

How closely, if at all, have you been following stories about...?
the Russian invasion of Ukraine
How closely, if at all, have you been following stories about...?

Fieldwork: 28-29 April 2022
Base: All answering

				
			fines being issued as part of the police inquiry into Downing Street parties that broke Covid rules	local elections taking place on Thursday 5th May
	the Russian invasion of Ukraine	the rising cost of living		
	A	B	C	D
Unweighted Base	2045	2045	2045	2045
Weighted Base	2069	2069	2069	2069
Very closely	930 45% CD	1120 54% ACD	562 27% D	359 17%
Fairly closely	806 39% BD	705 34%	838 40% BD	698 34%
Not very closely	253 12% B	176 9%	480 23% AB	635 31% ABC
Not following closely at all	66 3%	54 3%	174 8% AB	345 17% ABC
Very/fairly closely	1736 84% CD	1825 88% ACD	1399 68% D	1057 51%
Not very/at all closely	319 15% B	230 11%	654 32% AB	980 47% ABC
Don't know	14 1%	15 1%	16 1%	33 2% ABC

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

How closely, if at all, have you been following stories about...?
the Russian invasion of Ukraine

Fieldwork: 28-29 April 2022
Base: All answering

Ipsos			Gender		Age					Social grade				Employment status		Region							Education		Income					Marital Status			Household Size				Presence of children HH (17 or under)	
			Total	Male	Female	18-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	ANY	NONE	
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	
Unweighted Base			2045	899	1146	200	375	396	415	659	735	638	245	427	1430	615	488	556	454	237	116	194	1129	916	472	567	486	397	123	1249	538	258	395	652	460	538	833	1212
Weighted Base			2069	1018	1051	218	398	370	400	683	551	615	440	464	1371	698	493	534	476	285	100	182	1404	666	551	586	477	323	132	1223	579	267	422	665	449	533	796	1273
Very closely			930	515	415	77	149	147	189	368	248	283	195	205	594	337	235	221	217	130	43	84	610	320	224	272	247	141	47	589	221	120	177	310	200	243	364	567
			45%	51%	39%	36%	37%	40%	47%	54%	45%	46%	44%	44%	43%	48%	48%	41%	46%	46%	43%	46%	43%	48%	41%	46%	52%	44%	36%	48%	38%	45%	42%	47%	45%	46%	46%	45%
Fairly closely			806	361	445	93	170	157	152	234	225	243	175	163	551	255	177	225	180	110	41	72	554	252	212	223	170	140	61	465	250	90	158	253	188	207	302	504
			39%	35%	42%	43%	43%	42%	38%	34%	41%	39%	40%	35%	40%	36%	36%	42%	38%	39%	41%	40%	39%	38%	38%	38%	36%	43%	47%	38%	43%	34%	37%	38%	42%	39%	38%	40%
Not very closely			253	101	152	36	63	50	41	63	58	75	57	63	178	76	61	61	61	37	9	24	182	72	83	69	48	34	20	129	79	45	66	77	48	62	104	149
			12%	10%	14%	17%	16%	14%	10%	9%	10%	12%	13%	14%	13%	11%	12%	12%	13%	13%	9%	13%	11%	13%	11%	15%	12%	10%	10%	15%	11%	14%	17%	16%	12%	11%	12%	13%
Not following closely at all			66	35	31	7	15	14	14	15	17	10	12	26	39	26	17	20	16	5	6	1	47	19	27	17	11	7	4	30	26	10	19	22	11	14	18	47
			3%	3%	3%	3%	4%	4%	4%	2%	3%	2%	3%	6%	3%	4%	3%	4%	3%	2%	6%	-	3%	3%	5%	3%	2%	2%	3%	2%	2%	4%	4%	5%	3%	2%	3%	2%
Very/fairly closely			1736	877	860	170	319	304	341	602	473	526	370	368	1145	591	413	446	397	241	84	155	1164	572	436	495	417	281	108	1054	471	211	335	563	388	451	666	1070
			84%	86%	82%	78%	80%	82%	85%	88%	86%	85%	84%	79%	84%	85%	84%	84%	83%	84%	84%	86%	83%	86%	79%	84%	87%	87%	82%	86%	81%	79%	79%	85%	86%	85%	84%	84%
Not very/at all closely			319	136	183	44	78	65	55	78	75	85	69	90	217	102	77	82	78	43	15	25	228	91	109	86	60	40	24	160	105	55	85	99	59	75	122	197
			15%	13%	17%	20%	20%	17%	14%	11%	14%	14%	16%	15%	16%	15%	16%	15%	16%	15%	15%	14%	16%	14%	16%	14%	13%	12%	18%	13%	18%	20%	20%	15%	13%	14%	15%	15%
Don't know			14	6	8	4	1	2	4	3	3	4		6	9	5	3	6	1	2	1	1	11	3	5	5	1	3		9	3	2	1	3	3	7	8	6
			1%	1%	1%	2%	-	1%	1%	-	1%	1%		1%	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-

Overlap formulae used
ColumnProportions (3%): A/B,C/D/E/F/G,H/I/J/K,L,M,N/O/P/Q/R/S,T/U,V,W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G,2H/2I Minimum Base: 0(**) Small Base: 30(**)

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Base: All answering

		Presence of children		GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	Other party	Remain	Leave	White	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
Very closely	930	567	364	332	277	62	133	399	378	849	74
	45%	45%	46%	53% F	47%	49%	45%	47%	52%	46% J	35%
Fairly closely	806	504	302	229	240	48	109	347	247	710	87
	39%	40%	38%	36%	41%	38%	36%	41% H	34%	39%	41%
Not very closely	253	149	104	50	55	14	48	82	76	213	33
	12%	12%	13%	8%	9%	11%	16% CD	10%	10%	12%	16%
Not following closely at all	66	47	18	14	14	2	7	12	25	52	13
	3%	4%	2%	2%	2%	2%	2%	1%	3% G	3%	6% I
Very/fairly closely	1736	1070	666	561	517	110	242	746	624	1559	161
	84%	84%	84%	89% F	88% F	87%	81%	88%	85%	85% J	76%
Not very/at all closely	319	197	122	64	68	16	54	94	101	265	47
	15%	15%	15%	10%	12%	13%	18% CD	11%	14%	14%	22% I
Don't know	14	6	8	5	4		2	3	6	9	4
	1%	-	1%	1%	1%		1%	-	1%	1%	2% I

Overlap formulae used
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How closely, if at all, have you been following stories about...?
the rising cost of living

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Base: All answering

Ipsos			Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size				Presence of children HH (17 or under)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	ANY	NONE		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I		
Unweighted Base	2045	899	1146	200	375	396	415	659	735	638	245	427	1430	615	488	556	454	237	116	194	1129	916	472	567	486	397	123	1249	538	258	395	652	460	538	833	1212	
Weighted Base	2069	1018	1051	218	398	370	400	683	551	615	440	464	1371	698	493	534	476	285	100	182	1404	666	551	586	477	323	132	1223	579	267	422	665	449	533	796	1273	
Very closely	1120	558	562	88	200	194	242	397	312	328	237	244	746	374	279	282	255	150	52	103	747	372	272	336	277	170	64	687	292	141	217	357	262	284	457	663	
	54%	55%	53%	40%	50%	52%	60%	58%	57%	53%	54%	53%	54%	54%	57%	53%	54%	53%	52%	56%	53%	56%	49%	57%	58%	53%	49%	56%	50%	53%	51%	54%	58%	53%	57%	52%	
Fairly closely	705	330	374	78	131	139	124	233	173	220	147	165	445	260	171	183	168	86	41	55	476	229	189	194	157	122	43	420	187	97	146	229	143	187	254	451	
	34%	32%	36%	36%	33%	38%	31%	34%	31%	36%	33%	36%	32%	37%	35%	34%	35%	30%	41%	30%	34%	34%	34%	33%	33%	38%	33%	34%	32%	36%	34%	34%	32%	35%	32%	35%	
Not very closely	176	93	83	36	45	24	27	44	45	52	46	32	129	47	24	54	43	38	1	15	126	50	65	38	32	25	16	82	75	19	44	57	35	41	58	118	
	9%	9%	8%	17%	11%	6%	7%	6%	8%	8%	11%	7%	9%	7%	5%	10%	9%	13%	1%	8%	9%	8%	12%	7%	7%	8%	12%	7%	13%	7%	10%	9%	8%	8%	7%	9%	
Not following closely at all	54	32	22	11	21	12	5	5	15	11	9	18	38	16	12	12	9	8	5	8	43	11	20	13	11	5	4	26	21	7	13	16	8	17	22	32	
	3%	3%	2%	5%	5%	3%	1%	1%	3%	2%	2%	4%	3%	2%	2%	2%	2%	3%	5%	3%	2%	4%	2%	2%	1%	3%	2%	4%	4%	3%	3%	2%	2%	3%	3%	3%	
Very/fairly closely	1825	888	937	166	330	333	366	630	485	548	383	409	1191	634	450	465	423	236	93	157	1223	602	461	531	433	292	108	1107	479	238	363	586	404	471	711	1114	
	88%	87%	89%	76%	83%	90%	91%	92%	88%	89%	87%	88%	87%	91%	91%	87%	89%	83%	93%	87%	87%	90%	84%	91%	91%	90%	82%	91%	83%	89%	86%	88%	90%	88%	89%	87%	
Not very/at all closely	230	126	104	47	66	35	32	49	60	63	56	51	167	63	36	66	51	47	7	23	169	61	85	52	44	29	21	108	95	26	56	73	43	57	80	150	
	11%	12%	10%	22%	17%	10%	8%	7%	11%	10%	13%	11%	12%	9%	7%	12%	11%	16%	7%	13%	12%	9%	15%	9%	9%	9%	16%	9%	16%	10%	13%	11%	10%	11%	10%	12%	
Don't know	15	5	10	4	2	2	2	4	5	4	1	4	13	2	8	2	1	3	1	12	3	6	3	1	2	3	8	5	2	3	6	2	4	6	9		
	1%	-	1%	2%	1%	-	1%	1%	1%	1%	-	1%	1%	-	2%	-	-	1%	-	-	1%	-	1%	1%	-	1%	3%	1%	1%	1%	1%	-	1%	1%	1%		

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L,M,N/O/P/Q/R/S,T/U,V,W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G,2H/2I Minimum Base: 0(**) Small Base: 30(**)

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		Presence of children		GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	Other party	Remain	Leave	White	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
Very closely	1120	663	457	361	350	77	155	487	429	1008	105
	54%	52%	57% A	57%	59%	61%	52%	58%	59%	55%	49%
Fairly closely	705	451	254	218	186	37	88	281	223	630	72
	34%	35%	32%	35%	32%	30%	30%	33%	30%	34%	34%
Not very closely	176	118	58	43	42	7	37	62	57	141	23
	9%	9%	7%	7%	7%	6%	12% CD	7%	8%	8%	11%
Not following closely at all	54	32	22	4	8	4	15	7	21	45	9
	3%	3%	3%	1%	1%	3% C	5% CD	1%	3% G	2%	4%
Very/fairly closely	1825	1114	711	579	536	114	243	767	652	1637	176
	88%	87%	89%	92% F	91% F	90% F	81%	91%	89%	89% J	83%
Not very/at all closely	230	150	80	47	50	11	52	69	77	186	32
	11%	12%	10%	7%	8%	9%	18% CDE	8%	11%	10%	15% I
Don't know	15	9	6	4	3	1	3	7	2	10	3
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	2%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

How closely, if at all, have you been following stories about...?
fines being issued as part of the police inquiry into Downing Street parties that broke Covid rules

Fieldwork: 28-29 April 2022
Base: All answering

Ipsos																													Presence of children HH (17 or under)							
	Gender			Age					Social grade				Employment status		Region						Education		Income				Marital Status			Household Size				ANY	NONE	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I
Unweighted Base	2045	899	1146	200	375	396	415	659	735	638	245	427	1430	615	488	556	454	237	116	194	1129	916	472	567	486	397	123	1249	538	258	395	652	460	538	833	1212
Weighted Base	2069	1018	1051	218	398	370	400	683	551	615	440	464	1371	698	493	534	476	285	100	182	1404	666	551	586	477	323	132	1223	579	267	422	665	449	533	796	1273
Very closely	562	311	250	54	96	98	122	192	187	164	97	113	394	167	138	144	116	86	29	49	352	209	115	164	155	106	22	371	124	66	106	164	135	157	243	318
	27%	31%	24%	25%	24%	26%	30%	28%	34%	27%	22%	24%	29%	24%	28%	27%	24%	30%	29%	27%	25%	31%	21%	28%	32%	33%	16%	30%	21%	25%	25%	25%	30%	30%	31%	25%
Fairly closely	838	392	446	77	150	161	168	283	211	243	200	183	549	289	206	196	210	113	43	70	566	272	224	223	203	138	50	513	220	105	165	270	194	209	320	517
	40%	38%	42%	35%	38%	43%	42%	41%	38%	40%	46%	39%	40%	41%	42%	37%	44%	40%	42%	39%	40%	41%	41%	38%	43%	38%	42%	38%	39%	39%	41%	43%	39%	40%	41%	
Not very closely	480	223	258	60	119	79	71	152	123	153	95	109	310	170	110	145	102	61	18	44	344	136	136	147	84	65	49	259	161	60	101	176	86	117	160	320
	23%	22%	25%	27%	30%	21%	18%	22%	22%	25%	21%	24%	23%	24%	22%	27%	22%	21%	18%	24%	24%	20%	25%	25%	18%	20%	37%	21%	28%	22%	24%	26%	19%	22%	20%	25%
Not following closely at all	174	88	86	22	33	29	36	53	25	50	47	51	108	66	38	46	41	23	11	15	133	40	72	51	30	12	8	69	70	35	49	50	31	43	64	110
	8%	9%	8%	10%	8%	8%	9%	8%	5%	8%	11%	11%	8%	9%	8%	9%	9%	8%	11%	8%	11%	6%	13%	9%	6%	4%	6%	6%	12%	13%	12%	8%	7%	8%	8%	9%
Very/fairly closely	1399	703	696	130	245	259	290	475	398	407	297	296	943	456	344	340	326	199	71	119	918	481	339	386	358	244	71	885	344	171	270	434	329	366	564	835
	68%	69%	66%	60%	62%	70%	72%	70%	72%	66%	68%	64%	69%	65%	70%	64%	68%	70%	71%	66%	65%	72%	62%	66%	75%	76%	54%	72%	59%	64%	64%	65%	73%	69%	71%	66%
Not very/at all closely	654	310	344	82	152	108	107	205	148	204	141	161	417	236	148	191	143	83	29	59	477	177	207	198	114	77	58	328	231	95	150	226	117	160	224	430
	32%	30%	33%	38%	38%	29%	27%	30%	27%	33%	32%	35%	30%	34%	30%	36%	30%	29%	29%	33%	34%	27%	38%	34%	24%	24%	44%	27%	40%	35%	36%	34%	26%	11%	30%	28%
Don't know	16	5	11	5	1	4	3	3	4	4	1	7	10	6	1	3	6	3		3	8	8	4	2	5	2	3	10	4	2	5	3	7	9	7	
	1%	1%	1%	2%	-	1%	1%	-	1%	1%	-	1%	1%	1%	-	1%	1%	1%		2%	1%	1%	1%	-	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%

Overlap formulae used
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Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
Very closely	562 27%	318 25%	243 31% A	160 25%	201 34% C	49 39% C	90 30%	279 33% H	193 26%	510 28%	47 22%
Fairly closely	838 40%	517 41%	320 40%	272 43%	267 45% E	44 35%	112 38%	350 41%	309 42%	752 41%	75 36%
Not very closely	480 23%	320 25% B	160 20%	156 25% D	100 17%	27 21%	55 18%	169 20%	163 22%	413 23%	61 29%
Not following closely at all	174 8%	110 9%	64 8%	40 6% D	20 3%	5 4%	36 12% CDE	40 5%	63 9% G	149 8%	21 10%
Very/fairly closely	1399 68%	835 66%	564 71% A	431 68%	467 79% CF	93 74%	203 68%	628 75% H	502 69%	1262 69% J	122 58%
Not very/at all closely	654 32%	430 34% B	224 28%	195 31% D	120 20%	32 25%	91 30% D	209 25%	226 31% G	563 31%	82 39% I
Don't know	16 1%	7 1%	9 1%	3 -	2 -	1 1%	5 2%	6 1%	4 -	9 -	8 4% I

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

How closely, if at all, have you been following stories about...? local elections taking place on Thursday 5th May

Fieldwork: 28-29 April 2022
Base: All answering

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Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L,M,N/O/P/Q/R/S,T/U,V,W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G,2H/2I Minimum Base: 0(**) Small Base: 30(**)

How closely, if at all, have you been following stories about...?
local elections taking place on Thursday 5th May

Fieldwork: 28-29 April 2022
Base: All answering

		Presence of children		GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	Other party	Remain	Leave	White	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
Very closely	359	180	179	124	119	27	63	169	134	305	49
	17%	14%	22% A	20%	20%	21%	21%	20%	18%	17%	23% I
Fairly closely	698	411	287	207	232	53	112	323	242	625	68
	34%	32%	36%	33%	39% C	42%	38%	38%	33%	34%	32%
Not very closely	635	420	214	206	168	34	84	234	245	569	57
	31%	33% B	27%	33%	28%	27%	28%	28%	34% G	31%	27%
Not following closely at all	345	244	101	87	60	13	36	107	107	312	31
	17%	19%	13%	14%	10%	10%	12%	13%	15%	17%	14%
Very/fairly closely	1057	591	466	331	352	80	175	491	376	930	117
	51%	46%	59% A	53%	60% C	63% C	59%	58% H	51%	51%	55%
Not very/at all closely	980	665	315	294	227	46	120	341	353	881	88
	47%	52%	40%	47%	39%	37%	40%	40%	48%	48%	42%
Don't know	33	18	15	5	10		3	11	3	24	7
	2%	1%	2%	1%	2%		1%	1%	-	1%	3%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

As you may know, local elections are taking place in some parts of the United Kingdom on Thursday 5th May, 2022. I would like you to think about how you will decide to vote in these elections, or about how you would decide to vote if there are no elections in your area.Which, if any, of the following, would be very important to you when deciding who to vote for in local elections on the 5th May?

Fieldwork: 28-29 April 2022
Base: All answering

Ipsos		Gender		Age					Social grade				Employment status		Region							Education		Income					Marital Status			Household Size				Presence of children HH (17 or under)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	ANY	NONE		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	
Unweighted Base	2045	899	1146	200	375	396	415	659	735	638	245	427	1430	615	488	556	454	237	116	194	1129	916	472	567	486	397	123	1249	538	258	395	652	460	538	833	1212	
Weighted Base	2069	1018	1051	218	398	370	400	683	551	615	440	464	1371	698	493	534	476	285	100	182	1404	666	551	586	477	323	132	1223	579	267	422	665	449	533	796	1273	
What local political parties are promising to do in your area e.g. housing, local tr	960 46%	464 46%	495 47%	71 33%	144 36%	180 49%	187 47%	377 55%	263 48%	303 49%	192 44%	201 43%	613 45%	347 50%	222 45%	231 43%	224 47%	132 46%	50 50%	100 55%	595 42%	365 55%	222 40%	287 49%	236 49%	165 51%	50 38%	579 47%	237 41%	144 54%	202 48%	314 47%	206 46%	238 45%	369 46%	591 46%	
How well the local council has run your area over the past few years	939 45%	472 46%	467 44%	60 28%	152 38%	164 44%	174 43%	390 57%	258 47%	294 48%	202 46%	185 40%	609 44%	330 47%	237 48%	217 41%	224 47%	115 40%	48 48%	97 54%	589 42%	349 52%	234 43%	261 45%	241 50%	154 48%	48 37%	572 47%	234 40%	133 50%	199 47%	332 50%	190 42%	218 41%	330 41%	609 48%	
Party policies on national issues e.g. the economy, NHS, immigration, climate and	849 41%	411 40%	438 42%	87 40%	171 43%	163 44%	160 40%	267 39%	236 43%	255 42%	178 41%	179 39%	576 42%	273 39%	201 41%	219 41%	193 41%	122 43%	26 26%	89 49%	518 37%	331 50%	197 36%	246 42%	221 46%	149 46%	36 27%	513 42%	230 40%	106 40%	160 38%	273 41%	188 42%	229 43%	324 41%	525 41%	
How well the UK Government has run the country over the past few years	815 39%	393 39%	421 40%	74 34%	170 43%	161 44%	147 37%	262 38%	224 41%	233 38%	196 45%	161 35%	559 41%	256 37%	210 43%	206 39%	189 40%	100 35%	36 36%	74 41%	515 37%	299 45%	205 37%	238 41%	211 44%	117 36%	43 33%	476 39%	234 40%	104 39%	173 41%	246 37%	173 39%	222 42%	325 41%	490 38%	
What you think about national leaders such as Boris Johnson, Keir Starmer, Mark	767 37%	382 38%	385 37%	65 30%	153 38%	152 41%	145 36%	252 37%	214 39%	226 37%	168 38%	160 34%	523 38%	244 35%	203 41%	168 32%	180 38%	107 38%	30 30%	78 43%	483 34%	284 43%	187 34%	219 37%	194 41%	136 42%	30 23%	472 39%	198 34%	97 36%	152 36%	240 36%	164 37%	210 39%	312 39%	455 36%	
What you think about candidates standing in local elections in your area	716 35%	354 35%	362 34%	48 22%	135 34%	118 32%	140 35%	275 40%	207 37%	218 35%	160 36%	131 28%	472 34%	244 35%	170 34%	164 31%	182 38%	92 32%	33 32%	76 42%	438 31%	278 42%	169 31%	197 34%	178 37%	134 41%	38 29%	446 36%	165 28%	105 39%	145 34%	244 37%	154 34%	173 33%	265 33%	451 35%	
Something else	43 2%	23 2%	20 2%	9 4%	9 2%	9 2%	8 2%	9 1%	13 2%	10 2%	12 3%	8 2%	27 2%	16 2%	7 1%	17 3%	4 1%	8 3%	4 4%	4 2%	19 1%	25 4%	13 2%	8 1%	10 2%	10 3%	2 2%	23 2%	16 3%	4 2%	9 2%	9 1%	8 2%	17 3%	25 3%	18 1%	
I don't vote in local elections	174 8%	86 8%	88 8%	20 9%	38 9%	29 8%	35 9%	52 8%	38 7%	48 8%	29 7%	59 13%	93 7%	81 12%	39 8%	56 10%	45 10%	17 6%	12 12%	6 3%	150 11%	24 4%	62 11%	48 8%	24 5%	21 7%	19 15%	89 7%	56 10%	30 11%	42 10%	57 9%	40 9%	35 7%	58 7%	117 9%	
None of these	37 2%	15 1%	22 2%		6 1%	8 2%	4 1%	19 3%	5 1%	14 2%	4 1%	13 3%	19 1%	18 3%	7 1%	17 3%	5 1%	2 1%	2 2%	4 2%	29 2%	8 1%	13 2%	13 2%	4 1%	2 1%	5 4%	16 1%	9 2%	11 4%	14 3%	13 2%	5 1%	4 1%	5 1%	32 2%	
Don't know	68 3%	19 2%	49 5%	9 4%	14 3%	7 2%	20 5%	18 3%	12 2%	21 3%	14 3%	21 4%	44 3%	24 3%	18 4%	15 3%	21 4%	10 3%	2 2%	3 2%	53 4%	15 2%	18 3%	19 3%	7 1%	9 3%	15 12%	37 3%	21 4%	10 4%	15 4%	24 4%	14 3%	15 3%	15 2%	53 4%	

Overlap formulae used
ColumnProportions (5%): A/B,C/D,E/F,G,H/I,J/K,L,M,N/O,P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G,2H/2I Minimum Base: 0(**) Small Base: 30(**)

As you may know, local elections are taking place in some parts of the United Kingdom on Thursday 5th May, 2022. I would like you to think about how you will decide to vote in these elections, or about how you would decide to vote if there are no elections in your area. Which, if any, of the following, would be very important to you when deciding who to vote for in local elections on the 5th May?

Fieldwork: 28-29 April 2022
Base: All answering

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	Other party	Remain	Leave	White	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
What local political parties are promising to do in your area e.g. housing, local transport	960 46%	591 46%	369 46%	320 51%	312 53%	79 63%	136 46%	450 53%	361 49%	851 46%	97 46%
How well the local council has run your area over the past few years	939 45%	609 48%	330 41%	319 51%	292 50%	66 52%	131 44%	432 51%	377 52%	843 46%	87 41%
Party policies on national issues e.g. the economy, NHS, immigration, climate and environment	849 41%	525 41%	324 41%	248 39%	291 49%	57 45%	127 43%	398 47%	284 39%	756 41%	89 42%
How well the UK Government has run the country over the past few years	815 39%	490 38%	325 41%	227 36%	298 51%	56 45%	110 37%	395 47%	274 37%	727 40%	82 39%
What you think about national leaders such as Boris Johnson, Keir Starmer, Mark Zuckerberg	767 37%	455 36%	312 39%	225 36%	279 47%	63 50%	108 36%	399 47%	259 35%	693 38%	70 33%
What you think about candidates standing in local elections in your area	716 35%	451 35%	265 33%	247 39%	224 38%	57 45%	101 34%	330 39%	282 39%	642 35%	73 34%
Something else	43 2%	18 1%	25 3%	10 2%	15 2%	1 -	7 2%	14 2%	10 1%	31 2%	13 6%
I don't vote in local elections	174 8%	117 9%	58 7%	27 4%	16 3%	3 2%	12 4%	24 3%	48 7%	156 8%	16 8%
None of these	37 2%	32 2%	5 1%	10 2%	8 1%	- -	5 2%	17 2%	10 1%	33 2%	3 2%
Don't know	68 3%	53 4%	15 2%	17 3%	9 2%	3 2%	7 2%	16 2%	19 3%	54 3%	10 5%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(**)

And still thinking about how you will decide to vote in the local elections, or about how you would decide to vote if there are no elections in your area. Which, if any, of the following issues would be very important to you when deciding who to vote for in local elections on the 5th May?Pick all that you think would be very important.

Fieldwork: 28-29 April 2022
Base: All answering

Ipsos		Gender			Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size				Presence of children HH (17 or under)	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	AB		C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	ANY	NONE
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	
Unweighted Base	2045	899	1146	200	375	396	415	659	735	638	245	427	1430	615	488	556	454	237	116	194	1129	916	472	567	486	397	123	1249	538	258	395	652	460	538	833	1212	
Weighted Base	2069	1018	1051	218	398	370	400	683	551	615	440	464	1371	698	493	534	476	285	100	182	1404	666	551	586	477	323	132	1223	579	267	422	665	449	533	796	1273	
The cost of living	1178 57%	514 50%	664 63%	91 42%	205 52%	225 61%	261 65%	396 58%	312 57%	334 54%	265 60%	267 58%	779 62%	399 57%	307 62%	287 54%	271 57%	138 48%	63 63%	111 61%	793 56%	385 58%	301 55%	344 59%	303 63%	172 53%	58 44%	709 58%	310 53%	159 60%	236 56%	376 57%	258 57%	308 58%	457 57%	721	
		CD	CDG	C	CDG	CD	CDG	CDG	K	K	K	K	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
The NHS	940 45%	404 40%	536 51%	62 29%	178 45%	177 48%	192 48%	331 48%	244 44%	275 45%	224 51%	198 43%	614 45%	325 47%	226 46%	241 45%	242 51%	97 34%	49 49%	85 47%	614 44%	325 49%	225 41%	225 50%	151 47%	48 36%	576 47%	239 41%	125 47%	183 43%	305 46%	206 46%	245 46%	379 48%	561		
		45%	40%	51%	29%	45%	48%	48%	44%	45%	51%	43%	45%	47%	46%	45%	51%	49%	49%	48%	44%	49%	49%	41%	50%	47%	36%	47%	47%	41%	47%	43%	46%	46%	46%	48%	44%
Crime and policing	712 34%	330 32%	382 36%	42 19%	97 24%	128 35%	145 36%	299 44%	192 35%	213 41%	179 41%	128 28%	465 34%	247 35%	169 34%	192 36%	170 36%	96 33%	35 35%	51 28%	466 33%	246 37%	163 30%	216 37%	183 38%	112 35%	38 29%	443 36%	149 26%	120 45%	149 35%	231 35%	150 33%	181 34%	269 34%	443	
		CD	CD	CD	CD	CD	CD	CDEF	K	K	K	K	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
The condition of streets, roads and pavements	704 34%	345 34%	360 34%	37 17%	91 23%	103 28%	152 38%	321 47%	171 31%	224 36%	150 34%	159 34%	420 31%	285 41%	187 38%	163 30%	164 34%	78 27%	34 34%	78 43%	463 33%	241 36%	162 29%	196 33%	191 40%	107 33%	48 36%	422 34%	164 28%	119 44%	151 36%	262 39%	134 30%	158 30%	223 28%	481	
		34%	34%	34%	17%	23%	28%	38%	31%	36%	34%	34%	31%	41%	38%	30%	34%	27%	34%	43%	33%	36%	29%	33%	40%	33%	36%	42%	28%	44%	36%	35%	30%	30%	28%	38%	24%
Jobs and wages	635 31%	269 26%	366 35%	67 31%	133 33%	144 39%	136 34%	156 23%	187 34%	173 28%	148 34%	128 28%	473 35%	162 23%	169 34%	162 30%	138 29%	69 24%	30 30%	68 37%	402 29%	234 35%	136 25%	193 33%	179 37%	98 30%	29 22%	378 31%	177 30%	81 30%	120 28%	178 27%	147 33%	190 36%	272 34%	364	
		A	G	G	G	G	G	IK	M	M	M	M	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
Housing	620 30%	298 29%	322 31%	47 22%	119 30%	110 30%	132 33%	212 31%	158 29%	177 29%	140 32%	146 31%	417 30%	203 29%	150 30%	150 28%	162 34%	71 25%	30 30%	57 31%	401 29%	219 33%	165 30%	192 33%	142 30%	96 30%	25 19%	353 29%	172 30%	94 35%	147 35%	187 28%	131 29%	154 29%	234 29%	386	
		30%	29%	31%	22%	30%	33%	31%	29%	29%	32%	31%	30%	29%	30%	28%	34%	25%	30%	31%	29%	33%	30%	33%	30%	30%	30%	19%	29%	30%	35%	35%	28%	29%	29%	30%	
Education/schools	560 27%	227 22%	333 32%	55 25%	81 20%	123 33%	111 28%	190 28%	164 30%	168 27%	123 28%	106 23%	357 26%	203 29%	142 29%	150 23%	129 31%	60 28%	27 27%	51 28%	332 24%	228 34%	120 22%	155 27%	145 30%	104 32%	36 27%	370 30%	109 19%	81 20%	84 20%	165 25%	119 27%	191 36%	270 34%	290	
		A	D	D	D	D	D	K	K	K	K	K	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
Support and benefits for those living in poverty	584 28%	262 26%	322 31%	39 18%	99 25%	113 31%	119 30%	214 31%	136 25%	156 25%	128 29%	165 36%	344 25%	240 34%	142 29%	122 23%	148 31%	80 28%	34 34%	58 32%	381 27%	204 31%	190 XYZ	165 28%	125 26%	75 23%	30 23%	324 26%	165 29%	95 36%	135 32%	188 28%	123 27%	138 26%	216 27%	368	
		A	A	A	A	A	A	CD	CD	CD	CD	HI	L	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	
Levels of taxation	545 26%	242 24%	303 29%	50 23%	108 27%	116 31%	113 28%	158 23%	168 30%	146 24%	134 31%	96 21%	396 29%	149 21%	147 30%	138 26%	122 26%	77 27%	16 16%	46 25%	333 24%	212 32%	105 19%	153 26%	156 33%	104 32%	27 21%	350 29%	125 21%	71 26%	104 25%	168 25%	126 28%	147 28%	218	326	
		A	A	A	A	A	A	IK	M	M	M	M	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
Shops and the local town centre/high street	556 27%	251 25%	305 29%	28 13%	59 15%	83 22%	106 27%	280 41%	141 26%	183 30%	125 28%	107 23%	326 24%	230 33%	125 25%	148 28%	145 31%	51 18%	28 28%	58 32%	348 25%	208 31%	134 24%	169 29%	133 28%	87 27%	34 26%	334 27%	116 20%	107 40%	125 30%	203 31%	105 23%	123 23%	171 21%	385	
		A	A	A	A	A	A	CDEF	K	K	K	K	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
Climate change and policies to deal with it	515 25%	242 24%	273 26%	42 19%	87 22%	112 30%	95 24%	179 26%	134 24%	154 25%	115 26%	112 24%	345 25%	169 24%	112 23%	135 25%	125 26%	66 23%	20 20%	57 31%	317 31%	198 30%	111 20%	152 26%	125 26%	100 31%	27 20%	307 25%	139 24%	68 26%	110 26%	162 24%	114 25%	128 24%	189 24%	325	
		CD	CD	CD	CD	CD	CD	CD	K	K	K	K	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
The Covid-19 pandemic	509 25%	235 23%	274 26%	48 22%	93 23%	105 28%	97 24%	166 24%	145 26%	144 23%	107 24%	114 25%	346 25%	163 23%	129 26%	115 22%	117 25%	61 21%	31 31%	57 31%	327 23%	182 27%	129 23%	155 27%	131 27%	75 23%	20 15%	319 26%	131 23%	59 22%	98 23%	156 24%	112 25%	143 27%	216	293	
		A	A	A	A	A	A	CDEF	K	K	K	K	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
The war in Ukraine	504 24%	230 23%	274 26%	44 20%	100 25%	78 21%	93 23%	189 28%	135 25%	148 24%	112 25%	108 23%	319 23%	185 26%	135 27%	122 23%	129 27%	57 20%	26 26%	35 19%	356 25%	148 22%	138 25%	150 26%	111 23%	76 24%	29 22%	310 25%	116 20%	77 29%	102 24%	156 23%	118 26%	127 24%	218	286	
		24%	23%	26%	20%	25%	21%	28%	25%	24%	25%	23%	23%	26%	27%	23%	27%	20%	26%	19%	25%	22%	25%	26%	23%	24%	22%	25%	20%	29%	24%	23%	26%	24%	27%	22%	
Public transport	441 21%	222																																			

Overlap formulae used
ColumnProportions (5%): A/B, C/D, E/F, G, H/I, J/K, L/M, N/O, P/Q, R/S, T/U, V/W, X/Y, Z, 2A/2B/2C, 2D/2E/2F/2G, 2H/2I Minimum Base: 0(**) Small Base: 30(**)

And still thinking about how you will decide to vote in the local elections, or about how you would decide to vote if there are no elections in your area. Which, if any, of the following issues would be very important to you when deciding who to vote for in local elections on the 5th May?Pick all that you think would be very important.

Fieldwork: 28-29 April 2022
Base: All answering

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservati	Labour	Liberal	Other	Remain	Leave	White	Minority ethnic group
		A	B	ve	D	Democrats	party				
				C		E	F	G	H	I	J
Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
The cost of living	1178 57%	721 57%	457 57%	377 60%	377 64%	66 52%	146 49%	513 61%	448 61%	1055 58%	115 54%
The NHS	940 45%	561 44%	379 48%	289 46%	330 56%	64 51%	108 36%	447 53%	340 46%	842 46%	88 42%
Crime and policing	712 34%	443 35%	269 34%	250 40%	221 37%	36 28%	94 31%	297 35%	300 41%	636 35%	71 33%
The condition of streets, roads and pavements	704 34%	481 38%	223 28%	244 39%	193 33%	53 42%	102 34%	309 37%	283 39%	647 35%	52 24%
Jobs and wages	635 31%	364 29%	272 34%	166 26%	220 37%	37 30%	78 26%	282 33%	211 29%	553 30%	77 37%
Housing	620 30%	386 30%	234 29%	159 25%	226 38%	47 37%	74 25%	285 34%	212 29%	546 30%	68 32%
Education/schools	560 27%	290 23%	270 34%	152 24%	197 33%	39 31%	73 24%	273 32%	188 26%	495 27%	62 29%
Support and benefits for those living in poverty	584 28%	368 29%	216 27%	126 20%	226 38%	45 36%	83 28%	298 35%	190 26%	534 29%	45 21%
Levels of taxation	545 26%	326 26%	218 27%	175 28%	182 31%	40 31%	56 19%	230 27%	214 29%	486 26%	53 25%
Shops and the local town centre/high street	556 27%	385 30%	171 21%	220 35%	159 27%	37 29%	71 24%	249 30%	232 32%	517 28%	34 16%
Climate change and policies to deal with it	515 25%	325 26%	189 24%	141 22%	174 30%	38 30%	83 28%	265 31%	155 21%	460 25%	50 24%
The Covid-19 pandemic	509 25%	293 23%	216 27%	154 24%	180 31%	27 22%	80 27%	248 29%	182 25%	456 25%	46 22%
The war in Ukraine	504 24%	286 22%	218 27%	177 28%	149 25%	28 23%	74 25%	209 25%	199 27%	465 25%	37 17%
Public transport	441 21%	303 24%	138 17%	133 21%	151 26%	38 30%	53 18%	224 27%	151 21%	391 21%	45 21%
Downing Street parties that broke Covid regulations and Boris Johnson being fined	433 21%	273 21%	161 20%	92 15%	188 32%	39 31%	64 21%	249 30%	133 18%	390 21%	40 19%
Immigration and asylum seekers	447 22%	304 24%	143 18%	196 31%	109 19%	22 18%	48 16%	154 18%	221 30%	403 22%	41 19%
Brexit/Britain's future relationship with the EU	402 19%	250 20%	152 19%	86 14%	160 27%	23 18%	67 23%	247 29%	99 14%	356 19%	44 21%
The UK government's proposals for reducing regional inequalities, also known as levelling up	363 18%	202 16%	160 20%	97 15%	148 25%	23 19%	47 16%	198 23%	113 16%	310 17%	51 24%
Facilities and activities for teenagers and young people	362 17%	176 14%	186 23%	98 16%	145 25%	19 15%	45 15%	180 21%	121 16%	320 17%	39 19%
The level of traffic congestion	324 16%	213 17%	110 14%	111 18%	100 17%	31 24%	40 13%	149 18%	131 18%	284 15%	38 18%
Something else	40 2%	16 1%	24 3%	8 1%	16 3%	1 1%	6 2%	20 2%	9 1%	31 2%	8 4%
I don't vote in local elections	139 7%	100 8%	39 5%	25 4%	12 2%	3 2%	7 2%	20 2%	33 5%	126 7%	10 5%
None of these	29 1%	23 2%	6 1%	9 1%	2 -	1 1%	4 1%	8 1%	13 2%	27 1%	1 -
Don't know	55 3%	39 3%	16 2%	12 2%	9 2%	3 2%	4 1%	15 2%	17 2%	49 3%	6 3%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

When in local government, from which political party, if any, do you think local councillors are best at...?
Listening to the views of local residents
When in local government, from which political party, if any, do you think local councillors are best at...?

Fieldwork: 28-29 April 2022
Base: All answering

					
	Listening to the views of local residents	Delivering value for money	Delivering high quality local public services	Setting the right level of council tax	Making your local area a better place to live
	A	B	C	D	E
Unweighted Base	2045	2045	2045	2045	2045
Weighted Base	2069	2069	2069	2069	2069
Conservative party	291 14%	341 16%	350 17% A	343 17% A	326 16%
Labour party	520 25%	513 25%	527 25%	521 25%	509 25%
Scottish National Party (SNP)	57 3%	62 3%	69 3%	70 3%	67 3%
Plaid Cymru	15 1%	14 1%	14 1%	14 1%	14 1%
Liberal Democrats	178 9% BD	132 6%	170 8% BD	123 6%	169 8% D
Green party	106 5%	101 5%	109 5%	81 4%	170 8% ABCD
Councillors who are not aligned to any party	214 10% BCD	148 7%	146 7%	142 7%	173 8%
Another party	39 2%	33 2%	41 2%	25 1%	48 2% D
None of these	299 14% E	337 16% CE	265 13%	349 17% CE	241 12%
Don't know	351 17%	388 19%	378 18%	402 19%	354 17%
Other party (net)	431 21% BD	358 17%	379 18%	331 16%	471 23% BCD

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

When in local government, from which political party, if any, do you think local councillors are best at...?
Listening to the views of local residents

Fieldwork: 28-29 April 2022
Base: All answering

Ipsos																															Presence of children HH (17 or under)					
	Gender			Age					Social grade				Employment status		Region						Education		Income				Marital Status			Household Size						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	ANY	NONE	
Unweighted Base	2045	A 899	B 1146	C 200	D 375	E 396	F 415	G 659	H 735	I 638	J 245	K 427	L 1430	M 615	N 488	O 556	P 454	Q 237	R 116	S 194	T 1129	U 916	V 472	W 567	X 486	Y 397	Z 123	2A 1249	2B 538	2C 258	2D 395	2E 652	2F 460	2G 538	2H 833	2I 1212
	2069	1018	1051	218	375	398	400	683	551	615	440	464	1371	698	493	534	476	285	100	182	1404	666	551	586	477	323	132	1223	579	267	422	665	449	533	796	1273
Conservative party	291 14%	154 15%	137 13%	19 9%	46 12%	42 11%	66 17%	117 17%	93 17%	81 13%	60 14%	57 12%	195 14%	96 14%	60 12%	99 19%	66 14%	38 13%	14 7%	14 7%	209 15%	82 12%	61 11%	87 15%	86 18%	51 16%	6 5%	190 16%	64 11%	37 14%	55 13%	101 15%	68 15%	66 12%	117 15%	174 14%
Labour party	520 25%	263 26%	257 24%	83 38%	130 33%	87 24%	89 22%	130 19%	151 27%	146 24%	110 25%	113 24%	367 27%	153 22%	148 30%	138 26%	89 19%	92 32%	30 30%	23 13%	340 24%	179 27%	137 25%	170 29%	121 25%	70 22%	20 16%	295 24%	168 29%	57 21%	102 24%	159 24%	113 25%	146 27%	234 29%	286 22%
				EF G	FG G		C DE	K CDE					M M		PS PS			PS PS							Z YZ	Z Z				2A 2A 2C					2I	
Scottish National Party (SNP)	57 3%	31 3%	26 2%	4 2%	6 2%	19 5%	6 2%	21 3%	10 2%	16 3%	16 4%	14 3%	36 3%	21 3%						57 31%	37 3%	20 3%	20 4%	16 3%	10 2%	8 2%	3 2%	26 2%	20 3%	11 4%	19 5%	16 2%	10 2%	12 2%	20 3%	37 3%
						DF DF																														
Plaid Cymru	15 1%	7 1%	8 1%	2 1%	4 1%	2 -	1 -	6 1%	4 1%	6 1%	3 1%	3 1%	9 1%	7 1%					15 15%		11 1%	5 1%	7 1%	5 1%	2 -	1 -		6 -	5 1%	4 2%	5 1%	6 1%	3 1%	2 -	3 -	13 1%
Liberal Democrats	178 9%	95 9%	84 8%	22 10%	33 8%	39 11%	28 7%	56 8%	61 11%	62 11%	31 7%	24 5%	128 9%	51 7%	44 9%	42 8%	49 10%	31 11%	3 3%	9 5%	97 7%	82 12%	37 7%	42 7%	46 10%	43 13%	10 8%	115 9%	44 8%	19 7%	35 8%	49 7%	37 8%	57 11%	74 9%	104 8%
Green party	106 5%	54 5%	52 5%	25 12%	31 8%	16 4%	13 3%	21 3%	31 6%	26 4%	22 5%	27 6%	77 6%	29 4%	25 5%	23 4%	21 5%	26 9%	1 1%	10 5%	67 5%	38 6%	31 6%	29 5%	22 5%	15 5%	9 7%	70 6%	26 5%	9 4%	12 3%	36 5%	21 5%	37 7%	45 6%	61 5%
Councillors who are not aligned to any party	214 10%	117 12%	97 9%	14 7%	28 7%	34 9%	42 11%	94 14%	40 7%	73 12%	53 12%	48 10%	134 10%	79 11%	50 10%	59 11%	50 10%	21 7%	12 12%	23 13%	149 11%	65 10%	63 11%	67 11%	48 10%	23 7%	13 10%	118 10%	56 10%	40 15%	52 12%	70 10%	46 10%	46 9%	65 8%	149 12%
Another party	39 2%	21 2%	17 2%	3 1%	5 1%	11 3%	10 2%	10 1%	10 2%	11 2%	11 3%	6 1%	28 2%	11 2%	12 2%	13 2%	8 2%	5 2%		1 1%	28 2%	11 2%	9 2%	12 2%	9 2%	5 2%	4 3%	25 2%	11 2%	3 1%	8 2%	9 1%	12 3%	10 2%	17 2%	21 2%
None of these	299 14%	143 14%	156 15%	18 8%	43 11%	51 14%	69 17%	118 17%	78 14%	81 13%	57 13%	83 18%	171 12%	128 18%	78 16%	74 14%	83 17%	33 12%	14 14%	17 9%	221 16%	78 12%	82 15%	77 13%	67 14%	47 15%	25 19%	185 15%	80 14%	34 13%	63 15%	103 15%	62 14%	71 13%	96 12%	203 16%
Don't know	351 17%	134 13%	217 21%	27 12%	71 18%	69 19%	76 19%	108 16%	73 13%	113 18%	77 17%	88 19%	226 16%	125 18%	77 16%	84 16%	110 23%	40 14%	12 11%	29 16%	245 17%	106 16%	105 19%	81 14%	66 14%	60 18%	40 30%	194 16%	104 18%	53 20%	71 17%	117 18%	77 17%	86 16%	125 16%	226 18%
Other party (net)	431 21%	231 23%	200 19%	49 22%	75 19%	82 22%	72 18%	153 22%	95 17%	132 21%	104 24%	99 21%	284 21%	146 21%	86 17%	96 18%	79 17%	52 18%	28 28%	91 50%	292 21%	139 21%	130 24%	128 22%	91 19%	52 16%	29 22%	245 20%	119 20%	67 25%	96 23%	136 20%	92 21%	106 20%	150 19%	281 22%
											H H						NOQR NOQR																			

Overlap formulae used
ColumnProportions (5%): A/B, C/D, E/F, G, H/I, J/K, L/M, N/O, P/Q, R/S, T/U, V/W, X/Y, Z, 2A/2B/2C, 2D/2E/2F/2G, 2H/2I Minimum Base: 0(**) Small Base: 30(**)

When in local government, from which political party, if any, do you think local councillors are best at...?
Listening to the views of local residents

Fieldwork: 28-29 April 2022
Base: All answering

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	Other party	Remain	Leave	White	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
Conservative party	291 14%	174 14%	117 15%	231 37% DEF	15 2%	6 5%	22 7% D	86 10%	159 22% G	270 15% J	17 8%
Labour party	520 25%	286 22%	234 29% A	69 11%	347 59% CEF	15 12%	32 11%	264 31% H	135 18%	424 23%	92 44% I
Scottish National Party (SNP)	57 3%	37 3%	20 3%	1 -	1 -		49 16% CDE	33 4% H	13 2%	54 3%	3 1%
Plaid Cymru	15 1%	13 1%	3 -	4 1%	1 -		8 3% CD	6 1%	3 -	15 1%	
Liberal Democrats	178 9%	104 8%	74 9%	36 6%	44 7%	54 43% CDF	26 9%	100 12% H	52 7%	155 8%	23 11%
Green party	106 5%	61 5%	45 6%	14 2%	30 5% C	4 3%	45 15% CDE	49 6% H	24 3%	92 5%	11 5%
Councillors who are not aligned to any party	214 10%	149 12% B	65 8%	81 13% D	40 7%	21 16% D	40 13% D	85 10%	96 13%	199 11% J	13 6%
Another party	39 2%	21 2%	17 2%	15 2% D	5 1%	3 3%	6 2%	15 2%	18 2%	34 2%	5 2%
None of these	299 14%	203 16% B	96 12%	102 16% DE	51 9%	7 5%	38 13% E	91 11%	129 18% G	274 15% J	19 9%
Don't know	351 17%	226 18%	125 16%	76 12%	57 10%	17 14%	32 11%	114 13%	102 14%	317 17%	29 14%
Other party (net)	431 21%	281 22%	150 19%	115 18% D	76 13%	28 22% D	148 50% CDE	190 22%	154 21%	395 22% J	31 15%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

When in local government, from which political party, if any, do you think local councillors are best at...?
Delivering value for money

Fieldwork: 28-29 April 2022
Base: All answering

Ipsos																															Presence of children HH (17 or under)					
	Gender			Age					Social grade				Employment status		Region						Education		Income				Marital Status			Household Size						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ £74,999	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	ANY	NONE
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I
Unweighted Base	2045	899	1146	200	375	396	415	659	735	638	245	427	1430	615	488	556	454	237	116	194	1129	916	472	567	486	397	123	1249	538	258	395	652	460	538	833	1212
Weighted Base	2069	1018	1051	218	398	370	400	683	551	615	440	464	1371	698	493	534	476	285	100	182	1404	666	551	586	477	323	132	1223	579	267	422	665	449	533	796	1273
Conservative party	341	194	147	18	57	56	75	135	110	93	76	63	243	98	69	127	71	45	15	15	249	92	59	106	97	71	8	214	80	47	63	108	80	90	138	203
	16%	19%	14%	8%	14%	15%	19%	20%	20%	15%	17%	14%	18%	14%	14%	24%	15%	16%	15%	8%	18%	14%	11%	18%	20%	22%	6%	18%	14%	18%	15%	16%	18%	17%	17%	16%
Labour party	513	263	249	73	124	95	89	131	151	151	102	108	372	140	162	125	86	90	29	21	323	189	128	154	134	77	19	307	154	51	97	155	116	145	237	275
	25%	26%	24%	34%	31%	26%	22%	19%	27%	25%	23%	23%	27%	20%	33%	23%	18%	32%	29%	12%	23%	28%	23%	26%	28%	24%	15%	25%	27%	19%	23%	23%	26%	27%	30%	22%
Scottish National Party (SNP)	62	36	26	5	8	21	8	20	12	22	14	13	40	22						62	41	21	17	19	12	9	5	31	18	13	18	17	11	16	24	37
	3%	3%	2%	2%	2%	6%	2%	3%	2%	4%	3%	3%	3%	3%						34%	3%	3%	3%	3%	2%	3%	4%	3%	3%	3%	5%	4%	3%	3%	3%	3%
Plaid Cymru	14	8	7	1	4	2	1	6	3	5	3	4	7	7					14			10	4	6	4	3	1	8	3	3	3	7	2	3	4	10
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%					14%			1%	1%	1%	1%	-		1%	1%	1%	1%	1%	1%	1%	1%	1%
Liberal Democrats	132	72	61	22	29	20	18	43	43	43	17	30	84	49	27	32	37	27	4	7	64	68	35	31	29	29	8	74	42	17	35	32	25	41	51	81
	6%	7%	6%	10%	7%	5%	5%	6%	8%	7%	4%	6%	6%	7%	5%	6%	8%	9%	4%	4%	5%	10%	6%	5%	6%	9%	6%	6%	7%	6%	8%	5%	6%	8%	6%	6%
Green party	101	51	49	33	16	18	14	21	27	27	23	24	73	28	17	20	25	32	1	6	70	30	37	26	19	11	7	63	28	9	12	35	18	36	46	55
	5%	5%	5%	15%	4%	5%	3%	3%	5%	4%	5%	5%	5%	4%	3%	4%	5%	11%	1%	3%	5%	5%	7%	5%	4%	3%	6%	5%	5%	4%	3%	5%	4%	7%	6%	4%
Councillors who are not aligned to any party	148	80	68	12	26	22	30	58	31	51	33	32	89	59	35	36	38	14	7	18	103	44	38	56	30	17	8	87	42	19	33	47	32	36	51	97
	7%	8%	6%	5%	6%	6%	7%	8%	6%	8%	8%	7%	6%	8%	7%	7%	8%	5%	7%	10%	7%	7%	38	10%	6%	5%	6%	7%	7%	7%	8%	7%	7%	7%	6%	6%
Another party	33	18	15	6	6	7	6	9	12	11	3	8	20	14	7	9	8	7		2	22	11	20	6	3	3	2	16	14	3	8	7	12	6	16	17
	2%	2%	1%	3%	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%		1%	2%	2%	4%	1%	1%	1%	1%	1%	2%	1%	2%	1%	3%	1%	2%	1%
None of these	337	174	163	17	57	50	69	144	80	96	83	78	206	131	81	89	91	37	18	22	248	89	86	88	79	53	30	210	85	41	69	127	69	72	99	238
	16%	17%	15%	8%	14%	14%	17%	21%	15%	16%	19%	17%	15%	19%	16%	17%	19%	13%	18%	12%	18%	13%	16%	15%	17%	16%	23%	17%	15%	15%	16%	19%	15%	14%	12%	19%
Don't know	388	122	266	31	72	79	91	115	82	116	86	104	238	150	95	97	120	34	12	29	272	116	125	96	71	52	44	212	112	63	85	129	84	89	129	258
	19%	12%	25%	14%	18%	21%	23%	17%	15%	19%	20%	22%	17%	21%	19%	18%	25%	12%	12%	16%	19%	17%	23%	16%	15%	16%	34%	17%	19%	24%	20%	19%	17%	16%	20%	20%
Other party (net)	358	193	165	57	59	69	58	114	85	116	76	81	228	130	59	65	71	53	23	88	247	111	118	111	67	41	21	205	106	48	74	113	75	96	141	217
	17%	19%	16%	26%	15%	19%	14%	17%	15%	19%	17%	17%	17%	19%	12%	12%	15%	18%	23%	49%	18%	17%	21%	19%	14%	13%	16%	17%	18%	18%	18%	17%	17%	18%	18%	17%

Overlap formulae used
ColumnProportions (5%): A/B, C/D, E/F, G, H/I, J/K, L/M, N/O, P/Q, R/S, T/U, V/W, X/Y, Z, 2A/2B/2C, 2D/2E/2F/2G, 2H/2I Minimum Base: 0(**) Small Base: 30(**)

When in local government, from which political party, if any, do you think local councillors are best at...?
Delivering value for money

Fieldwork: 28-29 April 2022
Base: All answering

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	Other party	Remain	Leave	White	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
Conservative party	341 16%	203 16%	138 17%	260 41% DEF	29 5%	6 5%	21 7%	100 12%	190 26% G	316 17% J	21 10%
Labour party	513 25%	275 22%	237 30% A	50 8%	350 59% CEF	18 14% C	35 12%	278 33% H	119 16%	424 23%	85 40% I
Scottish National Party (SNP)	62 3%	37 3%	24 3%	1 -	1 -		55 19% CDE	40 5% H	12 2%	59 3%	3 1%
Plaid Cymru	14 1%	10 1%	4 1%	4 1%	2 -		8 3% CD	7 1%	4 1%	14 1%	
Liberal Democrats	132 6%	81 6%	51 6%	31 5%	26 4%	48 38% CDF	19 6%	71 8%	44 6%	111 6%	18 9%
Green party	101 5%	55 4%	46 6%	14 2%	22 4%	6 5%	43 15% CDE	46 5%	24 3%	87 5%	13 6%
Councillors who are not aligned to any party	148 7%	97 8%	51 6%	60 10% D	25 4%	13 11% D	29 10% D	54 6%	69 9% G	136 7%	12 5%
Another party	33 2%	17 1%	16 2%	6 1%	3 -	3 3% D	9 3% CD	10 1%	12 2%	28 2%	6 3%
None of these	337 16%	238 19% B	99 12%	119 19% D	57 10%	16 12%	40 14%	108 13%	150 20% G	307 17%	24 11%
Don't know	388 19%	258 20% B	129 16%	83 13%	75 13%	16 13%	38 13%	128 15%	108 15%	352 19%	30 14%
Other party (net)	358 17%	217 17%	141 18%	85 14% D	52 9%	23 18% D	145 49% CDE	158 19%	121 17%	324 18%	33 16%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

When in local government, from which political party, if any, do you think local councillors are best at...?
Delivering high quality local public services

Fieldwork: 28-29 April 2022
Base: All answering

Ipsos																															Presence of children HH (17 or under)					
	Gender			Age					Social grade				Employment status		Region						Education		Income				Marital Status			Household Size				ANY	NONE	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+			
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	
Unweighted Base	2045	899	1146	200	375	396	415	659	735	638	245	427	1430	615	488	556	454	237	116	194	1129	916	472	567	486	397	123	1249	538	258	395	652	460	538	833	1212
Weighted Base	2069	1018	1051	218	398	370	400	683	551	615	440	464	1371	698	493	534	476	285	100	182	1404	666	551	586	477	323	1223	579	267	422	665	449	533	796	1273	
Conservative party	350 17%	178 17%	172 16%	18 8%	60 15%	53 14%	79 20%	140 21%	97 18%	101 16%	82 19%	69 15%	232 17%	117 17%	80 16%	116 22%	73 15%	53 18%	15 15%	13 7%	249 18%	100 15%	69 13%	108 18%	96 20%	63 20%	13 10%	233 19%	66 11%	51 19%	61 15%	120 18%	75 17%	93 18%	139 17%	211 17%
Labour party	527 25%	278 27%	250 24%	69 32%	126 32%	95 26%	101 25%	135 20%	153 28%	158 26%	104 24%	112 24%	377 27%	151 22%	154 31%	131 25%	96 20%	88 31%	30 30%	28 15%	328 23%	200 30%	133 24%	157 27%	134 28%	84 26%	19 15%	297 24%	169 29%	61 23%	106 25%	153 23%	125 28%	143 27%	237 30%	290 23%
Scottish National Party (SNP)	69 3%	41 4%	28 3%	6 3%	9 2%	20 5%	11 3%	24 4%	13 2%	20 3%	22 5%	15 3%	48 3%	22 3%						69 38% NOPQR	46 3%	23 3%	19 3%	20 3%	15 3%	11 4%	5 4%	33 3%	23 4%	14 5%	23 5%	19 3%	11 2%	16 3%	23 3%	46 4%
Plaid Cymru	14 1%	7 1%	7 1%	1 -	3 1%	1 -	1 -	7 1%	4 1%	4 1%	3 1%	4 1%	6 -	8 1%					14 14% NOPQS		11 1%	3 -	6 1%	5 1%	2 -	- -	6 1%	4 1%	3 1%	4 1%	5 1%	3 1%	1 -	2 -	12 1%	
Liberal Democrats	170 8%	105 10%	65 6%	30 14%	40 10%	28 8%	19 5%	53 8%	52 9%	54 9%	35 8%	29 6%	115 8%	56 8%	44 9%	41 8%	44 9%	29 10%	3 3%	9 5%	92 7%	78 12%	45 8%	46 8%	33 7%	37 11%	10 7%	101 8%	52 9%	17 6%	38 9%	45 7%	33 7%	55 10%	70 9%	100 8%
Green party	109 5%	65 6%	44 4%	29 13%	31 8%	15 4%	18 4%	17 2%	27 5%	26 4%	25 6%	31 7%	85 6%	24 3%	25 5%	37 7%	15 3%	23 8%	3 3%	7 4%	76 5%	33 5%	38 7%	27 5%	24 5%	12 4%	8 6%	66 5%	36 6%	8 3%	17 4%	41 6%	18 4%	33 6%	42 5%	66 5%
Councillors who are not aligned to any party	146 7%	70 7%	76 7%	13 6%	20 5%	24 7%	21 5%	67 10%	35 6%	43 7%	30 7%	38 8%	89 6%	57 8%	37 7%	32 6%	36 8%	19 7%	9 8%	14 8%	101 7%	45 7%	51 9%	42 7%	31 7%	16 5%	7 5%	83 7%	39 7%	24 9%	34 8%	50 7%	36 8%	26 5%	51 6%	96 8%
Another party	41 2%	22 2%	19 2%	14 6%	7 2%	6 1%	10 2%	5 1%	9 2%	14 2%	15 3%	3 1%	27 2%	14 2%	7 1%	11 2%	8 2%	14 5%		1 1%	35 2%	6 1%	11 2%	12 2%	9 2%	5 1%	5 4%	26 2%	14 2%	1 -	5 1%	9 1%	8 2%	19 4%	24 3%	17 1%
None of these	265 13%	132 13%	133 13%	13 6%	32 8%	46 12%	62 16%	111 16%	76 14%	78 13%	45 10%	66 14%	168 12%	97 14%	61 12%	63 12%	83 17%	28 10%	16 16%	14 8%	193 14%	72 11%	67 12%	74 13%	60 12%	43 13%	22 17%	165 13%	68 12%	32 12%	60 14%	97 15%	52 12%	55 10%	82 10%	183 14%
Don't know	378 18%	121 12%	257 24%	25 12%	70 18%	82 22%	78 20%	123 18%	86 16%	116 19%	79 18%	97 21%	225 16%	153 22%	86 17%	102 19%	121 25%	32 11%	12 12%	26 14%	272 19%	105 16%	114 21%	95 16%	74 16%	51 16%	43 33%	213 17%	108 19%	57 21%	73 17%	126 19%	88 19%	91 17%	127 16%	251 20%
Other party (net)	379 18%	205 20%	175 17%	62 29%	71 18%	66 18%	61 15%	120 18%	88 16%	107 17%	94 21%	91 20%	254 19%	125 18%	69 14%	80 15%	59 12%	55 19%	25 25%	92 50%	269 19%	110 17%	124 23%	106 18%	80 17%	45 14%	24 18%	214 18%	116 20%	49 18%	83 20%	124 19%	77 17%	95 18%	142 18%	238 19%

Overlap formulae used
ColumnProportions (5%): A/B, C/D/E/F/G, H/I/J/K/L/M, N/O/P/Q/R/S, T/U, V/W/X/Y/Z, 2A/2B/2C, 2D/2E/2F/2G, 2H/2I Minimum Base: 0(**) Small Base: 30(**)

When in local government, from which political party, if any, do you think local councillors are best at...?
Delivering high quality local public services

Fieldwork: 28-29 April 2022
Base: All answering

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	Other party	Remain	Leave	White	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
Conservative party	350 17%	211 17%	139 17%	275 44% DEF	23 4%	4 3%	16 5%	85 10%	201 27% G	323 18% J	23 11%
Labour party	527 25%	290 23%	237 30% A	54 9%	360 61% CEF	18 15% C	32 11%	286 34% H	133 18%	449 25%	74 35% I
Scottish National Party (SNP)	69 3%	46 4%	23 3%		1 -		62 21% CDE	41 5% H	15 2%	66 4%	3 1%
Plaid Cymru	14 1%	12 1%	2 -	3 1%	2 -		7 2% CD	7 1%	3 -	14 1%	
Liberal Democrats	170 8%	100 8%	70 9%	39 6%	32 5%	62 49% CDF	29 10% D	93 11% H	52 7%	147 8%	22 10%
Green party	109 5%	66 5%	42 5%	14 2%	28 5% C	3 2%	49 17% CDE	54 6% H	23 3%	93 5%	14 7%
Councillors who are not aligned to any party	146 7%	96 8%	51 6%	56 9% D	27 5%	11 9%	27 9% D	56 7%	64 9%	133 7%	13 6%
Another party	41 2%	17 1%	24 3% A	9 1%	8 1%	1 1%	12 4% CD	11 1%	12 2%	31 2%	8 4%
None of these	265 13%	183 14% B	82 10%	93 15% DE	38 6%	10 8%	32 11% D	79 9%	120 16% G	244 13%	19 9%
Don't know	378 18%	251 20% B	127 16%	86 14%	70 12%	18 14%	32 11%	130 15%	110 15%	335 18%	36 17%
Other party (net)	379 18%	238 19%	142 18%	83 13%	66 11%	15 12%	157 53% CDE	169 20%	116 16%	336 18%	38 18%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

When in local government, from which political party, if any, do you think local councillors are best at...?
Setting the right level of council tax

Fieldwork: 28-29 April 2022
Base: All answering

		Gender		Age					Social grade				Employment status		Region							Education		Income					Marital Status			Household Size				Presence of children HH (17 or under)	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ £75,000	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	ANY	NONE
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I
Unweighted Base		2045	899	1146	200	375	396	415	659	735	638	245	427	1430	615	488	556	454	237	116	194	1129	916	472	567	486	397	123	1249	538	258	395	652	460	538	833	1212
Weighted Base		2069	1018	1051	218	398	370	400	683	551	615	440	464	1371	698	493	534	476	285	100	182	1404	666	551	586	477	323	132	1223	579	267	422	665	449	533	796	1273
Conservative party		343 17%	193 19%	151 14%	25 11%	50 13%	50 14%	79 20%	139 20%	104 19%	92 15%	76 17%	72 16%	237 17%	106 15%	67 14%	132 25%	67 14%	45 16%	12 12%	20 11%	249 18%	94 14%	73 13%	98 17%	94 20%	68 21%	9 6%	221 18%	73 13%	48 18%	65 15%	113 17%	72 16%	93 17%	139 18%	204 16%
Labour party		521 25%	281 28%	240 23%	84 39%	129 32%	97 26%	86 22%	125 18%	153 28%	152 25%	97 22%	120 26%	367 27%	154 22%	163 33%	128 24%	86 18%	92 32%	27 27%	25 14%	333 24%	188 28%	139 25%	159 27%	127 27%	76 24%	20 16%	302 25%	169 29%	50 19%	92 22%	152 23%	115 26%	162 30%	241 30%	280 22%
Scottish National Party (SNP)		70 3%	40 4%	30 3%	3 2%	9 2%	21 6%	12 3%	25 4%	13 2%	22 4%	21 5%	14 3%	50 4%	20 3%						70 39%	46 3%	25 4%	19 3%	22 4%	16 3%	11 3%	3 2%	31 3%	23 4%	16 6%	25 6%	18 3%	13 3%	15 3%	25 3%	45 4%
Plaid Cymru		14 1%	7 1%	6 1%	2 1%	4 1%	2 -	1 -	6 1%	4 1%	4 1%	3 1%	3 1%	6 -	7 1%					14 14%		11 1%	3 -	6 1%	3 -	4 1%	1 -		7 1%	4 1%	3 1%	3 1%	5 1%	2 1%	4 1%	3 -	10 1%
Liberal Democrats		123 6%	66 6%	57 5%	20 9%	16 4%	24 6%	17 4%	46 7%	50 9%	40 7%	16 4%	16 4%	85 6%	38 5%	24 5%	30 6%	40 8%	24 9%	2 2%	3 1%	57 4%	66 10%	33 6%	33 6%	20 4%	33 10%	4 3%	74 6%	31 5%	18 7%	30 7%	32 5%	27 6%	35 7%	52 7%	71 6%
Green party		81 4%	42 4%	39 4%	17 8%	28 7%	15 4%	5 1%	15 2%	23 4%	24 4%	14 3%	20 4%	62 5%	19 3%	14 3%	19 3%	14 3%	26 9%	1 1%	6 3%	50 4%	31 5%	20 4%	19 3%	23 5%	13 4%	5 4%	49 4%	25 4%	6 2%	15 4%	28 4%	15 3%	23 4%	36 4%	45 4%
Councillors who are not aligned to any party		142 7%	66 7%	75 7%	11 5%	20 5%	26 7%	24 6%	61 9%	29 5%	46 7%	33 7%	34 7%	85 6%	56 8%	39 8%	35 7%	38 8%	10 4%	8 8%	11 6%	98 7%	44 7%	40 7%	45 8%	31 7%	14 4%	11 8%	85 7%	37 6%	19 7%	29 7%	56 8%	24 5%	33 6%	48 6%	93 7%
Another party		25 1%	12 1%	13 1%	5 2%	6 1%	6 2%	4 1%	4 1%	9 2%	8 1%	5 1%	3 1%	21 1%	4 1%	3 1%	8 2%	6 1%	7 2%			17 1%	7 1%	6 1%	9 2%	2 -	5 2%	1 1%	13 1%	8 1%	3 1%	4 1%	6 1%	11 2%	4 1%	10 1%	14 1%
None of these		349 17%	162 16%	186 18%	20 9%	56 14%	57 15%	84 21%	132 19%	77 14%	94 15%	88 20%	90 19%	209 15%	140 20%	96 20%	84 16%	95 20%	33 12%	22 22%	18 10%	258 18%	91 14%	99 18%	102 17%	76 16%	41 13%	31 24%	217 18%	91 16%	41 15%	77 18%	117 18%	84 19%	70 13%	113 14%	236 19%
Don't know		402 19%	148 15%	254 24%	30 14%	81 20%	72 19%	88 22%	130 19%	89 16%	133 22%	88 20%	92 20%	249 18%	153 22%	87 18%	97 18%	129 27%	46 16%	15 15%	29 16%	285 20%	117 18%	115 21%	95 16%	85 18%	61 19%	47 36%	224 18%	117 20%	62 23%	83 20%	138 21%	87 19%	94 18%	128 16%	275 22%
Other party (net)		331 16%	168 16%	163 15%	39 18%	66 17%	70 19%	46 11%	110 16%	78 14%	104 17%	75 17%	74 16%	224 16%	106 15%	57 12%	62 12%	58 12%	44 15%	22 22%	87 48%	222 16%	109 16%	92 17%	99 17%	76 16%	44 14%	20 15%	186 15%	97 17%	48 18%	75 18%	113 17%	64 14%	78 15%	123 15%	208 16%

Overlap formulae used
ColumnProportions (5%): A/B, C/D, E/F, G, H/I, J/K, L/M, N/O, P/Q, R/S, T/U, V/W, X/Y, Z, 2A/2B/2C, 2D/2E/2F/2G, 2H/2I Minimum Base: 0(**) Small Base: 30(**)

When in local government, from which political party, if any, do you think local councillors are best at...?
Setting the right level of council tax

Fieldwork: 28-29 April 2022
Base: All answering

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	Other party	Remain	Leave	White	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
Conservative party	343 17%	204 16%	139 18%	260 41% DEF	29 5%	6 4%	21 7%	108 13%	178 24% G	318 17% J	19 9%
Labour party	521 25%	280 22%	241 30% A	62 10%	331 56% CEF	22 17% C	46 16% C	264 31% H	136 19%	431 23%	86 41% I
Scottish National Party (SNP)	70 3%	45 4%	25 3%	1 -	1 -	2 1% CD	58 19% CDE	43 5% H	15 2%	68 4% J	2 1%
Plaid Cymru	14 1%	10 1%	3 -	4 1%	2 -		7 2% CD	6 1%	4 1%	14 1%	
Liberal Democrats	123 6%	71 6%	52 7%	28 4%	28 5%	44 35% CDF	11 4%	72 9% H	32 4%	104 6%	18 9%
Green party	81 4%	45 4%	36 4%	13 2%	18 3%	8 6% C	40 13% CDE	42 5%	21 3%	69 4%	11 5%
Councillors who are not aligned to any party	142 7%	93 7%	48 6%	51 8%	30 5%	12 10%	26 9%	52 6%	65 9%	129 7%	12 6%
Another party	25 1%	14 1%	10 1%	5 1%	2 -	1 1%	13 4% CD	4 -	11 1%	19 1%	6 3% I
None of these	349 17%	236 19% B	113 14%	113 18% DE	73 12%	12 9%	40 14%	104 12%	165 23% G	316 17%	26 12%
Don't know	402 19%	275 22% B	128 16%	94 15%	75 13%	20 16%	35 12%	147 17%	104 14%	366 20%	31 15%
Other party (net)	331 16%	208 16%	123 15%	73 12%	52 9%	23 18% D	144 48% CDE	147 17%	116 16%	299 16%	31 15%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

When in local government, from which political party, if any, do you think local councillors are best at...?
Making your local area a better place to live

Fieldwork: 28-29 April 2022
Base: All answering

Ipso			Gender		Age					Social grade				Employment status		Region						Education		Income				Marital Status				Household Size				Presence of children HH (17 or under)	
			Total	Male	Female	18-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	ANY
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I
Unweighted Base		2045	899	1146	200	375	396	415	659	735	638	245	427	1430	615	488	556	454	237	116	194	1129	916	472	567	486	397	123	1249	538	258	395	652	460	538	833	1212
Weighted Base		2069	1018	1051	218	398	370	400	683	551	615	440	464	1371	698	493	534	476	285	100	182	1404	666	551	586	477	323	132	1223	579	267	422	665	449	533	796	1273
Conservative party		326	167	159	13	60	44	74	135	102	97	58	70	214	112	66	120	72	41	16	12	238	88	63	102	90	58	14	214	71	41	62	106	77	80	133	194
		16%	16%	15%	6%	15%	12%	18%	20%	18%	16%	13%	15%	16%	16%	13%	22%	15%	14%	16%	6%	17%	13%	11%	17%	19%	18%	10%	17%	12%	16%	15%	16%	17%	15%	17%	15%
Labour party		509	259	249	76	115	100	90	128	150	145	105	108	362	146	161	129	88	79	26	25	320	189	135	155	124	75	20	296	161	51	97	146	111	155	232	277
		25%	25%	24%	35%	29%	27%	22%	19%	27%	24%	24%	23%	26%	21%	33%	24%	18%	28%	26%	14%	23%	28%	25%	26%	26%	23%	15%	24%	28%	19%	23%	22%	25%	29%	29%	22%
Scottish National Party (SNP)		67	36	30	5	9	19	9	24	11	22	19	15	45	21						67	45	22	18	17	11	3	30	22	14	21	18	12	15	23	44	
		3%	4%	3%	2%	2%	5%	2%	4%	2%	4%	4%	3%	3%	3%						37%	3%	3%	3%	4%	3%	2%	2%	2%	4%	5%	3%	3%	3%	3%	3%	3%
Plaid Cymru		14	7	7	2	3	1	1	6	5	4	3	3	6	8					14		11	3	6	5	3	-	5	5	3	4	5	2	2	2	12	
		1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	-	1%		14%			14%		1%	-	1%	1%	1%	-	-	1%	1%	1%	1%	1%	-	-	1%	
Liberal Democrats		169	91	77	17	33	37	27	55	50	55	34	30	108	60	38	39	47	28	2	14	87	82	38	39	34	49	9	108	39	22	36	45	36	52	68	101
		8%	9%	7%	8%	8%	10%	7%	8%	9%	9%	8%	6%	8%	9%	8%	7%	10%	10%	2%	8%	6%	12%	7%	7%	7%	15%	7%	9%	7%	8%	9%	7%	8%	10%	9%	8%
Green party		170	96	74	35	43	25	26	42	40	47	43	39	127	43	38	43	32	41	4	11	103	67	53	50	36	23	7	97	61	12	31	65	35	39	72	98
		8%	9%	7%	16%	11%	7%	6%	6%	7%	8%	10%	8%	9%	6%	8%	8%	7%	14%	4%	6%	7%	10%	10%	9%	8%	7%	5%	8%	10%	5%	7%	10%	8%	7%	9%	8%
Councillors who are not aligned to any party		173	97	77	16	25	33	36	64	38	59	37	39	112	61	41	47	38	21	12	15	116	57	52	48	40	22	11	101	43	30	37	58	39	39	60	113
		8%	9%	7%	7%	6%	9%	9%	9%	7%	10%	9%	9%	8%	9%	8%	9%	8%	7%	12%	8%	8%	9%	9%	8%	8%	7%	9%	8%	7%	11%	9%	9%	9%	7%	8%	9%
Another party		48	25	22	19	4	6	5	12	11	13	14	9	29	19	12	9	8	18		1	43	4	16	17	9	3	3	23	19	5	5	10	12	20	18	30
		2%	2%	2%	9%	1%	2%	1%	2%	2%	2%	3%	2%	2%	3%	3%	2%	2%	6%		3%	1%	3%	4	3%	2%	1%	3%	2%	3%	3%	2%	3%	3%	4%	2%	2%
None of these		241	114	127	12	36	38	53	102	65	71	44	62	145	96	53	57	78	25	15	14	177	64	68	62	51	35	25	139	65	37	61	80	51	49	68	173
		12%	11%	12%	6%	9%	10%	13%	15%	12%	12%	10%	13%	11%	14%	11%	11%	16%	9%	15%	8%	13%	10%	12%	11%	11%	11%	19%	11%	11%	14%	15%	12%	11%	9%	9%	14%
Don't know		354	125	228	22	69	67	80	115	80	102	83	89	222	131	83	90	113	33	12	23	264	90	101	91	74	48	40	210	94	50	66	130	75	81	122	232
		17%	12%	22%	10%	17%	18%	20%	17%	14%	17%	19%	19%	16%	19%	17%	17%	24%	11%	12%	12%	19%	13%	18%	16%	15%	15%	30%	17%	16%	19%	16%	20%	17%	15%	15%	18%
Other party (net)		471	261	210	76	85	84	77	148	105	144	116	105	319	152	92	99	78	79	29	94	317	154	145	136	105	59	25	256	150	65	99	157	100	115	174	297
		23%	26%	20%	35%	21%	23%	19%	22%	19%	23%	26%	23%	23%	22%	19%	18%	16%	28%	29%	52%	23%	23%	26%	23%	22%	18%	19%	21%	26%	24%	23%	24%	22%	22%	22%	23%
			B		DEFG						H					NOP	NOP	NOP	NOP	NOPQR				Y					2A								

Overlap formulae used
ColumnProportions (5%): A/B, C/D, E/F, G, H/I, J/K, L/M, N/O, P/Q, R/S, T/U, V/W, X/Y, Z, 2A/2B/2C, 2D/2E/2F/2G, 2H/2I Minimum Base: 0(**) Small Base: 30(**)

When in local government, from which political party, if any, do you think local councillors are best at...?
Making your local area a better place to live

Fieldwork: 28-29 April 2022
Base: All answering

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	Other party	Remain	Leave	White	Minority ethnic group
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Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
Conservative party	326 16%	194 15%	133 17%	262 42% DEF	16 3%	5 4%	24 8% D	91 11%	182 25% G	303 17% J	19 9%
Labour party	509 25%	277 22%	232 29% A	58 9%	339 57% CEF	18 14%	30 10%	261 31% H	137 19%	422 23%	84 40% I
Scottish National Party (SNP)	67 3%	44 3%	23 3%	1 -	1 -		57 19% CDE	38 5% H	14 2%	65 4%	2 1%
Plaid Cymru	14 1%	12 1%	2 -	3 1%	2 -		7 2% CD	7 1%	3 -	14 1%	
Liberal Democrats	169 8%	101 8%	68 9%	39 6%	35 6%	58 46% CDF	22 8%	92 11% H	53 7%	149 8%	19 9%
Green party	170 8%	98 8%	72 9%	23 4%	56 10% C	14 11% C	51 17% CD	92 11% H	42 6%	155 8%	12 5%
Councillors who are not aligned to any party	173 8%	113 9%	60 8%	68 11% D	34 6%	10 8%	33 11% D	70 8%	70 10%	157 9%	13 6%
Another party	48 2%	30 2%	18 2%	12 2%	7 1%	1 1%	18 6% CDE	8 1%	23 3% G	38 2%	10 5% I
None of these	241 12%	173 14% B	68 9%	73 12% D	42 7%	12 9%	32 11%	75 9%	100 14% G	218 12%	19 9%
Don't know	354 17%	232 18%	122 15%	92 15% DEF	58 10%	9 7%	24 8%	107 13%	108 15%	313 17%	34 16%
Other party (net)	471 23%	297 23%	174 22%	107 17%	100 17%	25 20%	167 56% CDE	216 26% H	152 21%	429 23%	37 17%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Thinking ahead to the local elections on Thursday 5th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will win more local councillors than they currently have, will lose more local councillors than they win, or will end up with about the same number as present?

Conservative party

Thinking ahead to the local elections on Thursday 5th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will win more local councillors than they currently have, will lose more local councillors than they win, or will end up with about the same number as present?

Fieldwork: 28-29 April 2022
Base: All answering

		
	Conservative party	Labour party
	A	B
Unweighted Base	2045	2045
Weighted Base	2069	2069
Will win more local councillors than they lose	200 10%	793 38% A
Will lose more local councillors than they win	1141 55% B	374 18%
Will end up with about the same number as present	305 15%	439 21% A
Don't know	423 20%	463 22%

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(**)

Thinking ahead to the local elections on Thursday 5th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will win more local councillors than they currently have, will lose more local councillors than they win, or will end up with about the same number as present?

Conservative party

Fieldwork: 28-29 April 2022
Base: All answering

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Overlap formulae used
ColumnProportions (5%): A/B, C/D/E/F/G, H/I/J/K, L/M, N/O/P/Q/R/S, T/U, V/W/X/Y/Z, 2A/2B/2C, 2D/2E/2F/2G, 2H/2I Minimum Base: 0(**) Small Base: 30(**)

Thinking ahead to the local elections on Thursday 5th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will win more local councillors than they currently have, will lose more local councillors than they win, or will end up with about the same number as present?

Conservative party

Fieldwork: 28-29 April 2022
Base: All answering

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservati ve	Labour	Liberal Democrats	Other party	Remain	Leave	White	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
Will win more local councillors than they lose	200 10%	108 8%	93 12%	82 13%	48 8%	7 6%	30 10%	81 10%	72 10%	157 9%	40 19%
Will lose more local councillors than they win	1141 55%	722 57%	419 53%	319 51%	400 68%	91 72%	193 65%	554 66%	407 56%	1040 57%	96 45%
Will end up with about the same number as present	305 15%	165 13%	140 18%	135 21%	60 10%	14 11%	43 14%	92 11%	131 18%	268 15%	36 17%
Don't know	423 20%	279 22%	145 18%	94 15%	81 14%	14 11%	32 11%	117 14%	122 17%	369 20%	40 19%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Thinking ahead to the local elections on Thursday 5th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will win more local councillors than they currently have, will lose more local councillors than they win, or will end up with about the same number as present?

Labour party

Fieldwork: 28-29 April 2022

Base: All answering

Ipsos																															Presence of children HH (17 or under)					
	Gender			Age					Social grade				Employment status		Region						Education		Income				Marital Status			Household Size						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	ANY	NONE	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	2H	2I	
Unweighted Base	2045	899	1146	200	375	396	415	659	735	638	245	427	1430	615	488	556	454	237	116	194	1129	916	472	567	486	397	123	1249	538	258	395	652	460	538	833	1212
Weighted Base	2069	1018	1051	218	398	370	400	683	551	615	440	464	1371	698	493	534	476	285	100	182	1404	666	551	586	477	323	132	1223	579	267	422	665	449	533	796	1273
Will win more local councillors than they lose	793	438	356	68	142	147	153	284	209	262	154	169	505	288	205	197	167	112	37	76	498	295	191	243	188	140	32	490	210	93	151	271	177	194	306	487
	38%	43%	34%	31%	36%	40%	38%	42%	38%	43%	35%	36%	37%	41%	42%	37%	35%	39%	37%	42%	36%	44%	35%	42%	39%	43%	24%	40%	36%	35%	36%	41%	39%	36%	38%	38%
Will lose more local councillors than they win	374	211	163	49	98	60	71	98	122	92	91	69	277	98	98	98	73	60	14	32	256	118	107	105	94	56	12	233	108	33	65	120	81	108	176	199
	18%	21%	16%	22%	24%	16%	18%	14%	22%	15%	21%	15%	20%	14%	20%	18%	15%	21%	14%	32%	18%	18%	19%	18%	20%	17%	9%	19%	19%	13%	15%	18%	18%	20%	22%	16%
	B	B	B	G	FG			IK					M									Z	Z	Z	Z		2C						2I			
Will end up with about the same number as present	439	209	229	58	66	83	71	161	115	132	90	101	283	155	89	113	110	57	28	41	293	146	126	113	100	72	28	261	113	65	97	138	92	111	158	281
	21%	21%	22%	27%	17%	22%	18%	24%	21%	21%	21%	22%	21%	22%	18%	21%	23%	20%	28%	23%	21%	22%	23%	19%	21%	22%	21%	21%	20%	24%	23%	21%	21%	20%	20%	22%
	DF						DF						DF					N																		
Don't know	463	160	303	42	93	81	106	141	105	129	104	125	306	157	102	125	126	57	21	32	356	107	128	124	96	55	59	238	149	76	109	135	99	120	157	306
	22%	16%	29%	20%	23%	22%	26%	21%	19%	21%	24%	27%	22%	22%	21%	23%	26%	20%	21%	18%	25%	16%	23%	21%	20%	17%	45%	19%	26%	28%	26%	20%	22%	20%	24%	
	A		A				G					HI				S					U		Y			VWXY		2A	2A					2H		

Overlap formulae used

ColumnProportions (5%): A/B, C/D/E/F/G, H/I/J/K, L/M, N/O/P/Q/R/S, T/U, V/W/X/Y/Z, 2A/2B/2C, 2D/2E/2F/2G, 2H/2I Minimum Base: 0(**) Small Base: 30(**)

Thinking ahead to the local elections on Thursday 5th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will win more local councillors than they currently have, will lose more local councillors than they win, or will end up with about the same number as present?

Labour party

Fieldwork: 28-29 April 2022
Base: All answering

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservati ve	Labour	Liberal Democrats	Other party	Remain	Leave	White	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	2045	1212	833	608	610	140	298	899	683	1805	220
Weighted Base	2069	1273	796	630	589	126	298	843	731	1834	212
Will win more local councillors than they lose	793 38%	487 38%	306 38%	217 34%	320 54%	57 45%	99 33%	398 47%	275 38%	712 39%	77 37%
Will lose more local councillors than they win	374 18%	199 16%	176 22%	136 22%	80 14%	27 21%	86 29%	122 14%	158 22%	329 18%	46 22%
Will end up with about the same number as present	439 21%	281 22%	158 20%	162 26%	108 18%	25 20%	67 23%	185 22%	161 22%	379 21%	54 26%
Don't know	463 22%	306 24%	157 20%	114 18%	81 14%	17 14%	46 15%	138 16%	138 19%	414 23%	34 16%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)