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Q4A. To what extent, if at all, do you trust each of the following political parties to manage Britain's taxes and public spending?

Summary table

No filters applied

GB adults aged 16-75

		
	The Conservative party	The Labour party
	A	B
Unweighted Base	2050	2050
Weighted Base	2093	2093
A great deal	230 11%	299 14% A
A fair amount	538 26%	609 29% A
Not very much	569 27%	594 28%
Not at all	649 31% B	454 22%
NET Great deal / fair amount	767 37%	908 43% A
NET Not very much / Not at all	1218 58% B	1047 50%
Don't know	107 5%	137 7%

Overlap formulae used

*ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)*

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Q4A. To what extent, if at all, do you trust each of the following political parties to manage Britain's taxes and public spending?
The Conservative party

No filters applied
GB adults aged 16-75

Ipsos																																						
			Gender		Age				Social grade				Employment status		Region								Education		Income			Marital Status			Household Size							
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	North	Midlands	South	London	Wales	Scotland	Graduates	Non Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+					
Unweighted Base	2050	913	1137	184	345	390	404	727	718	698	234	400	1357	693	531	540	452	236	105	186	858	1192	527	515	491	368	149	1231	549	270	428	660	416	546				
Weighted Base	2093	1037	1056	310	383	356	386	658	555	615	449	473	1332	761	500	543	475	293	101	181	611	1482	619	538	473	316	147	1168	656	269	436	645	424	588				
A great deal	230	162	68	51	50	41	32	56	82	62	39	47	172	38	45	56	55	51	11	11	65	165	49	51	60	63	6	133	72	24	39	70	49	72				
	11%	16%	6%	17%	13%	11%	8%	8%	15%	10%	9%	10%	13%	8%	9%	10%	12%	17%	11%	6%	11%	11%	8%	10%	13%	20%	4%	11%	11%	9%	9%	11%	12%	12%				
		B		FG	G				UK				M				NOS							VZ	VWXY													
A fair amount	538	274	264	81	102	87	93	174	151	148	136	103	342	195	128	149	127	78	21	36	151	387	154	143	126	86	28	338	147	53	94	180	118	146				
	26%	26%	25%	26%	27%	25%	24%	26%	27%	24%	30%	22%	26%	26%	25%	27%	27%	27%	21%	20%	25%	26%	25%	27%	27%	27%	19%	29%	22%	20%	22%	28%	28%	25%				
										K																		2B 2C				2D						
Not very much	569	274	294	85	117	91	99	177	154	169	135	111	356	212	138	170	123	73	26	39	161	408	183	149	127	77	32	323	169	76	109	166	112	182				
	27%	26%	28%	28%	31%	25%	26%	27%	28%	27%	30%	23%	27%	28%	28%	31%	26%	25%	25%	22%	26%	28%	30%	28%	28%	27%	25%	22%	28%	26%	28%	25%	26%	31%				
															S																							
Not at all	649	294	355	64	94	116	143	232	145	204	128	172	407	242	159	148	144	72	41	85	212	437	193	176	146	77	57	338	217	95	169	208	126	146				
	31%	28%	34%	21%	25%	32%	37%	35%	26%	33%	29%	36%	31%	32%	32%	27%	30%	25%	41%	47%	35%	30%	31%	33%	31%	25%	39%	29%	33%	35%	39%	32%	30%	25%				
						CD	CD	CD		H									QQ	NOPQ				Y				Y		2F 2G	2G							
NET Great deal / fair amount	767	435	332	132	152	128	125	229	233	209	175	150	514	253	173	205	182	129	32	47	216	552	204	194	185	149	34	471	219	77	133	249	167	218				
	37%	42%	31%	43%	40%	36%	32%	35%	42%	34%	39%	32%	39%	33%	35%	38%	38%	44%	32%	26%	35%	37%	33%	36%	39%	47%	23%	40%	33%	29%	31%	39%	39%	37%				
		B		F					IK			M			S	S	NS						Z	Z	Z	VWYZ		2B 2C		2D	2D	2D						
NET Not very much / Not at all	1218	569	650	149	211	206	242	409	299	373	263	283	764	454	297	318	266	146	67	124	373	845	376	325	273	155	89	661	386	171	277	374	238	328				
	58%	55%	62%	48%	55%	58%	63%	62%	54%	61%	58%	60%	57%	60%	59%	59%	56%	50%	66%	69%	61%	57%	61%	57%	60%	58%	49%	60%	57%	59%	64%	64%	58%	56%				
			A			C	C		H						Q	Q		Q	Q	NOPQ			Y	Y	Y	Y	Y		2G									
Don't know	107	33	74	28	19	22	19	19	24	32	12	40	53	54	30	20	27	19	2	10	22	85	39	19	14	11	24	36	51	21	26	21	19	42				
	5%	3%	7%	9%	5%	6%	5%	3%	4%	5%	3%	8%	4%	7%	6%	4%	6%	7%	2%	5%	4%	6%	6%	6%	3%	3%	4%	10%	3%	8%	6%	3%	4%	7%				
			A	G	G							HJ		L									X				VWXY	2A	2A				2E					

Overlap formulae used
Column proportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0!**) Small Base: 30!*)

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Q4A. To what extent, if at all, do you trust each of the following political parties to manage Britain's taxes and public spending?

The Conservative party

No filters applied

GB adults aged 16-75

		Presence of children		General Election 2019 Vote				Referendum 2016 Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2050	1279	771	651	567	157	285	839	800	1814	212
Weighted Base	2093	1298	795	625	562	142	306	771	815	1820	247
A great deal	230 11%	107 8%	123 16% A	151 24% DEF	28 5%	10 7%	35 11% D	68 9%	126 15% G	190 10%	36 14%
A fair amount	538 26%	317 24%	221 28%	255 41% DEF	88 16%	28 19%	92 30% DE	152 20%	272 33% G	467 26%	66 27%
Not very much	569 27%	351 27%	218 27%	144 23%	159 28%	39 28%	78 25%	209 27%	208 26%	501 28%	63 26%
Not at all	649 31%	450 35% B	199 25%	67 11%	282 50% CF	60 42% C	99 32% C	323 42% H	195 24%	577 32%	63 25%
NET Great deal / fair amount	767 37%	423 33%	344 43% A	405 65% DEF	116 21%	37 26%	127 41% DE	220 28%	397 49% G	658 36%	102 41%
NET Not very much / Not at all	1218 58%	801 62% B	417 52%	211 34%	441 78% CEF	99 70% CF	177 58% C	532 69% H	403 49%	1078 59% J	126 51%
Don't know	107 5%	73 6%	34 4%	8 1%	5 1%	6 4% CD	3 1%	19 3%	15 2%	84 5%	19 8%

Overlap formulae used

ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

[illegible]

ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: Q[*] Small Base: 3Q[*]

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Q4A. To what extent, if at all, do you trust each of the following political parties to manage Britain's taxes and public spending?

The Labour party

No filters applied

GB adults aged 16-75

		Presence of children		General Election 2019 Vote				Referendum 2016 Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2050	1279	771	651	567	157	285	839	800	1814	212
Weighted Base	2093	1298	795	625	562	142	306	771	815	1820	247
A great deal	299 14%	129 10%	170 21% A	25 4%	181 32% CEF	15 11% C	56 18% C	152 20% H	103 13%	238 13%	59 24% I
A fair amount	609 29%	376 29%	233 29%	105 17%	257 46% CF	51 36% C	85 28% C	287 37% H	158 19%	513 28%	90 36% I
Not very much	594 28%	381 29%	212 27%	234 37% D	86 15%	42 30% D	101 33% D	210 27%	244 30%	527 29%	60 24%
Not at all	454 22%	319 25% B	135 17%	240 38% DEF	26 5%	23 16% D	56 18% D	97 13%	277 34% G	427 23% J	17 7%
NET Great deal / fair amount	908 43%	505 39%	403 51% A	130 21%	438 78% CEF	67 47% C	141 46% C	438 57% H	262 32%	752 41%	149 60% I
NET Not very much / Not at all	1047 50%	700 54% B	347 44%	473 76% DEF	113 20%	65 46% D	157 51% D	307 40%	522 64% G	954 52% J	77 31%
Don't know	137 7%	92 7%	45 6%	22 3%	11 2%	10 7% D	8 3%	26 3%	32 4%	114 6%	20 8%

Overlap formulae used

ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

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Q4B. To what extent, if at all, do you trust each of the following political parties to reduce the cost of living for you and your family?

Summary table

No filters applied

GB adults aged 16-75

		
	The Conservative party	The Labour party
	A	B
Unweighted Base	2050	2050
Weighted Base	2093	2093
A great deal	171 8%	296 14% A
A fair amount	351 17%	602 29% A
Not very much	596 28%	603 29%
Not at all	856 41% B	463 22%
NET Great deal / fair amount	522 25%	898 43% A
NET Not very much / Not at all	1451 69% B	1066 51%
Don't know	119 6%	129 6%

Overlap formulae used

*ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)*

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Q48. To what extent, if at all, do you trust each of the following political parties to reduce the cost of living for you and your family?
The Conservative party

No filters applied
GB adults aged 16-75

		Gender		Age					Social grade				Employment status		Region							Education		Income					Marital Status			Household Size				
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	North	Midlands	South	London	Wales	Scotland	Graduates	Non Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+		
Unweighted Base		2050	913	1137	184	345	390	404	727	718	698	234	400	1357	693	531	540	452	236	105	186	858	1192	527	515	491	368	149	1231	549	270	428	660	416	546	
Weighted Base		2093	1037	1056	310	383	356	386	658	555	615	449	473	1332	761	500	543	475	293	101	181	611	1482	619	538	473	316	147	1168	656	269	436	645	424	588	
A great deal		171	115	56	38	46	37	22	28	58	45	26	42	131	40	38	39	40	42	4	7	56	115	47	42	36	43	3	98	59	14	31	33	41	65	
		8%	11%	5%	12%	12%	10%	6%	4%	10%	7%	6%	9%	10%	5%	8%	7%	8%	14%	4%	4%	9%	8%	8%	8%	14%	2%	8%	9%	5%	7%	5%	10%	11%		
A fair amount		351	205	146	67	79	60	66	79	111	97	79	64	247	104	87	85	71	91	12	57	10	212	101	91	92	57	10	212	101	38	60	118	64	109	
		17%	20%	14%	22%	21%	17%	17%	12%	20%	16%	18%	14%	19%	14%	17%	16%	15%	24%	15%	12%	16%	17%	16%	17%	20%	18%	7%	18%	15%	14%	14%	18%	15%	18%	
Not very much		596	283	312	73	95	95	100	233	166	182	125	123	361	235	144	191	120	64	28	49	168	428	184	137	139	89	46	345	172	78	116	202	113	164	
		28%	27%	30%	24%	25%	27%	26%	35%	30%	30%	28%	26%	27%	31%	29%	35%	25%	22%	28%	27%	27%	29%	30%	26%	29%	28%	31%	30%	26%	29%	27%	31%	27%	28%	
Not at all		856	386	469	98	135	145	178	301	189	263	196	207	521	335	205	202	202	97	53	97	266	589	246	249	190	106	65	460	272	123	209	264	178	204	
		41%	37%	44%	31%	35%	41%	46%	46%	34%	43%	44%	44%	39%	44%	41%	37%	42%	33%	52%	54%	44%	40%	40%	46%	40%	34%	44%	39%	41%	46%	48%	41%	42%	35%	
NET Great deal / fair amount		522	320	202	105	125	97	88	107	168	142	105	106	378	144	125	125	111	113	19	39	155	367	148	133	128	100	13	310	160	52	91	152	105	174	
		25%	31%	19%	34%	33%	27%	23%	16%	30%	23%	22%	28%	19%	25%	23%	23%	19%	16%	16%	16%	25%	25%	24%	25%	27%	32%	9%	27%	24%	19%	21%	24%	25%	30%	
NET Not very much / Not at all		1451	670	782	171	229	240	278	534	356	445	321	330	882	569	349	393	322	160	81	146	434	1017	430	386	329	195	110	806	444	202	324	467	292	368	
		69%	65%	74%	55%	60%	67%	72%	81%	64%	72%	71%	70%	66%	75%	70%	72%	68%	55%	80%	81%	71%	69%	69%	72%	70%	62%	75%	69%	68%	75%	74%	72%	69%	63%	
Don't know		119	47	72	34	29	19	20	17	31	27	23	37	71	48	26	26	42	21	-	-	5	22	97	41	19	15	21	23	52	52	15	21	26	27	45
		6%	5%	7%	11%	7%	5%	5%	3%	6%	4%	5%	8%	5%	6%	5%	5%	5%	9%	7%	-	-	3%	4%	7%	4%	4%	3%	7%	16%	4%	6%	5%	4%	6%	8%
			A	EFQ	G	G	G	G						I				ORS	R				T	WX				X	VWXY		2A				2E	

Overlap formulae used
Columns:portions (5%): A/B,C/D,E/F,G/H,I/J,K/L,M,N,O/P,Q/R,S,T,U,V/W,X/Y,Z,AA/BB/CC/DD/EE/FF/FF Minimum Base: 60 Small Base: 30

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Q4B. To what extent, if at all, do you trust each of the following political parties to reduce the cost of living for you and your family?

The Conservative party

No filters applied

GB adults aged 16-75

		Presence of children		General Election 2019 Vote				Referendum 2016 Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2050	1279	771	651	567	157	285	839	800	1814	212
Weighted Base	2093	1298	795	625	562	142	306	771	815	1820	247
A great deal	171 8%	63 5%	108 14%	83 13%	41 7%	10 7%	33 11%	68 9%	82 10%	138 8%	29 12%
A fair amount	351 17%	185 14%	167 21%	158 25%	74 13%	10 7%	68 22%	97 13%	165 20%	286 16%	64 26%
Not very much	596 28%	394 30%	202 25%	224 36%	118 21%	52 37%	86 28%	195 25%	266 33%	528 29%	60 24%
Not at all	856 41%	582 45%	274 34%	142 23%	326 58%	68 48%	114 37%	391 51%	281 35%	770 42%	74 30%
NET Great deal / fair amount	522 25%	248 19%	275 35%	241 39%	115 21%	21 15%	101 33%	164 21%	248 30%	425 23%	93 38%
NET Not very much / Not at all	1451 69%	976 75%	475 60%	365 58%	445 79%	120 85%	200 65%	586 76%	547 67%	1298 71%	134 54%
Don't know	119 6%	74 6%	45 6%	19 3%	2 -	1 1%	5 2%	21 3%	20 2%	98 5%	20 8%

Overlap formulae used

ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

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Q48. To what extent, if at all, do you trust each of the following political parties to reduce the cost of living for you and your family?
The Labour party

No filters applied
GB adults aged 16-75

Ipsos																																																
			Gender		Age								Social grade								Employment status				Region								Education				Income				Marital Status				Household Size			
	Total		Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	North	Midlands	South	London	Wales	Scotland	Graduates	Non Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+														
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G															
Unweighted Base	2050	913	1137	184	345	390	404	727	718	698	234	400	1357	693	531	540	452	236	105	186	858	1192	527	515	491	368	149	1231	549	270	428	660	416	546														
Weighted Base	2093	1037	1056	310	383	356	386	658	555	615	449	473	1332	761	500	543	475	293	101	181	611	1482	619	538	473	316	147	1168	656	269	436	645	424	588														
A great deal	296	147	149	61	78	53	42	62	90	83	50	72	209	87	79	72	65	50	13	18	107	189	92	80	67	46	11	168	101	27	58	72	72	94														
	14%	14%	14%	20%	20%	15%	11%	9%	16%	14%	11%	15%	16%	11%	16%	13%	14%	17%	13%	10%	18%	13%	15%	15%	14%	15%	7%	14%	15%	10%	13%	11%	17%	16%														
				FG	FG	G							M								U		Z	Z	Z								2E	2E														
A fair amount	602	309	293	124	124	104	101	148	160	178	127	137	390	212	147	145	113	112	31	54	188	414	192	142	126	107	36	314	219	69	121	176	130	175														
	29%	30%	28%	40%	32%	29%	26%	23%	29%	29%	28%	29%	29%	28%	29%	27%	24%	38%	30%	30%	31%	28%	31%	26%	27%	34%	24%	27%	33%	26%	28%	27%	31%	30%														
				FG	G	G												NOP								W		2A																				
Not very much	603	289	313	61	98	106	116	222	152	187	140	123	385	217	144	170	133	69	32	55	175	428	163	167	140	88	45	366	156	80	124	195	123	160														
	29%	28%	30%	20%	26%	30%	34%	27%	30%	31%	26%	29%	29%	29%	29%	31%	28%	23%	31%	31%	29%	29%	26%	31%	30%	28%	31%	31%	24%	30%	28%	30%	29%	27%														
						C	C	CD																																								
Not at all	463	246	217	35	54	77	100	197	125	134	110	94	281	182	105	132	122	36	22	46	112	351	132	120	119	59	33	263	126	73	105	169	80	108														
	22%	24%	21%	11%	14%	22%	26%	30%	23%	22%	24%	20%	21%	24%	21%	24%	26%	12%	22%	25%	18%	24%	21%	22%	25%	19%	22%	23%	19%	27%	24%	26%	19%	18%														
						CD	CD	CDE							Q	Q	Q		Q	Q		T										2B		2F 2G														
NET Great deal / fair amount	898	456	442	186	203	156	143	210	250	261	178	209	599	299	226	217	178	162	44	71	295	603	284	221	193	153	47	482	320	96	179	247	202	270														
	43%	44%	42%	60%	53%	44%	37%	32%	45%	42%	40%	44%	45%	39%	45%	40%	38%	55%	43%	39%		48%	41%	46%	41%	41%	48%	41%	49%	36%	41%	38%	48%	46%														
				FG	FG	G							M		P						NOPS		Z			Z			2A 2C					2E	2E													
NET Not very much / Not at all	1066	535	531	96	152	183	216	419	277	321	250	218	667	399	249	302	255	104	54	101	287	778	295	287	259	147	78	629	283	153	229	364	203	269														
	51%	52%	50%	31%	40%	51%	56%	64%	50%	52%	56%	46%	50%	52%	50%	56%	54%	36%	54%	56%	47%	53%	48%	53%	55%	47%	53%	54%	43%	57%	53%	56%	48%	46%														
						CD	CD	CDEF			K				Q	Q	Q		Q	Q		T			VV			2B			2F 2G																	
Don't know	129	46	83	28	29	17	27	29	28	33	22	46	66	63	25	25	41	27	3	8	29	100	40	30	21	15	23	57	52	20	28	33	19	49														
	6%	4%	8%	9%	7%	5%	7%	4%	5%	5%	5%	5%	8%	5%	5%	5%	9%	9%	3%	5%	5%	7%	6%	6%	4%	5%	15%	5%	8%	6%	5%	4%	8%	2F														
			A		G								HJ		L			O		O							VWXY		2A																			

Overlapping formulae used
Column proportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/2A/2B/2C/2D/2E/2F/2G Minimum Base: 0/1 Small Base: 30/1

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Q4B. To what extent, if at all, do you trust each of the following political parties to reduce the cost of living for you and your family?

The Labour party

No filters applied

GB adults aged 16-75

		Presence of children		General Election 2019 Vote				Referendum 2016 Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2050	1279	771	651	567	157	285	839	800	1814	212
Weighted Base	2093	1298	795	625	562	142	306	771	815	1820	247
A great deal	296 14%	135 10%	161 20%	26 4%	180 32%	17 12%	44 14%	149 19%	85 10%	244 13%	50 20%
A fair amount	602 29%	368 28%	234 29%	110 18%	248 44%	50 35%	88 29%	269 35%	190 23%	500 27%	98 40%
Not very much	603 29%	387 30%	216 27%	238 38%	91 16%	48 34%	104 34%	221 29%	251 31%	538 30%	56 23%
Not at all	463 22%	319 25%	144 18%	230 37%	35 6%	21 15%	60 19%	108 14%	262 32%	435 24%	20 8%
NET Great deal / fair amount	898 43%	504 39%	395 50%	136 22%	428 76%	67 47%	132 43%	418 54%	275 34%	744 41%	149 60%
NET Not very much / Not at all	1066 51%	706 54%	360 45%	468 75%	126 22%	69 48%	163 53%	328 43%	513 63%	973 53%	76 31%
Don't know	129 6%	88 7%	41 5%	20 3%	8 1%	7 5%	11 3%	25 3%	27 3%	102 6%	22 9%

Overlap formulae used

ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

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Q5. To what extent, if at all, do you think Rishi Sunak...

Summary table

No filters applied
GB adults aged 16-75

		
	...has been doing a good job or a bad job in his role as Chancellor of the Exchequer ?	...is doing a good job or a bad job at tackling the cost of living crisis in Britain?
	A	B
Unweighted Base	2050	2050
Weighted Base	2093	2093
Very good job	153 7%	134 6%
Fairly good job	484 23% B	315 15%
Neither good nor bad job	569 27% B	497 24%
Fairly bad job	395 19%	459 22% A
Very bad job	387 18%	587 28% A
NET Good job	636 30% B	449 21%
NET Bad job	781 37%	1047 50% A
Don't know	106 5%	101 5%

Overlap formulae used

*ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)*

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Q5. To what extent, if at all, do you think Rishi Sunak...
...has been doing a good job or a bad job in his role as Chancellor of the Exchequer?

No filters applied
GB adults aged 16-75

Ipsos			Gender		Age				Social grade				Employment status		Region							Education		Income				Marital Status		Household Size				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	North	Midlands	South	London	Wales	Scotland	Graduates	Non Graduates	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
Unweighted Base	2050	913	1137	184	345	390	404	727	718	698	234	400	1357	693	531	540	452	236	105	186	858	1192	527	515	491	368	149	1231	549	270	428	660	416	546
Weighted Base	2093	1037	1056	310	383	356	386	658	555	615	449	473	1332	761	500	543	475	293	101	181	611	1482	619	538	473	316	147	1168	656	269	436	645	424	588
Very good job	153	93	59	24	38	29	25	36	56	47	18	32	117	36	35	37	34	33	3	10	53	99	39	34	35	41	4	103	40	10	28	39	40	45
	7%	9%	6%	8%	10%	8%	7%	6%	10%	8%	4%	7%	9%	5%	7%	7%	7%	11%	3%	6%	9%	7%	6%	6%	7%	13%	3%	9%	6%	4%	6%	6%	9%	8%
Fairly good job	484	277	207	81	83	69	86	164	138	122	126	97	317	167	120	121	110	74	24	35	146	338	128	119	118	96	23	282	139	62	95	150	105	134
	23%	27%	20%	26%	22%	19%	22%	25%	25%	20%	28%	21%	24%	22%	24%	22%	23%	25%	24%	19%	24%	23%	21%	22%	25%	30%	15%	24%	21%	23%	22%	23%	25%	23%
Neither good nor bad job	569	252	317	93	109	93	90	183	131	185	127	126	336	233	128	164	134	65	28	50	149	420	188	142	125	69	46	326	163	80	107	170	114	178
	27%	24%	30%	30%	28%	26%	23%	28%	24%	30%	28%	27%	25%	31%	26%	30%	28%	22%	28%	28%	24%	28%	30%	26%	26%	22%	31%	28%	30%	24%	26%	27%	27%	30%
Fairly bad job	395	191	203	52	71	73	71	128	107	122	84	81	262	133	92	105	81	67	17	31	117	278	113	108	95	50	28	197	147	50	101	120	69	105
	19%	18%	19%	17%	18%	20%	19%	19%	19%	20%	19%	17%	20%	17%	18%	19%	17%	23%	17%	17%	19%	19%	18%	20%	20%	16%	19%	17%	22%	19%	23%	19%	16%	18%
Very bad job	387	194	193	44	57	70	89	127	102	113	73	99	236	150	99	98	80	39	24	47	123	264	113	112	83	49	31	217	123	47	84	138	79	86
	18%	19%	18%	14%	15%	20%	23%	19%	18%	18%	16%	21%	18%	20%	20%	18%	17%	13%	24%	26%	20%	18%	18%	21%	18%	15%	21%	19%	19%	17%	19%	21%	19%	15%
NET Good job	636	370	266	105	121	98	111	200	194	169	144	130	434	202	154	158	144	107	27	45	199	437	167	153	153	137	27	386	179	72	123	189	145	179
	30%	36%	25%	34%	32%	28%	29%	30%	35%	28%	32%	27%	33%	27%	31%	29%	30%	36%	27%	25%	33%	30%	27%	27%	32%	43%	18%	33%	27%	27%	28%	29%	34%	31%
NET Bad job	781	385	397	96	127	142	161	256	209	235	156	181	498	283	191	203	162	106	42	78	240	542	225	220	179	99	59	414	271	97	184	258	148	191
	37%	37%	38%	31%	33%	40%	42%	39%	38%	38%	35%	38%	37%	37%	38%	37%	34%	36%	41%	43%	39%	37%	36%	41%	38%	31%	40%	35%	41%	36%	42%	40%	35%	32%
Don't know	106	29	77	16	26	22	24	18	22	25	22	37	64	42	27	18	35	16	4	7	24	82	39	24	16	11	16	43	20	23	27	17	40	
	5%	3%	7%	5%	7%	6%	6%	3%	4%	4%	5%	8%	5%	6%	5%	3%	7%	5%	4%	4%	4%	4%	6%	6%	4%	3%	4%	11%	4%	7%	8%	5%	4%	7%

Overlap formulae used
ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 8(**) Small Base: 30(*)

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Q5. To what extent, if at all, do you think Rishi Sunak...
...is doing a good job or a bad job at tackling the cost of living crisis in Britain?

No filters applied
GB adults aged 16-75

		Gender		Age				Social grade				Employment status		Region								Education		Income				Marital Status		Household Size						
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	North	Midlands	South	London	Wales	Scotland	Graduates	Non Graduates	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	
Unweighted Base		2050	913	1137	184	345	390	404	727	718	698	234	400	1357	693	531	540	452	236	105	186	858	1192	527	515	491	368	149	1231	549	270	428	660	416	546	
Weighted Base		2093	1037	1056	310	383	356	386	658	555	615	449	473	1332	761	500	543	475	293	101	181	611	1482	619	538	473	316	147	1168	656	269	436	645	424	588	
Very good job		134	85	49	27	43	28	21	15	38	33	28	35	113	21	30	29	32	36	5	2	49	84	37	28	36	30	2	76	48	10	21	38	26	49	
	6%	8%	5%	9%	11%	8%	5%	2%	7%	5%	6%	7%	8%	3%	6%	5%	7%	12%	5%	1%	8%	6%	6%	5%	8%	10%	2%	6%	4%	7%	4%	5%	6%	8%		
	B	G	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	2J	2K		
Fairly good job		315	183	131	69	70	46	58	73	112	79	67	57	221	94	70	82	73	58	15	17	93	222	87	95	65	60	9	185	102	29	59	81	67	108	
	15%	18%	12%	22%	18%	13%	15%	11%	20%	13%	15%	12%	17%	12%	14%	15%	15%	20%	15%	9%	15%	15%	14%	18%	14%	19%	6%	16%	15%	11%	14%	13%	16%	18%		
	B	G	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	2J	2K		
Neither good nor bad job		497	228	269	70	84	87	76	180	116	150	121	110	302	195	124	144	107	55	19	49	120	376	152	110	113	76	46	303	122	71	95	172	94	136	
	24%	22%	25%	23%	22%	24%	20%	27%	21%	24%	27%	23%	23%	26%	25%	26%	22%	19%	19%	9%	27%	20%	25%	25%	20%	24%	24%	31%	26%	19%	26%	22%	27%	22%	23%	
	B	G	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	2J	2K		
Fairly bad job		459	220	240	71	68	80	82	158	128	152	85	94	276	183	96	131	108	64	21	39	132	327	132	114	122	63	28	256	147	56	90	138	109	122	
	22%	21%	23%	23%	18%	23%	21%	24%	23%	25%	19%	20%	21%	24%	19%	24%	23%	22%	21%	22%	22%	22%	21%	21%	26%	20%	19%	22%	22%	21%	21%	21%	26%	21%		
	B	G	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	2J	2K		
Very bad job		587	287	300	53	95	100	128	212	143	175	125	144	361	226	150	136	130	66	35	69	193	394	174	170	124	70	49	311	191	85	148	192	107	140	
	28%	28%	28%	17%	25%	28%	33%	32%	26%	28%	31%	27%	30%	30%	25%	27%	22%	35%	38%	32%	33%	27%	28%	32%	26%	22%	33%	33%	27%	29%	32%	34%	30%	25%	24%	
	B	G	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	2J	2K		
NET Good job		449	268	180	95	112	74	79	88	150	111	95	92	334	114	101	111	105	93	20	19	143	306	123	123	101	90	11	260	150	39	80	119	93	156	
	21%	26%	17%	31%	29%	21%	21%	13%	27%	18%	21%	20%	25%	15%	20%	21%	22%	32%	20%	10%	10%	23%	21%	20%	23%	21%	29%	7%	22%	23%	14%	18%	18%	22%	27%	
	B	G	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	2J	2K		
NET Bad job		1047	506	540	124	163	180	210	369	271	326	210	239	637	410	246	268	238	130	56	108	325	721	305	285	246	133	77	568	338	141	239	331	216	261	
	50%	49%	51%	40%	43%	51%	54%	56%	49%	53%	47%	50%	48%	54%	49%	49%	50%	44%	56%	60%	53%	49%	49%	53%	52%	42%	52%	49%	52%	52%	51%	55%	51%	51%	44%	
	B	G	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	2J	2K		
Don't know		101	34	67	20	24	15	21	21	18	27	24	32	59	42	30	21	25	15	6	5	23	78	39	20	13	16	9%	3%	37	45	19	23	23	21	34
	5%	3%	6%	7%	6%	4%	5%	3%	3%	4%	5%	7%	4%	6%	6%	4%	5%	5%	6%	3%	4%	5%	6%	4%	3%	5%	9%	3%	7%	7%	5%	4%	5%	6%		
	A	G	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	2J	2K		

Overlap formulae used
ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z,2A/2B/2C/2D/2E/2F/2G Minimum Base: 8(**) Small Base: 38(*)

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Q5. To what extent, if at all, do you think Rishi Sunak...
...has been doing a good job or a bad job in his role as Chancellor of the Exchequer?

No filters applied
GB adults aged 16-75

Ipsos		Presence of children		General Election 2019 Vote				Referendum 2016 Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2050	1279	771	651	567	157	285	839	800	1814	212
Weighted Base	2093	1298	795	625	562	142	306	771	815	1820	247
Very good job	153 7%	67 5%	85 11%	72 11%	26 5%	11 8%	32 11%	54 7%	75 9%	129 7%	23 9%
Fairly good job	484 23%	265 20%	219 27%	227 36%	98 17%	25 18%	66 22%	158 20%	238 29%	407 22%	71 29%
Neither good nor bad job	569 27%	355 27%	214 27%	162 26%	135 24%	49 35%	82 27%	203 26%	212 26%	502 28%	64 26%
Fairly bad job	395 19%	269 21%	125 16%	98 16%	129 23%	29 20%	63 21%	161 21%	148 18%	341 19%	46 19%
Very bad job	387 18%	276 21%	111 14%	55 9%	166 30%	24 17%	52 17%	178 23%	122 15%	349 19%	30 12%
NET Good job	636 30%	332 26%	304 38%	299 48%	124 22%	37 26%	99 32%	212 27%	313 38%	536 29%	94 38%
NET Bad job	781 37%	545 42%	236 30%	153 25%	295 52%	53 37%	115 38%	339 44%	270 33%	690 38%	76 31%
Don't know	106 5%	65 5%	41 5%	11 2%	8 1%	3 2%	11 3%	17 2%	20 2%	92 5%	12 5%

Overlap formulae used

ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

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Q5. To what extent, if at all, do you think Rishi Sunak...
...is doing a good job or a bad job at tackling the cost of living crisis in Britain?

No filters applied
GB adults aged 16-75

		Presence of children		General Election 2019 Vote				Referendum 2016 Vote		Ethnicity	

Overlap formulae used

ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

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Q6. Would you describe Rishi Sunak as a tax cutting chancellor, or not?

No filters applied
GB adults aged 16-75

Ipsos		Demographics																														Attitudes										Behaviour									
		Gender			Age				Social grade				Employment status		Region					Education		Income				Marital Status		Household Size																							
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	Working	Not working	North	Midlands	South	London	Wales	Scotland	Graduates	Non Graduates	UP TO £19,999	£20,000-£34,999	£35,000-£49,999	£50,000+	Refused	Married/Living as Married	Single	Widowed/Divorced/Separated	1	2	3	4+																
Unweighted Base	2050	913	1137	184	345	390	404	727	718	698	234	400	1357	693	531	540	452	236	105	186	858	1192	527	515	491	368	149	1231	549	270	428	660	416	546																	
Weighted Base	2093	1037	1056	310	383	356	386	658	555	615	449	473	1332	761	500	543	475	293	101	181	611	1482	619	538	473	316	147	1168	656	269	436	645	424	588																	
I would describe Rishi Sunak as a tax cutting chancellor		320	187	133	88	85	55	42	50	101	80	57	82	231	89	60	83	72	74	9	23	107	214	101	76	74	54	15	173	120	27	51	82	71	116																
		15%	18%	13%	28%	22%	16%	11%	8%	18%	13%	13%	17%	17%	12%	12%	15%	15%	25%	9%	12%	17%	14%	16%	14%	16%	17%	10%	15%	18%	10%	12%	13%	17%	20%																
			B		EF	FG	G			I				M					NOPRS										2C					2D 2E																	
I would not describe Rishi Sunak as a tax cutting chancellor		1129	571	558	111	181	186	220	431	303	354	228	244	719	410	264	305	241	142	64	113	362	768	305	301	281	167	75	651	322	157	257	374	223	276																
		54%	55%	53%	36%	47%	52%	57%	65%	55%	58%	51%	52%	54%	54%	53%	56%	51%	48%	64%	63%	59%	52%	49%	56%	59%	53%	51%	56%	49%	58%	59%	58%	53%	47%																
					C	C	C		CO	COEF										PQ	NPQ	U				V			2B	2B	2C	2C	2G	2G																	
Neither		421	204	217	52	71	75	80	144	104	125	99	93	245	177	114	112	91	51	23	30	107	314	137	106	79	71	27	245	126	51	86	138	83	114																
		20%	20%	21%	17%	18%	21%	21%	22%	19%	20%	22%	20%	18%	23%	23%	21%	19%	17%	22%	17%	17%	21%	21%	22%	20%	17%	23%	18%	21%	19%	20%	21%	20%	19%																
Don't know		222	74	148	59	46	41	43	33	46	56	66	54	136	86	62	44	70	28	4	15	36	186	76	55	38	23	30	100	88	34	42	51	47	82																
		11%	7%	14%	19%	12%	11%	11%	5%	8%	9%	15%	11%	10%	11%	12%	8%	15%	9%	4%	8%	6%	13%	12%	10%	8%	7%	21%	13%	13%	10%	8%	11%	14%																	
			A		EF	G	G	G				HI				OR		OR				T		Y				VWXY	2A					2E																	

Overlap formulae used
ColumnProportions (13%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/2A/2B/2C/2D/2E/2G Minimum Base: Q(**) Small Base: 30(*)

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Q6. Would you describe Rishi Sunak as a tax cutting chancellor, or not?

No filters applied
GB adults aged 16-75

		Presence of children		General Election 2019 Vote				Referendum 2016 Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2050	1279	771	651	567	157	285	839	800	1814	212
Weighted Base	2093	1298	795	625	562	142	306	771	815	1820	247
I would describe Rishi Sunak as a tax cutting chancellor	320 15%	130 10%	191 24% A	102 16%	90 16%	19 14%	72 24% CDE	119 15%	126 15%	246 14%	70 29% I
I would not describe Rishi Sunak as a tax cutting chancellor	1129 54%	756 58% B	373 47%	336 54%	339 60% CF	93 65% CF	153 50%	465 60%	466 57%	1019 56% J	101 41%
Neither	421 20%	278 21%	143 18%	148 24% DE	96 17%	20 14%	58 19%	129 17%	176 22% G	367 20%	46 19%
Don't know	222 11%	133 10%	89 11%	39 6%	37 7%	10 7%	23 8%	58 8%	47 6%	187 10%	30 12%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)