

Global @visor: SSHRC - Trust in the Internet

Q4.1. [Summary - Top2Box (Likely)] How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	14519	7059	7460	4963	4268	5288	3307	5221	4993	7091	7428	2461	4690	7368	9104	5415	2037	12482	3324	11195	9508	4952
Base: All Respondents (wtd)	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
To send remittances across national borders	2817	1566	1252	1463	835	519	655	990	1079	1389	1428	570	881	1367	1869	948	791	2026	1204	1613	2151	656
	28.2%	31.7%	24.7%	37.9%	29.8%	15.5%	27.0%	28.3%	31.2%	29.6%	26.9%	26.4%	24.9%	31.8%	31.0%	23.9%	50.9%	24.0%	48.5%	21.5%	33.2%	19.0%
		B		DE	E				FG	J				KL	O		Q		S		U	
To purchase goods and services	3632	1920	1713	1862	1045	725	879	1239	1386	1720	1913	751	1175	1706	2332	1300	897	2735	1390	2242	2684	931
	36.3%	38.9%	33.8%	48.3%	37.3%	21.7%	36.2%	35.5%	40.1%	36.6%	36.1%	34.9%	33.2%	39.7%	38.6%	32.8%	57.7%	32.4%	55.9%	29.8%	41.4%	26.9%
		B		DE	E				FG	J				KL	O		Q		S		U	
As a speculative short-term investment	3472	1904	1568	1788	1018	665	805	1225	1338	1643	1829	706	1085	1680	2272	1200	861	2610	1344	2128	2655	807
	34.7%	38.6%	30.9%	46.4%	36.3%	19.9%	33.2%	35.1%	38.6%	35.0%	34.5%	32.8%	30.6%	39.1%	37.6%	30.3%	55.4%	30.9%	54.1%	28.3%	40.9%	23.3%
		B		DE	E				FG	J				KL	O		Q		S		U	
As a speculative long-term investment	3558	1957	1601	1816	1071	670	835	1244	1365	1681	1877	737	1121	1701	2292	1266	888	2670	1358	2200	2691	857
	35.6%	39.7%	31.6%	47.1%	38.2%	20.1%	34.4%	35.6%	39.4%	35.8%	35.4%	34.2%	31.6%	39.5%	38.0%	31.9%	57.1%	31.6%	54.6%	29.3%	41.5%	24.8%
		B		DE	E				FG	J				KL	O		Q		S		U	
To avoid cross-border banking fees	3051	1675	1376	1591	888	573	759	1056	1130	1445	1606	627	985	1440	2026	1026	814	2237	1253	1798	2309	728
	30.5%	33.9%	27.2%	41.3%	31.6%	17.2%	31.3%	30.2%	32.6%	30.8%	30.3%	29.1%	27.8%	33.5%	33.6%	25.9%	52.4%	26.5%	50.4%	23.9%	35.6%	21.1%
		B		DE	E				G					KL	O		Q		S		U	
To protect my financial privacy	3499	1877	1622	1776	1010	713	858	1206	1308	1647	1851	735	1165	1599	2257	1242	861	2638	1365	2134	2631	852
	35.0%	38.0%	32.0%	46.1%	36.0%	21.3%	35.3%	34.5%	37.8%	35.1%	34.9%	34.1%	32.9%	37.2%	37.4%	31.3%	55.4%	31.2%	54.9%	28.4%	40.6%	24.7%
		B		DE	E				G					KL	O		Q		S		U	
To shelter my wealth from taxes	3019	1637	1382	1610	869	539	751	1022	1152	1444	1574	615	972	1432	1994	1025	776	2242	1221	1798	2284	720
	30.2%	33.2%	27.3%	41.7%	31.0%	16.2%	30.9%	29.2%	33.3%	30.7%	29.7%	28.6%	27.4%	33.3%	33.0%	25.8%	49.9%	26.5%	49.1%	23.9%	35.2%	20.8%
		B		DE	E				G					KL	O		Q		S		U	
Some other reason	3092	1685	1408	1636	890	566	753	1081	1162	1452	1640	643	990	1459	2027	1065	841	2251	1266	1826	2328	750
	30.9%	34.1%	27.8%	42.4%	31.7%	17.0%	31.0%	30.9%	33.6%	30.9%	30.9%	29.9%	27.9%	33.9%	33.6%	26.9%	54.1%	26.7%	50.9%	24.3%	35.9%	21.7%
		B		DE	E				FG					KL	O		Q		S		U	

[Table of Contents](#)

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Q4.1. [Summary - Top2Box (Likely)] How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1002	466	536	262	290	450	101	388	379	427	575	137	427	438	628	374	76	926	132	870	555	433	56	60	84	139	-	483	180
Base: All Respondents (wtd)	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121
To send remittances across national borders	55	36	19	26	21	7	8	19	18	17	37	23	18	14	35	20	7	48	15	39	28	26	3	2	5	6	-	19	19
	10.9%	14.6%	7.3%	15.9%	16.0%	3.6%	12.2%	8.9%	11.8%	9.8%	11.5%	10.8%	10.0%	12.5%	11.8%	9.7%	22.8%	10.2%	26.3%	8.9%	11.7%	10.1%	8.3%	6.3%	10.0%	9.8%	-	10.0%	15.4%
To purchase goods and services	89	57	32	48	29	12	15	31	27	25	64	41	30	18	57	31	7	81	21	68	55	33	3	3	10	10	-	33	30
	17.7%	23.1%	12.5%	28.8%	22.4%	5.8%	23.2%	14.8%	18.0%	14.2%	19.7%	18.9%	16.9%	16.7%	19.4%	15.3%	25.0%	17.3%	35.9%	15.4%	22.8%	13.0%	10.9%	9.4%	18.7%	14.6%	-	17.0%	24.4%
	B	E	E	E	*	*	*	*	*	*	*	*	*	*	*	*	S*	S*	U	U	U	U	U	U	U	U	U	U	U
As a speculative short-term investment	82	54	28	46	25	12	12	30	31	27	55	33	26	23	55	27	5	77	13	69	55	26	4	5	13	13	-	33	16
	16.5%	21.9%	11.2%	27.7%	18.9%	5.8%	17.3%	14.2%	20.8%	15.5%	15.4%	15.0%	20.9%	18.7%	13.3%	18.6%	16.3%	22.6%	15.7%	23.0%	10.2%	13.0%	12.8%	23.4%	19.2%	-	17.0%	12.9%	
	B	E	E	E	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	U	U	U	U	U	U	U	U	U	U
As a speculative long-term investment	95	64	32	50	31	14	12	36	37	32	64	35	35	25	68	28	9	86	19	76	66	28	6	4	13	13	-	41	18
	19.1%	25.9%	12.5%	30.2%	23.9%	7.0%	17.6%	17.1%	24.8%	17.9%	19.7%	16.2%	20.1%	23.0%	23.0%	13.5%	32.1%	18.3%	33.6%	17.2%	27.7%	11.1%	20.1%	11.5%	24.4%	19.6%	-	21.2%	15.0%
	B	E	E	E	*	*	*	*	*	*	*	*	*	O*	O*	O*	S*	S*	U	U	U	U	U	U	U	U	U	U	U
To avoid cross-border banking fees	68	44	24	33	26	8	12	21	24	21	47	28	26	14	45	23	5	63	16	52	40	27	4	1	9	6	-	27	20
	13.6%	17.7%	9.5%	19.9%	20.4%	4.1%	17.7%	10.0%	16.0%	11.8%	14.5%	12.9%	14.8%	13.0%	15.3%	11.0%	17.1%	13.3%	27.8%	11.7%	16.8%	10.4%	12.7%	4.0%	15.8%	9.1%	-	14.3%	16.9%
	B	E	E	E	*	*	*	*	*	*	*	*	*	*	*	*	S*	S*	U	U	U	U	U	U	U	U	U	U	U
To protect my financial privacy	70	42	28	37	23	9	14	22	22	20	50	29	24	17	43	26	6	64	18	52	41	28	3	2	7	6	-	31	21
	13.9%	17.0%	11.0%	22.6%	17.9%	4.4%	21.5%	10.4%	14.9%	11.4%	15.3%	13.5%	13.5%	15.5%	14.7%	12.9%	19.4%	13.6%	30.4%	11.8%	17.0%	10.9%	8.1%	6.6%	12.0%	9.3%	-	16.2%	17.4%
	B	E	E	E	G*	*	*	*	*	*	*	*	*	*	*	*	*	S*	S*	U	U	U	U	U	U	U	U	U	U
To shelter my wealth from taxes	55	36	19	31	18	7	11	21	17	19	37	23	20	13	38	17	6	50	13	43	34	20	3	2	5	5	-	24	16
	11.1%	14.8%	7.5%	18.5%	13.7%	3.4%	16.3%	9.8%	11.2%	10.5%	11.4%	10.5%	11.3%	11.8%	12.9%	8.4%	19.5%	10.5%	22.0%	9.6%	14.3%	7.9%	8.2%	6.4%	10.0%	8.2%	-	12.4%	13.2%
	B	E	E	E	*	*	*	*	*	*	*	*	*	*	*	*	S*	S*	U	U	U	U	U	U	U	U	U	U	U
Some other reason	67	46	21	31	25	11	9	25	27	21	46	23	28	16	46	21	6	61	12	55	42	22	3	3	8	6	-	26	20
	13.4%	18.7%	8.1%	18.6%	19.5%	5.2%	14.1%	12.1%	18.2%	11.8%	14.2%	10.6%	16.2%	14.2%	15.5%	10.3%	20.6%	12.9%	20.8%	12.4%	17.7%	8.8%	11.1%	8.4%	15.0%	8.7%	-	13.6%	16.8%
	B	E	E	E	*	*	*	*	*	*	*	*	*	*	*	*	*	S*	S*	U	U	U	U	U	U	U	U	U	U

[Table of Contents](#)

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- Minimum Base: 30 (**), Small Base: 100 (*)

	United States		United States																											
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Political Party			
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	DEMOCRAT	REPUBLICAN	Independent	
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			
Base: All Respondents (unwtd)	1001	457	544	287	261	453	168	403	466	535	199	314	488	635	366	95	906	136	865	538	453	200	276	346	179	442	325	140		
Base: All Respondents (wtd)	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78	
To send remittances across national borders	69	45	24	39	23	7	15	19	35	38	28	15	25	48	21	17	52	24	45	50	18	18	11	24	16	28	22	7		
	13.8%	18.4%	9.3%	22.5%	19.5%	3.3%	20.7%	10.1%	14.6%	13.9%	13.7%	13.9%	10.0%	17.5%	16.5%	9.9%	35.1%	11.5%	37.2%	10.3%	19.5%	7.6%	20.3%	10.4%	12.8%	13.5%	13.7%	13.4%	8.6%	
To purchase goods and services	122	75	47	69	34	19	26	44	52	48	74	61	29	32	73	49	19	103	29	93	70	48	21	19	51	31	45	40	17	
	24.3%	30.7%	18.2%	39.9%	28.3%	9.3%	36.3%	23.2%	21.7%	21.8%	26.3%	30.0%	18.9%	22.1%	24.8%	23.6%	38.9%	22.8%	44.6%	21.3%	27.6%	20.1%	23.7%	18.0%	27.0%	26.1%	21.7%	24.3%	22.4%	
As a speculative short-term investment	119	78	41	65	34	20	20	46	53	47	72	51	29	39	75	44	16	103	30	89	79	39	21	20	53	25	49	39	15	
	23.8%	31.7%	16.2%	38.1%	28.5%	9.4%	28.3%	24.0%	22.3%	21.4%	25.7%	25.3%	19.0%	26.7%	25.5%	21.3%	32.8%	22.8%	46.3%	20.5%	30.9%	16.3%	23.7%	19.1%	27.9%	21.4%	23.9%	23.7%	19.2%	
As a speculative long-term investment	118	76	42	61	37	21	20	40	59	48	70	50	29	40	70	49	19	100	27	91	81	36	22	17	46	33	47	38	18	
	23.7%	31.2%	16.5%	35.5%	31.1%	9.8%	28.6%	20.9%	24.4%	22.1%	25.0%	24.5%	19.3%	27.2%	23.8%	23.4%	39.2%	22.0%	42.6%	20.9%	31.8%	15.2%	25.2%	16.2%	24.5%	27.8%	22.9%	23.2%	22.8%	
To avoid cross-border banking fees	94	61	34	56	26	11	19	32	43	41	53	47	21	26	60	34	18	76	27	67	66	26	18	14	36	26	37	33	11	
	18.8%	24.8%	13.2%	32.8%	22.2%	5.4%	27.6%	16.9%	17.8%	18.6%	19.0%	23.3%	14.0%	17.7%	20.5%	16.5%	38.4%	16.8%	42.3%	15.4%	26.1%	10.8%	20.4%	13.5%	19.2%	21.8%	17.8%	20.3%	14.1%	
To protect my financial privacy	118	68	49	73	30	14	26	38	53	47	71	56	27	34	69	49	18	99	32	86	76	39	21	17	52	28	51	35	14	
	23.5%	27.9%	19.3%	42.8%	25.1%	6.8%	36.9%	20.3%	22.1%	21.4%	25.2%	27.6%	18.1%	23.4%	23.5%	23.4%	38.4%	21.9%	49.0%	19.7%	29.7%	16.4%	23.8%	16.0%	27.4%	23.6%	24.6%	21.3%	17.4%	
To shelter my wealth from taxes	85	54	31	51	21	13	19	22	44	35	50	40	20	25	55	30	17	68	26	59	56	28	17	13	35	20	33	28	10	
	16.9%	22.0%	12.1%	29.5%	17.7%	6.2%	36.4%	11.7%	18.4%	15.9%	17.8%	19.5%	13.0%	17.5%	18.7%	14.5%	35.9%	15.0%	40.3%	13.5%	22.1%	11.6%	18.8%	12.6%	18.4%	17.1%	15.9%	17.0%	12.7%	
Some other reason	89	53	36	52	27	10	15	32	42	35	55	38	28	23	54	35	17	72	22	68	59	30	17	11	38	23	38	28	10	
	17.8%	21.6%	14.2%	30.3%	22.7%	4.9%	21.5%	17.0%	17.4%	15.8%	19.4%	18.8%	18.2%	16.1%	18.6%	16.8%	35.2%	16.0%	33.5%	15.5%	23.0%	12.3%	19.1%	11.0%	19.9%	19.5%	18.3%	17.2%	13.3%	

[Table of Contents](#)

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	14519	7059	7460	4963	4268	5288	3307	5221	4993	7091	7428	2461	4690	7368	9104	5415	2037	12482	3324	11195	9508	4952
Base: All Respondents (wtd)	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
To send remittances across national borders	7183	3368	3815	2393	1970	2820	1774	2505	2382	3310	3873	1584	2663	2936	4166	3017	764	6419	1281	5901	4338	2800
	71.8%	68.3%	75.3%	62.1%	70.2%	84.5%	73.0%	71.7%	68.8%	70.4%	73.1%	73.6%	75.1%	68.2%	69.0%	76.1%	49.1%	76.0%	51.5%	78.5%	66.8%	81.0%
		A		C	CD		H	H		I		M	M		N		P		R		T	
To purchase goods and services	6368	3014	3354	1994	1760	2613	1549	2255	2075	2980	3388	1403	2369	2596	3703	2665	5710	5272	3805	2525		
	63.7%	61.1%	66.2%	51.7%	62.7%	78.3%	63.8%	64.5%	59.9%	63.4%	63.9%	65.1%	66.8%	60.3%	61.4%	67.2%	42.3%	67.6%	44.1%	70.2%	58.6%	73.1%
		A		C	CD		H	H		I		M	M		N		P		R		T	
As a speculative short-term investment	6528	3029	3499	2068	1787	2674	1623	2270	2123	3056	3472	1447	2458	2622	3763	2765	694	5835	1142	5386	3834	2650
	65.3%	61.4%	69.1%	53.6%	63.7%	80.1%	66.8%	64.9%	61.4%	65.0%	65.5%	67.2%	69.4%	60.9%	62.4%	69.7%	44.6%	69.1%	45.9%	71.7%	59.1%	76.7%
		A		C	CD		H	H		I		M	M		N		P		R		T	
As a speculative long-term investment	6442	2976	3466	2040	1734	2668	1593	2251	2097	3018	3424	1417	2423	2602	3743	2699	667	5775	1128	5314	3798	2599
	64.4%	60.3%	68.4%	52.9%	61.8%	79.9%	65.6%	64.4%	60.6%	64.2%	64.6%	65.8%	68.4%	60.5%	62.0%	68.1%	42.9%	68.4%	45.4%	70.7%	58.5%	75.2%
		A		C	CD		H	H		I		M	M		N		P		R		T	
To avoid cross-border banking fees	6949	3258	3690	2265	1917	2766	1669	2439	2331	3254	3695	1527	2559	2863	4009	2940	741	6208	1233	5716	4180	2728
	69.5%	66.1%	72.8%	58.7%	68.4%	82.8%	68.7%	69.8%	67.4%	69.2%	69.7%	70.9%	72.2%	66.5%	66.4%	74.1%	47.6%	73.5%	49.6%	76.1%	64.4%	78.9%
		A		C	CD		H	H		I		M	M		N		P		R		T	
To protect my financial privacy	6501	3056	3445	2080	1795	2626	1570	2289	2153	3052	3450	1419	2379	2703	3778	2723	694	5807	1121	5380	3858	2604
	65.0%	62.0%	68.0%	53.9%	64.0%	78.7%	64.7%	65.5%	62.2%	64.9%	65.1%	65.9%	67.1%	62.8%	62.6%	68.7%	44.6%	68.8%	45.1%	71.6%	59.4%	75.3%
		A		C	CD		H	H		I		M	M		N		P		R		T	
To shelter my wealth from taxes	6981	3297	3685	2246	1936	2799	1677	2473	2309	3255	3727	1539	2572	2870	4041	2940	778	6203	1265	5717	4205	2736
	69.8%	66.8%	72.7%	58.3%	69.0%	83.8%	69.1%	70.8%	66.7%	69.3%	70.3%	71.4%	72.6%	66.7%	67.0%	74.2%	50.1%	73.5%	50.9%	76.1%	64.8%	79.2%
		A		C	CD		H	H		I		M	M		N		P		R		T	
Some other reason	6908	3249	3659	2220	1915	2773	1676	2414	2299	3247	3661	1511	2554	2843	4008	2900	714	6194	1220	5688	4161	2706
	69.1%	65.9%	72.2%	57.6%	68.3%	83.0%	69.0%	69.1%	66.4%	69.1%	69.1%	70.1%	72.1%	66.1%	66.4%	73.1%	45.9%	73.3%	49.1%	75.7%	64.1%	78.3%
		A		C	CD		H	H		I		M	M		N		P		R		T	

[Table of Contents](#)

Global @divisor: SSHRC - Trust in the Internet
 Q4.1. [Summary - Bottom2Box (Unlikely)] How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?
 Proportions/Means: Bottom2Box (Unlikely) used
 - Column Proportions: A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/i/j
 - Column Means: 30 (**), Small Base: 100 (*)
 - Column Proportions: A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/i/j
 - Column Means: 30 (**), Small Base: 100 (*)

	Canada																												
	Canada Total		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
	Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1002	466	536	262	290	450	101	388	379	427	575	137	427	438	628	374	76	926	132	870	555	433	56	60	84	139	-	483	180
Base: All Respondents (wtd)	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121
To send remittances across national borders	445	211	235	139	109	197	59	191	132	159	286	192	157	97	260	185	22	423	43	403	212	229	28	33	49	59	-	173	103
	89.1%	85.4%	92.7%	84.1%	84.0%	96.4%	87.8%	91.1%	88.2%	90.2%	88.5%	89.2%	90.0%	87.5%	88.2%	90.3%	77.2%	89.8%	73.7%	91.1%	88.3%	89.9%	91.7%	93.7%	90.0%	90.2%	-	90.0%	84.6%
To purchase goods and services	411	190	222	118	101	193	51	178	123	152	260	174	145	92	238	174	22	390	37	374	185	222	28	32	44	56	-	159	92
	82.3%	76.9%	87.5%	71.2%	77.6%	94.2%	76.8%	85.2%	82.0%	85.8%	80.3%	81.1%	83.1%	83.3%	80.6%	84.7%	75.0%	82.7%	64.1%	84.6%	77.2%	87.0%	89.1%	90.6%	81.3%	85.4%	-	83.0%	75.6%
As a speculative short-term investment	418	193	225	119	105	193	55	180	119	149	268	182	148	87	240	178	23	394	45	373	184	229	27	31	42	53	-	159	106
	83.5%	78.1%	88.8%	72.3%	81.1%	94.2%	82.7%	85.8%	79.2%	84.5%	83.0%	84.6%	85.0%	79.1%	81.3%	86.7%	81.4%	83.7%	77.4%	84.3%	77.0%	89.8%	87.0%	87.2%	76.6%	80.8%	-	83.0%	87.1%
As a speculative long-term investment	405	183	222	115	99	190	55	174	113	145	260	180	139	85	227	177	20	385	38	366	173	227	25	31	41	53	-	151	103
	80.9%	74.1%	87.5%	69.8%	76.1%	93.0%	82.4%	82.9%	75.2%	82.1%	80.3%	83.8%	79.9%	77.0%	77.0%	86.5%	67.9%	81.7%	66.4%	82.8%	72.3%	88.9%	79.9%	88.5%	75.6%	80.4%	-	78.8%	85.0%
To avoid cross-border banking fees	432	203	229	132	104	196	55	188	126	156	276	187	149	96	250	183	24	408	42	391	199	228	27	34	46	60	-	164	101
	86.4%	82.3%	90.5%	80.1%	79.6%	95.9%	82.3%	90.0%	84.0%	88.2%	85.5%	87.1%	85.2%	87.0%	84.7%	89.0%	82.9%	86.7%	72.2%	88.3%	83.2%	89.6%	87.3%	96.0%	84.2%	90.9%	-	85.7%	83.1%
To protect my financial privacy	430	205	226	128	107	196	52	188	127	157	274	186	151	93	252	179	23	407	40	390	199	227	28	33	48	60	-	161	100
	86.1%	83.0%	89.0%	77.4%	82.1%	95.6%	78.5%	89.6%	85.1%	88.6%	84.7%	86.5%	84.5%	85.3%	87.1%	80.6%	86.4%	69.6%	88.2%	83.0%	89.1%	91.9%	93.4%	88.0%	90.7%	-	83.8%	82.6%	
To shelter my wealth from taxes	445	210	235	135	112	198	56	189	133	158	287	192	155	97	257	188	23	421	45	400	205	235	28	33	49	61	-	168	105
	88.9%	85.2%	92.5%	81.5%	86.3%	96.6%	83.7%	90.2%	88.8%	89.5%	88.6%	89.5%	88.7%	88.2%	87.1%	91.6%	80.5%	89.5%	78.0%	90.4%	85.7%	92.1%	91.8%	93.6%	90.0%	91.8%	-	87.6%	86.8%
Some other reason	433	200	233	135	105	194	57	184	122	156	277	192	146	95	249	184	23	410	46	388	197	232	28	32	46	60	-	166	101
	86.6%	81.3%	91.9%	81.4%	80.5%	94.8%	85.9%	87.9%	81.8%	88.2%	85.8%	89.4%	83.8%	85.8%	84.5%	89.7%	79.4%	87.1%	79.2%	87.6%	82.3%	91.2%	88.9%	91.6%	85.0%	91.3%	-	86.4%	83.2%

[Table of Contents](#)

Global @dvisor: SSHRC - Trust in the Internet

Q4.1. [Summary - Bottom2Box (Unlikely)] How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?

Proportions/Means: Overlap formulae used

- Column Proportions: A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

	United States		United States																										
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Political Party		
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	DEMOCRAT	REPUBLICAN	Independent
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1001	457	544	287	261	453	168	403	466	535	199	314	488	635	366	95	906	136	865	538	453	200	276	346	179	442	325	140	
Base: All Respondents (wtd)	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78
To send remittances across national borders	431	199	232	133	96	202	56	171	240	189	242	175	136	120	245	186	31	400	40	391	205	222	70	94	164	103	178	141	71
	86.2%	81.6%	90.7%	77.5%	80.5%	96.7%	79.3%	89.9%	85.4%	86.1%	86.3%	86.1%	90.0%	82.5%	83.5%	90.1%	64.9%	88.5%	62.8%	89.7%	80.5%	92.4%	79.7%	89.6%	87.2%	86.5%	86.3%	86.6%	91.4%
To purchase goods and services	378	169	209	103	85	190	45	146	188	172	207	142	123	113	220	158	29	349	36	343	184	192	67	86	138	88	161	124	61
	75.7%	69.3%	81.8%	60.1%	71.7%	90.7%	63.7%	76.8%	78.3%	78.2%	73.7%	70.0%	81.1%	77.9%	75.2%	76.4%	61.1%	77.2%	55.4%	78.7%	72.4%	79.9%	76.3%	82.0%	73.0%	73.9%	78.3%	75.7%	77.6%
			A		CD		F	F			M		K		N	*	P	*	R		T		X			c		c*	
As a speculative short-term investment	381	167	214	106	85	190	50	144	186	172	209	152	123	107	218	163	32	349	35	346	176	201	67	85	136	94	157	124	63
	76.2%	68.3%	83.8%	61.9%	71.5%	90.6%	71.7%	76.0%	77.7%	78.6%	74.3%	74.7%	81.0%	73.3%	74.5%	78.7%	67.2%	77.2%	53.7%	79.5%	69.1%	83.7%	76.3%	80.9%	72.1%	78.6%	76.1%	76.3%	80.8%
			A		CD		M				R					*	R		T		X							*	
As a speculative long-term investment	382	168	213	111	82	189	50	150	181	171	211	154	122	106	223	158	29	353	37	345	174	203	66	88	142	86	159	125	60
	76.3%	68.8%	83.5%	64.5%	68.9%	90.2%	71.4%	79.1%	75.6%	77.9%	75.0%	75.5%	80.7%	72.8%	76.2%	76.6%	60.8%	78.0%	57.4%	79.1%	68.2%	84.8%	74.8%	83.8%	75.5%	72.2%	77.1%	76.8%	77.2%
			A		CD						M					*	P	*	R		T		XY					*	
To avoid cross-border banking fees	406	184	222	115	92	198	51	158	197	179	227	156	130	120	233	173	29	376	37	369	188	214	70	90	152	93	169	130	67
	81.2%	75.2%	86.8%	67.2%	77.8%	94.6%	72.4%	83.1%	82.2%	81.4%	81.0%	76.7%	86.0%	82.3%	79.5%	83.5%	61.6%	83.2%	57.7%	84.6%	73.9%	89.2%	79.6%	86.5%	80.8%	78.2%	82.2%	79.7%	85.9%
			A		CD		F	F			K					*	P	*	R		T		X					*	
To protect my financial privacy	382	176	206	98	89	195	44	151	187	173	210	147	124	111	224	158	29	353	33	350	179	200	67	88	137	91	155	128	64
	76.5%	72.1%	80.7%	57.2%	74.9%	93.2%	63.1%	79.7%	77.9%	78.6%	74.8%	72.4%	81.9%	76.6%	76.5%	76.6%	61.6%	78.1%	51.0%	80.3%	70.3%	83.6%	76.2%	84.0%	72.6%	76.4%	75.4%	78.7%	82.6%
			A		CD		F	F			K					*	P	*	R		T		X					c	c*
To shelter my wealth from taxes	415	191	224	121	98	196	52	168	196	185	231	164	132	120	238	177	31	385	39	377	198	212	71	91	154	99	173	135	68
	83.1%	79.0%	87.9%	70.5%	82.3%	93.8%	73.6%	88.3%	81.6%	84.1%	82.2%	80.5%	87.0%	82.5%	81.3%	85.5%	64.1%	85.0%	59.8%	86.5%	77.9%	89.4%	81.2%	87.4%	81.6%	82.9%	84.1%	83.0%	87.3%
			A		CD		FH				R					*	P	*	R		T		X				c	c*	
Some other reason	411	192	219	120	92	199	55	158	198	185	226	165	124	122	239	172	31	380	43	368	196	210	71	93	151	96	168	135	68
	82.2%	78.4%	85.8%	69.7%	77.3%	95.1%	78.5%	83.0%	82.6%	84.2%	80.6%	81.2%	81.8%	83.9%	81.4%	83.2%	64.8%	84.0%	66.5%	84.5%	77.0%	87.7%	80.9%	89.0%	80.1%	80.5%	81.7%	82.8%	86.7%
			A		CD											*	P	*	R		T		VXY					*	

[Table of Contents](#)

Global @visor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To send remittances across national borders

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	14519	7059	7460	4963	4268	5288	3307	5221	4993	7091	7428	2461	4690	7368	9104	5415	2037	12482	3324	11195	9508	4952
Base: All Respondents (wtd)	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
Very likely	826	484	341	464	223	139	185	298	325	437	389	170	242	414	594	232	316	510	455	371	653	172
	8.3%	9.8%	6.7%	12.0%	7.9%	4.2%	7.6%	8.5%	9.4%	9.3%	7.3%	7.9%	6.8%	9.6%	9.8%	5.8%	20.3%	6.0%	18.3%	4.9%	10.1%	5.0%
		B		DE	E				F	J				KL	O		Q		S		U	
Somewhat likely	1991	1081	910	999	613	380	470	693	754	952	1039	400	639	953	1275	716	475	1517	749	1242	1499	484
	19.9%	21.9%	18.0%	25.9%	21.8%	11.4%	19.4%	19.8%	21.8%	20.3%	19.6%	18.6%	18.0%	22.1%	21.1%	18.1%	30.5%	18.0%	30.1%	16.5%	23.1%	14.0%
		B		DE	E				FG					KL	O		Q		S		U	
Not very likely	2609	1296	1313	1129	751	729	647	893	925	1159	1450	521	908	1180	1541	1068	403	2206	658	1951	1791	800
	26.1%	26.3%	25.9%	29.3%	26.8%	21.8%	26.6%	25.5%	26.7%	24.7%	27.4%	24.2%	25.6%	27.4%	25.5%	26.9%	25.9%	26.1%	26.5%	26.0%	27.6%	23.1%
				DE	E					I				K							U	
Not at all likely	4574	2072	2502	1264	1218	2091	1127	1612	1457	2152	2422	1063	1755	1756	2624	1949	361	4213	623	3950	2546	2000
	45.7%	42.0%	49.4%	32.8%	43.4%	62.6%	46.4%	46.1%	42.1%	45.8%	45.7%	49.3%	49.5%	40.8%	43.5%	49.2%	23.2%	49.9%	25.1%	52.6%	39.2%	57.9%
		A		C	CD	H	H					M	M		N		P		R		T	
Sigma	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	2817	1566	1252	1463	835	519	655	990	1079	1389	1428	570	881	1367	1869	948	791	2026	1204	1613	2151	656
	28.2%	31.7%	24.7%	37.9%	29.8%	15.5%	27.0%	28.3%	31.2%	29.6%	26.9%	26.4%	24.9%	31.8%	31.0%	23.9%	50.9%	24.0%	48.5%	21.5%	33.2%	19.0%
		B		DE	E				FG	J				KL	O		Q		S		U	
Bottom2Box (Unlikely)	7183	3368	3815	2393	1970	2820	1774	2505	2382	3310	3873	1584	2663	2936	4166	3017	764	6419	1281	5901	4338	2800
	71.8%	68.3%	75.3%	62.1%	70.2%	84.5%	73.0%	71.7%	68.8%	70.4%	73.1%	73.6%	75.1%	68.2%	69.0%	76.1%	49.1%	76.0%	51.5%	78.5%	66.8%	81.0%
		A		C	CD	H	H			I		M	M		N		P		R		T	

[Table of Contents](#)

Global @divisor: SSHRC - Trust in the Internet
 Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To send remittances across national borders
 Proportions/Means: Overlap formulae used
 - Column Proportions: A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/J
 - Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means: A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/J
 - Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1002	466	536	262	290	450	101	388	379	427	575	137	427	438	628	374	76	926	132	870	555	433	56	60	84	139	-	483	180
Base: All Respondents (wtd)	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121
Very likely	8	5	2	4	2	1	*	3	3	4	4	1	4	3	6	2	1	6	2	6	5	3	*	*	-	-	-	5	2
	1.5%	2.2%	0.9%	2.4%	1.7%	0.7%	0.7%	1.5%	2.3%	2.1%	1.2%	0.6%	2.2%	2.4%	1.9%	1.0%	4.8%	1.3%	3.2%	1.3%	2.0%	1.1%	1.6%	-	-	-	2.4%	1.9%	
Somewhat likely	47	31	16	22	19	6	8	15	14	14	33	22	14	11	29	18	5	42	13	34	23	2	2	5	6	-	15	16	
	9.4%	12.4%	6.5%	13.5%	14.3%	3.0%	11.4%	7.4%	9.4%	7.7%	10.3%	10.3%	7.9%	10.1%	9.9%	8.7%	18.0%	8.9%	23.0%	7.6%	9.6%	9.0%	6.7%	5.4%	10.0%	9.8%	-	7.6%	13.5%
Not very likely	97	55	42	35	36	25	9	40	37	32	65	29	43	25	66	31	7	90	16	81	62	33	5	9	15	6	-	38	25
	19.4%	22.3%	16.5%	21.5%	28.0%	12.2%	14.1%	19.1%	24.4%	18.3%	20.0%	13.6%	24.4%	22.6%	22.5%	15.0%	24.1%	19.1%	27.4%	18.3%	26.0%	13.0%	15.3%	24.5%	26.9%	9.5%	-	19.7%	20.5%
Not at all likely	349	156	193	104	73	172	49	151	95	127	221	162	114	72	194	155	15	333	27	322	149	196	24	25	34	53	-	135	78
	69.7%	63.1%	76.1%	62.6%	55.9%	84.2%	73.7%	72.0%	63.8%	71.9%	68.5%	75.5%	65.5%	64.9%	65.8%	75.3%	53.1%	70.7%	46.4%	72.7%	62.3%	76.9%	76.4%	69.2%	63.1%	80.8%	-	70.3%	64.1%
Sigma	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%
Top2Box (Likely)	55	36	19	26	21	7	8	19	18	17	37	23	18	14	35	20	7	48	15	39	28	26	3	2	5	6	-	19	19
	10.9%	14.6%	7.3%	15.9%	16.0%	3.6%	12.2%	8.9%	11.8%	9.8%	11.5%	10.8%	10.0%	12.5%	11.8%	9.7%	22.8%	10.2%	26.3%	8.9%	11.7%	10.1%	8.3%	6.3%	10.0%	9.8%	-	10.0%	15.4%
Bottom2Box (Unlikely)	445	211	235	139	109	197	59	191	132	159	286	192	157	97	260	185	22	423	43	403	212	229	28	33	49	59	-	173	103
	89.1%	85.4%	92.7%	84.1%	84.0%	96.4%	87.8%	91.1%	88.2%	88.5%	89.2%	89.2%	90.0%	87.5%	88.2%	90.3%	77.2%	89.8%	73.7%	91.1%	88.3%	89.9%	91.7%	93.7%	90.0%	90.2%	-	90.0%	84.6%
			A		CD	*					LM				N	*	P	*	R	T	*	*	*	*	Xb*				

[Table of Contents](#)

Global @dvisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To send remittances across national borders

Proportions/Means: Overlap formulae used

- Column Proportions: A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

Minimum Base: 30 (**), Small Base: 100 (*)

	United States		United States																										
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Political Party		
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	DEMOCRAT	REPUBLICAN	Independent
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1001	457	544	287	261	453	168	403	466	535	199	314	488	635	366	95	906	136	865	538	453	200	276	346	179	442	325	140	
Base: All Respondents (wtd)	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78
Very likely	16	11	5	9	6	1	2	6	8	9	7	6	3	7	16	1	8	9	7	9	12	4	4	2	3	8	5	7	3
	3.2%	4.7%	1.9%	5.2%	5.0%	0.6%	2.5%	3.3%	3.4%	4.3%	2.4%	3.0%	2.2%	4.7%	5.4%	0.2%	16.0%	1.9%	11.0%	2.1%	4.8%	1.7%	4.6%	1.6%	1.4%	6.7%	2.6%	4.4%	3.9%
Somewhat likely	53	34	19	30	17	6	13	13	27	21	32	22	12	19	33	20	9	44	17	36	37	14	14	9	22	8	23	15	4
	10.5%	13.8%	7.4%	17.3%	14.6%	2.7%	18.2%	6.8%	11.3%	9.6%	11.3%	10.9%	7.9%	12.8%	11.1%	9.7%	19.1%	9.6%	26.2%	8.2%	14.7%	6.0%	15.8%	8.8%	11.4%	6.8%	11.0%	9.0%	4.6%
Not very likely	117	63	54	27	36	16	44	58	52	65	51	35	31	61	56	9	109	12	106	70	46	18	23	50	26	45	37	20	
	23.5%	25.9%	21.2%	31.4%	22.8%	17.4%	22.8%	23.1%	24.0%	23.8%	23.3%	25.2%	23.0%	21.7%	20.8%	27.3%	17.9%	24.1%	18.6%	24.2%	27.4%	19.0%	20.0%	22.3%	26.7%	22.0%	22.6%	26.0%	
Not at all likely	314	136	178	79	69	166	40	127	147	137	177	124	101	88	184	130	22	291	28	285	135	176	52	70	114	77	132	104	51
	62.7%	55.6%	69.5%	46.0%	57.7%	79.3%	56.5%	66.7%	61.4%	62.3%	63.0%	60.9%	67.0%	60.9%	62.7%	62.8%	47.0%	64.4%	44.2%	65.5%	53.1%	73.3%	59.6%	67.3%	60.5%	64.5%	64.3%	64.0%	65.4%
Sigma	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	69	45	24	39	23	7	15	19	35	30	38	28	15	25	48	21	17	52	24	45	50	18	18	11	24	16	28	22	7
	13.8%	18.4%	9.3%	22.5%	19.5%	3.3%	20.7%	10.1%	14.6%	13.9%	13.7%	13.9%	10.0%	17.5%	16.5%	9.9%	35.1%	11.5%	37.2%	10.3%	19.5%	7.6%	20.3%	10.4%	12.8%	13.5%	13.7%	13.4%	8.6%
Bottom2Box (Unlikely)	431	199	232	133	96	202	56	171	205	189	242	175	136	120	245	186	31	400	40	391	205	223	70	94	164	103	178	141	71
	86.2%	81.6%	90.7%	77.5%	80.5%	96.7%	79.3%	89.9%	85.4%	86.1%	86.3%	86.1%	90.0%	82.5%	83.5%	90.1%	64.9%	88.5%	62.8%	89.7%	80.5%	92.4%	79.7%	89.6%	87.2%	86.5%	86.3%	86.6%	91.4%

[Table of Contents](#)

Global @visor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To purchase goods and services

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	14519	7059	7460	4963	4268	5288	3307	5221	4993	7091	7428	2461	4690	7368	9104	5415	2037	12482	3324	11195	9508	4952
Base: All Respondents (wtd)	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
Very likely	1086	582	505	606	303	177	257	346	452	534	553	229	342	516	742	344	371	715	541	545	853	229
	10.9%	11.8%	10.0%	15.7%	10.8%	5.3%	10.6%	9.9%	13.1%	11.4%	10.4%	10.6%	9.6%	12.0%	12.3%	8.7%	23.9%	8.5%	21.8%	7.3%	13.1%	6.6%
Somewhat likely	2546	1338	1208	1256	742	548	622	894	934	1186	1360	523	833	1190	1590	956	526	2020	850	1697	1831	701
	25.5%	27.1%	23.8%	32.6%	26.5%	16.4%	25.6%	25.6%	27.0%	25.2%	25.7%	24.3%	23.5%	27.7%	26.3%	24.1%	33.8%	23.9%	34.2%	22.6%	28.2%	20.3%
Not very likely	2337	1168	1169	927	700	709	574	836	795	1043	1294	481	805	1052	1387	950	343	1994	549	1788	1601	721
	23.4%	23.7%	23.1%	24.0%	25.0%	21.2%	23.6%	23.9%	23.0%	22.2%	24.4%	22.3%	22.7%	24.4%	23.0%	24.0%	22.1%	23.6%	22.1%	23.8%	24.7%	20.9%
Not at all likely	4030	1846	2185	1067	1060	1904	975	1419	1280	1937	2094	922	1564	1545	2316	1715	314	3716	546	3484	2204	1804
	40.3%	37.4%	43.1%	27.7%	37.8%	57.0%	40.2%	40.6%	37.0%	41.2%	39.5%	42.8%	44.1%	35.9%	38.4%	43.2%	20.2%	44.0%	22.0%	46.4%	34.0%	52.2%
Sigma	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	3632	1920	1713	1862	1045	725	879	1239	1386	1720	1913	751	1175	1706	2332	1300	897	2735	1390	2242	2684	931
	36.3%	38.9%	33.8%	48.3%	37.3%	21.7%	36.2%	35.5%	40.1%	36.6%	36.1%	34.9%	33.2%	39.7%	38.6%	32.8%	57.7%	32.4%	55.9%	29.8%	41.4%	26.9%
Bottom2Box (Unlikely)	6368	3014	3354	1994	1760	2613	1549	2255	2075	2980	3388	1403	2369	2596	3703	2665	658	5710	1095	5272	3805	2525
	63.7%	61.1%	66.2%	51.7%	62.7%	78.3%	63.8%	64.5%	59.9%	63.4%	63.9%	65.1%	66.8%	60.3%	61.4%	67.2%	42.3%	67.6%	44.1%	70.2%	58.6%	73.1%
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U

[Table of Contents](#)

Global @visor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To purchase goods and services

Proportions/Means: Overlap formulae used

- Column Proportions: A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total		Canada																												
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
			Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b				
Base: All Respondents (unwtd)	1002	466	536	262	290	450	101	388	379	427	575	137	427	438	628	374	76	926	132	870	555	433	31	35	54	66	-	192	121		
Base: All Respondents (wtd)	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121		
Very likely	17	8	9	13	2	3	1	5	4	9	8	7	6	4	9	8	1	16	2	15	9	8	*	*	3	3	-	8	2		
	3.5%	3.2%	3.7%	7.6%	1.6%	1.3%	2.3%	2.8%	5.1%	2.5%	3.4%	3.3%	3.8%	3.2%	3.8%	4.7%	3.4%	3.7%	3.4%	3.9%	3.1%	1.6%	1.0%	6.3%	4.3%	-	4.3%	1.6%			
Somewhat likely	71	49	22	35	27	9	15	26	23	16	55	33	24	14	48	24	6	66	19	53	45	25	3	3	7	7	-	24	28		
	14.3%	10.9%	8.8%	21.2%	20.8%	4.5%	21.9%	12.5%	15.2%	9.0%	17.1%	15.5%	13.6%	12.9%	16.2%	11.5%	20.3%	13.9%	32.2%	12.0%	18.8%	10.0%	9.3%	8.4%	12.4%	10.3%	-	12.7%	22.8%		
Not very likely	88	46	41	28	33	26	7	40	32	25	63	25	39	24	57	30	7	80	13	75	55	31	4	7	11	7	-	36	23		
	17.5%	18.8%	16.3%	17.1%	25.4%	12.8%	11.1%	19.2%	21.1%	13.9%	19.5%	11.7%	22.3%	21.3%	19.4%	14.8%	25.0%	17.0%	21.7%	17.0%	22.8%	12.2%	11.4%	18.7%	20.3%	10.9%	-	19.0%	18.6%		
Not at all likely	324	143	180	89	68	167	44	138	91	127	197	149	106	69	180	143	14	309	24	299	130	191	24	25	33	49	-	123	69		
	64.8%	58.2%	71.2%	54.0%	52.2%	81.4%	65.7%	66.0%	60.9%	72.0%	60.8%	69.4%	60.8%	62.0%	61.2%	69.9%	50.0%	65.7%	42.3%	67.7%	54.4%	74.8%	77.7%	71.9%	61.0%	74.4%	-	64.0%	57.0%		
Sigma	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%		
Top2Box (Likely)	89	57	32	48	29	12	15	31	27	25	64	41	30	18	57	31	7	81	21	68	55	33	3	3	10	10	-	33	30		
	17.7%	23.1%	12.5%	28.8%	22.4%	5.8%	23.2%	14.8%	18.0%	14.2%	19.7%	18.9%	16.9%	16.7%	19.4%	15.3%	25.0%	17.3%	35.9%	15.4%	22.8%	13.0%	10.9%	9.4%	18.7%	14.6%	-	17.0%	24.4%		
Bottom2Box (Unlikely)	411	190	222	118	101	193	51	178	123	152	260	174	145	92	238	174	22	390	37	374	185	222	28	32	44	56	-	159	92		
	82.3%	76.9%	87.5%	71.2%	77.6%	94.2%	76.8%	85.2%	82.0%	85.8%	80.3%	81.1%	83.1%	83.3%	80.6%	84.7%	75.0%	82.7%	64.1%	84.6%	77.2%	87.0%	89.1%	90.6%	81.3%	85.4%	-	83.0%	75.6%		
			A		CD	*					J						P	*	R	T	b*	*	*	*	b*	*					

[Table of Contents](#)

Global @dvisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To purchase goods and services

Proportions/Means: Overlap formulae used

- Column Proportions: A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

- Columns Tested (5%): A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

	United States																												
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Political Party		
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	DEMOCRAT	REPUBLICAN	Independent
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1001	457	544	287	261	453	168	403	466	535	199	314	488	635	366	95	906	136	865	538	453	200	276	346	179	442	325	140	
Base: All Respondents (wtd)	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78
Very likely	41	26	14	26	9	5	10	13	18	11	30	22	10	9	25	16	11	30	16	25	26	13	7	3	22	8	15	17	3
	8.1%	10.7%	5.6%	15.4%	7.9%	2.3%	13.8%	6.6%	7.7%	4.9%	10.7%	10.6%	6.4%	6.5%	8.4%	7.7%	22.3%	6.6%	24.5%	5.7%	10.3%	5.5%	8.3%	3.1%	11.5%	7.0%	7.3%	10.5%	3.6%
Somewhat likely	81	49	32	42	24	15	16	32	34	37	44	39	19	23	48	33	8	73	13	68	44	35	13	16	29	23	30	22	15
	16.2%	20.0%	12.6%	24.5%	20.4%	6.9%	22.5%	16.6%	14.0%	16.8%	15.7%	19.4%	12.5%	15.6%	16.4%	15.9%	16.6%	16.2%	20.1%	15.6%	17.3%	14.5%	15.3%	15.0%	15.5%	19.0%	14.4%	13.7%	18.8%
Not very likely	99	50	49	37	26	37	11	35	53	49	51	35	33	31	56	43	11	88	14	85	65	33	20	19	39	20	42	30	17
	19.8%	20.5%	19.2%	21.3%	21.6%	17.6%	15.6%	18.5%	22.1%	22.1%	18.0%	17.2%	21.8%	21.4%	19.1%	20.9%	22.7%	19.5%	21.4%	19.6%	25.6%	13.7%	23.1%	18.1%	20.8%	17.2%	20.3%	18.2%	21.4%
Not at all likely	279	119	160	67	60	153	34	111	135	123	156	108	90	82	164	115	18	261	22	257	119	159	47	67	98	68	119	94	44
	55.9%	48.8%	62.6%	38.7%	50.1%	73.2%	48.1%	58.2%	56.3%	56.1%	55.6%	52.9%	59.3%	56.5%	56.1%	55.5%	38.4%	57.7%	34.0%	59.1%	46.8%	66.3%	53.2%	63.8%	52.1%	56.7%	57.9%	57.5%	56.2%
Sigma	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	122	75	47	69	34	19	26	44	52	48	74	61	29	32	73	49	19	103	29	93	70	48	21	19	51	31	45	40	17
	24.3%	30.7%	18.2%	39.9%	28.3%	9.3%	36.3%	23.2%	21.7%	21.8%	26.3%	30.0%	18.9%	22.1%	24.8%	23.6%	38.9%	22.8%	44.6%	21.3%	27.6%	20.1%	23.7%	18.0%	27.0%	26.1%	21.7%	24.3%	22.4%
Bottom2Box (Unlikely)	378	169	209	103	85	190	45	146	188	172	207	142	123	113	220	158	39	349	35	243	184	192	67	86	138	88	161	124	61
	75.7%	69.3%	81.8%	60.1%	71.7%	90.7%	63.7%	76.8%	78.3%	78.2%	73.7%	70.0%	81.1%	77.9%	75.2%	76.4%	61.1%	77.2%	55.4%	78.7%	72.4%	79.9%	76.3%	82.0%	73.0%	73.9%	78.3%	75.7%	77.6%
			A	C	CD		F	F	F	F	F	K				P	P	R	R	T	T	X	X	X	c	c	c*		

[Table of Contents](#)

Global @visor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-As a speculative short-term investment

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
	Global Country Average	Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	14519	7059	7460	4963	4268	5288	3307	5221	4993	7091	7428	2461	4690	7368	9104	5415	2037	12482	3324	11195	9508	4952
Base: All Respondents (wtd)	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
Very likely	959	570	389	553	256	150	210	318	403	479	480	173	288	499	696	264	328	631	497	462	773	185
	9.6%	11.6%	7.7%	14.3%	9.1%	4.5%	8.7%	9.1%	11.7%	10.2%	9.1%	8.0%	8.1%	11.6%	11.5%	6.7%	21.1%	7.5%	20.0%	6.2%	11.9%	5.4%
		B		DE	E				FG					KL	O		Q		S		U	
Somewhat likely	2512	1334	1178	1235	762	515	595	907	934	1164	1349	534	798	1181	1577	936	533	1979	847	1665	1882	621
	25.1%	27.0%	23.3%	32.0%	27.2%	15.4%	24.5%	26.0%	27.0%	24.8%	25.4%	24.8%	22.5%	27.4%	26.1%	23.6%	34.3%	23.4%	34.1%	22.2%	29.0%	18.0%
		B		DE	E				F					KL	O		Q		S		U	
Not very likely	2402	1179	1223	976	748	678	601	803	847	1075	1327	499	824	1079	1401	1001	370	2032	584	1818	1599	785
	24.0%	23.9%	24.1%	25.3%	26.7%	20.3%	24.8%	23.0%	24.5%	22.9%	25.0%	23.2%	23.3%	25.1%	23.2%	25.2%	23.8%	24.1%	23.5%	24.2%	24.6%	22.7%
				E	E				I						N						U	
Not at all likely	4126	1850	2276	1092	1038	1996	1022	1467	1276	1982	2145	949	1634	1543	2362	1765	323	3803	558	3569	2235	1865
	41.3%	37.5%	44.9%	28.3%	37.0%	59.8%	42.1%	42.0%	36.9%	42.2%	40.5%	44.0%	46.1%	35.9%	39.1%	44.5%	20.8%	45.0%	22.4%	47.5%	34.4%	54.0%
		A		C	CD	H	H					M	M		N		P		R		T	
Sigma	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	3472	1904	1568	1788	1018	665	805	1225	1338	1643	1829	706	1085	1680	2272	1200	861	2610	1344	2128	2655	807
	34.7%	38.6%	30.9%	46.4%	36.3%	19.9%	33.2%	35.1%	38.6%	35.0%	34.5%	32.8%	30.6%	39.1%	37.6%	30.3%	55.4%	30.9%	54.1%	28.3%	40.9%	23.3%
		B		DE	E				FG					KL	O		Q		S		U	
Bottom2Box (Unlikely)	6528	3029	3499	2068	1787	2674	1623	2270	2123	3056	3472	1447	2458	2622	3763	2765	694	5835	1142	5386	3834	2650
	65.3%	61.4%	69.1%	53.6%	63.7%	80.1%	66.8%	64.9%	61.4%	65.0%	65.5%	67.2%	69.4%	60.9%	62.4%	69.7%	44.6%	69.1%	45.9%	71.7%	59.1%	76.7%
		A		C	CD	H	H					M	M		N		P		R		T	

[Table of Contents](#)

Global @divisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-As a speculative short-term investment

Proportions/Means: Overlap formulae used

- Column Proportions: A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1002	466	536	262	290	450	101	388	379	427	575	137	427	438	628	374	76	926	132	870	555	433	56	60	84	139	-	483	180
Base: All Respondents (wtd)	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121
Very likely	20	13	7	14	4	2	3	8	6	4	15	7	7	5	10	10	1	18	4	16	15	5	*	2	1	3	-	7	6
	3.9%	5.2%	2.6%	8.6%	2.9%	0.7%	4.3%	3.7%	3.8%	2.3%	4.8%	3.5%	4.1%	4.5%	3.4%	4.7%	3.8%	3.9%	6.3%	3.6%	6.3%	1.8%	1.2%	5.2%	1.9%	*	*	3.5%	5.1%
Somewhat likely	63	41	22	32	21	10	9	22	25	23	39	26	19	18	45	18	4	58	9	53	40	21	4	3	12	9	-	26	9
	12.6%	16.6%	8.6%	19.1%	16.0%	5.1%	13.0%	10.5%	16.9%	13.2%	12.2%	11.9%	10.9%	16.5%	15.3%	8.6%	14.9%	12.4%	16.2%	12.1%	16.7%	8.4%	11.8%	7.5%	21.5%	14.1%	-	13.5%	7.8%
	B	E	E	E	E	*	*	*	*	*	*	*	*	L	O	*	*	*	*	U	U	*	*	*	b*	*	-	Y	Y
Not very likely	95	53	42	31	40	23	10	38	33	25	70	30	43	22	64	31	6	89	13	81	52	41	7	7	9	5	-	35	31
	19.0%	21.4%	16.6%	18.9%	31.0%	11.5%	15.1%	18.0%	21.9%	14.1%	21.6%	13.8%	24.5%	20.3%	21.6%	15.3%	20.5%	18.9%	23.3%	18.4%	21.9%	16.1%	24.0%	20.8%	17.4%	7.4%	-	18.3%	25.3%
	CE	CE	CE	CE	CE	*	*	*	*	*	*	*	K	*	*	*	*	*	*	*	Y*	*	*	*	*	*	-	Y	Y
Not at all likely	323	140	183	88	65	169	45	142	86	124	198	152	106	65	176	147	18	305	31	292	132	188	20	24	32	48	-	124	75
	64.6%	56.7%	72.2%	53.4%	50.1%	82.8%	67.6%	67.8%	57.3%	70.4%	61.4%	70.8%	60.5%	58.7%	59.8%	71.5%	60.9%	64.8%	54.2%	65.9%	55.1%	73.7%	63.0%	66.5%	59.2%	73.3%	-	64.7%	61.8%
	A	CD	*	H	J	LM	*	*	*	*	*	*	*	N	*	*	*	*	*	T	*	*	*	*	*	*	-	124	75
Sigma	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%
Top2Box (Likely)	82	54	28	46	25	12	12	30	31	27	55	33	26	23	55	27	5	77	13	69	55	26	4	5	13	13	-	33	16
	16.5%	21.9%	11.2%	27.7%	18.9%	5.8%	17.3%	14.2%	20.8%	15.5%	17.0%	15.4%	15.0%	20.9%	18.7%	13.3%	18.6%	16.3%	22.6%	15.7%	23.0%	10.2%	13.0%	12.8%	23.4%	19.2%	-	17.0%	12.9%
	B	E	E	E	E	*	*	*	*	*	*	*	*	L	*	*	*	*	*	U	U	*	*	*	*	*	-	150	106
Bottom2Box (Unlikely)	418	193	225	119	105	193	55	180	119	149	268	182	148	87	240	178	23	394	45	373	184	229	27	31	42	53	-	150	106
	83.5%	78.1%	88.8%	72.3%	81.1%	94.2%	82.7%	85.8%	79.2%	84.5%	83.0%	84.6%	85.0%	79.1%	81.3%	86.7%	81.4%	83.7%	77.4%	84.3%	77.0%	89.8%	87.0%	87.2%	76.6%	80.8%	-	83.0%	87.1%
	A	A	A	A	A	CD	*	*	*	*	*	*	M	*	*	*	*	*	*	T	*	*	*	*	*	*	-	150	106

[Table of Contents](#)

Global @dvisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-As a speculative short-term investment

Proportions/Means: Overlap formulae used

- Column Proportions: A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

- Columns Tested (5%): A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

	United States		United States																										
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Political Party		
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	DEMOCRAT	REPUBLICAN	Independent
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1001	457	544	287	261	453	168	403	466	535	199	314	488	635	366	95	906	136	865	538	453	200	276	346	179	442	325	140	
Base: All Respondents (wtd)	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78
Very likely	31	20	11	19	8	4	8	10	13	13	19	10	8	13	23	8	7	24	14	17	22	9	9	3	11	8	15	10	4
	6.2%	8.3%	4.2%	11.3%	6.4%	1.9%	11.1%	5.4%	5.4%	5.7%	6.6%	5.1%	5.4%	8.6%	7.9%	3.9%	15.1%	5.3%	21.7%	3.9%	8.6%	3.8%	10.4%	3.2%	5.7%	6.6%	7.2%	6.1%	4.6%
Somewhat likely	88	57	31	46	26	16	12	35	40	34	53	41	21	26	52	36	8	79	16	72	57	30	12	17	42	18	35	29	11
	17.6%	23.4%	12.0%	26.8%	22.0%	7.5%	17.2%	18.6%	16.9%	15.7%	19.0%	20.2%	13.6%	18.1%	17.7%	17.4%	17.7%	17.6%	24.5%	16.5%	22.3%	12.5%	13.3%	15.9%	22.2%	14.8%	16.8%	17.6%	14.6%
Not very likely	101	47	55	41	28	33	15	33	54	50	51	41	32	28	56	46	14	87	14	88	61	39	19	20	35	27	37	34	18
	20.3%	19.1%	21.4%	23.9%	23.2%	20.8%	17.4%	22.4%	22.8%	18.3%	20.2%	21.2%	19.5%	19.0%	22.0%	29.4%	19.3%	21.5%	20.1%	24.1%	16.2%	21.9%	19.0%	18.5%	23.1%	17.7%	20.8%	22.7%	*
Not at all likely	280	120	159	65	57	157	36	111	133	122	157	111	91	78	162	117	18	262	21	259	114	162	48	65	101	66	120	91	45
	55.9%	49.2%	62.4%	38.0%	48.4%	75.0%	50.9%	58.6%	55.3%	55.8%	56.0%	54.5%	59.9%	53.8%	55.4%	56.6%	37.8%	57.8%	32.2%	59.4%	44.9%	67.5%	54.4%	61.9%	53.6%	55.6%	58.3%	55.5%	58.0%
Sigma	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	119	78	41	65	34	20	20	46	53	47	72	51	29	39	75	44	16	103	30	89	79	39	21	20	53	25	49	39	15
	23.8%	31.7%	16.2%	38.1%	28.5%	9.4%	28.3%	24.0%	22.3%	21.4%	25.7%	25.3%	19.0%	26.7%	25.5%	21.3%	32.8%	22.8%	46.3%	20.5%	30.9%	16.3%	23.7%	19.1%	27.9%	21.4%	23.9%	23.7%	19.2%
Bottom2Box (Unlikely)	381	167	214	106	85	190	50	144	186	172	209	152	123	107	218	163	32	349	35	346	176	201	67	85	136	94	157	124	63
	76.2%	68.3%	83.8%	61.9%	71.5%	90.6%	71.7%	76.0%	77.7%	78.6%	74.3%	74.7%	81.0%	73.3%	74.5%	78.7%	67.2%	77.2%	53.7%	79.5%	69.1%	83.7%	76.3%	80.9%	72.1%	78.6%	76.1%	76.3%	80.8%
			A										M				*		*	R			X					*	

[Table of Contents](#)

Global @visor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-As a speculative long-term investment

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
	Global Country Average	Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	14519	7059	7460	4963	4268	5288	3307	5221	4993	7091	7428	2461	4690	7368	9104	5415	2037	12482	3324	11195	9508	4952
Base: All Respondents (wtd)	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
Very likely	1159	664	495	669	298	191	269	386	472	562	597	239	363	557	783	376	379	780	542	617	920	236
	11.6%	13.5%	9.8%	17.4%	10.6%	5.7%	11.1%	11.1%	13.6%	12.0%	11.3%	11.1%	10.2%	13.0%	13.0%	9.5%	24.4%	9.2%	21.8%	8.2%	14.2%	6.8%
		B		DE	E				FG					KL	O			Q	S		U	
Somewhat likely	2399	1293	1106	1147	773	479	566	857	892	1119	1280	498	758	1143	1509	890	509	1890	816	1583	1771	621
	24.0%	26.2%	21.8%	29.7%	27.6%	14.3%	23.3%	24.5%	25.8%	23.8%	24.2%	23.1%	21.4%	26.6%	25.0%	22.5%	32.7%	22.4%	32.8%	21.1%	27.3%	18.0%
		B		DE	E				F					KL	O			Q	S		U	
Not very likely	2332	1154	1178	970	686	676	582	800	805	1025	1307	452	814	1066	1381	951	357	1974	593	1739	1593	719
	23.3%	23.4%	23.2%	25.2%	24.4%	20.2%	24.0%	22.9%	23.2%	21.8%	24.6%	21.0%	23.0%	24.8%	22.9%	24.0%	23.0%	23.4%	23.8%	23.1%	24.5%	20.8%
				E	E					I				K							U	
Not at all likely	4110	1822	2288	1070	1048	1992	1011	1451	1292	1993	2117	966	1609	1536	2362	1748	309	3801	535	3575	2205	1880
	41.1%	36.9%	45.2%	27.7%	37.4%	59.7%	41.6%	41.5%	37.3%	42.4%	39.9%	44.8%	45.4%	35.7%	39.1%	44.1%	19.9%	45.0%	21.5%	47.6%	34.0%	54.4%
		A		C	CD	H	H		J			M	M		N		P		R		T	
Sigma	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	3558	1957	1601	1816	1071	670	835	1244	1365	1681	1877	737	1121	1701	2292	1266	888	2670	1358	2200	2691	857
	35.6%	39.7%	31.6%	47.1%	38.2%	20.1%	34.4%	35.6%	39.4%	35.8%	35.4%	34.2%	31.6%	39.5%	38.0%	31.9%	57.1%	31.6%	54.6%	29.3%	41.5%	24.8%
		B		DE	E				FG					KL	O			Q	S		U	
Bottom2Box (Unlikely)	6442	2976	3466	2040	1734	2668	1593	2251	2097	3018	3424	1417	2423	2602	3743	2699	667	5775	1128	5314	3798	2599
	64.4%	60.3%	68.4%	52.9%	61.8%	79.9%	65.6%	64.4%	60.6%	64.2%	64.6%	65.8%	68.4%	60.5%	62.0%	68.1%	42.9%	68.4%	45.4%	70.7%	58.5%	75.2%
		A		C	CD	H	H		J			M	M		N		P		R		T	

[Table of Contents](#)

Global @divisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-As a speculative long-term investment

Proportions/Means: Overlap formulae used

- Column Proportions:
Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1002	466	536	262	290	450	101	388	379	427	575	137	427	438	628	374	76	926	132	870	555	433	56	60	84	139	-	483	180
Base: All Respondents (wtd)	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121
Very likely	24	15	9	17	5	2	1	10	7	10	14	11	6	7	15	9	2	22	4	20	17	7	*	1	6	3	-	7	6
	4.8%	5.9%	3.7%	10.3%	3.8%	1.0%	1.7%	4.6%	4.8%	5.4%	4.4%	5.2%	3.2%	6.5%	5.2%	4.2%	8.3%	4.6%	6.6%	4.5%	7.2%	2.7%	1.6%	3.9%	10.6%	5.0%	-	3.5%	5.1%
Somewhat likely	71	49	22	33	26	12	11	26	30	22	49	24	29	18	52	19	7	65	16	56	49	21	6	3	7	10	-	34	12
	14.3%	20.0%	8.8%	19.9%	20.1%	6.0%	16.0%	12.6%	20.0%	12.5%	15.3%	11.0%	16.9%	16.6%	17.7%	9.3%	23.9%	13.7%	27.0%	12.6%	20.5%	8.4%	18.5%	7.5%	13.7%	14.5%	-	17.7%	9.9%
Not very likely	90	49	41	32	35	23	12	36	28	20	70	31	40	20	56	34	6	84	11	79	47	41	5	8	11	5	-	30	31
	18.0%	19.9%	16.2%	19.5%	27.1%	11.1%	18.0%	17.2%	19.0%	11.4%	21.6%	14.4%	22.7%	17.9%	19.0%	16.6%	20.6%	17.9%	19.8%	17.8%	19.6%	16.2%	16.9%	22.6%	20.1%	7.6%	-	15.5%	25.8%
Not at all likely	314	134	181	83	64	168	43	138	84	125	190	149	100	65	171	143	14	301	27	288	126	185	20	23	30	48	-	121	72
	62.9%	54.2%	71.3%	50.3%	49.0%	81.9%	64.3%	65.7%	56.2%	70.7%	58.6%	69.4%	57.3%	59.1%	58.0%	69.9%	47.3%	63.9%	46.6%	65.0%	52.7%	72.8%	63.0%	65.9%	55.6%	72.9%	-	63.3%	59.2%
Sigma	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%
Top2Box (Likely)	95	64	32	50	31	14	12	36	37	32	64	35	35	25	68	28	9	86	19	76	66	28	6	4	13	13	-	41	18
	19.1%	25.9%	12.5%	30.2%	23.9%	7.0%	17.6%	17.1%	24.8%	17.9%	19.7%	16.2%	20.1%	23.0%	23.0%	13.5%	32.1%	18.3%	33.6%	17.2%	27.7%	11.1%	20.1%	11.5%	24.4%	19.6%	-	21.2%	15.0%
Bottom2Box (Unlikely)	405	183	222	115	99	190	55	174	113	145	260	180	139	85	227	177	20	385	38	366	173	227	25	31	41	53	-	151	103
	80.9%	74.1%	87.5%	69.8%	76.1%	93.0%	82.4%	82.9%	75.2%	82.1%	80.3%	83.8%	79.9%	77.0%	77.0%	86.5%	67.9%	81.7%	66.4%	82.8%	72.3%	88.9%	79.9%	88.5%	75.6%	80.4%	-	78.8%	85.0%

[Table of Contents](#)

Global @dvisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-As a speculative long-term investment

Proportions/Means: Overlap formulae used

- Column Proportions: A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

- Columns Tested (5%): A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

	United States		United States																											
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Political Party			
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	DEMOCRAT	REPUBLICAN	Independent	
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			
Base: All Respondents (unwtd)	1001	457	544	287	261	453	168	403	466	535	199	314	488	635	366	95	906	136	865	538	453	200	276	346	179	442	325	140		
Base: All Respondents (wtd)	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78	
Very likely	32	20	12	20	8	4	6	12	14	11	21	10	10	11	18	14	5	26	8	23	26	6	6	3	14	9	13	12	4	
	6.3%	8.1%	4.7%	11.9%	6.4%	1.8%	8.8%	6.3%	5.7%	4.9%	7.5%	4.9%	6.9%	7.8%	6.1%	6.7%	11.0%	5.9%	12.8%	5.4%	10.1%	2.4%	7.2%	2.8%	7.3%	7.3%	6.4%	7.4%	5.5%	
Somewhat likely	87	57	30	41	29	17	14	28	45	38	49	40	19	28	52	35	13	73	19	67	55	31	16	14	33	24	34	26	14	
	17.3%	23.1%	11.8%	23.6%	24.6%	8.0%	19.8%	14.6%	18.8%	17.1%	17.5%	19.6%	12.4%	19.4%	17.8%	16.7%	28.2%	16.2%	29.8%	15.5%	21.7%	12.8%	18.0%	13.3%	17.3%	20.4%	16.5%	15.8%	17.3%	
Not very likely	98	49	48	41	28	28	14	37	46	45	52	38	31	29	57	41	10	87	17	80	59	37	17	23	37	20	34	33	15	
	19.5%	20.1%	18.9%	24.1%	23.3%	13.6%	19.5%	19.7%	19.3%	20.6%	18.6%	18.6%	20.2%	20.0%	19.4%	19.7%	21.3%	19.3%	26.9%	18.4%	23.2%	15.2%	19.7%	21.9%	19.6%	17.2%	16.7%	20.0%	19.5%	
Not at all likely	284	119	165	69	54	160	37	113	135	126	158	116	92	77	166	118	19	265	20	264	115	167	48	65	105	65	124	93	45	
	56.8%	48.7%	64.6%	40.4%	45.6%	76.6%	52.0%	59.4%	56.2%	57.3%	56.4%	56.9%	60.5%	52.8%	56.8%	56.9%	39.5%	58.6%	30.6%	60.7%	45.1%	69.5%	55.1%	61.9%	55.9%	55.0%	60.4%	56.8%	57.7%	
Sigma	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Top2Box (Likely)	118	76	42	61	37	21	20	40	59	48	70	50	29	40	70	49	19	100	27	91	81	36	22	17	46	33	47	38	18	
	23.7%	31.2%	16.5%	35.5%	31.1%	9.8%	28.6%	20.9%	24.4%	22.1%	25.0%	24.5%	19.3%	27.2%	23.8%	23.4%	39.2%	22.0%	42.6%	20.9%	31.8%	15.2%	25.2%	16.2%	24.5%	27.8%	22.9%	23.2%	22.8%	
Bottom2Box (Unlikely)	382	168	213	111	82	189	50	150	181	171	211	154	122	106	223	158	29	353	37	245	174	209	66	88	142	86	159	125	60	
	76.3%	68.8%	83.5%	64.5%	68.9%	90.2%	71.4%	79.1%	75.6%	77.9%	75.0%	75.5%	80.7%	72.8%	76.2%	76.6%	60.8%	78.0%	57.4%	79.1%	68.2%	84.8%	74.8%	83.8%	75.5%	72.2%	77.1%	76.8%	77.2%	
		A											M																	

[Table of Contents](#)

Global @visor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To avoid cross-border banking fees

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	14519	7059	7460	4963	4268	5288	3307	5221	4993	7091	7428	2461	4690	7368	9104	5415	2037	12482	3324	11195	9508	4952
Base: All Respondents (wtd)	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
Very likely	905	513	392	511	242	151	208	336	332	459	446	183	288	434	643	262	301	604	441	464	689	212
	9.1%	10.4%	7.7%	13.3%	8.6%	4.5%	8.6%	9.6%	9.6%	9.8%	8.4%	8.5%	8.1%	10.1%	10.6%	6.6%	19.4%	7.2%	17.8%	6.2%	10.6%	6.1%
		B		DE	E					J				KL	O		Q		S		U	
Somewhat likely	2146	1162	984	1079	645	421	551	719	798	986	1160	444	697	1005	1383	763	513	1633	812	1334	1621	516
	21.5%	23.5%	19.4%	28.0%	23.0%	12.6%	22.7%	20.6%	23.1%	21.0%	21.9%	20.6%	19.7%	23.4%	22.9%	33.0%	19.3%	32.7%	17.8%	25.0%	14.9%	
		B		DE	E				G					KL	O		Q		S		U	
Not very likely	2574	1267	1307	1069	752	754	596	889	942	1174	1400	528	866	1180	1499	1075	385	2189	638	1936	1781	779
	25.7%	25.7%	25.8%	27.7%	26.8%	22.6%	24.6%	25.4%	27.2%	25.0%	26.4%	24.5%	24.4%	27.4%	24.8%	27.1%	24.8%	25.9%	25.7%	25.8%	27.4%	22.5%
				E	E				F					KL	N						U	
Not at all likely	4375	1992	2383	1197	1166	2012	1073	1550	1390	2080	2295	999	1693	1683	2510	1865	355	4019	594	3780	2399	1950
	43.7%	40.4%	47.0%	31.0%	41.6%	60.3%	44.2%	44.4%	40.1%	44.3%	43.3%	46.4%	47.8%	39.1%	41.6%	47.0%	22.9%	47.6%	23.9%	50.3%	37.0%	56.4%
		A		C	CD	H	H					M	M		N		P		R		T	
Sigma	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	3051	1675	1376	1591	888	573	759	1056	1130	1445	1606	627	985	1440	2026	1026	814	2237	1253	1798	2309	728
	30.5%	33.9%	27.2%	41.3%	31.6%	17.2%	31.3%	30.2%	32.6%	30.8%	30.3%	29.1%	27.8%	33.5%	33.6%	25.9%	52.4%	26.5%	50.4%	23.9%	35.6%	21.1%
		B		DE	E				G					KL	O		Q		S		U	
Bottom2Box (Unlikely)	6949	3258	3690	2265	1917	2766	1669	2439	2331	3254	3695	1527	2559	2863	4009	2940	741	6208	1233	5716	4180	2728
	69.5%	66.1%	72.8%	58.7%	68.4%	82.8%	68.7%	69.8%	67.4%	69.2%	69.7%	70.9%	72.2%	66.5%	66.4%	74.1%	47.6%	73.5%	49.6%	76.1%	64.4%	78.9%
		A		C	CD	H	H					M	M		N		P		R		T	

[Table of Contents](#)

Global @dvisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To avoid cross-border banking fees

Proportions/Means: Overlap formulae used

- Column Proportions: A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/i/j

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/i/j

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada																													
	Canada Total		Canada																											
			Gender			Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)	1002	466	536	262	290	450	101	388	379	427	575	137	427	438	628	374	76	926	132	870	555	433	56	60	84	139	-	483	180	
Base: All Respondents (wtd)	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121	
Very likely	19	9	10	12	3	3	2	6	4	6	12	10	5	3	13	6	1	17	6	13	9	10	-	*	3	1	-	7	7	
		3.7%	3.4%	4.0%	7.2%	2.5%	1.7%	2.9%	2.7%	2.8%	3.7%	3.7%	4.7%	3.1%	2.6%	4.3%	2.9%	4.5%	3.7%	10.3%	2.9%	3.6%	-	0.9%	6.3%	0.9%	-	3.8%	5.7%	
Somewhat likely	49	35	14	21	23	5	10	15	20	14	35	17	20	11	33	17	4	46	10	39	32	17	4	1	5	5	-	20	14	
		9.8%	14.2%	5.6%	12.8%	17.9%	2.4%	14.8%	7.3%	13.3%	8.1%	10.8%	8.1%	11.6%	10.4%	11.1%	8.1%	12.6%	9.7%	17.5%	8.8%	13.2%	6.5%	12.7%	3.1%	9.5%	8.2%	-	10.5%	11.2%
Not very likely	92	47	44	34	34	24	10	38	31	26	66	26	41	24	55	36	7	84	14	78	51	39	3	8	10	7	-	34	29	
		18.3%	19.1%	17.5%	20.6%	26.0%	11.6%	14.9%	18.2%	20.7%	14.6%	20.3%	12.2%	23.3%	22.2%	18.8%	17.6%	24.8%	17.9%	24.2%	17.5%	21.2%	15.3%	9.6%	24.0%	18.8%	10.8%	-	17.5%	24.0%
Not at all likely	341	156	185	98	70	173	45	150	95	130	211	161	108	72	194	147	17	324	28	313	149	189	24	26	36	53	-	131	72	
		68.1%	63.2%	72.9%	59.4%	53.7%	84.4%	67.4%	71.7%	63.3%	73.6%	65.2%	74.9%	61.9%	64.8%	65.9%	71.4%	58.1%	68.8%	48.0%	70.8%	62.0%	74.3%	77.7%	72.0%	65.5%	80.1%	-	68.2%	59.1%
Sigma	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121	
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%
Top2Box (Likely)	68	44	24	33	26	8	12	21	24	21	47	28	26	14	45	23	5	63	16	52	40	27	4	1	9	6	-	27	20	
		13.6%	17.7%	9.5%	19.9%	20.4%	4.1%	17.7%	10.0%	16.0%	11.8%	14.5%	12.9%	14.8%	13.0%	15.3%	11.0%	17.1%	13.3%	27.8%	11.7%	16.8%	10.4%	12.7%	4.0%	15.8%	9.1%	-	14.3%	16.9%
Bottom2Box (Unlikely)	432	203	229	132	104	196	55	188	126	156	276	187	149	96	250	183	24	408	42	391	190	228	27	34	46	60	-	164	101	
		86.4%	82.3%	90.5%	80.1%	79.6%	95.9%	82.3%	90.0%	84.0%	88.2%	85.5%	87.1%	85.2%	84.7%	89.0%	82.9%	86.7%	72.2%	88.3%	83.2%	89.6%	87.3%	96.0%	84.2%	90.9%	-	85.7%	83.1%	
				A		CD	*										*		*	R	T	*	*	*	*	*	-			

[Table of Contents](#)

Global @dvisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To avoid cross-border banking fees

Proportions/Means: Overlap formulae used

- Column Proportions: A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means: A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

	United States		United States																											
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Political Party			
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	DEMOCRAT	REPUBLICAN	Independent	
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			
Base: All Respondents (unwtd)	1001	457	544	287	261	453	168	403	466	535	199	314	488	635	366	95	906	136	865	538	453	200	276	346	179	442	325	140		
Base: All Respondents (wtd)	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78	
Very likely	32	24	9	21	8	3	7	11	14	13	20	17	7	8	22	10	7	26	11	21	20	11	7	5	11	10	13	10	2	
	6.5%	9.7%	3.4%	12.0%	7.2%	1.5%	10.6%	5.6%	5.9%	5.7%	7.1%	8.6%	4.3%	5.8%	7.5%	5.0%	14.1%	5.7%	17.7%	4.8%	8.0%	4.6%	7.9%	4.4%	5.9%	8.3%	6.3%	5.8%	2.4%	
Somewhat likely	62	37	25	36	18	8	12	21	28	28	34	30	15	17	38	24	17	50	16	46	46	15	11	10	25	16	24	9		
	12.4%	15.1%	9.7%	20.8%	15.1%	3.9%	17.0%	11.3%	11.9%	12.9%	12.0%	14.7%	9.6%	12.0%	13.0%	11.5%	24.3%	11.1%	24.6%	10.6%	18.1%	6.2%	12.5%	9.2%	13.3%	13.5%	11.6%	14.4%	11.7%	
Not very likely	98	50	49	41	24	33	11	37	50	43	55	34	31	33	55	43	10	88	13	85	60	37	17	19	43	20	39	30	16	
	19.6%	20.3%	19.0%	23.6%	20.6%	15.8%	15.0%	19.7%	20.9%	19.4%	16.6%	20.5%	22.9%	18.8%	20.7%	21.0%	19.5%	20.8%	19.4%	23.5%	15.5%	18.8%	18.5%	22.6%	16.4%	18.9%	18.5%	20.6%	19.6%	
Not at all likely	308	134	173	75	68	165	40	120	147	136	172	122	99	86	178	130	19	288	24	284	128	177	54	71	110	73	130	100	51	
	61.5%	54.9%	67.8%	43.6%	57.2%	78.8%	57.4%	63.3%	61.3%	62.0%	61.2%	60.1%	65.6%	59.4%	60.7%	62.8%	40.6%	63.7%	37.0%	65.2%	50.4%	73.7%	60.8%	67.9%	58.2%	61.8%	63.2%	61.3%	65.3%	
Sigma	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Top2Box (Likely)	94	61	34	56	26	11	19	32	43	41	53	47	21	26	60	34	18	76	27	67	66	26	18	14	36	26	37	33	11	
	18.8%	24.8%	13.2%	32.8%	22.2%	5.4%	27.6%	16.9%	17.8%	18.6%	19.0%	23.3%	14.0%	17.7%	20.5%	16.5%	38.4%	16.8%	42.3%	15.4%	26.1%	10.8%	20.4%	13.5%	19.2%	21.8%	17.8%	20.3%	14.1%	
Bottom2Box (Unlikely)	406	184	222	115	92	198	51	158	197	179	227	156	130	120	233	173	29	376	27	369	188	214	70	90	152	93	169	130	67	
	81.2%	75.2%	86.8%	67.2%	77.8%	94.6%	72.4%	83.1%	82.2%	81.4%	81.0%	76.7%	86.0%	82.3%	79.5%	83.5%	61.6%	83.2%	57.7%	84.6%	73.9%	89.2%	79.6%	86.5%	80.8%	78.2%	82.2%	79.7%	85.9%	

[Table of Contents](#)

Global @visor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To protect my financial privacy

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	14519	7059	7460	4963	4268	5288	3307	5221	4993	7091	7428	2461	4690	7368	9104	5415	2037	12482	3324	11195	9508	4952
Base: All Respondents (wtd)	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
Very likely	1139	605	533	628	296	214	276	393	439	554	585	259	350	529	783	355	367	771	542	596	868	268
	11.4%	12.3%	10.5%	16.3%	10.5%	6.4%	11.3%	11.2%	12.7%	11.8%	11.0%	12.0%	9.9%	12.3%	13.0%	9.0%	23.6%	9.1%	21.8%	7.9%	13.4%	7.7%
		B		DE	E							L		L	O		Q		S		U	
Somewhat likely	2360	1271	1089	1148	714	498	582	813	869	1093	1267	476	815	1070	1473	494	887	1866	822	1538	1764	584
	23.6%	25.8%	21.5%	29.8%	25.5%	14.9%	24.0%	23.3%	25.1%	23.3%	23.9%	22.1%	23.0%	24.9%	24.4%	22.4%	31.8%	22.1%	33.1%	20.5%	27.2%	16.9%
		B		DE	E							KL		O		Q		S		U		
Not very likely	2372	1191	1181	974	709	690	566	830	846	1077	1295	475	790	1106	1417	954	377	1995	584	1788	1600	756
	23.7%	24.1%	23.3%	25.2%	25.3%	20.7%	23.3%	23.8%	24.4%	22.9%	24.4%	22.0%	22.3%	25.7%	23.5%	24.1%	24.2%	23.6%	23.5%	23.8%	24.7%	21.9%
				E	E									KL							U	
Not at all likely	4129	1866	2264	1106	1086	1937	1005	1459	1307	1974	2155	944	1588	1597	2361	1769	317	3812	537	3592	2257	1848
	41.3%	37.8%	44.7%	28.7%	38.7%	58.0%	41.4%	41.8%	37.8%	42.0%	40.7%	43.8%	44.8%	37.1%	39.1%	44.6%	20.4%	45.1%	21.6%	47.8%	34.8%	53.5%
		A		C	CD	H	H					M	M		N		P		R		T	
Sigma	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	3499	1877	1622	1776	1010	713	858	1206	1308	1647	1851	735	1165	1599	2257	1242	861	2638	1365	2134	2631	852
	35.0%	38.0%	32.0%	46.1%	36.0%	21.3%	35.3%	34.5%	37.8%	35.1%	34.9%	34.1%	32.9%	37.2%	37.4%	31.3%	55.4%	31.2%	54.9%	28.4%	40.6%	24.7%
		B		DE	E				G					KL	O		Q		S		U	
Bottom2Box (Unlikely)	6501	3056	3445	2080	1795	2626	1570	2289	2153	3052	3450	1419	2379	2703	3778	2723	694	5807	1121	5380	3858	2604
	65.0%	62.0%	68.0%	53.9%	64.0%	78.7%	64.7%	65.5%	62.2%	64.9%	65.1%	65.9%	67.1%	62.8%	62.6%	68.7%	44.6%	68.8%	45.1%	71.6%	59.4%	75.3%
		A		C	CD			H				M	M		N		P		R		T	

[Table of Contents](#)

Global @dvisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To protect my financial privacy

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/I/

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada																												
	Canada Total		Canada																								Region		
	Male	Female	Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1002	466	536	262	290	450	101	388	379	427	575	137	427	438	628	374	76	926	132	870	555	433	56	60	84	139	-	483	180
Base: All Respondents (wtd)	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121
Very likely	20	13	7	13	3	4	2	9	6	8	12	9	6	5	14	6	2	18	6	15	13	7	*	*	3	1	-	9	6
	4.0%	5.4%	2.7%	8.0%	2.2%	1.9%	2.8%	4.1%	3.9%	4.8%	3.6%	4.4%	3.4%	4.4%	4.7%	3.1%	8.0%	3.8%	9.8%	3.3%	5.5%	2.7%	1.6%	1.3%	6.3%	0.9%	-	4.8%	5.0%
Somewhat likely	50	29	21	24	20	5	12	13	17	12	38	20	18	12	29	20	3	46	12	38	27	21	2	2	3	6	-	22	15
	9.9%	11.6%	8.2%	14.6%	15.7%	2.4%	18.7%	6.3%	11.0%	6.6%	11.7%	9.1%	10.1%	11.1%	10.0%	9.8%	11.4%	9.8%	20.6%	8.5%	11.4%	8.2%	6.5%	5.3%	5.7%	8.4%	-	11.4%	12.4%
				DE	E		G*										*	S*				*	*	*	*	*			
Not very likely	97	57	40	39	33	25	6	43	33	29	68	30	43	23	64	33	9	89	15	82	60	35	5	9	15	9	-	34	25
	19.4%	23.0%	15.9%	23.4%	25.6%	12.3%	9.4%	20.5%	22.0%	16.6%	21.0%	14.1%	24.8%	21.2%	21.7%	16.1%	29.5%	18.8%	26.6%	18.5%	25.1%	13.9%	16.5%	24.5%	27.3%	13.8%	-	18.0%	20.5%
				E	E		F													U									
Not at all likely	333	148	185	89	73	171	46	145	94	127	206	156	108	70	188	146	15	319	25	308	139	192	23	24	33	51	-	126	75
	66.6%	60.0%	73.1%	54.0%	56.5%	83.3%	69.1%	69.1%	63.0%	72.0%	63.7%	72.4%	61.7%	63.3%	63.6%	71.0%	51.1%	67.6%	42.9%	69.7%	57.9%	75.3%	75.4%	68.9%	60.7%	76.9%	-	65.9%	62.1%
				A	CD	*				J		L					*	P	*	R		T	*	*	*	*			
Sigma	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%
Top2Box (Likely)	70	42	28	37	23	9	14	22	22	20	50	29	24	17	43	26	6	64	18	52	41	28	3	2	7	6	-	31	21
	13.9%	17.0%	11.0%	22.6%	17.9%	4.4%	21.5%	10.4%	14.9%	11.4%	15.3%	13.5%	13.5%	15.5%	14.7%	12.9%	19.4%	13.6%	30.4%	11.8%	17.0%	10.9%	8.1%	6.6%	12.0%	9.3%	-	16.2%	17.4%
				E	E		G*										*	S*											
Bottom2Box (Unlikely)	430	205	226	138	107	196	52	188	127	157	274	186	151	93	252	179	23	407	40	390	190	227	28	33	48	60	-	161	100
	86.1%	83.0%	89.0%	77.4%	82.1%	95.6%	78.5%	89.6%	85.1%	88.6%	84.7%	86.5%	84.5%	85.3%	87.1%	80.6%	86.4%	69.6%	88.2%	83.0%	89.1%	91.9%	93.4%	88.0%	90.7%	-	83.8%	82.6%	
				CD	*		F										*	*	R		T	*	*	*	*	*			

[Table of Contents](#)

Global @dvisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To protect my financial privacy

Proportions/Means: Overlap formulae used

- Column Proportions: A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

Minimum Base: 30 (**), Small Base: 100 (*)

	United States																												
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Political Party		
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	DEMOCRAT	REPUBLICAN	Independent
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1001	457	544	287	261	453	168	403	466	535	199	314	488	635	366	95	906	136	865	538	453	200	276	346	179	442	325	140	
Base: All Respondents (wtd)	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78
Very likely	32	20	13	22	7	3	11	10	12	10	22	16	6	10	21	11	8	24	13	19	21	10	8	6	12	6	17	6	3
	6.4%	8.0%	4.9%	12.9%	6.0%	1.3%	15.1%	5.0%	5.0%	4.6%	7.8%	7.6%	4.3%	6.9%	7.1%	5.4%	17.7%	5.2%	20.4%	4.3%	8.2%	4.3%	9.3%	5.7%	6.3%	5.0%	8.1%	3.9%	4.0%
Somewhat likely	85	49	37	51	23	11	15	29	41	37	49	41	21	24	48	37	10	76	18	67	55	29	13	11	40	22	34	28	10
	17.1%	19.9%	14.4%	29.8%	19.1%	5.5%	21.7%	15.2%	17.2%	16.8%	17.3%	19.9%	13.8%	16.5%	16.4%	18.0%	20.7%	16.7%	28.5%	15.4%	21.5%	12.2%	14.5%	10.3%	21.1%	18.7%	16.5%	17.4%	13.4%
Not very likely	98	54	44	34	27	36	11	40	47	45	52	36	34	27	59	39	8	89	11	86	61	35	20	22	34	21	33	34	18
	19.5%	22.1%	17.1%	20.0%	23.0%	17.1%	15.1%	20.9%	19.7%	20.7%	18.6%	17.5%	22.8%	18.9%	20.1%	18.8%	17.7%	19.7%	17.8%	19.8%	24.0%	14.5%	22.9%	20.8%	18.3%	17.9%	16.2%	20.6%	23.6%
Not at all likely	285	122	163	64	62	159	34	112	139	127	158	112	90	84	165	120	21	264	21	263	118	166	47	66	102	70	122	95	46
	57.0%	50.0%	63.6%	37.2%	51.9%	76.1%	48.1%	58.8%	58.1%	57.9%	56.3%	54.9%	59.1%	57.6%	56.4%	57.8%	43.9%	58.3%	33.2%	60.5%	46.4%	69.0%	53.3%	63.1%	54.3%	58.5%	59.3%	58.1%	59.0%
Sigma	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	118	68	49	73	30	14	26	38	53	47	71	56	27	34	69	49	18	99	32	86	76	39	21	17	52	28	51	35	14
	23.5%	27.9%	19.3%	42.8%	25.1%	6.8%	36.9%	20.3%	22.1%	21.4%	25.2%	27.6%	18.1%	23.4%	23.5%	23.4%	38.4%	21.9%	49.0%	19.7%	29.7%	16.4%	23.8%	16.0%	27.4%	23.6%	24.6%	21.3%	17.4%
Bottom2Box (Unlikely)	382	176	206	98	89	195	44	151	187	173	210	147	124	111	224	158	29	353	29	350	179	200	67	88	137	91	155	128	64
	76.5%	72.1%	80.7%	57.2%	74.9%	93.2%	63.1%	79.7%	77.9%	78.6%	74.8%	72.4%	81.9%	76.6%	76.5%	76.6%	61.6%	78.1%	51.0%	80.3%	70.3%	83.6%	76.2%	84.0%	72.6%	76.4%	75.4%	78.7%	82.6%

[Table of Contents](#)

Global @visor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To shelter my wealth from taxes

Proportions/Mean: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	14519	7059	7460	4963	4268	5288	3307	5221	4993	7091	7428	2461	4690	7368	9104	5415	2037	12482	3324	11195	9508	4952
Base: All Respondents (wtd)	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
Very likely	904	522	382	532	238	134	220	309	356	439	465	196	276	431	654	249	322	582	467	437	704	196
	9.0%	10.6%	7.5%	13.8%	8.5%	4.0%	9.1%	8.8%	10.3%	9.3%	8.8%	9.1%	7.8%	10.0%	10.8%	6.3%	20.7%	6.9%	18.8%	5.8%	10.9%	5.7%
		B		DE	E				G					L	O		Q		S		U	
Somewhat likely	2115	1115	1000	1077	631	406	531	713	796	1005	1109	419	695	1001	1339	775	455	1660	754	1361	1579	524
	21.1%	22.6%	19.7%	27.9%	22.5%	12.2%	21.9%	20.4%	23.0%	21.4%	20.9%	19.4%	19.6%	23.3%	22.2%	19.6%	29.3%	19.7%	30.3%	18.1%	24.3%	15.2%
		B		DE	E				G					KL	O		Q		S		U	
Not very likely	2583	1284	1299	1048	778	757	620	905	905	1163	1419	538	872	1172	1514	1069	419	2164	662	1921	1766	804
	25.8%	26.0%	25.6%	27.2%	27.7%	22.7%	25.6%	25.9%	26.1%	24.8%	26.8%	25.0%	24.6%	27.2%	25.1%	27.0%	26.9%	25.6%	26.6%	25.6%	27.2%	23.3%
				E	E					I				L		N					U	
Not at all likely	4399	2013	2386	1199	1158	2042	1056	1568	1404	2092	2307	1001	1700	1699	2527	1872	360	4039	603	3796	2439	1932
	44.0%	40.8%	47.1%	31.1%	41.3%	61.2%	43.5%	44.9%	40.6%	44.5%	43.5%	46.4%	48.0%	39.5%	41.9%	47.2%	23.1%	47.8%	24.3%	50.5%	37.6%	55.9%
				A	C	CD	H	H				M	M		N		P		R		T	
Sigma	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	3019	1637	1382	1610	869	539	751	1022	1152	1444	1574	615	972	1432	1994	1025	776	2242	1221	1798	2284	720
	30.2%	33.2%	27.3%	41.7%	31.0%	16.2%	30.9%	29.2%	33.3%	30.7%	29.7%	28.6%	27.4%	33.3%	33.0%	25.8%	49.9%	26.5%	49.1%	23.9%	35.2%	20.8%
		B		DE	E				G					KL	O		Q		S		U	
Bottom2Box (Unlikely)	6981	3297	3685	2246	1936	2799	1677	2473	2309	3255	3727	1539	2572	2870	4041	2940	778	6203	1265	5717	4205	2736
	69.8%	66.8%	72.7%	58.3%	69.0%	83.8%	69.1%	70.8%	66.7%	69.3%	70.3%	71.4%	72.6%	66.7%	67.0%	74.2%	50.1%	73.5%	50.9%	76.1%	64.8%	79.2%
				A	C	CD		H				M	M		N		P		R		T	

[Table of Contents](#)

Global @divisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To shelter my wealth from taxes

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/i/j

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/i/j

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada																														
	Canada Total		Canada																												
			Gender			Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1002	466	536	262	290	450	101	388	379	427	575	137	427	438	628	374	76	926	132	870	555	433	31	35	54	66	-	192	121		
Base: All Respondents (wtd)	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121		
Very likely	9	8	1	6	1	2	*	6	3	4	5	3	3	3	5	4	2	7	3	6	7	2	-	-	-	-	-	5	4		
	1.8%	3.1%	0.6%	3.7%	0.6%	1.0%	0.4%	2.7%	2.0%	2.2%	1.6%	1.6%	1.6%	2.6%	1.6%	2.2%	7.1%	1.5%	4.7%	1.4%	2.7%	1.0%	-	-	-	-	-	2.8%	3.1%		
Somewhat likely	46	29	17	25	17	5	11	15	14	15	32	19	17	10	34	13	4	43	10	36	28	18	3	2	5	5	-	18	12		
	9.3%	11.7%	6.9%	14.8%	13.1%	2.3%	15.8%	7.1%	9.2%	8.3%	9.8%	8.9%	9.7%	9.2%	11.4%	6.2%	12.4%	9.1%	17.4%	8.2%	11.6%	6.9%	8.2%	6.4%	10.0%	8.2%	-	9.6%	10.1%		
				E	E		*									*		S*				*	*	*	*	*					
Not very likely	98	55	43	36	38	24	10	40	35	24	74	28	44	26	64	34	8	90	19	79	58	39	5	8	15	7	-	33	30		
	19.6%	22.3%	16.9%	21.5%	29.1%	12.0%	14.6%	19.2%	23.2%	13.6%	22.9%	12.9%	25.1%	23.8%	21.7%	16.5%	26.2%	19.2%	33.0%	17.8%	24.1%	15.3%	17.6%	21.2%	27.8%	11.1%	-	17.1%	24.4%		
				E	E		*						K	K				S*				*	Y*						Y		
Not at all likely	347	155	192	99	74	173	46	149	98	134	213	165	111	71	193	154	16	331	26	321	147	196	23	26	34	53	-	135	76		
	69.4%	62.9%	75.7%	60.0%	57.2%	84.7%	69.1%	71.0%	65.6%	75.9%	65.8%	76.6%	63.6%	64.3%	65.4%	75.1%	54.3%	70.3%	44.9%	72.5%	61.6%	76.9%	74.2%	72.4%	62.2%	80.8%	-	70.5%	62.4%		
				A		CD	*				J		LM			N	*	P	*		R		*	*	*	Xb*					
Sigma	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%		
Top2Box (Likely)	55	36	19	31	18	7	11	21	17	19	37	23	20	13	38	17	6	50	13	43	34	20	3	2	5	5	-	24	16		
	11.1%	14.8%	7.5%	18.5%	13.7%	3.4%	16.3%	9.8%	11.2%	10.5%	11.4%	10.5%	11.3%	11.8%	12.9%	8.4%	19.5%	10.5%	22.0%	9.6%	14.3%	7.9%	8.2%	6.4%	10.0%	8.2%	-	12.4%	13.2%		
				E	E		*											S*													
Bottom2Box (Unlikely)	445	210	235	135	112	198	56	189	133	158	287	192	155	97	257	188	23	421	45	400	205	235	28	33	49	61	-	168	105		
	88.9%	85.2%	92.5%	81.5%	86.3%	96.6%	83.7%	90.2%	88.8%	89.5%	88.6%	89.5%	88.7%	88.2%	87.1%	91.6%	80.5%	89.5%	78.0%	90.4%	85.7%	92.1%	91.8%	93.6%	90.0%	91.8%	-	87.6%	86.8%		
				A		CD	*									*		*		R		*	*	*	*	*					

[Table of Contents](#)

Global @dvisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-To shelter my wealth from taxes

Proportions/Means: Overlap formulae used

- Column Proportions: A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

- Columns Tested (5%): A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

	United States		United States																										
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Political Party		
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	DEMOCRAT	REPUBLICAN	Independent
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1001	457	544	287	261	453	168	403	466	535	199	314	488	635	366	95	906	136	865	538	453	200	276	346	179	442	325	140	
Base: All Respondents (wtd)	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78
Very likely	24	18	6	14	7	3	8	4	12	7	17	11	6	7	20	4	7	17	11	13	17	6	7	2	11	4	13	4	3
	4.8%	7.3%	2.4%	8.4%	6.0%	1.2%	11.5%	2.2%	4.9%	3.3%	6.0%	5.3%	3.8%	5.2%	6.9%	1.8%	15.4%	3.7%	17.7%	2.9%	6.8%	2.5%	7.7%	2.1%	5.6%	3.8%	6.1%	2.2%	4.2%
Somewhat likely	8	6	2	4	3	1	2	1	3	2	4	2	1	2	6	1	2	3	2	3	2	1	1	1	1	1	1	1	1
	12.1%	14.7%	9.7%	21.1%	11.7%	5.0%	14.9%	9.4%	13.5%	12.6%	11.8%	14.2%	9.1%	12.3%	11.8%	12.6%	20.4%	11.3%	22.4%	10.6%	15.3%	9.1%	11.1%	10.5%	12.8%	13.4%	9.8%	14.8%	8.5%
Not very likely	107	57	50	44	33	31	14	46	48	46	61	42	33	32	60	47	9	97	14	93	70	35	17	23	40	26	42	36	16
	21.4%	23.3%	19.5%	25.4%	27.4%	14.7%	19.3%	24.1%	19.8%	21.2%	21.6%	20.5%	21.7%	22.3%	20.5%	22.6%	19.9%	21.6%	22.0%	21.3%	27.3%	14.7%	19.9%	22.1%	21.4%	21.9%	20.3%	21.9%	20.6%
Not at all likely	308	134	175	77	65	166	38	122	148	138	170	122	99	87	178	130	21	287	24	284	129	177	54	68	113	73	131	100	52
	61.7%	54.7%	68.3%	45.1%	54.8%	79.1%	54.3%	64.2%	61.8%	63.0%	60.6%	60.0%	65.3%	60.2%	60.8%	62.9%	44.3%	63.5%	37.9%	65.2%	50.6%	73.7%	61.4%	65.3%	60.2%	61.0%	63.8%	61.0%	66.7%
Sigma	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	85	54	31	51	21	13	19	22	44	35	50	40	20	25	55	30	17	68	26	59	56	28	17	13	35	20	33	28	10
	16.9%	22.0%	12.1%	29.5%	17.7%	6.2%	26.4%	11.7%	18.4%	15.9%	17.8%	19.5%	13.0%	17.5%	18.7%	14.5%	35.9%	15.0%	40.2%	13.5%	22.1%	11.6%	18.8%	12.6%	18.4%	17.1%	15.9%	17.0%	12.7%
Bottom2Box (Unlikely)	415	191	224	121	98	196	52	168	196	185	231	164	132	120	238	177	31	385	39	377	198	212	71	91	154	99	172	135	68
	83.1%	78.0%	87.9%	70.5%	82.3%	93.8%	73.6%	88.3%	81.6%	84.1%	82.2%	80.5%	87.0%	82.5%	81.3%	85.5%	64.1%	85.0%	59.8%	86.5%	77.9%	88.4%	81.2%	87.4%	81.6%	82.9%	84.1%	83.0%	87.3%

[Table of Contents](#)

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes? -Some other reason

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	14519	7059	7460	4963	4268	5288	3307	5221	4993	7091	7428	2461	4690	7368	9104	5415	2037	12482	3324	11195	9508	4952
Base: All Respondents (wtd)	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
Very likely	871	499	372	518	225	127	213	309	328	442	429	195	252	425	611	261	317	554	448	423	685	183
	8.7%	10.1%	7.3%	13.4%	8.0%	3.8%	8.8%	8.9%	9.5%	9.4%	8.1%	9.0%	7.1%	9.9%	10.1%	6.6%	20.4%	6.6%	18.0%	5.6%	10.6%	5.3%
		B		DE	E					J		L		L	O		Q		S		U	
Somewhat likely	2221	1185	1036	1118	664	439	539	771	834	1010	1211	449	738	1034	1416	805	524	1697	818	1403	1643	567
	22.2%	24.0%	20.4%	29.0%	23.7%	13.1%	22.2%	22.1%	24.1%	21.5%	22.8%	20.8%	20.8%	24.0%	23.5%	20.3%	33.7%	20.1%	32.9%	18.7%	25.3%	16.4%
		B		DE	E				G					KL	O		Q		S		U	
Not very likely	2532	1270	1261	1026	753	752	601	895	888	1174	1357	501	873	1157	1513	1019	364	2168	621	1910	1730	785
	25.3%	25.8%	24.9%	26.6%	26.8%	22.5%	24.8%	25.6%	25.7%	25.0%	25.6%	23.2%	24.6%	26.9%	25.1%	25.7%	23.4%	25.7%	25.0%	25.4%	26.7%	22.7%
				E	E									KL							U	
Not at all likely	4376	1978	2398	1194	1162	2020	1074	1520	1412	2073	2303	1010	1681	1686	2495	1881	350	4026	599	3777	2431	1921
	43.8%	40.1%	47.3%	31.0%	41.4%	60.5%	44.2%	43.5%	40.8%	44.1%	43.5%	46.9%	47.4%	39.2%	41.3%	47.4%	22.5%	47.7%	24.1%	50.3%	37.5%	55.6%
		A		C	CD	H	H					M	M		N		P		R		T	
Sigma	10000	4933	5067	3856	2805	3339	2428	3495	3461	4699	5301	2154	3544	4302	6035	3965	1555	8445	2486	7514	6489	3456
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Top2Box (Likely)	3092	1685	1408	1636	890	566	753	1081	1162	1452	1640	643	990	1459	2027	1065	841	2251	1266	1826	2328	750
	30.9%	34.1%	27.8%	42.4%	31.7%	17.0%	31.0%	30.9%	33.6%	30.9%	30.9%	29.9%	27.9%	33.9%	33.6%	26.9%	54.1%	26.7%	50.9%	24.3%	35.9%	21.7%
		B		DE	E				FG					KL	O		Q		S		U	
Bottom2Box (Unlikely)	6908	3249	3659	2220	1915	2773	1676	2414	2299	3247	3661	1511	2554	2843	4008	2900	714	6194	1220	5688	4161	2706
	69.1%	65.9%	72.2%	57.6%	68.3%	83.0%	69.0%	69.1%	66.4%	69.1%	69.1%	70.1%	72.1%	66.1%	66.4%	73.1%	45.9%	73.3%	49.1%	75.7%	64.1%	78.3%
		A		C	CD	H	H					M	M		N		P		R		T	

Global @divisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-Some other reason

Proportions/Means: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/i/j

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H, I/J, K/L/M, N/O, P/Q, R/S, T/U, V/W/X/Y/Z/a/b, c/d/e/f/g/h/i/j

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total		Canada																											
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
			Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			
Base: All Respondents (unwtd)	1002	466	536	262	290	450	101	388	379	427	575	137	427	438	628	374	76	926	132	870	555	433	56	60	84	139	-	483	180	
Base: All Respondents (wtd)	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121	
Very likely	13	10	3	9	3	2	1	6	6	4	9	3	7	3	8	5	1	12	2	11	10	4	1	-	-	-	-	5	7	
	2.6%	4.2%	1.1%	5.2%	2.0%	0.9%	1.2%	2.7%	3.8%	2.5%	2.7%	1.6%	3.9%	2.6%	2.7%	2.6%	4.3%	2.5%	4.0%	2.4%	4.0%	1.4%	3.2%	-	-	-	-	2.6%	5.8%	
Somewhat likely	54	36	18	22	23	9	9	20	22	16	37	19	21	13	38	16	5	49	10	44	33	19	2	3	8	6	-	21	13	
	10.7%	14.5%	7.1%	13.3%	17.5%	4.3%	12.9%	9.4%	14.4%	9.3%	11.5%	9.0%	12.2%	11.7%	12.8%	7.7%	16.3%	10.4%	16.7%	9.9%	13.7%	7.4%	7.9%	8.4%	15.0%	8.7%	-	11.0%	10.9%	
Not very likely	95	51	44	40	31	23	11	37	29	24	71	34	39	22	63	32	8	87	20	75	55	39	4	7	12	7	-	35	29	
	19.0%	20.9%	17.2%	24.3%	24.2%	11.4%	16.6%	17.9%	19.3%	13.5%	22.0%	15.7%	22.5%	19.9%	21.5%	15.4%	27.0%	18.5%	35.1%	16.9%	22.9%	15.3%	13.7%	20.8%	22.5%	10.6%	-	18.3%	24.0%	
Not at all likely	338	149	189	94	73	171	46	147	93	132	206	158	107	73	186	152	15	323	25	313	142	193	23	25	34	53	-	131	72	
	67.6%	60.4%	74.7%	57.1%	56.3%	83.4%	69.3%	70.0%	62.5%	74.7%	63.8%	73.7%	61.4%	65.9%	63.0%	74.3%	52.4%	68.6%	44.1%	70.7%	59.4%	75.8%	75.2%	70.8%	62.6%	80.7%	-	68.1%	59.2%	
Sigma	500	247	253	165	130	205	67	209	150	177	323	215	174	111	295	205	29	471	58	442	239	255	31	35	54	66	-	192	121	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	
Top2Box (Likely)	67	46	21	31	25	11	9	25	27	21	46	23	28	16	46	21	6	61	12	55	42	22	3	3	8	6	-	26	20	
	13.4%	18.7%	8.1%	18.6%	19.5%	5.2%	14.1%	12.1%	18.2%	11.8%	14.2%	10.6%	16.2%	14.2%	15.5%	10.3%	20.6%	12.9%	20.8%	12.4%	17.7%	8.8%	11.1%	8.4%	15.0%	8.7%	-	13.6%	16.8%	
Bottom2Box (Unlikely)	433	200	233	135	105	194	57	184	122	156	277	192	146	95	249	184	23	410	46	388	197	232	28	32	46	60	-	166	101	
	86.6%	81.3%	91.9%	81.4%	80.5%	94.8%	85.9%	87.9%	81.8%	88.2%	85.8%	89.4%	83.8%	85.8%	84.5%	89.7%	79.4%	87.1%	79.2%	87.6%	82.3%	91.2%	88.9%	91.6%	85.0%	91.3%	-	86.4%	83.2%	
			A			CD	*				J	L			N	*	P	*	R		T	*	*	*	Xb*					

[Table of Contents](#)

Global @dvisor: SSHRC - Trust in the Internet

Q4.1. How likely are you to purchase or use Bitcoin or another cryptocurrency in the next year for the following purposes?-Some other reason

Proportions/Means: Overlap formulae used

- Column Proportions: A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

- Columns Tested (5%): A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b/c

- Minimum Base: 30 (**), Small Base: 100 (*)

	United States		United States																											
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Political Party			
		Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	DEMOCRAT	REPUBLICAN	Independent	
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			
Base: All Respondents (unwtd)	1001	457	544	287	261	453	168	403	466	535	199	314	488	635	366	95	906	136	865	538	453	200	276	346	179	442	325	140		
Base: All Respondents (wtd)	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78	
Very likely	19	11	7	11	6	1	2	8	9	10	9	5	6	7	15	4	8	11	8	10	15	3	4	3	7	5	8	6	2	
	3.7%	4.6%	2.9%	6.6%	5.2%	0.5%	2.8%	4.2%	3.6%	4.3%	3.3%	2.7%	4.2%	4.7%	5.0%	1.9%	16.7%	2.4%	12.9%	2.4%	6.0%	1.4%	4.5%	2.9%	3.5%	4.2%	4.1%	4.0%	2.1%	
				E	E										Q*		S*			U								*		
Somewhat likely	70	42	29	41	21	9	13	24	33	25	45	33	21	17	40	31	9	62	13	57	43	26	13	8	31	18	29	22	9	
	14.1%	17.0%	11.3%	23.6%	17.5%	4.3%	18.7%	12.7%	13.8%	11.4%	16.2%	16.1%	14.0%	11.4%	13.6%	14.8%	18.4%	13.6%	20.6%	13.1%	17.0%	10.9%	14.6%	8.1%	16.4%	15.3%	14.3%	13.2%	11.2%	
		B		E	E										*		*			U					W			*		
Not very likely	109	61	47	43	27	40	14	41	54	49	60	39	36	34	62	47	10	99	17	92	68	39	21	27	38	23	40	37	16	
	21.8%	25.1%	18.6%	24.8%	22.5%	18.9%	20.0%	21.5%	22.5%	22.4%	21.3%	19.3%	23.7%	23.2%	21.2%	22.6%	21.8%	26.2%	21.1%	26.5%	16.4%	23.7%	25.7%	20.0%	19.6%	19.6%	22.5%	20.5%	*	
		B													*		*			U									*	
Not at all likely	302	130	172	77	65	160	41	117	144	136	166	126	88	88	177	126	21	281	26	276	129	171	50	66	113	72	128	98	52	
	60.4%	53.2%	67.3%	45.0%	54.8%	76.3%	58.5%	61.6%	60.0%	61.8%	59.3%	61.9%	58.1%	60.7%	60.2%	60.6%	43.3%	62.2%	40.3%	63.4%	50.5%	71.3%	57.2%	63.3%	60.0%	60.8%	62.1%	60.4%	66.2%	
			A		CD										*	P	*		R		T					c	c	c*		
Sigma	500	245	255	172	119	209	70	190	240	219	281	203	151	145	293	207	48	452	64	436	255	240	88	104	189	119	206	163	78	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Top2Box (Likely)	89	53	36	52	27	10	15	32	42	35	55	38	28	23	54	35	17	72	22	68	59	30	17	11	38	23	38	28	10	
	17.8%	21.6%	14.2%	30.3%	22.7%	4.9%	21.5%	17.0%	17.4%	15.8%	19.4%	18.8%	18.2%	16.1%	18.6%	16.8%	35.2%	16.0%	33.5%	15.5%	23.0%	12.3%	19.1%	11.0%	19.9%	19.5%	18.3%	17.2%	13.3%	
		B		E	E										Q*		S*			U					W	W		*		
Bottom2Box (Unlikely)	411	192	219	120	92	199	55	158	198	185	226	165	124	122	239	172	31	380	43	369	196	210	71	93	151	96	168	125	68	
	82.2%	78.4%	85.8%	69.7%	77.3%	95.1%	78.5%	83.0%	82.6%	84.2%	80.6%	81.2%	81.8%	83.9%	81.4%	83.2%	64.8%	84.0%	66.5%	84.5%	77.0%	87.7%	80.9%	89.0%	80.1%	80.5%	81.7%	82.8%	86.7%	
			A		CD										*	P	*		R		T			VXY				*		

[Table of Contents](#)