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For Latino Americans, the U.S. offers opportunity

New Axios-Ipsos poll in partnership with Telemundo finds differences by age in perceptions of opportunity in the U.S.

Washington, DC, March 24, 2022 -- A new Axios-Ipsos Latino Poll in partnership with Telemundo finds that inflation and supply chain issues are the top concern among Latino Americans. At the same time, many feel unrepresented by both major parties, while increasingly finding Republicans strong on a top concern — the economy.

The poll also finds that many believe a strong work ethic is very important to success in America and that the "American Dream" is attainable — though differences exist by age.

Detailed Findings

1. Inflation and supply chain issues are the top concern for Latinos, with more concerned about it now than in December. Many still feel isolated from both major parties, though more now view Republicans as strong on the economy.
   - Compared to December, Latino Americans are increasingly concerned about inflation or supply chain issues (34% vs. 22%), and foreign conflicts (23% vs 5%). At the same time, they are less concerned about COVID-19 (21% vs. 37%).
   - Concerns over inflation has increased across party lines, though is most pronounced among Republican Latinos (up to 52% from 33%).
   - Democrats (33%) are still seen as caring about Latinos more than Republicans (8%), though a plurality say neither party do (24%) or they don't know (21%).
   - Slightly fewer Latino Americans say the Democratic party represents people like them than in December (32% vs. 38%). Again, a plurality say neither party does (23%) or they don't know (18%).
   - Republicans are seen as being slightly better on the economy than Democrats (24% vs. 19%), whereas in December there was no difference between the two parties.

2. A majority of Latino Americans feel that they belong in the U.S. while still feeling a connection to the country or countries of their family's heritage. Many believe in the promise of the "American Dream."
   - More than six in ten Latinos agree the U.S. has opportunities for all people (68%) and that they can live the "American Dream" (61%).
     - These beliefs are more strongly held by Republican Latinos than Democratic or independent ones.
     - Those under 30 are less likely than those over 30 to believe they can live the "American Dream."
   - The same share of Latinos share a connection to the country or countries of their family's heritage (57%) as feel the U.S. makes them feel like they belong here.
   - Both first (63%) and second (54%) generation Latinos feel a closer connection to the country or countries of their family's heritage than do third generation (34%) ones.
3. Hard work and a supportive family are viewed as keys to achieving success in America rather than luck or wealthy parents. However, differences exist by age.

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- Three-fourths (74%) say a strong work ethic is very important to succeeding in America while nearly all (94%) agree it is very or somewhat important.
  - Those 50+ are more likely to say it is very important than those under 50.
- Seven in ten (70%) say a supportive family is very important to succeeding in America and 62% say the ability to speak English is.
- By comparison, far fewer say luck (23%) or rich parents (18%) are very important to succeeding in America.
- Those under 30 are more likely to view luck as very important to success than those 30+ by a roughly 14 percentage point margin. This is likely in part due to partisan differences, with 28% of Democrats viewing luck as very important to success vs. 12% of Republicans.

4. Latinos value education, with many believing a college education is important to success in America.
   - More than four in ten (43%) say a college education is very important to succeeding in America. This is higher among first generation Latinos (51%) than second (31%) or third (39%). Overall, 83% agree college is very or somewhat important to success.
   - Nearly all (90%) support requiring K-12 education, with two thirds (66%) strongly supporting it.
   - Just under half (44%) support giving parents the ability to stop schools from teaching subjects that parents do not like.
     - Republican (64%) Latinos are more likely to support this than Democratic (35%) ones, with independents in the middle (46%).
   - A wide majority also support teaching middle and high schoolers about sex ed (84%) and sexuality and gender identity (67%). Support for the latter is divided by partisanship; 80% of Democrats are in support compared to just 37% of Republicans. Independents fall closer to Democrats in this case, with 71% in support.

This Axios/Ipsos Latino Poll, in partnership with Telemundo, was conducted March 7-18, 2022, by Ipsos' KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,005 Hispanic/Latino adults age 18 or older. The margin of sampling error is ±3.7 percentage points at the 95% confidence level, for results based on the entire sample.

For full results, please refer to the following annotated questionnaire:

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NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents*

Annotated Questionnaire:

1. Which three of the following topics do you find the most worrying? (Select up to three)

	March 2022 (N=1005)	December 2021 (N=1064)
Inflation or supply chain breakdowns	34	22
Crime or gun violence	27	30
Climate change	25	25
Foreign conflicts / conflicts in other countries	23	5
COVID-19/coronavirus	21	37
Immigration	20	20
Healthcare	18	21
Racial injustice and discrimination	17	15
Political extremism or polarization	14	14
Social inequality / discrimination	12	16
Taxes	12	13
Education	11	14
Unemployment	10	10
Government budget and debt	9	8
Natural disasters	9	8
Domestic terrorism	8	9
Opioid or drug addiction	6	7
Other	2	2
None of these	2	2
Skipped	*	1

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2. How likely, if at all, are you to vote in the 2022 midterm elections?

	March 2022	December 2021
Certain or almost certain	22	26
Very likely	18	19
Somewhat likely	12	9
Not very likely	13	12
Not applicable/not registered voter	24	22
Don't know	11	12
Skipped	*	1

3. If you do vote in the 2022 midterm congressional elections, how would you vote?

	March 2022	December 2021
Democratic candidate	30	31
Republican candidate	17	15
Independent / other candidate	6	8
Would not vote	18	18
Don't know	28	28
Skipped	1	1

4. Do you have a favorable or unfavorable opinion of the following?

Total Favorable Summary

	Total March 2022	Total December 2021
Your state governor	52	48
Gavin Newsom	51	59
Joe Biden	49	53
Ron DeSantis	46	39
Kamala Harris	45	48
Sonia Sotomayor	41	NA
Greg Abbott	27	27
Donald Trump	26	24
Marco Rubio	25	NA
Catherine Cortez Masto	18	NA
Anthony Fauci	NA	48
Alexandria Ocasio Cortez	NA	35
Ted Cruz	NA	22

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4. Do you have a favorable or unfavorable opinion of the following?

a. Joe Biden

	March 2022	December 2021
Very favorable	15	19
Somewhat favorable	19	20
Lean favorable	15	13
Lean unfavorable	8	8
Somewhat unfavorable	8	6
Very unfavorable	22	22
Don't know	12	10
Skipped	2	2
Favorable (net)	49	53
Unfavorable (net)	38	35

b. Kamala Harris

	March 2022	December 2021
Very favorable	13	16
Somewhat favorable	20	18
Lean favorable	12	13
Lean unfavorable	6	7
Somewhat unfavorable	6	6
Very unfavorable	22	20
Don't know	19	17
Skipped	2	2
Favorable (net)	45	48
Unfavorable (net)	34	33

c. Donald Trump

	March 2022	December 2021
Very favorable	11	11
Somewhat favorable	8	8
Lean favorable	7	5
Lean unfavorable	6	6
Somewhat unfavorable	9	8
Very unfavorable	47	50
Don't know	11	10
Skipped	2	2
Favorable (net)	26	24
Unfavorable (net)	62	64

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4. Do you have a favorable or unfavorable opinion of the following?

d. Catherine Cortez Masto

	March 2022
Very favorable	3
Somewhat favorable	7
Lean favorable	8
Lean unfavorable	4
Somewhat unfavorable	2
Very unfavorable	5
Don't know	69
Skipped	2
Favorable (net)	18
Unfavorable (net)	11

e. Marco Rubio

	March 2022
Very favorable	5
Somewhat favorable	10
Lean favorable	10
Lean unfavorable	6
Somewhat unfavorable	8
Very unfavorable	22
Don't know	37
Skipped	2
Favorable (net)	25
Unfavorable (net)	36

f. Sonia Sotomayor

	March 2022
Very favorable	17
Somewhat favorable	14
Lean favorable	10
Lean unfavorable	4
Somewhat unfavorable	4
Very unfavorable	7
Don't know	43
Skipped	2
Favorable (net)	41
Unfavorable (net)	14

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4. Do you have a favorable or unfavorable opinion of the following?

g. Gavin Newsom

Base: Lives in CA	March 2022 (N=267)	December 2021 (N=297)
Very favorable	15	24
Somewhat favorable	22	22
Lean favorable	15	12
Lean unfavorable	7	2
Somewhat unfavorable	7	7
Very unfavorable	15	17
Don't know	20	14
Skipped	1	1
Favorable (net)	51	59
Unfavorable (net)	28	26

h. Ron DeSantis

Base: Lives in FL	March 2022 (N=133)	December 2021 (N=127)
Very favorable	21	27
Somewhat favorable	15	6
Lean favorable	10	5
Lean unfavorable	7	7
Somewhat unfavorable	3	5
Very unfavorable	27	29
Don't know	12	15
Skipped	5	6
Favorable (net)	46	39
Unfavorable (net)	37	41

i. Greg Abbott

Base: Lives in TX	March 2022 (N=202)	December 2021 (N=226)
Very favorable	14	10
Somewhat favorable	7	5
Lean favorable	6	11
Lean unfavorable	4	4
Somewhat unfavorable	10	13
Very unfavorable	39	34
Don't know	17	22
Skipped	3	1
Favorable (net)	27	27
Unfavorable (net)	53	51

4. Do you have a favorable or unfavorable opinion of the following?

j. Your state governor

Base: Does not live in CA, FL, TX	March 2022 (N=403)	December 2021 (N=414)
Very favorable	15	14
Somewhat favorable	18	18
Lean favorable	18	16
Lean unfavorable	9	9
Somewhat unfavorable	9	7
Very unfavorable	11	14
Don't know	19	20
Skipped	1	2
Favorable (net)	52	48
Unfavorable (net)	29	30

5. Do the following statements better describe the Republican party or Democratic party?

a. Represents people like you

	March 2022	December 2021
Republican party	17	14
Democratic party	32	38
Both equally	10	8
Neither	23	24
Don't know	18	15
Skipped	1	1

b. Cares about Latino and Hispanic Americans

	March 2022	December 2021
Republican party	8	9
Democratic party	33	34
Both equally	12	11
Neither	24	25
Don't know	21	18
Skipped	2	2

c. Takes Latino and Hispanic Americans for granted

	March 2022	December 2021
Republican party	25	26
Democratic party	13	16
Both equally	25	25
Neither	12	12
Don't know	24	20
Skipped	1	2

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5. Do the following statements better describe the Republican party or Democratic party?

d. Is prejudiced against Latino and Hispanic Americans

	March 2022	December 2021
Republican party	35	34
Democratic party	8	9
Both equally	18	19
Neither	14	18
Don't know	23	19
Skipped	2	2

e. Is good for the U.S. economy

	March 2022	December 2021
Republican party	24	21
Democratic party	19	23
Both equally	15	17
Neither	18	20
Don't know	23	17
Skipped	2	2

f. Is good on crime and public safety

	March 2022	December 2021
Republican party	18	19
Democratic party	16	19
Both equally	20	20
Neither	22	23
Don't know	23	17
Skipped	1	2

g. Is good on handling the COVID-19 pandemic

	March 2022	December 2021
Republican party	10	11
Democratic party	31	37
Both equally	16	17
Neither	22	19
Don't know	20	13
Skipped	1	2

5. Do the following statements better describe the Republican party or Democratic party?

h. Is good on education

	March 2022
Republican party	13
Democratic party	24
Both equally	18
Neither	21
Don't know	23
Skipped	1

6. What should be the government's priority to deal with next? Rank order from 1 – most important to 6 – least important.

Mean Summary

	Mean March 2022	**Mean December 2021**
Getting prices and the supply chain under control	2.4	2.9
Getting COVID-19 and the pandemic under control	3.2	2.4
Creating jobs and employment	3.2	3.1
Reforming the immigration system	3.7	3.8
Dealing with climate change	4.1	4.1
Ensuring voting rights and election reform	4.4	4.5

a. Getting prices and the supply chain under control

	March 2022	**December 2021**
1	35	20
2	21	23
3	16	19
4	11	13
5	7	10
6	5	7
Skipped	5	7
Mean	2.4	2.9

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6. What should be the government's priority to deal with next? Rank order from 1 – most important to 6 – least important.

b. Creating jobs and employment

	March 2022	December 2021
1	14	13
2	21	21
3	21	23
4	20	18
5	12	12
6	7	6
Skipped	5	8
Mean	3.2	3.1

c. Getting COVID-19 and the pandemic under control

	March 2022	December 2021
1	19	40
2	20	17
3	17	14
4	13	9
5	14	8
6	11	5
Skipped	6	6
Mean	3.2	2.4

d. Dealing with climate change

	March 2022	December 2021
1	10	8
2	10	12
3	13	13
4	16	14
5	21	20
6	24	25
Skipped	6	8
Mean	4.1	4.1

e. Reforming the immigration system

	March 2022	December 2021
1	11	8
2	13	14
3	16	14
4	20	23
5	20	19
6	14	15
Skipped	5	7
Mean	3.7	3.8

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6. What should be the government's priority to deal with next? Rank order from 1 – most important to 6 – least important.

f. Ensuring voting rights and election reform

	March 2022	December 2021
1	7	7
2	10	7
3	12	10
4	13	14
5	20	22
6	32	32
Skipped	6	8
Mean	4.3	4.5

16. Do you agree or disagree with the following statements?

Total Agree Summary

	Total March 2022
The United States has opportunities for all people	68
I believe I can live the "American Dream"	61
The United States makes me feel like I belong here	57
I feel a close connection to the country or countries of my family's heritage	57
I am optimistic about the future of the United States	52

a. I believe I can live the "American Dream"

	March 2022
Strongly agree	29
Somewhat agree	32
Neither agree nor disagree	21
Somewhat disagree	9
Strongly disagree	9
Skipped	1
Agree (net)	61
Disagree (net)	18

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16. Do you agree or disagree with the following statements?

b. The United States has opportunities for all people

	March 2022
Strongly agree	35
Somewhat agree	33
Neither agree nor disagree	15
Somewhat disagree	10
Strongly disagree	7
Skipped	1
Agree (net)	68
Disagree (net)	17

c. The United States makes me feel like I belong here

	March 2022
Strongly agree	26
Somewhat agree	31
Neither agree nor disagree	28
Somewhat disagree	8
Strongly disagree	5
Skipped	1
Agree (net)	57
Disagree (net)	14

d. I am optimistic about the future of the United States

	March 2022
Strongly agree	20
Somewhat agree	31
Neither agree nor disagree	24
Somewhat disagree	15
Strongly disagree	8
Skipped	1
Agree (net)	52
Disagree (net)	23

e. I feel a close connection to the country or countries of my family's heritage

	March 2022
Strongly agree	28
Somewhat agree	29
Neither agree nor disagree	25
Somewhat disagree	10
Strongly disagree	8
Skipped	1
Agree (net)	57
Disagree (net)	18

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17. How important are the following, if at all, to being able to succeed in the United States?

Important Summary

	March 2022
A strong work ethic and working hard	94
The ability to speak fluent English	94
A supportive family	94
A supportive community	88
A college education	83
Luck	62
Rich parents	44

a. A strong work ethic and working hard

	March 2022
Very important	74
Somewhat important	20
Not very important	4
Not at all important	1
Skipped	1
Important (net)	94
Not important (net)	5

b. A college education

	March 2022
Very important	43
Somewhat important	40
Not very important	13
Not at all important	4
Skipped	1
Important (net)	83
Not important (net)	16

c. The ability to speak fluent English

	March 2022
Very important	62
Somewhat important	32
Not very important	5
Not at all important	1
Skipped	1
Important (net)	94
Not important (net)	6

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17. How important are the following, if at all, to being able to succeed in the United States?

d. A supportive community

	March 2022
Very important	48
Somewhat important	40
Not very important	8
Not at all important	3
Skipped	1
Important (net)	88
Not important (net)	11

e. A supportive family

	March 2022
Very important	70
Somewhat important	25
Not very important	4
Not at all important	1
Skipped	1
Important (net)	94
Not important (net)	5

f. Luck

	March 2022
Very important	23
Somewhat important	39
Not very important	22
Not at all important	16
Skipped	1
Important (net)	62
Not important (net)	38

g. Rich parents

	March 2022
Very important	18
Somewhat important	26
Not very important	34
Not at all important	21
Skipped	1
Important (net)	44
Not important (net)	55

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18. Of the following, what is most and least important to you? Rank order from 1 – most important to 5 – least important.

Mean Summary

	Mean March 2022
A healthy and happy family	1.6
Financial and personal security or safety	2.7
Being able to do things you enjoy and live life	2.9
A job or work you are proud of	3.4
Money and wealth	4.3

a. Money and wealth

	March 2022
1	4
2	4
3	10
4	16
5	60
Skipped	5
Mean	4.3

b. A job or work you are proud of

	March 2022
1	4
2	19
3	25
4	31
5	18
Skipped	4
Mean	3.4

c. A healthy and happy family

	March 2022
1	67
2	14
3	7
4	4
5	4
Skipped	4
Mean	1.6

18. Of the following, what is most and least important to you? Rank order from 1 – most important to 5 – least important.

d. Being able to do things you enjoy and live life

	March 2022
1	10
2	26
3	28
4	23
5	9
Skipped	5
Mean	2.9

e. Financial and personal security or safety

	March 2022
1	12
2	33
3	25
4	22
5	4
Skipped	5
Mean	2.7

19. Do you support or oppose the following?

Total Support Summary

	Total March 2022
Requiring a K-12 education	90
Teaching middle and high school students about sex ed and safe sex practices	84
Teaching middle and high schools students about sexuality and gender identity	67
Requiring public schools to teach all classes in English	58
Giving parents the ability to stop schools from teaching subjects that parents do not like	44

19. Do you support or oppose the following?

a. Requiring a K-12 education

	March 2022
Strongly support	66
Somewhat support	25
Somewhat oppose	6
Strongly oppose	2
Skipped	1
Support (net)	90
Oppose (net)	8

b. Giving parents the ability to stop schools from teaching subjects that parents do not like

	March 2022
Strongly support	17
Somewhat support	27
Somewhat oppose	32
Strongly oppose	23
Skipped	1
Support (net)	44
Oppose (net)	55

c. Requiring public schools to teach all classes in English

	March 2022
Strongly support	27
Somewhat support	32
Somewhat oppose	29
Strongly oppose	11
Skipped	1
Support (net)	58
Oppose (net)	41

d. Teaching middle and high school students about sex ed and safe sex practices

	March 2022
Strongly support	52
Somewhat support	32
Somewhat oppose	11
Strongly oppose	4
Skipped	1
Support (net)	84
Oppose (net)	15

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19. Do you support or oppose the following?

e. Teaching middle and high schools students about sexuality and gender identity

	March 2022
Strongly support	33
Somewhat support	34
Somewhat oppose	16
Strongly oppose	16
Skipped	1
Support (net)	67
Oppose (net)	32

20. Do you agree or disagree with the following statements?

Total Agree Summary

	Total March 2022
I am comfortable around LGBTQ people	62
People should be able to decide for themselves their gender identity	54
Teenagers should be able to decide for themselves their gender identity	48
Parents supporting their transgender children with transitioning genders are committing something like child abuse	23

a. People should be able to decide for themselves their gender identity

	March 2022
Strongly agree	39
Somewhat agree	15
Neither agree nor disagree	23
Somewhat disagree	6
Strongly disagree	16
Skipped	2
Agree (net)	54
Disagree (net)	22

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20. Do you agree or disagree with the following statements?

b. Teenagers should be able to decide for themselves their gender identity

	March 2022
Strongly agree	27
Somewhat agree	20
Neither agree nor disagree	22
Somewhat disagree	11
Strongly disagree	18
Skipped	1
Agree (net)	48
Disagree (net)	29

d. Parents supporting their transgender children with transitioning genders are committing something like child abuse

	March 2022
Strongly agree	13
Somewhat agree	10
Neither agree nor disagree	32
Somewhat disagree	11
Strongly disagree	32
Skipped	2
Agree (net)	23
Disagree (net)	43

e. I am comfortable around LGBTQ people

	March 2022
Strongly agree	42
Somewhat agree	20
Neither agree nor disagree	25
Somewhat disagree	4
Strongly disagree	7
Skipped	2
Agree (net)	62
Disagree (net)	12

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21. How comfortable are you, if at all, with people using the following terms to refer to your race or ethnicity?

Data held for future release

Total Comfortable Summary

	Total March 2022
Latino / Latina	
Hispanic	
Mexican- /Puerto Rican- /or other (as appropriate) -American	
Person of color	
Latinx	
BIPOC	

a. Latino / Latina

	March 2022
Very comfortable	
Somewhat comfortable	
Not very comfortable	
Not at all comfortable	
Skipped	
Comfortable (net)	
Not comfortable (net)	

b. Hispanic

	March 2022
Very comfortable	
Somewhat comfortable	
Not very comfortable	
Not at all comfortable	
Skipped	
Comfortable (net)	
Not comfortable (net)	

c. Latinx

	March 2022
Very comfortable	
Somewhat comfortable	
Not very comfortable	
Not at all comfortable	
Skipped	
Comfortable (net)	
Not comfortable (net)	

21. How comfortable are you, if at all, with people using the following terms to refer to your race or ethnicity?

d. Person of color

	March 2022	
Very comfortable		
Somewhat comfortable		
Not very comfortable		
Not at all comfortable		
Skipped		
Comfortable (net)		
Not comfortable (net)		

e. BIPOC

	March 2022	
Very comfortable		
Somewhat comfortable		
Not very comfortable		
Not at all comfortable		
Skipped		
Comfortable (net)		
Not comfortable (net)		

f. Mexican- /Puerto Rican- /or other (as appropriate) -American

	March 2022	
Very comfortable		
Somewhat comfortable		
Not very comfortable		
Not at all comfortable		
Skipped		
Comfortable (net)		
Not comfortable (net)		

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22. Have you experienced any of the following in the last year?
Data held for future release
Yes Summary

	Total March 2022
Someone asking where you are from and meaning a country outside the U.S.	■
Someone making racist comments about people of Hispanic or Latino descent	■
Someone asking you if you speak English before talking to you	■
Someone making fun of a Hispanic or Latino accent	■
Someone asking you if you are illegal or undocumented	■

a. Someone asking you if you speak English before talking to you

	March 2022
Yes	■
No	■
Skipped	■

b. Someone asking where you are from and meaning a country outside the U.S.

	March 2022
Yes	■
No	■
Skipped	■

c. Someone making racist comments about people of Hispanic or Latino descent

	March 2022
Yes	■
No	■
Skipped	■

d. Someone making fun of a Hispanic or Latino accent

	March 2022
Yes	■
No	■
Skipped	■

e. Someone asking you if you are illegal or undocumented

	March 2022
Yes	■
No	■
Skipped	■

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C1. Which of these is your main source of news?

	March 2022	**December 2021**
ABC / CBS / NBC News	13	14
Social media	16	11
Digital or online news	11	9
Telemundo	8	8
Univision	8	8
Public television or radio	8	7
CNN	4	6
Youtube	6	6
FOX News	7	5
MSNBC	2	2
New York Times, Washington Post, or Wall Street Journal	2	2
Your local newspaper	1	2
Other	4	6
None of these	9	12
Skipped	1	1

C2. If you voted in the 2020 presidential election, who did you vote for?

	March 2022	**December 2021**
Did not vote	49	45
Joe Biden	27	27
Donald Trump	16	16
Someone else	6	8
Skipped	3	3

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About the Study

The Axios/Ipsos with Telemundo U.S. Latino Survey Q4, 2021 was conducted March 7th – March 18th, 2022 by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,005 Latino/Hispanic adults age 18 or older in the United States.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs an addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, education, language proficiency, Latino/Hispanic origin, household income, Census region, metropolitan status, and 2020 vote choice. Demographic benchmarks, among Latino/Hispanic adults age 18+, came from the 2021 Current Population Survey (CPS) with language proficiency from the 2019 American Community Survey (ACS). Benchmarks for 2020 Vote choice among the US Latino/Hispanic population came from Census pot-election survey and Pew 2021 validate voter survey. The weighting variables and categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Education (Less than High School grad, High School grad, Some College/Tech/Associate's degree, Bachelor's degree or higher)
- Language Proficiency (English proficient, Bilingual, Spanish proficient)
- Latino/Hispanic origin (Mexican, Puerto Rican, Cuban, Central American, Other)
- Household Income (Under $50,000, $50,000-$99,999, $100,000+)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- 2020 Vote choice (Trump, Biden, Other/Did not vote)

The margin of sampling error is plus or minus 3.7 percentage points at the 95% confidence level, for results based on the entire sample of Latino/Hispanic adults. The margin of sampling error takes into account the design effect, which was 1.45. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

TOPLINE & METHODOLOGY

About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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