

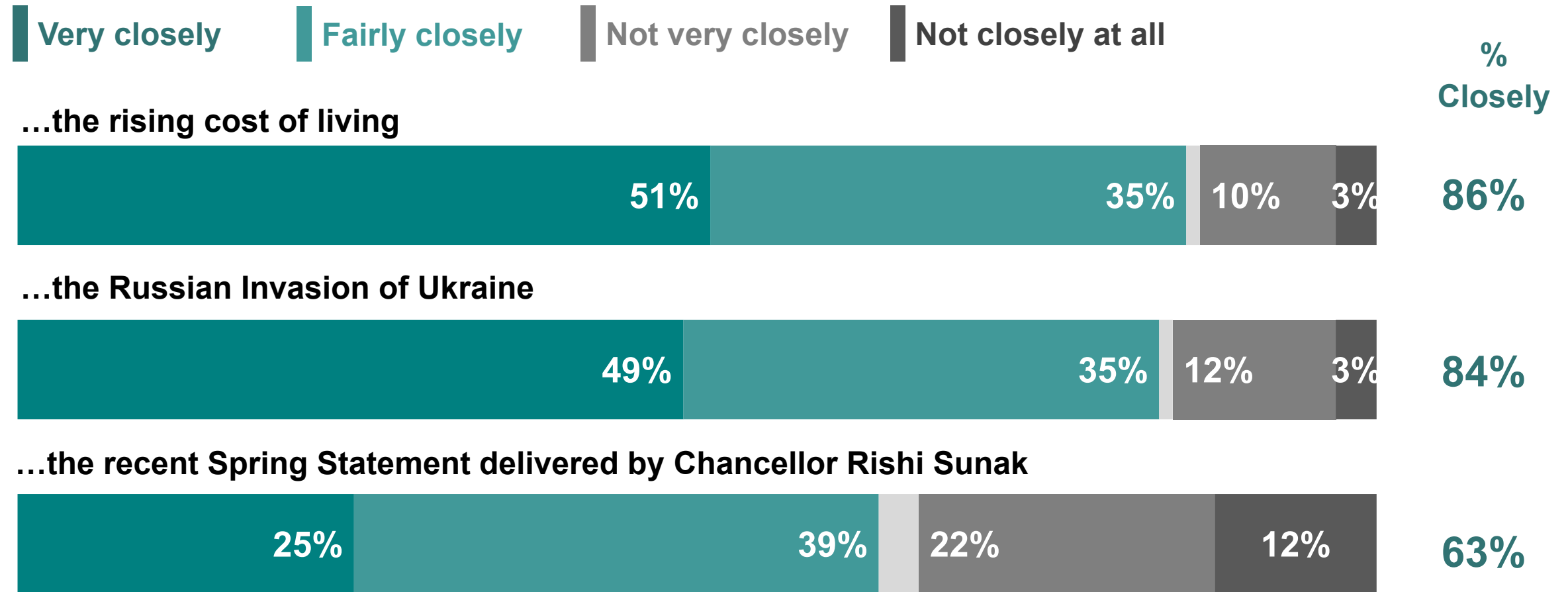
# IPSOS SPRING STATEMENT POLLING

March 2022



# How closely have you followed these stories?

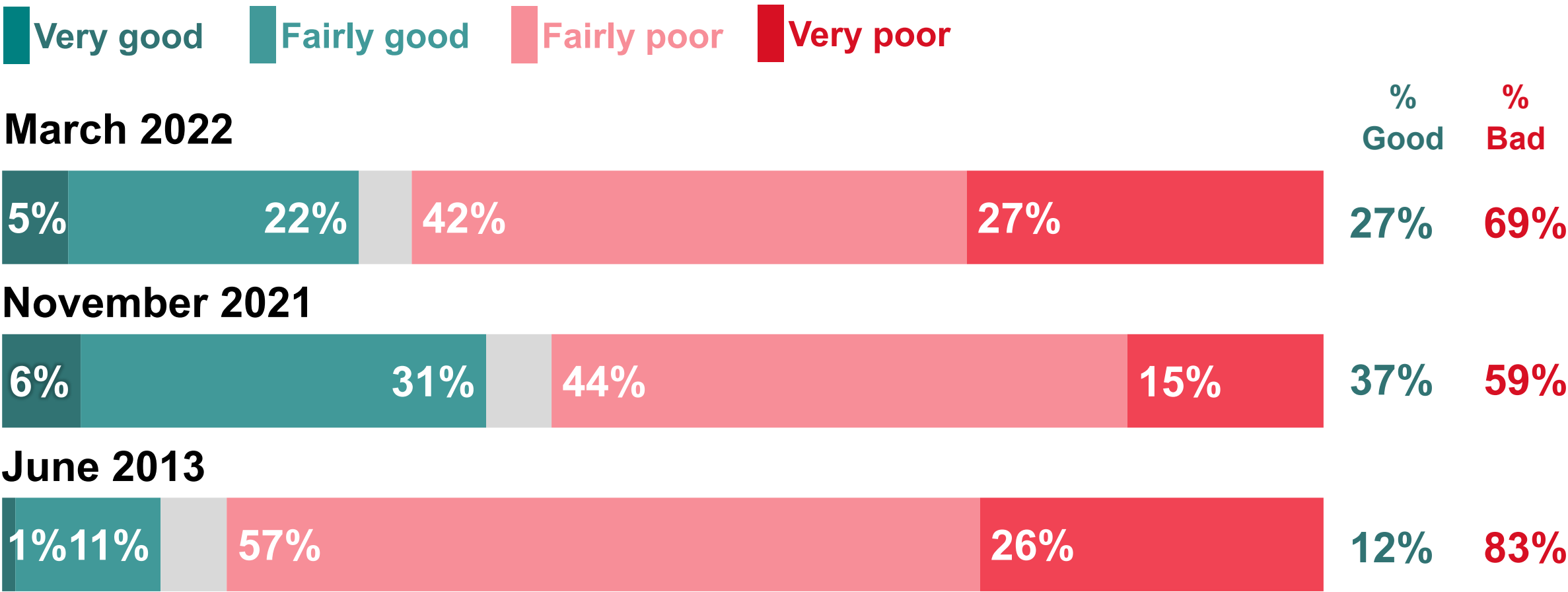
How closely, if at all, have you been following stories about...?



Base: 2055 Online British adults aged 16-75 in Great Britain, 24-25 March 2022..

# Perceptions of the British economy: Trend

How would you describe the current state of the British economy? Would you say it is...?



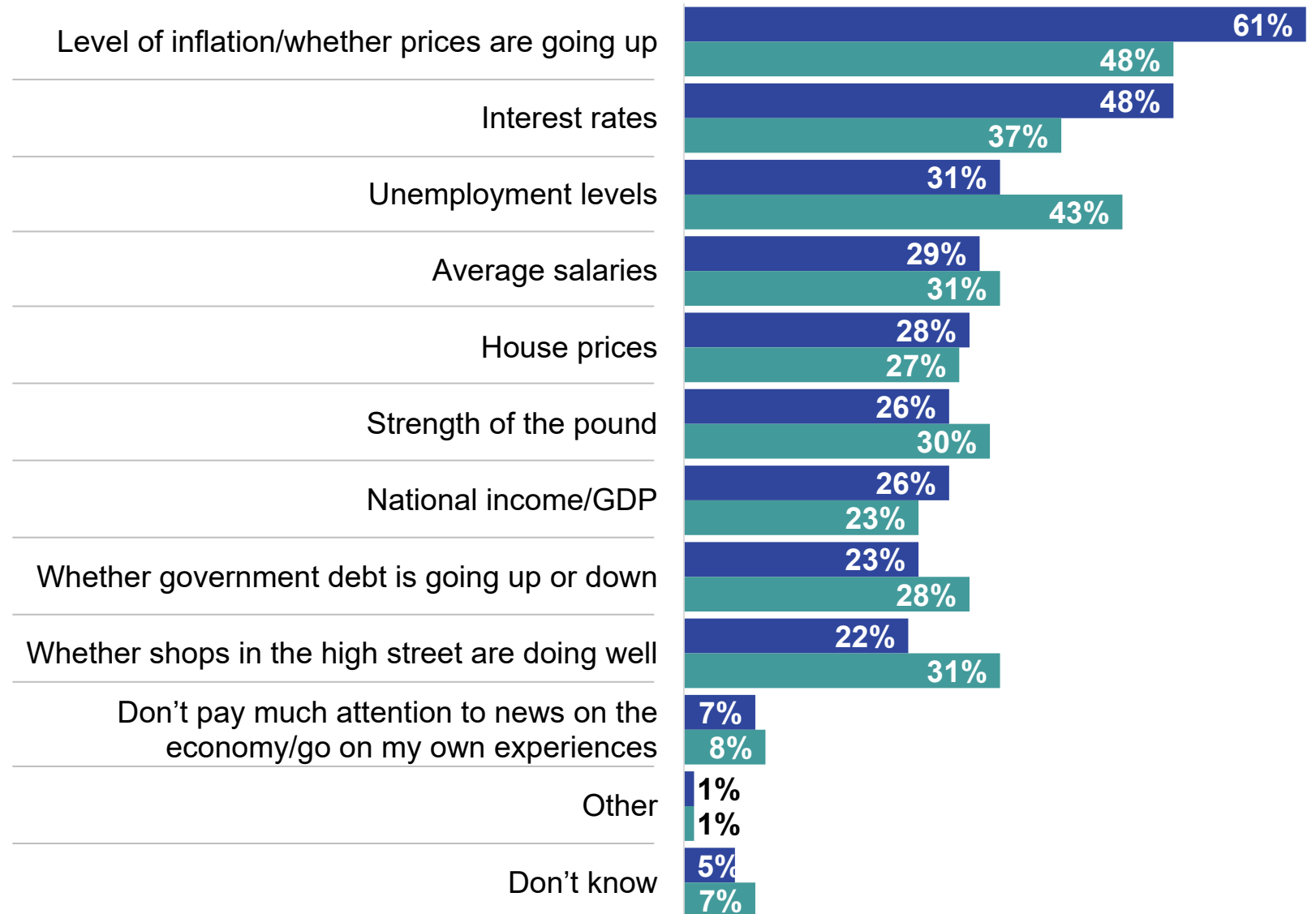
Base: 2055 Online British adults aged 16-75 in Great Britain, 24-25 March 2022..

# What drives perceptions of the economy?

When you hear about the state of the economy in the news, what specific types of information most influence your view of how the economy is doing?

**March 2022**

**November 2021**



Base: 2055 Online British adults aged 16-75 in Great Britain, 24-25 March 2022.

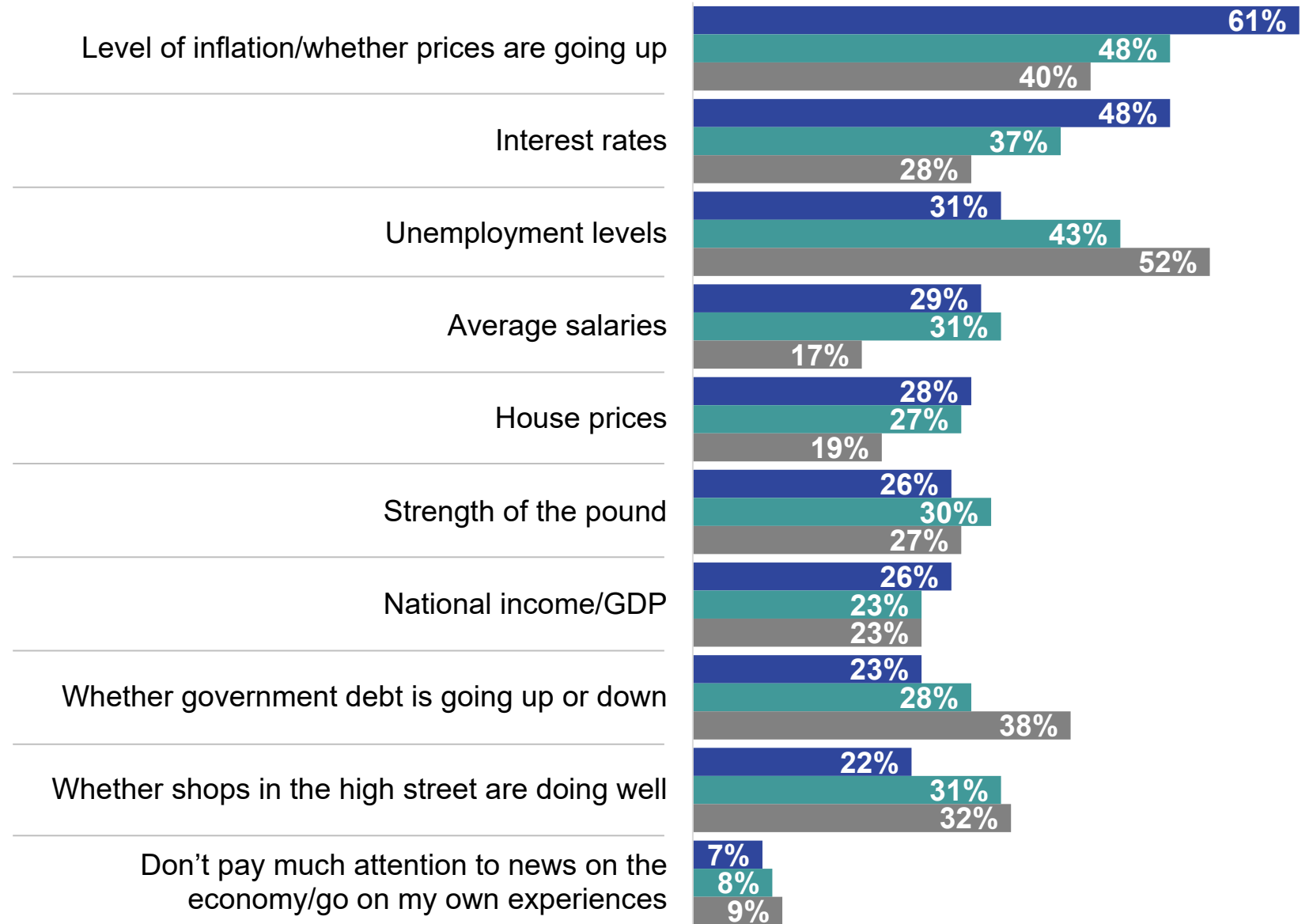
# What drives perceptions of the economy?

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March 2022

November 2021

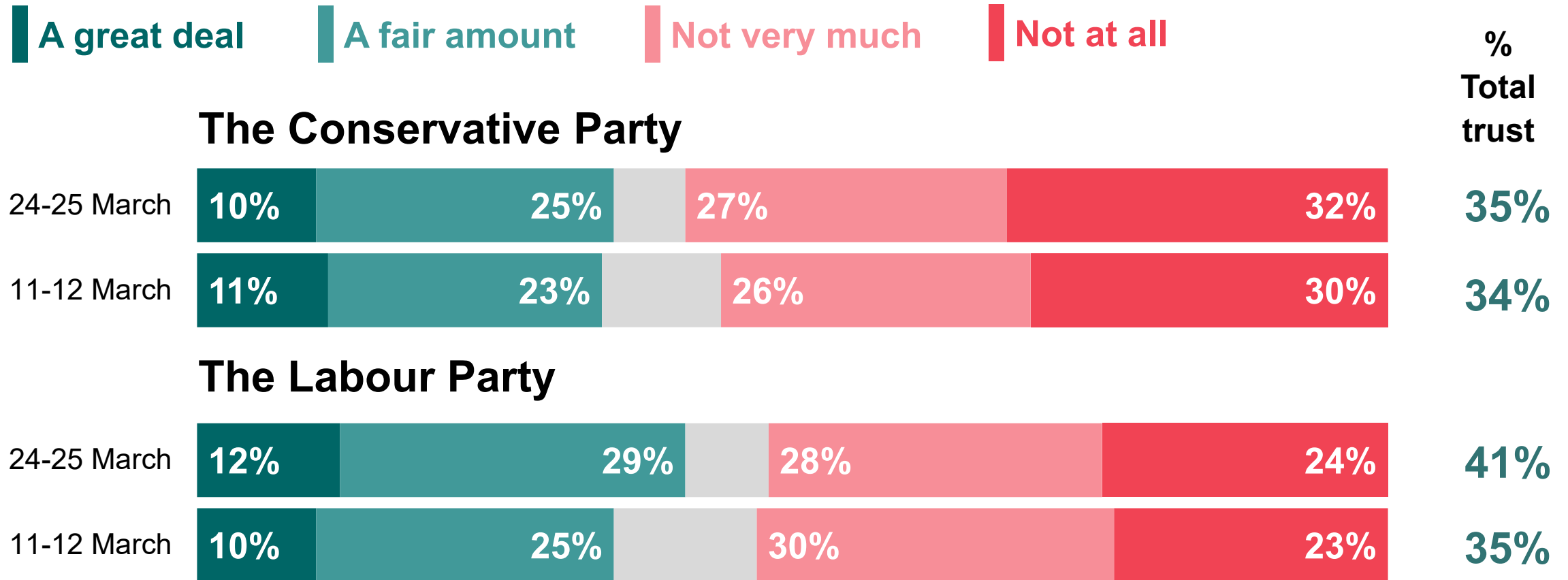
June 2013



Base: 2055 Online British adults aged 16-75 in Great Britain, 24-25 March 2022.

# Trust in parties to manage Britain's taxes and public spending

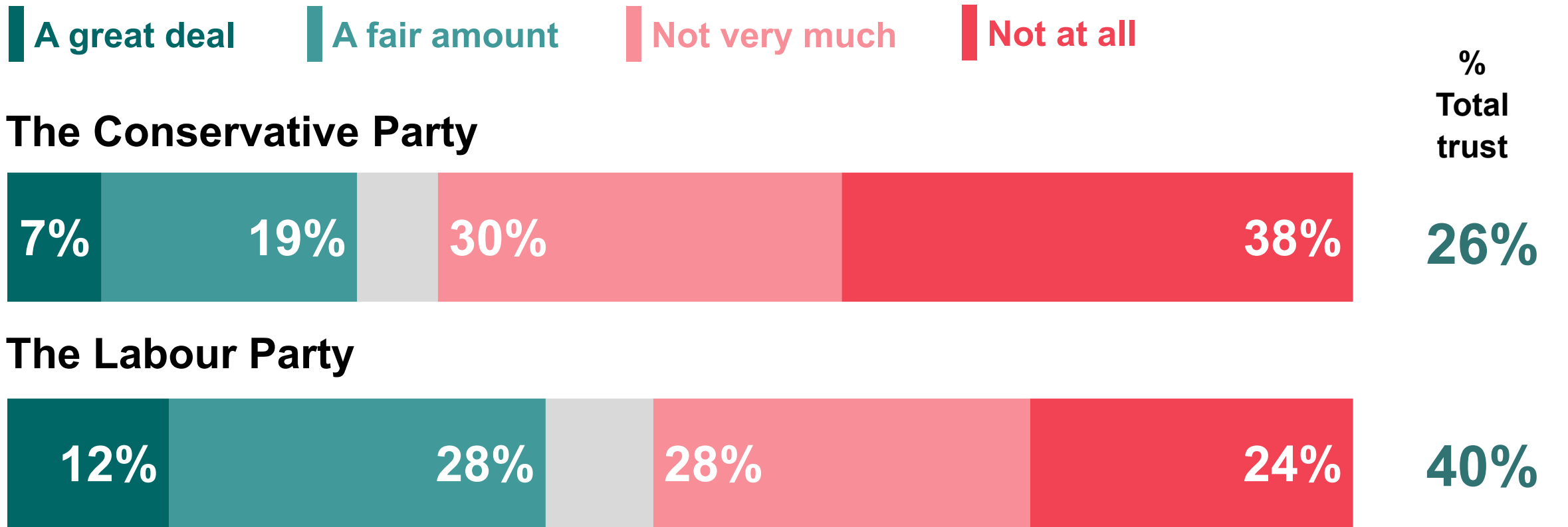
To what extent, if at all, do you trust each of the following political parties to manage Britain's taxes and public spending?



Base: 2,055 Online British adults aged 16-75 in Great Britain, 24-25 March 2022.

# Trust in parties to reduce your cost of living

To what extent, if at all, do you trust each of the following political parties to reduce you and your family’s cost of living?



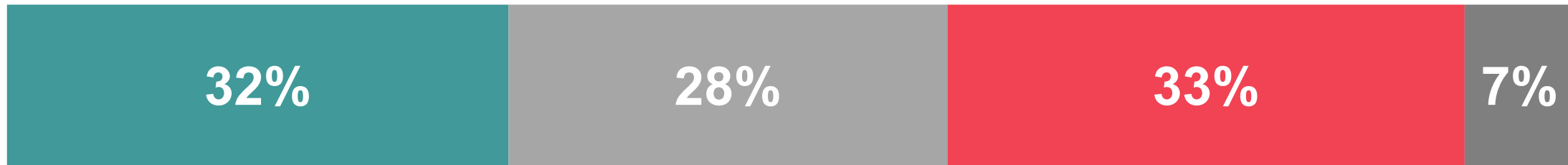
Base: 2,055 Online British adults aged 16-75 in Great Britain, 24-25 March 2022.

# Has Rishi Sunak been doing a good or bad job?

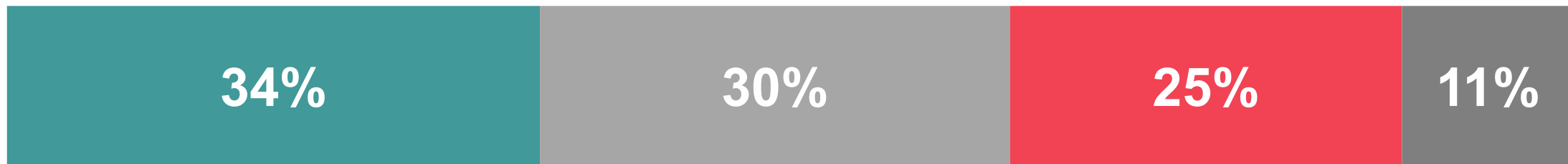
To what extent, if at all, do you think Rishi Sunak has been doing a good job or a bad job, in his role as Chancellor of the Exchequer?

**Very / fairly good**   **Neither good nor bad**   **Very / fairly bad**   **Don't know**

**24 - 25 March 2022**



**11 - 12 March 2022**



**Base:** 2,055 Online British adults aged 16-75 in Great Britain, 24-25 March 2022.

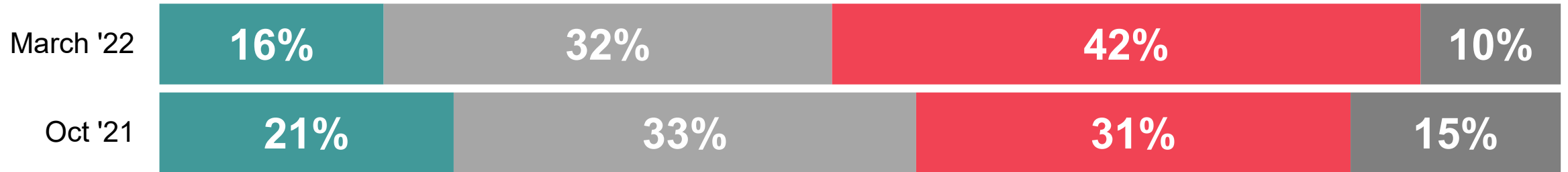


# Rishi Sunak: Impact on the economy

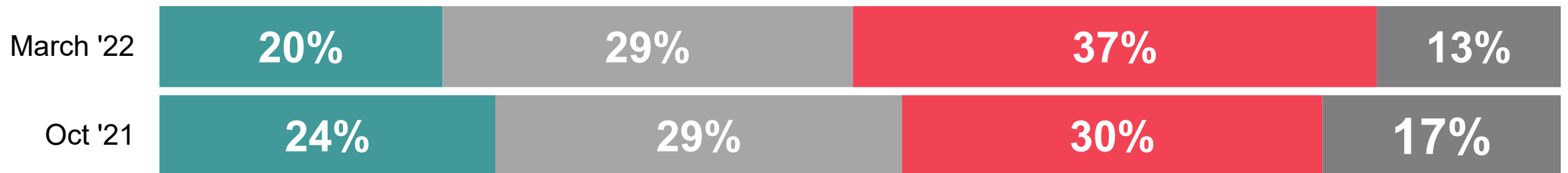
From what you've seen or heard, if anything, about Rishi Sunak since he became Chancellor of the Exchequer do you think he...?

**Better**    No difference    **Worse**    Don't know

... has changed Britain's economy for?



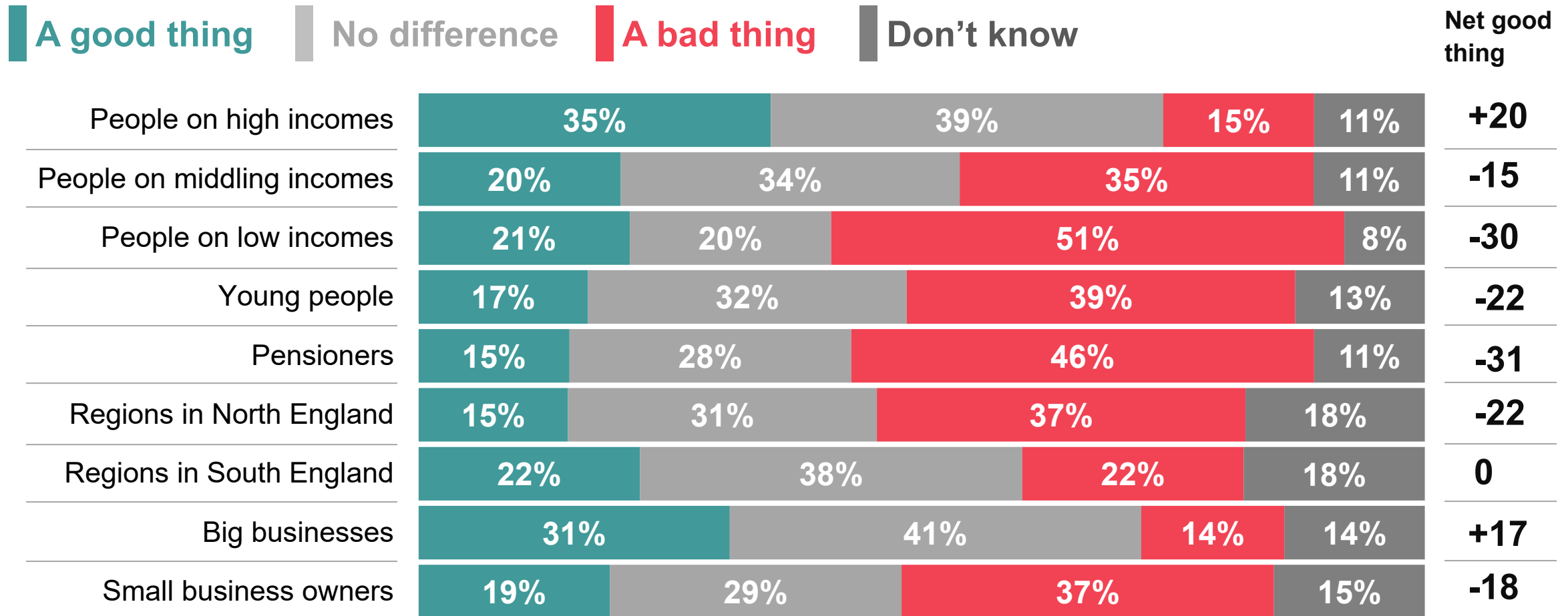
... will change Britain's economy for?



Base: 2055 Online British adults aged 16-75 in Great Britain, 24-25 March 2022.

# How will the Spring statement impact different people?

And thinking about the Spring Statement announced by Chancellor of the Exchequer Rishi Sunak this week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?



Base: 2055 Online British adults aged 16-75 in Great Britain, 24-25 March 2022.

# Spring vs Autumn budget: Impact on different people

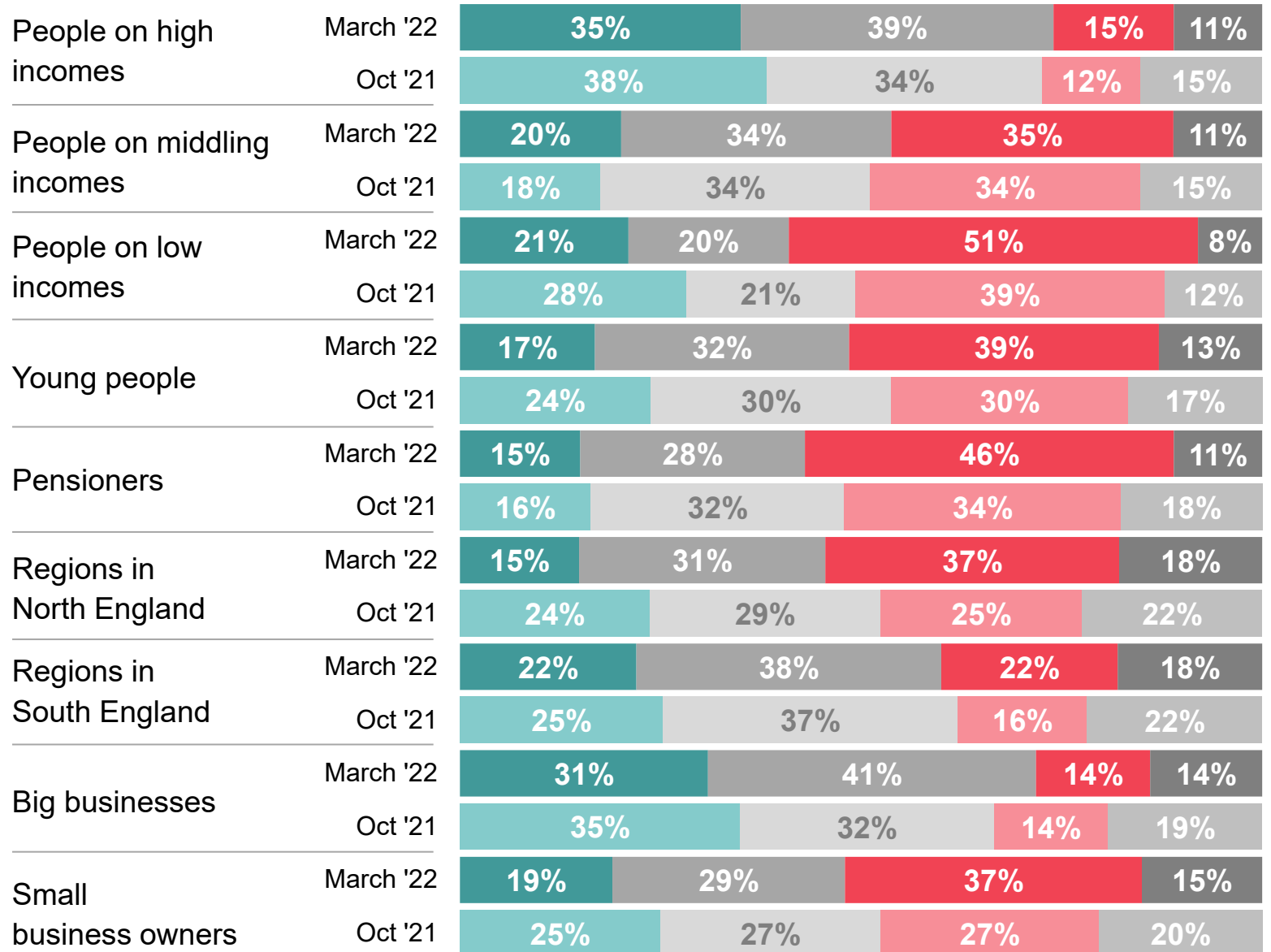
And thinking about the Spring Statement announced by Chancellor of the Exchequer Rishi Sunak this week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?\*

**A good thing**

**No difference**

**A bad thing**

**Don't know**

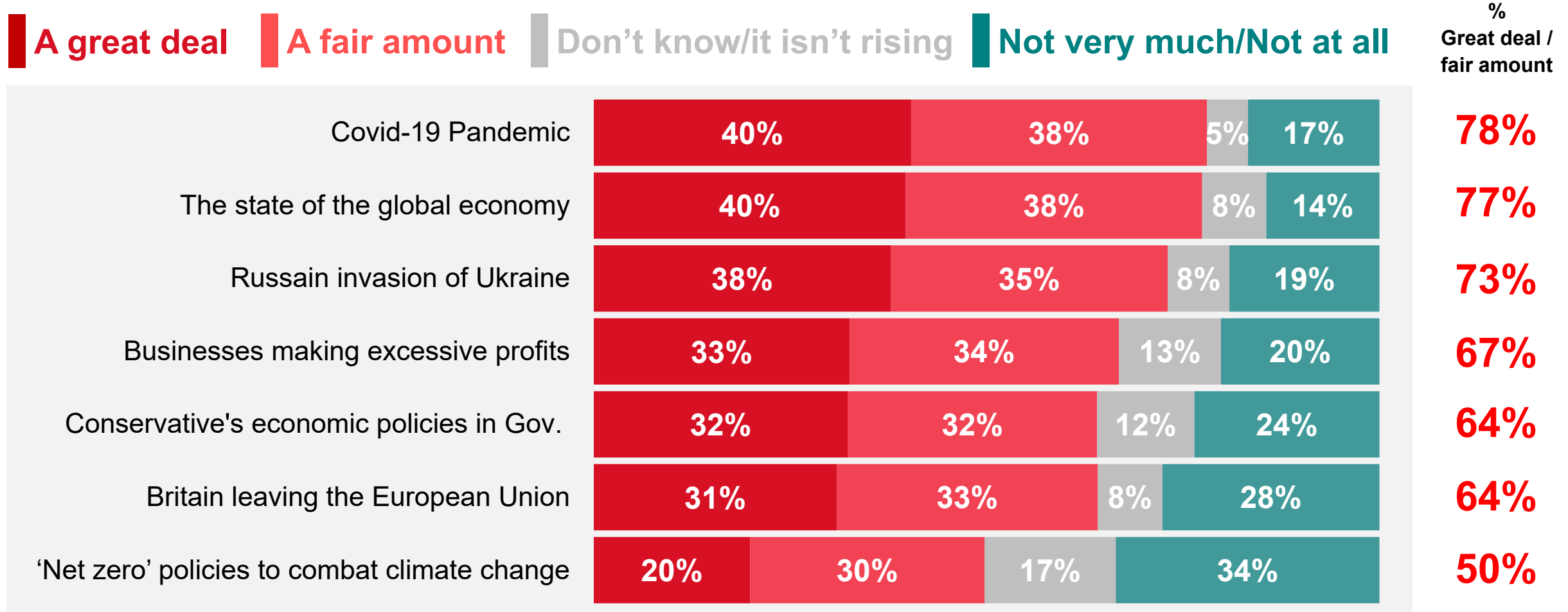


Base: 2055 Online British adults aged 16-75 in Great Britain, 24-25 March 2022; 1,028 Online British adults aged 16-75, 29-30 October 2021.

\*\*\* Question wording for October 2021 was 'And thinking about the Budget, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?'

# What factors contribute to Britain's rising cost of living?

How much, if at all, do you think each of the following are contributing to the rising cost of living in Britain today?



Base: 1,036 Online British adults aged 16-75, 28-29 March 2022.

# Technical notes

- The research was carried out by Ipsos UK.
- Ipsos UK interviewed a representative quota sample of 2,055 adults aged 16-75 in Great Britain. Interviews took place on the online Omnibus using the Ipsos.Digital platform between 24<sup>th</sup> and 25<sup>th</sup> March 2022.
- The sample obtained is representative of the population with quotas on:
  - Age
  - Gender
  - Region
  - Working Status
  - Social Grade
- The data has been weighted to the known offline population proportions for age, working status and social grade within gender, and for government office region and education, to reflect the adult population of the United Kingdom.

For more information please contact the team at [ipsos.com/en-uk/omnibus-surveys](https://ipsos.com/en-uk/omnibus-surveys)



**March 2022**

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