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Q1. Do you think you are better or worse off, if either, than when Boris Johnson's Conservative government was re-elected in December 2019?

No filters applied
GB adults aged 16-75

		Gender		Age					Social grade					Employment status					Region					Education					Income					Marital Status			Household Size				
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	North	Midlands	South	London	Wales	Scotland	Graduates	Non Graduates	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+						
Unweighted Base		2050	913	1137	184	345	390	404	727	718	698	234	400	1357	693	531	540	452	236	105	186	858	1192	527	515	491	368	149	1231	549	270	428	660	416	546						
Weighted Base		2093	1037	1056	310	383	356	386	658	555	615	449	473	1332	761	500	543	475	293	101	181	611	1482	619	538	473	316	147	1168	656	269	436	645	424	588						
Much better off (2)		88	59	29	28	33	9	8	10	29	20	17	22	54	34	20	11	24	26	2	5	36	52	25	18	25	20	1	50	36	2	16	17	15	40						
		4%	6%	3%	9%	9%	3%	2%	2%	5%	3%	4%	5%	4%	4%	4%	2%	5%	9%	2%	3%	6%	4%	4%	3%	5%	6%	1%	4%	6%	1%	4%	3%	15	7%						
			B		EF	EF											O		NORS			U			Z	Z		2C	2C					2E							
A little better off (1)		220	138	82	57	56	43	29	35	74	49	50	47	174	46	55	54	37	63	4	7	79	141	71	49	56	41	4	124	71	25	44	47	59	70						
		11%	13%	8%	18%	15%	12%	8%	5%	13%	8%	11%	10%	13%	6%	11%	10%	8%	22%	4%	4%	13%	10%	11%	9%	12%	13%	3%	11%	11%	9%	10%	7%	14%	12%						
			B		FG	FG	G			I	S			M		RS	S		NOPRS			U		Z	Z	Z	Z							2E							
Neither better nor worse off (0)		436	208	228	51	88	70	69	157	109	132	106	89	260	176	103	140	97	40	20	35	109	327	110	124	104	73	25	274	113	49	87	152	76	121						
		21%	20%	22%	16%	23%	20%	18%	24%	20%	21%	24%	19%	20%	23%	21%	26%	20%	14%	19%	20%	18%	22%	18%	23%	23%	23%	17%	23%	17%	18%	20%	24%	18%	21%						
									CF					Q	Q		Q					T																			
A little worse off (-1)		569	287	281	83	74	92	114	205	139	181	125	123	344	225	126	145	144	71	33	49	160	409	154	146	138	87	44	325	169	75	107	190	126	145						
		27%	28%	27%	27%	19%	26%	30%	31%	25%	29%	28%	26%	26%	30%	25%	27%	30%	24%	33%	27%	26%	28%	25%	27%	29%	27%	30%	28%	26%	28%	25%	29%	30%	25%						
							D	D																																	
Much worse off (-2)		674	302	372	63	111	127	146	228	179	205	131	159	437	237	175	176	137	75	41	70	209	465	218	187	137	80	52	362	212	100	157	209	131	177						
		32%	29%	35%	20%	29%	36%	38%	35%	32%	33%	29%	34%	33%	31%	35%	32%	29%	26%	40%	39%	34%	31%	35%	35%	29%	25%	35%	31%	32%	37%	36%	32%	31%	30%						
			A				C	CD	C							Q				PQ	PQ		Y		Y		Y														
NET Better off		308	197	111	85	88	52	37	46	103	69	67	69	228	80	75	65	61	90	6	11	114	194	95	66	80	61	5	174	108	27	60	64	74	110						
		15%	19%	10%	27%	23%	15%	10%	7%	19%	11%	15%	17%	10%	15%	12%	13%	13%	31%	6%	6%	11	19%	13%	15%	12%	17%	19%	3%	15%	16%	10%	14%	10%	18%	19%					
			B		EF	EF	G			I				M		RS	S		NOPRS			U		Z	Z	Z	Z	WZ		2C					2E						
NET Worse off		1242	589	653	146	185	220	260	432	318	386	256	282	780	462	301	321	281	147	74	119	369	874	372	333	275	166	96	687	381	175	264	399	257	322						
		59%	57%	62%	47%	48%	62%	67%	66%	57%	63%	57%	60%	59%	61%	60%	59%	59%	50%	73%	66%	60%	59%	60%	62%	58%	53%	65%	59%	58%	60%	62%	61%	55%							
			A			CD	CD	CD	CD					Q	Q	Q	Q			NOPQ	Q		Q		Y		Y							2G							
Don't know		106	42	64	28	22	14	20	22	24	28	21	34	63	43	21	17	35	17	2	15	19	87	42	15	14	15	21	33	54	19	26	30	17	35						
		5%	4%	6%	9%	6%	4%	5%	3%	4%	4%	5%	7%	5%	6%	4%	3%	7%	6%	2%	8%	3%	6%	6%	7%	3%	5%	14%	3%	8%	7%	6%	5%	4%	6%						
					EG												O					T	WY		WY		WY		2A												
Mean		-0.77	-0.64	-0.89	-0.34	-0.48	-0.83	-0.99	-0.95	-0.69	-0.85	-0.71	-0.80	-0.74	-0.82	-0.79	-0.80	-0.76	-0.38	-1.08	-1.04	-0.72	-0.78	-0.81	-0.83	-0.67	-0.55	-1.12	-0.73	-0.75	-0.98	-0.84	-0.86	-0.73	-0.63						

Overlap formulae used
Column/Proportions (S%) A/B, C/D, E/F, G/H, I/J, K/L, M/N, O/P, Q/R, S, T, U, V, W/X, Y, Z, 2A/2B/2C, 2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(*)

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Q1. Do you think you are better or worse off, if either, than when Boris Johnson's Conservative government was re-elected in December 2019?

No filters applied
GB adults aged 16-75

		Presence of children		General Election 2019 Vote				Referendum 2016 Vote		Ethnicity	

Overlap formulae used

ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

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Q2. And do you think you will be better or worse off, if either, in the future...

Summary table

No filters applied

GB adults aged 16-75

		
	...if Boris Johnson's Conservative win the next General Election?	...if Keir Starmer's Labour Party wins the next General Election?
	A	B
Unweighted Base	2050	2050
Weighted Base	2093	2093
Much better off (2)	100 5%	168 8% A
A little better off (1)	264 13%	446 21% A
Neither better nor worse off (0)	504 24%	539 26%
A little worse off (-1)	391 19% B	303 14%
Much worse off (-2)	686 33% B	419 20%
NET Better off	364 17%	615 29% A
NET Worse off	1077 51% B	722 34%
Don't know	147 7%	218 10% A

Overlap formulae used

*ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)*

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Q2. And do you think you will be better or worse off, if either, in the future...
...if Boris Johnson's Conservatives win the next General Election?

No filters applied
GB adults aged 16-75

Ipsos			Gender		Age				Social grade				Employment status		Region				Education		Income				Marital Status			Household Size							
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	North	Midlands	South	London	Wales	Scotland	Graduates	Non Graduates	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	
Unweighted Base	2050	913	1137	184	345	390	404	727	718	698	234	400	1357	693	531	540	452	236	105	186	858	1192	527	515	491	368	149	1231	549	270	428	660	416	546	
Weighted Base	2093	1037	1056	310	383	356	386	658	555	615	449	473	1332	761	500	543	475	293	101	181	611	1482	619	538	473	316	147	1168	656	269	436	645	424	588	
Much better off (2)	100	71	29	23	40	13	6	18	37	29	6	28	72	29	26	23	11	33	1	7	41	59	31	20	19	30	1	58	37	5	21	23	21	36	
	5%	7%	3%	7%	10%	4%	2%	3%	7%	5%	1%	6%	5%	4%	5%	4%	2%	11%	1%	4%	7%	4%	5%	4%	4%	9%	1%	5%	6%	2%	5%	4%	5%	6%	
A little better off (1)	264	169	95	61	49	45	53	57	69	68	74	54	197	67	57	76	63	52	6	11	78	187	74	69	61	52	7	146	84	34	47	82	53	82	
	13%	16%	9%	20%	13%	13%	14%	9%	12%	11%	16%	11%	15%	9%	11%	14%	13%	18%	6%	6%	13%	13%	12%	13%	13%	17%	5%	13%	13%	13%	11%	13%	12%	14%	
Neither better nor worse off (0)	504	258	246	83	99	93	74	155	143	134	126	101	313	191	121	136	134	50	25	38	122	383	136	113	139	80	36	296	155	54	95	156	96	158	
	24%	25%	23%	27%	26%	26%	19%	24%	26%	22%	28%	21%	23%	25%	24%	25%	28%	17%	25%	21%	20%	26%	22%	21%	29%	25%	25%	25%	25%	24%	20%	22%	24%	23%	27%
A little worse off (-1)	391	166	225	46	68	54	82	141	108	116	86	82	222	169	96	96	94	54	24	27	124	267	109	117	89	51	25	234	107	51	81	124	81	105	
	19%	16%	21%	15%	18%	15%	21%	21%	19%	19%	19%	17%	17%	22%	19%	18%	20%	18%	23%	15%	20%	18%	18%	22%	19%	16%	17%	20%	16%	19%	18%	19%	19%	18%	
Much worse off (-2)	686	319	367	69	98	124	146	249	163	221	131	171	434	252	172	169	136	83	41	86	216	469	222	186	144	85	48	371	210	106	166	217	145	158	
	33%	31%	35%	22%	26%	35%	38%	38%	29%	36%	29%	36%	33%	33%	34%	31%	29%	28%	41%	48%	35%	32%	36%	35%	30%	27%	33%	32%	32%	39%	38%	34%	34%	27%	
NET Better off	364	241	124	84	89	58	59	75	106	97	80	82	269	96	83	98	74	85	7	17	119	246	104	89	80	82	8	205	121	39	68	105	74	118	
	17%	23%	12%	27%	23%	16%	15%	11%	16%	18%	17%	20%	13%	17%	18%	16%	29%	7%	10%	19%	17%	17%	17%	17%	17%	26%	5%	18%	18%	14%	16%	16%	17%	20%	
NET Worse off	1077	485	592	115	166	178	228	390	271	337	217	253	656	421	268	265	230	137	65	113	340	737	332	303	233	136	73	604	317	156	246	341	226	264	
	51%	47%	56%	37%	43%	50%	59%	59%	49%	55%	48%	53%	49%	55%	54%	49%	48%	47%	64%	63%	56%	50%	54%	56%	56%	49%	43%	50%	52%	58%	56%	53%	53%	45%	
Don't know	147	53	95	28	29	28	24	38	36	47	27	38	94	54	28	45	37	22	4	12	31	117	47	33	21	17	30	63	21	27	43	29	49		
	7%	5%	9%	9%	8%	8%	6%	6%	6%	8%	6%	8%	7%	7%	6%	8%	8%	4%	6%	5%	8%	8%	6%	4%	5%	20%	5%	10%	8%	6%	7%	7%	8%		
Mean	-0.67	-0.50	-0.84	-0.28	-0.38	-0.70	-0.85	-0.88	-0.56	-0.76	-0.62	-0.72	-0.61	-0.78	-0.70	-0.63	-0.64	-0.37	-1.02	-1.04	-0.68	-0.66	-0.73	-0.75	-0.61	-0.37	-0.96	-0.64	-0.62	-0.88	-0.79	-0.71	-0.70	-0.50	

Overlaid formulae used
Column/Proportions (S/N): A/B,C/D,E/F,G/H,I/J,K/L,M/N,O/P,Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(*)

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Q2. And do you think you will be better or worse off, if either, in the future...
...if Boris Johnson's Conservatives win the next General Election?

No filters applied
GB adults aged 16-75

		Presence of children		General Election 2019 Vote				Referendum 2016 Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2050	1279	771	651	567	157	285	839	800	1814	212
Weighted Base	2093	1298	795	625	562	142	306	771	815	1820	247
Much better off (2)	100 5%	35 3%	65 8% A	34 5%	30 5%	6 4%	26 9%	40 5%	48 6%	86 5%	14 6%
A little better off (1)	264 13%	133 10%	131 16% A	132 21% DE	44 8%	7 5%	46 15% DE	76 10%	126 15% G	215 12%	45 18% I
Neither better nor worse off (0)	504 24%	319 25%	185 23%	221 35% DEF	77 14%	29 21%	66 22% D	137 18%	234 29% G	442 24%	58 24%
A little worse off (-1)	391 19%	254 20%	137 17%	114 18%	110 20%	31 22%	43 14%	159 21%	145 18%	347 19%	41 17%
Much worse off (-2)	686 33%	453 35% B	233 29%	98 16%	288 51% CF	62 44% C	114 37% C	323 42% H	227 28%	609 33%	67 27%
NET Better off	364 17%	168 13%	196 25% A	166 27% DE	74 13%	13 9%	72 23% DE	116 15%	174 21% G	300 16%	58 24% I
NET Worse off	1077 51%	707 54% B	370 47%	212 34%	399 71% CF	93 65% CF	157 51% C	482 62% H	372 46%	956 53% J	108 44%
Don't know	147 7%	103 8%	44 6%	25 4%	12 2%	7 5%	12 4%	37 5%	35 4%	121 7%	22 9%
Mean	-0.67	-0.80	-0.45	-0.18	-1.06	-1.00	-0.59	-0.88	-0.48	-0.69	-0.46

Overlap formulae used

ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

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Q2. And do you think you will be better or worse off, if either... in the future...
...if Keir Starmer's Labour Party wins the next General Election?

No filters applied
GB adults aged 16-75

			Gender		Age				Social grade				Employment status		Region						Education		Income					Marital Status			Household Size				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	North	Midlands	South	London	Wales	Scotland	Graduates	Non Graduates	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	
Unweighted Base	2050	913	1137	184	345	390	404	727	718	698	234	400	1357	693	531	540	452	236	105	186	858	1192	527	515	491	368	149	1231	549	270	428	660	416	546	
Weighted Base	2093	1037	1056	310	383	356	386	658	555	615	449	473	1332	761	500	543	475	293	101	181	611	1482	619	538	473	316	147	1168	656	269	436	645	424	588	
Much better off (2)	168	96	72	35	52	23	24	34	50	46	29	43	115	53	48	28	39	31	15	8	62	107	48	51	37	27	5	91	62	15	36	36	44	53	
	8%	9%	7%	11%	13%	6%	6%	5%	9%	7%	7%	9%	9%	7%	10%	5%	8%	11%	14%	4%	10%	7%	8%	10%	8%	8%	4%	8%	10%	6%	8%	6%	10%	9%	
A little better off (1)	446	205	242	92	91	82	78	103	120	128	95	103	296	151	105	120	81	86	20	35	160	287	121	119	110	71	25	240	156	51	76	113	110	147	
	21%	20%	23%	30%	24%	23%	20%	16%	22%	21%	21%	22%	22%	20%	21%	22%	17%	29%	19%	20%	26%	19%	20%	22%	23%	23%	17%	21%	24%	19%	17%	17%	26%	25%	
Neither better nor worse off (0)	539	260	279	82	109	107	90	152	140	153	127	120	352	187	130	129	128	70	23	59	150	389	180	137	119	71	33	307	176	56	120	173	100	145	
	26%	25%	26%	26%	28%	30%	23%	23%	25%	25%	28%	25%	26%	25%	26%	24%	27%	24%	23%	32%	25%	26%	29%	25%	25%	22%	22%	26%	27%	21%	28%	27%	24%	25%	
A little worse off (-1)	303	164	139	39	53	52	54	105	86	93	61	62	199	104	76	87	65	41	11	24	90	213	77	76	79	52	20	186	88	28	56	106	60	82	
	14%	16%	13%	13%	14%	15%	14%	16%	16%	15%	14%	13%	15%	14%	15%	16%	14%	14%	10%	13%	15%	14%	12%	14%	17%	16%	14%	16%	13%	11%	13%	16%	14%		
Much worse off (-2)	419	231	188	33	39	55	98	194	107	126	93	92	239	179	103	118	113	35	21	28	97	321	122	101	94	69	32	248	98	73	96	154	70	98	
	20%	22%	18%	11%	10%	15%	25%	29%	19%	20%	21%	20%	18%	24%	21%	22%	24%	12%	21%	16%	16%	22%	20%	19%	20%	22%	21%	21%	25%	27%	22%	24%	17%	17%	
NET Better off	615	301	314	127	143	106	102	137	171	174	125	146	411	204	152	148	120	117	34	43	221	393	169	170	147	98	31	331	218	66	112	148	154	201	
	29%	29%	30%	41%	37%	30%	26%	21%	31%	28%	31%	31%	27%	30%	27%	25%	24%	40%	34%	24%	36%	27%	27%	32%	31%	31%	21%	28%	33%	24%	26%	23%	36%	34%	
NET Worse off	722	394	327	72	92	106	153	299	194	219	154	155	439	283	179	205	178	76	32	52	187	535	199	177	173	121	52	434	186	102	152	260	130	180	
	34%	38%	31%	23%	24%	30%	40%	45%	35%	36%	34%	33%	33%	37%	36%	36%	38%	37%	26%	32%	29%	31%	36%	32%	33%	37%	38%	35%	37%	28%	38%	35%	40%	31%	31%
Don't know	218	82	136	29	40	38	41	70	51	70	44	53	130	87	39	61	49	31	11	27	53	165	72	55	34	26	32	96	76	46	53	64	39	62	
	10%	8%	13%	9%	10%	11%	11%	9%	11%	10%	10%	11%	10%	11%	8%	11%	10%	11%	11%	15%	9%	11%	12%	10%	7%	8%	22%	8%	12%	17%	12%	10%	9%	11%	
Mean	-0.19	-0.24	-0.14	0.21	0.19	-0.10	-0.36	-0.55	-0.16	-0.23	-0.23	-0.14	-0.13	-0.30	-0.18	-0.31	-0.31	0.14	-0.05	-0.19	0.00	-0.27	-0.19	-0.12	-0.19	-0.22	-0.41	-0.24	0.00	-0.42	-0.26	-0.40	-0.01	-0.04	

Overlapp formulae used
ColumnProportions (5%): A/B, C/D, E/F, G/H, I/J, K/L, M/N, O/P, Q/R, S/T, U/V, W/X, Y/Z, 2A/2B/2C, 2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(*)

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Q2. And do you think you will be better or worse off, if either, in the future...
...if Keir Starmer's Labour Party wins the next General Election?

No filters applied
GB adults aged 16-75

		Presence of children		General Election 2019 Vote				Referendum 2016 Vote		Ethnicity	

Overlap formulae used

ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)