



PRESS RELEASE

Ipsos taps veteran leader as new President and Chief Human Resources officer for North America

New York, NY, March 31, 2022 — Ipsos, one of the world's leading research and insights organizations, today announced the promotion of Liz Osterhus to president and chief human resources officer for North America.

Osterhus will spearhead Ipsos' commitment to hiring and retaining the best talent in the industry – experts who provide best-in-class data-led, actionable insights to our clients. Osterhus has been with Ipsos for seven years. Most recently, she supported the Ipsos' global Marketing Management Analytics business as chief people officer.

Prior to joining Ipsos, Osterhus led human resources at a New York-based financial management consulting firm. She has a master's degree in counseling psychology from Northwestern University.

Her areas of expertise include organizational development and change management, strategic planning, employee relations, performance management and recognition, career planning, learning and development, and talent acquisition.

"Ipsos has never been more committed to finding the best people to join our team our new and exciting phase of accelerated growth," said Lorenzo Larini, Ipsos North America CEO. "Under Liz's leadership, we will continue to build a world-class HR and recruiting organization to support the retention and recruiting needs we are committed to for our ongoing success."

For more information on this news release, please contact:

Kate Silverstein
Media Relations, U.S.
+1 718 755 8829
kate.silverstein@ipsos.com



PRESS RELEASE

About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

The publication of these findings abides by local rules and regulations.