

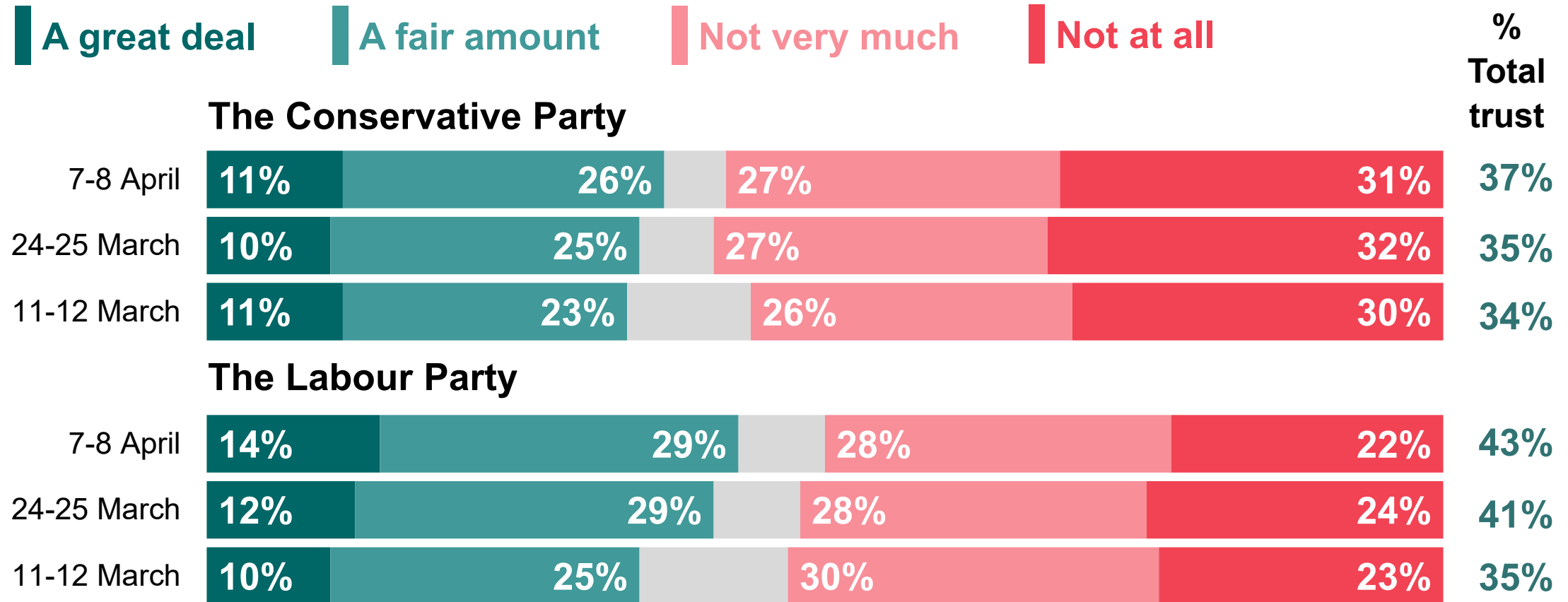
IPSOS Political parties and the economy

April 2022



The Labour party continue to be slightly more trusted to manage Britain's taxes and public spending compared to the Conservatives

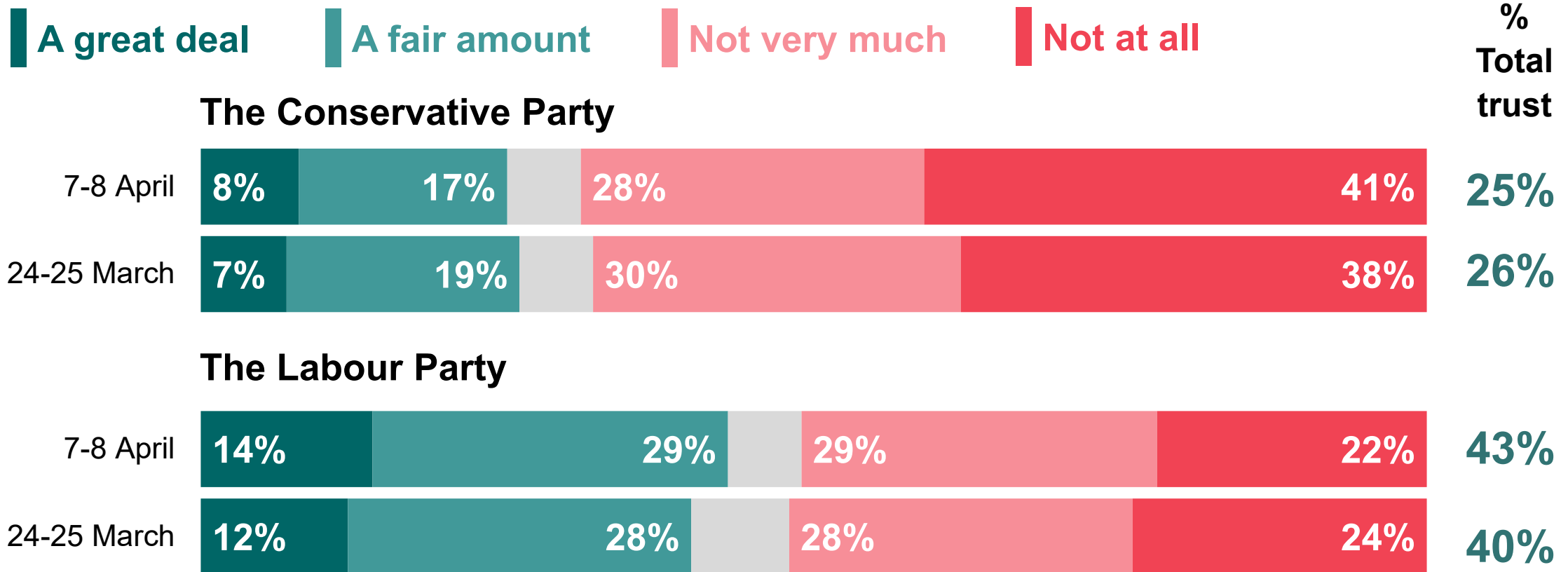
To what extent, if at all, do you trust each of the following political parties to manage Britain's taxes and public spending?



Base: 2,050 Online British adults aged 16-75 in Great Britain, 7th – 8th April 2022.

Two in five trust the Labour party to reduce their cost of living, compared to only a quarter trusting the Conservatives

To what extent, if at all, do you trust each of the following political parties to reduce you and your family's cost of living?



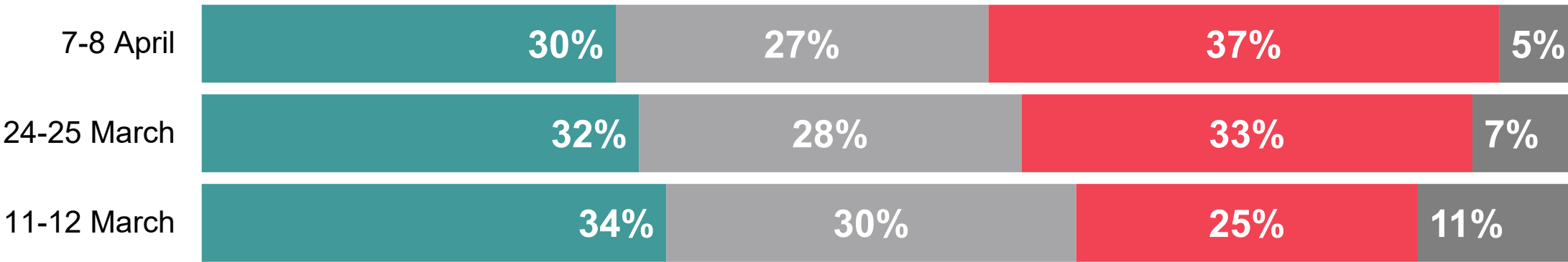
Base: 2,050 Online British adults aged 16-75 in Great Britain, 7th – 8th April 2022.

More Britons now think Chancellor Rishi Sunak is doing a bad job as Chancellor rather than a good job with a third neutral or saying don't know

To what extent, if at all, do you think Rishi Sunak has been doing a good job or a bad job...?



... in his role as Chancellor of the Exchequer?



... at tackling the cost of living crisis in Britain?



Base: 2,050 Online British adults aged 16-75 in Great Britain, 7th – 8th April 2022.



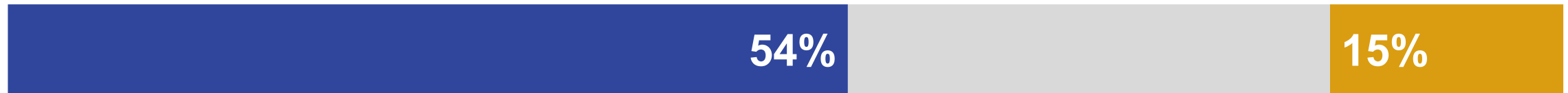
A majority of Britons would not describe Sunak as a tax cutting Chancellor

Would you describe Rishi Sunak as a tax cutting chancellor, or not?

**I would not describe
as a tax cutting chancellor**

**I would describe as a
tax cutting chancellor**

Among all



Among 2019 Conservative voters



Among 2019 Labour voters



Base: 2,050 Online British adults aged 16-75 in Great Britain, 7th – 8th April 2022. Including 2019 Conservative voters (651) and 2019 Labour voters (567)



April 2022

For more information

Gideon Skinner
Research Director
gideon.skinner@ipsos.com

Cameron Garrett
Research Manager
cameron.garrett@ipsos.com

Keiran Pedley
Research Director
keiran.pedley@ipsos.com

Ben Roff
Research Executive
ben.roff@ipsos.com

