



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, March 17, 2022

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
3/15-16, 2022 (N=1,154)	27%	12%	15%	29%	41%	21%	20%	3%
3/1-2, 2022 (N=1,154)	27%	11%	16%	33%	37%	19%	18%	2%
2/15-16, 2022 (N=1,156)	26%	10%	17%	34%	37%	21%	17%	3%
2/1-3, 2022 (N=2,010)	29%	11%	18%	35%	34%	20%	14%	2%
1/18-19, 2022 (N=1,158)	35%	15%	20%	35%	28%	14%	14%	2%
1/4-5, 2022 (N=1,158)	35%	13%	22%	32%	30%	17%	13%	3%
12/7-8, 2021 (N=1,160)	30%	12%	17%	33%	34%	20%	14%	3%
11/22-23, 2021 (N=1,162)	21%	9%	12%	34%	42%	23%	20%	2%
11/9-10, 2021 (N=1,160)	24%	9%	15%	33%	22%	22%	19%	3%
10/26-27, 2021 (N=1,160)	26%	12%	14%	34%	37%	22%	15%	3%
10/12-13, 2021 (N=1,174)	29%	10%	18%	33%	36%	20%	15%	3%
9/28-29, 2021 (N=1,173)	27%	11%	16%	34%	37%	20%	17%	2%
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%



# PUBLIC POLL FINDINGS AND METHODOLOGY

## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%





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### 1. What level of threat do you think the coronavirus poses to you personally? (*Continued*)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>5/14-15, 2020 (N=1,114)</b>	31%	13%	18%	36%	30%	18%	12%	3%
<b>5/4-5, 2020 (N=1,114)</b>	34%	15%	19%	35%	28%	17%	11%	2%
<b>4/27-28, 2020 (N=1,112)</b>	32%	15%	17%	34%	31%	20%	11%	3%
<b>4/17-20, 2020 (N=1,111)</b>	32%	10%	22%	35%	31%	21%	10%	2%
<b>4/10-13, 2020 (N=1,114)</b>	36%	14%	22%	35%	26%	16%	10%	2%





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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and I am moving on with life
<b>3/15-16, 2022</b>	6%	5%	12%	16%	8%	15%	20%	18%
<b>3/1-2, 2022</b>	3%	8%	10%	21%	12%	12%	18%	15%
<b>2/15-16, 2022</b>	5%	5%	14%	24%	8%	12%	19%	12%
<b>2/1-3, 2022</b>	2%	8%	16%	32%	4%	10%	18%	10%
<b>1/18-19, 2022</b>	2%	12%	23%	32%	2%	7%	15%	8%
<b>1/4-5, 2022</b>	2%	12%	24%	26%	2%	9%	15%	10%
<b>12/7-8, 2021</b>	3%	11%	15%	27%	1%	12%	18%	13%
<b>11/22-23, 2021</b>	4%	5%	16%	25%	4%	12%	22%	13%
<b>11/9-10, 2021</b>	3%	6%	13%	24%	4%	14%	23%	13%
<b>10/26-27, 2021</b>	3%	7%	15%	29%	3%	14%	19%	10%
<b>10/12-13, 2021</b>	2%	7%	17%	28%	2%	15%	18%	10%
<b>9/28-29, 2021</b>	2%	7%	17%	32%	2%	11%	18%	10%
<b>9/14-15, 2021</b>	2%	9%	20%	30%	2%	12%	17%	8%
<b>8/31-9/1, 2021</b>	1%	12%	21%	28%	2%	9%	17%	9%
<b>8/18-19, 2021</b>	3%	14%	24%	25%	2%	9%	15%	8%
<b>8/3-4, 2021</b>	3%	11%	22%	22%	2%	13%	17%	10%
<b>7/20-21, 2021</b>	6%	8%	11%	18%	3%	18%	21%	15%
<b>7/6-7, 2021</b>	3%	4%	8%	16%	4%	23%	26%	17%
<b>6/22-23, 2021</b>	2%	4%	9%	16%	7%	21%	24%	16%
<b>6/8-9, 2021</b>	2%	4%	8%	15%	12%	23%	22%	15%
<b>5/25-26, 2021</b>	4%	6%	10%	20%	14%	19%	16%	10%
<b>5/11-12, 2021</b>	3%	5%	11%	23%	12%	18%	14%	13%
<b>4/27-28, 2021</b>	3%	6%	9%	29%	10%	18%	16%	9%
<b>4/13-14, 2021</b>	3%	7%	11%	31%	8%	17%	14%	9%
<b>3/30-31, 2021</b>	2%	7%	13%	36%	11%	15%	8%	9%
<b>3/15-16, 2021</b>	3%	8%	10%	36%	15%	13%	10%	6%
<b>3/2-3, 2021</b>	3%	5%	15%	47%	8%	9%	10%	4%
<b>2/17-18, 2021</b>	2%	7%	18%	46%	5%	7%	10%	5%
<b>2/2-3, 2021</b>	1%	6%	17%	48%	5%	8%	10%	5%
<b>1/20-21, 2021</b>	2%	8%	20%	49%	2%	4%	10%	3%
<b>12/9-10, 2020</b>	3%	16%	20%	44%	1%	3%	9%	3%
<b>11/24-25, 2020</b>	2%	19%	24%	37%	1%	4%	9%	3%
<b>11/10-11, 2020</b>	4%	16%	20%	41%	2%	6%	7%	4%
<b>10/27-28, 2020</b>	4%	13%	17%	41%	3%	9%	8%	4%





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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic? (*Continued*)

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
<b>10/13-14, 2020</b>	3%	11%	17%	40%	4%	11%	9%	4%
<b>9/29-30, 2020</b>	5%	10%	13%	39%	5%	12%	10%	5%
<b>9/15-16, 2020</b>	3%	7%	16%	42%	6%	11%	9%	5%
<b>9/1-2, 2020</b>	3%	7%	14%	43%	6%	13%	9%	4%
<b>8/18-19, 2020</b>	2%	9%	20%	42%	5%	13%	7%	3%
<b>8/4-5, 2020</b>	2%	9%	21%	42%	3%	11%	9%	3%
<b>7/21-22, 2020</b>	3%	11%	20%	38%	4%	12%	8%	4%
<b>6/23-24, 2020</b>	3%	7%	17%	33%	9%	18%	9%	4%
<b>6/8-9, 2020</b>	3%	5%	15%	27%	21%	10%	6%	3%
<b>5/28-29, 2020</b>	2%	5%	13%	37%	18%	13%	8%	4%
<b>5/14-15, 2020</b>	2%	5%	16%	33%	22%	10%	7%	5%
<b>5/4-5, 2020</b>	2%	6%	18%	41%	17%	5%	8%	3%
<b>4/27-28, 2020</b>	2%	5%	17%	41%	N/A	N/A	N/A	4%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
3/15-16, 2022	9%	22%	42%	27%
3/1-2, 2022	8%	18%	47%	27%
2/15-16, 2022	9%	20%	44%	26%
2/1-3, 2022	9%	23%	44%	24%
1/18-19, 2022	11%	27%	40%	21%
1/4-5, 2022	10%	27%	43%	20%
12/7-8, 2021	8%	20%	47%	24%
11/22-23, 2021	7%	21%	46%	26%
11/9-10, 2021	7%	21%	46%	27%
10/26-27, 2021	10%	21%	46%	23%
10/12-13, 2021	7%	23%	47%	23%
9/28-29, 2021	8%	22%	47%	22%
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%
9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%
8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
3/15-16, 2022	7%	10%	33%	23%	26%
3/1-2, 2022	6%	13%	34%	25%	22%
2/15-16, 2022	6%	12%	38%	23%	21%
2/1-3, 2022	6%	12%	37%	25%	20%
1/18-19, 2022	5%	14%	43%	20%	17%
1/4-5, 2022	6%	13%	42%	23%	17%
12/7-8, 2021	5%	12%	34%	27%	21%
11/22-23, 2021	5%	11%	32%	27%	25%
11/9-10, 2021	4%	11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between. *(Continued)*

	5 - Intolerable	4	3	2	1 - Not a problem at all
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%

5. Are you vaccinated against COVID-19?  
If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

	Yes, partially vaccinated	Yes, fully vaccinated	Yes, fully vaccinated and booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	Total partially vaccinated/ fully vaccinated/ booster
3/15-16, 2022	12%	41%	35%	2%	10%	88%
3/1-2, 2022	12%	41%	35%	2%	10%	88%
2/15-16, 2022	12%	41%	35%	3%	9%	88%
2/1-3, 2022	12%	42%	33%	3%	10%	87%
1/18-19, 2022	11%	45%	31%	3%	10%	87%
1/4-5, 2022	11%	47%	27%	3%	12%	85%
12/7-8, 2021	11%	54%	18%	4%	13%	83%
11/22-23, 2021	9%	62%	11%	5%	13%	82%
11/9-10, 2021	11%	61%	9%	5%	14%	81%

6. **[IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	1/20-21, 2021 (N=603)	2/2-3, 2022 (N=1,086)	3/15-16, 2022 (N=611)
Working from home only	48%	24%	23%
Working at my workplace only	34%	56%	57%
Working both from home and at my workplace	18%	20%	20%







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7. Are you more or less comfortable with the idea of doing the following now than you were a month ago?

### Total More Comfortable

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Going to a grocery store	39%	50%	53%	35%	51%	57%
Dining outside at a restaurant	32%	48%	49%	34%	49%	50%
Visiting a friend's house	38%	47%	50%	31%	51%	53%
Going to a 'non essential' store	31%	40%	44%	27%	42%	47%
Dining indoors at a restaurant	23%	40%	45%	27%	46%	48%
Going to an outdoor event (e.g., concert)	18%	36%	37%	25%	39%	42%
Going to your place of employment	23%	29%	34%	24%	35%	38%
Flying	14%	24%	25%	18%	27%	33%
Using a taxi or ride share	10%	22%	25%	18%	26%	30%
Going to the gym or other exercise location (yoga studio, etc.)	N/A	27%	26%	18%	28%	31%
Riding a bus	8%	21%	22%	16%	22%	26%
Riding a subway	7%	18%	19%	13%	20%	24%

#### a. Flying

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	3%	11%	13%	8%	12%	14%
Slightly more comfortable	11%	13%	12%	10%	15%	19%
Not more or less comfortable	32%	36%	40%	32%	38%	37%
Slightly less comfortable	18%	12%	11%	17%	11%	13%
Much less comfortable	31%	17%	14%	26%	14%	9%
Don't know	5%	11%	10%	8%	10%	8%
<i>More comfortable (Net)</i>	14%	24%	25%	18%	27%	33%
<i>Less comfortable (Net)</i>	49%	29%	25%	43%	25%	22%

#### b. Riding a bus

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	2%	10%	11%	6%	10%	12%
Slightly more comfortable	6%	12%	11%	9%	12%	14%
Not more or less comfortable	32%	36%	40%	33%	39%	38%
Slightly less comfortable	19%	13%	10%	17%	11%	12%
Much less comfortable	34%	17%	16%	24%	14%	13%
Don't know	6%	12%	11%	10%	12%	12%
<i>More comfortable (Net)</i>	8%	21%	22%	16%	22%	26%
<i>Less comfortable (Net)</i>	54%	30%	27%	41%	26%	25%





## PUBLIC POLL FINDINGS AND METHODOLOGY

7. Are you more or less comfortable with the idea of doing the following now than you were a month ago? (Continued)

c. Riding a subway

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	1%	8%	10%	6%	9%	11%
Slightly more comfortable	6%	10%	9%	6%	12%	13%
Not more or less comfortable	31%	36%	39%	33%	37%	40%
Slightly less comfortable	18%	12%	10%	14%	11%	9%
Much less comfortable	36%	17%	16%	27%	14%	13%
Don't know	8%	18%	16%	13%	19%	15%
<i>More comfortable (Net)</i>	<i>7%</i>	<i>18%</i>	<i>19%</i>	<i>13%</i>	<i>20%</i>	<i>24%</i>
<i>Less comfortable (Net)</i>	<i>54%</i>	<i>29%</i>	<i>26%</i>	<i>41%</i>	<i>24%</i>	<i>21%</i>

d. Using a taxi or ride share

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	3%	9%	10%	7%	10%	14%
Slightly more comfortable	7%	13%	15%	11%	15%	16%
Not more or less comfortable	34%	39%	39%	35%	39%	39%
Slightly less comfortable	22%	13%	11%	16%	11%	9%
Much less comfortable	29%	15%	14%	21%	11%	12%
Don't know	5%	11%	11%	10%	13%	11%
<i>More comfortable (Net)</i>	<i>10%</i>	<i>22%</i>	<i>25%</i>	<i>18%</i>	<i>26%</i>	<i>30%</i>
<i>Less comfortable (Net)</i>	<i>51%</i>	<i>29%</i>	<i>25%</i>	<i>37%</i>	<i>22%</i>	<i>21%</i>

e. Going to your place of employment

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	6%	14%	18%	14%	17%	23%
Slightly more comfortable	17%	15%	16%	11%	19%	15%
Not more or less comfortable	44%	40%	38%	40%	38%	37%
Slightly less comfortable	13%	8%	6%	10%	7%	7%
Much less comfortable	10%	6%	6%	11%	5%	4%
Don't know	11%	18%	15%	14%	14%	14%
<i>More comfortable (Net)</i>	<i>23%</i>	<i>29%</i>	<i>34%</i>	<i>24%</i>	<i>35%</i>	<i>38%</i>
<i>Less comfortable (Net)</i>	<i>23%</i>	<i>13%</i>	<i>13%</i>	<i>21%</i>	<i>12%</i>	<i>10%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

7. Are you more or less comfortable with the idea of doing the following now than you were a month ago? (Continued)

f. Dining outside at a restaurant

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	10%	25%	28%	16%	26%	30%
Slightly more comfortable	22%	23%	21%	18%	23%	20%
Not more or less comfortable	34%	36%	35%	40%	38%	38%
Slightly less comfortable	19%	7%	8%	12%	8%	7%
Much less comfortable	13%	5%	5%	10%	3%	3%
Don't know	3%	3%	3%	3%	2%	2%
<i>More comfortable (Net)</i>	<i>32%</i>	<i>48%</i>	<i>49%</i>	<i>34%</i>	<i>49%</i>	<i>50%</i>
<i>Less comfortable (Net)</i>	<i>32%</i>	<i>13%</i>	<i>13%</i>	<i>23%</i>	<i>11%</i>	<i>10%</i>

g. Dining indoors at a restaurant

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	6%	17%	20%	13%	22%	23%
Slightly more comfortable	16%	23%	25%	13%	24%	25%
Not more or less comfortable	33%	38%	35%	37%	36%	35%
Slightly less comfortable	20%	11%	10%	18%	10%	10%
Much less comfortable	22%	8%	7%	16%	7%	5%
Don't know	2%	2%	2%	2%	1%	2%
<i>More comfortable (Net)</i>	<i>23%</i>	<i>40%</i>	<i>45%</i>	<i>27%</i>	<i>46%</i>	<i>48%</i>
<i>Less comfortable (Net)</i>	<i>42%</i>	<i>19%</i>	<i>17%</i>	<i>34%</i>	<i>16%</i>	<i>15%</i>

h. Going to an outdoor event (e.g., concert)

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	5%	16%	19%	10%	19%	21%
Slightly more comfortable	13%	20%	18%	15%	19%	21%
Not more or less comfortable	33%	37%	37%	35%	36%	35%
Slightly less comfortable	20%	11%	10%	15%	11%	9%
Much less comfortable	26%	11%	11%	20%	9%	9%
Don't know	3%	6%	5%	5%	5%	5%
<i>More comfortable (Net)</i>	<i>18%</i>	<i>36%</i>	<i>37%</i>	<i>25%</i>	<i>39%</i>	<i>42%</i>
<i>Less comfortable (Net)</i>	<i>46%</i>	<i>21%</i>	<i>21%</i>	<i>34%</i>	<i>20%</i>	<i>18%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

7. Are you more or less comfortable with the idea of doing the following now than you were a month ago? (Continued)

i. Visiting a friend's house

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	12%	24%	27%	16%	25%	31%
Slightly more comfortable	26%	23%	23%	16%	26%	22%
Not more or less comfortable	39%	37%	36%	40%	37%	34%
Slightly less comfortable	16%	9%	8%	16%	8%	7%
Much less comfortable	6%	5%	4%	10%	3%	5%
Don't know	2%	3%	3%	3%	1%	2%
<i>More comfortable (Net)</i>	<b>38%</b>	<b>47%</b>	<b>50%</b>	<b>31%</b>	<b>51%</b>	<b>53%</b>
<i>Less comfortable (Net)</i>	<b>21%</b>	<b>14%</b>	<b>12%</b>	<b>26%</b>	<b>10%</b>	<b>12%</b>

j. Going to a grocery store

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	13%	23%	29%	16%	25%	33%
Slightly more comfortable	26%	27%	24%	18%	27%	24%
Not more or less comfortable	37%	39%	36%	42%	38%	32%
Slightly less comfortable	16%	7%	6%	15%	6%	8%
Much less comfortable	7%	3%	4%	7%	3%	2%
Don't know	1%	2%	1%	1%	2%	1%
<i>More comfortable (Net)</i>	<b>39%</b>	<b>50%</b>	<b>53%</b>	<b>35%</b>	<b>51%</b>	<b>57%</b>
<i>Less comfortable (Net)</i>	<b>23%</b>	<b>10%</b>	<b>10%</b>	<b>22%</b>	<b>9%</b>	<b>10%</b>

k. Going to a 'non-essential' store

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	9%	15%	21%	12%	16%	23%
Slightly more comfortable	22%	24%	24%	15%	25%	23%
Not more or less comfortable	38%	43%	40%	42%	44%	39%
Slightly less comfortable	17%	10%	7%	16%	7%	7%
Much less comfortable	11%	4%	5%	12%	4%	5%
Don't know	2%	3%	3%	3%	3%	2%
<i>More comfortable (Net)</i>	<b>31%</b>	<b>40%</b>	<b>44%</b>	<b>27%</b>	<b>42%</b>	<b>47%</b>
<i>Less comfortable (Net)</i>	<b>28%</b>	<b>14%</b>	<b>12%</b>	<b>28%</b>	<b>11%</b>	<b>12%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

7. Are you more or less comfortable with the idea of doing the following now than you were a month ago? (Continued)

I. Going to the gym or other exercise location (yoga studio, etc.)

	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much more comfortable	12%	14%	8%	14%	15%
Slightly more comfortable	15%	13%	10%	14%	17%
Not more or less comfortable	38%	38%	32%	37%	39%
Slightly less comfortable	12%	11%	16%	12%	12%
Much less comfortable	13%	15%	25%	13%	9%
Don't know	11%	10%	9%	10%	10%
<i>More comfortable (Net)</i>	<i>27%</i>	<i>26%</i>	<i>18%</i>	<i>28%</i>	<i>31%</i>
<i>Less comfortable (Net)</i>	<i>24%</i>	<i>25%</i>	<i>41%</i>	<i>24%</i>	<i>20%</i>

8. For each of the statements below, indicate your level of agreement.

### Total Agree Summary

	4/27- 28, 2020	5/4- 5, 2020	6/23- 24, 2020	8/18- 19, 2020	2/2- 3, 2021	2/17- 18, 2021	9/14- 15, 2021	2/1- 3, 2022	3/15- 16, 2022
I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)	52%	49%	51%	52%	48%	54%	49%	48%	50%
I believe I will be better off than my parents	42%	42%	44%	45%	44%	47%	46%	44%	46%
After paying my bills, I do not have money left to spend on the things I want	35%	36%	37%	38%	37%	36%	40%	42%	39%
I worry about paying all of my bills each month	31%	33%	34%	37%	34%	32%	36%	42%	42%
Even if it's a small amount, I can put money away each month	63%	62%	64%	62%	N/a	N/a	65%	N/a	55%





## PUBLIC POLL FINDINGS AND METHODOLOGY

8. For each of the statements below, indicate your level of agreement. (Continued)

a. After paying my bills, I do not have money left to spend on the things I want

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022
Strongly agree	13%	16%	16%	17%	17%	15%	16%	20%	15%
Somewhat agree	23%	20%	21%	21%	20%	21%	23%	23%	25%
Neither agree nor disagree	21%	23%	21%	20%	19%	19%	18%	20%	21%
Somewhat disagree	23%	22%	23%	21%	23%	24%	25%	19%	24%
Strongly disagree	20%	20%	19%	20%	21%	20%	18%	19%	16%
<i>Agree (Net)</i>	<i>35%</i>	<i>36%</i>	<i>37%</i>	<i>38%</i>	<i>37%</i>	<i>36%</i>	<i>40%</i>	<i>42%</i>	<i>39%</i>
<i>Disagree (Net)</i>	<i>44%</i>	<i>41%</i>	<i>42%</i>	<i>41%</i>	<i>44%</i>	<i>44%</i>	<i>42%</i>	<i>37%</i>	<i>40%</i>

b. I believe I will be better off than my parents

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022
Strongly agree	15%	17%	18%	19%	18%	18%	18%	19%	19%
Somewhat agree	27%	26%	26%	25%	26%	29%	28%	25%	28%
Neither agree nor disagree	35%	34%	30%	32%	31%	27%	30%	33%	31%
Somewhat disagree	13%	14%	14%	13%	14%	16%	14%	14%	14%
Strongly disagree	10%	10%	11%	10%	11%	10%	9%	9%	9%
<i>Agree (Net)</i>	<i>42%</i>	<i>42%</i>	<i>44%</i>	<i>45%</i>	<i>44%</i>	<i>47%</i>	<i>46%</i>	<i>44%</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>23%</i>	<i>24%</i>	<i>26%</i>	<i>23%</i>	<i>25%</i>	<i>25%</i>	<i>23%</i>	<i>23%</i>	<i>23%</i>

c. I worry about paying all of my bills each month

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022
Strongly agree	13%	12%	12%	17%	13%	14%	15%	19%	16%
Somewhat agree	18%	21%	22%	20%	20%	18%	21%	23%	26%
Neither agree nor disagree	22%	21%	17%	18%	18%	19%	20%	18%	20%
Somewhat disagree	20%	22%	23%	20%	22%	20%	21%	17%	17%
Strongly disagree	27%	25%	26%	26%	26%	28%	23%	22%	22%
<i>Agree (Net)</i>	<i>31%</i>	<i>33%</i>	<i>34%</i>	<i>37%</i>	<i>34%</i>	<i>32%</i>	<i>36%</i>	<i>42%</i>	<i>42%</i>
<i>Disagree (Net)</i>	<i>47%</i>	<i>46%</i>	<i>49%</i>	<i>45%</i>	<i>49%</i>	<i>49%</i>	<i>44%</i>	<i>39%</i>	<i>39%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

8. For each of the statements below, indicate your level of agreement. (Continued)

d. I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022
Strongly agree	21%	18%	20%	20%	19%	22%	18%	21%	19%
Somewhat agree	31%	31%	31%	32%	30%	32%	30%	27%	31%
Neither agree nor disagree	21%	22%	18%	18%	17%	16%	19%	19%	19%
Somewhat disagree	14%	15%	15%	12%	15%	13%	15%	15%	12%
Strongly disagree	13%	14%	15%	18%	19%	17%	17%	19%	19%
<i>Agree (Net)</i>	<i>52%</i>	<i>49%</i>	<i>51%</i>	<i>52%</i>	<i>48%</i>	<i>54%</i>	<i>49%</i>	<i>48%</i>	<i>50%</i>
<i>Disagree (Net)</i>	<i>27%</i>	<i>29%</i>	<i>30%</i>	<i>30%</i>	<i>34%</i>	<i>30%</i>	<i>32%</i>	<i>33%</i>	<i>31%</i>

e. Even if it's a small amount, I can put money away each month

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-10, 2020	9/14-15, 2021	3/15-16, 2022
Strongly agree	25%	25%	27%	24%	27%	23%
Somewhat agree	38%	37%	37%	38%	37%	32%
Neither agree nor disagree	19%	19%	18%	16%	18%	25%
Somewhat disagree	10%	11%	11%	12%	9%	14%
Strongly disagree	8%	8%	8%	11%	9%	6%
<i>Agree (Net)</i>	<i>63%</i>	<i>62%</i>	<i>64%</i>	<i>62%</i>	<i>65%</i>	<i>55%</i>
<i>Disagree (Net)</i>	<i>18%</i>	<i>19%</i>	<i>19%</i>	<i>23%</i>	<i>17%</i>	<i>20%</i>

9. How do you expect your total household spending to change over the next three months compared to now?

	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	3/15-16, 2022
It will increase a lot	6%	4%	6%	6%	8%	9%	8%	8%	14%
It will increase a little	21%	22%	18%	20%	19%	21%	20%	18%	23%
It will not change	51%	52%	54%	51%	52%	46%	49%	46%	42%
It will decrease a little	9%	10%	11%	11%	11%	12%	12%	15%	10%
It will decrease a lot	6%	5%	5%	5%	5%	6%	5%	6%	6%
Don't know	8%	7%	6%	8%	5%	7%	6%	7%	5%
<i>Increase (Net)</i>	<i>26%</i>	<i>26%</i>	<i>24%</i>	<i>26%</i>	<i>27%</i>	<i>30%</i>	<i>28%</i>	<i>26%</i>	<i>37%</i>
<i>Decrease (Net)</i>	<i>15%</i>	<i>15%</i>	<i>16%</i>	<i>16%</i>	<i>16%</i>	<i>17%</i>	<i>18%</i>	<i>21%</i>	<i>15%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?\*

### Total Higher Summary

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Your total grocery bill	68%	70%	72%	73%	76%	75%	77%	78%	79%
Meat	66%	69%	71%	73%	74%	73%	75%	77%	73%
Gasoline	78%	80%	77%	79%	78%	74%	73%	79%	80%
Fresh fruit and vegetables	60%	66%	65%	69%	69%	66%	72%	68%	69%
Dairy (milk, eggs, yogurt, cheese, etc.)	N/A	N/A	N/A	N/A	N/A	66%	69%	70%	70%
Food at restaurants	58%	60%	59%	61%	62%	63%	64%	70%	63%
Your total household expenses (rent/mortgage, utilities, maintenance, etc.)	N/A	N/A	N/A	49%	54%	53%	58%	64%	57%
Electricity	43%	52%	46%	51%	52%	52%	55%	60%	57%
Clothing	N/A	N/A	N/A	46%	44%	46%	48%	48%	N/A
Entertainment	N/A	N/A	N/A	41%	41%	42%	42%	45%	N/A
Electronics	N/A	N/A	N/A	N/A	N/A	N/A	N/A	48%	N/A
Paper products	N/A	N/A	N/A	N/A	N/A	N/A	N/A	58%	58%

\*Prior to the 1/18, 2022 wave, the question text read "Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?"

#### a. Meat

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much higher	25%	32%	32%	32%	40%	39%	41%	49%	46%
Somewhat higher	41%	37%	39%	38%	34%	34%	34%	28%	28%
About the same	24%	20%	19%	20%	15%	18%	14%	13%	16%
Somewhat lower	3%	3%	1%	2%	3%	2%	3%	3%	3%
Much lower	1%	1%	1%	1%	2%	1%	1%	1%	1%
Not applicable	3%	3%	2%	3%	2%	3%	3%	3%	4%
Don't know	4%	4%	5%	4%	3%	3%	4%	4%	2%
<i>Higher (Net)</i>	<i>66%</i>	<i>69%</i>	<i>71%</i>	<i>70%</i>	<i>74%</i>	<i>73%</i>	<i>75%</i>	<i>77%</i>	<i>73%</i>
<i>Lower (Net)</i>	<i>4%</i>	<i>4%</i>	<i>2%</i>	<i>3%</i>	<i>5%</i>	<i>3%</i>	<i>5%</i>	<i>4%</i>	<i>4%</i>







## PUBLIC POLL FINDINGS AND METHODOLOGY

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?

b. Fresh fruit and vegetables

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much higher	16%	22%	20%	24%	23%	25%	28%	32%	27%
Somewhat higher	44%	44%	44%	45%	47%	41%	44%	36%	42%
About the same	32%	25%	27%	24%	21%	26%	19%	21%	22%
Somewhat lower	2%	3%	2%	3%	4%	2%	3%	4%	4%
Much lower	1%	2%	1%	1%	2%	1%	3%	1%	2%
Not applicable	1%	*	1%	1%	1%	1%	1%	2%	1%
Don't know	3%	3%	5%	3%	3%	3%	2%	4%	2%
<i>Higher (Net)</i>	60%	66%	65%	69%	69%	66%	72%	68%	69%
<i>Lower (Net)</i>	4%	5%	3%	3%	6%	3%	6%	5%	6%

c. Your total grocery bill

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much higher	23%	27%	28%	32%	33%	34%	40%	42%	40%
Somewhat higher	45%	43%	45%	40%	43%	41%	37%	37%	39%
About the same	27%	22%	21%	20%	17%	18%	15%	14%	16%
Somewhat lower	2%	3%	2%	3%	2%	3%	3%	2%	3%
Much lower	2%	2%	1%	2%	2%	2%	2%	2%	1%
Not applicable	*	*	1%	*	*	1%	1%	2%	1%
Don't know	1%	2%	3%	2%	2%	2%	2%	1%	1%
<i>Higher (Net)</i>	68%	70%	72%	73%	76%	75%	77%	78%	79%
<i>Lower (Net)</i>	3%	5%	2%	5%	4%	4%	5%	4%	3%

d. Gasoline

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much higher	47%	50%	44%	55%	51%	41%	41%	53%	66%
Somewhat higher	31%	30%	33%	24%	26%	32%	32%	25%	14%
About the same	13%	9%	13%	11%	11%	14%	15%	11%	12%
Somewhat lower	3%	3%	2%	3%	3%	4%	4%	3%	1%
Much lower	1%	1%	1%	1%	2%	2%	2%	1%	2%
Not applicable	3%	3%	3%	4%	3%	3%	4%	4%	3%
Don't know	2%	3%	3%	3%	2%	3%	4%	3%	1%
<i>Higher (Net)</i>	78%	80%	77%	79%	78%	74%	73%	79%	80%
<i>Lower (Net)</i>	4%	5%	3%	4%	6%	6%	5%	4%	4%





## PUBLIC POLL FINDINGS AND METHODOLOGY

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? (*Continued*)

e. Electricity

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much higher	13%	19%	15%	17%	15%	17%	21%	25%	23%
Somewhat higher	30%	32%	31%	34%	37%	36%	34%	35%	34%
About the same	46%	37%	42%	38%	35%	38%	36%	28%	31%
Somewhat lower	3%	3%	2%	4%	4%	3%	2%	4%	4%
Much lower	1%	2%	1%	1%	1%	1%	1%	1%	3%
Not applicable	2%	1%	2%	2%	4%	1%	2%	3%	3%
Don't know	5%	5%	7%	5%	4%	5%	3%	5%	3%
<i>Higher (Net)</i>	<i>43%</i>	<i>52%</i>	<i>46%</i>	<i>51%</i>	<i>52%</i>	<i>52%</i>	<i>55%</i>	<i>60%</i>	<i>57%</i>
<i>Lower (Net)</i>	<i>4%</i>	<i>4%</i>	<i>3%</i>	<i>5%</i>	<i>5%</i>	<i>3%</i>	<i>4%</i>	<i>5%</i>	<i>7%</i>

f. Food at restaurants

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much higher	14%	20%	19%	18%	23%	21%	27%	31%	23%
Somewhat higher	43%	40%	40%	41%	39%	42%	37%	39%	40%
About the same	31%	26%	26%	27%	23%	21%	21%	18%	22%
Somewhat lower	2%	4%	3%	3%	4%	4%	3%	2%	5%
Much lower	2%	2%	1%	2%	3%	1%	3%	1%	3%
Not applicable	3%	4%	4%	4%	4%	6%	4%	4%	5%
Don't know	4%	5%	7%	5%	4%	5%	5%	5%	3%
<i>Higher (Net)</i>	<i>58%</i>	<i>60%</i>	<i>59%</i>	<i>59%</i>	<i>62%</i>	<i>63%</i>	<i>64%</i>	<i>70%</i>	<i>63%</i>
<i>Lower (Net)</i>	<i>4%</i>	<i>5%</i>	<i>4%</i>	<i>4%</i>	<i>7%</i>	<i>5%</i>	<i>6%</i>	<i>4%</i>	<i>7%</i>

g. Your total household expenses (rent/mortgage, utilities, maintenance, etc.)

	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022
Much higher	19%	19%	18%	23%	29%	24%
Somewhat higher	31%	35%	35%	36%	35%	34%
About the same	41%	37%	39%	31%	27%	31%
Somewhat lower	2%	4%	4%	4%	3%	7%
Much lower	1%	1%	1%	2%	1%	2%
Not applicable	3%	2%	1%	2%	2%	2%
Don't know	4%	2%	3%	2%	3%	1%
<i>Higher (Net)</i>	<i>49%</i>	<i>54%</i>	<i>53%</i>	<i>58%</i>	<i>64%</i>	<i>57%</i>
<i>Lower (Net)</i>	<i>3%</i>	<i>5%</i>	<i>5%</i>	<i>6%</i>	<i>4%</i>	<i>9%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? (*Continued*)

h. Dairy (milk, eggs, yogurt, cheese, etc.)

	<b>1/4-1/5, 2022</b>	<b>1/18-19, 2022</b>	<b>2/15-16, 2022</b>	<b>3/15-16, 2022</b>
Much higher	24%	28%	32%	27%
Somewhat higher	42%	41%	38%	44%
About the same	26%	21%	19%	20%
Somewhat lower	2%	3%	3%	5%
Much lower	2%	2%	1%	2%
Not applicable	1%	3%	2%	1%
Don't know	4%	2%	4%	2%
<i>Higher (Net)</i>	<b>66%</b>	<b>69%</b>	<b>70%</b>	<b>70%</b>
<i>Lower (Net)</i>	<b>3%</b>	<b>5%</b>	<b>4%</b>	<b>7%</b>

1. Paper Products

	<b>1/4-5, 2022</b>	<b>3/15-16, 2022</b>
Much higher	19%	20%
Somewhat higher	39%	38%
About the same	31%	30%
Somewhat lower	3%	4%
Much lower	1%	2%
Not applicable	2%	3%
Don't know	6%	4%
<i>Higher (Net)</i>	<b>58%</b>	<b>58%</b>
<i>Lower (Net)</i>	<b>4%</b>	<b>5%</b>

11. How, if at all, will inflation or current price increases impact your purchasing habits over the next few months? Select all that apply.

	<b>12/7-8, 2021</b>	<b>1/4-1/5, 2022</b>	<b>3/15-16, 2022</b>
I'm likely to buy brands on sale/promotion	41%	42%	44%
I'm likely to buy cheaper brands	34%	35%	35%
I'm likely to buy fewer products overall	39%	33%	39%
I'm likely to buy private label/store brands	24%	26%	29%
I don't expect my purchasing habits to change	20%	20%	14%
I'm likely to sacrifice other purchases so I have enough to cover cost increases for essentials (like groceries, utilities and gas)	N/A	N/A	35%
I'm likely to wait and buy items I need only when they are on sale	N/A	N/A	32%





## PUBLIC POLL FINDINGS AND METHODOLOGY

12. In your opinion, what is closest to the right mix of working from home versus working in an office after pandemic restrictions are lifted?

	3/2-3, 2021	3/15-16, 2021	5/25-26, 2021	6/22-23, 2021	2/1-3, 2022	3/15-16, 2022
All at home	9%	12%	11%	10%	11%	14%
Mostly at home	16%	15%	15%	14%	13%	14%
Evenly split at home and at the office	22%	17%	18%	19%	15%	17%
Mostly at the office	14%	12%	9%	13%	10%	9%
All at the office	13%	14%	18%	16%	18%	15%
Don't know/Not applicable	26%	30%	27%	28%	33%	31%

13. Thinking about the right mix of where to work after the pandemic, has your opinion on this changed in the past few months?

	3/15-26, 2022
Yes, I now want to work from home more often than I thought before	43%
No, my opinion has stayed the same	35%
Yes, I now want to work from my office or business more often than I thought before	18%
Don't know/Not applicable	4%

14. If your employer began requiring you to now return to the office more than your desired mix, which of the following would you do?

	3/15-26, 2022
Go the required amount and do nothing else	25%
Go the required amount, but try to formally negotiate going less frequently	25%
Go the required amount, but start looking for a different job	14%
Go less often, and start looking for a different job	10%
Go less often, and try to formally negotiate a way to keep doing so	9%
Go less often and see what happens	5%
Don't know	13%





## PUBLIC POLL FINDINGS AND METHODOLOGY

15. Are you more or less excited for the upcoming the NCAA March Madness tournament, compared to the previous tournament in 2021?

	<b>3/15-16, 2021</b>	<b>3/15-16, 2022</b>
Much more excited	7%	9%
Somewhat more excited	10%	10%
As excited as last year	25%	31%
Somewhat less excited	9%	9%
Much less excited	19%	15%
Don't know	31%	26%
<i>More excited (Net)</i>	<i>17%</i>	<i>20%</i>
<i>Less excited (Net)</i>	<i>28%</i>	<i>24%</i>

16. Thinking about the upcoming the NCAA March Madness, please select all that apply:

	<b>3/15-16, 2021</b>	<b>3/15-16, 2022</b>
I plan to watch the games on TV or cable	22%	25%
I plan to watch the games online or streaming	11%	12%
I plan to take part in a "bracket"	9%	12%
I plan to watch the games virtually with friends and family	6%	11%
I only really pay attention to college basketball during the tournament	10%	10%
I plan to watch the games in person with friends and family	8%	10%
I plan to watch the games in person at a bar or restaurant	6%	9%
I plan to bet on the tournament	N/A	7%
I don't plan to watch any of the games	56%	52%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the forty-ninth wave of an Ipsos poll conducted between March 15-16, 2022. For this survey, a sample of 1,154 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021 among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021 among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021 among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021 among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021 among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021 among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021 among 1,162 adults





## PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-third wave was conducted December 7-8, 2021 among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022 among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022 among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022 among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022 among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022 among 1,154 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,154, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh and forty-eighth waves of this study have a credibility interval of plus or minus 3.5 percentage points.

**For more information on this news release, please contact:**

Mallory Newall  
Vice President, US  
Public Affairs  
+1 202 420-2014  
[mallory.newall@ipsos.com](mailto:mallory.newall@ipsos.com)





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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