



PUBLIC POLL FINDINGS AND METHODOLOGY

Reuters/Ipsos Poll: Free Speech For all

A new Reuters/Ipsos poll finds most Americans are likely to support a political candidate who believes businesses and corporations have the same right to free speech as regular Americans

Topline Findings

Washington, DC, April 29, 2022 – A new Reuters/Ipsos poll finds 40% of Republicans believe former President Donald Trump is the best representation of the values of the Republican party today, with 83% holding a favorable view of him. Behind Trump, is Florida Governor Ron DeSantis (25%), who enjoys a favorable view from 69% of Republicans.

DeSantis has recently garnered attention due to a series of legislative acts concerning transgender rights in the state of Florida. Most recently, he signed the Parental Rights in Education Act, a measure that bans instruction or classroom discussion about LGBTQ issues for kindergarten through third grade. This poll finds that half (50%) of Americans support laws banning classroom discussion on sexual orientation or gender identity for children ages 5-9. This includes 69% of Republicans, 51% of independents, but only 36% of Democrats. DeSantis previously passed a measure banning transgender female athletes from participating in girls' sports. Nearly half (48%) of Americans agree that transgender females should not be allowed to participate in women's sports, a sentiment driven largely by Republicans (72%). Forty-one percent also believe transgender boys should be banned from men's sports.

On Friday, April 22nd, DeSantis signed a bill stripping Disney World of its status as an "independent special district" after Disney's CEO spoke out against DeSantis' Parental Rights in Education Act. Our poll finds that most Americans (62%) are less likely to support a political candidate who supports laws punishing corporations that take a stance on politically controversial issues. This includes 68% of Democrats and 55% of Republicans. In fact, 68% of Americans say they are more likely to back a candidate who believes businesses and corporations have the same right to free speech as regular Americans. This includes 67% of Democrats and 74% of Republicans.

However, Americans are divided on their likelihood to support a candidate who backs the removing of benefits or government tax breaks from corporations that push a "woke" agenda, with 49% saying they are more likely to support (mostly Republicans), while 51% say they are less likely to (mostly Democrats). Fifty-four percent of Americans are also less likely to support a candidate who backs laws removing benefits or government tax breaks from corporations that are anti-LGBTQ, a sentiment driven by Republicans (68%) and independents (62%). Nearly three-quarters (72%) are more likely to support a candidate who fights against the wealthy and powerful on behalf of regular Americans.

Finally, Americans are also divided on their stance regarding the recognition of transgender people's gender identity. While 46% support policies that recognize them with things such as access to public restrooms, sports competitions, and birth certificates, 40% oppose. Democrats (69%) are more likely to support them while Republicans are more likely to oppose them (66%).

These are the findings of an Ipsos poll conducted between April 27-28, 2022. For this survey, a sample of 1,003 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 3.8 percentage points for all respondents.

For complete results, please refer to the following annotated questionnaire:

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS





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Full Annotated Questionnaire

		All Respondents	Democrat	Republican	Independent
With which political party do you most identify? Summary	Strong Democrat	16%	38%	0%	0%
	Moderate Democrat	17%	41%	0%	0%
	Lean Democrat	9%	21%	0%	0%
	Lean Republican	7%	0%	21%	0%
	Moderate Republican	13%	0%	38%	0%
	Strong Republican	14%	0%	41%	0%
	Independent	16%	0%	0%	100%
	None of these	6%	0%	0%	0%
	DK	2%	0%	0%	0%
	Total	1003	437	358	138
With which political party do you most identify? Detailed	Democrat	41%	100%	0%	0%
	Republican	35%	0%	100%	0%
	Independent	16%	0%	0%	100%
	None/DK	8%	0%	0%	0%
	Total	1003	437	358	138
TR3_1. [Ron DeSantis] How familiar are you with the following public figures, taking into account all the ways you may have heard about them?	Very familiar	23%	22%	32%	17%
	Somewhat familiar	21%	21%	24%	21%
	Not very familiar	19%	21%	19%	21%
	Have heard of them, but that's it	12%	14%	10%	13%
	Have not heard about them	24%	21%	15%	29%
	Total	1003	437	358	138
TR3_1. [Ron DeSantis] How familiar are you with the following public figures, taking into account all the ways you may have heard about them? - Summary	Total Familiar	45%	44%	56%	38%
	Total Not Familiar	55%	56%	44%	62%
	Total	1003	437	358	138



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		All Respondents	Democrat	Republican	Independent
TR3_2. [Joe Biden] How familiar are you with the following public figures, taking into account all the ways you may have heard about them?	Very familiar	59%	67%	61%	45%
	Somewhat familiar	28%	26%	26%	37%
	Not very familiar	6%	4%	6%	5%
	Have heard of them, but that's it	6%	2%	6%	9%
	Have not heard about them	1%	1%	1%	4%
	Total	1003	437	358	138
TR3_2. [Joe Biden] How familiar are you with the following public figures, taking into account all the ways you may have heard about them? - Summary	Total Familiar	87%	93%	87%	82%
	Total Not Familiar	13%	7%	13%	18%
	Total	1003	437	358	138
TR3_3. [Donald Trump] How familiar are you with the following public figures, taking into account all the ways you may have heard about them?	Very familiar	62%	65%	72%	47%
	Somewhat familiar	28%	27%	22%	34%
	Not very familiar	5%	5%	3%	8%
	Have heard of them, but that's it	4%	2%	2%	5%
	Have not heard about them	1%	0%	0%	6%
	Total	1003	437	358	138
TR3_3. [Donald Trump] How familiar are you with the following public figures, taking into account all the ways you may have heard about them? - Summary	Total Familiar	90%	92%	94%	81%
	Total Not Familiar	10%	8%	6%	19%
	Total	1003	437	358	138



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		All Respondents	Democrat	Republican	Independent
TR3_4. [Kamala Harris] How familiar are you with the following public figures, taking into account all the ways you may have heard about them?	Very familiar	45%	53%	44%	38%
	Somewhat familiar	33%	32%	34%	34%
	Not very familiar	12%	10%	13%	13%
	Have heard of them, but that's it	6%	2%	7%	6%
	Have not heard about them	4%	2%	2%	9%
	Total	1003	437	358	138
TR3_4. [Kamala Harris] How familiar are you with the following public figures, taking into account all the ways you may have heard about them? - Summary	Total Familiar	78%	85%	79%	72%
	Total Not Familiar	22%	15%	21%	28%
	Total	1003	437	358	138
TR4_1. [Ron DeSantis] Would you say you are generally favorable or unfavorable towards these public figures?	Very favorable	12%	4%	26%	7%
	Somewhat favorable	9%	6%	18%	3%
	Lean towards favorable	19%	15%	25%	19%
	Lean towards unfavorable	24%	22%	21%	26%
	Somewhat unfavorable	9%	12%	3%	16%
	Very unfavorable	26%	40%	7%	29%
	Total	1003	437	358	138
TR4_1. [Ron DeSantis] Would you say you are generally favorable or unfavorable towards these public figures? - Summary	Total Favorable	40%	25%	69%	29%
	Total Unfavorable	60%	75%	31%	71%
	Total	1003	437	358	138



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		All Respondents	Democrat	Republican	Independent
TR4_2. [Joe Biden] Would you say you are generally favorable or unfavorable towards these public figures?	Very favorable	19%	38%	4%	12%
	Somewhat favorable	17%	33%	4%	8%
	Lean towards favorable	13%	15%	7%	20%
	Lean towards unfavorable	11%	7%	10%	18%
	Somewhat unfavorable	8%	2%	10%	16%
	Very unfavorable	31%	4%	66%	26%
	Total	1003	437	358	138
TR4_2. [Joe Biden] Would you say you are generally favorable or unfavorable towards these public figures? - Summary	Total Favorable	50%	86%	14%	39%
	Total Unfavorable	50%	14%	86%	61%
	Total	1003	437	358	138
TR4_3. [Donald Trump] Would you say you are generally favorable or unfavorable towards these public figures?	Very favorable	20%	5%	46%	7%
	Somewhat favorable	15%	7%	24%	13%
	Lean towards favorable	11%	5%	14%	16%
	Lean towards unfavorable	9%	7%	7%	15%
	Somewhat unfavorable	7%	6%	5%	14%
	Very unfavorable	39%	70%	6%	35%
	Total	1003	437	358	138
TR4_3. [Donald Trump] Would you say you are generally favorable or unfavorable towards these public figures? - Summary	Total Favorable	45%	17%	83%	36%
	Total Unfavorable	55%	83%	17%	64%
	Total	1003	437	358	138
TR4_4. [Kamala Harris] Would you say you are generally favorable or unfavorable towards these public figures?	Very favorable	16%	31%	2%	11%
	Somewhat favorable	19%	36%	5%	7%
	Lean towards favorable	14%	15%	8%	21%
	Lean towards unfavorable	13%	9%	12%	18%
	Somewhat unfavorable	8%	5%	9%	12%
	Very unfavorable	31%	4%	63%	31%
	Total	1003	437	358	138

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		All Respondents	Democrat	Republican	Independent
TR4_4. [Kamala Harris] Would you say you are generally favorable or unfavorable towards these public figures? - Summary	Total Favorable	48%	82%	16%	39%
	Total Unfavorable	52%	18%	84%	61%
	Total	1003	437	358	138
1. Who do you think best represents the values of the Republican Party today?	Former President Donald Trump	27%	22%	40%	17%
	Florida Governor Ron DeSantis	13%	7%	25%	10%
	Texas Governor Greg Abbott	7%	7%	9%	9%
	Senate Minority Leader Mitch McConnell	6%	7%	7%	4%
	U.S. Representative Liz Cheney	12%	21%	6%	6%
	Other	3%	3%	2%	1%
	No one	32%	34%	12%	53%
	Total	1003	437	358	138
2_1. [Laws that ban classroom discussion on sexual orientation or gender identity for children ages 5-9] Please indicate if you support or oppose the following	Strongly support	32%	17%	55%	25%
	Somewhat support	18%	19%	14%	26%
	Somewhat oppose	16%	20%	10%	16%
	Strongly oppose	23%	35%	14%	13%
	Not sure	12%	9%	6%	20%
	Total	1003	437	358	138
2_1. [Laws that ban classroom discussion on sexual orientation or gender identity for children ages 5-9] Please indicate if you support or oppose the following - Summary	Total Support	50%	36%	69%	51%
	Total Oppose	38%	55%	25%	29%
	Total Not Sure	12%	9%	6%	20%
	Total	1003	437	358	138
2_2. [Passing laws that penalize businesses who take a stance on controversial social issues] Please indicate if you support or oppose the following	Strongly support	9%	9%	11%	7%
	Somewhat support	19%	18%	22%	16%
	Somewhat oppose	23%	20%	28%	20%
	Strongly oppose	30%	38%	24%	28%
	Not sure	19%	15%	15%	29%
	Total	1003	437	358	138



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		All Respondents	Democrat	Republican	Independent
2_2. [Passing laws that penalize businesses who take a stance on controversial social issues] Please indicate if you support or oppose the following - Summary	Total Support	28%	27%	33%	23%
	Total Oppose	53%	58%	52%	48%
	Total Not Sure	19%	15%	15%	29%
	Total	1003	437	358	138
2_3. [Policies that recognize transgender people's gender identity, such as access to public restrooms, sports competitions, and birth certificates] Please indicate if you support or oppose the following	Strongly support	26%	46%	10%	9%
	Somewhat support	20%	23%	16%	27%
	Somewhat oppose	16%	11%	21%	18%
	Strongly oppose	24%	10%	45%	18%
	Not sure	14%	10%	8%	28%
	Total	1003	437	358	138
2_3. [Policies that recognize transgender peoples gender identity, such as access to public restrooms, sports competitions, and birth certificates] Please indicate if you support or oppose the following - Summary	Total Support	46%	69%	26%	36%
	Total Oppose	40%	21%	66%	36%
	Total Not Sure	14%	10%	8%	28%
	Total	1003	437	358	138
TM2062Y21_1. [Doctors should be banned from providing transgender minors with treatments that help change their physical characteristics to better resemble their gender identity.] To what extent do you agree or disagree with the following statements?	Strongly agree	29%	14%	50%	20%
	Somewhat agree	17%	16%	19%	19%
	Somewhat disagree	16%	19%	13%	19%
	Strongly disagree	20%	35%	8%	11%
	Not sure	18%	16%	9%	32%
	Total	1003	437	358	138
TM2062Y21_1. [Doctors should be banned from providing transgender minors with treatments that help change their physical characteristics to better resemble their gender identity.] To what extent do you agree or disagree with the following statements? - Summary	Total Agree	46%	30%	70%	38%
	Total Disagree	36%	54%	21%	30%
	Total Not Sure	18%	16%	9%	32%
	Total	1003	437	358	138



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		All Respondents	Democrat	Republican	Independent
TM2062Y21_2. [Transgender girls should be allowed to participate in women's sports.] To what extent do you agree or disagree with the following statements?	Strongly agree	16%	27%	7%	8%
	Somewhat agree	19%	24%	12%	21%
	Somewhat disagree	16%	17%	16%	17%
	Strongly disagree	32%	16%	56%	26%
	Not sure	17%	17%	8%	28%
	Total	1003	437	358	138
TM2062Y21_2. [Transgender girls should be allowed to participate in women's sports.] To what extent do you agree or disagree with the following statements? - Summary	Total Agree	35%	51%	19%	29%
	Total Disagree	48%	32%	72%	43%
	Total Not Sure	17%	17%	8%	28%
	Total	1003	437	358	138
TM2062Y21_3. [Transgender boys should be allowed to participate in men's sports.] To what extent do you agree or disagree with the following statements?	Strongly agree	19%	30%	13%	8%
	Somewhat agree	22%	27%	16%	26%
	Somewhat disagree	16%	13%	18%	16%
	Strongly disagree	26%	13%	44%	21%
	Not sure	18%	16%	10%	29%
	Total	1003	437	358	138
TM2062Y21_3. [Transgender boys should be allowed to participate in men's sports.] To what extent do you agree or disagree with the following statements? - Summary	Total Agree	41%	58%	28%	34%
	Total Disagree	41%	26%	62%	36%
	Total Not Sure	18%	16%	10%	29%
	Total	1003	437	358	138
TM3032Y22_1. [Supports laws to punish corporations that take stands on politically controversial issues] In the upcoming elections this November, are you more or less likely to support a candidate who does the following?	Much more likely	11%	8%	15%	11%
	Somewhat more likely	27%	24%	30%	26%
	Somewhat less likely	38%	38%	38%	37%
	Much less likely	24%	30%	16%	25%
	Total	1003	437	358	138

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		All Respondents	Democrat	Republican	Independent
TM3032Y22_1. [Supports laws to punish corporations that take stands on politically controversial issues] Are you more or less likely to support a candidate who? - Summary	Total More Likely	38%	32%	45%	37%
	Total Less Likely	62%	68%	55%	63%
	Total	1003	437	358	138
TM3032Y22_2. [Supports laws to remove benefits or government tax breaks from corporations that push a "woke" agenda] In the upcoming elections this November, are you more or less likely to support a candidate who does the following?	Much more likely	18%	12%	28%	16%
	Somewhat more likely	31%	28%	36%	25%
	Somewhat less likely	29%	29%	24%	35%
	Much less likely	22%	31%	12%	24%
	Total	1003	437	358	138
TM3032Y22_2. [Supports laws to remove benefits or government tax breaks from corporations that push a "woke" agenda] Are you more or less likely to support a candidate who? - Summary	Total More Likely	49%	40%	64%	41%
	Total Less Likely	51%	60%	36%	59%
	Total	1003	437	358	138
TM3032Y22_3. [Supports laws to remove benefits or government tax breaks from corporations that are anti-LGBTQ] In the upcoming elections this November, are you more or less likely to support a candidate who does the following?	Much more likely	17%	26%	9%	12%
	Somewhat more likely	29%	36%	23%	26%
	Somewhat less likely	29%	22%	36%	33%
	Much less likely	25%	16%	32%	29%
	Total	1003	437	358	138
TM3032Y22_3. [Supports laws to remove benefits or government tax breaks from corporations that are anti-LGBTQ] Are you more or less likely to support a candidate who does the following? - Summary	Total More Likely	46%	62%	32%	38%
	Total Less Likely	54%	38%	68%	62%
	Total	1003	437	358	138

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		All Respondents	Democrat	Republican	Independent
TM3032Y22_4. [Fights against the wealthy and powerful on behalf of regular Americans] In the upcoming elections this November, are you more or less likely to support a candidate who does the following?	Much more likely	32%	44%	19%	34%
	Somewhat more likely	40%	39%	44%	28%
	Somewhat less likely	20%	12%	28%	27%
	Much less likely	8%	6%	9%	10%
	Total	1003	437	358	138
TM3032Y22_4. [Fights against the wealthy and powerful on behalf of regular Americans] In the upcoming elections this November, are you more or less likely to support a candidate who does the following? - Summary	Total More Likely	72%	83%	63%	62%
	Total Less Likely	28%	17%	37%	38%
	Total	1003	437	358	138
TM3032Y22_5. [Thinks businesses and corporations have the same right to free speech as regular Americans] In the upcoming elections this November, are you more or less likely to support a candidate who does the following?	Much more likely	23%	21%	27%	22%
	Somewhat more likely	45%	46%	47%	40%
	Somewhat less likely	21%	20%	18%	27%
	Much less likely	11%	12%	7%	12%
	Total	1003	437	358	138
TM3032Y22_5. [Thinks businesses and corporations have the same right to free speech as regular Americans] Are you more or less likely to support a candidate who does the following? - Summary	Total More Likely	68%	67%	74%	61%
	Total Less Likely	32%	33%	26%	39%
	Total	1003	437	358	138
3. Who did you vote for in the Republican primary for president in 2016? [Base: Republicans]	Donald Trump	52%	12%	75%	20%
	Marco Rubio	2%	5%	1%	1%
	John Kasich	1%	1%	1%	1%
	Ted Cruz	2%	2%	2%	1%
	Ben Carson	2%	3%	1%	3%
	Some other candidate	5%	6%	3%	10%
	I did not vote in the 2016 Republican presidential primary	33%	68%	15%	55%
	Not sure	4%	3%	2%	9%
	Total	573	82	353	138



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About the Study

These are some of the findings of an Ipsos poll conducted between April 27-28, 2022 on behalf of Thomson Reuters. For this survey, a sample of 1,003 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.8 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,003, DEFF=1.5, adjusted Confidence Interval=+/- 5.3 percentage points).

For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

Annaleise Lohr
Director, US
Public Affairs
Annaleise.lohr@ipsos.com





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