



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, April 28, 2022

1. What level of threat do you think the coronavirus poses to you personally?

| | <i>High threat (Net)</i> | Very high threat | High threat | Moderate threat | <i>Low threat (Net)</i> | Low threat | Very low threat | Don't know |
|---------------------------|--------------------------|------------------|-------------|-----------------|-------------------------|------------|-----------------|------------|
| 4/26-27, 2022 (N=1,136) | 23% | 10% | 14% | 32% | 41% | 22% | 19% | 4% |
| 4/12-13, 2022 (N=1,165) | 24% | 9% | 15% | 33% | 41% | 22% | 19% | 2% |
| 3/29-30, 2022 (N=1,152) | 24% | 10% | 15% | 31% | 41% | 24% | 18% | 3% |
| 3/15-16, 2022 (N=1,154) | 27% | 12% | 15% | 29% | 41% | 21% | 20% | 3% |
| 3/1-2, 2022 (N=1,154) | 27% | 11% | 16% | 33% | 37% | 19% | 18% | 2% |
| 2/15-16, 2022 (N=1,156) | 26% | 10% | 17% | 34% | 37% | 21% | 17% | 3% |
| 2/1-3, 2022 (N=2,010) | 29% | 11% | 18% | 35% | 34% | 20% | 14% | 2% |
| 1/18-19, 2022 (N=1,158) | 35% | 15% | 20% | 35% | 28% | 14% | 14% | 2% |
| 1/4-5, 2022 (N=1,158) | 35% | 13% | 22% | 32% | 30% | 17% | 13% | 3% |
| 12/7-8, 2021 (N=1,160) | 30% | 12% | 17% | 33% | 34% | 20% | 14% | 3% |
| 11/22-23, 2021 (N=1,162) | 21% | 9% | 12% | 34% | 42% | 23% | 20% | 2% |
| 11/9-10, 2021 (N=1,160) | 24% | 9% | 15% | 33% | 22% | 22% | 19% | 3% |
| 10/26-27, 2021 (N=1,160) | 26% | 12% | 14% | 34% | 37% | 22% | 15% | 3% |
| 10/12-13, 2021 (N=1,174) | 29% | 10% | 18% | 33% | 36% | 20% | 15% | 3% |
| 9/28-29, 2021 (N=1,173) | 27% | 11% | 16% | 34% | 37% | 20% | 17% | 2% |
| 9/14-15, 2021 (N=1,177) | 30% | 12% | 18% | 31% | 36% | 21% | 15% | 2% |
| 8/31-9/1, 2021 (N= 1,166) | 29% | 12% | 17% | 35% | 34% | 19% | 15% | 1% |
| 8/18-19, 2021 (N=1,177) | 28% | 12% | 16% | 36% | 33% | 18% | 15% | 3% |
| 8/3-4, 2021 (N=1,174) | 28% | 11% | 16% | 33% | 36% | 19% | 17% | 3% |
| 7/20-21, 2021 (N=1,137) | 25% | 12% | 13% | 30% | 43% | 22% | 22% | 2% |
| 7/6-7, 2021 (N=1,179) | 19% | 8% | 11% | 29% | 50% | 24% | 25% | 2% |



PUBLIC POLL FINDINGS AND METHODOLOGY

1. What level of threat do you think the coronavirus poses to you personally? (Continued)

| | <i>High threat (Net)</i> | Very high threat | High threat | Moderate threat | <i>Low threat (Net)</i> | Low threat | Very low threat | Don't know |
|--------------------------|--------------------------|------------------|-------------|-----------------|-------------------------|------------|-----------------|------------|
| 6/22-23, 2021 (N=1,176) | 18% | 7% | 11% | 27% | 53% | 26% | 27% | 2% |
| 6/8-9, 2021 (N=1,177) | 17% | 6% | 11% | 28% | 54% | 27% | 26% | 2% |
| 5/25-26, 2021 (N=1,178) | 22% | 9% | 13% | 29% | 46% | 24% | 23% | 2% |
| 5/11-12, 2021 (N=1,167) | 25% | 10% | 15% | 25% | 48% | 22% | 26% | 2% |
| 4/27-28, 2021 (N=1,115) | 25% | 10% | 15% | 30% | 43% | 23% | 20% | 2% |
| 4/13-14, 2021 (N=1,115) | 26% | 10% | 15% | 32% | 42% | 21% | 20% | 1% |
| 3/30-31, 2021 (N=1,115) | 27% | 11% | 16% | 33% | 37% | 18% | 19% | 3% |
| 3/15-16, 2021 (N=1,115) | 34% | 15% | 19% | 32% | 32% | 18% | 14% | 2% |
| 3/2-3, 2021 (N=1,115) | 33% | 14% | 19% | 35% | 32% | 19% | 12% | 1% |
| 2/17-18, 2021 (N=1,115) | 34% | 15% | 19% | 34% | 30% | 15% | 15% | 2% |
| 2/2-3, 2021 (N=1,115) | 35% | 13% | 22% | 34% | 29% | 16% | 14% | 1% |
| 1/20-21, 2021 (N=1,115) | 41% | 18% | 23% | 34% | 25% | 15% | 10% | 1% |
| 12/9-10, 2020 (N=1,112) | 39% | 17% | 22% | 34% | 25% | 15% | 10% | 1% |
| 11/24-25, 2020 (N=1,114) | 40% | 18% | 21% | 36% | 23% | 14% | 9% | 2% |
| 11/10-11, 2020 (N=1,113) | 40% | 16% | 23% | 33% | 25% | 15% | 11% | 2% |
| 10/27-28, 2020 (N=1,115) | 38% | 17% | 20% | 34% | 27% | 16% | 11% | 2% |
| 10/13-14, 2020 (N=1,114) | 36% | 16% | 21% | 33% | 29% | 17% | 12% | 1% |
| 9/29-30, 2020 (N=1,115) | 35% | 16% | 18% | 34% | 30% | 17% | 13% | 2% |
| 9/15-16, 2020 (N=1,113) | 36% | 18% | 18% | 33% | 29% | 16% | 12% | 1% |
| 9/1-2, 2020 (N=1,113) | 33% | 14% | 19% | 33% | 32% | 19% | 14% | 1% |
| 8/18-19, 2020 (N=1115) | 34% | 14% | 20% | 37% | 28% | 17% | 11% | 1% |
| 8/4-5, 2020 (N=1,111) | 33% | 14% | 19% | 37% | 29% | 17% | 12% | 2% |
| 7/21-22, 2020 (N=1,115) | 34% | 15% | 19% | 36% | 29% | 19% | 10% | 1% |



PUBLIC POLL FINDINGS AND METHODOLOGY

1. What level of threat do you think the coronavirus poses to you personally? (Continued)

| | <i>High threat (Net)</i> | Very high threat | High threat | Moderate threat | <i>Low threat (Net)</i> | Low threat | Very low threat | Don't know |
|--------------------------------|--------------------------|------------------|-------------|-----------------|-------------------------|------------|-----------------|------------|
| 6/23-24, 2020 (N=1,113) | 31% | 14% | 17% | 34% | 33% | 20% | 12% | 2% |
| 6/8-9, 2020 (N=1,113) | 28% | 12% | 16% | 32% | 38% | 23% | 16% | 2% |
| 5/28-29, 2020 (N=1,113) | 30% | 12% | 18% | 34% | 34% | 20% | 14% | 2% |
| 5/14-15, 2020 (N=1,114) | 31% | 13% | 18% | 36% | 30% | 18% | 12% | 3% |
| 5/4-5, 2020 (N=1,114) | 34% | 15% | 19% | 35% | 28% | 17% | 11% | 2% |
| 4/27-28, 2020 (N=1,112) | 32% | 15% | 17% | 34% | 31% | 20% | 11% | 3% |
| 4/17-20, 2020 (N=1,111) | 32% | 10% | 22% | 35% | 31% | 21% | 10% | 2% |
| 4/10-13, 2020 (N=1,114) | 36% | 14% | 22% | 35% | 26% | 16% | 10% | 2% |





PUBLIC POLL FINDINGS AND METHODOLOGY

2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

| | The pandemic has not reached my area, and so far there are no restrictions | I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible | I am reacting day-by-day to the restrictions and establishing new routines | I have adapted to the restrictions and settled into new routines | It seems restrictions will soon be lifted in my area | I am starting to do some things again that used to be restricted | I am doing most of the things I used to do pre-COVID | I feel the pandemic is behind me and am moving on with life |
|-----------------------|----------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------|-------------------------------------------------------------|
| 4/26-27, 2022 | 5% | 6% | 9% | 19% | 4% | 13% | 25% | 21% |
| 4/12-13, 2022 | 3% | 8% | 10% | 18% | 5% | 15% | 21% | 19% |
| 3/29-30, 2022 | 3% | 8% | 8% | 21% | 4% | 12% | 24% | 20% |
| 3/15-16, 2022 | 6% | 5% | 12% | 16% | 8% | 15% | 20% | 18% |
| 3/1-2, 2022 | 3% | 8% | 10% | 21% | 12% | 12% | 18% | 15% |
| 2/15-16, 2022 | 5% | 5% | 14% | 24% | 8% | 12% | 19% | 12% |
| 2/1-3, 2022 | 2% | 8% | 16% | 32% | 4% | 10% | 18% | 10% |
| 1/18-19, 2022 | 2% | 12% | 23% | 32% | 2% | 7% | 15% | 8% |
| 1/4-5, 2022 | 2% | 12% | 24% | 26% | 2% | 9% | 15% | 10% |
| 12/7-8, 2021 | 3% | 11% | 15% | 27% | 1% | 12% | 18% | 13% |
| 11/22-23, 2021 | 4% | 5% | 16% | 25% | 4% | 12% | 22% | 13% |
| 11/9-10, 2021 | 3% | 6% | 13% | 24% | 4% | 14% | 23% | 13% |
| 10/26-27, 2021 | 3% | 7% | 15% | 29% | 3% | 14% | 19% | 10% |
| 10/12-13, 2021 | 2% | 7% | 17% | 28% | 2% | 15% | 18% | 10% |
| 9/28-29, 2021 | 2% | 7% | 17% | 32% | 2% | 11% | 18% | 10% |
| 9/14-15, 2021 | 2% | 9% | 20% | 30% | 2% | 12% | 17% | 8% |
| 8/31-9/1, 2021 | 1% | 12% | 21% | 28% | 2% | 9% | 17% | 9% |
| 8/18-19, 2021 | 3% | 14% | 24% | 25% | 2% | 9% | 15% | 8% |
| 8/3-4, 2021 | 3% | 11% | 22% | 22% | 2% | 13% | 17% | 10% |
| 7/20-21, 2021 | 6% | 8% | 11% | 18% | 3% | 18% | 21% | 15% |
| 7/6-7, 2021 | 3% | 4% | 8% | 16% | 4% | 23% | 26% | 17% |
| 6/22-23, 2021 | 2% | 4% | 9% | 16% | 7% | 21% | 24% | 16% |
| 6/8-9, 2021 | 2% | 4% | 8% | 15% | 12% | 23% | 22% | 15% |
| 5/25-26, 2021 | 4% | 6% | 10% | 20% | 14% | 19% | 16% | 10% |
| 5/11-12, 2021 | 3% | 5% | 11% | 23% | 12% | 18% | 14% | 13% |
| 4/27-28, 2021 | 3% | 6% | 9% | 29% | 10% | 18% | 16% | 9% |
| 4/13-14, 2021 | 3% | 7% | 11% | 31% | 8% | 17% | 14% | 9% |
| 3/30-31, 2021 | 2% | 7% | 13% | 36% | 11% | 15% | 8% | 9% |
| 3/15-16, 2021 | 3% | 8% | 10% | 36% | 15% | 13% | 10% | 6% |
| 3/2-3, 2021 | 3% | 5% | 15% | 47% | 8% | 9% | 10% | 4% |
| 2/17-18, 2021 | 2% | 7% | 18% | 46% | 5% | 7% | 10% | 5% |
| 2/2-3, 2021 | 1% | 6% | 17% | 48% | 5% | 8% | 10% | 5% |
| 1/20-21, 2021 | 2% | 8% | 20% | 49% | 2% | 4% | 10% | 3% |
| 12/9-10, 2020 | 3% | 16% | 20% | 44% | 1% | 3% | 9% | 3% |





PUBLIC POLL FINDINGS AND METHODOLOGY

2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic? (*Continued*)

| | The pandemic has not reached my area, and so far there are no restrictions | I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible | I am reacting day-by-day to the restrictions and establishing new routines | I have adapted to the restrictions and settled into new routines | It seems restrictions will soon be lifted in my area | I am starting to do some things again that used to be restricted | I am doing most of the things I used to do pre-COVID | I feel the pandemic is behind me and am moving on with life |
|-----------------------|----------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------|-------------------------------------------------------------|
| 11/24-25, 2020 | 2% | 19% | 24% | 37% | 1% | 4% | 9% | 3% |
| 11/10-11, 2020 | 4% | 16% | 20% | 41% | 2% | 6% | 7% | 4% |
| 10/27-28, 2020 | 4% | 13% | 17% | 41% | 3% | 9% | 8% | 4% |
| 10/13-14, 2020 | 3% | 11% | 17% | 40% | 4% | 11% | 9% | 4% |
| 9/29-30, 2020 | 5% | 10% | 13% | 39% | 5% | 12% | 10% | 5% |
| 9/15-16, 2020 | 3% | 7% | 16% | 42% | 6% | 11% | 9% | 5% |
| 9/1-2, 2020 | 3% | 7% | 14% | 43% | 6% | 13% | 9% | 4% |
| 8/18-19, 2020 | 2% | 9% | 20% | 42% | 5% | 13% | 7% | 3% |
| 8/4-5, 2020 | 2% | 9% | 21% | 42% | 3% | 11% | 9% | 3% |
| 7/21-22, 2020 | 3% | 11% | 20% | 38% | 4% | 12% | 8% | 4% |
| 6/23-24, 2020 | 3% | 7% | 17% | 33% | 9% | 18% | 9% | 4% |
| 6/8-9, 2020 | 3% | 5% | 15% | 27% | 21% | 10% | 6% | 3% |
| 5/28-29, 2020 | 2% | 5% | 13% | 37% | 18% | 13% | 8% | 4% |
| 5/14-15, 2020 | 2% | 5% | 16% | 33% | 22% | 10% | 7% | 5% |
| 5/4-5, 2020 | 2% | 6% | 18% | 41% | 17% | 5% | 8% | 3% |
| 4/27-28, 2020 | 2% | 5% | 17% | 41% | N/A | N/A | N/A | 4% |





PUBLIC POLL FINDINGS AND METHODOLOGY

3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

| | I'm stuck about what to do next | I have a lot of uncertainty | I have some uncertainty | I have no uncertainty |
|----------------|---------------------------------|-----------------------------|-------------------------|-----------------------|
| 4/26-27, 2022 | 7% | 21% | 42% | 30% |
| 4/12-13, 2022 | 9% | 17% | 44% | 31% |
| 3/29-30, 2022 | 7% | 18% | 48% | 27% |
| 3/15-16, 2022 | 9% | 22% | 42% | 27% |
| 3/1-2, 2022 | 8% | 18% | 47% | 27% |
| 2/15-16, 2022 | 9% | 20% | 44% | 26% |
| 2/1-3, 2022 | 9% | 23% | 44% | 24% |
| 1/18-19, 2022 | 11% | 27% | 40% | 21% |
| 1/4-5, 2022 | 10% | 27% | 43% | 20% |
| 12/7-8, 2021 | 8% | 20% | 47% | 24% |
| 11/22-23, 2021 | 7% | 21% | 46% | 26% |
| 11/9-10, 2021 | 7% | 21% | 46% | 27% |
| 10/26-27, 2021 | 10% | 21% | 46% | 23% |
| 10/12-13, 2021 | 7% | 23% | 47% | 23% |
| 9/28-29, 2021 | 8% | 22% | 47% | 22% |
| 9/14-15, 2021 | 7% | 26% | 45% | 22% |
| 8/31-9/1, 2021 | 6% | 23% | 48% | 23% |
| 8/18-19, 2021 | 8% | 23% | 48% | 21% |
| 8/3-4, 2021 | 8% | 23% | 47% | 22% |
| 7/20-21, 2021 | 9% | 17% | 47% | 28% |
| 7/6-7, 2021 | 6% | 14% | 49% | 30% |
| 6/22-23, 2021 | 6% | 17% | 47% | 29% |
| 6/8-9, 2021 | 7% | 16% | 50% | 27% |
| 5/25-26, 2021 | 9% | 20% | 49% | 23% |
| 5/11-12, 2021 | 9% | 18% | 47% | 26% |
| 4/27-28, 2021 | 8% | 18% | 53% | 21% |
| 4/13-14, 2021 | 9% | 19% | 49% | 23% |
| 3/30-31, 2021 | 9% | 23% | 48% | 20% |
| 3/15-16, 2021 | 10% | 21% | 49% | 20% |
| 3/2-3, 2021 | 9% | 24% | 52% | 16% |
| 2/17-18, 2021 | 10% | 26% | 46% | 18% |
| 2/2-3, 2021 | 7% | 29% | 47% | 17% |
| 1/20-21, 2021 | 7% | 28% | 46% | 19% |
| 12/9-10, 2020 | 9% | 28% | 46% | 17% |
| 11/24-25, 2020 | 9% | 29% | 46% | 16% |
| 11/10-11, 2020 | 9% | 31% | 46% | 14% |
| 10/27-28, 2020 | 12% | 32% | 42% | 13% |
| 10/13-14, 2020 | 11% | 30% | 43% | 16% |
| 9/29-30, 2020 | 11% | 29% | 43% | 18% |
| 9/15-16, 2020 | 10% | 29% | 43% | 18% |
| 9/1-2, 2020 | 9% | 32% | 42% | 16% |



3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you? (*Continued*)

| | | | | |
|----------------------|-----|-----|-----|-----|
| 8/18-19, 2020 | 11% | 33% | 44% | 13% |
| 8/4-5, 2020 | 9% | 31% | 45% | 15% |
| 7/21-22, 2020 | 10% | 32% | 46% | 12% |
| 6/23-24, 2020 | 7% | 32% | 46% | 15% |
| 6/8-9, 2020 | 7% | 30% | 46% | 18% |
| 5/28-29, 2020 | 7% | 28% | 48% | 18% |
| 5/14-15, 2020 | 10% | 30% | 42% | 18% |
| 5/4-5, 2020 | 9% | 33% | 44% | 15% |

4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

| | 5 - Intolerable | 4 | 3 | 2 | 1 - Not a problem at all |
|-----------------------|-----------------|-----|-----|-----|--------------------------|
| 4/26-27, 2022 | 6% | 12% | 29% | 25% | 29% |
| 4/12-13, 2022 | 7% | 10% | 33% | 23% | 27% |
| 3/29-30, 2022 | 9% | 9% | 30% | 25% | 26% |
| 3/15-16, 2022 | 7% | 10% | 33% | 23% | 26% |
| 3/1-2, 2022 | 6% | 13% | 34% | 25% | 22% |
| 2/15-16, 2022 | 6% | 12% | 38% | 23% | 21% |
| 2/1-3, 2022 | 6% | 12% | 37% | 25% | 20% |
| 1/18-19, 2022 | 5% | 14% | 43% | 20% | 17% |
| 1/4-5, 2022 | 6% | 13% | 42% | 23% | 17% |
| 12/7-8, 2021 | 5% | 12% | 34% | 27% | 21% |
| 11/22-23, 2021 | 5% | 11% | 32% | 27% | 25% |
| 11/9-10, 2021 | 4% | 11% | 35% | 26% | 24% |
| 10/26-27, 2021 | 5% | 9% | 38% | 27% | 21% |
| 10/12-13, 2021 | 5% | 9% | 36% | 28% | 21% |
| 9/28-29, 2021 | 5% | 12% | 36% | 27% | 20% |
| 9/14-15, 2021 | 4% | 12% | 40% | 26% | 18% |
| 8/31-9/1, 2021 | 5% | 10% | 37% | 27% | 21% |
| 8/18-19, 2021 | 5% | 12% | 34% | 28% | 20% |
| 8/3-4, 2021 | 5% | 11% | 36% | 26% | 22% |
| 7/20-21, 2021 | 6% | 10% | 34% | 27% | 23% |
| 7/6-7, 2021 | 4% | 11% | 28% | 30% | 27% |
| 6/22-23, 2021 | 4% | 11% | 35% | 28% | 21% |
| 6/8-9, 2021 | 5% | 11% | 35% | 31% | 18% |
| 5/25-26, 2021 | 6% | 12% | 39% | 25% | 17% |
| 5/11-12, 2021 | 6% | 12% | 37% | 26% | 19% |
| 4/27-28, 2021 | 5% | 13% | 41% | 26% | 16% |
| 4/13-14, 2021 | 4% | 15% | 43% | 23% | 15% |
| 3/30-31, 2021 | 8% | 13% | 41% | 22% | 15% |
| 3/15-16, 2021 | 6% | 14% | 42% | 24% | 14% |
| 3/2-3, 2021 | 6% | 17% | 43% | 24% | 10% |
| 2/17-18, 2021 | 5% | 17% | 44% | 21% | 12% |
| 2/2-3, 2021 | 6% | 14% | 44% | 23% | 12% |
| 1/20-21, 2021 | 7% | 15% | 43% | 23% | 12% |



PUBLIC POLL FINDINGS AND METHODOLOGY

4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between. *(Continued)*

| | 5 - Intolerable | 4 | 3 | 2 | 1 - Not a problem at all |
|----------------|-----------------|-----|-----|-----|--------------------------|
| 12/9-10, 2020 | 6% | 18% | 44% | 21% | 11% |
| 11/24-25, 2020 | 6% | 16% | 44% | 23% | 10% |
| 11/10-11, 2020 | 8% | 18% | 41% | 22% | 11% |
| 10/27-28, 2020 | 8% | 15% | 45% | 21% | 11% |
| 10/13-14, 2020 | 7% | 17% | 44% | 22% | 10% |
| 9/29-30, 2020 | 8% | 17% | 43% | 21% | 11% |
| 9/15-16, 2020 | 7% | 16% | 42% | 23% | 12% |
| 9/1-2, 2020 | 7% | 16% | 45% | 22% | 9% |
| 8/18-19, 2020 | 7% | 15% | 48% | 20% | 11% |
| 8/4-5, 2020 | 6% | 15% | 47% | 21% | 11% |
| 7/21-22, 2020 | 7% | 15% | 47% | 22% | 9% |
| 6/23-24, 2020 | 6% | 15% | 44% | 23% | 12% |
| 6/8-9, 2020 | 6% | 13% | 45% | 24% | 12% |
| 5/28-29, 2020 | 5% | 16% | 43% | 24% | 12% |
| 5/14-15, 2020 | 8% | 19% | 41% | 21% | 12% |
| 5/4-5, 2020 | 8% | 19% | 44% | 20% | 10% |

5. Are you vaccinated against COVID-19?
If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

| | Yes, partially vaccinated | Yes, fully vaccinated | Yes, fully vaccinated and booster | No, but I plan to get the vaccine | No, and I do not plan to get the vaccine | Total partially vaccinated/ fully vaccinated/ booster |
|----------------|---------------------------|-----------------------|-----------------------------------|-----------------------------------|------------------------------------------|-------------------------------------------------------|
| 4/26-27, 2022 | 8% | 40% | 41% | 2% | 9% | 89% |
| 4/12-13, 2022 | 8% | 40% | 41% | 1% | 10% | 89% |
| 3/29-30, 2022 | 12% | 41% | 35% | 3% | 9% | 88% |
| 3/15-16, 2022 | 12% | 41% | 35% | 2% | 10% | 88% |
| 3/1-2, 2022 | 12% | 41% | 35% | 2% | 10% | 88% |
| 2/15-16, 2022 | 12% | 41% | 35% | 3% | 9% | 88% |
| 2/1-3, 2022 | 12% | 42% | 33% | 3% | 10% | 87% |
| 1/18-19, 2022 | 11% | 45% | 31% | 3% | 10% | 87% |
| 1/4-5, 2022 | 11% | 47% | 27% | 3% | 12% | 85% |
| 12/7-8, 2021 | 11% | 54% | 18% | 4% | 13% | 83% |
| 11/22-23, 2021 | 9% | 62% | 11% | 5% | 13% | 82% |
| 11/9-10, 2021 | 11% | 61% | 9% | 5% | 14% | 81% |





PUBLIC POLL FINDINGS AND METHODOLOGY

6. How often, if at all, are you wearing a mask when you are indoors, in public, right now?

| | 3/29-30, 2022 | 4/12-13, 2022 | 4/26-27, 2022 |
|-----------|---------------|---------------|---------------|
| Always | 31% | 26% | 19% |
| Often | 17% | 18% | 18% |
| Sometimes | 19% | 23% | 23% |
| Rarely | 18% | 16% | 21% |
| Never | 14% | 17% | 19% |

7. If COVID-19 cases begin to spike in your community, which of the following requirements, if any, would you support putting in place in your community?

| | 3/29-30, 2022 | 4/26-27, 2022 |
|----------------------------------------------------------------------|---------------|---------------|
| Mask requirements in public transportation (e.g. bus, train, subway) | N/A | 55% |
| Mask requirements in businesses or stores | 59% | 54% |
| Mask requirements in schools | 47% | 48% |
| Mask requirements for rideshare services (e.g. Uber, Lyft) | N/A | 48% |
| Mask requirements at bars and restaurants | 49% | 46% |
| Vaccine or testing requirements in the workplace | 38% | 34% |
| Vaccine requirements at bars and restaurants | 30% | 30% |
| Vaccine requirements in businesses or stores | 32% | 29% |
| Outdoor mask requirements | 21% | 20% |
| None of the above | 24% | 24% |

8. **[IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

| | 1/20-21, 2021 (N=603) | 2/2-3, 2022 (N=1,086) | 3/15-16, 2022 (N=611) | 3/29-30, 2022 (N=666) | 4/12-13, 2022 (N=663) | 4/26-27, 2022 (N=657) |
|--------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Working at my workplace only | 34% | 56% | 57% | 57% | 58% | 57% |
| Working from home only | 48% | 24% | 23% | 23% | 24% | 24% |
| Working both from home and at my workplace | 18% | 20% | 20% | 20% | 19% | 19% |

9. **[IF EMPLOYED]** How likely are you, if at all, to leave your current job in the next month?

| | 4/12-13, 2022 (N=663) | 4/26-27, 2022 (N=657) |
|-------------------------|--------------------------|--------------------------|
| Very likely | 11% | 9% |
| Somewhat likely | 12% | 13% |
| Not very likely | 25% | 22% |
| Not at all likely | 47% | 51% |
| Don't know | 6% | 5% |
| <i>Likely (Net)</i> | 22% | 22% |
| <i>Not Likely (Net)</i> | 72% | 73% |





PUBLIC POLL FINDINGS AND METHODOLOGY

10. **[IF NOT RETIRED]** Has your personal income increased, decreased, or stayed the same, compared to this time last year?

| | 4/26-27, 2022 (N=875) |
|-----------|------------------------------|
| Increased | 28% |
| Decreased | 26% |
| No change | 46% |

11. **[IF Q10 = INCREASED]** What led to your increase in income? Please select all that apply.

| | 4/26-27, 2022 (N=245) |
|-----------------------------------------|------------------------------|
| A promotion or raise at my existing job | 40% |
| A new full-time job | 27% |
| Taking on a second job/additional jobs | 19% |
| Moving cities | 6% |
| Other | 12% |
| None of the above | 8% |

12. How, if at all, will inflation or current price increases impact your purchasing habits over the next few months? Select all that apply.

| | 12/7-8, 2021 | 1/4-1/5, 2022 | 3/15-16, 2022 | 4/12-13, 2022 | 4/26-27, 2022 |
|-------------------------------------------------------------------------------------------------------------------------------------|---------------------|----------------------|----------------------|----------------------|----------------------|
| I'm likely to buy brands on sale/promotion | 41% | 42% | 44% | 41% | 39% |
| I'm likely to buy fewer products overall | 39% | 33% | 39% | 34% | 39% |
| I'm likely to dine out less and cook at home more | N/A | N/A | N/A | N/A | 37% |
| I'm likely to wait and buy items I need only when they are on sale | N/A | N/A | 32% | 33% | 34% |
| I'm likely to sacrifice other purchases so I have enough to cover cost increases for essentials (like groceries, utilities and gas) | N/A | N/A | 35% | 27% | 33% |
| I'm likely to buy cheaper brands | 34% | 35% | 35% | 32% | 32% |
| I'm likely to buy private label/store brands | 24% | 26% | 29% | 26% | 24% |
| I'm likely to shop more at dollar stores (like Dollar General, Dollar Tree, etc.) | N/A | N/A | N/A | N/A | 22% |
| I'm likely to scale back on entertaining and hosting | N/A | N/A | N/A | N/A | 21% |
| I'm likely to shop more at club stores (like Costco, Sam's Club, etc.) | N/A | N/A | N/A | N/A | 18% |
| I don't expect my purchasing habits to change | 20% | 20% | 14% | 16% | 20% |

13. Do you currently rent or own your home?

| | 4/26-27, 2022 |
|------|----------------------|
| Rent | 40% |
| Own | 60% |





PUBLIC POLL FINDINGS AND METHODOLOGY

14. Based on what you may know or feel, are homes in your area...

Total Yes Summary

| | 4/26-27, 2022 |
|---------------------------------------------------|----------------------|
| Renting for more money than they were a year ago | 79% |
| Selling for more money than they were a year ago | 78% |
| Selling more quickly than they were a year ago | 60% |
| Renting more quickly than they were a year ago | 59% |
| Increasing in availability compared to a year ago | 35% |

14. Based on what you may know or feel, are homes in your area...

a. Selling for more money than they were a year ago

| | 4/26-27, 2022 |
|-----|----------------------|
| Yes | 78% |
| No | 22% |

b. Renting for more money than they were a year ago

| | 4/26-27, 2022 |
|-----|----------------------|
| Yes | 79% |
| No | 21% |

c. Selling more quickly than they were a year ago

| | 4/26-27, 2022 |
|-----|----------------------|
| Yes | 60% |
| No | 40% |

d. Renting more quickly than they were a year ago

| | 4/26-27, 2022 |
|-----|----------------------|
| Yes | 59% |
| No | 41% |

e. Increasing in availability compared to a year ago

| | 4/26-27, 2022 |
|-----|----------------------|
| Yes | 35% |
| No | 65% |





PUBLIC POLL FINDINGS AND METHODOLOGY

15. When going to a restaurant, how important is it, if at all, that the restaurant offers the following?

Total Important Summary

| | 4/26-27, 2022 |
|-----------------------------------------|----------------------|
| Locally-sourced food | 66% |
| Humanely-sourced food | 63% |
| Sustainably-sourced food | 63% |
| Recycling bins | 62% |
| Reduced waste (e.g., eliminated straws) | 59% |
| Compostable/biodegradable packaging | 54% |
| Compost bins | 46% |
| Vegetarian options | 44% |
| Plant-based protein options | 40% |
| Vegan options | 39% |

a. Vegetarian options

| | 4/26-27, 2022 |
|----------------------------|----------------------|
| Very important | 15% |
| Somewhat important | 29% |
| Not very important | 29% |
| Not important at all | 28% |
| <i>Important (Net)</i> | 44% |
| <i>Not Important (Net)</i> | 56% |

b. Vegan options

| | 4/26-27, 2022 |
|----------------------------|----------------------|
| Very important | 12% |
| Somewhat important | 27% |
| Not very important | 30% |
| Not important at all | 31% |
| <i>Important (Net)</i> | 39% |
| <i>Not Important (Net)</i> | 61% |

c. Plant-based protein options

| | 4/26-27, 2022 |
|----------------------------|----------------------|
| Very important | 13% |
| Somewhat important | 27% |
| Not very important | 31% |
| Not important at all | 29% |
| <i>Important (Net)</i> | 40% |
| <i>Not Important (Net)</i> | 60% |





PUBLIC POLL FINDINGS AND METHODOLOGY

15. When going to a restaurant, how important is it, if at all, that the restaurant offers the following? (*Continued*)

d. Compostable/biodegradable packaging

| | 4/26-27, 2022 |
|----------------------------|----------------------|
| Very important | 16% |
| Somewhat important | 38% |
| Not very important | 29% |
| Not important at all | 17% |
| <i>Important (Net)</i> | 54% |
| <i>Not Important (Net)</i> | 46% |

e. Reduced waste (e.g., eliminated straws)

| | 4/26-27, 2022 |
|----------------------------|----------------------|
| Very important | 20% |
| Somewhat important | 39% |
| Not very important | 26% |
| Not important at all | 15% |
| <i>Important (Net)</i> | 59% |
| <i>Not Important (Net)</i> | 41% |

f. Recycling bins

| | 4/26-27, 2022 |
|----------------------------|----------------------|
| Very important | 23% |
| Somewhat important | 38% |
| Not very important | 24% |
| Not important at all | 15% |
| <i>Important (Net)</i> | 62% |
| <i>Not Important (Net)</i> | 39% |

g. Compost bins

| | 4/26-27, 2022 |
|----------------------------|----------------------|
| Very important | 13% |
| Somewhat important | 32% |
| Not very important | 33% |
| Not important at all | 21% |
| <i>Important (Net)</i> | 46% |
| <i>Not Important (Net)</i> | 54% |

h. Locally-sourced food

| | 4/26-27, 2022 |
|----------------------------|----------------------|
| Very important | 17% |
| Somewhat important | 49% |
| Not very important | 22% |
| Not important at all | 12% |
| <i>Important (Net)</i> | 66% |
| <i>Not Important (Net)</i> | 34% |





PUBLIC POLL FINDINGS AND METHODOLOGY

15. When going to a restaurant, how important is it, if at all, that the restaurant offers the following? (*Continued*)

i. Humanely-sourced food

| | 4/26-27, 2022 |
|----------------------------|---------------|
| Very important | 20% |
| Somewhat important | 43% |
| Not very important | 23% |
| Not important at all | 14% |
| <i>Important (Net)</i> | 63% |
| <i>Not Important (Net)</i> | 37% |

j. Sustainably-sourced food

| | 4/26-27, 2022 |
|----------------------------|---------------|
| Very important | 19% |
| Somewhat important | 44% |
| Not very important | 24% |
| Not important at all | 13% |
| <i>Important (Net)</i> | 63% |
| <i>Not Important (Net)</i> | 37% |

16. How much do you agree or disagree with the following statements?

Total Agree Summary

| | 6/23-24, 2020 | 7/21-22, 2020 | 8/18-19, 2020 | 9/1-2, 2020 | 6/22-23, 2021 | 4/26-27, 2022 |
|-------------------------------------------------------------------------------------------------------------------------------------------------|---------------|---------------|---------------|-------------|----------------|----------------|
| More companies have spoken out about racism than I expected | 59% | 55% | 52% | 49% | 43% | 38% |
| I am more likely to purchase something from a company that has taken a public stand against racism | 45% | 42% | 41% | 38% | 39% | 41% |
| [SPLIT A] I think companies should remain neutral on social issues | - | - | - | - | (N=588) 42% | (N=569) 55% |
| [SPLIT B] I think companies should remain neutral on political issues | - | - | - | - | (N=588) 56% | (N=567) 52% |
| It is appropriate for any brand to take a stance on racial justice | - | - | - | - | 44% | 46% |
| Too many businesses use the language of social purpose without committing to real change | - | - | - | - | 62% | 55% |
| Companies participating on activism on social media is the right thing to do | - | - | - | - | 32% | 32% |
| If a corporation takes a stand on a political issue that I don't agree with, I'm less likely to buy their products or use their services | - | - | - | - | 54% | 47% |
| If a corporation takes a stand on a social issue that I don't agree with, I'm less likely to buy their products or use their services | - | - | - | - | 52% | 47% |





PUBLIC POLL FINDINGS AND METHODOLOGY

16. How much do you agree or disagree with the following statements? (Continued)

a. I am more likely to purchase something from a company that has taken a public stand against racism

| | 6/23-24, 2020 | 7/21-22, 2020 | 8/18-19, 2020 | 9/1-2, 2020 | 6/22-23, 2021 | 4/26-27, 2022 |
|----------------------------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|--------------------------|
| Strongly agree | 22% | 20% | 18% | 16% | 17% | 18% |
| Somewhat agree | 24% | 22% | 23% | 22% | 23% | 23% |
| Neither agree nor disagree | 35% | 39% | 35% | 35% | 38% | 38% |
| Somewhat disagree | 9% | 8% | 8% | 11% | 10% | 11% |
| Strongly disagree | 11% | 11% | 15% | 16% | 14% | 10% |
| <i>Agree (Net)</i> | <i>45%</i> | <i>42%</i> | <i>41%</i> | <i>38%</i> | <i>39%</i> | <i>41%</i> |
| <i>Disagree (Net)</i> | <i>20%</i> | <i>19%</i> | <i>23%</i> | <i>27%</i> | <i>23%</i> | <i>21%</i> |

b. More companies have spoken out about racism than I expected

| | 6/23-24, 2020 | 7/21-22, 2020 | 8/18-19, 2020 | 9/1-2, 2020 | 6/22-23, 2021 | 4/26-27, 2022 |
|----------------------------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|--------------------------|
| Strongly agree | 19% | 19% | 20% | 13% | 14% | 11% |
| Somewhat agree | 40% | 36% | 32% | 36% | 29% | 28% |
| Neither agree nor disagree | 30% | 35% | 35% | 37% | 43% | 45% |
| Somewhat disagree | 9% | 7% | 9% | 10% | 11% | 13% |
| Strongly disagree | 3% | 3% | 4% | 4% | 3% | 4% |
| <i>Agree (Net)</i> | <i>59%</i> | <i>55%</i> | <i>52%</i> | <i>49%</i> | <i>43%</i> | <i>38%</i> |
| <i>Disagree (Net)</i> | <i>12%</i> | <i>10%</i> | <i>13%</i> | <i>14%</i> | <i>14%</i> | <i>17%</i> |

c. **[SPLIT A]** I think companies should remain neutral on social issues

| | 6/22-23, 2021 (N=588) | 4/26-27, 2022 (N=569) |
|----------------------------|--------------------------------------|--------------------------------------|
| Strongly agree | 24% | 26% |
| Somewhat agree | 18% | 29% |
| Neither agree nor disagree | 30% | 28% |
| Somewhat disagree | 20% | 12% |
| Strongly disagree | 8% | 5% |
| <i>Agree (Net)</i> | <i>42%</i> | <i>55%</i> |
| <i>Disagree (Net)</i> | <i>18%</i> | <i>17%</i> |





PUBLIC POLL FINDINGS AND METHODOLOGY

16. How much do you agree or disagree with the following statements? (Continued)

d. **[SPLIT B]** I think companies should remain neutral on political issues

| | 6/22-23, 2021 (N=588) | 4/26-27, 2022 (N=567) |
|----------------------------|--------------------------------------|--------------------------------------|
| Strongly agree | 28% | 26% |
| Somewhat agree | 28% | 26% |
| Neither agree nor disagree | 27% | 31% |
| Somewhat disagree | 12% | 12% |
| Strongly disagree | 5% | 4% |
| <i>Agree (Net)</i> | 56% | 52% |
| <i>Disagree (Net)</i> | 17% | 16% |

e. It is appropriate for any brand to take a stance on racial justice

| | 6/22-23, 2021 | 4/26-27, 2022 |
|----------------------------|--------------------------|--------------------------|
| Strongly agree | 18% | 20% |
| Somewhat agree | 26% | 26% |
| Neither agree nor disagree | 33% | 33% |
| Somewhat disagree | 10% | 11% |
| Strongly disagree | 13% | 11% |
| <i>Agree (Net)</i> | 44% | 46% |
| <i>Disagree (Net)</i> | 23% | 22% |

f. Too many businesses use the language of social purpose without committing to real change

| | 6/22-23, 2021 | 4/26-27, 2022 |
|----------------------------|--------------------------|--------------------------|
| Strongly agree | 25% | 20% |
| Somewhat agree | 37% | 35% |
| Neither agree nor disagree | 33% | 38% |
| Somewhat disagree | 3% | 6% |
| Strongly disagree | 1% | 1% |
| <i>Agree (Net)</i> | 62% | 55% |
| <i>Disagree (Net)</i> | 5% | 7% |





PUBLIC POLL FINDINGS AND METHODOLOGY

16. How much do you agree or disagree with the following statements? (Continued)

g. Companies participating on activism on social media is the right thing to do

| | 6/22-23, 2021 | 4/26-27, 2022 |
|----------------------------|--------------------------|--------------------------|
| Strongly agree | 10% | 13% |
| Somewhat agree | 22% | 19% |
| Neither agree nor disagree | 38% | 40% |
| Somewhat disagree | 15% | 16% |
| Strongly disagree | 15% | 13% |
| <i>Agree (Net)</i> | <i>32%</i> | <i>32%</i> |
| <i>Disagree (Net)</i> | <i>30%</i> | <i>28%</i> |

h. If a corporation takes a stand on a political issue that I don't agree with, I'm less likely to buy their products or use their services

| | 6/22-23, 2021 | 4/26-27, 2022 |
|----------------------------|--------------------------|--------------------------|
| Strongly agree | 23% | 18% |
| Somewhat agree | 32% | 29% |
| Neither agree nor disagree | 34% | 35% |
| Somewhat disagree | 8% | 11% |
| Strongly disagree | 4% | 7% |
| <i>Agree (Net)</i> | <i>54%</i> | <i>47%</i> |
| <i>Disagree (Net)</i> | <i>12%</i> | <i>18%</i> |

i. If a corporation takes a stand on a social issue that I don't agree with, I'm less likely to buy their products or use their services

| | 6/22-23, 2021 | 4/26-27, 2022 |
|----------------------------|--------------------------|--------------------------|
| Strongly agree | 22% | 19% |
| Somewhat agree | 30% | 28% |
| Neither agree nor disagree | 35% | 35% |
| Somewhat disagree | 9% | 14% |
| Strongly disagree | 4% | 5% |
| <i>Agree (Net)</i> | <i>52%</i> | <i>47%</i> |
| <i>Disagree (Net)</i> | <i>13%</i> | <i>19%</i> |





PUBLIC POLL FINDINGS AND METHODOLOGY

17. Taking into account what you've seen, read, or heard recently; would you say that most of the companies who are taking a stand on social issues they care about are . . . ?

| | 6/22-23, 2021 | 4/26-27, 2022 |
|----------------------------------|--------------------------|--------------------------|
| Very conservative | 9% | 10% |
| Somewhat conservative | 13% | 15% |
| Neither conservative nor liberal | 36% | 40% |
| Somewhat liberal | 24% | 21% |
| Very liberal | 18% | 14% |
| <i>Conservative (Net)</i> | <i>23%</i> | <i>25%</i> |
| <i>Liberal (Net)</i> | <i>41%</i> | <i>35%</i> |





PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of the fifty-second wave of an Ipsos poll conducted between April 26-27, 2022. For this survey, a sample of 1,136 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021 among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021 among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021 among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021 among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021 among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021 among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021 among 1,162 adults





PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-third wave was conducted December 7-8, 2021 among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022 among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022 among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022 among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022 among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022 among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022 among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022 among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022 among 1,165 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,136, DEFF=1.5, adjusted Confidence Interval=+/-5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.

For more information on this news release, please contact:

Mallory Newall
Vice President, US
Public Affairs
+1 202 420-2014
mallory.newall@ipsos.com



PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

