## IPSOS Local Elections polling

April 2022

## The public are divided over their local council's actions to improve their area, but the large majority are satisfied with their neighbourhood

How satisfied or dissatisfied, if at all, are you with the following?

Very/ fairly satisfied

Very/ fairly dissatisfied

11%

75%

... Your neighbourhood as a place to live

... What your local council is doing to improve things in your local area

34%	31%
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#### ... What the UK government is doing to improve things in your local area

24%		39%
Base: 4.330 Online British adults aged 16-75 8-12th April	2022	





## People in Wales and the South East are the most satisfied with their neighbourhood, whilst those in London and the West Midlands are the least

How satisfied or dissatisfied, if at all, are you with the following? Your neighbourhood as a place to live.

	Very/ fairly satisfied	Very/ fairly	dissatisfied
Overall		75%	11%
Wales		83%	6%
South East		80%	9%
South West		79%	8%
East		78%	12%
North East		76%	8%
Yorkshire and Humberside		76%	11%
North West		75%	13%
East Midlands		73%	8%
Scotland		72%	11%
West Midlands		69%	15%
Greater London		67%	16%

**Base: 4,330** Online British adults aged 16-75, 8-12<sup>th</sup> April 2022. Including those in the North East (182), North West (494), Yorkshire and Humber (375), West Midlands (394), East Midlands (320), East of England (414), South West (372), South East (601), Grater London (600), Wales (217) and Scotland (374).

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## Most regions are split in views towards their local council's actions to improve their area

How satisfied or dissatisfied, if at all, are you with the following? What your local council is doing to improve things in your local area

	Very/ fairly satisfied	Very/ fairly dissatisfied			
Overall	34%	31%			
South West	40%	28%			
Greater London	40%	32%			
South East	37%	29%			
Wales	36%	21%			
North East	35%	35%			
East	33%	34%			
North West	32%	34%			
West Midlands	32%	30%			
East Midlands	32%	27%			
Yorkshire and Humberside	31%	33%			
Scotland	26%	34%			

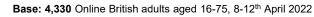
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## Three in ten think their local councillors or local MP tell the truth all or most of the time – nearly half say MPs in general never or rarely do

How often, if at all, do you think each of the following tell the truth generally?

	All/ most of the time	About half Not ve of the time often/	ery Don't never know	
My local councillors	30%	27%	32%	11%
My local MP	29%	25%	35%	11%
Local councillors in general	28%	29%	34%	9%
MPs in general	20%	27%	48%	5%





#### Only around 1 in 4 think their local council provides good value for money

To what extent, if at all, do you think your local council provides good or poor value for money?

	Good value for money	Poor value for money				
Overall	26%	39%				
Greater London	33%	34%				
South West	28%	39%				
Yorkshire and Humberside	27%	44%				
Wales	27%	38%				
North East	26%	43%				
West Midlands	26%	31%				
South East	26%	38%				
East	25%	36%				
North West	24%	42%				
East Midlands	22%	45%				
Scotland	18%	43%				

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#### Half of Britons prioritise improvements to the condition of roads and pavements for their local area

Thinking about your local area, which of the following features, if any, do you think most need improving?

Condition of roads and pavements
Affordable decent housing
Health services
Wages and the local cost of living
Shops and the local high street or town centre
Cleanliness of streets
The level of crime and anti-social behaviour
Support for those living in poverty or homeless
Public transport
Facilities and activities for teenagers
The level of traffic congestion
Social care services
Availability of jobs
Facilities and activities for young people
Parks and green spaces
The quality of the local environment
Schools/education provision
Sports and leisure facilities
Cultural facilities (museums, music events etc.)

	50%
39%	
37%	
36%	
36%	
34%	
32%	
31%	
29%	
28%	
28%	
26%	
23%	
23%	
22%	
21%	
18%	
17%	
13%	

#### Most needed improvement to people's local area: By region

Significantly above overall average

Significantly below overall average

Thinking about your local area, which of the following features, if any, do you think most need improving?

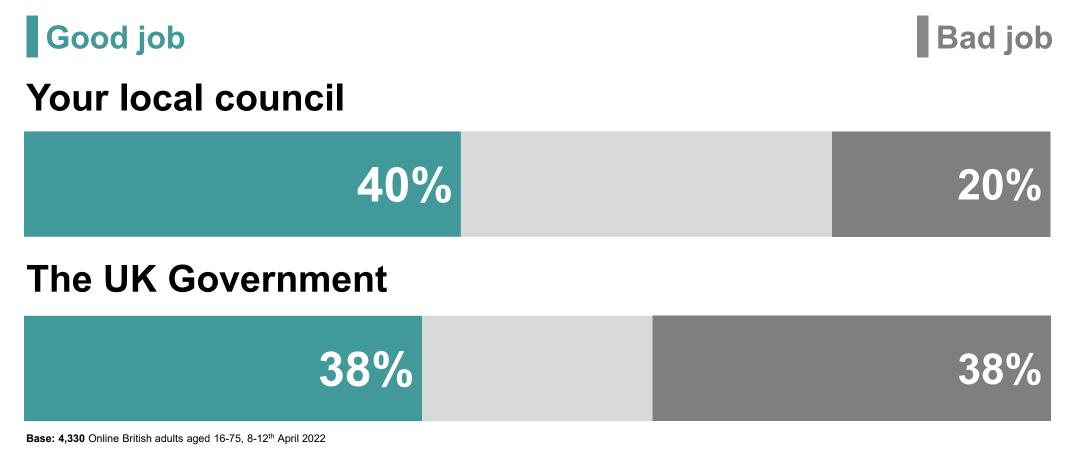
Top improvements mentioned overall	Average overall	North East	North West	Yorks. & Humberside	West Midlands	East Midlands	East	South West	South East	Greater London	Wales	Scotland
Condition of roads and pavements	511%	47%	53%	51%	47%	61%	49%	53%	49%	33%	60%	63%
Affordable decent housing		40%	36%	39%	34%	35%	42%	48%	39%	38%	38%	40%
Health services	37%	36%	33%	41%	34%	37%	40%	43%	34%	31%	49%	44%
Wages and the local cost of living	5h%	40%	37%	39%	33%	35%	36%	43%	31%	33%	38%	40%
Shops + the local high street /town centre	36%	40%	37%	37%	32%	34%	38%	45%	34%	27%	40%	40%
Cleanliness of streets	34%	40%	44%	41%	33%	31%	25%	27%	29%	35%	30%	42%
The level of crime and anti-social behaviour	3.70/2	37%	36%	40%	27%	30%	29%	29%	30%	39%	23%	23%
Support for those living in poverty or homeless	31%	27%	34%	32%	25%	29%	30%	34%	32%	31%	31%	35%
Public transport	29%	29%	29%	39%	30%	30%	32%	33%	26%	19%	37%	31%
Facilities + activities for teenagers	28%	31%	36%	31%	25%	28%	28%	33%	27%	19%	29%	32%
The level of traffic congestion	28%	21%	22%	35%	22%	25%	32%	30%	37%	27%	18%	21%
© Ipsos   April 20	)22		Baso: 4 330	Onlino British adults	agod 16 75 8 12	th April 2022 Inclus	ling those in the l	North East (182) No	rth West (404) Verk	shire and Humber	(375) West	lpsos

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## Britons are divided over the UK's Government response to Covid. Fewer have an opinion of their local government's response but lean towards saying they did a good job

And do you think each of the following have done a good or bad job in their response to the Covid-19 pandemic?





# Ipsos UK

#### For more information

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