

### **Ipsos Poll on Consumer Behavior During COVID-19**

Washington, DC, March 3, 2022

1. What level of threat do you think the coronavirus poses to you personally?

	High threat (Net)	Very high threat	High threat	Moderate threat	Low threat (Net)	Low threat	Very low threat	Don't know
3/1-2, 2022 (N=1,154)	27%	11%	16%	33%	37%	19%	18%	2%
2/15-16, 2022 (N=1,156)	26%	10%	17%	34%	37%	21%	17%	3%
2/1-3, 2022 (N=2,010)	29%	11%	18%	35%	34%	20%	14%	2%
1/18-19, 2022 (N=1,158)	35%	15%	20%	35%	28%	14%	14%	2%
1/4-5, 2022 (N=1,158)	35%	13%	22%	32%	30%	17%	13%	3%
12/7-8, 2021 (N=1,160)	30%	12%	17%	33%	34%	20%	14%	3%
11/22-23, 2021 (N=1,162)	21%	9%	12%	34%	42%	23%	20%	2%
11/9-10, 2021 (N=1,160)	24%	9%	15%	33%	22%	22%	19%	3%
10/26-27, 2021 (N=1,160)	26%	12%	14%	34%	37%	22%	15%	3%
10/12-13, 2021 (N=1,174)	29%	10%	18%	33%	36%	20%	15%	3%
9/28-29, 2021 (N=1,173)	27%	11%	16%	34%	37%	20%	17%	2%
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%





1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	High threat (Net)	Very high threat	High threat	Moderate threat	Low threat (Net)	Low threat	Very low threat	Don't know
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16. 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%

2020 K Street, NW, Suite 410 Washington DC 20006 +1 202 463-7300 Contact: Mallory Newall
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613





1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	High threat (Net)	Very high threat	High threat	Moderate threat	Low threat (Net)	Low threat	Very low threat	Don't know
5/14-15, 2020 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%
5/4-5, 2020 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28, 2020 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	3%
4/17-20, 2020 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13, 2020 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%





2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
3/1-2, 2022	3%	8%	10%	21%	12%	12%	18%	15%
2/15-16, 2022	5%	5%	14%	24%	8%	12%	19%	12%
2/1-3, 2022	2%	8%	16%	32%	4%	10%	18%	10%
1/18-19, 2022	2%	12%	23%	32%	2%	7%	15%	8%
1/4-5, 2022	2%	12%	24%	26%	2%	9%	15%	10%
12/7-8, 2021	3%	11%	15%	27%	1%	12%	18%	13%
11/22-23, 2021	4%	5%	16%	25%	4%	12%	22%	13%
11/9-10, 2021	3%	6%	13%	24%	4%	14%	23%	13%
10/26-27, 2021	3%	7%	15%	29%	3%	14%	19%	10%
10/12-13, 2021	2%	7%	17%	28%	2%	15%	18%	10%
9/28-29, 2021	2%	7%	17%	32%	2%	11%	18%	10%
9/14-15, 2021	2%	9%	20%	30%	2%	12%	17%	8%
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%

2020 K Street, NW, Suite 410 Washington DC 20006 +1 202 463-7300 Contact: Mallory Newall
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613





2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic? (*Continued*)

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	N/A	N/A	N/A	4%





3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

iollowing b	est describes you? I'm stuck about	I have a lot of	I have some	I have no
	what to do next	uncertainty	uncertainty	uncertainty
3/1-2, 2022	8%	18%	47%	27%
2/15-16, 2022	9%	20%	44%	26%
2/1-3, 2022	9%	23%	44%	24%
1/18-19, 2022	11%	27%	40%	21%
1/4-5, 2022	10%	27%	43%	20%
12/7-8, 2021	8%	20%	47%	24%
11/22-23, 2021	7%	21%	46%	26%
11/9-10, 2021	7%	21%	46%	27%
10/26-27, 2021	10%	21%	46%	23%
10/12-13, 2021	7%	23%	47%	23%
9/28-29, 2021	8%	22%	47%	22%
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7% 9%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020 11/10-11, 2020	9%	29% 31%	46% 46%	16% 14%
10/27-28, 2020	12%	32%	40%	13%
10/27-28, 2020	11%	30%	42 %	16%
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%
9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%
8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%
J/4-J, ZUZU	J /0	JJ /0	<del>'1'1</del> /0	13/0



Contact: Mallory Newall
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613





4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem
3/1-2, 2022	6%	13%	34%	25%	at all 22%
	6%	12%	38%	23%	21%
2/15-16, 2022	6%	12%	37%	25%	20%
2/1-3, 2022 1/18-19, 2022	5%	14%	43%	20%	17%
	6%			23%	
1/4-5, 2022	5%	13%	42%	27%	17% 21%
12/7-8, 2021	5%	12% 11%	34% 32%	27%	25%
11/22-23, 2021	4%				
11/9-10, 2021		11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 202	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020		19%		20%	10%
3/4-3, ZUZU	8%	19%	44%	20%	10%

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5. Are you vaccinated against COVID-19? If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

	Yes, partially vaccinated	Yes, fully vaccinated	Yes, fully vaccinated and booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	Total partially vaccinated/ fully vaccinated/ booster
3/1-2, 2022	12%	41%	35%	2%	10%	88%
2/15-16, 2022	12%	41%	35%	3%	9%	88%
2/1-3, 2022	12%	42%	33%	3%	10%	87%
1/18-19, 2022	11%	45%	31%	3%	10%	87%
1/4-5, 2022	11%	47%	27%	3%	12%	85%
12/7-8, 2021	11%	54%	18%	4%	13%	83%
11/22-23, 2021	9%	62%	11%	5%	13%	82%
11/9-10, 2021	11%	61%	9%	5%	14%	81%

6. Since March 2020, have you relocated, or considered relocating because of the coronavirus pandemic and other events in recent months?

	Yes (Net)	Yes, perman- ently	Yes, tempor- arily	No, but I plan to relocate	No, but I have given it some thought	No, and I have no plans to relocate	No (Net)	Don't know
3/1-2, 2022	13%	7%	6%	6%	10%	69%	84%	2%
6/8-9, 2021	11%	6%	6%	5%	10%	69%	85%	4%
11/10-12, 2020	12%	5%	7%	8%	11%	65%	85%	3%
6/8-9, 2020	9%	3%	6%	5%	7%	74%	86%	4%

7. **[SKIP IF 'NO PLANS TO RELOCATE' OR DON'T KNOW IN 6]** To where have you moved or thought of moving? Select all the characteristics that apply.

	6/8-9, 2020	11/10-12, 2020	6/8-9, 2021	3/1-2, 2022
Rural area	17%	22%	18%	19%
Suburban area	14%	22%	23%	21%
Urban area (city or city center)	8%	17%	16%	11%
Another state	<u>-n/a</u>	<u>n/a</u> -	<u>n/a-</u>	18%
Small city (<100K population)	14%	15%	14%	13%
Medium city (100<500K population)	11%	11%	12%	9%
Large city (500K+)	6%	9%	14%	20%
Closer to family	14%	14%	14%	22%
In with parents or family	<u>n/a</u> -	11%	12%	11%
Your hometown	10%	10%	11%	13%
Somewhere else	4%	4%	3%	2%
Don't know	6%	4%	7%	5%

2020 K Street, NW, Suite 410 Washington DC 20006 +1 202 463-7300 Contact: Mallory Newall

Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
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8. Regardless of your current plans to move, when thinking generally of a place you would be willing to move to, how would you rate each of the following in terms of their importance in making that place a great place to live? You can choose any number from 1 to 10, where 10 means it is extremely important in making that place a great place to live, and 1 means it is not important at all.

### Mean Summary

	3/1-2, 2022
Overall cost of living	8.1
Crime rate	8
Ability to afford housing that meets your/your family's needs	8
Access to affordable healthcare	7.8
Climate	7.3
Relative risk of natural disasters (fire, earthquakes, flooding, tornadoes)	7
Available jobs	6.7
Amenities like cultural institutions, parks, farmers markets	6.6
Proximity to people in similar life stages (retirees, young families, etc.)	6.4
How engaged residents are in their community	6.1
Racial and ethnic diversity	6.1
Daily commute times	6.1
Quality of public schools	5.9
Access to higher education options	5.6
Public transportation	5.4
Whether the place leans Republican or Democratic in its voting	5.3

### a. Overall cost of living

	3/1-2, 2022
10 – Extremely important	35%
9	13%
8	19%
7	14%
6	7%
5	7%
4	2%
3	1%
2	1%
1 – Not important at all	1%
Mean	8.1





8. Regardless of your current plans to move, when thinking generally of a place you would be willing to move to, how would you rate each of the following in terms of their importance in making that place a great place to live? You can choose any number from 1 to 10, where 10 means it is extremely important in making that place a great place to live, and 1 means it is not important at all. (Continued)

### b. Crime rate

b. Chine rate	
	3/1-2, 2022
10 – Extremely important	34%
9	14%
8	17%
7	13%
6	8%
5	6%
4	3%
3	1%
2	1%
1 – Not important at all	2%
Mean	8

c. Quality of public schools

The state of the s	3/1-2, 2022
10 – Extremely important	18%
9	8%
8	12%
7	9%
6	10%
5	12%
4	4%
3	4%
2	5%
1 – Not important at all	18%
Mean	5.9

### d. Climate

	3/1-2, 2022
10 – Extremely important	22%
9	12%
8	18%
7	15%
6	15%
5	8%
4	4%
3	2%
2	1%
1 – Not important at all	3%
Mean	7.3





8. Regardless of your current plans to move, when thinking generally of a place you would be willing to move to, how would you rate each of the following in terms of their importance in making that place a great place to live? You can choose any number from 1 to 10, where 10 means it is extremely important in making that place a great place to live, and 1 means it is not important at all. (Continued)

e. Whether the place leans Republican or Democratic in its voting

e. Whether the place learns republicant of Democratic in its voting	
	3/1-2, 2022
10 – Extremely important	8%
9	4%
8	10%
7	13%
6	15%
5	16%
4	7%
3	6%
2	4%
1 – Not important at all	17%
Mean	5.3

f. How engaged residents are in their community

ga.gaaraanaanaana	3/1-2, 2022
10 – Extremely important	9%
9	6%
8	12%
7	18%
6	16%
5	20%
4	7%
3	4%
2	2%
1 – Not important at all	6%
Mean	6.1

g. Access to affordable healthcare

	3/1-2, 2022
10 – Extremely important	29%
9	16%
8	18%
7	11%
6	9%
5	10%
4	2%
3	1%
2	1%
1 – Not important at all	2%
Mean	7.8





8. Regardless of your current plans to move, when thinking generally of a place you would be willing to move to, how would you rate each of the following in terms of their importance in making that place a great place to live? You can choose any number from 1 to 10, where 10 means it is extremely important in making that place a great place to live, and 1 means it is not important at all. (Continued)

h. Racial and ethnic diversity

11. INacial and ethinic diversity	
	3/1-2, 2022
10 – Extremely important	13%
9	8%
8	11%
7	15%
6	14%
5	14%
4	7%
3	4%
2	3%
1 – Not important at all	10%
Mean	6.1

i. Public transportation

	3/1-2, 2022
10 – Extremely important	12%
9	6%
8	10%
7	11%
6	12%
5	13%
4	7%
3	7%
2	6%
1 – Not important at all	16%
Mean	5.4

j. Available jobs

j. Attanable jese	
	3/1-2, 2022
10 – Extremely important	23%
9	8%
8	17%
7	11%
6	10%
5	10%
4	3%
3	3%
2	4%
1 – Not important at all	11%
Mean	6.7





8. Regardless of your current plans to move, when thinking generally of a place you would be willing to move to, how would you rate each of the following in terms of their importance in making that place a great place to live? You can choose any number from 1 to 10, where 10 means it is extremely important in making that place a great place to live, and 1 means it is not important at all. (Continued)

k. Daily commute times

k. Daily Commute times	
	3/1-2, 2022
10 – Extremely important	14%
9	8%
8	14%
7	14%
6	11%
5	14%
4	4%
3	4%
2	3%
1 – Not important at all	13%
Mean	6.1

I. Ability to afford housing that meets your/your family's needs

	3/1-2, 2022
10 – Extremely important	35%
9	15%
8	17%
7	12%
6	8%
5	7%
4	2%
3	1%
2	1%
1 – Not important at all	3%
Mean	8

m. Access to higher education options

	3/1-2, 2022
10 – Extremely important	11%
9	9%
8	13%
7	11%
6	10%
5	13%
4	6%
3	5%
2	4%
1 – Not important at all	18%
Mean	5.6





8. Regardless of your current plans to move, when thinking generally of a place you would be willing to move to, how would you rate each of the following in terms of their importance in making that place a great place to live? You can choose any number from 1 to 10, where 10 means it is extremely important in making that place a great place to live, and 1 means it is not important at all. (Continued)

n. Proximity to people in similar life stages (retirees, young families, etc.)

	3/1-2, 2022
10 – Extremely important	10%
9	7%
8	16%
7	18%
6	15%
5	18%
4	5%
3	4%
2	1%
1 – Not important at all	5%
Mean	6.4

o. Amenities like cultural institutions, parks, farmers markets

	3/1-2, 2022
10 – Extremely important	12%
9	8%
8	16%
7	20%
6	16%
5	13%
4	5%
3	3%
2	2%
1 – Not important at all	5%
Mean	6.6

p. Relative risk of natural disasters (fire, earthquakes, flooding, tornadoes)

	3/1-2, 2022
10 – Extremely important	20%
9	8%
8	18%
7	16%
6	11%
5	12%
4	7%
3	3%
2	2%
1 – Not important at all	3%
Mean	7





9. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following?

**Total Likely Summary** 

Total Likely Guillinary	W24	W26	W27	W28	W29	W30	3/1-2, 2022
Go on any overnight trips, by car, less than 100 miles away	58%	64%	65%	70%	65%	68%	66%
Go on any overnight trips, by car, more than 100 miles away	59%	63%	65%	68%	64%	68%	67%
Travel by plane within the U.S.	39%	42%	425	46%	46%	44%	51%
Travel by plane internationally	21%	22%	22%	26%	24%	22%	29%
Take a vacation where I can "unplug" and "get away from it all"	N/A	N/A	N/A	N/A	N/A	63%	67%
Dine out at a restaurant	78%	76%	78%	79%	83%	85%	87%
Go on a cruise	15%	17%	16%	20%	20%	19%	25%
Go to a sporting event	34%	34%	36%	41%	41%	43%	47%
Go to an outdoor event like a farmer's market, art fair, or sidewalk sale	68%	70%	73%	77%	76%	79%	76%
Go to a shopping center or mall	74%	71%	71%	75%	79%	79%	82%
Use a ride sharing service	27%	28%	29%	33%	33%	30%	39%
Go to a live concert, indoors	N/A	28%	29%	35%	36%	35%	45%
Go to a live concert, outdoors	N/A	36%	39%	45%	47%	47%	49%
Go to a movie theater	N/A	44%	45%	49%	51%	55%	60%
Go to a museum	N/A	44%	46%	50%	49%	51%	52%

a. Go on any overnight trips, by car, less than 100 miles away

	3/15-16,	4/13-14,	4/27-28,	5/11-12,	5/25-26,	6/8-9,	3/1-2,
	2021	2021	2021	2021	2021	2021	2022
Very likely	26%	28%	31%	35%	30%	32%	28%
Somewhat likely	31%	37%	34%	34%	35%	37%	38%
Not very likely	23%	23%	21%	17%	20%	18%	19%
Not at all likely	19%	13%	14%	13%	15%	13%	15%
Likely (Net)	58%	64%	65%	70%	65%	68%	66%
Not likely (Net)	42%	36%	35%	30%	35%	32%	34%

b. Go on any overnight trips, by car, more than 100 miles away

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	29%	28%	31%	36%	31%	34%	31%
Somewhat likely	30%	35%	34%	32%	33%	34%	36%
Not very likely	20%	24%	21%	17%	19%	19%	18%
Not at all likely	20%	13%	14%	15%	17%	13%	16%
Likely (Net)	59%	63%	65%	68%	64%	68%	67%
Not likely (Net)	41%	37%	35%	32%	36%	32%	33%



2020 K Street, NW, Suite 410 Washington DC 20006 +1 202 463-7300 Contact: Mallory Newall
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613



9. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following? *(Continued)* 

c. Travel by plane within the U.S.

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	19%	18%	19%	23%	22%	22%	24%
Somewhat likely	20%	24%	23%	23%	24%	22%	27%
Not very likely	25%	27%	28%	23%	25%	27%	24%
Not at all likely	36%	30%	30%	31%	28%	28%	25%
Likely (Net)	39%	42%	42%	46%	46%	44%	51%
Not likely (Net)	61%	58%	58%	54%	54%	56%	49%

d. Travel by plane internationally

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	8%	10%	9%	11%	10%	10%	13%
Somewhat likely	13%	12%	13%	15%	13%	11%	16%
Not very likely	22%	25%	25%	24%	27%	25%	23%
Not at all likely	57%	53%	53%	50%	50%	53%	48%
Likely (Net)	21%	22%	22%	26%	24%	22%	29%
Not likely (Net)	79%	78%	78%	74%	76%	78%	71%

e. Take a vacation where I can "unplug" and "get away from it all"

ation where ream c	inplug and	got away non
	6/8-9,	3/1-2,
	2021	2022
Very likely	29%	29%
Somewhat likely	34%	38%
Not very likely	22%	21%
Not at all likely	15%	13%
Likely (Net)	63%	67%
Not likely (Net)	37%	33%

f. Dine out at a restaurant

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	46%	42%	45%	48%	46%	56%	60%
Somewhat likely	32%	34%	33%	32%	36%	28%	27%
Not very likely	14%	15%	15%	12%	11%	11%	9%
Not at all likely	8%	9%	8%	9%	7%	4%	4%
Likely (Net)	78%	76%	78%	79%	83%	85%	87%
Not likely (Net)	22%	24%	22%	21%	17%	15%	13%





9. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following? *(Continued)* 

g. Go on a cruise

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	6%	6%	5%	8%	8%	7%	10%
Somewhat likely	8%	11%	11%	12%	12%	12%	15%
Not very likely	22%	26%	26%	26%	26%	24%	29%
Not at all likely	63%	57%	57%	54%	54%	57%	46%
Likely (Net)	15%	17%	16%	20%	20%	19%	25%
Not likely (Net)	85%	83%	84%	80%	80%	81%	75%

h. Go to a sporting event

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	11%	14%	12%	17%	16%	17%	19%
Somewhat likely	23%	20%	23%	25%	25%	26%	28%
Not very likely	26%	31%	32%	28%	30%	30%	29%
Not at all likely	40%	35%	32%	31%	29%	27%	24%
Likely (Net)	34%	34%	36%	41%	41%	43%	47%
Not likely (Net)	66%	66%	64%	59%	59%	57%	53%

i. Go to an outdoor event like a farmer's market, art fair, or sidewalk sale

	3/15-16,	4/13-14,	4/27-28,	5/11-12,	5/25-26,	6/8-9,	3/1-2,
	2021	2021	2021	2021	2021	2021	2022
Very likely	28%	26%	29%	37%	36%	38%	38%
Somewhat likely	41%	43%	43%	40%	40%	41%	38%
Not very likely	19%	21%	18%	15%	14%	13%	16%
Not at all likely	13%	9%	9%	8%	10%	8%	8%
Likely (Net)	68%	70%	73%	77%	76%	79%	76%
Not likely (Net)	32%	30%	27%	23%	24%	21%	24%

j. Go to a shopping center or mall

,	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	38%	33%	34%	38%	39%	42%	44%
Somewhat likely	35%	38%	37%	37%	40%	37%	38%
Not very likely	16%	21%	195	16%	13%	14%	12%
Not at all likely	10%	8%	9%	9%	8%	7%	6%
Likely (Net)	74%	71%	71%	75%	79%	79%	82%
Not likely (Net)	26%	29%	29%	25%	21%	21%	18%





9. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following? *(Continued)* 

k. Use a ride sharing service

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	10%	11%	10%	14%	14%	12%	17%
Somewhat likely	17%	17%	19%	19%	19%	18%	22%
Not very likely	26%	30%	28%	26%	29%	29%	26%
Not at all likely	47%	42%	43%	41%	38%	41%	35%
Likely (Net)	27%	28%	29%	33%	33%	30%	39%
Not likely (Net)	73%	72%	71%	67%	67%	70%	61%

I. Go to a live concert, indoors

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	9%	10%	13%	13%	12%	18%
Somewhat likely	19%	19%	22%	23%	23%	27%
Not very likely	34%	36%	32%	35%	35%	32%
Not at all likely	38%	35%	33%	29%	30%	24%
Likely (Net)	28%	29%	35%	36%	35%	45%
Not likely (Net)	72%	71%	65%	64%	65%	55%

m. Go to a live concert, outdoors

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	11%	12%	18%	17%	17%	18%
Somewhat likely	25%	27%	27%	30%	30%	31%
Not very likely	35%	34%	29%	28%	31%	30%
Not at all likely	29%	27%	26%	24%	22%	21%
Likely (Net)	36%	39%	45%	47%	47%	49%
Not likely (Net)	64%	61%	55%	53%	53%	51%

n. Go to a movie theater

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	16%	17%	20%	19%	22%	26%
Somewhat likely	29%	28%	29%	32%	32%	34%
Not very likely	28%	29%	27%	28%	26%	21%
Not at all likely	27%	26%	24%	22%	20%	19%
Likely (Net)	44%	45%	49%	51%	55%	60%
Not likely (Net)	56%	55%	51%	49%	45%	40%





9. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following? *(Continued)* 

o. Go to a museum

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022
Very likely	10%	13%	18%	14%	15%	17%
Somewhat likely	34%	33%	32%	35%	35%	35%
Not very likely	36%	35%	30%	30%	32%	32%
Not at all likely	20%	20%	20%	20%	18%	16%
Likely (Net)	44%	46%	50%	49%	51%	52%
Not likely (Net)	56%	54%	50%	51%	49%	48%

10. **[ASK OF PARENTS OF CHILDREN UNDER 18]** Do you currently have any children attending in-person school, kindergarten through 12<sup>th</sup> grade?

	9/14-15, 2021 (N=276)	9/28-29, 2021 (N=267)	10/26-27, 2021 (N=261)	12/7-8, 2021 (N=264)	1/18-19, 2022 (N=268)	2/15-16, 2022 (N=283)	3/1-2, 2022 (N=275)
Yes	71%	72%	76%	79%	79%	70%	81%
No	29%	28%	24%	21%	21%	30%	19%





11. **[ASK IF Q10 = YES]** Thinking about the time period since this school year (2021-22) started, which of the following describe the situation at your child(ren)'s school(s)? Select all that apply.

	9/14-15, 2021 (N=202)	9/28-29, 2021 (N=199)	10/26-27, 2021 (N=201)	12/7-8, 2021 (N=202)	1/18-19, 2022 (N=211)	2/15-16, 2022 (N=021)	3/1-2, 2022 (N=221)
My child(ren) are required to wear masks in the classroom	12%	14%	53%	49%	50%	54%	52%
There have been COVID-19 cases at my child(ren)'s school this school year	62%	62%	45%	48%	50%	51%	53%
Children in other grades and/or classrooms at my child(ren)'s school have had to quarantine this school year due to COVID-19	31%	34%	25%	34%	43%	34%	39%
My school has encouraged children to get vaccinated	N/A	N/A	N/A	32%	38%	N/A	N/A
There have been COVID-19 cases in my child(ren)'s classroom this school year	42%	52%	29%	25%	38%	37%	42%
My child(ren) have had to quarantine due to COVID-19 this school year	31%	27%	19%	20%	28%	30%	25%
My school has offered COVID-19 vaccination clinics for kids	N/A	N/A	N/A	20%	26%	N/A	N/A
My school requires frequent testing for students	N/A	9%	9%	18%	19%	18%	13%
None of the above	9%	8%	13%	7%	5%	6%	5%

12. Before the COVID-19 pandemic, how frequently did you travel by air for business?

	9/14-15, 2021	3/1-2, 2022
More than once a month	3%	4%
Several times a year	10%	13%
Once or twice a year	18%	18%
Never	69%	65%





# 13. [ASK OF THOSE WHO RESPONDED MORE THAN ONCE A MONTH OR SEVERAL TIMES A YEAR IN Q12] When will you feel comfortable traveling by air for business again?

	9/14-15, 2021	3/1-2, 2022
I am comfortable doing this now	30%	32%
1-3 months from now	8%	10%
4-6 months from now	18%	22%
7-months to a year from now	20%	21%
More than a year from now	10%	12%
I won't feel comfortable doing this until I am vaccinated for the coronavirus	1%	1%
Don't know	12%	4%

# 14. [ASK OF THOSE WHO RESPONDED MORE THAN ONCE A MONTH OR SEVERAL TIMES A YEAR IN Q12] Thinking ahead to when the coronavirus pandemic ends, to what extent do you agree or disagree with the following statements?

**Total Agree Summary** 

	9/14-15, 2021	3/1-2, 2022
I will travel less often for business than I did before the pandemic	52%	56%
I think my company will reduce its travel budget compared to before the pandemic	49%	54%
I will have fewer face-to-face meetings that require travel than I did before the pandemic	59%	64%
I will be willing to travel, but I think my clients will cancel meetings	41%	36%
I will have more "virtual" meetings than I did before the pandemic instead of traveling	61%	58%
I will attend fewer trade shows and conferences than I did before the pandemic	48%	60%

**Total Disagree Summary** 

	9/14-15, 2021	3/1-2, 2022
I will travel less often for business than I did before the pandemic	14%	25%
I think my company will reduce its travel budget compared to before the pandemic	16%	14%
I will have fewer face-to-face meetings that require travel than I did before the pandemic	15%	20%
I will be willing to travel, but I think my clients will cancel meetings	22%	21%
I will have more "virtual" meetings than I did before the pandemic instead of traveling	18%	15%
I will attend fewer trade shows and conferences than I did before the pandemic	18%	14%





# 14. [ASK OF THOSE WHO RESPONDED MORE THAN ONCE A MONTH OR SEVERAL TIMES A YEAR IN Q12 Thinking ahead to when the coronavirus pandemic ends, to what extent do you agree or disagree with the following statements? (Continued)

a. I will travel less often for business than I did before the pandemic

	9/14-15, 2021	3/1-2, 2022
Strongly agree	25%	25%
Somewhat agree	27%	31%
Neither agree nor disagree	24&	16%
Somewhat disagree	7%	14%
Strongly disagree	7%	11%
Don't know/Does not apply	11%	3%
Agree (Net)	52%	56%
Disagree (Net)	14%	25%

b. I think my company will reduce its travel budget compared to before the pandemic

	9/14-15, 2021	3/1-2, 2022
Strongly agree	24%	31%
Somewhat agree	25%	23%
Neither agree nor disagree	22%	26%
Somewhat disagree	11%	8%
Strongly disagree	5%	6%
Don't know/Does not apply	13%	6%
Agree (Net)	49%	54%
Disagree (Net)	16%	14%

c. I will have fewer face-to-face meetings that require travel than I did before the pandemic

	9/14-15, 2021	3/1-2, 2022
Strongly agree	26%	33%
Somewhat agree	33%	31%
Neither agree nor disagree	17%	14%
Somewhat disagree	10%	16%
Strongly disagree	4%	4%
Don't know/Does not apply	10%	3%
Agree (Net)	59%	64%
Disagree (Net)	15%	20%

d. I will be willing to travel, but I think my clients will cancel meetings

	9/14-15, 2021	3/1-2, 2022
Strongly agree	14%	15%
Somewhat agree	27%	21%
Neither agree nor disagree	22%	36%
Somewhat disagree	14%	11%
Strongly disagree	8%	10%
Don't know/Does not apply	15%	7%
Agree (Net)	41%	36%
Disagree (Net)	22%	21%



Tel: +1 202 374 2613



14. [ASK OF THOSE WHO RESPONDED MORE THAN ONCE A MONTH OR SEVERAL TIMES A YEAR IN Q12 Thinking ahead to when the coronavirus pandemic ends, to what extent do you agree or disagree with the following statements? (Continued)

e. I will have more "virtual" meetings than I did before the pandemic instead of traveling

or raminate more through the state of the participation of the state o		
	9/14-15, 2021	3/1-2, 2022
Strongly agree	30%	35%
Somewhat agree	31%	23%
Neither agree nor disagree	12%	24%
Somewhat disagree	12%	11%
Strongly disagree	6%	4%
Don't know/Does not apply	9%	3%
Agree (Net)	61%	58%
Disagree (Net)	18%	15%

f. I will attend fewer trade shows and conferences than I did before the pandemic

	9/14-15, 2021	3/1-2, 2022
Strongly agree	24%	28%
Somewhat agree	24%	32%
Neither agree nor disagree	23%	20%
Somewhat disagree	8%	6%
Strongly disagree	10%	9%
Don't know/Does not apply	10%	5%
Agree (Net)	48%	60%
Disagree (Net)	18%	14%

15. How concerned are you, if at all, about the impact of the conflict in Ukraine on the following?

**Total Concerned Summary** 

	3/1-2, 2022
Global stability	87%
Prices of things we buy in the U.S.	86%
Broader war developing	84%
Economic growth	83%
The safety and security of the U.S.	80%
International travel	62%
A spike in refugees	61%
Your personal safety	58%
Travel within the U.S.	49%

**Total Not Concerned Summary** 

	3/1-2, 2022
Travel within the U.S.	51%
Your personal safety	42%
A spike in refugees	39%
International travel	38%
The safety and security of the U.S.	20%
Economic growth	17%
Broader war developing	16%
Prices of things we buy in the U.S.	14%
Global stability	13%





15. How concerned are you, if at all, about the impact of the conflict in Ukraine on the following? *(Continued)* 

a. Global stability

,	3/1-2, 2022
Very concerned	42%
Somewhat concerned	45%
Not very concerned	9%
Not at all concerned	3%
Concerned (Net)	87%
Not Concerned (Net)	13%

b. The safety and security of the U.S.

	3/1-2, 2022
Very concerned	35%
Somewhat concerned	46%
Not very concerned	16%
Not at all concerned	4%
Concerned (Net)	80%
Not Concerned (Net)	20%

c. Your personal safety

	3/1-2, 2022
Very concerned	22%
Somewhat concerned	36%
Not very concerned	32%
Not at all concerned	11%
Concerned (Net)	58%
Not Concerned (Net)	42%

d. Economic growth

	3/1-2, 2022
Very concerned	39%
Somewhat concerned	44%
Not very concerned	13%
Not at all concerned	3%
Concerned (Net)	83%
Not Concerned (Net)	17%

e. Prices of things we buy in the U.S.

	3/1-2, 2022
Very concerned	51%
Somewhat concerned	36%
Not very concerned	11%
Not at all concerned	3%
Concerned (Net)	86%
Not Concerned (Net)	14%





15. How concerned are you, if at all, about the impact of the conflict in Ukraine on the following? *(Continued)* 

### f. Travel within the U.S.

	3/1-2, 2022
Very concerned	16%
Somewhat concerned	33%
Not very concerned	34%
Not at all concerned	16%
Concerned (Net)	49%
Not Concerned (Net)	51%

### g. International travel

	3/1-2, 2022
Very concerned	25%
Somewhat concerned	37%
Not very concerned	23%
Not at all concerned	15%
Concerned (Net)	62%
Not Concerned (Net)	38%

### h. A spike in refugees

	3/1-2, 2022
Very concerned	25%
Somewhat concerned	35%
Not very concerned	31%
Not at all concerned	9%
Concerned (Net)	61%
Not Concerned (Net)	39%

### i. Broader war developing

	3/1-2, 2022
Very concerned	42%
Somewhat concerned	42%
Not very concerned	13%
Not at all concerned	3%
Concerned (Net)	84%
Not Concerned (Net)	16%





### **About the Study**

These are some of the findings of the forty-eighth wave of an Ipsos poll conducted between March 1-2, 2022. For this survey, a sample of 1,154 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021 among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021 among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021 among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021 among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021 among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021 among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021 among 1,162 adults





- The forty-third wave was conducted December 7-8, 2021 among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022 among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022 among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022 among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022 among 1,156 adults

The sample for this study was randomly drawn from <a href="Ipsos">Ipsos</a>'online panel, partner online panel sources, and <a href="Iriver" sampling">"river" sampling</a> and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,154, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and fourty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh wave of this study has a credibility interval of plus or minus 3.5 percentage points.

### For more information on this news release, please contact:

Mallory Newall Vice President, US Public Affairs +1 202 420-2014 mallory.newall@ipsos.com





### **About Ipsos**

lpsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multispecialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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