

Ipsos May 2022 Political Pulse  
 PUBLIC  
 Fieldwork: 6-10 May 2022  
 Adults aged 18+ in GB

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group	
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	
Unweighted base	1134	546	579	360	399	375	158	202	192	207	193	182	176	320	276	320	42	512	331	111	180	274	296	254	155	56	99	949	185	705	286	143	488	646	567	567	769	365	992	130	
Weighted base	1134	550	575	317	376	441	123	194	182	195	176	265	141	298	265	353	77	299	333	235	268	271	294	262	153	55	99	951	183	675	285	174	426	708	349	785	670	464	1008	114	
Right direction (1)	274 24%	170 31% c	104 18%	74 24%	91 24% j	109 25%	31 25%	44 23%	59 33% ej	32 16%	40 23%	69 26%	36 26%	79 26%	53 20%	83 24%	23 31% *	98 33% su	66 20%	58 25% *	53 20%	62 23%	80 27%	48 18%	56 37% vxza	10 19% *	17 17% *	227 24%	47 26%	191 28% ef	53 19%	30 17%	122 29% h	152 22%	100 29% j	174 22%	174 26%	100 21%	249 25%	24 21% *	
Wrong direction (-1)	601 53%	267 49%	326 57% b	175 55%	199 53%	227 52%	61 50%	114 59%	86 47%	113 58%	100 56%	128 48%	72 51%	163 55%	149 56%	189 54%	29 38% *	152 51%	190 57%	117 50% *	142 53%	156 58% y	149 51%	139 53% y	61 40%	34 63% y*	61 62% y*	503 53%	98 54%	354 52%	152 53%	95 54%	223 52%	378 53%	181 52%	420 54%	348 52%	253 55%	531 53%	63 55% *	
Neither (0)	176 15%	79 14%	96 17%	45 14%	60 16%	70 16%	23 19%	23 12%	24 13%	36 19%	23 13%	47 18%	24 17%	33 11%	48 18% n	53 15%	18 23% *	38 13%	52 16%	37 16% *	49 18%	35 13%	47 16%	54 21% v	22 14%	6 11% *	13 13% *	145 15%	31 17%	82 12%	55 19% d	38 22% d	62 15%	114 16%	49 14%	127 16%	105 16%	71 15%	154 15%	20 18% *	
Don't know	83 7%	33 6%	49 8%	22 7%	26 7%	35 8%	8 7%	14 7%	13 7%	14 7%	14 8%	21 8%	9 7%	23 8%	16 6%	28 8%	7 9% *	11 4%	25 7% r	23 10% r*	24 9% r	18 7%	19 6%	20 8%	14 9%	4 7% *	9 9% *	77 8%	6 4%	47 7%	25 9%	11 6%	19 4%	64 9% g	20 6%	63 8%	43 6%	40 9%	74 7%	7 6% *	
Mean	-0.31	-0.19 c	-0.42	-0.34	-0.31 j	-0.29	-0.26	-0.39	-0.16 ehj	-0.45	-0.37	-0.24	-0.27	-0.31	-0.38	-0.33	-0.08 **	-0.19 su	-0.40	-0.28 *	-0.37	-0.37	-0.25	-0.38	-0.03 vwxyz	-0.47 *	-0.49 *	-0.32	-0.29	-0.26	-0.38	-0.40 *	-0.25	-0.35	-0.25	-0.34	-0.28	-0.36	-0.30	-0.37 *	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f/g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f/g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

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Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

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	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians										Perceived impact of Brexit on UK		Direction GB are heading in							
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Favourable to Angela Rayner	Unfavourable to Angela Rayner	Favourable to Ben Wallace	Unfavourable to Ben Wallace	Positive impact	Negative impact	Right direction
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1134	326	272	128	144	518	355	320	557	430	424	335	335	415	279	325	619	372	429	346	490	314	428	290	409	254	605	370	365	307	257	352	536	286	621
Weighted base	1134	358	250	105	135	460	410	306	554	378	469	299	343	373	301	321	602	318	482	324	483	296	410	264	377	235	609	336	382	272	245	356	496	274	601
Right direction (1)	274 24%	152 42% CDE	27 11%	23 22% C*	39 29% C*	81 18%	137 33% F	177 58% IJKLMNOP	43 8%	89 23% I	144 31% IJM	101 34% IJMN	80 23% I	106 28% IJ	80 27% I	183 57% QRSTUVWXYZabcde	45 7%	89 28% QUWYae	139 29% QUWYae	174 54% QRSUWYabce	34 7%	158 54% QRSUWYabce	34 8%	139 53% QRSUWYabce	38 10% QU	143 61% QRSTUVWXYZYabcde	55 9% U	86 26% QUWYae	116 30% QUWYae	135 50% QRSUWYabce	23 9%	188 53% g	40 8%	274 100% i	-
Wrong direction (-1)	601 53%	110 31% BDE	192 77% BDE	62 58% B*	80 59% B*	296 64% G	176 43% G	46 15% HJKLMNOP	438 79% HJKLMNOP	234 62% HKLNO	213 45% H	141 47% H	199 58% HKL	204 55% HKL	159 53% HK	61 19% PQRSTUVWXYZabcd	468 78% PRSTVXZabcd	182 57% PSTVXZcd	221 46% PTVXZd	80 25% P	388 80% PRSTVXZabcd	74 25% P	326 79% PRSTVXZabcd	77 29% PZ	294 78% PRSTVXZabcd	48 21% PRSTVXZbcd	451 74% PRSTVXZbcd	209 62% PSTVXZcd	182 48% PTVXZd	86 32% PTVZ	201 82% PRSTVXZabcd	94 26% f	374 75% f	-	601 100% h
Neither (0)	176 15%	73 20% CE	16 7%	12 12% *	14 11% *	61 13% G	65 16% G	54 18% I	51 9%	39 10% I	80 17% IJ	38 13% IJM	46 14% IJMN	52 14% IJ	44 15% I	54 17% GRUWXYabe	63 10% e	36 11% QUWYabe	83 17% QUWYabe	56 17% GRUWXYabe	42 9%	44 15% UYbe	38 9%	32 12% I	31 8% U	31 13% e	68 11% UYe	33 10% I	57 15% QUWYae	40 15% UWYbe	16 7% I	46 13% g	57 12% g	-	-
Don't know	83 7%	23 6% E	15 6% E	9 9% E*	1 1% *	21 5% G	33 8% G	29 9% I	22 4% I	16 4% I	32 7% IN	19 6% N	17 5% I	12 3% I	19 6% I	22 7% Wbde	26 4% I	12 4% I	39 8% QRTUWYbde	15 5% I	20 4% I	20 7% Wbe	12 3% I	16 6% be	14 4% I	14 6% b	35 6% WYbe	7 2% I	27 7% WYbe	11 4% I	5 2% I	27 8% g	24 5% g	-	-
Mean	-0.31	0.12 CDE	-0.70	-0.40 C*	-0.30 C*	-0.49	-0.10 F	0.47 IJKLMNOP	-0.74	-0.40 I	-0.16 I	-0.14 IJMN	-0.36 I	-0.27 IJ	-0.28 I	0.41 QRSTUVWXYZabcde	-0.74	-0.30 QUWYae	-0.18 QUWYabe	0.30 QRSUWYabce	-0.76	0.31 QRSUWYabce	-0.73	0.25 QRSUWYabce	-0.70 U	0.43 QRSTUVWXYZYabcde	-0.69 QU	-0.37 QUWYae	-0.18 QUWYabe	0.19 QRSUWYabce	-0.74	0.29 g	-0.71	1.00	-1.00

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L,M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L,M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

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Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...							
		Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544
Right direction (1)	274 24%	222 25% K	46 21%	219 24% K	49 28% K	164 23% K	103 26% KM	180 23% K	87 27% KM	195 31% BCDFHKLM	73 16%	158 26% K	102 22% K	101 17%	113 42% N	134 33% Q	41 17%	121 27% Y	52 22%	240 25% Y	27 20% *	191 27% Y	76 21% Y	162 51% TUVWYZa	104 14%	124 28% WY	127 23% Y
Wrong direction (-1)	601 53%	473 53% EGIJ	124 58% EGI	513 56% BEGIJ	76 43%	408 58% BEGIJ	184 47%	449 58% BEGIJ	144 45%	313 50%	276 60% BEGIJM	342 56% EGIJ	248 53% EGI	397 68% O	92 34%	185 45%	154 62% P	244 54% R	154 65% R	509 54% VX	74 55% X*	363 50% X	214 60% TVXa	85 27%	505 66% TUVWXZa	259 58% TVX	286 53% X
Neither (0)	176 15%	148 17% DFH	24 11%	139 15% H	29 16% H	96 14% C	72 18% C	103 13% CFH	64 20% CFH	92 15%	76 16% CFH	92 15% CFH	77 16% CFH	58 10%	46 17% N	67 17% N	33 14% N	65 14% N	25 10% N	145 15% Z	20 14% *	121 17% Z	48 13% Z	51 16% Z	109 14% Z	48 11% Z	97 18% WYZ
Don't know	83 7%	47 5% L	21 10% BDFHJL	48 5% L	22 13% BDFHJL	33 5% BDFHJL	36 9% BDFHJL	41 5% L	28 9% BDFJL	30 5%	38 8% BDFL	22 4% BDFHJL	45 10% BDFHJL	27 5%	17 6% N	22 5% Q	18 7% Q	21 5% Q	6 3% Q	53 6% Z	16 11% TWYZ*	46 6% Z	21 6% Z	19 6% Z	45 6% Z	15 3% Z	34 6% Z
Mean	-0.31	-0.30 DFHK	-0.41	-0.34 K	-0.18 CFHKM*	-0.37 K	-0.23 CDFHKM	-0.37 K	-0.19 CDFHKM	-0.20 BCDFHKLM	-0.48	-0.31 FHK	-0.34 K	-0.53	0.08 N	-0.13 Q	-0.49	-0.29	-0.44	-0.30 WY	-0.40 Y*	-0.25 WY	-0.41 Y	0.26 TUVWYZa	-0.56	-0.31 Y	-0.31 Y

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

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Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

All Adults aged 18+ in Great Britain

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?												
	Keir Starmer, Leader of the Labour party (A)	Boris Johnson, Leader of the Conservative Party and Prime Minister (B)	Rishi Sunak, Chancellor of the Exchequer (C)	Sajid Javid, Secretary of State for Health and Social Care (D)	Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs (E)	Priti Patel, Home Secretary (F)	Angela Rayner, Deputy Leader of the Labour Party (G)	Ben Wallace, Secretary of State for Defence (H)	The Labour Party (I)	The Conservative Party (J)	The Liberal Democrats (K)	The Green Party (L)
Unweighted base	1134	1134	1134	1134	1134	1134	1134	1134	1134	1134	1134	1134
Weighted base	1134	1134	1134	1134	1134	1134	1134	1134	1134	1134	1134	1134
Very favourable (2)	103 9% DF	109 10% DFHK	91 8% DF	62 5% DF	96 8% DF	55 5% DF	116 10% DFHK	82 7% F	131 12% ACDEFHJKL	87 8% DF	78 7% F	92 8% DF
Fairly favourable (1)	215 19% E	212 19% E	233 21% EFH	234 21% EFH	169 15% E	181 16% E	219 19% E	190 17% E	247 22% EFH	219 19% EF	221 19% E	282 25% ABCDEFGHIJK
Neither favourable nor unfavourable (0)	280 25% BFJ	190 17% BFJ	274 24% BFJ	364 32% ABCFGU	373 33% ABCFGU	230 20% BFJ	304 27% BFJ	414 37% ABCFGU	239 21% B	231 20% B	417 37% ABCFGU	375 33% ABCFGU
Fairly unfavourable (-1)	247 22% BEGHJKL	178 16% HL	225 20% BEGHKL	216 19% EGHKL	154 14% HL	224 20% BEGHKL	167 15% H	127 11% HL	261 23% BEGHJKL	204 18% EHKL	164 14% H	139 12% H
Very unfavourable (-2)	235 21% HKL	424 37% ACDEFGHIJKL	258 23% DEHIKL	194 17% H	223 20% HKL	385 34% ACDEFGHIJKL	215 19% HKL	119 10% HL	208 18% HL	350 31% ACDEFGHIJKL	179 16% H	162 14% H
Don't know	54 5% B	21 2% B	52 5% B	64 6% BI	120 11% ABCDFIJKL	59 5% B	112 10% ABCDFIJKL	203 18% BCDEFGIJKL	48 4% B	43 4% B	76 7% ABCIJ	85 7% ABCDFIJ

Net: Favourable	318 28% EFH	321 28% EFH	324 29% EFH	296 26% F	264 23% F	235 21% F	336 30% EFH	272 24% F	378 33% ABCDEFGHIJK	306 27% EF	299 26% F	373 33% ABDEFHIJK
Net: Unfavourable	482 43% DEGHKL	602 53% ACDEFGHIJKL	483 43% DEGHKL	410 36% HKL	377 33% HL	609 54% ACDEFGHIJKL	382 34% HL	245 22% DEGHKL	469 41% DEGHKL	554 49% ACDEFGHIJKL	343 30% HL	301 27% H
Net Difference	-164 -14%	-281 -25%	-159 -14%	-114 -10%	-112 -10%	-374 -33%	-46 -4%	27 2%	-91 -8%	-248 -22%	-44 -4%	72 6%

Mean	-0.27	-0.54	-0.30	-0.23	-0.24	-0.66	-0.14	-0.01	-0.15	-0.47	-0.14	* *
	BFJ	F	BFJ	BFJ	BFJ		ABCFJ	ABCDEFGHIJK	ABCFJ	BF	ABCFJ	ABCDEFGHIJK

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Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party

All Adults aged 18+ in Great Britain

Table with 32 columns: Total, Gender (Male, Female), Age (18-34, 35-54, 55+), Generation (Gen Z, Millennials, Gen X, Baby Boomers, Pre-War), Social grade (AB, C1, C2, DE), Region (North, Midlands, South, London, Wales, Scotland), Urban/Rural, Marital Status (Married/Living as Married, Single, Widowed/Divorced/Separated), Pres of children HH (17 or under) (At least one child present, No children present), Education (Graduate, Non-graduate), Employment status (Working, Not working), Ethnicity (White ethnic group, Minority ethnic group). Rows include Unweighted base, Weighted base, and response categories: Very favourable (2), Fairly favourable (1), Neither favourable nor unfavourable (0), Fairly unfavourable (-1), Very unfavourable (-2), Don't know.

Summary table with 32 columns and 3 rows: Net: Favourable, Net: Unfavourable, Net Difference. Values include counts and percentages for each demographic and response category.

Mean values for each demographic and response category across the 32 columns, with values ranging from -0.27 to 0.21.

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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J,K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)
ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J,K,L,M,N/O,P/Q,R/S/T/U,V,W/X/Y/Z/a,b/c,d/e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)



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Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...									
		Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident		
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523		
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544		
Very favourable (2)	103 9%	83 9% GIKM	18 8% GIKM	87 10% GIKM	13 8% IKM	83 12% BDGIKM	16 4% I	88 11% BDGIKM	7 2%	86 14% BDGIKM	12 3%	82 13% BDGIKM	16 3%	74 13% O	14 5%	45 11%	46 19% P	40 9%	47 20% R	81 9% WYa	10 7% a*	74 10% TWYa	17 5% a	48 15% TUVWYa	50 7% a	88 20% TUVWXYa	7 1%		
Fairly favourable (1)	215 19%	177 20% GIKM	36 17% I	189 21% GIKM	24 14%	167 24% BDEGIKM	46 12%	179 23% BDEGIKM	32 10%	138 22% EGIKM	72 16% GI	144 23% BDEGIKM	65 14% I	159 27% O	25 9%	59 15%	89 36% P	100 22%	59 25%	191 20% Xa	20 15% *	148 20% Xa	63 17% a	43 14% WXa	168 22% WXa	139 31% TUVWXYa	56 10%		
Neither favourable nor unfavourable (0)	280 25%	207 23% J	65 30% J	212 23% J	50 29% J	168 24% J	97 25%	188 24% J	83 26%	127 20%	141 30% BDFGHUL	140 23%	126 27% J	155 27% O	38 14%	64 16%	40 16%	91 20%	53 22%	223 24%	40 30% *	173 24%	89 25%	64 20%	196 26%	115 26% x	123 23%		
Fairly unfavourable (-1)	247 22%	202 23% FHJ	40 19%	201 22% FH	40 23%	130 19% BCDFHJM	110 28% BCDFHJM	153 20%	89 27% CDFHJM	126 20%	117 25% FH	137 22% FH	104 22%	101 17% O	68 25% N	97 24% Q	35 14%	83 18%	47 20%	210 22% Z	31 23% *	162 22% Z	80 22% Z	68 21% Z	171 22% Z	68 15% Z	153 28% TWXYZ		
Very unfavourable (-2)	235 21%	191 21% FHL	41 19%	200 22% FHL	30 17%	130 19%	101 26% CEFHKL	136 18%	94 29% BCDEFHKL	141 22% FHL	91 20%	101 16%	129 27% BCDEFHKL	74 13%	112 42% N	133 33% Q	27 11%	127 28% S	27 11%	206 22% Z	27 20% Z*	143 20% Z	88 25% YZ	83 19% VYZ	149 19% Z	29 6% Z	192 35% TUVWXYZ		
Don't know	54 5%	30 3% JL	16 7% BDFJL	29 3% JL	18 10% BDFJL	22 3% JL	25 6% BDFJL	30 4% JL	18 6% JL	12 2%	30 7% BDFHUL	9 2%	31 7% BDFHUL	20 3%	11 4%	9 2%	9 4%	10 2%	5 2%	36 4% Z	7 5% Z*	22 3% Z	21 6% Za	11 4% Z	30 4% Za	7 2%	14 2%		
Net: Favourable	318 28%	260 29% GIKM	53 25% GIKM	276 30% GIKM	37 21% I	251 36% BCDEGIKM	62 16% I	267 34% BCDEGIKM	39 12%	224 36% BCDEGIKM	84 18% I	227 37% BCDEGIKM	81 17% I	233 40% O	39 15%	105 26%	135 55% P	140 31%	106 45% R	272 29% Wa	30 22% a*	221 31% Wa	80 22% a	91 29% a	218 29% Wa	227 51% TUVWXYa	63 12%		
Net: Unfavourable	482 43%	393 44% FHL	81 38% FHL	401 44% FHL	70 40% FHL	260 37% BCDEFHJL	211 53% BCDEFHJL	289 37% BCDEFHJLM	183 57% BCDEFHJLM	266 42% FHL	207 45% FHL	238 39% BCDEFHJL	233 49% BCDEFHJL	175 30%	181 67% N	230 56% Q	62 25%	210 47% S	74 31%	416 44% Z	58 43% Z*	305 42% Z	169 47% Z	151 47% Z	320 42% Z	97 22% Z	344 63% TUVWXYZ		
Net Difference	-164 -14%	-133 -15%	-27 -13%	-125 -14%	-33 -19%	-10 -1%	-149 -38%	-23 -3%	-144 -44%	-42 -7%	-124 -27%	-11 -2%	-152 -32%	58 10%	-142 -53%	-126 -31%	73 30%	-70 -15%	32 14%	-144 -15%	-28 -21%	-83 -12%	-89 -25%	-59 -19%	-102 -13%	130 29%	-281 -52%		
Mean	-0.27	-0.28 GIKM	-0.25 GIKM	-0.27 GIKM	-0.32 GIM	-0.08 BDGIKM	-0.63 I	-0.10 BDGIKM	-0.76 BCDEGIKM	-0.16 BDGIKM	-0.47 GIM	-0.05 BDEGIKM	-0.60 I	0.10 O	-0.93	-0.54	0.39 P	-0.35	0.22 R	-0.29 Wa	-0.35 a*	-0.22 TWa	-0.47 a	-0.30 a	-0.27 Wa	0.43 TUVWXYa	-0.88		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party  
All Adults aged 18+ in Great Britain

	Total	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1134	430	424	320	557	335	335	415	279
Weighted base	1134	378	469	306	554	299	343	373	301
Very favourable (2)	103 9%	88 23% C	7 2%	47 15% E	42 8%	64 21% G	20 6%	64 17% I	15 5%
Fairly favourable (1)	215 19%	169 45% C	14 3%	43 14%	138 25% D	91 31% G	35 10%	118 32% I	28 9%
Neither favourable nor unfavourable (0)	280 25%	73 19% C	61 13%	41 13%	157 28% D	74 25% G	49 14%	100 27% I	46 15%
Fairly unfavourable (-1)	247 22%	23 6%	175 37% B	73 24%	119 22%	44 15%	90 26% F	58 15%	85 28% H
Very unfavourable (-2)	235 21%	14 4%	205 44% B	95 31% E	87 16%	21 7%	142 41% F	33 9%	118 39% H
Don't know	54 5%	10 3%	7 1%	7 2%	10 2%	3 1%	6 2%	2 *	8 3% H

Net: Favourable	318 28%	257 68% C	21 5%	90 29%	181 33%	155 52% G	55 16%	182 49% I	44 14%
Net: Unfavourable	482 43%	37 10%	380 81% B	168 55% E	207 37%	65 22%	232 68% F	90 24%	203 67% H
Net Difference	-164 -14%	220 58%	-359 -76%	-78 -26%	-26 -5%	90 30%	-177 -52%	92 25%	-160 -53%

Mean	-0.27	0.80 C	-1.20	-0.42	-0.13 D	0.45 G	-0.89	0.33 I	-0.89
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accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)



Ipsos May 2022 Political Pulse
PUBLIC
Fieldwork: 6-10 May 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister

All Adults aged 18+ in Great Britain

Table with 29 columns and 10 rows. Columns include demographic and attitudinal variables like Gender, Age, Generation, Social grade, Region, Marital Status, Education, Employment status, and Ethnicity. Rows show weighted base and response categories like 'Very favourable (2)', 'Fairly favourable (1)', etc.

Summary table with 29 columns and 3 rows. Rows include 'Net: Favourable', 'Net: Unfavourable', and 'Net Difference', showing counts and percentages for each category.

Mean table with 29 columns and 1 row. Row shows mean values for each of the 29 variables listed in the header.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k/l,m/n
ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k/l,m/n
Minimum Base: 30(\*\*) Small Base: 100(\*)



Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...							
		Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544
Very favourable (2)	109 10%	88 10% FHK	13 6%	86 9%	18 10%	57 8%	42 11% CK	62 8%	38 12% CKM	70 11% FHK	30 6%	62 10% FHK	37 8%	40 7%	58 21% N	63 15% Q	16 7%	65 14%	19 8%	94 10% Y	10 7% Y*	78 11% Y	25 7% Y	81 26% TUVWYZa	21 3%	43 10% Y	54 10% Y
Fairly favourable (1)	212 19%	169 19%	40 19%	173 19%	32 18%	124 18%	85 22% K	138 18%	70 22% K	135 22% BDFHL	73 16%	115 19%	90 19%	56 10%	97 36% N	104 25% Q	31 13%	86 19%	32 13%	191 20% Y	19 14% *	138 19% Y	72 20% Y	120 38% TUVWYZa	83 11%	79 18% Y	107 20% Y
Neither favourable nor unfavourable (0)	190 17%	142 16% FHL	41 19% L	139 15% L	36 21% L	99 14% L	81 21% BDFHIL	108 14% L	74 23% BDFHJL	95 15% L	84 18% HL	70 11%	105 22% BDFHJL	46 8%	44 16% N	57 14%	26 10%	54 12%	22 9%	142 15%	34 25% TWYZ*	120 17% Y	55 15%	71 22% TWYZ	104 14%	62 14%	98 18% TY
Fairly unfavourable (-1)	178 16%	140 16% FHJ	33 15%	138 15%	32 18%	95 14%	76 19% FHJ	108 14%	65 20% DFHJ	84 13%	86 19% FH	92 15%	78 17%	84 14%	24 9%	56 14%	41 17%	58 13%	42 18%	143 15% X	29 21% WXZ*	122 17% XZ	49 14%	32 10%	136 18% TWXZ	56 13%	98 18% X
Very unfavourable (-2)	424 37%	342 38% EGIM	79 37% GI	369 40% BEGIM	51 29% I	319 46% BDEGIKM	99 25% I	350 45% BDEGIKM	69 21% I	238 38% GI	179 39% EGIM	266 43% BDEGIUM	151 32% GI	350 60% O	44 16%	122 30%	129 52% P	185 41%	117 50%	366 39% VXa	42 31% X*	253 35% X	151 42% UXa	11 3%	406 53% TUVWXZa	200 45% TUVXa	180 33% X
Don't know	21 2%	9 1%	9 4% BDFHJ	13 1% B	6 3% BF	6 1% BFH	12 3% BFH	9 1% B	8 3% B	8 1% B	9 2% B	9 1% B	9 2% B	7 1%	1 *	7 2%	3 1%	3 1%	4 2%	12 1%	2 2% *	11 1% X	6 2%	1 *	14 2% X	7 2% X	6 1%
Net: Favourable	321 28%	257 29% FHK	52 24%	259 28% FHK	50 28%	181 26%	127 32% CHKM	200 26%	108 33% CFHKM	205 33% BDFHKL	103 22%	177 29% FHK	128 27% K	97 17%	155 58% N	167 41% Q	47 19%	151 34% S	51 22%	284 30% Y	29 22% Y*	216 30% Y	97 27% Y	202 64% TUVWYZa	104 14%	122 27% Y	161 30% Y
Net: Unfavourable	602 53%	482 54% GIM	112 52% GI	508 55% GUM	83 48% I	414 59% BDEGIUM	175 44% I	458 59% BDEGIUM	134 41% I	322 51% I	266 57% EGIM	358 58% BDEGIUM	230 49% I	433 74% O	69 25%	177 43%	170 69% P	243 54%	160 67% R	509 54% X	71 52% X*	375 52% X	201 56% X	43 14%	542 71% TUVWXZa	256 57% VX	278 51% X
Net Difference	-281 -25%	-224 -25%	-60 -28%	-249 -27%	-34 -19%	-233 -33%	-48 -12% I	-258 -33%	-26 -8% I	-116 -18% I	-162 -35% I	-181 -30% I	-102 -22% I	-337 -58% O	86 32%	-10 -3%	-123 -50% P	-92 -20%	-108 -46% R	-225 -24% X	-41 -30% X*	-160 -22% X	-103 -29% X	158 50%	-438 -57% TUVWXZa	-134 -30% VX	-117 -21% X
Mean	-0.54	-0.54 FHKL	-0.61	-0.59 FH	-0.40 FHK	-0.71 BCDFHJLM	-0.28 BCDFHJLM	-0.71 BCDFHJLM	-0.18 BCDFHJLM	-0.46 DFHKL	-0.69	-0.64	-0.47 FHK	-1.12	0.37 N	-0.17 Q	-0.97	-0.47 S	-0.89	-0.53 YZ	-0.55 Y*	-0.47 YZ	-0.65 Y	0.72 TUVWYZa	-1.10	-0.66 Y	-0.45 WY

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister  
All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)
Unweighted base	1134	430	424	320	557	335	335	415	279
Weighted base	1134	378	469	306	554	299	343	373	301
Very favourable (2)	109 10%	36 10%	58 12%	88 29% E	3 1%	34 11%	36 11%	40 11%	35 12%
Fairly favourable (1)	212 19%	55 15%	114 24% B	141 46% E	20 4%	60 20%	72 21%	64 17%	51 17%
Neither favourable nor unfavourable (0)	190 17%	41 11%	81 17% B	46 15% E	38 7%	38 13%	42 12%	42 11%	46 15%
Fairly unfavourable (-1)	178 16%	44 12%	93 20% B	20 6%	108 19% D	42 14%	64 19%	45 12%	72 24% H
Very unfavourable (-2)	424 37%	196 52% C	122 26%	11 4%	380 69% D	121 41%	123 36%	178 48% I	96 32%
Don't know	21 2%	5 1%	2 1%	1 * E	5 1%	3 1%	4 1%	4 1%	- -

Net: Favourable	321 28%	91 24%	171 37% B	229 75% E	23 4%	95 32%	109 32%	104 28%	87 29%
Net: Unfavourable	602 53%	240 64% C	215 46%	31 10%	488 88% D	163 55%	187 55%	223 60%	168 56%
Net Difference	-281 -25%	-149 -39%	-43 -9%	198 65%	-465 -84%	-69 -23%	-78 -23%	-119 -32%	-82 -27%

Mean	-0.54	-0.83	-0.23 B	0.90 E	-1.53	-0.53	-0.49	-0.69	-0.47
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accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)





Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...							
		Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544
Very favourable (2)	91 8%	80 9% EKM	11 5%	82 9% EKM	6 3%	64 9% EKM	25 6% K	66 8% KM	20 6%	69 11% BCDEFGHIKM	19 4%	62 10% EKM	24 5%	38 6%	36 14% N	59 14% Q	12 5%	48 11%	19 8%	81 9% WY	8 6% *	73 10% TWVa	17 5%	55 17% TUVWYZa	33 4%	49 11% TWY	37 7% Y
Fairly favourable (1)	233 21%	192 22% K	37 17%	196 21% K	33 19%	141 20%	86 22% K	156 20%	74 23% K	149 24% FHLK	78 17%	124 20%	102 22% K	85 15%	82 31% N	92 23%	46 19%	99 22%	44 19%	206 22% Y	20 15% *	157 22% Y	68 19% Y	119 38% TUVWYZa	103 13%	88 20% Y	119 22% Y
Neither favourable nor unfavourable (0)	274 24%	208 23% FHL	57 26%	207 23% FH	55 32% BDFHJL	138 20%	122 31% BDFHJL	152 20%	109 34% BDFHJL	136 22%	129 28% BDFHJL	127 21%	134 28% BDFHJL	105 18%	63 23%	78 19%	53 22%	102 23%	36 15%	221 23%	38 28% *	172 24% Y	88 25%	80 25%	177 23%	94 21%	148 27% TY
Fairly unfavourable (-1)	225 20%	182 20%	37 17%	185 20%	27 16%	145 21%	71 18%	166 21%	52 16%	123 20%	95 21% I	129 21%	87 18%	146 25% O	33 12%	83 20%	50 20%	91 20%	63 27%	184 19% X	33 24% X*	144 20% X	73 20% X	33 10%	185 24% TVXa	91 20% X	104 19% X
Very unfavourable (-2)	258 23%	199 22% GI	58 27% EGIM	223 24% EGIM	32 18%	193 28% BDEGIUM	64 16% BDEGIUM	207 27% BDEGIUM	49 15%	142 23% GI	110 24% GI	162 20% BGIUM	94 20% GI	188 32% O	44 16%	83 20%	75 31% P	103 23%	70 30%	216 23% X	32 24% X*	159 22% X	86 24% X	17 5%	236 31% TVWXZa	112 25% X	124 23% X
Don't know	52 5%	30 3% JL	15 7% DFIL	25 3% JL	21 12% BDFGHJKL	20 3% JL	27 7% BDFHJL	27 3% JL	20 6% BDFJL	10 2%	31 7% BDFHJL	10 2%	30 6% BDFHJL	21 4%	11 4%	12 3%	10 4%	9 2%	4 2%	40 4% VZa	5 3% *	17 2% TVYZa	27 8% TVYZa	12 4%	30 4% Va	11 2%	11 2%
Net: Favourable	324 29%	272 31% K	48 22%	278 30% CK	39 22%	205 29% K	111 28% K	221 29% K	94 29% K	218 35% BCDEFHKL	97 21%	186 30% K	126 27% K	123 21%	119 44% N	151 37% Q	58 24%	147 32%	63 27%	287 30% WY	28 21% *	230 32% UWY	84 23% Y	175 55% TUVWYZa	136 18%	137 31% UWY	157 29% WY
Net: Unfavourable	483 43%	380 43% GI	95 44% EGI	408 44% EGIM	59 34%	338 48% BDEGIUM	135 34% BDEGIUM	373 48% BDEGIUM	101 31%	266 42% GI	205 44% EGIM	291 47% BEGIM	182 39% I	334 57% O	77 29%	167 41%	125 51% P	193 43%	133 56% R	400 42% X	65 48% X*	302 42% X	159 44% X	50 16%	421 55% TVWXZa	204 46% X	228 42% X
Net Difference	-159 -14%	-109 -12%	-47 -22%	-130 -14%	-20 -11%	-132 -19%	-24 -6%	-152 -20%	-8 -2%	-48 -8%	-108 -23%	-105 -17%	-56 -12%	-211 -36%	42 16%	-16 -4%	-67 -27%	-47 -10%	-70 -30%	-113 -12%	-37 -27%	-73 -10%	-75 -21%	125 39%	-285 -37%	-66 -15%	-71 -13%
Mean	-0.30	-0.26 FHK	-0.47	-0.30 FHK	-0.30 *	-0.38	-0.17 CFHK	-0.39	-0.12 CDFHKL	-0.20 CDFHKL	-0.46	-0.34	-0.29 K	-0.64	0.13 N	-0.10 Q	-0.55	-0.23 S	-0.52	-0.27 WY	-0.46 *	-0.22 WY	-0.44 Y	0.53 TUVWYZa	-0.67	-0.30 Y	-0.30 Y

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Chancellor of the Exchequer  
All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)
Unweighted base	1134	430	424	320	557	335	335	415	279
Weighted base	1134	378	469	306	554	299	343	373	301
Very favourable (2)	91 8%	41 11%	39 8%	77 25% E	4 1%	41 14%	30 9%	44 12%	26 9%
Fairly favourable (1)	233 21%	69 18%	118 25% B	117 38% E	50 9%	79 27% G	61 18%	79 21%	62 20%
Neither favourable nor unfavourable (0)	274 24%	70 18%	125 27% B	59 19%	101 18%	56 19%	76 22%	64 17%	65 22%
Fairly unfavourable (-1)	225 20%	80 21%	88 19%	29 10%	160 29% D	51 17%	73 21%	73 20%	71 24%
Very unfavourable (-2)	258 23%	106 28% C	89 19%	14 5%	227 41% D	65 22%	96 28%	107 29%	71 24%
Don't know	52 5%	13 4%	9 2%	9 3%	12 2%	6 2%	7 2%	7 2%	7 2%

Net: Favourable	324 29%	110 29%	158 34%	194 64% E	54 10%	121 41% G	91 27%	123 33%	87 29%
Net: Unfavourable	483 43%	185 49% C	177 38%	43 14%	387 70% D	116 39%	169 49% F	180 48%	142 47%
Net Difference	-159 -14%	-75 -20%	-20 -4%	151 49%	-332 -60%	5 2%	-78 -23%	-57 -15%	-55 -18%

Mean	-0.30	-0.38	-0.15 B	0.72 E	-1.02	-0.06 G	-0.43	-0.33	-0.34
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accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)



Ipsos May 2022 Political Pulse
PUBLIC
Fieldwork: 6-10 May 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid, Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

Table with 30 columns: Total, Gender (Male, Female), Age (18-24, 25-34, 35-44, 45-54, 55-64, 65+), Generation (Gen Z, Millennials, Gen X, Baby Boomers, Pre-War), Social grade (AB, C1, C2, DE), Region (North, Midlands, South, London, Wales, Scotland), Urban/Rural, Marital Status (Married/Living as Married, Single, Widowed/Divorced/Separated), Pres of children HH (At least one child present, No children present), Education (Graduate, Non-graduate), Employment status (Working, Not working), Ethnicity (White ethnic group, Minority ethnic group). Rows include Unweighted base, Weighted base, and response categories: Very favourable (2), Fairly favourable (1), Neither favourable nor unfavourable (0), Fairly unfavourable (-1), Very unfavourable (-2), Don't know, Net: Favourable, Net: Unfavourable, Net Difference, Mean.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K,L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse PUBLIC Fieldwork: 6-10 May 2022 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid, Secretary of State for Health and Social Care All Adults aged 18+ in Great Britain

Main data table with columns for Total, General Election 2019 Vote, Referendum 2016 vote, Favourable to parties, Favourable to politicians, Perceived impact of Brexit on UK, and Direction GB are heading in. Rows include Unweighted base, Weighted base, and various levels of favourability.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used ColumnProportions (5%): A, B/C/D/E/F/G, H/I/J/K/L/M/N/O, P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e./g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*) ColumnMeans (5%): A, B/C/D/E/F/G, H/I/J/K/L/M/N/O, P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e./g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid, Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed													Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...							
		Total	Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523	
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544	
Very favourable (2)	62 5%	56 6% KM	6 3%	55 6% KM	4 2%	42 6% K	18 5% K	47 6% K	14 4% K	49 8% CDEFHKM	10 2%	41 7% K	18 4%	31 5%	24 9%	41 10% Q	8 3%	41 9%	13 6%	54 6% WY	7 5% Y*	51 7% TWY	11 3%	46 14% TUVWYZa	15 2%	34 8% WY	26 5% Y	
Fairly favourable (1)	234 21%	199 22% K	33 15%	200 22% K	27 16%	149 21% K	82 39% K	160 21% K	68 21% K	154 25% CDEFHKL	77 17%	127 21%	99 21% K	87 15%	92 34% N	97 24%	48 19%	90 20%	43 18%	212 22% UY	16 12% *	162 22% UY	69 19% Y	115 36% TUVWYZa	112 15%	95 21% UY	118 22% UY	
Neither favourable nor unfavourable (0)	364 32%	291 33% FHIL	63 29%	287 31% F	63 36%	196 28% BCDFHIL	155 39% BCDFHIL	232 30% F	121 37% CDFJL	186 29%	165 36% FH	184 30%	165 35% F	169 29%	66 25%	106 26%	72 29%	136 30%	66 28%	297 31%	48 35% *	231 32%	109 30%	103 33%	240 31%	131 29%	174 32%	
Fairly unfavourable (-1)	216 19%	167 19% G	41 19%	184 20% GM	22 13%	151 22% BEGM	55 14% BEGM	157 20% EGM	52 16%	123 19% G	86 19% G	134 22% BEGM	74 16%	135 23% O	43 16%	79 19%	56 23%	86 19%	55 23%	172 18% X	34 25% X*	135 19% X	74 21% X	30 9%	177 23% TVXZ	83 19% X	118 22% TX	
Very unfavourable (-2)	194 17%	145 16% GIM	48 22% GIM	160 17% GI	33 19% GI	142 20% BDGIU	49 12% BDGIU	150 19% BDGIU	39 12% BDGIU	105 17% BDGIU	86 19% GI	116 19% BGI	75 16%	135 23% O	33 12%	72 18%	52 21%	85 19%	51 21%	163 17% X	25 18% X*	113 16% X	72 20% X	16 5%	234 23% TVXa	87 20% VX	89 16% X	
Don't know	64 6%	32 4% JL	24 11% BDFHIL	32 3% JL	26 15% BDFGHJKLM	21 3% JL	35 9% BDFHIL	27 4% JL	29 9% BDFHIL	13 2% JL	39 8% BDFHIL	12 2% JL	40 8% BDFHIL	27 5% JL	11 4%	12 3%	12 5%	14 3%	9 4%	49 5% Xa	7 5% *	29 4% XZa	25 7% Za	8 2% VXZa	46 6% VXZa	15 3% VXZa	18 3% VXZa	
Net: Favourable	296 26%	255 29% CEK	39 18%	256 28% CEK	31 18%	191 27% CEK	100 25% CEK	207 27% CEK	82 25% CEK	203 32% BCDEFGHKL M	86 19%	168 27% CEK	117 25% CK	118 20%	116 43% N	138 34% Q	55 22%	132 29%	56 24%	266 28% UWY	23 17% *	213 30% UWY	79 22% Y	160 51% TUVWYZa	127 17% Y	129 29% UWY	144 26% UY	
Net: Unfavourable	410 36%	311 35% GI	89 41% EGIM	345 38% BGIM	55 31% BDGIUM	293 42% BDGIUM	104 26% BDGIUM	308 40% BDGIUM	91 28% GI	228 36% GIM	172 37% GIM	250 41% BDGIUM	150 32% G	270 46% O	76 28%	151 37%	107 44%	170 38%	106 45%	336 35% X	58 43% X*	248 34% X	146 41% X	46 14%	351 46% TVWXZa	171 38% X	208 38% X	
Net Difference	-114 -10%	-57 -6%	-50 -23%	-89 -10%	-24 -14%	-102 -15%	-5 -1%	-100 -13%	-9 -3%	-25 -4%	-86 -19%	-83 -13%	-33 -7%	-152 -26%	40 15%	-13 -3%	-52 -21%	-39 -9%	-50 -21%	-70 -7%	-35 -26%	-35 -5%	-66 -18%	115 36%	-224 -29%	-42 -9%	-64 -12%	
Mean	-0.23	-0.17 CDFHKL	-0.48	-0.22 CFHK	-0.35 *	-0.30	-0.10 CEFHKL	-0.27	-0.12 CEK	-0.13 CDFHKL	-0.38	-0.26	-0.21 CK	-0.46	0.12 N	-0.11 Q	-0.41	-0.19	-0.38	-0.20 WY	-0.41 *	-0.14 UWY	-0.38 Y	0.47 TUVWYZa	-0.53	-0.22 Y	-0.24 WY	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid, Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)
Unweighted base	1134	430	424	320	557	335	335	415	279
Weighted base	1134	378	469	306	554	299	343	373	301
Very favourable (2)	62 5%	32 8%	26 6%	55 18% E	4 1%	35 12% G	13 4%	41 11% I	16 5%
Fairly favourable (1)	234 21%	82 22%	119 25%	131 43% E	49 9%	74 25%	70 20%	81 22%	63 21%
Neither favourable nor unfavourable (0)	364 32%	90 24%	151 32% B	82 27%	148 27%	88 29%	89 26%	86 23%	92 30%
Fairly unfavourable (-1)	216 19%	76 20%	85 18%	26 8%	157 28% D	56 19%	78 23%	72 19%	66 22%
Very unfavourable (-2)	194 17%	79 21%	79 17%	8 3%	170 31% D	40 13%	87 25% F	85 23%	56 19%
Don't know	64 6%	20 5% C	8 2%	4 1%	26 5% D	6 2%	7 2%	9 2%	9 3%

Net: Favourable	296 26%	114 30%	145 31%	186 61% E	52 9%	109 37% G	82 24%	122 33%	79 26%
Net: Unfavourable	410 36%	154 41%	165 35%	34 11%	328 59% D	95 32%	164 48% F	157 42%	122 40%
Net Difference	-114 -10%	-40 -11%	-20 -4%	152 50%	-275 -50%	14 5%	-82 -24%	-35 -9%	-43 -14%

Mean	-0.23	-0.24	-0.16	0.66 E	-0.84	0.03 G	-0.46	-0.22	-0.28
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accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse
PUBLIC
Fieldwork: 6-10 May 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

Table with 32 columns: Total, Gender (Male, Female), Age (18-24 to 65+), Generation (Gen Z to Pre-War), Social grade (AB to DE), Region (North to Scotland), Urban/Rural, Marital Status (Married, Single, Widowed, Divorced/Separated), Pres of children HH (At least one child present, No children present), Education (Graduate, Non-graduate), Employment status (Working, Not working), Ethnicity (White ethnic group, Minority ethnic group). Rows include Unweighted base, Weighted base, and response categories: Very favourable (2), Fairly favourable (1), Neither favourable nor unfavourable (0), Fairly unfavourable (-1), Very unfavourable (-2), Don't know, Net: Favourable, Net: Unfavourable, Net Difference, Mean.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J,K/L,M/N/O,P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i/j,k/l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J,K/L,M/N/O,P/Q,R/S/T/U,V/W,X/Y/Z/a,b/c,d,e/f,g/h,i/j,k/l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

Table with 30 columns and 13 rows. Columns include: Total, General Election 2019 Vote (Conservative, Labour, Liberal Democrats, Other), Referendum 2016 vote (Remain, Leave), Favourable to parties (Favourable to Conservatives, Favourable to Labour, Unfavourable to Labour, Favourable to Lib Dems, Unfavourable to Lib Dems, Favourable to Green Party, Unfavourable to Green Party), Favourable to politicians (Favourable to Johnson, Favourable to Starmer, Favourable to Sunak, Favourable to Sajid Javid, Unfavourable to Sajid Javid, Favourable to Liz Truss, Unfavourable to Liz Truss, Favourable to Priti Patel, Unfavourable to Priti Patel, Favourable to Angela Rayner, Unfavourable to Angela Rayner, Favourable to Ben Wallace, Unfavourable to Ben Wallace), Perceived impact of Brexit on UK (Positive impact, Negative impact), and Direction GB are heading in (Right direction, Wrong direction). Rows include: Unweighted base, Weighted base, Very favourable (2), Fairly favourable (1), Neither favourable nor unfavourable (0), Fairly unfavourable (-1), Very unfavourable (-2), Don't know, Net: Favourable, Net: Unfavourable, Net Difference, and Mean.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f,g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)
ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f,g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...							
		Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544
Very favourable (2)	96 8%	83 9% EIKM	12 6%	86 9% EIKM	6 3%	69 10% EIKM	25 6% K	77 10% EIKM	17 5%	77 12% BCDEFGHIKLM	15 3%	60 10% EIK	31 6% K	51 9%	34 12%	59 15% Q	12 5%	57 13%	16 7%	86 9% Ya	9 7% *	70 10% Ya	23 6%	57 18% TUVWYZa	37 5%	58 13% TVWYa	33 6%
Fairly favourable (1)	169 15%	149 17% CGK	17 8%	146 16% CK	19 11%	121 17% CHK	47 12%	118 15% C	47 14% C	114 18% CDEGHK	54 12%	96 16% C	68 14% C	72 12%	66 24% N	83 20% Q	29 12%	77 17%	34 14%	142 15% Y	18 13% *	115 16% Y	48 13% Y	92 29% TUVWYZa	72 9%	75 17% Y	84 15% Y
Neither favourable nor unfavourable (0)	373 33%	283 32% FHJL	79 37% J	294 32% FHJL	63 36% GKM	204 29% D	152 38% BDFHJL	222 29% C	135 42% BDFHJL	175 28% CDEGHK	184 40% BDFHJL	174 28% BDFHJL	180 38% BDFHJL	162 28%	79 29%	100 25%	81 33%	131 29%	66 28%	309 33% Z	48 35% *	235 33% Z	117 33% Z	105 33% Z	250 33% Z	123 28% YZ	199 37% YZ
Fairly unfavourable (-1)	154 14%	123 14%	31 14%	121 13%	32 18% GKM	105 15% D	49 12%	113 15%	40 12%	101 16% BD	53 12%	95 16% D	58 12% D	90 15%	30 11%	52 13%	45 18%	57 13%	39 17%	130 14% X	21 16% *	95 13% X	57 16% X	31 10% TVX	122 16% TVX	61 14% X	82 15% X
Very unfavourable (-2)	223 20%	175 20% EGIM	44 20% EIM	195 21% BEGIM	20 12%	157 22% BEGIM	59 15%	176 23% BEGIM	40 12%	120 19% IM	98 21% EGIM	156 25% BDEFGHUM	62 13%	164 28% O	34 13%	82 20%	54 22%	94 21%	64 27%	185 20% X	30 22% X*	140 19% X	73 20% X	11 4% TVWYa	201 26% TVWYa	104 23% TVX	100 18% X
Don't know	120 11%	77 9% FJL	32 15% BDFHJL	77 8% FJL	35 20% BDFHJL	45 6% BDFHJL	63 16% BDFHJL	68 9% FIL	44 14% BDFJL	42 7%	58 13% BDFHJL	32 5% BDFHJL	72 15% BDFHJL	45 8%	27 10%	31 8%	26 11%	36 8%	18 8%	96 10% XZ	11 8% *	66 9% Z	42 12% XZ	21 7% Za	83 11% Za	25 6%	46 8%
Net: Favourable	264 23%	232 26% CEGKIM	30 14%	232 25% CEGK	24 14%	190 27% CEGHKIM	73 18%	194 25% CEGK	64 20% K	191 30% BCDEFGHIKLM	69 15%	156 25% CEGK	99 21% CEK	123 21%	99 37% N	142 35% Q	41 17%	134 30% S	50 21%	228 24% Y	26 19% *	186 26% Y	71 20% Y	149 47% TUVWYZa	109 14%	133 30% TUVWYa	117 21% Y
Net: Unfavourable	377 33%	298 33% GIM	74 35% GIM	316 34% GIM	52 30% GIM	262 37% BDGIM	107 27%	289 37% BDGIM	80 25%	221 35% GIM	151 33% GIM	251 41% BDEFGHUKM	120 25%	253 43% O	64 24%	134 33%	99 40%	150 33%	103 43% R	316 33% X	51 37% X*	235 33% X	129 36% X	42 13% TVWXZa	323 42% TVWXZa	165 37% VX	182 34% X
Net Difference	-112 -10%	-66 -7%	-45 -21%	-84 -9%	-28 -16%	-72 -10%	-35 -9%	-94 -12%	-16 -5%	-29 -5%	-82 -18%	-95 -15%	-21 -5%	-131 -22%	35 13%	8 2%	-58 -24%	-16 -4%	-53 -22%	-88 -9%	-24 -18%	-49 -7%	-58 -16%	106 34%	-214 -28%	-32 -7%	-66 -12%
Mean	-0.24	-0.19 HKL	-0.42	-0.23 KL	-0.30 *	-0.24 KL	-0.20 CK	-0.27	-0.14 CK	-0.12 CDFHKL	-0.41	-0.33	-0.13 CKL	-0.45	0.14 N	-0.04 Q	-0.46	-0.13 S	-0.46	-0.22 Y	-0.36 *	-0.18 Y	-0.34 Y	0.51 TUVWYZa	-0.56	-0.19 Y	-0.27 Y

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
**PUBLIC**  
 Fieldwork: 6-10 May 2022  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs  
 All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)
Unweighted base	1134	430	424	320	557	335	335	415	279
Weighted base	1134	378	469	306	554	299	343	373	301
Very favourable (2)	96 8%	50 13% C	34 7%	75 25% E	13 2%	47 16% G	26 8%	48 13%	25 8%
Fairly favourable (1)	169 15%	70 19%	76 16%	100 33% E	34 6%	55 18%	54 16%	63 17%	45 15%
Neither favourable nor unfavourable (0)	373 33%	86 23%	161 34% B	70 23%	157 28%	78 26%	110 32%	84 22%	105 35% H
Fairly unfavourable (-1)	154 14%	52 14%	75 16%	24 8%	108 19% D	33 11%	51 15%	63 17%	39 13%
Very unfavourable (-2)	223 20%	86 23%	85 18%	11 4%	197 36% D	65 22%	83 24%	93 25%	70 23%
Don't know	120 11%	34 9%	38 8%	25 8%	45 8%	20 7%	18 5%	23 6%	17 6%

Net: Favourable	264 23%	120 32% C	110 23%	176 57% E	47 9%	102 34% G	80 23%	110 30%	70 23%
Net: Unfavourable	377 33%	138 37%	160 34%	35 12%	305 55% D	99 33%	134 39%	157 42%	109 36%
Net Difference	-112 -10%	-19 -5%	-50 -11%	140 46%	-257 -46%	4 1%	-54 -16%	-46 -12%	-39 -13%

Mean	-0.24	-0.16	-0.24	0.73 E	-0.87	-0.05 G	-0.34	-0.26	-0.30
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accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)



Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Priti Patel, Home Secretary  
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)
Unweighted base	1134	546	579	360	399	375	158	202	192	207	193	182	176	320	276	320	42	512	331	111	180	274	296	254	155	56	99	949	185	705	286	143	488	646	567	567	769	365	992	130
Weighted base	1134	550	575	317	376	441	123	194	182	195	176	265	141	298	265	353	77	299	333	235	268	271	294	262	153	55	99	951	183	675	285	174	426	708	349	785	670	464	1008	114
Very favourable (2)	55 5%	36 6%	19 3%	17 5%	28 7%	9 2%	10 9%	7 3%	23 12%	5 3%	4 2%	5 2%	11 8%	23 8%	11 4%	8 2%	1 1%	28 9%	10 3%	7 3%	10 4%	9 3%	17 6%	9 3%	16 10%	1 2%	3 3%	45 5%	9 5%	41 6%	12 4%	2 1%	33 8%	21 3%	36 10%	18 2%	41 6%	13 3%	50 5%	4 4%
Fairly favourable (1)	181 16%	112 20%	69 12%	59 19%	66 18%	56 13%	21 17%	39 20%	43 24%	23 12%	24 14%	32 12%	26 18%	57 19%	45 17%	47 13%	5 7%	56 19%	47 14%	48 21%	30 11%	46 17%	55 19%	30 11%	37 24%	5 9%	8 8%	157 17%	24 13%	124 18%	45 16%	12 7%	87 20%	94 13%	60 17%	121 15%	128 19%	53 11%	161 16%	19 16%
Neither favourable nor unfavourable (0)	230 20%	100 18%	129 22%	77 24%	60 16%	93 21%	27 22%	50 26%	22 12%	38 20%	37 21%	57 21%	33 23%	62 21%	45 17%	69 20%	21 28%	59 20%	68 20%	36 15%	68 25%	49 18%	66 22%	52 20%	31 20%	9 16%	24 24%	194 20%	36 20%	133 20%	60 21%	38 22%	80 19%	151 21%	52 15%	178 23%	136 20%	95 20%	203 20%	26 23%
Fairly unfavourable (-1)	224 20%	82 15%	140 24%	48 15%	63 17%	113 26%	15 12%	33 17%	35 19%	28 15%	35 20%	78 30%	15 11%	54 18%	43 16%	78 22%	34 44%	54 18%	65 20%	47 20%	58 22%	60 22%	48 16%	59 23%	21 14%	17 19%	19 19%	181 19%	43 23%	129 19%	40 14%	55 31%	72 17%	152 22%	60 17%	164 21%	105 16%	119 26%	213 21%	11 10%
Very unfavourable (-2)	385 34%	200 36%	180 31%	87 27%	133 35%	165 37%	36 30%	50 26%	46 25%	88 45%	77 43%	88 33%	42 30%	80 27%	104 39%	145 41%	15 20%	95 32%	124 37%	84 36%	82 31%	92 34%	93 31%	102 39%	39 26%	21 38%	39 39%	327 34%	59 32%	228 34%	97 34%	60 34%	129 30%	257 36%	129 37%	257 33%	218 33%	167 36%	331 33%	49 42%
Don't know	59 5%	20 4%	39 7%	29 9%	26 7%	5 1%	13 11%	15 8%	13 7%	12 6%	-	5 2%	14 10%	22 7%	18 7%	5 1%	-	8 3%	18 5%	13 5%	20 7%	14 5%	17 6%	9 4%	9 6%	2 4%	7 7%	47 5%	12 7%	19 3%	30 11%	9 5%	26 6%	33 5%	13 4%	46 6%	42 6%	17 4%	50 5%	6 6%
Net: Favourable	235 21%	148 27%	88 15%	76 24%	94 25%	65 15%	31 25%	45 23%	66 36%	28 14%	28 16%	37 14%	37 26%	80 27%	56 21%	56 16%	6 8%	83 28%	57 17%	55 24%	40 15%	56 21%	71 24%	39 15%	53 35%	6 11%	11 11%	203 21%	33 18%	165 25%	57 20%	13 8%	120 28%	115 16%	96 27%	140 18%	169 25%	66 14%	211 21%	23 20%
Net: Unfavourable	609 54%	283 51%	319 56%	135 43%	196 52%	278 63%	51 42%	84 43%	80 44%	116 60%	111 63%	167 63%	57 40%	134 45%	147 55%	223 63%	49 64%	149 50%	189 57%	131 56%	140 52%	152 56%	141 48%	161 62%	60 39%	38 69%	58 58%	508 53%	101 55%	357 53%	138 48%	114 65%	200 47%	409 58%	188 54%	421 54%	323 48%	287 62%	544 54%	60 52%
Net Difference	-374 -33%	-135 -25%	-232 -40%	-59 -19%	-103 -27%	-213 -48%	-20 -16%	-39 -20%	-14 -8%	-88 -45%	-83 -47%	-130 -49%	-20 -14%	-53 -18%	-91 -34%	-168 -48%	-42 -55%	-65 -22%	-132 -40%	-76 -32%	-100 -37%	-96 -36%	-69 -23%	-123 -47%	-7 -5%	-31 -58%	-47 -48%	-305 -32%	-68 -37%	-192 -28%	-81 -29%	-101 -58%	-80 -19%	-294 -41%	-93 -27%	-281 -36%	-153 -23%	-221 -48%	-333 -33%	-37 -32%
Mean	-0.66	-0.57	-0.73	-0.44 FKL	-0.59 FKJ	-0.84	-0.42 FKL	-0.46 FKL	-0.22 EFJKL	-0.94	-0.88	-0.82	-0.40 OP	-0.40 OP	-0.74	-0.88	-0.73 *	-0.46 S	-0.79	-0.69 *	-0.70	-0.70	-0.52 Xa	-0.85	-0.21 VXZa	-0.98 *	-0.90 *	-0.65	-0.69	-0.58 f	-0.66 f	-0.96 *	-0.44 h	-0.78	-0.55	-0.70	-0.52 l	-0.84	-0.64	-0.75 *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Priti Patel, Home Secretary  
All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties								Favourable to politicians												Perceived impact of Brexit on UK		Direction GB are heading in									
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems		Unfavourable to Lib Dems		Favourable to Green Party		Unfavourable to Green Party		Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Favourable to Angela Rayner	Unfavourable to Angela Rayner	Favourable to Ben Wallace	Unfavourable to Ben Wallace	Positive impact	Negative impact	Right direction	Wrong direction
													Favourable	Unfavourable	Favourable	Unfavourable																								
Unweighted base	1134	326	272	128	144	518	355	320	557	430	424	335	335	415	279	325	619	372	429	346	490	314	428	290	409	254	605	370	365	307	257	352	536	286	621					
Weighted base	1134	358	250	105	135	460	410	306	554	378	469	299	343	373	301	321	602	318	482	324	483	296	410	264	377	235	609	336	382	272	245	356	496	274	601					
Very favourable (2)	55 5%	22 6% C	5 2%	9 8% C*	14 11% C*	25 5%	21 5%	49 16% IJKLMNO	1 *	32 9% IKM	18 4% I	29 10% IKM	15 4% I	33 9% IKM	16 5% I	42 13% QSUWYace	7 1% a	35 11% QSUWYace	16 3% QUWYae	45 14% QSUWYace	5 1% a	44 15% QSUWYace	3 1% a	45 17% QSUWYabce	3 1% a	55 23% PQRSTUWVWX Yabcde	- -	34 10% QSUWYace	19 5% QUWYae	45 17% QRSUWYabce	4 2% a	43 12% g	4 1% g	39 14% i	10 2% i					
Fairly favourable (1)	181 16%	90 25% CD	22 9%	15 14% *	25 18% C*	58 13%	87 21% F	120 39% IJKLMNO	30 5%	62 16% I	82 18% I	60 20% I	55 16% I	72 19% I	43 14% I	107 34% QRSUWYabce	32 5% a	57 18% QUWYae	97 20% QUWYae	112 35% QRSUWYabce	34 7% a	108 36% QRSUWYabce	29 7% a	99 38% QRSUWYabce	25 7% a	181 77% PQRSTUWVWX Yabcde	- -	66 20% QUWYae	70 18% QUWYae	91 33% QRSUWYabce	18 7% a	102 29% g	35 7% g	104 38% i	39 6% i					
Neither favourable nor unfavourable (0)	230 20%	94 26% CD	30 12%	12 12% *	24 18% *	58 13%	103 25% F	71 23% IULN	55 10% IULN	48 13% IULN	105 22% IULMN	36 12% I	61 18% IN	41 11% I	65 21% IULN	91 28% QRSUWVWXY Zabcde	70 12% UWYZae	38 12% YZabe	93 19% QRUWYZabe	64 20% QRUWYZabe	44 9% YZae	58 19% QRSUWYZabe	33 8% YZa	54 20% QRSUWYZabe	21 6% Za	- -	- -	27 8% Za	77 20% QRSUWYZabe	45 17% UWYZabe	14 6% Za	83 23% g	57 11% g	72 26% i	78 13% i					
Fairly unfavourable (-1)	224 20%	84 23% E	53 21%	27 25% E*	17 12% *	88 19%	97 24%	34 11% HJN	123 22% HJN	59 16% HJN	120 26% HJN	56 19% H	81 23% HJN	62 17% H	72 24% HJN	48 15% Z	129 21% RUWXYZbde	51 16% Zb	119 25% PRUWXYZbde	65 20% PXZbd	86 18% Zb	54 18% XZbd	70 17% Zb	34 13% Z	55 15% Z	- -	224 37% PQRSTUWVWX YZbcde	40 12% Z	98 26% PRUWXYZbde	37 14% Z	39 16% Z	61 17% g	103 21% g	37 14% i	129 22% h					
Very unfavourable (-2)	385 34%	60 17% BDE	133 53% BDE	42 40% B*	52 39% B*	216 47% G	97 24%	23 7% HJKLMNO	329 59% HJKLMNO	163 43% HKLO	133 28% H	111 37% HK	126 37% HK	159 43% HKO	95 32% H	19 6% Z	338 56% PRSTVXZbcd	125 39% PSTVXZcd	144 30% PTVXZd	29 9% PZ	304 63% PQRSTVXZbcd	28 9% PZ	273 67% PQRSTVXZbcd	28 11% PZ	268 71% PQRSTUWVWX Zabcd	- -	385 63% PQRSTVXZbcd	166 49% PRSTVXZcd	115 30% PTVXZd	48 18% PTVXZ	168 68% PQRSTVXZbcd	54 15% f	275 56% f	18 7% g	321 53% h					
Don't know	59 5%	8 2%	8 3%	1 1% *	3 2% *	16 3%	6 1%	9 3%	15 3%	14 4% N	11 2%	6 2%	6 2%	5 1%	10 3%	12 4% WXYZabc	26 4% UWYZabce	11 4% WYZabce	13 3% WZac	9 2% WZabc	9 2% Wac	6 2% Za	2 * a	4 2% Za	4 1% a	- -	- -	2 1% a	2 * a	5 2% Za	2 1% a	13 4% g	21 4% g	4 2% i	24 4% i					
Net: Favourable	235 21%	112 31% C	27 11%	24 22% C*	39 29% C*	82 18%	108 26% F	170 55% IJKLMNO	32 6% I	94 25% I	100 21% I	89 30% IKMO	70 20% I	106 28% IKMO	59 20% I	150 47% QRSUWYabce	39 6% a	92 29% QUWYae	113 24% QUWYae	157 48% QRSUWYabce	39 8% a	151 51% QRSUWYabce	32 8% a	144 55% PQRSTUWVWX Yabcde	28 8% a	235 100% PQRSTUWVWX Yabcde	- -	100 30% QUWYae	90 24% QUWYae	136 50% QRSUWYabce	22 9% a	145 41% g	39 8% g	143 52% i	48 8% i					
Net: Unfavourable	609 54%	144 40% BE	185 74% BE	69 65% B*	69 51% *	304 66% G	194 47%	56 18% HJKLMNO	452 81% HJKLMNO	222 59% H	253 54% H	167 56% H	206 60% HK	222 59% H	168 56% H	68 21% Z	467 78% PRSTVXZbcd	177 56% PTVXZd	263 54% PTVXZd	94 29% PZ	391 81% PQRSTVXZbcd	82 28% PZ	343 84% PQRSTVXZbcd	323 86% PQRSTUWVWX Zbcd	- -	609 100% PQRSTUWVWX YZbcde	206 61% PRTVXZd	213 56% PTVXZd	85 31% PXZ	207 84% PQRSTVXZbcd	115 32% f	379 76% f	55 20% g	451 75% h						
Net Difference	-374 -33%	-32 -9%	-158 -63%	-45 -43%	-30 -22%	-222 -48%	-86 -21%	113 37%	-420 -76%	-128 -34%	-153 -33%	-78 -26%	-137 -40%	-116 -31%	-108 -36%	82 26%	-428 -71%	-85 -27%	-149 -31%	63 20%	-351 -73%	70 24%	-311 -76%	82 31%	-295 -78%	235 100%	-609 -100%	-107 -32%	-123 -32%	51 19%	-184 -75%	30 9%	-340 -69%	87 32%	-403 -67%					
Mean	-0.66	-0.20 CDE	-1.18	-0.75 C*	-0.51 C*	-0.93	-0.40 F	0.47 IJKLMNO	-1.39	-0.71 I	-0.58 IM	-0.55 I	-0.74 I	-0.66 I	-0.64 I	0.34 QRSUWYabcd e	-1.32 WYa	-0.57 QUWYae	-0.59 QUWYae	0.25 QRSUWYabce	-1.37 Ya	0.29 QRSUWYabce	-1.42 a	0.38 QRSUWYabcd e	-1.50 a	1.23 PQRSTUWVWX Yabcde	-1.63	-0.72 QUWYae	-0.58 QUWYae	0.18 QRSUWYabce	-1.43 a	0.06 g	-1.29	0.40 i	-1.24					

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Overlap formulae used  
ColumnProportions (5%): A,B/C/D/E/F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e./g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5%): A,B/C/D/E/F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e./g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Priti Patel, Home Secretary

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed													Attitude towards Johnson resigning for breaking Covid rules				Attitude towards Starmer resigning for breaking Covid rules (Q12)				Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)				Confidence in how Covid rules were followed by...							
		Total	Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident						
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)					
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523							
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544							
Very favourable (2)	55 5%	45 5%	9 4%	51 6%	2 1%	43 6%	11 3%	40 5%	11 4%	46 7%	6 1%	41 7%	12 3%	29 5%	22 8%	38 9%	10 4%	34 8%	12 5%	47 5%	7 5%	45 6%	9 3%	41 13%	13 2%	36 8%	16 3%							
Fairly favourable (1)	181 16%	152 17%	24 11%	152 17%	26 15%	120 17%	58 15%	129 17%	44 14%	139 22%	38 8%	116 19%	56 12%	73 12%	70 26%	94 23%	30 12%	84 19%	32 14%	146 15%	31 23%	126 17%	52 15%	99 31%	80 10%	87 20%	77 14%							
Neither favourable nor unfavourable (0)	230 20%	164 18%	58 27%	169 18%	46 26%	119 17%	99 25%	140 18%	81 25%	111 18%	109 24%	102 17%	113 24%	83 14%	60 22%	70 17%	37 15%	79 18%	27 11%	193 20%	25 19%	139 19%	77 21%	80 25%	132 17%	66 15%	125 23%							
Fairly unfavourable (-1)	224 20%	188 21%	33 16%	181 20%	40 23%	116 17%	105 27%	129 17%	91 28%	103 16%	117 25%	93 15%	127 27%	105 18%	49 18%	67 16%	54 22%	76 17%	44 18%	195 21%	20 15%	148 20%	69 19%	57 18%	162 21%	65 15%	145 27%							
Very unfavourable (-2)	385 34%	308 35%	71 33%	336 37%	40 23%	284 41%	92 23%	307 40%	73 23%	220 35%	156 34%	251 41%	128 27%	272 47%	57 21%	129 32%	106 43%	165 37%	113 48%	327 34%	45 33%	239 33%	127 35%	29 9%	343 45%	183 41%	166 31%							
Don't know	59 5%	33 4%	19 9%	30 3%	21 12%	19 3%	31 8%	28 4%	23 7%	10 2%	37 8%	11 2%	35 8%	20 3%	11 4%	10 2%	11 4%	13 3%	8 4%	41 4%	8 6%	25 4%	25 7%	12 4%	34 4%	8 2%	14 3%							
Net: Favourable	235 21%	198 22%	34 16%	203 22%	29 16%	162 23%	68 17%	169 22%	56 17%	185 29%	44 10%	157 26%	69 15%	102 17%	91 34%	133 32%	40 16%	118 26%	44 19%	193 20%	37 27%	170 24%	61 17%	139 44%	92 12%	123 28%	94 17%							
Net: Unfavourable	609 54%	496 56%	105 49%	517 56%	80 46%	400 57%	197 50%	436 56%	164 51%	324 51%	272 59%	344 56%	255 54%	378 65%	106 40%	196 48%	160 65%	241 54%	157 66%	521 55%	66 48%	387 54%	196 55%	86 27%	505 66%	248 56%	311 57%							
Net Difference	-374 -33%	-298 -33%	-71 -33%	-314 -34%	-51 -29%	-238 -34%	-129 -33%	-267 -34%	-108 -33%	-139 -22%	-228 -49%	-187 -30%	-186 -40%	-276 -47%	-15 -6%	-63 -16%	-120 -49%	-124 -27%	-113 -48%	-328 -35%	-28 -21%	-217 -30%	-135 -38%	53 17%	-412 -54%	-125 -28%	-218 -40%							
Mean	-0.66	-0.65 HK	-0.68 K	-0.67 K	-0.58 K	-0.70 K	-0.58 K	-0.72 K	-0.57 K	-0.51 BDFHKL	-0.89	-0.66 K	-0.69 K	-0.92	-0.20 N	-0.39 Q	-0.92	-0.58 S	-0.94	-0.67 Y	-0.53 Y*	-0.59 TY	-0.76 Y	0.21 TUVWYZa	-1.02	-0.62 Y	-0.69 Y							

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Priti Patel, Home Secretary

All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)
Unweighted base	1134	430	424	320	557	335	335	415	279
Weighted base	1134	378	469	306	554	299	343	373	301
Very favourable (2)	55 5%	32 9% C	18 4%	49 16% E	1 *	29 10% G	15 4%	33 9%	16 5%
Fairly favourable (1)	181 16%	62 16%	82 18%	120 39% E	30 5%	60 20%	55 16%	72 19%	43 14%
Neither favourable nor unfavourable (0)	230 20%	48 13%	105 22% B	71 23% E	55 10%	36 12%	61 18%	41 11%	65 21% H
Fairly unfavourable (-1)	224 20%	59 16%	120 26% B	34 11%	123 22% D	56 19%	81 23%	62 17%	72 24% H
Very unfavourable (-2)	385 34%	163 43% C	133 28%	23 7%	329 59% D	111 37%	126 37%	159 43% I	95 32%
Don't know	59 5%	14 4%	11 2%	9 3%	15 3%	6 2%	6 2%	5 1%	10 3%

Net: Favourable	235 21%	94 25%	100 21%	170 55% E	32 6%	89 30% G	70 20%	106 28% I	59 20%
Net: Unfavourable	609 54%	222 59%	253 54%	56 18%	452 81% D	167 56%	206 60%	222 59%	168 56%
Net Difference	-374 -33%	-128 -34%	-153 -33%	113 37%	-420 -76%	-78 -26%	-137 -40%	-116 -31%	-108 -36%

Mean	-0.66	-0.71	-0.58	0.47 E	-1.39	-0.55	-0.74	-0.66	-0.64
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accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
 PUBLIC  
 Fieldwork: 6-10 May 2022  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Angela Rayner, Deputy Leader of the Labour Party  
 All Adults aged 18+ in Great Britain

	Total		Gender		Age								Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)	Minority ethnic group (n)
Unweighted base	1134	546	579	360	399	375	158	202	192	207	193	182	176	320	276	320	42	512	331	111	180	274	296	254	155	56	99	949	185	705	286	143	488	646	567	567	769	365	992	130
Weighted base	1134	550	575	317	376	441	123	194	182	195	176	265	141	298	265	353	77	299	333	235	268	271	294	262	153	55	99	951	183	675	285	174	426	708	349	785	670	464	1008	114
Very favourable (2)	116 10%	75 14% C	41 7%	28 9%	40 11%	48 11% H	19 15% DH	9 5%	24 13% H	16 8%	25 14% H	23 9%	21 15%	25 9%	23 9%	40 11%	6 8% *	36 12%	30 9%	24 10% *	26 10%	24 9%	27 9%	24 9%	26 17% VW	6 11% *	10 10% *	103 11%	13 7%	78 12%	27 9%	11 6%	46 11%	70 10%	50 14% j	66 8%	71 11%	45 10%	100 10%	14 12% *
Fairly favourable (1)	219 19%	132 24% C	87 15%	64 20% FGL	100 27% FGKL	56 13%	15 13%	49 25% DFGKL	57 31% DFGKL	43 22% FGL	25 14%	31 12%	20 14%	86 29% MPQ	58 22% Q	52 15%	3 4% *	72 24% SU	52 16%	52 22% *	43 16%	54 20%	49 17%	45 17%	41 27% WX	10 19% *	20 20% *	189 20%	31 17%	145 21% f	54 19%	21 12%	104 24% h	116 16%	96 28% j	123 16%	150 22% l	69 15%	196 19%	21 18% *
Neither favourable nor unfavourable (0)	304 27%	120 22% B	181 32% B	107 34% EUI	82 22% EUI	115 26% EUIK	46 37% EUIK	62 32% EI	36 20% EI	46 24% EI	43 25% EI	72 27%	52 37% OP	85 28%	57 22%	92 26%	19 24% *	77 26%	90 27%	55 23% *	83 31%	72 26%	88 30%	74 28%	33 21%	12 21% *	26 26% *	289 28% c	36 20%	174 26%	81 29%	49 28%	120 28%	184 26%	74 21% i	231 29% i	171 26%	133 29%	257 26%	44 38% m*
Fairly unfavourable (-1)	167 15%	84 15%	83 14%	44 14%	57 15%	66 15%	20 17%	24 12%	22 12%	35 18%	21 12%	45 17%	21 15%	35 12%	46 17%	52 15%	13 17% *	41 14%	53 16%	27 12% *	46 17%	38 14%	45 15%	33 12%	28 18%	10 18% *	13 13% *	129 14%	37 20% b	90 13%	51 18%	25 15%	58 14%	108 15%	43 12%	123 16%	106 16%	61 13%	152 15%	15 13% *
Very unfavourable (-2)	215 19%	111 20%	102 18%	32 10% G	53 14% G	131 30% DEGHIJ	7 6%	25 13%	20 11%	33 17% DG	52 29% DEGHIJ	79 30% DEGHIJ	9 6%	28 9%	51 19% MN	99 28% MNO	27 36% MNO*	60 20%	70 21%	49 21% *	36 14%	50 19% Y	51 17% Y	72 27% VMY	12 8%	14 26% Y*	15 15% *	167 18%	48 27% b	141 21% e	28 10%	46 26% e	56 13%	159 22% g	60 17%	155 20%	105 16%	110 24% k	206 20% n	8 7% *
Don't know	112 10%	29 5%	80 14% B	42 13% FKL	45 12% FKL	25 6% FKL	16 13% FL	26 13% FKL	23 12% FL	23 12% F	10 6%	15 6%	18 13% P	39 13% P	30 11% P	17 5%	9 11% *	13 4%	38 11% R	28 12% R*	34 13% R	32 12% X	35 12% X	15 6%	13 5% *	15 15% *	95 10%	17 10%	47 7%	43 15% d	23 13% d	41 10%	71 10%	26 7%	86 11%	67 10%	45 10%	96 10%	13 11% *	
Net: Favourable	336 30%	206 37% C	128 22%	92 29%	140 37% FJL	104 24%	34 28%	58 30%	81 45% DEFGHIKJL	58 30%	50 28%	54 21%	41 29% Q	112 38% PQ	81 31% Q	92 26%	9 11% *	109 36% SU	82 25%	76 32% *	69 26%	79 29%	75 26%	69 26%	67 44% VWX	16 30% *	30 30% *	292 31%	44 24%	222 33% f	81 29% f	32 18%	150 35% h	186 26%	146 42% j	189 24%	221 33% l	114 25%	296 29%	35 31% *
Net: Unfavourable	382 34%	195 35%	185 32%	76 24%	109 29% I	197 45% DEGHI	27 22%	49 25%	42 23%	68 35% DEGI	73 41% DEGHI	124 47% DEGHIJ	30 21%	63 21%	97 37% MN	152 43% MN	41 53% MN*	100 34%	123 37%	76 32% *	82 31%	89 33%	96 33%	104 40% Y	40 26%	24 45% Y*	28 28% *	296 31%	86 47% b	231 34%	79 28%	71 41% e	114 27%	268 38% g	103 30%	279 35%	210 31%	172 37%	357 35% n	23 20% *
Net Difference	-46 -4%	12 2%	-57 -10%	16 5%	30 8%	-93 -21%	7 6%	9 5%	40 22%	-9 -5%	-23 -13%	-70 -26%	12 8%	49 17%	-16 -6%	-59 -17%	-32 -42%	8 3%	-41 -12%	* *	-13 -5%	-10 -4%	-21 -7%	-36 -14%	27 18%	-8 -15%	2 2%	-4 *	-42 -23%	-9 -1%	2 1%	-39 -23%	36 8%	-82 -12%	43 12%	-89 -11%	11 2%	-57 -12%	-61 -6%	12 11%
Mean	-0.14	-0.05	-0.24	0.05 FKL	0.05 FJKL	-0.42	0.17 FJKL	-0.04 FL	0.28 EFGHIJKL	-0.16 L	-0.30	-0.50	0.20 OP	0.18 OP	-0.19	-0.35	-0.78 **	-0.05 S	-0.28	-0.12 *	-0.10	-0.15	-0.18	-0.34	0.29 VWXZ	-0.32 *	-0.04 *	-0.08 c	-0.47	-0.11 f	* f	-0.49 *	0.07 h	-0.27	0.10 j	-0.26	-0.04 l	-0.29	-0.18	0.18 m*

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse
PUBLIC
Fieldwork: 6-10 May 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Angela Rayner, Deputy Leader of the Labour Party
All Adults aged 18+ in Great Britain

Table with 30 columns: Total, General Election 2019 Vote (Conservative, Labour, Liberal Democrats, Other), Referendum 2016 vote (Remain, Leave), Favourable to parties (Favourable to Conservatives, Favourable to Labour, Favourable to Lib Dems, Favourable to Lib Dems, Favourable to Green Party, Unfavourable to Green Party, Favourable to Johnson, Unfavourable to Johnson, Favourable to Starmer, Unfavourable to Starmer, Favourable to Sunak, Unfavourable to Sunak, Favourable to Sajid Javid, Unfavourable to Sajid Javid, Favourable to Liz Truss, Unfavourable to Liz Truss, Favourable to Priti Patel, Unfavourable to Priti Patel, Favourable to Angela Rayner, Unfavourable to Angela Rayner, Favourable to Ben Wallace, Unfavourable to Ben Wallace), Perceived impact of Brexit on UK (Positive impact, Negative impact), Direction GB are heading in (Right direction, Wrong direction).

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)
ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Angela Rayner, Deputy Leader of the Labour Party

All Adults aged 18+ in Great Britain

Table with 28 columns and 15 rows. Columns include: Total, How closely stories have been followed (Russian invasion of Ukraine, Rising cost of living, Downing St, Johnson breaking Covid rules, Starmer breaking Covid rules, Local elections, Local elections - not following closely), Attitude towards Johnson resigning for breaking Covid rules (Support, Oppose), Attitude towards Starmer resigning for breaking Covid rules (Q12) (Support, Oppose), Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news) (Support, Oppose), and Confidence in how Covid rules were followed by... (You - confident, You - not confident, The public - confident, The public - not confident, Johnson - confident, Johnson - not confident, Starmer - confident, Starmer - not confident). Rows include: Unweighted base, Weighted base, Very favourable (2), Fairly favourable (1), Neither favourable nor unfavourable (0), Fairly unfavourable (-1), Very unfavourable (-2), Don't know, Net: Favourable, Net: Unfavourable, Net Difference, and Mean.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)
ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Angela Rayner, Deputy Leader of the Labour Party

All Adults aged 18+ in Great Britain

	Total	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1134	430	424	320	557	335	335	415	279
Weighted base	1134	378	469	306	554	299	343	373	301
Very favourable (2)	116 10%	91 24% C	10 2%	35 11%	73 13%	68 23% G	18 5%	72 19% I	17 5%
Fairly favourable (1)	219 19%	151 40% C	22 5%	59 19%	141 25%	95 32% G	39 11%	132 35% I	27 9%
Neither favourable nor unfavourable (0)	304 27%	82 22%	90 19%	59 19%	141 25%	72 24% G	55 16%	89 24%	52 17%
Fairly unfavourable (-1)	167 15%	16 4%	125 27% B	59 19% E	72 13%	28 9%	73 21% F	39 10%	59 20% H
Very unfavourable (-2)	215 19%	12 3%	188 40% B	75 24% E	87 16%	17 6%	146 43% F	28 8%	132 44% H
Don't know	112 10%	26 7%	35 7%	19 6%	41 7%	18 6%	12 3%	13 4%	14 5%

Net: Favourable	336 30%	242 64% C	32 7%	94 31%	214 39%	164 55% G	58 17%	204 55% I	44 15%
Net: Unfavourable	382 34%	28 7%	313 67% B	134 44% E	159 29%	45 15%	218 64% F	67 18%	192 64% H
Net Difference	-46 -4%	213 56%	-281 -60%	-40 -13%	55 10%	118 40%	-161 -47%	137 37%	-148 -49%

Mean	-0.14	0.83 C	-1.06	-0.28	0.08 D	0.60 G	-0.87	0.50 I	-0.92
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accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)



Ipsos May 2022 Political Pulse
PUBLIC
Fieldwork: 6-10 May 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ben Wallace, Secretary of State for Defence
All Adults aged 18+ in Great Britain

Table with columns for Total, Gender (Male, Female), Age (18-34, 35-54, 55+), Generation (Gen Z, Millennials, Gen X, Baby Boomers, Pre-War), Social grade (AB, C1, C2, DE), Region (North, Midlands, South, London, Wales, Scotland), Urban/Rural, Marital Status (Married/Living as Married, Single, Widowed/Divorced/Separated), Pres of children HH (At least one child present, No children present), Education (Graduate, Non-graduate), Employment status (Working, Not working), and Ethnicity (White ethnic group, Minority ethnic group).

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J,K/L,M/N/O,P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)
ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J,K/L,M/N/O,P/Q,R/S/T,U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse
PUBLIC
Fieldwork: 6-10 May 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ben Wallace, Secretary of State for Defence
All Adults aged 18+ in Great Britain

Table with 30 columns: Total, General Election 2019 Vote (Conservative, Labour, Liberal Democrats, Other), Referendum 2016 vote (Remain, Leave), Favourable to parties (Favourable to Conservatives, Favourable to Labour, Favourable to Lib Dems, Favourable to Lib Dems, Favourable to Green Party, Unfavourable to Green Party, Favourable to Johnson, Unfavourable to Johnson, Favourable to Starmer, Unfavourable to Starmer, Favourable to Sunak, Unfavourable to Sunak, Favourable to Sajid Javid, Unfavourable to Sajid Javid, Favourable to Liz Truss, Unfavourable to Liz Truss, Favourable to Priti Patel, Unfavourable to Priti Patel, Favourable to Angela Rayner, Unfavourable to Angela Rayner, Favourable to Ben Wallace, Unfavourable to Ben Wallace), Perceived impact of Brexit on UK (Positive impact, Negative impact), Direction GB are heading in (Right direction, Wrong direction).

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f,g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)
ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f,g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ben Wallace, Secretary of State for Defence

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...							
		Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544
Very favourable (2)	82 7%	70 8% KM	11 5%	72 8% KM	8 5%	57 8% KM	24 6% K	59 8% KM	21 6% K	65 10% BDEFGHKM	14 3%	59 10% BDHKM	21 4%	45 8%	27 10%	45 11%	15 6%	48 11%	14 6%	69 7% Y	12 9% Y*	64 9% TYa	18 5%	53 17% TUVWYZa	28 4%	48 11% TWYa	32 6% Y
Fairly favourable (1)	190 17%	167 19% CEGKM	21 10%	173 19% CEGKM	16 9%	136 19% CEGKM	52 13% K	143 18% CEGKM	44 14% K	145 23% BCDEFGHKM	44 10%	126 21% CEGKM	61 13% K	86 15%	71 26% N	72 18%	50 20%	96 21%	37 16%	160 17% Y	22 16% *	132 18% Ya	51 14%	87 28% TUVWYZa	97 13%	100 22% TVWYa	78 14%
Neither favourable nor unfavourable (0)	414 37%	333 37% HL	72 34%	332 36%	68 39%	251 36%	149 38%	264 34%	137 42% CHL	222 35%	178 39%	205 33%	193 41% HL	199 34%	82 30%	133 33%	81 33%	142 32%	88 37%	349 37%	48 35% *	274 38%	121 34%	105 33%	294 39%	154 35%	214 39% W
Fairly unfavourable (-1)	127 11%	90 10%	30 14% GI	96 10%	20 12% I	87 12% BDI	32 8%	98 13% BDGI	22 7%	76 12% BI	46 10% I	75 12% BI	48 10% I	78 13%	25 9%	48 12%	34 14%	50 11%	35 15%	97 10% X	26 19% TVXa*	66 9% TVX	55 15%	21 7% TVX	101 13% TVX	53 12% VX	65 12% X
Very unfavourable (-2)	119 10%	97 11% GIM	21 10%	103 11% GIM	13 7%	88 13% BGIM	28 7%	95 12% GIM	20 6%	68 11% I	47 10% GIM	82 13% BDGIM	34 7%	85 15%	24 9%	51 13%	33 14%	50 11%	35 15%	96 10% X	19 14% X*	70 10% X	44 12% X	13 4%	102 13% TVX	47 10% X	62 11% X
Don't know	203 18%	133 15% FIL	60 28% BDFHIL	142 15% FIL	50 29% BDFHIL	82 12% J	109 28% BDFHIL	115 15% FIL	80 25% BDFHIL	54 9%	132 29% BDFHIL	66 11% J	114 24% BDFHIL	90 15%	40 15%	58 14%	33 13%	66 15%	27 11%	176 19% UVXZ	10 8% *	116 16% UXZ	70 20% UXZ	37 12% UXZ	142 19% UXZ	44 10% UXZ	94 17% UXZ
Net: Favourable	272 24%	237 27% CEGKM	33 15%	245 27% CEGKM	24 14%	193 27% CEGKM	76 19% K	202 26% CEGKM	65 20% K	209 33% BCDEFGHKM	59 13%	185 30% BCDEFGHKM	82 17% K	131 23%	98 36% N	117 29%	65 26%	143 32% S	52 22%	229 24% WYa	34 25% Y*	196 27% TWYa	69 19%	141 44% TUVWYZa	125 16%	148 33% TVWYa	109 20% Y
Net: Unfavourable	245 22%	187 21% GI	51 24% GIM	199 22% GIM	33 19%	175 25% BDGIM	60 15%	193 25% BDGIM	42 13%	144 23% GIM	93 20% GI	157 26% BDGIM	82 17% I	163 28% O	50 18%	100 24%	67 27%	100 22%	70 30%	194 20% X	44 33% TVXza*	135 19% X	99 28% TVX	34 11% TVX	203 27% TVX	100 22% VX	127 23% VX
Net Difference	27 2%	49 6%	-18 -9%	46 5%	-9 -5%	18 3%	16 4%	9 1%	23 7%	66 10%	-35 -8%	28 5%	* *	-32 -5%	48 18%	18 4%	-2 -1%	44 10%	-19 -8%	35 4%	-11 -8%	61 8%	-30 -8%	107 34%	-78 -10%	48 11%	-17 -3%
Mean	-0.01	0.03 HK	-0.18 *	0.02 HK	-0.11 *	-0.02 K	0.04 CK	-0.04 K	0.10 CEKM	0.11 BCDFHKL	-0.21	0.01 K	-0.04 K	-0.14	0.22 N	0.03	-0.09	0.11 S	-0.19	0.01 WYa	-0.14 *	0.09 TWYa	-0.20	0.53 TUVWYZa	-0.25	0.12 TUWYa	-0.11 Y

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ben Wallace, Secretary of State for Defence  
All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)
Unweighted base	1134	430	424	320	557	335	335	415	279
Weighted base	1134	378	469	306	554	299	343	373	301
Very favourable (2)	82 7%	42 11%	31 7%	64 21% E	13 2%	41 14% G	23 7%	47 13%	22 7%
Fairly favourable (1)	190 17%	82 22%	81 17%	104 34% E	56 10%	69 23%	55 16%	72 19%	52 17%
Neither favourable nor unfavourable (0)	414 37%	109 29%	169 36%	76 25%	191 35% D	91 30%	119 35%	120 32%	102 34%
Fairly unfavourable (-1)	127 11%	57 15% C	43 9%	17 6%	94 17% D	29 10%	61 18% F	48 13%	50 17%
Very unfavourable (-2)	119 10%	41 11%	56 12%	5 2%	108 20% D	27 9%	52 15% F	49 13%	42 14%
Don't know	203 18%	47 12%	88 19% B	41 13%	92 17%	42 14%	33 10%	37 10%	34 11%

Net: Favourable	272 24%	124 33% C	112 24%	168 55% E	68 12%	110 37% G	77 23%	119 32%	73 24%
Net: Unfavourable	245 22%	98 26%	99 21%	22 7%	203 37% D	56 19%	113 33% F	97 26%	92 30%
Net Difference	27 2%	26 7%	13 3%	146 48%	-134 -24%	54 18%	-36 -11%	22 6%	-18 -6%

Mean	-0.01	0.08	-0.03	0.77 E	-0.50	0.27 G	-0.21	0.06	-0.15
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accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party  
All Adults aged 18+ in Great Britain

Table with columns: Total, Gender (Male, Female), Age (18-34, 35-54, 55+), Generation (Gen Z, Millennials, Gen X, Baby Boomers, Pre-War), Social grade (AB, C1, C2, DE), Region (North, Midlands, South, London, Wales, Scotland), Urban/Rural, Marital Status (Married/Living as Married, Single, Widowed/Divorced/Separated), Pres of children HH (At least one child present, No children present), Education (Graduate, Non-graduate), Employment status (Working, Not working), Ethnicity (White ethnic group, Minority ethnic group). Rows include Unweighted base, Weighted base, and various opinion levels (Very favourable, Fairly favourable, Neither favourable nor unfavourable, Fairly unfavourable, Very unfavourable, Don't know).

Summary table with columns: Net: Favourable, Net: Unfavourable, Net Difference. Rows show counts and percentages for each category across the demographic and attitudinal dimensions.

Mean values for each demographic and attitudinal dimension, ranging from -0.15 to 0.48.

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Overlap formulae used  
ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party  
All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties								Favourable to politicians										Perceived impact of Brexit on UK		Direction GB are heading in						
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Favourable to Angela Rayner	Unfavourable to Angela Rayner	Favourable to Ben Wallace	Unfavourable to Ben Wallace	Positive impact	Negative impact	Right direction
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1134	326	272	128	144	518	355	320	557	430	424	335	335	415	279	325	619	372	429	346	490	314	428	290	409	254	605	370	365	307	257	352	536	286	621
Weighted base	1134	358	250	105	135	460	410	306	554	378	469	299	343	373	301	321	602	318	482	324	483	296	410	264	377	235	609	336	382	272	245	356	496	274	601
Very favourable (2)	131 12%	16 4%	65 26% BDE	10 10% *	19 14% B*	75 16% G	34 8%	38 13% KO	80 14% KMO	131 35% HIKLMNO	- -	70 23% HIKMO	29 8% K	74 20% HIKMO	19 6% K	34 10% Sc	92 15% SYac	108 34% POSTUVWXY Zacde	8 2% Sc	39 12% Sc	70 15% Sc	39 13% Sc	56 14% Sc	48 18% PSTVac	46 12% Sc	38 16% PSc	73 12% Sc	101 30% POSTUVWXY Zacde	8 2% PSc	40 15% PSc	35 14% Sc	41 11% Sc	66 13% Sc	33 12% Sc	79 13% Sc
Fairly favourable (1)	247 22%	32 9%	103 41% BE	35 33% B*	32 24% B*	133 29% G	50 12%	67 22% KMO	154 28% KMO	247 65% HIKLMNO	- -	118 40% HIKMO	32 9% K	139 37% HIKMO	32 11% K	58 18% Sc	149 47% Sc	150 43% POSTUVWXY Zacde	30 6% Sc	71 22% Sc	115 24% Sc	75 25% PSc	99 24% Sc	72 27% PSTc	93 25% Sc	56 24% PSc	149 24% PSc	141 42% POSTUVWXY Zacde	20 5% Sc	84 31% PSTUVZc	63 26% Sc	67 19% Sc	141 28% f	56 20% Sc	155 26% Sc
Neither favourable nor unfavourable (0)	239 21%	55 15%	48 19%	25 24% *	30 22% *	104 23% G	67 16%	33 11% JK	111 20% HIKMO	- -	- -	48 16% HIKMO	37 11% JK	80 22% HIKMO	31 10% JK	47 15% V	130 22% PRSTVXcd	35 11% V	61 13% V	48 15% V	114 24% PRSTVXabcd	31 10% RSVxcd	86 21% RSVxcd	30 11% RSVxcd	75 20% RSVxcd	40 17% RVxcd	123 20% RSVxcd	61 18% RVxcd	40 10% RSVxcd	33 12% RSVxcd	47 19% RSVxcd	34 10% Sc	124 25% f	34 12% Sc	134 22% h
Fairly unfavourable (-1)	261 23%	116 32% C	25 10% C	24 23% C*	31 23% C*	96 21% F	116 28% F	73 24% JLN	123 22% JLN	- -	261 56% HIJLMNO	40 14% J	105 31% JLN	59 16% J	89 29% IILN	85 26% RUXbd	124 21% Rb	15 5% Sc	189 39% PQRTUVWXYZ Zacde	85 26% RUXbd	90 19% Rb	79 27% RUXbd	91 22% RUB	43 16% Rb	85 23% RUB	51 22% Rxb	133 22% RUB	21 6% PQRTUVWXYZ Zacde	143 37% Rb	52 19% Rb	51 21% Rb	91 26% Sc	105 21% Sc	76 28% i	121 20% Sc
Very unfavourable (-2)	208 18%	135 38% CDE	6 2% C	9 8% C*	20 15% C*	44 10% F	137 33% F	92 30% ULN	82 15% JLN	- -	208 44% HIJLN	16 5% J	140 41% HIJLN	19 5% J	128 43% HIJLN	87 27% QRUWYZab	91 15% Rb	6 2% Sc	190 39% PQRTUVWXYZ Zacde	73 22% QRb	88 18% QRb	66 22% QRb	74 18% Rb	67 25% QRUWb	75 20% QRb	50 21% Rb	120 20% QRb	11 3% PQRTUVWXYZ Zacde	170 44% QRb	61 22% QRb	49 20% QRb	113 32% g	46 9% Sc	68 25% i	91 15% Sc
Don't know	48 4%	4 1%	2 1%	2 2% *	2 2% *	7 1% G	7 2% G	3 1% JK	5 1% JK	- -	- -	6 2% JKN	1 * Sc	1 * Sc	2 1% K	11 3% SZbcd	18 3% SUWYZacbe	4 1% b	4 1% Sc	9 3% SZbcd	7 1% Sc	8 2% Zbc	5 1% Zbc	5 2% Zbc	4 1% Zbc	1 * bc	11 2% bc	1 * Sc	1 * Sc	2 1% Sc	2 1% Sc	9 3% Sc	12 2% Sc	8 3% Sc	20 3% Sc
Net: Favourable	378 33%	48 13% BDE	168 67% BDE	46 43% B*	51 38% B*	208 45% G	84 20% G	105 34% KMO	234 42% KMO	378 100% HIKLMNO	- -	188 63% HIKLMNO	60 18% K	214 57% HIKMO	51 17% K	91 28% Sc	240 40% PSac	257 81% POSTUVWXY Zacde	37 8% PSc	110 34% PSc	185 38% PSc	114 39% PSc	154 38% PSc	120 45% PSTVac	138 37% PSc	94 40% PSc	222 36% PSc	242 72% POSTUVWXY Zacde	28 7% Sc	124 46% PSTVWYac	98 40% PSc	108 30% Sc	208 42% f	89 32% Sc	234 39% Sc
Net: Unfavourable	469 41%	251 70% CDE	32 13% C	33 31% C*	51 38% C*	141 31% F	253 62% F	165 54% ULN	205 37% JLN	- -	469 100% HIJLMNO	56 19% J	245 71% HIJLN	79 21% J	217 72% HIJLN	171 53% QRUWYZabde	215 36% Rb	21 7% Sc	380 79% PQRTUVWXYZ Zacde	158 49% QRUWXbd	177 37% Rb	145 49% QRUWXabd	165 40% QRb	110 42% Rb	160 42% QRUB	100 43% Rb	253 42% QRUB	32 9% PQRTUVWXYZ Zacde	313 82% Rb	112 41% Rb	99 40% Rb	204 57% g	152 31% Sc	144 53% i	213 35% Sc
Net Difference	-91 -8%	-203 -57%	136 54%	12 12% *	* *	67 15% G	-169 -41% F	-60 -20% KMO	29 5% HKMO	378 100% HIKLMNO	-469 -100% HIJLMNO	132 44% HIKLMNO	-184 -54% K	135 36% HIKMO	-166 -55% K	-80 -25% Sc	26 4% PSTVWYac	236 74% POSTUVWXY Zacde	-342 -71% Sc	-48 -15% PSc	8 2% PSc	-31 -11% PSc	-10 -3% PSc	10 4% PSTc	-22 -6% PSc	-6 -3% PSc	-31 -5% PSc	210 63% POSTUVWXY Zacde	-284 -74% PSTc	12 4% PSc	-1 -1% PSc	-96 -27% Sc	56 11% f	-56 -20% Sc	22 4% h
Mean	-0.15	-0.91	0.79 BDE	0.14 B*	-0.01 B*	0.21 G	-0.67	-0.37 KMO	0.05 HKMO	1.35 HIKLMNO	-1.44	0.64 HIKLMNO	-0.86 K	0.51 HIKMO	-0.92 K	-0.43 Sc	0.05 PSTVWYac	1.08 POSTUVWXY Zacde	-1.10	-0.26 PSc	-0.02 PSTac	-0.20 PSc	-0.07 PSc	-0.04 PSTc	-0.14 PSc	-0.08 PSTc	-0.13 PSc	0.90 POSTUVWXY Zacde	-1.17	-0.04 PSTc	-0.06 PSc	-0.49	0.16 f	-0.34	0.02 h

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Overlap formulae used  
ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed													Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...							
		Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523	
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544	
Very favourable (2)	131 12%	100 11% GIKM	29 13% EGIKM	117 13% BGIKM	13 7% I	101 14% BEGIKM	29 7% I	109 14% BEGIKM	17 5% I	94 15% BDEGIKM	34 7% I	103 17% BDEFGHIKM	26 6% I	95 16% O	21 8% O	55 14% O	56 23% P	54 12% R	50 21% R	107 11% Wa	14 10% a*	97 13% TWa	26 7% a	35 11% a	93 12% Wa	109 24% TUVWXYa	13 2% a	
Fairly favourable (1)	247 22%	206 23% EGIKM	39 18% G	218 24% EGIKM	26 15% I	198 28% BCDEGHKIM	48 12% I	203 26% BCDEGIKM	42 13% I	163 26% BEGIKM	81 17% GI	164 27% BCDEGIKM	80 17% G	183 31% O	24 9% O	73 18% O	82 33% P	113 25% O	60 25% O	226 24% Ua	19 14% *	171 24% Ua	74 21% a	68 21% a	173 23% Ua	146 33% TUVWXYa	79 15% a	
Neither favourable nor unfavourable (0)	239 21%	181 20%	52 24%	183 20%	41 24%	153 22% J	72 18% J	167 22% J	63 20% J	122 19% J	105 23% G	130 21% J	98 21% J	127 22% O	37 14% O	71 17% O	34 14% O	75 17% O	41 17% O	184 19% TVWXYZa*	44 32% a	144 20% a	82 23% a	59 18% a	163 21% a	96 21% a	96 18% a	
Fairly unfavourable (-1)	261 23%	205 23% FHJL	50 23%	206 22% FHJL	49 28% FHJL	118 17% BCDFHIKLM	136 34% BCDFHIKLM	144 19% F	109 34% BCDFHJLM	120 19% F	135 29% BDFHJL	118 19% F	134 29% BDFHJL	94 16% Z	84 31% N	89 22% N	47 19% N	95 21% N	52 22% N	223 24% Z	29 21% Z*	162 22% Z	91 25% Z	75 24% Z	177 23% Z	57 13% TUVWXYZ	179 33% Z	
Very unfavourable (-2)	208 18%	174 20% FHL	31 15%	174 19% FHL	31 17% FHL	114 16% CFHKL	91 23% CFHKL	124 16% CDFHKL	79 24% CDFHKL	122 19% FHL	83 18% FHL	92 15% BCDFHKL	112 24% BCDFHKL	72 12% Z	93 35% N	106 26% Q	23 9% Q	105 23% S	32 13% S	181 19% Z	24 18% Z*	128 18% Z	74 21% Z	74 23% VYZ	131 17% Z	30 7% TUVWXYZ	168 31% Z	
Don't know	48 4%	24 3% JL	13 6% DFJL	21 2% L	15 9% BDFHJLM	17 2% JL	19 5% DIL	27 3% DFJL	13 4% JL	9 1% JL	24 5% BDFJL	9 1% JL	21 4% DIL	12 2% O	10 4% O	12 3% O	5 2% O	9 2% O	2 1% O	28 3% O	6 5% *	19 3% a	13 4% a	6 2% a	25 3% a	10 2% a	9 2% a	
Net: Favourable	378 33%	306 34% EGIKM	68 32% EGIM	335 36% BEGIKM	39 22% I	298 43% BCDEGHKIM	78 20% I	312 40% BCDEGIKM	59 18% I	256 41% BDEGIKM	115 25% GI	266 43% BCDEGHKIM	106 22% I	278 48% O	45 17% O	129 32% O	138 56% P	167 37% O	110 46% O	333 35% UWa	33 24% *	268 37% UWa	100 28% a	103 32% a	266 35% UWa	255 57% TUVWXYa	92 17% a	
Net: Unfavourable	469 41%	379 43% FHJL	82 38% FHL	380 41% FHL	79 45% FHL	232 33% BCDEFHIKLM	227 57% BCDEFHIKLM	267 35% BCDEFHIKLM	188 58% BCDEFHIKLM	242 38% FHL	218 47% CDFHJL	210 34% BCDFHKL	246 52% BCDFHKL	166 28% Z	178 66% N	196 48% Q	69 28% Q	200 44% Q	84 36% Q	404 43% Z	53 39% Z*	291 40% Z	165 46% YZ	149 47% YZ	309 40% Z	86 19% TUVWXYZ	347 64% Z	
Net Difference	-91 -8%	-73 -8%	-14 -7%	-45 -5%	-40 -23%	66 9%	-149 -38%	44 6%	-129 -40%	14 2%	-103 -22%	57 9%	-141 -30%	113 19%	-133 -49%	-67 -16%	69 28%	-33 -7%	25 11%	-71 -7%	-21 -15%	-23 -3%	-65 -18%	-47 -15%	-42 -6%	168 38%	-255 -47%	
Mean	-0.15	-0.17 GIKM	-0.08 EGIKM	-0.11 BGIKM	-0.36 I	0.08 BDEGIKM	-0.56 I	0.04 BDEGIKM	-0.62 I	-0.02 BDEGIKM	-0.35 GIM	0.11 BDEGIKM	-0.50 I	0.24 O	-0.79 O	-0.30 O	0.42 P	-0.19 R	0.18 R	-0.16 Wa	-0.24 a*	-0.08 TWa	-0.33 a	-0.28 a	-0.11 Wa	0.57 TUVWXYa	-0.77 a	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults aged 18+ in Great Britain

	Total	'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid, Secretary of State for Health and Social Care' :		'Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs' :		'Priti Patel, Home Secretary' :		'Angela Rayner, Deputy Leader of the Labour Party' :		'Ben Wallace, Secretary of State for Defence' :	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	1134	372	429	325	619	346	490	314	428	290	409	254	605	370	365	307	257
Weighted base	1134	318	482	321	602	324	483	296	410	264	377	235	609	336	382	272	245
Very favourable (2)	131 12%	108 34% c	8 2%	34 10%	92 15%	39 12%	70 15%	39 13%	56 14%	48 18%	46 12%	38 16%	73 12%	101 30% o	8 2%	40 15%	35 14%
Fairly favourable (1)	247 22%	150 47% c	30 6%	58 18%	149 25%	71 22%	115 24%	75 25%	99 24%	72 27%	93 25%	56 24%	149 24%	141 42% o	20 5%	84 31%	63 26%
Neither favourable nor unfavourable (0)	239 21%	35 11%	61 13%	47 15%	130 22% d	48 15%	114 24% f	31 10%	86 21% h	30 11%	75 20% j	40 17%	123 20%	61 18% o	40 10%	33 12%	47 19%
Fairly unfavourable (-1)	261 23%	15 5%	189 39% b	85 26%	124 21%	85 26% g	90 19%	79 27%	91 22%	43 16%	85 23%	51 22%	133 22%	21 6%	143 37% n	52 19%	51 21%
Very unfavourable (-2)	208 18%	6 2%	190 39% b	87 27% e	91 15%	73 22%	88 18%	66 22%	74 18%	67 25%	75 20%	50 21%	120 20%	11 3%	170 44% n	61 22%	49 20%
Don't know	48 4%	4 1%	4 1%	11 3%	18 3%	9 3%	7 1%	6 2%	5 1%	5 2%	4 1%	1 *	11 2%	1 *	1 *	2 1%	2 1%

Net: Favourable	378 33%	257 81% c	37 8%	91 28%	240 40% d	110 34%	185 38%	114 39%	154 38%	120 45%	138 37%	94 40%	222 36%	242 72% o	28 7%	124 46%	98 40%
Net: Unfavourable	469 41%	21 7%	380 79% b	171 53% e	215 36%	158 49% g	177 37%	145 49% i	165 40%	110 42%	160 42%	100 43%	253 42%	32 9%	313 82% n	112 41%	99 40%
Net Difference	-91 -8%	236 74%	-342 -71%	-80 -25%	26 4%	-48 -15%	8 2%	-31 -11%	-10 -3%	10 4%	-22 -6%	-6 -3%	-31 -5%	210 63%	-284 -74%	12 4%	-1 -1%

Mean	-0.15	1.08 c	-1.10	-0.43	0.05 d	-0.26	-0.02 f	-0.20	-0.07	-0.04	-0.14	-0.08	-0.13	0.90 o	-1.17	-0.04	-0.06
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O,P/Q Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O,P/Q Minimum Base: 30(\*\*) Small Base: 100(\*)



Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party  
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)
Unweighted base	1134	546	579	360	399	375	158	202	192	207	193	182	176	320	276	320	42	512	331	111	180	274	296	254	155	56	99	949	185	705	286	143	488	646	567	567	769	365	992	130
Weighted base	1134	550	575	317	376	441	123	194	182	195	176	265	141	298	265	353	77	299	333	235	268	271	294	262	153	55	99	951	183	675	285	174	426	708	349	785	670	464	1008	114
Very favourable (2)	87 8%	55 10% c	33 6%	20 6%	43 11% DFHJK	25 6%	9 8%	10 5%	30 16% DEFGHIJKL	13 7%	8 5%	17 6%	10 7%	30 10%	26 10%	18 5%	4 5% *	36 12% SU	14 4%	21 9%	17 6%	15 5%	22 7%	18 7%	23 15% VWX	5 10%	6 6%	73 8%	14 8%	70 10% ef	11 4%	7 4%	49 12% h	38 5%	44 13% j	43 6%	60 9%	27 6%	82 8%	5 4% *
Fairly favourable (1)	219 19%	119 22%	99 17%	52 17%	67 18%	99 23% J	18 15%	34 18%	39 21%	28 14%	36 21%	63 24%	22 15%	60 20%	37 14%	79 23% O	20 26% *	73 24%	57 17%	46 19%	43 16%	48 18%	59 20%	47 18%	45 30% VXZa	6 11%	13 13%	195 20%	24 13%	143 21% e	41 14%	35 20%	78 18%	140 20%	71 20%	148 19%	137 20%	82 18%	194 19%	24 21% *
Neither favourable nor unfavourable (0)	231 20%	99 18%	129 22%	71 22% I	67 18%	93 21%	27 22%	43 22%	24 13%	43 22%	34 19%	59 22%	33 23%	57 19%	50 19%	64 18%	27 35% NOP*	56 19%	71 21%	39 17% *	64 24%	55 20%	64 22%	65 25%	24 15%	9 17% *	13 13% *	189 20%	42 23%	127 19%	61 21%	42 24%	86 20%	144 20%	56 16%	174 22% I	128 19%	102 22%	203 20%	23 20% *
Fairly unfavourable (-1)	204 18%	95 17%	107 19%	62 20%	59 16%	83 19% K	28 23% JK	35 18%	33 18%	25 13%	23 13%	60 23% JK	31 22%	47 16%	44 17%	67 19%	15 19% *	45 15%	73 22% R	41 18% *	44 16%	50 18%	43 15%	50 19%	22 14%	17 31% WY*	22 22% *	172 18%	32 18%	114 17%	61 22%	29 17%	72 17%	131 19%	55 16%	148 19%	109 16%	94 20%	187 19%	16 14% *
Very unfavourable (-2)	350 31%	169 31%	177 31%	91 29%	123 33% I	137 31% L	30 25%	60 31%	45 25%	78 40% DEGIL	71 40% DFGIL	66 25%	36 26%	85 28%	96 36% Q	122 35% Q	11 15% *	84 28%	106 32%	74 32% *	86 32%	90 33% Y	94 32%	73 28%	34 22%	15 28% *	45 45% XY*	289 30%	61 33%	206 31%	89 31%	55 31%	121 29%	229 32%	116 33%	234 30%	202 30%	149 32%	307 30%	41 36% *
Don't know	43 4%	14 2%	30 5%	21 7% FKL	18 5% FL	4 1%	10 8% FKL	12 6% FL	11 4% FL	8 2% FL	4 1% FL	- -	10 7% P	20 7% P	12 4% P	2 1%	- -	5 2%	12 3%	14 6% *	13 5%	14 5%	8 3%	6 4%	2 3%	1 1% *	34 4%	9 5%	14 2%	22 8% d	7 4%	18 4%	25 4%	7 2%	36 5% i	33 5% i	10 2%	35 4%	6 5% *	
Net: Favourable	306 27%	173 31% c	132 23%	72 23%	110 29% J	124 28%	28 22%	44 23%	68 38% DEGHIJK	41 21%	45 25%	80 30%	31 22%	90 30%	64 24%	97 28%	24 31% *	109 36% SU	71 21%	66 28% *	60 22%	63 23%	81 27%	65 25%	68 44% VWXZa	11 21% *	19 19% *	268 28%	38 21%	213 32% e	52 18%	41 24%	127 30%	179 25%	115 33% j	191 24%	197 29%	109 23%	276 27%	29 25% *
Net: Unfavourable	554 49%	264 48%	284 49%	153 48%	181 48%	220 50%	58 48%	95 49%	78 43%	103 53%	94 53%	126 48%	67 48%	131 44%	140 53%	189 54% NQL	26 34% *	129 43%	179 54% R	116 49% *	130 49%	140 51% Y	137 46%	124 47%	56 36%	32 59% Y*	67 67% VWXY*	461 48%	93 51%	320 47%	151 53%	84 48%	194 46%	361 51%	171 49%	383 49%	311 46%	243 52%	493 49%	57 50% *
Net Difference	-248 -22%	-91 -16%	-153 -27%	-81 -26%	-72 -19%	-96 -22%	-31 -25%	-50 -26%	-10 -6%	-61 -32%	-49 -28%	-47 -18%	-36 -26%	-42 -14%	-76 -29%	-92 -26% *	-3 -4%	-20 -7%	-109 -33%	-49 -21%	-70 -26%	-77 -28%	-56 -19%	-59 -23%	12 8%	-21 -38%	-48 -48%	-193 -20%	-55 -30%	-107 -16%	-99 -35%	-42 -24%	-66 -16%	-182 -26%	-57 -16%	-192 -24%	-114 -17%	-134 -29%	-218 -22%	-28 -24% *
Mean	-0.47	-0.38	-0.54	-0.51	-0.42 J	-0.48 K	-0.46	-0.55	-0.15 DEFGHIJK	-0.67	-0.65	-0.36	-0.48	-0.35	-0.57	-0.56	-0.14 *	-0.23 SU	-0.63	-0.47 *	-0.55	-0.59	-0.45 a	-0.45 a	0.01 VWXZa	-0.58 *	-0.89 *	-0.45	-0.59	-0.37 e	-0.67	-0.54 *	-0.34 h	-0.55	-0.38	-0.51	-0.40	-0.56	-0.46	-0.59 *

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party  
All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties								Favourable to politicians										Perceived impact of Brexit on UK		Direction GB are heading in						
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Favourable to Angela Rayner	Unfavourable to Angela Rayner	Favourable to Ben Wallace	Unfavourable to Ben Wallace	Positive impact	Negative impact	Right direction	Wrong direction
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	
Unweighted base	1134	326	272	128	144	518	355	320	557	430	424	335	335	415	279	325	619	372	429	346	490	314	428	290	409	254	605	370	365	307	257	352	536	286	621
Weighted base	1134	358	250	105	135	460	410	306	554	378	469	299	343	373	301	321	602	318	482	324	483	296	410	264	377	235	609	336	382	272	245	356	496	274	601
Very favourable (2)	87 8%	53 15% C	4 2%	8 7% C*	10 8% C*	36 8%	40 10%	87 29% IJKLMNO	- -	37 10%	46 10%	35 12%	26 8%	44 12%	26 9%	74 23% QRSUWYabce	8 1%	35 11% QUWYae	43 9% QUWYae	68 21% QRSUWYabce	11 2%	67 23% QRSUWYabce	5 1%	64 24% QRSUWYabce	12 3%	65 28% QRSUWYabce	10 2%	35 10% QUWYae	43 11% QUWYae	64 23% QRSUWYabce	7 3%	63 18% g	11 2%	59 21% i	15 3%
Fairly favourable (1)	219 19%	136 38% CDE	18 7%	21 20% C*	16 12% *	64 14%	111 27% F	219 71% IJKLMNO	- -	69 18%	118 25% IUM	77 26% IUN	63 18%	74 20% I	61 20% I	155 48% QRSTUVWXYabcde	23 4%	55 17% QUWYae	125 26% QRUWYabce	126 39% QRSUWYabce	32 7%	118 40% QRSUWYabce	28 7%	112 42% QRSUWYabce	24 6%	105 44% QRSUWYabce	47 8%	59 18% QUWYae	91 24% QUWYae	104 38% QRSUWYabce	15 6%	133 37% g	35 7%	118 43% i	31 5%
Neither favourable nor unfavourable (0)	231 20%	81 23% CD	28 11%	13 12% *	29 22% C*	69 15%	96 23% F	- -	- -	35 9% HI	98 21% HJLN	33 11% HI	65 19% HIJLN	45 12% HI	52 17% HU	60 19% QRUWYzbcde	67 11% b	40 12% b	104 22% QRUWXYZabcde	68 21% de	46 10%	53 18% QRSUWYabce	43 11%	39 15% be	34 9%	33 14% b	90 15% QUWYbe	26 8%	89 23% QRUWXYZabcde	35 13% b	19 8%	64 18% g	67 14%	50 18% g	97 16%
Fairly unfavourable (-1)	204 18%	53 15%	52 21%	26 24% *	21 16% *	83 18%	72 18%	- -	204 37% HJKLMNO	61 16% H	104 22% HUN	43 15% H	77 22% HIJLN	48 13% H	81 27% HJLN	17 5% PRSTUVXYZbcde	152 25% PXZ	48 15% PTVXZd	95 20% PTVXZd	38 12% P	107 22% PRTVXZbd	31 11% P	91 22% PRTVXZbd	24 9% P	76 20% PTVXZd	23 10% P	144 24% PRTVXYZbcde	51 15% PXZ	77 20% PTVXZd	35 13% PX	44 18% PVXZ	49 14% f	113 23% f	29 11% h	127 21% h
Very unfavourable (-2)	350 31%	30 8% BDE	145 58% BDE	38 36% B*	59 44% B*	202 44% G	86 21%	- -	350 63% HJKLMNO	173 46% HKLMO	101 22% H	107 36% HKO	111 32% HKO	162 43% HKLMO	80 27% HK	5 2% PRSTVZabcde	336 56% PSTVXZcd	133 42% PTVXZd	112 23% PTVXZd	17 5% P	280 58% PRSTVZabcde	21 7% PZ	237 58% PRSTVZabcde	23 9% PTZ	229 61% PQRSTVXYZabcde	9 4%	308 51% PRSTVXZcd	163 49% PRSTVXZcd	81 21% PTVXZd	33 12% PTVZ	158 65% PQRSTUWXYZZabcde	37 11% f	257 52% f	14 5% h	311 52% h
Don't know	43 4%	4 1%	3 1%	1 1% *	- - *	6 1%	5 1%	- -	- -	4 1% I	1 * HIN	4 1% HIN	1 * HIN	1 * HIN	1 * HIN	8 3% SXZbcd	16 3% SUWYbcde	8 2% Ybcd	3 1% c	8 2% SZbcd	7 1% c	5 2% c	6 1% c	2 1%	2 1%	1 1%	11 2% Yc	1 * -	- -	1 1%	2 1%	10 3% g	12 2% g	4 2% i	20 3% i
Net: Favourable	306 27%	189 53% CDE	22 9%	29 27% C*	26 19% C*	100 22%	151 37% F	306 100% IJKLMNO	- -	105 28% I	165 35% IMO	112 37% IUMN	89 26% I	118 32% I	88 29% I	229 71% QRSTUVWYabcde	31 5% QUWYae	90 28% QUWYae	168 35% QUWYae	194 60% QRSUWYabce	43 9% Q	186 63% QRSUWYabce	34 8% Q	176 66% QRSUWYabce	35 9% Q	170 72% QRSUWVWXYabcde	56 9% Q	94 28% QUWYae	134 35% QUWYae	168 62% QRSUWYabce	22 9% Q	196 55% g	46 9% g	177 65% i	46 8% h
Net: Unfavourable	554 49%	83 23% BDE	197 79% BDE	63 60% B*	79 59% B*	285 62% G	158 39%	- -	554 100% HJKLMNO	234 62% HKLNO	205 44% H	150 50% H	187 55% HK	210 56% HKL	161 53% HK	23 7% PRSTVZabcde	488 81% PSTVXZcd	181 57% PTVXZd	207 43% PTVXZd	54 17% P	387 80% PRSTVZabcde	52 18% P	328 80% PRSTVZabcde	47 18% PZ	305 81% PRSTVZabcde	452 74% PRSTVZbcd	214 64% PRSTVXZcd	159 42% PTVXZd	68 25% PTVXZ	203 83% PRSTVZabcde	87 24% f	370 75% f	43 16% h	438 73% h	
Net Difference	-248 -22%	106 30%	-175 -70%	-34 -33%	-53 -40%	-185 -40%	-7 -2%	306 100%	-554 -100%	-129 -34%	-40 -8%	-39 -13%	-98 -29%	-92 -25%	-73 -24%	206 64%	-457 -76%	-91 -29%	-39 -8%	140 43%	-344 -71%	133 45%	-294 -72%	128 48%	-269 -71%	138 59%	-395 -65%	-120 -36%	-24 -6%	99 37%	-181 -74%	109 31% g	-323 -65% g	134 49% i	-392 -65% h
Mean	-0.47	0.37 CDE	-1.28	-0.61 C*	-0.76 C*	-0.77	-0.13 F	1.29 IJKLMNO	-1.63	-0.71 I	-0.20 IUMNO	-0.37 IUN	-0.53 I	-0.56 I	-0.42 IJ	0.88 QRSTUVWXYabcde	-1.34	-0.61 QUWYae	-0.22 QRUWYabe	0.60 QRSUWYabce	-1.29	0.62 QRSUWYabce	-1.30	0.64 QRSUWYabce	-1.30	0.83 QRSUWVWXYabcde	-1.16 QUWYe	-0.74 QUWYae	-0.16 QRUWYabe	0.48 QRSUWYabce	-1.36	0.39 g	-1.18	0.66 i	-1.18

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
ColumnProportions (5%): A,B/C/D/E/F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e./f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5%): A,B/C/D/E/F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e./f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...								
		Total	Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523	
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544	
Very favourable (2)	87 8%	80 9% CIKM	5 2%	77 8% CKM	7 4%	57 8% CK	27 7% CK	66 8% CKM	17 5%	66 10% CDEFHIKM	19 4%	57 9% CIKM	25 5%	42 7%	39 14% N	57 14% Q	12 5%	51 11%	22 9%	80 8% Y	5 4% *	67 9% Y	21 6% Y	69 22% TUVWYZa	18 2%	41 9% Y	45 8% Y	
Fairly favourable (1)	219 19%	180 20% K	36 17%	181 20% K	29 17%	148 21% K	71 18% K	150 19% K	65 20% K	156 25% BCDFGHKLM	60 13%	127 21% K	87 18% K	76 13%	100 37% N	111 27% Q	36 15%	100 22% S	31 13%	186 20% Y	29 22% Y*	152 21% Y	64 18% Y	125 39% TUVWYZa	88 11%	87 19% Y	107 20% Y	
Neither favourable nor unfavourable (0)	231 20%	167 19% FHL	59 27% BDFHJL	171 19% FHL	51 29% BDFHJL	105 15% K	116 29% BDFHJL	116 15% K	104 32% BDFHJL	108 17% HL	113 24% BDFHJL	89 15% BDFHJL	130 28% BDFHJL	74 13%	48 18% N	75 18% Q	36 14%	77 17% S	31 13%	183 19% Z	32 23% Z*	137 19% Z	79 22% Z	71 22% Z	143 19% Z	65 15% TYZ	125 23% TYZ	
Fairly unfavourable (-1)	204 18%	162 18% FJ	35 16% FJ	163 18% FJ	32 18% FJ	113 16% FJ	82 21% FJ	131 17% FJ	67 21% FJ	99 16% FJ	99 21% FJ	113 18% FJ	85 18% FJ	95 16% FJ	30 11% FJ	59 14% FJ	47 19% FJ	64 14% FJ	53 22% R	164 17% X	33 24% X*	127 18% X	69 19% X	34 11% TVX	162 21% TVX	77 17% X	109 20% X	
Very unfavourable (-2)	350 31%	283 32% EGIM	66 31% GI	305 33% EGIM	40 23% EGIM	268 38% BDEGIUM	78 20% BDEGIUM	287 37% BDEGIUM	58 18% BDEGIUM	194 31% GI	150 33% EGIM	223 36% BDEGIUM	122 26% GI	284 49% O	45 17% O	98 24% P	111 45% P	147 33% S	96 41% S	310 33% Xa	31 23% X*	222 31% X	113 31% X	13 4% TUVWXa	333 44% TUVWXa	171 38% TUVWXa	150 28% X	
Don't know	43 4%	20 2% FJL	14 6% BDFJL	21 2% FJL	15 9% BDFHJKL	10 1% BDFJL	22 6% BDFJL	24 3% BDFJL	13 4% FJL	7 1% FJL	21 5% BDFJL	5 1% BDFJL	22 5% BDFJL	11 2% FJL	8 3% FJL	9 2% FJL	5 2% FJL	12 3% FJL	3 1% FJL	25 3% Z	6 4% Z*	17 2% Za	13 4% Za	6 2% Za	21 3% Za	5 1% Za	8 1% Za	
Net: Favourable	306 27%	259 29% CEKM	42 19%	259 28% CKM	36 21%	205 29% CEKM	98 25% K	216 28% CK	82 25% K	222 35% BCDEFGHIKLM	79 17%	183 30% CEK	111 24% K	118 20%	138 51% N	168 41% Q	48 19%	151 33% S	54 23%	266 28% Y	35 26% Y*	219 30% Y	85 24% Y	193 61% TUVWYZa	106 14%	127 28% Y	152 28% Y	
Net: Unfavourable	554 49%	444 50% GUM	101 47% I	468 51% GUM	73 42% GUM	381 54% BDEGIUM	159 40% BDEGIUM	418 54% BDEGIUM	125 39% I	293 46% I	249 54% EGUM	336 55% BDEGIUM	207 44% GUM	379 65% O	74 28% O	157 38% P	158 64% P	211 47% R	149 63% R	474 50% X	64 47% X*	349 48% X	182 51% X	47 15% TUVWXZa	494 65% TUVWXa	248 56% TVXa	259 48% X	
Net Difference	-248 -22%	-185 -21%	-60 -28%	-210 -23%	-37 -21%	-177 -25%	-62 -16%	-202 -26%	-43 -13%	-71 -11%	-171 -37%	-153 -25%	-96 -20%	-261 -45%	64 24%	11 3%	-111 -45%	-60 -13%	-96 -40%	-208 -22%	-29 -21%	-131 -18%	-97 -27%	146 46%	-388 -51%	-121 -27%	-108 -20%	
Mean	-0.47	-0.45 FHK	-0.60	-0.49 FHK	-0.44 K	-0.56 CDFHJLM	-0.30 CDFHJLM	-0.57 CDFHJLM	-0.27 CDFHJLM	-0.32 BCDFHJL	-0.69	-0.53	-0.43 K	-0.88	0.22 N	-0.08 Q	-0.87	-0.36 S	-0.72	-0.47 Y	-0.42 Y*	-0.41 YZ	-0.55 Y	0.65 TUVWYZa	-0.95	-0.57 Y	-0.40 Y	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party

All Adults aged 18+ in Great Britain

	Total	'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid, Secretary of State for Health and Social Care' :		'Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs' :		'Priti Patel, Home Secretary' :		'Angela Rayner, Deputy Leader of the Labour Party' :		'Ben Wallace, Secretary of State for Defence' :	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	1134	372	429	325	619	346	490	314	428	290	409	254	605	370	365	307	257
Weighted base	1134	318	482	321	602	324	483	296	410	264	377	235	609	336	382	272	245
Very favourable (2)	87 8%	35 11%	43 9%	74 23% E	8 1%	68 21% G	11 2%	67 23% I	5 1%	64 24% K	12 3%	65 28% M	10 2%	35 10%	43 11%	64 23% Q	7 3%
Fairly favourable (1)	219 19%	55 17%	125 26% B	155 48% E	23 4%	126 39% G	32 7%	118 40% I	28 7%	112 42% K	24 6%	105 44% M	47 8%	59 18%	91 24%	104 38% Q	15 6%
Neither favourable nor unfavourable (0)	231 20%	40 12%	104 22% B	60 19% E	67 11%	68 21% G	46 10%	53 18% I	43 11%	39 15% K	34 9%	33 14% M	90 15%	26 8%	89 23% N	35 13%	19 8%
Fairly unfavourable (-1)	204 18%	48 15%	95 20% B	17 5%	152 25% D	38 12%	107 22% F	31 11%	91 22% H	24 9%	76 20% J	23 10% L	144 24% L	51 15%	77 20% O	35 13%	44 18%
Very unfavourable (-2)	350 31%	133 42% C	112 23% C	5 2%	336 56% D	17 5%	280 58% F	21 7%	237 58% H	23 9%	229 61% J	9 4%	308 51% L	163 49% O	81 21% O	33 12%	158 65% P
Don't know	43 4%	8 2%	3 1%	8 3%	16 3%	8 2%	7 1%	5 2%	6 1%	2 1%	2 1%	1 1%	11 2%	1 *	- -	1 1%	2 1%

Net: Favourable	306 27%	90 28%	168 35%	229 71% E	31 5%	194 60% G	43 9%	186 63% I	34 8%	176 66% K	35 9%	170 72% M	56 9%	94 28%	134 35%	168 62% Q	22 9%
Net: Unfavourable	554 49%	181 57% C	207 43% C	23 7%	488 81% D	54 17%	387 80% F	52 18%	328 80% H	47 18%	305 81% J	32 13%	452 74% L	214 64% O	159 42% O	68 25%	203 83% P
Net Difference	-248 -22%	-91 -29%	-39 -8%	206 64%	-457 -76%	140 43%	-344 -71%	133 45%	-294 -72%	128 48%	-269 -71%	138 59%	-395 -65%	-120 -36%	-24 -6%	99 37%	-181 -74%

Mean	-0.47	-0.61	-0.22 B	0.88 E	-1.34	0.60 G	-1.29	0.62 I	-1.30	0.64 K	-1.30	0.83 M	-1.16	-0.74	-0.16 N	0.48 Q	-1.36
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O,P/Q Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O,P/Q Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats  
All Adults aged 18+ in Great Britain

	Total	Gender			Age									Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)	Minority ethnic group (n)
Unweighted base	1134	546	579	360	399	375	158	202	192	207	193	182	176	320	276	320	42	512	331	111	180	274	296	254	155	56	99	949	185	705	286	143	488	646	567	567	769	365	992	130	
Weighted base	1134	550	575	317	376	441	123	194	182	195	176	265	141	298	265	353	77	299	333	235	268	271	294	262	153	55	99	951	183	675	285	174	426	708	349	785	670	464	1008	114	
Very favourable (2)	78 7%	59 11% C	18 3%	36 11% FKL	28 7%	14 3%	16 13% FKL	20 10% FKL	21 12% EFJKL	6 3%	6 3%	8 3%	16 11% OP	33 11% OP	14 5%	10 3%	4 5% *	36 12% S	5 2%	17 7% S*	20 7% S	16 6%	13 4%	17 6%	27 17% VWXZa	1 2%	4 4%	76 8% c	2 1%	48 7%	23 8%	7 4%	44 10% h	34 5%	34 10% j	44 6%	56 8% i	21 5%	62 6%	13 11% *	
Fairly favourable (1)	221 19%	102 19%	117 20%	53 17%	92 24%	76 17%	22 18%	32 16%	52 29% DFGHL	39 20%	34 19%	42 16%	27 19%	61 20%	59 22%	61 17%	13 17% *	71 24% u	67 20%	40 17% *	42 16%	99 37%	110 41%	58 39%	47 35%	31 20%	8 14% *	34 34% vwxyz*	191 20%	30 16%	138 20%	52 18%	31 18%	95 22%	126 18%	88 25% j	132 17%	141 21%	79 17%	200 20%	19 16% *
Neither favourable nor unfavourable (0)	417 37%	175 32%	237 41% B	102 32%	139 37%	176 40%	41 33%	61 32%	62 34%	77 40%	70 40%	105 40%	48 34%	97 32%	100 38%	146 42%	25 33% *	97 33% u	127 38%	92 39% *	99 37%	110 41%	116 39%	93 35%	46 30%	18 34% *	33 33% *	346 36%	71 39%	257 38%	100 35%	60 34%	149 35%	268 38%	118 34%	299 38%	230 34%	187 40%	372 37%	41 36% *	
Fairly unfavourable (-1)	164 14%	74 13%	89 16%	52 16% EI	40 11% I	73 16% EI	15 12%	37 19% EI	10 6%	29 15% EI	29 17% I	43 16% I	20 14%	40 13%	35 13%	59 17%	10 13% *	38 13% RT	65 20% RT	24 10% *	36 14%	37 14%	33 11%	45 17%	26 17%	12 22% *	11 11% *	135 14%	28 16%	93 14%	32 11%	38 22% de	66 15%	98 14%	54 16%	110 14%	99 15%	65 14%	140 14%	24 21% *	
Very unfavourable (-2)	179 16%	114 21% C	63 11%	45 14%	43 11%	91 21% EIK	20 16% I	25 13%	15 8%	28 15% I	28 16% I	63 24% DEHI	21 15%	33 11%	36 13%	67 19% N	22 29% NO*	47 16%	45 13%	43 18% *	43 16%	42 16%	55 19%	44 17%	15 10%	13 24% y*	11 11% *	143 15%	36 20%	105 16%	48 17%	26 15%	47 11%	132 19% e	38 11%	140 18% i	92 14%	87 19%	166 16%	12 10% *	
Don't know	76 7%	25 5%	50 9% B	28 9% FL	36 9% FL	12 3%	9 8% FL	18 10% FL	22 7% FKL	14 5% FL	9 1%	3 7%	9 7%	34 12% P	21 8% P	9 3%	2 2% *	9 3%	23 7% R	17 7% *	27 10% R	22 8%	20 7%	16 6%	8 6%	2 4% *	7 8% *	60 6%	16 9%	32 5%	30 11% d	13 7%	26 6%	50 7%	16 5%	60 8%	52 8%	24 5%	68 7%	6 5% *	
Net: Favourable	299 26%	161 29%	135 24%	90 28% FL	119 32% FJL	90 20%	38 31% FL	52 27%	73 40% DEFGHJKL	46 24%	40 23%	50 19%	43 30% P	94 32% P	73 28%	71 20%	17 23% *	107 36% STU	73 22%	58 25% *	62 23%	59 22%	71 24%	64 25%	57 38% vwxyz	9 16% *	38 38% vwxyz*	267 28% c	32 17%	187 28%	74 26%	38 22%	138 32% h	160 23%	122 35% j	177 23%	198 30% i	101 22%	263 26%	32 28% *	
Net: Unfavourable	343 30%	188 34% C	153 27%	97 31% EI	83 22% I	163 37% EI	35 28% I	62 32% EI	25 14%	58 30% EI	57 32% EI	106 40% EI	41 29%	73 24%	71 27%	126 36% NO	33 42% N*	86 29%	110 33%	67 29% *	80 30%	80 29%	87 30%	89 34%	41 27%	25 46% Ya*	21 21% *	279 29%	64 35%	199 29%	80 28%	64 37%	113 26%	230 33%	93 27%	250 32%	191 28%	152 33%	306 30%	36 31% *	
Net Difference	-44 -4%	-27 -5%	-17 -3%	-7 -2%	37 10%	-73 -17%	3 2%	-10 -5%	48 27%	-12 -6%	-17 -10%	-56 -21%	2 1%	22 7%	3 1%	-55 -16%	-15 -20%	21 7%	-37 -11%	-10 -4%	-18 -7%	-21 -8%	-17 -6%	-25 -9%	17 11%	-16 -29%	17 17%	-12 -1%	-32 -18%	-12 -2%	-6 -2%	-26 -15%	26 6%	-70 -10%	29 8%	-73 -9%	7 1%	-51 -11%	-43 -4%	-4 -4%	
Mean	-0.14	-0.16	-0.12	-0.06 FL	0.06 FJKL	-0.35	-0.01 FL	-0.09 FL	0.34 DEFGHIJKL	-0.19	-0.23	-0.42	-0.03 P	0.08 PQ	-0.08 P	-0.33	-0.44 *	0.03 S	-0.25	-0.16 *	-0.17	-0.19	-0.21	-0.21	0.20 vwxyz	-0.53 *	0.11 wz*	-0.09 c	-0.39	-0.11	-0.12	-0.28 *	0.06 h	-0.26	0.07 j	-0.23	-0.05 l	-0.27	-0.16	-0.03 *	

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
**PUBLIC**  
 Fieldwork: 6-10 May 2022  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats  
 All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties								Favourable to politicians										Perceived impact of Brexit on UK		Direction GB are heading in							
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Favourable to Angela Rayner	Unfavourable to Angela Rayner	Favourable to Ben Wallace	Unfavourable to Ben Wallace	Positive impact	Negative impact	Right direction	Wrong direction
Unweighted base	1134	326	272	128	144	518	355	320	557	430	424	335	335	415	279	325	619	372	429	346	490	314	428	290	409	254	605	370	365	307	257	352	536	286	621	
Weighted base	1134	358	250	105	135	460	410	306	554	378	469	299	343	373	301	321	602	318	482	324	483	296	410	264	377	235	609	336	382	272	245	356	496	274	601	
Very favourable (2)	78 7%	18 5%	8 3%	24 22% BC*	17 12% BC*	40 9% G	17 4% G	45 15% IKMO	20 4% KMO	61 16% IKMO	6 1% M	78 26% HIJMN	- -	60 16% IKMO	3 1% M	34 11% QSUYac	30 5% Sc	57 18% PQSUYace	8 2% PQSUYace	49 15% PQSUYace	23 5% Sc	47 16% PQSUYace	22 5% Sc	44 17% PQSUYace	17 5% Sc	37 16% PQSUYace	28 5% Sc	52 15% QSUYace	7 2% QSUYace	36 13% QSUYace	14 6% Sc	38 11% g	25 5% g	42 15% i	24 4% i	
Fairly favourable (1)	221 19%	41 11%	64 25% B	48 45% BCE*	27 20% B*	109 24% G	67 16% G	67 22% KMO	130 23% KMO	128 34% HIKMO	50 11% M	221 74% HIJMN	- -	143 38% HIKMO	24 8% M	60 19% Sc	134 22% SWce	99 31% POSTUVWXY Zace	58 12% Sc	72 22% Sc	93 19% Sc	62 21% Sc	73 18% Sc	59 22% Sc	81 22% SWc	52 22% Sc	140 23% SUWce	112 33% POSTUVWXY Zace	39 10% Sc	74 27% PSUVWxce	42 17% c	59 17% f	122 25% f	59 21% f	117 19% f	
Neither favourable nor unfavourable (0)	417 37%	145 41% D	96 38% D	22 20% *	48 36% D*	170 37% G	152 37% G	99 32% LMO	195 35% JLMO	113 30% LMO	151 32% LMO	- -	- -	117 31% LMO	66 22% LM	103 32% LM	214 36% Rc	94 29% Rc	170 35% c	100 31% RWXcde	178 37% RWXcde	95 32% RWXcde	133 28% RWXcde	75 28% RWXcde	133 35% c	74 31% c	209 34% c	106 32% c	109 29% c	78 29% c	74 30% c	106 30% f	188 38% f	91 33% f	224 37% f	
Fairly unfavourable (-1)	164 14%	64 18%	41 16% D	10 10% *	15 11% *	72 16% G	66 16% G	36 12% L	88 16% JLN	36 10% L	101 22% HIJLN	- -	164 48% HIJLN	30 8% L	74 24% HIJLN	50 16% Rbd	87 14% Rb	29 9% Rb	96 20% QRTUVXYabd	47 14% R	78 16% Rb	38 13% Rb	76 19% QRybd	36 14% Rb	53 14% Rb	33 14% Rb	95 16% Rb	32 10% Rb	85 22% PQRTUVXYZabd	29 11% Rb	47 19% QRybd	57 16% g	70 14% g	36 13% g	94 16% g	
Very unfavourable (-2)	179 16%	81 23% CD	34 14% D	* * *	24 17% D*	51 11% G	92 22% F	53 17% JLN	99 18% JLN	24 6% LN	143 30% HIJLN	- -	179 52% HIJLN	15 4% L	127 42% HIJLN	59 18% RTb	100 17% Rb	26 8% Rb	136 28% PQRTUVWXY Zabd	44 14% Rb	92 19% Rb	45 15% Rb	88 22% QRTab	44 17% Rb	81 21% QRtb	37 16% Rb	111 18% Rb	25 7% Rb	133 35% PQRSTUWVXY Zabd	48 18% Rb	67 27% PQRSTUWVXY Zabd	78 22% g	58 12% g	44 16% g	105 17% g	
Don't know	76 7%	9 3%	8 3%	2 2% *	4 3% *	18 4% G	15 4% G	6 2% LM	22 4% LM	16 4% HLMN	17 4% LM	- -	- -	8 2% LM	7 2% LM	14 4% Ze	38 6% SUYWXYZbdce	14 4% Ze	15 3% Ze	13 4% Z	20 4% e	9 3% Z	17 4% e	7 3% e	11 3% e	3 1% e	27 4% e	9 3% e	7 3% e	17 5% e	34 7% e	2 1% e	38 6% h			
Net: Favourable	299 26%	59 16% B	71 29% B	71 68% BCE*	44 33% B*	148 32% G	84 20% G	112 36% IKMO	150 27% KMO	188 50% HIKMO	56 12% M	299 100% HIJMN	- -	203 54% HIKMO	28 9% M	95 29% Sc	163 27% SWc	155 49% PQSTUVWXY Zace	65 14% PQSTUVWXY Zace	121 37% PQSUYace	116 24% Sc	109 37% PQSUYace	95 23% Sc	102 39% PQSUYace	99 26% Sc	89 38% SUWc	167 27% SUWc	164 49% POSTUVWXY Zace	45 12% Sc	110 41% PQSUYace	56 23% Sc	98 27% g	147 30% g	101 37% i	141 23% i	
Net: Unfavourable	343 30%	145 40% CD	75 30% D	11 10% *	39 29% D*	123 27% G	159 39% F	89 29% JLN	187 34% JLN	60 16% LN	245 52% HIJLN	- -	343 100% HIJLN	45 12% L	201 67% HIJLN	109 34% RTVbd	187 31% Rb	55 17% Rb	232 48% PQRTUVWXY Zabd	91 28% Rb	169 35% QRb	82 28% Rb	164 40% QRTUVXYZabd	80 30% Rb	134 36% QRb	70 30% Rb	206 34% Rb	58 17% Rb	218 57% PQRSTUWVXY Zabd	77 28% Rb	113 46% PQRSTUWVXY Zabd	135 38% g	127 26% g	80 29% g	199 33% g	
Net Difference	-44 -4%	-86 -24% CD	-4 -1% D	61 57% BCE*	5 4% B*	26 6% G	-75 -18% F	22 7% JLN	-37 -7% JLN	128 34% LN	-188 -40% HIJLN	299 100% HIJMN	-343 -100% HIJLN	158 42% HIKMO	-173 -57% M	-14 -4% Sc	-24 -4% SWce	100 31% PQSTUVWXY Zace	-167 -35% PQSTUVWXY Zace	30 9% PQSUYace	-54 -11% Sc	27 9% PQSUYace	-69 -17% Sc	22 8% PQSUYace	-35 -9% Sc	19 8% SUWc	-39 -6% SUWc	106 32% POSTUVWXY Zace	-173 -45% PQSTUVWXY Zace	33 12% PQSUYace	-58 -23% Sc	-37 -10% g	19 4% g	21 8% i	-58 -10% g	
Mean	-0.14	-0.43	-0.12 B	0.81 BCE*	-0.02 B*	0.03 G	-0.38	0.05 IKMO	-0.22 KMO	0.45 HIKMO	-0.72 MO	1.26 HIJMN	-1.52	0.56 HIKMO	-1.01 M	-0.13 SWce	-0.17 SUYce	0.43 PQSTUVWXY Zace	-0.63 c	0.11 PQSUYace	-0.26 Sc	0.10 PQSUYace	-0.35 Sc	0.08 PQSUYace	-0.27 Sc	0.09 PQSUYace	-0.21 SWce	0.40 PQSTUVWXY Zace	-0.80	0.08 PQSUYace	-0.45 Sc	-0.23	-0.03	0.07 i	-0.25	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e./f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)  
 ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e./f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed														Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...									
		Total	Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident			
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)		
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523				
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544				
Very favourable (2)	78 7%	58 7% IKM	18 8% EGKM	67 7% GIKM	7 4%	58 8% BGIKM	16 4%	67 9% BDGIKM	9 3%	55 9% BGIKM	19 4%	55 9% BDGIKM	16 3%	51 9% O	11 4%	45 11%	19 8%	42 9%	20 8%	67 7% WYa	7 5% *	59 8% WYa	15 4%	36 11% TWYa	38 5% a	59 13% TUVWYa	16 3%				
Fairly favourable (1)	221 19%	174 20% EGM	43 20% EM	199 22% BEGIKM	21 12%	161 23% BEGIKM	58 15%	168 22% BEGIKM	48 15%	144 23% BEGIKM	76 16%	155 25% BDEGHKIM	63 13%	152 26% O	24 9%	83 20%	58 23%	96 21%	65 27%	192 20% a	19 14% *	145 20% a	68 19%	64 20% a	154 20% a	126 28% TUVWXYa	83 15%				
Neither favourable nor unfavourable (0)	417 37%	339 38% DIL	71 33%	323 35% C	75 43% C	261 37% L	144 36%	286 37% L	122 38%	220 35%	183 40%	209 34%	193 41% CD	213 37%	99 37%	128 31%	86 35%	152 34%	84 35%	355 37% z	47 35% *	269 37% z	130 36%	111 35%	290 38% z	141 32% z	210 39%				
Fairly unfavourable (-1)	164 14%	130 15%	32 15%	141 15% FH	17 10%	94 13% E	62 16% E	105 14% E	51 16% E	92 15%	70 15%	89 15%	71 15% CD	68 12%	48 18% N	64 16%	34 14%	56 12%	27 11%	139 15%	18 13% *	111 15%	49 14%	39 12%	117 15%	57 13% z	92 17%				
Very unfavourable (-2)	179 16%	140 16% H	33 15%	144 16% H	30 17%	100 14% H	74 19% H	103 13% BDFHKL	68 21% BDFHKL	96 15%	74 16%	92 15%	80 17% CD	67 12%	73 27% N	68 17%	34 14%	79 17%	35 15%	139 15% z	36 26% TVZ*	98 14% z	73 20% TVYZ	54 17% z	118 16% z	44 10% z	120 22% TVYZ				
Don't know	76 7%	50 6% FIL	18 8% FIL	45 5% FIL	24 14% BDFHIJL	26 4% L	40 10% BDFHJL	43 6% FIL	26 8% DFIL	23 4% L	40 9% BDFHJL	14 2% CD	48 10% BDFHJL	31 5%	14 5%	19 5%	16 6%	26 6%	7 3%	56 6% *	9 6% *	39 5% a	25 7% a	13 4% a	47 6% a	18 4% a	22 4%				
Net: Favourable	299 26%	232 26% EGIKM	61 29% EGIKM	266 29% BEGIKM	28 16%	219 31% BDEGIKM	75 19%	235 30% BEGIKM	57 18%	199 32% BEGIKM	95 21%	210 34% BDEFGHKIM	79 17%	203 35% O	35 13%	128 31%	77 31%	138 31%	84 36%	259 27% a	26 19% *	204 28% a	83 23% a	100 31% UWa	191 25% a	186 42% TUVWXYa	99 18%				
Net: Unfavourable	343 30%	270 30% FH	65 30% FH	285 31% FH	48 27%	194 28% H	136 34% H	209 27% BEFHKL	119 37% BEFHKL	188 30% H	144 31%	182 30% CD	151 32%	136 23% N	121 45% N	133 33%	68 28%	135 30%	62 26%	278 29% z	54 40% vz*	209 29% z	121 34% z	94 30% z	235 31% z	101 23% z	212 39% TVXYZ				
Net Difference	-44 -4%	-38 -4%	-3 -2%	-19 -2% *	-20 -11%	26 4%	-62 -16%	27 3%	-63 -19%	11 2%	-49 -11%	28 5%	-72 -15%	67 11%	-86 -32%	-5 -1%	8 3%	3 1%	23 10%	-19 -2%	-28 -20%	-5 -1%	-38 -11%	6 2%	-44 -6%	85 19%	-113 -21%				
Mean	-0.14	-0.14 GIM	-0.09 GIM	-0.11 GIKM	-0.29 *	-0.02 BDEGIKM	-0.34	-0.01 BDEGIKM	-0.41	-0.05 BGIKM	-0.25 I	-0.01 BDEGIKM	-0.32	0.09 O	-0.58	-0.07	-0.03	-0.08	0.03	-0.10 UWYa	-0.44 *	-0.06 UWYa	-0.29	-0.04 UWa	-0.17 Ua	0.23 TUVWXYa	-0.42				

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total (A)	'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid, Secretary of State for Health and Social Care' :		'Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs' :		'Priti Patel, Home Secretary' :		'Angela Rayner, Deputy Leader of the Labour Party' :		'Ben Wallace, Secretary of State for Defence' :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)	Favourable (J)	Unfavourable (K)	Favourable (L)	Unfavourable (M)	Favourable (N)	Unfavourable (O)	Favourable (P)	Unfavourable (Q)
Unweighted base	1134	372	429	325	619	346	490	314	428	290	409	254	605	370	365	307	257
Weighted base	1134	318	482	321	602	324	483	296	410	264	377	235	609	336	382	272	245
Very favourable (2)	92 8%	64 20% c	11 2%	30 9%	53 9%	36 11%	41 9%	32 11%	45 11%	38 14%	36 10%	33 14% M	48 8%	65 20% O	10 3%	38 14%	29 12%
Fairly favourable (1)	282 25%	118 37% c	79 16%	74 23%	170 28%	87 27%	139 29%	90 30%	111 27%	73 27%	121 32%	73 31%	174 29%	138 41% O	57 15%	81 30%	68 28%
Neither favourable nor unfavourable (0)	375 33%	75 23%	174 36% B	112 35%	174 29%	97 30%	138 29%	85 29%	115 28%	75 28%	98 26%	66 28%	192 31%	79 23%	117 31%	74 27%	55 22%
Fairly unfavourable (-1)	139 12%	19 6%	83 17% B	33 10%	81 13%	38 12%	58 12%	32 11%	55 13%	21 8%	41 11%	22 9%	75 12%	17 5%	77 20% N	25 9%	35 14%
Very unfavourable (-2)	162 14%	25 8%	120 25% B	54 17%	88 15%	49 15%	85 17%	47 16%	67 16%	49 19%	68 18%	37 16%	93 15%	27 8%	115 30% N	49 18%	57 23%
Don't know	85 7%	18 6%	15 3%	18 6%	37 6%	17 5%	23 5%	10 3%	17 4%	10 4%	13 3%	4 2%	29 5%	9 3%	6 2%	5 2%	1 1%

Net: Favourable	373 33%	182 57% c	90 19%	104 33%	223 37%	123 38%	180 37%	122 41%	157 38%	110 42%	157 42%	106 45%	222 36%	204 61% O	67 18%	119 44%	97 40%
Net: Unfavourable	301 27%	44 14%	203 42% B	87 27%	168 28%	87 27%	142 29%	79 27%	122 30%	70 26%	109 29%	59 25%	168 28%	44 13%	192 50% N	73 27%	92 37% P
Net Difference	72 6%	138 43%	-113 -23%	18 6%	55 9%	35 11%	38 8%	43 15%	35 8%	40 15%	48 13%	46 20%	54 9%	160 48%	-125 -33%	45 17%	5 2%

Mean	*	0.59 c	-0.48	-0.02	0.04	0.07	-0.01	0.10	0.03	0.11	0.04	0.18	0.02	0.61 O	-0.61	0.13	-0.09
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O,P/Q Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O,P/Q Minimum Base: 30(\*\*) Small Base: 100(\*)



Ipsos May 2022 Political Pulse
PUBLIC
Fieldwork: 6-10 May 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party
All Adults aged 18+ in Great Britain

Table with 33 columns (Total, Gender, Age, Generation, Social grade, Region, Urban/Rural, Marital Status, Pres of children HH, Education, Employment status, Ethnicity) and 12 rows (Unweighted base, Weighted base, Very favourable (2), Fairly favourable (1), Neither favourable nor unfavourable (0), Fairly unfavourable (-1), Very unfavourable (-2), Don't know, Net: Favourable, Net: Unfavourable, Net Difference, Mean).

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d,e/f,g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties								Favourable to politicians										Perceived impact of Brexit on UK		Direction GB are heading in							
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Conserv	Unfavourable to Conserv	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Favourable to Angela Rayner	Unfavourable to Angela Rayner	Favourable to Ben Wallace	Unfavourable to Ben Wallace	Positive impact	Negative impact	Right direction	Wrong direction
Unweighted base	1134	326	272	128	144	518	355	320	557	430	424	335	335	415	279	325	619	372	429	346	490	314	428	290	409	254	605	370	365	307	257	352	536	286	621	
Weighted base	1134	358	250	105	135	460	410	306	554	378	469	299	343	373	301	321	602	318	482	324	483	296	410	264	377	235	609	336	382	272	245	356	496	274	601	
Very favourable (2)	92	15	25	12	29	58	17	38	47	76	7	63	10	92	-	30	53	64	11	36	41	32	45	38	36	33	48	65	10	38	29	28	47	33	50	
	8%	4%	10%	11%	21%	13%	4%	12%	9%	20%	1%	21%	3%	25%	-	9%	9%	20%	2%	11%	9%	11%	11%	14%	10%	14%	8%	20%	3%	14%	12%	8%	9%	12%	8%	
Fairly favourable (1)	282	54	89	44	44	148	71	80	162	138	72	140	35	282	-	74	170	118	79	87	139	90	111	73	121	73	174	138	57	81	68	70	166	73	154	
	25%	15%	35%	42%	33%	32%	17%	26%	29%	36%	15%	47%	10%	75%	-	23%	28%	37%	16%	27%	29%	30%	27%	27%	31%	29%	41%	15%	30%	28%	20%	33%	27%	26%		
Neither favourable nor unfavourable (0)	375	143	69	29	32	131	167	94	160	97	159	54	90	-	112	174	75	174	36%	97	138	85	115	75	98	66	192	79	117	74	55	115	147	78	201	
	33%	40%	28%	27%	24%	28%	41%	31%	29%	26%	34%	18%	26%	-	35%	29%	23%	36%	30%	29%	29%	29%	28%	28%	26%	28%	31%	23%	31%	27%	22%	32%	30%	28%	33%	
Fairly unfavourable (-1)	139	51	30	12	9	54	46	31	78	28	85	11	77	-	139	33	81	19	83	38	58	32	55	21	41	22	75	17	77	25	35	38	60	35	70	
	12%	14%	12%	12%	7%	12%	11%	10%	14%	7%	18%	4%	23%	-	46%	10%	13%	6%	17%	12%	12%	11%	13%	8%	11%	9%	12%	5%	20%	9%	14%	11%	12%	13%	12%	
Very unfavourable (-2)	162	87	26	7	15	50	89	56	83	23	132	16	123	-	162	54	88	25	120	49	85	47	67	49	68	37	93	27	115	49	57	91	44	45	89	
	14%	24%	10%	7%	11%	11%	22%	18%	15%	6%	28%	5%	36%	-	54%	17%	15%	8%	25%	15%	17%	16%	16%	19%	18%	16%	15%	8%	30%	18%	23%	25%	9%	16%	15%	
Don't know	85	8	11	2	5	19	20	7	24	16	15	13	6	-	18	37	18	15	17	23	10	17	10	13	4	29	9	6	5	1	14	32	10	37		
	7%	2%	5%	1%	4%	4%	5%	2%	4%	4%	3%	4%	2%	-	6%	6%	6%	3%	5%	5%	3%	4%	4%	3%	2%	5%	3%	2%	2%	1%	4%	6%	4%	6%		
Net: Favourable	373	69	114	56	73	206	88	118	210	214	79	203	45	373	-	104	223	182	90	123	180	122	157	110	157	106	222	204	67	119	97	98	213	106	204	
	33%	19%	45%	53%	54%	45%	22%	38%	38%	56%	17%	68%	13%	100%	-	33%	37%	57%	19%	38%	37%	41%	38%	42%	42%	45%	36%	61%	18%	44%	40%	28%	43%	39%	34%	
Net: Unfavourable	301	138	56	20	24	104	135	88	161	51	217	28	201	-	301	87	168	44	203	87	142	79	122	70	109	59	168	44	192	73	92	129	104	80	159	
	27%	39%	23%	19%	18%	23%	33%	29%	29%	14%	46%	9%	59%	-	100%	27%	28%	14%	42%	27%	29%	27%	30%	26%	29%	25%	28%	13%	50%	27%	37%	36%	21%	29%	26%	
Net Difference	72	-69	57	36	49	102	-47	30	49	162	-138	176	-155	373	-301	18	55	138	-113	35	38	43	35	40	48	46	54	160	-125	45	5	-30	108	26	45	
	6%	-19%	23%	34%	37%	22%	-11%	10%	9%	43%	-29%	59%	-45%	100%	-100%	6%	9%	43%	-23%	11%	8%	15%	8%	15%	13%	20%	9%	48%	-33%	17%	2%	-8%	22%	9%	7%	
Mean	*	-0.40	0.23	0.39	0.49	0.25	-0.30	0.04	0.02	0.59	-0.58	0.78	-0.80	1.25	-1.54	-0.02	0.04	0.59	-0.48	0.07	-0.01	0.10	0.03	0.11	0.04	0.18	0.02	0.61	-0.61	0.13	-0.09	-0.27	0.24	0.05	0.01	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f,g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
 PUBLIC  
 Fieldwork: 6-10 May 2022  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party  
 All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...							
		Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544
Very favourable (2)	92 8%	72 8% GKM	16 8%	81 9% GKIM	10 6%	70 10% BGIKM	20 5%	74 10% BGIKM	15 5%	69 11% BDGIKM	21 5%	66 11% BDGIKM	23 5%	73 13% O	12 5%	44 11%	29 12%	46 10%	25 11%	83 9% WYa	6 4% *	72 10% WYa	18 5%	39 12% TUWYa	51 7% a	66 15% TUVWYa	21 4%
Fairly favourable (1)	282 25%	239 27% EGIKM	42 20% I	254 28% CEGIKM	27 15%	216 31% BCDEGIKM	64 16%	234 30% BCDEGIKM	43 13%	185 29% CEGIKM	91 20% I	200 33% BCDEGIKM	77 16%	195 34% O	41 15%	113 28%	67 27%	128 28%	74 31%	252 27% a	26 19% *	195 27% a	81 22%	81 25%	199 26% a	153 34% TUVWXYa	108 20%
Neither favourable nor unfavourable (0)	375 33%	303 34% FIL	66 31%	304 33% L	61 35%	220 31% L	145 37% L	247 32% L	118 37% L	193 31%	173 37% FHL	176 29%	190 40% BCDFHIL	167 29%	93 34%	121 30%	72 29%	134 30%	62 26%	320 34%	35 26% *	243 34%	114 32%	107 34%	247 32%	136 31%	183 34%
Fairly unfavourable (-1)	139 12%	103 12%	30 14%	101 11% L	29 17% H	76 11% L	53 13%	80 10%	52 16% BDFHIL	66 10%	67 14% DH	66 11%	66 14%	60 10%	36 13%	48 12%	34 14%	44 10%	25 11%	110 12% z	25 19% WZ*	94 13% z	41 11% z	40 13% z	91 12% z	36 8% TWYZ	88 16%
Very unfavourable (-2)	162 14%	125 14% H	35 16%	130 14% H	24 14%	87 12% BDFHKL	72 18% BDFHKL	95 12% BDFHKL	62 19% BDFHKL	94 15% FH	66 14%	92 15% FH	67 14%	58 10%	73 27% N	64 16%	28 11%	77 17%	40 17%	123 13% z	33 24% TVXYZ*	85 12% z	69 19% TVXZ	41 13% z	118 15% TVZ	34 8% TVXZ	117 22% TVXYZ
Don't know	85 7%	48 5% JL	26 12% BDFHIL	49 5% JL	24 14% BDFHIL	32 5% L	40 10% BDFHIL	44 6% FIL	33 10% BDFHIL	24 4% L	44 10% BDFHIL	15 2%	49 10% BDFHIL	29 5%	14 5%	19 5%	17 7%	22 5%	10 4%	59 6% VX	11 8% X*	33 5% TVXZa	36 10% TVXZa	9 3% VXZa	58 8% VXZa	21 5% TVXZa	26 5%
Net: Favourable	373 33%	311 35% EGIKM	58 27% I	335 36% CEGIKM	37 21%	286 41% BCDEGIKM	84 21%	308 40% BCDEGIKM	59 18%	254 40% BCDEGIKM	113 24% I	266 43% BCDEGIKM	100 21%	269 46% O	53 20%	156 38%	95 39%	174 39%	99 42%	335 35% UWa	32 23% *	267 37% UWYa	99 28%	120 38% UWa	250 33% Wa	219 49% TUVWXYa	129 24%
Net: Unfavourable	301 27%	228 26% FH	65 30%	230 25% H	53 30%	163 23% BDFHJ	125 32% BDFHJ	175 23% BDFHJ	114 35% BDFHJ	160 25% H	133 29% FH	158 26% H	133 28% H	118 20%	109 40% N	112 28%	62 25%	121 27%	65 28%	233 25% z	59 43% TVWXYZ*	179 25% z	110 31% tz	81 26% z	210 27% tz	70 16% tz	205 38% TVWXYZ
Net Difference	72 6%	83 9%	-6 -3%	105 11%	-16 -9%	122 17%	-41 -10%	133 17%	-55 -17%	94 15%	-20 -4%	109 18%	-33 -7%	151 26%	-55 -21%	44 11%	33 13%	53 12%	34 14%	102 11%	-27 -20%	88 12%	-11 -3%	39 12%	40 5%	149 33%	-76 -14%
Mean	*	0.04 EGIKM	-0.13 I	0.06 EGIKM	-0.20 *	0.16 BCDEGIKM	-0.26 BCDEGIKM	0.15 BCDEGIKM	-0.35 BCDEGIKM	0.12 BCEGIKM	-0.15 I	0.14 BCDEGIKM	-0.18 I	0.30 O	-0.46 O	0.06 O	0.14 O	0.05 O	0.08 O	0.07 UWYa	-0.43 *	0.11 UWYa	-0.19 a	0.12 UWa	-0.04 UWa	0.43 TUVWXYa	-0.33

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party

All Adults aged 18+ in Great Britain

	Total (A)	'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid, Secretary of State for Health and Social Care' :		'Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs' :		'Priti Patel, Home Secretary' :		'Angela Rayner, Deputy Leader of the Labour Party' :		'Ben Wallace, Secretary of State for Defence' :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)	Favourable (J)	Unfavourable (K)	Favourable (L)	Unfavourable (M)	Favourable (N)	Unfavourable (O)	Favourable (P)	Unfavourable (Q)
Unweighted base	1134	372	429	325	619	346	490	314	428	290	409	254	605	370	365	307	257
Weighted base	1134	318	482	321	602	324	483	296	410	264	377	235	609	336	382	272	245
Very favourable (2)	92 8%	64 20% c	11 2%	30 9%	53 9%	36 11%	41 9%	32 11%	45 11%	38 14%	36 10%	33 14% M	48 8%	65 20% O	10 3%	38 14%	29 12%
Fairly favourable (1)	282 25%	118 37% c	79 16%	74 23%	170 28%	87 27%	139 29%	90 30%	111 27%	73 27%	121 32%	73 31%	174 29%	138 41% O	57 15%	81 30%	68 28%
Neither favourable nor unfavourable (0)	375 33%	75 23%	174 36% B	112 35%	174 29%	97 30%	138 29%	85 29%	115 28%	75 28%	98 26%	66 28%	192 31%	79 23%	117 31%	74 27%	55 22%
Fairly unfavourable (-1)	139 12%	19 6%	83 17% B	33 10%	81 13%	38 12%	58 12%	32 11%	55 13%	21 8%	41 11%	22 9%	75 12%	17 5%	77 20% N	25 9%	35 14%
Very unfavourable (-2)	162 14%	25 8%	120 25% B	54 17%	88 15%	49 15%	85 17%	47 16%	67 16%	49 19%	68 18%	37 16%	93 15%	27 8%	115 30% N	49 18%	57 23%
Don't know	85 7%	18 6%	15 3%	18 6%	37 6%	17 5%	23 5%	10 3%	17 4%	10 4%	13 3%	4 2%	29 5%	9 3%	6 2%	5 2%	1 1%

Net: Favourable	373 33%	182 57% c	90 19%	104 33%	223 37%	123 38%	180 37%	122 41%	157 38%	110 42%	157 42%	106 45%	222 36%	204 61% O	67 18%	119 44%	97 40%
Net: Unfavourable	301 27%	44 14%	203 42% B	87 27%	168 28%	87 27%	142 29%	79 27%	122 30%	70 26%	109 29%	59 25%	168 28%	44 13%	192 50% N	73 27%	92 37% P
Net Difference	72 6%	138 43%	-113 -23%	18 6%	55 9%	35 11%	38 8%	43 15%	35 8%	40 15%	48 13%	46 20%	54 9%	160 48%	-125 -33%	45 17%	5 2%

Mean	*	0.59 c	-0.48	-0.02	0.04	0.07	-0.01	0.10	0.03	0.11	0.04	0.18	0.02	0.61 O	-0.61	0.13	-0.09
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O,P/Q Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O,P/Q Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q3. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?  
All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)	Minority ethnic group (n)	
Unweighted base	1134	546	579	360	399	375	158	202	192	207	193	182	176	320	276	320	42	512	331	111	180	274	296	254	155	56	99	949	185	705	286	143	488	646	567	567	769	365	992	130	
Weighted base	1134	550	575	317	376	441	123	194	182	195	176	265	141	298	265	353	77	299	333	235	268	271	294	262	153	55	99	951	183	675	285	174	426	708	349	785	670	464	1008	114	
Very positive (2)	135 12%	92 17% c	43 8%	26 8%	40 11%	69 16% DHU	10 9%	16 8%	23 13%	16 8%	33 19% DEGHU	36 14%	13 9%	28 9%	26 10%	60 17% MNO	8 10% *	51 17% SU	27 8%	34 14% *	24 9%	32 12%	29 10%	30 11%	29 19% w	5 10% *	10 10% *	119 13%	16 9%	101 15% e	15 5%	18 11%	56 13%	79 11%	58 17% j	77 10%	80 12%	55 12%	127 13%	8 7% *	
Fairly positive (1)	221 19%	109 20%	109 19%	47 15%	74 20%	100 23% DJ	19 16%	28 14%	47 26% DEGHU	27 14%	33 19% DEGHU	67 25% DHU	24 17%	55 18%	46 17%	76 21%	20 26% *	60 20%	64 19%	61 26% U*	36 13%	48 18%	70 24% a	41 16%	32 21%	19 35% vxa*	11 11% *	169 18%	52 28% b	145 22% e	40 14%	35 20%	84 20%	136 19%	67 19%	154 20%	129 19%	92 20%	201 20%	16 14% *	
Made no difference (0)	220 19%	103 19%	116 20%	92 29% EFUJKL	56 15%	71 16%	31 25% EFIK	61 32% EFUJKL	20 11%	36 19%	24 14%	47 18%	36 26% P	69 23%	45 17%	57 16%	12 15% *	44 15%	61 18%	44 19% *	71 26% R	63 23%	55 19%	53 20%	27 18%	5 10% *	16 17% *	200 21% c	20 11%	109 16%	69 24% d	42 24%	82 19%	138 20%	41 12% i	179 23% i	126 19%	94 20%	185 18%	35 30% m*	
Fairly negative (-1)	219 19%	85 16%	132 23% B	65 20% H	78 21%	76 17% DFHIKL	36 29% DFHIKL	29 15%	31 17%	47 24%	31 17%	46 17%	37 26% P	53 18%	54 21%	55 16%	20 26% *	55 18%	72 22%	35 15% *	58 22%	63 23%	55 19%	48 18%	27 17%	6 11% *	21 21% *	180 19%	39 21%	117 17%	69 24% d	34 19%	85 20%	135 19%	61 17%	159 20%	121 18%	98 21%	200 20%	16 14% *	
Very negative (-2)	276 24%	139 25%	135 24%	63 20% G	110 29% DG	104 24% G	12 10% DG	50 26% DG	51 28% G	59 30% DG	48 27% G	56 21% G	17 12%	79 27% M	80 30% M	90 25% M	11 15% *	79 27%	88 27% *	46 20% *	62 23%	55 20%	67 23%	67 26%	34 22%	16 30% *	37 37% vwy*	228 24%	49 27%	174 26%	65 23%	37 21%	101 24%	175 25%	110 32% j	166 21%	178 27%	98 21%	237 24%	35 31% *	
Don't know	63 6%	21 4%	40 7%	24 7%	19 5%	20 5%	14 11% DEFJKL	10 5%	9 5%	9 5%	8 4%	13 5%	14 10% NP	14 5%	14 5%	15 4%	6 7% *	11 4%	21 6%	14 6% *	17 6%	10 4%	18 6%	23 9%	5 3%	2 4% *	5 5% *	55 6%	8 4%	28 4%	27 9% d	8 5%	18 4%	45 6%	13 4%	50 6%	36 5%	27 6%	58 6%	5 4% *	
Net: Positive	356 31%	201 37% c	152 26%	73 23%	114 30% j	169 38% DGHU	30 24%	44 22%	71 39% DEGHU	43 22%	66 37% DGHU	103 39% DGHU	37 26%	83 28%	72 27%	136 39% MNO	28 36% *	111 37% SU	91 27%	95 40% SU*	60 22%	80 29%	99 34%	71 27%	61 40% xa	25 46% xa*	21 21% *	288 30%	68 37%	247 37% e	56 20%	54 31% e	140 33%	215 30%	124 36%	231 30%	209 31%	147 32%	328 33% n	24 21% *	
Net: Negative	496 44%	224 41%	267 46%	128 40%	188 50% DFL	180 41%	48 39%	79 41%	82 45%	106 54% DFGHL	79 45%	101 38%	53 38%	132 44%	134 50% M	145 41%	32 41% *	134 45%	160 48% T	82 35% *	120 45%	118 44%	122 42%	115 44%	60 39%	22 41% *	57 58% wy*	408 43%	88 48%	291 43%	134 47%	71 41%	186 44%	310 44%	171 49% j	325 41%	299 45%	196 42%	437 43%	51 44% *	
Mean	-0.26	-0.13 c	-0.39	-0.31	-0.40 j	-0.11 EJ	-0.19 j	-0.38	-0.23 j	-0.57	-0.17 j	-0.07 EJ	-0.16	-0.35	-0.46	-0.11 o	-0.10 **	-0.18 s	-0.42	* su*	-0.40	-0.24 a	-0.22 a	-0.34	-0.03 a	-0.16 *	-0.67 *	-0.26	-0.30	-0.18 e	-0.49	-0.22 *	-0.22	-0.29	-0.29	-0.25	-0.30	-0.21	-0.23	-0.48 *	

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Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q3. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties										Favourable to politicians										Perceived impact of Brexit on UK		Direction GB are heading in					
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Favourable to Angela Rayner	Unfavourable to Angela Rayner	Favourable to Ben Wallace	Unfavourable to Ben Wallace	Positive impact	Negative impact	Right direction	Wrong direction
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1134	326	272	128	144	518	355	320	557	430	424	335	335	415	279	325	619	372	429	346	490	314	428	290	409	254	605	370	365	307	257	352	536	286	621
Weighted base	1134	358	250	105	135	460	410	306	554	378	469	299	343	373	301	321	602	318	482	324	483	296	410	264	377	235	609	336	382	272	245	356	496	274	601
Very positive (2)	135 12%	77 22% C	11 4%	12 12% C*	17 13% C*	27 6%	90 22% F	88 29% IJKLMNOP	22 4%	44 12% I	78 17% I	53 18% IUN	51 15% I	47 12% I	60 20% IUMN	84 26% QRSUWYabce	32 5%	42 13% QUWYae	73 15% QUWYae	75 23% QRSUWYabce	29 6%	71 24% QRSUWYabce	21 5%	78 29% QRSTUVWYabce	20 5%	62 26% QRSUWYabce	40 7%	47 14% QUWYae	57 15% QUWYae	74 27% QRSUWYabce	12 5%	135 38% g	- -	84 31% i	29 5%
Fairly positive (1)	221 19%	124 35% CDE	38 15%	12 11% *	15 11% *	52 11%	133 32% F	108 35% IJKLMNOP	65 12%	64 17% I	126 27% IUN	45 15% IUN	84 24% IUN	52 14%	69 23% ILN	109 34% QRSUWYabce	67 11%	61 19% QUWYae	122 25% QUWYabce	98 30% QRSUWYabce	51 10%	95 32% QRSUWYabce	45 11%	84 32% QRUWYabce	43 11%	83 35% QRSUWYabced	75 12% QUW	52 15% QUW	105 27% QRUWYabce	79 29% QRSUWYabce	32 13%	221 62% g	- -	105 38% i	65 11%
Made no difference (0)	220 19%	64 18%	31 12%	11 10% *	38 28% BCD*	46 10%	96 23% F	56 18%	76 14%	53 14%	86 18% I	51 17% I	61 18%	61 16%	50 16% R	57 18% R	87 14% QRTabce	38 12%	102 21% R	58 18% R	83 17% QR	51 17% R	69 17% RY	46 17% R	48 13% RYb	47 20% RYb	93 15%	47 14% Y	68 18% Y	45 16%	37 15%	- -	- -	40 15%	107 18%
Fairly negative (-1)	219 19%	54 15%	51 21%	28 26% B*	27 20% *	112 24% G	57 14%	32 11% HKMO	131 24% HKMO	75 20% H	78 17% H	65 22% H	53 16% HM	83 22% HM	46 15% XZd	50 16% XZd	140 23% PRSVXZbde	57 18% XZd	85 18% XZd	62 19% XZd	107 22% PXZde	47 16% XZd	83 20% XZd	27 10% XZd	81 22% XZde	25 11% PRSVWXZbde	144 24% XZd	61 18% XZd	72 19% XZd	30 11%	39 16%	- -	219 44% f	28 10%	135 22% h
Very negative (-2)	276 24%	22 6% BE	109 43% BE	41 39% B*	38 28% B*	209 45% G	17 4%	14 5% HJKLMNO	238 43% HJKLMNO	133 35% HKLMO	74 16% H	82 27% HKO	74 22% HK	130 35% HKLMO	58 19% H	11 4% PRSTVXZcd	249 41% PRSTVXZcd	108 34% PSTVXZcd	77 16% PTVXZ	19 6% P	198 41% PRSTVXZcd	27 9% PT	177 43% PRSTVXZacd	27 10% PTZ	171 45% PQRSTVXZabcd	14 6% PSTVXZcd	234 38% PSTVXZcd	125 37% PSTVXZcd	62 16% PTVXZ	41 15% PTVXZ	117 48% PQRSTVXZabcd	- -	276 56% f	12 5%	239 40% h
Don't know	63 6%	16 5% E	11 4% E	2 2% *	- -	14 3%	18 4%	8 3% N	22 4% LN	10 3% N	28 6% HLN	3 1% HLN	20 6% HLN	2 *	19 6% HJLN	9 3% Xd	27 5% Xbd	13 4% Xbd	23 5% VXZbd	13 4% VXbd	15 3% b	6 2% b	14 3% b	3 1% b	13 3% b	4 2% Xbd	23 4% Xbd	3 1% VXbd	18 5% VXbd	3 1% b	9 4% b	- -	- -	6 2%	26 4%
Net: Positive	356 31%	201 56% CDE	49 19%	24 23% *	32 23% *	79 17% F	223 54% F	196 64% IJKLMNOP	87 16% I	108 29% I	204 44% IUN	98 33% IUN	135 39% IUN	98 26% I	129 43% IUN	193 60% QRSUWYabce	99 16% QUWYae	103 32% QUWYabce	195 40% QRSUWYabce	173 53% QRSUWYabce	79 16% QRSUWYabce	166 56% QRSUWYabce	66 16% QRSUWYabce	162 61% QRSUWYabce	63 17% QRSUWYabce	145 62% QRSUWYabce	115 19% QUWYae	99 30% QUWYae	162 42% QRUWYabce	153 56% QRSUWYabce	43 18%	356 100% g	- -	188 69% i	94 16%
Net: Negative	496 44%	77 21% BE	160 64% BE	68 65% BE*	65 48% B*	321 70% G	74 18%	46 15% HJKLMNO	370 67% HJKLMNO	208 55% HKMO	152 32% H	147 49% HKMO	127 37% H	213 57% HKLMO	104 35% H	61 19% PRSTVXZbcd	389 65% PSTVXZcd	164 52% PTVXZd	162 34% PZ	81 25% PZ	305 63% PRSTVXZbcd	73 25% PZ	261 64% PRSTVXZbcd	54 21% PRSTVXZbcd	252 67% PRSTVXZabcd	39 17% PRSTVXZbcd	379 62% PSTVXZcd	186 55% PTVXZd	134 35% PXZ	71 26% PRSTVXZbcd	156 64% PRSTVXZbcd	- -	496 100% f	40 15%	374 62% h
Mean	-0.26	0.52 CDE	-0.87	-0.70 *	-0.40 C*	-0.95	0.56 F	0.75 IJKLMNOP	-0.94	-0.51 I	0.13 IILMN	-0.26 IUN	-0.05 IUN	-0.53 I	0.09 IUN	0.66 QRSUWYabce	-0.88 QUWYae	-0.41 QRUWYabce	0.06 QRSUWYabce	0.47 QRSUWYabce	-0.85	0.47 QRSUWYabce	-0.89	0.60 QRSUWYabced	-0.93 QRSUWYabced	0.67 QRSTUVWYabce	-0.78 QUWY	-0.49 QUWYae	0.06 QRUWYabce	0.43 QRSUWYabce	-0.93	1.38 g	-1.56	0.82 i	-0.85

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q3. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...									
			Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523		
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544		
Very positive (2)	135 12%	118 13% CKM	15 7%	111 12% K	19 11%	88 13% K	43 11% K	97 13% K	35 11% K	95 15% CDFHKM	34 7% K	86 14% CK	44 9%	55 9%	58 22% N	70 17% Q	17 7% K	74 16% S	26 11% S	118 12% Y	10 7% *	92 13% Y	36 10% Y	79 25% TUVWYZa	49 6% K	56 13% Y	70 13% Y		
Fairly positive (1)	221 19%	178 20% K	42 19%	190 21% K	30 17%	134 19% K	86 22% K	150 19% K	67 21% K	155 25% BDFHKL	65 14% K	121 20% K	97 21% K	78 13%	75 28% N	100 24% Q	40 16% K	111 25% S	29 12% S	190 20% YZ	28 20% *	154 21% YZ	63 18% K	90 28% TVWYZ	125 16% K	74 17% K	125 23% WYZ		
Made no difference (0)	220 19%	152 17% L	60 28% BDFHJL	159 17% L	46 26% BDFHJL	111 16% K	97 25% BDFHJL	124 16% K	85 20% BDFHJL	107 17% L	104 22% BDFHJL	86 14% K	117 25% BDFHJL	91 16%	45 17% K	88 21% Q	32 13% K	63 14% K	33 14% K	167 18% K	40 29% TWYZa*	146 20% TY	60 17% K	81 26% TVWYZa	128 17% K	87 19% K	106 20% K		
Fairly negative (-1)	219 19%	172 19%	44 21%	182 20% K	32 19%	146 21% J	71 18% K	159 21% J	57 17% K	111 18% K	102 22% GI	124 20% J	91 19%	126 22% K	46 17% K	61 15% K	62 25% P	77 17% K	57 24% K	191 20% X	29 21% *	132 18% X	87 24% XZ	44 14% K	168 22% VK	81 18% X	109 20% X		
Very negative (-2)	276 24%	239 27% CEGJUM	34 16%	243 26% CEGIM	27 16%	204 29% BCDEGJUM	66 17% K	220 28% CEGJUM	53 16% K	151 24% CEGIM	116 25% CEGIM	183 30% BCDEGJUM	86 18% K	213 36% O	39 14% K	82 20% K	86 35% P	115 25% K	88 37% R	241 25% Xa	26 19% X*	171 24% X	93 26% Xa	12 4% K	259 34% TUVWXa	140 31% TUVXa	108 20% X		
Don't know	63 6%	31 4% FIL	19 9% BDFHJL	33 4% FIL	20 12% BDFHJL	18 3% K	33 8% BDFHJL	23 3% J	32 10% BDFHJL	11 2% K	42 9% BDFHJL	13 2% K	37 8% BDFHJL	20 3% K	7 3% K	8 2% K	11 4% K	12 3% K	4 2% K	42 4% Z	4 3% *	27 4% Z	20 6% Z	10 3% K	36 5% Z	8 2% K	27 5% Z		
Net: Positive	356 31%	296 33% K	57 26% K	301 33% K	49 28% K	222 32% K	128 32% K	247 32% K	102 32% K	250 40% BCDEFGHIKLM	98 21% K	207 34% K	140 30% K	133 23% K	133 49% N	170 42% Q	57 23% K	185 41% S	54 23% K	308 32% Y	37 28% *	246 34% YZ	99 28% Y	169 53% TUVWYZa	174 23% K	130 29% Y	194 36% WY		
Net: Negative	496 44%	411 46% CEGJUM	79 37% K	425 46% CEGJUM	60 34% K	350 50% BCDEGJUM	137 35% K	380 49% BCDEGJUM	110 34% K	262 42% GI	218 47% CEGIM	308 50% BCDEGJUM	177 38% K	339 58% O	84 31% K	142 35% K	148 60% P	191 42% K	145 61% R	432 46% VXa	55 40% X*	303 42% X	180 50% UVXa	56 18% K	427 56% TUVWXa	221 50% VXa	217 40% X		
Mean	-0.26	-0.28 FHK	-0.21 K	-0.29 K	-0.12 K*	-0.36	-0.09 BDFHKL	-0.34	-0.09 DFHKL	-0.11 BDFHKL	-0.48	-0.33	-0.18 FK	-0.65	0.26 N	0.04 Q	-0.68	-0.11 S	-0.66	-0.27 YZ	-0.26 Y*	-0.20 TWYZ	-0.41 Y	0.59 TUVWYZa	-0.64	-0.40 Y	-0.12 TWYZ		

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q4. Would you say that the current Conservative government, led by Prime Minister Boris Johnson, is doing well or badly at running the country, or do you not have an opinion?  
All Adults aged 18+ in Great Britain

Table with columns: Total, Gender (Male, Female), Age (18-24, 25-34, 35-44, 45-54, 55-64, 65+), Generation (Gen Z, Millennials, Gen X, Baby Boomers, Pre-War), Social grade (AB, C1, C2, DE), Region (North, Midlands, South, London, Wales, Scotland), Urban/Rural, Marital Status (Married/Living as Married, Single, Widowed/Divorced/Separated), Pres of children HH (17 or under) (At least one child present, No children present), Education (Graduate, Non-graduate), Employment status (Working, Not working), Ethnicity (White ethnic group, Minority ethnic group). Rows include Unweighted base, Weighted base, and response categories: Very well (2), Fairly well (1), Neither well nor badly (0), Fairly badly (-1), Very badly (-2), Don't know.

Summary rows: Net: Led well (Total 311, 27%), Net: Led badly (Total 546, 48%), Mean (-0.43).

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Overlap formulae used  
ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)



## Ipsos May 2022 Political Pulse

## PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q4. Would you say that the current Conservative government, led by Prime Minister Boris Johnson, is doing well or badly at running the country, or do you not have an opinion?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties									Favourable to politicians												Perceived impact of Brexit on UK		Direction GB are heading in					
		Total (A)	Conservative (B)	Labour (C)	Liberal Democrats (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Conservatives (H)	Unfavourable to Conservatives (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to Johnson (P)	Unfavourable to Johnson (Q)	Favourable to Starmer (R)	Unfavourable to Starmer (S)	Favourable to Sunak (T)	Unfavourable to Sunak (U)	Favourable to Sajid Javid (V)	Unfavourable to Sajid Javid (W)	Favourable to Liz Truss (X)	Unfavourable to Liz Truss (Y)	Favourable to Priti Patel (Z)	Unfavourable to Priti Patel (a)	Favourable to Angela Rayner (b)	Unfavourable to Angela Rayner (c)	Favourable to Ben Wallace (d)	Unfavourable to Ben Wallace (e)	Positive impact (f)	Negative impact (g)	Right direction (h)	Wrong direction (i)
Unweighted base	1134	326	272	128	144	518	355	320	557	430	424	335	335	415	279	325	619	372	429	346	490	314	428	290	409	254	605	370	365	307	257	352	536	286	621	
Weighted base	1134	358	250	105	135	460	410	306	554	378	469	299	343	373	301	321	602	318	482	324	483	296	410	264	377	235	609	336	382	272	245	356	496	274	601	
Very well (2)	83	43	7	12	11	37	36	69	4	38	36	38	17	43	18	75	5	35	34	65	4	56	7	60	7	58	7	34	32	60	7	68	11	65	12	
	7%	12%	3%	11%	8%	8%	9%	23%	1%	10%	8%	13%	5%	12%	6%	23%	1%	11%	7%	20%	4%	19%	2%	23%	2%	25%	1%	10%	8%	22%	3%	19%	2%	24%	2%	
		C		C*	C*			IJKLMNOP		IM	I	IMO	I	IMO	I	QRSUWYabce		QUWYae	QUWYae	QRSUWYabce		QRSUWYabce		QRSUWYabce	Q	QRSUVWYabcde	QRSUWYabcde	QUWYae	QUWYae	QRSUWYabce	QUa	g		i	2%	
Fairly well (1)	228	134	26	16	14	69	118	137	38	54	133	49	88	62	75	150	31	58	131	131	47	118	43	92	40	100	67	57	100	82	26	140	39	122	51	
	20%	38%	10%	15%	10%	15%	29%	45%	7%	14%	28%	16%	26%	17%	25%	47%	5%	18%	27%	40%	10%	40%	11%	35%	11%	42%	11%	17%	26%	30%	11%	39%	8%	44%	8%	
		CDE		*	*	F	F	IJKLMNOP		I	IJLN	I	IJLN	I	IJLN	QRSTUVWXYZabcde		QUWYae	QRUYabe	QRSUWYabce	Q	QRSUWYabce	Q	QRSUWYabce	Q	QRSUVWYabcde	QRSUWYabcde	QUWYae	QUWYabe	QRSUWYabc	Q	g		i	8%	
Neither well nor badly (0)	246	101	25	12	29	65	100	69	67	54	113	55	69	56	69	72	74	41	116	62	52	61	47	57	30	40	100	37	88	56	20	76	66	62	73	
	22%	28%	10%	11%	21%	14%	24%	23%	12%	14%	24%	18%	20%	15%	23%	22%	12%	13%	24%	19%	11%	21%	12%	22%	8%	17%	16%	11%	23%	21%	8%	21%	13%	23%	12%	
		CD		*	C*	F	F	IJN		IJN	I	I	I	I	IJN	QRUYZabe	Ye	Y	QRUYZabe	QRUYbe	Y	QRUYbe	Y	QRUYbe		UYbe	QUWYbe		QRUYabe	QRUYbe	g		i	12%		
Fairly badly (-1)	222	49	49	36	29	92	76	18	147	73	93	65	63	71	61	14	171	61	93	50	108	41	85	32	78	23	151	57	76	35	45	42	124	18	161	
	20%	14%	20%	34%	21%	20%	18%	6%	26%	19%	20%	22%	18%	19%	20%	4%	28%	19%	19%	16%	22%	14%	21%	12%	21%	10%	25%	20%	13%	18%	12%	25%	7%	27%		
				BC*	*	G	F	HJKLMNO		H	H	H	H	H	H	PRSTUVWXYZabcde	PXZd	PVXZd	PZ	PZ	PTVXZbd	P	PVXZd	P	PVXZd	P	PRSTUVWXYZbde	PZ	PVXZd	P	P	f		h	27%	
Very badly (-2)	323	25	140	29	51	191	72	6	290	153	82	85	98	141	68	4	308	120	98	10	265	16	222	20	215	11	274	148	75	37	143	24	253	6	299	
	29%	7%	56%	27%	38%	42%	18%	2%	52%	40%	17%	28%	29%	38%	23%	1%	51%	38%	20%	3%	55%	6%	54%	8%	57%	5%	45%	44%	20%	14%	58%	7%	51%	2%	50%	
		BDE	BDE	B*	B*	G	G	HJKLMNO	HJKLMNO	H	HK	HK	HKD	HKLMO	HK	PRSTVXZabcd	PSTVXZcd	PTVXZd	P	P	PQRSTVXZabcd	PT	PRSTVXZabcd	PTZ	PQRSTVXZabcd	P	PRSTVXZcd	PRSTVXZcd	PTVXZd	PTVXZ	PQRSTVXZabcd	f	h	50%		
Don't know	31	5	4	*	1	5	8	6	9	5	12	7	8	1	11	6	13	4	11	5	6	4	5	2	6	4	11	2	10	1	4	6	3	1	5	
	3%	1%	1%	*	1%	1%	2%	2%	2%	1%	3%	2%	2%	*	4%	2%	2%	1%	2%	2%	1%	1%	1%	1%	2%	2%	2%	2%	*	2%	2%	1%	*	1%		
								N	N	N	N	N	N	N	N	d	b											d								

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e./j/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e./j/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q4. Would you say that the current Conservative government, led by Prime Minister Boris Johnson, is doing well or badly at running the country, or do you not have an opinion?

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...									
		Total	Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public confident	The public not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident	
																													(A)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523		
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544		
Very well (2)	83 7%	71 8% K	10 5%	71 8% K	12 7% K	57 8% K	24 6% K	58 8% K	24 7% K	68 11% BCDFGHKM	11 2%	54 9% K	26 5% K	37 6%	41 15% N	55 13% Q	9 4%	60 13% S	14 6%	74 8% WY	8 6% Y*	64 9% WY	17 5% Y	67 21% TUVWYZa	15 2%	43 10% WY	35 6% Y		
Fairly well (1)	228 20%	187 21% FHK	38 18%	195 21% FHK	30 17%	125 18%	98 25% CEFHKM	141 18%	80 25% EFK	148 24% BFHKL	76 16%	125 20% F	97 20% K	67 12%	102 38% N	102 25% Q	39 16%	90 20% Q	44 19%	194 20% Y	31 23% Y*	151 21% Y	75 21% Y	125 39% TUVWYZa	98 13%	88 20% Y	112 21% Y		
Neither well nor badly (0)	246 22%	184 21% DFHL	53 24% L	166 18% L	61 35% BCDFGHJKL	131 19% L	104 26% BDFHJL	139 18%	94 29% BDFHJKL	123 20% L	110 24% DFHL	97 16% BDFHJL	131 28% BDFHJL	69 12%	60 22% N	82 20%	43 18%	70 15%	31 13%	188 20% Z	42 31% TVWYZ*	152 21% Z	76 21% Z	79 25% TZ	146 19% Z	62 14% Z	141 26% TVYZ		
Fairly badly (-1)	222 20%	184 21% J	36 17%	193 21% J	25 14%	141 20% J	76 19%	158 20% J	62 19%	103 16% CEGIUM	112 24% CEGIUM	122 20% J	93 20%	129 22% O	24 9%	60 15%	53 21%	79 17%	60 25% R	191 20% X	23 17% X*	136 19% X	82 23% X	30 9%	186 24% TVXZ	78 18% X	119 22% X		
Very badly (-2)	323 29%	256 29% GI	65 30% GI	279 30% GIM	39 23%	241 34% BDEGIJM	77 20%	266 34% BDEGIJM	52 16%	178 28% GI	138 30% GIM	207 34% BDEGIJM	115 24% GI	268 46% O	39 15%	101 25%	99 40% P	143 32%	87 37%	283 30% Xa	27 20% X*	202 28% Xa	104 29% UXa	11 3% TUVWXa	305 40% TUVWXa	167 38% TUVWXa	127 23% X		
Don't know	31 3%	9 1% BDFHJLM	13 6% BDFHJLM	15 2% BF	8 5% BDFHJL	6 1% BF	14 4% BDFHL	10 1% F	11 3% BF	10 2% F	13 3% BF	9 1% B	11 2% B	12 2%	3 1%	9 2%	4 2%	9 2%	1 *	18 2%	5 4% *	16 2%	5 1%	5 2%	14 2%	8 2%	10 2%		
Net: Led well	311 27%	258 29% FHK	49 23%	266 29% FHK	41 23%	182 26% K	123 31% CEKM	200 26% K	104 32% CEKM	216 34% BCDEFHKL	88 19%	180 29% FHK	122 26% K	104 18%	143 53% N	156 38% Q	48 19%	150 33% Q	58 25%	268 28% Y	39 29% Y*	215 30% Y	91 25% Y	192 61% TUVWYZa	112 15%	130 29% Y	146 27% Y		
Net: Led badly	546 48%	439 49% EGIJM	101 47% EGI	472 51% BEGIJM	64 37%	382 55% BDEGIJM	153 39%	425 55% BDEGIJM	114 35%	281 45% I	251 54% EGIJM	329 54% BEGIJM	208 44% GI	398 68% O	63 23%	160 39% P	151 61% P	222 49% R	146 62% R	474 50% UVXa	50 37% X*	338 47% X	186 52% UXa	41 13% TUVWXa	491 64% TUVWXa	245 55% TUVXa	246 45% X		
Mean	-0.43	-0.42 FHKL	-0.53	-0.46 FHK	-0.31 HK	-0.55	-0.22 BCDFHKL	-0.57	-0.12 BCDFHKL	-0.28 BDFHKL	-0.65	-0.50	-0.38 FHK	-0.92	0.31 N	-0.13 Q	-0.80	-0.35 S	-0.68	-0.45 Y	-0.23 WYZ*	-0.37 TYZ	-0.51 Y	0.67 TUVWYZa	-0.89	-0.55 Y	-0.36 WY		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
 PUBLIC  
 Fieldwork: 6-10 May 2022  
 Adults aged 18+ in GB

Q5. Now imagine that Labour were in government and Keir Starmer was Prime Minister. Do you think a Labour government led by Starmer would do a better job running the country than the current government, a worse job, or would it make no difference?  
 All Adults aged 18+ in Great Britain

	Total	Gender		Age									Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group	Minority ethnic group
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1134	546	579	360	399	375	158	202	192	207	193	182	176	320	276	320	42	512	331	111	180	274	296	254	155	56	99	949	185	705	286	143	488	646	567	567	769	365	992	130
Weighted base	1134	550	575	317	376	441	123	194	182	195	176	265	141	298	265	353	77	299	333	235	268	271	294	262	153	55	99	951	183	675	285	174	426	708	349	785	670	464	1008	114
Keir Starmer and Labour would do a better job	351 31%	191 35% C	156 27%	114 36% FL	146 39% FIL	91 21% L	47 38% FL	67 35% FL	82 45% EFJKL	64 33% FL	52 29% FL	39 15% FL	56 40% PQ	116 39% PQ	93 35% PQ	79 22% PQ	8 10% *	111 37% TU	111 33% TU	56 24% *	73 27% TU	81 30% TU	86 29% TU	77 29% TU	65 42% VWXa	16 30% *	27 27% *	300 32% f	51 28% f	225 33% f	92 32% f	35 20% f	178 42% h	173 24% h	146 42% j	206 26% j	240 36% l	111 24% l	307 30% m	40 35% *
Keir Starmer and Labour would do a worse job	371 33%	179 33%	191 33%	69 22%	104 28%	197 45% DEGHIJ	26 21% DEGHIJ	43 22% DEGHIJ	41 23% DEGHIJ	63 33% DEGHIJ	76 43% DEGHIJ	121 46% DEGHIJ	29 21% MN	65 22% MNO	84 32% MNO	153 43% MNO	39 51% MNO*	104 35% MNO*	97 29% MNO*	88 37% MNO*	82 31% MNO*	90 33% a	102 35% a	96 37% a	41 27% a	22 41% a*	20 20% *	298 31% e	73 40% e	253 38% e	53 19% e	64 37% e	112 26% g	259 37% g	106 30% g	265 34% g	206 31% g	165 36% g	348 35% n	22 19% *
Would make no difference	300 26%	139 25%	158 28%	82 26%	86 23%	131 30% IK	26 21% IK	56 29% IK	37 20% IK	49 25% IK	40 23% IK	91 34% EGIK	31 22% EGIK	75 25% EGIK	65 25% EGIK	107 30% EGIK	22 29% *	66 22% *	87 26% *	67 29% *	79 29% *	72 26% *	78 26% *	69 26% *	32 21% *	8 14% *	42 42% VWXYZ*	252 26% d	48 26% d	147 22% d	88 31% d	64 37% d	95 22% d	205 29% g	76 22% g	224 29% i	157 23% k	143 31% k	261 26% n	36 31% *
Don't know	112 10%	41 7%	70 12% B	51 16% FKL	40 11% FK	21 5% FK	23 19% EFJKL	28 14% FKL	22 12% FKL	18 9% FKL	8 4% FKL	13 5% FKL	25 18% OP	42 14% P	23 9% P	14 4% P	7 9% *	18 6% R	37 11% R	23 10% R	34 13% R	29 11% R	29 10% R	21 8% R	14 9% R	8 15% *	10 10% *	102 11% df	10 6% df	50 7% df	51 18% df	11 6% df	41 10% df	71 10% df	22 6% df	90 11% i	67 10% i	45 10% i	91 9% m	17 15% *

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Overlap formulae used  
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 ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f/g/h,i,j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q5. Now imagine that Labour were in government and Keir Starmer was Prime Minister. Do you think a Labour government led by Starmer would do a better job running the country than the current government, a worse job, or would it make no difference?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians										Perceived impact of Brexit on UK		Direction GB are heading in							
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Conservatives	Unfavourable to Conservatives	Favourable to Labour	Unfavourable to Labour	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Favourable to Angela Rayner	Unfavourable to Angela Rayner	Favourable to Ben Wallace	Unfavourable to Ben Wallace	Positive impact	Negative impact	Right direction	Wrong direction
Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	
Unweighted base	1134	326	272	128	144	518	355	320	557	430	424	335	335	415	279	325	619	372	429	346	490	314	428	290	409	254	605	370	365	307	257	352	536	286	621
Weighted base	1134	358	250	105	135	460	410	306	554	378	469	299	343	373	301	321	602	318	482	324	483	296	410	264	377	235	609	336	382	272	245	356	496	274	601
Keir Starmer and Labour would do a better job	351 31%	31 9%	157 63% BDE	47 44% B*	55 41% B*	196 43% G	72 17%	63 21% K	254 46% HKMO	242 64% HIKLMNO	32 7%	141 47% HKMO	76 22% KO	184 49% HKMO	49 16% K	55 17% Sc	261 43% PSTVXZac	213 67% POSTUVWXYZacde	50 10%	82 25% PSc	201 42% PSTVXZac	76 26% PSc	169 41% PSTVXZc	79 30% PSc	157 42% PSTVXZac	73 31% PSc	229 38% PSTVXc	211 63% POSTUVWXYZacde	43 11%	100 37% PSTVXc	103 42% PSTVXZc	70 20%	214 43% f	68 25%	249 41% h
Keir Starmer and Labour would do a worse job	371 33%	240 67% CDE	21 8%	22 21% C*	34 25% C*	108 23% F	212 52% F	184 60% IULMN	90 16% IULMN	52 14% IULMN	284 60% IULMN	71 24% IUN	174 51% IULN	70 19% J	170 56% IULN	194 61% QRTUVWXYZabde	101 17%	40 13%	283 59% QRUWYZabde	176 54% QRUWYZabde	90 19% Rb	154 52% QRUWYabde	87 21% QRb	141 53% QRUWYZabde	84 22% QRb	107 45% QRUWYabe	160 26% QRUWYb	46 14%	245 64% QRSTUVWXYZabde	120 44% QRUWYabe	63 26% QRUb	201 56% g	87 18% i	148 54% i	136 23%
Would make no difference	300 26%	82 23%	55 22%	30 29% *	36 27% *	119 26% HJMO	115 28%	49 16% HJMO	165 30% HJMO	60 16% HJMO	128 27% HJMO	75 25% HJ	71 21% HJMO	107 29% HJMO	61 20%	57 18% PRTVXZbcd	178 29% PRTVXZbcd	49 15%	129 27% PRTVXbcd	54 17% PRTVXZbcde	149 31% PRTVXZbcde	53 18% PRTVXbcd	116 28% PRTVXbcd	37 14% PRTVXbcd	110 29% RXd	50 21% PRTVXbcd	170 28% PRTVXbcd	61 18% RTXbd	78 20% X	41 15% RTXbd	62 25% RTXbd	71 20%	146 29% f	50 18%	165 27% h
Don't know	112 10%	5 2%	18 7% B	7 6% B*	10 7% B*	38 8% G	11 3%	10 3% HLN	45 8% HLN	24 6% N	25 5%	12 4%	22 7%	12 3%	22 7% HN	15 5%	63 10% PRSTVXYZabcde	16 5%	21 4%	13 4%	44 9% PRSTVXZbcd	13 4%	39 10% PRSTVXYZbcd	7 3%	25 7%	6 3%	49 8% STXZbcd	17 5%	16 4%	11 4%	17 7%	14 4%	49 10% f	8 3%	51 9% h

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Overlap formulae used

ColumnProportions (5%): A, B/C/D/E/F/G, H/I/J/K/L/M/N/O, P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e, f/g, h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A, B/C/D/E, F/G, H/I/J/K/L/M/N/O, P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e, f/g, h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q5. Now imagine that Labour were in government and Keir Starmer was Prime Minister. Do you think a Labour government led by Starmer would do a better job running the country than the current government, a worse job, or would it make no difference?

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...							
		Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544
Keir Starmer and Labour would do a better job	351 31%	295 33% CEGIKM	51 24% GI	307 33% CEGIKM	33 19%	284 40% BCDEGHJKM	61 15%	293 38% BCDEGIKM	50 15%	228 36% BCEGIKM	115 25% GIM	244 40% BCDEGIJKM	97 21% GI	277 48% O	32 12%	119 29%	129 52% P	156 35%	104 44% R	309 33% UWXa	30 22% a*	246 34% UWXa	89 25% a	75 24% a	272 36% TUVXa	252 57% TUVWXYa	77 14%
Keir Starmer and Labour would do a worse job	371 33%	297 33% FHL	68 31%	305 33% FHL	59 34%	196 28%	172 44% BCDEFHJKL	205 26%	159 49% BCDEFGHJKL M	213 34% FHL	154 33% H	182 30% H	184 39% BDFHKL	107 18%	174 64% N	172 42% Q	53 22%	169 38%	70 30%	325 34% YZ	43 31% z*	233 32% YZ	134 37% YZ	164 52% TUVWYZ	199 26% z	70 16%	266 49% TUVWYZ
Would make no difference	300 26%	239 27% FJL	56 26%	239 26%	55 31%	170 24%	120 30% IJL	211 27% FJL	82 25%	151 24%	138 30% FL	146 24%	141 30% FJ	156 27% O	42 16%	96 24%	50 20%	101 22%	49 21%	242 26% XZ	45 33% XZ*	187 26% XZ	102 29% XZ	62 19%	223 29% TXZ	97 22%	166 31% TVXZ
Don't know	112 10%	59 7% BDFGHJKLM	40 19% BDFGHJKLM	68 7%	28 16% BDFGHJKLM	51 7%	42 11% BDJ	64 8% BJ	33 10% BJ	38 6%	55 12% BDFHJL	42 7%	50 11% BDJ	43 7%	22 8%	21 5%	14 6%	25 5%	14 6%	72 8%	18 14% XZa*	56 8%	34 9%	17 5%	69 9% Za	26 6%	35 6%

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q6. Thinking about the issues which are most important to you, which party, if any, do you think has the best policies to address them?  
All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)
Unweighted base	1134	546	579	360	399	375	158	202	192	207	193	182	176	320	276	320	42	512	331	111	180	274	296	254	155	56	99	949	185	705	286	143	488	646	567	567	769	365	992	130
Weighted base	1134	550	575	317	376	441	123	194	182	195	176	265	141	298	265	353	77	299	333	235	268	271	294	262	153	55	99	951	183	675	285	174	426	708	349	785	670	464	1008	114
The Labour party	256 23%	126 23%	127 22%	111 35% EFGH	84 22% FL	61 14%	46 38% EFGH	65 33% EFGH	44 24% FL	40 20% L	35 20% FL	26 10%	53 37% OPQ	87 29% PQ	59 22% Q	53 15%	5 7% *	65 22% R	81 24% S	50 21% T	60 23% U	68 25% a	70 24% a	52 20% a	46 30% a	13 24% a*	8 8% *	227 24% c	29 16%	146 22% d	84 30% df	26 15%	126 30% h	130 18%	94 27% j	162 21% k	168 25% l	88 19%	208 21% m	45 39% n*
The Conservative party	228 20%	138 25% C	90 16%	43 13%	75 20% G	110 25% DGH	14 11%	29 15%	38 21% G	37 19%	45 25% DGH	66 25% DGH	17 12%	53 18%	51 19%	83 24% M	24 32% M*	72 24% SU	58 18%	59 25% U*	39 15%	48 18%	68 23% a	57 22% a	34 22% a	9 17% *	11 11% *	188 20% e	40 22% e	160 24% e	29 10% e	39 22% e	72 17% h	155 22% h	70 20% j	158 20% k	139 21% l	89 19% m	215 21% n	13 12% *
The Liberal Democrats	88 8%	50 9%	36 6%	16 5%	43 11% DHL	29 7% GH	10 8%	7 3%	26 14% DFHL	17 9%	15 9%	14 5%	10 7%	23 8%	29 11%	25 7%	2 3% *	34 11% U	24 7% V	21 9% W	9 3% X	17 6% Y	18 6% Z	23 9% a	14 9% a	4 7% *	12 13% *	69 7% b	19 10%	64 9% c	17 6% d	7 4% e	48 11% h	40 6% i	47 13% j	41 5% k	63 9% l	25 5% m	81 8% n	5 5% *
The Green party	67 6%	36 6%	31 5%	25 8%	23 6% G	19 4% GH	9 7%	16 8%	14 8% G	9 5%	8 5%	11 4% G	13 10% OQ	23 8% PQ	11 4% Q	19 5% R	- 10% STU	30 4% V	14 4% W	9 4% X	13 5% Y	16 6% Z	14 5% a	12 5% a	13 8% a	1 2% *	10 10% *	60 6% b	6 3% c	42 6% c	20 7% d	5 3% e	30 7% h	36 5% i	28 8% j	39 5% k	55 8% l	12 3% m	55 5% n	10 9% *
Reform UK	39 3%	17 3%	21 4%	9 3%	11 3% G	20 4% GH	6 5%	3 1%	3 2% F	7 4% G	6 4% G	13 5% G	6 4% N	3 1%	11 4% O	12 3% P	7 9% N*	10 3% R	10 3% S	9 4% T	9 3% U	9 3% V	9 4% W	10 3% X	4 3% Y	4 8% *	2 2% *	32 3% b	7 4% c	21 3% d	11 4% e	7 4% f	9 2% g	30 4% h	7 2% i	32 4% j	16 2% k	23 5% l	38 4% m	1 1% *
The Scottish National Party (SNP) - asked in Scotland	33 3%	22 4%	10 2%	11 4% G	12 3% G	9 2% GH	4 3%	7 4% G	3 2% F	9 5% G	4 2% G	6 2% G	7 5% G	7 2% H	9 4% I	9 3% J	- 2% *	6 2% R	9 3% S	3 1% T	16 6% R	- - *	- - *	- - *	- - *	- - *	33 33% vwxyz*	28 3% b	5 3% c	14 2% d	12 4% e	7 4% f	8 2% g	25 4% h	9 3% i	24 3% j	18 3% k	14 3% l	31 3% m	2 1% *
Plaid Cymru - asked in Wales	6 1%	5 1%	1 *	4 1% G	2 1% G	- - *	1 *	3 2% F	- - *	2 1% G	- - *	- - *	1 *	3 1% H	2 1% I	- - *	- - *	2 1% R	- - *	3 1% S	1 *	- - *	- - *	- - *	6 11% vwxyz*	- - *	5 1% b	1 *	4 1% c	1 *	1 *	5 1% h	1 *	5 1% i	5 1% j	1 *	6 1% k	- - *		
Another party	11 1%	8 1%	3 1%	7 2% G	1 *	3 1% GH	3 2% EJ	4 2% F	1 1% G	- - *	* *	3 1% G	3 2% H	4 1% I	1 *	3 1% J	- - *	3 1% R	4 1% S	2 1% T	2 1% U	* *	5 2% V	2 1% W	2 1% X	1 2% *	1 1% *	7 1% b	4 2% c	7 1% d	* *	3 2% e	4 1% f	7 1% g	1 *	10 1% h	4 1% i	8 2% j	9 1% k	1 1% *
Different parties are better on different policies	173 15%	62 11%	109 19% B	25 8% C	49 13% G	99 22% DEGHIJK	7 6% G	18 9% H	22 12% I	27 14% G	31 18% DGH	68 26% DEGHIJ	8 5% K	33 11% L	36 13% M	73 21% MN	23 30% MNO*	33 11% R	45 14% S	39 17% T	55 21% R	42 16% U	48 16% V	47 18% W	18 12% X	5 10% *	12 12% *	126 13% b	47 26% b	99 15% c	44 16% d	29 17% e	43 10% f	130 18% g	53 15% h	120 15% i	76 11% j	97 21% k	159 16% l	14 12% *
None of these	114 10%	44 8%	70 12% B	24 8% C	34 9% I	56 13% GI	6 5% H	18 9% I	8 4% J	26 13% EGL	25 14% DGL	31 12% I	7 5% K	23 8% L	29 11% M	46 13% N	10 12% *	17 6% R	44 13% S	22 9% T	31 12% R	41 15% X	33 11% a	22 8% b	11 7% c	6 11% *	2 2% *	101 11% b	13 7% c	56 8% c	25 9% d	33 19% de	43 10% f	71 10% g	18 5% h	96 12% i	55 8% j	59 13% k	100 10% l	12 11% *
Don't know	120 11%	44 8%	76 13% B	42 13% FK	43 12% K	34 8% K	17 14% K	25 13% K	22 12% K	21 11% K	7 4% K	27 10% K	17 12% L	40 13% M	28 11% N	29 8% O	5 7% *	26 9% R	43 13% S	18 8% T	33 12% U	31 11% V	29 10% W	35 14% X	11 7% Y	5 9% *	8 8% *	108 11% b	11 6% c	61 9% d	42 15% d	16 9% e	38 9% f	82 12% g	21 6% h	98 13% i	71 11% j	49 10% k	106 11% l	11 9% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f/g/h,i/j,k/l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f/g/h,i/j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q6. Thinking about the issues which are most important to you, which party, if any, do you think has the best policies to address them?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties									Favourable to politicians										Perceived impact of Brexit on UK		Direction GB are heading in							
		Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to parties			Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Priti Patel	Unfavourable to Priti Patel	Favourable to Angela Rayner	Unfavourable to Angela Rayner	Favourable to Ben Wallace	Unfavourable to Ben Wallace	Positive impact	Negative impact	Right direction	Wrong direction
													Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party																					
Unweighted base	1134	326	272	128	144	518	355	320	557	430	424	335	335	415	279	325	619	372	429	346	490	314	428	290	409	254	605	370	365	307	257	352	536	286	621	
Weighted base	1134	358	250	105	135	460	410	306	554	378	469	299	343	373	301	321	602	318	482	324	483	296	410	264	377	235	609	336	382	272	245	356	496	274	601	
The Labour party	256 23%	15 4%	155 62% BDE	18 17% B*	24 18% B*	128 28% G	60 15%	50 16% K	176 32% HKMO	200 53% HIKLMNO	22 5%	92 31% HKMO	68 20% K	108 29% HKMO	54 18% K	43 13% S	179 30% PSTVac	167 52% PQSTUVWXYZ abcde	37 8%	54 17% Sc	144 30% PSTVc	52 18% Sc	115 28% PSTVc	63 24% PSTVc	103 27% PSTVc	52 22% PSTc	163 27% PSTVc	148 44% PQSTUVWXYZ acde	38 10%	71 26% PSTVc	79 32% PSTVzc	56 16% f	150 30% f	45 16% h	176 29% h	
The Conservative party	228 20%	185 52% CDE	8 3%	10 9% C*	9 7% *	68 15% F	128 31% F	168 55% UKLMNO	17 3% I	33 9% I	167 36% IULMN	43 14% IULN	96 28% IULN	50 13% IULN	91 30% IULN	165 51% QRSTUVWXYZ abcde	34 6% QUW	37 12% QRUWYabe	154 32% QRUWYabe	137 42% QRSUWYabce	35 7% QRSUWYabe	122 41% QRSUWYabe	28 7% QRSUWYabe	103 39% QW	36 10% QRSUWYabe	99 42% QRSUWYabe	59 10% QUW	37 11% QUW	133 35% QRUWYabe	99 37% QRUWYabe	24 10% Q	148 42% g	41 8% g	124 45% i	48 8% i	
The Liberal Democrats	88 8%	13 4%	8 3%	44 42% BCE*	9 7% *	58 13% G	19 5%	19 6% M	59 11% KM	29 8% M	32 7% M	65 22% HIJKMNO	9 3% HJKM	42 11% HJKM	24 8% M	21 6% Uc	59 10% Uc	28 9% Uc	33 7% Uc	30 9% Uc	37 8% Uc	22 7% Uc	32 8% Uc	18 7% SUWc	42 11% SUWc	19 8% c	58 9% c	36 11% c	22 6% c	26 9% c	20 8% c	27 7% g	52 10% g	24 9% i	50 8% i	
The Green party	67 6%	12 3%	22 9% BD	- * BD	23 17% BCD*	35 8% O	18 4% O	17 5% O	36 7% KMO	31 8% KMO	15 3% O	32 11% HIJKMO	12 4% O	53 14% HIJKMO	3 1% S	21 7% S	38 6% S	24 8% Scd	16 3% S	21 6% S	31 6% S	17 6% Sc	30 7% Scd	20 8% Scd	26 7% Sc	15 6% Sc	37 9% S	29 9% Scd	14 4% Scd	12 4% Scd	19 8% Sc	13 4% f	37 8% f	18 7% f	36 6% f	
Reform UK	39 3%	12 3%	2 1%	2 2% *	16 12% BCD*	3 1% F	29 7% F	5 2% L	18 3% L	6 2% L	31 7% HUILN	2 1% HUILN	29 8% HUILN	8 2% L	21 7% HUILN	6 2% b	18 3% b	5 2% PQRTVb	29 6% PQRTVb	5 2% b	19 4% b	5 2% QRTb	19 5% PTVb	11 4% PTVb	13 4% b	9 4% TVb	27 4% QRTVb	3 1% PQRTUVWXYZ abde	31 8% TVb	10 4% b	11 4% b	22 6% g	4 1% g	5 2% g	28 5% g	
The Scottish National Party (SNP)- asked in Scotland	33 3%	1 *	- -	1 1% *	27 20% BCD*	21 5% G	4 1% G	1 * G	28 5% HIKLO	8 2% H	11 2% H	6 2% H	11 3% H	15 4% HIL	5 2% HIL	* * PRSTVXZabcd	32 5% PX	5 2% PX	12 2% PTX	2 1% PTX	21 4% PRTVXZcd	3 1% PRTVXZcd	22 5% PRTVXZabcd	* * PRTVXZcd	18 5% PRTVXZcd	2 1% PTX	20 3% PTX	9 3% PX	7 2% PX	3 1% PRTVXZcd	12 5% f	3 1% f	24 5% f	2 1% h	29 5% h	
Plaid Cymru - asked in Wales	6 1%	1 *	1 *	- - *	1 1% *	1 * G	2 * F	1 * G	5 1% H	1 * H	2 * HILN	* * K	5 2% K	1 * HILN	3 1% HILN	1 * HILN	5 1% HILN	1 * HILN	2 * HILN	* * HILN	6 1% HILN	* * HILN	5 1% HILN	1 * HILN	5 1% HILN	- - HILN	6 1% HILN	2 * HILN	4 1% HILN	- - HILN	4 2% HILN	1 * HILN	5 1% HILN	* * HILN	6 1% HILN	
Another party	11 1%	1 *	3 1%	2 2% *	4 3% B*	4 1% F	3 1% F	1 * G	6 1% H	4 1% H	5 1% HILM	3 1% HILM	7 2% HILM	5 1% HIL	3 1% HILN	- - Ua	7 1% Ua	1 * PUa	2 2% PUa	2 1% PUa	1 * P	3 1% Ua	6 1% Ua	1 * P	3 1% Ua	4 2% PRX	2 * PUa	1 * PUa	7 2% PUa	4 2% PRX	2 1% PRX	4 1% PRX	3 1% PRX	3 1% PRX	7 1% PRX	
Different parties are better on different policies	173 15%	60 17% E	26 10% E	18 17% *	10 8% *	73 16% F	66 16% F	17 6% G	96 17% HIJLMNO	39 10% H	72 15% HILM	28 9% HILM	38 11% HILM	62 17% HIL	36 12% HILN	30 9% HILN	105 17% PRTZd	30 9% PRTZd	86 18% PRTZd	39 12% Z	86 18% PRTZd	44 15% PRZ	63 15% PRZ	31 12% Z	55 15% RZ	17 7% PRTWXZYzbcde	118 19% RZ	44 13% RZ	62 16% PRZ	32 12% Z	34 14% Z	44 12% f	96 19% f	25 9% h	105 18% h	
None of these	114 10%	32 9% F	10 4% F	6 5% *	6 5% *	27 6% F	50 12% F	9 3% F	74 13% HILN	9 2% HILN	68 14% HILN	14 5% J	46 13% HILN	12 3% HILN	40 13% HILN	11 3% PRTVXZbd	74 12% PRTVXZbd	4 1% PRTVXZbcd	65 13% PRTVXZbcd	10 3% PRTVXZbd	65 13% PRTVXZbd	9 3% PRTVXZbd	60 15% PRTVXZbcde	9 3% PRTVXZbd	49 13% PRTVXZbd	6 2% PRTVXZbd	74 12% PRTVXZbd	11 3% R	36 9% PRTVXZbd	9 3% R	25 10% PRTVXZbd	29 8% d	33 7% d	16 6% d	64 11% d	
Don't know	120 11%	26 7% G	16 6% G	5 5% *	5 3% *	41 9% F	31 8% F	17 5% G	38 7% H	5 5% H	44 9% HILMN	15 5% HILMN	21 6% HILMN	17 5% HILMN	21 7% Xd	23 7% Xbd	50 8% Rxbd	16 5% d	41 8% Xd	24 7% Xd	38 8% Xd	18 6% Xd	31 8% Xd	8 3% Xd	28 7% Xd	12 5% d	45 7% Xd	16 5% d	28 7% Xd	6 2% R	16 7% d	10 3% f	50 10% f	12 4% d	53 9% d	

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f/g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q6. Thinking about the issues which are most important to you, which party, if any, do you think has the best policies to address them?

All Adults aged 18+ in Great Britain

Table with 27 columns: Total, Russian invasion of Ukraine, Rising cost of living, Downing St breaking Covid rules, Johnson breaking Covid rules, Starmer breaking Covid rules, Local elections, Local elections, Attitude towards Johnson resigning for breaking Covid rules, Attitude towards Starmer resigning for breaking Covid rules, Attitude towards Starmer resigning for breaking Covid rules, Confidence in how Covid rules were followed by...

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)



Ipsos May 2022 Political Pulse PUBLIC Fieldwork: 6-10 May 2022 Adults aged 18+ in GB

Q7. In your opinion, how likely or not is it that Labour leader Keir Starmer will ever be Prime Minister? All Adults aged 18+ in Great Britain

Table with 32 columns and 15 rows. Columns include demographic and attitudinal variables like Gender, Age, Generation, Social grade, Region, Urban/Rural, Marital Status, Pres of children HH, Education, Employment status, and Ethnicity. Rows show weighted base, likelihood levels (Very likely, Fairly likely, Not very likely, Not at all likely, Don't know), Net: Likely, Net: Not likely, and Mean values.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b/c,d/e/f/g/h,i/j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*) ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K,L,M/N/O/P/Q,R/S/T/U,V/W/X/Y/Z/a,b,c,d/e/f/g/h,i/j,k,l,m/n Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse  
PUBLIC  
Fieldwork: 6-10 May 2022  
Adults aged 18+ in GB

Q7. In your opinion, how likely or not is it that Labour leader Keir Starmer will ever be Prime Minister?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians										Perceived impact of Brexit on UK		Direction GB are heading in							
		Conservative (B)	Labour (C)	Liberal Democrats (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Cons (H)	Unfavourable to Cons (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to Johnson (P)	Unfavourable to Johnson (Q)	Favourable to Starmer (R)	Unfavourable to Starmer (S)	Favourable to Sunak (T)	Unfavourable to Sunak (U)	Favourable to Sajid Javid (V)	Unfavourable to Sajid Javid (W)	Favourable to Liz Truss (X)	Unfavourable to Liz Truss (Y)	Favourable to Priti Patel (Z)	Unfavourable to Priti Patel (a)	Favourable to Angela Rayner (b)	Unfavourable to Angela Rayner (c)	Favourable to Ben Wallace (d)	Unfavourable to Ben Wallace (e)	Positive impact (f)	Negative impact (g)	Right direction (h)	Wrong direction (i)
Unweighted base	1134	326	272	128	144	518	355	320	557	430	424	335	335	415	279	325	619	372	429	346	490	314	428	290	409	254	605	370	365	307	257	352	536	286	621
Weighted base	1134	358	250	105	135	460	410	306	554	378	469	299	343	373	301	321	602	318	482	324	483	296	410	264	377	235	609	336	382	272	245	356	496	274	601
Very likely (4)	103 9%	20 6%	38 15% B	17 16% B*	18 13% B*	55 12% G	24 6% G	47 15% IKMO	41 7% K	80 21% HIKMO	12 3% K	61 20% IKMO	20 6% K	65 17% IKMO	17 6% K	50 16% QSUWYac	44 7% Sc	76 24% POSTUWVYacde	8 2% Sc	49 15% QSUWYac	34 7% Sc	51 17% QSUWYace	34 8% Sc	54 21% POSTUWYace	24 6% Sc	48 20% QSUWYace	39 6% Sc	69 21% QSUWYace	7 2% Sc	47 17% QSUWYace	23 9% Sc	57 16% g	31 6% g	54 20% i	40 7% i
Fairly likely (3)	298 26%	62 17%	91 36% B	27 26% *	50 37% B*	131 28% G	81 20% G	70 23% K	173 31% HKMO	151 40% HIKLMNO	62 13% K	101 34% HKMO	66 19% K	124 33% HKMO	53 18% K	62 19% PSTYac	180 30% PSTYac	131 41% POSTUWVWXYZacde	73 15% Sc	71 22% S	145 30% PSTac	70 24% Sc	114 28% PSc	71 27% PSc	98 26% Sc	69 29% PSTc	158 26% PSc	124 37% POSTUWVWXYZacd	66 17% PSc	72 27% PSc	74 30% PSTc	77 22% f	150 30% f	66 24% f	174 29% f
Not very likely (2)	362 32%	145 40% CE	68 27%	41 39% E*	34 25% *	158 34% G	151 37% G	91 30% J	185 33% JL	87 23% HIJLN	184 39% HIJLN	77 26% J	119 35% J	106 28% J	118 39% HJLN	92 29% R	193 32% RZ	63 20% PQRTUVWXYZabcde	211 44% RXZ	105 32% RXZ	157 33% RZ	86 29% R	133 33% RZ	70 27% R	139 37% PQRUVWXYZb	57 24% PQRUVWXYZbd	231 38% R	92 27% R	146 38% PQRVXZbd	82 30% RZ	81 33% R	106 30% g	175 35% g	73 27% g	204 34% g
Not at all likely (1)	187 17%	101 28% CDE	16 6%	5 5% *	22 16% CD*	54 12% G	102 25% F	81 26% IJLN	70 13% JL	15 4% K	151 32% IJLN	24 8% J	105 31% IJLN	42 11% JL	86 28% IJLN	86 27% QRTUVWXYZabcde	79 13% Rb	10 3% QRTUVWXYZabcde	147 30% QRTUVWXYZabcde	64 20% QRb	70 14% Rb	60 20% QRb	71 17% QRub	50 19% QRb	71 19% QRUab	51 22% QRub	93 15% Rb	19 6% R	128 34% PQRTUVWXYZabcde	51 19% QRb	45 18% QRb	83 23% g	54 11% g	60 22% i	83 14% i
Don't know	184 16%	31 9%	37 15%	15 14% *	11 8% *	61 13% G	52 13% G	17 6% KMO	84 15% HMNO	45 12% H	60 13% H	35 12% H	34 10% H	36 10% H	28 9% K	32 10% Z	106 18% PRSTVWXYZabcde	38 12% XZd	43 9% Z	36 11% XZd	77 16% PSVXYZbcde	29 10% Z	57 14% SKZbcde	19 7% Z	45 12% Z	11 5% SKZbcde	88 14% SKZbcde	32 9% Z	34 9% Z	20 7% Z	22 9% Z	33 9% Z	84 17% f	22 8% f	99 17% h
Net: Likely	401 35%	81 23% B	129 52% B	44 42% B*	68 50% B*	187 41% G	105 26% G	117 38% KMO	215 39% KMO	231 61% HIKLMNO	74 16% K	163 54% HIKMO	85 25% K	189 51% HIKMO	70 23% K	112 35% Sc	224 37% SYac	206 65% POSTUWVWXYZabcde	82 17% Sc	120 37% Sc	179 37% SYac	122 41% PSYac	149 36% Sac	126 47% POSTUWVYac	122 32% Sc	117 50% POSTUWVYace	198 32% Sc	193 57% POSTUWVXYZacde	73 19% Sc	119 44% PSTYac	97 40% SYac	134 38% g	182 37% g	119 44% g	214 36% g
Net: Not likely	549 48%	246 69% CDE	84 34% B	47 44% *	56 42% *	212 46% G	254 62% F	171 56% IJLN	255 46% IJLN	102 27% K	335 71% HIJLMN	101 34% J	223 65% HIJLN	148 40% JL	203 67% HIJLN	177 55% QRUVXZbd	272 45% Rb	73 23% PQRTUVWXYZabcde	358 74% RXb	168 52% Rb	227 47% Rb	145 49% Rb	205 50% QRb	120 45% Rb	210 56% QRUVXZb	108 46% Rb	324 53% QRub	111 33% R	275 72% PQRTUVWXYZabcde	133 49% Rb	126 51% QRb	189 53% g	230 46% g	133 49% g	287 48% g
Mean	2.33	2.00	2.71 B	2.61 B*	2.51 B*	2.47 G	2.08	2.29 KMO	2.40 KMO	2.89 HIKLMNO	1.84	2.76 HIKMO	2.00 K	2.63 HIKMO	2.01 K	2.26 Sc	2.38 SYac	2.97 POSTUWVWXYZabcde	1.87	2.37 Sc	2.35 SYac	2.42 PSYac	2.32 Sc	2.53 PSTUWYac	2.23 Sc	2.51 PSTWYac	2.28 Sc	2.80 POSTUWVWXYZacde	1.86	2.45 PSYac	2.34 SYac	2.33	2.39	2.45	2.34

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f,g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e,f,g,h/i Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos May 2022 Political Pulse

PUBLIC

Fieldwork: 6-10 May 2022

Adults aged 18+ in GB

Q7. In your opinion, how likely or not is it that Labour leader Keir Starmer will ever be Prime Minister?

All Adults aged 18+ in Great Britain

	Total	How closely stories have been followed												Attitude towards Johnson resigning for breaking Covid rules		Attitude towards Starmer resigning for breaking Covid rules (Q12)		Attitude towards Starmer resigning for breaking Covid rules (Q13-shown news)		Confidence in how Covid rules were followed by...							
		Russian invasion of Ukraine - following closely	Russian invasion of Ukraine - not following closely	Rising cost of living - following closely	Rising cost of living - not following closely	Downing St breaking Covid rules	Downing St breaking Covid rules	Johnson breaking Covid rules - following closely	Johnson breaking Covid rules - not following closely	Starmer breaking Covid rules - following closely	Starmer breaking Covid rules - not following closely	Local elections - following closely	Local elections - not following closely	Support resignation	Oppose resignation	Support resignation	Oppose resignation	Support resignation	Oppose resignation	You - confident	You - not confident	The public - confident	The public - not confident	Johnson - confident	Johnson - not confident	Starmer - confident	Starmer - not confident
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1134	927	183	950	157	744	359	807	294	659	439	659	435	628	256	405	264	465	246	964	130	732	360	340	746	493	523
Weighted base	1134	890	215	919	175	701	395	773	323	630	462	614	471	583	269	408	247	451	237	948	136	721	359	317	764	446	544
Very likely (4)	103 9%	78 9% GIKM	19 9% GIKM	86 9% GIKM	11 6% GI	87 12% BDEGIKM	11 3% BDEGIKM	89 11% BDGIKM	9 3% BDEGIKM	81 13% BDEGIKM	16 3% BDEGIKM	83 13% BDEGIKM	15 3% BDEGIKM	77 13% O	9 4% O	55 14% O	31 13% P	54 12% S	29 12% S	90 10% WYa	5 4% *	85 12% TUWYa	11 3% TUWYa	59 18% TUWYa	39 5% a	82 18% TUWYa	15 3% a
Fairly likely (3)	298 26%	246 28% GIKM	49 23% GIKM	243 26% GI	45 26% I	212 30% BDGIKM	77 20% BDGIKM	233 30% BDGIKM	58 18% BDGIKM	187 30% DGIKM	106 23% I	183 30% DGIKM	105 22% DGIKM	190 33% O	55 20% O	91 22% O	89 36% P	114 25% S	78 33% S	260 27% a	31 23% *	190 26% a	102 28% a	77 24% a	216 28% a	185 41% TUWXYa	98 18% a
Not very likely (2)	362 32%	302 34% F	57 26% F	308 34% F	50 29% F	219 31% F	142 36% c	251 32% c	109 34% c	200 32% c	160 35% c	204 33% c	155 33% c	173 30% c	87 32% c	129 31% c	74 30% c	142 31% c	65 27% c	307 32% z	50 37% z*	234 32% z	120 34% z	88 28% z	264 35% z	98 22% z	217 40% TVWXYZ
Not at all likely (1)	187 17%	144 16% FHL	41 19% FHL	153 17% FHL	26 15% FHL	99 14% BFHKL	82 21% BFHKL	108 14% BFHKL	74 23% BDEFHKL	107 17% FHL	77 17% FHL	85 14% BFHKL	97 21% BFHKL	58 10% BFHKL	92 34% N	102 25% Q	26 10% S	96 21% S	31 13% S	158 17% z	27 20% z*	120 17% z	65 18% z	61 19% z	122 16% z	36 8% z	142 26% TVWXYZ
Don't know	184 16%	119 13% JL	50 23% BDFHJL	128 14% FHJL	44 25% BDFHJL	83 12% JL	83 21% BDFHJL	93 12% JL	73 23% BDFHJL	55 9% BDFHJL	105 23% BDFHJL	59 10% BDFHJL	100 21% BDFHJL	85 15% O	26 10% O	31 8% O	27 11% P	46 10% R	33 14% R	133 14% xZ	22 16% *	92 13% xZ	61 17% xZ	32 10% xZ	122 16% vXZ	46 10% vXZ	72 13% vXZ
Net: Likely	401 35%	325 36% GIKM	68 32% GI	329 36% GIKM	56 32% GI	299 43% BCDEGIKM	88 22% BCDEGIKM	321 42% BCDEGIKM	67 21% BCDEGIKM	268 43% BCDEGIKM	121 26% I	266 43% BCDEGIKM	120 25% I	267 46% O	64 24% O	146 36% P	120 49% P	168 37% S	107 45% S	350 37% WYa	37 27% *	275 38% UYa	112 31% a	136 43% TUWYa	255 33% a	267 60% TUWXYa	113 21% a
Net: Not likely	549 48%	446 50% FHL	97 45% FHL	462 50% FHL	76 43% FHL	318 45% BCDEFHJL	224 57% BCDEFHJL	360 47% BCDEFHJL	183 57% BCEFHJL	307 49% F	236 51% F	289 47% CEFH	252 53% CEFH	230 40% N	179 67% N	230 56% Q	99 40% S	237 53% S	96 41% S	465 49% z	77 57% z*	354 49% z	186 52% z	149 47% z	386 51% z	134 30% z	359 66% TVWXYZ
Mean	2.33	2.34 GIKM	2.28 GIM*	2.33 GIKM	2.31 GIM*	2.47 BDGIKM	2.06 BDGIKM	2.44 BDGIKM	2.01 BDGIKM	2.42 BDGIKM	2.17 GI	2.48 BDGIKM	2.10 BDGIKM	2.58 O	1.92 O	2.26 P	2.57 P	2.31 R	2.52 R	2.35 WYa	2.13 *	2.38 UWYa	2.19 a	2.47 TUWYa	2.27 a	2.78 TUWXYa	1.97 a

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L,M,N/O,P/Q,R/S,T/U/V/W/X/Y/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)