

# **IPSOS PRESS RELEASE : THE WAR IN UKRAINE**

**Ipsos Malaysia**

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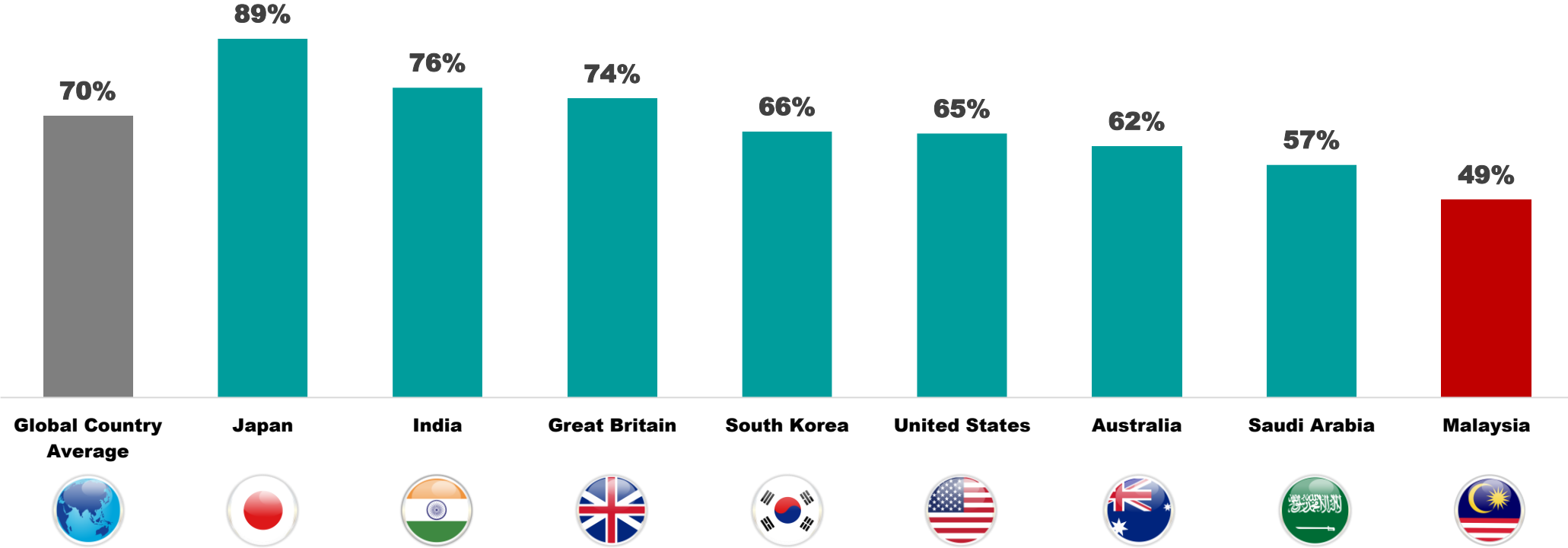
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# HALF OF MALAYSIANS PAY ATTENTION TO THE WAR

In most major countries across the world, including non European countries, a majority of the population is paying close attention to the events in Ukraine – fewer Malaysians follow stories about the war than peers in other Asian countries such as Japan, India and South Korea

**Q. ‘How closely, if at all, have you been following stories about the Russian invasion of Ukraine?’**  
(% Following it very or somewhat closely)



\*The Global Country Average” reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result

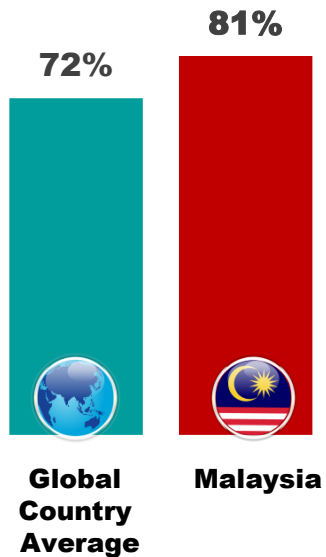
# MALAYSIANS DO NOT WANT INVOLVEMENT IN THE CONFLICT

A majority of Malaysians feel the Ukraine war is not Malaysia's business, and hence Malaysia should not get involved. With the economic hardships brought on by the Covid crisis, providing financial support to Ukraine is not seen as a priority.

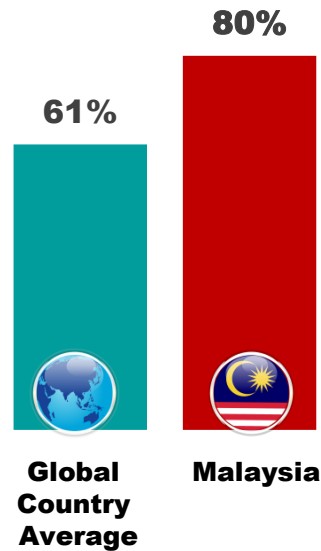
## Q. To what extent do you agree or disagree with the following statements

(% Agree)

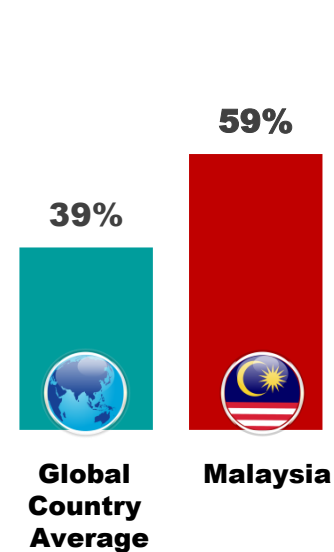
*My country should avoid getting involved militarily in this conflict*



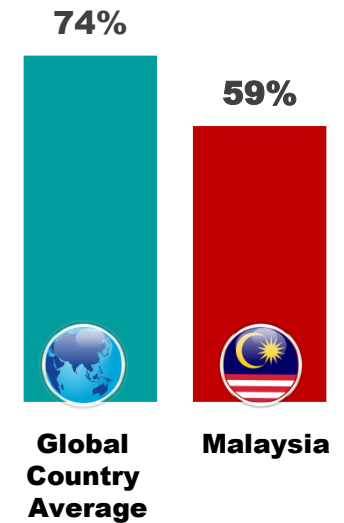
*Given the current economic crisis, my country cannot afford to lend financial support to Ukraine*



*The problems of Ukraine are none of our business, and we should not interfere*



*My country should take in Ukrainian refugees from the current conflict*





## The war in Ukraine

After two years of almost non stop focus on the Covid pandemic, much of international media coverage has shifted to the evolving war in Ukraine for the past 2 months. Although the war is confined to Europe, the impact is felt far beyond with increased volatility in energy markets and an emerging food crisis.

Despite the global implications, proximity to the war will have an impact of how much attention is paid, and in Malaysia, a minority say they are following stories about the war closely. This is significantly lower than the other countries surveyed, including major Asian countries such as Japan, India and South Korea.

The prevailing sentiment is that the conflict is not Malaysia's business, and that Malaysia should avoid getting involved. This also extend to financial support – with the economy still recovering from the Covid crisis, a large majority of Malaysians feel that financial support to Ukraine should not be a priority.



**Lars Erik Lie**

Associate Director,  
Ipsos Public Affairs

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So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:  
**You act better when you are sure.**