

2022

ÉLECTION PRÉSIDENTIELLE UNDERSTANDING THE FRENCH VOTE 2ND ROUND

YOUR IPSOS CONTACTS

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Le Parisien



GAME CHANGERS



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SAMPLE

4,000 people registered on the electoral roll, constituting a representative sample of the French population aged 18 and over.

FIELD DATE

From 21 to 23 April 2022



The notice of this survey can be consulted at the Commission des sondages

METHODOLOGY

Sample surveyed by Internet via the Ipsos Access Panel Online.

Quota method:

Gender, age, occupation of the respondent, urban area, region.



This report has been prepared in accordance with the international standard ISO 20252 "Market, social and opinion research". *This report was reviewed by Jean-François Doridot, Managing Director (Ipsos Public Affairs).*

DETAILS OF THE CONFIDENCE INTERVAL

The confidence interval (also called margin of error) is the interval in which the value sought is found with a fixed probability (the confidence level). The size of the interval depends on the confidence level, the observed value and the sample size. The calculation is only justified for random surveys. It cannot be determined in the case of quota surveys but is considered to be close to that of random surveys.

CONFIDENCE INTERVAL (with a 95% confidence level)

Sample size (N)	SCORES OBTAINED (P)										
	2 or 98%.	5% or 95%.	10% or 90%.	15% or 85%.	20% or 80%.	25% or 75%.	30% or 70%.	35% or 65%.	40% or 60%.	45% or 55%.	50%
300	1,6	2,5	3,4	4,0	4,5	4,9	5,2	5,4	5,5	5,6	5,7
400	1,4	2,1	2,9	3,5	3,9	4,2	4,5	4,7	4,8	4,9	4,9
500	1,2	1,9	2,6	3,1	3,5	3,6	3,8	4,0	4,3	4,4	4,4
1 000	0,9	1,4	1,9	2,2	2,5	2,7	2,8	3,0	3,0	3,1	3,1
1 500	0,7	1,1	1,5	1,8	2,0	2,2	2,3	2,4	2,5	2,5	2,5
2000	0,6	1,0	1,3	1,6	1,8	1,9	2,0	2,1	2,1	2,2	2,2
3000	0,5	0,8	1,1	1,3	1,4	1,5	1,6	1,7	1,8	1,8	1,8
4000*	0,4	0,7	0,9	1,1	1,2	1,3	1,4	1,5	1,5	1,5	1,5

Note: for a sample of 4000 people, if the measured score is 20%, there is a 95% chance that the actual value is now between 18.8 and 21.2 (plus or minus 1.2 points).

* Base set (opinion questions n = 4,000)

THE REASONS FOR ABSTENTION AND THE BLANK OR INVALID VOTE

1

THE MAIN REASONS FOR ABSTENTION

Question: "Which two of the following reasons best explain why you plan not to vote in the second round of the presidential election?"

(Base: To non-voters)

Total greater than 100 because two answers possible







THE MAIN REASONS FOR ABSTENTION - ACCORDING TO THE VOTE IN THE FIRST ROUND

Question: "Which two of the following reasons best explain why you plan not to vote in the second round of the presidential election?"

(Base: To non-voters)

Total greater than 100 because two answers possible

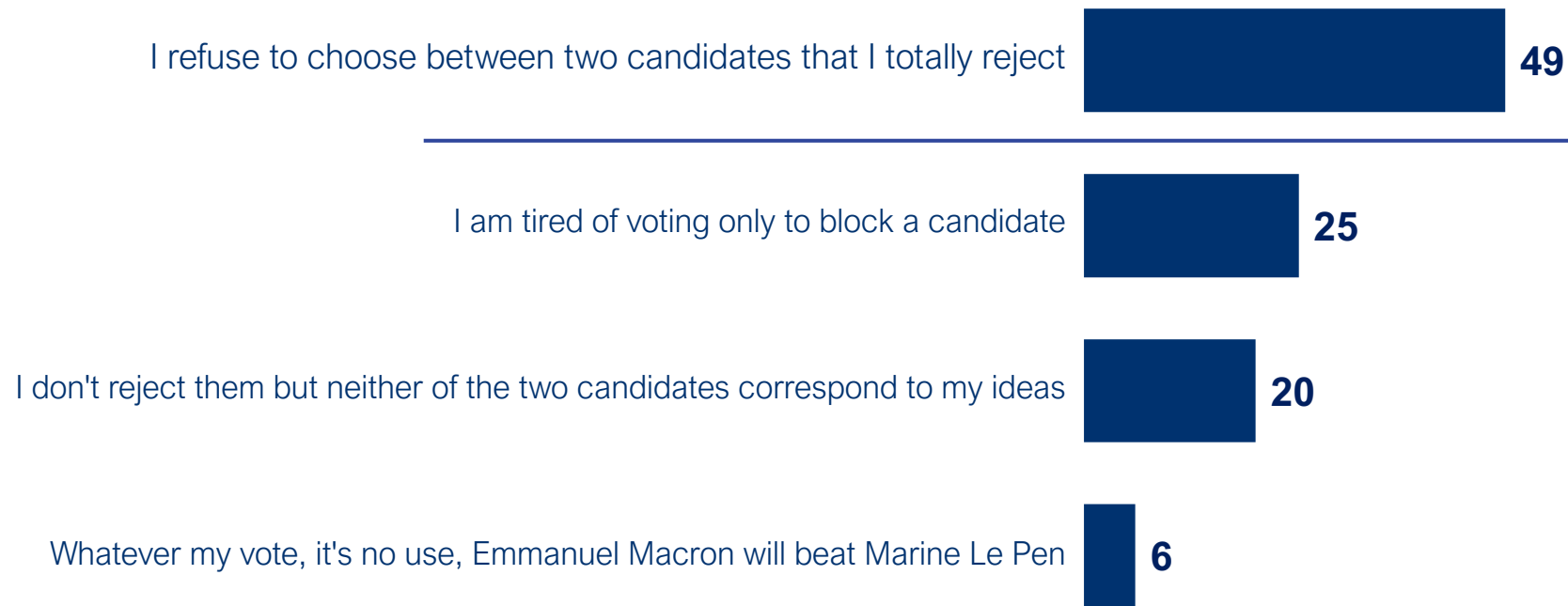
AS A % OF	SET	ACCORDING TO THE FIRST ROUND VOTE			
					
No candidate matches your ideas	35	48	58	45	19
I'm tired of having to go and vote just to block a candidate	25	39	17	29	25
The game is already over, there is no suspense on the winner	24	14	10	23	44
I refuse to choose between two candidates that I totally reject	24	43	36	23	6
This election will have no impact on your life or on the situation of the country	10	3	10	9	10
You are not interested in politics in general	10	4	6	6	8
You are not available on voting day (family constraints, holidays, etc.)	10	4	3	11	16

THE MAIN REASON FOR BLANK OR INVALID VOTING

Question: "Which of the following is the main reason why you would vote blank or invalid in the second round of the presidential election next Sunday?"

(Base: To those voting blank or invalid)

Total greater than 100 because two answers possible



THE REASONS FOR VOTING

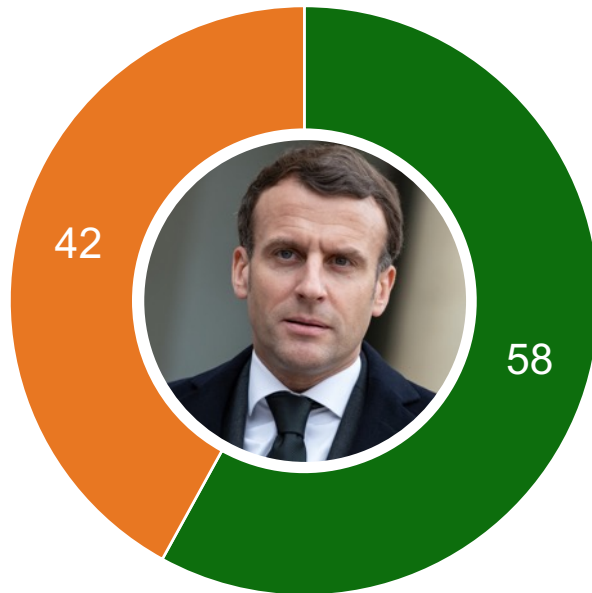
2

THE REASONS FOR VOTING FOR EMMANUEL MACRON

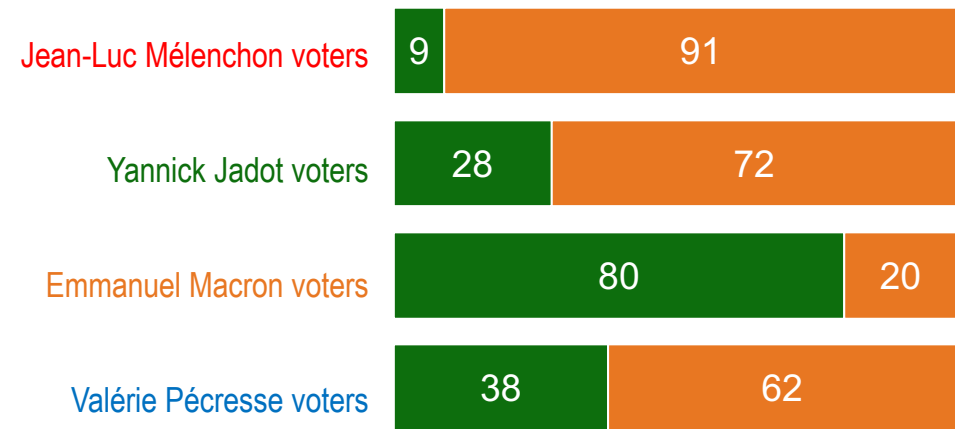
Question: "Will you vote for this candidate...?"

(Base: To Emmanuel Macron voters in the second round)

Emmanuel Macron



ACCORDING TO THE VOTE IN THE 1ST ROUND



...ABOVE ALL BECAUSE HE WOULD MAKE A GOOD PRESIDENT

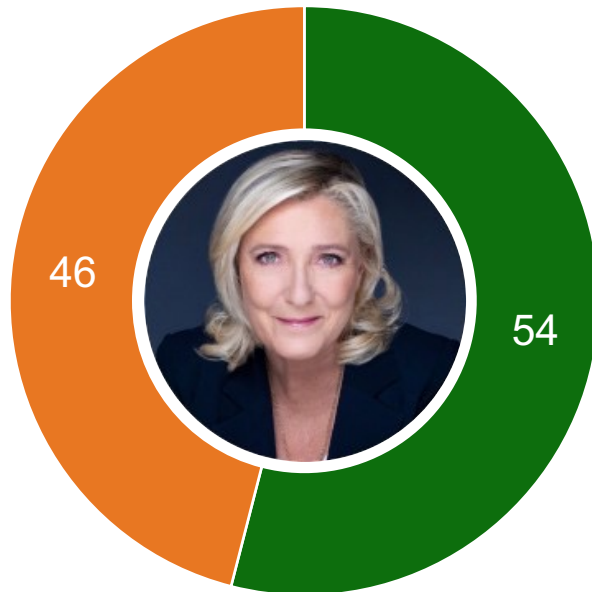
... ABOVE ALL TO BLOCK MARINE LE PEN

THE REASONS FOR VOTING FOR MARINE LE PEN

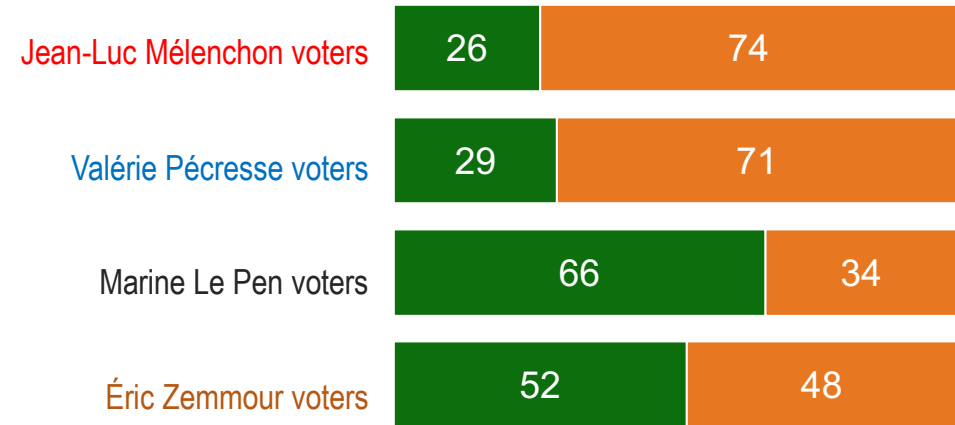
Question: "Will you vote for this candidate...?"

(Base: To voters of Marine Le Pen in the second round)

Marine Le Pen



ACCORDING TO THE VOTE IN THE 1ST ROUND



...ABOVE ALL BECAUSE SHE WOULD MAKE A GOOD PRESIDENT

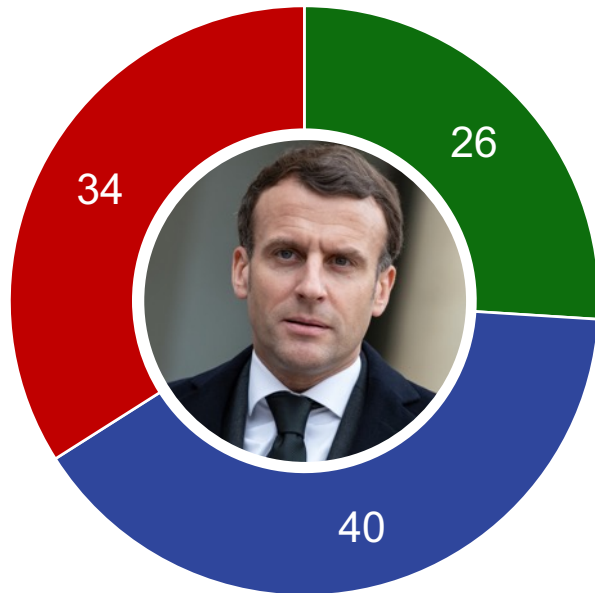
... ABOVE ALL TO BLOCK EMMANUEL MACRON

THE PERCEPTION OF THE ELECTION CAMPAIGN

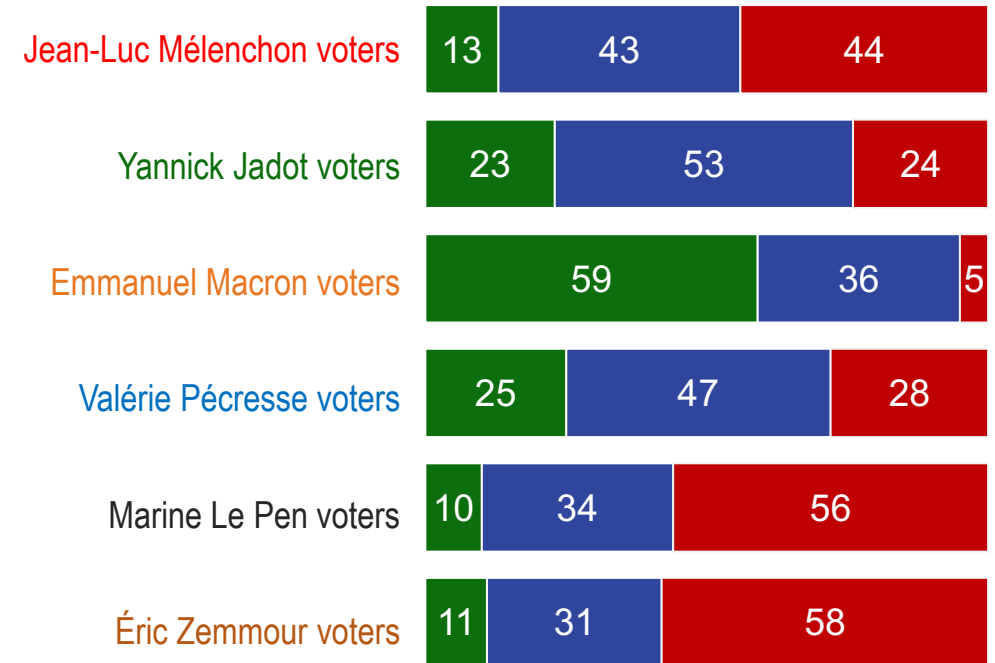
3

THE OPINION ON THE CAMPAIGN LED BY EMMANUEL MACRON

Question: "For each of the following candidates, would you say that between the two rounds of the presidential election, he or she conducted a rather good or rather bad campaign?"
 (Base: Entire sample)



ACCORDING TO THE VOTE IN THE 1ST ROUND



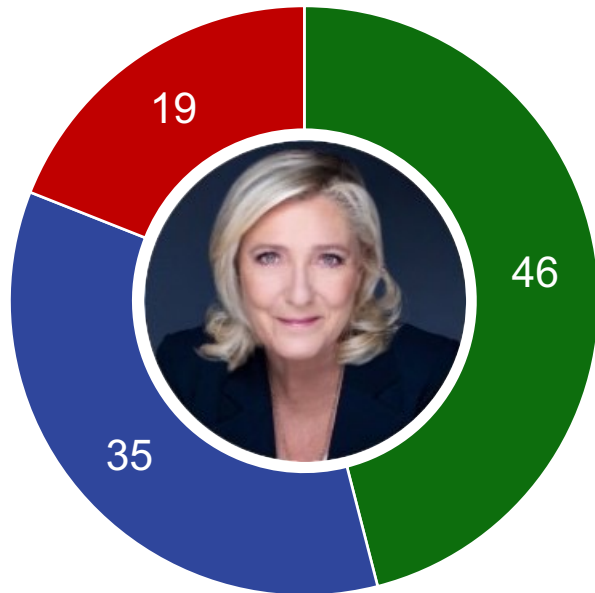
RATHER A GOOD CAMPAIGN

A CAMPAIGN THAT IS NEITHER GOOD NOR BAD

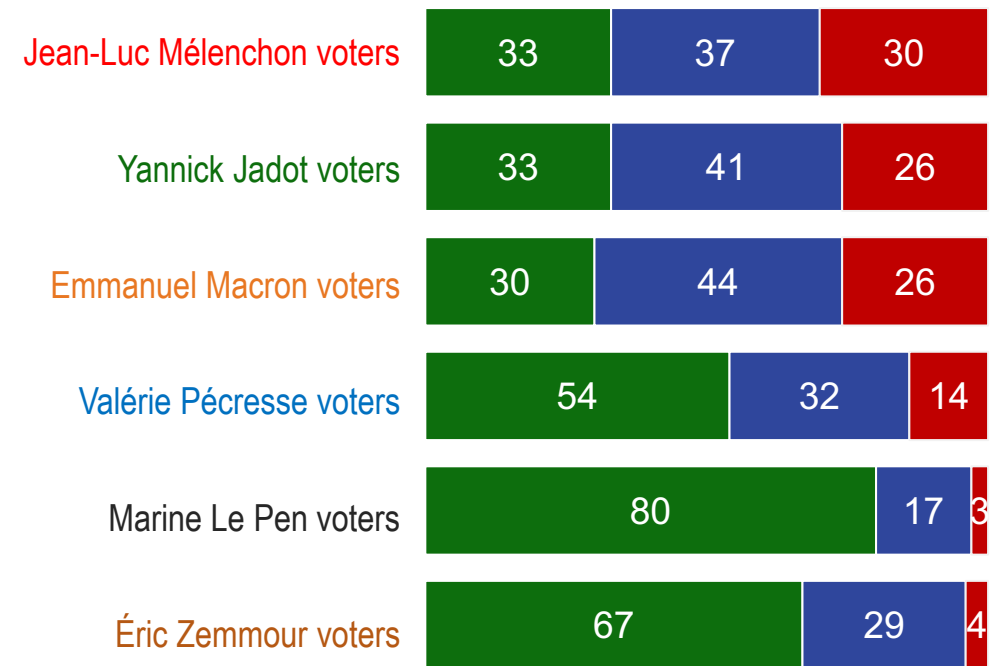
RATHER A BAD CAMPAIGN

THE OPINION ON THE CAMPAIGN LED BY MARINE LE PEN

Question: "For each of the following candidates, would you say that he/she conducted, between the two rounds of the presidential election, rather a good or rather a bad campaign?"
 (Base: Entire sample)



ACCORDING TO THE VOTE IN THE 1ST ROUND

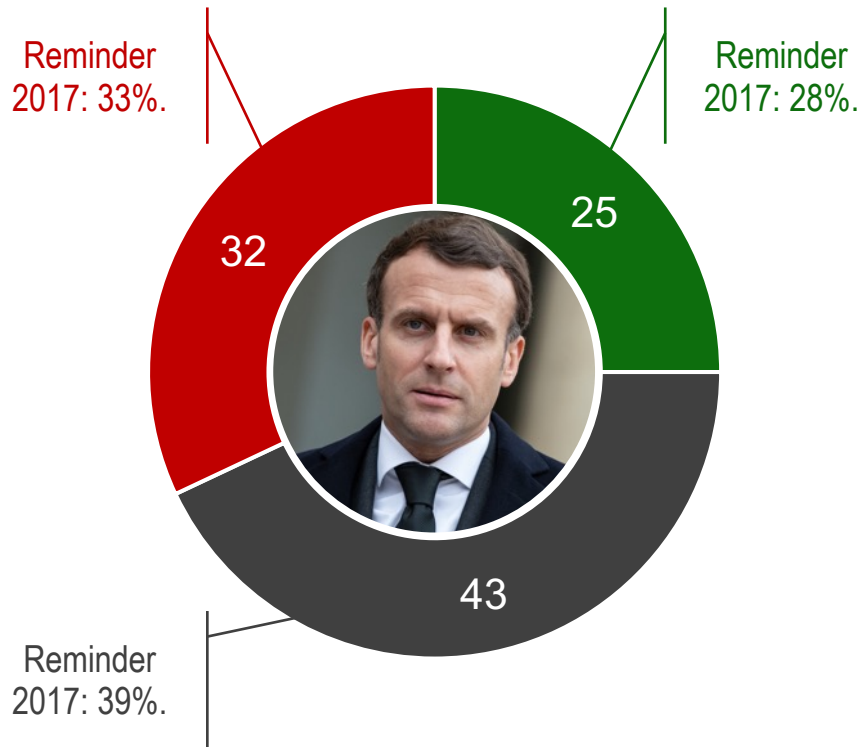


THE DEBATE BETWEEN THE TWO ROUNDS OF THE PRESIDENTIAL ELECTION

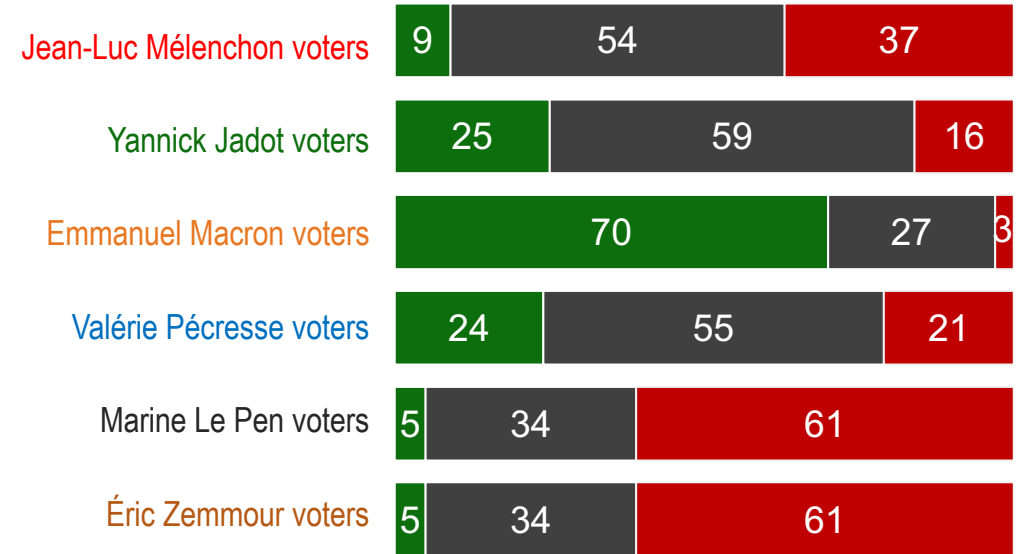
4

OPINION ON EMMANUEL MACRON'S PERFORMANCE IN THE DEBATE

Question: "During this televised debate on Wednesday 20 April which pitted the two candidates against each other, would you say that Emmanuel Macron...?"
 (Base: Those who have seen or heard about the debate)



ACCORDING TO THE VOTE IN THE 1ST ROUND



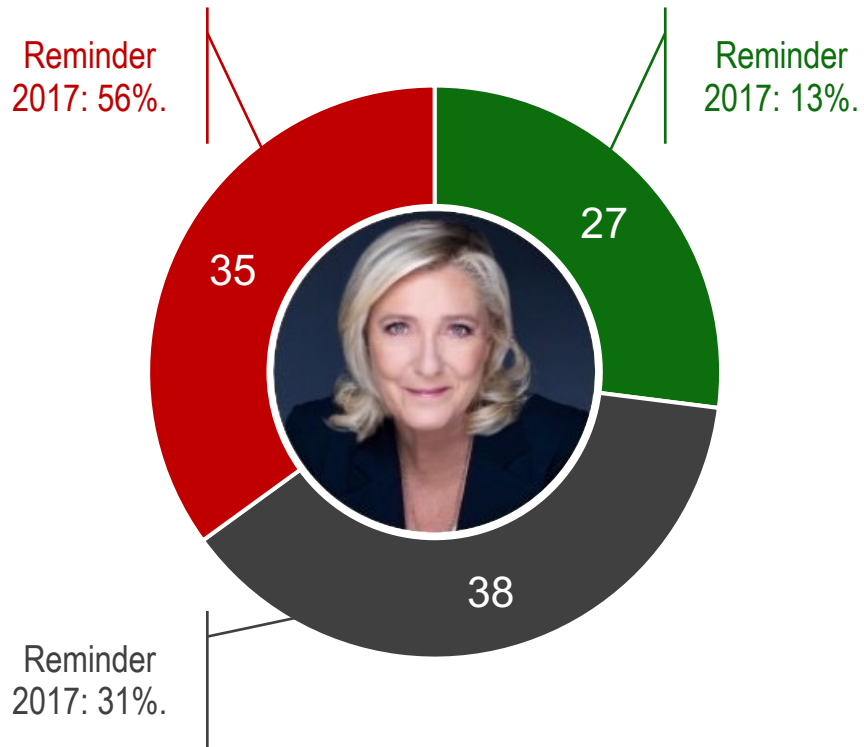
RATHER REASSURED YOU

NEITHER

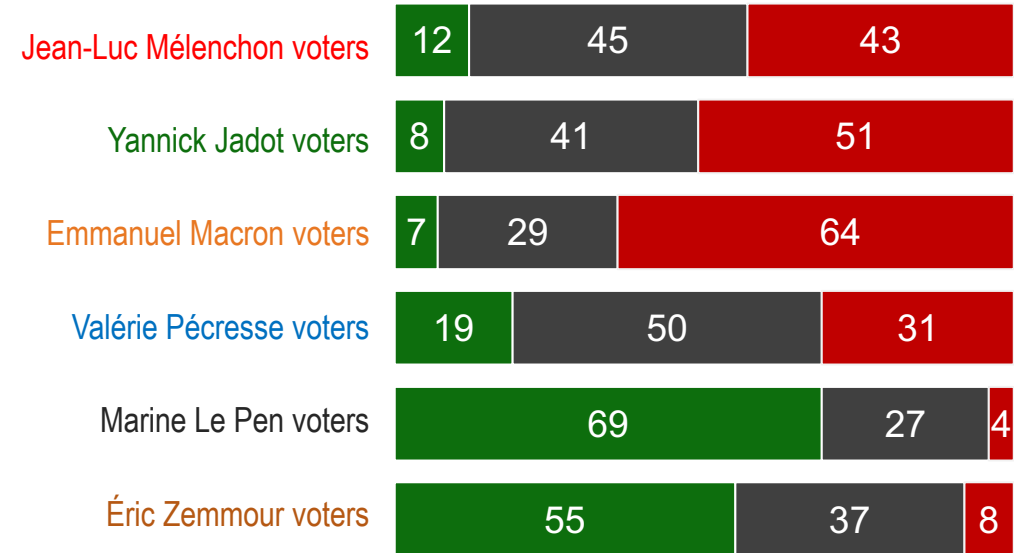
RATHER WORRIED YOU

OPINION ON MARINE LE PEN'S PERFORMANCE IN THE DEBATE

Question: "During the televised debate on Wednesday 20 April between the two candidates, would you say that Marine Le Pen...?"
 (Base: Those who have seen or heard about the debate)



ACCORDING TO THE VOTE IN THE 1ST ROUND



RATHER REASSURED YOU

NEITHER
















RATHER WORRIED YOU

THE BEGINNING OF THE NEW FIVE-YEAR TERM

5
















FEELINGS ABOUT THE RE-ELECTION OF EMMANUEL MACRON

Question: "If Emmanuel Macron is re-elected, which of the following feelings will be closest to how you feel?"
 (Base: Entire sample)

AS A % OF	ACCORDING TO THE VOTE IN THE 1 ST ROUND					
						
Relief  20	14	34	50	22	2	2
Indifference  20	29	28	8	32	10	14
Disappointment  20	20	21	2	21	36	37
Anger  18	24	6	-	13	37	30
Hope  10	3	7	27	7	3	2
Fear  8	9	4	-	3	12	14
Joy  4	1	-	13	2	-	1
POSITIVE FEELINGS  34	18	41	90	31	5	5
NEGATIVE FEELINGS  46	53	31	2	37	85	81

THE FEELING IF MARINE LE PEN WAS ELECTED

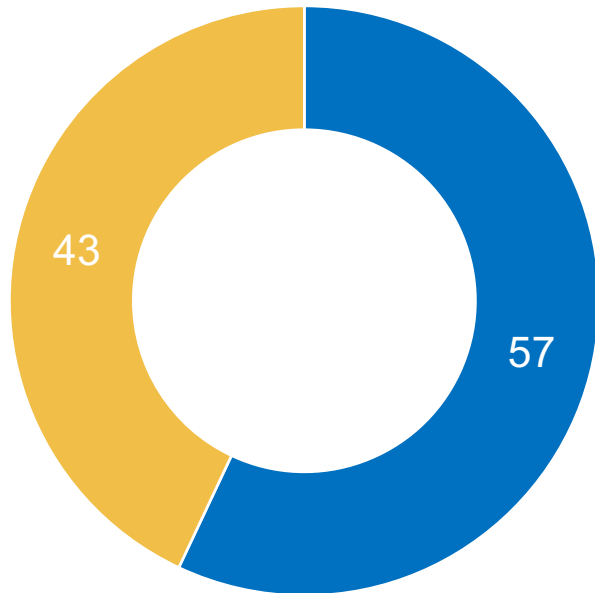
Question: "If Marine Le Pen is elected, which of the following feelings will be closest to how you feel?"
 (Base: Entire sample)

AS A % OF	ACCORDING TO THE VOTE IN THE 1 ST ROUND					
						
Fear  29	36	51	53	32	3	2
Hope  19	9	3	2	13	46	48
Indifference  14	16	9	4	22	6	11
Anger  12	17	16	20	10	-	2
Disappointment  11	14	19	19	18	-	5
Relief  9	5	1	1	3	24	23
Joy  6	2	1	1	2	21	9
POSITIVE FEELINGS  34	16	5	4	18	91	80
NEGATIVE FEELINGS  52	68	86	92	60	3	9

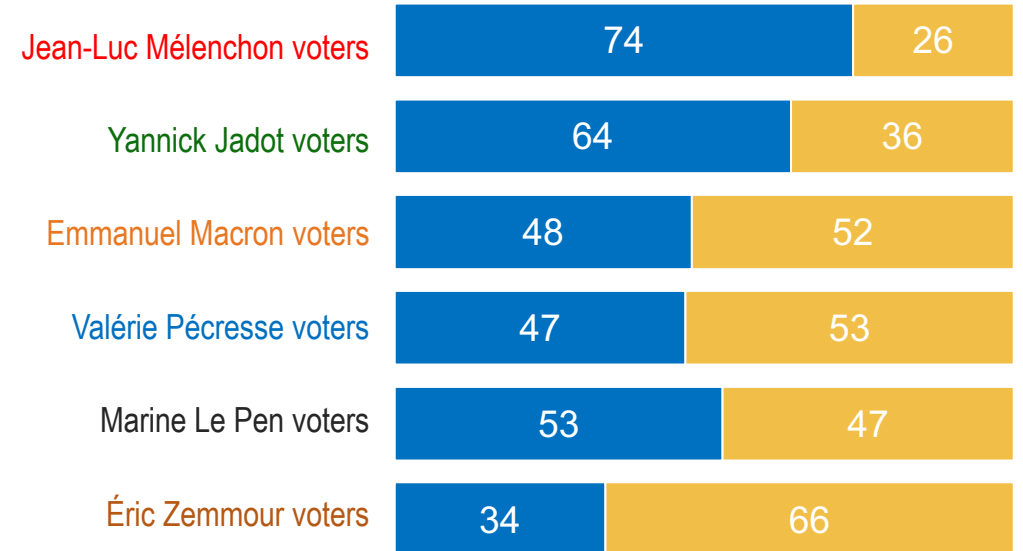
EXPECTATIONS OF THE PRESIDENT OF THE REPUBLIC DURING THE FIRST MONTHS OF THE QUINQUENNium

Question: "What do you expect as a priority from the next President of the Republic during the first months of his five-year term?"

(Base: Entire sample)



ACCORDING TO THE VOTE IN THE 1ST ROUND

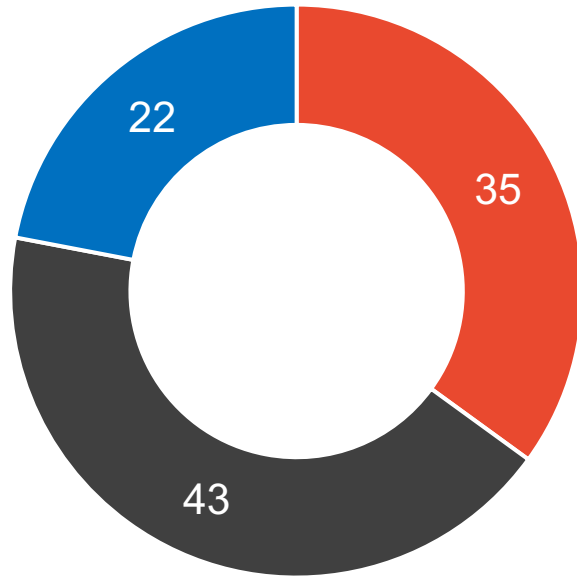


THAT HE BRINGS THE FRENCH TOGETHER, EVEN IF IT MEANS POSTPONING SOME IMPORTANT BUT DIVISIVE REFORMS

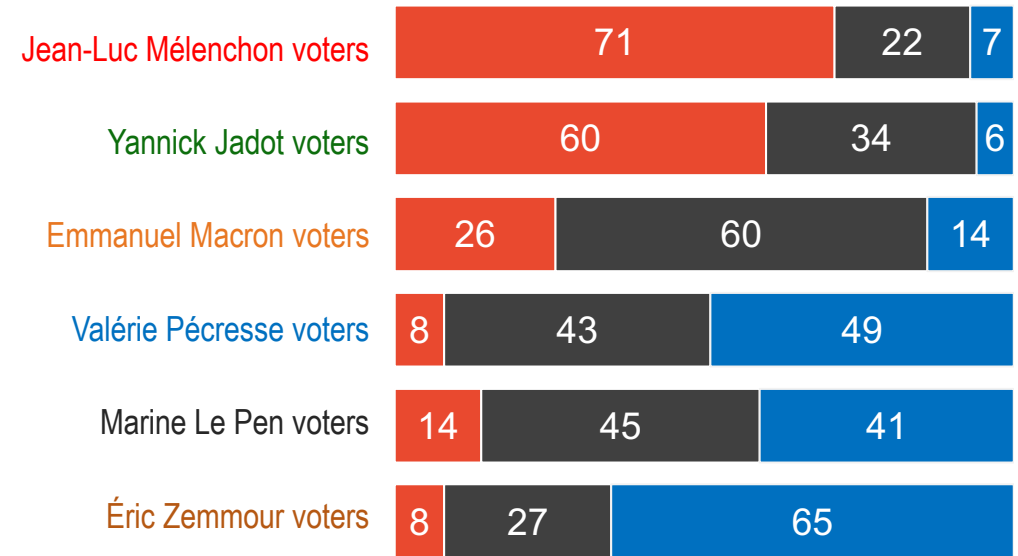
THAT HE REFORMS THE COUNTRY IN DEPTH, EVEN IF THIS MAY PROVOKE LARGE-SCALE SOCIAL MOVEMENTS

THE POLITICAL DIRECTION OF THE NEXT FIVE YEARS

Question: "If Emmanuel Macron is re-elected, would you like the policy in the next five years to be...?"
 (Base: Entire sample)



ACCORDING TO THE VOTE IN THE 1ST ROUND



... MORE LEFT-WING THAN DURING THE PREVIOUS FIVE YEARS

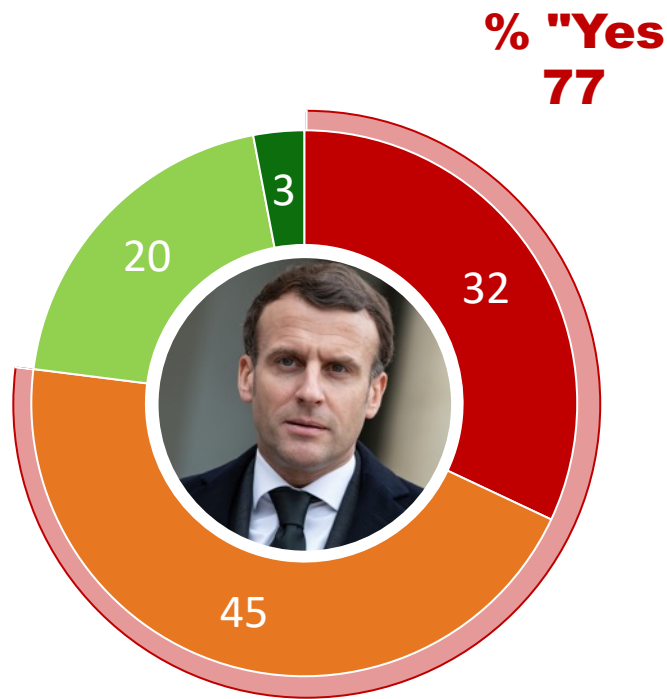
... NEITHER MORE NOR LESS LEFT-WING THAN DURING THE PREVIOUS FIVE YEARS

... MORE RIGHT-WING THAN DURING THE PREVIOUS FIVE YEARS

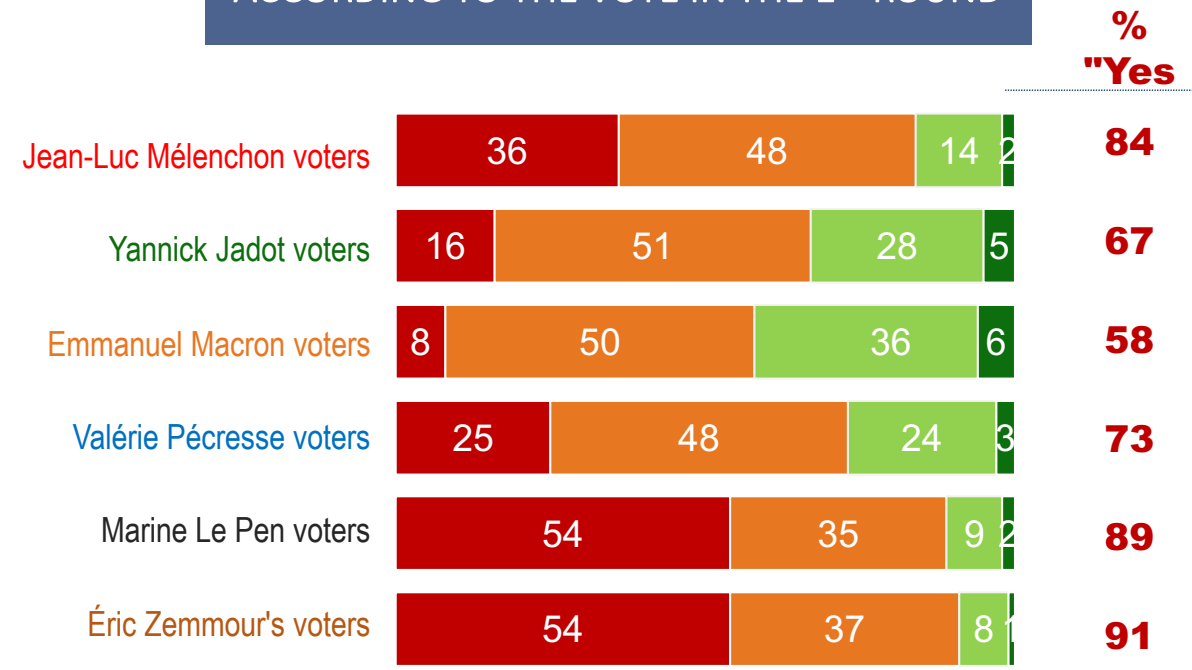
OPINION ON THE SOCIAL CLIMATE IN THE COUNTRY IN THE COMING MONTHS

Question, "If Emmanuel Macron is re-elected, do you think there will be unrest and tension in the country over the next few months?"

(Base: Entire sample)



ACCORDING TO THE VOTE IN THE 1ST ROUND



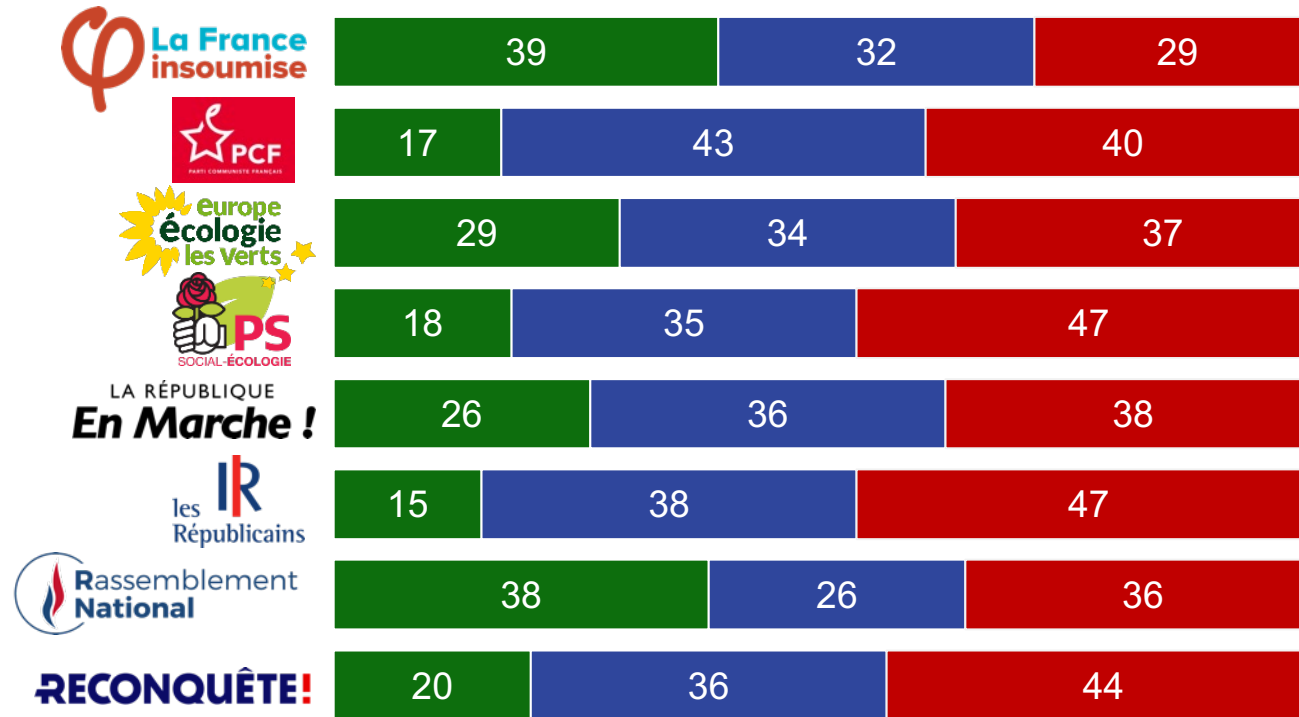
THE PARLIAMENTARY ELECTIONS

6

THE WISH FOR POLITICAL PARTIES FOLLOWING THE LEGISLATIVE ELECTIONS

Question: "Would you like the following parties to emerge strengthened, weakened or neither strengthened nor weakened from next June's parliamentary elections to elect members to the National Assembly?"

(Base: Entire sample)



REINFORCED

NEITHER

WEAKENED


THE WISH FOR POLITICAL PARTIES FOLLOWING THE LEGISLATIVE ELECTIONS

Question: "Would you like the following parties to emerge strengthened, weakened or neither strengthened nor weakened from next June's parliamentary elections to elect members to the National Assembly?"

(Base: Entire sample)

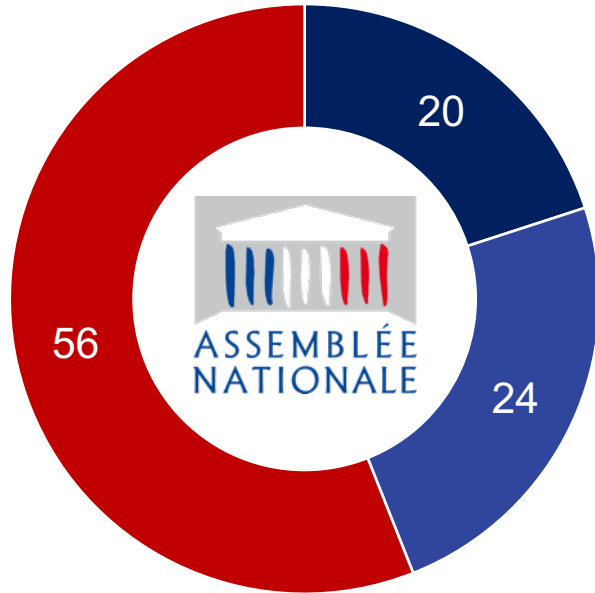
% "STRENGTHENED" / % "WEAKENED"

ACCORDING TO THE VOTE IN THE 1ST ROUND

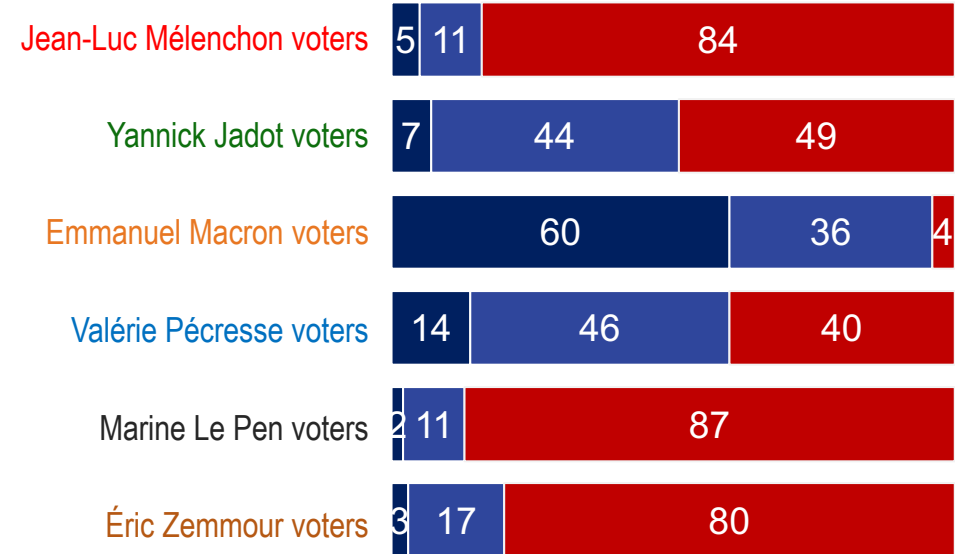
	SET		Jean-Luc Mélenchon		Yannick Jadot		Emmanuel Macron		Valérie Pécresse		Marine Le Pen		Éric Zemmour	
	Strengthened	Weakened	Strengthened	Weakened	Strengthened	Weakened	Strengthened	Weakened	Strengthened	Weakened	Strengthened	Weakened	Strengthened	Weakened
 La France insoumise	39	29	82	5	51	13	30	33	25	46	23	41	18	64
 PCF	17	40	31	26	27	28	12	42	8	56	8	51	8	71
 Europe Écologie les Verts	29	37	42	30	76	14	33	31	16	48	16	47	11	69
 PS	18	47	26	39	38	31	21	43	12	62	8	58	5	78
 LA RÉPUBLIQUE En Marche !	26	38	13	53	19	30	66	5	21	36	8	58	5	74
 les Républicains	15	47	5	64	10	49	18	39	60	27	15	49	18	50
 Rassemblement National	38	36	21	54	15	58	17	59	35	32	82	3	77	8
 RECONQUÊTE!	20	44	10	59	7	57	8	61	22	44	30	29	82	6

THE WISH FOR THE FUTURE NATIONAL ASSEMBLY

Question: "If Emmanuel Macron is re-elected, in view of the June legislative elections, which of the following opinions are you closest to?"
 (Base: Entire sample)



ACCORDING TO THE VOTE IN THE 1ST ROUND



YOU WANT EMMANUEL MACRON TO GET A MAJORITY IN THE NATIONAL ASSEMBLY SO THAT HE CAN IMPLEMENT HIS PROGRAMME

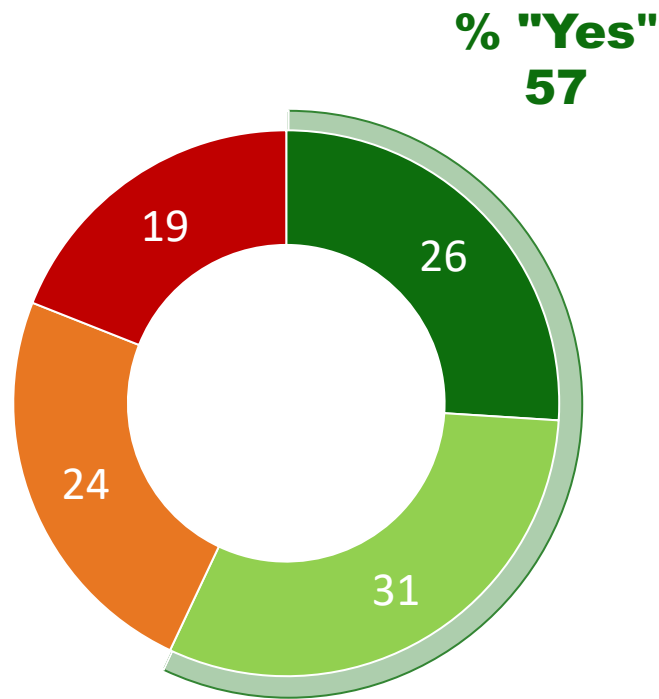
BY CONSISTENCY, YOU CONSIDER THAT IT IS PREFERABLE THAT EMMANUEL MACRON OBTAINS A MAJORITY IN THE NATIONAL ASSEMBLY IN ORDER TO AVOID A COHABITATION IMMEDIATELY AFTER HIS ELECTION

YOU WANT EMMANUEL MACRON TO LOSE THE LEGISLATIVE ELECTIONS AND THAT THERE IS A COHABITATION WITH AN OPPOSITION GOVERNMENT THAT PREVENTS HIM FROM IMPLEMENTING HIS PROGRAMME

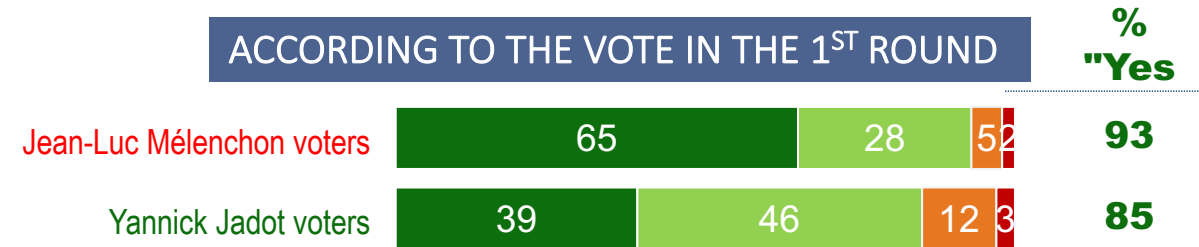
THE WISH FOR THE MAIN LEFT-WING PARTIES TO JOIN FORCES FOR THE PARLIAMENTARY ELECTIONS

Question: "In view of the legislative elections in June, would you like the main left-wing parties (France insoumise, Europe Ecologie-Les Verts, the Communist Party, the Socialist Party...) to form an alliance and present common candidates in the constituencies?"

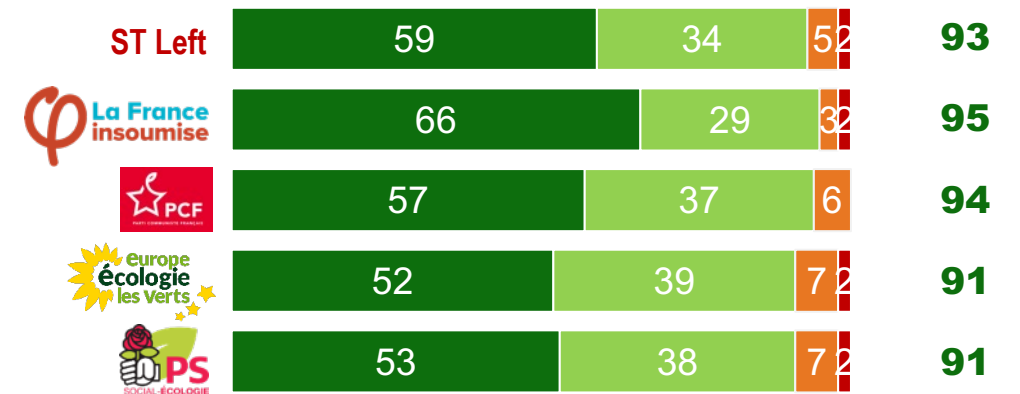
(Base: Entire sample)



ACCORDING TO THE VOTE IN THE 1ST ROUND



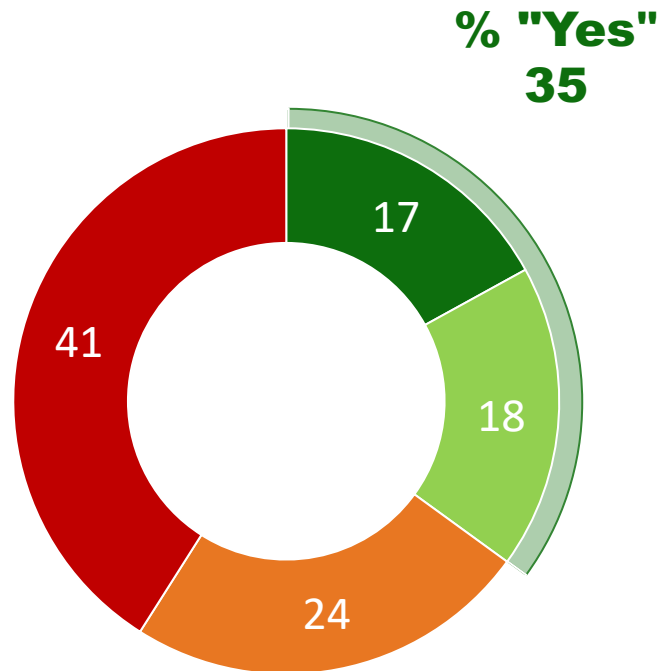
ACCORDING TO PARTISAN SYMPATHY



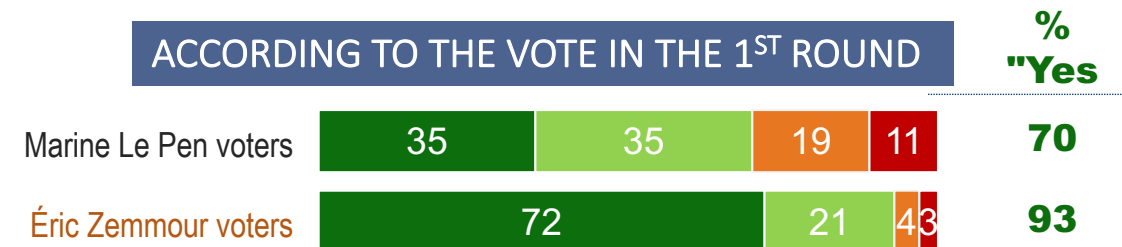
THE WISH THAT LE RASSEMBLEMENT NATIONAL AND RECONQUÊTE! JOIN FORCES FOR THE LEGISLATIVE ELECTIONS

Question: "In view of the June legislative elections, would you like Marine Le Pen's Rassemblement National and Éric Zemmour's Reconquête! to form an alliance and present joint candidates in the constituencies?"

(Base: Entire sample)



ACCORDING TO THE VOTE IN THE 1ST ROUND



ACCORDING TO PARTISAN SYMPATHY



YES, VERY MUCH

YES, RATHER

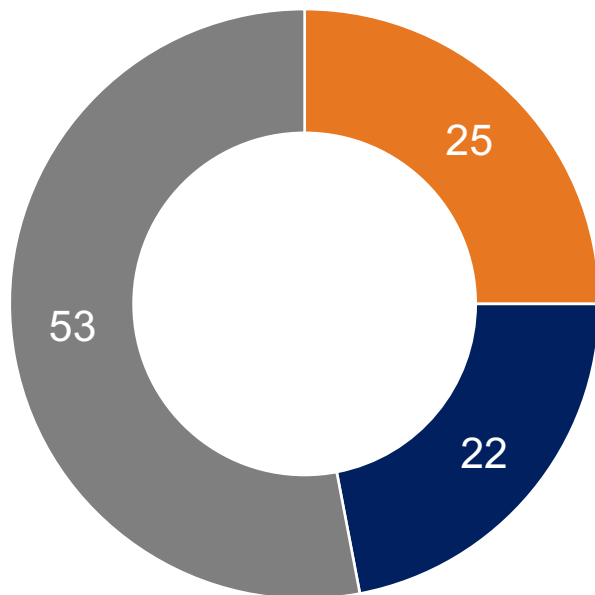
NO, RATHER NOT

NO, NOT AT ALL

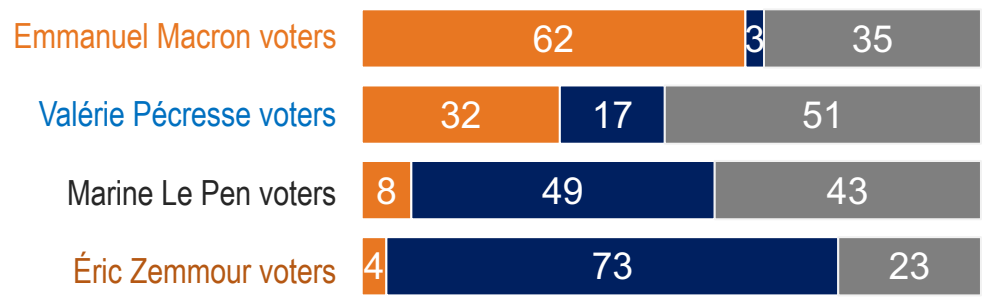
THE WISH OF THE ALLIANCE FOR THE REPUBLICANS FOR THE LEGISLATIVE ELECTIONS

Question: "In view of the legislative elections in June, do you want Les Républicains to...?"

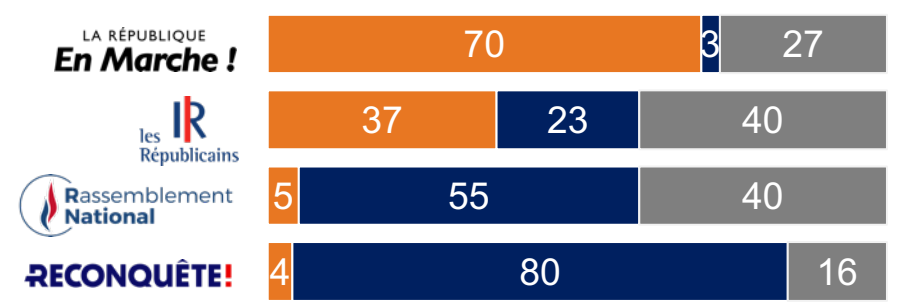
(Base: Entire sample)



ACCORDING TO THE VOTE IN THE 1ST ROUND



ACCORDING TO PARTISAN SYMPATHY



... GET CLOSER TO LA RÉPUBLIQUE EN MARCHE AND THE PRESIDENTIAL MAJORITY

... GET CLOSER TO THE RASSEMBLEMENT NATIONAL AND RECONQUÊTE!

... NOT GET CLOSER TO ANY OF THESE PARTIES

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GAME CHANGERS

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