



# IPSOS Local Elections polling

April 2022

# The public are divided over their local council's actions to improve their area, but the large majority are satisfied with their neighbourhood

How satisfied or dissatisfied, if at all, are you with the following?

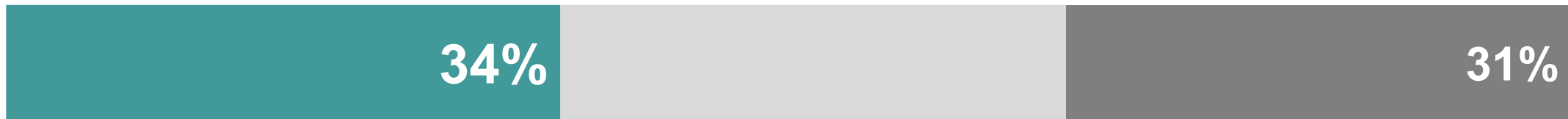
Very/ fairly satisfied

Very/ fairly dissatisfied

... Your neighbourhood as a place to live



... What your local council is doing to improve things in your local area



... What the UK government is doing to improve things in your local area



Base: 4,330 Online British adults aged 16-75, 8-12<sup>th</sup> April 2022

# People in Wales and the South East are the most satisfied with their neighbourhood, whilst those in London and the West Midlands are the least

How satisfied or dissatisfied, if at all, are you with the following?  
**Your neighbourhood as a place to live.**

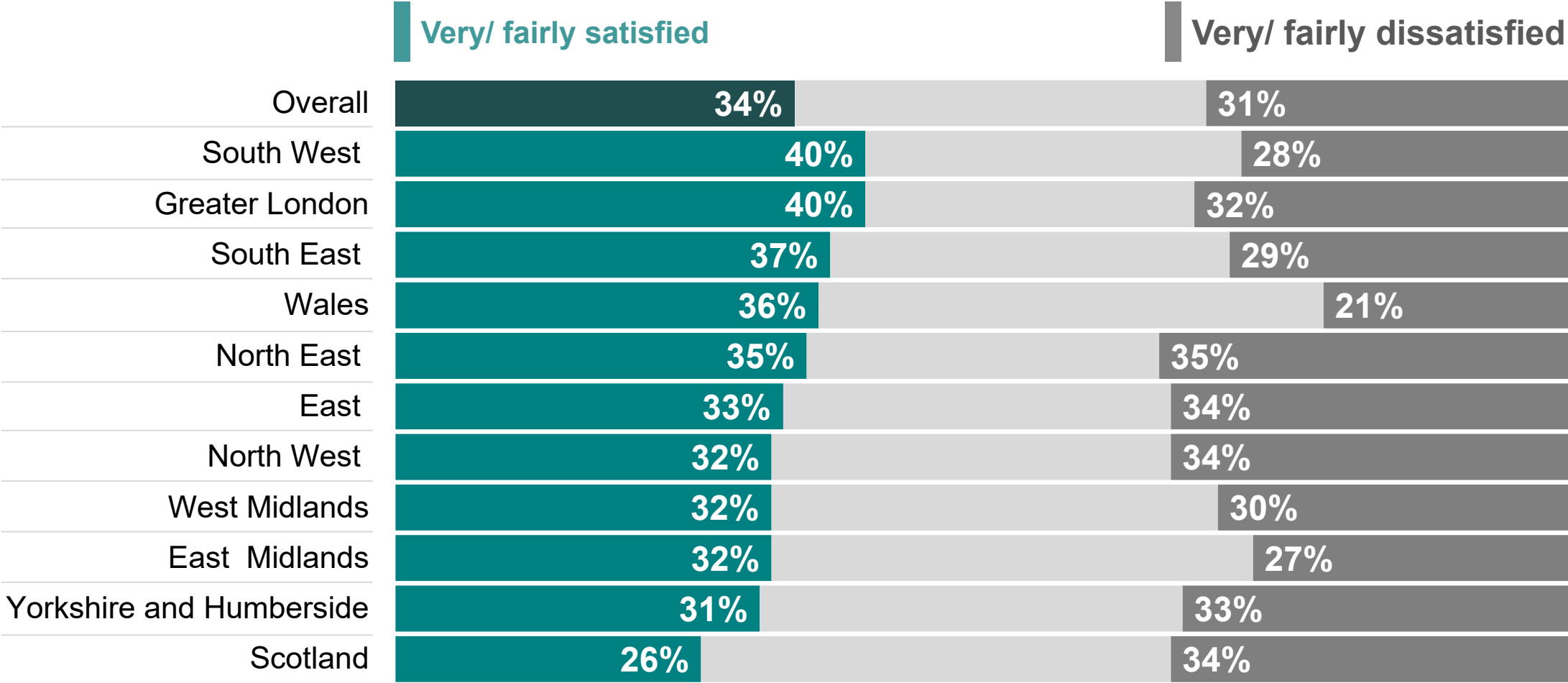


Base: 4,330 Online British adults aged 16-75, 8-12<sup>th</sup> April 2022. Including those in the North East (182), North West (494), Yorkshire and Humber (375), West Midlands (394), East Midlands (320), East of England (414), South West (372), South East (601), Greater London (600), Wales (217) and Scotland (374).



# Most regions are split in views towards their local council's actions to improve their area

How satisfied or dissatisfied, if at all, are you with the following?  
**What your local council is doing to improve things in your local area**

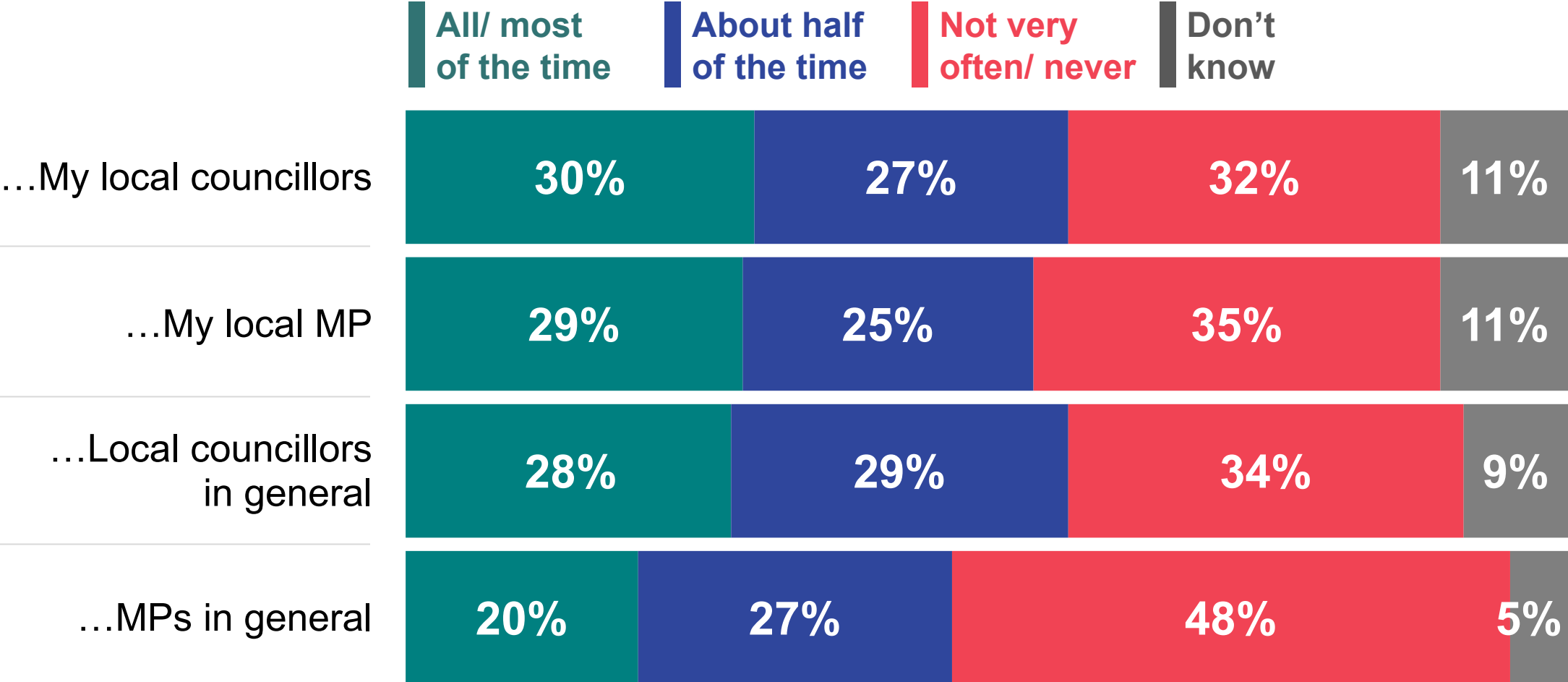


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# Three in ten think their local councillors or local MP tell the truth all or most of the time – nearly half say MPs in general never or rarely do

How often, if at all, do you think each of the following tell the truth generally?

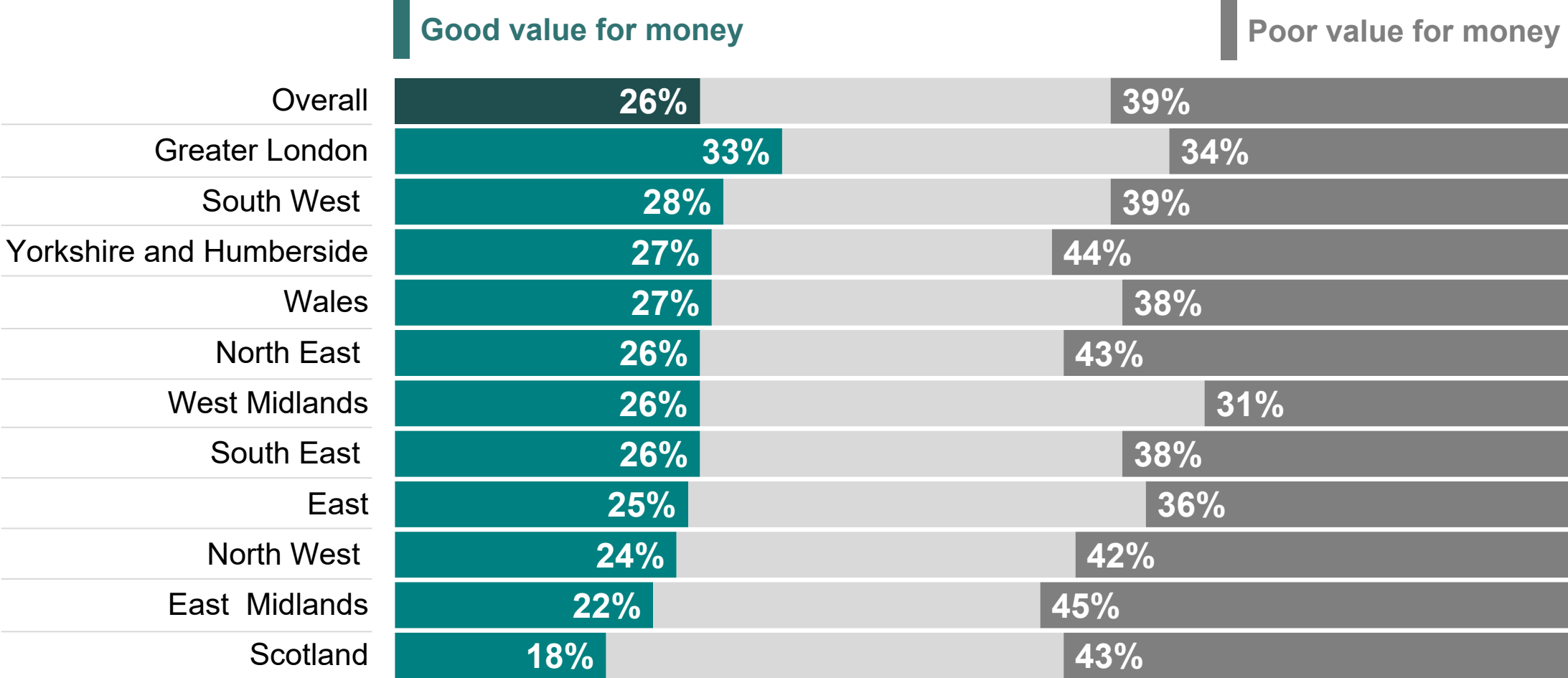


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# Only around 1 in 4 think their local council provides good value for money

To what extent, if at all, do you think your local council provides good or poor value for money?

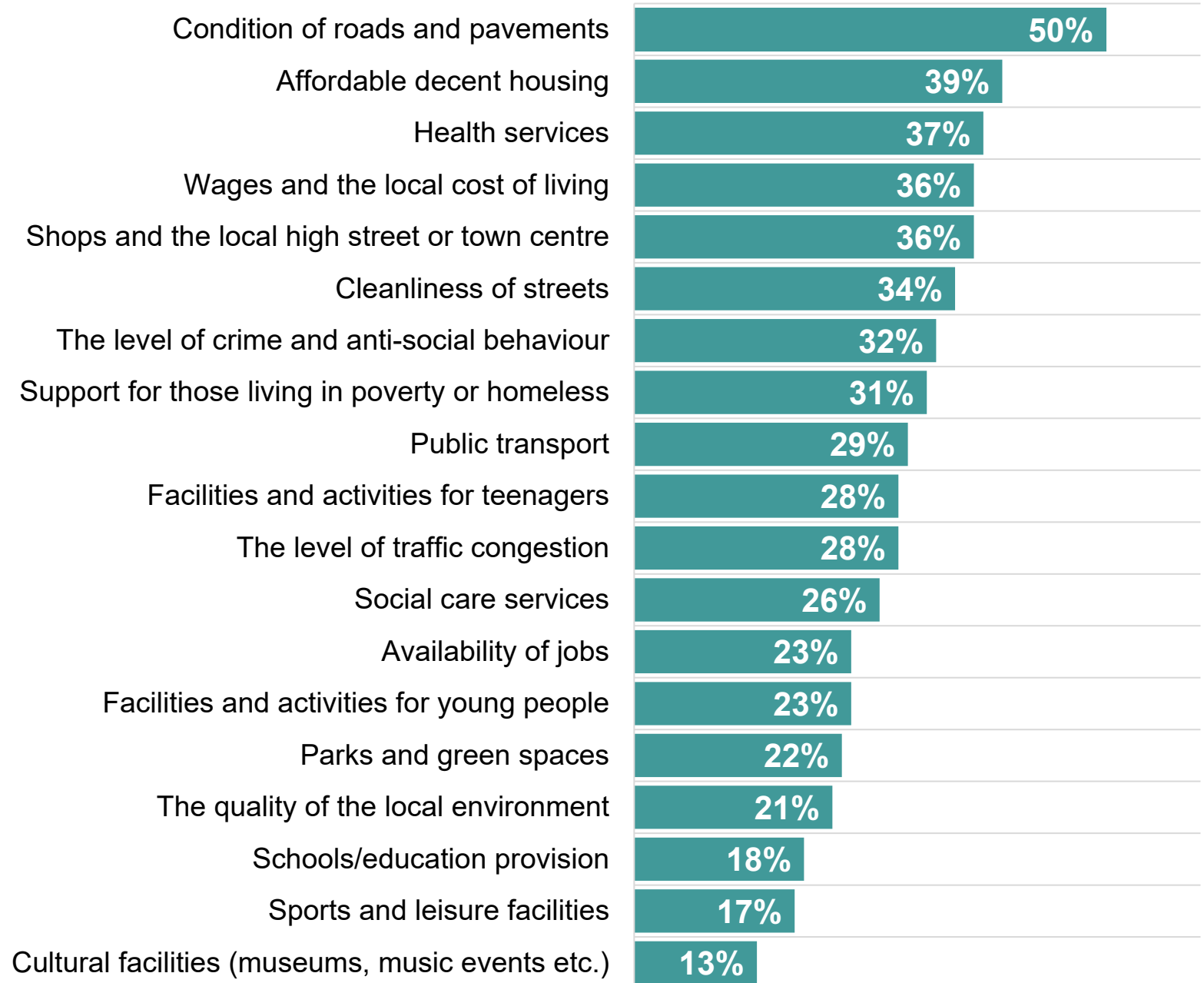


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# Half of Britons prioritise improvements to the condition of roads and pavements for their local area

Thinking about your local area, which of the following features, if any, do you think most need improving?



# Most needed improvement to people's local area: *By region*

■ Significantly above overall average  
■ Significantly below overall average

Thinking about your local area, which of the following features, if any, do you think most need improving?

<i>Top improvements mentioned overall</i>	Average overall	North East	North West	Yorks. & Humberside	West Midlands	East Midlands	East	South West	South East	Greater London	Wales	Scotland
Condition of roads and pavements	50%	47%	53%	51%	47%	61%	49%	53%	49%	33%	60%	63%
Affordable decent housing	39%	40%	36%	39%	34%	35%	42%	48%	39%	38%	38%	40%
Health services	37%	36%	33%	41%	34%	37%	40%	43%	34%	31%	49%	44%
Wages and the local cost of living	36%	40%	37%	39%	33%	35%	36%	43%	31%	33%	38%	40%
Shops + the local high street /town centre	36%	40%	37%	37%	32%	34%	38%	45%	34%	27%	40%	40%
Cleanliness of streets	34%	40%	44%	41%	33%	31%	25%	27%	29%	35%	30%	42%
The level of crime and anti-social behaviour	32%	37%	36%	40%	27%	30%	29%	29%	30%	39%	23%	23%
Support for those living in poverty or homeless	31%	27%	34%	32%	25%	29%	30%	34%	32%	31%	31%	35%
Public transport	29%	29%	29%	39%	30%	30%	32%	33%	26%	19%	37%	31%
Facilities + activities for teenagers	28%	31%	36%	31%	25%	28%	28%	33%	27%	19%	29%	32%
The level of traffic congestion	28%	21%	22%	35%	22%	25%	32%	30%	37%	27%	18%	21%



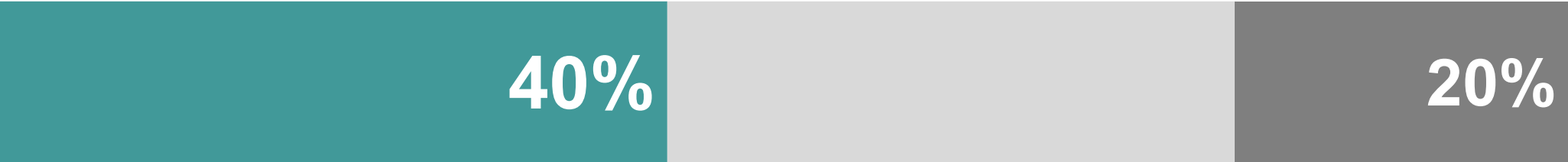
# Britons are divided over the UK's Government response to Covid. Fewer have an opinion of their local government's response but lean towards saying they did a good job

And do you think each of the following have done a good or bad job in their response to the Covid-19 pandemic?

**Good job**

**Bad job**

## Your local council



## The UK Government



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# Ipsos UK

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