



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, April 18, 2022

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
4/12-13, 2022 (N=1,165)	24%	9%	15%	33%	41%	22%	19%	2%
3/29-30, 2022 (N=1,152)	24%	10%	15%	31%	41%	24%	18%	3%
3/15-16, 2022 (N=1,154)	27%	12%	15%	29%	41%	21%	20%	3%
3/1-2, 2022 (N=1,154)	27%	11%	16%	33%	37%	19%	18%	2%
2/15-16, 2022 (N=1,156)	26%	10%	17%	34%	37%	21%	17%	3%
2/1-3, 2022 (N=2,010)	29%	11%	18%	35%	34%	20%	14%	2%
1/18-19, 2022 (N=1,158)	35%	15%	20%	35%	28%	14%	14%	2%
1/4-5, 2022 (N=1,158)	35%	13%	22%	32%	30%	17%	13%	3%
12/7-8, 2021 (N=1,160)	30%	12%	17%	33%	34%	20%	14%	3%
11/22-23, 2021 (N=1,162)	21%	9%	12%	34%	42%	23%	20%	2%
11/9-10, 2021 (N=1,160)	24%	9%	15%	33%	22%	22%	19%	3%
10/26-27, 2021 (N=1,160)	26%	12%	14%	34%	37%	22%	15%	3%
10/12-13, 2021 (N=1,174)	29%	10%	18%	33%	36%	20%	15%	3%
9/28-29, 2021 (N=1,173)	27%	11%	16%	34%	37%	20%	17%	2%
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%





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1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%





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1. What level of threat do you think the coronavirus poses to you personally? (*Continued*)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%
5/14-15, 2020 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%
5/4-5, 2020 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28, 2020 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	3%
4/17-20, 2020 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13, 2020 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%



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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
4/12-13, 2022	3%	8%	10%	18%	5%	15%	21%	19%
3/29-30, 2022	3%	8%	8%	21%	4%	12%	24%	20%
3/15-16, 2022	6%	5%	12%	16%	8%	15%	20%	18%
3/1-2, 2022	3%	8%	10%	21%	12%	12%	18%	15%
2/15-16, 2022	5%	5%	14%	24%	8%	12%	19%	12%
2/1-3, 2022	2%	8%	16%	32%	4%	10%	18%	10%
1/18-19, 2022	2%	12%	23%	32%	2%	7%	15%	8%
1/4-5, 2022	2%	12%	24%	26%	2%	9%	15%	10%
12/7-8, 2021	3%	11%	15%	27%	1%	12%	18%	13%
11/22-23, 2021	4%	5%	16%	25%	4%	12%	22%	13%
11/9-10, 2021	3%	6%	13%	24%	4%	14%	23%	13%
10/26-27, 2021	3%	7%	15%	29%	3%	14%	19%	10%
10/12-13, 2021	2%	7%	17%	28%	2%	15%	18%	10%
9/28-29, 2021	2%	7%	17%	32%	2%	11%	18%	10%
9/14-15, 2021	2%	9%	20%	30%	2%	12%	17%	8%
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%





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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic? (*Continued*)

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	N/A	N/A	N/A	4%



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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
4/12-13, 2022	9%	17%	44%	31%
3/29-30, 2022	7%	18%	48%	27%
3/15-16, 2022	9%	22%	42%	27%
3/1-2, 2022	8%	18%	47%	27%
2/15-16, 2022	9%	20%	44%	26%
2/1-3, 2022	9%	23%	44%	24%
1/18-19, 2022	11%	27%	40%	21%
1/4-5, 2022	10%	27%	43%	20%
12/7-8, 2021	8%	20%	47%	24%
11/22-23, 2021	7%	21%	46%	26%
11/9-10, 2021	7%	21%	46%	27%
10/26-27, 2021	10%	21%	46%	23%
10/12-13, 2021	7%	23%	47%	23%
9/28-29, 2021	8%	22%	47%	22%
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%
9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%



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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you? (*Continued*)

8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%

4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
4/12-13, 2022	7%	10%	33%	23%	27%
3/29-30, 2022	9%	9%	30%	25%	26%
3/15-16, 2022	7%	10%	33%	23%	26%
3/1-2, 2022	6%	13%	34%	25%	22%
2/15-16, 2022	6%	12%	38%	23%	21%
2/1-3, 2022	6%	12%	37%	25%	20%
1/18-19, 2022	5%	14%	43%	20%	17%
1/4-5, 2022	6%	13%	42%	23%	17%
12/7-8, 2021	5%	12%	34%	27%	21%
11/22-23, 2021	5%	11%	32%	27%	25%
11/9-10, 2021	4%	11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between. *(Continued)*

	5 - Intolerable	4	3	2	1 - Not a problem at all
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%

5. Are you vaccinated against COVID-19?
If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

	Yes, partially vaccinated	Yes, fully vaccinated	Yes, fully vaccinated and booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	Total partially vaccinated/ fully vaccinated/ booster
4/12-13, 2022	8%	40%	41%	1%	10%	89%
3/29-30, 2022	12%	41%	35%	3%	9%	88%
3/15-16, 2022	12%	41%	35%	2%	10%	88%
3/1-2, 2022	12%	41%	35%	2%	10%	88%
2/15-16, 2022	12%	41%	35%	3%	9%	88%
2/1-3, 2022	12%	42%	33%	3%	10%	87%
1/18-19, 2022	11%	45%	31%	3%	10%	87%
1/4-5, 2022	11%	47%	27%	3%	12%	85%
12/7-8, 2021	11%	54%	18%	4%	13%	83%
11/22-23, 2021	9%	62%	11%	5%	13%	82%
11/9-10, 2021	11%	61%	9%	5%	14%	81%



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6. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following?

Total Likely Summary

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Go on any overnight trips, by car, less than 100 miles away	58%	64%	65%	70%	65%	68%	66%	67%
Go on any overnight trips, by car, more than 100 miles away	59%	63%	65%	68%	64%	68%	67%	66%
Travel by plane within the U.S.	39%	42%	42%	46%	46%	44%	51%	50%
Travel by plane internationally	21%	22%	22%	26%	24%	22%	29%	30%
Take a vacation where I can “unplug” and “get away from it all”	N/A	N/A	N/A	N/A	N/A	63%	67%	65%
Dine out at a restaurant	78%	76%	78%	79%	83%	85%	87%	87%
Go on a cruise	15%	17%	16%	20%	20%	19%	25%	26%
Go to a sporting event	34%	34%	36%	41%	41%	43%	47%	47%
Go to an outdoor event like a farmer’s market, art fair, or sidewalk sale	68%	70%	73%	77%	76%	79%	76%	77%
Go to a shopping center or mall	74%	71%	71%	75%	79%	79%	82%	81%
Use a ride sharing service	27%	28%	29%	33%	33%	30%	39%	36%
Go to a live concert, indoors	N/A	28%	29%	35%	36%	35%	45%	45%
Go to a live concert, outdoors	N/A	36%	39%	45%	47%	47%	49%	52%
Go to a movie theater	N/A	44%	45%	49%	51%	55%	60%	60%
Go to a museum	N/A	44%	46%	50%	49%	51%	52%	55%

a. Go on any overnight trips, by car, less than 100 miles away

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	26%	28%	31%	35%	30%	32%	28%	30%
Somewhat likely	31%	37%	34%	34%	35%	37%	38%	37%
Not very likely	23%	23%	21%	17%	20%	18%	19%	19%
Not at all likely	19%	13%	14%	13%	15%	13%	15%	14%
<i>Likely (Net)</i>	58%	64%	65%	70%	65%	68%	66%	67%
<i>Not likely (Net)</i>	42%	36%	35%	30%	35%	32%	34%	33%





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6. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following? (Continued)

b. Go on any overnight trips, by car, more than 100 miles away

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	29%	28%	31%	36%	31%	34%	31%	33%
Somewhat likely	30%	35%	34%	32%	33%	34%	36%	33%
Not very likely	20%	24%	21%	17%	19%	19%	18%	19%
Not at all likely	20%	13%	14%	15%	17%	13%	16%	15%
<i>Likely (Net)</i>	59%	63%	65%	68%	64%	68%	67%	66%
<i>Not likely (Net)</i>	41%	37%	35%	32%	36%	32%	33%	34%

c. Travel by plane within the U.S.

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	19%	18%	19%	23%	22%	22%	24%	24%
Somewhat likely	20%	24%	23%	23%	24%	22%	27%	26%
Not very likely	25%	27%	28%	23%	25%	27%	24%	22%
Not at all likely	36%	30%	30%	31%	28%	28%	25%	28%
<i>Likely (Net)</i>	39%	42%	42%	46%	46%	44%	51%	50%
<i>Not likely (Net)</i>	61%	58%	58%	54%	54%	56%	49%	50%

d. Travel by plane internationally

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	8%	10%	9%	11%	10%	10%	13%	13%
Somewhat likely	13%	12%	13%	15%	13%	11%	16%	17%
Not very likely	22%	25%	25%	24%	27%	25%	23%	22%
Not at all likely	57%	53%	53%	50%	50%	53%	48%	49%
<i>Likely (Net)</i>	21%	22%	22%	26%	24%	22%	29%	30%
<i>Not likely (Net)</i>	79%	78%	78%	74%	76%	78%	71%	70%

e. Take a vacation where I can “unplug” and “get away from it all”

	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	29%	29%	32%
Somewhat likely	34%	38%	33%
Not very likely	22%	21%	21%
Not at all likely	15%	13%	14%
<i>Likely (Net)</i>	63%	67%	65%
<i>Not likely (Net)</i>	37%	33%	35%





PUBLIC POLL FINDINGS AND METHODOLOGY

6. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following? (Continued)

f. Dine out at a restaurant

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	46%	42%	45%	48%	46%	56%	60%	56%
Somewhat likely	32%	34%	33%	32%	36%	28%	27%	31%
Not very likely	14%	15%	15%	12%	11%	11%	9%	9%
Not at all likely	8%	9%	8%	9%	7%	4%	4%	4%
<i>Likely (Net)</i>	<i>78%</i>	<i>76%</i>	<i>78%</i>	<i>79%</i>	<i>83%</i>	<i>85%</i>	<i>87%</i>	<i>87%</i>
<i>Not likely (Net)</i>	<i>22%</i>	<i>24%</i>	<i>22%</i>	<i>21%</i>	<i>17%</i>	<i>15%</i>	<i>13%</i>	<i>13%</i>

g. Go on a cruise

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	6%	6%	5%	8%	8%	7%	10%	10%
Somewhat likely	8%	11%	11%	12%	12%	12%	15%	16%
Not very likely	22%	26%	26%	26%	26%	24%	29%	29%
Not at all likely	63%	57%	57%	54%	54%	57%	46%	45%
<i>Likely (Net)</i>	<i>15%</i>	<i>17%</i>	<i>16%</i>	<i>20%</i>	<i>20%</i>	<i>19%</i>	<i>25%</i>	<i>26%</i>
<i>Not likely (Net)</i>	<i>85%</i>	<i>83%</i>	<i>84%</i>	<i>80%</i>	<i>80%</i>	<i>81%</i>	<i>75%</i>	<i>74%</i>

h. Go to a sporting event

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	11%	14%	12%	17%	16%	17%	19%	23%
Somewhat likely	23%	20%	23%	25%	25%	26%	28%	25%
Not very likely	26%	31%	32%	28%	30%	30%	29%	25%
Not at all likely	40%	35%	32%	31%	29%	27%	24%	28%
<i>Likely (Net)</i>	<i>34%</i>	<i>34%</i>	<i>36%</i>	<i>41%</i>	<i>41%</i>	<i>43%</i>	<i>47%</i>	<i>47%</i>
<i>Not likely (Net)</i>	<i>66%</i>	<i>66%</i>	<i>64%</i>	<i>59%</i>	<i>59%</i>	<i>57%</i>	<i>53%</i>	<i>53%</i>

i. Go to an outdoor event like a farmer's market, art fair, or sidewalk sale

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	28%	26%	29%	37%	36%	38%	38%	38%
Somewhat likely	41%	43%	43%	40%	40%	41%	38%	39%
Not very likely	19%	21%	18%	15%	14%	13%	16%	14%
Not at all likely	13%	9%	9%	8%	10%	8%	8%	9%
<i>Likely (Net)</i>	<i>68%</i>	<i>70%</i>	<i>73%</i>	<i>77%</i>	<i>76%</i>	<i>79%</i>	<i>76%</i>	<i>77%</i>
<i>Not likely (Net)</i>	<i>32%</i>	<i>30%</i>	<i>27%</i>	<i>23%</i>	<i>24%</i>	<i>21%</i>	<i>24%</i>	<i>23%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

6. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following? (Continued)

j. Go to a shopping center or mall

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	38%	33%	34%	38%	39%	42%	44%	43%
Somewhat likely	35%	38%	37%	37%	40%	37%	38%	38%
Not very likely	16%	21%	19%	16%	13%	14%	12%	14%
Not at all likely	10%	8%	9%	9%	8%	7%	6%	6%
<i>Likely (Net)</i>	74%	71%	71%	75%	79%	79%	82%	81%
<i>Not likely (Net)</i>	26%	29%	29%	25%	21%	21%	18%	19%

k. Use a ride sharing service

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	10%	11%	10%	14%	14%	12%	17%	15%
Somewhat likely	17%	17%	19%	19%	19%	18%	22%	21%
Not very likely	26%	30%	28%	26%	29%	29%	26%	27%
Not at all likely	47%	42%	43%	41%	38%	41%	35%	37%
<i>Likely (Net)</i>	27%	28%	29%	33%	33%	30%	39%	36%
<i>Not likely (Net)</i>	73%	72%	71%	67%	67%	70%	61%	64%

l. Go to a live concert, indoors

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	9%	10%	13%	13%	12%	18%	20%
Somewhat likely	19%	19%	22%	23%	23%	27%	25%
Not very likely	34%	36%	32%	35%	35%	32%	29%
Not at all likely	38%	35%	33%	29%	30%	24%	26%
<i>Likely (Net)</i>	28%	29%	35%	36%	35%	45%	45%
<i>Not likely (Net)</i>	72%	71%	65%	64%	65%	55%	55%

m. Go to a live concert, outdoors

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	11%	12%	18%	17%	17%	18%	21%
Somewhat likely	25%	27%	27%	30%	30%	31%	30%
Not very likely	35%	34%	29%	28%	31%	30%	26%
Not at all likely	29%	27%	26%	24%	22%	21%	22%
<i>Likely (Net)</i>	36%	39%	45%	47%	47%	49%	52%
<i>Not likely (Net)</i>	64%	61%	55%	53%	53%	51%	48%





PUBLIC POLL FINDINGS AND METHODOLOGY

6. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following? (Continued)

n. Go to a movie theater

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	16%	17%	20%	19%	22%	26%	31%
Somewhat likely	29%	28%	29%	32%	32%	34%	29%
Not very likely	28%	29%	27%	28%	26%	21%	21%
Not at all likely	27%	26%	24%	22%	20%	19%	19%
<i>Likely (Net)</i>	<i>44%</i>	<i>45%</i>	<i>49%</i>	<i>51%</i>	<i>55%</i>	<i>60%</i>	<i>60%</i>
<i>Not likely (Net)</i>	<i>56%</i>	<i>55%</i>	<i>51%</i>	<i>49%</i>	<i>45%</i>	<i>40%</i>	<i>40%</i>

o. Go to a museum

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022
Very likely	10%	13%	18%	14%	15%	17%	20%
Somewhat likely	34%	33%	32%	35%	35%	35%	35%
Not very likely	36%	35%	30%	30%	32%	32%	27%
Not at all likely	20%	20%	20%	20%	18%	16%	18%
<i>Likely (Net)</i>	<i>44%</i>	<i>46%</i>	<i>50%</i>	<i>49%</i>	<i>51%</i>	<i>52%</i>	<i>55%</i>
<i>Not likely (Net)</i>	<i>56%</i>	<i>54%</i>	<i>50%</i>	<i>51%</i>	<i>49%</i>	<i>48%</i>	<i>45%</i>

7. How often, if at all, are you wearing a mask when you are indoors, in public, right now?

	3/29-30, 2022	4/12-13, 2022
Always	31%	26%
Often	17%	18%
Sometimes	19%	23%
Rarely	18%	16%
Never	14%	17%

8. **[IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	1/20-21, 2021 (N=603)	2/2-3, 2022 (N=1,086)	3/15-16, 2022 (N=611)	3/29-30, 2022 (N=666)	4/12-13, 2022 (N=663)
Working from home only	48%	24%	23%	23%	24%
Working at my workplace only	34%	56%	57%	57%	58%
Working both from home and at my workplace	18%	20%	20%	20%	19%



PUBLIC POLL FINDINGS AND METHODOLOGY

9. **[IF EMPLOYED]** How likely are you, if at all, to leave your current job in the next month?

	4/12-13, 2022 (N=663)
Very likely	11%
Somewhat likely	12%
Not very likely	25%
Not at all likely	47%
Don't know	6%
<i>Likely (Net)</i>	22%
<i>Not Likely (Net)</i>	72%

10. How do you expect your total household spending to change over the next three months compared to now?

	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	3/15-16, 2022	4/12-13, 2022
It will increase a lot	6%	4%	6%	6%	8%	9%	8%	8%	14%	10%
It will increase a little	21%	22%	18%	20%	19%	21%	20%	18%	23%	27%
It will not change	51%	52%	54%	51%	52%	46%	49%	46%	42%	40%
It will decrease a little	9%	10%	11%	11%	11%	12%	12%	15%	10%	12%
It will decrease a lot	6%	5%	5%	5%	5%	6%	5%	6%	6%	5%
Don't know	8%	7%	6%	8%	5%	7%	6%	7%	5%	7%
<i>Increase (Net)</i>	26%	26%	24%	26%	27%	30%	28%	26%	37%	37%
<i>Decrease (Net)</i>	15%	15%	16%	16%	16%	17%	18%	21%	15%	17%





PUBLIC POLL FINDINGS AND METHODOLOGY

11. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?*

Total Higher Summary

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022
Gasoline	78%	80%	77%	79%	78%	74%	73%	79%	80%	83%
Your total grocery bill	68%	70%	72%	73%	76%	75%	77%	78%	79%	77%
Meat	66%	69%	71%	73%	74%	73%	75%	77%	73%	75%
Dairy (milk, eggs, yogurt, cheese, etc.)	N/A	N/A	N/A	N/A	N/A	66%	69%	70%	70%	73%
Fresh fruit and vegetables	60%	66%	65%	69%	69%	66%	72%	68%	69%	71%
Food at restaurants	58%	60%	59%	61%	62%	63%	64%	70%	63%	69%
Paper products	N/A	N/A	N/A	N/A	N/A	N/A	N/A	58%	58%	59%
Your total household expenses (rent/mortgage, utilities, maintenance, etc.)	N/A	N/A	N/A	49%	54%	53%	58%	64%	57%	58%
Electricity	43%	52%	46%	51%	52%	52%	55%	60%	57%	57%
Clothing	N/A	N/A	N/A	46%	44%	46%	48%	48%	N/A	N/A
Entertainment	N/A	N/A	N/A	41%	41%	42%	42%	45%	N/A	N/A
Electronics	N/A	N/A	N/A	N/A	N/A	N/A	N/A	48%	N/A	N/A

*Prior to the 1/18, 2022 wave, the question text read "Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?"

a. Meat

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022
Much higher	25%	32%	32%	32%	40%	39%	41%	49%	46%	43%
Somewhat higher	41%	37%	39%	38%	34%	34%	34%	28%	28%	33%
About the same	24%	20%	19%	20%	15%	18%	14%	13%	16%	14%
Somewhat lower	3%	3%	1%	2%	3%	2%	3%	3%	3%	4%
Much lower	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%
Not applicable	3%	3%	2%	3%	2%	3%	3%	3%	4%	3%
Don't know	4%	4%	5%	4%	3%	3%	4%	4%	2%	3%
<i>Higher (Net)</i>	66%	69%	71%	70%	74%	73%	75%	77%	73%	75%
<i>Lower (Net)</i>	4%	4%	2%	3%	5%	3%	5%	4%	4%	5%





PUBLIC POLL FINDINGS AND METHODOLOGY

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?
(Continued)

b. Fresh fruit and vegetables

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022
Much higher	16%	22%	20%	24%	23%	25%	28%	32%	27%	30%
Somewhat higher	44%	44%	44%	45%	47%	41%	44%	36%	42%	41%
About the same	32%	25%	27%	24%	21%	26%	19%	21%	22%	20%
Somewhat lower	2%	3%	2%	3%	4%	2%	3%	4%	4%	4%
Much lower	1%	2%	1%	1%	2%	1%	3%	1%	2%	2%
Not applicable	1%	*	1%	1%	1%	1%	1%	2%	1%	1%
Don't know	3%	3%	5%	3%	3%	3%	2%	4%	2%	2%
<i>Higher (Net)</i>	<i>60%</i>	<i>66%</i>	<i>65%</i>	<i>69%</i>	<i>69%</i>	<i>66%</i>	<i>72%</i>	<i>68%</i>	<i>69%</i>	<i>71%</i>
<i>Lower (Net)</i>	<i>4%</i>	<i>5%</i>	<i>3%</i>	<i>3%</i>	<i>6%</i>	<i>3%</i>	<i>6%</i>	<i>5%</i>	<i>6%</i>	<i>6%</i>

c. Your total grocery bill

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022
Much higher	23%	27%	28%	32%	33%	34%	40%	42%	40%	40%
Somewhat higher	45%	43%	45%	40%	43%	41%	37%	37%	39%	37%
About the same	27%	22%	21%	20%	17%	18%	15%	14%	16%	15%
Somewhat lower	2%	3%	2%	3%	2%	3%	3%	2%	3%	3%
Much lower	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%
Not applicable	*	*	1%	*	*	1%	1%	2%	1%	1%
Don't know	1%	2%	3%	2%	2%	2%	2%	1%	1%	2%
<i>Higher (Net)</i>	<i>68%</i>	<i>70%</i>	<i>72%</i>	<i>73%</i>	<i>76%</i>	<i>75%</i>	<i>77%</i>	<i>78%</i>	<i>79%</i>	<i>77%</i>
<i>Lower (Net)</i>	<i>3%</i>	<i>5%</i>	<i>2%</i>	<i>5%</i>	<i>4%</i>	<i>4%</i>	<i>5%</i>	<i>4%</i>	<i>3%</i>	<i>5%</i>

d. Gasoline

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022
Much higher	47%	50%	44%	55%	51%	41%	41%	53%	66%	61%
Somewhat higher	31%	30%	33%	24%	26%	32%	32%	25%	14%	22%
About the same	13%	9%	13%	11%	11%	14%	15%	11%	12%	7%
Somewhat lower	3%	3%	2%	3%	3%	4%	4%	3%	1%	4%
Much lower	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%
Not applicable	3%	3%	3%	4%	3%	3%	4%	4%	3%	3%
Don't know	2%	3%	3%	3%	2%	3%	4%	3%	1%	2%
<i>Higher (Net)</i>	<i>78%</i>	<i>80%</i>	<i>77%</i>	<i>79%</i>	<i>78%</i>	<i>74%</i>	<i>73%</i>	<i>79%</i>	<i>80%</i>	<i>83%</i>
<i>Lower (Net)</i>	<i>4%</i>	<i>5%</i>	<i>3%</i>	<i>4%</i>	<i>6%</i>	<i>6%</i>	<i>5%</i>	<i>4%</i>	<i>4%</i>	<i>5%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

e. Electricity

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022
Much higher	13%	19%	15%	17%	15%	17%	21%	25%	23%	21%
Somewhat higher	30%	32%	31%	34%	37%	36%	34%	35%	34%	36%
About the same	46%	37%	42%	38%	35%	38%	36%	28%	31%	34%
Somewhat lower	3%	3%	2%	4%	4%	3%	2%	4%	4%	4%
Much lower	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%
Not applicable	2%	1%	2%	2%	4%	1%	2%	3%	3%	1%
Don't know	5%	5%	7%	5%	4%	5%	3%	5%	3%	3%
<i>Higher (Net)</i>	43%	52%	46%	51%	52%	52%	55%	60%	57%	57%
<i>Lower (Net)</i>	4%	4%	3%	5%	5%	3%	4%	5%	7%	5%

f. Food at restaurants

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022
Much higher	14%	20%	19%	18%	23%	21%	27%	31%	23%	30%
Somewhat higher	43%	40%	40%	41%	39%	42%	37%	39%	40%	39%
About the same	31%	26%	26%	27%	23%	21%	21%	18%	22%	19%
Somewhat lower	2%	4%	3%	3%	4%	4%	3%	2%	5%	3%
Much lower	2%	2%	1%	2%	3%	1%	3%	1%	3%	3%
Not applicable	3%	4%	4%	4%	4%	6%	4%	4%	5%	3%
Don't know	4%	5%	7%	5%	4%	5%	5%	5%	3%	4%
<i>Higher (Net)</i>	58%	60%	59%	59%	62%	63%	64%	70%	63%	69%
<i>Lower (Net)</i>	4%	5%	4%	4%	7%	5%	6%	4%	7%	6%

g. Your total household expenses (rent/mortgage, utilities, maintenance, etc.)

	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022
Much higher	19%	19%	18%	23%	29%	24%	22%
Somewhat higher	31%	35%	35%	36%	35%	34%	36%
About the same	41%	37%	39%	31%	27%	31%	34%
Somewhat lower	2%	4%	4%	4%	3%	7%	4%
Much lower	1%	1%	1%	2%	1%	2%	2%
Not applicable	3%	2%	1%	2%	2%	2%	1%
Don't know	4%	2%	3%	2%	3%	1%	2%
<i>Higher (Net)</i>	49%	54%	53%	58%	64%	57%	58%
<i>Lower (Net)</i>	3%	5%	5%	6%	4%	9%	6%





PUBLIC POLL FINDINGS AND METHODOLOGY

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? (*Continued*)

h. Dairy (milk, eggs, yogurt, cheese, etc.)

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022
Much higher	24%	28%	32%	27%	30%
Somewhat higher	42%	41%	38%	44%	43%
About the same	26%	21%	19%	20%	17%
Somewhat lower	2%	3%	3%	5%	5%
Much lower	2%	2%	1%	2%	1%
Not applicable	1%	3%	2%	1%	1%
Don't know	4%	2%	4%	2%	3%
<i>Higher (Net)</i>	66%	69%	70%	70%	73%
<i>Lower (Net)</i>	3%	5%	4%	7%	6%

i. Paper Products

	1/4-5, 2022	3/15-16, 2022	4/12-13, 2022
Much higher	19%	20%	21%
Somewhat higher	39%	38%	38%
About the same	31%	30%	28%
Somewhat lower	3%	4%	3%
Much lower	1%	2%	3%
Not applicable	2%	3%	1%
Don't know	6%	4%	6%
<i>Higher (Net)</i>	58%	58%	59%
<i>Lower (Net)</i>	4%	5%	6%

11. How, if at all, will inflation or current price increases impact your purchasing habits over the next few months? Select all that apply.

	12/7-8, 2021	1/4-1/5, 2022	3/15-16, 2022	4/12-13, 2022
I'm likely to buy brands on sale/promotion	41%	42%	44%	41%
I'm likely to buy fewer products overall	39%	33%	39%	34%
I'm likely to wait and buy items I need only when they are on sale	N/A	N/A	32%	33%
I'm likely to buy cheaper brands	34%	35%	35%	32%
I'm likely to sacrifice other purchases so I have enough to cover cost increases for essentials (like groceries, utilities and gas)	N/A	N/A	35%	27%
I'm likely to buy private label/store brands	24%	26%	29%	26%
I don't expect my purchasing habits to change	20%	20%	14%	16%





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12. For each of the statements below, indicate your level of agreement.

Total Agree Summary

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022
I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)	52%	49%	51%	52%	48%	54%	49%	48%	50%	46%
I believe I will be better off than my parents	42%	42%	44%	45%	44%	47%	46%	44%	46%	42%
After paying my bills, I do not have money left to spend on the things I want	35%	36%	37%	38%	37%	36%	40%	42%	39%	43%
I worry about paying all of my bills each month	31%	33%	34%	37%	34%	32%	36%	42%	42%	41%
Even if it's a small amount, I can put money away each month	63%	62%	64%	62%	N/a	N/a	65%	N/a	55%	58%
Increasing food prices are making it difficult to afford the food I usually buy	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	53%
I worry about having enough money to afford groceries each week	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	37%
Supply chain issues are making it difficult to buy the food I usually buy	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	54%
I worry that my generation will struggle to keep up with social changes in the future	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	54%
I am concerned that younger generations are not prepared for the future	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	68%





PUBLIC POLL FINDINGS AND METHODOLOGY

12. For each of the statements below, indicate your level of agreement. (Continued)

a. After paying my bills, I do not have money left to spend on the things I want

	4/27- 28, 2020	5/4- 5, 2020	6/23- 24, 2020	8/18- 19, 2020	2/2- 3, 2021	2/17- 18, 2021	9/14- 15, 2021	2/1- 3, 2022	3/15- 16, 2022	4/12- 13, 2022
Strongly agree	13%	16%	16%	17%	17%	15%	16%	20%	15%	19%
Somewhat agree	23%	20%	21%	21%	20%	21%	23%	23%	25%	24%
Neither agree nor disagree	21%	23%	21%	20%	19%	19%	18%	20%	21%	22%
Somewhat disagree	23%	22%	23%	21%	23%	24%	25%	19%	24%	22%
Strongly disagree	20%	20%	19%	20%	21%	20%	18%	19%	16%	13%
<i>Agree (Net)</i>	35%	36%	37%	38%	37%	36%	40%	42%	39%	43%
<i>Disagree (Net)</i>	44%	41%	42%	41%	44%	44%	42%	37%	40%	35%

b. I believe I will be better off than my parents

	4/27- 28, 2020	5/4- 5, 2020	6/23- 24, 2020	8/18- 19, 2020	2/2- 3, 2021	2/17- 18, 2021	9/14- 15, 2021	2/1- 3, 2022	3/15- 16, 2022	4/12- 13, 2022
Strongly agree	15%	17%	18%	19%	18%	18%	18%	19%	19%	14%
Somewhat agree	27%	26%	26%	25%	26%	29%	28%	25%	28%	28%
Neither agree nor disagree	35%	34%	30%	32%	31%	27%	30%	33%	31%	34%
Somewhat disagree	13%	14%	14%	13%	14%	16%	14%	14%	14%	13%
Strongly disagree	10%	10%	11%	10%	11%	10%	9%	9%	9%	11%
<i>Agree (Net)</i>	42%	42%	44%	45%	44%	47%	46%	44%	46%	42%
<i>Disagree (Net)</i>	23%	24%	26%	23%	25%	25%	23%	23%	23%	24%

c. I worry about paying all of my bills each month

	4/27- 28, 2020	5/4- 5, 2020	6/23- 24, 2020	8/18- 19, 2020	2/2- 3, 2021	2/17- 18, 2021	9/14- 15, 2021	2/1- 3, 2022	3/15- 16, 2022	4/12- 13, 2022
Strongly agree	13%	12%	12%	17%	13%	14%	15%	19%	16%	17%
Somewhat agree	18%	21%	22%	20%	20%	18%	21%	23%	26%	24%
Neither agree nor disagree	22%	21%	17%	18%	18%	19%	20%	18%	20%	21%
Somewhat disagree	20%	22%	23%	20%	22%	20%	21%	17%	17%	20%
Strongly disagree	27%	25%	26%	26%	26%	28%	23%	22%	22%	19%
<i>Agree (Net)</i>	31%	33%	34%	37%	34%	32%	36%	42%	42%	41%
<i>Disagree (Net)</i>	47%	46%	49%	45%	49%	49%	44%	39%	39%	38%



PUBLIC POLL FINDINGS AND METHODOLOGY

12. For each of the statements below, indicate your level of agreement. (Continued)

d. I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022
Strongly agree	21%	18%	20%	20%	19%	22%	18%	21%	19%	17%
Somewhat agree	31%	31%	31%	32%	30%	32%	30%	27%	31%	29%
Neither agree nor disagree	21%	22%	18%	18%	17%	16%	19%	19%	19%	23%
Somewhat disagree	14%	15%	15%	12%	15%	13%	15%	15%	12%	15%
Strongly disagree	13%	14%	15%	18%	19%	17%	17%	19%	19%	16%
<i>Agree (Net)</i>	<i>52%</i>	<i>49%</i>	<i>51%</i>	<i>52%</i>	<i>48%</i>	<i>54%</i>	<i>49%</i>	<i>48%</i>	<i>50%</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>27%</i>	<i>29%</i>	<i>30%</i>	<i>30%</i>	<i>34%</i>	<i>30%</i>	<i>32%</i>	<i>33%</i>	<i>31%</i>	<i>31%</i>

e. Even if it's a small amount, I can put money away each month

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-10, 2020	9/14-15, 2021	3/15-16, 2022	4/12-13, 2022
Strongly agree	25%	25%	27%	24%	27%	23%	20%
Somewhat agree	38%	37%	37%	38%	37%	32%	37%
Neither agree nor disagree	19%	19%	18%	16%	18%	25%	21%
Somewhat disagree	10%	11%	11%	12%	9%	14%	11%
Strongly disagree	8%	8%	8%	11%	9%	6%	10%
<i>Agree (Net)</i>	<i>63%</i>	<i>62%</i>	<i>64%</i>	<i>62%</i>	<i>65%</i>	<i>55%</i>	<i>58%</i>
<i>Disagree (Net)</i>	<i>18%</i>	<i>19%</i>	<i>19%</i>	<i>23%</i>	<i>17%</i>	<i>20%</i>	<i>21%</i>

f. Increasing food prices are making it difficult to afford the food I usually buy

	4/12-13, 2022
Strongly agree	21%
Somewhat agree	32%
Neither agree nor disagree	27%
Somewhat disagree	13%
Strongly disagree	7%
<i>Agree (Net)</i>	<i>53%</i>
<i>Disagree (Net)</i>	<i>20%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

12. For each of the statements below, indicate your level of agreement. (Continued)

g. I worry about having enough money to afford groceries each week

	4/12-13, 2022
Strongly agree	15%
Somewhat agree	22%
Neither agree nor disagree	24%
Somewhat disagree	23%
Strongly disagree	17%
<i>Agree (Net)</i>	<i>37%</i>
<i>Disagree (Net)</i>	<i>40%</i>

h. Supply chain issues are making it difficult to buy the food I usually buy

	4/12-13, 2022
Strongly agree	16%
Somewhat agree	38%
Neither agree nor disagree	32%
Somewhat disagree	11%
Strongly disagree	4%
<i>Agree (Net)</i>	<i>54%</i>
<i>Disagree (Net)</i>	<i>14%</i>

i. I worry that my generation will struggle to keep up with social changes in the future

	4/12-13, 2022
Strongly agree	18%
Somewhat agree	36%
Neither agree nor disagree	33%
Somewhat disagree	10%
Strongly disagree	4%
<i>Agree (Net)</i>	<i>54%</i>
<i>Disagree (Net)</i>	<i>14%</i>

j. I am concerned that younger generations are not prepared for the future

	4/12-13, 2022
Strongly agree	32%
Somewhat agree	36%
Neither agree nor disagree	24%
Somewhat disagree	6%
Strongly disagree	2%
<i>Agree (Net)</i>	<i>68%</i>
<i>Disagree (Net)</i>	<i>8%</i>





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13. If the following were legal where you live, how interested would you be in betting on them?

Mean Summary

	4/12-13, 2022
Professional sports outcomes	2.3
College or amateur sport teams from your state	2.1
College or amateur sport teams from other states	2.1
In-game sports events (coin toss, specific plays, etc.)	2.1
Entertainment events (like the Oscars)	2.1
Political races	2.1
Anything someone can make odds on	2
Celebrity deaths	1.8

a. Professional sports outcomes

	4/12-13, 2022
5 – Extremely interested	12%
4	12%
3	17%
2	8%
1 – Not interested at all	51%
Mean	2.3

b. College or amateur sport teams from your state

	4/12-13, 2022
5 – Extremely interested	9%
4	12%
3	17%
2	10%
1 – Not interested at all	53%
Mean	2.1

c. College or amateur sport teams from other states

	4/12-13, 2022
5 – Extremely interested	9%
4	12%
3	16%
2	10%
1 – Not interested at all	53%
Mean	2.1





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13. If the following were legal where you live, how interested would you be in betting on them?

d. In-game sports events (coin toss, specific plays, etc.)

	4/12-13, 2022
5 – Extremely interested	10%
4	12%
3	13%
2	10%
1 – Not interested at all	55%
Mean	2.1

e. Entertainment events (like the Oscars)

	4/12-13, 2022
5 – Extremely interested	8%
4	11%
3	16%
2	10%
1 – Not interested at all	55%
Mean	2.1

f. Political races

	4/12-13, 2022
5 – Extremely interested	8%
4	12%
3	17%
2	11%
1 – Not interested at all	53%
Mean	2.1

g. Celebrity deaths

	4/12-13, 2022
5 – Extremely interested	6%
4	9%
3	12%
2	9%
1 – Not interested at all	64%
Mean	1.8

h. Anything someone can make odds on

	4/12-13, 2022
5 – Extremely interested	6%
4	10%
3	20%
2	12%
1 – Not interested at all	52%
Mean	2





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14. “The metaverse” is a term used to describe virtual, 3D spaces online. How have you participated in the metaverse, if at all? Please select all that apply.

	4/12-13, 2022
Socializing with other people	16%
Gaming	15%
Music or concerts	11%
Work meetings	9%
eSports	7%
None of above	58%
Don't know	11%

15. Thinking about the past month, what kind of experiences was most memorable to you?

	4/12-13, 2022
Experiences you had in person mostly with people you know	52%
Experiences you had in person by yourself	19%
Experiences you had online by yourself	9%
Virtual experiences mostly with people you know outside of the internet (e.g. online gaming with friends you have met in person, video meetings people you have met in person, etc.)	8%
Experiences you had in person mostly with people you don't know	7%
Virtual experiences mostly with people you do not know outside of the internet (e.g. online gaming with internet friends, video meetings for a class, etc.)	6%





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About the Study

These are some of the findings of the fifty-first wave of an Ipsos poll conducted between April 12-13, 2022. For this survey, a sample of 1,165 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021 among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021 among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021 among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021 among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021 among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021 among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021 among 1,162 adults





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- The forty-third wave was conducted December 7-8, 2021 among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022 among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022 among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022 among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022 among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022 among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022 among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022 among 1,152 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,165, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, and fiftieth waves of this study have a credibility interval of plus or minus 3.5 percentage points.

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About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

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