



## FACTUM

### Residents of Bruce, Grey and Huron continue to show strong support for Bruce Power

Nine in Ten (94%) Local Residents Have Confidence the Nuclear Facility Operates Safely

**Toronto, ON, April 21<sup>st</sup>, 2022** – A recent poll conducted by Ipsos on behalf of Bruce Power shows that residents of Bruce, Grey and Huron counties continue to have confidence that Bruce Power operates safely (94%), is involved with the community in a positive way (92%), and agree that Bruce Power is a good community citizen (92%).

Eight in 10 (79%) residents feel familiar with Bruce Power and 86% of those residents have a favourable impression, saying they feel 'excellent,' 'very good' or 'good' about the company.

The research found that the key issues for area residents were the ongoing COVID-19 pandemic (25%) and health care (17%). Support for Bruce Power's Major Component Replacement (MCR) Project and Life-Extension Program remains high at 82%. Environmental reasons are the main driver of both support and opposition with residents who support refurbishment seeing nuclear as a clean source of energy (12%) while those who oppose highlight potential harm to the environment where there might be better options for creating energy (6%).

Six in ten (59%) residents continue to be aware of the Nuclear Waste Management Organization proposal for selecting a site for Canada's used nuclear fuel, and three-quarters of residents (73%) in Grey, Bruce and Huron are in favour of the consultation process by the NWMO.



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### About the Study

These are some of the findings of an Ipsos poll conducted between February 9-25, 2022, on behalf of Bruce Power. For this survey, a sample of 680 local residents aged 18+ was interviewed by telephone. Quotas and weighting were employed to ensure that the sample's composition reflects that of the local population according to census parameters. The precision of Ipsos telephone polls is measured using a margin of error interval. In this case, the poll is accurate to within  $\pm 3.75$  percentage points, 19 times out of 20, had all local residents aged 18+ been polled. The margin of error will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

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