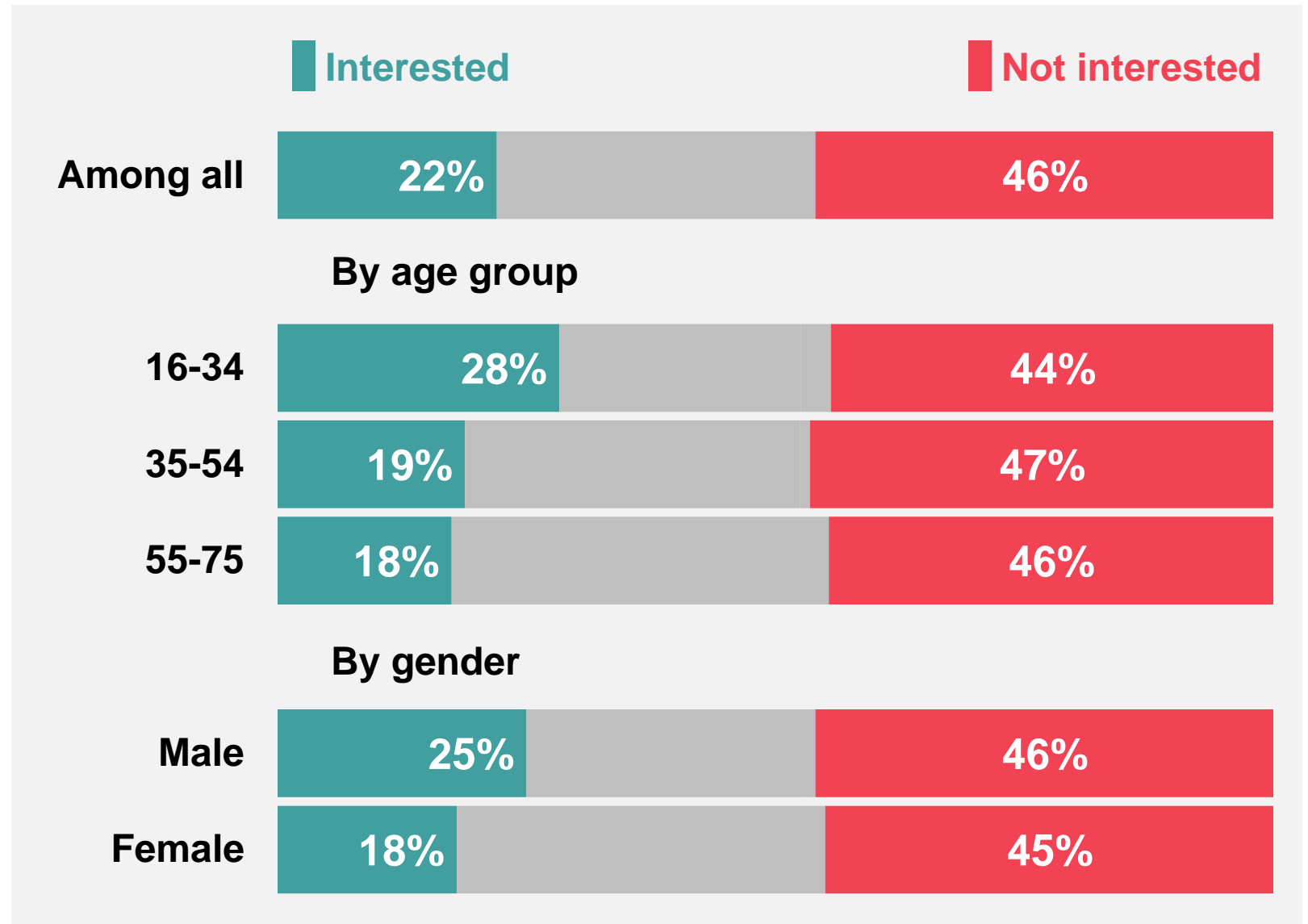


Horseracing

March 2022

1 in 4 men in the UK show interest in horseracing compared to about 1 in 5 women. Interest is strongest among younger age groups

Which of the following best describes your views towards the sport of horseracing?



Base: 1,127 Online UK adults 16-75, 29 March 2022, 16-34 year olds (383), 35-54 year olds (411), 55-75 year olds (333), Males (549), Females (570)

26%

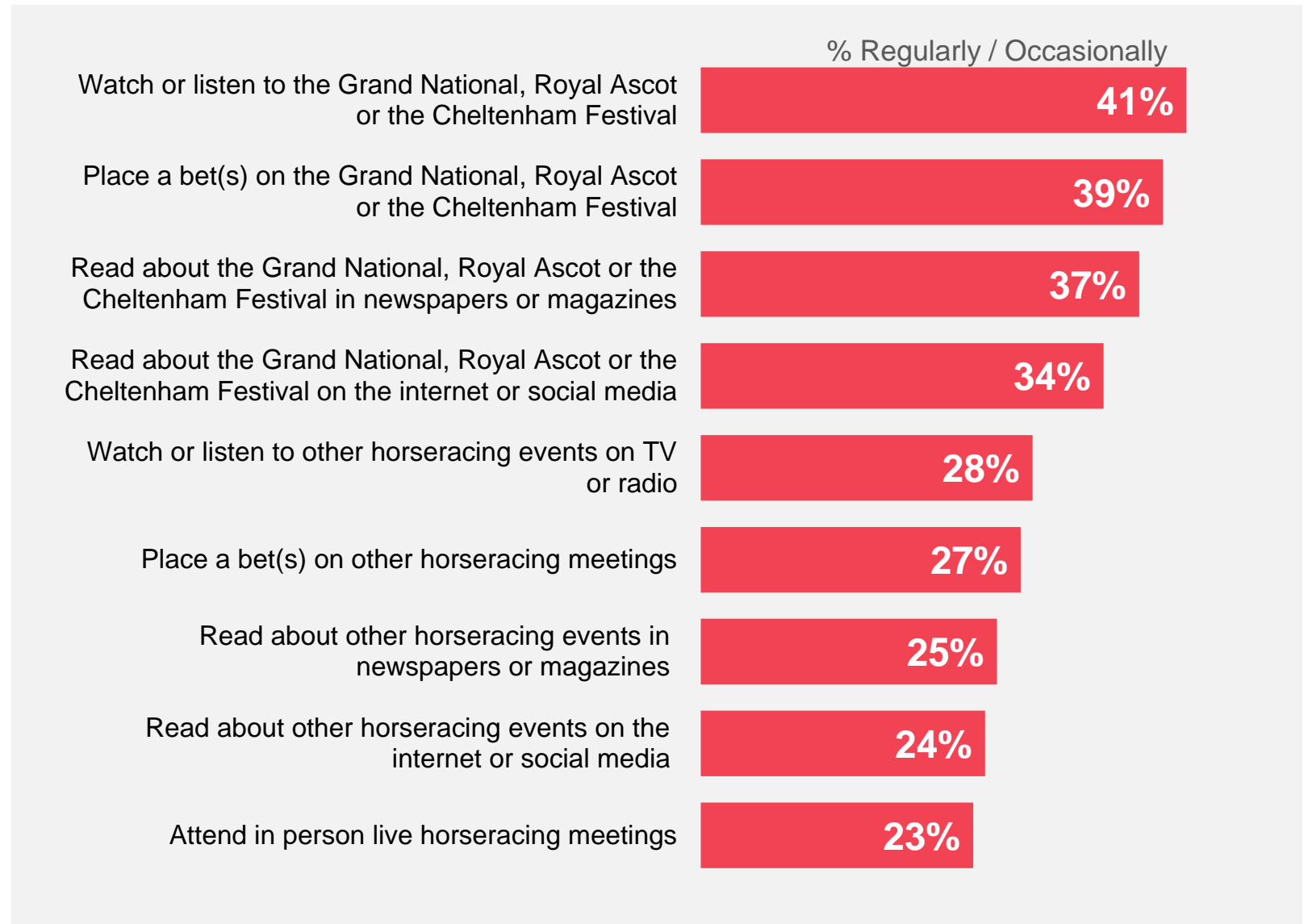
**of women in the
UK have
objections to
horseracing
compared to
19% of UK men**



2 in 5 UK adults watch or listen to the Grand National, Royal Ascot, or the Cheltenham Festival regularly or occasionally, while just about more than 1 in 5 attend in person live horseracing meetings

How often, if at all, do you do each of the following with regards to horseracing? – Regularly / Occasionally

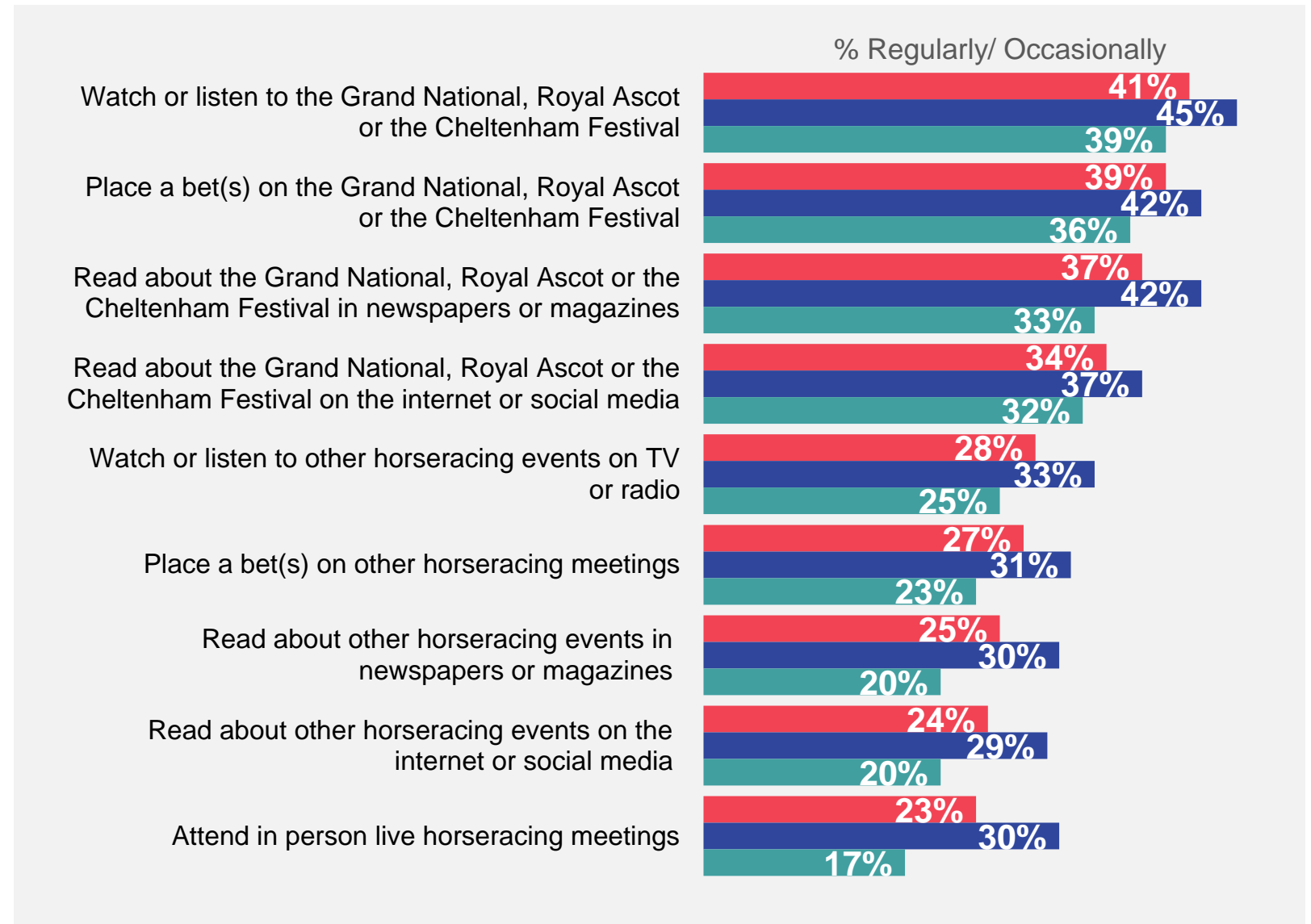
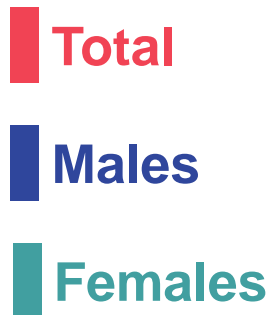
Total



Base: 1,127 Online UK adults 16-75, 29 March 2022

Overall, men are more likely to do different activities related to horseracing regularly or occasionally compared to women.

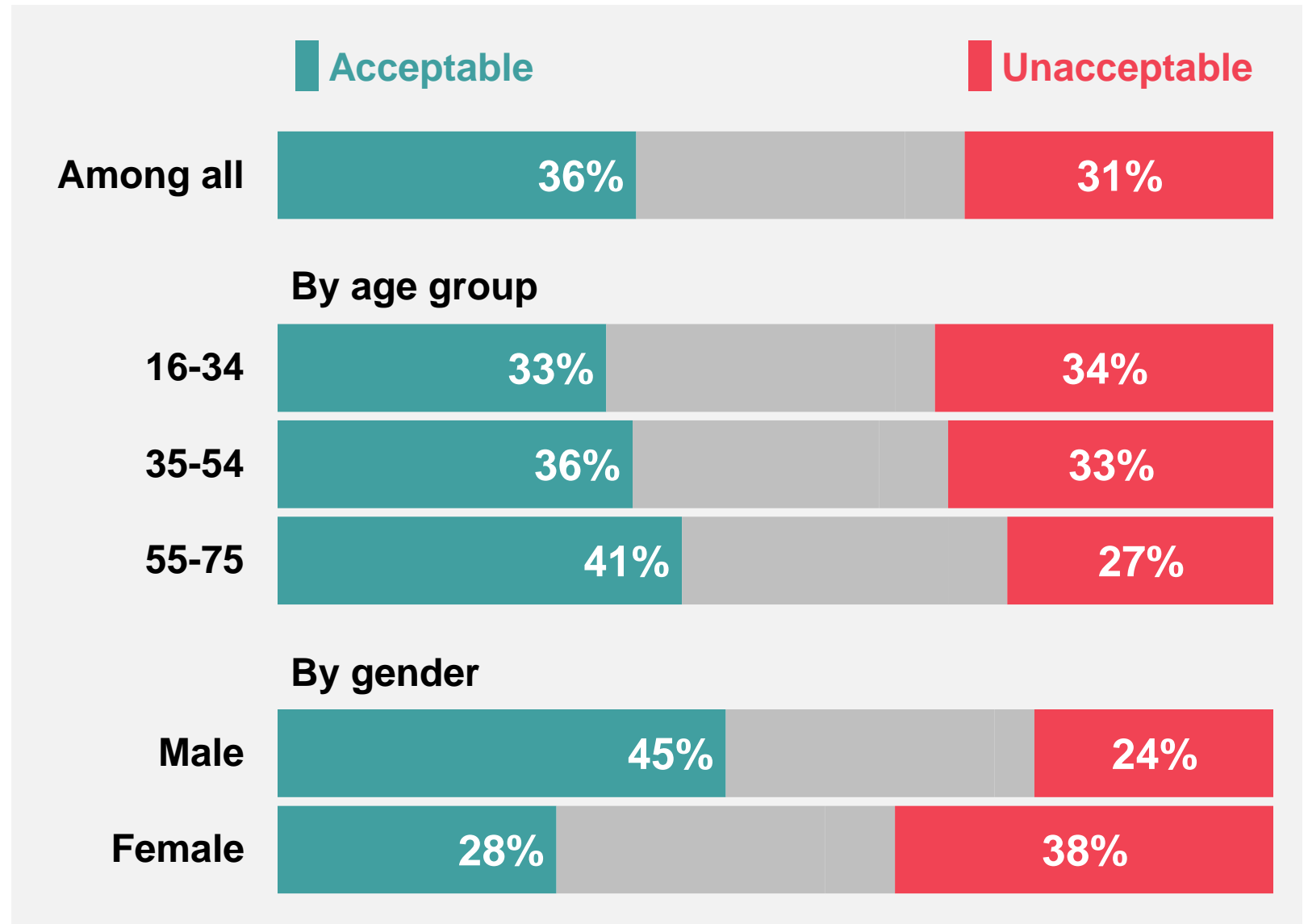
How often, if at all, do you do each of the following with regards to horseracing? – Regularly / Occasionally



Base: 1,127 Online UK adults 16-75, 29 March 2022, Males (549), Females (570)

Women are significantly more likely to say that racing on horses for sport is unacceptable. The proportion of those approving of racing on horses for sport increases with age.

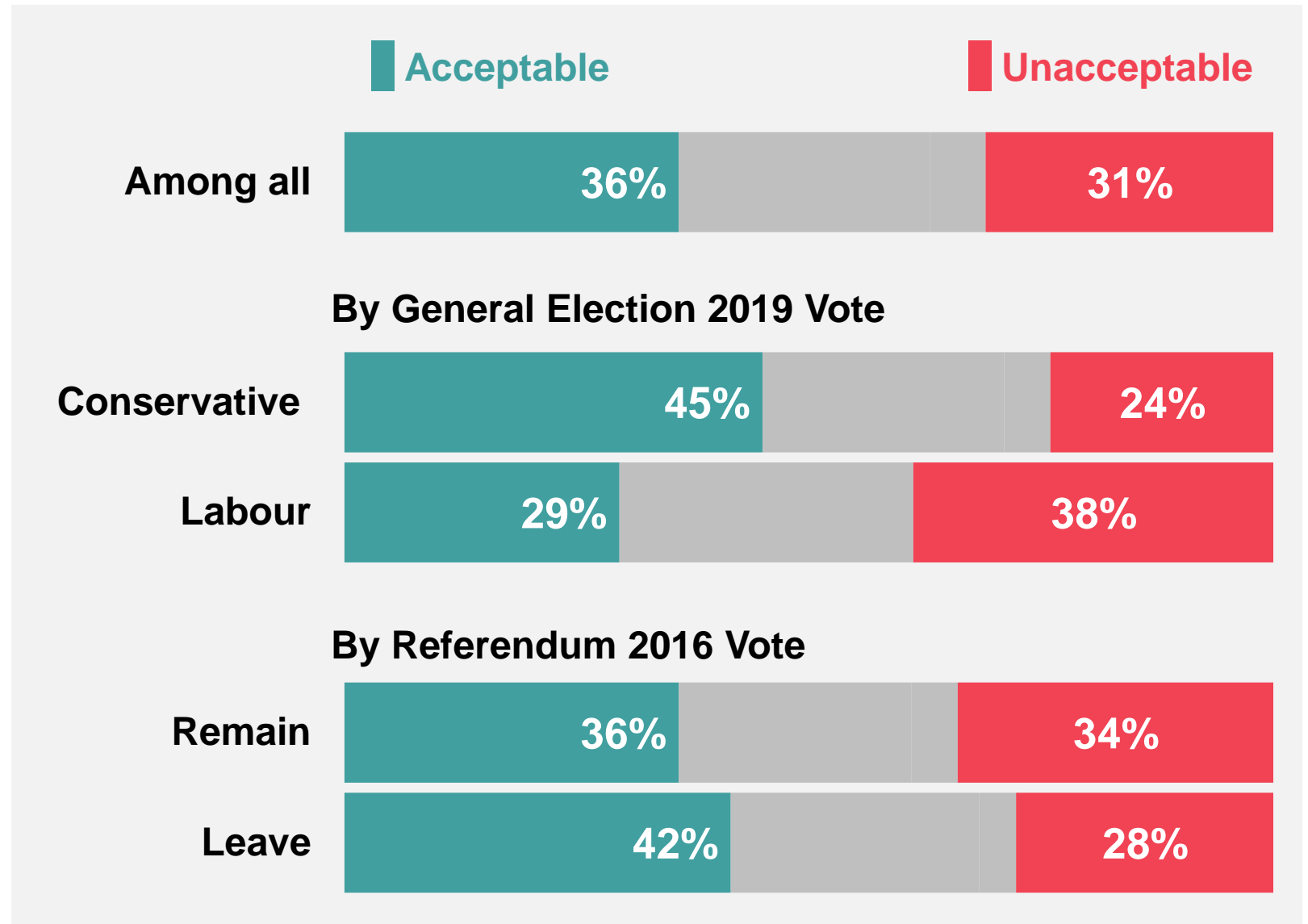
In your opinion, how acceptable or unacceptable, if at all, is it to race on horses for sport?



Base: 1,127 Online UK adults 16-75, 29 March 2022, 16-34 year olds (383), 35-54 year olds (411), 55-75 year olds (333), Males (549), Females (570)

1 in 4 Conservative voters believe that racing on horses for sport is unacceptable while almost over 2 in 5 Labour voters believe it is unacceptable.

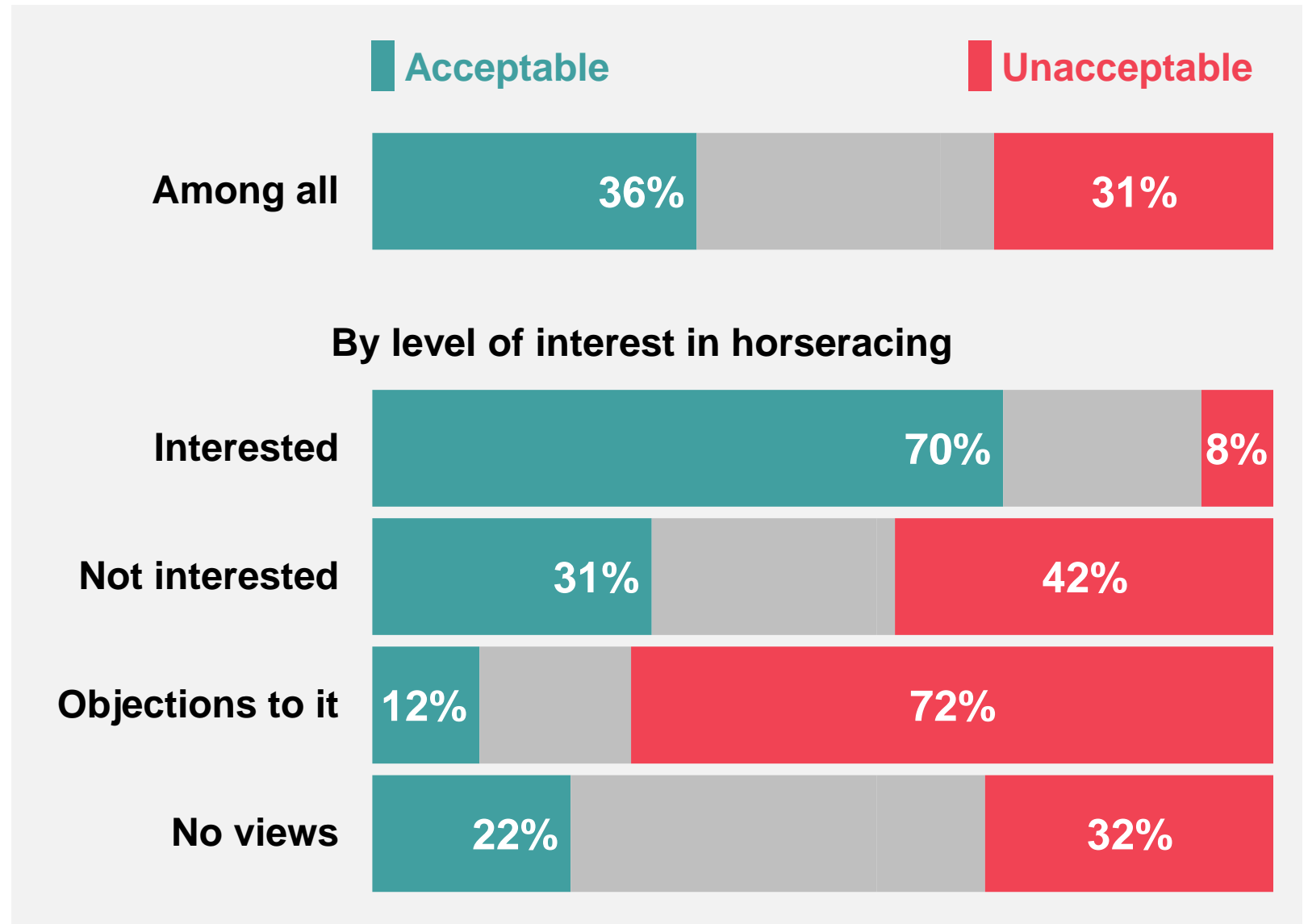
In your opinion, how acceptable or unacceptable, if at all, is it to race on horses for sport?



Base: 1,127 Online UK adults 16-75, 29 March 2022, Conservative (333), Labour (306), Remain (510) Leave (376)

Almost 3 in 4 UK adults who are interested in horseracing believe that racing on horses for sport is acceptable with less than 1 in 10 reporting it is unacceptable.

In your opinion, how acceptable or unacceptable, if at all, is it to race on horses for sport?



Base: 1,127 Online UK adults 16-75, 29 March 2022, Interested (255), Not interested (528), Objections (270), No views (330)

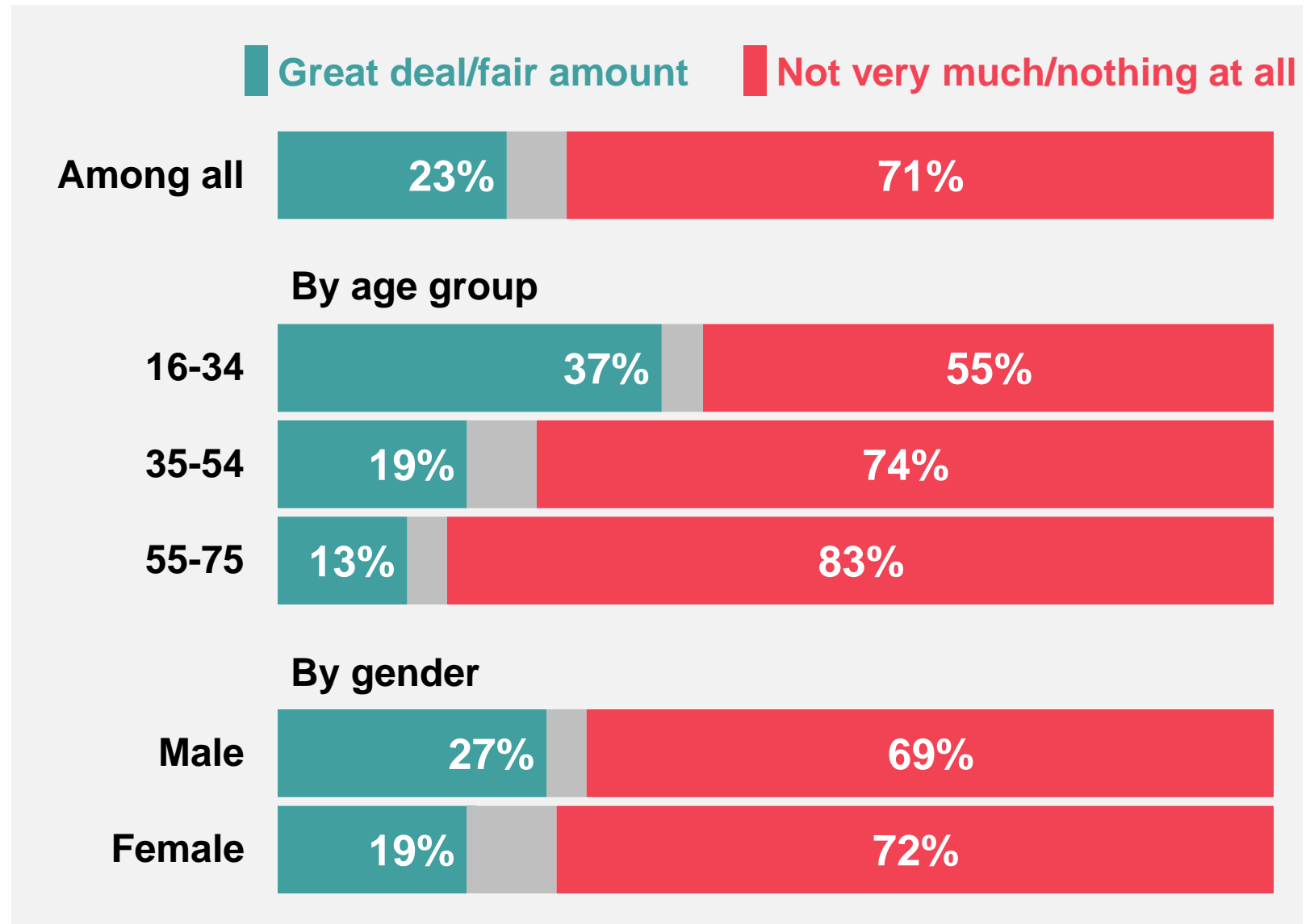
71%

7 in 10 UK adults know not very much or nothing at all about current regulations around the use of whips by jockeys in horseracing.



The majority of UK adults know not very much or nothing at all about current regulations around the use of whips by jockeys in horseracing. Knowledge tends to be higher amongst younger age groups.

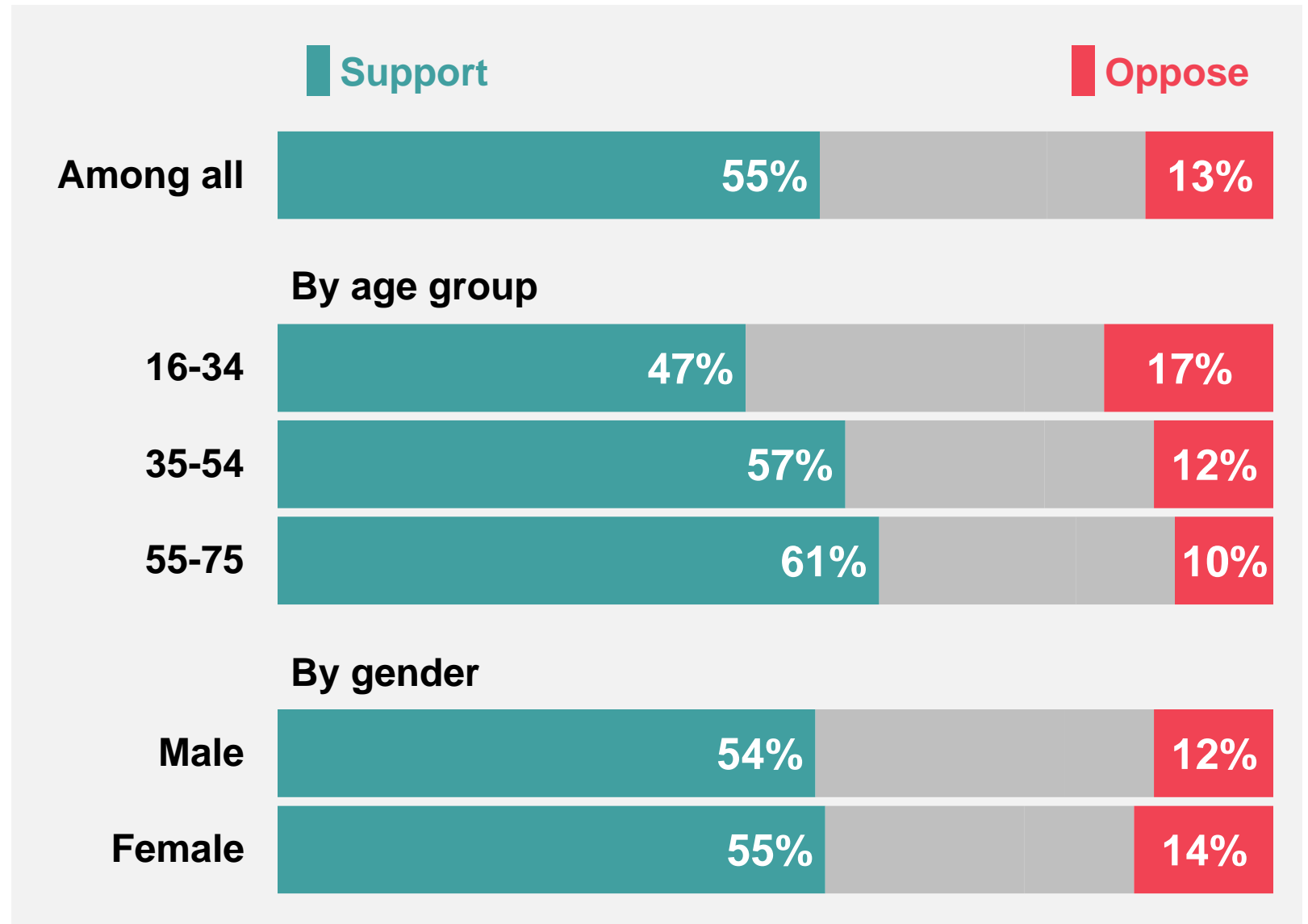
How much, if anything, would you say you know about current regulations surrounding the use of whip by jockeys in horseracing in the UK?



Base: 1,127 Online UK adults 16-75, 29 March 2022, 16-34 year olds (383), 35-54 year olds (411), 55-75 year olds (333), Males (549), Females (570)

The majority of UK adults would support a ban on jockeys using a whip when horseracing for sport. Support is highest among older age groups. About 1 in 6 of those aged 16-34 would oppose such a ban.

To what extent, if at all, would you support or oppose jockeys being banned from using a whip when horseracing for sport?

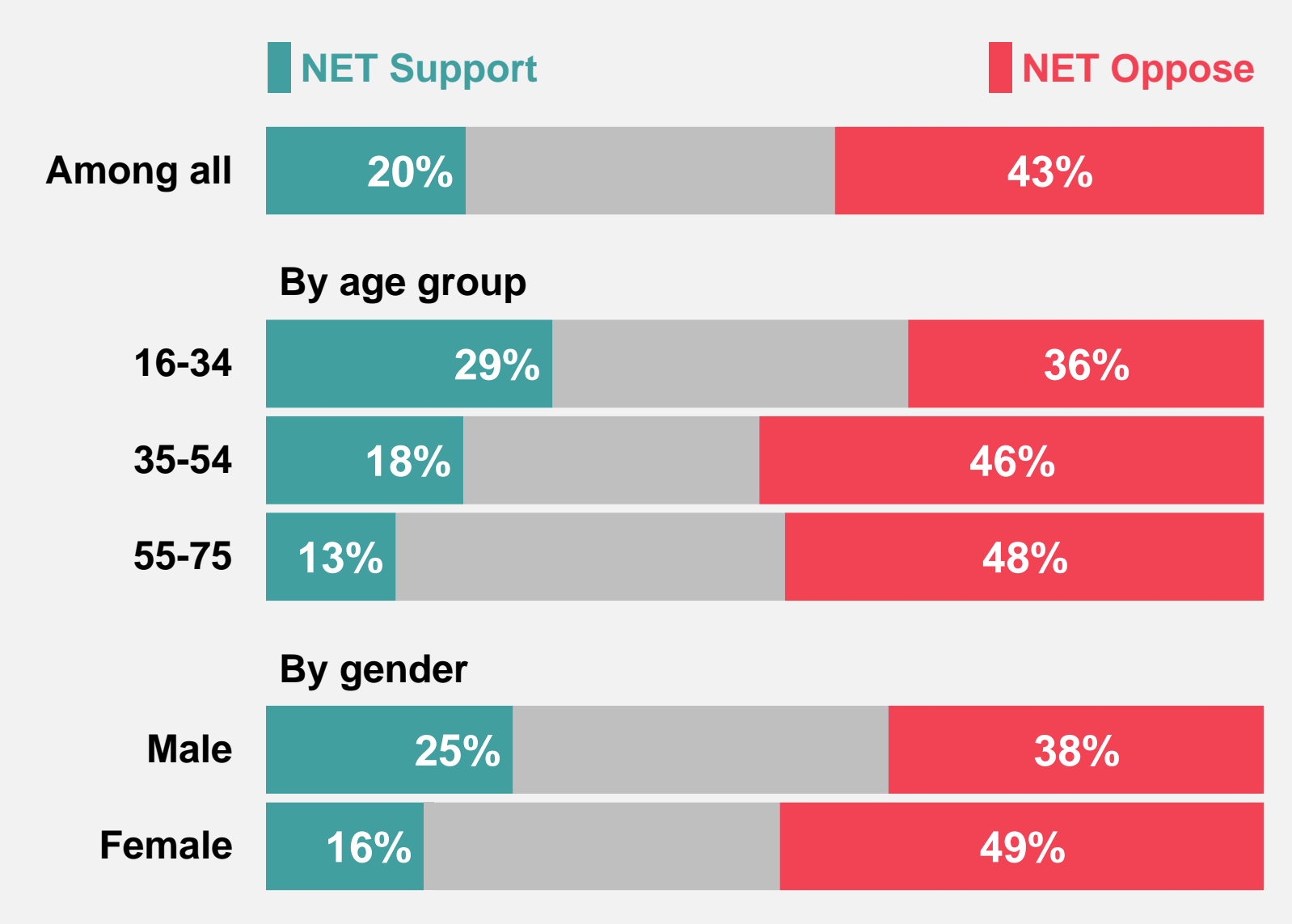


Base: 1,127 Online UK adults 16-75, 29 March 2022, 16-34 year olds (383), 35-54 year olds (411), 55-75 year olds (333), Males (549), Females (570)

1 in 5 adults support the use of the whip under BHA conditions. A far greater number oppose or don't know what they think about the whip after being informed about these conditions.

To what extent, if at all, do you support or oppose jockeys being allowed to use the whip under these* conditions when horseracing for sport in the UK?

*The British Horseracing Authority has controls on the use of a whip in horseracing. The permitted number of uses of the whip w is up to 7 times for an individual Flat race and 8 times for a Jump race. Jockeys must not use excessive force or whip a horse when it is out of contention or clearly winning, the horse must be given time to respond, and the whip may only be used in certain places (e.g. the horse's hindquarters rather than flanks). Jockeys can only carry a specifically designed and approved foam-padded and energy absorbing whip.



Base: 1,127 Online UK adults 16-75, 11-12 March 2022, 16-34 year olds (383), 35-54 year olds (411), 55-75 year olds (333), Males (549), Females (570)

Technical notes

- The research was carried out by Ipsos UK.
- Ipsos UK interviewed a representative quota sample of 1,127 adults aged 16-75 in the United Kingdom using its online i:omnibus on the 29th March 2022.
- The sample obtained is representative of the population with quotas on:
 - Age
 - Gender
 - Region
 - Working Status
- The data has been weighted to the known offline population proportions for age, working status and social grade within gender, and for government office region and education, to reflect the adult population of the United Kingdom.

For more information please contact the team at ipsos.com/en-uk/omnibus-surveys

Thank you.

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