



PUBLIC POLL FINDINGS AND METHODOLOGY

Reuters/Ipsos Poll: Gas Prices

Washington, DC, March 11, 2022 - A new Reuters/Ipsos poll finds Americans are either reluctant or unable to alter their modes of transportation, but may change their recreational behaviors, when considering the increasing gas prices.

A majority of Americans (82%) currently pay to fuel a vehicle, and of those, just over three in five (62%) have spent over \$51 on gasoline or diesel per week in the past month. If gas prices were to reach between \$6 and \$7 per gallon, half of Americans indicate they will take less trips by car (49%) and three in five will decrease their recreational driving. Many say that car-pooling (47%), taking public transportation (53%), or walking to work (67%) or for errands (47%) are not an option for them.

Nearly half of Americans say rising gas prices will most impact how they spend their money on meals at restaurants (54%), entertainment (49%), home improvement (47%) and vacations (46%). People are not willing to consider buying an electric vehicle (51%) or to consider moving closer to public transportation or a walkable area (54%) due to rising gas prices. Half of Americans would seriously consider planning a vacation closer to home if fuel prices rise to between \$6 and \$7 per gallon but have not yet made their minds up whether they would consider cancelling travel plans altogether and choose a different mode of transportation for vacation.

About the Study

These are some of the findings of an Ipsos poll conducted between March 9-10, 2022 on behalf of Thomson Reuters. For this survey, a starting sample of 1,005 Americans age 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English.

The poll has a credibility interval of ± 3.8 percentage points for all respondents, 4.1 percentage points for all respondents who pay for gasoline/diesel. The poll also has a credibility interval ± 6.3 percentage points for Democrats, ± 6.5 percentage points for Republicans, and ± 11.9 percentage points for independents.

For complete results, please refer to the following annotated questionnaire:



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		All Respondents	Democrat	Republican	Independent
With which political party do you most identify? Summary	Strong Democrat	18%	43%	0%	0%
	Moderate Democrat	16%	39%	0%	0%
	Lean Democrat	7%	17%	0%	0%
	Lean Republican	8%	0%	24%	0%
	Moderate Republican	17%	0%	47%	0%
	Strong Republican	10%	0%	29%	0%
	Independent	16%	0%	0%	100%
	None of these	6%	0%	0%	0%
	DK	2%	0%	0%	0%
	Total	1005	433	378	123
With which political party do you most identify? Detailed	Democrat	41%	100%	0%	0%
	Republican	35%	0%	100%	0%
	Independent	16%	0%	0%	100%
	None/DK	8%	0%	0%	0%
	Total	1005	433	378	123
1. Do you currently have to pay for gasoline/diesel for a car, truck or SUV that you or someone else in your family drives?	Yes	82%	79%	90%	78%
	No	18%	21%	10%	22%
	Total	1005	433	378	123
2. In the last month, how much have you typically spent per week in gasoline/diesel?	0-\$50	36%	36%	34%	37%
	\$51-100	31%	29%	33%	35%
	\$101-\$150	16%	21%	14%	13%
	\$151- \$200	9%	9%	9%	10%
	\$201 or more	6%	4%	8%	3%
	Not sure	2%	1%	2%	1%
	Total	857	359	346	101
3_1. [Walk to work] As you may know, gasoline prices have risen sharply in recent weeks. Automobile Association of America (AAA) has said that gas prices could reach between \$6 and \$7 per gallon of gas. Below is a list of things people might do if gasoline prices were to reach between \$6 and \$7 per gallon. Please tell us if you would do more or less of the following if gas prices reached between \$6 and \$7 per gallon.	I would do more of this	12%	14%	11%	8%
	I would do less of this	8%	9%	8%	3%
	I would do the same amount of this	11%	13%	7%	17%
	This is not an option for me	67%	61%	72%	66%
	Not sure	3%	2%	2%	6%
	Total	857	359	346	101

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GAME CHANGERS





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		All Respondents	Democrat	Republican	Independent
<p>3_2. [Walk to do errands (grocery shopping, etc.)] As you may know, gasoline prices have risen sharply in recent weeks. Automobile Association of America (AAA) has said that gas prices could reach between \$6 and \$7 per gallon of gas. Below is a list of things people might do if gasoline prices were to reach between \$6 and \$7 per gallon. Please tell us if you would do more or less of the following if gas prices reached between \$6 and \$7 per gallon.</p>	I would do more of this	25%	29%	24%	18%
	I would do less of this	6%	7%	6%	5%
	I would do the same amount of this	18%	21%	14%	25%
	This is not an option for me	47%	38%	53%	49%
	Not sure	4%	4%	2%	4%
	Total	857	359	346	101
<p>3_3. [Take public transportation] As you may know, gasoline prices have risen sharply in recent weeks. Automobile Association of America (AAA) has said that gas prices could reach between \$6 and \$7 per gallon of gas. Below is a list of things people might do if gasoline prices were to reach between \$6 and \$7 per gallon. Please tell us if you would do more or less of the following if gas prices reached between \$6 and \$7 per gallon.</p>	I would do more of this	17%	22%	14%	16%
	I would do less of this	8%	13%	6%	2%
	I would do the same amount of this	16%	17%	15%	19%
	This is not an option for me	53%	43%	60%	57%
	Not sure	5%	5%	5%	6%
	Total	857	359	346	101
<p>3_4. [Car-pooling] As you may know, gasoline prices have risen sharply in recent weeks. Automobile Association of America (AAA) has said that gas prices could reach between \$6 and \$7 per gallon of gas. Below is a list of things people might do if gasoline prices were to reach between \$6 and \$7 per gallon. Please tell us if you would do more or less of the following if gas prices reached between \$6 and \$7 per gallon.</p>	I would do more of this	23%	23%	25%	19%
	I would do less of this	7%	11%	4%	5%
	I would do the same amount of this	16%	14%	18%	20%
	This is not an option for me	47%	44%	48%	45%
	Not sure	7%	9%	6%	11%
	Total	857	359	346	101



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<p>3_5. [Take trips by car generally] As you may know, gasoline prices have risen sharply in recent weeks. Automobile Association of America (AAA) has said that gas prices could reach between \$6 and \$7 per gallon of gas. Below is a list of things people might do if gasoline prices were to reach between \$6 and \$7 per gallon. Please tell us if you would do more or less of the following if gas prices reached between \$6 and \$7 per gallon.</p>	I would do more of this	8%	12%	8%	4%
	I would do less of this	49%	50%	51%	46%
	I would do the same amount of this	32%	28%	34%	35%
	This is not an option for me	6%	7%	5%	10%
	Not sure	4%	3%	2%	5%
	Total	857	359	346	101
<p>3_6. [Drive far for recreation] As you may know, gasoline prices have risen sharply in recent weeks. Automobile Association of America (AAA) has said that gas prices could reach between \$6 and \$7 per gallon of gas. Below is a list of things people might do if gasoline prices were to reach between \$6 and \$7 per gallon. Please tell us if you would do more or less of the following if gas prices reached between \$6 and \$7 per gallon.</p>	I would do more of this	5%	7%	5%	4%
	I would do less of this	60%	62%	62%	58%
	I would do the same amount of this	20%	17%	21%	23%
	This is not an option for me	10%	10%	10%	7%
	Not sure	4%	3%	2%	8%
	Total	857	359	346	101
<p>4_1. [Vacations] If gas prices were to rise to between \$6 and \$7 per gallon, would the increase in price impact how much you spend on any of the following things?</p>	Spend about the same	24%	27%	24%	22%
	Spend more	10%	13%	9%	6%
	Spend less	46%	41%	52%	43%
	Not applicable	15%	15%	11%	20%
	Not sure	5%	3%	2%	8%
	Total	857	359	346	101
<p>4_2. [Meals at restaurants] If gas prices were to rise to between \$6 and \$7 per gallon, would the increase in price impact how much you spend on any of the following things?</p>	Spend about the same	28%	31%	28%	21%
	Spend more	9%	11%	8%	9%
	Spend less	54%	51%	56%	53%
	Not applicable	7%	6%	7%	11%
	Not sure	2%	1%	2%	6%
	Total	857	359	346	101





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4_3. [Liquor/beer/wine] If gas prices were to rise to between \$6 and \$7 per gallon, would the increase in price impact how much you spend on any of the following things?	Spend about the same	32%	37%	28%	30%
	Spend more	7%	10%	6%	3%
	Spend less	31%	28%	36%	26%
	Not applicable	28%	23%	27%	35%
	Not sure	3%	1%	2%	6%
	Total	857	359	346	101
4_4. [Movies or entertainment] If gas prices were to rise to between \$6 and \$7 per gallon, would the increase in price impact how much you spend on any of the following things?	Spend about the same	28%	31%	25%	27%
	Spend more	8%	10%	7%	4%
	Spend less	49%	46%	55%	43%
	Not applicable	13%	11%	12%	19%
	Not sure	3%	1%	1%	8%
	Total	857	359	346	101
4_5. [Home improvements, like furniture, appliances] If gas prices were to rise to between \$6 and \$7 per gallon, would the increase in price impact how much you spend on any of the following things?	Spend about the same	28%	31%	27%	30%
	Spend more	11%	13%	11%	8%
	Spend less	47%	43%	51%	46%
	Not applicable	9%	9%	7%	9%
	Not sure	5%	5%	3%	8%
	Total	857	359	346	101
4_6. [Education for yourself or your children] If gas prices were to rise to between \$6 and \$7 per gallon, would the increase in price impact how much you spend on any of the following things?	Spend about the same	28%	27%	28%	27%
	Spend more	8%	12%	7%	5%
	Spend less	13%	11%	16%	9%
	Not applicable	50%	48%	49%	56%
	Not sure	2%	2%	1%	2%
	Total	857	359	346	101
4_7. [Groceries/Food] If gas prices were to rise to between \$6 and \$7 per gallon, would the increase in price impact how much you spend on any of the following things?	Spend about the same	50%	52%	48%	46%
	Spend more	18%	19%	19%	14%
	Spend less	28%	25%	30%	30%
	Not applicable	2%	3%	1%	1%
	Not sure	3%	2%	2%	9%
	Total	857	359	346	101



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4_8. [Utilities (electricity, water, heat, etc.)] If gas prices were to rise to between \$6 and \$7 per gallon, would the increase in price impact how much you spend on any of the following things?	Spend about the same	58%	55%	60%	59%
	Spend more	15%	19%	15%	8%
	Spend less	18%	16%	20%	20%
	Not applicable	4%	6%	2%	2%
	Not sure	5%	3%	3%	10%
	Total	857	359	346	101
4_9. [Medication (prescription or over-the-counter)] If gas prices were to rise to between \$6 and \$7 per gallon, would the increase in price impact how much you spend on any of the following things?	Spend about the same	64%	65%	66%	62%
	Spend more	9%	10%	10%	6%
	Spend less	14%	11%	14%	16%
	Not applicable	12%	13%	9%	12%
	Not sure	2%	1%	1%	4%
	Total	857	359	346	101
5_1. [Plan a vacation closer to home] If gas prices were to rise to between \$6 and \$7 per gallon, would you seriously consider any of the following?	Yes	50%	52%	52%	44%
	No	26%	28%	25%	23%
	I have already done this	7%	8%	7%	8%
	Not applicable	17%	12%	17%	25%
	Total	857	359	346	101
5_2. [Choose a different mode of travel for a vacation (bus, train, plane)] If gas prices were to rise to between \$6 and \$7 per gallon, would you seriously consider any of the following?	Yes	36%	44%	32%	29%
	No	37%	31%	43%	38%
	I have already done this	7%	8%	7%	4%
	Not applicable	20%	17%	18%	29%
	Total	857	359	346	101
5_3. [Cancel travel plans altogether] If gas prices were to rise to between \$6 and \$7 per gallon, would you seriously consider any of the following?	Yes	36%	37%	36%	33%
	No	38%	37%	37%	42%
	I have already done this	11%	11%	13%	5%
	Not applicable	16%	14%	13%	20%
	Total	857	359	346	101
5_4. [Consider purchasing an electric vehicle] If gas prices were to rise to between \$6 and \$7 per gallon, would you seriously consider any of the following?	Yes	33%	41%	26%	35%
	No	51%	41%	59%	56%
	I have already done this	6%	10%	4%	1%
	Not applicable	10%	8%	11%	8%
	Total	857	359	346	101



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		All Respondents	Democrat	Republican	Independent
5_5. [Consider moving closer to public transportation/more walkable area] If gas prices were to rise to between \$6 and \$7 per gallon, would you seriously consider any of the following?	Yes	20%	25%	16%	19%
	No	54%	45%	60%	64%
	I have already done this	6%	11%	3%	4%
	Not applicable	19%	19%	21%	13%
	Total	857	359	346	101
TM3009Y22. What comes closest to your personal situation?	I have received 1 shot of the Moderna or Pfizer coronavirus vaccine, but not the 2nd shot	4%	6%	2%	1%
	I am fully vaccinated against coronavirus (2 shots of Moderna or Pfizer OR 1 shot of Johnson and Johnson), but have not received a booster shot	25%	23%	27%	28%
	I am fully vaccinated against coronavirus (2 shots of Moderna or Pfizer OR 1 shot of Johnson and Johnson), and have received a booster shot	49%	62%	41%	41%
	I am not vaccinated against the coronavirus	20%	7%	29%	27%
	Not sure	3%	3%	1%	4%
	Total	1005	433	378	123



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About the Study

These are some of the findings of an Ipsos poll conducted between March 9 and March 10, 2022 on behalf of Thomson Reuters. For this survey, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 433 Democrats, 378 Republicans, and 123 Independents. A sample of 845 people who pay for gasoline/diesel were interviewed. The sample includes 359 Democrats, 346 Republicans, and 101 independents.

The sample was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.8 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n=1.005$ DEFF=1.5, adjusted Confidence Interval= ± 5.3 percentage points).

The poll also has a credibility interval of plus or minus 5.8 percentage points for Democrats, plus or minus 6.2 percentage points for Republicans, and plus or minus 10.8 percentage points for independents.

The poll has a credibility interval of ± 4.1 percentage points for all respondents who pay for gasoline/diesel. The poll also has a credibility interval ± 6.3 percentage points for Democrats, ± 6.5 percentage points for Republicans, and ± 11.9 percentage points for independents

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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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