 177 \\ 50 \% \\ j \end{gathered}$ | ( ${ }_{\text {che }}^{328}$ | 306 45\% | ${ }_{43 \%}^{199}$ | ${ }_{458}^{458}$ | ${ }_{37 \%}^{47}$ |
| Dont krow | ${ }_{\substack{352 \\ 318}}$ | ${ }^{136}$ | $\begin{gathered} 213 \\ 37 \% \\ \text { B } \end{gathered}$ | 90 $28 \%$ | $\begin{aligned} & 113 \\ & 30 \% \end{aligned}$ | ${ }_{\substack{150 \\ 34 \%}}$ | ${ }_{\text {che }}^{\substack{41 \\ 33 \%}}$ | ${ }_{\substack{49 \\ 25 \%}}$ | 62 34\% | 50 <br> 26\% | $\begin{gathered} 55 \\ 32 \% \end{gathered}$ | 94 <br> 35\% | 45 27\% | ${ }_{\substack{87 \\ 30 \%}}$ | $\begin{gathered} 73 \\ 28 \% \end{gathered}$ | ${ }_{\substack{122 \\ 33 \%}}$ | $\begin{gathered} 25 \\ 41 \% \\ * * \end{gathered}$ | 76 <br> 25\% | 99 30\% | $76$ $32 \%$ | $\begin{gathered} 100 \\ 37 \% \\ R \end{gathered}$ | ${ }_{\substack{81 \\ 30 \%}}$ | $\begin{gathered} 102 \\ 34 \% \\ r \end{gathered}$ | $\begin{gathered} 104 \\ 39 \% \\ y_{a} \end{gathered}$ | 33 218 | $\begin{gathered} 11 \\ 21 \% \end{gathered}$ | $\begin{gathered} 21 \\ 21 \% \end{gathered}$ | ${ }_{\substack{303 \\ 31 \%}}$ | - 49 | ${ }_{\substack{191 \\ 30 \%}}$ | ${ }_{\substack{109 \\ 29 \%}}$ | ${ }_{\substack{58 \\ 39 \%}}$ | ${ }_{\substack{\text { 95 } \\ \text { 32\% }}}$ | ${ }_{\substack{257 \\ 30 \%}}$ | ${ }_{\substack{96 \% \\ 20 \%}}$ | $\underset{\substack{261 \\ 338 \\ 1}}{\substack{\text { a }}}$ | $\underset{\substack{181 \\ 27 \%}}{ }$ | $\cdots$ | ${ }_{\substack{319 \\ 31 \%}}$ |  |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions
verlap formulae used



|  | Total <br> Total | General Election 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favourable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati <br> ve | Labur | $\underset{\text { Democats }}{\text { Liberal }}$ | Other | Remain | Leave | Favourabl e to Cons | Unfavoura ble Con | Favourab | Unfavoura <br> ble to Lab | $\begin{aligned} & \text { Favoural } \\ & \text { eto Lib } \\ & \text { Dems } \end{aligned}$ | Unfavour ble to Lib Dem | $\begin{aligned} & \text { Favourab } \\ & \text { e to Green } \\ & \text { Party } \end{aligned}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Green } \\ \text { Party } \end{gathered}$ | $\begin{aligned} & \text { Favourab } \\ & \text { Johto } \\ & \text { Johnson } \end{aligned}$ | Unfavoura ble to Johnson | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { buta to } \\ & \text { Starmer } \end{aligned}$ | Favourabl e to Sunak | Unfavoura ble to <br> Sunak | $\begin{aligned} & \text { Favoural } \\ & \text { en of said } \\ & \text { Javid } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { Saje tho } \\ & \text { Said Javid } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto uis } \\ & \text { Tuss } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Liz } \end{aligned}$ Truss | $\begin{gathered} \text { Favoural } \\ \text { Feto } \\ \text { eto } \\ \text { Patiti } \\ \text { Pate } \end{gathered}$ | Unfavoura Patel | Starmer' would do a better job | $\begin{gathered} \text { Starmer's } \\ \text { Lab Gov } \\ \text { would do } \\ \text { a worse } \\ \text { job } \end{gathered}$ | Sunak's would do a better job | Sunak's Cons Go a worse job |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (v) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 285 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & { }^{14 \%} \\ & \text { cog } \end{aligned}$ | $\begin{aligned} & 59 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 15 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & \text { 49\% } \\ & \text { ukkuno } \end{aligned}$ | $\begin{aligned} & 73 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 60 \\ 26 \% \end{gathered}$ | $\begin{gathered} 125 \\ 31 \% \\ 1 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & \text { 24\% } \end{aligned}$ | $\begin{gathered} 91 \\ 28 \% \\ \text { 21 } \end{gathered}$ | $\begin{gathered} 115 \\ \text { 50\% } \\ \text { QRsuwr } \end{gathered}$ | $\begin{aligned} & 105 \\ & \text { 16\% } \\ & \text { uww } \end{aligned}$ | $\begin{gathered} 93 \\ 26 \% \\ \text { auwr } \\ \text { aum } \end{gathered}$ | $\begin{aligned} & 117 \\ & 27 \% \\ & \text { auwnar } \end{aligned}$ | $\begin{gathered} 198 \\ \text { 50\% } \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 160 \\ 49 \% \\ \text { arsuwra } \end{gathered}$ | $\begin{gathered} 45 \\ 11 \% \\ 0 \end{gathered}$ | $\begin{gathered} 111 \\ 50 \% \\ \text { apsuwra } \end{gathered}$ | $\begin{gathered} 46 \\ 12 \% \\ 0 \end{gathered}$ | $\begin{gathered} 126 \\ \text { 55\% } \\ \text { orsuwra } \end{gathered}$ | $\begin{gathered} 85 \\ 14 \% \\ 0 \end{gathered}$ | $\begin{gathered} 66 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 37 \% \\ & \text { be } \end{aligned}$ | $\begin{aligned} & 140 \\ & 44 \% \\ & \text { be } \end{aligned}$ | 18 14 14 |
| Does not apply | $\begin{aligned} & 505 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 199 \\ 65 \% \\ \text { 80\% } \end{gathered}$ | $\begin{gathered} 35 \\ 48 \% \\ { }_{8}^{85} \end{gathered}$ | $\begin{gathered} 88 \\ 59 \% \\ { }_{8}^{8} \end{gathered}$ | $\begin{gathered} 246 \\ 54 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 162 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 58 \\ 20 \% \\ 20 \end{gathered}$ | $\begin{gathered} 371 \\ 65 \% \\ \text { HKklınvo } \end{gathered}$ | $\begin{gathered} 240 \\ 56 \% \\ \text { Hkimo } \end{gathered}$ | $\begin{gathered} 172 \\ 39 \% \\ H \end{gathered}$ | $\begin{aligned} & 110 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & \text { 45\% } \\ & \text { HK } \end{aligned}$ | $\begin{aligned} & 186 \\ & 56 \% \\ & \text { нккмо } \end{aligned}$ | $\begin{aligned} & 128 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 21 \% \end{aligned}$ |  | $\begin{gathered} 210 \\ \text { 58\% } \\ \text { psraxz } \end{gathered}$ | $\begin{aligned} & 194 \\ & \text { 44\% } \\ & \text { proz } \end{aligned}$ | $\begin{aligned} & 91 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 288 \\ 799 \\ \text { Parșuwxz } \end{gathered}$ | $\begin{gathered} 89 \\ 27 \% \\ \hline \end{gathered}$ | $\begin{gathered} 288 \\ \begin{array}{c} 281 \% \\ \text { papsryza } \end{array} . \end{gathered}$ | $\begin{aligned} & 53 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 288 \\ \begin{array}{c} 282 \% \\ \text { papsruza } \end{array} \end{gathered}$ | $\begin{aligned} & 60 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 368 \\ \substack{368 \\ \text { pes } 5 \times 2} \end{gathered}$ | $\begin{aligned} & 252 \\ & 66 \% \\ & c d \end{aligned}$ | $\begin{aligned} & \text { 105 } \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 31 \% \end{aligned}$ | 78 $60 \%$ cta |
| Don't know | $\begin{aligned} & 352 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & \left.\begin{array}{c} 35 \% \\ c \end{array}\right) \end{aligned}$ | $\begin{aligned} & 48 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 23 \\ 32 \% \\ c^{*} \end{gathered}$ | $\begin{aligned} & 27 \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 97 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 31 \% \\ & \mathrm{jn} \end{aligned}$ | $\begin{aligned} & \text { 131 } \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 30 \% \\ & \text { IJMN } \end{aligned}$ | $\begin{gathered} 60 \\ 26 \% \\ \mathrm{sN} \end{gathered}$ | $\begin{aligned} & 100 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 63 \\ 19 \% \end{array} \end{aligned}$ | $\begin{aligned} & 102 \\ & 32 \% \\ & \text { und } \end{aligned}$ | $\begin{gathered} \text { ci } \\ \text { R} \\ \text { Ruwry } \end{gathered}$ | $\begin{aligned} & 163 \\ & \text { 年\% } \\ & \text { Ruwr } \end{aligned}$ | $\begin{aligned} & 58 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & \begin{array}{l} 129 \% \\ \text { Ruvrr } \end{array} \end{aligned}$ | $\begin{aligned} & 111 \\ & \begin{array}{l} 12 \% \\ \text { Ruwr } \end{array} \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 23 \% \\ & \text { Rur } \end{aligned}$ | $\begin{aligned} & 71 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 59 \\ \text { 26\% } \\ \text { Ruwwr } \end{gathered}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 24 \% \\ & \text { Ruwr } \end{aligned}$ | $\begin{gathered} 61 \\ 16 \% \end{gathered}$ | $\begin{gathered} 100 \\ 31 \% \\ b \end{gathered}$ | $\begin{gathered} 79 \\ 25 \% \\ \text { 29 } \end{gathered}$ | 35 $27 \%$ b* |

## This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Condition

[^5]Ipsos UK February 2022 Political Pulse Public All Adults aged 18+ in Great Britain

|  | Toal | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Sociagrade |  |  |  | Resion |  |  |  |  |  | Urian/fural |  | Marital staus |  |  | Pres of children HH (17 or under) |  | Euaction |  | Enpoumentstaus |  | Ethmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ <br> (F) | $\begin{gathered} 18-24 \\ \text { (G) } \end{gathered}$ | $25-34$ <br> (H) | 35-44 <br> (I) | 45-54 <br> (J) | 55-64 <br> (K) | $65+$ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \text { C2 } \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London <br> (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as <br> Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working | White ethnic group (m) | Minority ethnic group (n) |
| Unveghted base | ${ }^{1143}$ | 559 | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | 39 | 539 | ${ }^{323}$ | 109 | 172 | 274 | 293 | 264 | 155 | 57 | 100 | ${ }^{98}$ | ${ }^{156}$ | ${ }^{655}$ | ${ }^{37}$ | ${ }^{117}$ | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{53}$ | 390 | 97 | ${ }^{151}$ |
| Weigheo base | ${ }^{1143}$ | 554 | 579 | 322 | ${ }^{379}$ | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }_{61}$ | 302 | ${ }^{336}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | ${ }^{154}$ | ${ }_{55}$ | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{388}$ | ${ }^{148}$ | 298 | ${ }_{84} 4$ | ${ }_{3} 32$ | ${ }^{79}$ | ${ }_{67}$ | ${ }_{47}$ | 103 | ${ }^{128}$ |
| Doespaply | (346 | $\begin{aligned} & 181 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 280 \end{aligned}$ | $\begin{gathered} 104 \\ 32 \% \\ G \end{gathered}$ | $\begin{aligned} & 101 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 142 \\ 32 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 32 \\ 26 \% \end{gathered}$ | $\begin{gathered} 72 \\ 36 \% \\ 1 \end{gathered}$ | 53 298 | $\begin{gathered} 47 \\ 24 \% \end{gathered}$ | $\begin{gathered} 44 \\ 25 \% \end{gathered}$ | $\begin{gathered} 97 \\ 37 \% \\ \text { EJ } \end{gathered}$ | $\begin{gathered} 53 \\ 32 \% \end{gathered}$ | ${ }_{\substack{92 \\ 32 \%}}$ | 64 24\% | ¢ | $\begin{gathered} 23 \\ 38 \% \end{gathered}$ | $\begin{gathered} 110 \\ 37 \% \\ 5 \end{gathered}$ | 978 | $\begin{gathered} 62 \\ 26 \% \end{gathered}$ | 77 298 | $\begin{gathered} 70 \\ 26 \% \end{gathered}$ | $\begin{gathered} 101 \\ 34 \% \\ a \end{gathered}$ | $\begin{gathered} 93 \\ 35 \% \\ \text { a } \end{gathered}$ | 53 <br> $34 \%$ <br> a | $\begin{gathered} 14 \\ 25 \% \end{gathered}$ | $16$ $16 \%$ | ${ }_{30 \%}^{299}$ | 47 | ${ }_{\text {cos }}^{\substack{209 \\ 33}}$ | 100 | $\begin{gathered} 37 \\ 25 \% \end{gathered}$ | $\substack{\text { 31/ } \\ \text { 31\% }}^{2}$ | - | ${ }_{\text {che }}^{113}$ | ${ }_{\text {cki }}^{238}$ | ${ }_{\text {32\% }}^{217}$ | $\underset{\substack{129 \\ 28 \%}}{ }$ | 289 298 |  |
| Does notapply | ¢ 478 | 247 <br> 45\% | $\begin{aligned} & 227 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 184 \\ 42 \% \\ \mathrm{~L} \end{gathered}$ | 56 46\% | 81 <br> 41\% | $\begin{gathered} 62 \\ 34 \% \end{gathered}$ | 94 <br> 48\% <br> EIL | $\begin{gathered} 90 \\ 51 \% \\ \text { FIL } \end{gathered}$ | $\begin{gathered} 94 \\ 35 \% \end{gathered}$ | 73 <br> 44\% | $\begin{aligned} & 110 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 45 \% \end{aligned}$ | ${ }_{\substack{157 \\ 43 \%}}$ | $\begin{gathered} 20 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 139 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 99 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 42 \% \end{aligned}$ | (109 | $\begin{gathered} 99 \\ 38 \% \end{gathered}$ | $\begin{gathered} 68 \\ 44 \% \end{gathered}$ | 26 48\% | 67 <br> 66\% <br> vwxy* | ${ }_{4}^{42 \%}$ | $66$ 43\% | ${ }_{427}^{270}$ | $\begin{aligned} & 152 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 56 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 40 \% \end{aligned}$ | (360 <br> $43 \%$ | (154 | $\underset{\substack{324 \\ 41 \%}}{ }$ | ${ }_{\text {2 }}^{285}$ | 194 <br> $41 \%$ | $\begin{gathered} 437 \\ 44 \% \\ n \end{gathered}$ | 36 38\% 28, |
| Dont trow | 318 38\% 28\% | ${ }_{\text {cki }}^{126}$ | $\begin{gathered} 190 \\ 33 \% \\ \text { в } \end{gathered}$ | ( | $\begin{aligned} & 122 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 26 \% \end{aligned}$ | 34 28\% | ${ }_{\substack{47 \\ 238}}$ | 69 <br> 37\% <br> DFHK | 53 <br> 27\% | $\begin{gathered} 41 \\ 23 \% \end{gathered}$ | 75 <br> 28\% | $\begin{gathered} 41 \\ 24 \% \end{gathered}$ | ${ }_{\substack{86 \\ 30 \%}}$ | 80 30\% | ${ }_{\text {c }}^{\text {96\% }}$ | $\begin{gathered} 18 \\ 29 \% \end{gathered}$ | 63 21\% | $\begin{gathered} 100 \\ 30 \% \\ \text { R } \end{gathered}$ | $\begin{gathered} 62 \\ 26 \% \end{gathered}$ | $\begin{gathered} 93 \\ 35 \% \\ \text { R } \end{gathered}$ | 86 <br> 32\% <br> a | $\begin{gathered} 96 \\ 32 \% \\ \mathrm{a} \end{gathered}$ |  | 33 218 | $\begin{gathered} 15 \\ 27 \% \end{gathered}$ | 18 <br> 18\% <br> 1 | ${ }_{288}^{278}$ | $\begin{gathered} 40 \\ 26 \% \end{gathered}$ | ${ }_{\text {che }}^{\text {25\% }}$ | ${ }_{30 \%}^{107}$ | $\begin{gathered} 54 \\ 37 \% \\ \mathrm{~d}^{*} \end{gathered}$ | ${ }_{\substack{87 \\ 298}}$ | (231 | ¢ ${ }_{\text {84\% }}^{24}$ | - | ${ }_{26 \%}^{174}$ | ${ }_{31}^{194}$ | ${ }_{28}^{27}$ | ${ }^{34}$ |

-verlap formulae use
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions



|  | Total <br> Tota | General Election 2019 vote |  |  |  | $\text { Referendum } 2016$vote |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ver } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {(c) }}^{\text {Labour }}$ | $\begin{aligned} & \begin{array}{c} \text { Liberal } \\ \text { Democrats } \\ \text { (D) } \end{array} \end{aligned}$ | ${ }_{\text {(E) }}^{\text {Other }}$ | $\underset{\text { (F) }}{\text { Remain }}$ | $\begin{gathered} \text { Leave } \\ \text { (G) } \end{gathered}$ | Favourabl e to Cons (H) | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Cons } \\ \hline \text { (I) } \end{gathered}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Lab } \\ & \text { (J) } \end{aligned}$ | Unfavoura ble to Lab (K) | $\begin{aligned} & \text { Favourabl } \\ & \text { eto Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | Unfavoura ble to Lib Dems (M) | $\begin{aligned} & \text { Favourab } \\ & \text { e to Green } \\ & \text { Party } \\ & \text { (N) } \end{aligned}$ (N) | Unfavoura ble to Green Party (O) | $\begin{gathered} \text { Favourabl } \\ \text { eto } \\ \text { Johnson } \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Johnson } \\ \text { (Q) } \end{gathered}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \\ (\mathrm{R} \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Starmer } \\ & \text { ( }(\text { ) } \end{aligned}$ | $\begin{gathered} \text { favourabl } \\ \text { e to Sunak } \\ \text { (T) } \end{gathered}$ | ble to Sunak (U) | $\begin{aligned} & \text { Favourab } \\ & \text { e eto Saijd } \\ & \text { Javid } \\ & \text { (v) } \end{aligned}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Sajid Javid } \end{gathered}$ (w) | $\begin{aligned} & \text { Favourab } \\ & \text { etoutiz } \\ & \text { Truss } \\ & \text { (x) } \end{aligned}$ | Unfavoura ble to Liz (Y) (Y) | $\begin{gathered} \begin{array}{c} \text { Favoural } \\ \text { ento poriti } \\ \text { Patel } \end{array} \\ \hline \text { (z) } \end{gathered}$ | Unfavoura ble to Prit (a) (a) | $\begin{gathered} \text { Lab Gov } \\ \text { abold do } \\ \text { wa better } \\ \text { job } \\ \text { (b) } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Lab Gov } \\ & \text { would do } \\ & \text { a worse } \\ & \text { job } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Cons Gov } \\ & \text { would do } \\ & \text { a better } \\ & \text { job } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { Cons Gov } \\ & \text { would do } \\ & \text { a worse } \\ & \text { job } \\ & \text { (e) } \end{aligned}$ |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 346 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & \left.1 \begin{array}{l} 15 \\ 44 \% \\ c \end{array}\right) \end{aligned}$ | $\begin{aligned} & 80 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 1422 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 135 \\ \text { 47\% } \\ \text { uкмMNo } \end{gathered}$ | $\begin{aligned} & \text { 131 } \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 152 \\ & 34 \% \\ & \end{aligned}$ | $\begin{gathered} 86 \\ 37 \% \\ y \end{gathered}$ | $\begin{aligned} & 139 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 112 \\ \text { 48\% } \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 166 \\ & \text { any } \\ & \text { unva } \end{aligned}$ | $\begin{aligned} & 117 \\ & \text { 33\% } \\ & \text { quurr } \end{aligned}$ | $\begin{aligned} & 142 \\ & \text { 32\% } \\ & \text { quwra } \end{aligned}$ | $\begin{gathered} 218 \\ \begin{array}{c} 218 \\ \text { opsuwra } \end{array} \end{gathered}$ | $\begin{aligned} & 32 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 164 \\ 51 \% \\ \text { SRsuwra } \end{gathered}$ | $\begin{gathered} 67 \\ \substack{17 \% \\ 0} \end{gathered}$ | $\begin{gathered} 105 \\ 47 \% \\ \text { arsuwra } \end{gathered}$ | $\begin{gathered} 78 \\ \text { 20\% } \\ 0 \end{gathered}$ | $\begin{gathered} 122 \\ 53 \% \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 125 \\ & \begin{array}{l} 12 \% \\ \text { uw } \end{array} \end{aligned}$ | $\begin{aligned} & 101 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 127 \\ 39 \% \\ \text { be } \end{gathered}$ | $\begin{aligned} & 161 \\ & \begin{array}{l} \text { 51\% } \\ \text { bce } \end{array} \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ |
| Does not apply | $\begin{aligned} & 478 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & \begin{array}{c} 56 \% \\ \text { 80\% } \end{array} \end{aligned}$ | $\begin{aligned} & 29 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 56 \% \\ & { }_{8} \end{aligned}$ | $\begin{gathered} 233 \\ 51 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 162 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 28 \% \\ & 28 \end{aligned}$ |  | $\begin{aligned} & 222 \\ & 52 \% \\ & \text { Hkmo } \\ & \text { He } \end{aligned}$ | $\begin{gathered} 179 \\ 41 \% \\ H \end{gathered}$ | $\begin{gathered} 107 \\ 47 \% \\ H \end{gathered}$ | $\begin{aligned} & 181 \\ & 44 \% \end{aligned}$ |  | $\begin{aligned} & 135 \\ & 42 \% \\ & H \end{aligned}$ | $\begin{aligned} & 59 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{aligned} & 347 \\ & \substack{32 \% \\ \text { psraxz }} \end{aligned}$ | $\begin{aligned} & 183 \\ & 51 \% \\ & \text { prox } \end{aligned}$ | $\begin{aligned} & 194 \\ & \begin{array}{l} 44 \% \\ \text { prox } \end{array} . \end{aligned}$ | $\begin{aligned} & 95 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 274 \\ 75 \% \\ \text { Papsswwxrz } \end{gathered}$ | $\begin{gathered} 93 \\ 29 \% \\ \hline \end{gathered}$ |  | $\begin{gathered} 72 \\ 32 \% \\ \hline \end{gathered}$ | $\begin{gathered} 258 \\ \text { 65\% } \\ \text { papssvza } \end{gathered}$ | $\begin{aligned} & 59 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 357 \\ \text { 59\% } \\ \text { papsrxyz } \end{gathered}$ | $\begin{gathered} 218 \\ 58 \% \\ c d \end{gathered}$ | $\begin{aligned} & 116 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & \begin{array}{c} 80 \\ \mathrm{~cd}^{*} \end{array} \end{aligned}$ |
| Don't know | $\begin{aligned} & 318 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 98 \\ 26 \% \\ c \end{gathered}$ | $\begin{aligned} & 53 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 18 \% \end{aligned}$ | $\underset{\substack { 117 \\ \begin{subarray}{c}{27 \%{ 1 1 7 \\ \begin{subarray} { c } { 2 7 \% } }\end{subarray}}{\substack{17 \\ \hline}}$ | $\begin{aligned} & 70 \\ & \text { 24\% } \\ & \text { in } \end{aligned}$ | $\begin{aligned} & 114 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 1110 \\ & \text { 15\% } \\ & \text { Ln } \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 78 \\ \text { 24\% } \\ \text { in } \end{gathered}$ | $\begin{aligned} & 61 \\ & \text { 27\% } \\ & \text { Ruwr } \end{aligned}$ | $\begin{aligned} & 151 \\ & \text { 23\% } \\ & \text { Ruwa } \end{aligned}$ | $\begin{aligned} & 60 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & \begin{array}{l} 23 \% \\ \text { unw } \end{array} \text { } \end{aligned}$ | $\begin{aligned} & 86 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 118 \\ \text { 20\% } \\ \gamma \end{gathered}$ | $\begin{aligned} & 60 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 81 \\ \text { 25\% } \\ \text { b } \end{gathered}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | 30 <br> 23\% |

Ipsos UK February 2022 Political Pulse Public

|  | Total | conder |  | Age |  |  |  |  |  |  |  |  | Seneration |  |  |  |  | Social gate |  |  |  | Region |  |  |  |  |  | Urama/Rural |  | Maritas staus |  |  |  |  | Eucation |  | Emplowmentstaus |  | Etetmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\text { Total }}{\text { (A) }}$ | Male <br> (B) | Female <br> (C) | 18-34 <br> (D) | 35-54 <br> (E) | $55+$ <br> (F) | 18-24 <br> (G) | 25-34 <br> (H) | 35-44 <br> (I) | 45-54 <br> (J) | $55-64$ (K) | ${ }^{654}$ | ${ }_{\text {(M) }}^{\text {Gen }}$ | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | (1) | OE (u) | North <br> (V) | Midlands <br> (W) | South (X) | London <br> (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | $\underset{\substack{\text { Rual } \\ \text { (c) }}}{\text { c }}$ | Married/ <br> Living as Married <br> (d) | ${ }_{\text {S }}^{\substack{\text { Single } \\ \text { (e) }}}$ | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) | Minority ethnic group ( $n$ ) |
| Unweighed base | ${ }^{114}$ | 559 | 574 | ${ }_{366}$ | 402 | ${ }^{375}$ | 164 | ${ }^{202}$ | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | 318 | ${ }^{39}$ | ${ }^{539}$ | ${ }^{32}$ | 109 | 172 | 274 | ${ }^{23}$ | 264 | 155 | 57 | 100 | ${ }^{987}$ | ${ }^{156}$ | ${ }_{65}$ | ${ }^{371}$ | 117 | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{75}$ | 390 | 977 | 151 |
| Weighed base | ${ }^{1143}$ | 554 | ${ }^{579}$ | ${ }^{32}$ | ${ }^{379}$ | 442 | ${ }^{122}$ | 200 | 184 | 195 | ${ }^{176}$ | ${ }^{267}$ | 167 | 289 | 261 | 366 | ${ }_{61}$ | ${ }^{302}$ | ${ }^{336}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }^{38}$ | ${ }^{148}$ | 298 | ${ }^{845}$ | ${ }_{32}$ | ${ }^{91}$ | ${ }^{676}$ | 467 | 1003 | ${ }^{128}$ |
| Does $\mathrm{p}_{\text {pp }}$ | ${ }_{\substack{368 \\ 328}}$ | 174 $31 \%$ | $\underset{\substack{191 \\ 33 \%}}{ }$ | (102 | ${ }_{321}^{121}$ | ${ }_{\substack{146 \\ 33 \%}}$ | 33 $27 \%$ | ${ }_{\substack{\text { cis\% } \\ \text { 35\% }}}$ | ${ }_{\substack{55 \\ 30 \%}}$ | ${ }_{\substack{65 \\ 34 \%}}$ | ${ }_{\substack{53 \\ 30 \%}}$ | ${ }_{\substack{\text { 93 } \\ \text { 35\% }}}$ | ${ }_{\substack{48 \\ 29 \%}}$ | ${ }_{39} 9$ | ${ }_{\substack{80 \\ 31 \%}}$ | ${ }_{\text {3 }}^{\substack{121}}$ | $\begin{gathered} 21 \\ 35 \% \end{gathered}$ | $\begin{gathered} 122 \\ 41 \% \\ \text { STU } \end{gathered}$ | 103 $31 \%$ | $\begin{gathered} 62 \\ 26 \% \end{gathered}$ | 81 $30 \%$ | $\begin{gathered} 78 \\ 29 \% \end{gathered}$ | ( $\begin{gathered}88 \\ 29 \%\end{gathered}$ | ${ }_{\substack{86 \\ 36}}$ | 67 44\% VWa | $\begin{gathered} 20 \\ 37 \% \end{gathered}$ | $\begin{gathered} 28 \\ 28 \% \end{gathered}$ | ${ }_{\substack{313 \\ 32 \%}}$ | $\begin{gathered} 55 \\ 36 \% \end{gathered}$ | $\begin{gathered} 231 \\ 36 \% \\ e \end{gathered}$ | 29\% | 39 <br> $26 \%$ |  | ${ }_{\text {che }}^{255}$ | ${ }_{\substack{126 \\ 36 \%}}$ | ${ }_{\text {cher }}^{242}$ | ${ }_{\text {35\% }}^{237}$ | ${ }_{\substack{131 \\ 28 \%}}$ | ${ }_{3}^{324} \times$ | $\underbrace{\substack{42}}_{\text {33\% }}$ |
| Does notappy | ${ }_{\substack{357 \\ 318}}$ | $\begin{gathered} 204 \\ 37 \% \\ c \end{gathered}$ | ${ }_{26 \%}^{150}$ | $\begin{gathered} 122 \\ 38 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 126 \\ 33 \% \\ \text { FL } \end{gathered}$ | $\begin{aligned} & 108 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 49 \\ 40 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 74 \\ 37 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 56 \\ 30 \% \end{gathered}$ | $\begin{gathered} 71 \\ 36 \% \\ \text { FL } \end{gathered}$ | 50 29\% | ${ }_{\substack{57 \\ 27 \\ \text { 27 }}}$ | $\begin{gathered} 70 \\ 42 \% \\ \text { NP } \end{gathered}$ | ${ }_{\substack{90 \\ 31 \%}}$ | $\begin{gathered} 94 \\ 36 \% \\ \text { p } \end{gathered}$ | ${ }_{\substack{96 \\ 26 \%}}$ | $\begin{gathered} 8 \\ 13 \% \\ * * \end{gathered}$ | $81$ 27\% | (100 | $\begin{gathered} 88 \\ 37 \% \end{gathered}$ | ${ }_{\substack{87 \\ 32 \%}}$ | $\begin{gathered} 89 \\ 33 \% \end{gathered}$ | ${ }_{\substack{90 \\ 30 \%}}$ | ${ }_{27}^{71}$ | $\begin{gathered} 43 \\ 28 \% \end{gathered}$ | $\begin{gathered} 14 \\ 26 \% \\ * * \end{gathered}$ | 49 <br> 49\% <br> vwxy* | 308 $31 \%$ | $\begin{gathered} 48 \\ 31 \% \end{gathered}$ | (188 | $\begin{aligned} & 128 \\ & 36 \% \end{aligned}$ | ${ }_{\substack{41 \\ 288}}$ | $\underset{\substack{95 \\ 32 \%}}{ }$ | $\underbrace{261}_{\text {31\% }}$ | ${ }_{\substack{119 \\ 32 \%}}$ | ${ }_{\substack{243 \\ 318}}$ | ${ }_{\text {33\% }}^{222}$ | ${ }_{\substack{135 \\ 298}}$ | 310 | ${ }_{\substack{43 \\ 34 \%}}$ |
| oont kow | 418 $37 \%$ | $\begin{aligned} & 176 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 238 \\ 41 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 98 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 35 \% \end{aligned}$ | 188 <br> 43\% <br> DHJ | 41 <br> 33\% | $\begin{gathered} 57 \\ 28 \% \end{gathered}$ | 73 40\% | 59 <br> 30\% | 72 <br> 41\% <br> DH | $\begin{gathered} 117 \\ 44 \% \\ \text { DH } \end{gathered}$ | $\begin{gathered} 49 \\ 29 \% \end{gathered}$ | ${ }_{\text {che }}^{\text {cos }}$ | $\begin{gathered} 87 \\ 33 \% \end{gathered}$ | $\begin{gathered} 150 \\ 41 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 32 \\ 53 \% \end{gathered}$ | 98 $32 \%$ | $\begin{aligned} & 133 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 86 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 104 \\ 38 \% \\ a \end{gathered}$ | $\begin{gathered} 122 \\ 41 \% \\ y_{a} \end{gathered}$ | $\begin{gathered} 105 \\ 40 \% \\ a \end{gathered}$ | 438 28\% | $\begin{gathered} 20 \\ 37 \% \end{gathered}$ | $\begin{gathered} 23 \\ 23 \% \end{gathered}$ | 367 | $\begin{gathered} 51 \\ 33 \% \end{gathered}$ | ${ }_{3}^{217}$ | $\underset{\substack{132 \\ 37 \%}}{\substack{\text { che }}}$ | $\begin{gathered} 69 \\ 46 \% \\ d^{*} \end{gathered}$ | ${ }_{\substack{89 \\ \text { 30\% }}}$ | $\begin{gathered} 329 \\ 39 \% \\ \mathrm{~g} \end{gathered}$ | ${ }_{\text {che }}^{112}$ | ( $\begin{gathered}306 \\ 396 \\ 1\end{gathered}$ | ${ }_{327}^{217}$ | $\begin{gathered} 201 \\ 43 \% \\ k \end{gathered}$ | ${ }_{\substack{369 \\ 37 \%}}^{\substack{\text { a }}}$ | $\underset{\substack{42 \\ 38 \%}}{ }$ |

Dverlap formulae use
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.



|  | Total <br> Tota | General lection 2019 vote |  |  |  | Referendum 2016 vote |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to ooliticians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \end{gathered}$ | Labur | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | $\begin{aligned} & \text { Unfavaura } \\ & \text { bele to } \\ & \text { Cons } \end{aligned}$ | $\begin{aligned} & \text { Favourab } \\ & \text { eto Lab } \end{aligned}$ | Unfavoura <br> ble to Lab | $\begin{aligned} & \text { Favourab } \\ & \text { eato } \begin{array}{c} \text { etolb } \\ \text { Dems } \end{array} \end{aligned}$ Dems | Unfavoura ble to Lib Dems | Favourabl e to Green Party | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Green } \\ & \text { Party } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Johnson } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Johnson } \end{gathered}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Starmer } \end{aligned}$ | Favourabl e to Sunak | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Sunak } \end{gathered}$ | $\begin{aligned} & \text { Favourab } \\ & \text { e to Sajid } \\ & \text { Javid } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { Sale to } \\ & \text { Sajid avivid } \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { eto Liz } \\ & \text { Truss } \end{aligned}$ | $\begin{aligned} & 1 \text { Unfavoura } \\ & \text { ble to Lia } \\ & \text { Truss } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { ento } \\ \text { eto priti } \\ \text { Patel } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to Priti } \\ \text { Patel } \end{gathered}$ | Starmer's would do a better job | Starmer's would do a worse job | Sunak's Cons Gov a better job | $\begin{gathered} \text { Sunak's } \\ \text { Cons sove } \\ \text { would do } \\ \text { a worse } \\ \text { job } \end{gathered}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (v) | (v) | (w) | (x) | (v) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | ${ }^{1143}$ | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | ${ }^{626}$ | 428 | 302 | 346 | 123 |
| Weighted base | ${ }_{1143}$ | 376 | 305 | ${ }^{73}$ | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | ${ }^{321}$ | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | ${ }^{131}$ |
| Does apply | $\begin{aligned} & 368 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 48 \% \\ & { }^{48 \%} \end{aligned}$ | $\begin{aligned} & 65 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 29 \\ 40 \% \\ c^{*} \end{gathered}$ | $\begin{aligned} & 48 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & \text { 1488 } \\ & \text { 52\% } \\ & \text { uкMMNo } \end{aligned}$ | $\begin{aligned} & 129 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 82 \\ 36 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 140 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 111 \\ \text { 49\% } \\ \text { arsuwa } \end{gathered}$ | $\begin{aligned} & 173 \\ & 26 \% \\ & \text { uww } \end{aligned}$ | $\begin{aligned} & 116 \\ & \text { a } 22 \% \\ & \text { auwra } \end{aligned}$ | $\begin{aligned} & 152 \\ & 35 \% \\ & \text { auwr } \end{aligned}$ | $\begin{gathered} 241 \\ \text { 60\% } \\ \text { parsuwra } \end{gathered}$ | $\begin{aligned} & 29 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 184 \\ 57 \% \\ \text { Porsuwra } \end{gathered}$ | $\begin{gathered} 62 \\ 15 \% \\ u \end{gathered}$ | $\begin{gathered} 128 \\ \begin{array}{c} 15 \% \\ \text { parsuwra } \end{array} \end{gathered}$ | $\begin{aligned} & 82 \\ & 21 \% \\ & \text { uw } \\ & \hline \end{aligned}$ | $\begin{gathered} 133 \\ 58 \\ \text { parsuwra } \end{gathered}$ | $\begin{aligned} & 143 \\ & 24 \% \\ & \text { uw } \end{aligned}$ | $\begin{aligned} & 101 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 47 \% \\ & \text { be } \end{aligned}$ | $\begin{aligned} & 200 \\ & 636 \\ & \text { bce } \end{aligned}$ | $\begin{aligned} & 11 \\ & 9 \% \\ & 9 \end{aligned}$ |
| Does not apply | $\begin{aligned} & 357 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 61 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & \begin{array}{c} 15 \\ \text { 50 } \\ \text { Bo } \end{array} \end{aligned}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 59 \\ 40 \% \\ \text { 40\% } \\ \text { 80\% } \end{gathered}$ | $\begin{aligned} & 156 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & \text { 20\% } \end{aligned}$ | $\begin{aligned} & 260 \\ & \text { 45\% } \\ & \text { HKk.Mo } \end{aligned}$ | $\begin{aligned} & 170 \\ & \begin{array}{l} 40 \% \\ \text { Hko } \end{array} \text { } \end{aligned}$ | $\begin{aligned} & \text { 1300 } \\ & 29 \% \end{aligned}$ | $\begin{gathered} 72 \\ 31 \% \\ H \end{gathered}$ | $\begin{aligned} & 145 \\ & 36 \% \\ & \text { HK } \end{aligned}$ | $\begin{aligned} & 140 \\ & \text { 42\% } \\ & \text { Hkc } \end{aligned}$ | $\begin{gathered} 98 \\ 31 \% \\ { }_{H} \end{gathered}$ | $\begin{gathered} 43 \\ \text { 49\% } \\ T \end{gathered}$ | $\begin{aligned} & 265 \\ & \begin{array}{c} 20 \% \\ \text { pssxy } \end{array} \end{aligned}$ | $\begin{aligned} & 148 \\ & \text { 14\% } \\ & \text { prox } \end{aligned}$ | $\begin{aligned} & 145 \\ & \begin{array}{l} 33 \% \\ \text { prox } \end{array}, ~ \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 246 \\ \begin{array}{c} 26 \% \\ \text { Parstrwxr } \end{array} \end{gathered}$ | $\begin{gathered} 52 \\ 16 \% \\ T \end{gathered}$ | $\begin{gathered} 238 \\ \begin{array}{c} 238 \\ \text { PaRssrxrza } \end{array} \end{gathered}$ | $\begin{gathered} 41 \\ \text { 418\% } \\ T \end{gathered}$ | $\begin{gathered} 209 \\ \begin{array}{c} 22 \% \\ \text { Papsrxza } \end{array} \end{gathered}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 267 \\ \begin{array}{c} \text { 54\% } \\ \text { passwxz } \end{array} \end{gathered}$ | $\begin{aligned} & 165 \\ & 44 \% \\ & c d \end{aligned}$ | $\begin{gathered} 67 \\ \begin{array}{c} 61 \% \\ d \end{array} \end{gathered}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 62 \% \\ & \text { bect } \end{aligned}$ |
| Don't know | $\begin{aligned} & 418 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 33 \% \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 29 \% \end{aligned}$ | 185 $32 \%$ | $\begin{aligned} & \text { 121 } \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 33 \% \\ & x= \end{aligned}$ | $\begin{gathered} 224 \\ 34 \% \\ \text { Ruwxrz } \end{gathered}$ | $\begin{aligned} & 97 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 32 \% \\ & \text { uwz } \end{aligned}$ | $\begin{aligned} & 119 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 27 \end{aligned}$ | $\begin{aligned} & 105 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & \text { 32\% } \\ & \text { uwr } \end{aligned}$ | $\begin{aligned} & 113 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 25 \% \end{aligned}$ | 39 <br> 30\% |

Ipsos UK February 2022 Political Pulse Public All Adults aged 18+ in Great Britain

|  | Toal | Gender |  | Age |  |  |  |  |  |  |  |  | Seneration |  |  |  |  | Social grate |  |  |  | Region |  |  |  |  |  | Uramor/ural |  | Martal Staus |  |  | Pres of children HH (17 or under) |  | Eduatio |  | Emplowmentstaus |  | Etemmicty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $55-64$ (K) | $\begin{aligned} & 65+ \\ & \text { (L) } \end{aligned}$ | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North <br> (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (z) | Scotland <br> (a) | Urban <br> (b) | Rural <br> (c) | Married/ <br> Living as Married <br> (d) | Single (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unveghted base | ${ }_{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | ${ }^{210}$ | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | 33 | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | 987 | ${ }^{156}$ | 655 | ${ }_{371}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | ${ }_{30}$ | 97 | ${ }_{151}$ |
| fited base | ${ }^{114}$ | ${ }^{554}$ | ${ }_{57}$ | 322 | ${ }^{379}$ | 442 | 122 | 200 | ${ }^{184}$ | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }^{302}$ | 336 | ${ }^{236}$ | 269 | ${ }^{271}$ | 300 | 263 | ${ }^{154}$ | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | ${ }^{298}$ | 845 | ${ }_{352}$ | ${ }^{791}$ | ${ }_{676}$ | 467 | 103 | 128 |
| Doespoply | 293 268 | $\begin{aligned} & 157 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 31 \% \\ & \text { ек } \end{aligned}$ | $\begin{gathered} 82 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 25 \% \end{aligned}$ | 34 <br> 28\% | 67 <br> $34 \%$ <br> EJK | 44 24\% | $\begin{gathered} 38 \\ 20 \% \end{gathered}$ | $\begin{gathered} 37 \\ 21 \% \end{gathered}$ | 72 <br> 27\% | $\begin{gathered} 55 \\ 33 \% \\ 0 \end{gathered}$ | $\begin{gathered} 81 \\ 28 \% \\ 0 \end{gathered}$ | $\begin{gathered} 51 \\ 19 \% \end{gathered}$ | $\begin{gathered} 93 \\ 25 \% \end{gathered}$ | $\begin{gathered} 13 \\ 21 \% \end{gathered}$ | 99 <br> 33\% <br> TU | 88 26\% | $\begin{gathered} 43 \\ 18 \% \end{gathered}$ | ${ }_{\text {ck }}^{\substack{63 \\ 238}}$ | $\begin{gathered} 62 \\ 23 \% \end{gathered}$ |  | $\begin{gathered} 58 \\ 22 \% \end{gathered}$ | $\begin{gathered} 54 \\ 35 \% \\ v x_{a} \end{gathered}$ | 26 <br> 47\% | $\begin{gathered} 19 \\ 19 \% \end{gathered}$ | 252 | $\begin{gathered} 41 \\ 26 \% \end{gathered}$ | 180 28\% | $\begin{gathered} 85 \\ 24 \% \end{gathered}$ | $\begin{gathered} 27 \\ 18 \% \end{gathered}$ | $\begin{gathered} 89 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 203 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 29 \% \end{aligned}$ | (190 | 189 $28 \%$ | ${ }_{\text {120 }}^{109}$ | ${ }_{25 \%}^{29}$ | ${ }_{\substack{43 \\ \text { 33\% }}}$ |
| Does not apply | 418 $37 \%$ | $\begin{gathered} 223 \\ 40 \% \\ c \end{gathered}$ | $\underset{\substack{189 \\ 33 \%}}{\substack{\text { che }}}$ | $\begin{aligned} & 121 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 45 \\ 37 \% \end{gathered}$ | 76 38\% | 63 34\% | $\begin{gathered} 75 \\ 38 \% \end{gathered}$ | 73 <br> 41\% | $\begin{gathered} 87 \\ 33 \% \end{gathered}$ | $\begin{gathered} 61 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 17 \\ 27 \% \\ * * \end{gathered}$ | $\begin{aligned} & 106 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 39 \% \end{aligned}$ | 85 <br> 36\% | 96 <br> 36\% | $\begin{aligned} & 103 \\ & 38 \% \end{aligned}$ | $\underset{\substack{114 \\ 38 \%}}{ }$ | $\begin{gathered} 84 \\ 32 \% \end{gathered}$ | $\begin{gathered} 55 \\ 36 \% \end{gathered}$ | $\begin{gathered} 10 \\ 17 \% \end{gathered}$ $* *$ | 53 <br> 53\% vwxy* | ${ }_{\substack{366 \\ 37 \%}}$ | $\begin{gathered} 52 \\ 34 \% \end{gathered}$ | ${ }_{\substack{221 \\ 35 \%}}$ | $\underset{\substack{138 \\ 39 \%}}{ }$ | $\begin{gathered} 59 \\ 40 \% \end{gathered}$ | ${ }_{\text {33\% }}^{97}$ | $\underset{\substack{321 \\ 38 \%}}{ }$ | ${ }_{\substack{136 \\ 39 \%}}$ | ${ }_{\substack{282 \\ 36 \%}}$ | ${ }_{\substack{245 \\ 36 \%}}$ | ${ }_{\substack{173 \\ 37 \%}}^{\substack{\text { a }}}$ | 年370 | ${ }_{\substack{46 \\ 36 \%}}$ |
| Don | ${ }_{\substack{432 \\ 38 \%}}$ | $\begin{aligned} & 174 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 255 \\ 44 \% \\ \text { в } \end{gathered}$ | (100 | $\begin{gathered} 159 \\ 42 \% \\ \text { DH } \end{gathered}$ | $\begin{gathered} 173 \\ 39 \% \\ H \end{gathered}$ | ${ }_{\substack{43 \\ 35 \%}}$ | 57 | $\begin{gathered} 77 \\ 42 \% \\ \text { DH } \end{gathered}$ | $\begin{gathered} 82 \\ 42 \% \\ \text { DH } \end{gathered}$ | ${ }_{\substack{66 \\ 38 \%}}$ | $\begin{aligned} & 107 \\ & 40 \% \end{aligned}$ | 50 | ${ }_{\substack{109 \\ 36 \%}}$ | ${ }_{418}^{106}$ | (100 | $\begin{gathered} 32 \\ 52 \% \end{gathered}$ | 96 <br> 32\% | 118 35\% | $\begin{gathered} 108 \\ 46 \% \\ \mathrm{R}^{*} \end{gathered}$ | ${ }_{410}^{110}$ | ${ }_{\substack{107 \\ 39 \%}}$ | ${ }_{\substack{113 \\ 38 \%}}$ | $\begin{aligned} & 121 \\ & 46 \% \\ & y_{a} \end{aligned}$ | 44 298 | $\begin{gathered} 19 \\ 35 \% \end{gathered}$ | $\begin{gathered} 28 \\ 28 \% \end{gathered}$ | (371 <br> $38 \%$ | 61 40\% | $\underset{\substack{235 \\ 37 \%}}{ }$ | ${ }_{\substack{135 \\ 38 \%}}$ | ${ }_{\text {42\% }}^{62}$ | ${ }_{\substack{111 \\ 37 \%}}$ | $\underset{\substack{321 \\ 38 \%}}{ }$ | ${ }_{\substack{113 \\ 326}}$ | 319 $40 \%$ 1 | ${ }_{36 \%}^{242}$ | ${ }_{419}^{190}$ |  | 39 |

Overlap formulae used
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions



|  | Total <br> Tota | General Election 2019 vote |  |  |  | $\begin{aligned} & \text { Referendum } 2016 \\ & \text { vote } \end{aligned}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favourable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve | Labur | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | Unfavoura Con Con | Favourabl e to Lab | Unfavoura ble to Lab | $\begin{aligned} & \text { Favourabl } \\ & \text { eato iolb } \\ & \text { Dems } \end{aligned}$ Dems | Unfavoura ble to Lib Dem | $\begin{aligned} & \text { Favourab } \\ & \text { e to Green } \\ & \text { Party } \end{aligned}$ | Unfavoura ble to Green Party | $\begin{gathered} \text { Favourab } \\ \text { Soto } \\ \text { Johnson } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \end{aligned}$ Johnson | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Starmer } \end{aligned}$ | Favourabl e to Sunak |  | $\begin{aligned} & \text { Favourab } \\ & \text { ento ayad } \\ & \text { Javid } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { She to } \\ & \text { Sajid Javid } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto Liz } \\ & \text { Truss } \end{aligned}$ | Unfavoura Truss trus | $\begin{aligned} & \text { Favoura } \\ & \text { e to priti } \end{aligned}$ Patel | Unfavoura ble to Priti Pate | Starmers Lab Gou would do a better job |  | $\begin{gathered} \text { Sunak's } \\ \text { Cons Gov } \\ \text { would do } \\ \text { a a better } \\ \text { job } \end{gathered}$ | Sunak's Cons Gov would do a worse job |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (G) | (H) | (1) | (1) | ${ }^{(k)}$ | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (v) | (v) | (w) | (x) | (r) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | ${ }_{610}$ | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 293 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 144 \\ 38 \% \\ c \end{gathered}$ | $\begin{aligned} & 55 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \text { 23\% } \\ & \text { ce } \end{aligned}$ | $\begin{aligned} & 41 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & \text { 49\% } \\ & \text { ukKMNo } \end{aligned}$ | $\begin{aligned} & 88 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 34 \% \\ & \text { 34\% } \end{aligned}$ | $\begin{aligned} & 67 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & \text { 122\% } \\ & \hline \end{aligned}$ | $\begin{gathered} 101 \\ \text { 43\% } \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 124 \\ & \text { 19\% } \\ & \text { uwra } \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 25\% } \\ & \text { auwra } \end{aligned}$ | $\begin{aligned} & 135 \\ & 31 \% \\ & \text { auwr } \end{aligned}$ | $\begin{gathered} 206 \\ 52 \% \\ \text { PaRsuwra } \end{gathered}$ | $\begin{aligned} & 28 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 167 \\ \text { 52\% } \\ \text { parsuwra } \end{gathered}$ | $\begin{aligned} & 54 \\ & 13 \% \\ & 0 \end{aligned}$ | $\begin{gathered} 126 \\ 5 \% \\ \text { porsuwra } \end{gathered}$ | $\begin{gathered} 61 \\ \text { 615 } \\ \hline \end{gathered}$ | $\begin{gathered} 129 \\ 56 \% \\ \text { parsuwra } \end{gathered}$ | $\begin{gathered} 87 \\ 14 \% \\ 0 \end{gathered}$ | $\begin{gathered} 76 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & \text { 120\% } \\ & \text { be } \end{aligned}$ | $\begin{aligned} & 165 \\ & \begin{array}{l} 152 \\ \text { bce } \end{array} \end{aligned}$ | 21 $16 \%$ |
| Does notapply | $\begin{aligned} & 418 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & \begin{array}{c} 15 \% \\ 80 \\ 80 \end{array} \end{aligned}$ | $\begin{gathered} 25 \\ 35 \% \\ { }_{8}^{*} \end{gathered}$ | $\begin{gathered} 65 \\ 44 \% \\ { }_{8}^{6} \end{gathered}$ | $\begin{gathered} 200 \\ 43 \% \\ 6 \end{gathered}$ | $\begin{aligned} & \text { 1344 } \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 310 \\ 54 \% \\ \text { Hкkunv } \end{gathered}$ |  | $\begin{gathered} 140 \\ \begin{array}{c} 12 \% \\ H \end{array} \end{gathered}$ | $\begin{aligned} & 99 \\ & 43 \% \\ & \mathrm{Hk} \end{aligned}$ | $\begin{aligned} & 158 \\ & \begin{array}{l} 39 \% \\ \text { Hk } \end{array} \end{aligned}$ |  | $\begin{aligned} & 110 \\ & \begin{array}{l} 3 \% \\ H \end{array} \end{aligned}$ | $\begin{aligned} & 49 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 315 \\ & \begin{array}{c} 38 \% \\ \text { psrraz } \end{array} \end{aligned}$ | $\begin{aligned} & 174 \\ & \begin{array}{c} 18 \% \\ \text { psrsxz } \end{array} \end{aligned}$ | $\begin{aligned} & 167 \\ & \begin{array}{c} 38 \% \\ \text { privz } \end{array} \end{aligned}$ | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 276 \\ 76 \% \\ \text { parstwxy } \end{gathered}$ | $\begin{aligned} & 54 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 265 \\ 66 \% \\ \text { poasNxZa } \end{gathered}$ | $\begin{aligned} & 39 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 244 \\ \begin{array}{c} 241 \\ \text { Parsuxza } \end{array} \end{gathered}$ | $\begin{aligned} & 33 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 323 \\ \begin{array}{c} 324 \\ \text { pasrrxz } \end{array} \end{gathered}$ | $\begin{aligned} & 203 \\ & 54 \% \\ & c d \end{aligned}$ | $\begin{gathered} 85 \\ 26 \% \\ d \end{gathered}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ |  |
| Don't know | $\begin{aligned} & 432 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 151 \\ 40 \% \\ c \end{gathered}$ | $\begin{gathered} 78 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 1777 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 154 \\ 35 \% \\ N \end{gathered}$ | $\begin{aligned} & 63 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 32 \% \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 83 \\ \substack{83 \% \\ \text { Ruwxr }} \end{gathered}$ | $\begin{aligned} & 223 \\ & \begin{array}{l} 34 \% \\ \text { Ruwr } \end{array} \end{aligned}$ | $\begin{gathered} 96 \\ 27 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 135 \\ & 31 \% \\ & \text { unve } \end{aligned}$ | $\begin{aligned} & 141 \\ & \text { cos } \\ & \text { Ruwxr } \end{aligned}$ | $\begin{aligned} & 61 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & \text { and } \\ & \text { unvy } \end{aligned}$ | $\begin{gathered} 86 \\ 21 \% \\ { }_{0}^{86} \end{gathered}$ | $\begin{gathered} 58 \\ 26 \% \\ 06 \end{gathered}$ | $\begin{gathered} 93 \\ 23 \% \\ 0 \end{gathered}$ | $\begin{gathered} 67 \\ \text { 29\% } \\ u \end{gathered}$ | $\begin{aligned} & 191 \\ & 32 \% \\ & \text { unv } \end{aligned}$ | $\begin{aligned} & 100 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 30 \% \end{aligned}$ | 32 $25 \%$ 25 |

## This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the IPsos UK Terms and Conditions.

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Ipsos UK February 2022 Political Pulse Public All Adults aged 18+ in Great Britain

|  | Total | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Socailgade |  |  |  | Region |  |  |  |  |  | Uramerfural |  | Maritas saus |  |  | Pres of children HH (17 or under) |  | Eucastion |  | Empormen |  | Ethmicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male (B) | Female <br> (C) | $\begin{gathered} 18-34 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | $55+$ <br> (F) | $\begin{gathered} 18-24 \\ \text { (G) } \end{gathered}$ | 25-34 (H) | 35-44 <br> (I) | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} \text { 55-64 } \\ \text { (K) } \end{gathered}$ | $65+$ (L) | $\text { Gen } Z$ (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War <br> (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \text { C2 } \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South <br> (X) | London (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as Married <br> (d) | ${ }_{\substack{\text { Single } \\ \text { (e) }}}$ | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | $\underset{\substack{\text { Gratuate } \\ \text { (1) }}}{ }$ | Nongraduate (j) | Working <br> (k) | Not working <br> (I) | White ethnic group (m) |  |
| Unweighed be | ${ }^{114}$ | 559 | 574 | 366 | 402 | ${ }^{375}$ | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | 323 | 109 | 172 | 274 | 233 | 264 | 155 | 57 | 100 | ${ }^{987}$ | ${ }^{156}$ | ${ }_{655}$ | ${ }^{371}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | ${ }_{561}$ | ${ }^{753}$ | 390 | 97 | ${ }^{151}$ |
| Weighee base | ${ }^{1143}$ | ${ }_{5} 54$ | 579 | 322 | ${ }^{379}$ | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }_{61}$ | ${ }_{302}$ | 336 | 236 | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{35} 8$ | ${ }^{198}$ | 298 | 845 | ${ }_{3} 3$ | 791 | 676 | 467 | 1003 | 128 |
| Dosespoply |  | ${ }_{\text {a }}^{24 \%}$ | ${ }_{\text {20\% }}^{230}$ | $\begin{aligned} & 129 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 215 \\ 49 \% \\ \text { EJI } \end{gathered}$ | 50 41\% | 80 40\% | $\begin{gathered} 64 \\ 35 \% \end{gathered}$ | $\begin{gathered} 71 \\ 37 \% \end{gathered}$ | 77 44\% | $\begin{aligned} & 138 \\ & 52 \% \\ & \text { DEIJ } \end{aligned}$ | $\begin{gathered} 72 \\ 43 \% \end{gathered}$ | ${ }_{\substack{109 \\ 36 \%}}$ | $\begin{gathered} 92 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 172 \\ & 47 \% \\ & \text { No } \end{aligned}$ | $\begin{gathered} 40 \\ 65 \% \end{gathered}$ | $\begin{gathered} 160 \\ 53 \% \\ \text { STU } \end{gathered}$ | $\begin{aligned} & 138 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 87 \\ 37 \% \end{gathered}$ | $\begin{gathered} 95 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 39 \% \end{aligned}$ | 122 416 | $\begin{aligned} & 114 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 74 \\ 48 \% \end{gathered}$ | $\begin{gathered} 25 \\ 45 \% \end{gathered}$ | $\begin{gathered} 39 \\ 39 \% \end{gathered}$ | ${ }_{4}^{413}$ | $\begin{gathered} 66 \\ 43 \% \end{gathered}$ | ${ }_{\text {a }}^{285}$ | $\begin{aligned} & 139 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 55 \\ 37 \% \end{gathered}$ | ${ }_{\substack{126 \\ 42 \%}}$ | ${ }_{\substack{354 \\ 42 \%}}$ | ${ }_{\text {46\% }}^{161}$ | ( ${ }_{40 \%}^{319}$ | $\underset{\substack{278 \\ 418}}{ }$ | ${ }_{\text {cis\% }}^{202}$ | ${ }_{428}^{428}$ | ${ }_{\substack{55 \% \\ 45 \%}}$ |
| Does not apply | (374 | $\begin{gathered} 202 \\ 36 \% \\ c \end{gathered}$ | $\underset{\substack{169 \\ 298}}{ }$ | $\begin{gathered} 111 \\ 34 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 146 \\ 39 \% \\ \text { FL } \end{gathered}$ | $\begin{aligned} & 117 \\ & 27 \% \end{aligned}$ | 42 <br> 34\% <br> L | 69 <br> 35\% <br> L | 64 <br> 35\% <br> L | $\begin{gathered} 82 \\ 42 \% \\ \text { FL } \end{gathered}$ | 58 <br> $33 \%$ <br> F | 60 22\% | 55 <br> 33\% | ${ }_{\substack{102 \\ 35 \%}}$ | $\begin{gathered} 108 \\ 41 \% \\ \text { p } \end{gathered}$ | 109 28\% | $\begin{gathered} 5 \\ 9 \% \end{gathered}$ | 86 <br> 29\% | $\begin{aligned} & 114 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 83 \\ 35 \% \end{gathered}$ | $\begin{gathered} 92 \\ 34 \% \end{gathered}$ | $\begin{gathered} 94 \\ 35 \% \end{gathered}$ | ${ }_{\text {3 }}^{37}$ | $\begin{gathered} 73 \\ 28 \% \end{gathered}$ | $\begin{gathered} 52 \\ 34 \% \end{gathered}$ | $\begin{gathered} 14 \\ 26 \% \end{gathered}$ | $\begin{gathered} 44 \\ 44 \% \\ x^{*} \end{gathered}$ | $\underset{33 \%}{329}$ | $\begin{gathered} 45 \\ 29 \% \end{gathered}$ | (209 | $\underset{\substack{123 \\ 348}}{\substack{\text { a }}}$ | $\begin{gathered} 43 \\ 29 \% \end{gathered}$ | ${ }_{\substack{101 \\ 348}}$ | (274 | (120 | ${ }_{\text {325 }}^{25}$ | $\underset{\substack{235 \\ 35 \%}}{ }$ | ${ }_{\substack{139 \\ 30 \%}}$ | ¢ 388 | ${ }_{\substack{40 \\ 326}}$ |
| Dont trow | 289 | ${ }_{\substack{105 \\ 19 \%}}$ | $\begin{gathered} 181 \\ 31 \% \\ \text { B } \end{gathered}$ | ( | ${ }_{26}^{97}$ | ${ }_{\text {cki }}^{\text {120 }}$ | 31 | ¢ | 56 <br> 30\% | $\begin{gathered} 41 \\ 21 \% \end{gathered}$ | $\begin{gathered} 41 \\ 23 \% \end{gathered}$ | 69 <br> 26\% | 39\% | ( ${ }_{\text {83 }}^{29}$ | 61 23\% | (90 | $\begin{gathered} 16 \\ 26 \% \end{gathered}$ | 56 19\% | ${ }_{\substack{84 \\ 25 \%}}$ | $\begin{gathered} 66 \\ 28 \% \end{gathered}$ | $\begin{gathered} 31 \% \\ \text { R } \end{gathered}$ | ${ }_{26 \%}^{71}$ | ${ }_{\substack{82 \\ 27 \%}}$ | $\begin{gathered} 76 \\ 29 \% \\ \gamma \end{gathered}$ | ${ }_{1}^{27}$ | $\begin{gathered} 16 \\ 30 \% \\ * \end{gathered}$ | $\underset{\substack{17 \\ 17 \%}}{ }$ | ${ }_{25 \%}^{247}$ | ${ }_{2}^{427 \%}$ | $\underset{\substack{142 \\ 228}}{ }$ | ${ }_{27}^{27}$ | $\begin{gathered} 50 \\ 33 \% \\ \mathrm{~d}^{*} \end{gathered}$ | ${ }_{21}^{718}$ | ${ }_{\substack{218 \\ 26 \%}}$ | ${ }_{208}^{7208}$ | $\stackrel{\substack{217 \\ 27 \% \\ 1}}{ }$ | ${ }_{\substack{163 \\ 298}}$ | ${ }_{27}^{126}$ | ${ }_{25 \%}^{258}$ | ¢ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.
verlap formulae used



|  | Total <br> Tota | General lection 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favourable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | ${ }_{\text {Labour }}^{\text {(c) }}$ | Liberal Democrats <br> (D) | Other <br> (E) | Remain | $\begin{aligned} & \text { Leave } \\ & \text { (G) } \end{aligned}$ | $\begin{aligned} & \text { Favourab } \\ & \text { e to Cons } \end{aligned}$ (H) | Unfavoura ble to Cons (I) | Favourabl (d) (J) | Unfavoura ble to Lab (K) | $\begin{aligned} & \text { Favourab } \\ & \text { e to } \\ & \text { dems } \\ & \text { Dems } \\ & \text { (LL) } \end{aligned}$ | Unfavoura ble to Lib Dems (M) | Favourabl e to Green Party (N) | Unfavoura <br> ble to Green Party | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Johson } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Johnson } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ <br> (R) | Unfavoura ble to (S) | Favourabl e to Sunak (T) | $\begin{aligned} & \text { Unfavoura } \\ & \hline \begin{array}{c} \text { ble to } \\ \text { k } \\ \text { Sunak } \end{array} \\ & \hline \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Saijd } \\ & \text { Javid } \\ & \text { (V) } \end{aligned}$ | Unfavoura ble to Sajid Javid (w) | $\begin{aligned} & \text { Favourab } \\ & \text { e to } \\ & \text { Truss } \\ & \text { T(x) } \end{aligned}$ | Unfavour ble to Liz Truss Truss (Y) | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Priti } \\ & \text { Patel } \end{aligned}$ (z) | Unfavoura ble to Priti Patel (a) | Lab Gov would do a better job | Lab Gov would do a worse job | Cons Gov would do a better job | Cons Go would do a worse job |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | $6^{62}$ | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 480 \\ & 42 \% \end{aligned}$ |  | $\begin{aligned} & 95 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 34 \\ 47 \% \\ c^{*} \end{gathered}$ | $\begin{aligned} & 49 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 48 \% \\ & \hline \end{aligned}$ |  | $\begin{aligned} & 163 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 157 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 232 \\ & 52 \% \\ & \text { unn } \end{aligned}$ | $\begin{aligned} & 104 \\ & \text { 15\% } \\ & \text { un } \end{aligned}$ | $\begin{gathered} 187 \\ 46 \% \\ 0 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 52 \% \\ & \text { un } \end{aligned}$ |  | $\begin{aligned} & 228 \\ & 34 \% \\ & \text { unva } \end{aligned}$ | $\begin{aligned} & 140 \\ & 396 \\ & \text { unva } \end{aligned}$ | $\begin{gathered} 212 \\ \text { 48\% } \\ \text { aruwr } \end{gathered}$ | $\begin{gathered} 299 \\ \text { 25\% } \\ \text { parsuwra } \end{gathered}$ | $\begin{aligned} & 51 \\ & 14 \% \\ & 14 \% \end{aligned}$ | $\begin{gathered} 231 \\ \begin{array}{c} 231 \\ \text { parsuwra } \end{array} . \end{gathered}$ | $\begin{gathered} 99 \\ 24 \% \\ 0 \end{gathered}$ | $\begin{gathered} 156 \\ 70 \% \\ \text { ORSuWra } \end{gathered}$ | $\begin{gathered} 109 \\ \substack{10 \% \\ u} \end{gathered}$ | $\begin{gathered} 165 \\ \text { 125\% } \\ \text { porsuwra } \end{gathered}$ | $\begin{aligned} & 185 \\ & 31 \% \\ & \text { uw } \end{aligned}$ | $\begin{aligned} & 126 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 196 \\ \begin{array}{c} 19 \\ \text { 6e } \end{array} \end{gathered}$ | $\begin{aligned} & 216 \\ & 69 \% \\ & \text { be } \end{aligned}$ | $\begin{aligned} & 33 \\ & 25 \% \end{aligned}$ |
| Does notapply | $\begin{aligned} & 374 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & \left.\begin{array}{c} 15 \% \\ 80 \\ 80 \end{array}\right) \end{aligned}$ | $\begin{aligned} & 20 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & \begin{array}{c} 45 \% \\ \text { 50\% } \end{array} \end{aligned}$ | $\begin{aligned} & 187 \\ & 41 \% \\ & 6 \end{aligned}$ | $\begin{aligned} & 117 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 295 \\ 51 \% \\ \text { Hккммо } \end{gathered}$ | $\begin{aligned} & 190 \\ & \text { 45\% } \\ & \text { нкк.mo } \end{aligned}$ | $\begin{aligned} & 124 \\ & \begin{array}{l} 128 \% \\ \text { 28\% } \end{array} \end{aligned}$ | $\begin{gathered} 75 \\ \\ 33 \% \\ H \end{gathered}$ | $\begin{aligned} & 147 \\ & \begin{array}{l} 36 \% \\ \text { Hko } \end{array} \mathbf{l} \end{aligned}$ | $\begin{aligned} & 144 \\ & 44 \% \\ & \text { Hko } \end{aligned}$ | $\underset{\substack{94 \\ 29 \% \\ H}}{\substack{29}}$ | $\begin{aligned} & 38 \\ & 16 \% \\ & 169 \end{aligned}$ | $\begin{aligned} & 289 \\ & \begin{array}{c} 24 \% \\ \text { pstrax } \end{array} \end{aligned}$ | $\begin{aligned} & 155 \\ & \begin{array}{c} 43 \% \\ \text { pstrxa } \end{array} \end{aligned}$ | $\begin{aligned} & 141 \\ & \begin{array}{l} 32 \% \\ \text { prux } \end{array} \end{aligned}$ | $\begin{aligned} & 38 \\ & 9 \% \end{aligned}$ |  | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 245 \\ \begin{array}{c} 250 \\ \text { Passryza } \end{array} . \end{gathered}$ | $\begin{aligned} & 39 \\ & \text { 38\% } \\ & \hline 18 \end{aligned}$ | $\begin{gathered} 229 \\ 57 \% \\ \text { parsmyaz } \end{gathered}$ | $\begin{aligned} & 36 \\ & 16 \% \\ & 1 \end{aligned}$ | $\begin{gathered} 290 \\ \begin{array}{c} 28 \% \\ \text { passrxz } \end{array} \end{gathered}$ | $\begin{aligned} & 186 \\ & 49 \\ & 99 \\ & c \end{aligned}$ | $\begin{gathered} 65 \\ 20 \% \\ 20 \end{gathered}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ |  |
| Don't know | $\begin{aligned} & 289 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{aligned} & 72 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 33 \\ \text { 32\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 84 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 49 \\ 21 \% \\ \text { vxz } \end{gathered}$ | $\begin{gathered} 146 \\ { }_{2}^{22 \%} \\ \text { TưWXYZ } \end{gathered}$ | $\begin{gathered} 66 \\ 18 \% \\ 18 \end{gathered}$ | $\begin{gathered} 85 \\ 19 \% \\ z \end{gathered}$ | $\begin{aligned} & 63 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 159 \end{aligned}$ | $\begin{aligned} & 61 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 21 \% \\ & \text { uwxra } \end{aligned}$ | $\begin{aligned} & 67 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 62 \\ 19 \% \\ d \end{gathered}$ | $\begin{aligned} & 40 \\ & 13 \% \end{aligned}$ | 34 26\% d* |

Ipsos UK February 2022 Political Pulse Public All Adults aged $18+$ in Great Britain

|  | Toal | neer |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Sociagrade |  |  |  | Region |  |  |  |  |  | Uramor/ural |  | Martala Staus |  |  | Pres of children HH (17 or under) |  | Eduation |  | Emplowmentstaus |  | Etemicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | $\begin{gathered} 18-34 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ <br> (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $45-54$ <br> (J) | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | 654 (1) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | ${ }_{\substack{\text { Ruar } \\ \text { c) }}}^{\text {ce }}$ | Married/ <br> Living as Married <br> (d) | Single (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | ${ }_{\text {Gradate }}^{\text {(i) }}$ | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweghted base | ${ }^{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | 539 | ${ }_{33} 3$ | 109 | 172 | 274 | 293 | 264 | 155 | 57 | 100 | ${ }^{987}$ | 156 | 655 | 371 | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | 753 | 330 | 97 | ${ }_{151}$ |
| Weighee base | ${ }^{1143}$ | 554 | 579 | 322 | 379 | 442 | 122 | 200 | ${ }^{184}$ | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }_{302}$ | ${ }^{336}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | 154 | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | ${ }^{298}$ | 845 | ${ }_{352}$ | ${ }^{79}$ | 676 | 467 | 103 | 128 |
| Doespoply | (430 | $\begin{aligned} & 209 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 38 \% \end{aligned}$ | $112$ | $\begin{aligned} & 119 \\ & 31 \% \end{aligned}$ | 200 <br> 45\% <br> DEGIJK | $\begin{gathered} 38 \\ 31 \% \end{gathered}$ | ${ }_{\substack{74 \\ 37 \%}}$ | 53 <br> 29\% | 66 <br> 34\% | ${ }_{\text {c }}^{65}$ | 135 <br> 51\% <br> DEGHIJK | $\begin{gathered} 57 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 78 \\ 30 \% \end{gathered}$ | $\begin{gathered} 155 \\ 42 \% \\ 0 \end{gathered}$ | $\begin{gathered} 42 \\ 68 \% \end{gathered}$ | $\begin{gathered} 138 \\ 46 \% \\ \text { TU } \end{gathered}$ | 131 39\% | $\begin{gathered} 75 \\ 32 \% \end{gathered}$ | $\begin{gathered} 86 \\ 32 \% \end{gathered}$ | $\begin{gathered} 98 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 110 \\ 42 \% \\ a \end{gathered}$ | $\begin{gathered} 72 \\ 47 \% \\ W_{\mathrm{a}} \end{gathered}$ | 22 41\% ** | $\begin{gathered} 25 \\ 25 \% \end{gathered}$ | ${ }_{\substack{376 \\ 38 \%}}$ | $\begin{gathered} 55 \\ 35 \% \end{gathered}$ | $\begin{gathered} 258 \\ 40 \% \\ e \end{gathered}$ | $\begin{aligned} & 115 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 58 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 315 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 41 \% \end{aligned}$ | ${ }_{\text {che }}^{287}$ | ${ }_{37 \%}^{238}$ | ${ }_{\substack{17 \% \\ 38 \%}}$ | -379 <br> $38 \%$ | 51 $40 \%$ 4, |
| Does notapi | 372 <br> $33 \%$ | $\begin{gathered} 208 \\ 37 \% \\ c \end{gathered}$ | ${ }_{\text {28\% }}^{162}$ | $\begin{gathered} 117 \\ 36 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 140 \\ 37 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 115 \\ 26 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 42 \\ 34 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 75 \\ 37 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 62 \\ 34 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 78 \\ 40 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 63 \\ 36 \% \\ \text { FL } \end{gathered}$ | ${ }_{\substack{52 \\ 20 \%}}$ | $\begin{gathered} 65 \\ 39 \% \\ \text { p } \end{gathered}$ | ${ }_{\substack{96 \\ 33 \%}}$ | $\begin{gathered} 105 \\ 40 \% \\ p \end{gathered}$ | 101 <br> $28 \%$ | $\begin{gathered} 6 \\ 10 \% \\ * * \end{gathered}$ | $\begin{gathered} 87 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 88 \\ 37 \% \end{gathered}$ | $\begin{gathered} 86 \\ 32 \% \end{gathered}$ | $\begin{gathered} 89 \\ 33 \% \end{gathered}$ | $\underset{\substack{104 \\ 35 \%}}{ }$ | $\begin{gathered} 70 \\ 27 \% \end{gathered}$ | $\begin{gathered} 45 \\ 29 \% \end{gathered}$ | $\begin{gathered} 14 \\ 25 \% \end{gathered}$ | $\begin{gathered} 51 \\ 51 \% \\ \mathrm{vwxy*} \end{gathered}$ | 324 336 | $\begin{gathered} 48 \\ 31 \% \end{gathered}$ | $\underset{\substack{198 \\ 31 \%}}{ }$ | $\underset{\substack{132 \\ 37 \%}}{ }$ | $\begin{gathered} 42 \\ 28 \% \end{gathered}$ | ${ }_{\substack{92 \\ 31 \%}}$ | ${ }_{\substack{281 \\ 33 \%}}$ | ${ }_{\substack{120 \\ 34 \%}}$ | ${ }_{\substack{252 \\ 328}}$ | ${ }_{\substack{234 \\ 35 \%}}$ | ${ }_{\substack{139 \\ 30 \%}}$ | 322 | ${ }_{37 \%}^{47}$ |
| Dont krow | (300 | $\begin{aligned} & 137 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 198 \\ 34 \% \\ \text { B } \end{gathered}$ | ${ }_{29}^{99}$ | $\begin{gathered} 120 \\ 32 \% \\ \jmath \end{gathered}$ | ${ }_{\text {l }}^{127}$ 29\% | ${ }_{\substack{43 \\ 35 \%}}^{\substack{\text { a }}}$ | ${ }_{21}^{51}$ | 69 <br> 37\% <br> HJ | 51 <br> 26\% | ${ }_{27}^{47}$ | ¢9\% | $\begin{gathered} 46 \\ 27 \% \end{gathered}$ | ${ }_{\text {32\% }}^{93}$ | $\begin{gathered} 79 \\ 30 \% \end{gathered}$ | (110 | $\begin{gathered} 13 \\ 22 \% \\ * * \end{gathered}$ | \% | 94 $28 \%$ | $\begin{gathered} 73 \\ 31 \% \end{gathered}$ | $\begin{gathered} 96 \\ 36 \% \\ \mathrm{R} \end{gathered}$ | ${ }_{\substack{84 \\ 31 \%}}$ | ${ }_{\substack{93 \\ 31 \%}}$ | ${ }_{\substack{83 \\ 32 \%}}$ | 37 <br> 248 | $\begin{gathered} 19 \\ 34 \% \end{gathered}$ | 24 <br> $24 \%$ | 289 $29 \%$ | 51 | 181 <br> $28 \%$ | 111 316 | ${ }_{\substack{48 \\ 33 \%}}$ | ${ }_{\substack{90 \\ 30 \%}}$ | 250 | ${ }_{\substack{88 \\ 25 \%}}$ | $\stackrel{\substack{222 \\ 328 \\ 1}}{1}$ | - | ${ }_{321}^{151}$ | (302 <br> $30 \%$ | ${ }^{30}$ |

Overlap formulae use
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions

ColumnMeans (5\%): $A, B / C, D / E / F / G / H / / J / / K / L, M / N / O / P / Q, R / S / T / U, V / W / X / Y / Z / a, b / C, d / e / f, g / h, i / j, k / /, m / n$ Minimum Base: $30(* *)$ Small Base: 100(*)

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \multirow[t]{2}{*}{\begin{tabular}{l}
Total \\
ota
\end{tabular}} \& \multicolumn{4}{|c|}{General Election 2019 Vote} \& \multicolumn{2}{|l|}{\[
\begin{aligned}
\& \text { Referendum } 2016 \\
\& \text { vote }
\end{aligned}
\]} \& \multicolumn{8}{|c|}{Favourable to parties} \& \multicolumn{12}{|c|}{Favourable to politicians} \& \multicolumn{4}{|l|}{Would these governments do a better or worse job than current government} \\
\hline \& \& Conservati
ve \& Labour \& \[
\begin{gathered}
\text { Liberal } \\
\text { Democrats }
\end{gathered}
\] \& Other \& Remain \& Leave \& \begin{tabular}{l}
Favourabl \\
e to Cons
\end{tabular} \& Unfavoura ble to Cons \& Favourabl e to Lab \& Unfavoura ble to Lab \& Favourab
\[
\begin{aligned}
\& \text { e to tib } \\
\& \text { Dems }
\end{aligned}
\] \& Unfavoura ble to Lib Dem \& Favourabl
e to Green Party \& \[
\begin{gathered}
\text { Unfavoura } \\
\text { ble to } \\
\text { Green } \\
\text { Party }
\end{gathered}
\] \& \[
\begin{gathered}
\text { Favourab } \\
\text { Seto } \\
\text { Johnson }
\end{gathered}
\] \& Unfavoura ble to Johnson \& \[
\begin{gathered}
\text { Favourabl } \\
\text { eto } \\
\text { Starmer }
\end{gathered}
\] \& Unfavoura
ble to Starmer \& Favourabl e to Sunak \& \[
\begin{aligned}
\& \text { Unfavoura } \\
\& \begin{array}{l}
\text { but o to } \\
k
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\& \text { Sunnak }
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\] \& Favourab
e to Sajid Javid \& Unfavoura ble to Sajid Javid \& \[
\begin{aligned}
\& \text { Favoural } \\
\& \text { eto Lis } \\
\& \text { Truss }
\end{aligned}
\] \& \[
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\text { Untavourara } \\
\text { ble to tia } \\
\text { Truss }
\end{gathered}
\] \& Favorab
e to Priti Patel \& \[
\begin{aligned}
\& \text { Unfavoura } \\
\& \text { ble to Priti }
\end{aligned}
\]
Patel \& Starmer's Lab Gov a better job \& \[
\begin{aligned}
\& \text { Starmer's } \\
\& \text { Lab Gov } \\
\& \text { would do } \\
\& \text { a worse } \\
\& \text { job }
\end{aligned}
\] \& Sunak's would do a better job \& Sunak's Cons Gov a worse job \\
\hline \& (A) \& (8) \& (c) \& (0) \& (E) \& (F) \& (6) \& (H) \& (1) \& (1) \& (k) \& (L) \& (M) \& (N) \& (0) \& (P) \& (a) \& (R) \& (s) \& (T) \& (v) \& (v) \& (w) \& (x) \& (1) \& (2) \& (a) \& (b) \& (c) \& (d) \& (e) \\
\hline Unweighted base \& 1143 \& 351 \& 326 \& 88 \& 145 \& 508 \& 384 \& 279 \& 610 \& 452 \& 408 \& 260 \& 390 \& 360 \& 316 \& 226 \& 697 \& 392 \& 415 \& 407 \& 368 \& 319 \& 404 \& 226 \& 429 \& 220 \& 626 \& 428 \& 302 \& 346 \& 123 \\
\hline Weighted base \& 1143 \& 376 \& 305 \& 73 \& 149 \& 460 \& 424 \& 286 \& 574 \& 425 \& 442 \& 229 \& 408 \& 330 \& 321 \& 232 \& 663 \& 360 \& 437 \& 400 \& 364 \& 324 \& 405 \& 223 \& 398 \& 229 \& 600 \& 379 \& 324 \& 315 \& 131 \\
\hline Does apply \& \[
\begin{aligned}
\& 430 \\
\& 38 \%
\end{aligned}
\] \& \[
\begin{gathered}
223 \\
\substack{29 \% \\
c}
\end{gathered}
\] \& \[
\begin{aligned}
\& 62 \\
\& 20 \% \\
\& 20
\end{aligned}
\] \& \[
\begin{gathered}
35 \\
\text { c8\% } \\
c
\end{gathered}
\] \& \[
\begin{gathered}
48 \\
32 \% \\
c
\end{gathered}
\] \& \[
\begin{aligned}
\& 167 \\
\& 36 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 189 \\
\& 45 \% \\
\& 48
\end{aligned}
\] \& \[
\begin{aligned}
\& 188 \\
\& \text { 186\% } \\
\& \text { UאкMMNo }
\end{aligned}
\] \& \[
\begin{aligned}
\& 136 \\
\& 24 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 129 \\
\& 30 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 218 \\
\& 49 \\
\& \text { unN }
\end{aligned}
\] \& \[
\begin{aligned}
\& 101 \\
\& 44 \% \\
\& \text { un }
\end{aligned}
\] \& \[
\begin{aligned}
\& 19 \\
\& \text { 41\% } \\
\& \text { in }
\end{aligned}
\] \& \[
\begin{aligned}
\& 107 \\
\& 32 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 157 \\
\& 49 \\
\& \text { 4MN }
\end{aligned}
\] \& \[
\begin{gathered}
130 \\
\begin{array}{c}
15 \% \\
\text { arsumar }
\end{array}
\end{gathered}
\] \& \[
\begin{aligned}
\& 195 \\
\& 296 \\
\& \text { unr }
\end{aligned}
\] \& \[
\begin{aligned}
\& 138 \\
\& \text { a } 6 \% \\
\& \text { quwr }
\end{aligned}
\] \& \[
\begin{aligned}
\& 195 \\
\& \text { a5\% } \\
\& \text { apuwra }
\end{aligned}
\] \& \[
\begin{gathered}
272 \\
\begin{array}{c}
272 \\
\text { PaRsulur }
\end{array}
\end{gathered}
\] \& \[
\begin{aligned}
\& 43 \\
\& 12 \%
\end{aligned}
\] \& \[
\begin{gathered}
227 \\
70 \% \\
\text { parsuwa }
\end{gathered}
\] \& \[
\begin{aligned}
\& 69 \\
\& 17 \% \\
\& 0
\end{aligned}
\] \& \[
\begin{gathered}
153 \\
\text { 68\% } \\
\text { parsuwra }
\end{gathered}
\] \& \[
\begin{gathered}
82 \\
21 \% \\
0
\end{gathered}
\] \& \[
\begin{gathered}
157 \\
\text { 68\% } \\
\text { parsuwra }
\end{gathered}
\] \& \[
\begin{aligned}
\& 163 \\
\& \text { 27\% } \\
\& \text { vur }
\end{aligned}
\] \& \[
\begin{aligned}
\& 99 \\
\& 26 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 190 \\
\& \text { c9\% } \\
\& \text { be }
\end{aligned}
\] \& \[
\begin{aligned}
\& 203 \\
\& 64 \% \\
\& \text { be }
\end{aligned}
\] \& \begin{tabular}{l} 
22, \\
17\% \\
\hline
\end{tabular} \\
\hline Does not apply \& \[
\begin{aligned}
\& 372 \\
\& 33 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 63 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 171 \\
\& 56 \% \\
\& \text { BoE }
\end{aligned}
\] \& \[
\begin{aligned}
\& 19 \\
\& 26 \%
\end{aligned}
\] \& \[
\begin{gathered}
62 \\
41 \% \\
{ }_{8}^{8}
\end{gathered}
\] \& \[
\begin{gathered}
182 \\
39 \% \\
6
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { 118 } \\
\& 28 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 45 \\
\& 16 \%
\end{aligned}
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\begin{gathered}
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50 \% \\
\text { H火kMo }
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122 \\
\begin{array}{c}
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71 \\
31 \% \\
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\begin{aligned}
\& 153 \\
\& \text { a6\% } \\
\& \text { Hki }
\end{aligned}
\] \& \[
\begin{gathered}
95 \\
30 \% \\
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\end{gathered}
\] \& \[
\begin{aligned}
\& 42 \\
\& 18 \% \\
\& \mathrm{Tv}
\end{aligned}
\] \& \[
\begin{aligned}
\& 286 \\
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28 \% \\
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\end{array} .
\end{aligned}
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\begin{aligned}
\& 149 \\
\& \text { p1\% } \\
\& \text { pstrxa }
\end{aligned}
\] \& \[
\begin{aligned}
\& 140 \\
\& 32 \% \\
\& \text { proz }
\end{aligned}
\] \& \[
\begin{aligned}
\& 34 \\
\& 80
\end{aligned}
\] \& \[
\begin{gathered}
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71 \% \\
\text { PaRsswxrz }
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\begin{gathered}
41 \\
13 \% \\
\hline
\end{gathered}
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\begin{gathered}
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\end{gathered}
\] \& \[
\begin{aligned}
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\] \& \[
\begin{gathered}
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58 \% \\
\text { fapsryza }
\end{gathered}
\] \& \[
\begin{gathered}
37 \\
16 \% \\
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\end{gathered}
\] \& \[
\begin{gathered}
\text { 287 } \\
\text { 48\% } \\
\text { Papsrxyz }
\end{gathered}
\] \& \[
\begin{aligned}
\& 186 \\
\& 49 \% \\
\& c d
\end{aligned}
\] \& \[
\begin{aligned}
\& 60 \\
\& 18 \% \\
\& 18
\end{aligned}
\] \& \[
\begin{aligned}
\& 48 \\
\& 15 \%
\end{aligned}
\] \& 74
57
cat \\
\hline Don't know \& \[
\begin{aligned}
\& 340 \\
\& 30 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 90 \\
\& 24 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 73 \\
\& 24 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 19 \\
\& 26 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 39 \\
\& 26 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 111 \\
\& 24 \% \\
\& 24 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 117 \\
\& 28 \% \\
\& 28 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 53 \\
\& 19 \%
\end{aligned}
\] \&  \& \[
\begin{aligned}
\& 107 \\
\& 25 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 101 \\
\& 23 \% \\
\& \hline
\end{aligned}
\] \& \[
\begin{aligned}
\& 57 \\
\& 25 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 82 \\
\& 20 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 70 \\
\& \text { 21\% }
\end{aligned}
\] \& \[
\begin{aligned}
\& 69 \\
\& 21 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 59 \\
\& 26 \% \\
\& \text { uxaz }
\end{aligned}
\] \& \[
\begin{aligned}
\& 182 \\
\& \text { 127\% } \\
\& \text { uwwxrz }
\end{aligned}
\] \& \[
\begin{aligned}
\& 83 \\
\& 23 \% \\
\& 0 \times 2
\end{aligned}
\] \& \[
\begin{aligned}
\& 102 \\
\& \text { 23\% } \\
\& \text { uxxz }
\end{aligned}
\] \& \[
\begin{aligned}
\& 94 \\
\& 23 \% \\
\& \mathrm{vxz}
\end{aligned}
\] \& \[
\begin{aligned}
\& 61 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 56 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 80 \\
\& 20 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 29 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 86 \\
\& 22 \% \\
\& \text { ux }
\end{aligned}
\] \& \[
\begin{aligned}
\& 35 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 120 \\
\& \text { u5\% } \\
\& \text { unwx }
\end{aligned}
\] \& \[
\begin{aligned}
\& 94 \\
\& 25 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 74 \\
\& 23 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 65 \\
\& 21 \%
\end{aligned}
\] \& 35

27\% <br>
\hline
\end{tabular}

Ipsos UK February 2022 Political Pulse Public

|  | Toaal | Gender |  | Age |  |  |  |  |  |  |  |  | Generation |  |  |  |  | Socalagade |  |  |  | Region |  |  |  |  |  | Urban/fural |  | Maritas staus |  |  |  |  | Euacation |  | Empormentstaus |  | Etenicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ${ }_{\text {Total }}^{\text {(a) }}$ | Male <br> (B) | ${ }_{\text {remale }}^{\substack{\text { fen } \\ \text { (c) }}}$ | ${ }_{\substack{1834 \\ \text { (0) }}}$ | $\underset{(c)}{33.54}$ | ${ }_{\text {cti }}^{\text {sf) }}$ | ${ }_{\substack{1824 \\(6)}}$ |  | ${ }^{3544}$ (1) | ${ }_{\text {a }}^{4.54}$ (1) | ${ }_{\substack{5564 \\ 1 \times 6}}$ | ${ }_{\text {(1) }}{ }^{65}$ | ${ }_{\text {(m) }}^{\text {cen }}$ | Milemils | ${ }_{\substack{\text { Gen } x \\ \text { (0) }}}^{\text {d }}$ | Baby Boomers (P) | $\underset{\substack{\text { Pre-War } \\ \text { (a) }}}{\text { a }}$ | ${ }_{\text {ab }}^{\text {AB }}$ | ${ }_{\text {c }}^{\text {c }}$ ( ${ }_{\text {a }}$ | (1) | (1) ${ }_{\text {Of }}^{\text {(1) }}$ | Noth | Millans | ${ }_{\text {South }}^{\text {(x) }}$ | $\underset{\substack{\text { Lordon } \\ \text { (n) }}}{\text { chen }}$ | ${ }_{\text {Wales }}^{\substack{\text { (2) }}}$ | ${ }_{\substack{\text { Soltand } \\ \text { (a) }}}^{\text {a }}$ | ${ }_{\text {Uran }}^{\text {(b) }}$ | $\underset{\substack{\text { Rural } \\ \text { c) }}}{ }$ | Married/ <br> Living as Married <br> (d) | $\underbrace{\text { a }}_{\substack{\text { Single } \\ \text { (e) }}}$ | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present (h) | (i) | Non- <br> graduate <br> (j) | Working | $\underset{\substack{\text { working } \\ \text { I) }}}{\text { Not }}$ | White ethnic group (m) | Minority ethnic group (n) |
| Unweghted base | ${ }^{1143}$ | ${ }^{59}$ | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | ${ }^{323}$ | 109 | 172 | 274 | 293 | 264 | 155 | 57 | 100 | ${ }^{987}$ | 156 | ${ }_{655}$ | ${ }_{31}$ | 117 | ${ }^{326}$ | 817 | 582 | 561 | 753 | 390 | 97 | 151 |
| Weighed base | ${ }^{114}$ | 554 | 579 | 322 | 379 | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }_{61}$ | ${ }^{30}$ | ${ }^{336}$ | 236 | 269 | 271 | 300 | 263 | 154 | 55 | 100 | ${ }^{98}$ | 154 | ${ }^{636}$ | ${ }^{358}$ | ${ }^{148}$ | 298 | ${ }^{84}$ | ${ }_{3} 2$ | 791 | 676 | 467 | 1003 | ${ }^{128}$ |
| Dosespal | ${ }_{\substack{453 \\ 408}}$ | 229 418 | ${ }_{\substack{222 \\ 38 \%}}^{\substack{\text { che }}}$ | $\begin{aligned} & 128 \\ & 40 \% \end{aligned}$ | ${ }_{\substack{129 \\ 34 \%}}$ | $\begin{aligned} & 197 \\ & 45 \% \\ & \text { EIK } \end{aligned}$ | ${ }_{\substack{48 \\ 39 \%}}$ | 80 $40 \%$ | ${ }_{\substack{61 \\ 33 \%}}$ | ¢ | ${ }_{\substack{61 \\ 35 \%}}$ | $\begin{gathered} 136 \\ 51 \% \\ \text { DEFIJK } \end{gathered}$ | ${ }_{4}^{69}$ |  | ${ }_{\substack{84 \\ 32 \%}}$ | ${ }_{428}^{158}$ | $\begin{gathered} 40 \\ 66 \% \end{gathered}$ | ${ }_{\substack{137 \\ 45 \%}}$ | $\underset{\substack{131 \\ 39 \%}}{\text { a }}$ | $\begin{gathered} 82 \\ 35 \% \end{gathered}$ | ${ }_{\substack{109 \\ 39 \%}}$ | ${ }_{\substack{96 \\ 36 \%}}$ | ${ }_{\substack{112 \\ 37 \%}}$ | $\begin{gathered} 117 \\ 45 \% \\ a \end{gathered}$ | $\begin{gathered} 72 \\ 47 \% \\ a \end{gathered}$ | $\begin{gathered} 29 \\ 52 \% \\ * * \end{gathered}$ | $\begin{gathered} 27 \\ 27 \% \end{gathered}$ | ${ }_{\substack{393 \\ 408}}$ | $\begin{gathered} 61 \\ 39 \% \end{gathered}$ | ${ }_{\substack{257 \\ 40 \%}}$ | ${ }_{\text {che }}^{\substack{129}}$ | ${ }_{\text {c }}^{67}$ | (122 | $\underset{\substack{332 \\ 39 \%}}{ }$ | ${ }_{427}^{197}$ | ( | (274 | 180 39\% | ${ }_{400}^{400}$ | ${ }_{\substack{53 \\ 418}}$ |
| Does not apply | 310 27\% | $\begin{gathered} 173 \\ 31 \% \\ c \end{gathered}$ | ${ }_{\text {23\% }}^{133}$ | $\begin{gathered} 96 \\ 30 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 124 \\ 33 \% \\ \text { FL } \end{gathered}$ | 20 208 | 30 | 66 <br> 33\% <br> FL | $\begin{gathered} 54 \\ 30 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 69 \\ 36 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 48 \\ 27 \% \\ \text { FL } \end{gathered}$ | ¢ 4 | S0 | ${ }_{\substack{88 \\ 30 \%}}$ | $\begin{gathered} 88 \\ 34 \% \\ p \end{gathered}$ | $\underset{\substack{83 \\ \text { 23\% }}}{ }$ | $\begin{gathered} 1 \\ 2 \% \\ * * \end{gathered}$ | ${ }_{\substack{78 \\ 26 \%}}$ | $\underset{\substack{98 \\ \text { 28\% }}}{ }$ | $\begin{gathered} 71 \\ 30 \% \end{gathered}$ | ¢ ${ }_{\text {ck }}^{65}$ | $\begin{gathered} 77 \\ 28 \% \\ \mathrm{x} \end{gathered}$ | $\begin{gathered} 84 \\ 28 \% \\ x \end{gathered}$ | ( ${ }_{\text {50 }}^{19 \%}$ | ${ }_{\substack{41 \\ 27 \%}}$ | $\begin{gathered} 7 \\ 13 \% \end{gathered}$ | 51 <br> 51\% <br> vwxy* | ${ }_{\text {270 }}^{27}$ |  | ${ }_{\substack{173 \\ 27 \%}}$ | ${ }_{\substack{109 \\ 29 \%}}$ | 338 <br> 22\% | ${ }_{\substack{84 \\ \text { 28\% }}}$ | ${ }_{\substack{225 \\ 27 \%}}$ | ${ }_{\substack{98 \\ \text { 28\% }}}$ | ${ }_{27 \%}^{212}$ | ${ }_{\text {ck }}^{197}$ | ${ }_{\substack{112 \\ 24 \%}}$ | ${ }_{278}^{278}$ | ¢ ${ }_{\substack{36 \\ 28 \%}}$ |
| Dont krow | $\underset{\substack{380 \\ 33 \%}}{ }$ | $\begin{aligned} & 152 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 225 \\ 39 \% \\ \text { в } \end{gathered}$ | ¢80 | ${ }_{\substack{127 \\ 33 \%}}$ | $\underset{\substack{155 \\ 35 \%}}{\substack{\text { a }}}$ | $\begin{gathered} 45 \\ 37 \% \\ D \end{gathered}$ | ${ }_{\substack{53 \\ 27 \%}}$ | ${ }_{\substack{69 \\ 37 \%}}$ | $\begin{gathered} 58 \\ 30 \% \end{gathered}$ | ${ }_{\text {c }}^{67}$ | $\underbrace{}_{\substack{89 \\ 33 \%}}$ |  | ${ }_{\substack{\text { 932 } \\ \text { 32\% }}}$ | ${ }_{\substack{89 \\ 34 \%}}$ | ${ }_{\substack{130 \\ 36 \%}}$ | $\begin{gathered} 20 \\ 32 \% \end{gathered}$ | 87 29\% | ${ }_{\substack{11 \\ 33 \%}}^{1}$ | $\begin{gathered} 83 \\ 35 \% \end{gathered}$ | ¢98 <br> $36 \%$ | $\begin{gathered} 98 \\ 36 \% \end{gathered}$ | $\underset{\substack{109 \\ 35 \%}}{ }$ | $\begin{gathered} 96 \\ 36 \% \\ \mathrm{a} \end{gathered}$ | ¢ | $\begin{gathered} 19 \\ 35 \% \end{gathered}$ | $\begin{gathered} 23 \\ 23 \% \end{gathered}$ | ${ }_{\substack{326 \\ 33 \%}}$ | $\begin{gathered} 53 \\ 35 \% \end{gathered}$ | ${ }_{\substack{207 \\ 328}}$ | ${ }_{\substack{125 \\ 35 \%}}$ | ${ }_{\substack{48 \\ 328}}$ | ${ }_{\substack{92 \\ 316}}$ | ${ }_{\substack{288 \\ 346}}$ | ${ }_{\substack{107 \\ 30 \%}}$ | ${ }_{\substack{272 \\ 348}}$ | ${ }_{\substack{205 \\ 30 \%}}$ | ${ }_{\substack{174 \\ 37 \%}}$ | (330 | 39 |

Overlap formulae used
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.



|  | Total <br> Total | General Election 2019 vote |  |  |  | $\begin{aligned} & \text { Referendum } 2016 \\ & \text { vote } \end{aligned}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favuurale to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {(c) }}^{\text {Labour }}$ | Liberal Democrats (D) | Other | $\begin{gathered} \text { Remain } \\ \text { (F) } \end{gathered}$ | $\begin{gathered} \text { Leave } \\ (\mathrm{G}) \end{gathered}$ | Favourabl e to Cons (H) ( H ) | $\begin{array}{\|c} \text { Unfavoura } \\ \text { ble to } \\ \text { Cons } \end{array}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { eto ab } \\ & \text { (J) } \end{aligned}$ | Unfavoura ble to Lab (k) | $\begin{gathered} \text { Favourabl } \\ \text { a } \\ 0 \\ 0 \\ \text { e to } \mathrm{c} \text { ib } \\ \text { Dems } \\ \text { (L) } \end{gathered}$ | Unfavoura ble to Lib Dems (M) | Favourabl e to Green Party (N) | Unfavoura ble to Green Party ${ }^{(0)}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Johnson } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Johnson } \end{aligned}$ (Q) | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | Unfavoura ble to Starmer (s) | $\begin{aligned} & \text { Favourab } \\ & \text { e to Sunak } \\ & \text { (T) } \end{aligned}$ | ble to Sunak (U) | Favourabl e to Sajid Javid (v) | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Sajid Javid } \end{aligned}$ (W) | $\begin{aligned} & \text { Favourab } \\ & \text { e to } \\ & \text { truss } \\ & \text { This } \end{aligned}$ | Unfavoura ble to Liz (Y) | Favourab e to Priti Patel (Z) | Unfavoura <br> ble to Priti Pate (a) | $\begin{aligned} & \text { Lab Gov } \\ & \text { would do } \\ & \text { a better } \\ & \text { job } \\ & \text { (b) } \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { Starmers } \\ \text { Lab Gov } \\ \text { wouldo do } \\ \text { a worse } \\ \text { job } \end{array}$ | $\begin{aligned} & \text { Cons Gov } \\ & \text { would do } \\ & \text { a better } \\ & \text { job } \\ & \text { (d) } \end{aligned}$ | $\begin{aligned} & \text { Sunaks } \\ & \text { consove } \\ & \text { would do } \\ & \text { a worse } \\ & \text { job } \end{aligned}$ |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | ${ }^{424}$ | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 453 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & \substack{21 \% \\ c E} \end{aligned}$ | $\begin{aligned} & 91 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 39 \\ 53 \% \\ \text { che } \end{gathered}$ | $\begin{aligned} & 55 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 182 \\ \text { 184\% } \\ \text { uккMNo } \end{gathered}$ | $\begin{aligned} & 169 \\ & 299 \end{aligned}$ | $\begin{aligned} & 153 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 47 \% \\ & \hline 10 \end{aligned}$ | $\begin{aligned} & 108 \\ & 47 \% \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 178 \\ & 44 \% \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 39 \% \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 47 \% \\ & 40 \end{aligned}$ | $\begin{gathered} 132 \\ \begin{array}{c} 132 \\ \text { opsumra } \end{array} \end{gathered}$ | $\begin{aligned} & 221 \\ & 33 \% \\ & \text { unva } \end{aligned}$ | $\begin{aligned} & 134 \\ & \text { 37\% } \\ & \text { uwra } \end{aligned}$ | $\begin{aligned} & 197 \\ & \text { 45\% } \\ & \text { auwr } \end{aligned}$ | $\begin{gathered} 282 \\ \begin{array}{c} 28 \% \\ \text { Poarsuwra } \end{array} . \end{gathered}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 229 \\ 71 \% \\ \text { parsuwra } \end{gathered}$ | $\begin{gathered} 86 \\ \text { 21\% } \\ \text { 21\% } \end{gathered}$ | $\begin{gathered} 157 \\ \begin{array}{c} 150 \\ \text { parsuwra } \end{array} \end{gathered}$ | $\begin{aligned} & 103 \\ & \text { 26\% } \\ & \text { uw } \end{aligned}$ | $\begin{gathered} 156 \\ 68 \% \\ \text { Parsuwra } \end{gathered}$ | $\begin{aligned} & 182 \\ & \text { un\% } \\ & \text { uwr } \end{aligned}$ | $\begin{aligned} & \text { 1222 } \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 55 \% \\ & \text { be } \end{aligned}$ | $\begin{aligned} & 223 \\ & \begin{array}{c} 23 \\ \text { bec } \end{array} \end{aligned}$ | $\begin{aligned} & 30 \\ & 23 \% \end{aligned}$ |
| Does notapply | $\begin{aligned} & 310 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 137 \\ 45 \% \\ \text { 80 } \\ \text { 80 } \end{gathered}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 34 \% \\ & \text { 30\% } \\ & \text { 80\% } \end{aligned}$ | $\begin{aligned} & \text { 148 } \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & \text { 20\% } \\ & \text { Hкkimo } \end{aligned}$ | $\begin{aligned} & 156 \\ & \begin{array}{l} 37 \% \\ \text { нкк⿺ } \end{array} \text { } \end{aligned}$ | $\begin{gathered} 104 \\ 24 \% \\ H \end{gathered}$ | $\begin{gathered} 64 \\ \text { 28\% } \end{gathered}$ |  |  | $\begin{gathered} 84 \\ 26 \% \\ { }_{H} \end{gathered}$ | $\begin{gathered} 31 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 240 \\ & 36 \% \\ & \text { pssxy } \end{aligned}$ | $\begin{aligned} & 130 \\ & 366 \% \\ & \text { pruxz } \end{aligned}$ | $\begin{aligned} & 126 \\ & \begin{array}{l} 129 \\ \text { prowz } \end{array} \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 218 \\ 60 \% \\ \text { Papsrwwxrz } \end{gathered}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 214 \\ 538 \\ \text { passNXZa } \end{gathered}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 196 \\ \text { 49\% } \\ \text { papsrvza } \end{gathered}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 235 \\ \substack{23 \% \\ \text { pssxyz }} \end{gathered}$ | $\begin{aligned} & 157 \\ & 41 \% \\ & c d \\ & c \mathrm{~cd} \end{aligned}$ | $\begin{gathered} 51 \\ 16 \% \\ d \end{gathered}$ | $\begin{aligned} & 28 \\ & 0 \end{aligned}$ | 62 <br> $47 \%$ <br> co |
| Don't know | $\begin{aligned} & 3800 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 78 \\ 25 \% \end{gathered}$ | $\begin{gathered} 21 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 177 \\ 30 \% \\ N \end{gathered}$ | $\begin{aligned} & 117 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 78 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & \begin{array}{c} 30 \% \\ T \times x 2 \end{array} \end{aligned}$ | $\begin{aligned} & 201 \\ & 30 \% \\ & \text { Trwxrz } \end{aligned}$ | $\begin{gathered} 96 \\ \begin{array}{c} 97 \% \\ \mathrm{vxz} \end{array} \end{gathered}$ | $\begin{aligned} & 1115 \\ & \text { a6\% } \\ & \text { vz } \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 94 \\ 26 \% \\ z \end{gathered}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 104 \\ \text { 26\% } \\ z \end{gathered}$ | $\begin{aligned} & 42 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 99 \\ \text { 25\% } \\ z \end{gathered}$ | $\begin{aligned} & 38 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 183 \\ 31 \% \\ \text { Tuwxrz } \end{gathered}$ | $\begin{gathered} 100 \\ \text { 26\% } \\ d \end{gathered}$ | $\begin{gathered} 93 \\ \text { 929 } \\ \text { 29\% } \end{gathered}$ | $\begin{aligned} & 65 \\ & 21 \% \end{aligned}$ | 39 <br> 29\% |

Ipsos UK February 2022 Political Pulse Public All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  |  |  |  | Geneation |  |  |  |  | Sociagrade |  |  |  | Region |  |  |  |  |  | Urian/fural |  | Martat staus |  |  | Pres of children HH (17 or under) |  | Euaction |  | Emploment stas |  | Etemicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male <br> (B) | Female (C) | 18-34 <br> (D) | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ <br> (F) | $\begin{gathered} 18-24 \\ \text { (G) } \end{gathered}$ | $25-34$ <br> (H) | 35-44 <br> (I) | 45-54 <br> (J) | 55-64 <br> (K) | $65+$ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers <br> (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \mathrm{C} 2 \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North (V) | Midlands <br> (W) | South (X) | London <br> (Y) | Wales <br> (Z) | Scotland <br> (a) | Urban <br> (b) | Rural (c) | Married/ <br> Living as <br> Married <br> (d) | Single <br> (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working | White ethnic group (m) | Minority ethnic group (n) |
| Unveghted base | ${ }^{1143}$ | 559 | 574 | ${ }^{366}$ | 402 | 375 | 164 | 202 | 192 | 210 | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | 539 | ${ }^{323}$ | 109 | 172 | 274 | 238 | 264 | 155 | 57 | 100 | ${ }^{98}$ | ${ }^{156}$ | ${ }^{655}$ | ${ }^{37}$ | ${ }^{117}$ | ${ }^{326}$ | ${ }^{817}$ | 582 | 561 | ${ }^{53}$ | 390 | 97 | ${ }^{151}$ |
| hted bse | ${ }^{1143}$ | 554 | 579 | 322 | ${ }^{379}$ | 442 | 122 | 200 | 184 | 195 | 176 | 267 | 16 | 289 | ${ }^{261}$ | ${ }^{366}$ | ${ }_{61}$ | ${ }^{302}$ | ${ }^{336}$ | ${ }^{236}$ | 269 | 271 | 300 | 263 | ${ }^{154}$ | ${ }_{55}$ | 100 | 989 | ${ }^{154}$ | ${ }_{636}$ | ${ }_{388}$ | ${ }^{148}$ | 298 | ${ }^{845}$ | ${ }_{352}$ | ${ }^{79}$ | ${ }_{676}$ | ${ }_{47}$ | 103 | ${ }^{128}$ |
| Doespaply | ¢ $\begin{aligned} & 573 \\ & \text { som }\end{aligned}$ | $\begin{gathered} 305 \\ 55 \% \\ c \end{gathered}$ | ${ }_{468}^{264}$ | $\begin{aligned} & 132 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 184 \\ 49 \% \\ G \end{gathered}$ | $\begin{gathered} 256 \\ 58 \% \\ \text { DEGHIK } \end{gathered}$ | 44 36\% | 88 <br> 44\% | 79 <br> 43\% | $\begin{gathered} 105 \\ 54 \% \\ \text { DG } \end{gathered}$ | $\begin{gathered} 91 \\ 52 \% \\ G \end{gathered}$ | 165 <br> 62\% <br> DEGHI | $\begin{gathered} 65 \\ 39 \% \end{gathered}$ | ${ }_{\text {43\% }}^{123}$ | $\begin{gathered} 134 \\ 51 \% \\ \text { м } \end{gathered}$ | $\begin{gathered} 209 \\ 57 \% \\ \text { Mn } \end{gathered}$ | $\begin{gathered} 42 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 185 \\ & 61 \% \\ & \text { sTU } \end{aligned}$ | ${ }_{\substack{162 \\ 488}}$ | $108$ 46\% | $\begin{aligned} & 117 \\ & 44 \% \end{aligned}$ | 130 $48 \%$ 48 | $\underset{\substack{133 \\ 47 \%}}{ }$ | ${ }_{\substack{137 \\ 52 \%}}$ | ${ }_{\substack{88 \\ 5 \%}}^{\text {s\% }}$ | $\begin{gathered} 30 \\ 54 \% \end{gathered}$ | $\begin{gathered} 45 \\ 45 \% \end{gathered}$ | $\underset{\substack{488 \\ 498}}{ }$ | $\begin{gathered} 88 \\ 57 \% \end{gathered}$ | $\begin{gathered} 343 \\ 54 \% \\ e \end{gathered}$ | ${ }_{44 \%}^{157}$ | $\begin{gathered} 72 \\ 49 \% \end{gathered}$ | ${ }_{\text {a }}^{138} \times$ |  | $\begin{gathered} 201 \\ 57 \% \\ \text { j } \end{gathered}$ | ${ }_{\text {47\% }}^{371}$ | ¢ | $\begin{aligned} & 227 \\ & 49 \% \end{aligned}$ | $\underbrace{}_{\substack{506 \\ 50 \%}}$ | ${ }_{\substack{63 \\ 498}}$ |
| Does notapply | 246 228 | 131 <br> 24\% | $\begin{aligned} & 113 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 94 \\ 29 \% \\ \text { FKL } \end{gathered}$ | 84 <br> 22\% <br> L | 68 15\% | 39 <br> 32\% <br> EfJKL | $\begin{gathered} 54 \\ 27 \% \\ \text { FL } \end{gathered}$ | 43 <br> 24\% <br> L | 41 <br> 21\% | $\begin{gathered} 34 \\ 19 \% \end{gathered}$ | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | $\begin{gathered} 53 \\ 32 \% \\ p \end{gathered}$ | $\begin{gathered} 71 \\ 25 \% \\ \mathrm{p} \end{gathered}$ | 60 23\% | $\begin{gathered} 61 \\ 17 \% \end{gathered}$ | $\begin{gathered} 1 \\ 2 \% \end{gathered}$ | 57 19\% | 78 23\% | $\begin{gathered} 52 \\ 22 \% \end{gathered}$ | $\begin{gathered} 59 \\ 22 \% \end{gathered}$ | $\begin{gathered} 60 \\ 22 \% \end{gathered}$ | $\begin{gathered} 58 \\ 19 \% \end{gathered}$ | $\begin{gathered} 44 \\ 17 \% \end{gathered}$ | $\begin{gathered} 35 \\ 23 \% \end{gathered}$ | $\begin{gathered} 9 \\ 17 \% \end{gathered}$ | 40 <br> 40\% <br> vwxy* | $\begin{aligned} & 219 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 27 \\ 17 \% \end{gathered}$ | $\underset{\substack{131 \\ 21 \%}}{ }$ | $\begin{gathered} 87 \\ 24 \% \end{gathered}$ | $\begin{gathered} 28 \\ 19 \% \end{gathered}$ | $\begin{gathered} 74 \\ 25 \% \end{gathered}$ | 172 <br> 208 | $\begin{gathered} 77 \\ 22 \% \end{gathered}$ | $\underset{\substack{169 \\ 21 \%}}{ }$ | - | $\begin{gathered} 93 \\ 20 \% \end{gathered}$ | ${ }_{211}^{211}$ | 32 25\% |
| Dont trow | 324 28\% | 118 <br> $21 \%$ <br> 18 | $\begin{gathered} 202 \\ 35 \% \\ \text { B } \end{gathered}$ | ¢ | $\begin{aligned} & 111 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 39 \\ 32 \% \end{gathered}$ | $\begin{gathered} 57 \\ 29 \% \end{gathered}$ | $\begin{gathered} 62 \\ 34 \% \end{gathered}$ | 49 25\% | $\begin{gathered} 51 \\ 29 \% \end{gathered}$ | $\begin{gathered} 67 \\ 25 \% \end{gathered}$ | $\begin{gathered} 48 \\ 29 \% \end{gathered}$ | $\begin{gathered} 94 \\ 33 \% \end{gathered}$ | 68 26\% | ${ }_{\substack{96 \\ 26 \%}}$ | $\begin{gathered} 18 \\ 29 \% \end{gathered}$ | 60 20\% | $\begin{gathered} 96 \\ 29 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 76 \\ 32 \% \\ \mathrm{R}^{*} \end{gathered}$ | $\begin{gathered} 92 \\ 34 \% \\ \mathrm{R} \end{gathered}$ | 80 <br> 30\% <br> a | $\begin{gathered} 100 \\ 33 \% \\ \text { ya } \end{gathered}$ | 82 <br> 31\% <br> Ya | 31 208 | $\begin{gathered} 16 \\ 29 \% \end{gathered}$ | $\begin{gathered} 15 \\ 15 \% \end{gathered}$ | ${ }_{2}^{285}$ |  | ${ }_{26 \%}^{162}$ | ${ }_{32 \%}^{114}$ | ${ }_{\substack{48 \\ 32 \%}}$ | 86 298 | 238 288 | ${ }_{\substack{74 \\ 21 \%}}$ | $\stackrel{\substack{251 \\ 328 \\ 1 \\ 1}}{ }$ | (178 | $\underbrace{\substack{146 \\ 31 \%}}_{\text {cher }}$ | ${ }_{29 \%}^{286}$ | 32\% |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.
verlap formulae used
This



|  | Total <br> Tota | General Election 2019 Vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourable to parties |  |  |  |  |  |  |  | Favurable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve | Labur | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \end{gathered}$ | Other | Remain | Leave | Favourabl e to Cons | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \end{aligned}$ Cons | Favourabl e to Lab | Unfavoura ble to Lab | $\begin{aligned} & \text { Favourabl } \\ & \text { eato } \begin{array}{l} \text { etib } \\ \text { Dems } \end{array} \end{aligned}$ | $\begin{gathered} \text { Untavourarab } \\ \text { ble to Lib } \\ \text { Dems } \end{gathered}$ | $\begin{aligned} & \text { a Favarabl } \\ & \text { e e to reeen } \end{aligned}$ Party | Unfavoura ble to Green Part | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Johnson } \end{gathered}$ | Unfavoura ble to Johnson | $\begin{gathered} \text { Favourab } \\ \text { Stormer } \\ \text { Starmer } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Starmer } \end{gathered}$ | Favourabl e to Sunak | Unfavoura ble to Suna | Favourab et os Said Javid | Unfavoura ble to Sajid Javid | $\begin{aligned} & \text { Favourab } \\ & \text { e to } \\ & \hline \end{aligned}$ Truss | Unfavoura Truss trus | Favourab e to priti Patel | Unfavoura ble to Priti Pate | Starmers Lab Gou would do a better job | Lab Gov would do a worse job | $\begin{gathered} \text { Sunak's } \\ \text { Cons Gov } \\ \text { would do } \\ \text { a better } \\ \text { job } \end{gathered}$ | $\begin{aligned} & \text { Sunak's } \\ & \text { Cons Gov } \\ & \text { wound do } \\ & \text { a worse } \\ & \text { iob } \end{aligned}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (v) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 573 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 268 \\ 71 \% \\ c \mathrm{ce} \end{gathered}$ | $\begin{aligned} & 128 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 63 \% \\ & c c^{*} \end{aligned}$ | $\begin{gathered} 62 \\ 41 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 239 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 244 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 206 \\ \text { 22\% } \\ \text { ukㅆㅆo } \end{gathered}$ | $\begin{aligned} & 232 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 204 \\ & 48 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 259 \\ & 59 \\ & 5 \end{aligned}$ | $\begin{aligned} & 134 \\ & 59 \% \\ & \text { נN } \end{aligned}$ | $\begin{aligned} & 214 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 49 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 183 \\ & 57 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 152 \\ 66 \% \\ \text { orsuwra } \end{gathered}$ | $\begin{aligned} & 301 \\ & \text { 45\% } \\ & \text { uwr } \end{aligned}$ | $\begin{aligned} & 195 \\ & 54 \% \\ & \text { auwr } \end{aligned}$ | $\begin{aligned} & 236 \\ & 54 \% \\ & \text { auwr } \end{aligned}$ | $\begin{gathered} 399 \\ \text { 77\% } \\ \text { parsuwra } \end{gathered}$ | $\begin{aligned} & 92 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 236 \\ 77 \% \\ \text { parsuwr } \end{gathered}$ | $\begin{gathered} 135 \\ 33 \% \\ 0 \end{gathered}$ | $\begin{gathered} 163 \\ 73 \% \\ \text { carsuwra } \end{gathered}$ | $\begin{aligned} & 157 \\ & \begin{array}{l} 159 \\ \text { uw } \end{array} \end{aligned}$ | $\begin{gathered} 178 \\ \begin{array}{c} 18 \% \\ \text { parsuwra } \end{array} \end{gathered}$ | $\begin{aligned} & 254 \\ & \text { 25\% } \\ & \text { uw } \end{aligned}$ | $\begin{aligned} & 180 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 67 \% \\ & \text { be } \\ & \text { be } \end{aligned}$ | $\begin{aligned} & 253 \\ & 80 \% \\ & \text { boe } \end{aligned}$ | 30 23\% |
| Does notapply | $\begin{aligned} & 246 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 101 \\ 33 \% \\ \text { 80 } \end{gathered}$ | $\begin{aligned} & \text { 10 } \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & \substack{42 \% \\ 80 *} \\ & \hline \end{aligned}$ | $\begin{aligned} & 112 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & \text { 33\% } \\ & \text { HKKMNO } \end{aligned}$ | $\begin{aligned} & 116 \\ & 27 \% \\ & \text { HH } \end{aligned}$ | $\begin{gathered} 97 \\ 22 \% \\ { }_{H}^{97} \end{gathered}$ | $\begin{aligned} & 48 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 91 \\ 27 \% \\ \text { HL } \end{gathered}$ | $\begin{gathered} 76 \\ { }^{24 \%} \\ \mu \end{gathered}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & \begin{array}{l} 29 \% \\ \text { prox } \end{array} . \end{aligned}$ | $\begin{gathered} 94 \\ 26 \% \\ \text { prox } \\ \hline \end{gathered}$ | $\begin{aligned} & 104 \\ & \text { 24\% } \\ & \text { prox } \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ |  | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ |  | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 154 \\ 39 \% \\ \text { papsrxza } \end{gathered}$ | $\begin{gathered} 26 \\ 12 \% \\ T \end{gathered}$ | $\begin{aligned} & 183 \\ & \begin{array}{l} 1 \% \\ \text { pssxyz } \end{array} \end{aligned}$ | $\begin{aligned} & 112 \\ & 29 \% \\ & c d \end{aligned}$ | $\begin{gathered} 50 \\ \text { 50\% } \\ \text { 50 } \end{gathered}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | 59 45\% bcd |
| Don't know | $\begin{aligned} & 324 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 68 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & \text { 109 } \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 19 \% \end{aligned}$ |  | $\begin{aligned} & 106 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 77 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & \text { 25\% } \\ & \text { Tx<2 } \end{aligned}$ | $\begin{aligned} & 170 \\ & \begin{array}{c} 26 \% \\ \text { RTXXIR } \end{array}{ }^{2} \end{aligned}$ | $\begin{aligned} & 71 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{gathered} 98 \\ 22 \% \\ \pi \end{gathered}$ | $\begin{gathered} 62 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & \begin{array}{c} 246 \\ T \times 2 \end{array} \end{aligned}$ | $\begin{gathered} 55 \\ 17 \% \\ z \end{gathered}$ | $\begin{gathered} 99 \\ 24 \% \\ 7 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 87 \\ 22 \% \\ 7 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ |  | $\begin{aligned} & 88 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 57 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | 41 $31 \%$ cd |

Ipsos UK February 2022 Political Pulse Public All Adults aged 18+ in Great Britain

|  | Toal | ender |  | Age |  |  |  |  |  |  |  |  | Seneation |  |  |  |  | Socialgade |  |  |  | Region |  |  |  |  |  | Uramor/ural |  | Martala Staus |  |  | Pres of children HH (17 or under) |  | Eduatio |  | Emplowmentstaus |  | Etemmicty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total <br> (A) | Male <br> (B) | Female (C) | $\begin{gathered} 18-34 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (E) } \end{gathered}$ | 55+ (F) | 18-24 <br> (G) | 25-34 <br> (H) | $\begin{gathered} 35-44 \\ \text { (I) } \end{gathered}$ | $\begin{gathered} 45-54 \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (K) } \end{gathered}$ | 65+ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen X <br> (O) | Baby Boomers (P) | Pre-War (Q) | AB <br> (R) | C1 <br> (S) | $\begin{aligned} & \text { C2 } \\ & \text { (T) } \end{aligned}$ | DE <br> (U) | North <br> (V) | Midlands <br> (W) | South (X) | London (Y) | Wales (Z) | Scotland <br> (a) | Urban <br> (b) | Rural <br> (c) | Married/ <br> Living as Married <br> (d) | Single (e) | Widowed/ <br> Divorced/ <br> Separated <br> (f) | At least one child present <br> (g) | No children present <br> (h) | Graduate <br> (i) | Nongraduate <br> (j) | Working <br> (k) | Not working (I) | White ethnic group (m) | Minority ethnic group (n) |
| Unweghed base | ${ }_{1143}$ | 559 | 574 | 366 | 402 | 375 | 164 | 202 | 192 | ${ }^{210}$ | 199 | 176 | 194 | ${ }^{313}$ | 279 | ${ }^{318}$ | ${ }^{39}$ | ${ }_{539}$ | 33 | 109 | 172 | 274 | ${ }^{293}$ | 264 | 155 | 57 | 100 | 987 | ${ }^{156}$ | 655 | ${ }_{371}$ | 117 | ${ }^{326}$ | ${ }_{817}$ | 582 | 561 | ${ }^{753}$ | 330 | 97 | ${ }_{151}$ |
| Weighed base | ${ }^{1143}$ | ${ }_{5} 54$ | 579 | 322 | 379 | 442 | 122 | 200 | ${ }^{184}$ | 195 | 176 | 267 | 167 | 289 | 261 | ${ }^{366}$ | ${ }^{61}$ | ${ }_{302}$ | ${ }^{336}$ | ${ }^{236}$ | 269 | ${ }^{271}$ | 300 | 263 | 154 | 55 | 100 | 989 | 154 | ${ }_{636}$ | ${ }_{358}$ | ${ }^{148}$ | ${ }^{298}$ | 845 | ${ }_{352}$ | 79 | 676 | 467 | 103 | 128 |
| Doss pply | 347 <br> $30 \%$ | $\begin{aligned} & 175 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 41 \% \\ & \text { EFIJKL } \end{aligned}$ | $\begin{aligned} & 102 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 25 \% \end{aligned}$ | 56 <br> 45\% <br> EFIJKL | 76 <br> 38\% <br> EFIK | 47 <br> 26\% | 55 28\% | $\begin{gathered} 37 \\ 21 \% \end{gathered}$ | $\begin{gathered} 76 \\ 29 \% \end{gathered}$ | 83 <br> 50\% <br> NOP | $\begin{gathered} 87 \\ 30 \% \end{gathered}$ | $\begin{gathered} 68 \\ 26 \% \end{gathered}$ | $\begin{gathered} 90 \\ 24 \% \end{gathered}$ | $\begin{gathered} 20 \\ 32 \% \end{gathered}$ | $\begin{gathered} 108 \\ 36 \% \\ \mathrm{~s} \end{gathered}$ | 89\% | $\begin{gathered} 68 \\ 29 \% \end{gathered}$ | ¢ 83 | ¢27 | $\begin{gathered} 85 \\ 28 \% \end{gathered}$ | 25 | 65 <br> 43\% <br> vwxa | $\begin{gathered} 25 \\ 46 \% \end{gathered}$ | $\begin{gathered} 24 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 310 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 37 \\ 24 \% \end{gathered}$ | - | $\begin{aligned} & 112 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 36 \\ 24 \% \end{gathered}$ | $\begin{gathered} 113 \\ 38 \% \\ h \end{gathered}$ | cher <br> 288 <br> 88 | $\substack{\text { and } \\ \text { 31\% }}^{111}$ | ${ }_{\substack{236 \\ 30 \%}}$ | $\begin{gathered} 232 \\ 34 \% \\ \text { । } \end{gathered}$ | $\underset{\text { 115 }}{15}$ | (298 | ${ }_{\text {a }}^{\substack{47 \%}}$ |
| Does notap | 356 31\% | $\begin{gathered} 199 \\ 36 \% \\ c \end{gathered}$ | ${ }_{\substack{151 \\ 26 \%}}$ | $\begin{gathered} 103 \\ 32 \% \\ G \end{gathered}$ | $\begin{gathered} 128 \\ 34 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{aligned} & 124 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 31 \\ 25 \% \end{gathered}$ | $\begin{gathered} 72 \\ 36 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 54 \\ 29 \% \end{gathered}$ | $\begin{gathered} 74 \\ 38 \% \\ \text { FGL } \end{gathered}$ | $\begin{gathered} 63 \\ 36 \% \\ \text { FL } \end{gathered}$ | $\begin{gathered} 61 \\ 23 \% \end{gathered}$ | $\begin{gathered} 46 \\ 28 \% \end{gathered}$ | $\begin{gathered} 94 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 38 \% \end{aligned}$ | (108 | $\begin{gathered} 7 \\ 12 \% \\ * \end{gathered}$ | $\begin{gathered} 88 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 75 \\ 32 \% \end{gathered}$ | ¢84 <br> $31 \%$ | $\begin{gathered} 95 \\ 35 \% \\ \mathrm{x} \end{gathered}$ | ¢00 | $\begin{gathered} 65 \\ 25 \% \end{gathered}$ | $\begin{gathered} 44 \\ 29 \% \end{gathered}$ | $\begin{gathered} 9 \\ 16 \% \\ * * \end{gathered}$ | 53 <br> 53\% <br> vwXY* | 307 $31 \%$ | $\begin{gathered} 49 \\ 32 \% \end{gathered}$ | ${ }_{\substack{189 \\ 30 \%}}$ | $\substack{121 \\ 34 \%}^{1}$ | $\begin{gathered} 45 \\ 30 \% \end{gathered}$ | ¢ ${ }_{\substack{85 \\ 28 \%}}$ | ${ }_{\substack{271 \\ 328}}$ | 119 <br> $34 \%$ | - | 213 318 | ${ }_{31 \%}^{103}$ | 313 | ${ }_{\substack{41 \\ 328}}$ |
| Dont krow | $\underset{\substack{441 \\ 39 \%}}{ }$ | $\begin{aligned} & 180 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 258 \\ 45 \% \\ \text { B } \end{gathered}$ | 87 27\% | $\begin{gathered} 149 \\ 39 \% \\ \text { DH } \end{gathered}$ | $\begin{aligned} & 205 \\ & 46 \% \\ & \text { DGHJ } \end{aligned}$ | ( $\begin{aligned} & 36 \\ & 29 \%\end{aligned}$ | ${ }_{\substack{51 \\ 26 \%}}$ | 83 <br> 45\% <br> DGH |  | 76 <br> 43\% <br> DGH | $\begin{gathered} 129 \\ 48 \% \\ \text { DGHJ } \end{gathered}$ | 38 38\% | $\begin{gathered} 107 \\ 37 \% \\ M \end{gathered}$ | $\begin{gathered} 94 \\ 36 \% \\ \text { M } \end{gathered}$ | 168 <br> 46\% <br> мо | $\begin{gathered} 34 \\ 56 \% \\ * * \end{gathered}$ | ${ }_{\substack{106 \\ 35 \%}}$ | 139 $41 \%$ | $\begin{gathered} 93 \\ 39 \% \end{gathered}$ | ${ }_{\substack{102 \\ 38 \%}}$ | $\begin{gathered} 104 \\ 38 \% \\ a \end{gathered}$ | $\begin{aligned} & 126 \\ & 42 \% \\ & y_{a} \end{aligned}$ | $\begin{gathered} 123 \\ 47 \% \\ y_{a} \end{gathered}$ | 44 298 | $\begin{gathered} 21 \\ 37 \% \end{gathered}$ | $\begin{gathered} 23 \\ 23 \% \end{gathered}$ | ${ }_{\substack{372 \\ 38 \%}}$ | $\begin{gathered} 69 \\ 45 \% \end{gathered}$ | ${ }_{\substack{248 \\ 39 \%}}$ | ${ }_{\substack{125 \\ 35 \%}}$ | ${ }_{\substack{68 \\ 46 \%}}$ | ${ }_{\substack{\text { 33\% } \\ \text { 39\% }}}$ | 341 <br> $40 \%$ <br> 0. | ${ }_{\substack{122 \\ 35 \%}}$ | 319 $40 \%$ | $\underset{\substack{231 \\ 34 \%}}{ }$ | $\underset{\substack{\text { a } \\ 45 \% \\ 45}}{ }$ |  | 39\% |

overlap formulae use
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions



|  | Total <br> Total | General Election 2019 vote |  |  |  | $\begin{gathered} \text { Referendum } 2016 \\ \text { vote } \end{gathered}$ |  | Favourabe to parties |  |  |  |  |  |  |  | Favourable to politicians |  |  |  |  |  |  |  |  |  |  |  | Would these governments do a better or worse job than current government |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati ve | Labur | $\underset{\text { Democats }}{\text { Liberal }}$ | Other | Remain | Leave | Favourabl e to Cons | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \end{aligned}$ Cons | Favourabl e to Lab | Unfavoura ble to Lab | $\begin{aligned} & \text { Favourabl } \\ & \text { eato } \begin{array}{l} \text { etib } \\ \text { Dems } \end{array} \end{aligned}$ | $\begin{gathered} \text { Untavourarab } \\ \text { ble to Lib } \\ \text { Dems } \end{gathered}$ | $\begin{aligned} & \text { Favourab } \\ & \text { e to Green } \end{aligned}$ Party | Unfavoura ble to Green Party | $\begin{gathered} \text { Favourab } \\ \text { eeto } \\ \text { Johnson } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { Sul to } \\ & \text { Johnson } \end{aligned}$ | $\begin{gathered} \text { a Favourab } \\ \text { eto } \\ \text { Starmer } \end{gathered}$ | Unfavoura ble to Starmer | Favourab <br> e to Suna | Unfavoura ble to Sunak | $\begin{aligned} & \text { Favourab } \\ & \text { ento sajid } \\ & \text { Javid } \end{aligned}$ | Unfavoura ble to Sajid Javid | Favourabl e to Liz rus | Unfavoura ble to tiz Trus | Favourab e to priti Patel | Unfavoura ble to Priti Patel | Starmer's Lab Gov would do a better job | Lab Gov would do a worse job | $\begin{gathered} \text { Sunak's } \\ \text { Cons Gov } \\ \text { would do } \\ \text { a better } \\ \text { job } \end{gathered}$ | $\begin{aligned} & \text { Sunak's } \\ & \text { Cons Gov } \\ & \text { would do } \\ & \text { a worse } \\ & \text { job } \end{aligned}$ |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | ${ }^{(k)}$ | (L) | (M) | (N) | (0) | (P) | (a) | ${ }^{(R)}$ | (s) | (T) | (U) | (v) | (w) | (x) | (v) | (2) | (a) | (b) | (c) | (d) | (e) |
| Unweighted base | 1143 | 351 | 326 | 88 | 145 | 508 | 384 | 279 | 610 | 452 | 408 | 260 | 390 | 360 | 316 | 226 | 697 | 392 | 415 | 407 | 368 | 319 | 404 | 226 | 429 | 220 | 626 | 428 | 302 | 346 | 123 |
| Weighted base | 1143 | 376 | 305 | 73 | 149 | 460 | 424 | 286 | 574 | 425 | 442 | 229 | 408 | 330 | 321 | 232 | 663 | 360 | 437 | 400 | 364 | 324 | 405 | 223 | 398 | 229 | 600 | 379 | 324 | 315 | 131 |
| Does apply | $\begin{aligned} & 347 \\ & 30 \% \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & { }_{22 \%} \\ & c \end{aligned}$ | $\begin{aligned} & 76 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 1422 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 150 \\ \begin{array}{c} 150 \\ \text { } \\ \text { uкмMNo } \end{array} \end{gathered}$ | $\begin{aligned} & 112 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 11 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 133 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 111 \\ \text { 48\% } \\ \text { Qrsuwra } \end{gathered}$ | $\begin{aligned} & 158 \\ & \begin{array}{l} 24 \% \\ \text { uwra } \end{array} . \end{aligned}$ | $\begin{aligned} & 123 \\ & 34 \% \\ & \text { quurr } \end{aligned}$ | $\begin{aligned} & 133 \\ & \begin{array}{l} 30 \% \\ \text { auwra } \end{array} \end{aligned}$ | $\begin{gathered} 218 \\ \text { 25\% } \\ \text { arsuwra } \end{gathered}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 168 \\ \text { 52\% } \\ \text { arsuwra } \end{gathered}$ | $\begin{gathered} 69 \\ 17 \% \\ 0 \end{gathered}$ | $\begin{gathered} 134 \\ \begin{array}{c} 130 \\ \text { parsumwa } \end{array} . \end{gathered}$ | $\begin{gathered} 76 \\ 19 \% \\ u \end{gathered}$ | $\begin{gathered} 144 \\ \text { C63\% } \\ \text { PaRstuwn } \end{gathered}$ | $\begin{aligned} & 111 \\ & 19 \% \\ & u \end{aligned}$ | $\begin{aligned} & 98 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 129 \\ 40 \% \\ \text { be } \end{gathered}$ | $\begin{aligned} & 178 \\ & \begin{array}{l} 56 \% \\ \text { bee } \end{array} \end{aligned}$ | 20 16\% |
| Does not apply | $\begin{aligned} & 356 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 49 \% \\ & \text { BoE } \end{aligned}$ | $\begin{aligned} & 19 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 52 \\ 35 \% \\ { }^{52} \end{gathered}$ | $\begin{gathered} 175 \\ 38 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 1010 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 267 \\ \begin{array}{c} 26 \% \\ \text { Hкא.MNo } \end{array} \end{gathered}$ | $\begin{aligned} & 167 \\ & \begin{array}{l} 39 \% \\ \text { Hkı } \end{array} \end{aligned}$ | $\begin{gathered} 132 \\ \text { 30\% } \\ H \end{gathered}$ | $\begin{gathered} 69 \\ 30 \% \\ H \end{gathered}$ | $\begin{aligned} & 137 \\ & \left.\begin{array}{l} 13 \% \\ H \end{array}\right) \end{aligned}$ | $\begin{aligned} & 128 \\ & \begin{array}{l} 39 \% \\ \text { Hkı } \end{array} \end{aligned}$ | $\begin{gathered} 100 \\ 31 \% \\ H \end{gathered}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 272 \\ & \begin{array}{l} 411 \% \\ \text { prox } \end{array} . \end{aligned}$ | $\begin{aligned} & 136 \\ & \begin{array}{l} 136 \% \\ \text { proxz } \end{array} . \end{aligned}$ | $\begin{aligned} & 159 \\ & \begin{array}{l} 156 \\ \text { proxy } \end{array} \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 247 \\ \begin{array}{c} 248 \% \\ \text { Porstruxr2 } \end{array} \end{gathered}$ | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 231 \\ 57 \% \\ \text { parsšza } \end{gathered}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ |  | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 284 \\ 47 \% \\ \text { parsixx } \end{gathered}$ | $\begin{aligned} & 175 \\ & 46 \% \\ & c \mathrm{~cd} \end{aligned}$ | $\begin{gathered} 78 \\ 24 \% \\ d \end{gathered}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | 72 $55 \%$ ct ct |
| Don't know | $\begin{aligned} & 441 \\ & 399 \end{aligned}$ | $\begin{gathered} 148 \\ \begin{array}{c} 14 \% \\ c \end{array} \end{gathered}$ | $\begin{aligned} & 81 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 29 \\ 40 \% \\ c \end{gathered}$ | $\begin{aligned} & 44 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 176 \\ 41 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 91 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 28 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 163 \\ & 37 \% \\ & \mu \end{aligned}$ | $\begin{gathered} 65 \\ 28 \% \\ 25 \end{gathered}$ | $\begin{aligned} & 138 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 96 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 34 \% \\ & 4 \times 2 \end{aligned}$ | $\begin{aligned} & 232 \\ & 35 \% \\ & \text { Ruwxrz } \end{aligned}$ | $\begin{aligned} & 102 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 336 \\ & \text { uwx } \end{aligned}$ | $\begin{aligned} & 130 \\ & 33 \% \\ & 3 \times 2 \end{aligned}$ | $\begin{aligned} & 84 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & \begin{array}{l} 33 \% \\ 0 \times 2 \end{array} \end{aligned}$ | $\begin{aligned} & 104 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 51 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & \text { 28\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 56 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & { }_{2}^{34 \%} \\ & \text { Ruwxr } \end{aligned}$ | $\begin{aligned} & 106 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 116 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 31 \% \end{aligned}$ | $\begin{array}{r}38 \\ \quad 29 \% \\ \hline\end{array}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.


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[^1]:    This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos UK Terms and Conditions.

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[^3]:    

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