

COVID-19: GLOBAL VIEWS ON VACCINATION POLICIES

An Ipsos Global Advisor survey
February 2022



GAME CHANGERS



BACKGROUND



A total of 1,004 New Zealanders aged 18+ answered questions about vaccine policies and regulations in our Global Advisor survey. This survey ran from 4 February to 11 February, 2022.

This survey explored New Zealanders' attitudes towards specific vaccine policies, such as whether vaccines should be mandatory, and whether being vaccinated should be a requirement for certain activities.



On some slides, New Zealand data is presented alongside international data, collected from 21 January to 4 February, 2022. New Zealand is not included in the calculation for 'Global Country Average'.

New Zealand data is weighted by age, region, and ethnicity to ensure the results represent the New Zealand population.

This study did not have any external sponsors or partners. It was initiated and run by Ipsos because we are curious about the world we live in and how citizens around the globe think and feel about their world.



KEY FINDINGS

Global findings

Globally, there is wide disparity in support for making a COVID-19 vaccine mandatory for “anyone eligible to receive one”. This is supported by more than 75% in India, China, Malaysia, Singapore and every Latin American country surveyed. It is opposed by majorities across Central / Eastern Europe and the U.S.

Support for requiring proof of vaccination to enter sporting events (71% on average globally) and to return to “normal activities such as travel” (69%) is slightly higher than for eating inside restaurants (66%), and returning to the workplace (64%).

New Zealand findings

There is support from more than three quarters of New Zealanders for vaccines to be required for taking part in normal activities such as travel (78%), sporting events (78%) and eating inside at restaurants (77%).

Support for compulsory vaccines across different population groups is lower with around a third opposing and just under two-thirds in support.

Across the board, males, older New Zealanders, those with higher levels of education and those of Asian ethnicity tend to be more likely to support vaccine mandates and requirements. Younger New Zealanders and those of Māori ethnicity are more likely to oppose.

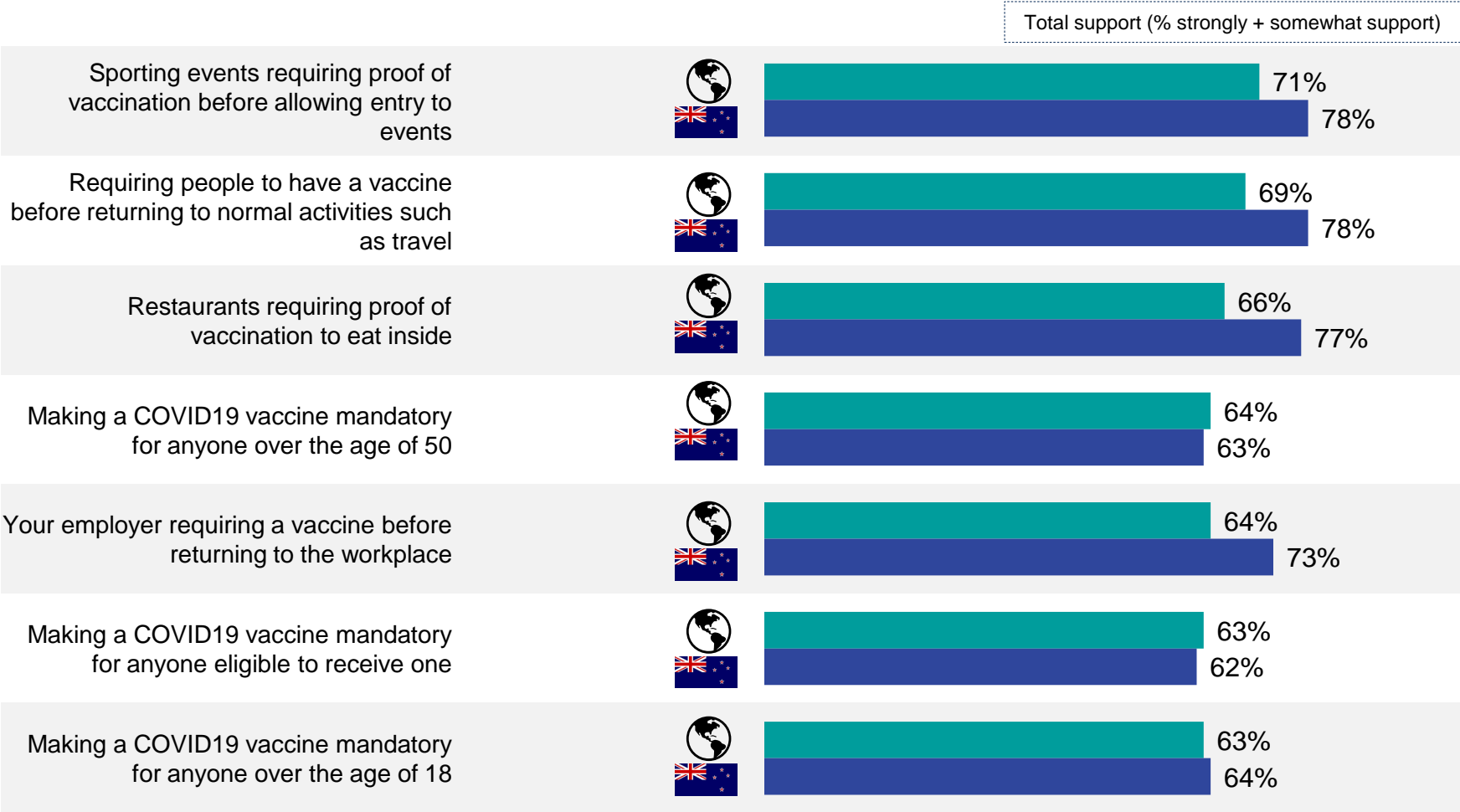
ATTITUDES TOWARD VACCINATION MANDATES

GLOBAL COMPARISONS

SUPPORT FOR VACCINATION POLICIES (30-COUNTRY AVERAGE)

New Zealanders' level of support for mandating vaccines in general or for certain age groups is similar to the Global Country Average; however, there is greater support in New Zealand for making proof of vaccination compulsory for activities like sporting events, travel, dining in restaurants and employers requiring vaccines.

Q. Do you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following policies or regulations for the COVID-19 vaccine?



Base: 20,525 online adults aged under 75 across 30 countries; NZ base (n=1,004)
* Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Romania, Russia, Saudi Arabia, Singapore, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population.
The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

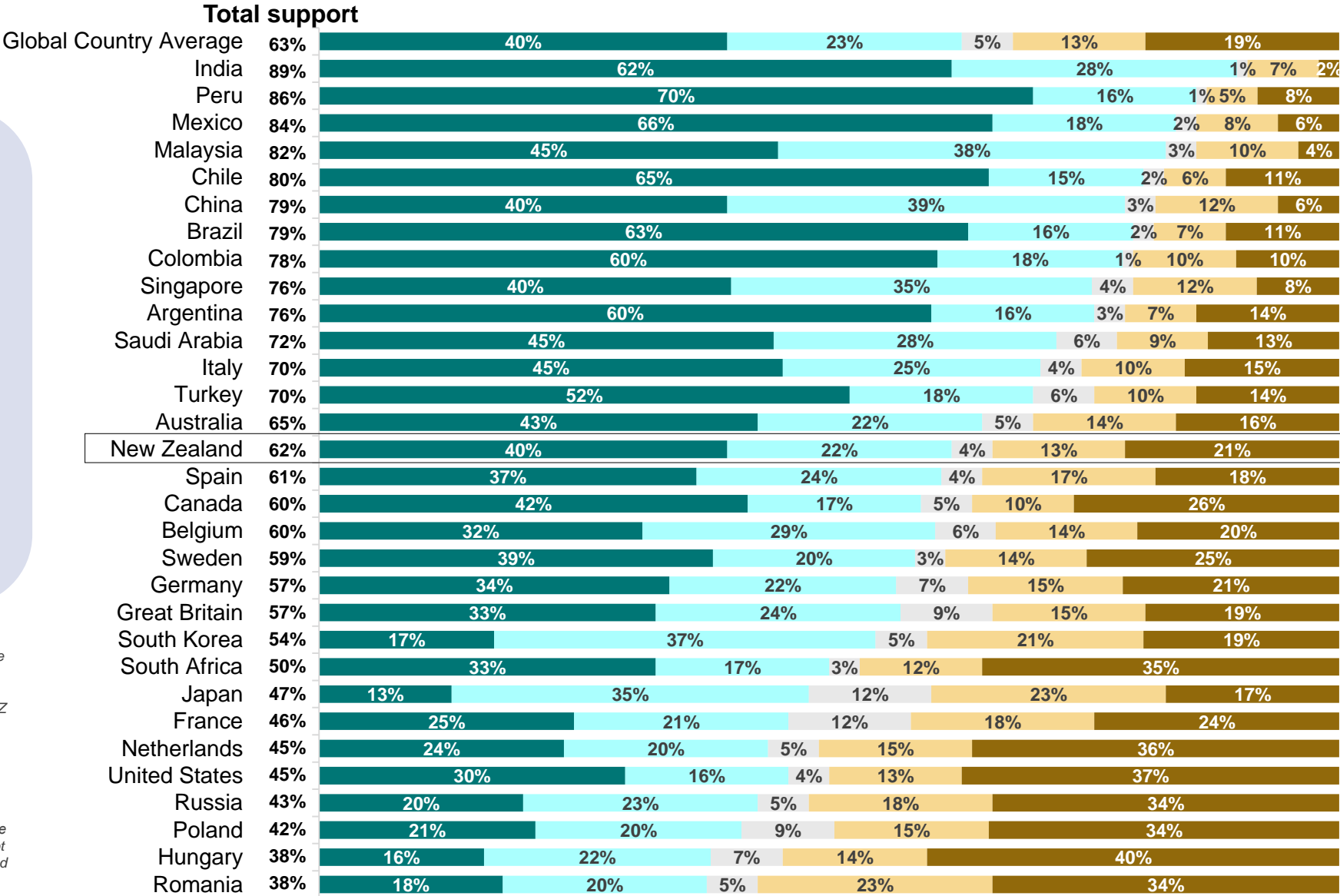
MAKING A COVID-19 VACCINE MANDATORY FOR ANYONE ELIGIBLE



New Zealanders' views are in line with the global average and similar to results from Australia.

The highest level of support is in India, Peru and Mexico.

The lowest levels of support are in Romania, Hungary, Poland, Russia and the United States.



Q: Do you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following policies or regulations for the COVID-19 vaccine?*

Base: 20,525 online adults aged under 75 across 30 countries; NZ base (n=1,004)

*Note: New Zealand sample was asked the question: To what extent do you support or oppose each of the following policies or regulations for the COVID-19 vaccine?

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

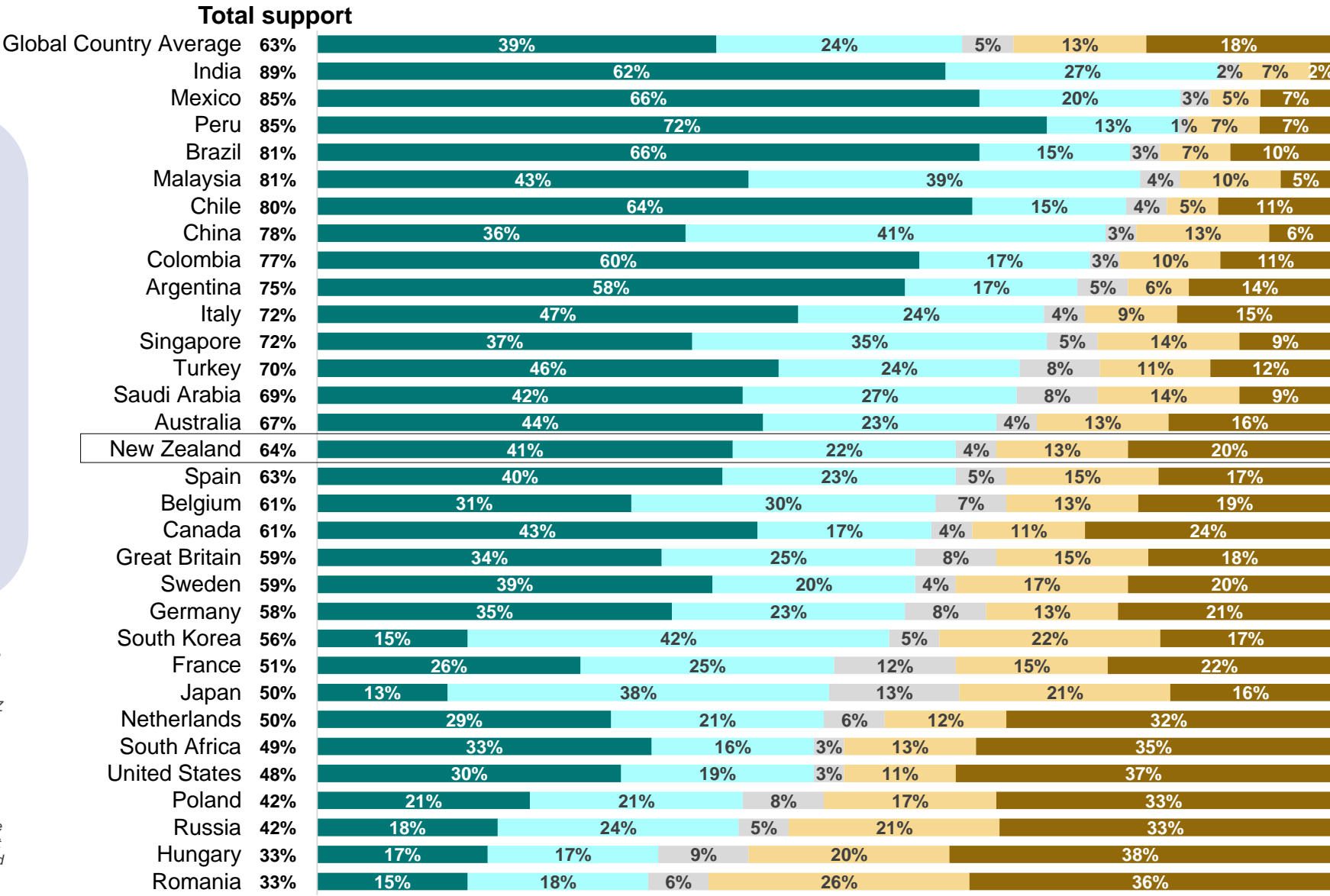
MAKING A COVID-19 VACCINE MANDATORY FOR ANYONE AGED 18+



New Zealanders' views are in line with the global average and similar to results from Australia.

The highest levels of support come from India, Peru and Mexico.

The lowest levels of support are in Romania, Hungary, Russia and Poland.



Q: Do you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following policies or regulations for the COVID-19 vaccine?
Base: 20,525 online adults aged under 75 across 30 countries; NZ base (n=1,004)

*Note: New Zealand sample was asked the question: To what extent do you support or oppose each of the following policies or regulations for the COVID-19 vaccine?

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Strongly support Somewhat support Don't know Somewhat oppose Strongly oppose



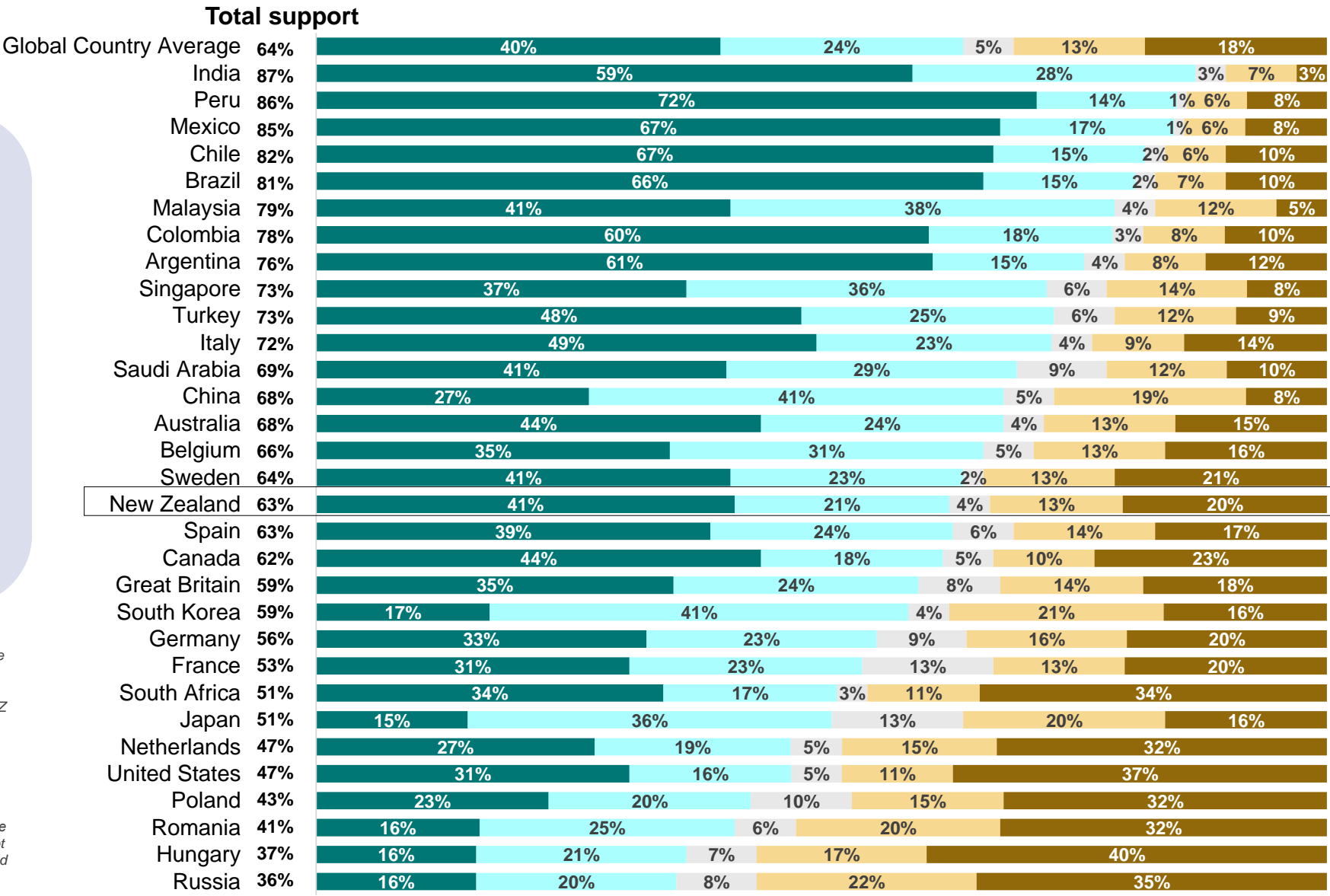
MAKING A COVID-19 VACCINE MANDATORY FOR ANYONE OVER THE AGE OF 50



New Zealanders' views are in line with the global average, there is higher support in Australia compared to New Zealand.

Overall, the highest levels of support are in India, Peru and Mexico.

The lowest levels support are in Russia, Hungary, and Romania.



Q: Do you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following policies or regulations for the COVID-19 vaccine?*

Base: 20,525 online adults aged under 75 across 30 countries; NZ base (n=1,004)

*Note: New Zealand sample was asked the question: To what extent do you support or oppose each of the following policies or regulations for the COVID-19 vaccine?

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.



SPORTING EVENTS REQUIRING PROOF OF VACCINATION



There is higher support in New Zealand compared to the global country average and slightly higher than Australia.

Overall, the highest levels of support are in China, Peru, Malaysia and India.

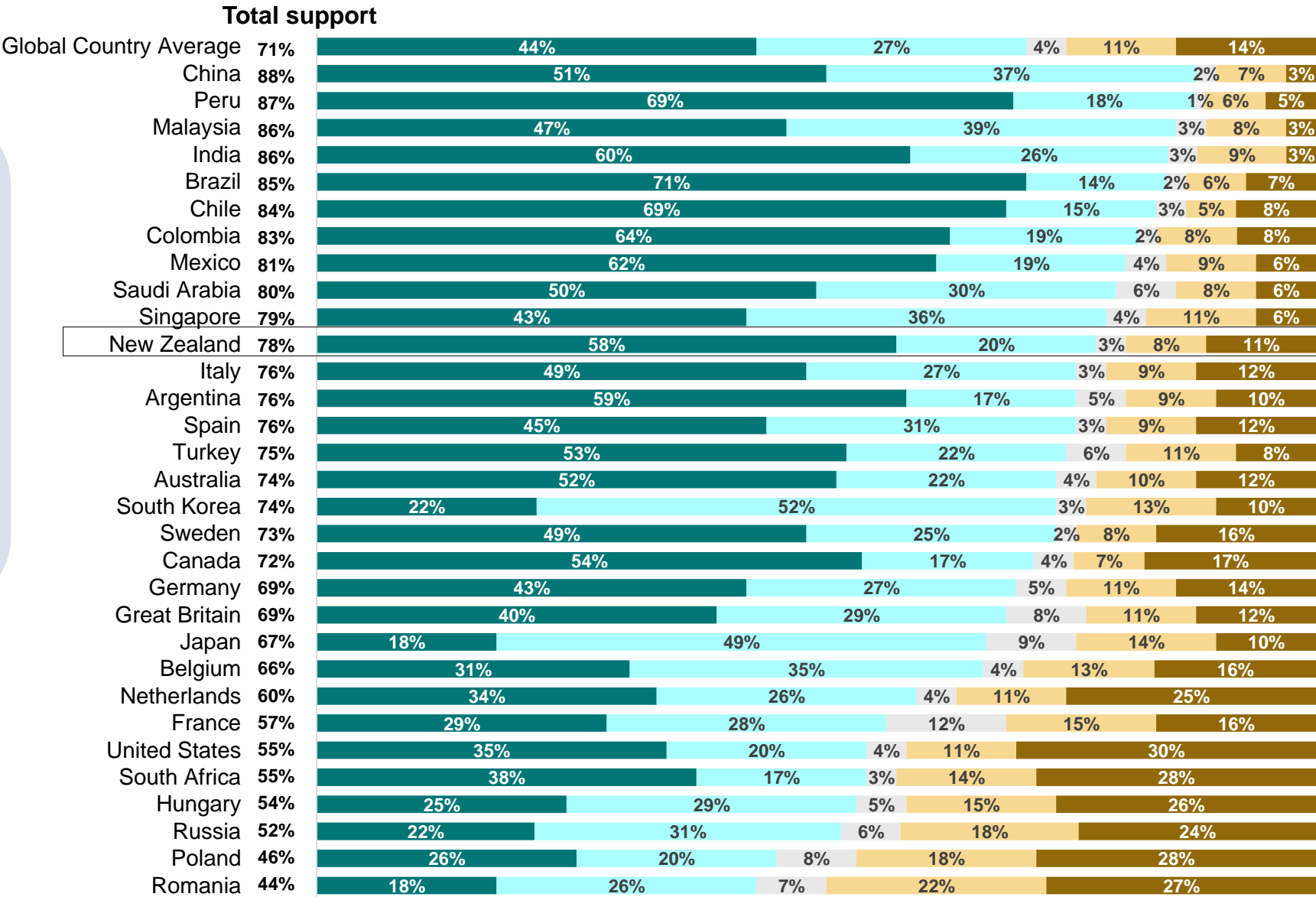
The lowest levels of support are from Romania, Poland and Russia.

Q: Do you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following policies or regulations for the COVID-19 vaccine?*

Base: 20,525 online adults aged under 75 across 30 countries; NZ base (n=1,004)

***Note:** New Zealand sample was asked the question: To what extent do you support or oppose each of the following policies or regulations for the COVID-19 vaccine?

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.



REQUIRING A VACCINE BEFORE RETURNING TO NORMAL ACTIVITIES SUCH AS TRAVEL



There is higher support in New Zealand compared to the global country average and slightly higher than Australia.

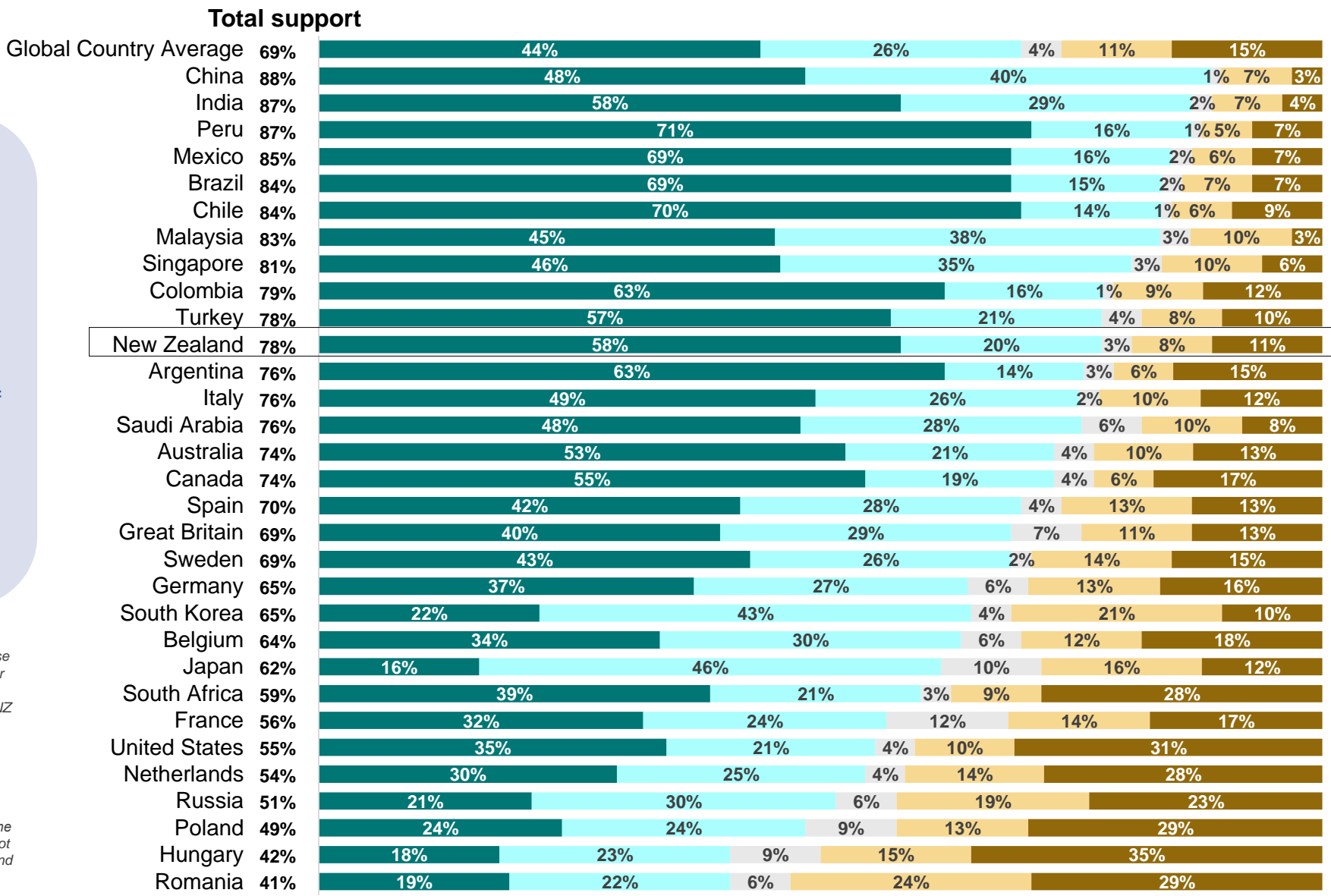
Overall, the highest level of support is in China, India and Peru.

The lowest levels of support are in Romania, Hungary and Poland.

Q: Do you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following policies or regulations for the COVID-19 vaccine?
Base: 20,525 online adults aged under 75 across 30 countries; NZ base (n=1,004)

***Note:** New Zealand sample was asked the question: To what extent do you support or oppose each of the following policies or regulations for the COVID-19 vaccine?

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.



Strongly support Somewhat support Don't know Somewhat oppose Strongly oppose



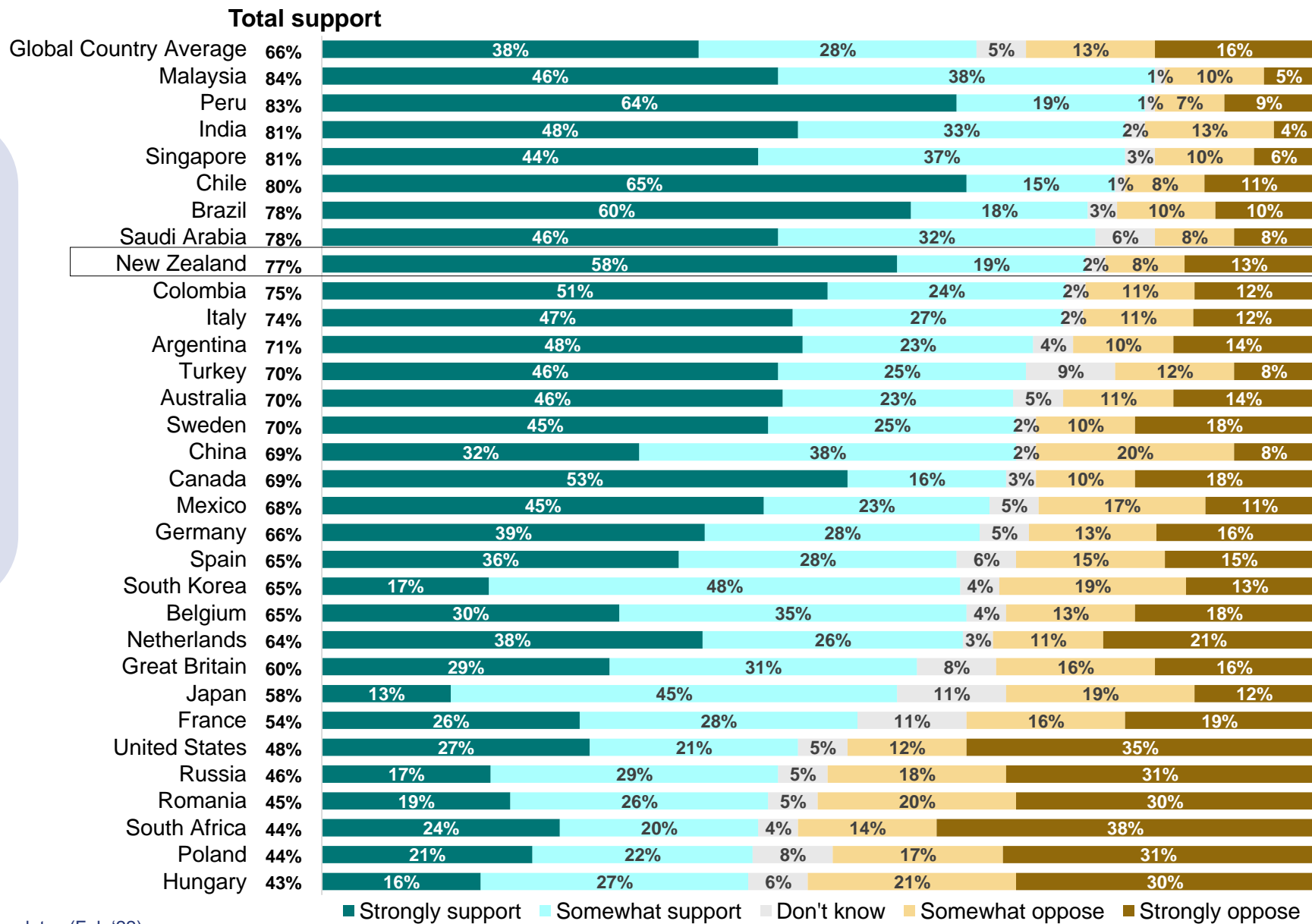
RESTAURANTS REQUIRING PROOF OF VACCINATION TO EAT INSIDE



There is a higher level of support in New Zealand compared to the global country average and to Australia.

Overall, the highest levels of support are in Malaysia, Peru, India and Singapore.

The lowest levels of support are from Hungary, Poland and South Africa.



Q: Do you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following policies or regulations for the COVID-19 vaccine?*

Base: 20,525 online adults aged under 75 across 30 countries; NZ base (n=1,004)

*Note: New Zealand sample was asked the question: To what extent do you support or oppose each of the following policies or regulations for the COVID-19 vaccine?

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.



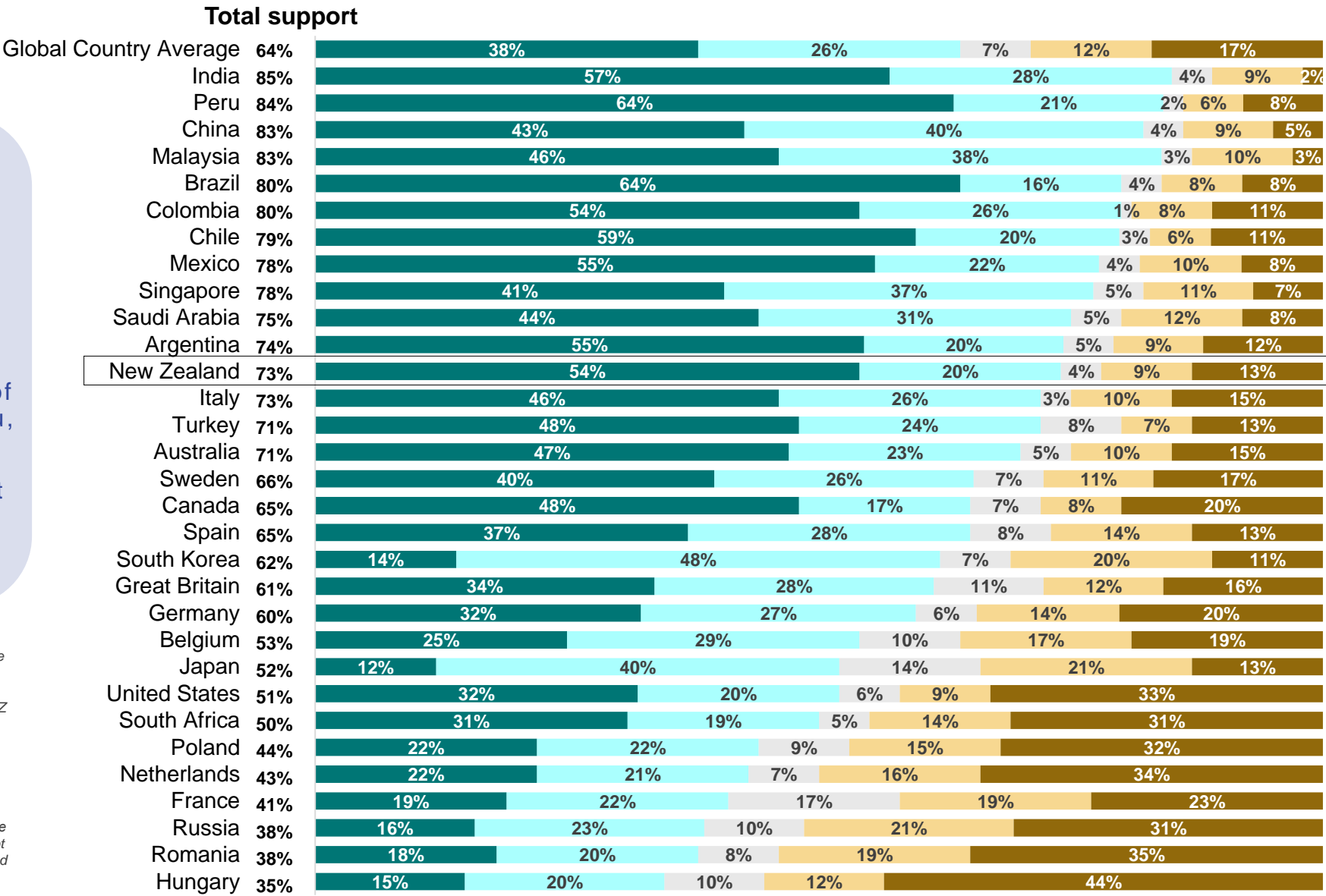
REQUIRING A VACCINE BEFORE RETURNING TO THE WORKPLACE



There is higher support in New Zealand and Australia compared to the global country average.

Overall, the highest levels of support are from India, Peru, China and Malaysia.

The lowest levels of support are from Hungary, Romania and Russia.



Q: Do you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following policies or regulations for the COVID-19 vaccine?
Base: 20,525 online adults aged under 75 across 30 countries; NZ base (n=1,004)

*Note: New Zealand sample was asked the question: To what extent do you support or oppose each of the following policies or regulations for the COVID-19 vaccine?

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Strongly support Somewhat support Don't know Somewhat oppose Strongly oppose



ATTITUDES TOWARD VACCINATION MANDATES

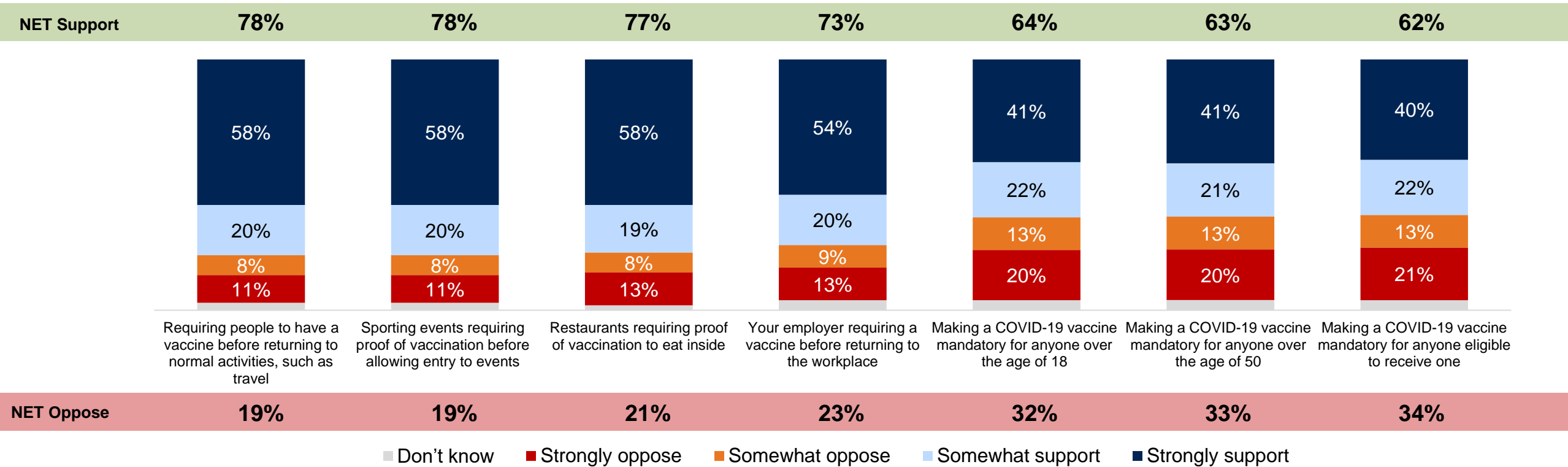
NEW ZEALAND

NZ VIEWS ON COVID-19 VACCINE POLICIES / REGULATIONS

There is support from more than three quarters of New Zealanders for vaccines to be required for taking part in activities normal activities such as travel, sporting events and eating in at restaurants. Support for compulsory vaccines is lower with a third opposing and under two-thirds in favour.



To what extent do you support or oppose each of the following policies or regulations for the COVID-19 vaccine?










QWD. To what extent do you support or oppose each of the following policies or regulations for the COVID-19 vaccine?
Base: total sample (n=1,004)



NZ VIEWS ON COVID-19 VACCINE POLICIES / REGULATIONS

Males, older New Zealanders, those with higher levels of education and those of Asian ethnicity are more likely to support vaccine policies / regulations. Younger New Zealanders and those of Māori ethnicity are more likely to oppose them.



								
		Requiring people to have a vaccine before returning to normal activities, such as travel	Sporting events requiring proof of vaccination before allowing entry to events	Restaurants requiring proof of vaccination to eat inside	Your employer requiring a vaccine before returning to the workplace	Making a COVID-19 vaccine mandatory for anyone over the age of 18	Making a COVID-19 vaccine mandatory for anyone over the age of 50	Making a COVID-19 vaccine mandatory for anyone eligible to receive one
NET Support (Strongly support + somewhat support)	Total	78%	78%	77%	73%	64%	63%	62%
	Sub-groups who are statistically significantly more likely to support (NET)	88% Retired 86% 55+ years 83% Male	85% Retired 84% 55+ years	88% NETT Asian 85% Retired 85% 55+ years 82% Male	86% NETT Asian 81% NETT high education 79% 55+ years 79% Male	81% NETT Asian 74% NETT high education 72% Retired 71% 55+ years 70% Male	76% NETT Asian 76% NETT high education 72% Retired 71% 55+ years 70% Male	79% NETT Asian 73% Retired 72% NETT high education 70% 55+ years 68% Male
NET Oppose (Strongly oppose + somewhat oppose)	Total	19%	19%	21%	23%	32%	33%	34%
	Sub-groups who are statistically significantly more likely to oppose (NET)	32% Māori 27% Under 35 years 24% Female	33% Māori 26% Under 35 years	33% Māori 29% Under 35 years	35% Māori 30% Under 35 years	49% Māori 39% Under 35 years	49% Māori 40% Under 35 years	50% Māori 44% Under 35 years 40% Female

Green / red indicates significantly higher / lower than total

QWD. To what extent do you support or oppose each of the following policies or regulations for the COVID-19 vaccine?

Base: total sample (n=1,004)

METHODOLOGY

These are the results of a 31-country survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 20,525 adults aged 18-74 in the United States, Canada, Malaysia, South Africa, and Turkey, 21-74 in Singapore, and 16-74 in all 24 other countries, between Friday, January 21, and Friday, February 4, 2022. In New Zealand, 1,004 adults were interviewed between February 4 to February 11, 2022.

The sample consists of approximately 1,000 individuals in each of Australia, Brazil, Canada, mainland China, France, Germany, Great Britain, Italy, Japan, New Zealand, Spain, and the U.S., and 500 individuals in each of Argentina, Belgium, Chile, Colombia, Hungary, India, Malaysia, Mexico, the Netherlands, Peru, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Sweden, and Turkey.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, New Zealand, Poland, South Korea, Spain, Sweden, and the U.S. can be taken as representative of employed adults in these countries.

The samples in Brazil, Chile, China (mainland), Colombia, India, Malaysia,

Mexico, Peru, Romania, Russia, Saudi Arabia, Singapore, South Africa, and Turkey are more urban, more educated, and/or more affluent than their country's population of employed adults. The survey results for these countries should be viewed as reflecting the views of the more "connected" segment of their employed population.

The data is weighted so that each country's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't know or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.

NZ Contacts:

Carin Hercock, Managing Director, Ipsos New Zealand

Carin.Hercock@Ipsos.com

Amanda Dudding, Public Affairs Research Director

Amanda.dudding@ipsos.com

ABOUT IPSOS

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg
IPS:FP
www.ipsos.com

GAME CHANGERS

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder.
Ultimately, success comes down to a simple truth:
You act better when you are sure.

THANK YOU

GAME CHANGERS

