

Ipsos April 2022 Political Monitor Topline Results

April 2022

Fieldwork: 20th – 28th April 2022

Technical Details

Ipsos interviewed a representative sample of 1006 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 20th – 28th April 2022. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Data are based on all adults unless otherwise stated

Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1 **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (681)

	April 2022	March 2022
	%	%
Conservative	35	35
Labour	40	39
Liberal Democrats (Lib Dem)	10	10
Scottish National Party/Plaid Cymru	5	5
Green Party	7	7
Other	3	5
Conservative lead (±%)	-5	-4
<i>Would not vote</i>	2	2
<i>Undecided</i>	4	3
<i>Refused</i>	2	3

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How would you vote if there were a General Election tomorrow?**

Q1b **Which party are you most inclined to support?**

	%
Conservative	35
Labour	40
Liberal Democrats (Lib Dem)	11
Scottish National Party/Plaid Cymru	5
Green Party	6
Other	3
Conservative lead (+%)	-5
<i>Would not vote</i>	13
<i>Undecided</i>	7
<i>Refused</i>	2

Certainty of voting

- Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	61
9	4
8	7
7	4
6	2
5	6
4	2
3	1
2	1
1 – absolutely certain not to vote	10
Don't know	1

Satisfaction Ratings

Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?
- Q6 Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q3) Apr '22	30	61	9	-31
<i>Mar '22</i>	31	59	11	-28
Johnson (Q4) Apr '22	30	63	7	-33
<i>Mar '22</i>	31	59	10	-28
Starmer (Q5) Apr '22	32	46	21	-14
<i>Mar '22</i>	33	43	24	-10
Davey (Q6) Apr '22	24	29	47	-5
<i>Mar '22</i>	22	28	50	-6

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?

Base: All party supporters (*Government is based on Conservative supporters)

	Base	Satisfied %	Dissatisfied %	Don't know %	Net satisfaction ±
Government (Q3) Apr '22	263	67	25	7	+42
Mar '22	264	69	25	6	+44
Johnson (Q4) Apr '22	263	69	24	7	+45
Mar '22	264	67	26	7	+41
Starmer (Q8) Apr '22	342	55	31	14	+24
Mar '22	301	58	26	16	+32

Economic Optimism Index

- Q7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

	Apr '22 %	Mar '22 %
Improve	14	14
Stay the same	12	7
Get worse	70	76
Don't know	4	4
Ipsos Economic Optimism Index (EOI)	-56	-62

Leadership

- Q10. On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?

Base: All respondents.

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Boris Johnson Apr '22	13	18	10	11	45	2	31	56	-25
Jan '22	9	14	9	12	52	4	23	64	-41
Nov '21	11	23	10	18	37	2	34	55	-21
Jun '21	23	22	10	12	31	2	45	43	+2
Mar '21	19	24	10	14	31	2	43	45	-2
Feb '21	17	25	12	16	28	2	42	44	-2
Aug '20	20	25	11	11	32	1	45	43	+2
Feb '20	25	24	8	10	30	3	49	40	+9
July '19	19	19	13	13	30	5	38	43	-5

	June '19	14	20	10	13	40	3	34	53	-19
	May '19	11	14	7	12	52	3	25	64	-39
	Mar '19	8	16	7	15	49	5	24	64	-40
	Sep '18	9	16	8	13	51	3	25	64	-39
	Jul '18	12	13	6	13	53	3	25	66	-41
	Apr '18	7	10	5	19	53	6	17	72	-55
	Jul '16	11	10	5	22	48	4	21	70	-49
	Jul '15	13	19	11	21	31	6	32	52	-20
	Jul '14	12	20	9	20	34	5	32	54	-22
Keir Starmer	Apr '22	9	20	18	16	25	11	29	41	-12
	Jan '22	12	20	20	14	22	12	32	36	-4
	Nov '21	6	19	21	17	24	13	25	41	-16
	Jun '21	6	18	13	19	29	16	24	48	-24
	Mar '21	9	21	22	14	21	14	30	35	-5
	Feb '21	11	25	27	12	13	12	36	25	+11
	Aug '20	14	24	24	10	14	14	38	24	+14
	Feb '20	11	21	20	11	14	22	32	25	+7
Rishi Sunak	Apr '22	5	17	15	17	34	12	22	51	-29
	Jan '22	12	21	21	14	20	13	33	34	-1
	Nov '21	8	21	20	17	21	14	29	38	-9
	Jun '21	11	25	17	12	17	18	36	29	+7
	Mar '21	12	21	24	14	15	13	33	29	+4
	Feb '21	10	22	29	15	11	14	32	26	+6
	Aug '20	13	23	27	10	12	15	36	22	+14
Michael Gove	Apr '22	3	10	14	17	42	14	13	59	-46
	Jan '22	3	6	16	21	42	12	9	63	-54
	Jun '21	3	10	10	17	43	18	13	60	-47
	May '19	4	12	13	17	39	13	16	56	-40
	Mar '19	3	12	11	18	41	15	15	59	-44
	Sep '18	2	9	17	21	35	17	11	56	-45
	Jul '18	3	7	14	20	41	14	10	61	-51
	Apr '18	4	8	10	22	38	18	12	60	-48
	Jul '15	3	10	18	18	35	16	13	53	-40
	Jul '14	2	9	10	18	48	13	11	66	-55
Jeremy Hunt	Apr '22	3	14	19	18	30	15	17	48	-31
	Jan '22	3	13	22	22	27	13	16	49	-33
	Jun '19	7	24	17	17	25	10	31	42	-11
	May '19	4	15	17	16	36	11	19	52	-33
	Mar '19	4	15	13	20	33	16	19	53	-34
	Sep '18	2	12	20	20	33	14	14	53	-39
	Jul '18	4	11	14	18	40	13	15	58	-43
Sajid Javid	Apr '22	4	17	22	17	26	14	21	43	-22
	Jan '22	5	18	22	17	25	12	23	42	-19
	May '19	4	16	18	16	31	15	20	47	-27
	Mar '19	5	17	15	19	28	15	22	47	-25
	Sep '18	2	15	26	20	18	19	17	38	-21
	Jul '18	3	16	20	18	23	20	19	41	-22
Liz Truss	Apr '22	4	12	22	14	29	20	16	43	-27
	Jan '22	3	10	26	13	27	20	13	40	-27
	Nov '21	3	7	31	12	22	25	10	34	-24
Nadhim Zahawi	Apr '22	2	11	24	14	26	24	13	40	-27
	Jan '22	2	10	31	17	20	20	12	37	-25
Dominic Raab	Apr '22	2	13	19	19	33	15	15	52	-37
	May '19	3	10	20	16	29	22	13	45	-32
	Mar '19	3	10	14	18	31	25	13	49	-36

Ben Wallace	Apr '22	3	13	26	11	19	27	16	30	-14
Priti Patel	Apr '22	3	7	10	19	50	10	10	69	-59
David Cameron	Jul '14	18	28	9	16	28	2	46	44	+2
Ed Miliband	Jul '14	6	16	8	23	42	4	22	65	-43
Theresa May	Mar '19	11	19	9	17	40	4	30	57	-27
	Sep '18	9	24	11	21	32	3	33	53	-20
	Jul '18	12	22	8	20	35	2	34	55	-21
	Apr '18	16	28	7	19	28	3	44	47	-3
	Jul '16	23	32	10	11	16	7	55	27	+28
	Jul '15	7	21	18	17	25	11	28	42	-14
	Jul '14	8	22	13	19	29	10	30	48	-18

Base: Own party supporters

		Base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Boris Johnson	Apr '22	263	33	37	11	9	9	*	70	18	+52
	Jan '22	250	32	31	12	10	15	*	63	25	+38
	Nov '21	281	26	45	11	10	8	*	71	18	+53
	Jun '21	324	48	31	8	7	5	1	79	12	+67
	Mar '21	343	39	42	7	9	3	1	81	12	+69
	Feb '21	342	41	38	8	5	7	1	79	12	+67
	Aug '20	370	46	41	4	6	2	1	87	8	+79
	Feb '20	413	53	35	6	2	2	1	88	4	+84
	July '19	323	46	31	9	6	4	4	77	10	+67
	June '19	252	29	30	11	15	13	1	59	28	+31
	May '19	322	13	23	9	20	33	2	36	53	-17
	Mar '19	324	12	20	7	18	40	4	32	58	-26
	Sep '18	334	13	26	7	16	35	4	39	51	-12
	Jul '18	382	10	21	9	19	38	4	31	57	-26
	Apr '18	340	11	15	6	30	32	6	26	62	-36
	Jul '16	292	9	14	6	29	39	3	23	68	-45
	Jul '15	312	20	27	8	26	16	3	47	42	5
	Jul '14	242	21	26	12	18	19	4	47	37	10
Keir Starmer	Apr '22	342	21	38	20	7	6	8	59	13	+46
	Jan '22	349	22	31	24	11	6	6	53	17	+36
	Nov '21	293	13	35	22	13	10	7	48	23	+25
	Jun '21	272	18	30	12	16	14	10	48	30	+18
	Mar '21	342	21	32	20	10	7	10	53	17	+36
	Feb '21	354	23	37	26	7	2	5	60	9	+51
	Aug '20	320	25	35	23	5	4	8	60	9	+51
	Feb '20	278	20	25	23	9	4	19	45	13	+32
Rishi Sunak	Apr '22	263	15	25	15	16	19	10	40	35	+5
	Jan '22	250	19	32	18	10	13	8	51	23	+28
	Nov '21	281	17	33	15	11	13	11	50	24	+26
	Jun '21	324	24	34	13	7	12	10	58	19	+39
	Mar '21	343	23	27	27	10	6	8	50	16	+34
	Feb '21	342	21	33	25	6	4	11	54	10	+44
	Aug '20	370	22	24	23	10	5	16	46	15	+31
Michael Gove	Apr '22	263	4	16	13	25	31	11	20	56	-36
	Jan '22	250	5	10	16	30	28	10	15	58	-43
	Jun '21	324	6	20	13	20	29	12	26	49	-23

	May '19	222	7	19	14	29	19	12	26	48	-22
	Mar '19	324	6	24	12	20	25	13	30	45	-15
	Sep '18	334	5	16	16	26	25	12	21	51	-30
	July '18	382	4	10	15	25	35	11	14	60	-46
	Apr '18	340	7	12	13	31	26	11	20	56	-36
	Jul '15	312	4	12	20	26	22	16	16	53	-37
	Jul '14	242	2	13	10	27	37	12	14	64	-50
Jeremy Hunt	Apr '22	263	4	16	20	20	26	12	20	46	-26
	Jan '22	250	4	21	24	22	18	10	25	40	-15
	Jun '19	252	19	34	16	11	13	7	53	24	+29
	May '19	222	7	22	20	26	15	9	29	41	-12
	Mar '19	324	7	25	15	21	15	15	32	36	-4
	Sep '18	334	3	19	23	20	22	14	22	43	-21
	Jul '18	382	6	16	19	21	24	13	22	45	-23
Sajid Javid	Apr '22	263	7	28	23	14	18	10	35	32	+3
	Jan '22	250	7	29	24	16	14	9	36	30	+6
	May '19	322	5	31	17	19	17	11	36	36	0
	Mar '19	324	7	25	18	20	20	11	32	40	-8
	Sep '18	334	3	23	23	20	13	18	26	33	-7
	Jul '18	382	4	14	26	20	20	17	18	40	-22
Liz Truss	Apr '22	263	8	15	20	19	21	16	23	40	-17
	Jan '22	250	5	16	30	17	18	14	21	35	-14
	Nov '21	281	9	11	31	14	10	25	20	24	-4
Nadhim Zahawi	Apr '22	263	5	12	22	17	27	17	17	44	-27
	Jan '22	250	1	13	33	23	12	17	14	35	-21
Dominic Raab	Apr '22	263	5	20	24	23	20	8	25	43	-18
	May '19	324	6	16	28	15	14	20	22	29	-7
	Mar '19	324	5	15	15	23	21	21	20	44	-24
Ben Wallace	Apr '22	263	6	16	31	11	12	24	22	23	-1
Priti Patel	Apr '22	263	6	16	7	29	35	8	22	64	-42

Q11. To what extent, if at all, do you agree or disagree with the following statements

- a) Labour is ready to form the next Government?
- b) The Conservative Government deserves to be re-elected
- c) Keir Starmer is ready to be Prime Minister

(a) Labour is ready to form the next government

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
	%	%	%	%	%	%	%	%
Apr '22	11	22	14	17	29	7	33	46
Jan '22	15	23	17	16	24	6	38	40
Sept '21	8	17	20	22	29	4	25	51
Feb '21	9	23	16	19	24	8	32	43
Aug '20	9	20	19	20	27	6	29	47
Nov '19	12	20	8	13	46	1	32	59
Sep '19	12	15	9	16	46	2	27	62
May '17	12	18	6	17	43	4	30	60
May '16	13	14	5	22	41	6	27	63
Feb '15	11	22	12	19	33	3	33	52

Nov '14	7	16	12	26	35	4	23	61
June '14	12	23	9	21	31	4	35	52
Apr '13	10	19	8	23	35	6	29	58
May '11	12	19	7	24	33	5	31	57
Apr '97							55	33
Jan '96							56	33
Dec '94							66	25

(b) The Conservative Government deserves to be re-elected

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
	%	%	%	%	%	%	%	%
Apr '22	14	18	11	11	40	6	32	51
Jan '22	14	14	10	12	44	6	28	56
Sept '21	15	17	18	12	34	4	32	46

(C) Keir Starmer is ready to be Prime Minister?

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
		%	%	%	%	%	%	%	%
Keir Starmer	Apr '22	10	24	14	13	31	9	34	44
	Jan '22	13	25	15	15	25	8	38	40
	Feb '21	12	21	20	18	19	10	33	37
Jeremy Corbyn	Nov '19	11	13	8	12	53	2	24	65
	Sept '19	12	15	9	11	52	1	27	63
	May '17	14	17	4	14	46	5	31	60
	May '16	10	12	5	19	46	7	22	65
Ed Miliband	Feb '15	8	13	11	20	43	4	21	63
	Jun '14	7	15	9	22	43	4	22	65
	Apr '13	8	16	6	24	42	5	24	66
	May '11	3	14	7	32	37	7	17	69
Tony Blair	Apr '97						13	53	34

Q12. Please tell me to what extent, if at all, you agree or disagree with the following statement:

The ... Party should change its leader before the next general election

Base: All respondents.

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
The Labour Party should change its leader before the next general election									
<i>Keir Starmer as leader</i>									
Apr '22	20	16	19	16	19	10	36	35	+1
Jan '22	19	18	18	20	18	8	37	38	-1
Jul '21	21	13	27	14	17	9	34	31	+3
Jun '21	31	19	15	14	12	9	50	26	+24
<i>Jeremy Corbyn as leader</i>									
Jul '19	48	14	11	10	13	4	62	23	+39

<i>Jul '18</i>	37	17	14	10	17	5	55	27	+28
<i>Sep '17</i>	31	12	12	20	23	2	43	43	0
<i>Jul '16</i>	50	16	6	10	15	3	66	25	+41
<i>Oct '15</i>	30	12	21	12	19	6	42	31	+11
<i>Ed Miliband as leader</i>									
<i>Jun '14</i>	27	22	16	16	14	4	49	30	+19

The Conservative Party should change its leader before the next general election									
<i>Boris Johnson as leader</i>									
Apr '22	36	19	14	11	15	6	55	26	-29
Jan '22	45	16	12	10	13	5	61	23	-38
Jul '21	26	16	23	11	19	5	42	30	+12
Jun '21	27	13	14	15	24	7	40	39	-1
Jul '19	18	11	19	16	31	4	29	47	-18
<i>Theresa May as leader</i>									
Jul '18	28	18	18	15	16	4	46	31	+15
Sep '17	29	16	16	17	21	2	45	38	+7
<i>David Cameron as leader</i>									
Oct '15	22	17	25	13	19	5	39	32	+7
Jun '14	14	13	21	21	26	4	27	47	-20

Base: Own party supporters

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
The Labour Party should change its leader before the next general election									
<i>Keir Starmer as leader</i>									
Apr '22	10	15	16	22	32	6	25	54	-29
Jan '22	15	13	14	24	30	3	28	54	-26
Jul '21	20	18	20	19	20	3	38	39	-1
Jun '21	25	23	10	18	21	3	48	39	+9
<i>Jeremy Corbyn as leader</i>									
Jul '19	21	16	11	24	26	3	37	50	-13
Jul '18	22	15	10	16	33	4	37	49	-12
Sep '17	11	10	11	29	37	1	21	37	-16
Jul '16	41	13	3	12	29	2	54	41	+13
Oct '15	16	11	22	17	30	5	27	47	-20
<i>Ed Miliband as leader</i>									
Jun '14	18	26	9	27	20	1	44	47	-3
The Conservative Party should change its leader before the next general election									
<i>Boris Johnson as leader</i>									
Apr '22	17	20	8	20	32	2	37	52	-15
Jan '22	17	18	8	22	34	2	35	56	-21
Jul '21	7	12	15	19	45	2	19	64	-45
Jun '21	10	12	6	20	50	1	22	70	-48
Jul '19	5	5	6	17	66	1	10	83	-73
<i>Theresa May as leader</i>									
Jul '18	15	19	12	19	32	2	34	51	-17
Sep '17	13	15	10	22	39	1	28	61	-33
<i>David Cameron as leader</i>									
Oct '15	12	13	16	18	37	5	25	55	-30
Jun '14	4	5	7	21	58	3	9	79	-70

Q13 Which party do you think has the best policies on The Conservatives, Labour, Liberal Democrats, or some other party?

		Lab %	Con %	Lib Dems %	Other %	None %	Don't know %	Con Lead %
Asylum and Immigration	Apr '22	28	22	7	8	10	25	-6
	Oct '20	28	24	6	8	19	24	-4
	Dec '19	23	34	9	8	5	21	+11
	Apr '17	19	39	10	13	4	16	+20
	Apr '15	21	17	6	31	8	17	-4
Managing the economy	Apr '22	26	32	5	8	9	21	+6
	Oct '20	23	41	3	6	7	18	+18
	Dec '19	20	44	8	4	7	17	+24
	Mar '18	25	37	6	8	8	15	+12
	Apr '17	17	52	6	4	6	14	+35
	Apr '15	23	41	4	10	6	16	+18
Taxation	Apr '22	32	25	5	5	8	25	-7
	Dec '19	26	38	10	4	3	20	+12
	Apr '17	28	39	8	4	5	16	+11
	Apr '15	29	30	7	11	6	17	+1

Local elections

As you may know, local elections are taking place in some parts of the United Kingdom on Thursday 5th May, 2022. I would like you to think about how you will decide to vote in these elections, or about how you would decide to vote if there are no elections in your area.

Q14. Which, if any, of the following, would be very important to you when deciding who to vote for in local elections on the 5th May?

	%
What local political parties are promising to do in your area e.g. housing, local transport, bin collections, planning and other issues of local significance	55
How well the local council has run your area over the past few years	55
Party policies on national issues e.g. the economy, NHS, immigration, climate and other issues of national significance	51
How well the UK Government has run the country over the past few years	46
What you think about candidates standing in local elections in my area	46
What you think about national leaders such as Boris Johnson, Keir Starmer [IF WALES] Mark Drakeford [IF SCOTLAND] Nicola Sturgeon and others	36
Other	1
I don't vote in local elections	4
None of these	3
Don't know	5

Q15 And still thinking about how you will decide to vote in the local elections, or about how you would decide to vote if there are no elections in your area. Which, if any, of the following recent issues would be very important to you when deciding who to vote for in local elections on the 5th May?

	%
The cost of living	67
The UK government's policies for dealing with asylum seekers	47
Climate change	47
The Covid-19 pandemic	43
The UK government's proposals for reducing regional inequalities, also known as levelling-up	42
The war in Ukraine	38
Stories about Downing Street parties that broke Covid regulations and Boris Johnson being fined for this	37
Other	1
I don't vote in local elections	3
None of these	7
Don't know	4