

IPSOS UK POLITICAL PULSE

April 2022



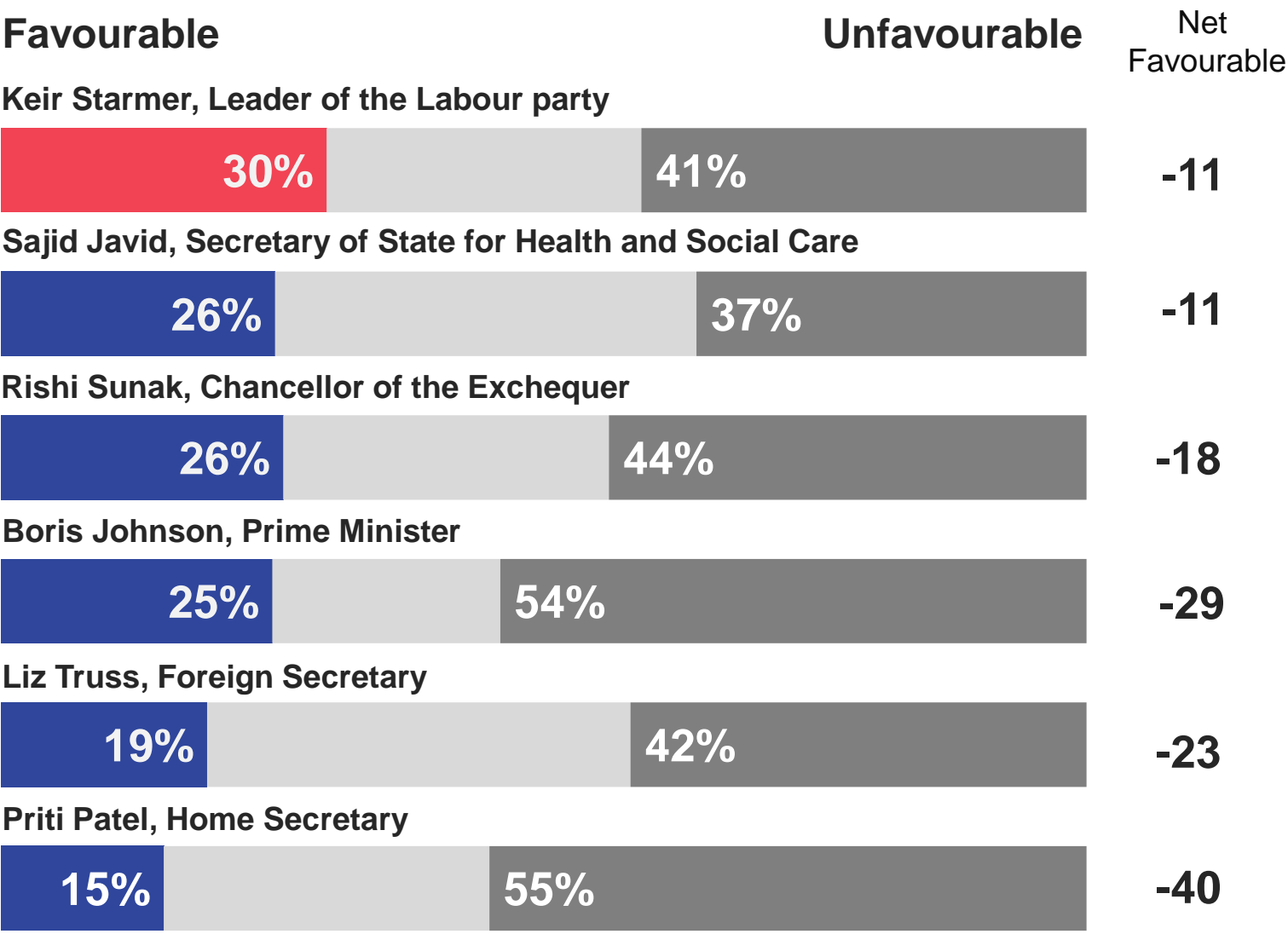


FAVOURABILITY TOWARDS POLITICIANS AND POLITICAL PARTIES

April 2022

Favourability of leading politicians

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

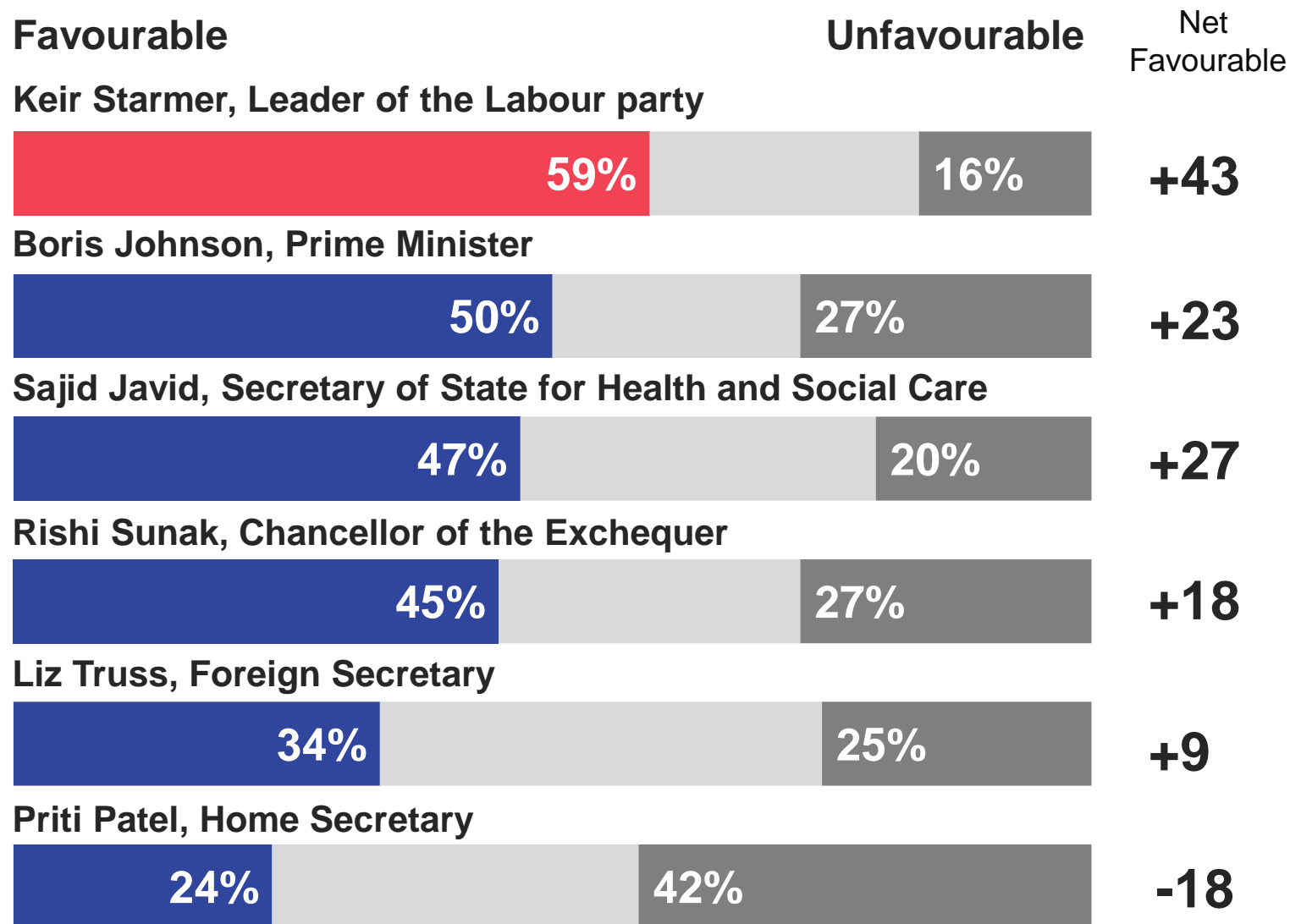


Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022



Favourability of leading politicians: Among those who voted for their party at GE2019

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

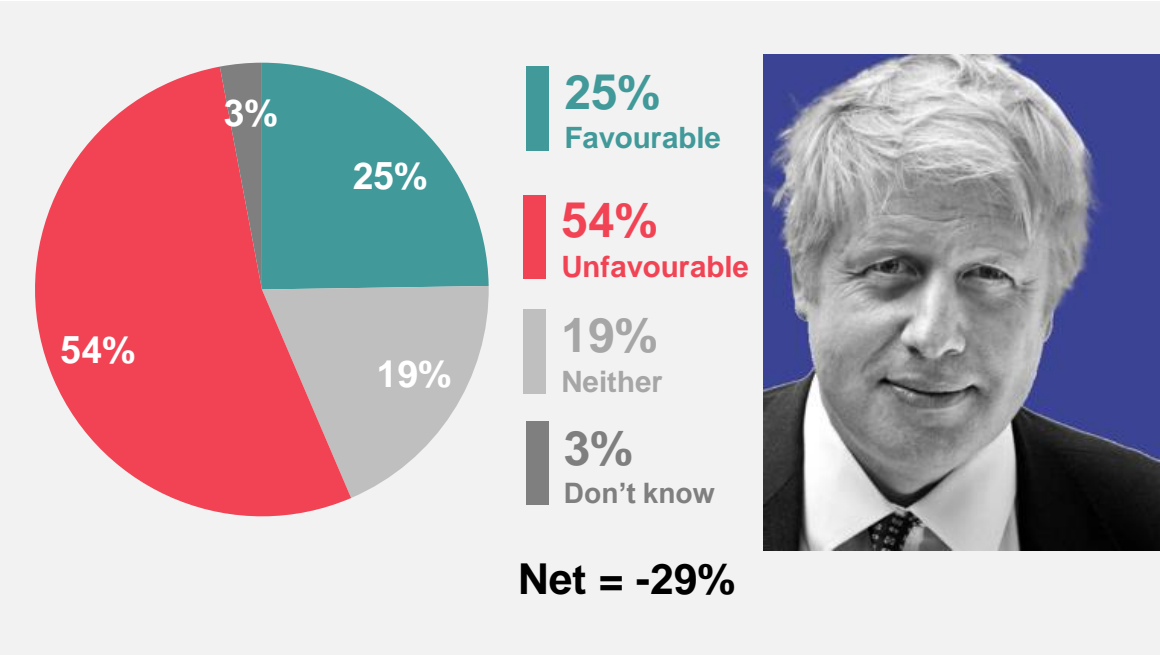


Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022
Including 2019 Conservative (332) and 2019 Labour (302) voters.

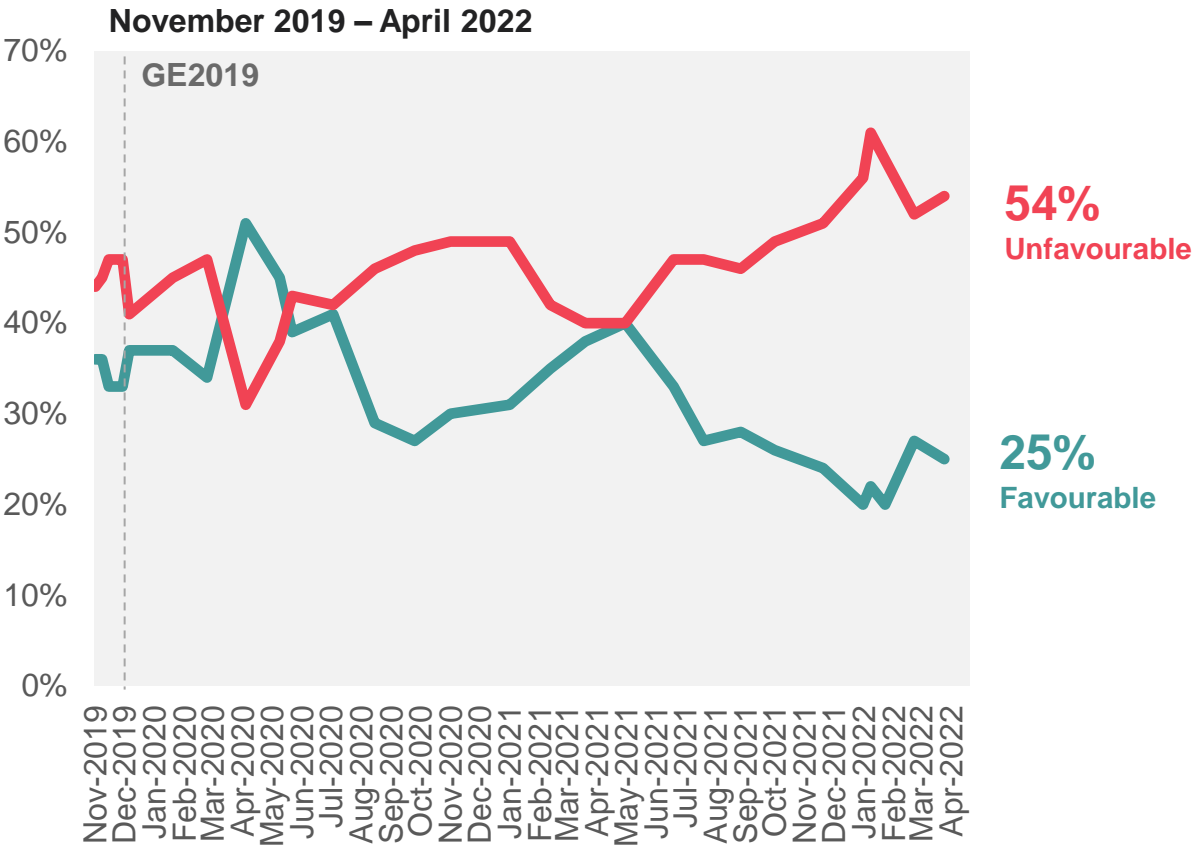
Boris Johnson: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Boris Johnson

1-3 April 2022



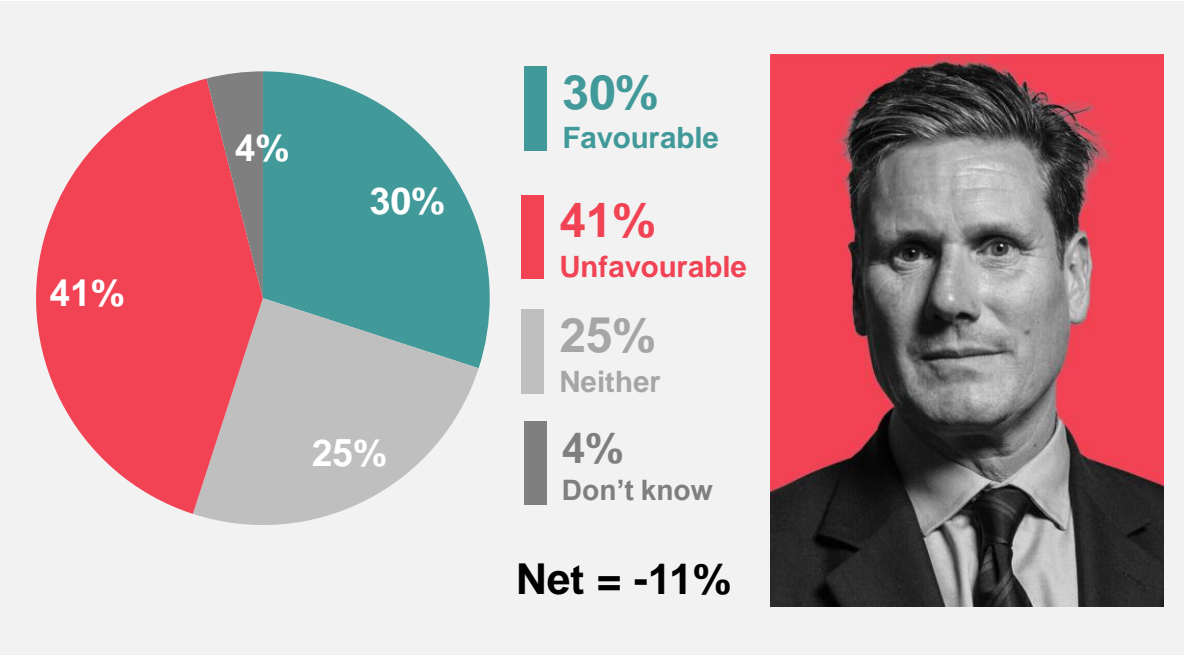
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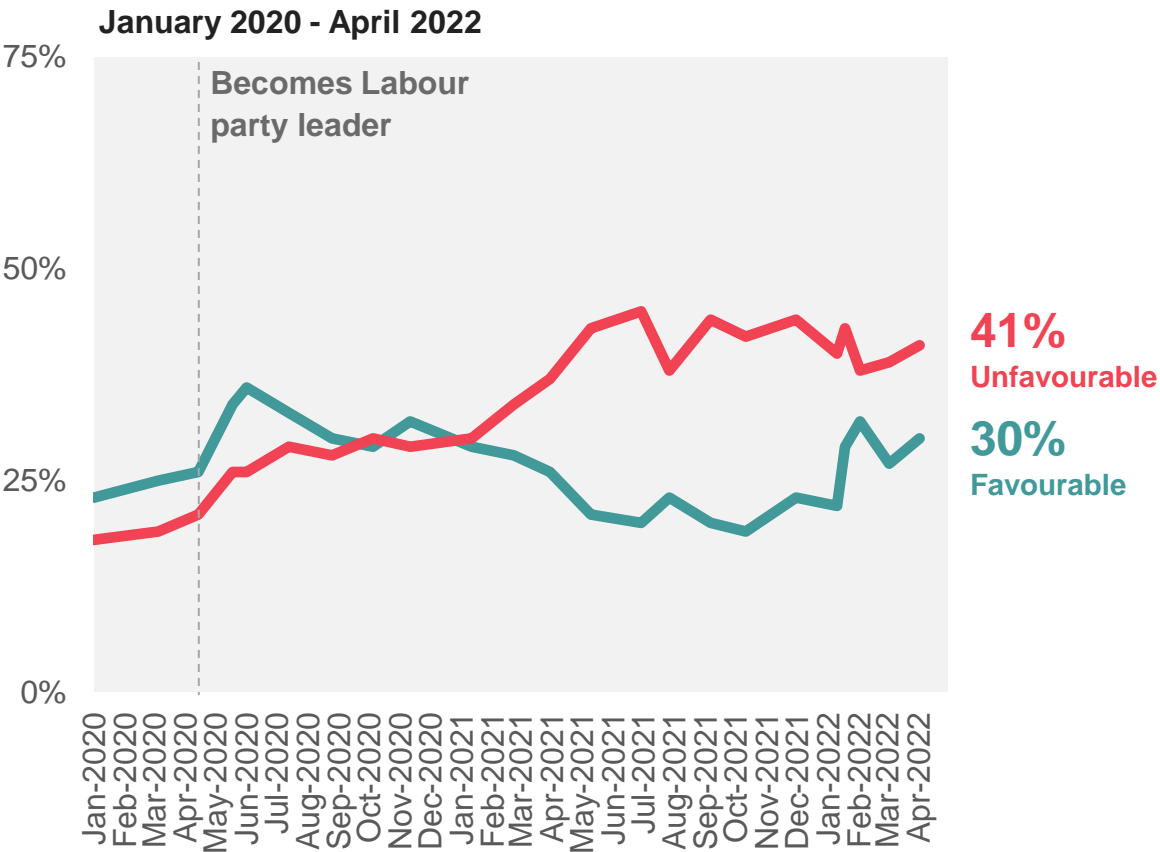
Keir Starmer: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer

1-3 April 2022



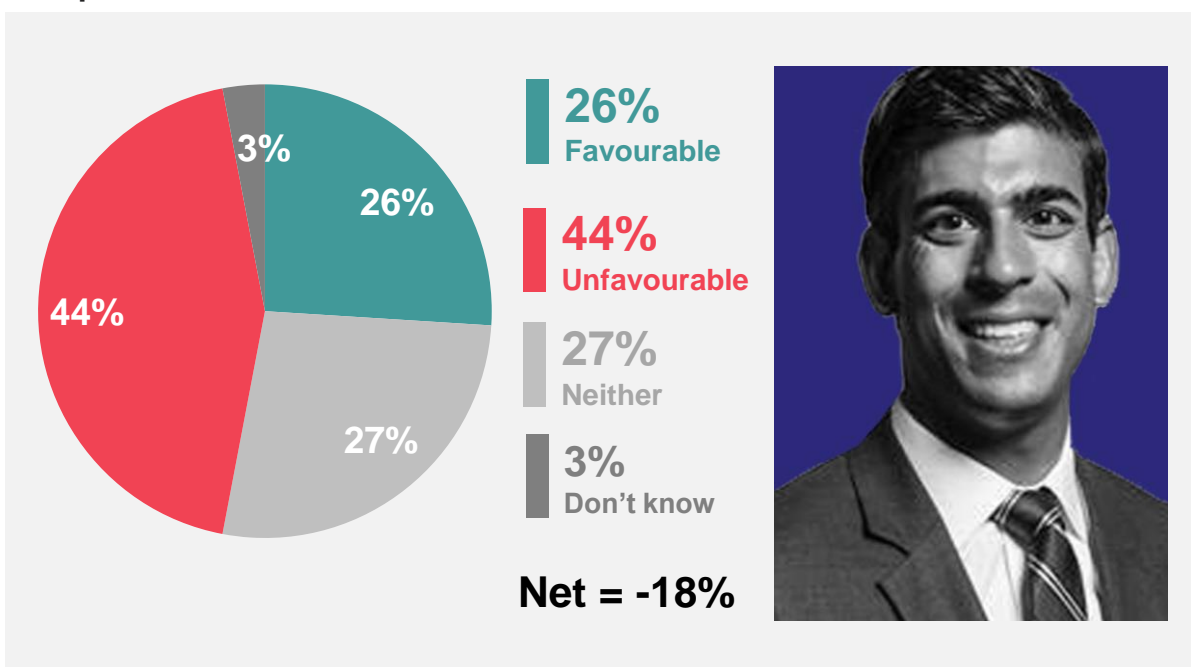
Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022



Rishi Sunak: Favourability

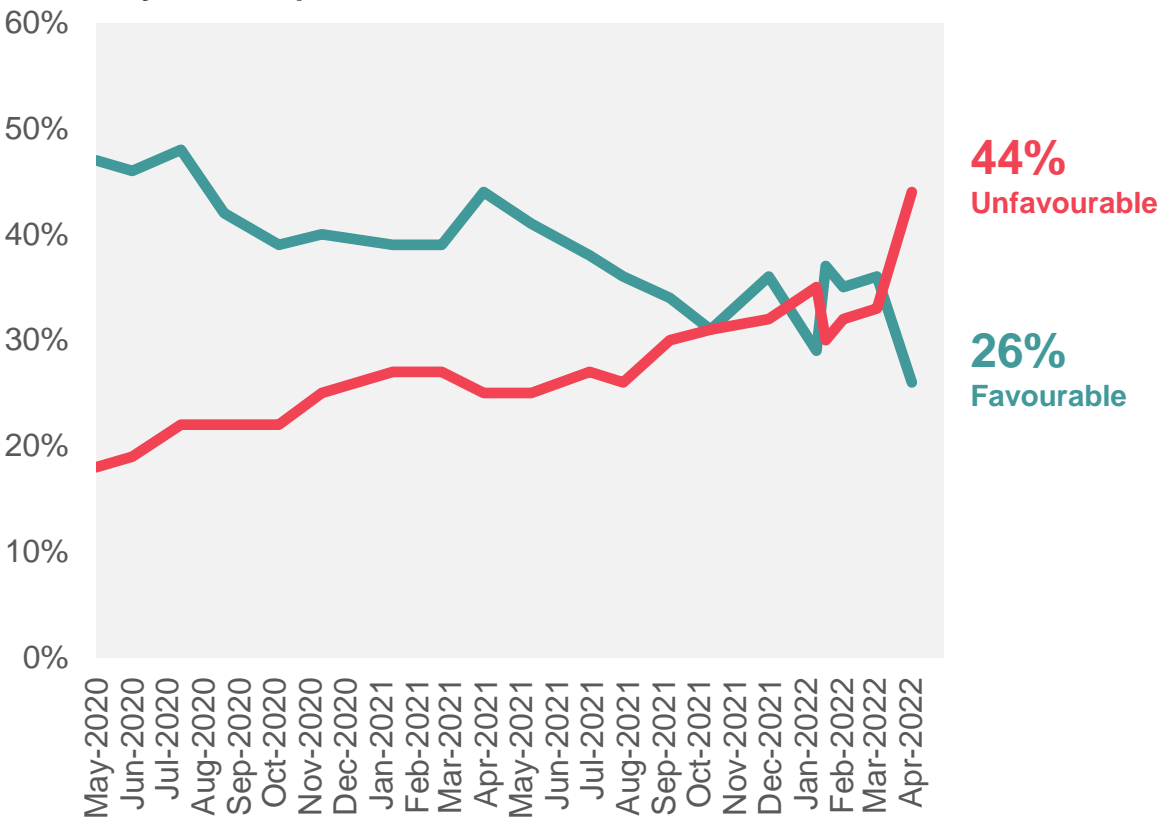
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Rishi Sunak

1-3 April 2022



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

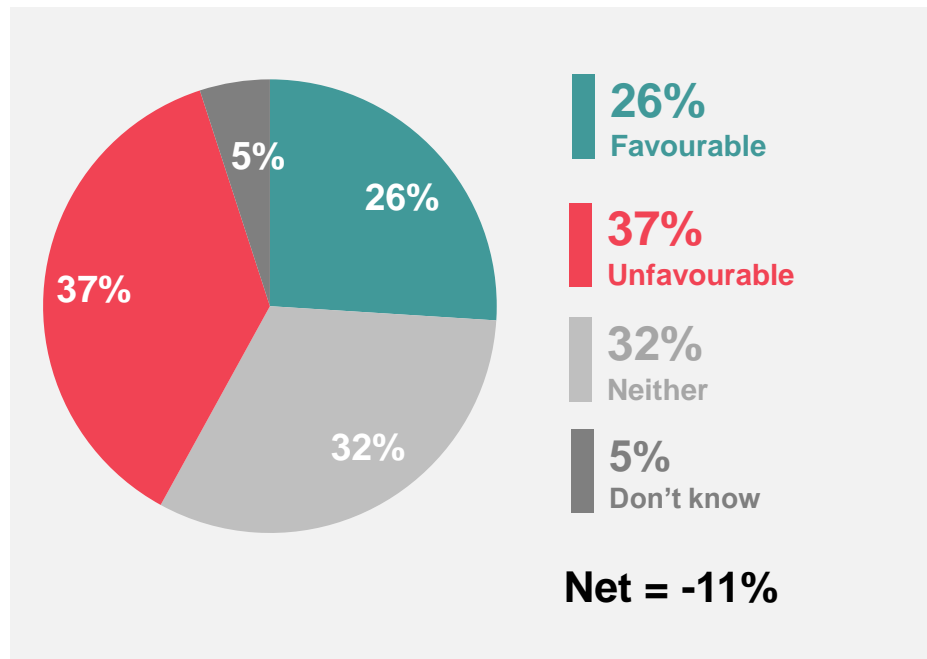
May 2020 – April 2022



Sajid Javid: Favourability

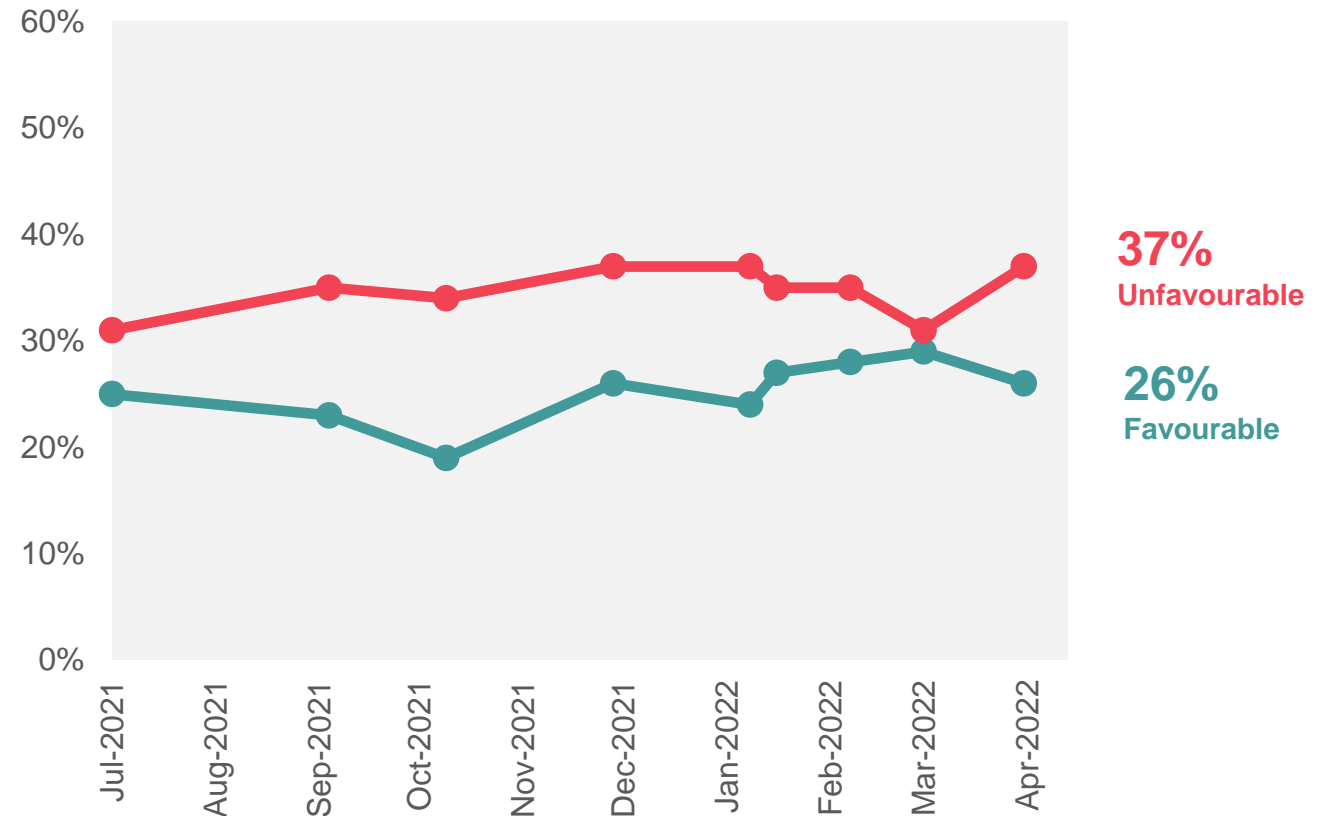
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Sajid Javid

1-3 April 2022



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

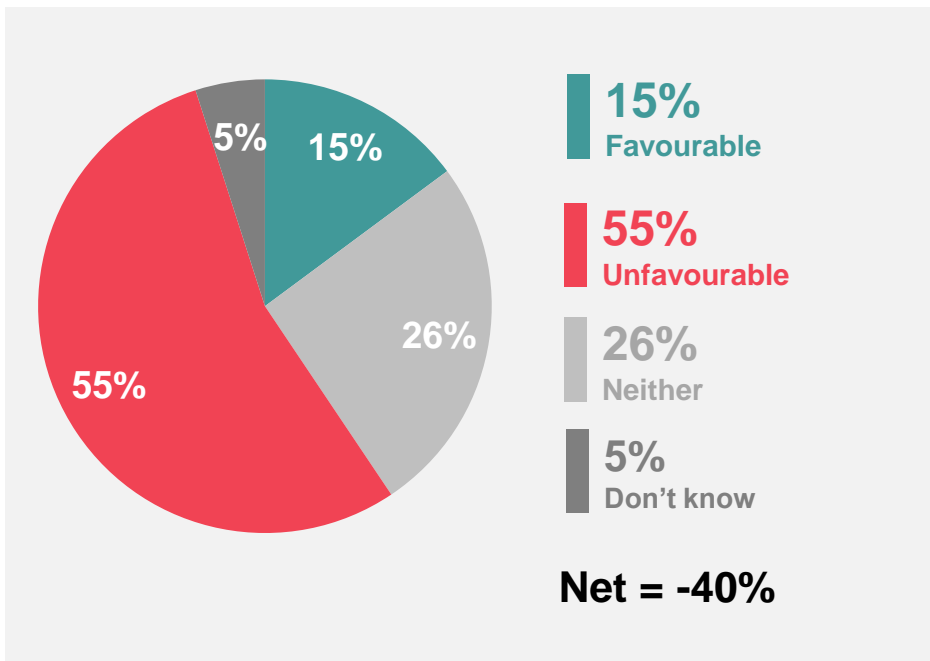
July 2021 – April 2022



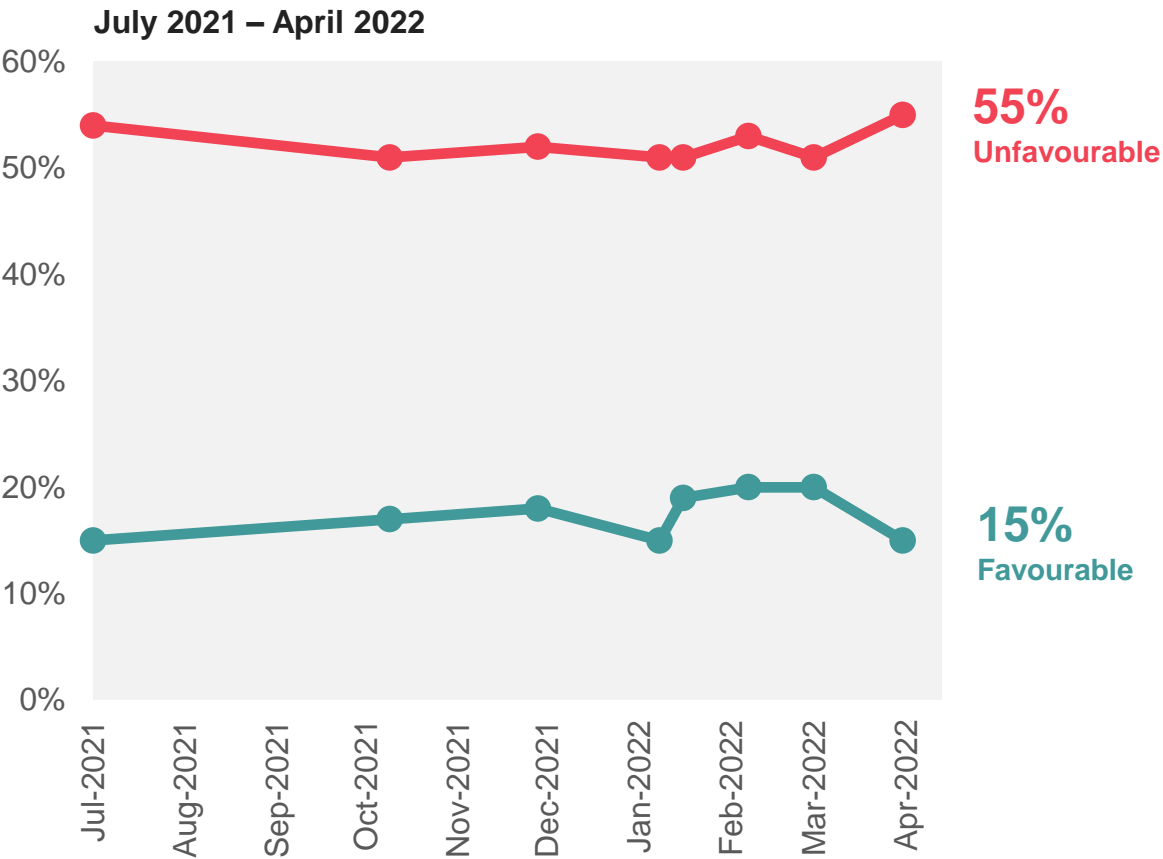
Priti Patel: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Priti Patel

1-3 April 2022



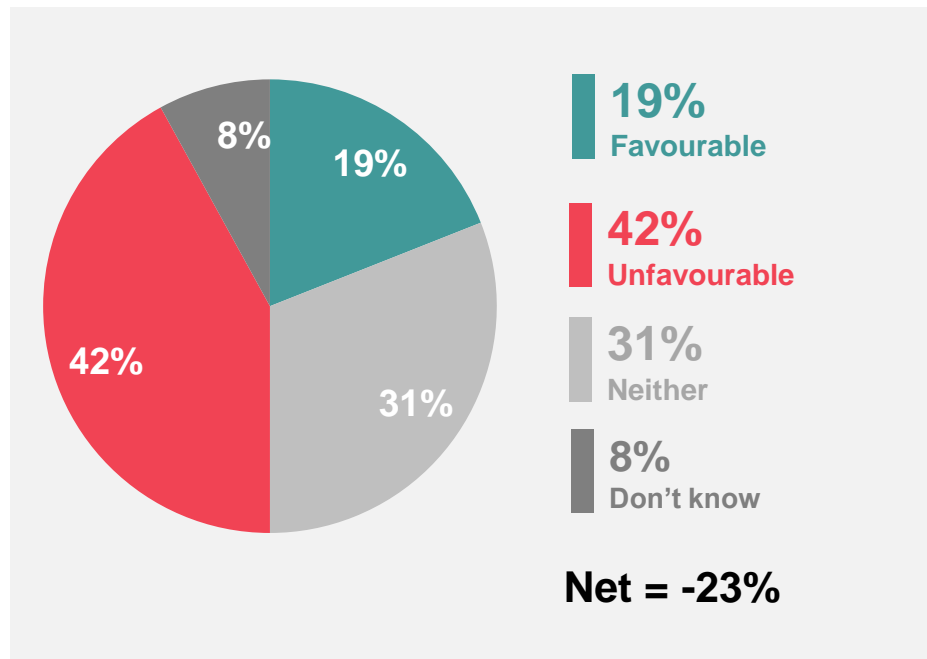
Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022



Liz Truss: Favourability

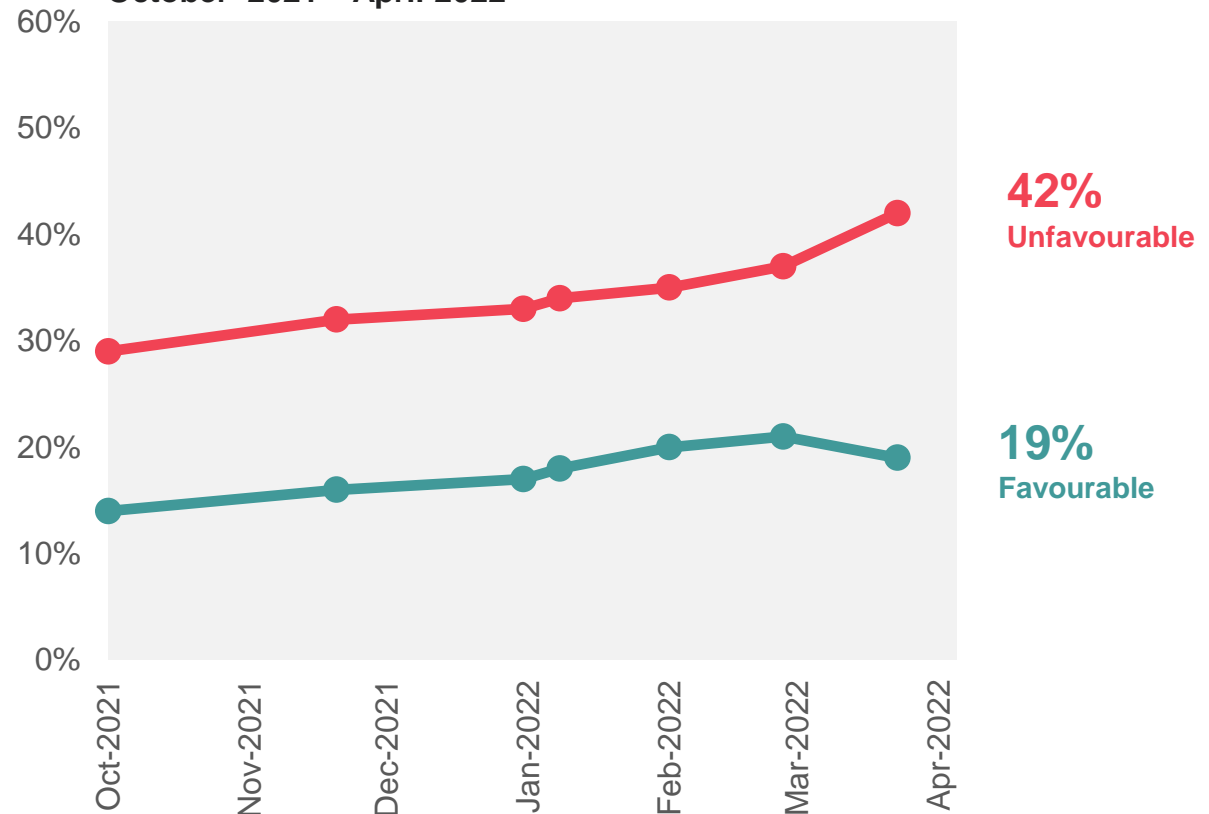
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Liz Truss

1-3 April 2022



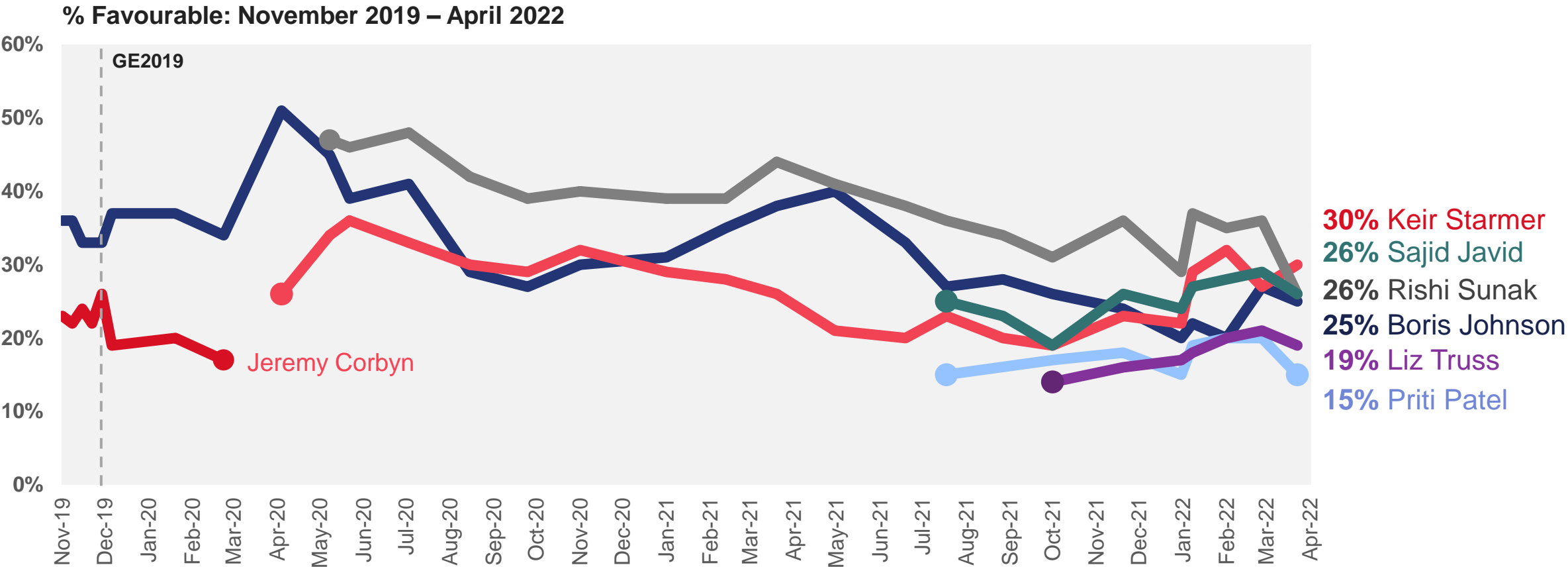
Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

October 2021 – April 2022



Political leaders: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

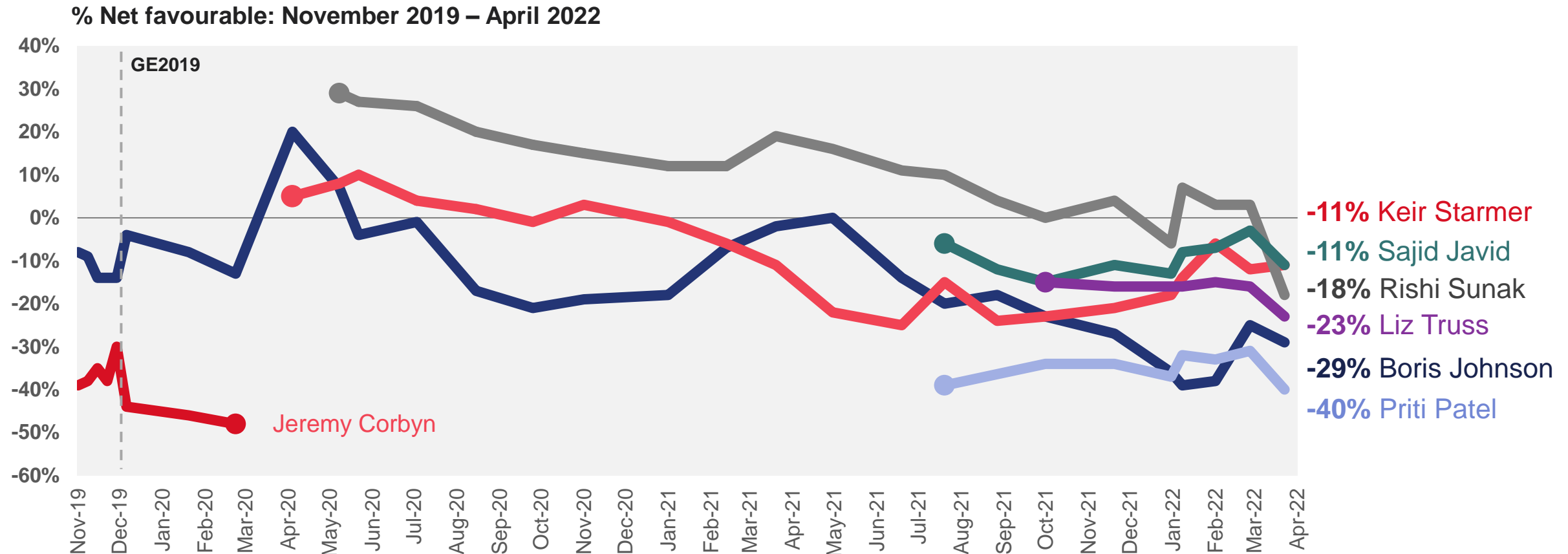


Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022



Political leaders: Net favourability

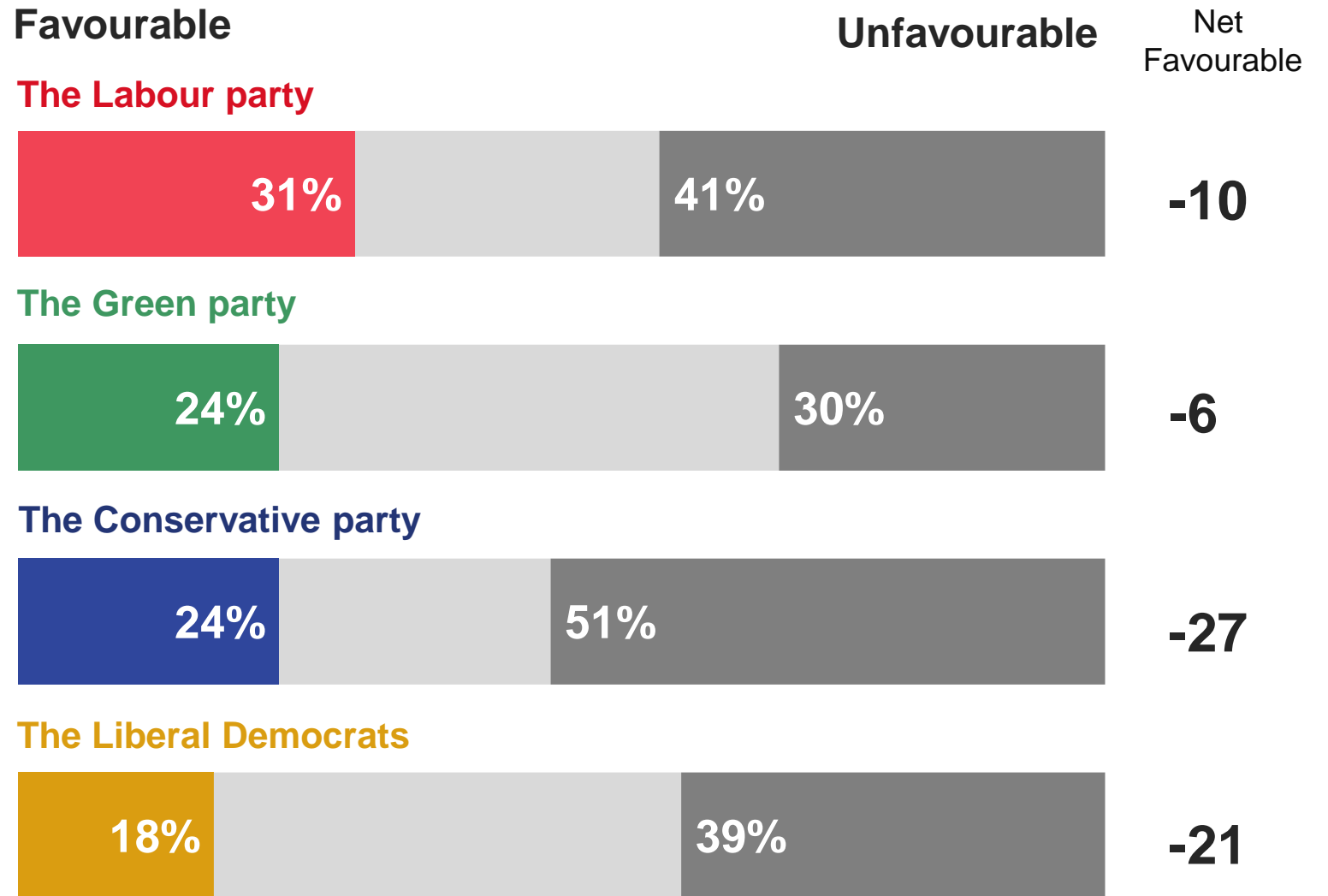
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

Favourability towards political parties

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

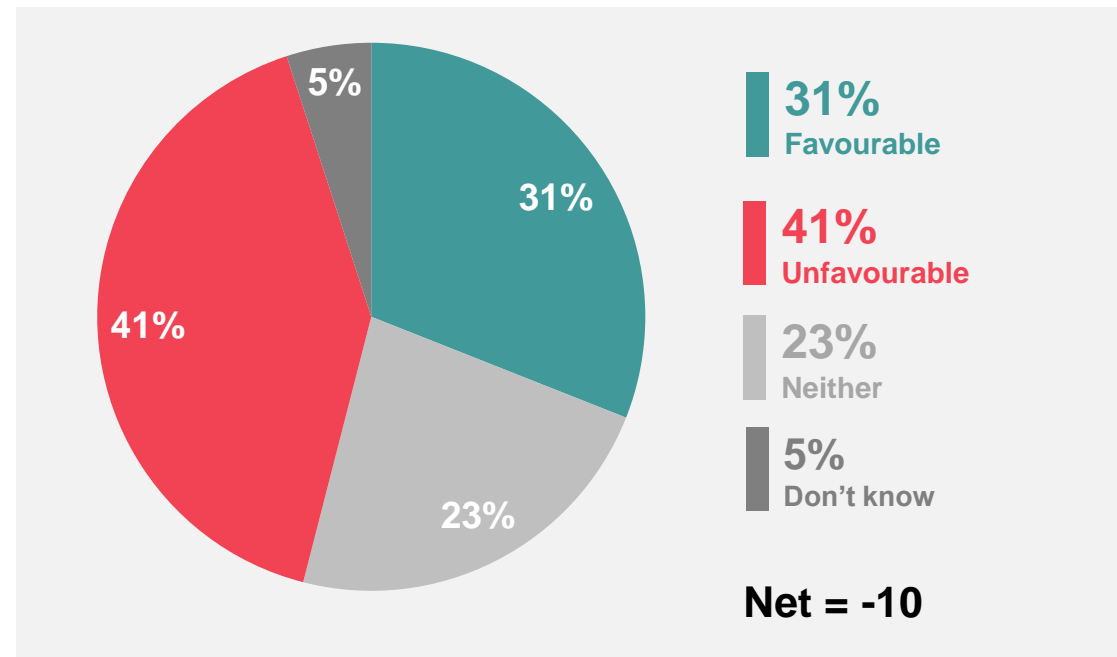


Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

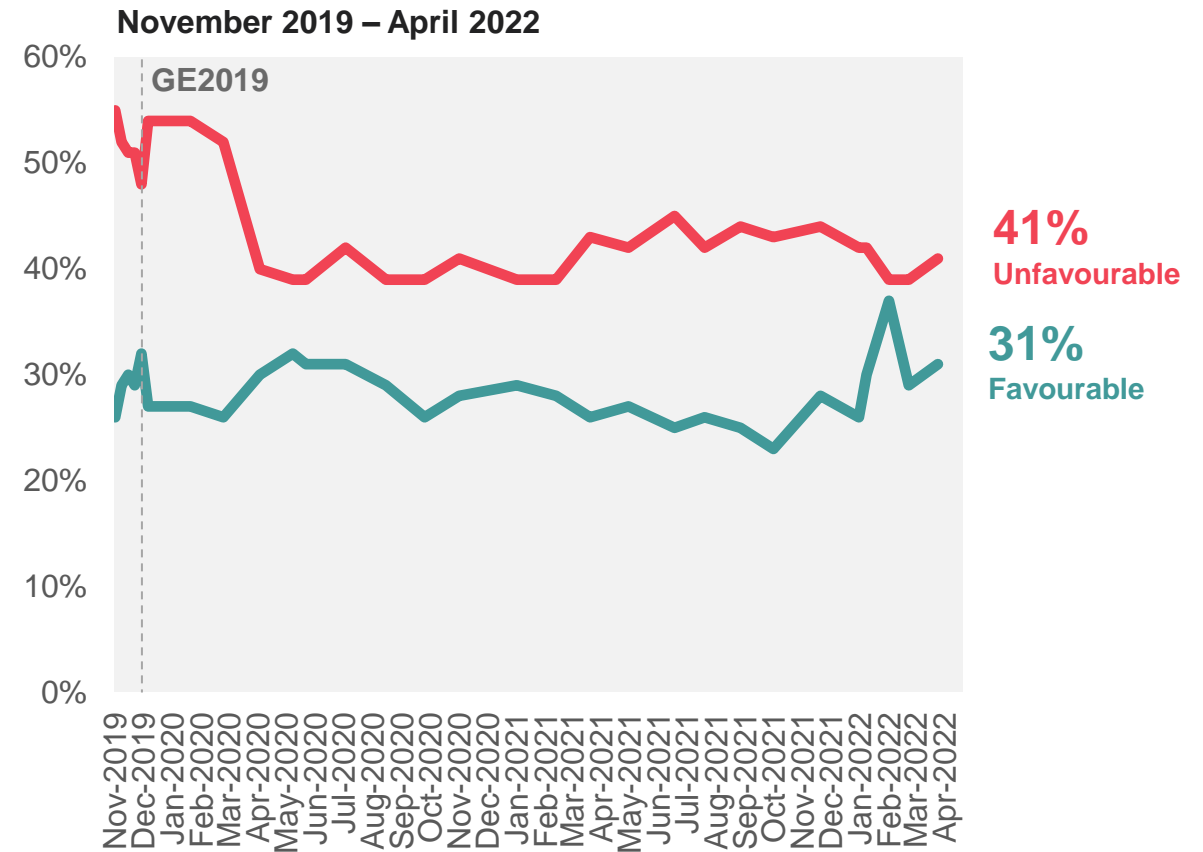
The Labour party: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Labour party

1-3 April 2022



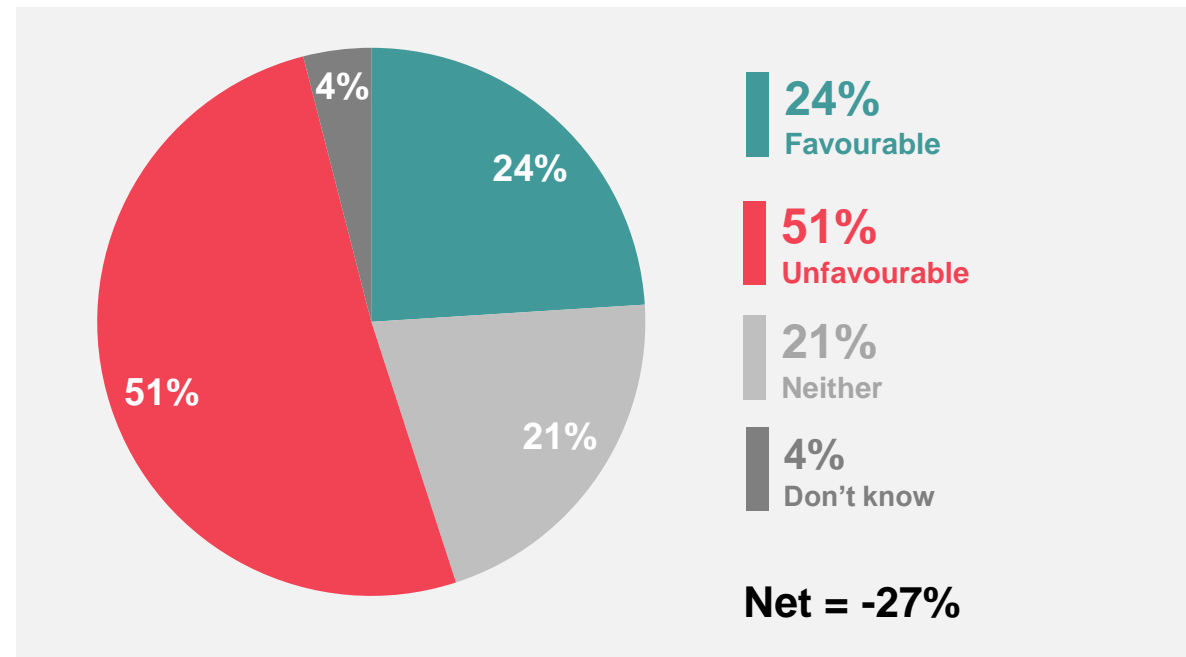
Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022



The Conservative party: Favourability

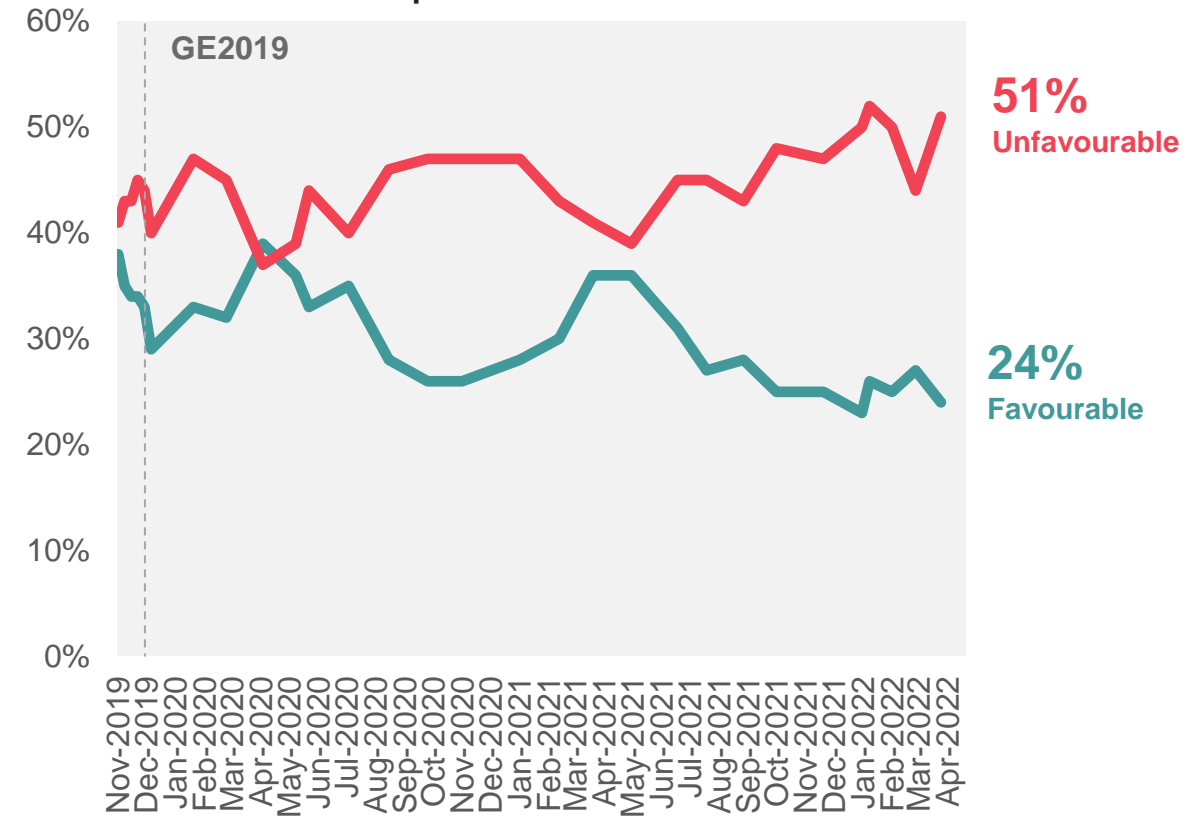
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Conservative party

1-3 April 2022



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

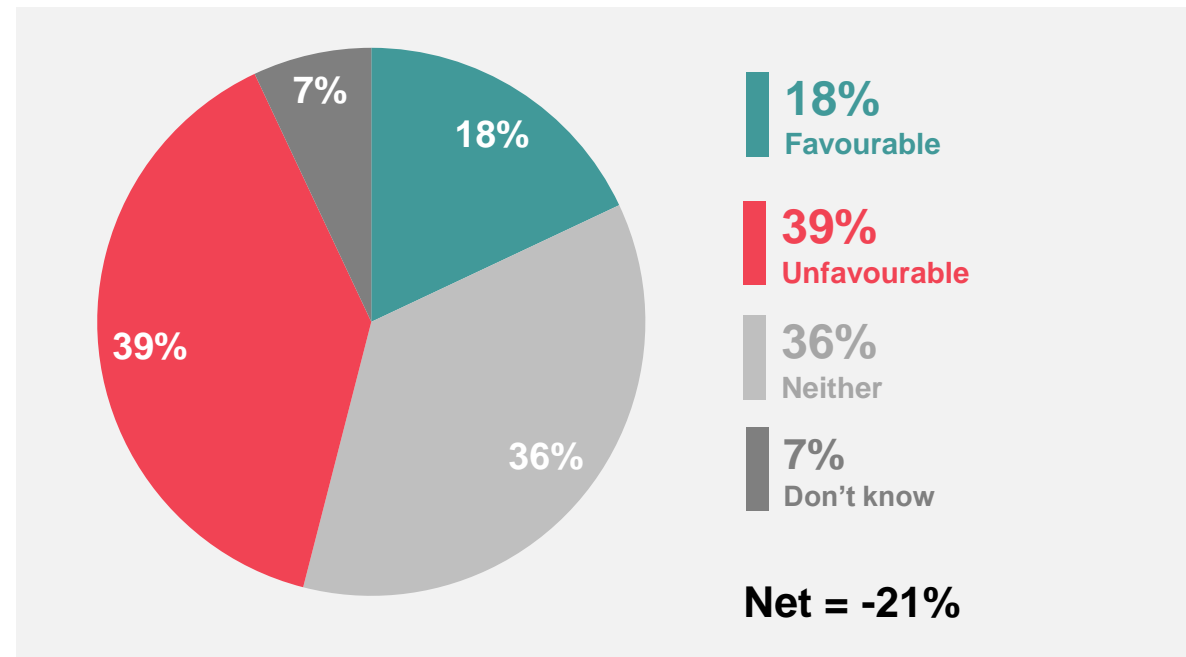
November 2019 – April 2022



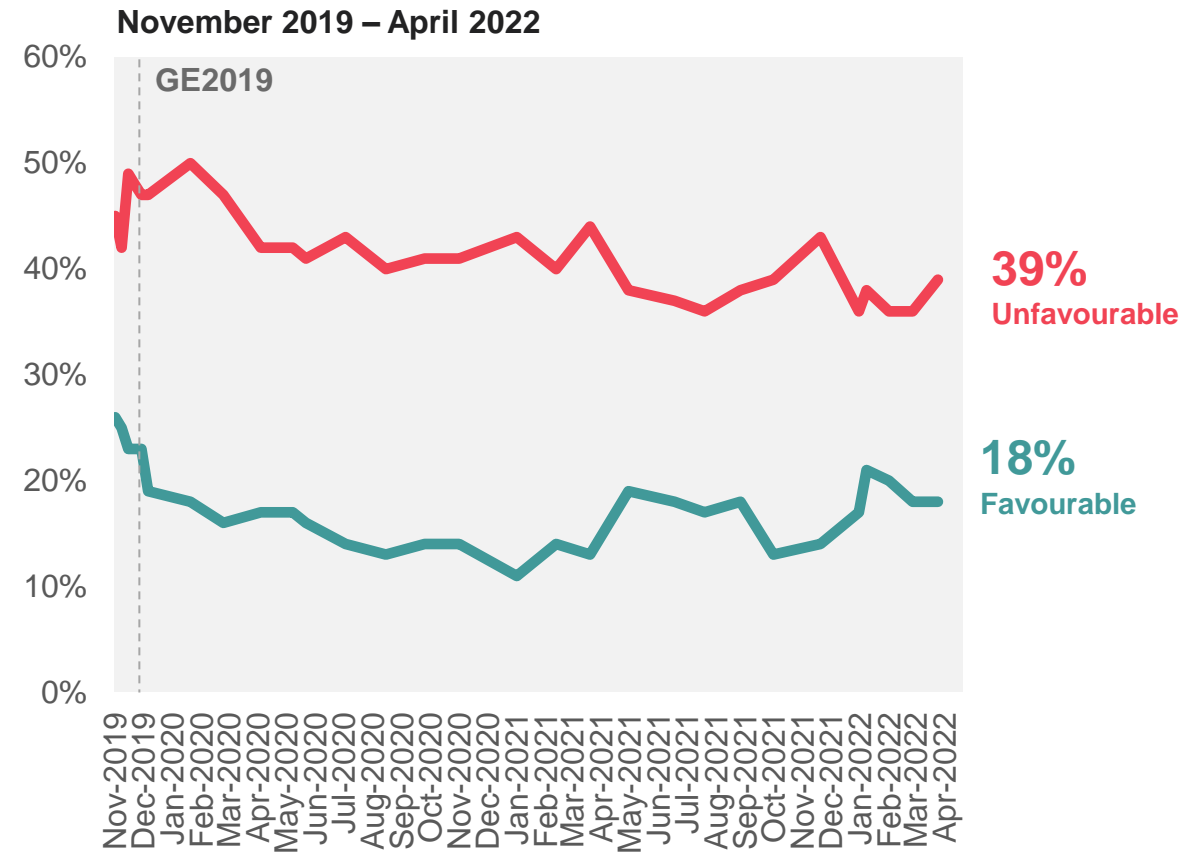
The Liberal Democrats: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Liberal Democrats

1-3 April 2022



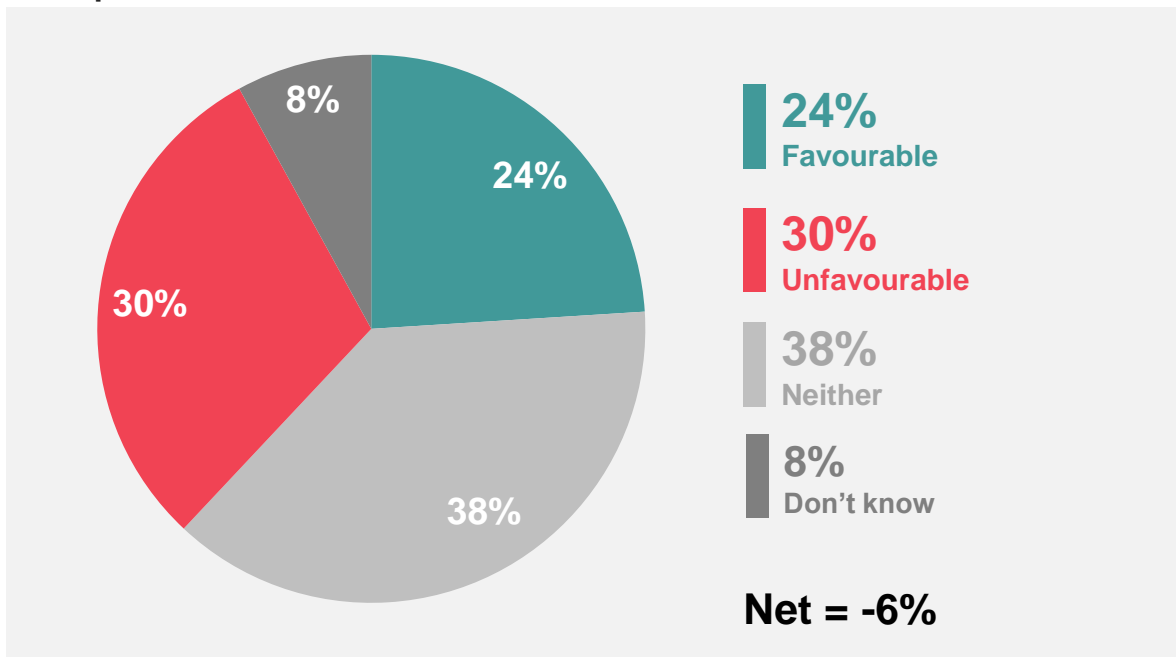
Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022



The Green Party: Favourability

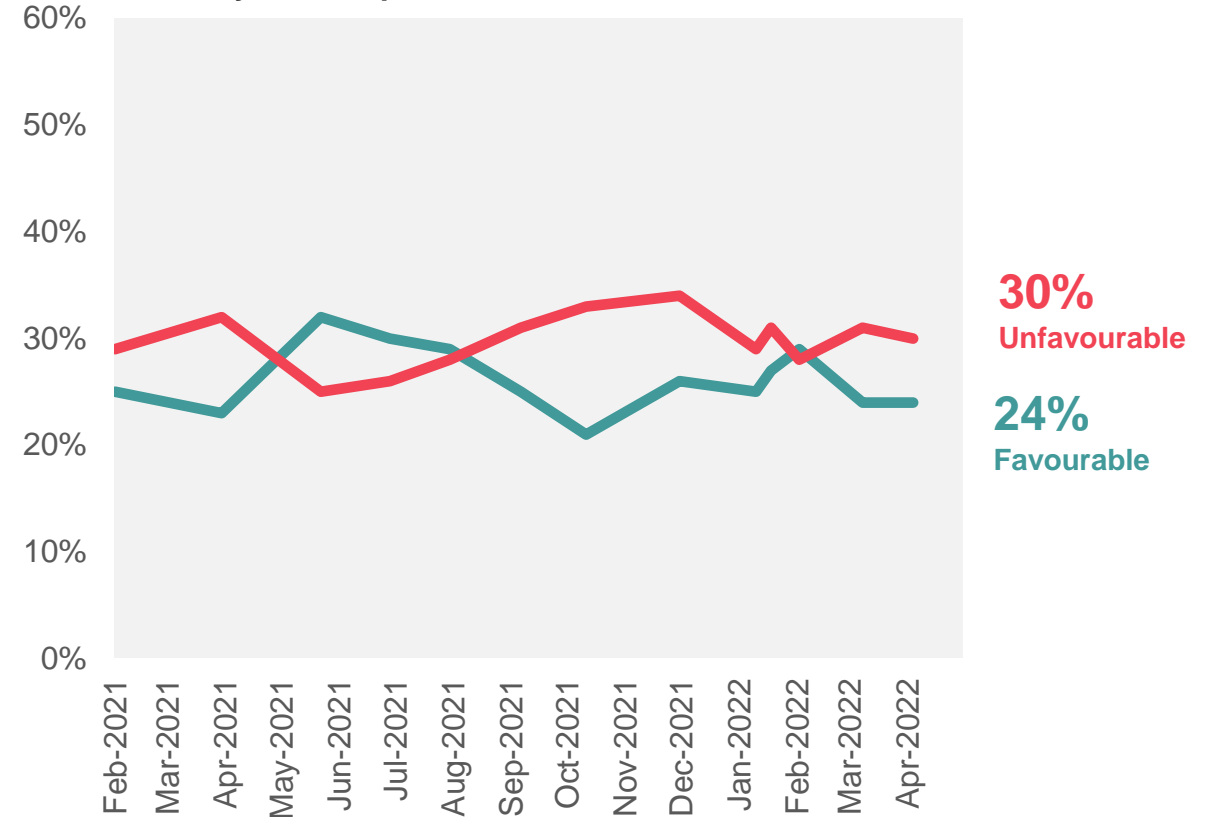
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Green Party

1-3 April 2022



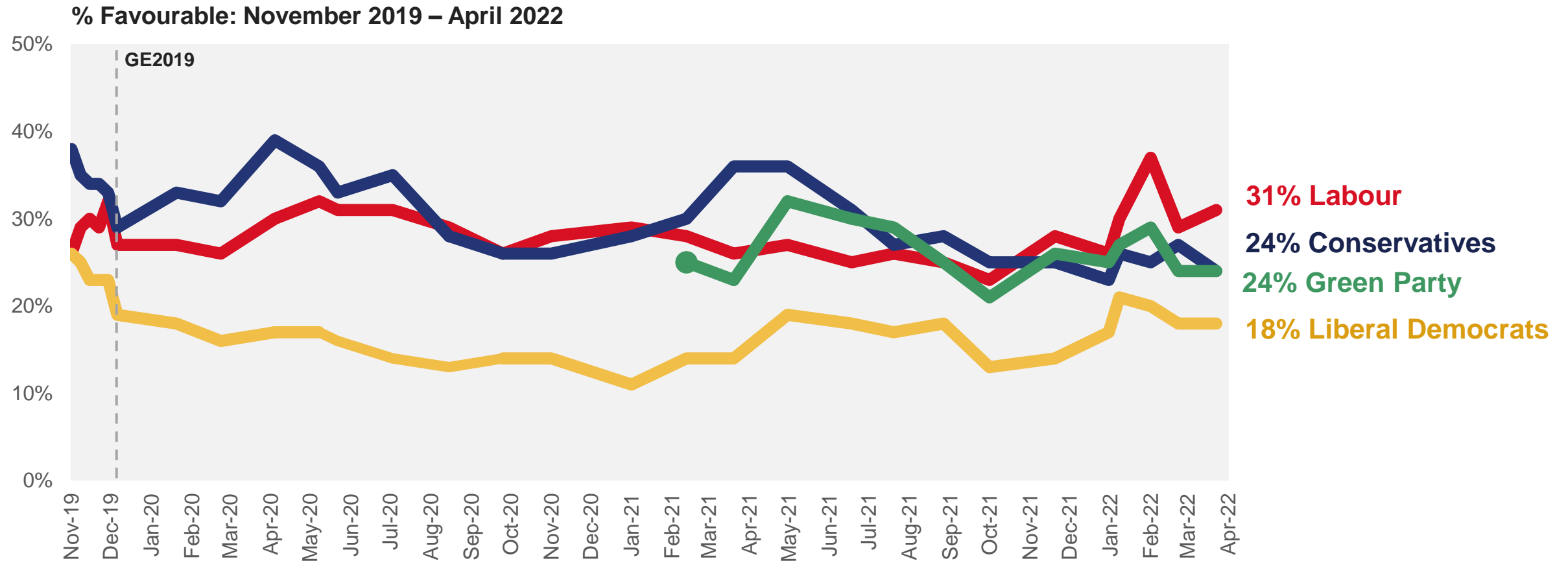
Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

February 2021– April 2022



Political parties: Favourability

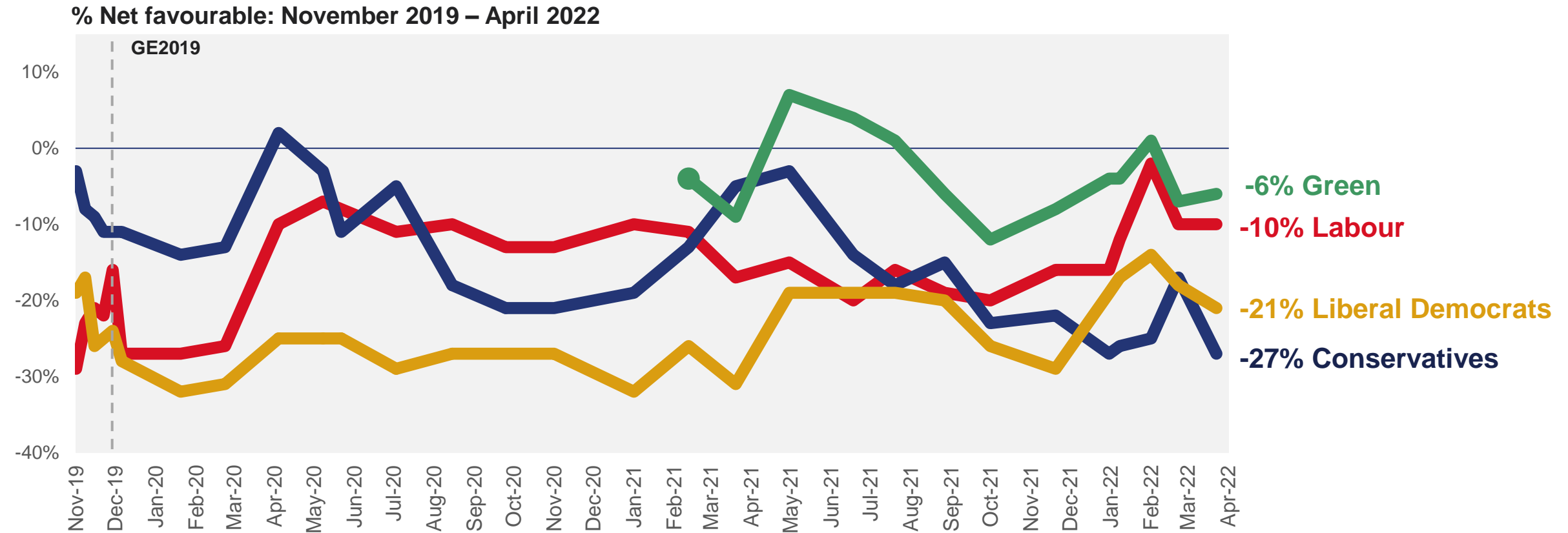
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

Political parties: Net favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

DIRECTION OF THE COUNTRY

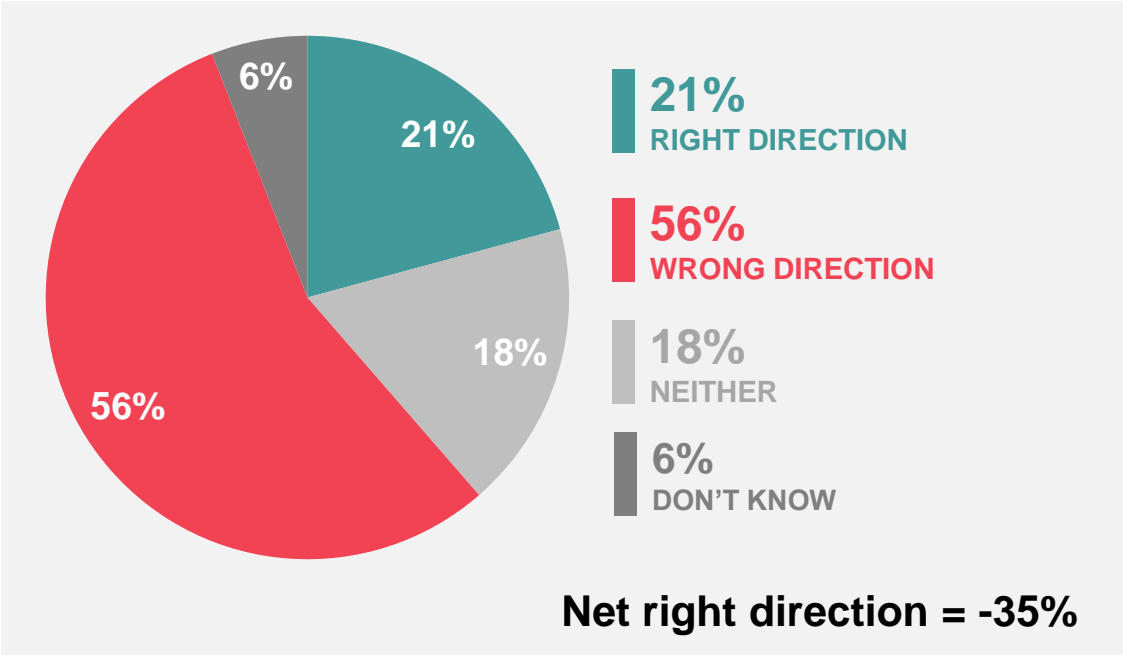
April 2022



Direction of the country

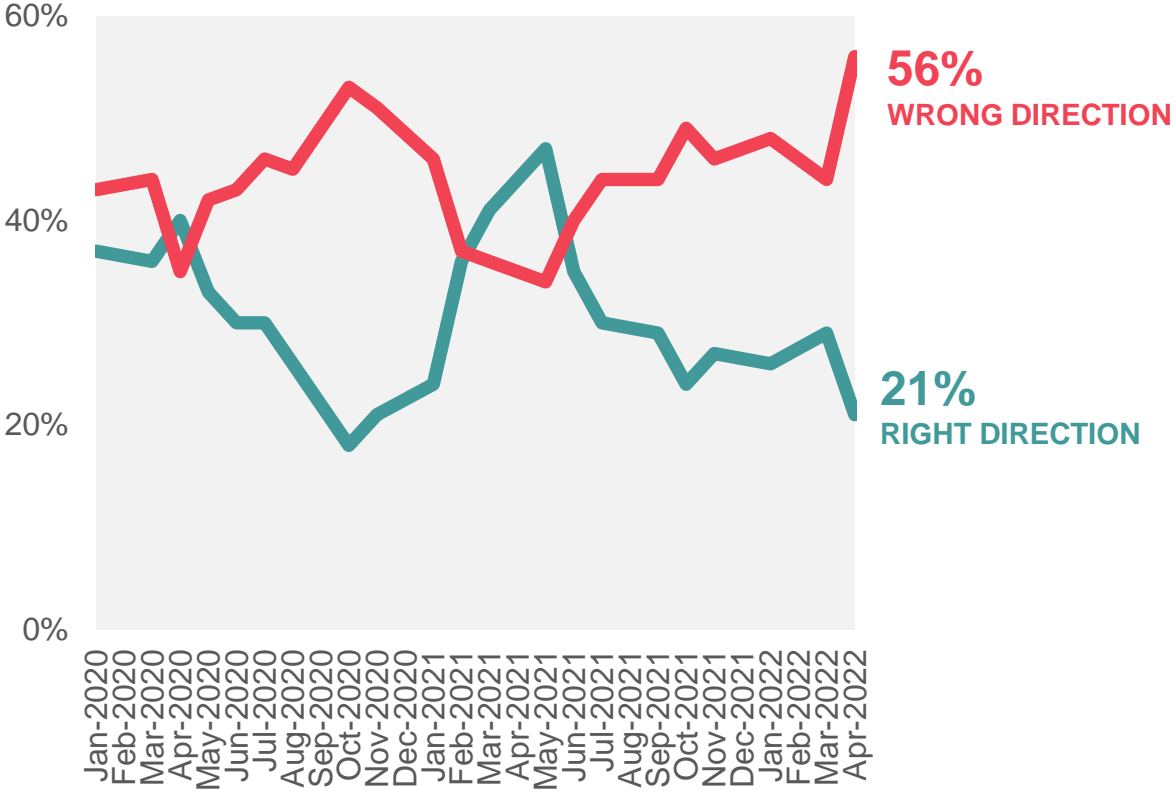
Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

April 2022



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

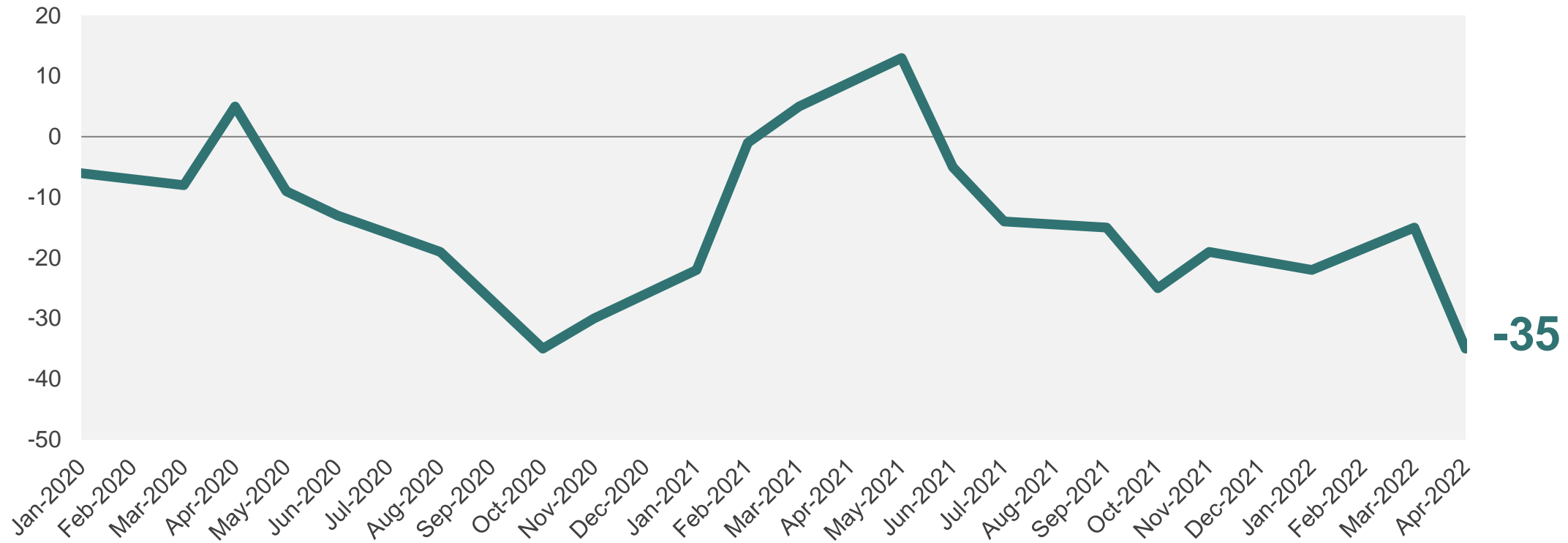
January 2020 – April 2022



Direction of the country: January 2020 – January 2022

Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

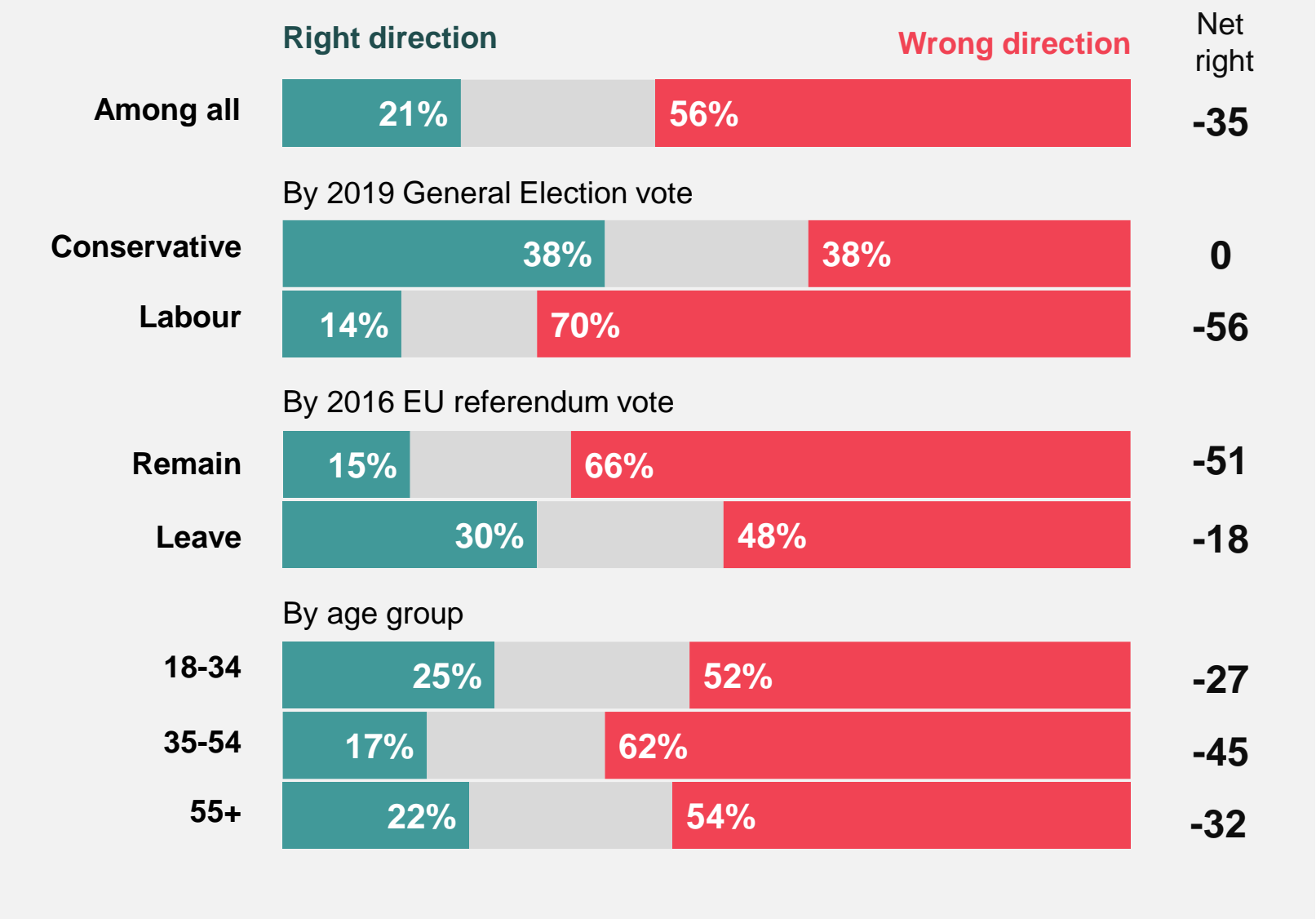
Net right direction



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

Direction of the country

Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022.
 Including 2019 Conservative voters (332) and 2019 Labour voters (302). Remain voters (497) and Leave voters (367). Plus those aged 18-34 (360), 35-54 (402), 55-75+ (375)

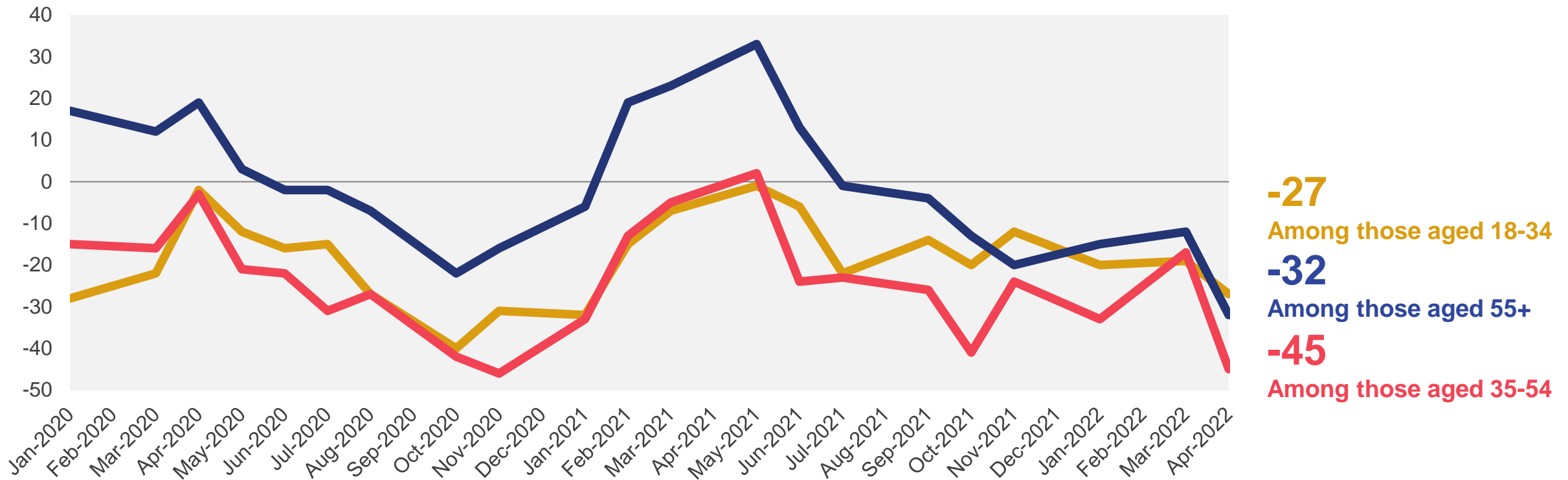
Source: Ipsos



Direction of the country: By age group

Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

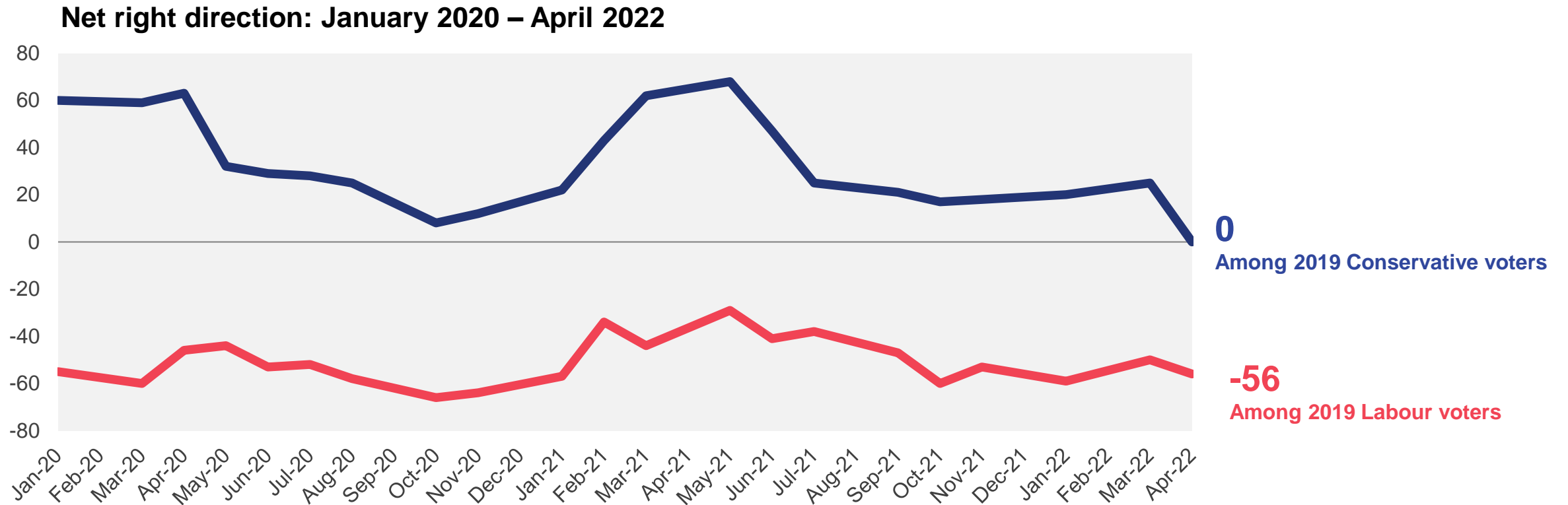
Net right direction: January 2020 – April 2022



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022. Including those aged 18-34 (360), 35-54 (402), 55-75+ (375)

Direction of the country: By 2019 General Election Vote

Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022. Including 2019 Conservative voters (332) and 2019 Labour voters (302).

BREXIT

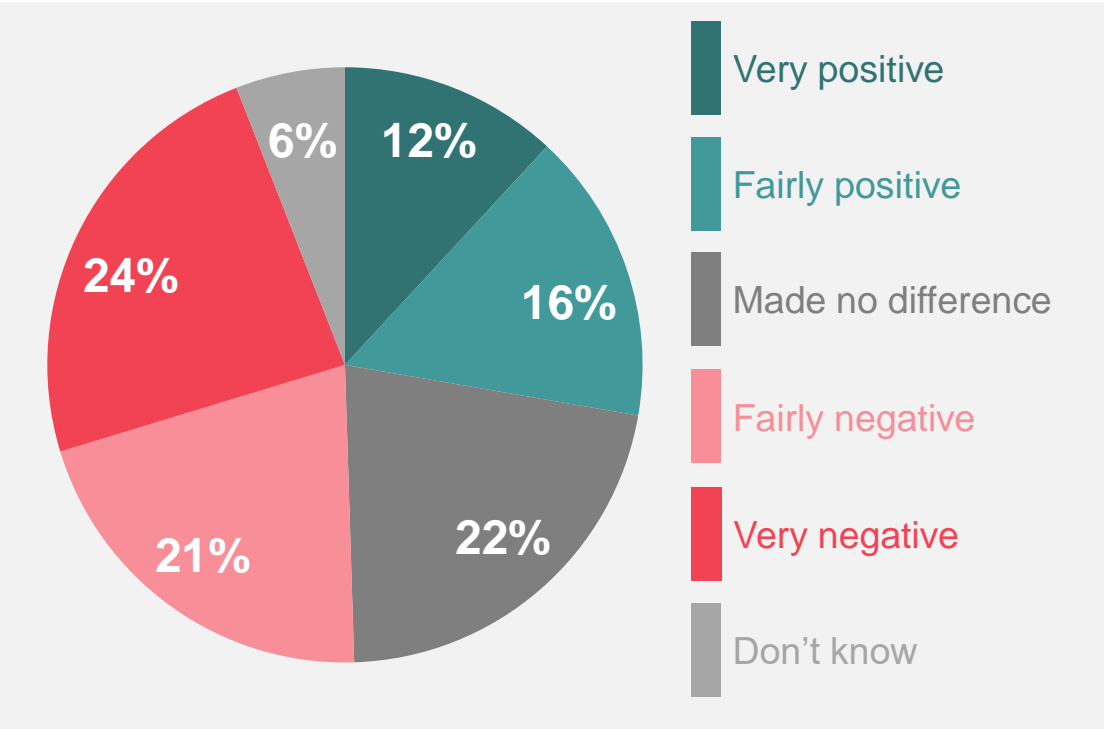
April 2022



Impact of the UK's decision to leave the European Union

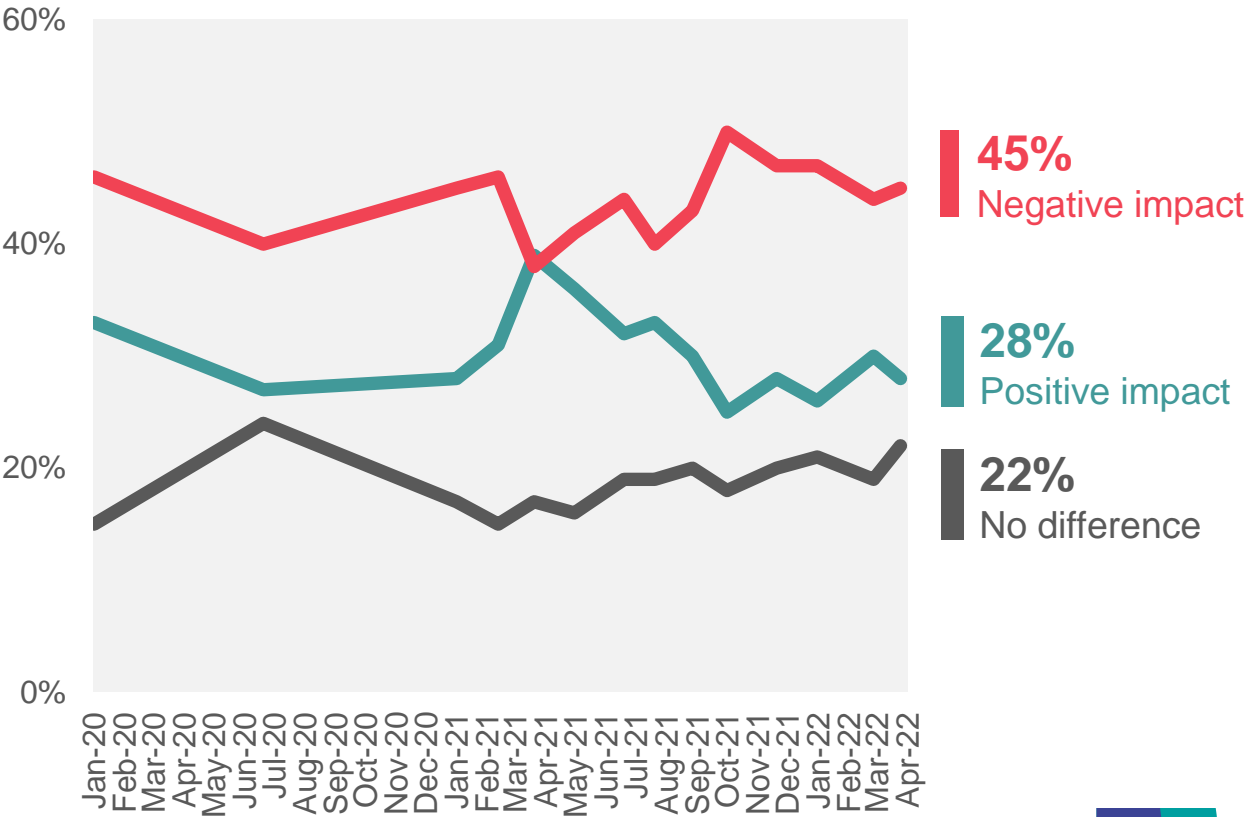
Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

April 2022



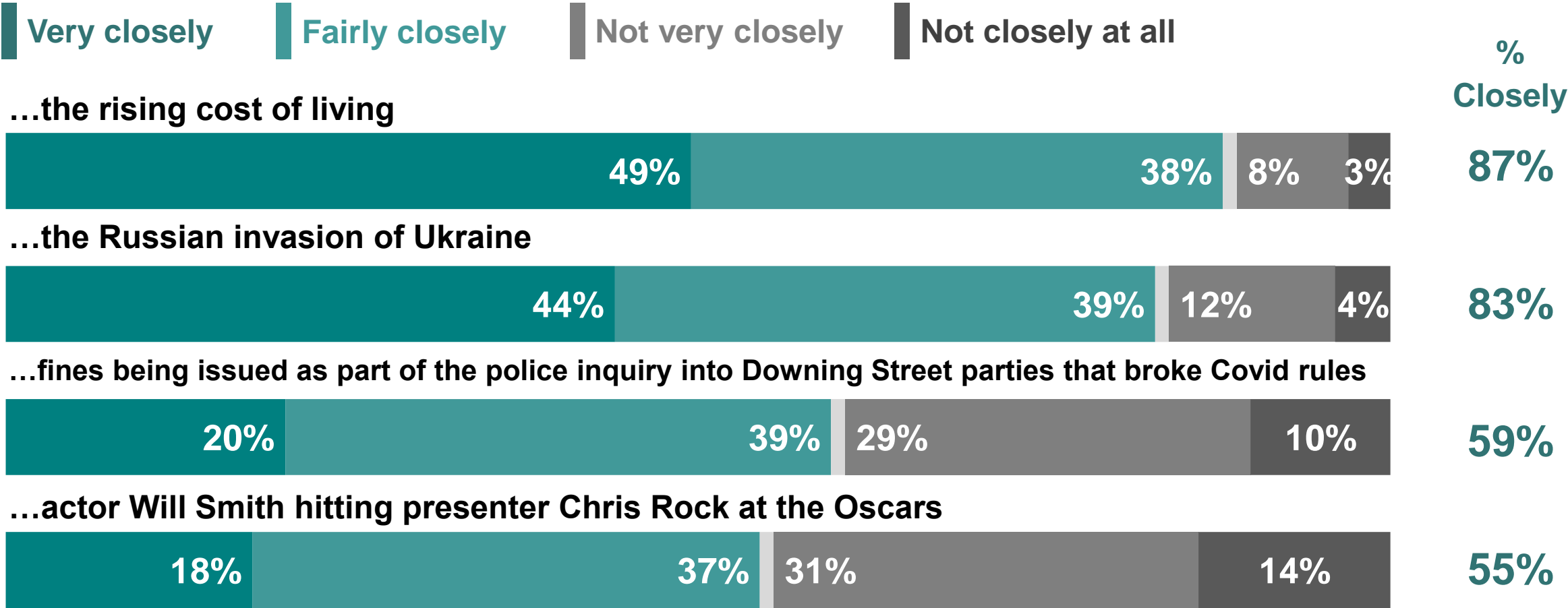
Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

January 2020 – April 2022



How closely have you followed these stories?

How closely, if at all, have you been following stories about...?



Base: 1,137 Online British adults aged 18+, 1st – 3rd April 2022

Should Boris Johnson resign if issued a Fixed Penalty notice?

As you may be aware, it has been revealed that the Metropolitan Police will issue 20 Fixed Penalty Notices as part of the police inquiry into Downing Street Parties that broke Covid rules. Fixed penalty notices are a sanction for breaking the law, and mean a fine, which needs to be paid within 28 days, or contested.

If Prime Minister, Boris Johnson is issued with a Fixed Penalty notice for breaking Covid rules, to what extent, if at all, would you support or oppose Boris Johnson resigning as Prime Minister?

Strongly / tend to support **Tend to / strongly oppose**

Among all



Among 2019 Conservative voters



Among 2019 Labour voters



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Ipsos UK

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For more information

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