

# **Ipsos Issues Index**

April 2022

# Technical Note

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This month's Issues Index has been conducted over the phone, a methodology change which has been in place since the April 2020 wave. Mode effects should be kept in mind when comparing the new data points with previous months.

Ipsos interviewed a representative sample of 982 adults aged 18+ across Great Britain. Interviews were conducted by telephone between 6 and 12 April 2022. The data is weighted to match the profile of the population.

Where percentages do not sum to 100, this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (\*) denotes any value of less than half a per cent, but more than zero.

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## Q1 What would you say is the most important issue facing Britain today?

## Q2 What do you see as other important issues facing Britain today?

Base: 982 British adults 18+

	Q1 %	Q1/2 %
Inflation/Prices	19	32
Economy	17	29
Defence/foreign affairs/terrorism	8	19
Poverty/Inequality	7	15
Pollution/environment/climate change	4	13
NHS/Hospitals/Healthcare	3	13
Lack of faith in politics/politicians/government	4	12
Housing	3	10
Petrol prices/fuel	3	10
Coronavirus/Pandemic diseases	3	9
Common Market/Brexit/EU/Europe	4	9
Immigration/immigrants	2	6
Education/Schools	1	6
Taxation	2	5
Unemployment	1	5
Crime/Law and Order/ASB	1	4
Nuclear weapons/nuclear war/disarmament	1	3
Ageing population/Social care for elderly	1	3
Race relations	1	3
Low pay/Minimum Wage/Fair wages	*	3
Nationalisation/Government control of institutions	1	2
Mental health/well-being	*	2
Pensions/social security/benefits	*	2
International trade/trade deals	*	2
Food production/farming	-	2
Morality/individual behaviour/lifestyle	1	1
Population levels/overpopulation	*	1
Local government/council tax	*	1
Public services in general	*	1
UK Union/devolution/reform	*	1
Drug abuse	*	1
Transport/public transport	*	1
Trade unions/strikes	-	1
Privatisation	-	1
Pound/Exchange rate/Value of pound	*	*
Animal welfare	-	*
Northern Ireland	-	*
Countryside/rural life	-	*
Other	4	11
Don't know	9	20