

# Ipsos Political Monitor - April 2022

Table 1  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	
Unweighted Total	1013	810	638	619	777	753	729	661	115	478	527	274	301	438	132	142	147	154	175	263	133	220	373	189	231	593	420	845	144	1013	
Weighted Total	1013	811	634	618	771	753	730	664	121	490	512	289	336	388	111	178	163	173	156	232	107	271	282	209	251	553	460	863	124	1013	
<b>Total voting</b>	<b>793</b>	<b>709</b>	<b>600</b>	<b>581</b>	<b>715</b>	<b>699</b>	<b>683</b>	<b>625</b>	<b>22</b>	<b>385</b>	<b>400</b>	<b>213</b>	<b>261</b>	<b>320</b>	<b>68</b>	<b>145</b>	<b>119</b>	<b>142</b>	<b>123</b>	<b>197</b>	<b>87</b>	<b>225</b>	<b>234</b>	<b>162</b>	<b>172</b>	<b>459</b>	<b>335</b>	<b>682</b>	<b>99</b>	<b>799</b>	
Conservative	260 33%	242 34%	197 33%	188 32%	232 32%	228 33%	217 32%	199 32%	5 23%	123 32%	137 34%	35 17%	67 26%	157 49%	9 14%	26 18%	18 15%	50 35%	55 45%	102 52%	38 43%	83 37%	70 30%	57 35%	50 29%	153 33%	107 32%	242 36%	15 15%	251 31%	
Labour	306 39%	272 38%	234 39%	224 39%	280 39%	274 39%	271 40%	244 39%	9 41%	149 39%	151 38%	117 55%	101 39%	87 27%	38 55%	79 42%	50 36%	51 24%	30 29%	58 40%	35 40%	87 39%	94 40%	62 38%	62 36%	182 40%	124 37%	251 37%	53 53%	307 38%	
Liberal Democrats (Lib Dem)	102 13%	81 11%	70 12%	73 13%	86 12%	84 12%	84 13%	81 13%	6 29%	45 12%	56 14%	22 10%	39 15%	41 13%	9 13%	14 9%	20 17%	19 13%	14 12%	27 14%	13 15%	21 9%	30 13%	17 11%	35 20%	50 11%	52 15%	80 12%	22 22%	111 14%	
Scottish National Party (SNP)	43 5%	42 6%	37 6%	37 6%	41 6%	41 6%	40 6%	37 6%	1 3%	23 6%	21 5%	15 7%	14 5%	15 5%	3 5%	11 8%	8 6%	10 4%	5 8%	1 2%	1 1%	12 5%	9 4%	12 7%	10 6%	21 5%	22 7%	43 6%	1 1%	49 6%	
Plaid Cymru	7 1%	7 1%	7 1%	5 1%	7 1%	7 1%	7 1%	7 1%	-	6 2%	1 1%	1 *	3 1%	4 1%	* 1%	1 1%	2 1%	1 1%	3 1%	* 1%	* 1%	5 2%	* 1%	1 1%	* 1%	6 1%	2 1%	7 1%	-	10 1%	
Green Party	45 6%	39 6%	32 5%	32 5%	44 6%	40 6%	39 5%	34 5%	1 2%	22 6%	23 6%	16 7%	19 3%	11 4%	13 9%	10 8%	9 7%	8 7%	2 1%	-	-	11 5%	15 7%	11 7%	8 5%	26 6%	19 6%	35 5%	6 6%	45 6%	
UKIP	8 1%	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-	1 *	7 2%	3 2%	4 1%	1 *	3 4%	1 1%	4 3%	-	1 1%	-	-	5 2%	1 1%	-	2 1%	6 1%	2 1%	6 1%	2 2%	6 1%	
British National Party	* *	* *	- -	- -	- -	- -	- -	- -	* 1%	- -	* -	- -	* -	- -	- -	- -	* -	- -	- -	- -	- -	- -	- -	* -	- -	- -	* -	* -	* -	-	1 *
Independent candidate	2 *	2 *	- -	- -	2 *	2 *	2 *	- -	- -	- -	2 *	2 1%	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	2 *	- -	1 *	
Scottish Socialist Party	* *	* *	* *	* *	* *	* *	* *	* *	-	* *	- -	- -	- -	- -	- -	- -	- *	- -	- -	- -	- -	- -	- *	- -	- -	* -	- -	* -	- -	1 *	
Reform UK/The Brexit Party	6 1%	4 1%	4 1%	4 1%	5 1%	5 1%	5 1%	4 1%	-	4 1%	1 *	3 2%	2 1%	1 *	3 5%	-	2 1%	-	1 *	* *	* *	- -	4 2%	- -	2 1%	4 1%	2 1%	2 *	1 1%	5 1%	
Other	14 2%	11 2%	10 2%	10 2%	10 1%	10 2%	10 2%	10 2%	-	11 3%	1 *	* *	11 4%	3 1%	- *	* *	7 3%	4 3%	2 2%	* *	* *	1 *	8 3%	1 1%	3 2%	9 2%	5 1%	12 2%	-	12 2%	
<b>Conservative Lead over Labour</b>	<b>-46</b> <b>-6%</b>	<b>-30</b> <b>-4%</b>	<b>-37</b> <b>-6%</b>	<b>-36</b> <b>-6%</b>	<b>-48</b> <b>-7%</b>	<b>-46</b> <b>-7%</b>	<b>-54</b> <b>-8%</b>	<b>-45</b> <b>-7%</b>	<b>-4</b> <b>-18%</b>	<b>-26</b> <b>-7%</b>	<b>-15</b> <b>-4%</b>	<b>-82</b> <b>-38%</b>	<b>-34</b> <b>-13%</b>	<b>70</b> <b>22%</b>	<b>-28</b> <b>-42%</b>	<b>-54</b> <b>-37%</b>	<b>-32</b> <b>-27%</b>	<b>-2</b> <b>-1%</b>	<b>25</b> <b>21%</b>	<b>45</b> <b>23%</b>	<b>3</b> <b>3%</b>	<b>-5</b> <b>-2%</b>	<b>-24</b> <b>-10%</b>	<b>-5</b> <b>-3%</b>	<b>-12</b> <b>-7%</b>	<b>-29</b> <b>-6%</b>	<b>-17</b> <b>-5%</b>	<b>-9</b> <b>-1%</b>	<b>-38</b> <b>-38%</b>	<b>-56</b> <b>-7%</b>	
Undecided	65 6%	34 4%	21 3%	22 4%	34 4%	32 4%	28 4%	23 4%	8 6%	23 5%	40 8%	31 11%	22 7%	12 3%	20 18%	11 6%	11 7%	6 4%	6 3%	2 1%	17 5%	15 5%	12 6%	21 8%	32 6%	33 7%	55 6%	9 7%	67 7%		
Would not vote	135 13%	60 7%	9 1%	11 2%	16 2%	16 2%	12 2%	11 2%	88 73%	74 15%	60 12%	38 13%	48 14%	49 13%	20 18%	18 10%	29 18%	19 11%	23 15%	26 16%	17 16%	25 9%	27 9%	33 16%	51 20%	51 9%	84 18%	112 13%	15 12%	119 12%	
Refused/Prefer not to answer	19 2%	8 1%	4 1%	4 1%	7 1%	7 1%	7 1%	5 1%	3 2%	7 1%	12 2%	8 3%	5 1%	7 2%	3 2%	4 2%	4 1%	1 3%	4 1%	3 1%	2 1%	4 2%	7 2%	2 1%	6 2%	11 2%	8 2%	15 2%	1 1%	27 3%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Not stated	* *	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	* *	- -	1 *	

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J21-103309-01  
 \*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - April 2022

19 May 2022

Table 2

## V1A/B &amp; V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Greater London	England	Scot	Con	Lab	LD	No qualifications	Other qualifications	Degree +	
Unweighted Total	1013	251	307	111	547	491	411	598	198	321	283	404	300	687	226	303	230	131	833	123	302	262	79	165	507	341	1013
Weighted Total	1013	260	306	102	533	487	477	534	101	496	296	344	364	640	242	313	231	139	876	88	346	252	55	195	508	311	1013
<b>Total voting</b>	<b>793</b>	<b>260</b>	<b>306</b>	<b>102</b>	<b>533</b>	<b>487</b>	<b>379</b>	<b>413</b>	<b>80</b>	<b>395</b>	<b>232</b>	<b>291</b>	<b>264</b>	<b>523</b>	<b>176</b>	<b>250</b>	<b>170</b>	<b>117</b>	<b>678</b>	<b>80</b>	<b>287</b>	<b>242</b>	<b>54</b>	<b>143</b>	<b>389</b>	<b>261</b>	<b>799</b>
Conservative	260	260	-	-	-	260	98	162	22	119	63	147	48	210	69	94	60	23	242	14	223	4	1	70	120	69	251
	33%	100%	-	-	-	53%	26%	39%	27%	30%	27%	51%	18%	40%	39%	37%	35%	19%	36%	17%	78%	2%	1% <sup>s</sup>	49%	31%	27%	31%
Labour	306	-	306	-	306	-	155	150	32	157	105	76	123	181	78	95	61	54	271	18	21	196	12	39	161	106	307
	39%	-	100%	-	57%	-	41%	36%	41%	40%	45%	26%	47%	35%	44%	38%	36%	46%	40%	23%	7%	81%	22% <sup>s</sup>	27%	41%	41%	38%
Liberal Democrats (Lib Dem)	102	-	-	102	102	102	48	54	7	49	25	37	40	62	17	23	28	28	94	6	17	27	38	22	41	38	111
	13%	-	-	100%	19%	21%	13%	13%	9%	12%	11%	13%	15%	12%	10%	9%	17%	24%	14%	7%	6%	11%	70% <sup>s</sup>	16%	11%	15%	14%
Scottish National Party (SNP)	43	-	-	-	43	43	23	20	6	23	15	9	19	24	-	4	-	-	4	40	2	*	-	8	22	14	49
	5%	-	-	-	8%	9%	6%	5%	7%	6%	6%	3%	7%	5%	-	1%	-	-	1%	50%	1%	*	- <sup>s</sup>	5%	6%	5%	6%
Plaid Cymru	7	-	-	-	7	7	5	3	2	3	3	2	3	4	-	7	-	-	-	-	1	2	-	-	2	5	10
	1%	-	-	-	1%	2%	1%	1%	3%	1%	1%	1%	1%	1%	-	3%	-	-	-	-	*	1%	- <sup>s</sup>	-	1%	2%	1%
Green Party	45	-	-	-	45	45	30	15	7	26	15	15	13	30	5	15	14	11	45	1	8	7	3	1	24	20	45
	6%	-	-	-	9%	9%	8%	4%	9%	7%	7%	5%	5%	6%	3%	6%	8%	10%	7%	1%	3%	3%	5% <sup>s</sup>	1%	6%	8%	6%
UKIP	8	-	-	-	8	8	6	2	-	6	4	2	2	5	*	4	2	1	4	1	5	1	-	-	5	3	6
	1%	-	-	-	2%	2%	2%	1%	-	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	*	- <sup>s</sup>	-	1%	1%	1%
British National Party	*	-	-	-	*	*	*	-	*	-	-	*	-	*	-	-	*	-	*	-	-	*	-	-	-	*	1
	*	-	-	-	*	*	*	-	*	-	-	*	-	*	-	-	*	-	*	-	-	*	- <sup>s</sup>	-	-	*	*
Independent candidate	2	-	-	-	2	2	2	-	-	2	-	-	2	-	2	-	-	-	2	-	-	2	-	-	-	2	1
	*	-	-	-	*	*	*	-	*	-	-	1%	-	-	1%	-	-	-	*	-	-	1%	- <sup>s</sup>	-	-	1%	*
Scottish Socialist Party	*	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	-	*	- <sup>s</sup>	-	*	-	1
	*	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	1%	-	*	- <sup>s</sup>	-	*	-	*
Reform UK/The Brexit Party	6	-	-	-	6	6	2	3	1	4	2	*	4	2	2	3	1	-	6	-	2	-	-	-	6	-	5
	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	-	1%	-	1%	-	- <sup>s</sup>	-	1%	-	1%
Other	14	-	-	-	14	14	11	3	3	8	2	2	10	4	2	6	4	*	13	1	7	2	1	2	8	3	12
	2%	-	-	-	3%	3%	3%	1%	3%	2%	1%	1%	4%	1%	1%	2%	3%	*	2%	1%	2%	1%	3% <sup>s</sup>	2%	2%	1%	2%
<b>Conservative Lead over Labour</b>	<b>-46</b>	<b>260</b>	<b>-306</b>	<b>0</b>	<b>-306</b>	<b>260</b>	<b>-57</b>	<b>12</b>	<b>-11</b>	<b>-37</b>	<b>-42</b>	<b>71</b>	<b>-75</b>	<b>30</b>	<b>-9</b>	<b>-1</b>	<b>*</b>	<b>-31</b>	<b>-30</b>	<b>-4</b>	<b>202</b>	<b>-192</b>	<b>-11</b>	<b>32</b>	<b>-41</b>	<b>-37</b>	<b>-56</b>
	<b>-6%</b>	<b>100%</b>	<b>-100%</b>	<b>0%</b>	<b>-57%</b>	<b>53%</b>	<b>-15%</b>	<b>3%</b>	<b>-14%</b>	<b>-9%</b>	<b>-18%</b>	<b>24%</b>	<b>-28%</b>	<b>6%</b>	<b>-5%</b>	<b>-1%</b>	<b>*</b>	<b>-26%</b>	<b>-4%</b>	<b>-6%</b>	<b>70%</b>	<b>-79%</b>	<b>-21%<sup>s</sup></b>	<b>22%</b>	<b>-10%</b>	<b>-14%</b>	<b>-7%</b>
Undecided	65	-	-	-	-	-	34	31	6	34	19	16	29	35	24	16	18	4	62	3	20	5	-	6	37	21	67
	6%	-	-	-	-	-	7%	6%	6%	7%	6%	5%	8%	6%	10%	5%	8%	3%	7%	3%	6%	2%	- <sup>s</sup>	3%	7%	7%	7%
Would not vote	135	-	-	-	-	-	58	76	12	62	43	29	63	72	34	44	38	15	118	4	37	5	1	41	69	25	119
	13%	-	-	-	-	-	12%	14%	12%	13%	14%	9%	17%	11%	14%	14%	16%	11%	13%	5%	11%	2%	2% <sup>s</sup>	21%	14%	8%	12%
Refused/Prefer not to answer	19	-	-	-	-	-	6	13	3	5	3	7	9	10	8	3	5	2	18	1	1	1	-	5	11	3	27
	2%	-	-	-	-	-	1%	2%	3%	1%	1%	2%	3%	2%	3%	1%	2%	2%	2%	1%	*	1%	- <sup>s</sup>	2%	2%	1%	3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- <sup>s</sup>	-	-	-	-
Not stated	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	*	1
	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	- <sup>s</sup>	-	-	*	*

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

# Ipsos Political Monitor - April 2022

19 May 2022

Table 3

## V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age							Social Class						Ethnicity		UnWgt Total					
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	638	638	638	600	638	638	638	638	-	302	332	116	203	319	41	75	96	107	131	188	92	173	243	112	110	416	222	575	54	638	
Weighted Total	634	634	634	594	634	634	634	634	-	307	320	139	218	277	34	105	98	121	108	169	74	215	176	124	118	392	242	582	42	638	
<b>Total voting</b>	<b>600</b>	<b>600</b>	<b>600</b>	<b>562</b>	<b>600</b>	<b>600</b>	<b>600</b>	<b>600</b>	-	<b>293</b>	<b>301</b>	<b>134</b>	<b>204</b>	<b>262</b>	<b>32</b>	<b>102</b>	<b>92</b>	<b>112</b>	<b>99</b>	<b>163</b>	<b>70</b>	<b>199</b>	<b>167</b>	<b>123</b>	<b>112</b>	<b>366</b>	<b>234</b>	<b>551</b>	<b>38</b>	<b>601</b>	
Conservative	197	197	197	186	197	197	197	197	-	97	100	19	50	129	4	15	12	38	45	84	28	64	49	43	42	113	85	189	6	190	
	33%	33%	33%	33%	33%	33%	33%	33%	-s	33%	33%	14%	24%	49%	13% <sup>s</sup>	15% <sup>s</sup>	13% <sup>s</sup>	34%	45%	51%	40% <sup>s</sup>	32%	29%	35%	37%	31%	36%	34%	17% <sup>s</sup>	32%	
Labour	234	234	234	214	234	234	234	234	-	111	118	76	88	71	16	59	44	44	20	50	31	83	67	45	39	150	84	207	26	222	
	39%	39%	39%	38%	39%	39%	39%	39%	-s	38%	39%	57%	43%	27%	51% <sup>s</sup>	58% <sup>s</sup>	48% <sup>s</sup>	39%	21%	31%	44% <sup>s</sup>	42%	40%	37%	35%	41%	36%	38%	67% <sup>s</sup>	37%	
Liberal Democrats (Lib Dem)	70	70	70	67	70	70	70	70	-	27	42	11	25	34	4	7	15	10	14	20	10	20	24	12	13	45	25	65	5	88	
	12%	12%	12%	12%	12%	12%	12%	12%	-s	9%	14%	8%	12%	13%	12% <sup>s</sup>	7% <sup>s</sup>	17% <sup>s</sup>	9%	14%	12%	15% <sup>s</sup>	10%	15%	10%	11%	12%	11%	12%	13% <sup>s</sup>	15%	
Scottish National Party (SNP)	37	37	37	37	37	37	37	37	-	22	15	12	11	14	2	10	5	6	10	4	*	12	5	10	10	18	20	37	1	42	
	6%	6%	6%	7%	6%	6%	6%	6%	-s	8%	5%	9%	5%	5%	8% <sup>s</sup>	10% <sup>s</sup>	5% <sup>s</sup>	6%	10%	3%	* <sup>s</sup>	6%	3%	8%	9%	5%	8%	7%	1% <sup>s</sup>	7%	
Plaid Cymru	7	7	7	5	7	7	7	7	-	6	1	1	2	4	*	1	1	2	1	3	*	5	*	1	*	5	2	7	-	9	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	2%	*	1%	1%	2%	1% <sup>s</sup>	1% <sup>s</sup>	1% <sup>s</sup>	1%	1%	2%	1% <sup>s</sup>	3%	*	1%	*	1%	1%	1%	-s	1%	
Green Party	32	32	32	30	32	32	32	32	-	15	17	11	14	8	1	9	5	9	6	2	-	8	12	9	3	20	12	28	*	34	
	5%	5%	5%	5%	5%	5%	5%	5%	-s	5%	6%	8%	7%	3%	4% <sup>s</sup>	9% <sup>s</sup>	5% <sup>s</sup>	8%	6%	1%	-s	4%	7%	8%	3%	5%	5%	5%	* <sup>s</sup>	6%	
UKIP	7	7	7	7	7	7	7	7	-	1	5	2	4	1	1	1	4	-	1	-	-	5	1	-	1	6	1	6	1	5	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	*	2%	2%	2%	*	4% <sup>s</sup>	1% <sup>s</sup>	4% <sup>s</sup>	-	1%	-	-s	3%	1%	-	1%	2%	*	1%	2% <sup>s</sup>	1%	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	*	*	*	*	*	*	*	*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	*	-s	*	
Reform UK/The Brexit Party	4	4	4	4	4	4	4	4	-	4	-	2	2	-	2	-	2	-	-	-	-	-	2	-	2	2	2	2	-	2	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	-	2%	1%	-	7% <sup>s</sup>	-s	2% <sup>s</sup>	-	-	-	-s	-	1%	-	2%	1%	1%	*	-s	*	
Other	10	10	10	10	10	10	10	10	-	9	1	*	8	2	-	*	5	3	2	*	*	1	5	1	3	6	4	10	-	8	
	2%	2%	2%	2%	2%	2%	2%	2%	-s	3%	*	*	4%	1%	-s	* <sup>s</sup>	6% <sup>s</sup>	2%	2%	*	* <sup>s</sup>	1%	3%	1%	2%	2%	2%	2%	2%	-s	1%
<b>Conservative Lead over Labour</b>	<b>-37</b>	<b>-37</b>	<b>-37</b>	<b>-28</b>	<b>-37</b>	<b>-37</b>	<b>-37</b>	<b>-37</b>	<b>0</b>	<b>-14</b>	<b>-18</b>	<b>-57</b>	<b>-38</b>	<b>58</b>	<b>-12</b>	<b>-44</b>	<b>-32</b>	<b>-6</b>	<b>25</b>	<b>33</b>	<b>-3</b>	<b>-19</b>	<b>-18</b>	<b>-2</b>	<b>3</b>	<b>-38</b>	<b>1</b>	<b>-19</b>	<b>-19</b>	<b>-32</b>	
	-6%	-6%	-6%	-5%	-6%	-6%	-6%	-6%	0% <sup>s</sup>	-5%	-6%	-42%	-19%	22%	-39% <sup>s</sup>	-44% <sup>s</sup>	-35% <sup>s</sup>	-5%	25%	20%	-4% <sup>s</sup>	-10%	-11%	-2%	3%	-10%	*	-3%	-50% <sup>s</sup>	-5%	
Undecided	21	21	21	19	21	21	21	21	-	9	12	3	11	7	1	2	3	8	6	*	*	12	6	1	1	18	3	18	2	20	
	3%	3%	3%	3%	3%	3%	3%	3%	-s	3%	4%	2%	5%	2%	3% <sup>s</sup>	2% <sup>s</sup>	3% <sup>s</sup>	6%	6%	*	1% <sup>s</sup>	6%	3%	1%	1%	5%	1%	3%	5% <sup>s</sup>	3%	
Would not vote	9	9	9	9	9	9	9	9	-	3	6	2	3	5	1	*	3	-	-	5	2	3	1	-	4	5	4	7	1	9	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	2%	1%	1%	2%	4% <sup>s</sup>	* <sup>s</sup>	3% <sup>s</sup>	-	-	3%	3% <sup>s</sup>	2%	1%	-	3%	1%	2%	1%	3% <sup>s</sup>	1%	
Refused/Prefer not to answer	4	4	4	4	4	4	4	4	-	3	2	-	1	3	-	-	1	*	2	2	1	1	3	1	1	3	1	4	-	8	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	-	*	1%	-s	1% <sup>s</sup>	*	2%	1%	2% <sup>s</sup>	*	1%	*	1%	1%	1%	1%	1%	-s	1%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2022

19 May 2022

Table 4

## V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	638	190	222	88	410	378	276	362	133	208	204	291	129	495	132	194	150	72	507	90	225	197	71	85	321	232	638	
Weighted Total	634	197	234	70	402	366	310	324	71	316	213	246	171	459	140	215	142	74	536	63	251	196	50	101	313	220	638	
<b>Total voting</b>	<b>600</b>	<b>197</b>	<b>234</b>	<b>70</b>	<b>402</b>	<b>366</b>	<b>291</b>	<b>309</b>	<b>65</b>	<b>302</b>	<b>198</b>	<b>232</b>	<b>166</b>	<b>431</b>	<b>130</b>	<b>203</b>	<b>132</b>	<b>73</b>	<b>504</b>	<b>63</b>	<b>237</b>	<b>192</b>	<b>50</b>	<b>97</b>	<b>297</b>	<b>206</b>	<b>601</b>	
Conservative	197	197	-	-	-	197	69	129	18	88	49	119	27	169	54	75	47	13	185	9	185	3	-	56	89	52	190	
	33%	100%	-	-s	-	54%	24%	42%	28%	29%	25%	51%	16%	39%	41%	37%	35%	18%	37%	14%	78%	2%	-s	58%	30%	25%	32%	
Labour	234	-	234	-	234	-	125	109	25	122	88	63	82	151	59	79	44	38	205	14	18	161	11	25	123	86	222	
	39%	-	100%	-s	58%	-	43%	35%	39%	40%	44%	27%	49%	35%	45%	39%	34%	53%	41%	22%	7%	84%	23%	25%	41%	42%	37%	
Liberal Democrats (Lib Dem)	70	-	-	70	70	70	33	37	5	30	24	29	16	53	13	18	23	13	63	3	14	18	35	9	30	30	88	
	12%	-	-	100%	17%	19%	11%	12%	8%	10%	12%	13%	10%	12%	10%	9%	17%	18%	13%	5%	6%	9%	69%	10%	10%	15%	15%	
Scottish National Party (SNP)	37	-	-	-	37	37	22	15	5	23	14	6	17	20	-	4	-	-	4	34	2	*	-	7	18	12	42	
	6%	-	-	-s	9%	10%	8%	5%	7%	7%	7%	2%	10%	5%	-	2%	-	-s	1%	54%	1%	*	-s	7%	6%	6%	7%	
Plaid Cymru	7	-	-	-	7	7	4	3	2	3	2	2	3	4	-	7	-	-	-	-	1	2	-	-	2	5	9	
	1%	-	-	-s	2%	2%	2%	1%	3%	1%	1%	1%	2%	1%	-	4%	-	-s	-	-s	*	1%	-s	-s	1%	2%	1%	
Green Party	32	-	-	-	32	32	20	12	7	20	13	9	10	22	2	9	13	8	32	1	5	7	3	-	16	17	34	
	5%	-	-	-s	8%	9%	7%	4%	11%	7%	7%	4%	6%	5%	2%	4%	10%	11%	6%	1%	2%	3%	5%	-s	5%	8%	6%	
UKIP	7	-	-	-	7	7	6	1	-	6	4	2	1	5	*	4	2	-	3	1	5	-	-	-	5	2	5	
	1%	-	-	-s	2%	2%	2%	*	-	2%	2%	1%	1%	1%	*	2%	2%	-s	*	1%	2%	-	-s	-s	2%	1%	1%	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	*	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	-	*	-	-	*	-	1	
	*	-	-	-s	-	-	-	*	-	-	-	*	-	*	-	-	-	-s	-	1%	-	*	-s	-s	*	-	*	
Reform UK/The Brexit Party	4	-	-	-	4	4	2	2	-	4	2	-	2	2	2	2	-	4	-	-	2	-	-	-	4	-	2	
	1%	-	-	-s	1%	1%	1%	1%	-	1%	1%	-	1%	4	1%	1%	-	-s	1%	-s	2%	-	-s	-s	1%	-	*	
Other	10	-	-	-	10	10	10	1	2	7	2	2	7	4	1	5	3	-	9	1	7	1	1	*	8	2	8	
	2%	-	-	-s	3%	3%	3%	*	4%	2%	1%	1%	4%	1%	1%	3%	2%	-s	2%	2%	3%	1%	3%	*s	3%	1%	1%	
<b>Conservative Lead over Labour</b>	<b>-37</b>	<b>197</b>	<b>-234</b>	<b>0</b>	<b>-234</b>	<b>197</b>	<b>-57</b>	<b>20</b>	<b>-7</b>	<b>-34</b>	<b>-39</b>	<b>56</b>	<b>-55</b>	<b>17</b>	<b>-5</b>	<b>-4</b>	<b>3</b>	<b>-25</b>	<b>-20</b>	<b>-5</b>	<b>167</b>	<b>-158</b>	<b>-11</b>	<b>31</b>	<b>-34</b>	<b>-34</b>	<b>-32</b>	
	<b>-6%</b>	<b>100%</b>	<b>-100%</b>	<b>0%</b>	<b>-58%</b>	<b>54%</b>	<b>-19%</b>	<b>6%</b>	<b>-11%</b>	<b>-11%</b>	<b>-19%</b>	<b>24%</b>	<b>-33%</b>	<b>4%</b>	<b>-4%</b>	<b>-2%</b>	<b>2%</b>	<b>-35%</b>	<b>-4%</b>	<b>-8%</b>	<b>70%</b>	<b>-82%</b>	<b>-23%</b>	<b>32%</b>	<b>-11%</b>	<b>-17%</b>	<b>-5%</b>	
Undecided	21	-	-	-	-	-	14	6	4	12	10	8	3	18	7	8	4	1	20	-	12	2	-	-	10	10	20	
	3%	-	-	-s	-	-	5%	2%	5%	4%	5%	3%	2%	4%	5%	4%	3%	2%	4%	-s	5%	1%	-s	-s	3%	5%	3%	
Would not vote	9	-	-	-	-	-	3	6	1	2	3	3	2	6	2	3	3	-	9	-	1	1	-	3	3	3	9	
	1%	-	-	-s	-	-	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	2%	-s	2%	-s	*	*	-s	3%	1%	1%	1%	
Refused/Prefer not to answer	4	-	-	-	-	-	1	3	1	1	1	3	*	4	-	1	2	-	3	1	-	-	-	1	3	1	8	
	1%	-	-	-s	-	-	*	1%	1%	1%	1%	*	1%	1%	-	1%	2%	-s	1%	1%	-	-	-s	1%	1%	*	1%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-s	-	-	-	

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2022

19 May 2022

Table 5

## V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1013	810	638	619	777	753	729	661	115	478	527	274	301	438	132	142	147	154	175	263	133	220	373	189	231	593	420	845	144	1013
Weighted Total	1013	811	634	618	771	753	730	664	121	490	512	289	336	388	111	178	163	173	156	232	107	271	282	209	251	553	460	863	124	1013
Conservative	226 22%	214 26%	181 29%	173 28%	208 27%	205 27%	194 27%	182 27%	4 3%	106 22%	120 23%	23 8%	58 17%	144 37%	9 8%	14 8%	16 10%	42 24%	52 34%	91 39%	32 30%	73 27%	55 20%	51 24%	47 19%	128 23%	97 21%	211 24%	12 9%	211 21%
Labour	281 28%	251 31%	219 35%	209 34%	259 34%	255 34%	252 35%	229 34%	9 7%	134 27%	141 28%	105 36%	98 29%	78 20%	35 32%	69 39%	49 30%	49 28%	26 17%	51 22%	32 30%	82 30%	87 31%	52 25%	60 24%	169 31%	112 24%	231 27%	48 38%	287 28%
Liberal Democrats (Lib Dem)	88 9%	69 8%	58 9%	61 10%	73 10%	72 10%	71 10%	70 10%	5 4%	43 9%	44 9%	16 6%	31 9%	41 10%	6 5%	10 6%	17 10%	14 8%	14 9%	26 9%	12 11%	14 5%	24 9%	16 7%	34 13%	38 7%	49 11%	69 8%	19 15%	98 10%
Scottish National Party (SNP)	41 4%	41 5%	36 6%	36 6%	40 5%	40 5%	39 5%	36 5%	1 1%	21 4%	20 4%	12 4%	14 4%	15 3%	3 5%	9 5%	8 4%	6 6%	10 4%	5 2%	1 1%	11 4%	9 3%	11 5%	10 4%	20 4%	21 5%	40 5%	1 *	47 5%
Plaid Cymru	7 1%	7 1%	7 1%	5 1%	7 1%	7 1%	7 1%	7 1%	- -	6 1%	* *	1 *	2 1%	4 1%	* *	1 -	- -	2 1%	1 1%	3 1%	* *	5 2%	* *	1 1%	* 1%	5 *	2 *	6 1%	- -	9 1%
Green Party	38 4%	31 4%	28 4%	27 4%	37 5%	33 4%	32 4%	29 4%	1 *	18 4%	20 4%	16 5%	15 4%	8 2%	3 2%	13 7%	7 5%	7 4%	5 3%	2 1%	- -	9 3%	11 4%	9 4%	8 3%	20 4%	17 4%	28 3%	6 5%	37 4%
UKIP	8 1%	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	- -	1 *	7 1%	3 1%	4 1%	1 *	3 2%	1 2%	4 -	- -	1 1%	- -	- -	5 2%	1 *	- -	2 1%	6 1%	2 *	6 1%	2 2%	6 1%
Scottish Socialist Party (SNP)	* *	* *	* *	* *	* *	* *	* *	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	* *	- -	- -	- -	- -	* *	- -	- -	* *	- -	* *	- -	1 *
British National Party (BNP)	* *	* *	- -	- -	- -	- -	- -	- -	* *	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	* *	* *	- -	1 *
Independent candidate	2 *	2 *	- -	- -	2 *	2 *	2 *	- -	- -	- -	2 *	2 *	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	2 *	- -	1 *
Reform UK/The Brexit Party	4 *	2 *	2 *	2 *	3 *	3 *	3 *	2 *	- -	2 *	1 *	1 *	2 1%	1 1%	1 -	2 1%	- -	1 *	* *	* *	* *	- -	2 1%	- -	2 1%	2 *	2 *	2 *	1 1%	4 *
Other	11 1%	10 1%	9 1%	10 2%	10 1%	10 1%	10 1%	10 1%	- -	10 2%	1 *	* *	8 2%	3 1%	- -	* 3%	5 2%	3 2%	2 2%	* *	* *	1 *	7 2%	1 *	3 1%	8 1%	4 1%	11 1%	- -	10 1%
Undecided	153 15%	106 13%	68 11%	67 11%	98 13%	93 12%	90 12%	71 11%	13 11%	72 15%	79 15%	65 23%	52 15%	36 9%	29 26%	36 20%	22 13%	31 18%	17 11%	19 8%	11 10%	41 15%	47 17%	34 17%	30 12%	88 16%	65 14%	128 15%	20 16%	153 15%
Would not vote	126 12%	53 7%	6 1%	8 1%	13 2%	13 2%	9 1%	8 1%	86 71%	68 14%	57 11%	34 12%	44 13%	48 12%	17 16%	17 9%	27 17%	17 10%	23 15%	25 11%	16 15%	21 8%	26 9%	30 14%	49 20%	47 8%	79 17%	105 12%	14 11%	112 11%
Refused/Prefer not to answer	29 3%	18 2%	12 2%	13 2%	15 2%	15 2%	15 2%	13 2%	3 2%	7 2%	20 4%	12 4%	6 2%	11 3%	5 4%	7 4%	5 3%	1 1%	2 2%	9 4%	3 2%	10 4%	10 4%	4 2%	5 2%	20 4%	9 2%	23 3%	2 2%	36 4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - April 2022

19 May 2022

Table 6

## V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1013	251	307	111	547	491	411	598	198	321	283	404	300	687	226	303	230	131	833	123	302	262	79	165	507	341	1013
Weighted Total	1013	260	306	102	533	487	477	534	101	496	296	344	364	640	242	313	231	139	876	88	346	252	55	195	508	311	1013
Conservative	226	226	-	-	-	226	78	147	19	100	55	129	39	185	59	86	49	20	209	12	202	4	1	66	102	57	211
	22%	87%	-	-	-	46%	16%	28%	19%	20%	19%	38%	11%	29%	24%	28%	21%	14%	24%	14%	58%	2%	1%	34%	20%	18%	21%
Labour	281	-	281	-	281	-	143	137	31	144	101	67	110	168	75	89	57	42	250	18	18	191	11	35	148	98	287
	28%	-	92%	-	53%	-	30%	26%	31%	29%	34%	20%	30%	26%	31%	28%	25%	31%	29%	20%	5%	76%	20%	18%	29%	31%	28%
Liberal Democrats (Lib Dem)	88	-	-	88	88	88	43	45	7	43	21	35	31	56	17	17	25	23	79	6	16	19	36	22	38	28	98
	9%	-	-	86%	16%	18%	9%	8%	7%	9%	7%	10%	9%	9%	7%	5%	11%	16%	9%	6%	5%	8%	65%	11%	7%	9%	10%
Scottish National Party (SNP)	41	-	-	-	41	41	22	19	6	21	15	9	17	24	-	4	-	-	4	37	2	*	-	8	22	12	47
	4%	-	-	-	8%	8%	5%	4%	6%	4%	5%	3%	5%	4%	-	1%	-	-	*	43%	1%	*	-s	4%	4%	4%	5%
Plaid Cymru	7	-	-	-	7	7	4	3	1	3	2	2	3	3	-	7	-	-	-	-	*	2	-	-	2	5	9
	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	2%	-	-	-	-	*	1%	-s	-	*	1%	1%
Green Party	38	-	-	-	38	38	27	11	6	23	15	10	12	25	3	11	11	11	37	1	5	4	3	1	17	19	37
	4%	-	-	-	7%	8%	6%	2%	6%	5%	5%	3%	3%	4%	1%	4%	5%	8%	4%	1%	1%	2%	5%	1%	3%	6%	4%
UKIP	8	-	-	-	8	8	6	2	-	6	4	2	2	5	*	4	2	1	4	1	5	1	-	-	5	3	6
	1%	-	-	-	2%	2%	1%	*	-	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	*	-s	-	1%	1%	1%
Scottish Socialist Party (SNP)	*	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	-	*	-	-	*	-	1
	*	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	-	*	-s	-	*	-	*
British National Party (BNP)	*	-	-	-	*	*	*	-	*	-	-	*	-	*	-	-	*	-	*	-	-	*	-	-	-	*	1
	*	-	-	-	*	*	*	-	*	-	-	*	-	*	-	-	*	-	*	-	-	*	-s	-	-	*	*
Independent candidate	2	-	-	-	2	2	2	-	-	2	-	-	2	-	2	-	-	-	2	-	-	2	-	-	-	2	1
	*	-	-	-	*	*	*	-	-	*	-	*	-	-	1%	-	-	-	*	-	-	1%	-s	-	-	1%	*
Reform UK/The Brexit Party	4	-	-	-	4	4	2	1	1	2	2	*	2	2	2	1	1	-	4	-	2	-	-	-	4	-	4
	*	-	-	-	1%	1%	*	*	1%	*	1%	*	*	*	1%	*	*	*	*	*	1%	1%	-s	-	1%	-	*
Other	11	-	-	-	11	11	10	1	2	8	2	2	8	4	-	6	4	*	10	1	7	1	1	1	8	2	10
	1%	-	-	-	2%	2%	2%	*	2%	2%	1%	1%	2%	1%	-	2%	2%	*	1%	1%	2%	*	2%	*	2%	1%	1%
Undecided	153	29	22	13	48	56	77	76	14	83	36	49	65	85	46	37	38	25	144	7	48	21	2	17	80	55	153
	15%	11%	7%	13%	9%	11%	16%	14%	13%	17%	12%	14%	18%	13%	19%	12%	17%	18%	16%	8%	14%	8%	4%	9%	16%	18%	15%
Would not vote	126	-	-	-	-	-	53	71	12	56	41	26	59	67	30	43	34	15	109	4	35	5	1	39	64	23	112
	12%	-	-	-	-	-	11%	13%	12%	11%	14%	7%	16%	10%	12%	14%	15%	11%	12%	5%	10%	2%	2%	20%	13%	7%	11%
Refused/Prefer not to answer	29	6	3	1	6	8	9	19	3	6	3	13	13	15	9	9	9	1	24	1	5	1	-	5	17	7	36
	3%	2%	1%	1%	1%	2%	2%	4%	3%	1%	1%	4%	4%	2%	4%	3%	4%	1%	3%	1%	2%	1%	-s	2%	3%	2%	4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

# Ipsos Political Monitor - April 2022

19 May 2022

Table 7  
**V2. Which party are you most inclined to support? (if a General Election tomorrow)**

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		UnWgt Total		
		Always usually depends AND 9/10 likelihood	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority
Unweighted Total	189	129	80	80	117	109	106	85	18	74	112	74	51	64	36	38	24	27	28	36	21	45	70	35	39	115	74	149	31	189
Weighted Total	182	123	81	79	113	108	104	84	16	80	99	77	58	47	34	43	26	32	19	28	13	50	58	38	35	108	74	151	23	189
Conservative	34 19%	29 23%	16 20%	15 18%	24 21%	23 21%	23 22%	17 20%	1 8%	18 22%	17 17%	12 15%	9 15%	14 29%	*	12 27%	1 4%	8 24%	3 13%	11 39%	6 43%	10 19%	15 25%	6 17%	3 10%	24 23%	10 13%	31 21%	3 14%	40 21%
Labour	25 14%	21 17%	15 19%	14 18%	20 18%	19 18%	19 18%	15 18%	*	14 18%	11 11%	13 16%	3 5%	9 20%	3 7%	10 23%	1 2%	2 7%	3 17%	6 22%	3 21%	5 10%	7 13%	10 26%	2 6%	13 12%	12 17%	20 13%	5 21%	20 11%
Liberal Democrats (Lib Dem)	14 8%	12 10%	12 14%	12 15%	13 11%	13 12%	13 14%	12 14%	1 8%	3 4%	12 12%	6 8%	8 13%	1 1%	3 8%	3 7%	3 12%	5 14%	-	1 2%	1 5%	7 13%	5 9%	1 4%	1 3%	12 11%	2 3%	12 8%	2 11%	13 7%
Scottish National Party	2 1%	1 1%	1 1%	1 2%	1 1%	1 1%	1 1%	1 1%	-	1 1%	1 1%	2 3%	-	-	-	2 5%	-	-	-	-	-	1 2%	-	1 3%	-	1 1%	1 1%	2 1%	-	2 1%
Plaid Cymru	1 *	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	-	1 1%	-	1 1%	-	-	-	1 3%	-	-	-	-	1 1%	-	-	-	1 1%	-	1 *	-	1 1%
Green Party	8 4%	8 6%	4 6%	4 6%	8 7%	7 6%	7 6%	4 5%	-	4 5%	3 3%	-	5 8%	3 7%	-	-	2 8%	2 8%	3 16%	-	-	2 3%	4 7%	2 5%	2 -s	6 5%	2 3%	7 5%	-	8 4%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	2 1%	2 2%	2 3%	2 3%	2 2%	2 2%	2 3%	2 3%	-	2 3%	-	2 3%	-	-	2 7%	-	-	-	-	-	-	-	2 4%	-	-	2 2%	-	-	-	1 1%
Other	2 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	-	-	2 4%	-	-	-	2 6%	1 2%	-	-	-	-	2 3%	1 2%	-	2 1%	1 1%	1 1%	-	2 1%
Undecided	65 36%	34 27%	21 26%	22 27%	34 30%	32 29%	28 27%	23 28%	8 49%	23 29%	40 40%	31 40%	22 38%	12 26%	20 59%	11 24%	11 43%	11 34%	6 33%	6 21%	2 12%	17 33%	15 26%	12 31%	21 60%	32 30%	33 45%	55 36%	9 41%	67 35%
Would not vote	9 5%	6 5%	3 4%	3 4%	3 3%	3 3%	3 4%	2 16%	2 16%	6 8%	3 3%	4 5%	4 6%	1 3%	2 7%	1 3%	2 6%	2 6%	-	1 5%	1 8%	4 8%	*	3 7%	2 5%	5 4%	4 6%	7 5%	2 7%	7 4%
Prefer not to answer/Refusal	19 11%	8 7%	4 6%	4 6%	7 6%	7 6%	5 6%	3 17%	3 17%	7 9%	12 12%	8 10%	5 8%	7 15%	3 10%	4 9%	4 14%	1 3%	4 21%	3 10%	2 12%	4 8%	7 12%	2 6%	6 17%	11 10%	8 11%	15 10%	1 5%	27 14%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	*	-	-	-	-	-	-	-	-	*	-	*	-	-	*	-	-	-	-	-	-	-	-	-	*	-	*	-	*	1
	*	-	-s	-s	-	-	-	-s	-s	*s	-	*s	-s	-s	*s	-s	-s	-s	-s	-s	-s	-s	-s	-s	*s	-	*s	-	*s	1%

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - April 2022

19 May 2022

Table 8

**V2. Which party are you most inclined to support? (if a General Election tomorrow)**

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Midlands	South excl. London	Greater London	England	Scot	Con	Lab	LD	No qualifications	Other qualifications	Degree +		
Unweighted Total	189	40	20	13	47	67	76	113	34	58	37	77	68	114	48	53	49	24	167	15	54	25	5	22	99	68	189	
Weighted Total	182	34	25	14	55	64	87	96	17	90	39	61	79	100	55	46	47	26	168	8	54	22	2	22	97	63	189	
Conservative	34	34	-	-	-	34	19	15	2	19	8	18	9	26	11	7	11	3	32	2	22	*	-	4	18	13	40	
	19%	100%	-s	-s	-s	54%	22%	16%	15%	21%	20%	29%	11%	26%	20%	16%	23%	13%	19%	21%	41%	1%	-s	18%	18%	20%	21%	
Labour	25	-	25	-	25	-	12	13	2	13	4	9	12	12	3	6	3	11	21	*	3	5	1	4	13	8	20	
	14%	-s	100%	-s	46%	-s	14%	14%	9%	14%	9%	14%	16%	12%	6%	13%	7%	44%	13%	5%	5%	24%	28%	16%	13%	13%	11%	
Liberal Democrats (Lib Dem)	14	-	-	14	14	14	5	9	*	6	4	2	9	6	-	6	3	5	14	-	1	8	2	*	4	11	13	
	8%	-s	-s	100%	26%	23%	6%	9%	2%	7%	9%	4%	11%	6%	-s	13%	7%	20%	8%	-s	2%	35%	72%	2%	4%	17%	7%	
Scottish National Party	2	-	-	-	2	2	1	1	-	1	-	-	2	-	-	-	-	-	-	2	-	-	-	-	-	2	2	
	1%	-s	-s	-s	4%	3%	1%	1%	-s	1%	-s	-s	3%	-	-s	-s	-s	-s	-	27%	-s	-s	-s	-s	-s	4%	1%	
Plaid Cymru	1	-	-	-	1	1	1	-	1	-	1	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-	1	1
	*	-s	-s	-s	1%	1%	1%	-	4%	-s	2%	-s	-s	1%	-s	2%	-s	-s	-s	-s	1%	-s	-s	-s	-s	-s	1%	1%
Green Party	8	-	-	-	8	8	3	5	1	3	*	5	1	5	2	3	2	-	8	-	3	2	-	-	7	1	8	
	4%	-s	-s	-s	14%	12%	3%	5%	9%	3%	1%	8%	1%	5%	4%	7%	5%	-s	5%	-s	6%	10%	-s	-s	7%	2%	4%	
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-	-
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-	-
Reform UK/The Brexit Party	2	-	-	-	2	2	-	2	-	2	-	2	-	-	-	2	-	-	2	-	-	-	-	-	2	-	1	
	1%	-s	-s	-s	4%	3%	-s	2%	-s	2%	-s	-s	3%	-	-s	5%	-s	-s	1%	-s	-s	-s	-s	-s	2%	-s	1%	
Other	2	-	-	-	2	2	1	2	1	-	-	2	-	-	2	-	-	-	2	-	-	1	-	2	-	1	2	
	1%	-s	-s	-s	4%	4%	1%	2%	5%	-s	-s	3%	-	-	4%	-s	-s	-s	1%	-s	-s	3%	-s	7%	-s	1%	1%	
Undecided	65	-	-	-	-	-	34	31	6	34	19	16	29	35	24	16	18	4	62	3	20	5	-	6	37	21	67	
	36%	-s	-s	-s	-s	-s	39%	33%	37%	38%	48%	27%	36%	35%	44%	34%	39%	15%	37%	32%	38%	20%	-s	27%	39%	34%	35%	
Would not vote	9	-	-	-	-	-	4	5	-	6	2	4	4	5	4	2	4	-	9	-	2	-	-	2	5	2	7	
	5%	-s	-s	-s	-s	-s	5%	5%	-s	7%	4%	6%	5%	5%	7%	4%	7%	-s	5%	-s	4%	-s	-s	9%	5%	3%	4%	
Prefer not to answer/Refusal	19	-	-	-	-	-	6	13	3	5	3	7	9	10	8	3	5	2	18	1	1	1	-	5	11	3	27	
	11%	-s	-s	-s	-s	-s	7%	14%	20%	5%	7%	12%	12%	10%	15%	7%	10%	9%	11%	13%	3%	6%	-s	21%	12%	5%	14%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-	
Not stated	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	*	1	
	*	-s	-s	-s	-s	-s	-s	*	-s	-s	-s	-s	-s	-	-s	-s	-s	-	1%	-s	-s	-s	-s	-s	-s	*s	1%	

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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s=Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos Political Monitor - April 2022

19 May 2022

Table 9  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (W*td)		Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total	
Unweighted Total	1013	810	638	619	777	753	729	661	115	478	527	274	301	438	132	142	147	154	175	263	133	220	373	189	231	593	420	845	144	1013
Weighted Total	1013	811	634	618	771	753	730	664	121	490	512	289	336	388	111	178	163	173	156	232	107	271	282	209	251	553	460	863	124	1013
1 - Absolutely certain not to vote	121	44	-	-	-	-	-	-	121	62	58	36	36	48	17	19	23	13	24	24	16	14	20	36	51	34	87	95	18	115
	12%	5%	-	-	-	-	-	-	100%	13%	11%	12%	11%	12%	16%	10%	14%	8%	15%	10%	15%	5%	7%	17%	20%	6%	19%	11%	15%	11%
2	10	3	-	-	-	-	-	-	-	6	2	6	2	2	3	3	2	*	1	1	-	1	5	1	2	7	3	7	1	10
	1%	*	-	-	-	-	-	-	-	1%	*	2%	1%	*	3%	2%	1%	*	*	*	-	*	2%	*	1%	1%	1%	1%	1%	1%
3	15	6	-	-	-	-	-	-	-	8	6	4	8	2	3	2	3	5	1	1	1	5	4	4	2	9	6	10	4	16
	1%	1%	-	-	-	-	-	-	-	2%	1%	2%	2%	1%	2%	1%	2%	3%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	4%	2%
4	16	6	-	-	-	-	-	-	-	8	9	10	5	2	3	8	5	-	1	1	-	7	*	3	6	7	10	11	5	13
	2%	1%	-	-	-	-	-	-	-	2%	2%	3%	1%	*	2%	4%	3%	-	1%	*	-	2%	*	2%	3%	1%	2%	1%	4%	1%
5	57	32	-	-	-	-	-	-	-	24	31	23	15	18	12	11	3	12	7	11	2	5	17	14	20	22	34	48	8	54
	6%	4%	-	-	-	-	-	-	-	5%	6%	8%	4%	5%	11%	6%	2%	7%	5%	5%	2%	2%	6%	7%	8%	4%	7%	6%	7%	5%
6	18	11	-	-	18	-	-	-	-	14	4	7	5	5	6	2	4	1	2	3	2	2	6	5	6	7	11	10	7	24
	2%	1%	-	-	2%	-	-	-	-	3%	1%	3%	2%	1%	5%	1%	3%	1%	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%	6%	2%
7	23	17	-	-	23	23	-	-	-	11	11	7	7	9	4	3	4	3	7	2	1	7	7	6	4	13	10	21	2	24
	2%	2%	-	-	3%	3%	-	-	-	2%	2%	2%	2%	3%	2%	2%	2%	4%	1%	1%	1%	2%	2%	3%	4%	2%	2%	2%	1%	2%
8	66	51	-	-	66	66	66	-	-	23	43	27	21	17	12	15	14	7	5	12	7	12	28	11	15	40	26	44	21	68
	6%	6%	-	-	9%	9%	9%	-	-	5%	8%	9%	6%	4%	11%	8%	9%	4%	3%	5%	7%	4%	10%	5%	6%	7%	6%	5%	17%	7%
9	46	40	40	-	46	46	46	46	-	23	21	21	15	10	6	15	7	8	3	7	3	17	10	4	15	27	19	40	6	42
	5%	5%	6%	-	6%	6%	6%	7%	-	5%	4%	7%	5%	3%	5%	8%	4%	5%	2%	3%	3%	6%	4%	2%	6%	5%	4%	5%	5%	4%
10 - Absolutely certain to vote	618	594	594	618	618	618	618	618	-	305	307	133	216	270	38	95	96	120	105	165	73	199	177	122	120	376	242	560	48	619
	61%	73%	94%	100%	80%	82%	85%	93%	-	62%	60%	46%	64%	70%	34%	54%	59%	69%	67%	71%	68%	73%	63%	59%	48%	68%	53%	65%	38%	61%
Don't know	13	4	-	-	-	-	-	-	-	2	11	6	4	3	4	1	*	4	-	3	2	-	5	2	7	5	8	10	2	15
	1%	1%	-	-	-	-	-	-	-	*	2%	2%	1%	1%	4%	1%	*	2%	-	1%	2%	-	2%	1%	3%	1%	2%	1%	2%	1%
Prefer not to answer	11	3	-	-	-	-	-	-	-	2	8	8	2	1	4	4	2	-	1	*	*	3	4	1	3	6	5	7	2	13
	1%	*	-	-	-	-	-	-	-	*	2%	3%	1%	*	4%	3%	1%	-	*	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J21-103309-01  
 \*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - April 2022

19 May 2022

Table 10

(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1013	251	307	111	547	491	411	598	198	321	283	404	300	687	226	303	230	131	833	123	302	262	79	165	507	341	1013
Weighted Total	1013	260	306	102	533	487	477	534	101	496	296	344	364	640	242	313	231	139	876	88	346	252	55	195	508	311	1013
1 - Absolutely certain not to vote	121	5	9	6	17	13	46	74	11	54	28	32	60	60	26	44	33	11	104	7	21	7	1	41	65	14	115
	12%	2%	3%	6%	3%	3%	10%	14%	10%	11%	10%	9%	17%	9%	11%	14%	14%	8%	12%	8%	6%	3%	2% <sup>s</sup>	21%	13%	5%	11%
2	10	1	1	-	3	4	6	4	1	4	3	1	6	4	2	4	3	1	9	1	2	1	-	5	3	2	10
	1%	*	*	-	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	- <sup>s</sup>	3%	1%	1%	1%
3	15	6	1	1	1	7	10	5	1	9	5	3	7	8	4	3	4	4	12	*	3	-	-	1	3	11	16
	1%	2%	*	1%	*	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	3%	1%	*	1%	-	- <sup>s</sup>	*	1%	4%	2%
4	16	2	1	4	6	7	8	8	1	11	6	3	7	8	2	1	6	7	15	1	7	-	-	-	5	11	13
	2%	1%	*	4%	1%	1%	2%	2%	*	2%	2%	1%	2%	1%	1%	*	2%	5%	2%	1%	2%	-	- <sup>s</sup>	-	1%	4%	1%
5	57	12	12	5	22	21	21	35	7	23	10	15	32	24	20	11	9	8	48	8	26	9	2	14	29	14	54
	6%	5%	4%	5%	4%	4%	4%	6%	7%	5%	3%	4%	9%	4%	8%	4%	4%	6%	5%	9%	7%	4%	3% <sup>s</sup>	7%	6%	4%	5%
6	18	4	6	2	11	10	10	8	2	4	3	10	5	13	3	4	4	7	18	-	4	4	1	1	14	3	24
	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%	3%	1%	2%	1%	1%	2%	5%	2%	-	1%	2%	2% <sup>s</sup>	*	3%	1%	2%
7	23	11	3	1	5	13	16	7	3	16	11	7	5	17	10	7	3	2	22	1	11	2	1	2	17	4	24
	2%	4%	1%	1%	1%	3%	3%	1%	2%	3%	4%	2%	1%	3%	4%	2%	1%	1%	2%	1%	3%	1%	1% <sup>s</sup>	1%	3%	1%	2%
8	66	18	27	2	40	31	28	38	3	32	12	23	29	35	19	14	20	9	61	4	19	24	1	12	28	26	68
	6%	7%	9%	2%	8%	6%	6%	7%	3%	7%	4%	7%	8%	5%	8%	4%	9%	6%	7%	5%	5%	9%	2% <sup>s</sup>	6%	6%	8%	7%
9	46	11	20	8	33	24	25	21	5	29	14	10	21	25	17	9	9	8	40	3	15	15	1	1	22	23	42
	5%	4%	7%	8%	6%	5%	5%	4%	4%	6%	5%	3%	6%	4%	7%	3%	4%	6%	5%	3%	4%	6%	2% <sup>s</sup>	*	4%	7%	4%
10 - Absolutely certain to vote	618	188	224	73	393	357	302	316	67	308	204	238	173	441	126	212	139	79	524	61	236	190	49	109	309	200	619
	61%	72%	73%	71%	74%	73%	63%	59%	66%	62%	69%	69%	47%	69%	52%	68%	60%	57%	60%	70%	68%	75%	88% <sup>s</sup>	56%	61%	64%	61%
Don't know	13	2	2	-	2	2	4	9	-	4	-	1	12	1	6	3	2	2	13	*	1	1	-	6	5	2	15
	1%	1%	1%	-	*	*	1%	2%	-	1%	-	*	3%	*	2%	1%	1%	1%	1%	*	*	*	- <sup>s</sup>	3%	1%	1%	1%
Prefer not to answer	11	-	-	-	-	-	2	9	2	2	1	3	7	3	7	1	*	2	11	*	*	1	-	2	8	1	13
	1%	-	-	-	-	-	*	2%	2%	2%	*	1%	2%	1%	3%	*	*	2%	1%	*	*	*	- <sup>s</sup>	1%	2%	*	1%

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

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# Ipsos Political Monitor - April 2022

Table 11  
**(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends 9/10 like-likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total	
Unweighted Total	1013	810	638	619	777	753	729	661	115	478	527	274	301	438	132	142	147	154	175	263	133	220	373	189	231	593	420	845	144	1013
Weighted Total	1013	811	634	618	771	753	730	664	121	490	512	289	336	388	111	178	163	173	156	232	107	271	282	209	251	553	460	863	124	1013
Improve	150 15%	107 13%	92 15%	94 15%	119 15%	114 15%	110 15%	102 15%	8%	94 19%	54 10%	54 19%	40 12%	56 14%	28 26%	26 15%	18 11%	22 13%	19 12%	37 16%	8 7%	39 14%	34 12%	33 16%	44 17%	73 13%	77 17%	103 12%	37 29%	139 14%
Stay the same	101 10%	71 9%	53 8%	49 8%	75 10%	70 9%	70 10%	58 9%	15 12%	47 10%	54 11%	41 14%	30 9%	30 8%	15 14%	26 15%	15 9%	15 9%	8 5%	22 9%	12 12%	22 8%	27 10%	16 7%	37 15%	49 9%	53 11%	83 10%	18 14%	90 9%
Get worse	734 72%	620 76%	480 76%	468 76%	566 73%	557 74%	538 74%	494 74%	89 74%	338 69%	389 76%	180 62%	261 78%	293 76%	61 55%	119 67%	126 77%	135 78%	127 81%	167 72%	81 76%	206 76%	213 76%	155 74%	160 64%	420 76%	314 68%	656 76%	64 52%	747 74%
Don't know	28 3%	14 2%	9 1%	8 1%	11 1%	11 2%	11 2%	10 1%	7 6%	11 2%	16 3%	13 5%	6 2%	9 2%	6 6%	7 4%	5 3%	1 1%	2 3%	7 5%	6 5%	4 1%	8 3%	5 3%	10 4%	12 2%	15 3%	20 2%	6 5%	37 4%
<b>Net improve</b>	<b>-584</b> <b>-58%</b>	<b>-513</b> <b>-63%</b>	<b>-387</b> <b>-61%</b>	<b>-375</b> <b>-61%</b>	<b>-447</b> <b>-58%</b>	<b>-443</b> <b>-59%</b>	<b>-428</b> <b>-59%</b>	<b>-392</b> <b>-59%</b>	<b>-80</b> <b>-66%</b>	<b>-244</b> <b>-50%</b>	<b>-335</b> <b>-65%</b>	<b>-126</b> <b>-44%</b>	<b>-221</b> <b>-66%</b>	<b>-237</b> <b>-61%</b>	<b>-33</b> <b>-29%</b>	<b>-93</b> <b>-52%</b>	<b>-108</b> <b>-66%</b>	<b>-113</b> <b>-65%</b>	<b>-108</b> <b>-69%</b>	<b>-130</b> <b>-56%</b>	<b>-73</b> <b>-68%</b>	<b>-167</b> <b>-62%</b>	<b>-180</b> <b>-64%</b>	<b>-121</b> <b>-58%</b>	<b>-116</b> <b>-46%</b>	<b>-347</b> <b>-63%</b>	<b>-237</b> <b>-52%</b>	<b>-553</b> <b>-64%</b>	<b>-28</b> <b>-22%</b>	<b>-608</b> <b>-60%</b>

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - April 2022

19 May 2022

Table 12  
**(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1013	251	307	111	547	491	411	598	198	321	283	404	300	687	226	303	230	131	833	123	302	262	79	165	507	341	1013
Weighted Total	1013	260	306	102	533	487	477	534	101	496	296	344	364	640	242	313	231	139	876	88	346	252	55	195	508	311	1013
Improve	150 15%	69 27%	29 9%	16 16%	61 11%	102 21%	64 13%	86 16%	7 7%	75 15%	30 10%	57 17%	62 17%	87 14%	28 11%	54 17%	23 10%	36 26%	138 16%	9 10%	66 19%	30 12%	1 3% <sup>s</sup>	45 23%	59 12%	46 15%	139 14%
Stay the same	101 10%	39 15%	22 7%	11 11%	40 8%	58 12%	45 10%	55 10%	10 10%	51 10%	16 5%	33 9%	52 14%	49 8%	33 14%	19 6%	30 13%	11 8%	91 10%	8 9%	37 11%	19 8%	3 5% <sup>s</sup>	17 9%	56 11%	27 9%	90 9%
Get worse	734 72%	149 58%	249 81%	74 73%	424 79%	324 67%	360 76%	372 70%	81 80%	362 73%	249 84%	244 71%	235 65%	493 77%	173 72%	232 74%	174 75%	86 62%	622 71%	69 79%	240 69%	199 79%	51 93% <sup>s</sup>	126 65%	381 75%	228 73%	747 74%
Don't know	28 3%	2 1%	7 2%	* *	8 2%	3 1%	7 2%	20 4%	3 3%	8 2%	1 *	11 3%	15 4%	12 2%	8 3%	8 3%	4 2%	5 4%	25 3%	2 2%	3 1%	5 2%	- - <sup>s</sup>	6 3%	12 2%	10 3%	37 4%
<b>Net improve</b>	<b>-584 -58%</b>	<b>-80 -31%</b>	<b>-220 -72%</b>	<b>-58 -57%</b>	<b>-362 -68%</b>	<b>-223 -46%</b>	<b>-297 -62%</b>	<b>-286 -54%</b>	<b>-75 -74%</b>	<b>-287 -58%</b>	<b>-219 -74%</b>	<b>-187 -54%</b>	<b>-173 -47%</b>	<b>-406 -63%</b>	<b>-146 -60%</b>	<b>-178 -57%</b>	<b>-151 -65%</b>	<b>-49 -36%</b>	<b>-484 -55%</b>	<b>-60 -69%</b>	<b>-173 -50%</b>	<b>-169 -67%</b>	<b>-50 -90%<sup>s</sup></b>	<b>-81 -41%</b>	<b>-322 -63%</b>	<b>-181 -58%</b>	<b>-608 -60%</b>

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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# Ipsos Political Monitor - April 2022

Table 13  
**(JAN22)Q13\_ECONOMY. Which party, if any, do you trust most to grow Britain's economy?  
 The Conservatives, Labour, Liberal Democrats or some other party?**

Base : All

	Total (W*td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1013	810	638	619	777	753	729	661	115	478	527	274	301	438	132	142	147	154	175	263	133	220	373	189	231	593	420	845	144	1013
Weighted Total	1013	811	634	618	771	753	730	664	121	490	512	289	336	388	111	178	163	173	156	232	107	271	282	209	251	553	460	863	124	1013
Conservatives	369 36%	327 40%	252 40%	249 40%	301 39%	295 39%	283 39%	261 39%	34 28%	206 42%	162 32%	70 24%	114 34%	185 48%	24 21%	46 26%	37 23%	76 44%	76 49%	109 47%	42 40%	122 45%	91 32%	85 41%	71 28%	213 38%	156 34%	340 39%	24 19%	331 33%
Labour	272 27%	242 30%	209 33%	204 33%	247 32%	242 32%	241 33%	219 33%	11 9%	128 26%	143 28%	89 31%	94 28%	89 23%	36 32%	53 30%	48 29%	46 27%	32 20%	58 25%	36 33%	78 29%	79 28%	52 25%	64 25%	156 28%	116 25%	227 26%	42 34%	281 28%
Liberal Democrats	68 7%	47 6%	34 5%	37 6%	54 7%	48 6%	46 6%	43 6%	5 4%	37 8%	29 6%	18 6%	28 8%	21 5%	7 6%	11 6%	22 13%	7 4%	10 6%	11 5%	7 7%	6 2%	27 10%	9 4%	26 10%	33 6%	35 8%	48 6%	17 14%	75 7%
Scottish National Party	23 2%	22 3%	21 3%	21 3%	22 3%	22 3%	21 3%	21 3%	* *	12 2%	11 2%	6 2%	9 3%	8 2%	1 1%	5 3%	4 3%	5 3%	5 3%	3 1%	- -	9 3%	4 1%	6 3%	4 2%	13 2%	10 2%	22 3%	1 *	31 3%
Plaid Cymru	2 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	- -	1 *	* *	1 *	- *	1 *	1 *	- *	- *	- *	- *	1 *	* *	1 *	* *	- *	* *	1 *	* *	1 *	- *	4 *
Green party	17 2%	12 1%	10 2%	9 1%	14 2%	14 2%	14 2%	10 1%	3 2%	5 1%	12 2%	7 3%	3 1%	6 2%	* *	7 4%	1 *	3 2%	2 1%	4 2%	2 2%	5 2%	3 1%	4 2%	6 1%	8 2%	9 2%	12 1%	3 2%	14 1%
Other	24 2%	16 2%	14 2%	13 2%	16 2%	16 2%	14 2%	14 2%	4 4%	18 4%	5 1%	8 3%	5 1%	11 3%	4 4%	4 2%	2 1%	2 1%	9 6%	2 1%	1 1%	4 1%	6 2%	8 4%	6 2%	10 2%	14 3%	19 2%	2 2%	21 2%
None of these	110 11%	74 9%	46 7%	37 6%	56 7%	55 7%	53 7%	46 7%	33 28%	47 10%	59 12%	37 13%	46 14%	28 7%	7 7%	29 16%	20 12%	26 15%	12 8%	16 7%	6 6%	19 7%	38 13%	15 7%	38 15%	57 10%	54 12%	94 11%	12 9%	113 11%
Don't know	129 13%	70 9%	48 8%	48 8%	61 8%	60 8%	57 8%	50 8%	29 24%	35 7%	91 18%	52 18%	38 11%	39 10%	31 27%	21 12%	30 18%	8 5%	10 6%	29 13%	12 11%	28 10%	35 13%	29 14%	37 15%	63 11%	66 14%	99 12%	24 19%	143 14%

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2022

Table 14  
**(JAN22)Q13\_ECONOMY. Which party, if any, do you trust most to grow Britain's economy?  
 The Conservatives, Labour, Liberal Democrats or some other party?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1013	251	307	111	547	491	411	598	198	321	283	404	300	687	226	303	230	131	833	123	302	262	79	165	507	341	1013
Weighted Total	1013	260	306	102	533	487	477	534	101	496	296	344	364	640	242	313	231	139	876	88	346	252	55	195	508	311	1013
Conservatives	369 36%	229 88%	36 12%	21 21%	81 15%	274 56%	180 38%	188 35%	31 30%	196 39%	120 40%	174 51%	72 20%	294 46%	92 38%	123 39%	99 43%	41 30%	346 39%	13 15%	272 79%	32 13%	5 9% <sup>s</sup>	84 43%	193 38%	92 30%	331 33%
Labour	272 27%	5 2%	210 69%	16 16%	250 47%	45 9%	136 28%	135 25%	28 27%	138 28%	89 30%	71 21%	111 30%	160 25%	69 28%	82 26%	62 27%	41 29%	236 27%	18 21%	17 5%	162 64%	17 30% <sup>s</sup>	40 21%	129 25%	103 33%	281 28%
Liberal Democrats	68 7%	1 *	11 4%	33 33%	54 10%	44 9%	34 7%	33 6%	7 7%	33 7%	15 5%	23 7%	29 8%	38 6%	16 7%	12 4%	14 6%	19 14%	60 7%	6 7%	9 3%	11 4%	18 32% <sup>s</sup>	11 6%	32 6%	24 8%	75 7%
Scottish National Party	23 2%	-	1 *	-	23 4%	22 4%	13 3%	10 2%	5 5%	9 2%	8 3%	5 1%	10 3%	13 2%	-	-	-	-	-	23 26%	2 1%	* *	- - <sup>s</sup>	3 1%	8 2%	12 4%	31 3%
Plaid Cymru	2 *	-	-	-	2 *	2 *	1 *	1 *	1 1%	-	1 *	1 *	-	2 *	-	2 1%	-	-	-	-	-	1 *	- - <sup>s</sup>	-	1 *	1 *	4 *
Green party	17 2%	-	2 1%	1 1%	15 3%	13 3%	6 1%	11 2%	1 1%	9 2%	4 1%	5 1%	8 2%	8 1%	2 1%	6 2%	2 1%	3 2%	12 1%	5 6%	2 *	3 1%	3 5% <sup>s</sup>	4 2%	6 1%	7 2%	14 1%
Other	24 2%	1 *	3 1%	* *	11 2%	8 2%	12 2%	12 2%	2 2%	13 3%	6 2%	7 2%	9 3%	13 2%	3 1%	16 5%	2 1%	1 1%	19 2%	1 1%	5 2%	1 1%	* 1% <sup>s</sup>	7 4%	14 3%	3 1%	21 2%
None of these	110 11%	14 6%	21 7%	17 16%	48 9%	41 8%	56 12%	54 10%	19 18%	51 10%	29 10%	32 9%	49 14%	61 9%	28 12%	30 9%	28 12%	15 11%	99 11%	9 10%	24 7%	25 10%	7 13% <sup>s</sup>	20 10%	58 11%	32 10%	113 11%
Don't know	129 13%	9 4%	21 7%	13 13%	50 9%	39 8%	40 8%	89 17%	9 9%	45 9%	26 9%	26 8%	75 21%	52 8%	32 13%	43 14%	25 11%	19 13%	105 12%	11 13%	14 4%	17 7%	5 9% <sup>s</sup>	26 13%	66 13%	38 12%	143 14%

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - April 2022

19 May 2022

Table 15  
**(JAN22)Q13\_COSTOFLIVING. Which party, if any, do you trust most to reduce you and your family's cost of living?  
 The Conservatives, Labour, Liberal Democrats or some other party?**

Base : All

	Total (W*td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1013	810	638	619	777	753	729	661	115	478	527	274	301	438	132	142	147	154	175	263	133	220	373	189	231	593	420	845	144	1013
Weighted Total	1013	811	634	618	771	753	730	664	121	490	512	289	336	388	111	178	163	173	156	232	107	271	282	209	251	553	460	863	124	1013
Conservatives	227 22%	193 24%	160 25%	157 25%	191 25%	184 24%	179 25%	167 25%	17 14%	138 28%	90 18%	30 10%	71 21%	127 33%	14 13%	16 9%	14 9%	57 33%	37 24%	89 38%	32 30%	67 25%	59 21%	46 22%	56 22%	125 22%	102 23%	205 24%	20 16%	195 19%
Labour	376 37%	326 40%	276 43%	272 44%	328 43%	322 43%	321 44%	290 44%	25 21%	177 36%	194 38%	135 47%	133 40%	108 28%	44 40%	91 51%	75 46%	58 34%	46 30%	62 27%	37 34%	105 39%	114 41%	74 36%	82 33%	220 40%	157 34%	313 36%	57 46%	383 38%
Liberal Democrats	67 7%	56 7%	42 7%	37 6%	52 7%	52 7%	51 7%	46 7%	11 9%	30 6%	38 7%	24 8%	21 6%	22 6%	9 8%	14 8%	16 10%	6 3%	10 7%	12 5%	8 7%	12 5%	23 8%	8 4%	24 10%	35 6%	32 7%	58 7%	9 8%	68 7%
Scottish National Party	37 4%	37 5%	33 5%	33 5%	37 5%	37 5%	36 5%	33 5%	-	19 4%	18 4%	13 5%	13 4%	11 3%	4 4%	9 5%	8 5%	6 3%	7 5%	4 2%	*	12 4%	9 3%	7 3%	9 4%	21 4%	16 4%	36 4%	1 1%	43 4%
Plaid Cymru	6 1%	6 1%	6 1%	4 1%	6 1%	6 1%	6 1%	6 1%	-	4 1%	1 *	1 *	-	5 1%	*	1 *	-	-	1 1%	3 1%	1 1%	3 1%	1 *	1 *	4 1%	2 *	5 1%	-	6 1%	
Green party	16 2%	10 1%	9 1%	8 1%	13 2%	13 2%	13 2%	9 1%	1 1%	8 2%	8 2%	6 2%	7 2%	3 1%	1 1%	5 3%	2 1%	5 3%	2 1%	1 *	*	7 3%	3 1%	2 1%	3 1%	10 2%	6 1%	9 1%	4 3%	16 2%
Other	16 2%	11 1%	9 1%	10 2%	13 2%	13 2%	11 2%	10 1%	1 1%	12 2%	4 1%	4 1%	5 1%	7 2%	4 4%	-	2 1%	3 2%	6 4%	1 *	-	3 1%	3 1%	6 3%	3 1%	7 1%	9 2%	13 2%	3 2%	15 1%
None of these	152 15%	117 14%	62 10%	58 9%	78 10%	77 10%	66 9%	62 9%	43 36%	69 14%	82 16%	20 7%	61 18%	71 18%	7 7%	13 7%	28 17%	33 19%	33 21%	37 16%	16 15%	39 14%	38 14%	37 18%	38 15%	77 14%	75 16%	139 16%	5 4%	150 15%
Don't know	114 11%	53 7%	37 6%	39 6%	50 6%	47 6%	44 6%	40 6%	23 19%	33 7%	77 15%	56 19%	24 7%	35 9%	27 24%	29 16%	17 11%	7 4%	12 8%	23 10%	13 12%	23 9%	31 11%	27 13%	33 13%	55 10%	60 13%	83 10%	26 21%	136 13%
Not stated	2 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	-	2 *	-	-	2 1%	-	-	-	2 1%	-	-	-	-	-	-	-	2 1%	-	2 *	-	1 *	

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos Political Monitor - April 2022

19 May 2022

Table 16

(JAN22)Q13\_COSTOFLIVING. Which party, if any, do you trust most to reduce you and your family's cost of living?  
The Conservatives, Labour, Liberal Democrats or some other party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1013	251	307	111	547	491	411	598	198	321	283	404	300	687	226	303	230	131	833	123	302	262	79	165	507	341	1013
Weighted Total	1013	260	306	102	533	487	477	534	101	496	296	344	364	640	242	313	231	139	876	88	346	252	55	195	508	311	1013
Conservatives	227	177	14	9	28	191	101	126	11	116	52	128	47	180	57	76	56	31	216	7	175	13	2	70	103	55	195
	22%	68%	5%	9%	5%	39%	21%	24%	11%	23%	18%	37%	13%	28%	23%	24%	24%	23%	25%	8%	51%	5%	3% <sup>s</sup>	36%	20%	18%	19%
Labour	376	27	248	28	308	86	191	184	38	201	143	97	134	240	80	126	85	65	334	20	59	186	21	48	185	144	383
	37%	10%	81%	27%	58%	18%	40%	34%	38%	41%	48%	28%	37%	38%	33%	40%	37%	47%	38%	23%	17%	38%	39% <sup>s</sup>	25%	36%	46%	38%
Liberal Democrats	67	4	12	35	54	46	43	24	8	38	13	15	38	28	18	17	17	10	60	5	12	20	16	12	32	23	68
	7%	2%	4%	34%	10%	9%	9%	4%	8%	8%	4%	5%	10%	4%	7%	5%	8%	7%	7%	6%	3%	8%	29% <sup>s</sup>	6%	6%	7%	7%
Scottish National Party	37	1	1	-	36	35	18	19	4	19	13	11	13	24	-	-	-	-	-	37	3	*	-	3	22	13	43
	4%	*	*	-	7%	7%	4%	4%	4%	4%	4%	3%	4%	4%	-	-	-	-	-	43%	1%	*	- <sup>s</sup>	1%	4%	4%	4%
Plaid Cymru	6	-	1	-	6	4	2	4	1	1	1	2	3	2	-	6	-	-	-	-	-	3	-	-	2	4	6
	1%	-	*	-	1%	1%	*	1%	1%	*	*	1%	1%	*	-	2%	-	-	-	-	-	1%	- <sup>s</sup>	-	*	1%	1%
Green party	16	-	2	1	14	12	9	6	4	8	3	2	11	4	3	5	3	4	15	1	1	4	3	2	6	8	16
	2%	-	1%	1%	3%	2%	2%	1%	4%	2%	1%	1%	3%	1%	1%	2%	1%	3%	2%	1%	*	2%	6% <sup>s</sup>	1%	1%	2%	2%
Other	16	*	*	2	8	9	9	7	1	11	3	4	9	7	*	12	3	-	15	1	7	1	-	5	9	2	15
	2%	*	*	2%	2%	2%	2%	1%	1%	2%	1%	1%	2%	1%	*	4%	1%	-	2%	1%	2%	*	- <sup>s</sup>	2%	2%	1%	1%
None of these	152	34	12	14	46	67	71	81	21	61	42	55	54	98	46	44	45	6	133	10	73	15	7	34	88	30	150
	15%	13%	4%	14%	9%	14%	15%	15%	21%	12%	14%	16%	15%	15%	19%	14%	19%	5%	15%	12%	21%	6%	13% <sup>s</sup>	17%	17%	10%	15%
Don't know	114	17	14	13	33	37	31	83	15	38	26	30	56	55	36	28	23	21	101	6	14	11	6	22	59	33	136
	11%	7%	4%	13%	6%	8%	6%	16%	15%	8%	9%	9%	15%	9%	15%	9%	10%	15%	12%	7%	4%	4%	11% <sup>s</sup>	11%	12%	11%	13%
Not stated	2	-	-	-	2	2	2	-	-	2	2	-	-	2	2	-	-	-	2	-	2	-	-	-	2	-	1
	*	-	-	-	*	*	*	-	-	*	1%	-	-	*	1%	-	-	-	*	-	*	-	- <sup>s</sup>	-	*	-	*

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos Political Monitor - April 2022

19 May 2022

Table 17  
**(JAN22)Q13\_LEVELLINGUP. Which party, if any, do you trust most to reduce inequalities between different regions of the country, also known as 'levelling-up'?**  
**The Conservatives, Labour, Liberal Democrats or some other party?**

Base : All

	Total (W*td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority
Unweighted Total	1013	810	638	619	777	753	729	661	115	478	527	274	301	438	132	142	147	154	175	263	133	220	373	189	231	593	420	845	144	1013
Weighted Total	1013	811	634	618	771	753	730	664	121	490	512	289	336	388	111	178	163	173	156	232	107	271	282	209	251	553	460	863	124	1013
Conservatives	186 18%	168 21%	138 22%	134 22%	155 20%	150 20%	146 20%	139 21%	18 15%	105 21%	81 16%	15 5%	47 14%	124 32%	7 6%	8 5%	11 7%	36 21%	45 29%	79 34%	25 23%	53 20%	45 16%	41 20%	46 18%	98 18%	88 19%	175 20%	10 8%	161 16%
Labour	397 39%	355 44%	293 46%	278 45%	340 44%	335 45%	333 46%	301 45%	23 19%	186 38%	205 40%	133 46%	143 43%	121 31%	39 35%	95 53%	73 45%	70 41%	46 29%	75 32%	39 37%	126 46%	117 41%	72 35%	83 33%	242 44%	155 34%	339 39%	51 41%	404 40%
Liberal Democrats	88 9%	76 9%	62 10%	62 10%	82 11%	81 11%	79 11%	70 11%	4 3%	40 8%	46 9%	25 9%	29 9%	34 9%	15 14%	10 6%	15 9%	14 8%	13 8%	21 9%	14 14%	20 8%	35 12%	14 7%	19 8%	55 10%	33 7%	78 9%	10 8%	95 9%
Scottish National Party	27 3%	25 3%	22 4%	22 4%	23 3%	23 3%	23 3%	22 3%	2 1%	14 3%	13 2%	11 4%	9 3%	7 2%	5 5%	6 3%	4 3%	5 3%	5 3%	1 1%	-	11 4%	2 1%	7 4%	7 3%	13 2%	14 3%	25 3%	2 1%	31 3%
Plaid Cymru	4 *	2 *	2 *	4 1%	4 *	4 *	4 1%	4 1%	-	2 *	1 *	3 1%	-	* *	* *	3 2%	-	-	-	* *	* *	1 *	2 1%	-	* *	3 1%	* *	2 *	1 *	5 *
Green party	16 2%	10 1%	10 2%	10 2%	15 2%	15 2%	15 2%	11 2%	1 1%	8 2%	8 2%	6 2%	5 1%	5 1%	2 1%	4 2%	1 1%	4 2%	3 1%	2 1%	* *	7 2%	5 2%	2 1%	3 1%	12 2%	4 1%	11 1%	3 2%	22 2%
Other	27 3%	20 2%	16 3%	16 3%	21 3%	21 3%	19 3%	16 2%	3 2%	21 4%	5 1%	9 3%	8 2%	10 3%	7 6%	2 1%	5 3%	3 2%	9 6%	1 *	-	5 2%	7 2%	9 4%	7 3%	11 2%	16 3%	22 3%	3 2%	25 2%
None of these	123 12%	88 11%	52 8%	48 8%	68 9%	66 9%	59 8%	52 8%	38 27%	59 11%	62 18%	21 22%	55 12%	47 12%	2 2%	20 11%	29 18%	25 15%	20 13%	27 12%	14 13%	31 12%	38 13%	28 13%	26 10%	70 13%	53 12%	108 13%	9 8%	123 12%
Don't know	144 14%	66 8%	38 6%	45 7%	62 8%	57 8%	53 8%	48 7%	32 27%	53 11%	90 18%	64 22%	40 12%	40 10%	34 31%	30 17%	24 15%	16 10%	14 9%	26 11%	14 13%	17 6%	31 11%	36 17%	60 24%	48 9%	96 21%	103 12%	35 28%	146 14%
Not stated	* *	- -	- -	* *	* *	* *	* *	* *	- -	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	* *	1 *

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted  
 Source : Ipsos J21-103309-01  
 \*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - April 2022

19 May 2022

Table 18

(JAN22)Q13\_LEVellingUP. Which party, if any, do you trust most to reduce inequalities between different regions of the country, also known as 'levelling-up'?  
The Conservatives, Labour, Liberal Democrats or some other party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1013	251	307	111	547	491	411	598	198	321	283	404	300	687	226	303	230	131	833	123	302	262	79	165	507	341	1013
Weighted Total	1013	260	306	102	533	487	477	534	101	496	296	344	364	640	242	313	231	139	876	88	346	252	55	195	508	311	1013
Conservatives	186	148	6	4	16	157	69	117	12	88	45	107	32	153	46	61	56	13	174	9	158	3	-	49	88	49	161
	18%	57%	2%	4%	3%	32%	14%	22%	11%	18%	15%	31%	9%	24%	19%	20%	24%	10%	20%	11%	46%	1%	-s	25%	17%	16%	16%
Labour	397	33	246	40	324	111	220	175	48	204	139	108	148	248	96	126	86	65	346	24	69	198	24	47	197	154	404
	39%	13%	80%	39%	61%	23%	46%	33%	47%	41%	47%	32%	41%	39%	40%	40%	37%	47%	39%	27%	20%	78%	44% <sup>s</sup>	24%	39%	49%	40%
Liberal Democrats	88	17	25	28	64	57	33	55	7	41	32	31	24	63	20	25	23	16	81	5	27	14	17	13	48	28	95
	9%	7%	8%	28%	12%	12%	7%	10%	7%	8%	11%	9%	6%	10%	8%	8%	10%	12%	9%	6%	8%	6%	30% <sup>s</sup>	7%	9%	9%	9%
Scottish National Party	27	1	3	-	26	24	16	11	4	14	10	6	11	16	-	-	-	-	-	27	2	-	-	3	12	11	31
	3%	*	1%	-	5%	5%	3%	2%	4%	3%	4%	2%	3%	3%	-	-	-	-	-	31%	1%	-	-s	2%	2%	4%	3%
Plaid Cymru	4	-	1	-	2	1	3	1	1	2	1	1	2	1	-	4	-	-	-	-	-	1	-	-	*	3	5
	*	-	*	-	*	*	1%	*	1%	*	*	*	1%	*	-	1%	-	-	-	-	-	1%	-s	-	*	1%	*
Green party	16	*	2	1	14	13	8	8	2	9	5	5	6	9	4	4	3	3	14	2	*	4	3	3	2	12	22
	2%	*	1%	1%	3%	3%	2%	2%	2%	2%	2%	1%	2%	1%	2%	1%	1%	2%	2%	2%	*	2%	6% <sup>s</sup>	1%	*	4%	2%
Other	27	3	2	3	14	15	14	14	1	19	4	7	16	11	3	16	6	1	26	1	7	4	-	5	20	3	25
	3%	1%	*	3%	3%	3%	3%	3%	1%	4%	1%	2%	4%	2%	1%	5%	3%	1%	3%	1%	2%	1%	-s	2%	4%	1%	2%
None of these	123	36	7	9	30	60	51	72	17	54	36	42	46	77	37	39	26	14	106	7	53	11	6	37	62	24	123
	12%	14%	2%	9%	6%	12%	11%	13%	16%	11%	12%	12%	12%	12%	15%	13%	11%	10%	12%	8%	15%	4%	11% <sup>s</sup>	19%	12%	8%	12%
Don't know	144	22	15	17	43	51	63	81	11	65	23	38	80	61	36	38	31	25	129	14	29	17	5	39	79	26	146
	14%	9%	5%	16%	8%	10%	13%	15%	11%	13%	8%	11%	22%	10%	15%	12%	14%	18%	15%	15%	8%	7%	9% <sup>s</sup>	20%	16%	8%	14%
Not stated	*	-	-	-	-	-	-	*	-	*	*	-	-	*	-	*	-	-	*	-	-	*	-	-	-	*	1
	*	-	-	-	-	-	-	*	-	*	*	-	-	*	-	*	-	-	*	-	-	*	-s	-	-	*	*

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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<http://www.ipsos-mori.com/politicaltrends>

### Ipsos Political Monitor - April 2022

19 May 2022

Table 19  
**(JAN22)Q14(MANAGEEU)(d). Which party, if any, do you trust most to manage Britain's relationship with the EU?**  
**The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (W*td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1013	810	638	619	777	753	729	661	115	478	527	274	301	438	132	142	147	154	175	263	133	220	373	189	231	593	420	845	144	1013	
Weighted Total	1013	811	634	618	771	753	730	664	121	490	512	289	336	388	111	178	163	173	156	232	107	271	282	209	251	553	460	863	124	1013	
Conservatives	290 29%	272 34%	205 32%	194 31%	238 31%	234 31%	222 30%	205 31%	29 24%	154 31%	136 27%	52 18%	72 22%	166 43%	17 15%	36 20%	20 12%	53 31%	69 44%	97 42%	39 37%	95 35%	66 23%	73 35%	56 22%	161 29%	130 28%	270 31%	16 13%	259 26%	
Labour	285 28%	240 30%	194 31%	197 32%	242 31%	237 31%	234 32%	210 32%	16 13%	137 28%	144 28%	90 31%	113 34%	82 21%	31 28%	59 33%	56 34%	58 33%	31 20%	51 22%	28 27%	87 32%	85 30%	48 23%	66 26%	172 31%	113 25%	229 27%	50 40%	298 29%	
Liberal Democrats	131 13%	111 14%	96 15%	88 14%	116 15%	110 15%	109 15%	103 15%	9 8%	69 14%	59 12%	32 11%	57 17%	42 11%	14 12%	19 10%	36 22%	21 12%	17 11%	25 11%	11 10%	30 11%	45 16%	24 12%	32 13%	75 14%	56 12%	113 13%	16 13%	131 13%	
Scottish National Party	36 4%	33 4%	32 5%	32 5%	33 4%	33 4%	32 4%	32 5%	1 1%	18 4%	18 4%	14 5%	9 3%	14 4%	3 2%	11 6%	4 2%	5 3%	7 4%	7 3%	3 2%	10 4%	6 2%	10 5%	10 4%	16 3%	20 4%	35 4%	1 *	47 5%	
Plaid Cymru	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-	* *	* *	* *	- *	* *	- *	- *	- *	- *	- *	- *	* *	* *	- *	- *	* *	* *	* *	* *	* *	- *	2 *
Reform UK	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-	1 *	- *	- *	- *	1 *	- *	- *	- *	- *	1 *	1 *	1 *	1 *	- *	- *	- *	1 *	- *	1 *	- *	2 *	
Green party	13 1%	8 1%	8 1%	7 1%	12 2%	12 2%	12 2%	8 1%	-	3 1%	10 2%	4 1%	6 2%	3 1%	* *	3 2%	5 3%	1 *	2 1%	1 *	-	8 3%	3 1%	* *	2 1%	11 2%	2 1%	10 1%	3 2%	13 1%	
Other	30 3%	24 3%	19 3%	19 3%	24 3%	24 3%	22 3%	20 3%	2 2%	21 4%	9 2%	8 3%	10 3%	12 3%	3 3%	5 3%	8 5%	2 1%	8 5%	4 2%	* *	4 1%	8 3%	10 5%	8 3%	12 3%	18 4%	28 3%	2 2%	21 2%	
None of these	92 9%	58 7%	39 6%	38 6%	46 6%	46 6%	46 6%	39 6%	33 28%	51 10%	41 8%	24 8%	35 10%	33 9%	6 6%	17 10%	18 11%	17 10%	12 8%	21 9%	7 7%	17 6%	24 9%	14 7%	37 15%	41 7%	51 11%	80 9%	8 7%	95 9%	
Don't know	133 13%	63 8%	39 6%	44 7%	57 7%	55 7%	49 7%	45 7%	30 25%	36 7%	95 18%	65 22%	35 10%	34 9%	37 33%	28 16%	18 11%	17 10%	9 6%	25 11%	16 15%	18 7%	46 16%	29 14%	40 16%	64 12%	69 15%	97 11%	28 23%	145 14%	

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*=Less than 0.5%

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## Ipsos Political Monitor - April 2022

19 May 2022

Table 20

(JAN22)Q14(MANAGEEU)(d). Which party, if any, do you trust most to manage Britain's relationship with the EU?  
The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1013	251	307	111	547	491	411	598	198	321	283	404	300	687	226	303	230	131	833	123	302	262	79	165	507	341	1013
Weighted Total	1013	260	306	102	533	487	477	534	101	496	296	344	364	640	242	313	231	139	876	88	346	252	55	195	508	311	1013
Conservatives	290	192	37	4	52	207	132	157	22	151	80	149	59	228	79	100	70	28	268	13	228	20	2	72	158	60	259
	29%	74%	12%	4%	10%	43%	28%	29%	21%	30%	27%	43%	16%	36%	33%	32%	30%	21%	31%	15%	66%	8%	3% <sup>s</sup>	37%	31%	19%	26%
Labour	285	15	205	25	244	55	159	125	34	147	94	71	118	165	72	85	65	46	250	17	26	173	15	41	129	114	298
	28%	6%	67%	25%	46%	11%	33%	23%	34%	30%	32%	21%	32%	26%	30%	27%	28%	33%	28%	19%	8%	69%	26% <sup>s</sup>	21%	25%	37%	29%
Liberal Democrats	131	8	40	52	110	78	65	66	11	64	49	40	41	89	29	29	38	28	115	6	24	29	31	10	70	50	131
	13%	3%	13%	51%	21%	16%	14%	12%	11%	13%	16%	12%	11%	14%	12%	9%	16%	21%	13%	7%	7%	12%	56% <sup>s</sup>	5%	14%	16%	13%
Scottish National Party	36	1	2	-	33	32	16	20	6	17	11	9	15	20	-	-	-	-	-	36	2	3	-	5	17	14	47
	4%	*	1%	-	6%	7%	3%	4%	6%	3%	4%	3%	4%	3%	-	-	-	-	-	41%	1%	1%	- <sup>s</sup>	3%	3%	4%	5%
Plaid Cymru	1	-	-	-	1	1	-	1	-	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	*	*	2
	*	-	-	-	*	*	-	*	-	-	*	-	*	-	-	*	-	-	-	-	-	-	- <sup>s</sup>	-	*	*	*
Reform UK	1	1	-	-	-	1	-	1	-	-	-	1	-	1	-	-	1	-	1	1	1	-	-	-	1	1	2
	*	1%	-	-	-	*	-	*	-	-	-	*	-	*	-	*	-	*	*	1%	*	-	- <sup>s</sup>	-	*	*	*
Green party	13	-	3	-	13	10	8	5	2	7	4	3	5	8	2	7	3	1	9	-	5	3	*	2	5	6	13
	1%	-	1%	-	2%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	-	1%	1%	* <sup>s</sup>	1%	1%	2%	1%
Other	30	-	1	2	22	21	19	11	1	21	10	6	14	16	1	19	6	4	27	-	13	2	-	10	18	3	21
	3%	-	*	2%	4%	4%	4%	2%	1%	4%	3%	2%	4%	2%	1%	6%	2%	3%	3%	-	4%	1%	- <sup>s</sup>	5%	4%	1%	2%
None of these	92	23	5	4	21	39	40	52	17	33	26	36	30	62	23	32	21	7	81	10	27	8	3	21	40	31	95
	9%	9%	2%	4%	4%	8%	8%	10%	17%	7%	9%	10%	8%	10%	9%	10%	9%	5%	9%	12%	8%	3%	5% <sup>s</sup>	11%	8%	10%	9%
Don't know	133	19	13	14	38	44	38	95	8	56	23	27	81	50	36	40	29	24	125	5	19	14	5	32	68	33	145
	13%	7%	4%	14%	7%	9%	8%	18%	8%	11%	8%	8%	22%	8%	15%	13%	12%	17%	14%	6%	6%	6%	9% <sup>s</sup>	17%	13%	10%	14%

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos Political Monitor - April 2022

19 May 2022

Table 21  
**(MAY22)Q15. Since the start of the year, have you cut back in any of the following areas because of rises in the cost of living, or not?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1013	810	638	619	777	753	729	661	115	478	527	274	301	438	132	142	147	154	175	263	133	220	373	189	231	593	420	845	144	1013
Weighted Total	1013	811	634	618	771	753	730	664	121	490	512	289	336	388	111	178	163	173	156	232	107	271	282	209	251	553	460	863	124	1013
How much food you buy	369 36%	282 35%	217 34%	220 36%	284 37%	279 37%	268 37%	237 36%	47 39%	158 32%	210 41%	105 36%	134 40%	130 34%	39 35%	66 37%	65 40%	70 40%	66 42%	64 28%	36 34%	71 26%	97 34%	93 45%	108 43%	168 30%	201 44%	315 36%	48 39%	347 34%
How much you travel by car or train	317 31%	252 31%	194 31%	195 31%	240 31%	237 32%	233 32%	200 30%	44 36%	139 28%	178 35%	94 33%	111 33%	112 29%	39 35%	56 31%	54 33%	57 33%	58 37%	54 23%	29 27%	83 30%	97 34%	71 34%	67 27%	179 32%	138 30%	269 31%	43 34%	331 33%
Your holiday plans	312 31%	253 31%	194 31%	185 30%	244 32%	239 32%	226 31%	196 30%	37 31%	134 27%	176 34%	100 35%	106 32%	106 27%	36 33%	64 36%	52 32%	54 31%	52 34%	53 23%	25 24%	85 31%	92 33%	66 32%	68 27%	177 32%	135 29%	259 30%	44 36%	295 29%
How much you go out/socialise with friends or family	347 34%	278 34%	213 34%	207 33%	258 34%	255 34%	249 34%	218 33%	50 42%	160 33%	182 36%	111 39%	130 39%	106 27%	49 44%	62 35%	68 42%	62 36%	54 34%	52 23%	25 24%	85 32%	104 37%	80 38%	77 31%	190 34%	157 34%	293 34%	47 38%	342 34%
How many treats or luxuries you buy for yourself	390 39%	312 39%	244 38%	237 38%	310 40%	306 41%	292 40%	251 38%	56 46%	157 32%	227 44%	121 42%	153 46%	116 30%	44 39%	77 43%	78 48%	75 43%	66 42%	50 22%	23 22%	96 35%	116 41%	86 41%	91 36%	212 38%	178 39%	328 38%	55 44%	397 39%
How much you use your heating, electricity or water	566 56%	465 57%	373 59%	366 59%	441 57%	434 58%	424 58%	390 59%	63 52%	260 53%	299 58%	160 56%	203 60%	203 52%	58 52%	103 58%	96 59%	107 62%	91 58%	112 48%	58 54%	151 56%	155 55%	119 57%	142 57%	305 55%	261 57%	488 56%	67 54%	546 54%
How much you spend on premium or expensive brands (by switching to cheaper or value brands instead)	381 38%	313 39%	238 38%	236 38%	305 40%	300 40%	286 39%	251 38%	39 32%	159 32%	220 43%	114 40%	139 41%	128 33%	42 38%	72 40%	65 40%	73 42%	65 42%	62 27%	30 28%	107 39%	105 37%	86 41%	84 33%	211 38%	169 37%	327 38%	48 39%	379 37%
Buying new large household items such as TVs, furniture, kitchen appliances	278 27%	214 26%	164 26%	159 26%	211 27%	208 28%	201 28%	170 26%	41 34%	121 25%	157 31%	102 35%	84 25%	92 24%	38 35%	63 36%	40 25%	44 25%	51 33%	41 18%	20 19%	70 26%	74 26%	66 32%	68 27%	144 26%	134 29%	231 27%	40 32%	280 28%
Other	16 2%	6 1%	4 1%	5 1%	7 1%	7 1%	7 1%	5 1%	-	11 2%	6 1%	9 3%	4 1%	4 1%	5 5%	3 2%	-	4 2%	-	4 2%	4 4%	1 *	6 2%	1 *	8 3%	7 1%	9 2%	15 2%	-	6 1%
None of these	215 21%	189 23%	147 23%	137 22%	161 21%	156 21%	155 21%	149 22%	33 27%	126 26%	86 17%	42 15%	62 18%	111 29%	9 8%	33 19%	24 15%	38 22%	29 19%	81 35%	27 26%	79 29%	51 18%	34 16%	51 20%	130 24%	85 18%	197 23%	13 11%	210 21%
Don't know	21 2%	3 *	1 *	1 *	2 *	2 *	1 *	1 *	4 3%	11 2%	8 2%	11 4%	6 2%	4 1%	8 7%	3 2%	6 4%	* *	1 1%	3 1%	2 2%	1 *	8 3%	2 1%	10 4%	9 2%	12 3%	11 1%	3 3%	25 2%
<b>Any</b>	<b>777 77%</b>	<b>619 76%</b>	<b>486 77%</b>	<b>480 78%</b>	<b>607 79%</b>	<b>595 79%</b>	<b>573 79%</b>	<b>514 77%</b>	<b>85 70%</b>	<b>353 72%</b>	<b>417 81%</b>	<b>236 82%</b>	<b>268 80%</b>	<b>273 70%</b>	<b>94 85%</b>	<b>142 80%</b>	<b>133 78%</b>	<b>135 80%</b>	<b>125 78%</b>	<b>148 64%</b>	<b>78 73%</b>	<b>191 71%</b>	<b>223 79%</b>	<b>173 83%</b>	<b>190 76%</b>	<b>415 75%</b>	<b>363 79%</b>	<b>656 76%</b>	<b>108 87%</b>	<b>778 77%</b>
<b>More than one</b>	<b>611 60%</b>	<b>491 61%</b>	<b>380 60%</b>	<b>380 61%</b>	<b>476 62%</b>	<b>468 62%</b>	<b>452 62%</b>	<b>397 60%</b>	<b>73 61%</b>	<b>260 53%</b>	<b>344 67%</b>	<b>181 63%</b>	<b>228 68%</b>	<b>202 52%</b>	<b>77 69%</b>	<b>105 59%</b>	<b>110 68%</b>	<b>117 68%</b>	<b>97 63%</b>	<b>105 45%</b>	<b>53 49%</b>	<b>145 53%</b>	<b>182 64%</b>	<b>132 63%</b>	<b>152 61%</b>	<b>327 59%</b>	<b>284 62%</b>	<b>516 60%</b>	<b>84 68%</b>	<b>619 61%</b>

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J21-103309-01  
 \*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - April 2022

19 May 2022

Table 22  
**(MAY22)Q15. Since the start of the year, have you cut back in any of the following areas because of rises in the cost of living, or not?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work- ing	Public	Private	Mort- gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qual- ifications	Other qual- ifications	Degree +	
Unweighted Total	1013	251	307	111	547	491	411	598	198	321	283	404	300	687	226	303	230	131	833	123	302	262	79	165	507	341	1013
Weighted Total	1013	260	306	102	533	487	477	534	101	496	296	344	364	640	242	313	231	139	876	88	346	252	55	195	508	311	1013
How much food you buy	369 36%	60 23%	122 40%	46 45%	225 42%	163 33%	181 38%	187 35%	39 39%	178 36%	104 35%	82 24%	179 49%	186 29%	89 37%	118 38%	76 33%	50 36%	318 36%	36 41%	102 29%	101 40%	21 38% <sup>s</sup>	77 39%	208 41%	84 27%	347
How much you travel by car or train	317 31%	64 25%	99 32%	36 35%	188 35%	153 31%	159 33%	158 30%	33 32%	162 33%	109 37%	80 23%	125 34%	189 30%	69 28%	102 32%	76 33%	32 23%	263 30%	38 44%	84 24%	82 32%	21 38% <sup>s</sup>	54 28%	167 33%	96 31%	331
Your holiday plans	312 31%	64 25%	102 33%	28 28%	181 34%	143 29%	168 35%	142 27%	37 37%	163 33%	97 33%	86 25%	127 35%	183 29%	81 34%	95 30%	62 27%	43 31%	262 30%	31 35%	78 23%	86 34%	22 40% <sup>s</sup>	54 28%	165 33%	93 30%	295
How much you go out/socialise with friends or family	347 34%	54 21%	120 39%	32 31%	207 39%	141 29%	193 41%	154 29%	46 45%	185 37%	112 38%	88 26%	145 40%	200 31%	74 30%	116 37%	75 32%	50 36%	291 33%	33 37%	90 26%	95 38%	26 47% <sup>s</sup>	54 28%	203 40%	91 29%	342
How many treats or luxuries you buy for yourself	390 39%	76 29%	136 44%	42 41%	234 44%	174 36%	197 41%	191 36%	52 52%	196 39%	126 43%	98 28%	162 45%	224 35%	88 36%	122 39%	81 35%	60 43%	328 37%	40 45%	94 27%	111 44%	29 52% <sup>s</sup>	66 34%	201 40%	123 40%	397
How much you use your heating, electricity or water	566 56%	115 44%	189 62%	61 60%	335 63%	260 53%	273 57%	292 55%	62 61%	280 56%	171 58%	165 48%	225 62%	337 53%	137 56%	184 59%	123 53%	71 51%	485 55%	51 58%	177 51%	154 61%	38 68% <sup>s</sup>	102 52%	283 56%	182 58%	546
How much you spend on premium or expensive brands (by switching to cheaper or value brands instead)	381 38%	78 30%	135 44%	39 38%	224 42%	167 34%	192 40%	187 35%	47 46%	185 37%	132 44%	109 32%	136 37%	240 38%	106 44%	108 34%	83 36%	49 35%	323 37%	35 40%	119 34%	108 43%	22 39% <sup>s</sup>	68 35%	199 39%	114 37%	379
Buying new large household items such as TVs, furniture, kitchen appliances	278 27%	52 20%	94 31%	25 24%	163 30%	120 25%	151 32%	126 24%	33 33%	145 29%	94 32%	81 24%	102 28%	175 27%	67 28%	85 27%	55 24%	40 29%	231 26%	30 35%	78 22%	65 26%	18 33% <sup>s</sup>	50 26%	141 28%	87 28%	280
Other	16 2%	2 1%	4 1%	- -	5 1%	3 1%	11 2%	5 1%	- -	11 2%	1 *	4 1%	11 3%	5 1%	10 4%	- -	6 3%	- -	16 2%	- -	4 1%	4 2%	- - <sup>s</sup>	4 2%	13 2%	- -	6 1%
None of these	215 21%	90 35%	50 16%	14 14%	79 15%	120 25%	88 18%	127 24%	16 16%	94 19%	59 20%	108 31%	46 13%	167 26%	47 19%	69 22%	55 24%	25 18%	184 21%	19 22%	111 32%	43 17%	8 15% <sup>s</sup>	53 27%	102 20%	60 19%	210
Don't know	21 2%	1 *	2 1%	* *	6 1%	5 1%	5 1%	16 3%	3 3%	5 1%	3 1%	2 1%	15 4%	4 1%	5 2%	7 2%	2 1%	5 4%	19 2%	2 2%	1 *	3 1%	* 1% <sup>s</sup>	8 4%	9 2%	4 1%	25
<b>Any</b>	<b>777 77%</b>	<b>168 65%</b>	<b>254 83%</b>	<b>88 86%</b>	<b>448 84%</b>	<b>362 74%</b>	<b>384 81%</b>	<b>391 73%</b>	<b>82 81%</b>	<b>397 80%</b>	<b>235 79%</b>	<b>234 68%</b>	<b>303 83%</b>	<b>469 73%</b>	<b>190 79%</b>	<b>237 76%</b>	<b>174 75%</b>	<b>109 78%</b>	<b>672 77%</b>	<b>67 77%</b>	<b>234 68%</b>	<b>206 82%</b>	<b>47 85%<sup>s</sup></b>	<b>134 69%</b>	<b>397 78%</b>	<b>247 79%</b>	<b>778 77%</b>
<b>More than one</b>	<b>611 60%</b>	<b>124 48%</b>	<b>205 67%</b>	<b>68 67%</b>	<b>360 67%</b>	<b>278 57%</b>	<b>307 64%</b>	<b>301 57%</b>	<b>73 72%</b>	<b>307 62%</b>	<b>190 64%</b>	<b>168 49%</b>	<b>247 68%</b>	<b>358 56%</b>	<b>145 60%</b>	<b>190 61%</b>	<b>140 60%</b>	<b>84 61%</b>	<b>526 60%</b>	<b>53 60%</b>	<b>174 50%</b>	<b>169 67%</b>	<b>41 73%<sup>s</sup></b>	<b>106 54%</b>	<b>324 64%</b>	<b>180 58%</b>	<b>619 61%</b>

Fieldwork dates : Wednesday 11th to Tuesday 17th May 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>