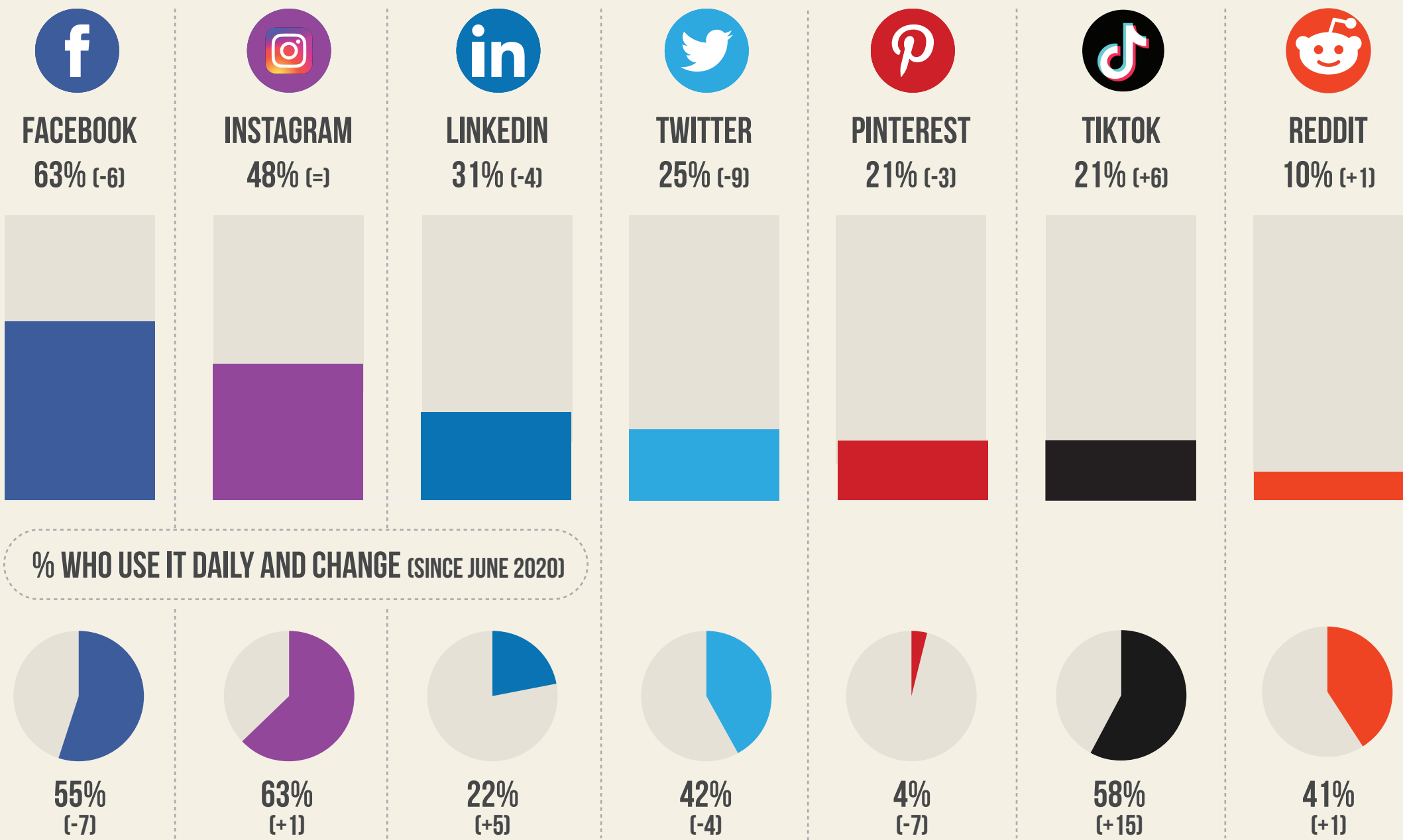


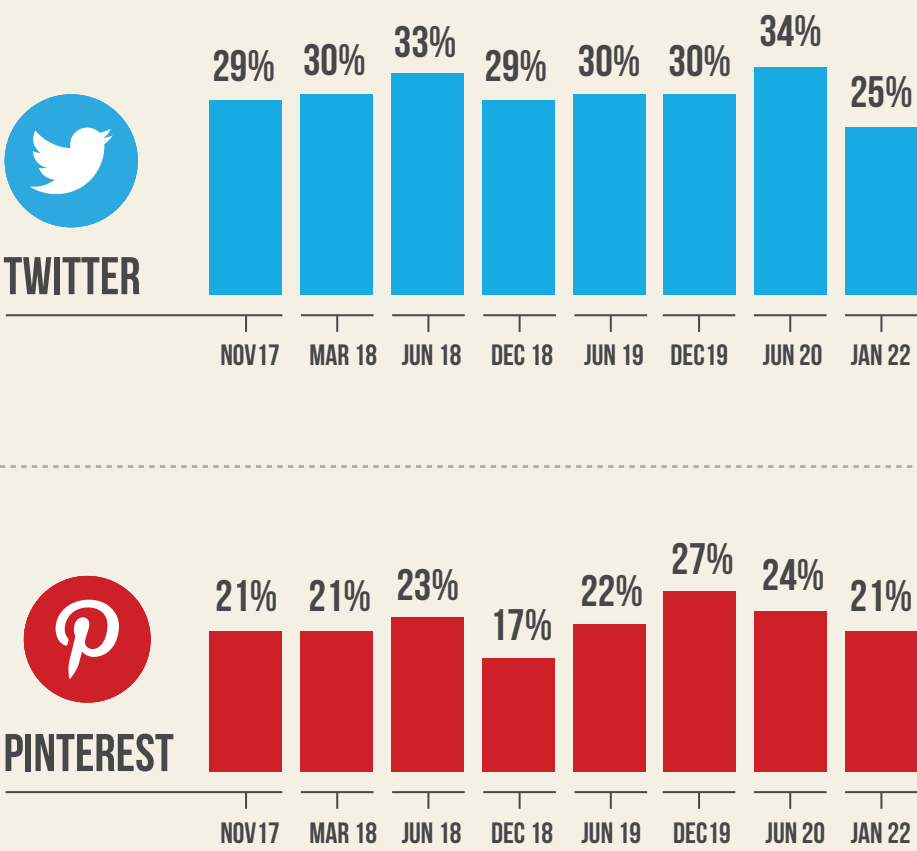
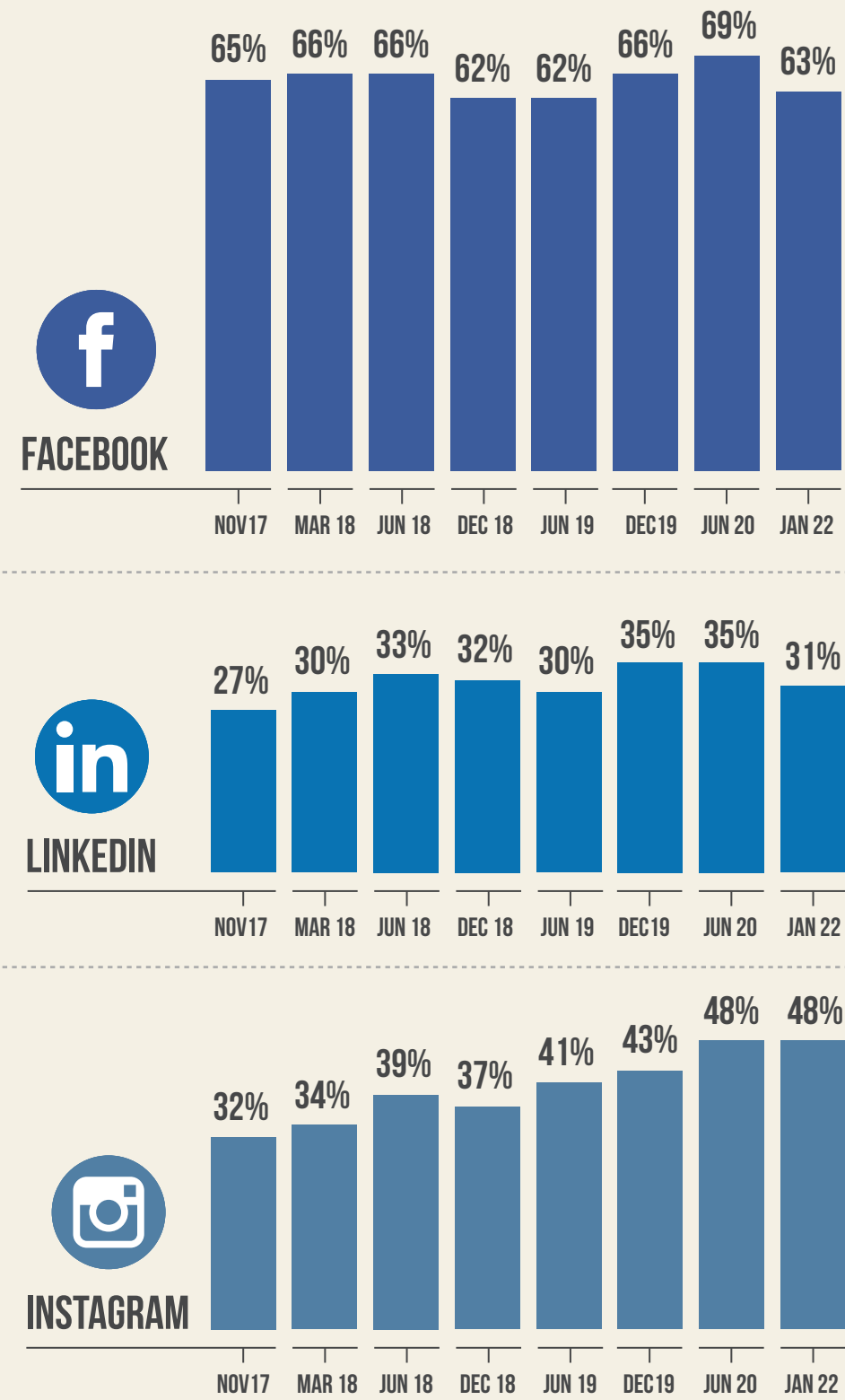
SOCIAL NETWORKING TRACKER

JANUARY 2022

% SOCIAL NETWORK ACCOUNT OWNERSHIP IN IRELAND



TREND DATA : NOV 17 - JAN 22



Technical details: 712 respondents interviewed by telephone between 8 January and 17 January 2022. Representative of the national population aged 16+