Contents

How closely, if at all, have you been following stories about...

No filters applied All adults aged 16-75 in Great Britain

Ipsos	the Russian invasion of Ukraine	the rising cost of living	fines being issued as part of the police inquiry into Downing Street parties that broke Covid rules.
Unweighted Base	1034	1034	1034
Weighted Base	1050	1050	1050
Very closely	467 45% C	586 56% AC	338 32%
Fairly closely	456 43% B	357 34%	430 41% B
Not very closely	100 10%	82 8%	210 20% AB
Did not follow at all	14 1%	20 2%	67 6% AB
Very/fairly closely	924 88% C	943 90% C	769 73%
Don't know	12 1%	5 1%	5 -

Overlap formulae used

ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

Contacts

Now closely, if at all, have you been following stories about...
the Russian invasion of Ukraine

No filters applied
All adults aged 16-75 in Great Britain

tpras		Ge	nder				Age					Social	grade		Employm	ent status			Reg	pion			Educ	ation			Income				farital Statu			Househ	sold Size	
	Total	Male	Female	16-24	25-34	25-44	45-54	55-75	16-34	25-54		а		ne	ANY	ANY NOT	North	Midwels	South	lonfon	Wales	Scotland	Non- Graduates	Gradustes	UPTO	£20,000-	£35,000 -	CSS 0004	Refused	Manied/ Living as Married		Widowed/ Divarced/ Separated	.	,	,	
		A		C	D		F	G	н			X	i.	M	N	0	P	0	R	\$	T	U	V	W	X	Y	2	2A	29	20	20	26	25	26	2H	2
Unweighted Rase	1034	469	565	227	200	193	206	327	308	299	364	328	106	236	694	350	250	272	215	146	57	94	592	442	232	288	258	186	70	619	300	115	206	356	206	26
Weighted Rase	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	668	382	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	206	27
Very closely	467 45%	263 51%	204 29%	64 42%	82 43%	79 64%	80 41%	162 49%	146 42%	159 42%	137 49% M	141 46% M	103 45%	86 36%	300 45%	167 44%	111 44%	117 42%	117 49%	58 39%	23 46%	42 46%	320 42%	148 48%	102 40%	137 64%	120 49%	80 50%	28 38%	278 46%	141 44%	49 42%	96 64%	159 45%	92 45%	12 441
Fairly closely	456 43%	209 42%	247 47%	71 45%	78 41%	71 40%	94 49%	142 43%	148 42%	165 44%	111 40%	134 43%	95 42%	117 49%	297 42%	169 44%	109 42%	120 44%	95 40%	68 46%	23 46%	42 46%	328 44%	128 42%	110 42%	137 64%	108 64%	63 40%	38 52%	260 42%	139 42%	57 48%	89 41%	153 64%	89 43%	12 452
Not very closely	100	29 7%	12%	13 8%	23 12%	26 15%	17 9%	21 6%	36 32%	43 11% G	24 9%	29 9%	22 10%	25 11%	67 10%	33 9%	23 9%	32 12%	21 9%	17 11%	3 5%	4%	77 10%	23 8%	33 13%	11%	18 7%	12 7%	S GN	57 9%	9% 9%	13 11%	24 11%	33 9%	19 9%	25 99
Did not follow at all	14 1%	3 1%	11 2%	3 2%	4 2%	2 1%	2 2%	3 1%	7 2%	5 1%	4 1%	4 2%	2 1%	5 2%	8 1%	6 2%	5 2%		3 1%	2 2%	2 3%	1 2%	12 2%	3 1%	8 2%	3 1%		2 1%	1 2%	8 1%	6 2%		4 2%	5 2%	2 1%	19
Very/fairly closely	924 88%	473 90%	451 85%	134 86%	160 83%	150 84%	174 90%	304 92% DEH	294 85%	325 87%	248 89%	275 89%	198 88%	203 86%	587 88%	337 88%	220 88%	237 87%	211 89%	126 85%	46 92%	94 92%	647 87%	276 90%	212 82%	274 88%	228 92% X	143 90%	67 89%	538 88%	280 87%	106 89%	196 86%	312 89%	181 88%	24 891
Don't know	12 2%	5 1%	7 1%	5 3%	5 2%			2 1%	10 2%		3 1%	1 .	5 2%	4 2%	6 2%	6 2%	3 1%	2 1%	2 2%	2 2%		3 2%	7 1%	5 1%	5 2%	1	1	2 1%	2 3%	7 1%	5 2%		4 2%	3 2%	3 2%	19

How closely, if at all, have you been following stories about... the Russian invasion of Ukraine

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children		ohnson mance		Sunak mance		GE	Vote		EU	/ote	Eth	nicity
	Total	Any	None	Good iob	Bad iob	Good job	Bad job	Conservati	Labour	Liberal Democrats	Other	Remain	Leave	White ethnic group	Minority ethnic group
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	N
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	114
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118
Very closely	467 45%	173 43%	294 45%	186 56% D	223 42%	170 56% F	197 42%	193 54%	130 45%	25 44%	60 44%	190 49%	208 50%	417 46%	45 38%
Fairly closely	456 43%	174 43%	282 44%	116 35%	249 47% C	120 39%	209 45%	139 39%	126 44%	20 35%	59 43%	159 41%	167 40%	397 43%	51 43%
Not very closely	100 10%	46 11%	54 8%	26 8%	48 9%	16 5%	44 10% E	23 6%	25 9%	9 16% G	12 9%	27 7%	32 8%	84 9%	15 13%
Did not follow at all	14 1%	6 1%	9 1%	3 1%	10 2%	:	10 2% E	3 1%	4 1%		5 3%	6 1%	4 1%	12 1%	2 2%
Very/fairly closely	924 88%	348 86%	576 89%	302 91%	473 88%	290 95% F	406 87%	332 93%	255 89%	45 80%	120 87%	349 91%	376 91%	814 89% N	96 82%
Don't know	12 1%	4 1%	8 1%		6 1%		4 1%		2 1%	2 4% GH	2 1%	3 1%	3 1%	6 1%	4 4% M

Contacts

How closely, if at all, have you been following stories about...
the nising cost of living

No filters applied All adults aged 16-75 in Great Britain

Ipsos		G	nder				Age					Social	grade		Employm	ent status			Rep	gion			Educ	ation			Income				larital Stat	us.		Hauseh	sold Size	
	Total	Male	Female	16-24	25-34	25-44	45-54	55-75	16-34	25-54		a		nr	ANY	ANY NOT	North	Midanta	South	Interior	Wales	Scotland	Non- Graduates	Graduates		£20,000-	£35,000 -	655 0004	Returned	Married/ Uving as Married	Sinele	Widowed/ Divorced/ Separated		,		
		A		C	D		F	G	н			X	T.	M	N	0	P	0	R	\$	T	U	V	W	X	Y	2	2A	29	20	20	26	25	26	2H	
Unweighted Rase	1034	469	565	227	200	193	206	327	308	299	364	328	106	236	694	350	250	272	215	146	57	94	592	442	232	288	258	186	70	619	300	115	206	356	206	
Weighted Rase	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	668	392	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	206	
Very closely	586 56N	312 60%	274 52%	67 42%	113 59%	103 57%	122 626 OH	182 55%	179 52%	225 60%	148 53%	175 57%	140 62%	122 52%	388 58%	198 52%	146 58%	155 57%	129 54%	80 55%	24 46%	52 58%	400 54%	186 62% V	129 50%	182 59%	139 56%	103 64% X 28	34 45%	360 59% 20	155 48%	71 59%	114 53%	184 52%	127 62%	1
Fairly closely	357 34%	153 29%	204 29%	56 36%	60 31%	59 33%	62 32%	120 36%	116 33%	121 32%	102 37%	306 34%	65 29%	84 35%	212 32%	145 38%	89 35%	87 32%	83 35%	47 32%	22 46%	29 32%	254 34%	103 22%	97 34%	332 33%	92 27% 2A	43 27%	32 42% 2A	201 33%	119 27%	27 32%	72 33%	133 38%	64 31%	
Not very closely	82 8%	41 8%	41 8%	24 16% DFGI	11 6%	14 8%	8 4%	25 7%	36 20% F	22 6%	21 7%	21 7%	15 7%	26 11%	47 7%	35 9%	12 5%	22 8%	21 9%	12 8%	5 10%	10 11%	65 9%	17 6%	28 11%	22 7%	16 6%	11 7%	5 7%	38 6%	36 11% 20	8 6%	23 11% 2H	31 9%	10 5%	
Did not follow at all	20	13	7	6	9	2		2	15	2	5	5	4	5	17	3	2	5	5	7			20		10	- 4		2	4	8	9	3	7	- 4	2	
	2%	2%	1%	4%	4% FG	1%		1%	4% PGI	1%	2%	2%	2%	2%	2%	1%	1%	2%	2%	5%			2% W		4% Z	1%		1%	5% Z	1%	2%	2%	3%	2%	1%	
Very/fairly closely	943	465	478	123	172	162	184	302	295	346	250	281	205	206	600	343	235	242	211	128	46	81	654	289	216	284	231	146	66	561	274	107	186	316	191	
	90%	89%	90%	79%	90%	91%	95% OH	92% CH	85%	92% OH	90%	91%	91%	87%	92%	90%	94%	89%	89%	87%	90%	99%	88%	S4% V	83%	92% X	94% X	92% X	89%	92% 20	85%	90%	SEN	90%	93%	9
Don't know	5	2	- 4	2		1	2	1	2	2	3	1	2		- 4	1	1	3		1			5	1	5			1		2	2	2		2	1	
	1%		1%	1%			2%		1%	1%	1%		1%		2%			1%		1%			2%		2%						2%	1%		2%	1%	

How closely, if at all, have you been following stories about... the rising cost of living

No filters applied All adults aged 16-75 in Great Britain

lpsos		Presence	of children		ohnson mance		Sunak mance		GE	Vote		EU	/ote	Eth	nicity
	Total	Any	None	Good iob	Bad job	Good job	Bad job	Conservati	Labour	Liberal Democrats	Other	Remain	Leave	White ethnic group	Minority ethnic group
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	N
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	114
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118
Very closely	586 56%	250 62% B	336 52%	187 57%	321 60%	169 55%	291 63%	222 62%	177 62%	29 52%	74 54%	231 60%	254 61%	521 57%	58 50%
Fairly closely	357 34%	114 28%	243 38% A	113 34%	174 33%	111 36%	147 32%	106 30%	87 30%	22 39%	50 36%	128 33%	125 30%	315 34%	38 32%
Not very closely	82 8%	26 7%	56 9%	23 7%	27 5%	16 5%	22 5%	28 8%	19 7%	3 5%	11 8%	22 6%	28 7%	68 7%	13 11%
Did not follow at all	20 2%	10 2%	10 2%	6 2%	12 2%	9 3%	4 1%	2 1%	3 1%	2 3%	2 2%	3 1%	5 1%	11 1%	5 4% M
Very/fairly closely	943 90%	365 90%	578 89%	300 91%	495 92%	280 92%	438 94%	328 92%	263 92%	51 91%	124 90%	359 93%	379 91%	835 91% N	96 82%
Don't know	5 1%	3 1%	2	1 -	3 -	1 -			1 -	1 1%	1 1%	1 -	2	2	4 3% M

Cordants

How closely, if at all, have you been following stories about..
fines being issued as part of the police inquiry into Downing Street parties that broke Covid rules.

No filters applied All adults aged 16-75 in Great Britain

Ipras		G	nder				Age					Social	grade		Employm	ent status			Re	gion			Educ	ation			Income				tarital Statu			Househ	hold Size	
	Total	Male	Female	16-24	25-24	25-44	45-54	55-75	16-34	25-54		a		nr.	ANY	ANY NOT		Materials	South	Ionfoo	Water	Scotland	Non- Graduates		UPTO	£20,000-	£35,000 -	css mm.	Debused	Married/ Living as Married	Single	Widowed/ Divarced/ Separated				4-
		Α.		C		- 6	F	G	н		1	X	L.	M	N	0	P	0	R	\$	T	U	V	W	X	Y	2	2A	29	20	20	26	25	26	2H	21
Unweighted Rase	1034	469	565	227	200	193	206	327	308	299	364	228	106	236	694	350	250	272	215	146	57	94	592	442	232	288	258	186	70	619	300	115	206	356	206	266
Weighted Base	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	668	382	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	206	271
Very closely	338 32%	204 29%	135 25%	41 27%	63 32%	59 33%	68 35%	106 32%	104 30%	127 34%	96 35%	334 34%	74 33%	65 27%	229 34%	110 29%	79 32%	81 30%	85 36%	46 31%	14 27%	34 38%	218 29%	120 29% V	66 25%	115 27% X	81 33%	58 36% X	19 25%	197 32%	102 32%	29 22%	67 31%	110 31%	66 32%	96 251
Fairly closely	430 41%	192 27%	238 45%	63 40%	80 42%	75 42%	70 36%	142 43%	143 41%	145 29%	114 42%	130 42%	84 37%	102 43%	267 42%	164 42%	103 42%	107 29%	96 40%	68 46%	22 43%	35 39%	309 42%	122 40%	108 42%	117 38%	113 46%	63 39%	30 41%	265 43%	119 37%	47 29%	86 40%	134 38%	98 48%	413
Nat very closely	210 20%	93 18%	117 22%	28 18%	40 21%	34 19%	29 20%	69 21%	68 29%	74 20%	52 19%	60 20%	48 21%	49 21%	129 19%	81 21%	54 22%	60 22%	47 20%	23 15%	11 22%	14 16%	158 21%	52 17%	23%	59 19%	45 18%	29 18%	17 23%	118 19%	64 20%	28 24%	42 20%	88 25% 2H	26 13%	54 201
Did not follow at all	67	29	38	23	9	9	15	11	31	26	15	12	20	20	42	25	13	25	10	9	1	7	55	12	23	19	7	10	7	27	35	5	22	20	14	11
	6%	6%	7%	14%	5%	5%	8%	3%	9%	6%	5%	4%	9%	9%	6%	7%	5%	9%	4%	6%	6%	7%	7% W	4%	9%	6%	3%	6%	10%	4%	11% X X	4%	20%	ex.	7%	490
Verwifairly closely	769	296	373	224	143	134	138	249	247	273	210	234	158	167	495	273	192	187	181	114	35	70	527	242	173	221	194	121	49	462	221	86	153	244	164	201
	72%	76%	70%	67%	75%	75%	72%	75%	71%	72%	75%	76%	70%	70%	74%	72%	72%	69%	76%	78%	70%	77%	71%	79% V	67%	75%	79% X	76%	66%	76%	69%	72%	70%	69%	80% 2G	761
Don't know	5	2	2	1		1	1	1	2	2	2	2		1	3	2	2			1	1		- 4		2		1		1	3	2			1	2	1
				1%		1%				1%	1%	1%				1%	1%			1%	2%		1%		1%				2%						1%	

How closely, if at all, have you been following stories about... fines being issued as part of the police inquiry into Downing Street parties that broke Covid rules.

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children	Boris Jo perfor	ohnson mance	Rishi : perfor			GE	Vote		EU \	/ote	Eth	nicity
	Total	Any	None	Good iob	Bad job	Good job	Bad job	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	White ethnic group	Minority ethnic group
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	N
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	114
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118
Very closely	338 32%	148 37% B	190 29%	106 32%	206 38%	100 33%	188 41%	110 31%	120 42% G	22 40%	52 38%	154 40%	140 34%	303 33%	31 27%
Fairly closely	430 41%	167 41%	264 41%	123 37%	233 44%	115 38%	198 43%	139 39%	119 42%	20 36%	56 41%	155 40%	171 41%	376 41%	45 38%
Not very closely	210 20%	65 16%	145 22% A	77 23% D	68 13%	70 23% F	63 14%	83 23% H	35 12%	12 22%	24 17%	62 16%	80 19%	186 20%	22 19%
Did not follow at all	67 6%	22 6%	44 7%	22 7%	28 5%	19 6%	15 3%	24 7%	11 4%	2 3%	6 4%	15 4%	22 5%	48 5%	17 14% M
Very/fairly closely	769 73%	314 78% B	454 70%	229 69%	439 82% C	215 70%	386 83% E	249 70%	239 83% G	42 75%	108 78%	308 80%	310 75%	679 74%	76 65%
Don't know	5 -	2	3	2 1%	-	1	_	1	1 1%				3 1%	2	3 2%

Overlap formulae used

ColumnProportions (5%): A/B,C/D,E/F,G/H/I/J,K/L,M/N Minimum Base: O(**) Small Base: 30(*)

Containts

Based on his performance to date, would you say Boris Johnson has done a good job or bad job as Prime Minister, or neither?

No filters applied All adults aged 16-75 in Great Britain

Ipsas)			neder				Age					Secia	Igrade		Employs	ent status			Rep	gion			Educ	cation			Income				tarital Stat	M.		Househ	old Size
															ANY	ANY NOT							Non-		UPTO	£20,000-				Married/ Living as		Widowed/ Divorced/			
	Total	Male	Female	16-24	25-34	25-44	45-54	\$5-75	16-34	25-54	AB	CI	C2	DE	WORKING		North	Midlands	South	London	Wales	Scotland	Graduates	Graduates	£19,999	£34,999	£\$4,999	£55,000+	Refused	Married	Single	Separated	1	2	3
		A		C			F	G	н			X		M	N	0	P	Q	R	S	T	U	V	W	X	Y	2	2A	29	x	20	26	25	2G	214
Inweighted Base	1034	469	545	227	200	193	206	327	308	299	364	328	106	236	684	350	250	272	215	146	57	94	592	442	232	288	258	186	70	619	300	115	206	356	206
Weighted Base	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	GGB	392	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	206
Very good job	97	47	49	18	14	17	14	22	22	21	22	25	28	22	61	36	21	14	22	24		- 11	63	34	14	37	10	21	7	62	26		14	22	14
, g,	9%	9%	9%	11%	7%	10%	7%	10%	9%	8%	8%	8%	13%	9%	9%	9%	8%	5%	9%	16%	9%	12%	8%	11%	6%	12%	7%	13%	9%	10%	8%	8%	7%	9%	7%
																				PO						×		×							
aidy good job	234	134	100	45	32	30	50	75	78	81	70	65	49	49	150	84	62	59	62	32	12	6	181	52	65	56	60	42	11	144	68	21	48	76	44
	22%	26%	19%	29%	17%	17%	26%	23%	22%	22%	25%	21%	22%	21%	22%	22%	25%	22%	26%	22%	24%	7%	24%	17%	25%	18%	24%	26%	15%	24%	21%	18%	22%	22%	21%
				90													U	U	U	U	U		w												
Neither a good nor bad job	174	81	94	18	34	27	31	65	52	58	52	52	36	35	107	67	46	56	31	22	6	12	124	50	40	57	29	21	18	107	51	35	35	66	30
	17%	25%	18%	11%	18%	15%	16%	20%	15%	16%	19%	17%	16%	25%	16%	28%	18%	21%	13%	15%	12%	14%	17%	16%	15%	18%	16%	13%	24%	18%	36%	12%	16%	19%	15%
Fairly bad job	212	97	115	29	51	42	25	45	91	77	60	59	40	53	156	54	51	52	52	32	10	15	158	54	50	59	54	33	16	125	67	21	45	a	41
	20%	29%	22%	25%	27%	23%	18%	13%	26%	22%	21%	19%	18%	22%	23%	15%	20%	19%	22%	22%	20%	17%	21%	18%	19%	19%	22%	21%	22%	21%	21%	17%	21%	18%	20%
				G	G	G			G	G					0																				
Very bad job	324	158	165	32	58	60	62	111	90	122	72	236	67	78	188	136	68	86	70	36	18	46	213	111	84	332	76	41	21	168	105	51	72	113	74
	31%	32%	31%	21%	30%	34%	32%	34%	36%	22%	26%	34%	30%	33%	28%	36%	27%	32%	29%	24%	25%	52%	29%	36%	22%	33%	31%	26%	28%	27%	33%	42%	34%	32%	36%
						c		109	110	112		1				N						PQRS		V								×	- 21	20	57
Good job (net)	330	181	149	63	47	48	64				92	90	77	71	211	120	82	73	85	56	17	17	244	87	79	92	77	63	18	206	94	31	62		
	31%	35%	28%	41%	24%	27%	33%	33%	32%	30%	33%	29%	34%	30%	32%	31%	32%	27%	36%	38%	33%	19%	33%	28%	31%	30%	31%	39%	24%	34%	29%	26%	29%	31%	28%
Rad job (net)	536	256	280	71	100	101	- 00	100	101	100	422	107	100	120	244	192	119	178	122	CO	20		221	100	175	953	130	74	22	202	171	- 22	118	175	115
melosium	51%	49%	52%	46%	57%	57%	50%	42%	53%	53%	4897	52%	49%	55%	51%	50%	47%	51%	51%	46%	55%	67%	50%	54%	52%	52%	52%	erw.	49%	49%	53%	60%	54%	50%	56%
	51%	49%	24%	4676	3.7%	a/%	200	4/%	22%	2474	48%	250	48%	2000	32%	20%	4/%	#176	a1%	46%	200	PORS	92%	,47k	#J76	A7%	a476	4075	455	4476	#47k	200	a476	200	and h
Con't know	10	- 2	7	3	2	2	1	1	5	- 4	2	2	4	1	6	2	2	5	1	1			5	5	5		1	2	2	- 4	5	1	2	2	2
	1%	1%	1%	2%	1%	1%	2%		1%	1%	1%	2%	2%	2%	2%	1%	1%	2%		1%			2%	2%	2%			1%	2%	1%	2%	1%	1%	2%	1%

Based on his performance to date, would you say Boris Johnson has done a good job or bad job as Prime Minister, or neither?

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children		ohnson mance		Sunak mance		GE	Vote		EU	/ote	Ethi	nicity
								Conservati		Liberal	Other			White ethnic	Minority ethnic
	Total	Any	None B	Good job	Bad job	Good job	Bad job	ve G	Labour	Democrats	party	Remain	Leave	group	group
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	114
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118
Very good job	97 9%	48 12% B	49 8%	97 29% D		78 26% F	8 2%	51 14% H	8 3%	6 10% H	20 15% H	35 9%	46 11%	83 9%	14 11%
Fairly good job	234 22%	86 21%	147 23%	234 71% D		145 47%	21 5%	137 38% HIJ	30 11%	11 20%	18 13%	56 14%	126 30% K	210 23%	21 18%
Neither a good nor bad job	174 17%	62 15%	113 17%			42 14% F	33 7%	67 19% H	35 12%	6 11%	21 15%	51 13%	71 17%	147 16%	24 20%
Fairly bad job	212 20%	90 22%	122 19%		212 40% C	27 9%	113 24% E	53 15%	67 23% G	6 11%	22 16%	77 20%	74 18%	177 19%	30 25%
Very bad job	324 31%	114 28%	209 32%		324 60%	14 5%	286 62% E	48 14%	145 51% G	27 48% G	55 40% G	164 43%	96 23%	293 32% N	26 22%
Good job (net)	330 31%	134 33%	196 30%	330 100%		223 73%	29 6%	188 53% HU	38 13%	17 30% H	39 28% H	91 24%	172 41% K	293 32%	34 29%
Bad job (net)	536 51%	204 51%	332 51%		536 100%	41 14%	399 86% E	101 28%	211 74% GU	33 58% G	77 56% G	241 63% L	170 41%	470 51%	55 47%
Don't know	10 1%	4 1%	6 1%				3 1%	2 -	2 1%	1 1%	1 1%	2 1%	2	5 1%	4 4% M

Overlap formulae used

ColumnProportions (5%): A/B,C/D,E/F,G/M//J,K/L,M/N Minimum Base: 0(**) Small Base: 30(*)

Contains.

And to what extent, if at all, do you think Rishi Sunak has been doing a good job or a bad job, in his role as Chancellor of the Exchequer?

No filters applied All adults aged 16-75 in Great Britain

Ipsas		6	nder				Age					Secial	grade		Employm	ent status			Rej	ion			Educ	ation			Income			м	arital State			Househ	ild Slae
	Total	Male	Female	16-24	25-34	25-44	45-54	55-75	16-34	25-54	AB	а	a	ne	ANY	ANY NOT	North	Midwels	South	Ionfoo	Wales	Scotland	Non- Graduates	Gradustas	UP TO	£20,000-		£55.000+	Refused	Married/ Living as Married	Single	Widowed/ Divarced/ Segarated	,	,	,
		Α.		C			F	G	н		1	X	T.	M	N	0	P	0	R	S	T	U	V	W	X	Y	2	2A	29	20	20	25	25	26	211
Inweighted Base	1034	469	565	227	200	193	206	327	308	299	364	328	106	236	684	350	250	272	215	146	57	Q4	592	442	232	288	258	186	20	619	300	115	206	356	206
Weighted Base	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	GGB	392	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	206
ery good job	77 7%	47 9%	30 6%	18 11%	16 8%	11 6%	8 4%	24 7%	34 22%	29 5%	22 8%	26 9%	15 7%	13 6%	53 8%	24 6%	20	14 5%	15 6%	18	3 5%	7 8%	44 6%	33 11%	17 7%	28 9%	13 5%	19 12% 2.28		42 7%	31 10%	5 4%	15 7%	26 7%	13 6%
aidy good job	229 22%	115 22%	114 21%	25 16%	31 16%	30 17%	46 24%	97 29% CDGHI	57 16%	75 20%	63 23%	61 20%	47 21%	59 25%	131 20%	97 26%	65 26% U	52 19%	53 22%	36 24%	11 21%	13 14%	163 22%	66 22%	50 19%	70 23%	57 23%	28 24%	14 18%	154 25% 20	51 16%	24 20%	51 23%	87 25%	36 18%
ieither a good nor bad job	234 22%	121 22%	113 21%	40 26%	43 22%	44 24%	43 22%	65 20%	83 24%	87 22%	64 22%	70 23%	57 25%	43 18%	157 23%	77 20%	57 22%	73 27% U	50 21%	32 22%	9 18%	12 14%	176 24%	58 19%	58 22%	70 22%	56 23%	28 18%	22 29%	149 24%	63 20%	22 19%	36 17%	90 23%	47 23%
airly bad job	203 19%	101 29%	102 19%	22 21%	47 25% R	33 19%	30 15%	61 19%	90 23%	63 17%	55 20%	65 21%	42 19%	41 17%	135 20%	68 19%	44 17%	50 18%	42 18%	22% 22%	9 18%	25 28%	145 20%	58 19%	52 20% 28	56 18% 28	55 22% 28	25 22% 28	S GN	107 18%	72 22%	24 20%	54 25% 26	58 16%	42 20%
lery bad job	261 25%	126 36%	135 25%	13%	49 26% C	52 29% CH	58 30% OH	81 24% C	70 20%	111 30%	62 22%	80 26%	55 25%	64 27%	161 24%	101 26%	57 22%	69 25%	64 27% 5	21 14%	19 38% PS	31 35%	180 24%	81 26%	66 26%	83 27%	62 25%	28 18%	22 30%	143 23%	90 25%	29 32%	53 25%	95 27%	53 26%
iood job (net)	306 29%	162 31%	27%	43 28%	47 25%	41 23%	54 28%	121 37% 06H	90 36%	95 25%	85 31%	97 28%	62 27%	72 30%	185 28%	121 32%	36% 0	24%	67 28%	54 37% OU	13 26%	20 22%	206 28%	100 32%	67 26%	98 32%	70 28%	57 36% 28	14 18%	196 32%	82 25%	29 24%	30%	113 32%	49 24%
ad job (net)	464 44%	227 44%	237 45%	53 34%	97 50%	85 48% C	88 45%	141 43%	150 43%	173 47%	117 42%	145 47%	97 43%	105 44%	295 44%	169 44%	100 40%	119 44%	206 64%	54 37%	28 56% 5	57 62% PORS	325 44%	139 45%	119 46%	138 45%	117 47%	63 40%	27 36%	250 41%	152 47%	63 53% 20	108 50%	152 43%	95 46%
on't know	46 4%	20 2%	36 7%	19 12%	6 3%	9 5%	9 5%	3 1%	25 7%	28 5%	12 4%	7 2%	9 4%	17 7%	31 5%	15 4%	8 3%	13 5%	15 6%	7 5%		2 2%	36 5%	30 3%	15 6%	3 1%	4 2%	11 7%	12 16%	16 3%	25 8%	5 4%	7 3%	8 2%	15 7% 36

And to what extent, if at all, do you think Rishi Sunak has been doing a good job or a bad job, in his role as Chancellor of the Exchequer?

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children	Boris Jo perfor			Sunak mance		GE	Vote		EU	/ote	Ethi	nicity
								Conservati		Liberal	Other			White ethnic	Minority ethnic
	Total	Any	None B	Good job	Bad job	Good job	Bad job	ve G	Labour	Democrats	party	Remain	Leave	group	group
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	114
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118
Very good job	77 7%	35 9%	42 7%	70 21% D	5 1%	77 25% F		35 10%	15 5%	6 10%	15 11%	36 9%	29 7%	61 7%	15 13% M
Fairly good job	229 22%	66 16%	163 25% A	152 46% D	37 7%	229 75% F		128 36% HJ	28 10%	14 26% H	22 16%	79 21%	109 26%	205 22%	20 17%
Neither a good nor bad job	234 22%	102 25%	132 20%	65 20%	78 14%			94 26% J	58 20%	11 19%	18 13%	66 17%	104 25% K	206 22%	25 21%
airly bad job	203 19%	74 18%	129 20%	20 6%	157 29% C		203 44% E	38 11%	71 25% G	11 19%	36 26% G	75 19%	71 17%	172 19%	28 24%
Very bad job	261 25%	105 26%	157 24%	9 3%	242 45%		261 56% E	60 17%	105 37% G	13 23%	45 33% G	118 31%	96 23%	240 26% N	18 16%
Good job (net)	306 29%	101 25%	205 32% A	223 67% D	41 8%	306 100% F		163 46% HJ	43 15%	20 36% H	36 26% H	115 30%	138 33%	267 29%	35 30%
ad job (net)	464 44%	179 44%	285 44%	29 9%	399 75% C		464 100% E	98 28%	176 62% GI	24 42% G	81 59% G	193 50% L	167 40%	412 45%	47 40%
Don't know	46 4%	22 6%	23 4%	13 4%	17 3%			2 1%	9 3%	2 3%	2 2%	10 3%	6 1%	31 3%	11 9% M

Contents

How important or unimportant is it to you, if at all, how Boris Johnson has dealt with the following when deciding whether you are favourable or unfavourable towards him?

No filters applied All adults aged 16-75 in Great Britain

.9						
lpsos	The Russian invasion of Ukraine	The rising cost of living in Britain	Brexit and Britain's relationshi p with the EU	The governme nt's response to the Covid-19 pandemic	Reducing regional inequalitie s in Britain, otherwise known as 'levelling- up'	Making sure he personally followed COVID laws and regulations during the pandemic
	A	B	C	D	up E	F
Unweighted Base	1034	1034	1034	1034	1034	1034
Weighted Base	1050	1050	1050	1050	1050	1050
Very important	460 44% E	629 60% ACDEF	413 39% E	536 51% ACEF	318 30%	447 43% E
Fairly important	350 33% B	238 23%	349 33% B	318 30% B	339 32% B	306 29% B
Neither important nor unimportant	134 13% B	95 9%	172 16% ABD	117 11%	231 22% ABCDF	158 15% BD
Fairly unimportant	57 5%	43 4%	59 6%	38 4%	82 8% BD	76 7% BD
Very unimportant	26 2%	27 3%	30 3%	27 3%	44 4% A	46 4% AD
Very/fairly important	810 77% CEF	867 83% ACEF	761 73% E	854 81% ACEF	657 63%	754 72% E
Very/fairly unimportant	83 8%	70 7%	89 8%	64 6%	126 12% ABCD	122 12% ABCD
Don't know	23 2%	18 2%	28 3%	15 1%	35 3% BDF	17 2%

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

Content

Now important or unimportant is it to you, if at all, how Boris Johnson has dealt with the following when deciding whether you are favourable or unfavourable towards him

No filters applied

Ipsas,		G	nder				Age					Seclai	grade		Employm	ent status			Re	gion			Edu	cation			Income				tarital Stat	us		House	nold Slae	
															ANY	ANY NOT							Non-			620,000-				Married/ Living as		Widowed/ Divarced/				
	Total	Male	Female	16-24	25-34	25-44	45-54	55-75	16-34	25-54	AB	CI	C2	DE	WORKING	WORKING	North	Midlands	South	London	Wales	Scotland	Graduate	Graduates	£19,999	£34,999	£54,999	£55,000+	Refused	Married	Single	Separated	1	2	3	- 4
							F	G	н		- 1	X	L	M	N	0	P	Q	R	- 5		U	v	W	X	Y	2	2A	29	x	20	26	25	26	2H	
Unweighted Rase	1034	469	545	227	200	193	206	327	308	299	364	328	106	236	684	350	250	272	215	146	57	94	592	442	232	288	258	186	70	619	300	115	206	156	206	2
Weighted Base	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	GGB	392	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	206	2
Very Important	460	238	222	52	69	73	91	175	121	164	123	143	98	95	292	178	120	116	114	55	24	32	323	137	107	128	120	71	33	281	133	46	99	165	71	1
	44%	46%	42%	33%	36%	41%	47% CDH	S3% CDEHI	35%	44% H	44%	47%	44%	40%	42%	47%	48%	42%	48%	37%	47%	35%	44%	45%	42%	41%	49%	45%	45%	46%	41%	39%	46% 2H	47% 2H	35%	4
Fairly important	350	169	191	54	79	66	61	91	133	126	98	97	80	75	235	115	29	91	94	41	19	36	245	106	75	111	83	58	23	208	104	28	60	120	92	
	32%	32%	34%	35%	41% G	37%	31%	28%	38% G	34%	35%	31%	36%	32%	35%	30%	32%	22%	35%	28%	37%	42%	33%	34%	29%	36%	33%	36%	31%	34%	32%	32%	28%	34%	40%	2
Neither important nor unimportant	134	69	65	25	22	30	23	34	46	53	31	27	31	36	84	50	34	42	18	24	5	12	91	43	40	29	25	21	9	68	55	11	36	34	26	- 2
	13%	13%	12%	16%	11%	17%	12%	10%	13%	14%	11%	12%	14%	15%	13%	13%	12%	15% R	2%	16%	10%	13%	12%	14%	16%	12%	10%	13%	13%	11%	17% 2C	9%	17% 26	10%	13%	2
Fairly unimportant	57	27	31	12	17	6	9	14	28	25	19	19	7	14	41	17	9	14	16	10	1	7	45	12	16	22	11	7	1	31	16	11	14	17	15	1
	5%	5%	6%	8%	9%	3%	5%	4%	8%	4%	7%	6%	3%	en.	6%	4%	3%	5%	7%	7%	5%	8%	6%	4%	6%	7%	4%	4%	4%	5%	5%	9%	7%	5%	7%	4
Very unimportant	26	13	13	6	- 4	2	1	11	10	5	- 4		1	10	10	15	5	6	2	9	1	1	20	5	11	3	6	1	1		8	9	5		6	
	2%	2%	2%	4%	2%	1%	2%	3%	2%	1%	1%	3%	1%	4%	2%	4% N	2%	2%	1%	G% PR	1%	2%	3%	2%	4% Y	1%	3%	2%	4%	1%	2%	7% 20 20	2%	2%	3%	2
Very/fairly important	810	407	403	206	148	139	152	265	254	291	221	240	178	171	517	293	199	207	297	96	42	GR	568	242	193	343	203	129	56	489	237	84	159	285	154	2
	77%	78%	76%	68%	77%	78%	79%	92% C	73%	78% C	79%	78%	79%	72%	77%	77%	79%	76%	83%	65%	94%	75%	76%	79%	71%	77%	82% X	81% X	75%	90% 20.25	76%	71%	72%	81%	75%	7.
Very/fairly unimportant	83	29	44	18	20		12	25	28	20	23	27	10	23	51	32	34	19	17	19	1	10	66	17	27	24	17	9	6	29	24	20	20	25	20	1
	8%	8%	8%	11%	11%	4%	en.	8%	11%	5%	8%	9%	4%	10%	8%	8%	5%	7%	7%	13%	6%	11%	9%	6%	10%	8%	7%	6%	8%	6%	8%	17% 2C 2D	9%	7%	10%	2
Con't know	23	- 4	18	7	2	2	6	5	9	9	5	4	6		16	7	5	- 4	5			1	19	- 4	9		- 1		- 1	24	5	- 4	3		6	1
	2%	1%	2%	5%	1%	1%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	5%		2%	2%	1%	2%	3%	2%		5%	2%	1%	3%	1%	2%	3%	2

How important or unimportant is it to you, if at all, how Boris Johnson has dealt with the following when deciding whether you are favourable or unfavourable towards him? The Russian invasion of Ukraine

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children		ohnson mance	Rishi perfor	Sunak mance		GE	Vote		EU \	/ote	Eth	nicity
								Conservati		Liberal	Other			White ethnic	Minority ethnic
	Total	Any	None	Good job	Bad job	Good job	Bad job	ve G	Labour H	Democrats	party	Remain	Leave	group	group
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	114
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118
Very important	460 44%	147 36%	314 49% A	169 51% D	217 41%	163 53% F	192 41%	185 52% J	125 44%	21 37%	53 39%	172 45%	212 51%	413 45% N	37 31%
Fairly important	350 33%	143 35%	207 32%	110 33%	191 36%	104 34%	159 34%	111 31%	99 35%	26 46% GJ	41 30%	139 36%	118 28%	310 34%	35 29%
Neither important nor unimportant	134 13%	62 15%	72 11%	25 7%	69 13% C	20 7%	64 14% E	40 11%	30 11%	2 4%	19 14%	44 11%	44 11%	112 12%	21 18%
Fairly unimportant	57 5%	31 8% B	27 4%	15 5%	34 6%	12 4%	27 6%	14 4%	21 7%	4 8%	11 8%	19 5%	24 6%	47 5%	10 9%
Very unimportant	26 2%	12 3%	14 2%	8 2%	14 3%	2 1%	16 3% F	5 2%	5 2%	2 4%	7 5% G	7 2%	11 3%	18 2%	7 6% M
Very/fairly important	810 77%	290 72%	520 81% A	279 85% D	408 76%	267 87% F	351 76%	296 83% J	224 78%	47 83%	95 69%	311 81%	329 79%	723 79% N	71 60%
Very/fairly unimportant	83 8%	42 11% B	41 6%	23 7%	48 9%	14 5%	43 9% E	20 6%	26 9%	7 12%	18 13% G	26 7%	35 8%	66 7%	17 15% M
Don't know	23 2%	10 2%	13 2%	4 1%	10 2%	5 2%	5 1%	2	6 2%	1 1%	7 5%	4 1%	7 2%	15 2%	8 7% M

Overlap formulae used

ColumnProportions (5%): A/B,C/D,E/F,G/M//J,K/L,M/N Minimum Base: 0(**) Small Base: 30(*)

Content

fow important or unimportant is it to you, if at all, how Boris Johnson has dealt with the following when deciding whether you are favourable or unfavourable towards him

No filters applied All adults aged 16-75 in Great Britain

Ipvis			nder				Are						al erade		Employm				Re					cation			Income			Ι.	tarital Statu			Marian	hold Size	
							4.					200	. p.z.e			ANY NOT							Non-		UPTO	620,000-				Married/ Union as		Widowed/ Divorced/		- August		
	Total	Male	Female	16-24	25-34	25-44	45-54	\$5-75	16-34	25-54	AB	CI		DE.	WORKING	WORKING	Morth	Midwete	South	London	Wales	Scotland		Graduates		£20,000-	£55,000 -	CSS 0004	Refused			Separated		,		4+
		Α.		C		- 6	F	G	н			X	L.	M	N	0	P	0	R	\$	T	U	V	W	X	Y	2	2A	29	20	20	26	25	26	2H	21
Unweighted Rase	1034	469	565	227	200	193	206	327	308	299	364	328	106	236	694	350	250	272	215	146	57	94	592	442	232	288	258	186	70	619	300	115	206	356	206	266
Weighted Base	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	GGB	382	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	206	275
Very important	629	298	221	64	117	103	125	220	181	228	151	189	154	135	295	224	146	166	248	75	20	64	424	195	142	292	154	93	48	282	170	76	117	222	119	160
	60%	57%	63%	42%	61%	57%	65%	67%	52%	62%	54%	61%	69%	57%	59%	61%	58%	61%	62%	51%	60%	70%	58%	64%	55%	62%	62%	58%	64%	63%	53%	64%	54%	66%	58%	58%
					· c	· c	OH.	CH		OH												- 5								20				25		
Fairly important	238	132	106	47	36	45	42	68	83	97	74	71	29	53	152	96	73	63	48	31	13	10	169	69	60	72	55	40	10	135	96	17	59	79	45	55
	23%	25%	20%	30%	19%	25%	21%	21%	24%	23%	27%	23%	17%	22%	23%	23%	29%	23%	20%	21%	25%	11%	23%	22%	23%	23%	22%	25%	14%	22%	27%	14%	27%	22%	22%	20%
				D													U	U			U										26					
Neither important nor unimportant	95	50	45	20	19	20	13	25	38	32	29	25	19	22	65	90	17	25	21	19	4	10	72	23	28	26	25	11	6	58	25	13	18	25	20	23
	9%	32%	9%	13%	10%	11%	7%	7%	11%	9%	10%	8%	9%	9%	10%	8%	7%	9%	9%	13%	2%	11%	10%	8%	11%	8%	10%	7%	7%	9%	896	11%	8%	7%	10%	12%
Fairly unimportant	43	22	21	13	15	6	2	7	28		12	11		12	31	12	5	7	12	13	1	6	28	15	13	12	5	9	4	13	26	- 4	12	7	10	13
	4%	4%	4%	8%	2%	3%	2%	2%	8%	2%	4%	4%	4%	5%	5%	3%	2%	2%	5%	9%	1%	6%	4%	5%	5%	4%	2%	6%	6%	2%	8%	3%	6%	2%	5%	5%
				PG1	FGI				FGI											PQ											20		26			
Very unimportant	27	34	13	6	1	1	6	8	10	9	6	8	1	11	15	12	7	8	5	6		1	23	4	9	5	5	6	2	13	9	5		8	4	7
	2%	3%	2%	4%	2%	1%	3%	3%	3%	2%	2%	2%		5%	2%	3%	3%	3%	2%	4%		2%	3%	1%	4%	1%	2%	4%	2%	2%	3%	4%	4%	2%	2%	3%
Very/fairly important	867	429	438	111	153	148	167	298	264	315	225	260	193	188	546	320	219	229	296	106	43	74	602	264	202	265	209	133	58	517	257	92	176	312	164	215
	82%	83%	83%	71%	80%	83%	90%	87%	76%	85%	81%	94%	86%	79%	82%	54%	87%	84%	92%	72%	85%	81%	81%	86%	78%	85%	85%	93%	78%	85%	90%	78%	81%	98%	80%	78%
						C	CH	CDH		Oil							\$	\$	S .															2F 2H 2I		
Very/fairly unimportant	70	36	34	19	19	8	9	15	28	17	19	19	9	23	46	24	12	15	17	18	1	7	51	29	22	17	9	15	6	26	35	9	21	15	14	21
	7%	7%	6%	12%	10%	5%	5%	5%	11%	5%	7%	6%	4%	10%	7%	6%	5%	5%	7%	13%	1%	2%	7%	6%	9%	5%	4%	10%	2%	4%	11%	7%	10%	4%	7%	2%
				EFGI	a				EFG											PQT					2			Z			20		26			
Don't know	18	5	13	6	2	1	5	2	8	8	6	- 4	4	- 4	11	7	4	3	- 4	4	1		17	1	7	3	4		4	1%	5	5	2	1	8	6
	2%	1%	2%	4%	1%	1%	2%	2%	2%	4%	2%	2%									5%		2%		3%	1%	2%		6% Y 24			456			4% 3G	2%

 $\label{eq:constraint} \text{Overlap formular wind} \\ \text{Calumo Proportions} \left(2013, A_1^2C_1/2^2(h^2/h^2)_1^2(h^2/h^2)_1/2^2(h^2/h^2/h^2)_1/2^2(h^2/h^2)_1/2^2(h^2/h^2)_2/2^2(h^2/h^2)_1/2^2$

How important or unimportant is it to you, if at all, how Boris Johnson has dealt with the following when deciding whether you are favourable or unfavourable towards him? The rising cost of living in Britain

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children		ohnson mance		Sunak mance		GE	Vote		EU	/ote	Eth	nicity
								Conservati		Liberal	Other			White ethnic	Minority ethnic
	Total	Any	None	Good job	Bad job	Good job	Bad job	ve G	Labour	Democrats	party	Remain	Leave	group	group
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	N 114
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118
Very important	629	226	403	178	368	174	322	224	189	33	77	256	252	564	55
	60%	56%	62%	54%	69% C	57%	69% E	63%	66%	58%	55%	67%	61%	62% N	47%
Fairly important	238	91	146	95	89	91	73	83	56	11	33	77	94	210	26
	23%	23%	23%	29% D	17%	30% F	16%	23%	19%	19%	24%	20%	23%	23%	22%
Neither important nor unimportant	95	49	47	34	30	22	28	34	22	6	13	24	41	78	15
	9%	12% B	7%	10% D	6%	7%	6%	9%	8%	12%	9%	6%	10%	9%	13%
Fairly unimportant	43	17	26	11	25	13	19	11	8	5	9	16	13	33	9
	4%	4%	4%	3%	5%	4%	4%	3%	3%	9%	7%	4%	3%	4%	8% M
Very unimportant	27	11	16	10	14	5	17	3	10	1	6	11	11	23	5
	3%	3%	2%	3%	3%	2%	4%	1%	4% G	2%	4% G	3%	3%	2%	4%
Very/fairly important	867	317	549	273	458	265	395	307	245	43	109	333	347	774	81
	83%	79%	85% A	83%	85%	87%	85%	86%	86%	77%	79%	87%	84%	85% N	69%
Very/fairly unimportant	70	28	42	21	40	18	37	13	19	6	15	27	25	55	14
	7%	7%	6%	6%	7%	6%	8%	4%	7%	10% G	11% G	7%	6%	6%	12% M
Don't know	18	10	8	3	8	1	4	4		1	1	1	2	8	8
	2%	2%	1%	1%	1%		1%	1%		1%	1%			1%	7%
															M

Overlap formulae used

ColumnProportions (5%): A/B,C/D,E/F,G/M//J,K/L,M/N Minimum Base: 0(**) Small Base: 30(*)

Contemporated or unimportant in it to you, if at all, how Borrs, Johnson has dealt with the following when deciding whether you are forourable or uniforourable towards Intro-Dects and Detain institutions by with the EU

No filters applied All adults aged 16-75 in Great Britain

Ipvas			eder				Age					Secia	Lerada		Emolove	and status			Per Per	gion			Edu	ration			Income				tarital Stat			Househ	old Class
							-									ANY NOT							Non-		UPTO	620.000-				Married/ Uving as		Widowed/ Divarced/			
	Total	Male	Female	16-24	25-34	25-44	45-54	55-75	16-24	25-54	AB	CI		ne	WORKING	WORKING	North	Midlands	South	London	Water	Scotland		Graduates	619,999	£34,999	£54,000	£55,000+	Refused	Married	Single	Separated		,	2
		A		C	0	2	F	G	н			X	L	M	N	0	P	Q	R	\$	T	U	V	W	X	Y	2	2A	29	20	20	26	25	26	214
Inweighted Rase	1034	469	565	227	200	193	206	327	308	299	364	328	106	236	694	350	250	272	215	146	57	94	592	442	232	288	258	186	70	619	300	115	206	356	206
Weighted Base	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	668	382	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	206
Very important	413	216	197	34	89	58	68	163	123	126	109	129	96	79	263	150	97	99	92	55	23	45	263	149	9.7	116	100	77	32	255	114	43	86	155	75
	39%	42%	37%	22%	46% CERHI	32%	25% C	49% CERHI	25% C	34% C	39%	45% M	38%	33%	39%	39%	39%	36%	39%	38%	46%	50%	35%	49% V	34%	37%	41%	48% XY	42%	42%	36%	36%	40%	44%	36%
Fairly important	349	155	193	92	60	57	70	102	119	127	100	98	66	85	208	140	83	99	96	37	16	26	246	103	88	224	95	50	22	198	114	27	67	120	70
	33%	30%	37% A	38%	31%	32%	30%	31%	34%	34%	36%	32%	29%	36%	31%	37%	22%	36%	36%	25%	32%	29%	33%	34%	34%	34%	34%	31%	30%	32%	35%	32%	31%	34%	34%
feither important nor unimportant	172 16%	95 18%	78 15%	25 22%	27 14%	28 21%	28 20%	35 11%	61	76 20%	16%	15%	44 19%	39	124	49	45	45	37 15%	25 17%	7	14	139	22 12%	53 20%	64 21%	33 13%	17 11%	6	101	52	29 16%	31 15%	51 14%	37 18%
	240	4970	1570	22.74	2404	24.00	-	***	4870	2000	2000	100	1970	20.00		4470	4870	2000	1570	17.76	20.0	2375	2970	11/4	2A 29	77470	100	***	874	4776	2470	2010	1370	2404	10.00
aidy unimportant	59	30	29	13	- 11	11	- 6	17	24	17	12	17	14	15	22	19		15	12	17	- 1		49	90	10	14	21	7	- 6	29	17	12	16	15	12
	EN.	6%	5%	9%	6%	6%	2%	5%	7%	5%	4%	es:	6%	en.	6%	5%	4%	5%	616	12%	2%	4%	7% W	2%	4%	5%	8%	5%	8%	5%	5%	10%	7%	4%	6%
Very unimportant	30	15	14	7	- 1		- 1	9	10	11		2	10	9	18	11	11	9	2	5	1	1	24	6	10		- 4	6	2	14	12	4	9	6	5
	2%	2%	3%	5%	1%	4%	2%	3%	2%	3%	3% K	1%	5% X	4% X	3%	3%	4%	3%	1%	4%	2%	2%	3%	2%	4%	2%	1%	4%	2%	2%	4%	4%	4%	2%	3%
Very/fairly important	761	371	390	93	149	115	138	265	243	254	209	236	152	164	471	290	190	199	179	93	39	71	509	252	175	220	186	126	54	453	228	80	153	274	146
	73%	71%	74%	60%	78% CB	65%	72%	90% CERHI	70%	68%	75%	77%	67%	69%	71%	76%	72%	73%	75%	63%	78%	79%	68%	82% V	68%	71%	75%	79% X	73%	74%	71%	67%	70%	78% 21	71%
Very/fairly unimportant	29	46	43	21	13	19	9	26	34	29	21	20	25	23	58	31	20	24	16	23	2	- 4	73	15	20	22	24	14		43	29	17	25	21	17
	8%	9%	8%	13%	7%	11%	5%	8%	32%	8%	7%	en.	11%	10%	9%	8%	8%	9%	7%	15% PRTU	4%	5%	10% W	5%	8%	7%	10%	8%	11%	7%	9%	14% X	12% 26	6%	8%
lori't know	28	9	19	7	1	6		- 4	10	34	6	6	5	11	15	12	6	5	7	7	2	1	22	6	11	- 4	4	1	6	12	12	- 4		6	7
	2%	2%	4%	4%	2%	3%	4%	2%	3%	4%	2%	2%	2%	5%	2%	3%	2%	2%	2%	5%	4%	2%	3%	2%	4%	1%	2%	2%	SN YZZA	2%	4%	3%	4%	2%	3%

How important or unimportant is it to you, if at all, how Boris Johnson has dealt with the following when deciding whether you are favourable or unfavourable towards him? Brexit and Britain's relationship with the EU

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children		ohnson mance	Rishi perfor	Sunak mance		GE	Vote		EU	/ote	Eth	nicity
	Total	Any	None	Good iob	Bad job	Good iob	Bad iob	Conservati	Labour	Liberal Democrats	Other	Remain	Leave	White ethnic group	Minority ethnic group
		Α	В	C	D	E	F	G	Н	1	J	K	L	M	N
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	114
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118
Very important	413 39%	132 33%	280 43% A	147 45%	214 40%	131 43%	191 41%	161 45%	109 38%	20 35%	59 43%	184 48% L	162 39%	376 41% N	31 26%
Fairly important	349 33%	129 32%	220 34%	110 33%	175 33%	121 40%	144 31%	118 33%	100 35%	23 40%	41 30%	119 31%	144 35%	298 33%	46 39%
Neither important nor unimportant	172 16%	88 22% B	84 13%	46 14%	82 15%	38 12%	69 15%	48 13%	47 16%	11 20%	19 13%	52 14%	60 15%	146 16%	22 19%
Fairly unimportant	59 6%	29 7%	30 5%	12 4%	39 7% C	11 4%	32 7%	18 5%	16 5%	2 4%	8 6%	14 4%	24 6%	49 5%	10 8%
Very unimportant	30 3%	14 3%	16 2%	11 3%	11 2%	3 1%	20 4% E	9 3%	7 2%		12 8% GHI	10 2%	16 4%	27 3%	2 2%
Very/fairly important	761 73%	261 65%	501 77% A	258 78%	388 72%	252 82% F	335 72%	279 78%	209 73%	42 75%	100 72%	303 79%	306 74%	675 74%	77 65%
Very/fairly unimportant	89 8%	43 11%	45 7%	22 7%	50 9%	14 5%	52 11% E	28 8%	22 8%	2 4%	20 14% G	24 6%	40 10%	76 8%	12 10%
Don't know	28 3%	11 3%	16 3%	4 1%	15 3%	2 1%	8 2%	3 1%	8 3%	1 1%		6 2%	8 2%	19 2%	7 6% M

Contemporated or corresponded in it to you, if at all, how Born Johnson has dealt with the following when deciding whether you are forourable or confrourable towards Introl The personness' response to the Code-30 pandemic

No filters applied All adults aged 16-75 in Great Britain

Ipros		G	nder				Age					Secial	grade		Employs	ent status			Reg	gion			Educ	ation			Income				tarital State	a.		Househ	old Size
																ANY NOT							Non-		UPTO	£20,000-	£35,000 -	655 0004		Married/ Living as		Widowed/ Divarced/			
	Total	Male	Female	16-24	25-34	25-44	45-54	\$5-75	16-34	25-54	AB	CI	CZ	DE	WORKING	WORKING	North	Midlands	South	London	Wales	Scotland	Graduates	Graduates	£19,999	£34,999	£54,999	£55,000+	Refused	Married	Single	Separated	1	2	20
Inweletted Base	1034	469	565	227	200	193	206	327	н	299	364	228	106	236	694	250	250	272	215		-		592	w	232	200	258	ZA	29	619	200	115	206	156	206
Anweighted Base	1050	520	530	155	192	179	193	330	340	372	279	308	225	238	668	392	250	272	228	147	57	96	743	307	258	211	247	150	70	610	221	119	217	352	206
wegned wase	1090	520	540	255	192	1/9	194	440	240	4/2	279	A24	225	248	668	882	251	274	248	147	51	91	764	407	258	411	247	159	74	610	421	119	217	452	206
Very important	536	250	286	57	9.7	77	107	207	145	194	137	174	114	111	320	216	125	137	115	79	21	49	262	173	120	361	140	79	36	212	156	67	114	187	108
	51%	48%	54%	37%	45%	43%	55%	63%	42%	50%	49%	57%	51%	47%	48%	57%	50%	50%	48%	53%	61%	55%	49%	Sex	47%	52%	57%	50%	48%	51%	49%	SEN	53%	53%	52%
Fairly important			156		57	64	CEH	CDEHI	116	118		м			213	105							227	V		92	X	52		192			68		57
any important	318 32%	162 21%	29%	28%	30%	26%	28%	84 25%	32%	32%	22%	28%	21%	29%	32%	27%	80 32%	30%	85 36%	22%	30%	25 27%	31%	306	20%	30%	20%	32%	25 326	31%	96 32%	30 25%	31%	202 29%	28%
	A2%	22%	29%	6	AUN	6	28%	25%	11%	12%	44%	2004	41%	20%	42%	27%	12%	20%	46%	22%	AUN	27%	41%	20%	29%	AUN	AUN	40%	425	41%	42%	25%	81%	2906	2005
Neither important nor unimportant	117	73	44	25	33	20	17	22	58	27	28	31	26	31	79	38	29	34	24	18	- 4		29	28	42	34	20	15	6	70	37	20	27	35	21
	11%	54%	8%	16%	17%	11%	9%	7%	17%	10%	10%	10%	12%	13%	12%	22%	12%	12%	10%	12%	7%	9%	12%	986	16%	11%	2%	10%	2%	11%	11%	8%	12%	10%	10%
				G	FGI				FGI																2										
Fairly unimportant	31	36	22	8	9	11	4	5	17	36	14	7	6	11	30	7	30	8	6	8	1	5	28	10	7	11	5	11	4	12	20	5	3	12	8
	4%	3%	4%	5%	5%	6%	2%	2%	5%	4%	5%	2%	3%	5%	5%	2%	4%	3%	2%	5%	2%	esc.	4%	2%	3%	4%	2%	7%	5%	2%	616	4%	2%	4%	4%
Very unimportant	27	34	13	5	- 4	5	5	8	8	22	6	- 5	6	10	16	11	6	9	- 4	6		1	23	- 4	7	10		1		16	6	5	2	13	6
	2%	2%	2%	3%	2%	3%	2%	3%	2%	3%	2%	2%	3%	4%	2%	3%	2%	3%	2%	4%		2%	3%	1%	3%	3%	2%			2%	2%	4%	1%	4%	3%
Very/fairly important	854	412	442	116	145	141	161	291	261	202	227	261	185	180	533	321	205	218	201	111	46	74	591	263	196	253	213	131	61	505	252	97	182	289	165
	81%	79%	82%	74%	75%	79%	82%	88%	75%	82%	92%	85%	82%	76%	92%	54%	82%	80%	84%	75%	91%	82%	79%	80%	76%	82%	96%	82%	81%	82%	78%	82%	94%	82%	80%
			-				н	CDEHI				M	-		-						- 5	-		V			×	-	-	93.1					-
/ery/fairly unimportant	64	30	34	13	13	16	10	13	25	26	20	12	12	20	46	18	36	18	9	14	1	7	51	34	14	22	14	12	4	28	27	9	6	25	14
	6%	6%	6%	8%	7%	9%	5%	4%	7%	7%	7%	4%	6%	9%	7%	5%	6%	6%	4%	10%	2%	7%	7%	406	5%	7%	5%	7%	5%	5%	2%	8%	3%	7%	7%
ion't know	15	s	10	3	1	2	6	3	- 4	7	- 4	- 4	2	5	10	- 4	1	3	- 4	5		2	13	2	7	2	1	2	5	6	6	2	3	3	6
	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%		1%	2%	3%		2%	2%	1%	3%			1%	VZ 2A	2%	2%	2%	1%	2%	3%

How important or unimportant is it to you, if at all, how Boris Johnson has dealt with the following when deciding whether you are favourable or unfavourable towards him? The government's response to the Covid-19 pandemic

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children		ohnson mance	Rishi : perfor			GE	Vote		EU	/ote	Eth	nicity
	Total	Any	None	Good job	Bad job	Good job	Bad job	Conservati	Labour	Liberal Democrats	Other	Remain	Leave	White ethnic group	Minority ethnic group
	10101	A	В	C	Dad job	E	F	G	Н	Jemocrats	J	K	L	M	N
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	114
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118
Very important	536 51%	190 47%	346 53%	181 55%	294 55%	170 56%	253 55%	205 57%	142 50%	33 58%	61 44%	216 56%	223 54%	478 52%	49 42%
Fairly important	318 30%	129 32%	189 29%	114 34% D	141 26%	106 35% F	117 25%	111 31%	77 27%	16 28%	40 29%	113 29%	112 27%	276 30%	38 32%
Neither important nor unimportant	117 11%	49 12%	68 11%	27 8%	52 10%	18 6%	49 11%	30 8%	45 16% G	4 7%	18 13%	38 10%	49 12%	96 10%	19 16%
Fairly unimportant	38 4%	19 5%	18 3%	5 2%	23 4%	7 2%	24 5%	5 1%	10 4%	2 4%	10 8% G	14 4%	8 2%	33 4%	3 2%
Very unimportant	27 3%	12 3%	15 2%	3 1%	21 4% C	3 1%	18 4% E	4 1%	9 3%	2 3%	7 5% G	3 1%	18 4% K	22 2%	5 4%
Very/fairly important	854 81%	319 79%	535 83%	295 89% D	435 81%	276 90% F	370 80%	316 88% HJ	219 77%	48 86%	101 73%	329 85%	335 81%	754 82%	87 74%
Very/fairly unimportant	64 6%	31 8%	33 5%	8 2%	44 8% C	10 3%	42 9% E	9 2%	19 7% G	4 7%	18 13% G	17 4%	27 6%	55 6%	7 6%
Don't know	15 1%	5 1%	10 2%	1 -	5 1%	1	2 1%	2 1%	3 1%	1 1%	1 1%	1 -	5 1%	11 1%	4 3%

Contemporated or unimportant in it to you, if at all, how Born Johnson has dealt with the following when deciding whether you are forourable or unfrourable towards Into?
Reducing regional resecutions in Britan, otherwise brown as "loveling-op".

No filters applied All adults aged 16-75 in Great Britain

Ipos			eder				Age					Secial	erada		Employm	and status			Rey	rion			Edu	ration			Income				farital State			Househ	ndd Sina	
							-					-				ANY NOT							Non-		UPTO	620.000-				Married/ Uving as		Widowed/ Divarced/				
	Total	Male	Female	16-24	25-34	25-44	45-54	\$5-75	16-34	25-54	AB	CI	C2	DE	WORKING	WORKING	North	Midlands	South	London	Wales	Scotland		Graduates	£19,999	£34,999	£54,999	£55,000+	Refused	Married	Single	Separated	1	2	2	
		A		C			F	G	н			×		M	N	0	P	Q	R	5		U	v	w	×	Y	2	2A	29	20	20	25	25	26	214	
Inweighted Rase	1034	469	565	227	200	193	206	327	308	299	364	228	106	236	694	350	250	272	215	146	57	94	592	442	232	288	258	186	70	619	300	115	206	156	206	
Weighted Base	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	GGB	392	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	206	2
ery important	218	161	158	40	58	51	55	114	98	106	75	113	70	60	191	128	83	83	67	28	19	28	206	113	79	96	97	29	17	185	101	32	68	110	61	
	30%	31%	30%	26%	30%	28%	29%	35%	28%	28%	27%	37% BM	31%	25%	29%	33%	32%	31%	28%	26%	38%	31%	28%	27%	30%	31%	25%	24%	23%	30%	32%	27%	32%	31%	30%	2
aidy important	229	158	181	29	63	64	56	119	102	119	92	97	72	78	224	116	85	82	92	42	16	30	234	105	80	223	66	66	24	210	93	36	69	111	75	
	32%	30%	34%	25%	33%	36%	29%	36%	29%	32%	33%	31%	32%	33%	33%	30%	34%	30%	35%	29%	32%	34%	32%	34%	31%	33%	27%	42% ¥7	32%	34%	29%	30%	32%	32%	36%	
Wither important nor unimportant	231 22%	119 23%	112 21%	41 26%	46 24%	31 17%	49 25%	65 20%	87 25%	80 21%	63 23%	65 21%	49 22%	54 23%	143 21%	88 23%	53 21%	71 26%	46 19%	28 19%	11 21%	22 24%	175 23%	57 19%	59 23%	72 23%	57 23%	26 16%	18 24%	135 22%	71 22%	26 22%	44 20%	85 24%	35 17%	2
aidy unimportant	82	51	31	15	16	21	12	17	21	22	25	21	18	19	58	24	34	17	28	17	- 1	- 4	61	21	20	23	27	11	1	51	26	5	22	25	14	
	8%	32%	6%	10%	8%	12%	en.	5%	9%	9%	9%	7%	8%	8%	9%	6%	5%	6%	12%	11%	5%	5%	8%	7%	8%	7%	11%	7%	2%	8%	8%	4%	10%	7%	7%	
/ery unimportant	- 44	20	24	9	6	6	11	12	15	17	13	5	11	15	29	15	9	9	10	14	2	1	28	6	10	12		10	- 2	15	13	26	11	13	10	
	4%	4%	4%	6%	3%	3%	5%	4%	4%	4%	5% K	2%	5%	en.	4%	4%	3%	3%	4%	9% POU	4%	2%	5% W	2%	4%	4%	3%	7%	4%	2%	4%	14% 2020	5%	4%	5%	1
Very/fairly important	657	319	339	79	121	114	111	233	200	225	168	210	142	138	414	243	168	166	149	80	35	59	440	218	158	299	153	105	42	395	195	68	137	221	136	
	63%	61%	64%	51%	63%	64%	57%	70% CEH	57%	62%	60%	68% M	63%	58%	62%	64%	67%	61%	63%	54%	70%	65%	59%	72% V	61%	64%	62%	66%	50%	65%	61%	57%	63%	63%	66%	1
lery/fairly unimportant	126	72	55	25	22	27	23	30	47	50	38	26	28	34	87	29	22	25	38	30	4	6	99	27	30	35	36	22	- 4	66	29	21	32	38	24	
	12%	14%	10%	16%	11%	15%	12%	9%	13%	13%	14% K	8%	13%	14% K	13%	22%	986	9%	16% POU	21% POU	9%	6%	13%	9%	12%	11%	15%	14%	5%	11%	12%	17%	15%	11%	12%	1
ion't know	35	20	25	11	- 4	6	11	- 2	15	17	9		6	11	22	12	7	10	4	9		- 4	30	5	12	5	1	6	11	24	16	5	3		11	
	3%	2%	5%	7%	2%	3%	en.	1%	4%	5%	3%	2%	3%	5%	3%	2%	3%	4%	2%	6%		5%	4%	2%	5%	2%		4%	14% VVZ 24	2%	5%	4%	1%	2%	5%	1

How important or unimportant is it to you, if at all, how Boris Johnson has dealt with the following when deciding whether you are favourable or unfavourable towards him? Reducing regional inequalities in Britain, otherwise known as 'levelling-up'

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children		ohnson mance	Rishi perfor	Sunak mance		GE	Vote		EU	/ote	Ethi	nicity
								Conservati		Liberal	Other			White ethnic	Minority ethnic
	Total	Any	None	Good job	Bad job	Good job	Bad job	ve G	Labour	Democrats	party	Remain	Leave	group	group
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	114
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118
Very important	318 30%	114 28%	204 32%	98 30%	182 34%	89 29%	167 36%	91 25%	115 40% G	14 25%	47 34%	126 33%	122 29%	278 30%	36 30%
Fairly important	339 32%	124 31%	215 33%	115 35%	161 30%	121 39%	136 29%	134 38% H	83 29%	19 33%	47 34%	126 33%	143 35%	303 33%	32 27%
Neither important nor unimportant	231 22%	91 22%	141 22%	75 23%	99 18%	62 20%	86 18%	84 23%	54 19%	13 23%	23 17%	80 21%	88 21%	202 22%	25 21%
Fairly unimportant	82 8%	37 9%	45 7%	24 7%	51 9%	22 7%	40 9%	28 8%	16 6%	7 13%	11 8%	31 8%	36 9%	69 8%	13 11%
Very unimportant	44 4%	23 6%	21 3%	10 3%	28 5%	9 3%	27 6%	16 4%	10 4%	2 4%	5 4%	14 4%	19 5%	37 4%	5 5%
Very/fairly important	657 63%	239 59%	419 65%	213 65%	343 64%	210 69%	303 65%	225 63%	198 69%	33 58%	95 69%	251 65%	266 64%	582 64%	68 57%
Very/fairly unimportant	126 12%	60 15% B	66 10%	34 10%	78 15%	31 10%	67 14%	44 12%	27 9%	10 17%	16 11%	45 12%	56 13%	106 12%	18 15%
Don't know	35 3%	14 4%	21 3%	8 2%	15 3%	3 1%	8 2%	5 1%	8 3%	1 1%	5 3%	9 2%	6 1%	26 3%	7 6%

Contemporated or unimportant in it to you, if at all, how Born Johnson has dealt with the following when deciding whether you are forourable or unfrourable towards hin?
Making ware the personally followed COMD laws and regulations during the pandemic.

No filters applied All adults aged 16-75 in Great Britain

Ipros		G	nder				Age					Social	grade		Employs	ent status			Rey	gion			Educ	ation			Income				tarital Stat	345		Househ	old Size	
															ANY	ANY NOT							Non-		UPTO	620.000-	COS MAD.			Married/ Living as		Widowed/ Divarced/				
	Total	Male	Female	16-24	25-34	25-44	45-54	\$5-75	16-34	25-54	AB	CI	CZ	DE		WORKING	North	Midlands	South	London	Wales	Scotland	Graduates	Graduates	£19,999	£34,999	£54,999	£55,000+	Refused	Married	Single	Separated	1	2	2	
		A		C		E	F	G	н			×		M	M	0	P	Q	R	5		U	v	w	×	Y	2	2A	29	20	20	25	25	26	214	
Inweighted Base	1034	469	565	227	200	193	206	327	308	299	364	328	106	236	694	350	250	272	215	146	57	94	592	442	232	288	258	186	70	619	300	115	206	356	206	
Weighted Base	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	668	392	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	206	
Very important	667	213	236	59	69	72	92	163	129	155	112	150	79	107	269	178	115	110	93	64	22	40	294	154	113	129	100	64	22	242	140	66	108	140	95	
	42%	41%	44%	38%	26%	41%	42%	49%	32%	42%	40%	49%	35%	45%	42%	42%	46%	40%	29%	42%	42%	48%	39%	50%	44%	45%	41%	40%	42%	42%	42%	55%	50%	40%	46%	
								DH																v								20	26.21			
Fairly important	206	160	146	40	72	57	62	75	112	119	90	77	76	64	209	98	20	83	80	24	15	25	216	90	66	84	9.7	55	13	190	100	36	52	229	60	
	29%	31%	28%	26%	37%	32%	32%	23%	32%	32%	32%	25%	33%	27%	31%	26%	28%	30%	34%	23%	29%	28%	29%	30%	26%	27%	35%	35%	18%	31%	31%	13%	24%	31%	29%	
					G	G	G		G	G																	X28	28		×	26					
Neither important nor unimportant	158	81	77	37	28	26	24	- 44	64	50	43	35	48	22	107	51	36	45	31	26	9	11	118	41	43	44	35	21	15	100	43	36	29	55	22	
	15%	15%	15%	24%	14%	14%	12%	13%	29%	13%	15%	11%	21%	24%	16%	13%	15%	16%	13%	18%	17%	12%	16%	13%	17%	14%	14%	13%	20%	16%	13%	12%	13%	16%	11%	
				PGI.									X																							
Fairly unimportant	76	27	29	10	18	12	13	22	28	26	23	27	13	13	50	26	18	18	21	13	2	3	65	12	19	24	15	11	7	43	22	11	17	22	16	
	7%	7%	7%	6%	9%	7%	7%	7%	8%	7%	8%	9%	6%	6%	7%	7%	7%	7%	9%	9%	6%	2%	9%	4%	8%	8%	6%	7%	9%	7%	7%	9%	8%	6%	2%	
																							W													
Very unimportant	46	24	22	5	5	6	7	22	10	13	6	14	6	19	21	24		11	10		2	7	38	8	12	17	6	7	1	24	13	9		21		
	4%	5%	4%	3%	2%	3%	4%	7%	2%	3%	2%	5%	3%	8%	3%	6%	2%	4%	4%	6%	5%	7%	5%	2%	4%	5%	3%	4%	5%	4%	4%	7%	4%	ex.	4%	
/ery/fairly important	754	373	281	200	141	121	144	238	241	276	201	227	154	171	477	276	195	193	173	98	26	68	509	264	179	223	188	119	45	432	240	91	160	249	156	
	72%	72%	72%	64%	72%	72%	74%	72%	69%	74%	72%	74%	68%	72%	71%	72%	74%	71%	72%	66%	72%	76%	69%	80%	69%	72%	76%	75%	60%	71%	75%	68%	74%	71%	76%	
				-									-							-				V			29	28	-			-				
Very/fairly unimportant	122	61	61	15	23	18	20	45	29	29	29	41	19	32	71	51	36	29	31	21	5	9	102	20	31	41	21	18	10	67	35	20	25	43	25	
	12%	12%	12%	10%	12%	10%	11%	13%	11%	10%	11%	13%	9%	14%	11%	13%	10%	11%	13%	14%	11%	10%	14%	6%	12%	13%	9%	11%	13%	11%	11%	17%	11%	12%	12%	
																							W													
lon't know	17	6	11	4		4	5	3	4	9	5	5	4	2	12	- 4	4	6	3	2		2	14	2	5	2	4	1	5	10	4	2	3	5	4	
	2%	1%	2%	2%		2%	2%	1%	1%	3%	2%	2%	2%	2%	2%	1%	1%	2%	2%	1%		2%	2%	1%	2%	1%	2%	1%	YZZA	2%	2%	2%	1%	2%	2%	

How important or unimportant is it to you, if at all, how Boris Johnson has dealt with the following when deciding whether you are favourable or unfavourable towards him? Making sure he personally followed COVID laws and regulations during the pandemic

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children		ohnson mance	Rishi perfor	Sunak mance		GE	Vote		EU	/ote	Eth	nicity
	Total	Any	None	Good iob	Bad job	Good iob	Bad iob	Conservati	Labour	Liberal Democrats	Other	Remain	Leave	White ethnic group	Minority ethnic group
		Α	В	C	D	E	F	G	Н	1	J	K	L	M	N
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	114
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118
Very important	447 43%	173 43%	275 42%	98 30%	292 54%	106 35%	251 54% E	121 34%	150 52% G	28 50% G	70 50% G	196 51% L	161 39%	393 43%	43 37%
Fairly important	306 29%	120 30%	187 29%	100 30%	148 28%	100 33%	121 26%	120 34% HJ	72 25%	16 29%	32 23%	102 26%	126 30%	270 30%	31 26%
Neither important nor unimportant	158 15%	62 15%	97 15%	69 21% D	46 9%	57 19%	41 9%	62 17%	44 15%	5 9%	13 9%	56 15%	60 14%	132 14%	26 22%
Fairly unimportant	76 7%	28 7%	48 7%	43 13% D	20 4%	28 9%	26 6%	33 9% H	8 3%	4 7%	14 10% H	15 4%	41 10% K	69 7%	8 6%
Very unimportant	46 4%	15 4%	30 5%	17 5%	25 5%	12 4%	23 5%	16 5%	12 4%	2 4%	9 6%	15 4%	24 6%	41 5%	4 4%
Very/fairly important	754 72%	292 72%	461 71%	197 60%	440 82%	206 67%	372 80% E	241 67%	221 77% G	44 79%	101 73%	298 77% L	287 69%	663 72%	74 63%
Very/fairly unimportant	122 12%	43 11%	79 12%	60 18% D	44 8%	40 13%	49 11%	49 14% H	21 7%	6 11%	22 16% H	30 8%	64 16% K	110 12%	12 10%
Don't know	17 2%	6 2%	10 2%	4 1%	6 1%	3 1%	3 1%	5 2%		1 1%	2 1%	1 -	3 1%	11 1%	6 5% M

Contents

To what extent, if at all, would you support or oppose:

No filters applied All adults aged 16-75 in Great Britain

Ipsos	Boris Johnson resigning as Prime Minister	Rishi Sunak resigning as Chancellor
	A	В
Unweighted Base	1034	1034
Weighted Base	1050	1050
Strongly support	370 35% B	321 31%
Tend to support	201 19%	214 20%
Neither support nor oppose	174 17%	213 20%
Tend to oppose	139 13%	168 16%
Strongly oppose	146 14% B	93 9%
Support (net)	571 54%	535 51%
Oppose (net)	284 27%	261 25%
Don't know	21 2%	42 4% A

Overlap formulae used

ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

Contents

To what extent, if at all, would you support or oppose:
Boris Johnson resigning as Prime Minister

No filters applied All adults aged 16-75 in Great Britain

Part		Ger	nder				Age					Secial	Igrade		Employs	nent status			Reg	ion			Educ	ation			Income				larital Statu			Househ	old Size
Market Ma															ANY	ANY NOT							Non-		UPTO	620,000-	£35,000 -			Married/ Living as		Widowed/ Divarced/			
Memory Me	Total	Male	Female	16-24	25-34	25-44	45-54	\$5-75	16-34	25-54	AB	CI	C2	DE	WORKING		North	Midlands	South	London	Wales	Scotland	Graduates	Graduates	£19,999	£34,999	£54,999	£55,000+	Refused	Married	Single	Separated	1	2	2
Proposed solution (1968) (1968				C			F	G	н			×		M	N		P	Q	R	S	- 1	U	v	w	×	Y	Z	2A	29	20	20	26	25	2G	214
A Proposed services of the control o	1034			227			206	327		299	364	328	106	236	684				215		57	94	592	442	232	288	258	186	70	619	300	115	206	356	206
25 25 25 25 25 25 25 25	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	GGB	392	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	206
25 25 25 25 25 25 25 25	370	105	194	32	61	CO	20	175	117	129	92	121	77	90	222	147	77	96	75	56	10	40	241	120	90	122	77	57	24	100	117	C4	89	118	72
Technology (19 1) (20 1	35%	36%	35%	36%	32%	33%	30%	38%	34%	35%	33%	39%	34%	34%	32%	29%	32%	35%	31%	38%	37%	52%	32%	42%	35%	39%	31%	36%	32%	33%	32%	46%	42%	33%	36%
18																						PQRS		v								20			
Market Ma		92		38	50	29	28	46	88	67		54	38	45		GB	49				7	10			51	29	Ø	29	24	120	GS	13	42	65	41
15	19%	28%	20%	24%	26%	22%	15%	14%	25%	18%	23%	17%	17%	19%	20%	18%	20%	21%	21%	18%	13%	11%	19%	19%	20%	13%	27%	18%	19%	20%	21%	11%	19%	19%	20%
15				G	FGI				FGI																Y		Y			20	26				
The forest proper in the fores			81		28	31	- 44	36	62	75		47	26	50		45	45	43	44	23	6	12		40	27	56	42	26	12	107	49	18	31	45	37
15 15 15 15 15 15 15 15	17%	18%	15%	22%	15%	17%	23%	11%	28%	20%	18%	15%	12%	21%	19%	12%	18%	16%	19%	16%	13%	13%	18%	13%	14%	18%	17%	17%	17%	18%	15%	15%	14%	13%	18%
15 15 15 15 15 15 15 15				G			G		6	G					0																				
Today Control (14) 15 15 15 15 15 15 15 15 15 15 15 15 15		67	71		31	20	22		48	42	40	- 64	31	24	91	48	32	29	27	23	10	7	96	42	41	22	28	30	6	81	43	15	28	G3	21
15 15 15 15 15 15 15 15	13%	13%	13%	11%	16%	11%	11%	15%	14%	11%	14%	14%	14%	10%	14%	13%	13%	14%	11%	15%	20%	8%	13%	14%	16%	11%	12%	19%	9%	13%	13%	13%	13%	18%	10%
15 15 15 15 15 15 15 15																					U							Y						2H 2I	
Separation 17 28 28 18 18 27 29 28 18 27 29 29 29 29 29 29 29		78	68	9	17	27	23	70	26	50	27	38	50	30	80	66	40	30	36	16	9	24	112	34	30	57	32	16	11	92	36	18	22	27	31
Separation 51 278 288 281 111 57 58 171 285	14%	15%	13%	6%	9%		12%	21% CDDH	8%		10%	12%		13%	12%	17%	16%	11%	15%	11%	17%	16%	15%	11%	12%	18%	13%	10%	15%	15%	11%	15%	10%	16%	15%
(Specialist) 256 157 158 48 49 48 118 75 48 47 48 128 128 128 128 128 128 128 128 128 12	571	278	293	92	111	97	98	171	205	195	156	174		125	355	215	126	155	124	83	25	58	284	197	142	261	144	96	28	218	185	67	130	183	114
Generated 256 55 150 55 45 40 0 45 131 75 15 0 45 15 17 134 72 75 0 5 15 17 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 77 25 25 25 77 25 25 25 77 25 25 25 77 25 25 25 77 25 25 25 77 25 25 25 77 25 25 25 25 25 25 25 25 25 25 25 25 25	Sec	53%	55%	62%	COV	SANC	51%	52%	59%	53%	SEN	50%	51%	53%	53%	50%	SMC	57%	53%	56%	50%	686	52%	61%	55%	52%	58%	54%	51%	52%	58%	SEN	60%	52%	55%
27% 28% 36% 17% 25% 26% 22% 36% 22% 24% 36% 27% 36% 22% 36% 32% 36% 27% 36% 22% 36% 32% 36% 32% 36% 37% 26% 22%																						9		V											
		145	139	26	49	47	- 44	118	75	91	67	92	81	54	171	114	72	70	G	39	19	21	208	76	71	90	61	46	17	172	79	22	50	120	52
	27%	28%	26%	17%	25%	26%	22%	36%	22%	24%	24%	27%	26%	23%	26%	30%	29%	26%	27%	26%	37%	24%	28%	25%	27%	29%	25%	29%	22%	28%	25%	28%	22%	24%	25%
CDERHI AM								CDERHI					JM																					2F 21	
Softknow 21 4 17 2 4 4 6 5 6 20 5 5 2 8 13 8 8 5 7 2 17 4	21	- 4	17	2	4	4	6	5	6	22	5	5	1		13	8		5	7	2			17	- 4	9	- 4	1	1	7	13	8	1	6	5	2
26 26 26 26 26 26 26 26 26 26 26 26 26 2	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%				1%	4%	1%		1%	9%	2%	2%	1%	2%	2%	1%

To what extent, if at all, would you support or oppose: Boris Johnson resigning as Prime Minister

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children	Boris Jo perfor	ohnson mance	Rishi :	Sunak mance		GE	Vote		EU	/ote	Ethi	inicity	
								Conservati		Liberal	Other			White ethnic	Minority ethnic	
	Total	Any	None	Good job	Bad job	Good job	Bad job	ve	Labour	Democrats	party	Remain	Leave	group	group	
Harristohand Dane	1031	A 402	B	C 200	D	205	400	G	H		140	K	204	M	N	
Unweighted Base	1034		632	299	546	305	469	344	285	61	140	418	384	903	114	
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118	
Strongly support	370	144	226	46	314	60	263	69	148	25	69	185	114	326	40	
	35%	36%	35%	14%	59%	20%	57% F	19%	52% G	45% G	50% G	48% L	28%	36%	34%	
Tend to support	201	86	115	51	101	57	82	55	53	15	26	65	82	169	28	
Tena to support	19%	21%	18%	16%	19%	19%	18%	15%	19%	27%	19%	17%	20%	18%	23%	
Neither support nor oppose	174	77	97	50	53	40	43	61	43	9	16	54	60	144	24	
	17%	19%	15%	15% D	10%	13%	9%	17%	15%	16%	12%	14%	14%	16%	21%	
Tend to oppose	139	45	94	75	26	69	26	75	17	2	14	36	70	125	12	
	13%	11%	14%	23% D	5%	22% F	6%	21% HIJ	6%	3%	10%	9%	17% K	14%	10%	
Strongly oppose	146	43	103	104	34	77	44	95	23	5	13	41	85	135	10	
	14%	11%	16% A	31% D	6%	25% F	10%	27% HU	8%	9%	9%	11%	20% K	15%	9%	
Support (net)	571	230	341	97	415	118	345	124	201	40	95	250	196	495	67	
	54%	57%	53%	29%	77% C	38%	74% E	35%	70% G	72% G	69% G	65% L	47%	54%	57%	
Oppose (net)	284	88	196	179	61	145	71	170	40	6	26	77	154	260	22	
	27%	22%	30% A	54% D	11%	47% F	15%	48% HU	14%	11%	19%	20%	37% K	28%	19%	
Don't know	21	9	12	4	7	3	6	3	3	1	1	3	5	16	4	
	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	4%	

Contants

To what extent, if at all, would you support or oppose:
Rishi Sunak resigning as Chancellor

No filters applied All adults aged 16-75 in Great Britain

Ipsos		9	neder				Age					Secial	grade		Employs	ent status			Re	gion			Educ	ation			Income			м	arital Stat	us.		Househ	old Size
															ANY	ANY NOT							Non-			£20,000-				Manied/ Living as		Widowed/ Divarced/			
	Total	Male	Female	16-24	25-34	25-44	45-54	55-75	16-34	25-54	AB	CI	C2	DE	WORKING	WORKING	North	Midlands	South	London	Wales	Scotland	Graduates	Graduates	£19,999	£34,999	£54,999	£55,000+	Refused	Married	Single	Separated	1	2	3
				С.			F	G	н			×		M	N		P	Q	R	5	1	U	v	w	X	Y	2	2A	29	×	20	26	25	26	2H
Inweighted Rase	1034	469	545	227	200	193	206	327	308	299	364	328	106	236	694	350	250	272	215	146	57	94	592	442	232	288	258	186	70	619	300	115	206	356	206
Weighted Base	1050	520	530	155	192	179	193	330	348	372	279	308	225	238	GGB	392	251	273	238	147	51	91	743	307	258	311	247	159	74	610	321	119	217	352	306
trongly support	321	165	156	43	57	so.	65	107	99	115	76	114	57	74	197	124	69	76	GE.	67	70	40	212	108	67	222	61	50	10	172	106	43	82	95	57
	31%	32%	29%	27%	29%	28%	32%	32%	29%	32%	27%	37%	25%	31%	32%	32%	28%	28%	28%	32%	20%	47%	29%	35%	34%	22%	25%	31%	26%	28%	33%	36%	38%	27%	28%
																						PORS		v									26		
end to support	214	99	115	29	45	26	28	65	85	64	57	65	28	53	143	71	48	61	51	29	7	19	154	60	52	48	74	28	11	131	57	26	36	78	40
	20N	29%	22%	25%	24%	20%	14%	20%	24%	17%	21%	21%	17%	22%	21%	29%	19%	22%	21%	20%	13%	21%	21%	20%	20%	16%	30%	18%	15%	21%	18%	22%	17%	22%	19%
				- 5	F				- FI																		XY 2A 2B								
Neither support nor oppose	213	105	108	15	41	49	46	12%	76	95 15%	67	17%	47	47	143	70	50	57	42	37	9	16	160	52	49	58	- 64	42	19	130	67	15	29	60	53
	20%	20%	20%	23%	21%	27%	24%	13%	22%	25%	24%	17%	21%	20%	21%	18%	20%	21%	18%	25%	18%	18%	22%	17%	19%	19%	18%	26%	26%	21%	21%	13%	18%	17%	26%
				G	6	6	6		- 6	G	K				100																				2G
Tend to appose	168	82	85	12	27	20	32	76	29	52	42	48	45	33		68	43	46	40	21	11	7	118	49	35	58	28	24	13	113	38	17	31	79	26
	16%	35%	16%	8%	14%	11%	10%	23%	11%	14%	15%	16%	20%	14%	15%	18%	17%	17%	17%	14%	22%	8%	16%	16%	14%	19%	15%	15%	18%	18%	12%	14%	14%	22% 2F 2H 2I	13%
Strongly appase	93	60	32	11	17	18	13	25	28	21	24	22	29	18	60	34	29	21	26	9	4	5	64	30	22	38	24		1	51	30	12	22	32	18
	9%	12%	6%	7%	9%	10%	7%	11%	8%	8%	9%	7%	12%	8%	9%	9%	11%	8%	11%	6%	8%	5%	9%	22%	9%	12%	10%	5%	2%	8%	9%	10%	10%	9%	9%
																										2A 29	29								
Support (net)	535	263	271	92	102	87	93	172	184	179	133	179	95	127	340	195	117	137	117	76	26	62	267	168	139	152	136	78	30	302	163	69	118	173	97
	51%	51%	51%	53%	53%	48%	48%	52%	53%	48%	48%	58%	42%	54%	51%	51%	47%	50%	49%	52%	52%	68%	49%	55%	54%	49%	55%	49%	41%	50%	51%	58%	54%	49%	47%
												R										PQRS													
Oppose (net)	261	143	118	23	- 64	38	46	111	67	82	66	70	74	51	159	102	72	67	66	30	15	12	182	29	57	96	62	32	14	164	69	28	53	111	44
	25%	28%	22%	15%	23%	21%	23%	34%	29%	22%	24%	23%	33% M	21%	24%	27%	29%	25%	28%	20%	30%	13%	24%	26%	22%	32% X2A	25%	20%	19%	27%	21%	24%	25%	32% 2H 2I	21%
Con't know	42		33	15			- 11	6	20	16	12	- 7		12	26	16	12	12	12			- 1	34	7	13	- 5		7	- 11	14	22	- 6	2		12
	45	2%	6%	10%	2%	2%	6%	2%	66	4%	5%	26	4%	5%	4%	4%	5%	4%	96	2%		1%	5%	2%	5%	7%	26	5%	14%	2%	7%	5%	2%	25	6%
	4.0	2.00	-	DEG	370	370	-	- 100	-		- 10		- 10	370	4.0	270	200	4.4	34	3.00		270	-74	- 20	,		- 10	- 74	XYZ 2A						26

To what extent, if at all, would you support or oppose: Rishi Sunak resigning as Chancellor

No filters applied All adults aged 16-75 in Great Britain

Ipsos		Presence	of children	Boris Jo perfor			Sunak mance		GE	Vote		EU	/ote	Ethi	hnicity	
								Conservati		Liberal	Other			White ethnic	Minority ethnic	
	Total	Any	None	Good job	Bad job	Good job	Bad job	ve G	Labour	Democrats	party	Remain	Leave	group	group	
Unweighted Base	1034	402	632	299	546	305	469	344	285	61	140	418	384	903	114	
Weighted Base	1050	404	646	330	536	306	464	358	286	56	138	385	415	916	118	
Strongly support	321 31%	132 33%	189 29%	48 15%	253 47% C	40 13%	261 56% E	69 19%	117 41% G	15 27%	75 54% GHI	152 39% L	111 27%	286 31%	32 27%	
Tend to support	214 20%	86 21%	128 20%	55 17%	118 22%	51 17%	114 25% E	62 17%	65 23%	15 28%	27 20%	68 18%	88 21%	180 20%	30 26%	
Neither support nor oppose	213 20%	93 23%	120 19%	73 22% D	78 14%	52 17% F	44 9%	78 22%	45 16%	11 20%	21 15%	70 18%	84 20%	181 20%	26 22%	
Tend to oppose	168 16%	45 11%	123 19% A	90 27% D	34 6%	104 34% F	16 3%	90 25% HJ	27 9%	10 18%	13 9%	57 15%	78 19%	158 17% N	9 8%	
Strongly oppose	93 9%	30 7%	64 10%	57 17% D	32 6%	58 19% F	25 5%	55 15% HJ	23 8% J	4 7% J	2 1%	25 6%	51 12% K	80 9%	13 11%	
Support (net)	535 51%	218 54%	317 49%	103 31%	371 69% C	92 30%	375 81% E	132 37%	182 64% G	31 55% G	102 74% GI	219 57% L	199 48%	466 51%	62 53%	
Oppose (net)	261 25%	74 18%	187 29% A	147 45% D	66 12%	161 53% F	40 9%	145 40% HIJ	49 17%	14 25% J	15 11%	81 21%	129 31% K	237 26%	22 19%	
Don't know	42 4%	19 5%	23 4%	8 2%	21 4%	1 -	5 1%	3 1%	9 3%	1 1%		15 4%	3 1%	32 3%	8 7%	