



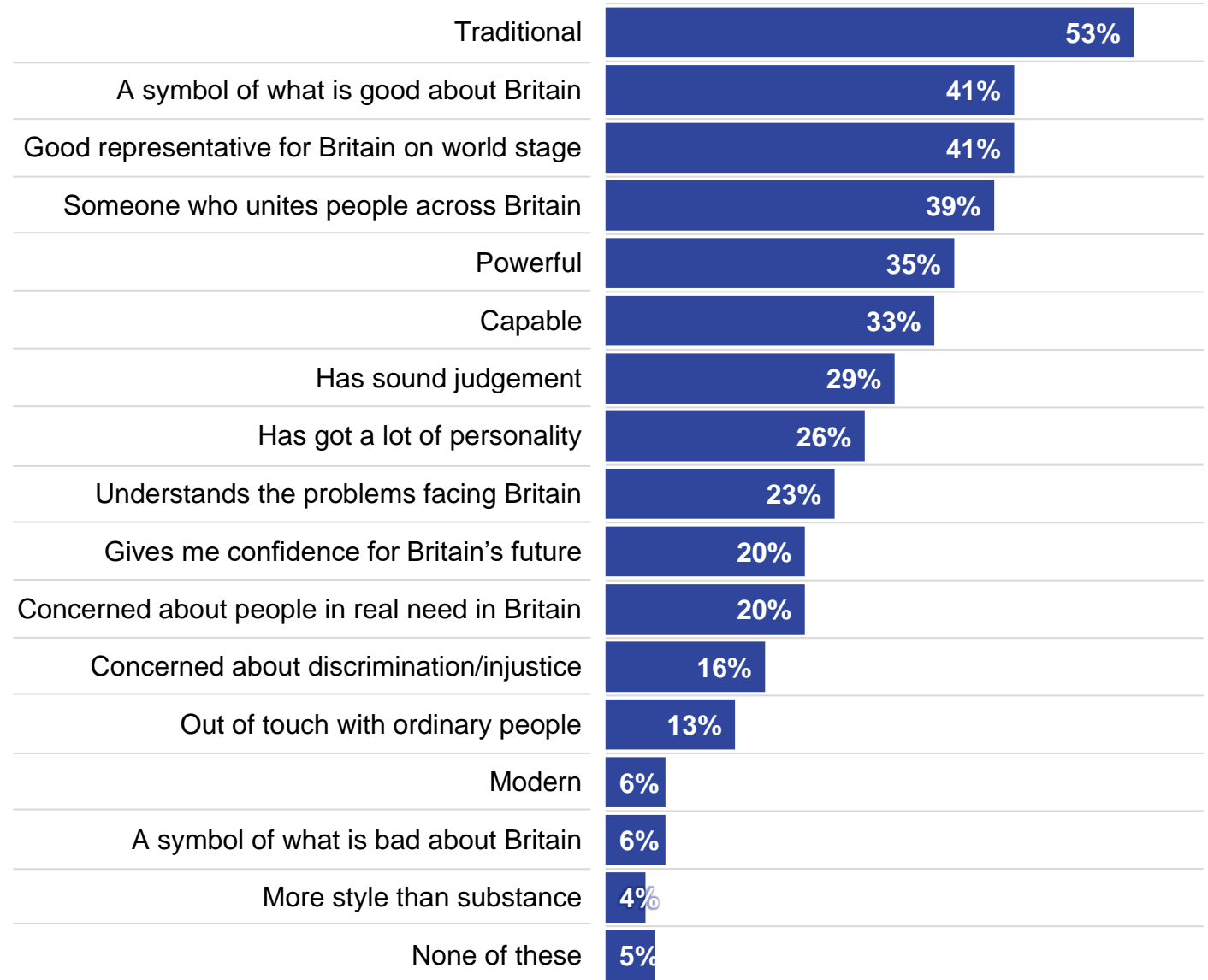
IPSOS The Queen's Jubilee polling

May 2022

Personality attributes: *The Queen*

Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.

The Queen



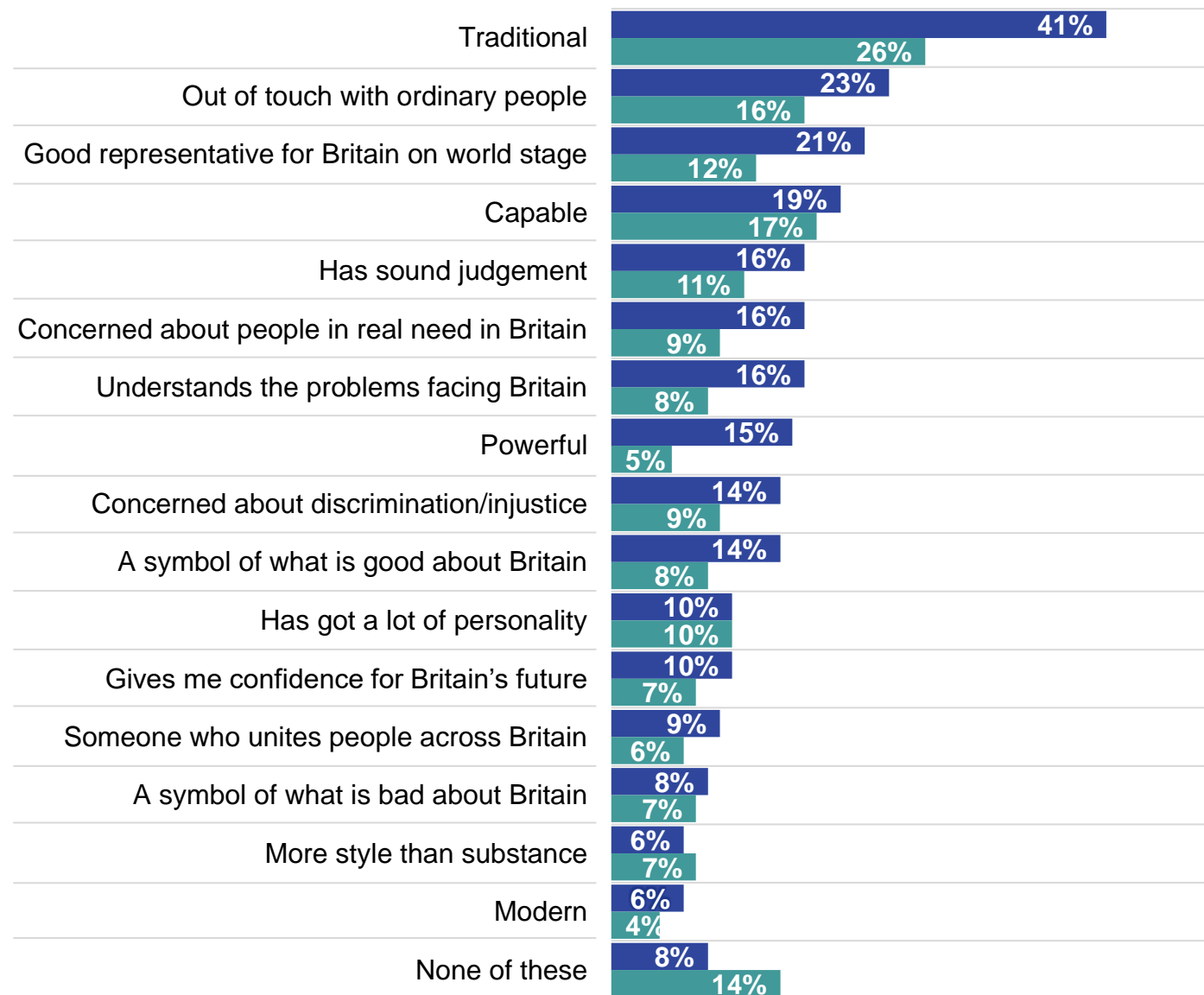
Base: 1,039 Online British adults aged 16-75, 13-14 May 2022

Personality attributes: *Prince Charles and the Duchess of Cornwall*

Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.

Prince Charles

Duchess of Cornwall

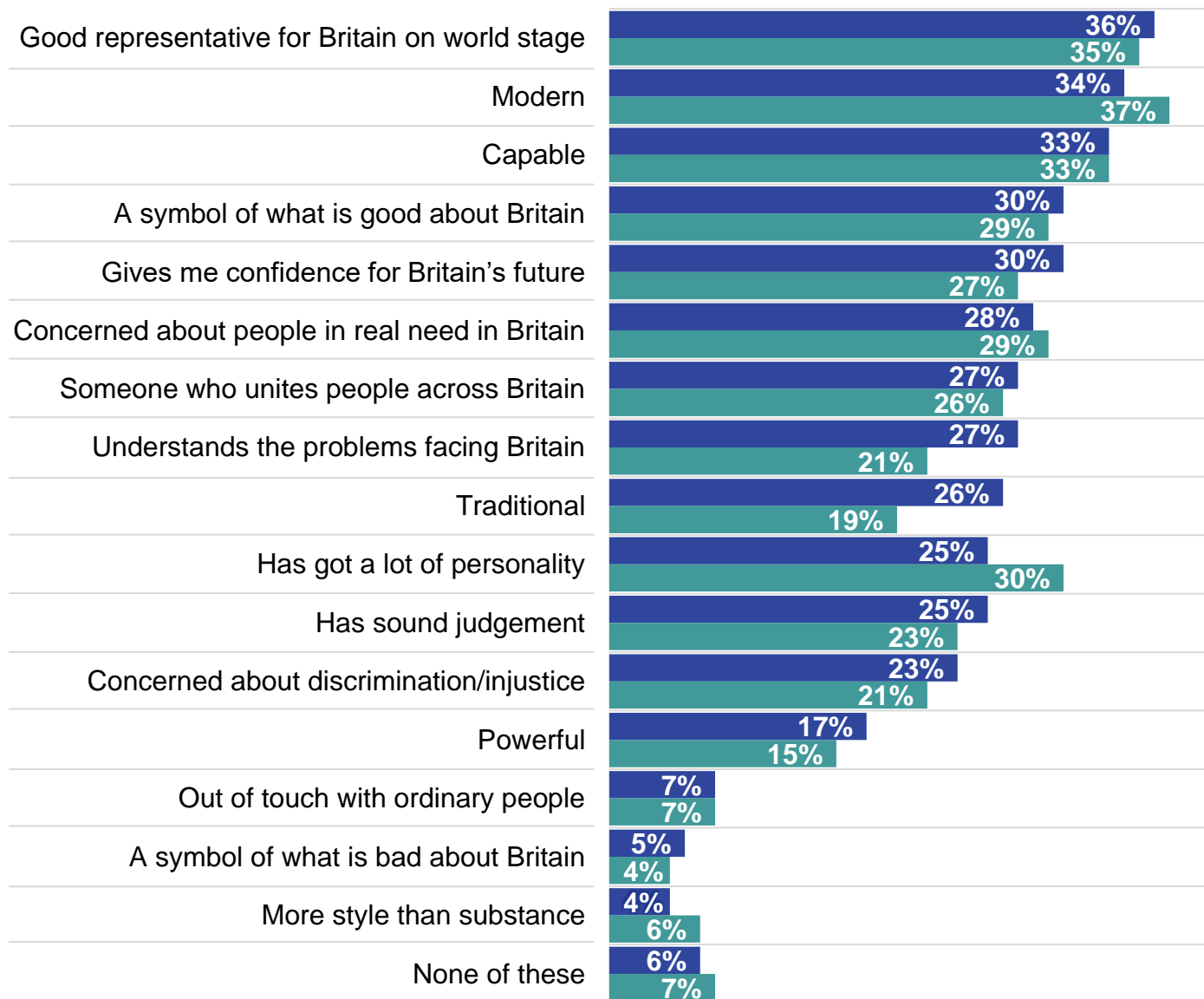


Personality attributes: *Prince William and the Duchess of Cambridge*

Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.

Prince William

Duchess of Cambridge

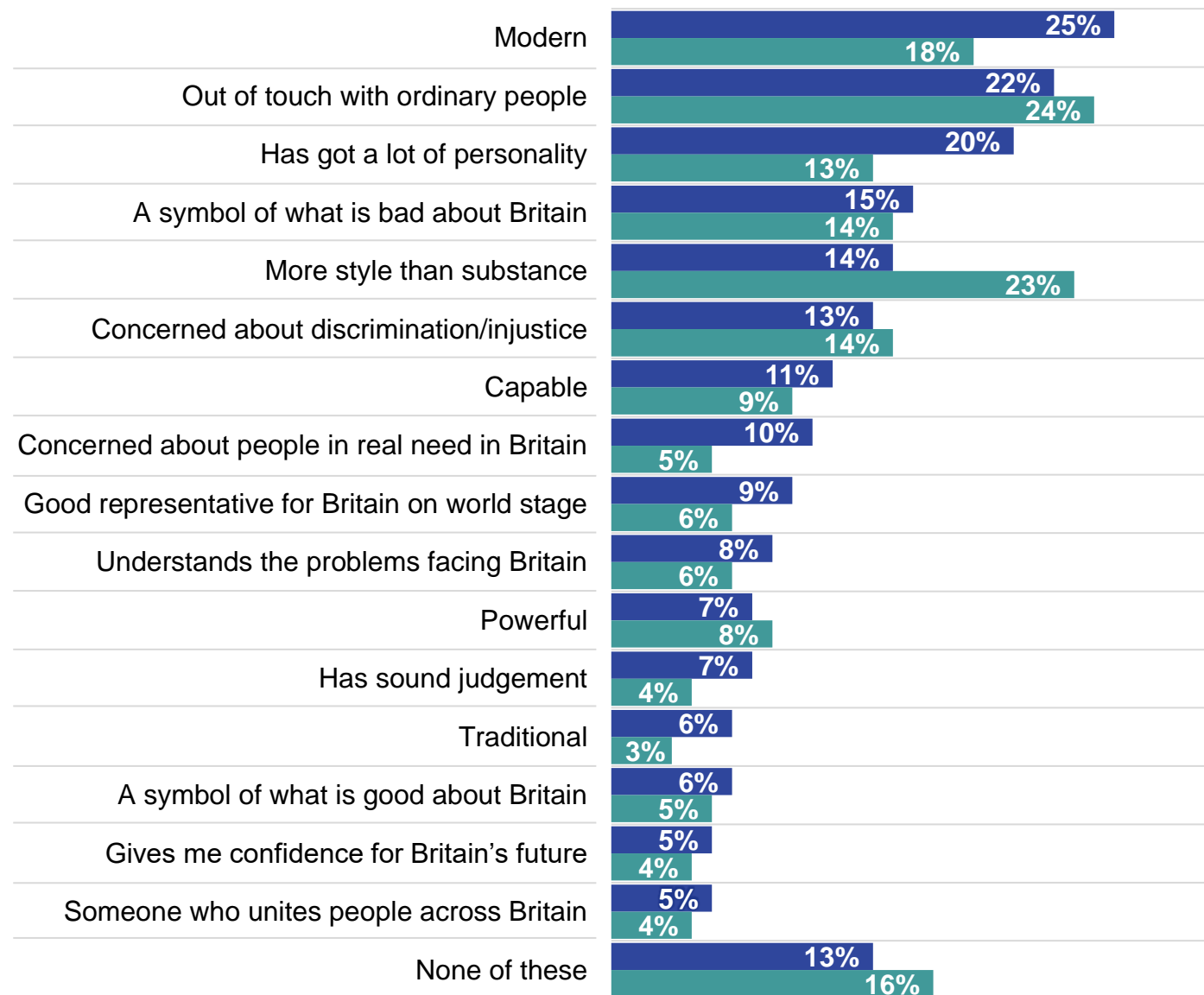


Personality attributes: *Prince Harry and the Duchess of Sussex*

Which of the following, if any, do you associate with each of the following members of the Royal Family? Please pick all that apply.

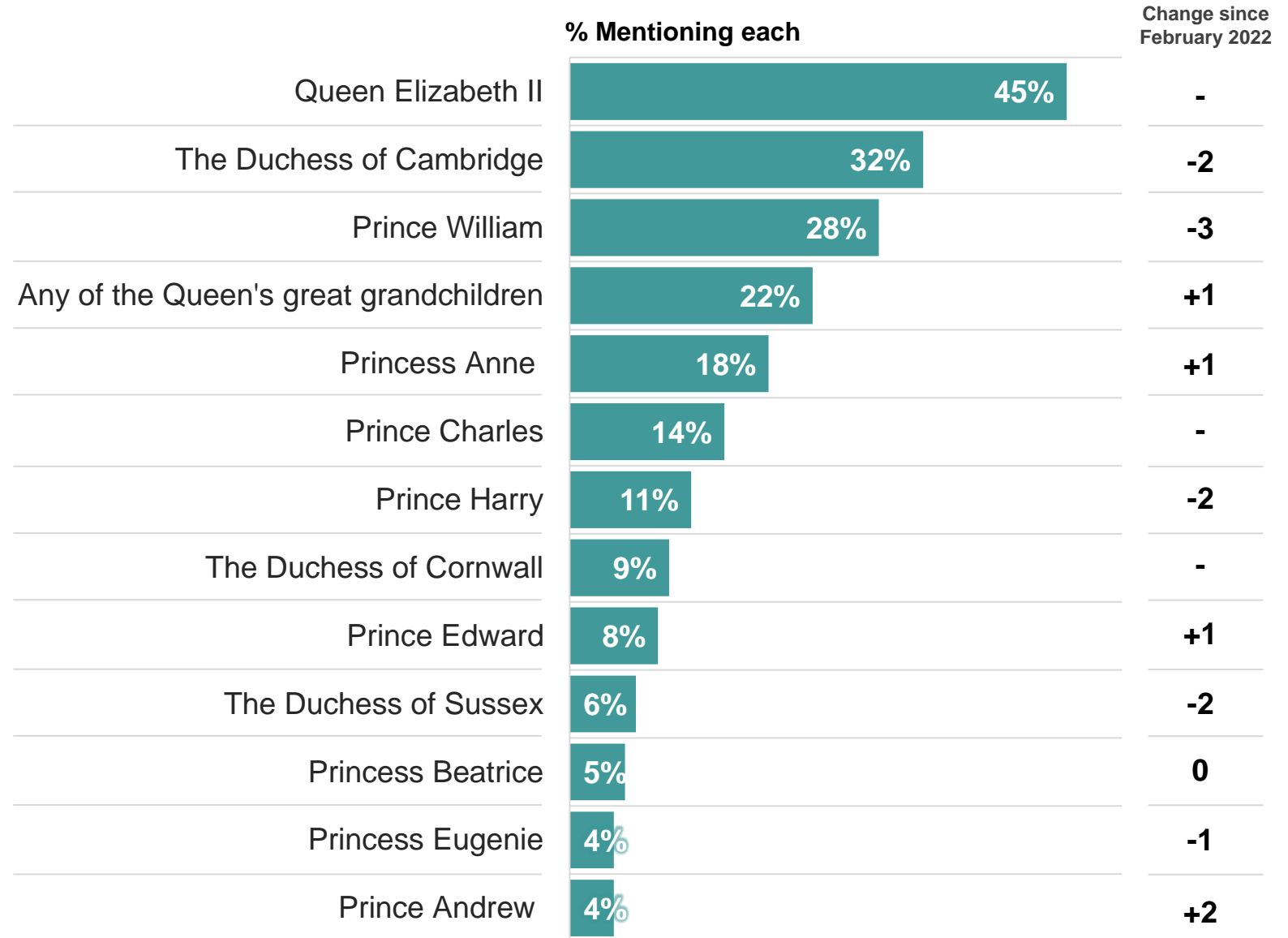
Prince Harry

Duchess of Sussex



Which member of the Royal family is most popular?

Which of the following members of the Royal Family, if any, do you like the most?



Base: 1,039 Online British adults aged 16-75, 13-14 May 2022

Technical notes

- The research was carried out by Ipsos UK.
- Ipsos UK interviewed a representative quota sample of 1,039 adults aged 16-75 in Great Britain. Interviews took place on the online Omnibus using the Ipsos.Digital platform between 13th and 14th May 2022.
- The sample obtained is representative of the population with quotas on:
 - Age
 - Gender
 - Region
 - Working Status
 - Social Grade
- The data has been weighted to the known offline population proportions for age, working status and social grade within gender, and for government office region and education, to reflect the adult population of Great Britain.

For more information please contact the team at ipsos.com/en-uk/omnibus-surveys



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For more information

Federica Curcurú
Associate Director
federica.curcuru@ipsos.com

Flora Meisl
Research Executive
flora.meisl@ipsos.com

Peter Bayes
Graduate Research Executive
peter.bayes@ipsos.com

