



## TOPLINE & METHODOLOGY

### Spectrum News/Ipsos – North Carolina Statewide Poll

Conducted by Ipsos using KnowledgePanel®

#### A survey of North Carolina Registered Voters (ages 18+)

Interview dates: March 31-April 12, 2022

Number of interviews: 1,158

Margin of error: +/-4.2 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents

NOTE: \*\* Total registered to vote includes those who are currently registered to vote as well as those who plan to register before the statewide primary elections for governor, attorney general, lieutenant governor and other offices taking place in May 2022

#### Annotated Questionnaire:

S1. What state do you live in?

	Total (N=1,158)
North Carolina	100

S2. Are you currently registered to vote in the state of North Carolina?

	Total
Yes, registered to vote at my current address	98
No, not registered to vote at my current address	2
Skipped	-

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S3. Do you plan to register to vote in North Carolina before the statewide primary elections for U.S. Senate, Congress, and other offices, taking place this May?

Base: Not currently registered to vote in the State of North Carolina	Total (N=19)
Yes	100
No	-
Skipped	-

1. Which of the following do you consider to be the main problem facing North Carolina today? You may select up to three.

	Total
Inflation or rising costs	54
Affordable housing	30
Crime or violence	25
Education	21
Opioid or drug addiction	20
Healthcare	19
Racial injustice	15
COVID-19/coronavirus	10
Taxes	10
Climate change/natural disasters	9
Immigration	8
Gun control	7
Unemployment	6
Energy issues	5
Foreign conflicts	2
Other	6
None of these	2
Skipped	*

2. How familiar are you with the following public figures, considering all the ways you may have heard about them?

Total Familiar Summary (Very + Somewhat familiar)	Total
Joe Biden	96
Donald Trump	94
Roy Cooper	86
Pat McCrory	69
Ted Budd	28
Cheri Beasley	25
Mark Walker	14
Marjorie Eastman	9
Richard Watkins	4
Kenneth Harper	4
Rett Newton	3

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2. How familiar are you with the following public figures, considering all the ways you may have heard about them? *(Continued)*

<b>Donald Trump</b>	<b>Total</b>
Very familiar	81
Somewhat familiar	12
Not very familiar	2
Have heard of them, but that's it	3
Have not heard of them	1
Skipped	1
<i>Total Familiar (net)</i>	94
<i>Not very/Have heard of them, but that's it (net)</i>	5

<b>Joe Biden</b>	<b>Total</b>
Very familiar	81
Somewhat familiar	15
Not very familiar	1
Have heard of them, but that's it	2
Have not heard of them	1
Skipped	1
<i>Total Familiar (net)</i>	96
<i>Not very/Have heard of them, but that's it (net)</i>	3

<b>Roy Cooper</b>	<b>Total</b>
Very familiar	60
Somewhat familiar	27
Not very familiar	4
Have heard of them, but that's it	4
Have not heard of them	5
Skipped	1
<i>Total Familiar (net)</i>	86
<i>Not very/Have heard of them, but that's it (net)</i>	8

<b>Cheri Beasley</b>	<b>Total</b>
Very familiar	9
Somewhat familiar	16
Not very familiar	19
Have heard of them, but that's it	13
Have not heard of them	42
Skipped	1
<i>Total Familiar (net)</i>	25
<i>Not very/Have heard of them, but that's it (net)</i>	32

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2. How familiar are you with the following public figures, considering all the ways you may have heard about them? *(Continued)*

<b>Rett Newton</b>	<b>Total</b>
Very familiar	1
Somewhat familiar	2
Not very familiar	15
Have heard of them, but that's it	8
Have not heard of them	74
Skipped	1
<i>Total Familiar (net)</i>	3
<i>Not very/Have heard of them, but that's it (net)</i>	23

<b>Richard Watkins</b>	<b>Total</b>
Very familiar	1
Somewhat familiar	3
Not very familiar	17
Have heard of them, but that's it	8
Have not heard of them	71
Skipped	1
<i>Total Familiar (net)</i>	4
<i>Not very/Have heard of them, but that's it (net)</i>	25

<b>Ted Budd</b>	<b>Total</b>
Very familiar	9
Somewhat familiar	20
Not very familiar	18
Have heard of them, but that's it	17
Have not heard of them	35
Skipped	1
<i>Total Familiar (net)</i>	28
<i>Not very/Have heard of them, but that's it (net)</i>	36

<b>Pat McCrory</b>	<b>Total</b>
Very familiar	37
Somewhat familiar	32
Not very familiar	9
Have heard of them, but that's it	8
Have not heard of them	13
Skipped	1
<i>Total Familiar (net)</i>	69
<i>Not very/Have heard of them, but that's it (net)</i>	17

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2. How familiar are you with the following public figures, considering all the ways you may have heard about them? *(Continued)*

<b>Mark Walker</b>	<b>Total</b>
Very familiar	3
Somewhat familiar	10
Not very familiar	19
Have heard of them, but that's it	9
Have not heard of them	59
Skipped	1
<i>Total Familiar (net)</i>	<b>14</b>
<i>Not very/Have heard of them, but that's it (net)</i>	<b>27</b>

<b>Marjorie Eastman</b>	<b>Total</b>
Very familiar	2
Somewhat familiar	6
Not very familiar	19
Have heard of them, but that's it	13
Have not heard of them	59
Skipped	1
<i>Total Familiar (net)</i>	<b>9</b>
<i>Not very/Have heard of them, but that's it (net)</i>	<b>32</b>

<b>Kenneth Harper</b>	<b>Total</b>
Very familiar	1
Somewhat familiar	3
Not very familiar	15
Have heard of them, but that's it	7
Have not heard of them	73
Skipped	1
<i>Total Familiar (net)</i>	<b>4</b>
<i>Not very/Have heard of them, but that's it (net)</i>	<b>22</b>

3. Overall, do you approve or disapprove of the way Roy Cooper is handling his job as governor?

	<b>Total</b>
Strongly approve	26
Somewhat approve	32
Somewhat disapprove	16
Strongly disapprove	15
Don't know	11
Skipped	*
<i>Total Approve (net)</i>	<b>58</b>
<i>Total Disapprove (net)</i>	<b>32</b>

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4. How would you rate how the following are handling the COVID-19 pandemic?

<b>Total Positive Summary (Excellent + Good)</b>	<b>Total</b>
The federal government	42
Your state government	52
Your local/city government	58

<b>The federal government</b>	<b>Total</b>
Excellent	7
Good	35
Just fair	26
Poor	27
Don't know	4
Skipped	1
<i>Total Positive (net)</i>	42
<i>Total Negative (net)</i>	53

<b>Your state government</b>	<b>Total</b>
Excellent	12
Good	41
Just fair	25
Poor	17
Don't know	5
Skipped	1
<i>Total Positive (net)</i>	52
<i>Total Negative (net)</i>	42

<b>Your local/city government</b>	<b>Total</b>
Excellent	13
Good	45
Just fair	24
Poor	12
Don't know	6
Skipped	1
<i>Total Positive (net)</i>	58
<i>Total Negative (net)</i>	36

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5. Which of the following do you think should be the top policy priority, or priorities, for North Carolina's next U.S. Senator to address? Select up to two.

	Total
Inflation or rising prices	42
The U.S. economy	19
Healthcare	18
Education	17
Employment and jobs	13
Infrastructure	11
Election integrity	11
Voting rights	11
Criminal justice reform	9
Climate change	9
Immigration	8
Taxation	7
Abortion	3
Other	3
Foreign policy	2
Skipped	1

6. What should the federal government's priority be to deal with next? Please rank the following in order of importance, with 1 being the most important priority, and 7 the least important priority.

Total Most Important Priority Summary	Total
Getting price increases/inflation under control	42
Getting COVID-19 under control	11
Election reform	9
Providing aid to Ukraine and its citizens	9
Combating climate change	8
Creating jobs	6
Reforming the immigration system	4

Getting price increases/inflation under control	Total
1	42
2	21
3	11
4	5
5	5
6	4
7	2
Skipped	12

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6. What should the federal government's priority be to deal with next? Please rank the following in order of importance, with 1 being the most important priority, and 7 the least important priority.  
(Continued)

Getting COVID-19 under control	Total
1	11
2	13
3	14
4	10
5	11
6	17
7	12
Skipped	12

Election reform	Total
1	9
2	9
3	12
4	15
5	16
6	15
7	13
Skipped	12

Providing aid to Ukraine and its citizens	Total
1	9
2	11
3	11
4	16
5	13
6	14
7	15
Skipped	12

Combating climate change	Total
1	8
2	10
3	9
4	14
5	12
6	14
7	24
Skipped	12



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6. What should the federal government's priority be to deal with next? Please rank the following in order of importance, with 1 being the most important priority, and 7 the least important priority.

Creating jobs	Total
1	6
2	15
3	19
4	15
5	14
6	12
7	7
Skipped	12

Reforming the immigration system	Total
1	4
2	10
3	13
4	14
5	18
6	14
7	16
Skipped	12

7. How much do you support or oppose the following?

Total Support Summary	Total
The federal government forgiving a portion, but not all, of people's student loan debt	60
Fully vaccinated children not having to quarantine if they are exposed to, but present no COVID-19 symptoms	58
Requiring all North Carolina public school teachers and staff to get the COVID-19 vaccine	56
The federal government forgiving all student loan debt	52
A statewide requirement for masks to be worn in North Carolina schools	41
<b>[Base: Half of Respondents]</b> Banning the teaching of critical race theory in North Carolina public schools	33 (N=581)
<b>[Base: Half of Respondents]</b> Banning the teaching of the history and impact of slavery and racism in North Carolina public schools	12 (N=577)

<b>[Base: Half of Respondents] Banning the teaching of critical race theory in North Carolina public schools</b>	<b>Total (N=581)</b>
Strongly support	26
Somewhat support	7
Somewhat oppose	8
Strongly oppose	37
Don't know	23
Skipped	*
<i>Total Support (net)</i>	33
<i>Total Oppose (net)</i>	45

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7. How much do you support or oppose the following? (Continued)

<i>[Base: Half of Respondents]</i> <b>Banning the teaching of the history and impact of slavery and racism in North Carolina public schools</b>	<b>Total (N=577)</b>
Strongly support	7
Somewhat support	6
Somewhat oppose	13
Strongly oppose	66
Don't know	9
Skipped	*
<i>Total Support (net)</i>	12
<i>Total Oppose (net)</i>	79

<b>The federal government forgiving all student loan debt</b>	<b>Total</b>
Strongly support	29
Somewhat support	22
Somewhat oppose	13
Strongly oppose	29
Don't know	6
Skipped	*
<i>Total Support (net)</i>	52
<i>Total Oppose (net)</i>	43

<b>The federal government forgiving a portion, but not all, of people's student loan debt</b>	<b>Total</b>
Strongly support	26
Somewhat support	34
Somewhat oppose	12
Strongly oppose	22
Don't know	6
Skipped	*
<i>Total Support (net)</i>	60
<i>Total Oppose (net)</i>	34

<b>A statewide requirement for masks to be worn in North Carolina schools</b>	<b>Total</b>
Strongly support	18
Somewhat support	22
Somewhat oppose	19
Strongly oppose	34
Don't know	6
Skipped	*
<i>Total Support (net)</i>	41
<i>Total Oppose (net)</i>	53

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7. How much do you support or oppose the following? *(Continued)*

<b>Requiring all North Carolina public school teachers and staff to get the COVID-19 vaccine</b>	<b>Total</b>
Strongly support	35
Somewhat support	21
Somewhat oppose	11
Strongly oppose	27
Don't know	6
Skipped	-
<i>Total Support (net)</i>	56
<i>Total Oppose (net)</i>	38

<b>Fully vaccinated children not having to quarantine if they are exposed to, but present no COVID-19 symptoms</b>	<b>Total</b>
Strongly support	27
Somewhat support	31
Somewhat oppose	17
Strongly oppose	11
Don't know	13
Skipped	*
<i>Total Support (net)</i>	58
<i>Total Oppose (net)</i>	28

8. Which of the following people or groups should be most responsible for making decisions about the following issues in North Carolina's public schools? Select one.

<b>School curriculum</b>	<b>Total</b>
Teachers and administrators	46
The local school board	23
Parents	12
The state legislature	6
The federal government	4
The governor	2
Don't know	7
Skipped	*

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8. Which of the following people or groups should be most responsible for making decisions about the following issues in North Carolina's public schools? Select one. *(Continued)*

<b>COVID-19 restrictions</b>	<b>Total</b>
The local school board	26
Parents	17
The governor	13
The federal government	13
The state legislature	11
Teachers and administrators	11
Don't know	9
Skipped	1

<b>School budgets and spending</b>	<b>Total</b>
The local school board	46
Teachers and administrators	18
The state legislature	16
Parents	6
The governor	4
The federal government	2
Don't know	7
Skipped	1

9. Which of the following statements comes closest to your opinion, even if neither is exactly right?

	<b>Total</b>
School teachers and administrators should have the final say on what subjects are taught in the classroom.	57
Parents should have the power to prevent schools from teaching subjects they do not approve of.	42
Skipped	1

10. How much do you support or oppose the following?

<b>Total Support Summary</b>	<b>Total</b>
Providing aid to Ukrainians fleeing the country	84
The U.S. taking in refugees from Ukraine	74
Providing weapons to the Ukrainian army	74
Sending American troops into combat in Ukraine	25

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10. How much do you support or oppose the following?

<b>Sending American troops into combat in Ukraine</b>	<b>Total</b>
Strongly support	8
Somewhat support	17
Somewhat oppose	27
Strongly oppose	42
Don't know	6
Skipped	1
<i>Total Support (net)</i>	25
<i>Total Oppose (net)</i>	69

<b>Providing weapons to the Ukrainian army</b>	<b>Total</b>
Strongly support	42
Somewhat support	32
Somewhat oppose	9
Strongly oppose	9
Don't know	7
Skipped	1
<i>Total Support (net)</i>	74
<i>Total Oppose (net)</i>	18

<b>Providing aid to Ukrainians fleeing the country</b>	<b>Total</b>
Strongly support	48
Somewhat support	36
Somewhat oppose	6
Strongly oppose	5
Don't know	5
Skipped	1
<i>Total Support (net)</i>	84
<i>Total Oppose (net)</i>	11

<b>The U.S. taking in refugees from Ukraine</b>	<b>Total</b>
Strongly support	41
Somewhat support	34
Somewhat oppose	11
Strongly oppose	9
Don't know	6
Skipped	1
<i>Total Support (net)</i>	74
<i>Total Oppose (net)</i>	20

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11. Thinking about the United States' current level of involvement in the Russia/Ukraine conflict, is the U.S. doing....?

	Total
Too much	10
The right amount	37
Not enough	32
Don't know	21
Skipped	*

12. Over the past few months, how has your spending changed, if at all, on the following items?

<b>Gasoline</b>	Total
Spending more now than before	82
Spending about the same as before	9
Spending less now than before	5
Not applicable	2
Not sure	1
Skipped	*

<b>Groceries</b>	Total
Spending more now than before	73
Spending about the same as before	20
Spending less now than before	5
Not applicable	1
Not sure	2
Skipped	-

<b>Housing costs (rent/mortgage, utilities, etc.)</b>	Total
Spending more now than before	38
Spending about the same as before	49
Spending less now than before	4
Not applicable	7
Not sure	3
Skipped	*

<b>Restaurant meals (Dine-in or takeout/delivery)</b>	Total
Spending more now than before	37
Spending about the same as before	35
Spending less now than before	20
Not applicable	5
Not sure	3
Skipped	1

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12. Over the past few months, how has your spending changed, if at all, on the following items?  
(Continued)

Medicine (prescription or over the counter)	Total
Spending more now than before	23
Spending about the same as before	54
Spending less now than before	5
Not applicable	14
Not sure	4
Skipped	*

Vacations and entertainment like movies or concerts	Total
Spending more now than before	22
Spending about the same as before	28
Spending less now than before	29
Not applicable	18
Not sure	3
Skipped	1

13. As you may know, gasoline prices have sharply risen over the last couple weeks. Over the next six months, do you expect gas prices will....

	Total
Increase more than they have already	35
Stay the same as they are now	31
Decrease back to where they were a few months ago, or lower	22
Don't know	11
Skipped	*

14. Who or what do you believe is most responsible for rising prices for each of the following items?

Gasoline	Total
President Joe Biden	34
Former President Donald Trump	2
Congress	2
The COVID-19 pandemic	3
Businesses and corporations	16
Supply chain issues	9
The war in Ukraine	30
Don't know	5
Skipped	-

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14. Who or what do you believe is most responsible for rising prices for each of the following items?  
(Continued)

<b>Medicine</b>	<b>Total</b>
President Joe Biden	19
Former President Donald Trump	4
Congress	8
The COVID-19 pandemic	8
Businesses and corporations	32
Supply chain issues	11
The war in Ukraine	1
Don't know	17
Skipped	1

<b>Food</b>	<b>Total</b>
President Joe Biden	24
Former President Donald Trump	3
Congress	2
The COVID-19 pandemic	10
Businesses and corporations	12
Supply chain issues	41
The war in Ukraine	3
Don't know	5
Skipped	*

<b>Housing costs</b>	<b>Total</b>
President Joe Biden	21
Former President Donald Trump	4
Congress	5
The COVID-19 pandemic	15
Businesses and corporations	22
Supply chain issues	15
The war in Ukraine	2
Don't know	16
Skipped	*

15. Have you had to cut back your spending due to rising prices?

	<b>Total</b>
Yes	65
No	35
Skipped	*



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16. Do you support or oppose the following?

<b>Total Support Summary</b>	<b>Total</b>
Legalizing medical marijuana in North Carolina	72
Expanding Medicaid access in North Carolina	69
Legalizing online sports betting in North Carolina	36

<b>Legalizing online sports betting in North Carolina</b>	<b>Total</b>
Strongly support	14
Somewhat support	22
Somewhat oppose	16
Strongly oppose	23
Don't know	1
Skipped	*
<i>Total Support (net)</i>	36
<i>Total Oppose (net)</i>	39

<b>Legalizing medical marijuana in North Carolina</b>	<b>Total</b>
Strongly support	46
Somewhat support	26
Somewhat oppose	7
Strongly oppose	14
Don't know	7
Skipped	*
<i>Total Support (net)</i>	72
<i>Total Oppose (net)</i>	21

<b>Expanding Medicaid access in North Carolina</b>	<b>Total</b>
Strongly support	44
Somewhat support	25
Somewhat oppose	11
Strongly oppose	8
Don't know	12
Skipped	*
<i>Total Support (net)</i>	69
<i>Total Oppose (net)</i>	19



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### About the Study

This Spectrum News/Ipsos North Carolina poll was conducted March 31 – April 12, 2022, by Ipsos using the KnowledgePanel®. This poll is based on a representative sample of 1,158 registered voters, residents of North Carolina, age 18 or older.

The study was conducted in both English and Spanish. The data among all screeners were weighted to adjust for gender by age, race/ethnicity, education, household income, and party identification. The demographic benchmarks came from the 2019 American Community Survey (ACS) from the US Census Bureau. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30-44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other Non-Hispanic Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID by Voter registration (Republican registered voter, Democrat registered voter, Independent/Other registered voter, Non registered voter)

After weighting and trimming to remove extreme weights, the weight was scaled for registered voters and used for reporting and analyses. The margin of sampling error is plus or minus 4.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of error takes into account the design effect, which was 2.09. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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