

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.

Summary table

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

							
		Prince Charles, the Prince of Wales	Camilla, the Duchess of Cornwall	Prince William, the Duke of Cambridge	Catherine, the Duchess of Cambridge	Prince Harry, the Duke of Sussex	Meghan, the Duchess of Sussex
	The Queen						
	A	B	C	D	E	F	G
Unweighted Base	1039	1039	1039	1039	1039	1039	1039
Weighted Base	1051	1051	1051	1051	1051	1051	1051
Has sound judgement	304 29% BCEFG	170 16% CFG	114 11% FG	264 25% BCFG	246 23% BCFG	72 7% G	45 4%
Understands the problems facing Britain	238 23% BCFG	165 16% CFG	87 8%	281 27% BCEFG	220 21% BCFG	87 8%	62 6%
Out of touch with ordinary people	135 13% DE	242 23% ACDE	171 16% ADE	73 7%	69 7%	235 22% ACDE	252 24% ACDE
Has got a lot of personality	278 26% BCFG	105 10%	105 10%	266 25% BCFG	313 30% BCDFG	209 20% BCG	135 13%
More style than substance	45 4%	61 6%	71 7% AD	44 4%	63 6%	143 14% ABCDE	239 23% ABCDEF
A good representative for Britain on the world stage	427 41% BCEFG	222 21% CFG	124 12% FG	382 36% BCFG	373 35% BCFG	90 9%	67 6%
Gives me confidence for Britain's future	214 20% BCFG	108 10% CFG	69 7% G	311 30% ABCFG	279 27% ABCFG	51 5%	45 4%
Capable	347 33% BCFG	201 19% FG	181 17% FG	347 33% BCFG	346 33% BCFG	116 11%	91 9%
Concerned about people in real need in Britain	208 20% BCFG	167 16% CFG	100 9% G	298 28% ABCFG	305 29% ABCFG	100 10% G	58 5%
Concerned about discrimination and injustice in society	170 16% C	146 14% C	96 9%	237 23% ABCFG	216 21% ABCFG	141 13% C	147 14% C
Traditional	554 53% BCDEFG	429 41% CDEFG	275 26% EFG	276 26% EFG	202 19% FG	66 6% G	36 3%
Modern	68 6%	63 6%	45 4%	356 34% ABCFG	388 37% ABCFG	262 25% ABCG	188 18% ABC
Powerful	370 35% BCDEFG	158 15% CFG	56 5%	182 17% CFG	157 15% CFG	73 7%	87 8% C
Someone who unites people across Britain	405 39% BCDEFG	94 9% CFG	67 6% G	283 27% BCFG	278 26% BCFG	49 5%	38 4%
A symbol of what is good about Britain	431 41% BCDEFG	146 14% CFG	81 8% G	319 30% BCFG	300 29% BCFG	65 6%	55 5%
A symbol of what is bad about Britain	60 6%	83 8% DE	75 7% DE	48 5%	47 4%	156 15% ABCDE	145 14% ABCDE
None of these	56 5%	79 8%	148 14% ABDE	64 6%	68 7%	138 13% ABDE	166 16% ABDE
Don't know	48 5%	110 10% A	189 18% ABDEFG	88 8% A	134 13% AD	109 10% A	115 11% A

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
The Queen

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	
Unweighted Base	1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293	
Weighted Base	1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302	
Has sound judgement	304 29%	153 29%	151 28%	19 12%	28 15%	39 22%	56 29%	161 49%	61 22%	94 30%	75 33%	75 32%	161 24%	143 37%	62 25%	91 33%	79 33%	30 20%	15 29%	27 29%	209 28%	95 31%	88 34%	96 32%	60 23%	41 26%	19 25%	172 29%	75 22%	57 49%	72 36%	124 37%	57 26%	51 17%	
Understands the problems facing Britain	238 23%	122 23%	116 22%	18 12%	27 14%	33 19%	51 26%	109 33%	56 20%	66 21%	52 23%	64 27%	143 21%	95 25%	52 21%	70 26%	53 22%	37 25%	9 18%	17 19%	168 23%	70 23%	50 20%	80 27%	52 20%	34 22%	21 27%	141 24%	60 18%	37 32%	50 25%	85 25%	50 23%	53 18%	
Out of touch with ordinary people	135 13%	69 13%	66 12%	17 11%	31 16%	23 13%	28 15%	35 11%	42 15%	38 12%	28 13%	27 11%	80 12%	55 14%	30 12%	27 10%	30 13%	26 17%	7 14%	15 17%	75 10%	60 19%	41 16%	32 11%	34 13%	24 15%	3 4%	73 12%	45 13%	17 15%	28 14%	45 13%	23 11%	39 13%	
Has got a lot of personality	278 26%	146 28%	132 25%	22 14%	27 14%	40 22%	53 27%	137 41%	61 22%	82 27%	70 31%	66 28%	161 24%	117 31%	66 26%	82 30%	71 30%	33 23%	11 22%	15 17%	189 25%	90 29%	69 27%	82 28%	57 22%	49 31%	21 28%	164 28%	65 19%	49 43%	60 30%	109 32%	56 26%	54 18%	
More style than substance	45 4%	26 5%	19 4%	10 6%	12 6%	5 3%	10 5%	7 2%	18 6%	18 6%	1 1%	8 3%	35 5%	10 3%	10 4%	9 3%	12 8%	2 4%	5 6%	30 4%	15 5%	7 3%	13 4%	12 5%	11 7%	2 3%	28 5%	16 5%	1 1%	4 2%	13 4%	14 6%	15 5%		
A good representative for Britain on the world stage	427 41%	188 36%	239 45%	29 18%	45 24%	63 35%	82 42%	208 63%	104 37%	130 42%	83 37%	109 46%	245 37%	182 47%	90 36%	110 40%	112 47%	54 36%	25 48%	36 40%	299 40%	129 42%	108 42%	141 48%	92 35%	51 32%	35 46%	244 28%	111 32%	72 63%	92 46%	177 53%	75 35%	83 27%	
Gives me confidence for Britain's future	214 20%	110 21%	103 20%	21 13%	27 14%	32 18%	45 23%	89 27%	48 17%	68 22%	49 22%	48 20%	131 20%	83 22%	43 17%	64 23%	58 24%	32 21%	5 10%	12 13%	157 21%	57 19%	47 18%	72 24%	45 17%	32 20%	18 24%	121 20%	61 18%	32 28%	38 19%	74 22%	45 21%	56 19%	
Capable	347 33%	167 32%	180 34%	27 17%	38 20%	45 25%	70 36%	167 51%	87 31%	107 35%	71 31%	82 35%	202 30%	144 38%	77 31%	93 34%	91 38%	40 27%	15 29%	32 35%	242 33%	105 34%	85 33%	117 39%	69 26%	49 31%	27 36%	180 30%	103 30%	64 56%	82 41%	130 39%	61 28%	74 25%	
Concerned about people in real need in Britain	208 20%	98 19%	110 21%	19 12%	18 9%	18 10%	46 24%	107 32%	44 16%	63 20%	42 19%	59 25%	112 17%	95 25%	41 16%	61 22%	52 22%	26 18%	9 18%	18 20%	146 20%	62 20%	55 21%	64 22%	41 16%	30 19%	18 23%	120 20%	49 14%	38 33%	42 21%	80 24%	43 20%	43 14%	
Concerned about discrimination and injustice in society	170 16%	87 17%	83 16%	17 11%	17 9%	21 11%	33 17%	83 25%	39 14%	47 15%	41 18%	43 18%	99 15%	71 18%	36 14%	46 17%	45 19%	25 17%	6 13%	12 13%	111 15%	59 19%	42 16%	54 18%	33 12%	26 16%	15 20%	90 15%	45 13%	35 31%	41 21%	62 19%	30 14%	37 12%	
Traditional	554 53%	254 49%	300 57%	48 31%	68 35%	81 45%	113 58%	244 74%	128 46%	165 53%	133 59%	128 54%	306 46%	247 65%	125 50%	156 57%	139 58%	66 44%	28 55%	40 44%	382 51%	171 56%	136 53%	173 58%	131 50%	72 46%	42 55%	310 52%	164 48%	79 69%	112 56%	214 64%	98 45%	130 43%	
Modern	68 6%	37 7%	31 6%	16 10%	10 5%	9 5%	12 6%	22 7%	17 6%	23 7%	11 5%	17 7%	45 7%	23 6%	13 5%	16 6%	15 6%	16 11%	1 2%	7 8%	48 6%	20 7%	14 5%	18 6%	15 6%	13 8%	8 11%	36 6%	23 7%	9 8%	11 5%	22 7%	15 7%	20 7%	
Powerful	370 35%	173 33%	197 37%	42 27%	61 32%	62 35%	64 33%	141 43%	88 32%	99 32%	88 39%	95 40%	215 32%	155 40%	95 38%	106 39%	74 31%	49 33%	15 29%	31 35%	261 35%	109 36%	92 36%	120 40%	82 31%	49 31%	27 36%	210 35%	115 34%	44 39%	63 32%	123 37%	76 35%	108 36%	
Someone who unites people across Britain	405 39%	199 38%	206 39%	30 19%	48 25%	56 31%	74 38%	196 60%	95 34%	125 41%	91 40%	93 39%	234 35%	171 45%	91 36%	102 38%	119 50%	43 29%	19 37%	31 34%	285 38%	120 39%	109 42%	119 40%	83 32%	61 38%	32 43%	230 39%	106 31%	68 59%	87 44%	156 47%	69 32%	92 31%	
A symbol of what is good about Britain	431 41%	209 40%	222 42%	31 20%	44 23%	66 37%	86 44%	204 62%	102 37%	131 42%	103 46%	95 40%	253 38%	178 46%	104 41%	115 42%	110 46%	48 33%	20 39%	34 38%	306 41%	125 41%	93 36%	142 48%	101 38%	62 39%	33 43%	260 44%	101 30%	69 60%	82 41%	170 51%	88 41%	91 30%	
A symbol of what is bad about Britain	60 6%	33 6%	27 5%	8 5%	15 8%	11 6%	10 5%	15 4%	19 7%	22 7%	6 3%	12 5%	40 6%	19 5%	15 6%	14 5%	5 2%	17 12%	4 9%	4 4%	38 5%	21 7%	18 7%	13 4%	13 5%	15 5%	- 1%	35 6%	21 6%	3 3%	8 4%	17 5%	14 6%	21 7%	
None of these	56 5%	23 5%	33 6%	11 7%	11 6%	11 6%	10 5%	14 4%	17 6%	18 6%	10 5%	11 4%	39 6%	17 4%	12 5%	15 5%	8 3%	9 6%	1 2%	12 13%	44 6%	12 4%	16 6%	13 4%	18 7%	6 4%	4 5%	36 6%	20 6%	1 1%	9 5%	18 5%	15 7%	14 5%	
Don't know	48 5%	23 5%	25 5%	9 6%	10 5%	9 5%	13 6%	8 2%	8 3%	16 5%	13 6%	12 5%	25 4%	23 6%	16 6%	10 4%	11 5%	7 5%	3 6%	2 2%	41 5%	7 2%	9 3%	14 5%	3 1%	11 7%	11 15%	23 4%	21 6%	4 4%	9 4%	11 3%	9 4%	19 6%	

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(*)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
The Queen

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Presence of children		GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservati	Labour	Liberal Democrats	NET Other	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Has sound judgement	304	228	76	124	65	31	24	110	154	282	22
	29%	35%	19%	43%	22%	39%	17%	28%	40%	31%	17%
Understands the problems facing Britain	238	163	75	93	41	27	17	82	118	217	17
	23%	25%	19%	33%	14%	34%	12%	21%	31%	24%	14%
Out of touch with ordinary people	135	90	45	24	47	13	20	69	35	116	18
	13%	14%	11%	8%	16%	16%	15%	18%	9%	13%	14%
Has got a lot of personality	278	196	82	120	62	20	18	94	141	249	28
	26%	30%	21%	42%	22%	25%	13%	24%	37%	27%	22%
More style than substance	45	28	17	13	10	8	10	19	19	41	3
	4%	4%	4%	4%	3%	11%	7%	5%	5%	4%	2%
A good representative for Britain on the world stage	427	307	120	160	93	33	38	147	210	389	37
	41%	47%	30%	56%	32%	42%	27%	38%	54%	43%	29%
Gives me confidence for Britain’s future	214	134	80	97	40	17	14	65	116	185	26
	20%	21%	20%	34%	14%	22%	10%	17%	30%	20%	20%
Capable	347	251	96	128	72	27	32	111	165	314	27
	33%	38%	24%	45%	25%	34%	23%	28%	43%	34%	22%
Concerned about people in real need in Britain	208	150	57	87	40	18	18	71	109	187	17
	20%	23%	14%	30%	14%	23%	13%	18%	28%	21%	13%
Concerned about discrimination and injustice in society	170	121	50	70	32	19	13	63	84	152	16
	16%	18%	12%	25%	11%	24%	9%	16%	22%	17%	12%
Traditional	554	387	166	195	135	43	46	211	239	500	49
	53%	59%	42%	69%	47%	54%	33%	54%	62%	55%	39%
Modern	68	46	22	28	13	4	5	20	34	56	7
	6%	7%	6%	10%	4%	5%	4%	5%	9%	6%	6%
Powerful	370	243	127	120	105	26	28	134	156	328	39
	35%	37%	32%	42%	36%	33%	20%	34%	40%	36%	31%
Someone who unites people across Britain	405	295	109	158	91	34	35	142	197	370	30
	39%	45%	27%	55%	31%	43%	25%	36%	51%	41%	24%
A symbol of what is good about Britain	431	298	133	183	84	33	37	140	217	397	31
	41%	46%	33%	64%	29%	41%	27%	36%	56%	44%	25%
A symbol of what is bad about Britain	60	26	33	14	22	7	10	30	17	49	10
	6%	4%	8%	5%	8%	9%	7%	8%	4%	5%	8%
None of these	56	32	24	5	14	2	18	20	14	50	7
	5%	5%	6%	2%	5%	3%	13%	5%	4%	5%	5%
Don’t know	48	31	17		11	6	4	10	12	38	9
	5%	5%	4%		4%	7%	3%	3%	3%	4%	7%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Prince Charles, the Prince of Wales

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status				Household Size				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G		
Unweighted Base	1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293		
Weighted Base	1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302		
Has sound judgement	170	84	86	12	14	27	35	84	31	55	46	39	93	77	35	56	40	17	11	11	124	47	39	53	45	19	14	109	35	26	28	69	30	43		
	16%	16%	16%	7%	7%	15%	18%	25%	11%	18%	20%	17%	14%	20%	14%	20%	17%	12%	21%	12%	17%	15%	15%	18%	17%	12%	19%	18%	10%	22%	14%	21%	14%	14%		
Understands the problems facing Britain	165	92	74	6	13	19	30	97	39	53	36	37	86	80	36	48	37	26	9	9	109	56	40	59	33	22	11	100	36	30	41	63	31	30		
	16%	18%	14%	4%	7%	11%	16%	29%	14%	17%	16%	16%	13%	21%	14%	17%	16%	18%	18%	10%	15%	18%	16%	20%	13%	14%	15%	17%	10%	26%	20%	19%	14%	10%		
Out of touch with ordinary people	242	116	126	21	37	43	43	97	61	71	51	59	142	100	58	67	54	22	13	28	149	93	54	68	61	40	19	146	64	32	40	96	44	62		
	23%	22%	24%	13%	19%	24%	22%	30%	22%	23%	22%	25%	21%	26%	23%	25%	23%	15%	26%	31%	20%	30%	21%	23%	23%	25%	25%	25%	19%	28%	20%	29%	20%	21%		
Has got a lot of personality	105	61	44	11	13	19	14	48	26	40	17	22	62	42	15	35	28	20	5	2	71	34	28	29	24	15	9	60	32	13	21	34	25	25		
	10%	12%	8%	7%	7%	11%	7%	14%	9%	13%	7%	9%	9%	11%	6%	13%	12%	13%	5	2%	10%	11%	11%	10%	9%	10%	12%	10%	9%	11%	11%	10%	11%	8%		
More style than substance	61	32	29	5	15	11	6	24	21	16	9	16	40	21	15	22	8	9	1	7	37	24	13	24	14	7	4	39	16	6	9	23	16	13		
	6%	6%	5%	3%	8%	6%	3%	7%	7%	5%	4%	7%	6%	5%	6%	8%	3%	6%	1%	8%	5%	8%	5%	8%	5%	4%	5%	7%	5%	5%	4%	7%	7%	4%		
A good representative for Britain on the world stage	222	120	102	12	16	25	45	124	52	70	47	53	120	102	46	54	52	32	19	19	154	68	52	68	57	30	15	134	49	39	48	83	41	50		
	21%	23%	19%	8%	8%	14%	23%	38%	19%	23%	21%	22%	18%	27%	18%	20%	22%	22%	38%	21%	21%	22%	20%	23%	22%	19%	20%	23%	14%	34%	24%	25%	19%	17%		
Gives me confidence for Britain's future	108	54	53	7	13	20	24	43	30	33	21	24	68	39	14	36	26	17	5	9	71	37	25	29	23	22	9	75	21	12	18	35	23	32		
	10%	10%	10%	5%	7%	11%	12%	13%	11%	11%	9%	10%	10%	10%	6%	13%	11%	12%	11%	10%	10%	12%	10%	10%	9%	14%	12%	13%	6%	10%	9%	10%	11%	11%		
Capable	201	105	96	18	17	25	36	106	44	65	40	52	108	93	42	60	53	25	10	10	147	54	49	69	38	32	14	110	58	33	49	80	31	41		
	19%	20%	18%	12%	9%	14%	19%	32%	16%	21%	18%	22%	16%	24%	17%	22%	22%	17%	20%	11%	20%	18%	19%	23%	15%	20%	18%	19%	17%	29%	24%	24%	14%	14%		
Concerned about people in real need in Britain	167	91	76	12	21	20	30	85	41	52	34	41	96	71	33	46	42	23	10	12	113	54	50	46	37	22	12	93	54	21	41	68	23	35		
	16%	18%	14%	8%	11%	11%	15%	26%	15%	17%	15%	17%	14%	19%	13%	17%	18%	16%	20%	13%	15%	18%	19%	16%	14%	14%	16%	16%	16%	18%	21%	20%	11%	12%		
Concerned about discrimination and injustice in society	146	77	69	5	11	17	30	84	25	48	39	34	78	68	31	36	38	21	8	12	96	50	45	42	30	19	9	87	34	25	38	56	28	24		
	14%	15%	13%	3%	5%	9%	16%	25%	9%	15%	17%	14%	12%	18%	12%	13%	16%	14%	15%	13%	16%	18%	18%	14%	11%	12%	13%	15%	10%	22%	19%	17%	13%	8%		
Traditional	429	205	224	27	50	61	88	204	103	135	100	91	247	182	86	120	112	52	24	35	291	138	103	143	96	56	31	244	115	69	88	170	80	91		
	41%	39%	42%	17%	26%	34%	45%	62%	37%	44%	44%	38%	37%	47%	34%	44%	47%	35%	46%	38%	39%	45%	40%	48%	37%	35%	41%	41%	34%	60%	44%	51%	37%	30%		
Modern	63	38	25	17	15	8	7	14	18	15	11	19	40	22	13	15	12	15	1	8	44	19	12	22	17	7	5	34	26	2	9	17	15	22		
	6%	7%	5%	11%	8%	5%	4%	4%	7%	5%	5%	8%	6%	6%	5%	5%	5%	10%	3%	9%	6%	6%	5%	7%	7%	4%	6%	6%	8%	2%	5%	5%	7%	7%		
Powerful	158	83	76	20	27	31	21	60	34	48	29	48	92	66	32	48	40	28	5	6	103	55	39	54	29	25	13	90	50	18	32	52	35	40		
	15%	16%	14%	13%	14%	17%	11%	18%	12%	15%	13%	20%	14%	17%	13%	17%	17%	19%	9%	7%	14%	18%	15%	18%	11%	15%	17%	15%	15%	16%	16%	16%	16%	13%		
Someone who unites people across Britain	94	51	44	9	11	12	14	47	27	27	16	24	53	42	15	28	25	17	6	3	65	30	21	31	14	19	10	60	23	12	20	32	22	21		
	9%	10%	8%	6%	6%	7%	7%	14%	10%	9%	7%	10%	8%	11%	6%	10%	11%	11%	11%	3%	9%	10%	8%	10%	5%	12%	13%	10%	7%	10%	10%	10%	10%	7%		
A symbol of what is good about Britain	146	76	70	7	15	21	31	72	43	38	37	28	85	61	28	44	35	19	9	12	107	39	31	41	36	26	13	94	33	19	27	51	28	40		
	14%	15%	13%	4%	8%	12%	16%	22%	15%	12%	17%	12%	13%	16%	11%	16%	15%	13%	18%	14%	14%	13%	12%	14%	14%	16%	17%	16%	10%	16%	14%	15%	13%	13%		
A symbol of what is bad about Britain	83	45	38	16	21	11	13	21	27	20	18	18	56	27	19	23	17	15	4	5	57	25	19	19	23	4	49	27	7	13	26	15	28			
	8%	9%	7%	10%	11%	6%	7%	6%	10%	6%	8%	8%	8%	7%	8%	8%	7%	10%	7%	5%	8%	8%	7%	6%	7%	5%	8%	8%	8%	6%	6%	8%	7%	9%		
None of these	79	28	51	18	16	13	17	14	24	22	22	12	53	27	20	20	19	9	2	9	60	19	26	17	24	7	5	47	32	1	19	23	10	28		
	8%	5%	10%	12%	9%	7%	9%	4%	9%	7%	10%	5%	8%	7%	8%	7%	8%	6%	4%	10%	8%	6%	10%	6%	9%	4%	7%	8%	9%	-	9%	7%	5%	9%		
Don't know	110	48	62	33	24	13	25	15	21	31	33	25	69	40	36	22	24	17	2	9	94	16	33	21	18	22	16	48	53	9	19	23	23	46		
	10%	9%	12%	21%	13%	7%	13%	5%	7%	10%	14%	11%	10%	11%	14%	8%	10%	11%	4%	10%	13%	5%	13%	7%	7%	14%	21%	15%	7%	9%	7%	11%	11%	2%		

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Prince Charles, the Prince of Wales

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Has sound judgement	170 16%	111 17%	59 15%	69 24% DF	29 10%	15 19%	20 15%	62 16%	83 21%	157 17%	12 10%
Understands the problems facing Britain	165 16%	124 19% B	41 10%	70 25% DF	31 11%	14 18%	18 13%	54 14%	91 24% G	155 17% J	11 9%
Out of touch with ordinary people	242 23%	165 25% B	77 19%	59 21%	78 27%	21 26%	34 25%	110 28%	91 23%	216 24%	23 18%
Has got a lot of personality	105 10%	66 10%	39 10%	42 15% D	24 8%	7 8%	10 8%	31 8%	47 12%	90 10%	15 12%
More style than substance	61 6%	41 6%	20 5%	15 5%	18 6%	3 4%	11 8%	26 7%	24 6%	58 6%	3 2%
A good representative for Britain on the world stage	222 21%	151 23%	71 18%	95 33% DF	47 16%	20 26%	20 14%	74 19%	120 31% G	205 22% J	17 14%
Gives me confidence for Britain’s future	108 10%	59 9%	49 12%	52 18% D	14 5%	9 11%	17 12% D	33 8%	55 14% G	97 11%	11 9%
Capable	201 19%	151 23% B	51 13%	84 30% DEF	40 14%	9 12%	20 14%	67 17%	96 25% G	188 21% J	10 8%
Concerned about people in real need in Britain	167 16%	120 18% B	47 12%	69 24% DF	35 12%	18 22% D	18 13%	55 14%	96 25% G	155 17% J	12 9%
Concerned about discrimination and injustice in society	146 14%	108 17% B	38 10%	58 20% D	29 10%	16 20% D	18 13%	55 14%	74 19%	136 15% J	9 7%
Traditional	429 41%	299 46% B	129 33%	158 55% DF	95 33%	33 42%	45 32%	156 40%	192 50% G	392 43% J	34 27%
Modern	63 6%	32 5%	31 8%	15 5%	14 5%	5 6%	11 8%	21 5%	19 5%	50 6%	12 10%
Powerful	158 15%	103 16%	56 14%	49 17%	39 14%	15 18%	15 11%	44 11%	75 19% G	134 15%	25 20%
Someone who unites people across Britain	94 9%	63 10%	32 8%	44 15% DEF	19 7%	5 6%	11 8%	28 7%	53 14% G	85 9%	10 8%
A symbol of what is good about Britain	146 14%	90 14%	56 14%	69 24% DEF	26 9%	5 6%	20 15%	45 11%	74 19% G	134 15%	12 9%
A symbol of what is bad about Britain	83 8%	53 8%	30 8%	13 4%	33 12% C	12 15% C	13 10%	40 10%	27 7%	70 8%	12 9%
None of these	79 8%	51 8%	28 7%	13 5%	26 9%	2 3%	15 11% CE	30 8%	23 6%	68 7%	10 8%
Don’t know	110 10%	66 10%	43 11%	11 4%	23 8%	3 4%	8 5%	30 8%	21 5%	92 10%	16 12%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Camilla, the Duchess of Cornwall

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status			Region						Education		Income					Marital Status				Household Size				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G			
Unweighted Base	1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293			
Weighted Base	1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302			
Has sound judgement	114 11%	54 10%	59 11%	11 7%	8 4%	16 9%	22 11%	57 17%	31 11%	37 12%	18 8%	28 12%	67 10%	47 12%	18 7%	41 15%	20 8%	16 11%	10 19%	8 9%	73 10%	41 13%	26 10%	36 12%	26 10%	19 12%	6 8%	70 12%	26 8%	18 15%	18 9%	50 15%	26 12%	19 6%			
Understands the problems facing Britain	87 8%	43 8%	44 8%	5 3%	8 4%	15 8%	13 6%	46 14%	22 8%	27 9%	14 6%	24 10%	45 7%	42 11%	17 7%	28 10%	19 8%	13 9%	4 9%	6 7%	56 8%	31 10%	26 10%	23 8%	16 6%	16 10%	6 8%	54 9%	15 4%	18 16%	20 10%	30 9%	22 10%	15 5%			
Out of touch with ordinary people	171 16%	92 18%	79 15%	10 6%	33 17%	28 16%	35 18%	66 20%	43 15%	58 19%	35 15%	35 15%	111 17%	60 16%	45 18%	46 17%	44 18%	15 10%	7 13%	15 17%	107 14%	64 21%	36 14%	45 15%	54 21%	26 16%	9 12%	103 17%	42 12%	26 23%	33 16%	71 21%	36 17%	31 10%			
Has got a lot of personality	105 10%	49 9%	56 11%	6 4%	15 8%	14 8%	17 9%	52 16%	30 11%	36 12%	16 7%	22 9%	61 9%	43 11%	21 9%	36 13%	22 9%	12 8%	10 20%	3 3%	67 9%	37 12%	29 11%	35 12%	21 8%	11 7%	8 11%	63 11%	27 8%	15 13%	25 12%	44 13%	17 8%	18 6%			
More style than substance	71 7%	35 7%	36 7%	8 5%	14 7%	10 6%	12 6%	26 8%	20 7%	21 7%	10 5%	20 8%	37 6%	34 9%	15 6%	20 7%	11 5%	14 9%	3 6%	9 9%	44 6%	27 9%	23 9%	17 6%	19 7%	10 6%	3 4%	37 6%	23 7%	12 10%	19 9%	20 6%	12 6%	21 7%			
A good representative for Britain on the world stage	124 12%	66 13%	58 11%	8 5%	8 4%	13 8%	26 14%	68 21%	32 11%	41 13%	23 10%	29 12%	66 10%	58 15%	18 7%	39 14%	35 15%	18 12%	5 9%	10 11%	84 11%	40 13%	39 15%	34 11%	25 10%	17 11%	9 11%	75 13%	27 8%	22 19%	31 15%	48 14%	21 10%	25 8%			
Gives me confidence for Britain's future	69 7%	40 8%	29 5%	9 6%	11 6%	13 7%	15 8%	21 6%	21 8%	19 6%	16 7%	13 5%	52 8%	17 4%	8 3%	21 8%	14 6%	18 12%	5 10%	3 3%	40 5%	29 9%	11 4%	21 7%	16 6%	17 11%	4 5%	45 8%	15 4%	8 7%	10 5%	14 9%	20 8%	25 2E			
Capable	181 17%	96 18%	85 16%	10 6%	17 9%	26 14%	39 20%	90 27%	45 16%	54 18%	41 18%	41 17%	102 15%	79 21%	31 12%	61 22%	46 19%	18 12%	10 20%	16 18%	123 17%	58 19%	46 18%	56 19%	36 14%	33 21%	10 14%	117 28	37 11%	27 24%	38 19%	70 21%	32 15%	41 14%			
Concerned about people in real need in Britain	100 9%	44 9%	55 10%	5 4%	9 5%	11 6%	19 10%	56 17%	19 7%	30 10%	30 13%	20 8%	50 7%	50 13%	16 7%	31 11%	21 9%	19 13%	6 12%	6 6%	67 9%	33 11%	27 11%	31 10%	16 6%	15 9%	10 13%	57 10%	21 6%	22 19%	27 14%	35 10%	20 9%	18 6%			
Concerned about discrimination and injustice in society	96 9%	47 9%	49 9%	9 6%	10 5%	13 7%	21 11%	43 13%	25 9%	30 10%	14 6%	26 11%	54 8%	41 11%	19 8%	24 9%	32 13%	10 7%	3 6%	7 8%	64 9%	32 10%	28 11%	22 7%	24 9%	17 11%	6 8%	60 28	17 5%	19 17%	21 10%	34 10%	17 8%	23 8%			
Traditional	275 26%	132 25%	142 27%	25 16%	36 19%	40 22%	54 28%	120 36%	62 22%	87 28%	65 29%	61 26%	160 24%	115 30%	50 20%	89 32%	72 30%	32 22%	13 26%	19 21%	187 25%	88 29%	63 24%	88 30%	62 24%	42 26%	20 26%	165 28	71 21%	38 33%	52 26%	103 31%	49 23%	70 23%			
Modern	45 4%	26 5%	19 4%	10 6%	14 7%	5 3%	7 4%	9 3%	14 5%	13 4%	3 1%	14 6%	30 5%	15 4%	15 6%	13 5%	5 2%	9 6%	2 4%	1 1%	29 4%	16 5%	13 5%	15 5%	6 2%	8 5%	2 3%	28 5%	17 5%	1 1%	9 4%	14 4%	7 3%	15 5%			
Powerful	56 5%	30 6%	25 5%	14 9%	16 8%	10 5%	3 1%	14 4%	19 7%	15 5%	10 5%	11 5%	38 6%	18 5%	8 3%	14 5%	12 5%	13 9%	2 5%	5 6%	31 4%	24 8%	14 5%	20 7%	11 4%	9 6%	2 2%	36 6%	16 5%	3 3%	8 4%	18 5%	10 5%	20 7%			
Someone who unites people across Britain	67 6%	36 7%	31 6%	10 6%	19 10%	17 10%	11 5%	10 3%	18 6%	17 5%	23 10%	10 4%	55 8%	12 3%	11 4%	21 8%	14 6%	19 13%	2 3%	1 2%	43 6%	24 8%	12 5%	14 5%	21 8%	14 9%	6 8%	45 8%	15 4%	7 6%	8 4%	14 4%	20 9%	25 8%			
A symbol of what is good about Britain	81 8%	41 8%	40 8%	4 3%	12 6%	12 6%	16 8%	38 11%	18 11%	27 9%	19 8%	18 8%	50 8%	31 8%	19 8%	27 10%	21 9%	11 7%	2 3%	2 2%	56 7%	26 8%	19 7%	25 8%	19 7%	11 7%	9 11%	52 9%	18 5%	12 10%	15 7%	30 9%	13 6%	24 8%			
A symbol of what is bad about Britain	75 7%	36 7%	39 7%	10 6%	15 8%	10 6%	17 9%	23 7%	23 8%	20 7%	18 8%	14 6%	49 7%	26 7%	22 9%	16 6%	11 7%	3 6%	6 6%	48 6%	27 9%	20 8%	18 6%	18 7%	17 11%	2 3%	44 7%	23 7%	8 7%	14 7%	20 6%	15 7%	26 9%				
None of these	148 14%	65 12%	84 16%	20 13%	27 14%	28 16%	32 16%	42 13%	39 14%	38 12%	28 13%	43 18%	88 13%	60 16%	39 15%	30 11%	33 14%	22 15%	9 17%	16 17%	112 15%	36 12%	46 18%	32 11%	32 12%	19 12%	18 24%	84 14%	48 14%	16 14%	34 17%	43 13%	38 17%	34 11%			
Don't know	189 18%	95 18%	95 18%	46 13%	37 19%	27 15%	31 16%	49 15%	41 15%	54 18%	51 22%	44 19%	119 18%	71 18%	58 23%	34 13%	45 19%	27 18%	7 15%	19 21%	152 20%	38 12%	42 16%	62 21%	34 13%	29 18%	23 31%	85 14%	92 27%	13 11%	37 19%	50 15%	29 14%	73 24%			

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Camilla, the Duchess of Cornwall

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Presence of children		GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Has sound judgement	114 11%	84 13% B	29 7%	61 22% DEF	17 6%	8 10%	6 5%	39 10%	60 15% G	102 11%	11 8%
Understands the problems facing Britain	87 8%	56 9%	31 8%	39 14% DF	22 8%	4 5%	8 6%	28 7%	48 12% G	83 9% J	4 3%
Out of touch with ordinary people	171 16%	114 18%	56 14%	48 17%	52 18%	16 21%	30 22%	80 21%	69 18%	158 17% J	11 9%
Has got a lot of personality	105 10%	75 11%	30 7%	43 15% F	28 10%	9 11%	6 4%	38 10%	50 13%	95 10%	9 7%
More style than substance	71 7%	47 7%	24 6%	17 6%	23 8%	9 12%	12 8%	31 8%	27 7%	60 7%	11 9%
A good representative for Britain on the world stage	124 12%	91 14% B	33 8%	63 22% DF	16 6%	13 16% DF	7 5%	38 10%	70 18% G	112 12%	12 9%
Gives me confidence for Britain’s future	69 7%	30 5%	39 10% A	39 14% DEF	10 3%	1 2%	7 5%	18 5%	38 10% G	58 6%	11 9%
Capable	181 17%	124 19%	57 14%	84 29% DEF	35 12%	13 17%	16 12%	67 17%	89 23%	167 18%	14 11%
Concerned about people in real need in Britain	100 9%	77 12% B	22 6%	39 14% D	18 6%	8 11%	10 7%	39 10%	48 12%	90 10%	6 5%
Concerned about discrimination and injustice in society	96 9%	65 10%	31 8%	36 13% D	20 7%	7 9%	14 10%	37 10%	41 11%	86 9%	8 6%
Traditional	275 26%	187 29% B	87 22%	102 36% DF	59 21%	23 29%	30 21%	103 26%	123 32%	250 27%	25 19%
Modern	45 4%	22 3%	23 6%	15 5%	11 4%	2 3%	9 6%	16 4%	18 5%	39 4%	6 5%
Powerful	56 5%	28 4%	28 7%	17 6%	17 6%	5 6%	6 4%	20 5%	18 5%	44 5%	12 9%
Someone who unites people across Britain	67 6%	29 4%	38 9% A	21 7%	16 6%	9 12%	12 8%	22 6%	29 8%	52 6%	12 9%
A symbol of what is good about Britain	81 8%	50 8%	31 8%	42 15% DEF	16 6%	4 5%	4 3%	24 6%	44 11% G	74 8%	8 6%
A symbol of what is bad about Britain	75 7%	42 7%	33 8%	17 6%	29 10%	9 11%	14 10%	35 9%	26 7%	64 7%	11 8%
None of these	148 14%	87 13%	61 15%	28 10%	41 14%	14 17%	19 13%	48 12%	58 15%	128 14%	18 15%
Don’t know	189 18%	126 19%	63 16%	22 8%	51 18% C	8 10%	23 17% C	71 18% H	40 10%	161 18%	26 21%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Prince William, the Duke of Cambridge

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size				
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
		1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293
Unweighted Base		1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302
Has sound judgement	264 25%	120 23%	144 27%	13 8%	19 10%	43 24% CD	57 29% CD	133 40% CDEF	18% 27% H	84 27% H	57 25%	73 31% H	138 21%	127 33% L	61 24%	78 29% Q	57 24%	27 18%	15 29%	27 30% Q	184 25%	80 26%	72 28%	88 30% X	52 20%	38 24%	14 19%	148 25%	64 19%	52 45% 2A 2B	59 30% 2G	106 32% 2F 2G	48 23%	51 17%	
Understands the problems facing Britain	281 27%	117 22%	164 31% A	22 14%	22 12%	36 20% D	58 30% CDE	143 43% CDEF	62 22%	77 25%	61 27%	81 34% HI	142 21%	139 36% L	60 24%	79 29%	65 27%	41 28%	14 28%	21 24%	207 28%	74 24%	78 30% X	97 43% X	50 19%	38 24%	18 24%	158 20%	69 47% 2A 2B	54 32% 2G	63 33% 2F 2G	110 24%	51 23%	57 19%	
Out of touch with ordinary people	73 7%	40 8%	33 6%	3 2%	25 13% CG	12 7% C	16 8% C	17 5% C	22 8%	21 7%	15 7%	15 6%	49 7%	24 6%	17 7%	19 7%	13 5%	10 7%	5 10%	9 10%	38 5%	35 12% T	16 6%	16 5%	23 9%	15 9%	3 4%	48 8%	20 6%	5 5%	11 6%	29 9%	14 7%	19 6%	
Has got a lot of personality	266 25%	131 25%	135 26%	12 7%	27 14%	35 19% C	55 29% CD	137 42% CDEF	59 21%	81 26%	57 25%	69 29% H	152 23%	114 30% L	63 25%	75 28% Q	72 30% QS	25 17%	14 28%	15 17%	191 26%	75 24%	67 26%	83 28%	59 22%	38 24%	20 26%	156 26% 2B	59 17%	51 44% 2A 2B	62 30% 2F 2G	102 31% 2F 2G	46 22%	55 18%	
More style than substance	44 4%	25 5%	19 4%	6 4%	14 7%	6 3%	7 4%	11 3%	12 4%	13 4%	9 4%	9 4%	31 5%	12 3%	5 2%	14 5%	9 4%	8 5%	3 6%	5 5%	25 3%	18 6%	6 2%	12 4%	13 5%	11 7% V	2 2%	32 5%	9 3%	2 2%	3 1%	16 5%	12 5%	13 4%	
A good representative for Britain on the world stage	382 36%	160 31%	222 42% A	12 8%	34 18% C	57 32% CD	85 44% CDE	195 59% CDEF	87 31%	116 38%	84 37%	94 40% H	206 31%	176 46% L	87 35%	103 38% Q	99 42% Q	39 26%	23 46% Q	30 33%	261 35%	121 39%	100 39%	126 43% X	78 30%	53 33%	25 33%	225 26% 2B	88 26%	69 60% 2A 2B	82 41% 2G	157 47% 2F 2G	68 32%	76 25%	
Gives me confidence for Britain’s future	311 30%	134 26%	177 33% A	21 13%	32 17% C	46 25% CD	68 35% CDE	145 44% CDE	71 25%	88 28%	68 30%	84 36% H	181 27%	130 34% L	73 29%	87 32%	82 34%	37 25%	12 25%	21 23%	217 29%	94 31%	76 29%	101 34% X	70 27%	40 25%	24 32%	183 31% 2B	79 23%	49 42% 2A 2B	60 30% 2G	120 36% 2G	63 29%	68 22%	
Capable	347 33%	153 29%	194 37% A	14 9%	35 18% C	52 29% CD	71 37% CD	176 53% CDEF	76 27%	101 33%	80 35%	91 38% H	198 30%	150 39% L	87 35%	91 33%	88 37% Q	36 25%	18 35%	28 30%	235 32%	113 37%	95 37% X	114 38% X	70 27%	50 32%	19 25%	192 32%	90 26%	65 56% 2A 2B	81 40% 2F 2G	143 43% 2F 2G	62 29%	61 20%	
Concerned about people in real need in Britain	298 28%	125 24%	174 33% A	14 9%	25 13% CD	38 21% CDE	69 36% CDE	153 46% CDEF	69 25%	87 28%	59 26%	83 35% H	160 24%	139 36% L	67 27%	80 29%	76 32%	37 25%	18 36%	20 22%	214 29%	84 27%	86 33% X	95 32% X	54 21%	45 28%	18 24%	178 30% 2B	66 19%	54 47% 2A 2B	65 32% 2G	127 38% 2F 2G	52 24%	54 18%	
Concerned about discrimination and injustice in society	237 23%	95 18%	142 27% A	7 5%	19 10% CD	36 20% CD	47 24% D	128 39% CDEF	53 19%	79 26% H	45 20%	60 25%	126 19%	111 29%	56 22%	66 24%	59 25%	27 18%	15 30%	15 16%	155 21%	82 27%	61 24%	79 27% X	53 20%	31 20%	14 18%	144 24% 2B	51 15%	43 37% 2A 2B	50 25% 2G	90 27% 2G	53 24%	45 15%	
Traditional	276 26%	120 23%	156 29% A	27 17%	34 18% CD	58 32% D	53 27% CD	104 32% CD	65 23%	87 28%	65 29%	59 25%	171 26%	105 27%	59 24%	73 27%	71 30%	39 27%	11 23%	23 25%	191 26%	85 28%	67 26%	94 32% X	60 23%	38 24%	17 23%	156 26% 2B	77 23%	43 38% 2A 2B	45 23%	102 31%	55 25%	74 24%	
Modern	356 34%	156 30%	200 38% A	24 15%	27 14% CD	47 26% CD	80 41% CDE	179 54% CDEF	76 27%	103 33%	85 38%	92 39% H	191 29%	166 43% L	83 33% Q	98 36% Q	94 40% Q	31 21%	17 33%	33 37% Q	254 34%	103 33%	94 36% X	124 42% XY	71 27%	43 27%	25 33%	206 35% 2B	90 26%	60 53% 2A 2B	71 36% 2G	149 44% 2F 2G	68 32%	68 23%	
Powerful	182 17%	88 17%	95 18%	21 14%	38 20% CD	31 17% CD	34 18%	58 18%	56 20%	51 17%	27 12%	48 20% H	120 18%	62 16% L	47 19%	47 17%	40 17%	28 19%	6 11%	14 15%	119 16%	63 21%	41 16%	66 22% X	38 14%	29 18%	9 12%	104 18% 2B	53 16%	24 21%	36 18%	47 14%	43 20%	57 19%	
Someone who unites people across Britain	283 27%	122 23%	161 30% A	15 10%	31 16% C	41 23% CD	52 27% CDE	144 44% CDEF	65 23%	87 28%	59 26%	72 30%	158 24%	125 33% L	58 23%	84 31% Q	71 30%	30 20%	20 40% NQS	20 22%	200 27%	83 27%	76 29%	89 30% X	56 21%	44 28%	18 24%	166 28% 2B	65 19%	51 45% 2A 2B	60 30% 2G	106 32% 2G	63 29%	54 18%	
A symbol of what is good about Britain	319 30%	144 28%	176 33%	12 8%	31 16% CD	48 27% CD	66 34% CDE	162 49% CDEF	73 26%	97 31%	67 30%	83 35% H	182 27%	138 36% L	66 26%	83 31%	91 38% NQS	38 26%	17 34%	23 25%	234 31%	86 28%	81 31%	104 35% Y	74 28%	39 24%	22 29%	186 31% 2B	76 22%	57 50% 2A 2B	63 32% 2G	126 37% 2G	65 30%	66 22%	
A symbol of what is bad about Britain	48 5%	25 5%	23 4%	4 3%	10 5% EG	15 8% G	9 5%	10 3%	13 5%	12 4%	18 8%	6 2% K	34 5%	14 4%	9 3%	17 6%	6 3%	8 5%	4 8%	4 5%	32 4%	16 5%	12 5%	7 2% W	16 6%	12 8% W	- 1% 2C	38 6% 2C	10 3%		5 2%	17 5%	8 3%	18 6%	
None of these	64 6%	32 6%	32 6%	13 8%	19 10% EG	7 4%	12 6%	13 4%	22 8%	24 8%	8 3%	10 4%	41 6%	22 6%	13 5%	19 7%	12 5%	9 6%	2 5%	9 10%	47 6%	16 5%	18 7%	14 5%	18 7%	11 7%	4 6%	36 6% 2C	26 8% 2C	1 1%	12 6%	18 5%	10 5%	23 8%	
Don't know	88 8%	45 9%	43 8%	29 8% DEFG	15 8%	8 4%	15 8%	20 6%	18 6%	22 7%	32 14% HIK	15 6%	52 8%	36 9%	30 12% O	17 6%	20 8%	14 10%	2 4%	5 5%	73 10% U	14 5%	17 7%	27 9%	17 7%	13 8%	12 16% VX	36 6% 2A 2C	5 4%	21 10%	20 6%	14 7%	33 11% 2E		

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(*)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Prince William, the Duke of Cambridge

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Has sound judgement	264 25%	188 29% B	77 19%	102 36% DF	57 20%	26 33% DF	23 17%	95 24%	133 34% G	247 27% J	17 13%
Understands the problems facing Britain	281 27%	208 32% B	74 19%	116 41% DEF	52 18%	21 26%	20 14%	90 23%	145 38% G	260 28% J	18 15%
Out of touch with ordinary people	73 7%	46 7%	27 7%	9 3%	29 10% C	6 8%	15 10% C	37 9% H	20 5%	62 7%	10 8%
Has got a lot of personality	266 25%	190 29% B	76 19%	104 37% DF	55 19%	25 31% DF	20 15%	82 21%	138 36% G	240 26%	24 19%
More style than substance	44 4%	23 4%	21 5%	13 4%	10 3%	4 5%	11 8% D	21 5%	12 3%	35 4%	7 5%
A good representative for Britain on the world stage	382 36%	274 42% B	107 27%	154 54% DF	79 28%	42 52% DF	31 22%	130 33%	196 51% G	353 39% J	29 23%
Gives me confidence for Britain’s future	311 30%	211 32% B	100 25%	140 49% DEF	58 20%	20 25%	30 22%	95 24%	168 43% G	292 32% J	18 14%
Capable	347 33%	257 39% B	91 23%	136 48% DEF	84 29%	25 31%	28 20%	122 31%	168 44% G	326 36% J	21 17%
Concerned about people in real need in Britain	298 28%	212 32% B	86 22%	127 45% DF	56 20%	25 32% DF	25 18%	104 27%	147 38% G	280 31% J	19 15%
Concerned about discrimination and injustice in society	237 23%	168 26% B	70 17%	93 33% DF	51 18%	24 31% DF	25 18%	81 21%	128 33% G	227 25% J	11 8%
Traditional	276 26%	182 28%	94 24%	90 31% DF	67 23%	27 34% F	25 18%	106 27%	115 30%	248 27%	28 22%
Modern	356 34%	264 40% B	93 23%	139 49% DEF	78 27%	27 34%	35 25%	122 31%	179 46% G	332 36% J	24 19%
Powerful	182 17%	104 16%	78 20%	59 21% F	51 18%	12 15%	14 10%	65 17%	81 21%	155 17%	28 22%
Someone who unites people across Britain	283 27%	195 30% B	87 22%	115 40% DF	57 20%	23 28%	26 19%	97 25%	149 39% G	262 29% J	20 16%
A symbol of what is good about Britain	319 30%	220 34% B	99 25%	139 49% DEF	65 23%	23 28%	26 19%	102 26%	177 46% G	299 33% J	19 15%
A symbol of what is bad about Britain	48 5%	24 4%	24 6%	9 3%	17 6%	8 10% C	10 7%	26 7% H	11 3%	44 5%	4 3%
None of these	64 6%	37 6%	27 7%	12 4%	19 7%	3 4%	15 11% C	23 6%	21 5%	59 7%	4 3%
Don’t know	88 8%	62 9%	26 6%	4 1%	19 7% C	3 4%	9 7% C	26 7%	14 4%	73 8%	13 11%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Catherine, the Duchess of Cambridge

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

		Gender		Age					Social grade				Employment status		Region							Education		Income					Marital Status			Household Size			
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G
Unweighted Base	1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293	
Weighted Base	1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302	
Has sound judgement	246 23%	104 20%	142 27% A	9 5%	18 9%	38 21% CD	44 23% CD	138 42% CDEFG	52 19%	79 26% H	46 20%	69 29% H	125 19%	122 32% L	54 22%	64 23%	63 26% Q	23 16%	19 38% NOQ	24 26%	176 24%	71 23%	65 25%	87 29% XY	54 21%	27 17%	14 18%	155 26% 2B	43 13%	48 41% 2A 2B	49 25%	100 30% 2F 2G	45 21%	52 17%	
Understands the problems facing Britain	220 21%	85 16%	135 25% A	6 4%	20 10%	37 21% CD	53 27% CD	104 31% CDE	44 16%	63 21%	49 22%	63 27% H	118 18%	102 27% L	52 21%	62 23%	56 23% Q	20 14%	11 21%	18 20%	162 22%	58 19%	65 25%	73 25% XY	38 15%	26 16%	17 23%	126 21%	54 16%	40 35% 2A 2B	43 22%	89 27% 2G	44 21%	44 14%	
Out of touch with ordinary people	69 7%	46 9% B	23 4%	6 4%	19 10% G	16 9%	13 7%	16 5%	20 7%	22 7%	13 6%	13 6%	52 8%	17 4%	19 7%	13 5%	13 6%	13 9%	6 12% O	5 6%	34 5%	35 11% T	11 4%	15 5%	23 9%	18 11% VW	2 3%	47 8%	18 5%	5 4%	10 5%	26 8%	11 5%	22 7%	
Has got a lot of personality	313 30%	145 28%	168 32% A	11 7%	29 15%	38 21% C	65 34% CDE	169 51% CDEFG	70 25%	85 28%	73 32%	85 36% HI	166 25%	147 38% L	69 28%	87 32% Q	79 33% Q	32 21%	17 33%	30 33%	230 31%	84 27%	82 32%	94 32% 2B	75 29%	39 25%	22 29%	190 20%	68 20%	55 48% 2A 2B	70 35% 2F 2G	133 40% 2F 2G	50 23%	60 20%	
More style than substance	63 6%	30 6%	34 6% A	6 4%	16 8%	13 7%	12 6%	16 5%	23 8%	20 6%	12 5%	8 3%	47 7%	16 4%	11 4%	19 7%	14 6%	13 9%	1 1%	6 7%	36 5%	27 9% T	11 4%	17 6%	13 5%	18 11% VX	4 5%	43 7%	13 4%	7 6%	11 5%	20 6%	17 8%	16 5%	
A good representative for Britain on the world stage	373 35%	150 29%	223 42% A	25 16%	36 19%	51 28% CD	81 42% CDE	181 55% CDEFG	89 32%	114 37%	72 32%	97 41% H	207 31%	166 43% L	83 33%	95 35%	100 42% Q	42 29%	22 44%	30 33%	257 35%	116 38%	101 39% X	118 40% X	75 29%	48 30%	31 41%	211 26% 2B	89 26%	74 64% 2A 2B	90 45% 2F 2G	146 43% 2F 2G	63 29%	74 25%	
Gives me confidence for Britain’s future	279 27%	112 22%	167 31% A	11 7%	33 17%	40 23% C	55 28% CD	139 42% CDEFG	63 23%	82 26%	56 25%	78 33% H	157 23%	122 32% L	59 24%	75 27%	70 29%	37 25%	18 35%	20 23%	187 25%	92 30%	75 29%	99 33% X	45 17%	38 24%	22 28%	26% 26%	71 21%	51 44% 2A 2B	63 32% 2G	104 31% 2G	57 26%	55 18%	
Capable	346 33%	148 28%	198 37% A	24 15%	37 19%	47 26% C	62 32% CD	175 53% CDEFG	76 27%	106 34%	76 33%	89 37% H	178 27%	167 44% L	79 31%	98 36%	84 35%	38 26%	21 41%	27 29%	238 32%	108 35%	88 34%	122 41% XY	74 28%	39 25%	22 30%	193 33%	92 27%	61 53% 2A 2B	80 40% 2F 2G	146 43% 2F 2G	61 28%	59 20%	
Concerned about people in real need in Britain	305 29%	130 25%	175 33% A	17 11%	31 16%	39 22% C	65 34% CDE	154 47% CDEFG	66 23%	93 30%	66 29%	81 34% H	168 25%	138 36%	66 26%	80 29%	76 32%	33 22%	21 42% NQ	29 32%	218 29%	88 29%	82 32% X	107 36% XY	58 22%	40 25%	19 25%	177 30%	75 22%	53 46% 2A 2B	65 33% 2G	121 36% 2G	60 28%	59 19%	
Concerned about discrimination and injustice in society	216 21%	94 18%	122 23% A	13 9%	17 9%	34 19% CD	41 21% CD	111 34% CDEFG	55 20%	66 21%	41 18%	55 23%	124 19%	93 24%	49 19%	57 21%	61 25% Q	19 13%	12 24%	19 21%	144 19%	73 24%	58 22%	67 23%	48 19%	31 19%	13 17%	131 22% 2B	48 14%	37 32% 2A 2B	47 23% 2G	82 24% 2G	43 20%	45 15%	
Traditional	202 19%	82 16%	119 22% A	14 9%	37 19%	36 20% C	40 21% C	75 23% C	43 15%	63 20%	47 21%	50 21%	129 19%	73 19%	45 18%	58 21%	54 23%	25 17%	7 14%	13 14%	133 18%	68 22%	54 21%	61 20%	49 19%	23 15%	15 20%	117 20%	57 17%	27 24%	33 17%	73 22%	46 21%	50 17%	
Modern	388 37%	158 30%	230 43% A	27 17%	33 17%	59 33% CD	84 43% CD	185 56% CDEFG	81 29%	110 36%	88 39%	109 46% HI	202 30%	185 48% L	91 36% Q	110 40% Q	96 40% Q	35 24%	21 42% Q	35 39%	279 38%	108 35%	107 41% Y	121 41% Y	85 33%	47 29%	28 37%	227 38% 2B	100 29%	61 53% 2A 2B	70 35% 2D 2F 2G	166 49% 2D 2F 2G	69 32%	83 27%	
Powerful	157 15%	66 13%	90 17% A	20 13%	31 16%	29 16% C	29 15%	47 14%	41 15%	47 15%	35 16%	33 14%	100 15%	56 15%	42 17%	41 15%	32 13%	23 16%	6 11%	14 15%	104 14%	52 17%	36 14%	51 17%	31 12%	25 16%	14 19%	91 15%	47 16%	18 13%	25 14%	45 14%	35 16%	51 17%	
Someone who unites people across Britain	278 26%	115 22%	163 31% A	12 7%	25 13%	49 27% CD	60 31% CD	132 40% CDEFG	66 24%	83 27%	64 28%	65 27%	158 24%	120 31% L	57 23%	81 30%	67 28%	32 22%	14 28%	26 28%	189 25%	89 29%	67 26%	88 30%	57 22%	41 25%	25 33%	158 27% 2B	68 20%	51 45% 2A 2B	67 34% 2F 2G	103 31% 2G	51 24%	57 19%	
A symbol of what is good about Britain	300 29%	118 23%	182 34% A	13 8%	34 18% C	46 25% C	61 32% CD	147 45% CDEFG	72 26%	88 29%	57 25%	83 35% H	171 26%	129 34% L	65 26%	79 29%	81 34%	34 23%	18 35%	24 26%	218 29%	82 27%	77 30%	96 32% X	57 22%	42 27%	28 38% X	179 30% 2B	67 19%	54 47% 2A 2B	61 31% 2G	117 35% 2G	57 27%	65 21%	
A symbol of what is bad about Britain	47 4%	28 5%	19 4% B	7 5%	15 8% FG	13 7% G	5 3%	7 2%	14 5%	12 4%	13 6%	7 3%	38 6% M	9 2%	11 4%	13 5%	5 2%	10 7% P	4 8% P	3 4%	30 4%	16 5%	11 4%	5 2%	12 5%	17 11% VWXZ	- 1%	38 6% 2B 2C	7 2%	1 1%	4 2%	7 7%	14 7%	21 7%	
None of these	68 7%	45 9% B	23 4%	13 8%	14 7%	9 5%	16 8%	16 5%	21 7%	18 6%	15 6%	15 6%	49 7%	19 5%	13 5%	19 7%	21 9% Q	4 3%	2 5%	8 9% Q	56 8%	12 4%	18 7%	15 5%	16 6%	13 8%	6 8%	37 6% 2C	31 9%	1 7% 2C	17 9%	19 6%	13 6%	19 6%	
Don't know	134 13%	73 14%	61 12% B	42 27% DEFG	24 13%	19 11%	19 10%	30 9%	30 11%	32 10%	43 19% HI	29 12%	73 11%	61 16% L	44 17% O	18 7%	29 12%	26 17% O	3 7%	15 16% O	109 15% U	25 8%	31 12%	39 13%	30 11%	18 11%	17 23% VXY	53 21% 2A 2C	73 7%	24 12%	34 10%	21 10%	55 18% 2E 2F		

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J,K,L,M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(*)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Catherine, the Duchess of Cambridge

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Has sound judgement	246 23%	173 26% B	74 19%	108 38% DF	53 18%	20 25% F	16 11%	73 19%	142 37% G	234 26% J	12 10%
Understands the problems facing Britain	220 21%	149 23%	71 18%	94 33% DF	38 13%	21 26% DF	16 12%	60 15%	126 33% G	211 23% J	9 7%
Out of touch with ordinary people	69 7%	39 6%	30 8%	8 3%	24 8% C	7 9% C	17 12% C	35 9%	20 5%	56 6%	11 9%
Has got a lot of personality	313 30%	226 35% B	88 22%	130 46% DF	66 23%	27 34% F	29 21%	103 26%	163 42% G	294 32% J	19 15%
More style than substance	63 6%	37 6%	27 7%	10 4%	18 6%	10 13% C	13 9% C	31 8%	22 6%	46 5%	16 13% I
A good representative for Britain on the world stage	373 35%	269 41% B	104 26%	149 52% DF	79 27%	31 39%	37 27%	126 32%	186 48% G	345 38% J	25 20%
Gives me confidence for Britain’s future	279 27%	199 30% B	80 20%	127 45% DEF	55 19%	23 29% F	16 11%	84 22%	153 40% G	262 29% J	17 13%
Capable	346 33%	252 39% B	93 23%	131 46% DF	84 29%	27 34% F	29 21%	120 31%	162 42% G	324 36% J	21 17%
Concerned about people in real need in Britain	305 29%	213 33% B	92 23%	127 44% DF	64 22%	25 32%	28 20%	104 27%	156 40% G	289 32% J	17 13%
Concerned about discrimination and injustice in society	216 21%	141 22%	76 19%	88 31% DF	50 17%	18 22%	17 12%	71 18%	111 29% G	206 23% J	10 8%
Traditional	202 19%	123 19%	79 20%	68 24% F	57 20% F	18 22% F	12 8%	74 19%	89 23%	184 20%	17 13%
Modern	388 37%	275 42% B	113 28%	151 53% DF	89 31%	34 42% F	31 22%	139 36%	183 47% G	362 40% J	25 20%
Powerful	157 15%	86 13%	71 18%	53 19%	41 14%	14 17%	15 11%	58 15%	72 19%	143 16% J	10 8%
Someone who unites people across Britain	278 26%	189 29% B	89 22%	114 40% DF	57 20%	25 31% F	24 17%	88 23%	147 38% G	257 28% J	16 13%
A symbol of what is good about Britain	300 29%	202 31%	98 25%	135 47% DEF	61 21%	22 28% F	20 14%	93 24%	166 43% G	283 31% J	16 13%
A symbol of what is bad about Britain	47 4%	18 3%	29 7% A	4 1% C	14 5% C	11 14% CD	14 10% C	21 5%	19 5%	36 4%	11 9% I
None of these	68 7%	47 7%	21 5%	12 4%	17 6%	4 5%	13 9%	32 8%	19 5%	63 7%	5 4%
Don’t know	134 13%	98 15% B	37 9%	10 4%	34 12% C	6 7%	15 11% C	40 10% H	20 5%	103 11%	29 23% I

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Prince Harry, the Duke of Sussex

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status				Household Size				
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	
Unweighted Base		1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293	
Weighted Base		1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302	
Has sound judgement	72 7%	31 6%	41 8%	12 8%	19 10%	19 11%	10 5%	12 4%	28 10%	21 7%	7 3%	17 7%	50 7%	22 6%	14 6%	14 5%	14 6%	16 11%	6 12%	8 9%	48 6%	24 8%	18 7%	21 7%	18 7%	14 9%	1 1%	40 7%	22 6%	10 8%	6 3%	17 5%	16 7%	33 11%		
Understands the problems facing Britain	87 8%	40 8%	48 9%	16 10%	16 8%	21 12%	17 9%	18 5%	30 31%	24 11%	13 8%	20 6%	61 9%	26 7%	17 7%	24 9%	23 10%	14 10%	3 6%	5 6%	57 8%	30 10%	23 9%	20 7%	25 10%	17 11%	2 3%	47 8%	28 8%	12 11%	12 6%	17 5%	23 11%	34 11%		
Out of touch with ordinary people	235 22%	130 25%	105 20%	23 15%	30 16%	34 19%	46 24%	102 31%	60 22%	64 21%	62 28%	49 21%	139 21%	96 25%	55 22%	68 25%	56 23%	29 20%	11 22%	17 19%	164 22%	71 23%	57 22%	63 21%	63 24%	33 20%	20 27%	131 22%	73 21%	32 28%	47 23%	104 31%	38 18%	47 15%		
Has got a lot of personality	209 20%	85 16%	124 23%	29 19%	32 16%	39 22%	43 22%	66 20%	59 21%	73 24%	29 13%	47 20%	140 21%	69 18%	51 20%	51 19%	54 23%	28 19%	9 18%	16 17%	141 19%	68 22%	50 19%	66 22%	47 18%	37 24%	9 11%	113 19%	67 20%	29 25%	40 20%	62 18%	39 18%	68 23%		
More style than substance	143 14%	81 16%	62 12%	5 3%	18 9%	21 12%	28 14%	71 22%	41 15%	48 15%	27 12%	27 11%	80 12%	63 16%	30 12%	46 17%	31 13%	20 13%	7 14%	10 11%	93 13%	50 16%	33 13%	54 18%	32 12%	18 11%	7 9%	86 14%	34 10%	24 16%	32 18%	60 14%	31 14%	20 7%		
A good representative for Britain on the world stage	90 9%	44 9%	46 9%	14 9%	19 10%	18 10%	14 7%	25 7%	25 9%	34 11%	8 4%	23 10%	62 9%	29 8%	22 9%	17 6%	17 7%	19 13%	5 11%	10 11%	57 8%	34 11%	29 11%	16 5%	26 10%	16 10%	5 6%	45 8%	31 9%	15 13%	13 7%	29 9%	25 11%	23 8%		
Gives me confidence for Britain's future	51 5%	25 5%	26 5%	15 10%	14 7%	8 4%	10 5%	4 1%	24 8%	11 3%	5 2%	12 5%	34 5%	17 4%	8 3%	16 6%	11 5%	11 7%	2 4%	4 4%	23 3%	28 9%	12 4%	13 4%	8 3%	18 11%	1 1%	20 3%	24 7%	7 6%	3 1%	6 2%	15 7%	27 9%		
Capable	116 11%	48 9%	68 13%	15 10%	24 12%	22 12%	20 10%	36 11%	38 13%	33 11%	21 9%	25 11%	75 11%	41 11%	22 9%	27 10%	22 9%	23 16%	7 14%	15 17%	75 10%	41 13%	22 9%	41 14%	34 13%	14 9%	4 6%	66 11%	32 9%	18 16%	15 7%	39 12%	27 13%	35 12%		
Concerned about people in real need in Britain	100 10%	45 9%	55 10%	17 11%	21 11%	17 10%	22 12%	23 7%	29 10%	25 8%	24 10%	22 9%	66 10%	34 9%	15 6%	24 9%	30 13%	18 12%	4 8%	9 10%	65 9%	35 11%	22 8%	31 11%	20 8%	22 14%	4 5%	58 10%	21 6%	21 18%	16 8%	21 6%	29 13%	34 11%		
Concerned about discrimination and injustice in society	141 13%	50 10%	91 17%	12 8%	26 13%	15 8%	28 14%	60 18%	44 16%	48 16%	17 8%	32 13%	77 11%	65 17%	30 12%	41 15%	33 14%	18 12%	9 19%	9 10%	85 11%	56 18%	41 16%	44 15%	31 12%	18 12%	7 10%	71 12%	43 12%	27 24%	32 16%	40 12%	30 14%	39 13%		
Traditional	66 6%	37 7%	29 5%	9 6%	21 11%	19 11%	9 5%	8 2%	19 7%	18 6%	13 6%	15 6%	52 8%	14 4%	21 8%	12 5%	10 4%	14 9%	4 7%	5 5%	47 6%	19 6%	11 4%	15 5%	23 9%	12 8%	4 5%	44 7%	21 6%	1 1%	7 3%	12 4%	18 8%	29 10%		
Modern	262 25%	113 22%	149 28%	39 25%	38 20%	48 27%	43 22%	94 28%	69 25%	74 24%	60 27%	58 24%	152 23%	110 29%	62 25%	72 26%	56 24%	34 23%	13 25%	25 28%	178 24%	84 27%	61 24%	82 28%	67 26%	37 23%	15 20%	138 23%	87 25%	37 32%	47 23%	85 25%	51 24%	80 26%		
Powerful	73 7%	37 7%	36 7%	13 8%	24 12%	17 9%	11 6%	9 3%	24 9%	21 7%	12 6%	14 6%	52 8%	20 5%	17 7%	16 6%	11 5%	18 12%	3 6%	7 8%	42 6%	31 10%	14 6%	17 6%	19 7%	19 12%	4 5%	41 7%	30 9%	2 2%	9 5%	16 5%	15 7%	32 11%		
Someone who unites people across Britain	49 5%	22 4%	27 5%	11 7%	13 7%	7 4%	8 4%	10 3%	21 8%	12 4%	7 3%	9 4%	37 6%	12 3%	13 5%	9 3%	14 6%	7 5%	4 7%	2 3%	31 4%	18 6%	18 7%	9 3%	11 4%	9 6%	2 2%	25 4%	16 5%	8 7%	6 3%	9 3%	15 7%	18 6%		
A symbol of what is good about Britain	65 6%	30 6%	35 7%	15 10%	15 8%	13 7%	13 6%	10 3%	26 9%	17 6%	6 2%	16 7%	45 7%	20 5%	16 6%	12 5%	15 6%	9 6%	5 9%	9 10%	44 6%	21 7%	14 5%	24 8%	15 6%	10 6%	2 3%	32 5%	25 7%	8 7%	6 3%	16 5%	18 8%	26 8%		
A symbol of what is bad about Britain	156 15%	85 16%	70 13%	23 15%	17 9%	22 12%	22 11%	72 22%	37 13%	50 16%	37 16%	32 13%	85 13%	71 19%	38 15%	46 17%	37 15%	20 14%	6 11%	9 10%	110 15%	46 15%	36 14%	41 14%	38 14%	29 19%	11 15%	97 16%	40 12%	18 16%	28 14%	63 19%	24 11%	41 14%		
None of these	138 13%	71 14%	66 13%	8 5%	29 15%	17 9%	31 16%	52 16%	38 14%	41 13%	24 11%	35 15%	90 14%	47 12%	34 13%	35 13%	33 14%	13 9%	8 16%	15 16%	99 13%	39 13%	38 15%	39 13%	31 12%	18 11%	11 15%	81 14%	45 13%	12 10%	42 21%	44 13%	29 13%	23 8%		
Don't know	109 10%	55 11%	54 10%	31 20%	20 10%	13 7%	20 10%	25 8%	22 8%	28 9%	27 12%	32 14%	67 10%	42 11%	33 13%	18 6%	26 11%	20 13%	3 7%	9 10%	89 12%	20 7%	27 11%	26 9%	13 5%	21 13%	22 29%	53 9%	52 15%	4 4%	22 11%	27 8%	18 8%	42 14%		

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(*)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Prince Harry, the Duke of Sussex

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservati	Labour	Liberal	NET Other	Remain	Leave	White	Minority
		A	B	ve		Democrats				ethnic	ethnic
										group	group
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Has sound judgement	72 7%	29 4%	43 11% A	10 4%	27 9% C	8 11% C	11 8%	34 9%	26 7%	56 6%	16 12% I
Understands the problems facing Britain	87 8%	37 6%	50 13% A	17 6%	26 9%	12 15% C	13 9%	43 11% H	25 7%	71 8%	16 12%
Out of touch with ordinary people	235 22%	173 26% B	63 16%	86 30% D	50 18%	18 23%	29 21%	85 22%	111 29% G	217 24% J	16 13%
Has got a lot of personality	209 20%	123 19%	86 22%	45 16%	71 25% C	19 24%	24 18%	92 24%	70 18%	178 20%	30 24%
More style than substance	143 14%	101 16% B	41 10%	62 22% DEF	32 11%	7 9%	16 12%	47 12%	76 20% G	133 15%	10 8%
A good representative for Britain on the world stage	90 9%	53 8%	38 9%	12 4%	31 11% C	9 11% C	15 11% C	45 12% H	27 7%	75 8%	13 10%
Gives me confidence for Britain’s future	51 5%	22 3%	29 7% A	11 4%	19 7%	6 7%	5 4%	29 7% H	10 3%	34 4%	16 13% I
Capable	116 11%	65 10%	51 13%	21 7%	41 14% C	10 13%	17 13%	53 13%	42 11%	94 10%	22 17% I
Concerned about people in real need in Britain	100 10%	46 7%	54 14% A	17 6%	22 8%	19 23% CDF	16 11%	50 13%	33 8%	81 9%	18 14%
Concerned about discrimination and injustice in society	141 13%	94 14%	48 12%	39 14%	44 15%	14 17%	12 9%	62 16%	56 15%	118 13%	22 18%
Traditional	66 6%	27 4%	39 10% A	11 4%	23 8%	10 13% C	8 6%	33 8% H	12 3%	53 6%	13 10%
Modern	262 25%	155 24%	107 27%	67 23%	85 29%	17 22%	31 22%	113 29%	90 23%	226 25%	35 27%
Powerful	73 7%	31 5%	41 10% A	15 5%	26 9%	8 10%	9 7%	34 9%	25 7%	52 6%	20 16% I
Someone who unites people across Britain	49 5%	22 3%	27 7% A	8 3%	19 6%	3 4%	8 6%	27 7%	19 5%	34 4%	14 11% I
A symbol of what is good about Britain	65 6%	34 5%	31 8%	7 2%	24 8% C	9 12% C	6 5%	29 7%	19 5%	52 6%	13 10%
A symbol of what is bad about Britain	156 15%	107 16%	49 12%	60 21% DF	28 10%	19 24% DF	16 11%	51 13%	81 21% G	137 15%	17 14%
None of these	138 13%	104 16% B	33 8%	43 15%	38 13%	7 9%	19 14%	46 12%	60 16%	128 14% J	7 6%
Don’t know	109 10%	78 12%	31 8%	15 5%	24 8%	6 8%	10 7%	34 9%	21 5%	86 9%	17 14%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Meghan, the Duchess of Sussex

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size				
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as	Single	Widowed/ Divorced/ Separated	1	2	3	4+
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G
Unweighted Base	1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293	
Weighted Base	1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302	
Has sound judgement	45	24	21	10	14	13	5	2	19	15	2	10	36	10	13	12	5	11	2	3	28	17	12	9	16	7	1	30	15	1	9	10	11	15	
	4%	5%	4%	7%	8%	7%	3%	1%	7%	5%	1%	4%	5%	2%	5%	4%	2%	7%	4%	4%	4%	6%	5%	3%	6%	5%	1%	5%	4%	1%	5%	3%	5%	5%	
Understands the problems facing Britain	62	38	23	14	27	9	8	3	21	18	12	11	50	12	16	16	8	14	2	6	40	22	12	15	18	16	1	43	17	2	7	11	11	32	
	6%	7%	4%	9%	14%	5%	4%	1%	7%	6%	5%	5%	7%	3%	6%	6%	3%	9%	4%	7%	5%	7%	5%	5%	7%	10%	1%	7%	5%	2%	3%	3%	5%	11%	
Out of touch with ordinary people	252	146	106	19	25	48	50	110	49	72	64	67	141	111	53	76	59	27	13	24	184	68	68	70	65	28	22	146	74	32	53	102	42	55	
	24%	28%	20%	12%	13%	27%	26%	33%	18%	23%	28%	28%	21%	29%	21%	28%	25%	18%	26%	26%	25%	22%	26%	23%	25%	17%	29%	25%	22%	28%	27%	31%	19%	18%	
Has got a lot of personality	135	63	71	26	27	31	17	34	37	41	27	29	85	49	30	27	27	27	10	15	87	47	34	31	31	29	10	79	43	13	20	32	28	55	
	13%	12%	13%	17%	14%	17%	9%	10%	13%	13%	12%	12%	13%	13%	12%	10%	11%	18%	19%	16%	12%	15%	13%	10%	12%	18%	13%	13%	12%	11%	10%	10%	13%	18%	
More style than substance	239	117	122	14	18	36	49	122	58	79	55	47	139	100	48	77	60	24	9	20	175	64	44	86	57	38	14	147	51	41	44	102	49	44	
	23%	22%	23%	9%	9%	20%	25%	37%	21%	26%	24%	20%	21%	26%	19%	28%	25%	17%	18%	23%	24%	21%	17%	29%	22%	24%	19%	25%	15%	35%	22%	31%	23%	14%	
A good representative for Britain on the world stage	67	40	27	19	16	20	5	6	26	14	14	14	43	24	17	20	8	12	2	8	48	19	17	9	28	12	2	34	28	5	10	16	10	30	
	6%	8%	5%	12%	8%	11%	3%	2%	9%	4%	6%	6%	6%	6%	7%	7%	3%	8%	4%	9%	6%	6%	7%	3%	11%	8%	2%	6%	8%	5%	5%	5%	10%		
Gives me confidence for Britain's future	45	22	22	10	15	10	7	4	14	14	12	5	33	12	12	7	8	10	3	5	25	20	8	9	20	7	1	26	13	5	3	5	10	27	
	4%	4%	4%	6%	8%	5%	4%	1%	5%	4%	5%	2%	5%	3%	5%	3%	3%	7%	6%	5%	3%	7%	3%	3%	8%	4%	1%	4%	4%	4%	1%	2%	5%	9%	
Capable	91	43	48	19	24	18	11	19	31	24	20	16	64	26	26	16	20	16	5	7	62	29	20	25	24	20	2	54	23	14	13	18	22	36	
	9%	8%	9%	12%	12%	10%	5%	6%	11%	8%	9%	7%	10%	7%	10%	6%	8%	11%	10%	8%	8%	9%	8%	8%	9%	12%	3%	9%	7%	12%	7%	5%	10%		
Concerned about people in real need in Britain	58	28	29	18	13	10	10	7	21	14	11	12	37	20	10	7	13	18	1	9	36	22	13	14	14	10	6	29	24	5	6	8	9	34	
	5%	5%	6%	11%	7%	6%	5%	2%	7%	4%	5%	5%	6%	5%	4%	2%	6%	12%	1%	10%	5%	7%	5%	5%	6%	8%	5%	7%	4%	3%	2%	4%	11%		
Concerned about discrimination and injustice in society	147	62	85	29	27	16	26	48	42	50	29	26	93	54	34	37	35	22	6	14	88	58	36	41	39	21	9	74	48	26	33	40	26	48	
	14%	12%	16%	19%	14%	9%	13%	15%	15%	16%	13%	11%	14%	14%	13%	13%	15%	15%	11%	15%	12%	19%	14%	14%	15%	13%	12%	12%	14%	22%	16%	12%	12%	16%	
Traditional	36	18	18	11	8	10	1	6	11	8	12	6	23	13	8	12	5	7	1	3	22	14	9	12	11	3	2	20	14	2	3	7	4	22	
	3%	4%	3%	7%	4%	6%	1%	2%	4%	2%	5%	2%	3%	4%	3%	4%	2%	5%	2%	4%	3%	4%	3%	4%	4%	2%	2%	3%	4%	2%	2%	2%	2%	7%	
Modern	188	73	115	31	35	31	34	57	50	64	25	49	112	76	47	46	37	28	10	20	123	65	56	42	51	28	12	94	71	23	36	64	34	54	
	18%	14%	22%	20%	18%	17%	17%	17%	18%	21%	11%	21%	17%	20%	19%	17%	15%	19%	20%	22%	17%	21%	22%	14%	19%	18%	16%	16%	21%	20%	18%	19%	16%	18%	
Powerful	87	42	45	24	25	20	11	7	27	26	22	13	63	24	24	22	12	17	2	10	57	30	10	26	27	18	7	48	35	4	9	15	22	42	
	8%	8%	9%	15%	13%	11%	6%	2%	10%	8%	10%	5%	9%	6%	10%	8%	5%	12%	4%	11%	8%	10%	4%	9%	10%	11%	9%	8%	10%	4%	4%	10%	14%		
Someone who unites people across Britain	38	20	18	12	10	8	3	5	15	10	9	3	25	13	9	6	7	11	1	3	27	11	11	10	9	6	1	21	14	3	6	5	8	19	
	4%	4%	3%	8%	5%	5%	1%	1%	5%	3%	4%	1%	4%	3%	4%	2%	3%	7%	3%	4%	4%	4%	4%	3%	4%	4%	2%	4%	4%	3%	3%	1%	4%	6%	
A symbol of what is good about Britain	55	30	25	16	14	15	7	2	19	17	8	11	38	17	11	18	6	12	3	4	37	19	12	7	25	10	2	32	22	1	7	10	14	24	
	5%	6%	5%	11%	7%	8%	4%	1%	7%	5%	4%	5%	6%	4%	5%	6%	3%	8%	6%	5%	6%	4%	4%	2%	10%	6%	2%	5%	6%	1%	3%	6%	8%		
A symbol of what is bad about Britain	145	80	65	15	9	36	26	59	35	39	34	36	86	59	33	40	33	16	6	17	100	45	33	36	41	24	10	89	37	19	27	53	32	33	
	14%	15%	12%	10%	4%	20%	13%	18%	13%	13%	15%	15%	13%	15%	13%	15%	14%	11%	12%	19%	13%	15%	13%	12%	16%	15%	14%	15%	11%	17%	14%	16%	15%	11%	
None of these	166	74	92	8	27	18	45	67	40	45	38	43	99	67	42	43	42	21	7	10	121	45	47	47	34	22	16	99	49	18	37	62	30	37	
	16%	14%	17%	5%	14%	10%	23%	20%	14%	15%	17%	18%	15%	17%	12%	16%	18%	15%	14%	11%	16%	15%	18%	16%	13%	14%	22%	17%	14%	18%	19%	14%	12%		
Don't know	115	58	57	22	29	14	21	29	24	33	25	32	67	48	31	19	39	14	3	9	93	22	28	39	13	19	16	49	58	9	32	27	24	32	
	11%	11%	11%	14%	15%	8%	11%	9%	9%	11%	11%	14%	10%	13%	13%	7%	17%	9%	6%	10%	13%	7%	11%	13%	5%	12%	22%	8%	17%	26%	8%	11%	11%		

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q1. Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.
Meghan, the Duchess of Sussex

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Presence of children		GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservati	Labour	Liberal	NET Other	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	ve	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Has sound judgement	45 4%	17 3%	28 7% A	6 2%	15 5%	6 7%	9 6%	21 5%	10 3%	36 4%	9 7%
Understands the problems facing Britain	62 6%	24 4%	38 9% A	8 3%	20 7% C	10 12% C	18 13% C	31 8%	19 5%	45 5%	15 12% I
Out of touch with ordinary people	252 24%	175 27% B	77 19%	95 33% DF	53 18%	22 28%	29 21%	79 20%	135 35% G	234 26% J	17 13%
Has got a lot of personality	135 13%	73 11%	62 16%	21 8%	54 19% C	11 14%	17 12%	61 16%	44 11%	106 12%	25 20% I
More style than substance	239 23%	173 27% B	66 17%	114 40% DEF	41 14%	18 23%	23 17%	88 22%	120 31% G	225 25% J	14 11%
A good representative for Britain on the world stage	67 6%	32 5%	35 9% A	7 3%	27 9% C	9 12% C	11 8% C	31 8% H	16 4%	45 5%	22 17% I
Gives me confidence for Britain’s future	45 4%	16 2%	29 7% A	10 4%	16 5%	4 5%	8 6%	20 5%	18 5%	32 4%	12 9% I
Capable	91 9%	42 6%	48 12% A	5 2%	38 13% CF	13 16% CF	8 6%	44 11% H	25 6%	72 8%	18 14% I
Concerned about people in real need in Britain	58 5%	29 4%	28 7%	9 3%	20 7%	8 9% C	8 5%	30 8% H	10 3%	39 4%	15 12% I
Concerned about discrimination and injustice in society	147 14%	93 14%	54 14%	25 9%	53 18% C	11 14%	18 13%	78 20% H	40 10%	121 13%	22 17%
Traditional	36 3%	19 3%	17 4%	2 1%	14 5% C	3 3%	4 3%	9 2%	12 3%	24 3%	12 9% I
Modern	188 18%	122 19%	66 17%	34 12%	66 23% C	13 16%	33 24% C	91 23% H	53 14%	161 18%	27 21%
Powerful	87 8%	39 6%	48 12% A	13 5%	28 10% C	11 14% C	14 10% C	48 12% H	17 4%	58 6%	24 19% I
Someone who unites people across Britain	38 4%	19 3%	19 5%	5 2%	13 4%	3 4%	7 5%	14 4%	14 4%	26 3%	12 9% I
A symbol of what is good about Britain	55 5%	29 4%	26 7%	6 2%	29 10% C	6 7% C	6 5%	25 6%	12 3%	36 4%	17 14% I
A symbol of what is bad about Britain	145 14%	94 14%	51 13%	50 18%	33 11%	16 20%	17 12%	53 14%	68 18%	135 15% J	9 7%
None of these	166 16%	118 18% B	48 12%	56 20%	41 14%	14 18%	17 12%	54 14%	73 19%	155 17% J	10 8%
Don’t know	115 11%	83 13% B	32 8%	10 3%	26 9% C	6 8%	15 11% C	37 9%	22 6%	100 11%	15 12%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q2. Which of the following members of the Royal Family, if any, do you like the most?

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size				
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G
Unweighted Base	1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293	
Weighted Base	1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302	
Queen Elizabeth II	473 45%	242 46%	231 44%	60 38%	61 32%	66 37%	97 50%	188 57%	107 38%	142 46%	117 52%	106 45%	289 43%	184 48%	118 47%	124 45%	114 48%	67 45%	22 43%	29 32%	336 45%	137 45%	113 44%	148 50%	114 43%	67 42%	30 40%	256 43%	153 45%	63 55%	92 46%	171 51%	87 40%	123 41%	
The Duchess of Cambridge (Prince William's wife, formerly Kate Middleton)	337 32%	129 25%	208 39%	14 9%	39 20%	58 33%	80 42%	145 44%	73 26%	94 30%	67 30%	103 43%	190 28%	147 38%	69 28%	95 35%	77 32%	43 29%	22 43%	31 34%	241 32%	96 31%	82 32%	109 37%	71 27%	45 28%	30 40%	208 35%	76 22%	53 46%	65 32%	133 40%	58 27%	82 27%	
The Duke of Cambridge, Prince William	298 28%	120 23%	179 34%	22 14%	33 17%	48 27%	63 32%	132 40%	72 26%	79 25%	66 29%	82 35%	161 24%	137 36%	71 28%	87 32%	71 30%	38 26%	18 36%	13 15%	206 28%	92 30%	78 30%	93 31%	71 27%	33 21%	24 32%	173 29%	74 22%	51 44%	61 31%	114 34%	57 27%	66 22%	
Princess Anne (the Queen's daughter)	186 18%	77 15%	109 21%	6 4%	17 9%	22 12%	40 21%	101 31%	38 13%	63 20%	38 17%	48 20%	88 13%	99 26%	35 14%	51 19%	47 20%	25 17%	13 25%	17 19%	126 17%	60 20%	52 20%	65 22%	37 14%	18 11%	14 19%	110 19%	38 11%	38 33%	47 23%	70 21%	34 16%	35 12%	
The Prince of Wales, Prince Charles	149 14%	82 16%	67 13%	13 8%	15 8%	21 12%	29 15%	72 16%	35 13%	41 13%	38 17%	35 15%	88 13%	61 16%	19 7%	55 20%	35 15%	21 14%	11 21%	9 10%	108 15%	41 13%	36 14%	52 18%	23 9%	22 14%	16 21%	97 16%	34 10%	19 16%	25 13%	53 16%	30 14%	41 14%	
Princess Charlotte (the daughter of Prince William and Duchess of Cambridge)	139 13%	45 9%	94 18%	16 10%	26 13%	27 15%	33 17%	37 11%	40 14%	46 15%	21 9%	32 13%	87 13%	52 13%	34 14%	29 11%	34 14%	21 14%	9 17%	12 13%	102 14%	36 12%	37 14%	42 14%	31 12%	22 14%	7 10%	79 13%	40 12%	19 17%	24 12%	37 11%	30 14%	47 16%	
The Duke of Sussex, Prince Harry	119 11%	49 9%	70 13%	26 16%	24 13%	22 12%	27 14%	20 6%	38 13%	32 10%	23 10%	27 11%	84 13%	35 9%	25 10%	20 7%	29 12%	25 17%	5 10%	15 16%	71 10%	48 16%	32 12%	30 10%	29 11%	23 14%	6 7%	63 11%	40 12%	16 14%	17 8%	31 9%	36 17%	36 12%	
Prince George (the son of Prince William and Duchess of Cambridge)	114 11%	32 6%	82 16%	13 8%	15 8%	16 9%	31 16%	39 12%	31 11%	36 12%	18 8%	28 12%	72 11%	42 11%	22 9%	31 12%	28 12%	22 15%	4 8%	7 7%	80 11%	33 11%	28 11%	41 14%	20 8%	18 11%	6 8%	74 13%	24 7%	16 14%	21 10%	39 12%	27 13%	27 9%	
Prince Louis of Cambridge (youngest son of Prince William and Duchess of Cambridg	107 10%	35 7%	72 14%	12 8%	16 9%	20 11%	28 15%	31 9%	33 12%	28 9%	19 8%	27 11%	73 11%	34 9%	19 8%	31 11%	30 12%	18 12%	2 5%	7 8%	73 10%	35 11%	29 11%	29 10%	23 9%	21 13%	6 8%	63 11%	28 8%	16 14%	21 11%	33 10%	26 12%	28 9%	
The Duchess of Cornwall (Prince Charles' wife, formerly Camilla Parker Bowles)	91 9%	41 8%	50 9%	10 6%	10 5%	11 6%	19 10%	42 13%	28 10%	32 10%	16 7%	15 7%	57 9%	34 9%	14 6%	29 11%	23 10%	13 9%	9 17%	3 4%	68 9%	24 8%	31 12%	25 8%	21 8%	8 5%	6 8%	56 9%	18 5%	17 15%	24 12%	28 8%	19 9%	21 7%	
The Earl of Wessex, Prince Edward (the Queen's youngest son)	81 8%	35 7%	46 9%	11 7%	11 6%	13 7%	14 7%	33 10%	21 7%	27 9%	12 5%	22 9%	55 8%	27 7%	12 5%	24 9%	19 8%	16 11%	6 12%	4 5%	53 7%	28 9%	17 6%	25 9%	22 8%	13 8%	4 5%	49 8%	16 5%	16 14%	15 8%	25 7%	18 8%	23 8%	
The Duchess of Sussex (Prince Harry's wife, formerly Meghan Markle)	66 6%	29 6%	37 7%	21 14%	19 10%	9 5%	11 6%	5 1%	26 9%	9 3%	20 9%	11 5%	45 7%	21 5%	16 6%	16 6%	13 6%	13 9%	3 5%	6 6%	41 6%	25 8%	10 4%	16 5%	23 9%	15 9%	2 3%	34 6%	21 6%	12 10%	11 5%	10 3%	15 7%	31 10%	
Princess Beatrice (the daughter of Prince Andrew)	53 5%	24 5%	29 5%	9 6%	11 6%	15 9%	8 4%	9 3%	12 4%	17 5%	13 6%	11 4%	45 7%	8 2%	12 5%	21 8%	8 3%	11 7%	2 3%	1 1%	35 5%	17 6%	14 5%	13 4%	16 6%	8 5%	2 3%	27 4%	18 5%	8 7%	8 4%	13 4%	20 9%	12 4%	
Princess Eugenie (the daughter of Prince Andrew)	43 4%	19 4%	24 5%	11 7%	12 6%	8 4%	6 3%	7 2%	13 5%	18 6%	8 4%	4 2%	40 6%	4 1%	7 3%	13 5%	9 4%	10 7%	1 3%	3 3%	25 3%	18 6%	7 3%	16 5%	10 4%	10 6%	1 1%	26 4%	14 4%	4 3%	6 3%	12 4%	13 6%	11 4%	
Archie Mountbatten-Windsor (the son of Prince Harry and Duchess of Sussex)	40 4%	20 4%	20 4%	13 8%	8 4%	8 5%	10 5%	1 5%	15 5%	5 2%	11 5%	9 4%	37 6%	3 1%	10 4%	12 4%	6 3%	7 5%	2 4%	2 3%	25 3%	15 5%	8 3%	13 4%	11 4%	7 4%	2 3%	26 4%	12 4%	2 2%	4 2%	4 1%	8 4%	24 8%	
The Duke of York, Prince Andrew (the Queen's second eldest son)	38 4%	21 4%	17 3%	15 10%	13 7%	2 1%	5 2%	3 1%	15 5%	14 5%	2 1%	6 3%	33 5%	4 1%	10 4%	10 4%	5 2%	11 7%			1 1%	23 3%	15 5%	9 4%	9 3%	12 5%		22 4%	11 3%	4 4%	6 3%	6 2%	14 6%	13 4%	
Lilibet Mountbatten-Windsor (daughter of Prince Harry and Duchess of Sussex)	31 3%	13 2%	18 3%	6 4%	11 6%	3 1%	9 4%	2 1%	17 6%	6 2%	3 1%	5 2%	26 4%	4 1%	4 2%	6 2%	7 3%	9 6%	2 5%	2 2%	18 2%	13 4%	5 2%	9 3%	5 2%	9 6%	2 3%	17 3%	11 3%	3 2%	2 1%	7 2%	8 4%	13 4%	
Other	10 1%	4 1%	6 1%		1 1%	3 2%	3 1%	2 1%	6 2%	1 -	1 -	1 -	6 1%	3 1%	2 1%	1 -	2 1%	2 1%	1 3%	1 1%	4 1%	5 2%	2 1%	2 1%	2 1%	4 2%		6 1%	3 1%	1 1%	2 1%	3 1%	3 1%	1 -	
None	140 13%	78 15%	62 12%	21 14%	23 12%	20 11%	32 16%	45 14%	37 13%	42 14%	35 16%	26 11%	85 13%	55 14%	34 13%	39 14%	29 12%	15 10%	4 9%	19 21%	98 13%	42 14%	36 14%	41 14%	29 11%	22 14%	12 16%	77 13%	55 16%	9 7%	31 16%	45 13%	30 14%	35 11%	
Don't know	53 5%	24 5%	30 6%	10 6%	14 7%	6 3%	5 3%	18 6%	8 3%	14 4%	16 7%	16 7%	30 5%	23 6%	15 6%	6 2%	17 7%	4 2%	3 7%	8 9%	43 6%	10 3%	14 6%	12 4%	8 3%	9 6%	10 13%	18 3%	8 8%	7 9%	19 9%	14 4%	7 3%	13 4%	

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q2. Which of the following members of the Royal Family, if any, do you like the most?

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Presence of children			GE Vote			EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Queen Elizabeth II	473 45%	322 49% B	151 38%	187 66% DEF	110 38%	32 40%	40 29%	155 40%	226 58% G	420 46%	45 36%
The Duchess of Cambridge (Prince William’s wife, formerly Kate Middleton)	337 32%	235 36% B	102 26%	138 48% DEF	75 26%	24 30%	32 23%	117 30%	166 43% G	316 35% J	19 15%
The Duke of Cambridge, Prince William	298 28%	205 31% B	93 23%	123 43% DF	61 21%	25 31% F	18 13%	100 26%	144 37% G	281 31% J	15 12%
Princess Anne (the Queen’s daughter)	186 18%	145 22% B	41 10%	81 29% DF	37 13%	19 24% D	20 14%	58 15%	97 25% G	173 19% J	13 10%
The Prince of Wales, Prince Charles	149 14%	92 14%	57 14%	65 23% DF	31 11%	11 13%	14 10%	46 12%	76 20% G	130 14%	19 15%
Princess Charlotte (the daughter of Prince William and Duchess of Cambridge)	139 13%	77 12%	61 15%	53 19% F	37 13%	13 17%	10 7%	47 12%	63 16%	120 13%	18 14%
The Duke of Sussex, Prince Harry	119 11%	55 8% A	64 16%	18 6% C	42 15%	8 10%	16 12%	54 14% H	30 8%	92 10%	26 21% I
Prince George (the son of Prince William and Duchess of Cambridge)	114 11%	71 11%	43 11%	51 18% DEF	25 9%	6 8%	13 9%	35 9%	62 16% G	98 11%	16 13%
Prince Louis of Cambridge (youngest son of Prince William and Duchess of Cambridge)	107 10%	67 10%	41 10%	41 14% F	31 11%	10 13%	9 7%	36 9%	54 14%	93 10%	14 11%
The Duchess of Cornwall (Prince Charles’ wife, formerly Camilla Parker Bowles)	91 9%	62 9%	30 7%	48 17% DF	15 5%	7 8%	6 4%	33 9%	43 11%	87 10% J	4 3%
The Earl of Wessex, Prince Edward (the Queen’s youngest son)	81 8%	50 8%	32 8%	34 12% DF	17 6%	7 9%	6 5%	28 7%	41 11%	75 8%	7 5%
The Duchess of Sussex (Prince Harry’s wife, formerly Meghan Markle)	66 6%	35 5%	32 8%	3 1% C	30 10% C	5 6% C	10 7% C	34 9% H	11 3%	48 5%	18 14% I
Princess Beatrice (the daughter of Prince Andrew)	53 5%	21 3%	32 8% A	7 3%	17 6%	12 14% CD	9 6%	19 5%	23 6%	44 5%	9 7%
Princess Eugenie (the daughter of Prince Andrew)	43 4%	24 4%	19 5%	8 3%	13 4%	9 11% CD	8 6%	15 4%	11 3%	34 4%	9 7%
Archie Mountbatten-Windsor (the son of Prince Harry and Duchess of Sussex)	40 4%	16 2% A	25 6% A	7 3%	15 5%	5 6%	7 5%	17 4%	13 3%	33 4%	7 6%
The Duke of York, Prince Andrew (the Queen’s second eldest son)	38 4%	15 2% A	23 6% A	9 3%	14 5%	4 5%	5 4%	15 4%	10 3%	30 3%	8 6%
Lilibet Mountbatten-Windsor (daughter of Prince Harry and Duchess of Sussex)	31 3%	10 2% A	20 5% A	6 2%	14 5%	1 1%	4 3%	17 4% H	5 1%	25 3%	6 4%
Other	10 1%	5 1%	4 1%	3 1%	3 1%	1 1%	1 1%	6 2%	3 1%	10 1%	
None	140 13%	97 15%	44 11%	14 5%	44 15% C	8 10%	29 21% C	53 14%	38 10%	126 14%	11 9%
Don’t know	53 5%	41 6% B	12 3%	4 1%	10 3%	2 2%	5 4%	17 4%	7 2%	49 5%	4 4%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q3. To what extent, if at all, do you think each of the following would do a good job or bad job as King?

Summary table

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

		
	Prince Charles	Prince William
	A	B
Unweighted Base	1039	1039
Weighted Base	1051	1051
Very good job (2)	194 18%	488 46% A
Fairly good job (1)	319 30%	284 27%
Neither good nor bad job (0)	263 25% B	142 13%
Fairly bad job (-1)	104 10% B	32 3%
Very bad job (-2)	106 10% B	45 4%
NET: Good job	512 49%	773 74% A
NET: Bad job	210 20% B	76 7%
Don't know	66 6%	60 6%

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

Q3. To what extent, if at all, do you think each of the following would do a good job or bad job as King?
Prince Charles

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G
Unweighted Base	1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293
Weighted Base	1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302
Very good job (2)	194	100	93	14	31	25	42	81	54	56	48	36	132	62	48	48	44	35	11	7	133	61	38	60	50	34	12	122	44	28	41	59	39	55
	18%	19%	18%	9%	16%	14%	22%	24%	19%	18%	21%	15%	20%	16%	19%	18%	19%	24%	22%	8%	18%	20%	15%	20%	19%	22%	16%	21%	13%	24%	20%	18%	18%	18%
Fairly good job (1)	319	161	158	40	47	65	55	111	85	93	66	74	203	116	75	90	72	39	12	31	228	91	81	86	80	51	20	173	111	35	61	117	57	83
	30%	31%	30%	26%	24%	37%	29%	34%	31%	30%	29%	31%	30%	30%	30%	33%	30%	26%	24%	34%	31%	30%	31%	29%	31%	32%	27%	29%	32%	30%	31%	35%	26%	28%
Neither good nor bad job (0)	263	124	139	51	47	41	51	74	68	78	52	65	156	107	62	68	62	34	17	20	182	81	73	85	64	24	17	137	96	30	58	77	52	76
	25%	24%	26%	33%	24%	23%	26%	22%	24%	25%	23%	27%	23%	28%	25%	25%	26%	23%	33%	22%	25%	26%	28%	29%	25%	15%	23%	23%	28%	26%	29%	23%	24%	25%
Fairly bad job (-1)	104	58	47	16	31	23	8	26	31	19	28	27	73	31	24	34	20	17	3	5	76	28	23	28	30	19	4	67	30	7	14	34	28	28
	10%	11%	9%	10%	16%	13%	4%	8%	11%	6%	12%	11%	11%	8%	10%	13%	8%	12%	6%	5%	10%	9%	9%	10%	11%	12%	6%	11%	9%	6%	7%	10%	13%	9%
Very bad job (-2)	106	47	58	15	25	17	25	23	29	33	15	29	69	36	26	24	24	11	6	16	73	33	26	27	29	18	5	67	27	12	12	32	26	35
	10%	9%	11%	10%	13%	10%	13%	7%	10%	11%	7%	12%	10%	10%	10%	9%	10%	7%	12%	17%	10%	11%	10%	9%	11%	11%	7%	11%	8%	10%	6%	10%	12%	12%
NET: Good job	512	261	251	54	78	91	98	192	140	150	114	110	335	177	122	138	116	74	23	38	361	152	119	146	130	85	32	295	155	63	102	176	96	138
	49%	50%	47%	35%	41%	51%	50%	58%	50%	48%	50%	46%	50%	46%	49%	51%	49%	50%	46%	42%	48%	49%	46%	49%	50%	54%	43%	50%	45%	54%	51%	53%	45%	46%
NET: Bad job	210	105	105	31	56	41	33	49	60	52	42	56	142	67	50	58	44	28	9	21	149	61	49	56	59	36	10	133	57	19	27	66	54	63
	20%	20%	20%	20%	29%	23%	17%	15%	21%	17%	19%	23%	21%	18%	20%	21%	18%	19%	18%	23%	20%	20%	19%	19%	22%	23%	13%	22%	17%	17%	13%	20%	25%	21%
Don't know	66	30	36	19	12	7	12	16	12	29	17	7	34	31	17	8	16	12	1	11	52	14	18	10	8	14	16	27	35	3	12	15	13	25
	6%	6%	7%	12%	6%	4%	6%	5%	4%	9%	8%	3%	5%	8%	7%	3%	7%	8%	3%	13%	7%	4%	7%	3%	3%	9%	22%	5%	10%	2%	6%	5%	6%	8%
Mean	0.40	0.43	0.37	0.16	0.16	0.33	0.45	0.64	0.39	0.43	0.50	0.27	0.40	0.38	0.40	0.39	0.42	0.52	0.40	0.11	0.39	0.41	0.34	0.43	0.36	0.45	0.50	0.38	0.37	0.53	0.56	0.43	0.27	0.34

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q3. To what extent, if at all, do you think each of the following would do a good job or bad job as King?
Prince Charles

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Very good job (2)	194 18%	114 17%	80 20%	74 26% D	41 14%	13 17%	30 22%	62 16%	96 25% G	175 19%	17 14%
Fairly good job (1)	319 30%	207 32%	112 28%	108 38% DF	75 26%	23 29%	36 26%	114 29%	135 35%	277 30%	41 33%
Neither good nor bad job (0)	263 25%	167 26%	97 24%	55 19%	89 31% CF	22 28%	28 20%	105 27%	80 21%	230 25%	32 26%
Fairly bad job (-1)	104 10%	54 8%	50 13% A	29 10%	31 11%	13 16%	12 9%	41 10%	28 7%	82 9%	20 16% I
Very bad job (-2)	106 10%	61 9%	45 11%	17 6%	40 14% C	6 7%	25 18% C	50 13%	33 9%	94 10%	9 7%
NET: Good job	512 49%	320 49%	192 48%	182 64% DEF	116 40%	36 46%	67 48%	177 45%	231 60% G	452 50%	59 46%
NET: Bad job	210 20%	115 18%	95 24% A	46 16%	71 24% C	19 23%	37 27% C	91 23% H	61 16%	176 19%	29 23%
Don't know	66 6%	51 8% B	15 4%	1 -	13 5% C	3 3% C	8 6% C	17 4%	14 4%	54 6%	6 5%
Mean	0.40	0.43	0.35	0.68	0.17	0.33	0.27	0.26	0.63	0.42	0.31

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q3. To what extent, if at all, do you think each of the following would do a good job or bad job as King?
Prince William

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size				
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	A8	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
Unweighted Base	1039	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	
Weighted Base	1051	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293	
		521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302	
Very good job (2)	488	220	269	23	71	85	112	198	117	140	101	131	298	190	110	138	114	67	28	31	354	134	128	139	126	64	31	293	125	71	91	179	100	118	
	46%	42%	51%	15%	37%	48%	58%	60%	42%	45%	45%	55%	45%	50%	44%	51%	48%	45%	56%	34%	48%	44%	49%	47%	48%	40%	41%	49%	36%	61%	46%	53%	47%	39%	
Fairly good job (1)	284	152	133	64	51	48	47	74	83	89	62	51	192	92	60	78	70	32	14	31	197	88	66	81	72	47	19	152	106	27	53	89	53	89	
	27%	29%	25%	41%	26%	27%	24%	23%	30%	29%	27%	21%	29%	24%	24%	28%	29%	22%	27%	34%	26%	29%	26%	27%	28%	29%	25%	26%	31%	23%	27%	26%	25%	30%	
				DEFG				K					K																						
Neither good nor bad job (0)	142	74	67	35	43	23	12	29	44	33	27	38	88	54	37	37	30	22	5	11	96	45	35	45	33	18	11	74	56	12	35	28	30	48	
	13%	14%	13%	22%	22%	13%	6%	9%	16%	11%	12%	16%	13%	14%	15%	13%	13%	15%	10%	13%	13%	15%	14%	15%	13%	11%	15%	12%	16%	10%	18%	8%	14%	16%	
				EF	FG																														
Fairly bad job (-1)	32	16	16	11	9	6	5	2	10	14	4	4	25	7	11	5	10	3		3	21	10	6	8	11	6		18	12	1	2	5	10	14	
	3%	3%	3%	7%	5%	3%	3%	-	4%	5%	2%	2%	4%	2%	5%	2%	4%	2%		3%	3%	3%	2%	3%	4%	4%		3%	4%	1%	1%	1%	5%	5%	
				G	G	G																													
Very bad job (-2)	45	26	18	6	11	11	8	9	12	13	14	7	31	14	13	11	2	10	3	6	27	18	10	9	12	11	2	32	11	2	8	18	11	8	
	4%	5%	3%	4%	6%	6%	4%	3%	4%	4%	6%	3%	5%	4%	5%	4%	1%	7%	5%	7%	4%	6%	4%	3%	5%	7%	3%	5%	3%	2%	4%	5%	5%	2%	
NET: Good job	773	371	401	87	121	134	158	272	200	229	163	181	490	282	170	216	184	99	42	62	551	222	194	220	198	111	50	445	230	97	145	268	154	207	
	74%	71%	76%	56%	63%	75%	82%	83%	72%	74%	72%	76%	73%	74%	68%	79%	77%	67%	83%	68%	74%	72%	75%	74%	76%	69%	66%	75%	67%	85%	73%	80%	71%	69%	
				CD	CD	CD	CDE								NQS	N		P	P	P								2B	2A 2B	2F	2G				
NET: Bad job	76	42	34	16	20	17	13	10	22	27	17	11	56	20	24	16	12	12	3	9	48	28	16	17	24	17	2	50	23	4	10	23	22	22	
	7%	8%	6%	10%	10%	9%	7%	3%	8%	9%	8%	4%	8%	5%	10%	6%	5%	8%	5%	10%	7%	9%	6%	6%	9%	11%	3%	8%	7%	3%	5%	7%	10%	7%	
				G	G	G																													
Don't know	60	33	27	18	8	6	10	18	13	21	19	7	34	27	20	5	12	14	1	9	48	12	13	15	6	14	12	24	34	2	10	16	10	24	
	6%	6%	5%	12%	4%	4%	5%	5%	5%	7%	8%	3%	5%	7%	8%	2%	5%	10%	2%	10%	6%	4%	5%	5%	2%	9%	16%	4%	10%	2%	5%	5%	5%	8%	
				DEG											O			O		O						X	VWX	2A 2C							
Mean	1.15	1.07	1.23	0.64	0.87	1.11	1.35	1.45	1.07	1.14	1.13	1.28	1.11	1.23	1.05	1.22	1.25	1.08	1.31	0.94	1.19	1.05	1.20	1.19	1.13	1.00	1.21	1.15	1.04	1.44	1.15	1.27	1.08	1.07	

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q3. To what extent, if at all, do you think each of the following would do a good job or bad job as King?
Prince William

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Very good job (2)	488 46%	308 47%	181 45%	195 68% DEF	114 40%	39 49% F	47 34%	175 45%	239 62% G	454 50% J	32 26%
Fairly good job (1)	284 27%	170 26%	115 29%	60 21%	92 32% C	22 27%	40 28%	107 27%	96 25%	243 27%	41 33%
Neither good nor bad job (0)	142 13%	84 13%	58 15%	14 5%	46 16% C	9 11%	25 18% C	50 13% H	30 8%	105 12%	35 27% I
Fairly bad job (-1)	32 3%	14 2%	18 5% A	8 3%	10 4%	3 4%	5 4%	13 3%	6 1%	27 3%	5 4%
Very bad job (-2)	45 4%	30 5%	15 4%	5 2%	15 5% C	3 4%	16 11% CD	27 7% H	9 2%	39 4%	4 3%
NET: Good job	773 74%	477 73%	295 74%	255 89% DEF	206 71%	61 77% F	87 63%	282 72%	334 86% G	696 76% J	74 58%
NET: Bad job	76 7%	43 7%	33 8%	13 5%	26 9%	6 8%	21 15% C	39 10% H	14 4%	66 7%	8 7%
Don't know	60 6%	48 7% B	12 3%	2 1%	10 4% C	3 4% C	6 4% C	18 5%	8 2%	45 5%	10 8%
Mean	1.15	1.18	1.11	1.53	1.01	1.20	0.74	1.05	1.45	1.20	0.81

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q4. Thinking ahead to if Prince Charles becomes King, how likely or unlikely do you think it is that he will... ?

Summary table

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

					
	Reduce the number of active members of the Royal Family	Modernise the British Monarchy	Reduce the cost of the British Monarchy	Use his position to increase awareness of climate change / global warming	Become Head of State in the 15 Commonwealth countries where the Queen currently is Head of State
	A	B	C	D	E
Unweighted Base	1039	1039	1039	1039	1039
Weighted Base	1051	1051	1051	1051	1051
Very likely (4)	229 22% BC	179 17%	172 16%	383 36% ABCE	268 26% BC
Fairly likely (3)	248 24%	269 26%	247 24%	333 32% ABC	314 30% AC
Fairly unlikely (2)	236 22% D	272 26% DE	270 26% DE	169 16%	202 19%
Very unlikely (1)	162 15% DE	202 19% ADE	181 17% DE	82 8%	79 8%
NET: Likely	477 45% C	448 43%	419 40%	716 68% ABCE	583 55% ABC
NET: Unlikely	397 38% DE	474 45% ADE	450 43% ADE	251 24%	282 27%
Don't know	177 17% BD	128 12% D	182 17% BD	84 8%	186 18% BD

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

Q4. Thinking ahead to if Prince Charles becomes King, how likely or unlikely do you think it is that he will... ?
Reduce the number of active members of the Royal Family

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education			Income					Marital Status			Household Size																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q4. Thinking ahead to if Prince Charles becomes King, how likely or unlikely do you think it is that he will... ?
Reduce the number of active members of the Royal Family

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Very likely (4)	229 22%	141 22%	88 22%	80 28% D	55 19%	24 30% D	29 21%	87 22%	96 25%	196 22%	32 25%
Fairly likely (3)	248 24%	142 22%	106 27%	76 27%	71 25%	24 30%	29 21%	83 21%	114 29% G	216 24%	30 24%
Fairly unlikely (2)	236 22%	145 22%	91 23%	60 21%	76 27%	17 21%	28 20%	95 24%	75 19%	209 23%	22 18%
Very unlikely (1)	162 15%	104 16%	57 14%	34 12%	49 17%	8 9%	37 26% CDE	68 18%	60 15%	143 16%	15 12%
NET: Likely	477 45%	283 43%	194 49%	156 55% DF	126 44%	48 61% DF	58 42%	170 44%	210 54% G	412 45%	62 49%
NET: Unlikely	397 38%	250 38%	148 37%	94 33%	126 44% C	24 30%	65 47% CE	163 42%	135 35%	352 39%	38 30%
Don't know	177 17%	121 18%	56 14%	35 12%	36 13%	7 9%	16 12%	56 14%	41 11%	148 16%	27 21%
Mean	2.62	2.60	2.66	2.81	2.52	2.90	2.41	2.57	2.72	2.61	2.79

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q4. Thinking ahead to if Prince Charles becomes King, how likely or unlikely do you think it is that he will... ?
Modernise the British Monarchy

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q4. Thinking ahead to if Prince Charles becomes King, how likely or unlikely do you think it is that he will... ?
Modernise the British Monarchy

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Very likely (4)	179 17%	93 14%	86 22% A	60 21%	44 15%	25 31% DF	19 13%	58 15%	82 21% G	150 16%	29 23%
Fairly likely (3)	269 26%	176 27%	93 23%	69 24%	87 30%	21 26%	38 27%	97 25%	110 29%	230 25%	36 28%
Fairly unlikely (2)	272 26%	163 25%	109 27%	91 32% D	64 22%	20 25%	35 25%	116 30%	94 24%	247 27%	25 20%
Very unlikely (1)	202 19%	132 20%	70 18%	45 16%	64 22% E	7 9%	29 21% E	79 20%	70 18% G	178 20%	18 15%
NET: Likely	448 43%	269 41%	179 45%	130 46%	132 46%	46 57% F	57 41%	154 40%	192 50% G	379 42%	65 51%
NET: Unlikely	474 45%	295 45%	179 45%	136 48%	128 45%	27 34%	65 46%	195 50%	164 42%	426 47% J	43 34%
Don't know	128 12%	89 14%	40 10%	19 7%	28 10%	7 9%	18 13%	41 10%	31 8%	107 12%	18 14%
Mean	2.46	2.41	2.54	2.55	2.43	2.87	2.38	2.38	2.57	2.44	2.70

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q4. Thinking ahead to if Prince Charles becomes King, how likely or unlikely do you think it is that he will... ?
Reduce the cost of the British Monarchy

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
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Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q4. Thinking ahead to if Prince Charles becomes King, how likely or unlikely do you think it is that he will... ?
Reduce the cost of the British Monarchy

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Very likely (4)	172 16%	100 15%	72 18%	62 22% F	42 15%	16 20%	17 12%	57 15%	82 21% G	138 15%	33 26% I
Fairly likely (3)	247 24%	154 24%	93 23%	82 29%	66 23%	21 26%	33 24%	87 22%	105 27%	212 23%	33 26%
Fairly unlikely (2)	270 26%	154 24%	115 29%	69 24%	78 27%	27 34%	38 27%	114 29%	91 23%	244 27%	25 20%
Very unlikely (1)	181 17%	121 18%	60 15%	37 13%	62 22% CE	8 10%	32 23% CE	75 19%	60 16%	163 18%	16 12%
NET: Likely	419 40%	254 39%	165 41%	144 51% DF	108 37%	36 46%	50 36%	144 37%	187 48% G	350 38%	65 52% I
NET: Unlikely	450 43%	275 42%	175 44%	106 37%	140 49% C	35 44%	70 50% C	189 49% H	151 39%	407 45% J	41 32%
Don't know	182 17%	124 19%	58 15%	34 12%	40 14%	9 11%	19 14%	56 14%	49 13%	155 17%	20 16%
Mean	2.47	2.44	2.52	2.67	2.35	2.63	2.29	2.38	2.62	2.43	2.77

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q4. Thinking ahead to if Prince Charles becomes King, how likely or unlikely do you think it is that he will... ?
Use his position to increase awareness of climate change / global warming

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education				Income					Marital Status				Household Size			
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+		
			A	B	C	D	E	F	G	H	I	J	K		M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G		
Unweighted Base		1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293		
Weighted Base		1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302		
Very likely (4)		383	191	192	22	37	70	86	168	85	125	84	89	235	149	91	95	89	53	24	31	268	115	101	107	87	58	30	234	89	60	80	139	76	88		
		36%	37%	36%	14%	19%	39%	44%	51%	30%	41%	37%	38%	35%	39%	36%	37%	36%	47%	35%	36%	37%	39%	36%	33%	36%	40%	39%	26%	53%	40%	41%	36%	29%			
							CD	CD	CDE		H																	2B	2A 2B	2G	2G						
Fairly likely (3)		333	177	156	46	63	54	55	114	94	100	60	78	205	128	77	88	75	51	16	26	232	101	69	105	92	43	24	175	120	38	65	119	63	85		
		32%	34%	29%	30%	33%	30%	29%	35%	34%	33%	27%	33%	31%	34%	30%	32%	32%	34%	32%	29%	31%	33%	27%	35%	35%	27%	32%	30%	35%	33%	33%	35%	30%	28%		
Fairly unlikely (2)		169	77	92	51	45	33	21	19	47	37	46	38	117	51	46	54	29	21	7	11	128	41	48	49	36	28	7	96	62	10	24	32	35	77		
		16%	15%	17%	32%	23%	19%	11%	6%	17%	12%	20%	16%	18%	13%	18%	20%	12%	14%	13%	12%	17%	13%	19%	16%	14%	18%	10%	16%	18%	9%	12%	10%	17%	25%		
					EFG	FG	FG				I						P												2C			2E	2D 2E 2F				
Very unlikely (1)		82	40	42	18	25	8	17	14	22	23	24	13	62	20	15	21	24	9	1	12	53	29	18	14	30	16	4	44	34	3	13	26	23	20		
		8%	8%	8%	12%	13%	5%	9%	4%	8%	7%	11%	6%	9%	5%	6%	8%	10%	6%	2%	14%	7%	9%	7%	5%	12%	10%	6%	7%	10%	3%	6%	8%	11%	7%		
					EG	EG	G	G			M										NR				W	W			2C								
NET: Likely		716	368	348	69	100	124	141	282	179	226	144	168	439	277	168	182	164	103	40	58	500	216	171	211	178	101	55	409	209	98	146	258	140	173		
		68%	71%	66%	44%	52%	69%	73%	86%	64%	73%	64%	71%	66%	72%	67%	67%	69%	70%	79%	64%	67%	70%	66%	71%	68%	64%	72%	69%	61%	85%	73%	77%	65%	57%		
							CD	CD	CDEF		H																	2B	2A 2B	2G	2F 2G						
NET: Unlikely		251	117	134	69	70	42	37	33	69	60	70	51	180	71	61	75	53	30	8	24	181	69	66	63	66	44	12	140	96	14	37	58	59	97		
		24%	22%	25%	44%	36%	23%	19%	10%	25%	19%	31%	22%	27%	19%	24%	27%	22%	21%	15%	26%	24%	23%	25%	21%	25%	28%	16%	24%	28%	12%	19%	17%	27%	32%		
					EFG	EFG	G	G			I			M														2C	2C	2C	2E	2D 2E					
Don't know		84	35	49	18	23	13	15	15	31	23	11	18	49	35	23	15	21	13	3	9	62	22	22	23	17	14	9	43	38	3	16	19	16	32		
		8%	7%	9%	12%	12%	7%	8%	5%	11%	8%	5%	8%	7%	9%	9%	6%	9%	9%	5%	10%	8%	7%	9%	8%	6%	9%	12%	7%	11%	3%	8%	6%	8%	11%		
					G	G				J																			2C								
Mean		3.05	3.07	3.03	2.53	2.66	3.12	3.18	3.39	2.98	3.15	2.95	3.11	2.99	3.17	3.07	3.00	3.06	3.10	3.31	2.94	3.05	3.06	3.08	3.11	2.96	2.98	3.21	3.09	2.86	3.39	3.17	3.17	2.97	2.89		

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q4. Thinking ahead to if Prince Charles becomes King, how likely or unlikely do you think it is that he will... ?
Use his position to increase awareness of climate change / global warming

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Very likely (4)	383 36%	254 39%	129 33%	143 50% DF	72 25%	38 48% D	48 34%	134 34%	183 47% G	351 38% J	30 24%
Fairly likely (3)	333 32%	224 34% B	109 27%	91 32%	106 37%	21 26%	41 30%	130 33%	124 32%	282 31%	45 35%
Fairly unlikely (2)	169 16%	73 11%	96 24% A	33 12%	48 17%	15 19%	30 21% C	61 16%	44 11%	134 15%	34 27% I
Very unlikely (1)	82 8%	49 8%	33 8%	7 3%	45 16% CEF	2 3%	11 8% C	42 11% H	15 4%	74 8%	7 5%
NET: Likely	716 68%	478 73% B	238 60%	234 82% DF	178 62%	59 74%	89 64%	264 68%	307 80% G	633 69% J	75 60%
NET: Unlikely	251 24%	122 19%	128 32% A	41 14%	93 32% C	17 21%	41 29% C	103 27% H	59 15%	207 23%	41 32% I
Don't know	84 8%	53 8%	31 8%	10 4%	17 6%	3 4%	9 7%	22 6%	20 5%	72 8%	10 8%
Mean	3.05	3.14	2.91	3.34	2.76	3.25	2.97	2.97	3.30	3.08	2.85

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q4. Thinking ahead to if Prince Charles becomes King, how likely or unlikely do you think it is that he will... ?
Become Head of State in the 15 Commonwealth countries where the Queen currently is Head of State

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education			Income					Marital Status			Household Size																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q4. Thinking ahead to if Prince Charles becomes King, how likely or unlikely do you think it is that he will... ?
Become Head of State in the 15 Commonwealth countries where the Queen currently is Head of State

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Very likely (4)	268 26%	161 25%	108 27%	86 30% D	62 22%	27 34% D	35 25%	86 22%	119 31% G	238 26%	29 23%
Fairly likely (3)	314 30%	189 29%	125 31%	100 35%	93 32%	18 23%	38 28%	131 34%	121 31%	266 29%	49 39% I
Fairly unlikely (2)	202 19%	126 19%	76 19%	48 17%	60 21%	21 26%	31 22%	79 20%	62 16%	173 19%	25 19%
Very unlikely (1)	79 8%	53 8%	26 7%	17 6%	29 10%	3 3%	19 13% CE	42 11%	28 7%	70 8%	8 6%
NET: Likely	583 55%	350 54%	233 59%	187 65% DF	155 54%	46 57%	73 53%	217 56%	240 62%	504 55%	77 61%
NET: Unlikely	282 27%	179 27%	102 26%	65 23%	90 31% C	24 30%	50 36% C	121 31% H	90 23%	242 27%	33 26%
Don't know	186 18%	124 19%	62 16%	33 12%	43 15%	10 13%	16 12%	52 13%	57 15%	166 18%	16 13%
Mean	2.89	2.86	2.94	3.02	2.77	3.01	2.73	2.77	3.00	2.90	2.89

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q5. Do you think that the Queen should abdicate at some stage, or should she remain Queen as long as possible?

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size				
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G
Unweighted Base	1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293	
	1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302	
Remain Queen	693	337	356	102	130	117	125	219	191	213	137	153	443	250	162	186	165	98	32	51	494	199	166	201	171	108	47	388	219	86	141	218	146	188	
	66%	65%	67%	65%	68%	65%	64%	66%	68%	69%	61%	64%	66%	65%	65%	68%	69%	66%	62%	56%	66%	65%	64%	68%	65%	68%	62%	65%	64%	74%	71%	65%	68%	62%	
Abdicate	239	133	106	33	38	43	45	79	63	62	61	53	156	83	57	66	43	34	15	24	167	72	63	62	61	40	12	143	74	22	32	85	46	75	
	23%	26%	20%	21%	20%	24%	23%	24%	22%	20%	27%	22%	23%	22%	23%	24%	18%	23%	30%	26%	22%	23%	24%	21%	24%	25%	15%	24%	22%	19%	16%	25%	21%	25%	
Don't know	119	51	68	21	24	19	24	31	25	34	28	32	69	51	32	21	30	16	4	16	83	36	30	33	29	10	17	62	50	8	27	31	23	38	
	11%	10%	13%	14%	12%	11%	12%	9%	9%	11%	12%	13%	10%	13%	13%	8%	13%	11%	8%	17% O	11%	12%	11%	11%	7%	23% VWXY	10%	14%	7%	13%	9%	11%	13%		

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0[**] Small Base: 30[**]

Q5. Do you think that the Queen should abdicate at some stage, or should she remain Queen as long as possible?

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Remain Queen	693 66%	433 66%	260 65%	216 76% DF	186 65%	53 67%	84 60%	254 65%	280 72%	612 67%	74 58%
Abdicate	239 23%	142 22%	97 24%	57 20%	67 23%	20 25%	39 28%	92 24%	88 23%	199 22%	36 28%
Don't know	119 11%	78 12%	42 10%	12 4%	35 12% C	6 8%	16 12% C	43 11% H	18 5%	102 11%	17 13%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q6. Do you agree or disagree with the following statement? "The Royal Family is an expensive luxury the country cannot afford"

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	2D	2E	2F	2G	
Unweighted Base	1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293	
Weighted Base	1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302	
Strongly agree (2)	196	101	95	24	49	46	39	38	56	52	39	50	136	60	47	49	36	30	9	25	129	67	44	45	58	37	12	133	51	12	26	56	52	62	
	19%	19%	18%	15%	26%	26%	20%	12%	20%	17%	17%	21%	20%	16%	19%	18%	15%	20%	18%	28%	17%	22%	17%	15%	22%	23%	16%	22%	22%	15%	10%	13%	17%	24%	20%
Tend to agree (1)	199	94	105	48	45	32	41	33	66	63	45	25	136	62	53	50	49	27	4	15	135	63	42	45	55	45	11	111	78	10	27	52	44	76	
	19%	18%	20%	31%	23%	18%	21%	10%	23%	20%	20%	11%	20%	16%	21%	18%	21%	18%	8%	17%	18%	21%	16%	15%	21%	28%	15%	22%	23%	9%	14%	15%	20%	25%	
Neither agree nor disagree (0)	244	119	125	48	46	30	42	79	68	60	50	67	151	93	61	55	57	38	13	21	189	55	81	80	37	23	24	113	100	31	66	73	44	61	
	23%	23%	24%	31%	24%	16%	22%	24%	24%	19%	22%	28%	23%	24%	24%	20%	24%	26%	26%	23%	25%	18%	31%	27%	14%	15%	31%	19%	29%	27%	33%	22%	20%	20%	
Tend to disagree (-1)	193	90	103	25	28	34	30	76	40	60	48	44	112	81	44	59	40	24	13	14	137	55	42	64	61	15	11	113	57	23	32	72	37	52	
	18%	17%	19%	16%	14%	19%	15%	23%	14%	20%	21%	19%	17%	21%	17%	22%	17%	16%	25%	16%	18%	18%	16%	22%	23%	9%	14%	19%	17%	20%	16%	21%	17%	17%	
Strongly disagree (-2)	189	106	83	7	15	30	38	99	44	65	36	44	114	76	40	53	49	24	11	12	135	54	42	54	47	34	12	112	40	37	42	74	30	43	
	18%	20%	16%	5%	8%	17%	19%	30%	16%	21%	16%	19%	17%	20%	16%	19%	20%	16%	22%	14%	18%	18%	16%	18%	18%	22%	16%	19%	12%	12%	21%	22%	14%	14%	
NET: Agree	395	195	200	71	94	78	80	71	121	115	84	75	273	122	100	99	86	57	13	40	264	131	87	91	113	81	23	244	129	22	53	108	96	137	
	38%	37%	38%	46%	49%	44%	41%	22%	44%	37%	37%	32%	41%	32%	40%	36%	36%	39%	26%	45%	36%	43%	34%	31%	43%	51%	31%	41%	38%	19%	27%	32%	45%	46%	
NET: Disagree	382	196	186	32	43	64	68	175	84	125	85	88	225	157	84	112	88	48	24	26	272	110	84	118	108	49	22	225	97	60	74	146	67	95	
	36%	38%	35%	20%	22%	36%	35%	53%	30%	40%	37%	37%	34%	41%	33%	41%	37%	32%	47%	29%	37%	36%	32%	40%	41%	31%	30%	38%	28%	52%	37%	44%	31%	31%	
Don't know	30	11	18	4	10	7	5	5	6	9	8	7	19	11	7	7	8	5	-	3	18	12	7	8	3	5	6	11	17	2	6	8	7	8	
	3%	2%	3%	3%	5%	4%	2%	1%	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	1%	3%	2%	4%	3%	3%	1%	3%	8%	2%	5%	1%	3%	2%	3%	3%	
Mean	0.02	-0.01	0.05	0.37	0.46	0.17	0.07	-0.51	0.18	-0.08	0.01	-0.03	0.11	-0.13	0.09	-0.07	-0.06	0.11	-0.25	0.31	-0.02	0.12	0.02	-0.13	0.06	0.22	0.02	0.07	0.13	-0.56	-0.19	-0.17	0.25	0.21	

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O/P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0(**) Small Base: 30(**)

Q6. Do you agree or disagree with the following statement? “The Royal Family is an expensive luxury the country cannot afford”

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Strongly agree (2)	196 19%	103 16%	93 23% A	29 10%	83 29% CE	11 13%	38 27% CE	104 27% H	52 13%	165 18%	28 22%
Tend to agree (1)	199 19%	99 15%	100 25% A	49 17%	66 23%	14 18%	23 17%	83 21%	61 16%	160 18%	38 30% I
Neither agree nor disagree (0)	244 23%	171 26% B	73 18%	37 13%	55 19%	19 24% C	42 30% CD	73 19%	67 17%	204 22%	35 27%
Tend to disagree (-1)	193 18%	128 20%	65 16%	66 23% D	43 15%	21 26% D	22 16%	60 15%	85 22% G	179 20% J	12 10%
Strongly disagree (-2)	189 18%	132 20% B	57 14%	100 35% DEF	33 11%	13 16%	13 9%	61 16%	114 29% G	177 19% J	11 8%
NET: Agree	395 38%	202 31%	193 48% A	78 27%	149 52% CE	25 31%	61 44% C	186 48% H	113 29%	325 36%	66 52% I
NET: Disagree	382 36%	260 40% B	122 31%	166 58% DEF	76 26%	33 42% DF	35 25%	120 31%	199 51% G	356 39% J	23 18%
Don't know	30 3%	20 3%	10 3%	4 1%	9 3%	2 3%	1 1%	10 3%	7 2%	27 3%	3 2%
Mean	0.02	-0.14	0.28	-0.57	0.44	-0.13	0.37	0.29	-0.39	-0.05	0.49

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)

Q8. And thinking about since the Queen came to the throne in 1952, from what you know, do you think life in Britain has become better, worse or is it about the same?

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

Ipsos																																			
		Gender		Age					Social grade				Employment status		Region						Education		Income					Marital Status			Household Size				
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	ANY WORKING	ANY NOT WORKING	North	Midlands	South	Greater London	Wales	Scotland	Non Graduates	Graduates	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Refused	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+
Unweighted Base	1039	468	571	114	202	193	204	326	365	339	118	217	686	353	253	266	214	146	57	103	592	447	239	277	269	185	69	625	304	110	194	326	226	293	
Weighted Base	1051	521	530	156	193	179	194	330	279	309	226	237	668	383	251	273	238	147	51	91	744	307	258	297	261	159	76	593	343	115	199	335	215	302	
Better	483	264	219	80	85	71	80	167	144	146	102	91	311	172	106	132	112	70	20	44	333	149	96	144	126	86	31	276	147	60	85	162	98	139	
	46%	51%	41%	52%	44%	40%	41%	51%	52%	47%	45%	38%	47%	45%	42%	48%	47%	47%	39%	48%	45%	49%	37%	49%	48%	54%	41%	47%	43%	52%	43%	48%	45%	46%	
Worse	242	114	127	19	45	43	57	77	56	73	46	67	152	90	68	60	46	32	13	22	162	79	77	62	63	26	13	133	77	31	60	75	54	54	
	23%	22%	24%	12%	24%	24%	30%	23%	20%	24%	20%	28%	23%	24%	27%	22%	19%	22%	25%	24%	22%	26%	30%	21%	24%	17%	17%	22%	23%	27%	30%	22%	25%	18%	
About the same	214	105	110	36	42	40	37	60	53	54	56	51	141	73	48	61	45	34	13	13	161	53	50	65	53	35	11	119	81	14	39	59	47	70	
	20%	20%	21%	23%	22%	22%	19%	18%	19%	18%	25%	21%	21%	19%	19%	22%	19%	23%	26%	14%	22%	17%	19%	22%	20%	22%	15%	20%	24%	12%	19%	18%	22%	23%	
Don't know	112	38	75	20	20	26	20	26	26	35	23	28	64	49	29	20	35	11	5	12	87	25	36	25	19	12	20	64	38	10	16	40	17	40	
	11%	7%	14%	13%	10%	14%	11%	8%	9%	11%	10%	12%	10%	13%	12%	7%	15%	8%	10%	13%	12%	8%	14%	9%	7%	7%	27%	11%	11%	9%	8%	12%	8%	13%	

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K,L/M,N/O,P/Q/R/S,T/U,V/W/X/Y/Z,2A/2B/2C,2D/2E/2F/2G Minimum Base: 0[**] Small Base: 30[**]

Q8. And thinking about since the Queen came to the throne in 1952, from what you know, do you think life in Britain has become better, worse or is it about the same?

Fieldwork: 13-14 May 2022
GB Adults aged 16-75

	Presence of children			GE Vote				EU Vote		Ethnicity	
	Total	None	Any	Conservative	Labour	Liberal Democrats	NET Other Party	Remain	Leave	White ethnic group	Minority ethnic group
		A	B	C	D	E	F	G	H	I	J
Unweighted Base	1039	623	416	276	304	82	147	417	381	893	135
Weighted Base	1051	653	398	285	288	80	139	390	387	912	127
Better	483 46%	304 47%	178 45%	164 57% DF	126 44%	41 52%	58 41%	189 49%	193 50%	422 46%	56 44%
Worse	242 23%	160 25%	82 21%	46 16%	73 25% C	19 24%	49 35% CD	92 24%	96 25%	214 23%	24 19%
About the same	214 20%	122 19%	92 23%	60 21%	61 21%	16 20%	24 17%	74 19%	76 20%	180 20%	31 24%
Don't know	112 11%	67 10%	45 11%	15 5%	28 10%	4 5%	9 6%	35 9%	21 6%	97 11%	15 12%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H,I/J Minimum Base: 0(**) Small Base: 30(*)