



Ipsos Racism in sports polling

April 2022

Two in three football fans think racism is a problem in the sport. Half of cricket fans and three in ten rugby union fans say the same of their sports.

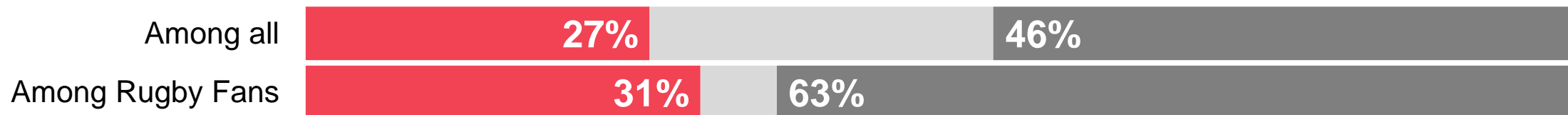
To what extent, if at all, do you consider racism to be a problem in the following professional sports?



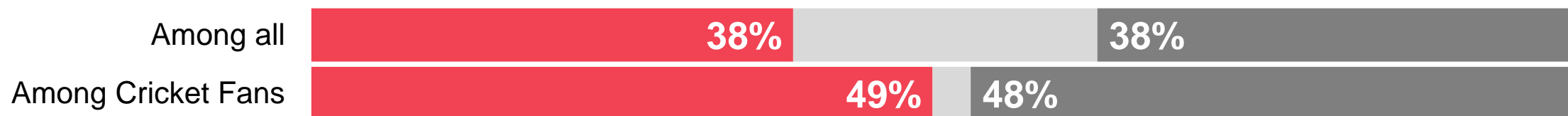
Football



Rugby Union



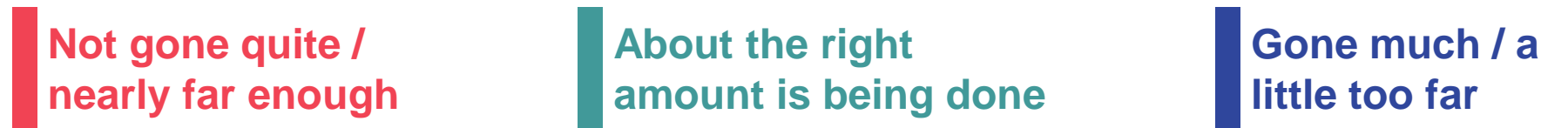
Cricket



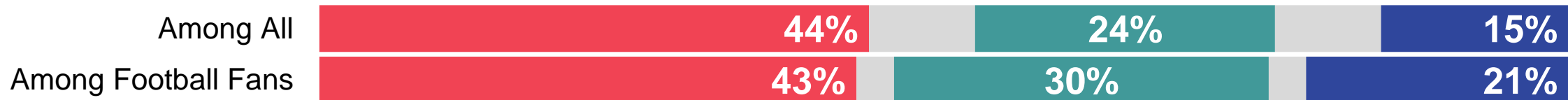
Base: 2,051 Online British adults aged 16-75 in Great Britain, including 921 Football fans, 519 Rugby Union fans, 447 Cricket fans 8-11th April 2022.

Two in five fans think efforts to tackle racism in football haven't gone far enough, against a third saying the same about cricket and a fifth about rugby

To what extent do you think efforts to tackle racism in the following professional sports have gone too far or not far enough, if either?



Football



Rugby Union



Cricket



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For more information

Keiran Pedley
Research Director
keiran.pedley@ipsos.com

Cameron Garrett
Research Manager
cameron.garrett@ipsos.com

Gideon Skinner
Research Director
gideon.skinner@ipsos.com

Ben Roff
Research Executive
ben.roff@ipsos.com

